B & T

REFERENCE

ALLEN COUNTY PUBLIC LIBRARY
3 1833 00408 7737

GC
973
D628DS
1955

1-23-56

JAN 23 '56

Published

DEPAR
GU

Godfrey M.
Irving L. S
Vice
Arnold D.

Charles H.
Albert B. S
Joseph T. T
Joseph C. D

Morton C. B

Joseph C. K

Publication
New York T
Chicago Offi
Street, Chica
Pacific Coast
ing, 672 Sou
Los Angeles
New Englan
ing, 20 Pr
Hubbard 2-
1955 by De
Inc.

1955 DIRECTORY OF DEPARTMENT STORES

B & T REFERENCE

a complete listing of the stores and companies, their executives and buyers who make up the department store market in the United States

CHAIN STORES

The name, headquarters address and exact number of stores operated by every chain department store company in the country. 1,089 chains operating 9,271 stores. Each listing shows states, areas and/or cities where each chain operates its stores.

INDEPENDENTS

1,963 leading top-rated independent department stores, many of them operating suburban or community shopping center branch stores. Actual locations of each of the 2,326 stores operated by these leading independent department stores shown in this Directory.

BUYERS & EXECUTIVES

39,881 names of top-operating Executives, Owners, Presidents, Merchandise Managers and Buyers, all the people responsible for the management, maintenance, merchandising, promotion and sale of goods in the whole department store market.

PHONE NUMBERS

The telephone number of every buying office is clearly indicated with the listing of each store and company in this Directory.

RESIDENT BUYERS

New York resident buying offices are listed directly under the office address of each chain and independent store. Absence of resident buyer listing indicates that store or company did not advise us of New York representation at press time.

Published by

DEPARTMENT STORE GUIDE, INC.

Godfrey M. Lebhar.....*President*
Irving L. Slobod.....
Vice President and Publisher
Arnold D. Friedman.....
Secretary-Treasurer
Charles H. Hashagen.....*Comptroller*
Albert B. Slobod.....*Sales Manager*
Joseph T. Torpy....Research Director
Joseph C. Draney.....
Statistical Co-ordinator
Morton C. Blechner.....
Direct Mail Supervisor
Joseph C. Koechel.....
Circulation Supervisor

Publication Office: 2 Park Avenue, New York 16, MUrray Hill 9-4800. Chicago Office: 500 North Dearborn Street, Chicago 10, SUperior 7-8688. Pacific Coast Office: Granada Building, 672 South Lafayette Park Place, Los Angeles 5, DUnkirk 4-4171. New England Office: Statler Building, 20 Providence St., Boston, HUbbard 2-4757. Copyright July 1955 by Department Store Guide, Inc.

$40.00

BLACK GOLD

Your NEW Guide to the Department

How this Directory was compiled

When we first decided that there was a definite need for a more complete and accurate Directory of Department Stores than anything currently available, we engaged a team of expert market research analysts to gather for us the statistical information on which to base a truly complete Directory of the entire department store market.

Considerable time was used in working with manufacturers, in many diversified lines of business, getting information right from their account lists. Hundreds of hours were spent in the New York buying offices, checking data already secured and compiling new facts, figures and names. To this was added a great amount of field work in the department stores themselves, supplemented by long distance calls where personal visits were impossible.

To assist in compiling this mountain of statistical information, more than 80,000 pieces of mail went out, most of it in the form of listing sheets to be filled in by the individual department stores and chain store headquarters.

Besides that, over 1,400 newspapers from almost every city and town in the U. S. were examined to locate stores not discovered by any other means. On top of that, our huge 1,600 volume research library was used as a constant guide.

Once all this data was gathered, evaluated and recorded, every single listing — 56,000 lines of information — was verified immediately before we put this Directory to press, to assure you the ultimate in accuracy, authenticity and completeness.

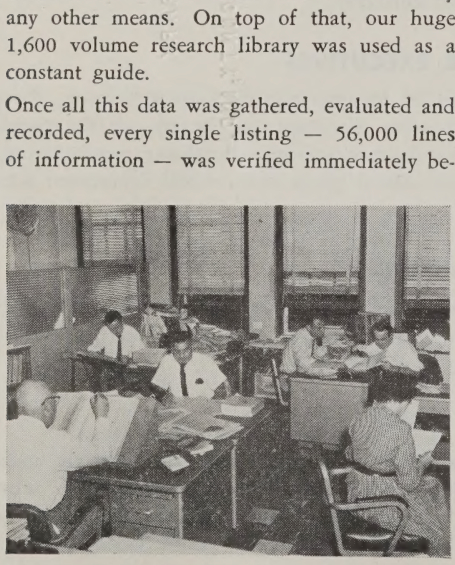
Contents of this Directory

Every company and store identified as a *bona fide* department store has been listed in this volume in geographic sequence according to the address of its buying office. In the case of chain department stores and independents operating branch stores, the exact number of such stores or units each company operates is clearly indicated. Branch buying offices and stores that do their own buying are also included in the same geographic sequence.

Directly under the office address listing of each company, you will find the telephone number of that buying office; followed by the name and address of the store's New York resident buyer (if reported); and locations of branch stores. In some cases, only the states in which the chains operate their stores are given. In others, especially among the smaller groups, the names of the cities and towns are listed.

The locations of suburban and community shopping center branches of the independent department stores are listed under each store's main listing along with the name of the branch manager, in many cases.

The names of executives, merchandise managers and buyers listed herein represent the latest and most complete compilation of top-level personnel ever compiled in a directory of this market. In a few instances, especially



Thorough research . . .

plus detailed checking . . .

Store Market

among the independent stores in smaller communities, where the store owner is chiefly responsible for the full operation of that store, we have waived the listing of assistant buyers or departmental clerks and have listed the name of the owner as buyer of all departments.

Use of this Directory

To check your present prospect lists with an eye to the increased sales potential offered by full coverage of the whole department store market.

To add new stores and chains to your current files.

To learn the names of the executives, merchandise managers and buyers — all the important contacts that can help you do a better job of merchandising your lines in their stores.

To give your salesmen new prospects in their territories — bring them up-to-date on old ones.

To make sure that all your branch sales offices have the latest information of the stores and buying offices in their areas.

To check-list salesmen's calls.

To use as a mailing list for Direct-Mail promotions.

To use as ready reference by your secretaries, switch-board operators and shipping departments — so that every name of your correspondence, whether by mail or phone will be absolutely correct.

for effective sales planning

932202

PUBLISHERS NOTE

To our subscribers —

It is with great pleasure and pride that we present this first annual edition of our new publication, the Directory of Department Stores.

This volume is the result of a work that was undertaken because of a need among suppliers and service organizations for an all-inclusive and reliable directory of the *whole* department store market listing chain *and* independent stores.

We believe that this new Department Store Guide fills that need; that it puts at your fingertips, for the first time, a true market study *based on research* of all the leading top-rated department store companies operating in the United States today; that it supplies you with important factual data to help you be better informed on each of the stores and companies that make up this tremendous retail market; that here, at last, is your every-day reference book on all organizational information, the knowledge of which will help you do a better job of serving and supplying the nation's department stores.

This Directory of Department Stores is a triumph of research skill and experience that costs many thousands of dollars — the full use of which you enjoy for a moderate subscription fee.

Irving L. Stobrd

Publisher

IRCULARS

ROADSIDES

DIRECT MAIL SERVICE

ROCHURES

ELF-MAILERS

OST CARDS

ALES LETTERS

ROMOTIONS

ATALOGS

ATALOG SHEETS

RICE LISTS

RICE CHANGES

RDER FORMS

STING SHEETS

MPLES

W PRODUCT NEWS

PRINTS OF
CONSUMER AND
TRADE ADS

AVAILABLE TO CHAIN STORE GUIDE* SUBSCRIBERS: For the convenience of our subscribers — *and exclusively for their use* — our modern and fully-equipped Direct-Mail Department is geared to expediently and economically address and handle all your direct-mail to any or all of the following lists:

1,969	Chain Variety Store Buying Offices
11,000	Independent Variety Stores
3,050	Chain Grocery & Super Market Headquarters
9,300	Leading Independent Grocers & Super Markets
1,914	Chain Drug Store Buying Headquarters
895	Hardware Chain Store Buying Offices
500	Chain Auto Supply Store Headquarters

For your further convenience, we are equipped to handle all mailing operations including folding, inserting, meter-stamping, delivery to Post Office, yes, even offset printing and multigraphing — the complete mailing, at a nominal charge.

Hundreds of leading manufacturers from coast-to-coast, now using this Direct-Mail Service, report PROVEN RESULTS. You too, can save time and money, avoid needless waste and expense, and increase your sales-by-mail, simply by taking advantage of this *specialized* Chain Store Guide service.

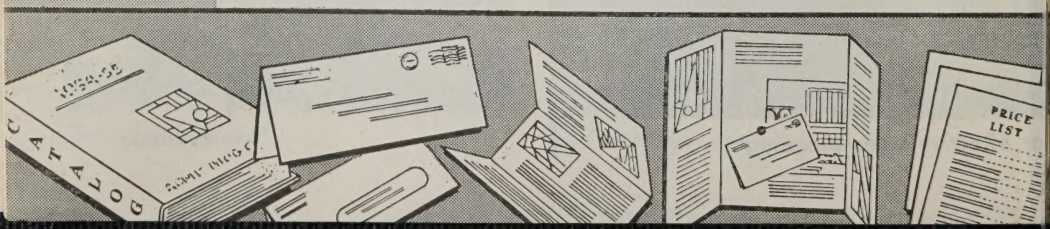
For further information, write

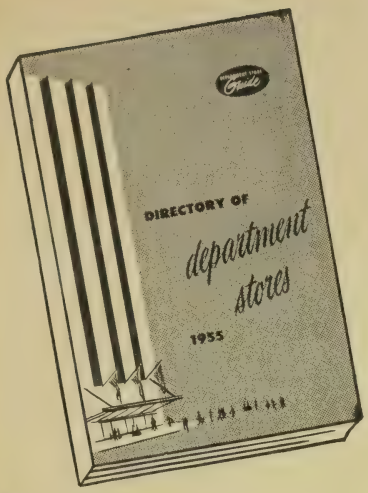
DIRECT MAIL DIVISION

CHAIN STORE GUIDE

2 Park Avenue New York 16, N. Y.

*See insert in center pages of this directory for list of specialized Chain Store Guide directories.





NEED EXTRA COPIES?

Be sure that everyone in your organization who can benefit by it has his own personal copy of this Directory of Department Stores. Experience has shown that if others must borrow this copy they either don't bother — or use it too infrequently for your company to get the most out of this valuable research study. By making all this information readily available to everyone concerned, you save time, increase efficiency, promote a more complete knowledge of the field among the members of your company.

for

- *all your sales executives*
- *your salesmen*
- *your branch sales offices*
- *your production managers*
- *your accounting department*
- *your promotion department*
- *your shipping department*
- *your switchboard operator*

"Bulk rate" price schedule

Single Copies	$40 each
3 Copies	$100.00
5 Copies	$150.00
10 Copies	$250.00
each copy over 10	$25

or information about our DIRECT MAIL SERVICE . . . see other side

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD

First Class Permit No. 19243, Sec. 34.9 P. L. & R., New York, N. Y.

DEPARTMENT STORE GUIDE

2 Park Avenue

New York 16, N. Y.

Yes! We will address and mail from this list, for you!

Because so many of our subscribers are not equipped to handle all the details of addressing and mailing, and are reluctant to risk their copy of this Directory to an outside lettershop, we have set up a special department that will not only address your mailing pieces —

CIRCULARS	BROADSIDES
SELF-MAILERS	POST CARDS
CATALOGS	LISTING SHEETS
SALES LETTERS	PRICE LISTS
AD REPRINTS	SAMPLES

— but will also take care of all other mailing operations such as inserting, sealing, meter-stamping, bagging and delivery to Post Office — the complete mailing, at a nominal charge.

We invite you to take advantage of this specialized service which is available to subscribers only. For our personal advice as well as quotations on your next mailing, please use the card below.

Need extra copies of Department Store Directory?
See "Bulk Rate" price schedule on other side

ORDER FORM

Department Store Guide
2 Park Avenue
New York 16, N. Y.

Please send.....copies of the Directory of Department Stores and bill me at special "Bulk Rate" price.

Check here ☐ for further information on DIRECT MAIL SERVICE.

ORDERED BY..... (TITLE).....

COMPANY.....

ADDRESS.....

ALABAMA

Units

The Fair Stores, 107 Broad St. — Alexander City — 2

Telephone: ADams 4-2586
Stores Operated in Alexander City & Dadeville, Alabama.
Operated by: D. COHEN & SONS, INC.
DAVE COHEN—President & General Manager, Buyer Dry Goods, Notions, Leather Goods, Gift Goods, Floor Coverings & Basement Mdse.
OSCAR COHEN—Vice President, Buyer Children's & Infants' Wear, Hosiery, Knit Goods, Toys & Sporting Goods.
J. LEON COHEN—Secretary, Buyer Men's Wear & Shoes.
HERBERT COHEN—Treasurer, Buyer Ladies' Ready-to-Wear.

Frohsin's Dept. Stores, 68 Broad St. — Alexander City — 2

Telephone: ADams 4-3486
Stores Operated in Alexander City & Demopolis, Alabama.
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
RALPH FROHSIN—Managing Partner, Merchandise Manager, Buyer Men's Wear, Luggage.
MRS. P. WOOD—Buyer for All Ladies' Ready-to-Wear.
MRS. T. TOWNES—Buyer for Underwear, Foundations, Blouses.
MRS. U. DARK—Buyer Hosiery, Draperies, Dry Goods, Patterns, House Furnishings.
MRS. K. BURBEE—Buyer Notions, Toilet Goods, Handkerchiefs, Ribbons, Leather Goods, Handbags, Gloves
MRS. C. MATLEY—Buyer for Childrens' & Infants' Wear.
T. CAMPBELL—Buyer for Shoes.
F. SHEHANE—Buyer for Basement General Merchandise.

Berman's Dept. Store, 1112 Noble St. — Anniston — 1

Telephone: ADams 5-3011
MR. J. BERMAN—Owner, General Merchandise Manager, Buyer.

Ben P. Jaffe Co. — Athens — 1

Telephone: AThens 100
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
BEN. P. JAFFE—President, General Manager, Merchandise Manager Ready-to-Wear, Accessories, Piece Goods, Domestics, Home Furnishings.
IRA GOLDBERG—General Merchandise Manager, Store Equipment & Display Equipment Buyer, Advertising Manager, Toys & Luggage Buyer.
R. GARNER—Manager of Supply & Maintenance Departments.
M. FLOYD—Display Director, Neckwear, Scarfs & Handkerchief Buyer.
S. R. JAFFE—Women's Coats, Suits, Millinery & Furs.
D. HOWARD—Women's Dresses, Sportswear, Knit Apparel, Girls' Wear.
M. GOLDBERG—Misses' & Juniors' Coats, Suits & Dresses.
MRS. L. J. HAGOOD—Blouses, Aprons, House Dresses, Uniforms, Hosiery, Underwear, Gloves, Corsets, Brassieres, Negligees, Robes, Infants' Wear, Small Leather Goods, Bedding, Draperies, Upholstery & Curtains.
C. E. HILL—Merchandise Manager, Men's & Boys' Clothing & Furnishings, Buyer Men's Clothing, Men's & Boys' Hats & Caps.
W. TUCKER—Men's & Boys' Furnishings.
GRADY PATTERSON—Buyer all Shoes.
MRS. R. SIMS—Piece Goods, Linens, Towels, Comforters, Muslins, Blankets, Spreads.
MRS. THORNTON—Laces, Trimmings, Ribbons, Notions, Toiletries.

Sokol's Department Store, 1907—2nd Ave. N. — Bessemer — 2

Telephone: BEssemer 5-1626
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
Branch Store Operated LASSO'S, Birmingham, Alabama.
ALBERT SOKOL—Owner, General Manager, Buyer Equipment, Ready-to-wear, Hosiery, Underwear, Soft Goods, Notions.
S. LAUFMAN—Men's & Boys' Clothing & Furnishings.

Burger-Phillips Co., 1910—3rd Ave. N — Birmingham 3, — 1

Telephone: BIrmingham 7-0361
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.
ARTHUR J. PHILLIPS—Executive Vice President, General Merchandise Manager, General Manager, Executive Personnel Manager.

(Continued)

ALABAMA (Cont'd.)

Burger-Phillips Co. (Continued)

LEO M. KARPELES—Vice President & Treasurer.
LEON R. BURGER—Vice President, Merchandise Manager Ladies' Ready-to-Wear.
J. E. GLORER—Manager of Building & Maintenance Departments.
PAUL L. WERTZ—Display Equipment Buyer, Display Director.
WILLIAM R. JENKINS—Advertising Manager.
MRS. HELEN FREEMAN—Copy Director.
MRS. PEARL KELLEY—Staff Personnel Manager.
MRS. MAMIE PLUNKETT—MRS. MICKEY ARONSOHN—
DOLPH B. SEARS—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. FAY CROCE—Blouses, Sportswear, Skirts, Knit Apparel.
JACK L. PHILLIPS—Girls' Wear, Infants' Wear, Toys.
MRS. E. SWANZEY—Aprons, House Dresses, Negligees, Robes, Underwear.
ARTHUR I. PHILLIPS—Uniforms, Budget Dresses, Suits & Coats.
P. H. FELD—Hosiery, Gloves, Toiletries, Drug Sundries, Silverware, Clocks, Books, Stationery, Lamps & Shades, Housewares, Radios, Phonographs, Gifts, Cameras, Candy.
GILBERT BROWN—Ladies' Shoes, Handbags, Small Leather Goods, Umbrellas, Luggage, Sporting Goods.
MISS B. STILLMAN—Neckwear, Scarfs, Handkerchiefs, Fine Jewelry, Costume Jewelry, Watches, Budget Blouses & Dresses.
MRS. B. SAWYER—Corsets, Brassieres.
JAMES L. HIRSH—Merchandise Manager, Piece Goods & Domestics.
MRS. B. MARTIN—Silk & Acetate Piece Goods.
PAUL RIETTA—Cotton Piece Goods, Laces, Trimmings, Ribbons, Notions.
MRS. MARY RYAN—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Art Needlework.
J. V. RADIC—Merchandise Manager, Home Furnishings & Buyer Bedding. Curtains, Draperies, Furniture, Floor Coverings.

Loveman, Joseph & Loeb, 216 N. 19th St. Birmingham 3,

Telephone: Birmingham 7-3131
Resident Buyer: City Stores Mercantile Co., 128 W. 31st St. (See Listing)
Branch Stores Operated in Bessemer & Montgomery, Ala.

O. W. SCHANBACHER—President.
ROBERT F. JENISTA—Vice President & Store Manager.
EDWIN MORGENTHAU—General Merchandise Manager.
CLAIRE L. DUNN—Controller.
R. B. HARRIS—Equipment & Supplies Buyer.

MERCHANDISE MANAGERS

CLAYTON ZAHN—Ready-to-Wear, Sportswear, Underwear, All Accessories.
CLYDE FREEMAN—Men's & Boys' Wear.
EDWIN MORGENTHAU—Piece Goods, Domestics, Notions, Smallwares, etc.
JOSEPH CATALANO—Housewares, China, Glassware, Silverware, Gifts, Toys, Luggage.

BUYERS

MRS. AGNES BRAUS—Women's & Misses' Coats & Suits, Furs.
MISS I. BERESOFF—Women's & Misses' Dresses.
MRS. P. CAIN—Women's & Misses' Better Dresses, Bridal Wear.
MISS TERRY DODGE—Juniors' Coats, Suits & Dresses.
MISS PHYLISS DAVIS—Sportswear, Blouses, Skirts, Knit Apparel.
MISS MILDRED WATTS—Girls' Wear.
MRS. DOROTHY OWENS—Millinery.
WILLIAM GOLDSTEIN—Hosiery.
MRS. KAY SCRIANA—Underwear.
MISS ALICE DUKES—Gloves, Handkerchiefs.
THELMA LYLE—Neckwear.
IRENE WISHART—Corsets, Brassieres.
FLORENCE BLACKISTON—Infants' & Children's Wear.
MRS. RUTH STEWART—Handbags, Small Leather Goods, Jewelry.
JERRY OPPENHEIMER—Men's Clothing, Hats, Caps.
LOY LEWIS—Men's Furnishings.
MARTIN COHEN—Boys' Clothing, Furnishings, Hats, Caps.
G. S. WARD—Piece Goods, Laces, Trimmings, Ribbons.
WILLIAM O'DONAHUE—Domestics, Linens, Towels.

(Continued)

ALABAMA (Cont'd.)

Units

Loveman, Joseph & Loeb (Continued)

VERA POOLE—Notions, Umbrellas.
MORRIS FEINERFIELD—Toiletries, Drug Sundries, Stationery.
CHRISTINE WALKER—Silverware, Clocks, Watches.
CLYDE WALTERS—Bedding, Pictures, Mirrors, Furniture, Lamps, Shades.
EVELYN TURNAGE—Curtains, Draperies, Upholstery.
JUD DRAPER—Major Appliances, Radios, Phonographs.
GEORGE POLAKOFF—Housewares, Electric Housewares.
JOE HOLZMAN—Floor Coverings.
SARA HENDRIZ—Gift Shop.
JOSEPH CATALANO—Toys, Luggage.
LOU DREZEK—Sporting Goods.

BASEMENT DEPARTMENTS

STANLEY ELSAS—Merchandise Manager, Buyer Piece Goods, Domestics, Curtains, Draperies, Floor Coverings.
HARRY FELDMAN—Ready-to-Wear.
ARTHUR GOODSON—Millinery, Infants' Wear.
ARTHUR GOLDBERG—Hosiery.
WILLIAM MOBLEY—Men's Wear.
ARTHUR GOODMAN—Smallwares.

Parisian, Inc., 1924—2nd Ave. N. Birmingham 3, 1

Telephone: BIrmingham 4-1611
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

WILLIAM HOLINER—President.
CARL E. HESS—Executive Vice President.
EMIL C. HESS—Treasurer, General Manager, Store Equipment Buyer, Public Relations & Personnel Manager.
LEONARD SALIT—Secretary & General Merchandise Manager.
MAX JOHNSON—Chief Engineer, Manager of Building & Maintenance Depts.
STANLEY McDONALD—Manager of Supply, Warehousing & Employee Relations.
GEORGE Del FAVERO—Display Equipment Buyer & Display Director.
GRAYDON CARD—Advertising Manager, Art & Copy Director.
LEONARD WOLFE—Women's Misses' & Juniors' Coats & Suits.
MISS ESTHER MOSS—Women's, Misses' & Junior's Dresses.
MRS. HESTER JINKS—Blouses, Sportswear, Skirts, Knit Apparel.
MISS ELISABETH ELKOURIE—Girls', Infants' & Children's Wear.
MRS. CUEBELLE KERZIC—Aprons, House Dresses, Uniforms, Robes.
MRS. EARLINE SMITH—Hosiery, Gloves, Neckwear, Scarfs, Handkerchiefs.
MRS. ANN LUX—Underwear, Neligees.
MRS. BERNICE STICK—Corsets, Brassieres.
R. RUBIN—Men's Clothing, Furnishings, Hats & Caps.
MRS. JESSIE ALEXANDER—Boys' Clothing, Furnishings, Hats & Caps.
MRS. ESSIE GILES—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads.
MRS. E. SMITH—Costume Jewelry, Umbrellas.

Pizitz, 1821—2nd Ave. N. Birmingham 3, 1

Telephone: BIrmingham 7-0311
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

ISADORE PIZITZ—President.
THEODORE LEVITE—General Merchandise Manager.
JOSEPH SMOLIAN—Executive Vice President.
F. B. BURNS—Treasurer.
HAROLD FRANCE—General Superintendent & Controller.
JOSEPH DULTZ—Display Equipment Buyer.
JOHN POINTER—Warehouse Manager.
D. E. HARRELL—Personnel Manager.
JOSEPH FURMAN—Merchandise Manager Ready-to-Wear, Infants' Wear.
MICHAEL KRASSNY—Women's, Misses' & Juniors' Coats & Suits, Misses' & Juniors' Dresses, Furs.
MRS. CLARA ALFORD—Women's Dresses.
RICHARD PIZITZ—Blouses, Sportswear, Skirts, Knit Apparel.

(Continued)

ALABAMA (Cont'd.)

Units

Pizitz (Continued)

MISS BERTHA LEIDY—Girls, Children's & infants' Wear.
MILTON GOLDSMITH—House Dresses, Uniforms.
DANIEL GREENSPAN—Millinery.
MISS ELIZABETH HENDERSON—Hosiery, Gloves, Toilet Goods, Drug Sundries.
MRS. EARLINE CHASE—Underwear, Negligees, Robes.
ED BRONSON—Women's & Boys' Shoes.
ABE WEINSTEIN—Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Fine Jewelry, Costume Jewelry, Silverware, Clocks, Watches, Umbrellas.
MRS. CECILLE LLOYD—Corsets, Brassieres.
SIDNEY LEVIN—Merchandise Manager, Men's & Boys' Clothing & Furnishings, Buyer Men's Furnishings, Hats, Caps & Shoes.
LEW HECHT—Men's Clothing.
CHARLES SHARBEL—Boys' Clothing, Furnishings, Hats & Caps.
DAVE GORDON—Piece Goods.
D. W. IRWIN—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Art Needlework.
MRS. RUTH GAINES—Laces, Trimmings, Ribbons, Notions, Stationery Gift Shop.
SIDNEY FOSTER—Furniture, Bedding.
JOHN FULTON—Draperies, Upholstery, Curtains.
HAROLD KEY—Major Appliances, Radios, Television, Phonographs.
HARRY KAMENSHINE—Pictures & Mirrors.
WILLIAM RUSSELL—Floor Coverings.
SOLOMON L. HARMON—China, Glass, Gifts.
JOSEPH FERRANTI—Hardware, Housewares.
DON KINCH—Toys, Luggage, Sporting Goods.
LEO KRELL—Cameras.

BASEMENT DEPARTMENTS

ELLIS WEINSTEIN—Basement Merchandise Manager.
P. I. PINCUS—Ready-to-Wear, Sportswear.
MISS CECILLE WALPOLE—Infants' & Girls' Wear.
MRS. AGNES WOODS—Boys' Wear.
LEO REITMAN—Shoes.
W. H. THOMAS—Men's Wear.
W. H. BONNER—Piece Goods, Rugs, Draperies, Lingerie, Hosiery.
MRS. LIBBY DOMBROW—Accessories, Jewelry.

The Quality Stores Co., 1730—4th Ave. N. Birmingham 3, 4
Telephone: BIrmingham 3-6449
All Stores Operated in Alabama.
A. C. BERMAN—President and with
H. L. ZELDMAN—Buyers for all departments.

United States Pipe & Foundry Co., 3300—1st Ave. N. Birmingham 2, 7
Telephone: BIrmingham 3-4726
Operate 7 Industrial Stores in Alabama.
TRAVIS T. LACKEY—Manager & Buyer for all Stores.

Yeilding Bros. Co., 2199 2nd Ave. North Birmingham 3, 1
Telephone: BIrmingham 3-8231
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
HOWARD YEILDING—President.
MILTON YEILDING—Executive Vice President.
HENRY B. YEILDING—Treasurer & Store Equipment Buyer.
R. H. CORDELL—General Merchandise Manager, Display Equipment Buyer & Display Director, Advertising Manager.
GRANT YEILDING—Personnel Manager & Buyer Toys.
JOHN S. OWEN—Women's, Children's & Infants' Wear, Luggage.
MRS. COY HOLT—Hosiery, Underwear, Brasieres, Negligees, Robes & Costume Jewelry.
W. W. SHOU—Shoes & Ladies' Handbags.
J. C. YARBROUGH—Men's Clothing, Hats & Caps.
E. L. WATKINS—Men's Furnishings.

(Continued)

ALABAMA (Cont'd.)

Units

Yeilding Bros. Co. (Continued)

STANLEY DALTON—Boys' Clothing & Furnishings, Hats & Caps.
MRS. ANGELIN WATKINS—Piece Goods, Domestics & Notions.
R. H. ROSE—Silverware, Clocks, Watches, Sporting Goods.
R. M. LONG—Bedding, Major Appliances, Furniture, Floor Coverings, Lamps, Shades, Radios & Phonographs.
R. C. RILEY—Groceries & Candy.

Ponder's, 401—2nd Ave. W. Cullman 1

Telephone: CUllman 1336
Resident Buyer: Kirby Block & Co., 130 W. 31st St.
ELBERT E. PONDER—Owner & General Manager.
C. L. TRIMBLE—Merchandise Manager & General Buyer.

Stiefelmeyer's, 202—1st Ave. E. Cullman 1

Telephone: CUllman 28
CARL STIEFELMEYER—Ready-to-Wear, Millinery, Children's Wear, Linens, Domestics, Dry Goods, Accessories.
GEORGE STIEFELMEYER, JR.—Hardware, Housewares.
CHARLES A. STIEFELMEYER—Men's Clothing, Furnishings & Shoes.

M. H. Woodard Stores, 305 First Ave. W. Cullman 4

Telephone: CUllman 785
Branch Stores Operated in Decatur & Haleyville, Alabama.
MILES H. WOODARD—Owner & Buyer for all Departments.

Speake-Warren & Ratliff, 210—2nd Ave. SE Decatur 1

Telephone: DEcatur 429
DAVID S. WARREN—Managing Director, General Buyer.

Mayer Bros., Walnut St. Demopolis 1

Telephone: DEmopolis 42
Resident Buyer: R. H. Morehead, 71 W. 35th St.
LOUIS L. STEINHART—Managing Partner, General Manager.
LEE METZGER—Partner, General Merchandise Manager, Buyer Toys, Shoes, Men's & Boys' Wear, Dry Goods, Leather Goods, Housewares, Home Furnishings.
MISS ZENA STEPHENS—Buyer Ladies' Wear, Children's & Infants' Wear.
MRS. FLOY MATTHEWS—Buyer Corsets, Brassieres, Notions, Toilet Goods.

Blumberg & Sons, 100 E. Main St. Dothan 2

Telephone: DOthan 4-8400
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operates Branch Store in Hartford, Alabama.
SAM BLUMBERG—Partner, Manager of Building & Maintenance Depts., Equipment Buyer, Comptroller, Men's & Boys' Clothing, Furnishings & Shoes.
HERMAN BLUMBERG—Partner, Supply Manager, Women's & Children's Shoes, Gifts, Toys, Luggage.
MYER BLUMBERG—Partner, Advertising Manager, Copy Director, Buyer Furniture, Bedding, Draperies, Floor Coverings, Housewares, Major Appliances.
STANLEY ENGLEHART—Display Equipment Buyer & Display Director.
HAROLD BLUMBERG—Partner, Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Knit Apparel, Girls' Wear, Aprons, Millinery, Furs.
MRS. THELMA MYERS—Hosiery, Underwear, Gloves, Negligees, Robes, Handbags, House Dresses, Uniforms, Fine Jewelry, Costume Jewelry, Watches, Umbrellas, Small Leather Goods.
SHIRLEY CHAMBERS—Corsets, Brassieres.
DORIS SELLERS—Children's & Infants' Wear.
ED BYCK—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Laces, Trimmings, Ribbons, Notions, Neckwear, Scarfs, Clocks, Art Needlework, Stationery.
MRS. M. L. KIRKSEY—Toilet Goods, Drug Sundries.
BARBARA HARRIS—Silverware.
MRS. L. ROBINSON—Pictures, Mirrors, Upholstery, Curtains, Lamps & Shades.
FLOYD LITTLE—Radios, Phonographs & Television.
RAY RANIER—Cameras.

ALABAMA (Cont'd.)

Units

Cohen's Dept. Store, 121 E. Main St. — Dothan — 1
Telephone: DOthan 2-3595
Resident Buyer: Jack Hartblay, Inc., 505—8th Ave.
LOUIS M. COHEN—Owner & General Buyer.

Saloom's Dept. Store, 101 N. Main St. — Enterprise — 1
Telephone: ENterprise 80
B. SALOOM—Owner, Merchandise Manager & Buyer.

Neal Logue Co., E. Broad St. — Eufaula — 7
Telephone: EUfaula 461
Resident Buyer: McGreevey, Werring & Howell,225 W. 34th St.
Stores Operated in Alabama & Georgia.
NEAL LOGUE—Partner, Buyer Men's, Women's & Children's Wear, Shoes.
WILBUR LOGUE—Partner, Buyer Piece Goods, Dry Goods, Notions.
MRS. L. CONNER—Home Furnishings.

Gravlee Stores — Fayette — 4
Telephone: FAyette 233
All Stores Operated in Alabama.
M. W. GRAVLEE—President & Buyer Soft Goods lines, Variety Mdse., Novelties, Toys.
LESTER WALKER—Merchandise Manager & Buyer Notions, Housewares.
MRS. JOHN AYERS—Buyer Ready-to-Wear, Toilet Goods, Cosmetics.
H. E. BERRY, JR.—Buyer Men's Ready-to-Wear.

Sterman's Dept. Stores, Main St. — Fayette — 2
Telephone: FAyette 13 W
Branch Store Operated in Guin, Alabama
ALEX STERMAN—Partner, Buyer all Ladies' Wear, Children's Wear, Shoes.
MYRON STERMAN—Partner, Buyer Men's & Boys' Wear, Dry Goods, Home Furnishings.

Rogers Dept. Store, 119 N. Court St. — Florence — 1
Telephone: FLorence 2300
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
T. M. ROGERS, JR.—President.
KENNETH K. CARMICHAEL—General Merchandise Manager.
MRS. L. B. WILSON—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Sweaters, Bathing Suits.
MRS. G. HOVETER—Women's Accessories, Notions, Toilet Goods, Hosiery, Ribbons, Umbrellas.
MRS. I. KILLEN—Lingerie, Aprons, Uniforms.
MISS CHISHOLM—Foundations Garments, Brassieres.
MRS. E. ROY—Infants', Children's & Teen Age Wear.
JAMES DARBY—Men's Clothing.
B. HARRIS—Men's Furnishings.
MISS M. MAY—Boys' Wear.
CLIFFORD HIPPS—Piece Goods, Domestics & Patterns.
L. GRAY—Home Furnishings, Luggage.
MISS E. LEWIS—Housewares, Hardware, Electrical Goods & Toys.

Sherman Stores Co, Inc., 212 N. Court St. — Florence — 9
Telephone: FLorence 3315
Stores Operated in Alabama, Mississippi & Tennessee.
JAMES E. SHERMAN—President & Buyer Equipment, Ready-to-Wear, Childrens' Wear, Notions, Leather Goods, Dry Goods.
DAVE SOLOMON—Secretary, Treasurer, Merchandise Manager, Buyer Men's & Boys' Wear, Domestics, Shoes, Hosiery.

Stone's Dept. Store, 208 Gault Ave. N. — Fort Payne — 1
Telephone: FOrt Payne 952
JESSE A. STONE—Owner & General Buyer.

Duncan's Dept. Store, Inc., 321 Broad St. — Gadsden — 1
Telephone: GAdsden 6-2797
BROWNLOW BYRN—President & General Manager.
WILLIAM DOYLE—Secretary.
EDWARD L. BEST—Merchandise Manager & Buyer for all Depts.

ALABAMA (Cont'd.)

Units

C. D. Chapman Co. Geneva 4
Telephone: GEneva 22
All Stores Operated in Alabama.
Operates: (9) PIGGLY WIGGLY FOOD STORES
(4) DRY GOODS STORES & (1) HARDWARE STORE
W. T. BENSON—General Manager & Buyer all Departments.

Hammer's Dept. Stores, Broad St. Guntersville 6
Telephone: GUntersville 3911
Stores Operated in Alabama & Tennessee.
A. B. HAMMER, SR.—Owner & General Buyer.
A. B. HAMMER, JR. & H. V. KERN—Assistant Buyers.
EARL HAMMER—Office Manager.

Fred King & Sons, 107—1st Ave. S. Hamilton 4
All Stores Operated in Alabama.
STANLEY F. KING—President, General Merchandise Manager.
J. E. KING—Vice President & Treasurer.
EARL KING—General Manager.
H. L. KING—Buyer for all Departments.

Dunnavant's, Inc., 101 Washington St. Huntsville 1
Telephone: HUntsville 1301
Resident Buyer: Federal Associates, 450 7th Ave.
P. S. DUNNAVANT—President, General Merchandise Manager Buyer Store Equipment.
A. M. ALEXANDER—Vice President, Display Equipment Buyer, Display Director & Buyer Ladies' Ready-to-Wear, Sportswear, Underwear, Corsets, Brassieres, Negligees & Robes.
HOUSTON GLOVER—Vice President & Buyer Men's Furnishings, Hats & Caps.
LEE D. HARLESS—Vice President, Advertising Manager, Copy Director & Buyer Ladies' Accessories, Hosiery, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries, Costume Jewelry, Umbrellas, Art Needlework, Stationery, Bedding, Candy & Delicacies.
V. V. WADE—Vice President, Manager of Supply Department & Buyer All Shoes.
T. B. WOODALL—Vice Presideit & Buyer Men's Clothing.
C. H. McCULLOUGH—Vice President & Buyer Clocks, Curtains, Draperies, Major Appliances, Pictures, Mirrors, Upholstery, Radios, Phonographs, Gifts, Luggage.
J. A. FREY—Treasurer.
MACK R. TAYLOR—Infants', Children's & Girls' Wear, Boys' Clothing, Furnishings, Hats, Caps, Toys.
MISS JENNIE V. YEATMAN—Millinery.
SAM S. HALL—Basement Men's Work Clothing.

Pizitz Dept. Stores, 108 Jefferson St. Huntsville 3
Telephone: HUntsville 2651
Also Operates HAROLD'S DEPT. STORE, Huntsville, Ala. & PIZITZ in Alabama City, Ala.
Operates: HAROLD'S DEPT. STORE
ABE PIZITZ—Owner, Equipment, Hosiery, Towels & Domestics.
HAROLD PIZITZ—Ladies' Ready-to-Wear, Childrens' Wear, Ladies' Accessories, Handbags, Underwear & Lingerie.
J. M. MITCHELL (at 21 Wall St., Alabama City, Ala.)—Patterns, Yard Goods, Infants' Wear & Sewing Accessories.

The Fair Stores, 2007 Third Ave. Jasper 10
Operated by: WALKER DRY GOODS CO.
Telephone: JAsper 2-3926
All Stores Operated in Alabama.
J. G. MITNICK—Partner, Buyer Ladies Ready-to-Wear, Infant's Wear, Lingerie, Ladies' Shoes, Sportswear, Advertising, Equipment, Locations, Display Items.
J. H. ENGEL—Partner, Buyer Notions, Piece Goods, Men's & Boy's Wear, Men's, Boy's & Children's Shoes & socks.
MYRON E. BUCHSTANE—Partner, Buyer Equipment & Supplies.

ALABAMA (Cont'd.)

Units

Weinstein's Dept. Store, W. 19th St. Jasper 1
Telephone: JAsper 2-3212
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
MYER D. WEINSTEIN—Owner, Buyer Ladies Ready-to-Wear, Men's Clothing & Furnishings, Children's Clothing & Furnishings, Dry Goods.

Eagle Sales Co., 508 Dauphin St. Mobile 14, 3
Telephone: MObile 2-5737
All Stores Operated in Alabama.
Operates: JEAN'S DEPT. STORES.
J. M. DOSTER—Owner & General Buyer.
FLORA K. DOSTER—Ladies' Ready-to-Wear & Infants' Wear.

C. J. Gayfer & Co., Inc., 12 St. Emanuel St. Mobile 6, 1
Telephone: MObile 2-6581
Resident Buyer: Mercantile Stores Co., 128 W. 31st St. (See Listing)
R. W. FERGUSON—President, General Manager & Merchandise Mgr.
W. PITTS—Chief Engineer, Manager of Building & Maintenance Depts.
J. W. SCOTT—Supplies Manager, Store Equipment Buyer, Personnel Mgr.
T. LENNEP—Display Equipment Buyer, Display Director.
MISS O'LAUGHLIN—Warehouse Manager.
H. BJELLA—Advertising Manager.
MISS A. WILLIAMS—Women's Coats, Suits & Dresses, Misses' Coats, Juniors' Coats, Suits & Dresses, Furs.
MISS M. CHAMBERS—Misses' Suits & Dresses, Girls', Underwear, Negligees.
C. SCHUSTER—Blouses, Sportswear, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms.
E. CIMINO—Merchandise Manager, Accessories.
MRS. M. GODWIN—Hosiery.
MISS H. BRABNER—Gloves, Umbrellas, Raincoats.
J. STONE—Shoes.
MRS. P. McKINSTRY—Neckwear, Scarfs.
MRS. E. STADTHER—Handkerchiefs, Costume Jewelry.
MRS. F. KESSLER—Corsets, Brassieres.
MISS B. RAY—Robes.
MRS. L. BULLARD—Infants' & Children's Wear.
MISS B. HENDRIX—Handbags, Small Leather Goods.
C. MASON—Merchandise Manager & Buyer Men's & Boys' Clothing & Furnishings.
J. SHEPPARD—Merchandise Manager, Piece Goods & Domestics, Buyer Piece Goods, Laces, Trimmings.
S. LAMB—Linens, Towels, Comforters, Sheetings, Blankets, Spreads.
MRS. D. BAKER—Notions.
MRS. B. MOORE—Toilet Goods.
MRS. M. ISAACS—Art Needlework.
MRS. R. LUCAS—Stationery.
MISS M. MORGAN—Silverware, Clocks, Candy.
R. ONISKO—Merchandise Manager, Home Furnishings, Buyer Draperies, Floor Covering, Curtains.
J. BOONE—Major Appliances, Hardware, Housewares, Radios & Phonographs.
MRS. M. TOPPIN—Pictures, Mirrors, Lamps, Shades, Gift Shop.
MRS. E. MOSELEY—Luggage.
J. W. SCOTT—Toys.

L. Hammel Dry Goods Co., Inc., 7 S. Royal St., (Box 1309) Mobile 7, 2
Telephone: MObile 3-3731
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
Operates: ADAM GLASS STORE in Mobile, Ala., LANCE BODDEN—Manager.
FERDINAND BEER—President & Treasurer.
JOHN L. STRAUSS—Vice President & Secretary.
C. W. DILLON—General Merchandise Manager.
WILLIAM DAVISON—Chief Engineer, Manager of Building & Maintenance Departments, Buyer Store Equipment.
WILLIAM DERIEG—Warehouse Manager.
CLAUDE MILLER—Public Relations Director & Display Director.

(Continued)

ALABAMA (Cont'd.)

Units

L. Hammel Dry Goods Co., Inc. (Continued)

GEORGE HARTWELL—Advertising Manager.
MRS. E. P. BUSH—Personnel Manager.
MRS. MARGARET WATKINS—Women's, Misses' & Juniors' Better Coats & Suits, Furs.
MRS. RUTH MOULTON—Women's, Misses' & Juniors' Better Dresses.
MISS IRMA DEAN—Women's, Misses' & Juniors' Inexpensive Coats, Suits, Dresses, Aprons, House Dresses & Uniforms.
MISS SUZANNE COATS—Blouses, Skirts, Sportswear & Knit Apparel.
MRS. A. K. WATSON—Girls', Children's & Infants' Wear.
MRS. M. RICHARDSON—Hosiery.
MRS. M. BORDEN—Underwear, Negligees & Robes.
MISS CARRIE MILLER—Gloves, Umbrellas.
MRS. AGNES ROSENBAUM—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry & Watches.
MRS. LEONA BUSH—Corsets & Brassieres.
S. HOFFMAN—Men's & Boys' Clothing & Furnishings, Hats & Caps.
RICHARD J. HAVEN—Piece Goods & Domestics.
FRANK SCHULTZ—Laces, Trimmings, Ribbons, Notions.
MRS. B. WRIGHT—Toiletries & Drug Sundries.
MRS. A. BAILEY—Silverware & Clocks.
MRS. M. PRUETT—Art Needlewok, Books, Magazines & Stationey, Candy.
JOHN S. JOHNSON—Bedding, Curtains, Draperies, Floor Coverings.
HOWARD MATHIS—Major Appliances, Radios & Phonographs.
LANCE BODDEN—Pictures, Mirrors, Lamps, Shades.
JOE MILLER—Housewares & Toys.
MRS. D. PIZZO—China & Glassware.
MRS. FRANCES PORTER—Luggage.
WILSON BURTON—Cameras.
GEORGE McKENZIE—Basement Men's, Women's & Children's Wear, Hoisery, Lingerie, Piece Goods, Linens, Curtains, Shades, Small Rugs, etc.

The Olen Co., Crichton Station, Box 295 — Mobile — 39

Telephone: MObile 7-0481
New York Office: 128 W. 31st St. (See Listing)
Stores Operated in Alabama, Florida & Mississippi.
Operates: OLEN DEPT. STORES: WORTH STORES: HOME DEPT. STORE.
SERV-UR SELF STORES: DRY GOODS SUPERMARKET.
HARRY L. OLEN—Partner.
MAURICE E. OLEN—Partner.
MRS. FAYE DUNKEL—Ladies' & Children's Ready-to-Wear.
MRS. HARRIET BERGER—Lingerie.
LOUS SLAFF—Men's & Boys' Clothing & Furnishings.
PHILLIP MILLER—Purchasing Agent all Supplies.
MARTHA GROSSMAN—Buyer.

Sheffield's Dept. Store, 2773 Springhill Ave. — Mobile 17, — 1

Telephone: GReenwood 7-3351
CLEO T. SHEFFIELD—Owner & General Buyer.

Montgomery Fair, 22 N. Court St. — Montgomery — 2

Telephone: MOntgomery 6451
Resident Buyer: Mercantile Stores Co., 128 W. 31st St. (See Listing)
Operates: OPELIKA MONTGOMERY FAIR in Opelika, Ala.
R. H. LeCROY—President & General Merchandise Manager.
A. J. SIEGRIST—Buyer Ladies Ready-to-Wear, House Dresses.
MRS. C. FLYNN—Bridal Wear.
MRS. HATCHER & MRS. DAWSON—Junior Ready-to-Wear.
MRS. D. CUMMINGS—Sportswear.
MRS J. HOLMES—Teens' & Girls' Wear.
MRS. M. WILLIAMS—Aprons, Uniforms.
MURGH BREJAN—Buyer Notions, Toilet Goods, Stationery, Handkerchiefs, Hosiery, Handbags, Neckwear, Leather Goods.
MRS. L. S. ELLINGTON—Buyer Underwear.
J. KELLY—Ladies' Shoes.
MRS. B. WAMPOLD—Corsets, Brassieres.
MRS. LEIDECKER—Negligees, Robes.

(Continued)

ALABAMA (Cont'd.)

Units

Montgomery Fair (Continued)

MRS. HENDRICK—Infants' & Children's Wear.
MRS. F. BRUNSEN—Children's Shoes.
ROY CARGILE—Buyer Men's Clothing, Shoes.
S. HINSON—Men's Furnishings, Sporting Goods.
E. HALE—Boys' Wear.
C. POWERS—Piece Goods.
EARL CARROLL—Buyer Dry Goods, Domestics.
J. TYNAN—Curtains, Draperies.
CHARLES ENNIS—Furniture.
ARCH SMITHSON—Floor Coverings.
T. SULLIVAN—Buyer Electrical Goods.
K. G. BOND—China, Glassware, Gifts, Toys.
T. F. CARLISLE—Housewares.

The Webber Co., Inc., 39 N. Perry St. — Montgomery — 2

Telephone: MOntgomery 4-7376
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Both Stores Operated in Montgomery, Ala.

CHARLES C. CAHN—President, Advertising Manager & Buyer Men's & Boys' Clothing & Furnishings.
WALTER LOBMAN—Executive Vice President.
NATHAN LOBMAN—Treasurer, Co-Buyer of Ladies' Ready-to-Wear, Accessories, Infants' & Children's Wear, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry & Buyer Piece Goods & Domestics.
MRS. NATHAN LOBMAN—Co-Buyer Ladies' Ready-to-Wear, Accessories, Infants' & Children's Wear.
MRS. MINNIE GUSSENBAUER—Co-Buyer Lcaes, Trimmings, Ribbons, Notions, etc.

Hagedorn & Co., S. 8th St. — Opelika — 1

Telephone: OPelika 86
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

HARRY C. FRIESLEBEN, SR.—Partner, Women's Ready-to-Wear, Piece Goods, Domestics, Accessories.
PHIL H. HAGEDORN—Partner, House Furnishings, Furniture, Men's Clothing & Furnishings, Toys.
HARRY C. FRIESLEBEN, JR.—Partner, Children's & Infants' Wear, Boys' Clothing & Furnishings.

The Fair, 71 N. Wilson Ave. — Prichard — 1

Telephone: GLendale 2-4131
Operated by The Stein Mercantile Co.

A. STEIN—President & General Merchandise Manager, Buyer.

Barton's Dept. Store, 1118 Alabama Ave. — Selma — 2

Telephone: TRinity 2-3201
Operates: SOL'S SHOE STORE, Selma, Alabama.
Resident Buyer: Felix Lilienthal & Co., 60 W. 35th St.

MORRIS BARTON—Partner, Merchandise Manager & Buyer.

S. Eagle & Sons, 1119Alabama Ave. — Selma — 2

Telephone: TRinity 2-2201
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
Branch Store Operated as: BOSTON BARGAIN STORE,Selma, Alabama.

L. H. EAGLE—Merchandise Manager, Buyer Dry Goods, Piece Goods.
SEYMOUR COHN—Store Fixtures & Equipment Buyer, Display Equipment Buyer, Ladies' Accessories, Millinery, Handbags & Leather Goods.
MRS. ALICE FORD—Ladies' Ready-to-Wear, Children's Wear.
MISS LENA SCOTT—Underwear & Lingerie.
MRS. GERTRUDE LANE—Buyer Corsets, Brassieres.
R. L. McHUGH—Buyer Shoes, Men's & Boys' Clothing.
R. A. ROSENBERG—Buyer Hardware, Electrics, Paints, Brushes, Home Furnishings, Furniture, Lamps, Glassware, Tinware, Kitchenware, Plasticware, Kitchen Cleaners, Luggage, Appliances, Television, Radio, Toys, Sporting Goods & Christmas Decorations.

ALABAMA (Cont'd.)

Units

Tepper Bros., 25 Broad St. — Selma — 1

Telephone: TRinity 4-4631
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
JOHN S. JEMISON, JR.—Chairman of the Board & Treasurer.
ROBERT M. KING—President.
CLYDE P. REGAN—Vice President, General Merchandise Manager.
J. E. MORRIS—Comptroller.
MISS A. WILSON—Ready-to-Wear.
F. ADAMS—Children's & Infants' Wear.
JOE ELDODT—Dry Goods, Notions, Toilet Goods.
T. KINCEY—Men's Furnishings, Clothing, Sporting Goods.
J. H. FRALEY—Piece Goods, Home Furnishings, Toys.
B. H. TEPPER—Merchandise Manager, Toys & Shoes, Buyer Basement Mdse.
T. ANDREWS—Shoes.
W. L. SINCLAIR—Budget Shoes.

Marble City Dry Goods Co., E. 3rd St. — Sylacauga — 2

Telephone: SYlacauga 2-5256
Branch Store Operated in Talladega, Alabama.
WILLIAM M. ROBERTS—Partner & Controller.
THOMAS M. ROBERTS, JR.—Partner, Merchandise Manager.
JOHN P. ROBERTS—Partner, Men's, Women's & Children's Wear, Furnishings, Shoes, Dry Goods, Notions.

C. & H. Co., 204 Coosa St. — Talladega — 11

Telephone: TAlladega 4656
Stores Operated in Alabama & Georgia.
WILLIAM H. CONNER—Partner & Buyer Mens' Wear, Shoes.
LEONARD M. HELD—Partner & Buyer General Merchandise.

Goldberg & Lewis, 124 S. Court St. — Talladega — 1

Telephone: TAlladega 2389
Resident Buyer: Lasersohn-Doneger, Inc., 225 W. 34th St.
SIDNEY HELD—Partner, Managing Director.
LEONARD HELD—Partner & General Buyer.

Bedsole Dry Goods Co., Inc., Front St. — Thomasville — 6

Telephone: THomasville 3471
Stores Operated in Alabama & Mississippi.
Operates: 2 Variety Stores.
6 Department Stores.
1 Furniture & Appliance Store.
C. B. KIRK—President, Store Fixtures & Equipment.
R. M. GRAHAM—General Merchandise Manager.
G. B. HARRISON—Ladies' Wear, Millinery.
J. B. BOOZER—Shoes, Piece Goods, Men's Wear.
R. P. WHITEHEAD—Furniture, Home Furnishings, Appliances.
MRS. EDNA ASHFORD—Gift Merchandise.
J. A. FOREHAND—Variety Merchandise.

Martin's Cash Stores, Wilson Ave. — Thomasville — 2

Telephone: THomasville 3865
Branch Store Operated in Linden, Alabama.
J. C. MARTIN—Owner & Buyer for all Departments.

Rosenberg Bros. Dept. Stores, 101 S. Three Notch — Troy — 3

Telephone: TRoy 69
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Stores Operated in Albany, Georgia (see Listing) and Greenville, Mississippi.
S. ROSENBERG—General Merchandise Manager and Buyer for House Furnishings, Electrical Goods, Gifts.
J. ROSENBERG—Buyer for Mens' Furnishings & Leather Goods.
MRS. F. McCLURE—Buyer for Dry Goods, Notions, Piece Goods, Toilet Goods, Leather Goods, Jewelry, Ribbons, Gloves, Neckwear, Hosiery, Knitwear, Corsets, etc.
MRS. G. THOMPSON—Buyer for Ladies' & Children's Wear, Underwear, Infants' Wear, Negligees, etc.

ALABAMA (Cont'd.)

Units

Henderson-Black Co., 58 S. Court Square — Troy — 4

Telephone: TRoy 102
Operates: The Fair Department Store, Troy, Alabama.
Glenwood Mercantile Co., Glenwood, Alabama.
Henderson, Black & Merrille Co., Dozier, Alabama.
G. A. HENDERSON—Partner, General Manager, Buyer Store Fixtures & Equipment, Ladies' Ready-to-Wear, Men's, Children's & Infants' Shoes, Hosiery, Millinery, Underwear, Lingerie, Yard Goods, Towels, Domestics, Notions, Luggage, Toys.
F. T. BOSWELL—Buyer for the FAIR STORE.

Thrifty Stores, 52 E. Court Square — Troy — 4

Telephone: TRoy 135
Branch Stores Operated in Andalusia, Greenville & Clanton, Alabama.
NEAD S. OLIVER—President General Merchandise Manager & Buyer.
MIKE MOHR—Treasurer.
RICHARD CAMPBELL—Advertising Manager.
MRS. C. TURNER—Ready-to-Wear Buyer.

Brown's Dept. Store, 2329 Broad St. — Tuscaloosa — 1

Telephone: TUscaloosa 3626
Resident Buyer: O'Shaughnessy, Dewes, & Klein, 132 W. 31st St.
W. P. BLOOM—Partner, General Manager, Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Knit Apparel, Girls' & Children's Wear, Aprons, House Dresses, Uniforms, Furs.
M. FREEMAN—Millinery, Hosiery, Underwear, Gloves, Shoes, Neckwear, Scarfs, Handkerchiefs, Corsets, Brassieres, Negligees, Robes, Infants' Wear, Handbags, Small Leather Goods.
BERNARD BROWN—Men's & Boys' Clothing & Furnishings.
E. J. BLOOM—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding, Draperies, Major Appliances, Furniture, Curtains, Lamps & Shades, Radios & Phonographs, Housewares, Toys, Gift Shop.
H. BERMAN—Basement Merchandise Manager.

Pizitz Mercantile Co., 2311 Broad St. — Tuscaloosa — 1

Telephone: TUscaloosa 4346
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
SAM PIZITZ—President & General Merchandise Manager.
ISADORE PIZITZ—Vice President, Secretary, Treasurer, Buyer Women's Misses' & Juniors' Coats, Suits & Dresses, Lingerie, Sportswear, Infants' Wear, Piece Goods & Draperies.
DELSON SHOE CO.—Shoes (Leased Dept.)
RANDS, INC.—Children's Clothing (Leased Dept.)
MACKERETH CORSET CO.—Foundation Garments (Leased Dept.)

Raymon's Dept. Store, 512—23rd Ave. — Tuscaloosa — 1

Telephone: TUscaloosa 4717
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
DAVID RAYMON—Partner, Buyer Piece Goods, Domestics, Home Furnishings, Toys, Men's & Boys' Furnishings.
BERNARD RAYMON—Men's, Boys' & Women's Ready-to-Wear.
MISS M. B. JONES—Children's & Infants' Wear.
MRS. HATTIE RAYMON—Accessories, Hosiery, Underwear.

Louis Weisel, Inc., 2316 Broad St. — Tuscaloosa — 1

Telephone: TUscaloosa 8-2871
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
MRS. FANNIE WEISEL—President, General Merchandise Manager.
WILSON B. BEAUCHAMP—Executive Vice President.
ALBERT BAERNSTEIN—Treasurer.
GEORGE C. BINGHAM—Secretary, Personnel & Employee Realtions Mgr.
CURTIS FERRELL—Chief Engineer in charge of Supply, Maintenance, Warehouse, Buyer Store Fixtures & Equipment, Display Equipment, Advertising Manager & Display Director.
MISS EMMA WILSON—Women's, Misses' & Juniors' Coats & Dresses, Furs.

(Continued)

ALABAMA (Cont'd.)

Units

Louis Weisel, Inc. (Continued)

MRS. BILLY CLARY—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Knit Apparel, Girls' & Children's Wear, Aprons, House Dresses, Infants' Wear, Toys, Luggage.
MRS. RUTH HORTON—Blouses, Sportswear, Skirts, Knit Apparel, Uniforms, Corsets, Brassieres, Underwear, Negligees, Robes.
DAVID THOMAS—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Laces, Trimmings, Toilet Goods, Fine Jewelry, Costume Jewelry, Silverware, Umbrellas, Stationery, Bedding, Curtains, Gift Shop.

Sumter Farm & Stock Co., P. O. Drawer 2 — Tuscaloosa — 41

Telephone: TUscaloosa 2-1566
All Stores Operated in Alabama.
Operate: YELLOW FRONT STORES.
JOHN L. HUTCHESON, JR.—President.
O. J. HENLEY—Vice President and General Manager.
T. H. HARTLEY—Assistant Secretary & Treasurer, Dry Goods Buyer.
DAVIS BURTON—Fixtures & Equipment, Warehousing Supervisor, Buyer for Hardware, Electrics, Paints, Brushes, Home Furnishings, Glasswares, Tinware, Kitchenware, Appliances, Candy, Gum, Cookies, Cakes, Grocery, Meat & Produce.
DON CHILDS—Ladies' Ready-to-Wear, Mens' Wear, Childrens' Wear, Infants' Wear, Hosiery, Ladies' Accessories, Millinery, Handbags, Underwear, Lingerie, Yard Goods, Towels, Domestics, Sanitary Goods, Leather Goods, Hair Goods, Sewing Accessories, Patterns, Cosmetics, Drug Sundries, Party Goods, Paper Goods, Gift Wrappings, Luggage, Toys & Games.

Gottleib's Dept. Store, S. Main St. — Tuskegee — 1

Telephone: TUskegee 135
Also Operates Gottleib's Furniture Store, Tuskegee, Ala.
MORRIS GOTTLEIB—Owner & General Buyer.

ARIZONA

S. Saba & Son Dept. Stores, 309 Monroe St. — Buckeye — 2

Telephone: BUckeye 3661
Branch Store Operated in Avondale, Arizona.
MORRIS SABA—Partner & Buyer.

Saba Dept. Stores, 58 San Marcos — Chandler — 2

Telephone: YOrktown 3-4496
Branch Store Operated in Scottsdale, Arizona.
DAVID SABA—Owner & General Merchandise Manager.
ROGER SABA—Women's, Misses' & Juniors' Coats.
DAVID SABA, JR.—Women's, Misses' & Juniors' Suits.
NORMAN SABA—Women's, Misses' & Juniors' Dresses.

Serrano Bros., 41 E. Boston St. — Chandler — 4

Telephone: YOrktown 3-3396
Branches Operated in Casa Grande, Gilbert & Mesa, Arizona.
A. P. SERRANO—Owner & Buyer for all Departments.

Cohen's Popular Store, 211 N. Florence St. — Coolidge — 1

Telephone: COolidge 4477
CHARLES E. COHEN—Owner & General Buyer.

Mandell & Harris, Inc., 188 S. Main St. — Coolidge — 2

Telephone: COolidge 3511
Branch Store Operated in Florence, Arizona.
K. MANDELL—General Manager & Buyer for all Departments.

Mirkin's Dept. Store, 483 S. Main St. — Coolidge — 1

Telephone: COolidge 3081
BEN MIRKIN—Owner & General Buyer.

ARIZONA (Cont'd.)

Units

Levy Bros. Dry Goods Co., 900 'G' Ave. — Douglas — 2

Telephone: DOuglas 27
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store Operated in Warren, Arizona.

AARON LEVY—President.
BERNETT LOVE—Executive Vice President, General Merchandise Mgr.
J. CASTENADA—Display Director, Buyer Men's Clothing & Furnishings.
A. BORANE—Women's, Misses' & Juniors' Coats, Suits & Dresses.
A. DURAZO—Blouses, Sportswear, Skirts, Knit Apparel, Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Costume Jewelry, Gift Shop.
B. LANGE—Infants', Children's & Girls' Wear.
J. SIMON—Shoes.
E. GUARDILLO—Corsets, Brassieres, Negligees, Robes.
B. JAY—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Draperies, Bedding.
G. WADDELL—Toilet Goods.

Phelps Dodge Mercantile Co., Box 112 — Douglas — 8

Telephone: DOuglas 254
Operates 8 Stores Throughout Arizona Carrying Complete Department Store Lines as well as Grocery & Meats.

R. W. HAGAN—General Manager.

The Following Store Managers are Responsible for Buying:

H. D. HORNE—Ajo, Arizona (1Store).
F. L. ADAMS—Bisbee, Arizona (2 Stores).
W. A. SMITH—Morenci, Arizona (3 Stores).
A. STIMAC—Douglas, Arizona (2 Stores).

Babbit Bros. Trading Co. — Flagstaff — 5

Telephone: FLagstaff 450
All Stores Operated in Arizona.

Operate: THRIFTWAY STORES.
C. J. BABBITT—President.
R. G. BABBITT, JR.—General Manager.
R. M. BILBY—Assistant General Manager, Equipment & Fixtures Buyer, Warehousing, Store Planning & Equipment Supervisor.
FAY HOPPER—Buyer for Ready-to-Wear, Childrens' Wear, Infants' Wear, Underwear, Lingerie, Blouses.
KENT RUCKER—Buyer for Hosiery, Neckwear, Handkerchiefs, Gloves, Handbags, Dry Goods, Patterns, Ribbons, Umbrellas, Novelty Jewelry, Notions,
W. CARLOCK—Buyer for Shoes, Slippers.
LEO MARABLE—Buyer for Men's & Boy's Wear.
W. L. EDWARDS—Buyer for Leather Goods, Drug Sundries, Books, Stationery, Toilet Goods, Luggage.
H. WARNOCK—Buyer for Housewares, China, Glassware, Cutlery, Electrical Goods, Hardware, Paints.
W. ANDERSON—Buyer House Furnishing, Electrical Goods, Toys.
S. DOMBROWSKI—Buyer for Food Products, Candy, Paper Goods.

Leonard's Dept. Stores, 146 E. Glandale Ave. — Glendale — 5

Telephone: YEllowstone 7-7318
All Stores Operated in Arizona.

L. VALENZUELA, JR.—Owner & General Buyer.
MRS. I. BARRY—Ready-to-Wear, Ladies' Accessories.
C. A. SMITH—Men's Wear.
EARL CHAVEZ—Furniture, Appliances, Candy.
HAROLD CARDEN—Shoes.

A. & B. Schuster Co. — Holbrook — 2

Branch Store Operated in White River, Arizona.

F. SCHUSTER—Buyer Fixtures & Equipment.
SAM JAEGER—Buyer Dry Goods, Ready-to-Wear, Notions.
C. LISITZKY—Buyer for Food Products, Candy.
H. GRESHAM—Buyer Hardware & Appliances.

ARIZONA (Cont'd.)

Units

Central Commercial Co. Kingman 3
Branch Stores Operated in Ashfork & Seligman, Arizona.
JAY. M. GATES, JR. —President & General Manager.
PAUL MORTON—Merchandise Manager, Candy Buyer.
BILL CROWLEY—Equipment Buyer.
FRANCIS KELLER—Ready-to-Wear Buyer.
RUBY GRANTHAM—Hosiery, Underwear, Toys & Novelties, Soft Goods Lines Buyer.
JOHN WRIGHT—Men's Wear Buyer.
ELIZABETH WILLIAMS—Notions & Toilet Goods Buyer.
BURTON PORTER—Housewares Buyer.
STANLEY BICKLE—Hardware & Electrics Buyer.

Waters' Dept. Store, Main St. Lowell 1
Telephone: HEmlock 2-4042
MRS. ELIZABETH WATERS—Owner & General Buyer.

Serrano's Dept. Store, 121 W. Main St. Mesa 1
Telephone: WOodland 4-4173
C. P. SERRANO—Owner & General Buyer.

Bracker's Dept. Store, 123 Morley Ave. Nogales 1
Telephone: NOgales 105
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
HARVEY L. BRACKER—Partner and with
CHARLES J. BRACKER—Buyers all Merchandise.

Capin Mercantile Corp., 101 Morley Ave. Nogales 2
Telephone: NOgales 600
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Both Stores Operated in Nogales, Arizona.
Operates: LaVILLE De PARIS DEPT. STORE—EL PASO STORE.
SAM CAPIN—General Merchandise Manager.
H. M. CAPIN—Buyer for all Departments.

Davis Dept. Store, 1604 E. Broadway Road Phoenix 1
Telephone: BRoadway 6-2333
MAURICE DAVIS—Owner & General Buyer.

Diamond Dry Goods Co., 201 E. Washington St. Phoenix 1
Telephone: ALpine 4-5533
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
HERBERT D. DIAMOND—President.
BERT A. DIAMOND—Treasurer & General Merchandise Manager.
HAROLD N. DIAMOND—General Manager.
C. L. FEATHERSTON—Manager of Building, Maintenance & Supply Departments & Personnel Manager.
F. O. REYER—Display Equipment Buyer & Display Director.
E. C. McDERMOTT—Advertising Manager, Copy & Art Director.
MABEL FOSTER—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Knit Apparel & Furs.
CEIL CONVERSE—Girls' Children's & Infants' Wear.
W. H. MORHAUSER—Aprons, Hosiery, Underwear, Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Silverware, Watches, Stationery.
R. RANZONA—House Dresses, All Basement Lines.
NORA PHILLIPS—Uniforms, Corsets & Brassieres.
RALPH DIAMOND—Men's Clothing & Furnishings.
ROZELLA REGAN—Boys' Clothing & Furnishings.
THORD SWANSON—Piece Goods, Domestics, Curtains, Draperies & Upholstery, Home Furnishings & Housewares.
F. RUSSO—Toys & Luggage.

Goldwater's, Inc., 31 N. 1st St. Phoenix 3
Telephone: ALpine 4-1161
Resident Buyer: Frederick Atkins, 11 W. 42nd St.
Branch Stores Operated in Prescott & Scottsdale, Arizona.

(Continued)

ARIZONA (Cont'd.)

Units

Goldwater's, Inc. (Continued)

SENATOR BARRY M. GOLDWATER—Chairman of the Board.
R. W. GOLDWATER—President.
W. E. SAUFLEY—Treasurer, General Manager.
HOYT PINAIRE—Secretary, Controller.
R. H. DEARBORN—Store Superintendent, Supply Buyer.
G. W. McNAMARA—Ready-to-Wear Merchandise Manager.
JACK W. HARRIS—Divisional Merchandise Manager.
MRS. SALLY DUNBAR—Buyer for Better Ready-to-wear.
MRS. KATHERINE WUERSCH—Buyer Juniors & Moderate Priced Ready-to-wear.
MRS. KATHLENE HERING—Buyer Sportswear
MRS. RUTH HINE—Buyer for Handbags, Belts, Gloves, Jewelry. Underwear, Lingerie, Corsets, Leather Goods.
MRS. JOANNE CORNES—Buyer Childrens' & Infants' Wear, Toys.
LARRY KAHLEY—Men's Wear.
O. A. BROWN—Shoe Buyer.
E. P. WARREN—Buyer for Ribbons, Laces, Dry Goods & Patterns.
MRS. E. BURLINGHAM—Cosmetics, Toilet Goods, Hosiery.
MRS. HELEN HALNAN—Gift Items, China, Cutlery, Linens & Stationery.

Korrick's, Inc., 106 E. Washington St. — Phoenix — 1

Telephone: ALpine 4-4101
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

CHARLES KORRICK—President.
ABE KORRICK—Vice President, Treasurer, Sales Promotion Manager, General Merchandise Manager.
JOHN BRENNER—Controller.
B. E. EGLYN—Store Superintendent, Personnel Manager.
MISS MARGARET MERRELL—Advertising Manager.
EDGAR L. KORRICK—Merchandise Manager, Men's & Boys' Clothing & Furnishings, Buyer Men's & Boys' Clothing & Furnishings.
RAY ENGERT—Women's, Misses' & Juniors' Coats, Suits & Dresses, House Dresses.
MRS. E. COGAN—Lingerie, Underwear, Knit Goods, Uniforms, Robes.
EDWARD T. MELCZER—Teen Wear, Sportswear.
MRS. E. CROMB—Infants' & Children's Wear.
RANDOLPH N. YOUNG—Belts, Neckwear, Handkerchiefs, Umbrellas.
LESLIE J. LLOYD—Piece Goods & Domestics.
MRS. A. ZORN—Handbags, Gifts, Jewelry, Silverware.
R. BAER—Appliances, Leather Goods, Luggage.
MRS. M. PLOTTS—Hosiery, Gloves.
MRS. N. HILL—Notions.
MISS WATSON—Toilet Goods.
SAM SILVERMAN—Basement Merchandise Manager.

Lerner Dept. Stores, 1603 E. McDowell Rd. — Phoenix — 3

Telephone: ALpine 8-8141
All Stores Operated in Phoenix.
Resident Buyer: B. F. LEVIS, INC., 218 W. 40th St.
Operated by GATEWAY STORES, INC.

SANDY R. LERNER—President, General Mdse. Mgr. & Buyer All House Furnishings, Floor Coverings, Toys, Men's Wear, Luggage.
C. C. JORALMON—Buyer Dry Goods, Domestics, Notions.
B. J. KRUGER—Buyer Ladies', Children's Ready-to-Wear, Accessories, Toilet Goods.
JOSIE GARCIA—Buyer Hosiery, Lingerie, Corsets, Gloves, etc.

Nuttall's Dept. Stores, 4390 S. Central Ave. — Phoenix — 2

Telephone: BRoadway 6-2131
Both Stores Operated in Phoenix.

RALPH H. NUTTALL—Owner, General Manager & Buyer.

Mitchell's Stores, 201 Main St. — Superior — 3

Telephone: SUperior 31-J
Stores Operated in Superior, Maricopa & San Manuel, Arizona.

JOHN MITCHELL—Owner & Buyer.

ARIZONA (Cont'd.)

Units

Jacome's Dept. Stores, Inc., 87 E. Congress Ave. Tucson 2

Telephone: TUcson 3-3611
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Store Operated in Hayden, Arizona.
ALEXANDER G. JACOME—President & Treasurer.
R. G. JACOME—Vice President, General Merchandise Manager & Buyer for Boys' Wear, Stationery, China, Glassware, Electrical Goods, Notions, Ribbons, Handkerchiefs, Gloves, Neckwear, Piece Goods, Sporting Goods, Leather Goods, Umbrellas, Novelty Jewelry.
G. MANZO—Secretary.
G. MARTINEZ—Comptroller.
J. COOK—Advertising Manager.
MISS E. ELIAS—Buyer for Hosiery.
MRS. C. SMITH—Buyer Lingerie, Brassieres, Corsets.
A. E. JACOME—Buyer Children & Infants' Wear.
JOHN BONECUTTER—Shoes.
C. URQUIDES—Buyer for Mens' Furnishings.
MRS. K. GILMOR—Buyer for Domestics, Dry Goods.
H. JACOME—Buyer for Luggage, Leather Goods, Radio Supplies.

Kaufman's Dept. Store, 86 S. Meyer St. Tucson 2

Telephone: TUcson 3-6212
Branch Store Operated in Eloy, Arizona.
PHILIP J. SOLOMON—Partner & Merchandise Manager.
REMO N. SACCANI—Partner & Buyer.

Korby's Dept. Store, 3400 E. Speedway Tucson 1

Telephone: TUcson 6-2545
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
AL KIVEL—General Merchandise Manager, Buyer Ladies' Apparel, Men's Furnishings, Uniforms, Children's & Infants' Wear, Piece Goods, Baby Furniture, Yard Goods.

Levy's Dept. Stores, 111 E. Pennington St. Tucson 3

Telephone: TUcson 4-0411
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Stores Operated in Douglas & Warren, Arizona.
L. LEVY—General Merchandise Manager.
H. R. POSEY—Merchandise Manager Women's, Misses' & Juniors' Coats, Suits, Dresses.
MISS RUTH BANES—Coats, Suits & Dresses.
MISS M. HARTMEN—Skirts, Blouses, Knit Goods, Accessories, Toilet Goods.
MISS T. HINES—Robes, Lingerie, Negligees, Hosiery.
C. ELLO MYERS—Men's Clothing & Furnishings.
B. N. ROSS—Boys' Clothing & Furnishings, Infants' Wear, Toys.
TOM H. MACK—Piece Goods, Domestics, Notions, Laces, Ribbons.
HOWARD ROSENFELD—Home Furnishings, Housewares.

Myerson Stores, Inc., 42 W. Congress St. Tucson 6

Telephone: TUcson 3-2571
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
All Stores Operated in Arizona.
Operates: WHITE HOUSE DEPT. STORE.
H. MYERSON—General Manager, Store Fixtures & Equipment Buyer.
HYMAN MYERSON—General Manager
E. SAYRE—Buyer for Ready-to-Wear, Blouses.
SAUL DEITEL—Buyer for Men's Furnishings, Neckwear, Hosiery.
M. CLARK—Buyer for Jewelry, Underwear, Hosiery, Gloves, Handbags.
E. BROWN—Buyer for Dry Goods, Patterns, Notions, Ribbons, Childrens' & Infants' Wear.
I. MYERSON—Buyer for Umbrellas, Leather Goods, Cutlery, Toys.
L. FOX—Buyer for Domestics, Piece Goods & Bedding.

Steinfeld's, 35 N. Stone Ave. Tucson 1

Telephone: TUcson 2-5811
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.
HAROLD STEINFELD—President.

(Continued)

ARIZONA (Cont'd.)

Units

Steinfeld's (Continued)

FRED SASSE—General Mdse. Manager
EDWIN J. BERWICK—Personnel Director & Superintendent.
MRS. H. DENHAM—Women's & Misses' Coats, Suits & Dresses, Robes.
MRS. M. CHADDOCK—Junior, Children's & Infants' Wear, Underwear, Umbrellas, Hosiery, Handkerchiefs, Neckwear.
L. R. FARMER—Women's Accessories, Smokers Articles, Gifts, Silverware, Gifts.
SOL AVINA—Men's Clothing & Furnishings.
MISS D. HUNTLEY—Sweaters, Knit Goods, Sportswear.
G. B. HICKS, JR.—Piece Goods, Domestics, Patterns, Bedding, Draperies, Trimmings, Laces, Notions.
MRS. C. TEMPLE—Toilet Goods.
HAROLD JOHNSON—House Furnishings, Furniture, Rugs, Upholstery, Lamps, Pictures, Mirrors.
W. A. METEER—Housewares, Toys, China, Glassware, Kitchenware.
L. HERMES—Hardware.
JOHN L. TRUE—Sporting Goods, Luggage.
V. CRESS—Men's Shoes.

Johnson's Dept. Stores, 72 N. Tegner St. — Wickenburg — 3
Telephone: WIckenburg 400
Branch Stores Operated in Parker & Stanfield, Arizona.
HERBERT E. JOHNSON—Owner & Buyer for all Departments.

Krause's Dept. Store, 213 Kinsley Ave. — Winslow — 1
Telephone: WInslow 51
MAX KRAUSE—Owner & General Buyer.

Sanguinetti Stores Co., 197 Main St. — Yuma — 6
Telephone: SUnset 3-7851
All Stores Operated in Arizona.
E. F. SANGUINETTI—Owner & Buyer for all Departments.

ARKANSAS

George W. Clement & Co., Box 87 — Altheimer — 2
Telephone: ALtheimer 6-2341
Branch Store Operated in Wabbaseka, Arkansas.
G. W. CLEMENT—Owner, Equipment, Hosiery, Underwear, Variety Merchandise, Toys, Novelties & Candy Buyer.
MRS. G. W. CLEMENT—Ready-to-Wear, Soft Goods, Notions & Toilet Goods Buyer.

B. W. McCormick & Son Co., 629 Main St. — Arkadelphia — 1
Telephone: ARkadelphia 189
B. W. McCORMICK, JR.—Partner, General Merchandise Manager, Store Fixtures & Equipment Buyer, Display Manager & Display Equipment Buyer, Buyer Ready-to-Wear, Men's Clothing & Furnishings, Piece Goods & Domestics, Laces, Ribbons, Trimmings, Notions, Bedding, Draperies, Curtains, Housewares.
MRS. EARA THOMAS—Hosiery, Underwear, Costume Jewelry, Umbrellas.

Welch Company — Ashdown — 4
Telephone: AShdown 32
All Stores Operated in Arkansas.
J. H. WELCH—President.
J. H. WELCH, JR.—General Manager & Merchandise Manager.
MRS. J. H. WELCH—Ready-to-wear & Soft Goods Lines Buyer.
JOHN A. AUBREY—Notions Buyer.

Barnett Bros. Dept. Store, 267 E. Main St. — Batesville — 1
Telephone: BAtesville 200
CHARLES W. BARNETT—President.
JAMES F. BARNETT—Vice President, Buyer for House Furnishings, Furniture, Rugs, Electrical Appliances, Housewares.

(Continued)

ARKANSAS (Cont'd.)

Units

Barnett Bros. Dept. Store (Continued)

IRA N. BARNETT—Treasurer & General Merchandise Manager.
MISS FONTEEN SIMMONS—Women's, Misses' & Juniors' Ready-to-Wear, Children's & Infants' Wear.
BILL ROBERTSON—Men's Clothing & Furnishings, Luggage.
MRS. W. SIMS—Piece Goods, Domestics, Accessories, Notions, Umbrellas, Patterns, Toiletries, Stationery, Toys.
ERNEST POTTER—Hardware, Housewares, Auto Supplies, Sporting Goods, China, Glassware.
W. LOWE—Shoes.

H. J. Gingles Stores, 145 W. South St. — Benton — 3

Telephone: SPring 2516
All Stores Operated in Arkansas.
H. J. GINGLES—Owner & Buyer for all Departments.

M. P. Watts & Bro., 113 Adams Ave. SE — Camden — 1

Telephone: 6-2093
T. E. WATTS—General Merchandise Manager, Buyer for Ready-to-Wear, Piece Goods, Domestics, Accessories, Men's & Boys' Clothing & Furnishings.
MISS S. HORTON—Children's & Infants' Wear.

Young's Dept. Stores, Inc. — Carlisle — 13

Telephone: CArlisle 3001
Resident Buyer: Karl J. Marx Co., 200 W. 34th St.
All Stores Operated in Arkansas.
M. G. YOUNG—President, General Manager, Equipment, Hardware, Paints, Brushes & Electrical Goods Buyer.
HAROLD YOUNG—Executive Vice President.
D. P. YOUNG—Treasurer.
T. J. DENDY—General Merchandise Manager, Display Equipment Buyer, Advertising Manager, Buyer for Blouses, Sportswear, Skirts, Girls' Wear, Children's & Infants' Wear, House Dresses, Uniforms, Hosiery, Underwear, Gloves, Shoes, Neckwear, Scarfs, Handkerchiefs, Corsets, Brassieres, Negligees, Robes, Handbags, Small Leather Goods, Men's & Boys' Clothing & Furnishings, Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads.
MISS LENA JOHNSON—Women's, Misses' & Juniors' Coats, Suits & Dresses.
RAY JOHNSON—Equipment Supervisor.
OTIS COX—Warehousing Supervisor, Buyer for Home Furnishings, Furniture, Lamps, Glassware, Kitchenware, Appliances, Television, Radio, Plasticware, Appliances & Luggage.

The Fair Stores Corp., 811 Parkway — Conway — 3

Telephone: COnway 319
Branch Stores Operated in Clarksville & Monticello, Arkansas.
G. W. REECE—President, General Manager, Store Fixtures & Equipment, Buyer for Ladies' Ready-to-Wear, Men's, Women's, Children's & Infants' Wear, Hosiery, Accessories, Underwear, Lingerie, Piece Goods, Domestics, Notions, Patterns, Leather Goods, Sewing Accessories.
E. J. LEMLEY—Vice President.
L. S. ADAMS—Secretary & Treasurer.

Lasley Mercantile Co., 1021 Oak St. — Conway — 2

Telephone: COnway 591
Branch Store Operated in Enola, Arkansas.
LOUIS T. LASLEY—Owner.
ELLIS LASLEY—Buyer for all Departments.

Abroms Dept. Stores, 121 E. Iowa St. — Dermott — 5

Telephone: DErmott 58
Stores Operated in Arkansas, Louisiana & Mississippi.
Operates: JAY'S DEPT. STORES.
ABE ABROMS—Owner, Store Fixtures & Equipment Buyer.
J. L. GOLDSTEIN—General Manager & Buyer.

Trigg Dept. Stores, 112 N. Freeman St. — Dermott — 2

Telephone: DErmott 141
Branch Store Operated in Crossett, Arkansas.
THOMAS C. TRIGG—Owner & Buyer.

ARKANSAS (Cont'd.)

		Units
Wolff Bros., P. O. Box A	Dumas	4

Telephone: DUmas 125
Stores Operated in Arkansas & Louisiana.
HASKELL WOLFF—Partner, Mdse. Mgr. & General Buyer.
E. WOLFF—Apparel Buyer, Accessories.
R. WOLFF—Equipment Buyer & Supervisor.

Sam Saig Friendly Dept. Store	Earle	1

Telephone: EArle 3751
SAM SAIG—Owner & General Buyer.

El Dorado House, 211 E. Main St.	El Dorado	1

Telephone: UNion 3-5161
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
R. B. WILSON—President.
R. Y. McKINNEY—Executive Vice President.
H. T. LARZELERE—Treasurer.
MARVIN McKEE—General Merchandise Manager, Personnel Manager & Buyer Ladies' Ready-to-Wear, Sportswear, Furs.
MRS. ROWLAND—Ladies' Hosiery, Underwear & All Accessories.
MR. BOONE—Men's Clothing & Furnishings.
MRS. COBB—Piece Goods, Domestics, Laces, Trimmings, Ribbons & Notions.
MRS. McPHERSON—Curtains, Draperies, Uholstery, Bedding, Pictures, Mirrors, Lamps & Shades.

R. B. McCracken Mercantile Co., 522 N. West St.	El Dorado	2

Telephone: UNion 3-7820
Both Stores Operated in El Dorado.
R. B. McCRACKEN—Owner & Buyer.

B. W. Reeves & Co., 116 N. Washington St.	El Dorado	1

Telephone: UNion 3-3861
MRS. B. W. REEVES—Managing Director.
W. H. REEVES—General Buyer.

Sample's, 101 E. Main St.	El Dorado	1

Telephone: UNion 3-7111
Resident Buyer: J. G. Sewell, 202 W. 40th St.
H. C. McKINNEY—President.
R. YOST McKINNEY—Executive Vice President.
R. BURNEY WILSON—Treasurer & General Merchandise Manager.
B. H. GALBRAITH—General Manager.
MRS. U. JENKS—Women's, Misses' & Juniors' Coats, Suits & Dresses, Children's, Infants' & Girls' Wear.
MRS. C. TOWNSEND—Accessories & Toilet Goods.
J. SLADE—Men's & Boys' Clothing.
E. LOCKE—Men's & Boys' Furnishings.
MRS. D. H. ADAMS—Piece Goods, Laces, Ribbons.
MRS. G. BILLINGSLEY—Notions.
MRS. EVELYN COLEY—Lingerie.
MRS. G. SEWELL—Hosiery.
MRS. F. F. BISHOP—Domestics, House Furnishings.
WALTER ALLEN—Major Appliances, Housewares, Hardware.
WILLIAM L. TOWNSEND—Shoes.

West Dept. Stores, 210 Oak St.	El Dorado	5

Telephone: UNion 3-3591
All Stores Operated in Arkansas.
J. A. WEST—Owner & General Buyer.

M. H. Hart Store, S. Main St.	Eudora	1

Telephone: EUdora 5-4832
GABRIEL HART—Owner & General Buyer.

Walker Bros. Dept. Stores, 35 N. Main St.	Eureka Springs	2

Telephone: EUreka Springs 5181
Branch Store Operated in Cassville, Missouri.
DIGBY WALKER—Partner & General Manager.
F. C. WALKER—Buyer for all Departments.

ARKANSAS (Cont'd.)

Units

Campbell-Bell, Inc., W. Side Square — Fayetteville — 1

Telephone: HIlicrest 2-7371
Resident Buyer: Buying & Research Syndicate, 989 - 6th Ave.
CLINT WALDEN—President & General Merchandise Manager.
RICHARD WALDEN—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, House Dresses, Sportswear, Knit Wear, Accessories, Toilet Goods, Stationery, Umbrellas, Children's & Infants' Wear, Toys, Luggage.
AUSTIN HORTON—Men's Clothing & Furnishings.
MRS. BEULAH CRUSE—Piece Goods, Domestics, Patterns, Laces, Ribbons.
MRS. BUXTON—Draperies, Curtains, Silverware, China, Gifts.
P. BOATRIGHT—Home Furnishings, Furniture, Appliances.

Cohen's Dept. Store, 208 N. Rosser St. — Forrest City — 1

Telephone: FOrrest City 17
MAX COHEN—Owner & General Buyer.

Fessard's Dept. Store, 113 W. Hill St. — Forrest City — 1

Telephone: FOrrest City 747
G. B. FESSARD—Owner & General Buyer.

Hilliard's Bargain Stores, N. Rosser St. — Forrest City — 2

Telephone: FOrrest City 717
Branch Store Operated in Harrisburg, Arkansas.
ALBERT W. BUFORD—Owner & Buyer for all Departments.

Boston Store D. G. Co., 722 Garrison Avenue — Fort Smith — 3

Telephone: SUnset 2-2041
Resident Buyer: Charles Weill, Inc. 101 W. 31st St.
Branch Stores Operated in Fayetteville & Hot Springs, Arkansas.
LEO M. RODGERS—Vice President & General Merchandise Manager.
LEO M. RODGERS, JR.—Buyer Store Fixtures & Equipment, Better Sportswear, Junior Dresses, Candy & Food Products.
MISS KATHERINE BERTINO—Better Dresses.
CARL D. HUDSON—Buyer for Toilet Goods, Novelty Jewelry, Neckwear, Leather Goods, Hosiery, Handkerchiefs, Gloves, Handbags, Ribbons,
MRS. STEFFI BRAHT—Children's & Infants' Wear.
TOM MINYARD—Buyer Shoes.
B. LAPPIN—Buyer for Dry Goods, Domestics, Notions, Piece Goods.
MRS. H. VESEY—Buyer for Lamps, Shades, Glassware, Clocks, etc.
D. H. BOLIN—Buyer for House Furnishings, China, Glassware, Toys, Hardware, Paints & Luggage.

Hunt Dry Goods Co., 804 Garrison Avenue — Fort Smith — 20

Telephone: SUnset 2-2071
Resident Buyer: Buying & Research Syndicate, 989 - 6th Ave.
Branch Stores Operated in Arkansas, Oklahoma & Texas.
T. L. HUNT—President & General Manager.
R. W. GREGG—Treasurer.
R. H. GREGG—General Merchandise Manager, Buyer for Luggage, Gifts, Silverware.
WARE McMURTREY—Manager of Building & Maintenance Depts., Supply Manager, Store Equipment Buyer & Advertising Manager.
SPENCER CARD—Display Equipment Buyer & Display Director.
MRS. SYBIL ROBINSON—Women's Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Knit Apparel, Furs.
MRS. JIMMIE RICHISON—Misses' & Juniors' Coats, Suits & Dresses, Children's, Infants' & Girls' Wear.
MRS. RUTH McBRIDE—Aprons, Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Laces, Notions, Art Needlework.
FRANCIS ROBISON—Uniforms.
PHIL POPLINER—Millinery.
MISS AGNES SMIDT—Buyer for Hosiery.
MRS. LOUISE LASITER—Underwear, Negligees, Robes.
MRS. MILDRED THOMPSON—Gloves, Handbags, Small Leather Goods, Toilet Goods, Umbrellas, Costume Jewelry.
JACK RAGON—Women's Shoes.

(Continued)

ARKANSAS (Cont'd.)

Units

Hunt Dry Goods Co. (Continued)

MISS CLARA MANSKER—Neckwear, Scarfs, Handkerchiefs, Trimmings, Ribbons, Stationery, Candy.
MRS. MURPHY—Corsets, Brassieres.
KENNEY TAYLOR—Men's Clothing & Furnishings, Hats & Caps.
BILL FERRIER—Boys' Clothing & Furnishings, Hats & Caps.
MR. MAGUIRE— Men's & Boys' Shoes.
VICTOR MANCHEO—Watches.
BOB PAPE—Clocks, Bedding, Major Appliances, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades, Radios, Phonographs, Television, Hardware, Housewares.
MRS. PEARL PERKINSON—Draperies & Curtains.
O. A. BROWN—Toys.
KOBEL BENEAUX—Basement Merchandise.

Pollock Stores Co., 900 Garrison Ave. — Fort Smith — 5

Telephone: SUnset 2-2001
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.
Branch Stores Operated in Arkansas & Oklahoma.
LOWELL SELLARS—General Merchandise Manager.
MRS. ELLA GREER—Buyer for House Dresses, Sportswear, Childrens' & Infants' Wear, Ladies' Underwear.
MRS. I. SPRADLING—Buyer for Piece Goods, Trimmings, Patterns. Notions, Fancy Goods.
C. E. JOHNSTON—Buyer House Furnishings, Furniture.
PRESTON THOMPSON—Buyer for Floor Coverings.
MARY WORD—Buyer for Ready-to-Wear.
A. COHN—Buyer for Mens' Wear, Sporting Goods.
MRS. KATE BARLING—Buyer for Housewares, Curtains, Glassware, China, Pictures, Lamps, Closet Accessories, Curtains, Toys.
MRS. M. PYLES—Buyer for Gloves, Handbags, Neckwear & Handkerchiefs.
MRS. JOE SLIWA—Buyer Garden Supplies, Pictures, Lamps, Cutlery.
ROY MOORE—Buyer Major Electrical Appliances, Radio.

Seaman Stores Co., 301 Garrison Ave. — Fort Smith — 13

Telephone: SUnset 3-1422
Branch Stores Operated in Arkansas & Oklahoma.
G. K. DIXON—President, General Manager & Buyer for all Lines.
R. J. HIGDON—Buyer for Ready-to-Wear, Dry Goods & Groceries.

Rowland Stores, S. Side Square — Harrison — 4

Telephone: HArrison 621
Branch Stores Operated in Harrison, Springdale, & Green Forest, Arkansas.
LEWIS ROWLAND—Owner & Buyer.

Owen's Dept. Stores, 102½ E. 2nd St. — Hope — 5

Telephone: PRospect 7-2515
All Stores Operated in Arkansas.
BENJAMIN J. OWEN—Owner & Buyer for all Departments.

Gartenberg's Dept. Store, 833 Central St. — Hot Springs — 1

Telephone: HOt Springs 681
LEO GARTENBERG—Owner & General Buyer.

Rephan's Dept. Stores, 120 Ouachita Ave. — Hot Springs — 7

Telephone: HOt Springs 877
All Stores Operated in Arkansas.
Operates: SAAD DEPARTMENT STORE.
ED I. REPHAN—Owner & Buyer for all Departments.
MRS. HANNAH REPHAN—Buyer for Ready-to-Wear, Shoes.

Banks Dept. Store, 312 S. Main St. — Jonesboro — 1

Telephone: WEbster 2-2501
JESSE BANKS—Owner & General Buyer.

Mansour's Dept. Store, 312 Main St. — Lake Village — 1

Telephone: LAke Village 7
S. A. MANSOUR—Owner & General Buyer.

ARKANSAS (Cont'd.)

Units

Gus Blass Co., 4th & Main Sts. Little Rock 1

Telephone: FRanklin 4-4343
Resident Buyer: Charles Weill, Inc. 101 W. 31st St.
HUGO HEIMAN—President.
DAVID BLUMENTHAL—Executive Vice President & General Merchandise Manager.
MAX A. HEIMAN—Treasurer. Furniture Buyer.
CLARENCE MAINS—Chief Engineer, Building, Maintenance & Supply Depts.
CECIL HOLEMAN—Store Equipment Buyer.
JOHN RONDAU—Display Equipment Buyer & Display Director.
MICHAEL SURSO—Advertising Manager.
JULIAN BLASS—Personnel Manager, Toy Buyer.
JIM JOHNSON—Warehouse Manager.
W. E. CHRISTENA—Merchandise Manager Women's Ready-to-Wear & Accessories.
JERRY BORDENET—Women's Coats & Suits, Furs.
MRS. OMA BROOKS—Women's Dresses, House Dresses.
MISS GRACE COLLINS—Misses' & Juniors' Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Knit Apparel.
MRS. MILDRED GLOVER—Infants', Children's & Girls' Wear.
MRS. IRENE WALLACE—Aprons, Handkerchiefs, Handbags, Notions, Umbrellas, Art Needlework, Small Leather Goods.
MISS MODENA HOLLAND—Uniforms, Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. ETTA GRANT—Hosiery, Neckwear, Scarfs, Fine Jewelry, Costume Jewelry, Silverware.
MISS CLYTIE MOBLEY—Gloves, Luggage, Cameras.
JOHN STUMPF—Merchandise Manager Men's & Boys' Clothing & Furnishings.
CHARLES STEIN—Men's Clothing & Furnishings, Boys' Shoes.
CECIL TUCKER—Men's Hats & Caps.
FRANK HURST—Men's Shoes.
ALVIN JACOBSON—Boys' Clothing & Furnishings, Hats & Caps.
GUS BLASS—Merchandise Manager Piece Goods, Home Furnishings.
BRADLEY ROBERTS—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Laces, Trimmings, Ribbons.
MRS. VIVIAN BOWLIN—Toilet Goods.
JOHN ROSS—Clocks, Housewares, Hardware.
W. CAMERER—Bedding, Draperies, Floor Coverings, Curtains.
M. B. ROSS—Pictures, Mirrors, Lamps, Shades, Gift Shop.
BOB CHERRY—Major Appliances, Radios, Phonographs, Television.

BASEMENT DEPARTMENTS

GEORGE GOLDMAN—Basement Merchandise Manager.
JOANNA JOHNSON—Piece Goods.
REBA JOHNSON—Skirts, Blouses.
CHARLES MARTIN—Men's Clothing.

Busy Dept. Stores, 118 E. Markham St. Little Rock 7

Telephone: FRanklin 2-3842
All Stores Operated in Arkansas.
Operated by: INTER-STATE JOBBING CO.
STANLEY M. BAUMAN—General Manager & Buyer for all Depts.

The M. M. Cohn Co., 506 Main St. Little Rock 1

Telephone: FRanklin 4-3311
Resident Buyer: Mutual Buying Syndicate, Inc., 11 W. 42nd St.
ARTHUR PHILLIPS—President, General Merchandise Manager, Personnel Manager.
F. M. BAUER—Vice President, Merchandise Manager Girls' Wear, Infants' Wear, Men's Clothing, Corsets, Piece Goods, Domestics, Home Furnishings, Luggage.
H. W. ELLIOT—Vice President, Merchandise Manager Men's Furnishings.
HARRY W. PFEIFER, JR.—Treasurer, Merchandise Manager Notions, Costume Jewelry, Umbrellas, Stationery, Mirrors, Lamps, Gift Shop, Candy.
J. A. CASE—Chief Engineer.
J. I. HARP—Manager of Building, Maintenance & Supply Depts., Warehouse Manager.

(Continued)

ARKANSAS (Cont'd.)

Units

The M. M. Cohn Co. (Continued)

HAWTHORNE PETTIE—Store Equipment Buyer.
W. C. SMITH—Display Equipment Buyer, Display Director.
MRS. EDNA JUKES—Advertising Manager.
A. DAN PHILLIPS—Merchandise Manager Junior Depts., Underwear & Negligees.
MRS. HELEN DOYLE—Women's & Misses' Coats & Suits.
MRS. NORA NASH—Women's Dresses, Junior's Coats.
MISS JOANNA MAGNESS—Misses' Coats, Junior's Suits.
MRS. MAYSEL PYLE—Juniors' Suits & Dresses, House Dresses.
MRS. LULA LAUGHLIN—Blouses, Sportswear, Skirts.
MRS. JOSEPHINE KEE—Girls' Wear, Children's Wear, Infants' Wear.
MRS. VIRGINIA SPIKES—Uniforms, Underwear, Negligees, Robes.
MRS. FAN RUTLAND—Hosiery, Gloves.
MRS. FREDA THORNE—Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry.
MRS. VIOLA BRIGHT—Corsets, Brassieres.
R. C. TINSLEY—Men's Clothing.
MRS. ANN TERRELL—Boys' Clothing & Furnishings, Hats & Caps.
R. C. COOPER—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Trimmings, Ribbons, Art Needlework, Bedding.
MRS. F. BROWN—Notions.
MRS. LENNIE CONN—Toilet Goods.
F. R. MOSS—Draperies, Upholstery, Floor Coverings, Curtains.
FRED BRAGG, JR.—Major Appliances, Radios, Phonographs, Television.
MRS. A. MARSHALL—Mirrors, Lamps, Shades, Gifts, China.

Pfeifers of Arkansas, 6th & Main Sts. — Little Rock — 2

Telephone: FRanklin 2-7281
Resident Buyer: Kirby, Block & Co., Inc., 130 W. 31st St.
Branch Store Operated in Hot Springs, Arkansas.

SAM STRAUSS—President & General Manager.
P. E. NEWSOM—Treasurer.
LEONARD LEVY—General Merchandise Manager.
W. E. RICE—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer, Personnel Manager.
HUGH GUNTER—Display Equipment Buyer & Display Director.
FRED WATKINS—Public Relations Director.
NATHAN STEPPACH—Advertising Manager.
HOWARD FEINSTEIN—Merchandise Manager Women's Ready-to-Wear, Buyer Women's & Misses' Coats & Suits.
MRS. IMOGEN GATES—Women's & Misses' Dresses.
MISS ELOISE ZACHARY—Junior's Coats, Suits & Dresses.
MRS. LOUISE HOBBS—Blouses, Sportswear, Skirts, Knit Apparel.
MISS MAE SMITH—Girls' Wear.
MRS. THELMA SPENCER—Aprons, Laces, Trimmings, Ribbons, Notions, Toilet Goods, Drug Sundries, Stationery, Cameras.
BRUCE THALHEIMER—Merchandise Manager Women's Accessories.
MISS EMMA NICKELL—Millinery.
MRS. MYRTLE KILPATRICK—Negligees, Robes, House Dresses, Uniforms.
MRS. ROSE MATTHEWS—Hosiery, Gloves.
BRYAN JONES—Women's & Boys' Shoes.
MRS. FRANCES REID—Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Watches, Umbrellas.
MRS. BESS PUTT—Corsets, Brassieres.
MRS. BILLIE CARTER—Children's & Infants' Wear.
FRED BROWN—Merchandise Manager Men's & Boys' Clothing & Furnishings, Buyer Men's Clothing & Shoes, Luggage.
W. E. SORRELLS—Men's Furnishings, Hats & Caps.
O. E. HALL—Boys' Clothing & Furnishings, Hats & Caps.
ERNEST MEDLIN—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding.
MRS. JESSIE SANDERS—Housewares, Cutlery, Glassware, China, Silverware, Clocks, Pictures, Mirrors, Lamps, Shades, Gift Shop.
M. W. BURTON—Draperies, Upholstery, Floor Coverings, Curtains.
W. J. GLASSCOCK—Major Appliances, Radio, Television, Phonographs.
MORRIS RAFF—Merchandise Manager & Buyer all Basement Departments.

ARKANSAS (Cont'd.)

Units

New Star Dept. Store, 116 S. Poplar St. — Marianna — 2
Telephone: MArianna 74
Branch Store Operated in Forrest City, Arkansas as THRIFTY DEPT. STORE.
G. E. DOOLEY—Owner & General Buyer.
MRS. LOUISE HALL—Ready-to-Wear, Hosiery, Underwear, Notions & Soft Goods Lines Buyer.

Freel's Dept. Store, S. Main St. — Nashville — 1
Telephone: NAshville 172
CARL H. FREEL—Owner & General Buyer.

. Grossman & Son, 420 Front St. — Newport — 2
Telephone: NEwport 90
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
Operate FAMOUS CASH STORE & LEADER DEPT. STORE, both in Newport, Ark.
M. GROSSMAN—President, General Manager, Store & Display Equipment Buyer.
J. GROSSMAN—Merchandise Manager, Women's, Men's & Boys' Wear, Piece Goods & Domestics.
ABE BINDER—Men's & Boys' Wear.
A. JEWELL—Women's Ready-to-Wear, Piece Goods.
NELL MARIS—Lingerie, Women's Accessories.
A. BRECKOFF—Work Clothing.
QUINTON LONG—Shoes.

Van Atkins Stores, 316 Front St. — Newport — 5
Telephone: NEwport 191
All Stores Operated in Arkansas.
O. M. ATKINS—President & General Buyer.
EARL VANHOOK—General Manager & Merchandise Manager.
G. W. MOSELEY—Equipment & Fixtures Buyer.

M & S Dept. Store, 108 E. Washington St. — North Little Rock — 1
Telephone: FRanklin 4-8424
MORRIS SALINGER—Owner & General Buyer.

Henry Rephan Co., 106 Main St. — North Little Rock — 6
Telephone: FRanklin 5-6482
All Stores Operated in Arkansas.
HENRY REPHAN—Owner & Buyer for all Departments.

Florman's Bee-Hive, 113 E. Hale St. — Osceola — 4
Telephone: OSceola 478
Branch Stores Operated in Arkansas & Tennessee.
SAM FLORMAN—Owner & Buyer for all Departments.

Baim's Eagle Stores, 400 Main St. — Pine Bluff — 2
Telephone: PIne Bluff 139
Branch Store Operated in Hot Springs, Arkansas.
SAMUEL BAIM—General Merchandise Manager-Buyer.

Froug Dept. Store, 230 Main St. — Pine Bluff — 1
Telephone: PIne Bluff 3800
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
REUBEN W. ASKANASE—General Manager, Store Fixtures & Equipment Buyer.
M. ASKANASE—General Merchandise Manager, Buyer Hosiery, Underwear, Women's Accessories, Electrical Goods.
ERNEST E. ELLMAN, JR.—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Neckwear, Skirts, Sweaters, Sportswear, Infants' & Children's Wear.
ORIS L. HOLLIDAY—Piece Goods, Domestics, Patterns, Notions, Ribbons, Laces, Trimmings, Home Furnishings, Hardware, Housewares.
MRS. M. GREY—Lingerie, Negligees.

Rosenzweig's Dept. Store, 231 Main St. — Pine Bluff — 1
Telephone: PIne Bluff 343
MRS. P. ROSENZWEIG—Owner & General Buyer.

ARKANSAS (Cont'd.)

		Units
Boswell's Dept. Store, 100 E. Elm St.	Prescott	2

Telephone: PRescott 190
Branch Store Operated as Boswell's Bargain Store in Prescott.
JOE BOSWELL—Owner & General Buyer.

Purcell's Dept. Stores	Rector	2

Branch Store Operated in Marmaduke, Arkansas.
JOHN L. PURCELL—Owner & Buyer.

Croom's Dept. Stores	Russellville	3

Branch Stores Operated in Harrison and Springdale, Arkansas.
L. A. CROOM—General Manager, Fixtures & Equipment Buyer.
W. VAUGHN—General Buyer.

Russell's Stores	Russellville	13

All Stores Operated in Arkansas.
WALTER C. HUDSON—President.
W. H. NEWBERN—Buyer for all Departments.

Clarkson Mercantile Co., 402 E. Emma St.	Springdale	1

Telephone: SPringdale 733
REECE M. CLARKSON—Owner & General Buyer.

Martini Co., Inc., 124 W. Emma St.	Springdale	4

Telephone: SPringdale 2006
All Stores Operated in Arkansas.
EUGENE MARTINI—President.
G. E. MARTINI—General Manager & Buyer for all Depts.

Dillard's, Inc., 110 E. Broad St.	Texarkana	1

Telephone: TExarkana 22-2755
Resident Buyer: O'Shaughnessy, Dewes & Klein 132 W. 31st St.
WILLIAM DILLARD—President & General Merchandise Manager.
MRS. V. McCLAIN—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Sportswear.
MRS. D. WATSON—Women's Accessories, Hosiery & Underwear.
MRS. M. VALE—Infants', Children's & Teen Age Wear.
JACK WELCH—Men's Clothing & Furnishings.
D. MORRIS—Piece Goods, Domestics, Patterns, Boys' Clothing, Draperies.
H. BURTON SELLERS—Home Furnishings, Housewares, Silver, China, Glassware, Luggage, Floor Coverings.

Smith Dry Goods Co., 111 E. Broad St.	Texarkana	1

Telephone: TExarkana 2-7422
BEN F. SMITH—Owner & General Buyer.

Baer's Dept. Stores, Old Highway 61	Turrell	2

Telephone: TUrrell 2441
Branch Store Operated in Memphis, Tenn.
HERMAN BAER—Owner & General Buyer.

Stephens Dept. Store, 317 Plaza	West Helena	1

Telephone: JUstice 5-7891
W. W. STEPHENS—Owner & General Buyer.

CALIFORNIA

The S Q R Store, 202 W. Center St.	Anaheim	1

Telephone: KEystone 5-2847
O. H. RENNER—Managing Partner.
M. BARTON—Treasurer.
H. E. WILLARD—General Merchandise Manager.
MRS. G. CLARK—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. L. HELGESON—Underwear, Negligees, Robes.
E. WEST—Women's Accessories, Piece Goods, Patterns, Hosiery, Notions, Ribbons, Toilet Goods.
MRS. KISTLER—Infants' & Children's Wear.
O. HAMILTON—Men's & Boys' Clothing & Furnishings, Luggage.
MRS. M. THOMPSEN—Domestics.
B. WILKE—Draperies, Curtains.
MRS. A. HUNT—Blankets, Spreads.

CALIFORNIA (Cont'd.)

Units

A. Brizard, Inc., 791—8th St. Arcata 7

Telephone: ARcata 81
All Stores Operated in California.
A. PATENAUDE—General Merchandise Manager and with
WILLIAM GRAVES—Buyer for all Departments.

Malcolm Brock Co., 1918 Chester Ave. Bakersfield 2

Telephone: BAkersfield 4-4941
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Operates Branch Women's Store in Bakersfield, California.
MALCOLM BROCK—President.
JOHN BROCK—Secretary & Treasurer.
MRS. VELMA REED—Advertising Manager.
MONROE HOMER, JR.—General Merchandise Manager.
MISS M. CHRISTIE—Women's, Misses' & Juniors' Better Coats, Suits & Dresses.
MISS HELEN M. TWADDELL—Women's, Misses' & Juniors' Budget Coats, Suits & Dresses, House Dresses, Uniforms.
MRS. DOROTHY DILL—Women's Accessories, Handkerchiefs.
MRS. M. TYRELL—Children's, Infants' & Teen Age Wear.
MRS. M. SMITH—Hosiery & Underwear.
MISS J. KAY—Blouses, Sweaters, Sportswear.
J. SHULMAN—Men's & Boys' Clothing & Furnishings.
MISS IDA GOMEZ—Piece Goods.
GEORGE C. WALTERS—Domestics, Towels, Spreads.
MISS ELEANOR FISHERING—Notions & Patterns.
CHARLES KLEIN—Jewelry, Silverware, Cameras.
FRED E. WETTERHOLM—Floor Coverings, Furniture, Curtains, Draperies.
JOHN HANN—Housewares, Hardware, Toys.
DAVID URNER—Major Appliances, Radio, Television, Phonographs.
MRS. F. DOWN—China, Glassware.
MISS HAZELLE JENKINS—Pictures & Mirrors, Lamps.

Veill's, Inc., 1420—19th St. Bakersfield 1

Telephone: BAkersfield 5-5851
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
D. EDWIN ROEMER—President, Treasurer, General Merchandise Manager.
DORIS HENRY—Vice President & Secretary.
ALLEN LEWIN—Controller, Store Superintendent.
F. E. GENTLE—Manager of Building & Maintenance Depts., Store Equipment & Display Equipment Buyer, Display Director.
M. G. STARR—Warehouse Manager.
LOLA BAIR—Advertising Manager.
MRS. M. B. MITCHELL—Personnel Manager.
MRS. J. HILLS—Women's, Misses' & Juniors' Coats, Suits & Dresses, House Dresses.
MRS. B. HODGES—Blouses, Sportswear, Skirts, Knit Apparel, Uniforms, Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. C. B. MOORE—Girls' Wear, Infants' & Children's Wear.
MRS. I. B. DUTTON—Aprons, Laces, Trimmings, Ribbons, Notions, Umbrellas, Art Needlework.
MRS. A. ROBINSON—Hosiery, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Luggage.
J. DELANEY—Men's, Women's & Boys' Shoes.
W. LACK—Men's & Boys' Clothing & Furnishings.
H. WATERS—Piece Goods, Muslins, Sheetings, Blankets, Spreads, Towels, Curtains, Comforters, Bedding, Draperies, Magazines.
M. B. TURNER—Toiletries, Stationery.
C. M. MICHEL—Silverware, Clocks, Lamps, Shades, Toys.
G. COYNE—Major Appliances, Radios, Television, Phonographs.

BASEMENT

MRS. F. M. COE—Sportswear, Lingerie.
C. MICHEL—Housewares, Toys, Gifts.
W. LACK—Men's & Boys' Furnishings.

Bay Dept. Store, 303 Main St. Balboa 1

Telephone: HArbor 509
ROGER HANNAFORD—Owner & General Buyer.

CALIFORNIA (Cont'd.)

Unit

People's Dept. Stores, 4400 E. Gage Ave. — Bell
Telephone: LAfayette 1806
Branch Store Operated in Downey, California.
LOUIS G. WEISS—Owner & Buyer for all Departments.

Hink's Dept. Store, Shattuck & Kittredge Aves. — Berkeley 4,
Telephone: BErkeley 7-1100
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Operates Branch Appliance Store in Berkeley, California.
LESTER W. HINK—President & General Merchandise Manager.
GEORGE JETLTEN—Store Fixtures & Equipment Buyer.
FRED HINK—Warehouse Manager.
R. E. HINK—Ladies' Ready-to-Wear.
MRS. RITA CIZEK—Woven, Rayon & Nylon Lingerie.
MRS. DORA WELBOAN—Cotton-Knit Lingerie.
J. J. HINK—Yard Goods, Patterns, Cosmetics, Leather Goods, Handbags, Handkerchiefs, Neckwear.
PAUL G. LINDSTROM—Mens & Boys' Clothing & Furnishings, Sporting Goods & Hosiery.
MRS. E. LEWIN—Notions, Sanitary Goods, Sewing Accessories.
MISS A. HILDEBRAND—Cutlery, Stationery, Glassware & Silverware.
MRS. A. MOLLER—Toys, Sportwear, Infants' & Childrens' Wear.
HAROLD WORSHAM—Major Appliances, Radio Television, Phonographs.
L. W. HINK, JR.—Small Appliances, Domestics, Draperies, Kitchenware.
MRS. MILDRED HUMPHREY—Lamps.

Sherman's of Berkeley, 2009 San Pablo Ave. — Berkeley 2, 1
Telephone: BErkeley 7-4830
PAUL B. SHERMAN—Owner & General Buyer.

Greene's Dept. Stores, 3520 W. Magnolia St. — Burbank 2
Telephone: THornwall 6-2802
Branch Store Operated in Lomita, Calif.
HAROLD T. GREENE—Owner & General Buyer.

Maler's Dept. Stores, 129 S. San Fernando Ave. — Burbank 2
Telephone: THornwall 6-3744
Branch Store Operated in Atwater, California.
J. J. MALER—General Manager, Buyer Variety Merchandise.
L. MILLER—Buyer Store Equipment, Fixtures.
E. HUDSON—Merchandise Manager.
E. WILLIAMSON—Buyer for Ready-to-Wear.
K. KOZINSKY—Buyer for Notions, Novelties, Toys.
B. KUBICEK—Buyer for Soft Goods Lines.

Sam Ellis Dept. Store, 104 Heffernan St. — Calexico 1
Telephone: ELgin 7-1021
SAM ELLIS—Owner, Merchandise Manager, General Buyer.

Bradford Dept. Store, 110 W. Main St. — Calipatria 1
Telephone: CAlipatria 233
MRS. ALICE BRADFORD—Owner & General Buyer.

Daughtrey's Dept. Stores, 7464 Castro Valley Blvd. — Castro Valley 2
Telephone: LUcerne 2-0885
Branch Store Operated as WILLOWS DEPT. STORE, Willows, California.
KELLER E. DAUGHTREY—Owner & Buyer.

M. Oser & Co., 240 Main St. — Chico 1
Telephone: FIreside 2-3535
W. L. OSER—President, Treasurer, General Merchandise Manager and Buyer for Piece Goods.
RALPH SILVA—Manager of Building & Maintenance Departments.
TED MERIAM—Store and Display Equipment Buyer, Advertising & Personnel Manager.
MISS PATRICIA LONG—Display Director.
MRS. AIMEE A. TRAVER—Merchandise Manager for Ready-to-Wear.
R. C. BEERY—Women's, Misses' & Juniors' Coats & Suits.

(Continued)

CALIFORNIA (Cont'd.)

Units

M. Oser & Co. (Continued)

MRS. GLADYS BROOKS—Women's, Misses' & Juniors' Dresses, Skirts, House Dresses & Uniforms.
MRS. HELEN STIRLING—Blouses, Sportswear & Knit Apparel.
MRS. MAE WINER—Aprons, Underwear, Corsets, Brassieres, Negligees & Robes.
MRS. J. CAMPBELL—Hosiery, Gloves, Neckwear, Scarfs & Handkerchiefs.
MRS. MELBA ZUCCA—Infants' Wear.
MRS. M. McINTOSH—Handbags, Small Leather Goods, Costume Jewelry & Umbrellas.
MRS. H. THOMAS—LINENS & Towels.
MRS. G. HENDRIX—Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding, Draperies, Curtains & Luggage.
MRS. M. SCHULTZ—Laces, Trimmings, Ribbons & Notions.
MRS. M. COONTZ—Toiletries.
MISS G. JEZLER—Art Needlework.

Bloch's Dept. Store, 388—6th St. — Chino — 1
Telephone: LYcoming 8-2635
VICTOR BLOCH—Owner & General Buyer.

Delbert's Dept. Stores, 333—3rd Ave. — Chula Vista — 3
Telephone: GArfield 2-5354
Branch Stores Operated in San Diego & National City, California.
Operated by: N. K. P., INC.
H. R. GORDON—General Manager.
H. SALENTINE—Men's Wear.
GRACE SCHMIDT—Children's Wear, Infants' Wear, Toys, Games & Sporting Goods.
TILLIE GARCIA—Hosiery, Ladies' Accessories, Handbags, Underwear, Lingerie & Millinery.
L. BITTNER—Yard Goods, Domestics, Notions.

Buckman's Dept. Store, 225 Yale Ave. — Claremont — 1
Telephone: LYcoming 5-2518
JOHN W. BUCKMAN—Owner & General Buyer.

Glougie's Dept. Store, 460 Clovis St. — Clovis — 1
Telephone: CYpress 9-4420
C. H. GLOUGIE—Partner, Merchandise Manager.
JOHN GLOUGIE—General Buyer.

Brill's, 165 N. 8h St. — Colton — 1
Telephone: COlton 659
A. N. BRILL—Owner & General Buyer.

Helman's Dept. Store, 271 N. 8th St. — Colton — 1
Telephone: COlton 247
HENRY HELMAN—Owner & General Buyer.

C. W. Harris & Son, 607 Main St. — Corona — 2
Telephone: COrona 346
Branch Store Operated in Elsinore, California.
W. M. HARRIS—President.
W. R. HARRIS—General Manager, Buyer for all Departments.

Brandt Dept. Stores, 3321 E. Coast Highway — Corona Del Mar — 2
Telephone: HArbor 2441
Branch Store Operated in Costa Mesa, Calif.
KENNETH R. BRANDT—Owner & General Buyer.

Coronado Dept. Stores, Inc., 836 Orange Ave. — Coronado — 2
Telephone: HEmlock 4-6215
Branch Store Operated as Leader Dept. Store in Chula Vista, California.
DAVE FERER—President.
STUART FERER—Executive Vice President, Personnel Manager.
BEN COHEN—Treasurer, General Merchandise Manager, Advertising Manager & Buyer for Equipment, Hosiey, Gloves, Handkerchiefs, Handbags, Boys' Clothing, Piece Goods & Domestics, Costume Jewelry, Bedding, Draperies, Curtains & Toys.

(Continued)

CALIFORNIA (Cont'd.)

Units

Coronado Dept. Stores, Inc. (Continued)
H. KOOSED—Ladies' Ready-to-Wear.
DOROTHY VANCE—Underwear, Corsets & Brassieres.
R. WARRINGER—Ladies' Shoes.
M. KOENIG—Infants' & Children's Wear.
JAMES VANDER LINDEN—Men's Wear.
IRENE STEVENS—Laces.

Trehearne's Stores, 982 2nd St. — Crescent City — 2
Telephone: CRescent City 701
Branch Store Operated in Gold Beach, Ore.
W. G. TREHEARNE—Owner & General Manager.
HARRY TREHEARNE—Assistant Manager.
RAY CLARK—General Merchandise Manager.
DOROTHY WELLS—Ready-to-Wear, Sportswear & Infants' Wear.
JENNIE WRIGHT—Lingerie, Hosiery & Foundation Garments.
JESSIE JONES—Bedding, Linens, Dry Goods & Notions.

Valona Emporium, 2nd & Ceres Sts. — Crockett — 3
Telephone: CRockett 71
Branch Stores Operated in Crockett & Rodeo, California.
Operated by: VALLI & CRIVELLI CO., LTD.
ANTHONY VALLI—General Manager and Buyer for all Depts.

Morris Dept. Store, 1104 Main St. — Delano — 1
Telephone: DElano 2549
HARRY B. MORRIS—Owner & General Buyer.

Delhi Dept. Store, S 99 Highway — Delhi — 1
Telephone: TUrlock 2-1904
STANLEY FRIEDMAN—Partner and with
VICTOR PANGNAR—Buyers for all Depts.

Fink's Dept. Store, 143—1st St. — Dixon — 1
Telephone: OSborne 8-2034
JOHN J. FINK—Owner & General Buyer.

Downey Dept. Store, 11126 S. Downey Ave. — Downey — 1
Telephone: TOpaz 2-2278
WILLARD M. REANEY—Owner & General Buyer.

Harvey's Dept. Store, 8224 E. Firestone Blvd. — Downey — 1
Telephone: TOpaz 2-5835
HARVEY ESSER—Owner & General Buyer.

Seymour's Dept. Store, 120 E. Main St. — El Cajon — 1
Telephone: HIckory 4-8161
SAM ALTSHULER—Owner & General Buyer.

Johnson's, 591 Main St. — El Centro — 2
Telephone: EL Centro 6
Branch Store Operated in Ventura, California.
W. JOHNSON—Owner, General Merchandise Manager & Buyer for Men's & Boys' Wear.
MISS L. WILCOX—Ladies' Ready-to-Wear, Accessories & Jewelry.

M. O. King Co., 569 Main St. — El Centro — 3
Telephone: EL Centro 253
Branch Stores Operated in Brawley & Holtville, California.
M. O. KING, JR.—President & General Buyer.

White House, 5th & F Sts. — Eureka — 1
Telephone: HIllside 2-3723
RUDOLPH ABRAHAMSEN—President.
S. M. ABRAHAMSEN—Merchandise Manager, Men's & Ladies' Buyer.
VERN OLSON—Hosiery, Underwear, Handbags, Accessories Buyer.

CALIFORNIA (Cont'd.)

Units

Daly Brothers, 405 F St. Eureka 3
Telephone: HIllside 3-1633
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Stores Operated in Crescent City & Garberville, Cal
CHARLES F. DALY—President & General Merchandise Manager.
JACK DALY—Ladies' Ready-to-Wear, Rainwear.
MRS. S. MILLER—Ladies' Accessories, Smallwares, Toilet Goods.
MRS. M. MOORE—Infants', Children's & Girls' Wear.
C. D. DALY, JR.—Boys' & Men's Clothing & Furnishings, Toys.
JOHN S. DALY—Piece Goods & House Furnishings.
W. ROSE—Draperies.

Hyde Co., 821 Texas St. Fairfield 1
Telephone: HArrison 5-5138
DONALD S. GLASGOW—Owner & General Buyer.

Farmersville Dept. Store, Farmersville 1
Telephone: REdwood 4-5918
NATHAN UNIKEL—Owner & General Buyer.

Cooper's, Inc., 1301 Fulton St. Fresno 21, 1
Telephone: FResno 6-8181
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
MRS. ANNE D. COOPER—President.
TOM COOPER—Executive Vice President & General Manager.
JOHN COOPER—Treasurer.
TOM COOPER & JOHN COOPER—General Merchandise Managers.
ALEX STEITZ—Manager of Building & Maintenance Departments, Warehouse Manager & Personnel Manager.
ROBERT ELLIS—Display Equipment Buyer.
MARGARET FIELD—Advertising Manager.
ANNE KING—Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses, Skirts, Sportswear & House Dresses.
MAZIE DAVIS—Infants' & Girls' Wear.
VERA HEGG—Knit Apparel, Hosiery, Underwear, Negligees, Robes & Toiletries.
MAXINE HARTMAN—Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Umbrellas & Stationery.
LUCILLE CLOUD—Uniforms, Corsets, Brassieres.
JACK HORSCH—Men's & Boys' Clothing & Furnishings, Luggage.
ZABEL CHILJIAN—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding, Curtains & Draperies.
CHARLOTTE CARROLL—Laces, Trimmings, Ribbons & Notions.
ARVELLA GLAZE—Clocks, Lamps, Shades, Gift Shop & Toys.

Fresno Dry Goods Co., Tulare & Van Ness Fresno 1, 1
Telephone: FResno 3-1211
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
BERT RICHMOND—President, Treasurer, General Merchandise Manager & Advertising Manager.
SARA B. RICHMOND—Executive Vice President.
MRS. ANGELINA CHIN—Controller.
GEORGE WOOSLEY—Manager of Building, Maintenance & Supply Departments & Buyer for Store Equipment.
ROSE GIACOLLETO—Display Equipment Buyer & Display Director.
MISS GENEVIEVE MEGETARIAN—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Aprons, House Dresses, Infants', Children's & Girls' Wear, All Ready-to-Wear Accessories.
MORRIS SLOTNICK—Shoes.
MRS. PAT ROWLAND—Lingerie.
MRS. LOREAN ATKINSON—Corsets & Uniforms.
HAROLD HANSON—Piece Goods, Domestics, Linens, Towels, Draperies, Curtains, Major Appliances, Pictures & Mirrors, Upholstery, Gift Shop & Toys.

E. Gottschalk & Co., Inc., Fulton & Kern Sts. Fresno 1, 1
Telephone: FResno 3-7361
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
HENRY KORN—President.

(Continued)

CALIFORNIA (Cont'd)

Units

E. Gottschalk & Co., Inc. (Continued)

ABE H. BLUM—Vice President & Treasurer.
IRVING W. LEVY—Vice President, Secretary & General Mdse. Manager.
MRS. A. KING—Ladies' Ready-to-Wear, House Dresses, Sweaters & Skirts.
G. T. DONALDSON—Ladies' Ready-to-Wear Accessories, Toiletries, Umbrellas, Gift Goods, Laces, Trimmings, Handkerchiefs & Ribbons.
MRS. ALICE STEGMAN—Millinery.
MRS. J. MOORE—Hosiery & Underwear.
RALPH E. JAHN—Shoes.
MISS A. TUNISEN—Corsets, Brassieres & Negligees.
MRS. B. STRONGEN—Infants' & Teen Wear.
A. KRAMER—Men's Clothing & Furnishings, Luggage.
E. E. ESPINOSA—Piece Goods, Domestics, Curtains, Draperies & Bedding.
MRS. LOIS BOTTORFF—Cameras, Books & Stationery.
ANTONIO R. FERNANDEZ—Home Furnishings, China, Silverware, Lamps, Paints, Garden Tools & Hardware.
E. METTEE—Major Appliances, Floor Coverings & Furniture.
MISS B. NARINIAN—Toys, Games & Sporting Goods.

Holly Crest Dept. Stores, Inc., 1029 'F' St. Fresno 6, 3

Telephone: FResno 2-1242
Branch Stores Operated in Lodi, California and in Manteca, California as Manteca. Department Store.

MAR Y. YEONG—President.
MARVIN LEONG—General Manager, Equipment Buyer.
GEORGE MAR—Buyer Ready-to-Wear, Notions, Dry Goods.
Toys, Novelties, Toilet Goods.
F. B. JOHNSTON—Merchandise Manager and Housewares Buyer.
ROGER WINANS—Buyer for all Soft Goods Lines.

Komoto's Dept. Store, 1528 Kern St. Fresno 6, 1

Telephone: FResno 2-6688

KANICHI KOMOTO—Owner & General Buyer.

Miller's Dept. Stores, 207 N. Spadra St. Fullerton 2

Telephone: LAmbert 5-5100
Branch Store Operated in La Habra, Calif.

FORREST O. MILLER—Owner & General Buyer.

Reinie's, Inc., 328 N. Brand Blvd. Glendale 3, 2

Telephone: CItrus 2-6161
Branch Store Operated in Panorama City, California.

CHARLES REINHART, SR.—President.
CHARLES REINHART, JR.—General Mgr., Buyer Housewares, Equipment.
MRS. KENNY—Buyer Ready-to-Wear.
M. McCOY—Buyer Soft Goods Lines.
MRS. HILL—Buyer Notions, Toilet Goods, Fountain, Stationery, Toys, Novelties & Variety Merchandise.
MRS. JOHNSON—Buyer for Beddings, Sheets & Fancy Linens.
MRS. CORNWELL—Buyer for Curtains & Draperies.

H. S. Webb & Co., 139 N. Brand Blvd. Glendale 3, 1

Telephone: CItrus 3-2132
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

NED BLANK—President.
GEORGE T. TAYLOR—General Merchandise Manager.
MRS. E. BONWITT—Coats, Suits, Dresses & House Dresses.
MRS. M. NEWBURN—Sportswear, Swimwear, Blouses & Sweaters.
MRS. K. BAILEY—Hosiery.
MRS. BESS BURGESS—Lingerie, Corsets & Brassieres.
MRS. M. LAWRENCE—Infants', Children's & Junior Wear.
MRS. D. LLOYD—Leather Goods, Jewelry & Handbags, Neckwear & Gloves.
R. HOWELL—Men's Clothing & Shoes.
MRS. A. CHAPMAN—Men's Furnishings.
BAXTER C. BONE—Boys' Wear.
MRS. VIOLA DENISE—Piece Goods, Notions & Patterns.
MISS M. MARTIN—Bedding, Towels, Draperies, Floor Coverings.

(Continued)

CALIFORNIA (Cont'd.)

Units

H. S. Webb & Co. (Continued)

STANLEY R. NOYES—Silverware & Watches.
MRS. H. NEELEY—Embroideries, Trimmings, Laces & Ribbons.
MRS. ALICE BANNER—Stationery.
MRS. F. OATES—Toiletries.
MRS. M. EDWARDS—Cameras.

Venberg's Dept. Store, 111 N. Michigan St. — Glendora — 1

Telephone: EDgewood 5-1055
ARTHUR B. VENBERG—Owner & General Buyer.

M. D. Ayoob Stores — Greenville — 2

Telephone: GReenville 43-M
Branch Store Operated in Chester, California.
M. D. AYOOB—Owner & Buyer for all Departments.

Chaney's Dept. Stores, 317 N. Hawthorne Blvd. — Hawthorne — 2

Telephone: OSborne 6-1565
Branch Store Operated in Fullerton, Calif.
HAROLD A. CHANEY—President.
A. D. HORTON—General Merchandise Manager.
MRS. BENJIMEN—Ladies' Ready-to-Wear.
MRS. COOK—Hosiery, Handbags & Millinery.
MRS. TIPTON—Underwear & Lingerie.
MRS. GOODWIN—Children's & Infants' Wear.
ELWOOD McCAIN—Men's Wear & Luggage.
MRS. STEVENSON—Towels, Domestics & Home Furnishings.

Martin's Dept. Store, 648 Castro St. — Hayward — 1

Telephone: LUcerne 1-4670
JOSEPH MARTIN—Owner & Buyer for all Departments.

Rosenberg & Bush, 337 East St. — Healdsburg — 1

Telephone: HEaldsburg 5
MRS. LILLIAN ROSENBERG—Owner & General Buyer.

Swanson's Dept. Store, 134 W. 5th St. — Holtville — 1

Telephone: HOltville 360
HENRY SWANSON—Owner & Buyer for all Departments.

Lee's Dept. Stores, 6501 Pacific Blvd. — Huntington Park — 4

Telephone: KImble 3211
Resident Buyer: Kirby Block & Co., 130 W. 31st St.
Branch Stores Operated in Huntington Park, Compton, & South Gate, California.
E. ELIAS—President
WALTER L. KEEN—General Merchandise Manager.
JOE GAREY—Ladies' Ready-to-Wear.
L. ROSENFIELD—Notions, Handbags, Underwear & Lingerie.
JULES ROSENBLOOM—Children's & Infants' Wear, Toys.
MRS. B. ELIAS—Millinery.
S. WASSERMANN—Men's Clothing & Furnishings.
E. STRAUSS—Patterns, Piece Goods & Housewares.
L. KATZ—Major Appliances, Furniture, Home Furnishings & Floor Coverings.

Wineman's Dept. Store, 6351 Pacific Blvd. — Huntington Park — 1

Telephone: JEfferson 2294
A. H. WINEMAN, SR.—President.
MRS. A. H. WINEMAN, SR.—Executive Vice President.
A. H. WINEMAN, JR.—Treasurer & General Merchandise Manager.
J. R. HAERLE—General Manager.
E. A. CAMPBELL—Manager of Building, Maintenance & Supply Departments, Personnel Manager.
S. B. HOLMES—Display Equipment Buyer & Display Director.
MRS. B. ALLEN—Warehouse Manager.
R. S. WINEMAN—Advertising Manager & Copy Director.
MRS. L. BAXTER—Women's, Misses' & Juniors' Coats, Dresses & Suits, Sportswear, Skirts, Knit Apparel & Robes.

(Continued)

CALIFORNIA (Cont'd.)

Units

Wineman's Dept. Store (Continued)

MRS. E. MIDDLETON—Girls', Boys' Wear, Infants' Wear.
MISS P. STRICKLIN—Aprons, Laces, Trimmings, Ribbons, Notions & Toiletries.
MRS. O. BAKER—Uniforms, Corsets & Brassieres.
MRS. C. CARITA—Millinery.
MRS. V. MILLER—Hosiery & Underwear, Negligees.
MISS R. HEIBERG—Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Jewelry.
J. ANDELSON—Shoes.
E. HENDRICK—Men's Furnishings.
MRS. DOROTHY HIBBARD—Linens, Towels, Comforters, Blankets, Spreads, Bedding, Draperies, Pictures & Mirrors, Gift Shop.
MISS E. THOMAS—Drug Sundries.

Lennox Dept. Store, 10316 Hawthorne Blvd. — Inglewood — 1
Telephone: ORchard 7-5828
SIDNEY MOOSNICK—Owner & General Buyer.

Stevenson's Dept. Store, 7877 Girard St. — La Jolla — 1
Telephone: GLencourt 4-6113
PAUL STEVENSON—Owner & General Buyer.

DeMeo's, 300 Main St. — Lakeport — 3
Telephone: LAkeport 5648
Branch Stores Operated in Lakeport & Ukiah, California.
GILBERT E. DeMEO—Owner & Buyer.

Lawndale Dept. Store, 16614 Hawthorne Ave. — Lawndale — 1
Telephone: FRontier 4-2416
HARRY W. DEITCHMAN—Owner & General Buyer.

Reinhardt's Dept. Store, 16108 Hawthorne Ave. — Lawndale — 1
Telephone: FRontier 4-9325
ALEX REINHARDT—Owner & General Buyer.

M. Newfield & Sons, School & Pine Sts. — Lodi — 1
Telephone: LOdi 8-0637
JOE K. NEWFIELD—Senior Partner & General Merchandise Manager.
JOE K. NEWFIELD, JR.—Junior Partner, Advertising Manager, Merchandise Manager for Home Furnishings & Buyer for Blankets & Spreads.
MRS. MARY QUARTON—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Knit Apparel, House Dresses, Neckwear, Scarfs, Robes & Luggage.
MRS. O. SPITZER—Sportswear, Aprons, Linens & Towels.
MRS. L. EPROSEN—Girls' Wear, Infants' Wear, Boys' Wear, Toys.
MRS. L. NIES—Hosiery, Underwear, Gloves, Handkerchiefs, Corsets, Brassieres, Handbags & Small Leather Goods, Jewelry.
RALPH FOSEN—Bedding, Draperies, Pictures & Mirrors, Upholstery, Furniture, Floor Coverings, Curtains, Lamps & Shades, Gift Shop.

Buffums', Inc., Pine at Broadway — Long Beach 2, — 2
Telephone: LOng Beach 6-9841
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Store Operated in Santa Ana, Calif.
HARRY BUFFUM—President.
JOHN E. CARR—Vice President, General Manager.
RAY SHAW—Equipment Buyer.
MRS. C. SHIFLET—Ladies' Coats & Suits.
MRS. ALMA FLETT—Dress Buyer.
MRS. GARDINER—Bridal & Maternity Wear.
W. HANSEN—Sportswear, Blouses, Skirts.
MRS. G. LeROY—Teens' & Girls' Wear.
MRS. L. KOMMERS—Aprons, House Dresses, Uniforms.
MRS. H. BURNS—Furs.
MRS. E. COX—Underwear, Negligees, Robes.
MISS M. FULLER—Hosiery.
MRS. REENA KEENAN—Accessories Buyer, Belts, Handbags, Gloves.

(Continued)

CALIFORNIA (Cont'd.)

Units

Buffums', Inc. (Continued)

932202

E. HORROCKS—Ladies' Shoes.
MISS J. POND—Corsets, Brassieres.
MRS. E. VAN MARTER—Infants' & Children's Wear.
J. TRUESBURG—Men's Clothing.
F. STEWART—Men's Sportswear.
J. CORN—Men's Furnishings.
T. RALPH—Men's & Boys' Shoes.
L. FAULKNER—Boys' Wear.
MRS. F. JOHNSON—Piece Goods, Laces, Ribbons, Trimmings.
E. S. BLACKMUN—Domestics, Bedding.
W. SIEVERS—Notions, Umbrellas.
MRS. LUCILLE NANDELL—Toilet Goods Buyer.
MRS. DOROTHY HUDDLESTON—Stationery Buyer.
MRS. M. MITCHELL—Art Needlework.
G. FAUBION—Curtains, Draperies, Upholstery.
SAMUEL C. RUE—Housewares, China, Glassware, Gifts, Pictures, Mirrors, Lamps, Electric Goods, Radios.
GEORGE FISHER—Toy Buyer.
G. CLARK—Luggage.

Reliable Dept. Store, 2100 Atlantic Ave. Long Beach 6, 1

Telephone: LOng Beach 7-3861
NATHAN ROSENTHAL—Owner & General Buyer.

Walker's Dept. Store, 4th & Pine Sts. Long Beach 12, 1

Telephone: LOng Beach 70-7451
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
HOWARD F. CONRAD—President.
CLARENCE MILLER—Executive Vice President & General Manager.
JOSEPH BISHOP—Treasurer.
D. J. PENINGER—General Merchandise Manager.
BRUCE DOUGLAS—Manager of Building & Maintenance Departments, Public Relations Director & Executive Personnel Manager.
GEORGE KIDD—Display Equipment Buyer.
JOHN HENDERSON—Warehouse Manager.
MISS HELEN MILLER—Advertising Manager.
WALTER GSCHWEND—Display Director.
MISS VIRGINIA HAWKINS—Staff Personnel & Employe Relations Manager.
HAROLD SEYMOUR—Merchandise Manager for Children's Wear, Piece Goods, Domestics, Curtains, Draperies.
JARVIS LAWRENCE—Merchandise Manager for Home Furnishings.
ETHEL SHANNON—Women's, Misses' & Juniors' Coats & Suits, Blouses, Sportswear & Skirts.
ALTA HALLODAY—Women's, Misses' & Juniors' Dresses.
EDITH JOHNSON—Aprons, House Dresses & Uniforms.
BEATRICE McCAULEY—Millinery.
LAVENE WEHR—Hosiery, Gloves.
MAURINE SAMPLES—Neckwear, Scarfs, Books & Stationery.
OMA LYNN—Handkerchiefs, Toiletries, Drug Sundries, Umbrellas.
E. ELDON—Fine Jewelry, Clocks & Watches.
MARIE EVANS—Costume Jewelry.
RAE BIXLER—Art Needlework.
MAURICE HINDS—Bedding.
WALTER BERG—Draperies, Upholstery, Curtains.
W. E. WENDEL—Major Appliances, Radios & Phonographs.
F. DYKE—Furniture & Floor Coverings.

Allied Purchasing Corp., 756 S. Broadway Los Angeles 14,

Telephone: TUcker 2181
West Coast Buying Office.
See Headquarters Listing in New York for Executives and other Mdse. Buyers.
MISS M. PERRY—Coats & Suits.
JUNE MORGAN—Better Dresses, Intimate Apparel, Uniforms, Notions, Cosmetics, Stationery.
MISS MARY O'GAR—Sportswear.
PRUDENCE STEPHENSON—Sportswear.

(Continued)

CALIFORNIA (Cont'd.)

Units

Allied Purchasing Corp. (Continued)

RICHARD ALLEN—Men's & Boys' Wear.
SANDRA ADDISON—Smallwares, Textiles, Toys, Sporting Goods, Luggage.
MRS. JANE V. NEMIRO—Gifts, Lamps.

Broadway-Hale Stores, Inc., 401 S. Broadway Los Angeles 13, 11

Telephone: MUtual 9311
Operates: BROADWAY DEPT. STORE (5 Stores)—See Listing Below.
HALE BROS. STORES (6 stores)—See Listing in San Francisco.
PRENTIS C. HALE—Chairman of the Board.
E. W. CARTER—President.

Broadway Department Store, Broadway & 4h St. Los Angeles 13,

Telephone: MUtual 9311
Resident Buyer: Cavendish Trading Co., 1412 Broadway. (See Listing in New York City)
Operates: BROADWAY-CRENSHAW, BROADWAY-HOLLYWOOD, BROADWAY-WESTCHESTER, all in Los Angeles and the BROADWAY-PASADENA in Pasadena, Calif.

E. W. CARTER—President & General Merchandise Manager.
W. BIELEFELDT—Controller.
J. F. DIETERICH—Purchasing Agent.
MRS. B. HAMMER—Advertising Manager.
MRS. L. WALBRIDGE—Display Manager.
MISS D. TRUAX—Publicity Manager.
JOHN K. COLLINS—Personnel Director.

MERCHANDISE MANAGERS

B. LEICHNER—Main Floor & Basement Merchandise Manager for Women's, Misses' & Juniors' Coats, Suits & Dresses, Sportswear, Bridals, Maternity Wear, Millinery & Furs.
MISS D. MARSHALL—Main Floor & Basement Merchandise Manager for Aprons, House Dresses & Uniforms, Silk & Cotton Underwear, Corsets & Brassieres, Negligees & Robes, Infants', Children's & Girls' Wear, Children's Shoes.
L. C. ORGAN—Main Floor & Basement Merchandise Manager for Knit Underwear, Hosiery, Neckwear, Scarfs Veilings, Blouses, Women's & Misses' Shoes, Gloves, Handbags Small Leather Goods, Handkerchiefs & Umbrellas.
T. E. DAVIS—Main Floor & Basement Merchandise Manager for Men's & Boys' Clothing & Furnishings, Sportswear & Shoes.
D. PRIMEAU—Main Floor & Basement Merchandise Manager for Notions & Buttons, Toiletries, Art Needlework & Embroideries, Stationery, Books & Magazines, Candy, Woolens, Silks & Rayons, Linens, Patterns, Domestics, Blankets & Comforts, Spreads, Laces & Trimmings, Artificial. Flowers, Jewelry, Silverware, Cameras, Restaurant, Soda Fountain & Luncheonette.
MYRON MENCHEL—Merchandise Manager Home Furnishings.
MRS. G. THOMPSON—Merchandise Manager China, Glassware, General House Furnishings, Electrical Appliances, Radios, Victrolas, Records, Pianos, Musical Instruments & Sheet Music, Art Gifts, Toys, Sporting Goods & Luggage.

BUYERS

M. CLARK—Women's & Misses' Coats, Juniors' Coats & Suits.
MRS. R. MILLER—Women's & Misses' Coats & Suits.
MISS E. McCLINTIC—Women's & Misses' Suits, Juniors' Coats & Suits.
MISS E. SPERLING—Women's & Misses' Dresses, Maternity Wear.
MISS P. RUDLOFF—Women's & Misses' Dresses, Bridal Wear.
MISS O. GRACELY—Women's & Misses' Popular Price Dresses.
MRS. C. JOHNSON—Junior Misses' Dresses.
MISS E. GRANT—Junior Misses' Sportswear.
MISS M. FORRISTALL—Sportswear, Sweaters, Beachwear, Bathing Suits & Ski Wear.
MR. E. NICHOLSON—Girls' Apparel (7-14).
MRS. L. G. HIGHAM—Girls' Apparel (10-16).
ROBERT ANDREWS—Aprons, House Dresses & Uniforms, Negligees & Bathrobes.
L. MOSS—Furs.

(Continued)

CALIFORNIA (Cont'd.)

Units

Broadway Department Store (Continued)

N. CHASSEUR—Millinery.
MISS J. FISHER—Women's & Misses' Hosiery.
MISS A. McKENZIE—Women's Knit Underwear.
MRS. M. COWAN—Silk & Cotton Underwear, Junior Robes.
MRS. L. GRANT—Corsets & Brassieres.
MRS. E. VORNDON—Neckwear, Scarfs, Veilings, Blouses, Ribbons.
A. SCHMIDT—Women's & Misses' Shoes.
MISS B. ELLIOTT—Women's, Misses' & Children's Gloves.
D. ROYCE—Children's Hosiery, Girls' & Teens Underwear & Robes.
C. KELLSTROM—Children's Shoes.
MISS R. TURNER—Infants' Wear.
MISS C. REICHMAN—Handbags.
D. DUNCAN—Small Leather Goods, Handkerchiefs, Umbrellas.
C. F. GRAHAM—Men's Clothing.
RUSSEL TEMPLE—Sport Clothing.
D. deWITT—Men's Sportswear.
L. KRANZ—Men's Furnishings.
J. WELLS—Men's Hosiery, Underwear, Nightwear.
L. PALMER—Men's Hats & Caps.
W. KOEHN—Men's & Boys' Shoes.
J. SCAVARDA—Boys' Clothing, Furnishings, Hats & Caps.
R. GERUM—Silks, Velvets & Rayons, Woolens, Cotton Dress Goods & Linings.
MRS. L. WHITMORE—Patterns.
M. CUNNINGHAM—Linens.
T. PLATT—Domestics, Blankets, Comforts & Spreads.
MRS. V. WELLS—Laces, Trimmings, Embroideries & Artificial Flowers.
C. HORN—Notions & Buttons.
MRS. H. SPIRO—Toiletries & Drugs.
MISS B. RYBERG—Art Needlework & Embroidery.
J. TURNAGE—Stationery.
MISS M. GATES—Books, Magazines & Religious Goods.
MATHEW GUGLIELMO—Bedding, Furniture.
D. SWANSON—Bedroom & Dining Room Furniture.
E. ROOT—Draperies & Upholstery.
B. J. HOFFMAN—Floor Coverings.
R. BIRCH—China & Glassware, Gift Shop.
E. HINE—Silverware.
ROBERT STEINBERG—Pictures, Mirrors, Lamps, Shades.
JOSEPH IMBROGULIO & K. J. TREADWELL—Housewares.
R. C. STOUT—Major Electrical Appliances, Radios, Victrolas, Records, Pianos, Musical Instruments & Sheet Music.
C. KERSKE—Toys, Sporting Goods.
A. F. WILSON—Luggage.
H. SIEMON—Cameras.
MRS. H. DAY—Restaurant.
E. JONES—Coffee shop.

BASEMENT DEPARTMENTS

E. RATTET—Women's, Misses' & Juniors' Coats, Suits & Dresses, Sportswear.
MRS. E. BAXTER—Girls', Children's Ready-to-Wear, Infants' Wear, Corsets & Brassieres.
MISS D. DENSMORE—Blouses.
MRS. M. STEWART—Lingerie, Women's & Children's Hosiery.
A. WINDER—Shoes.
S. KLEINER—Silks, Woolen, Wash Goods & Linings, Domestics.
C. GRAHAM—Men's Clothing.
H. GOLDBERG—Work Clothing, Men's Furnishings.
J. SCAVARDA—Boys' Furnishings.
A. DeGRAZIO—Boys' Clothing.
JOSEPH BRUCKER—Draperies & Floor Coverings.

Bucky's Quality Stores, 3403 S. Vermont Ave. Los Angeles 7, 2

Telephone: REpublic 4-3405
Branch Store Operated in Burbank, California.
WALTER BUCKY—Owner & Buyer.
ROBERT BUCKY—Assistant Buyer.

CALIFORNIA (Cont'd.)

Units

Bullock's, Inc., 601 S. Westmoreland Ave. Los Angeles 5, 5

CORPORATE OFFICE
Telephone: DUnkirk 8-1131
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing)
Operate: BULLOCK'S DOWNTOWN, BULLOCK'S WESTWOOD & BULLOCK'S WILSHIRE in Los Angeles & BULLOCK'S PASADENA in Pasadena, Calif. (See Listings of each.)
Also Operate a Branch Store in Palm Springs, Calif.

P. G. WINNETT—Chairman of the Board.
W. W. CANDY, JR.—President.
M. E. ARNETT—Vice President & Treasurer.
W. F. ASHTON—Secretary & Controller.

Bullock's Downtown, Broadway, Hill & 7th Sts. Los Angeles 14,

Telephone: TRinity 1911
Operated by: BULLOCK'S INC., Los Angeles, Calif. (See Listing)

PHILIP CORRIN—Vice President & General Manager.
RALPH SAMPSON—Sales Promotion Manager.
FRANKLIN ARCHER—Manager in Charge of Operations.
A. M. IVERSEN—Building Superintendent.
W. A. ANDREWS—Personnel Superintendent.
FRANK RICE—Publicity Director.
JOHN MILES—Display Director.
MISS ADDIE HUBBARD—Manager of Palm Springs Store.

MERCHANDISE MANAGERS

J. WAINESS—Fashion Ready-to-Wear, Sportswear, Fashion Furs, Sportswear Millinery.
N. C. LEECH—Ready-to-Wear, Maternity Wear, Girls', Children's & Infants' Wear, Millinery, Collegienne Wear, Toys, Dolls, Wheel Goods.
R. R. TAYLOR—Hosiery, Accessories, Shoes, Intimate Apparel.
W. LLOYD—Men's & Boys' Wear.
H. SCHWINER—Piece Goods, Domestics, Laces, Ribbons, Smallwares.
A. J. GOURLAY—Furniture, Floor Coverings, Bedding, Lamps, Gifts.
R. C. FERBER—Electrical Appliances, China, Glassware, Radios, TV, Bath Shop.

BUYERS

W. BERGQUIST—Coat Fashions.
MRS. M. SHEPARD—Suit Fashions.
W. SODERBERG—Sherwyn Coats.
MRS. VERA HERMANN—Sherwyn Suits.
MRS. H. McGONAGLE—Women's Dress Fashions.
MISS P. DONOVAN—Misses' Dress Fashions.
MISS F. SCHRAMM—After Five Fashions.
MRS. V. MELVILLE—Bridal Fashions, 29-39 Dress Shop.
MRS. M. CARTER—Maternity Shop.
MRS. R. OSBURN—Sherwyn Women's & Half Size Dresses.
MRS. WILMA WALSH—Sherwyn Misses' Dresses.
MRS. S. STREHLE—Sherwyn Sunkist Casual Dresses.
MISS M. HAHN—Collegienne Coats & Suits.
MISS H. McGUINNESS—Collegienne Dresses.
MRS. LARUE COY—Sports Coats & Suits.
MRS. H. M. LARSEN—Sports Dresses.
MISS O. KENTRO—Active Sportswear.
MRS. A. GILBERT—Sherwyn Sportswear.
MISS D. GROVES—Sportswear Separates.
MISS E. KIEDAISCH—Twix-Teen & 7-14 Sportswear.
MRS. ANN G. POLAND—7-14 Coats, Suits & Dresses.
MRS. M. LAKE—Girl Scout Equipment.
MISS CARROL OLIVER—Blouse Fashions.
B. LYMAN—Fur Fashions.
MISS K. SCHULTZ—California Daytime Dresses.
MISS J. ARCHIBALD—Patio Frocks, Aprons, Uniforms.
MISS H. EVANS—Collegienne Sportswear & Accessories.
MRS. N. McGLINN—Millinery Fashions.
MRS. I. GRAZIANO—Sherwyn Millinery.
MISS S. BOGDEN—Sportswear Millinery.

(Continued)

CALIFORNIA (Cont'd.)

Units

Bullock's Downtown (Continued)

MRS. A. YARNELL—Girls' & Children's Millinery.
F. R. MORGAN—Hosiery.
MRS. J. McCRACKEN—Women's Knit Underwear.
MISS A. CLARKE—Women's Woven Underwear.
MISS A. ELLIS—Collegienne Underwear, Negligees, Robes.
PARK DOWD—Shoe Fashions.
R. CORRELL—Casual Shoes.
STANLEY GRANT—Sportswear Shoes.
JOHN GONZALEZ—Collegienne Shoes.
F. E. ROBINSON—Sherwyn Shoes.
MRS. B. GROVES—Women's Slippers.
L. ZIELLO—Children's & Girls' Shoes.
MRS. E. REED—Women's Fabric Gloves.
MRS. ORPHA JONES—Women's Leather Gloves.
MRS. I. JACOBS—Handkerchiefs.
R. LERCH—Accessory Shop.
MRS. S. McELHANEY—Corsets.
MISS F. SCHRAMM—Brassieres.
MISS H. MARKS—Negligees, Robes.
MRS. F. HARRIS—Infants' Wear.
MRS. BARBARA SANCHEZ—3-6 Shop.
MRS. M. LAKE—Children's Underwear.
MRS. A. BRAY—Handbags, Umbrellas.
MISS G. DIKE—Leather Goods.
E. L. MONTAGUE—Men's Clothing.
G. LeGRAND—Men's Sportswear.
N. McELRATH—Men's Underwear, Shirts, Pajamas, etc.
MRS. E. WALKER—Men's Ties, Hosiery, Handkerchiefs, Jewelry, etc.
MRS. G. RUFF—Men's Gift Shop.
W. OBERT—Men's Central Stock Clothing, Slacks, Shirts, Underwear, Pajamas, Robes, Shoes, Slippers.
B. MASON—Men's Hats.
J. E. HOUCK—Men's Shoes.
MRS. SWARTZ—Boys' Clothing, Furnishings, Shoes, Boy Scout Clothing
R. BURRELL—Varsity Shop.
GEORGE NUTTING—Woolen Dress Goods.
E. HALL—Silks, Rayons.
TED KRAL—Cotton Goods.
MRS. A. WILSON—Patterns.
F. H. FERGUSON—Towels & Yardage.
MISS M. HOLDAWAY—Fine Linens.
MRS. G. WAGGONER—Casual Linens.
H. LEININGER—Domestics, Sheets, Cases, Blankets, Comforters, Pillows.
MRS. ELIZABETH DARTNELL—Bedspreads.
MISS A. YOUNKER—Laces, Trimmings.
MRS. A. PELLICCIOTTI—Ribbons, Ribbon Novelties.
B. LOVELL—Notions.
F. GILLETT—Toiletries.
MRS. EDNA TALLMAN—Toilet Accessories.
MRS. L. MARTIN—Costume Jewelry.
G. ISSACSON—Fine Jewelry, Diamonds, Watches.
RAYMOND WHITE—Silverware.
MRS. E. BULLARD—Art Needlework.
LeROY STEELE—Stationery.
MRS. P. GOLDWATER—Books.
MRS. M. BURLINGTON—Curtains.
R. BARNES—Ready Made Draperies, Blinds, Awnings, Hardware, Drapery & Upholstery Yardage.
H. LOCKWOOD—Sleep Shop, Mattresses, Studio Couches.
J. LAUN, JR.—Modern Furniture.
MISS GLADYS MERRITT—Sun Shop.
R. J. HOUSH—Traditional Furniture.
E. GOTTHELF—Provincial Furniture.
MRS. M. BAILEY—Traditional Occasional Furniture.
MRS. G. RADTKE—Boudoir Shop.
MRS. L. LACEY—Domestic & Wash Rugs.

(Continued)

CALIFORNIA (Cont'd.)

Units

Bullock's Downtown (Continued)

W. TUNSTALL—Carpets.
E. L. DAIN—Oriental Rugs.
J. J. ENRIGHT—Pictures, Frames, Mirrors.
MRS. G. ANTHONY—Glassware.
MISS L. BRAASCH—Bath Shop.
MRS. A. TURADIAN—Lamps & Shades.
D. McPROUD—Radios, TV, Major Mechanical Equipment.
MRS. M. MICHEL—Records, Record Cabinets.
F. HAMMOND—Buyer Kitchenware, Electrical Goods.
MRS. BERTHA RAYNOR—Giftwares.
C. ANGEL—Toys, Dolls, Wheel Goods.
R. HARRIS—Luggage.
A. KAEMMERER—Guns, Fishing Tackle, Audult Games, Sporting Goods.
MISS E. C. LARSON—Tea Room.
MISS M. SCHOELZ—Candy, Fruit Cake & Pudding.
H. L. OLDFIELD—Cameras, Supplies.

BASEMENT DEPARTMENTS

R. RIFENBARK—Merchandise Manager.
H. GILLIS—Women's & Misses' Coats.
MRS. HELEN SPENCER—Women's & Misses' Suits.
MISS B. ZIMMERMAN—Women's & Misses' Dresses.
MRS. G. MAMEY—Junior Coats, Suits, Dresses.
MRS. R. FOLKERSON—Sportswear Suits, Coats, Dresses, Playclothes, Swimwear, Jackets.
G. WILEY—Blouses, Skirts, Sweaters.
MRS. J. GLACE—Millinery.
MRS. BAKER—Hosiery.
MRS. G. COOPER—Women's Knit Underwear, Children's Underwear.
MRS. B. FLORIA—Women's Rayon Lingerie.
V. FORKEY—Wash Dresses, Aprons, Negligees, Robes.
MRS. C. DUNLAP—Accessories, Handkerchiefs, Handbags, Gloves.
MISS A. LEFTROOK—Corsets, Brassieres.
E. BAILEY—Women's Shoes.
R. HARTWICK—Men's Clothing.
W. J. GIVEN—Men's Furnishings, Hats.
R. KNAPP—Men's Sportswear, Boys' Clothing & Furnishings.
B. TAYLOR—Men's & Boys' Shoes.

Bullock's Westwood, 10861 Weyburn Ave. Los Angeles 24,

Telephone: ARizona 8-4211
Operated by: BULLOCK'S, INC., Los Angeles, Calif. (See Listing)

JOHN W. WINNETT—General Manager.
L. R. SMITH—Building Superintendent.
MRS. B. LEE EASTMAN—Publicity Director.
W. P. KEESHAN—Merchandise Manager, Ready-to-Wear, Sportswear, Intimate Apparel, Accessories.
FRANK GILLETTE—Merchandise Manager, Girls', Children's & Infants' Wear, Men's & Boys' Wear, Fabrics, Notions, Toys, Luggage.
FRED PETERS—Merchandise Manager, Home Furnishings, Housewares.
L. WALKER—Weyburn Coats & Suits (Fashion).
MISS V. KNEE—Weyburn Dresses (Fashion).
MRS. V. GROSS—Weyburn Separates (Fashion).
MISS D. BENNETT—The Ring Coats & Suits (Budget).
MRS. B. BECK—The Ring Dresses (Budget).
MRS. M. GRUBB—Bridal Wear.
E. ENGLEMAN—Collegienne Coats & Suits.
I. J. BEST—Collegienne Dresses.
MRS. A. WYLIE—Active Sportswear.
MISS E. BURGESS—Sportswear Dresses, Coats & Suits.
MRS. T. DAVIS—Knitwear & Accessories.
MRS. R. SIMON—Casual Dresses.
W. MINER—Furs.
MRS. C. MOORE—Millinery.
MRS. H. BUSHMAN—Intimate Apparel.
E. DUDMAN—Women's Shoes.

(Continued)

CALIFORNIA (Cont'd.)

Units

Bullock's Westwood (Continued)

MISS H. JAN GARR—Hosiery.
MISS C. LAVETT—Gloves.
MRS. I. GRIFFIN—Fashion Accessories.
MRS. N. RAMSEY—Teen Shop.
MRS. M. JOHNSON—Girls' Shop (7-14).
MRS. E. MARION—Tu-Tu-Six Shop.
MRS. D. CUSSON—Infants' Wear.
MRS. L. BETTLES—Children's Shoes.
MRS. M. MARTIN—Handbags.
F. W. KNEELAND—Men's Clothing.
G. W. HOGAN—Men's Furnishings.
C. WAGUS—College Shop.
C. HARTH—Fabrics, Patterns.
MRS. R. BROWN—Notions.
MRS. M. BELASCO—Toiletries.
MRS. E. PHILLIPI—Fashion Jewelry.
H. HOLDERNESS—Fine Jewelry.
MRS. M. MUSIK—Stationery.
MRS. A. GULICK—Negligees, Robes.
MRS. E. GLICK—Yarns.
G. EVANS—Draperies, Boudoir Shop.
C. POE—Sleep Shop.
MISS F. ERHEH—Bath & Closet Shop.
MRS. D. PAGH—Decorative Accessories.
F. CORZINE—Sun Shop, Provincial Furniture.
R. CHAMNESS—Traditional & Contemporary Furniture.
R. ELY—Floor Coverings.
E. WILEY—Dining Accessories.
C. WRIGHT—Housewares, Major Appliances, Vacuum Cleaners.
MISS D. SOUDER—Toys.
D. TOWERS—Luggage.
MRS. H. ARNOUX SCHWARTZ—Candies.
MRS. M. BASS—Tea Room.

Bullock's Wilshire, 3050 Wilshire Blvd. Los Angeles 5,

Telephone: DUnkirk 2-6161
Operated by: BULLOCK'S, INC., Los Angeles, Calif. (See Listing)
MISS ANN HODGE—General Manager & General Merchandise Manager.
MRS. BARBARA LEGERE—Women's Coats & Suits.
MRS. K. FARLEY—Misses' Coats & Suits.
MRS. E. PETERS—Women's Dresses.
MRS. G. RANKIN—Misses' Dresses.
MRS. V. BARR—Wynshire Coats & Suits.
MRS. E. HARRIS—Wynshire Dresses.
MISS K. EDWARDS—Bridal Wear.
MISS B. MITCHELL—Sport Coats & Suits.
MISS R. McLELLAN—Sport Dresses.
MRS. H. MANCINE—Misses' Sportswear.
MRS. KATHRYN DeLARIO—Blouses, Skirts, Neckwear.
MISS M. FELKER—Bathing Suits.
MISS N. ZENN—Girls' Wear.
C. PIOLI—Furs.
MRS. M. HAKES—Millinery.
MISS P. HAYNES—Hosiery.
MISS G. MARTIN—Lingerie, Negligees.
MRS. A. GLENN—Gloves.
H. BRISLY—Women's, Misses' Shoes.
MRS. P. PAGE—Corsets.
MISS M. SIMPSON—Handbags.
E. DOUGLAS—Small Leather Goods.
MISS B. LEITCH—Infants' Wear.
MISS G. VONIK—Infants' & Children's Shoes.
E. FRANZEN—Men's Wear, Furnishings, Luggage.
MRS. V. ROUSE—Boys' Wear.
MRS. D. CHEESMAN—Linens.
MRS. A. LEEPER—Toiletries.

(Continued)

CALIFORNIA (Cont'd.)

Units

Bullock's Wilshire (Continued)

MISS J. HUSSEY—Jewelry.
MRS. MARY STROBEL—Glassware, Gifts.
MRS. D. ROTH—Stationery.
MISS G. FOX—Luggage, Umbrellas.
MISS L. KOHL—Toys.

Cavendish Trading Corp., 707 S. Hill St. — Los Angeles 14,

Telephone: MUtual 6191
CALIFORNIA OFFICE: (See Listing in New York City.)
J. A. CARRINGTON—Office Manager & Buyer Furniture, Appliances & Toys.
MISS G. SHANE—Women's, Misses' & Junios' Coats & Suits.
MISS VERA W. FISCHMANN—Women's, Misses' & Juniors' Dresses, Cotton Dresses.
MISS E. TORGERSON—Sportswear.
MISS CAROL FRINK—Millinery, Hosiery, Shoes, Accessories, Notions, Candy & Food Items.
MISS JUDITH WHITNEY—Intimate Apparel, Infants', Children's & Girls' Wear.
JOHN LELAND—Men's & Boys' Wear, Piece Goods, Rugs, Luggage, Sporting Goods.
MISS VIOLET P. RAINAUD—House Furnishings, Housewares & Gifts.

Coulter's, 5600 Wilshire Blvd. — Los Angeles 36, — 1

Telephone: WEbster 8-3131
Resident Buyer: William M. Van Buren, 1457 Broadway.
JAMES O. McREYNOLDS—President & Treasurer.
ROBERT G. GRAW—Executive Vice President & General Mdse. Manager.
GEORGE F. KEITH—Secretary & Executive Personnel Manager.
YATES PALZ—Chief Architect.
A. F. HAWKINS—Manager of Building, Maintenance & Supply Departments & Buyer for Store Equipment.
JOHN E. COOKE—Display Equipment Buyer & Display Director.
MISS JEAN GLADD—Advertising Manager, Copy Director & Art Director.
MISS ESTHER DIESENROTH—Personnel Manager.
JOHN ROGERS—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. MARGARET PARKER—Blouses, Sportswear, Skirts, Knit Apparel.
MRS. PAULINE EVERHART—Boys' & Girls' Wear, Infants' Wear.
MRS. FLORENCE TWOMBLY—Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MISS ALMA LUND—Furs.
MISS STELLA GARRETT—Millinery.
MRS. LYDIA RUSSELL—Hosiery, Gloves, Neckwear, Scarfs, Handkerchiefs, Umbrellas.
MILTON WESSON—All Shoes.
MRS. VIVIAN HAWKINS—Corsets & Brassieres.
LOUIS POMETTI—Handbags, Clocks, Stationery, Magazines & Toys.
GEORGE HOLDEN—Men's Furnishings.
JOHN THOMPSON—Piece Goods, Laces & Trimmings.
RAY ARMSTRONG—Linens, Towels, Comforters, Muslins, Sheetings, Blankets & Spreads, Bedding.
WILLIAM FAVROW—Ribbons, Notions, Appliances.
MISS MARIE McKAY—Toiletries & Drug Sundries.
DELOS CROTHERS—Fine Jewelry, Watches.
MISS THEKLA COPAS—Costume Jewelry, Silverware, Lamps & Shades, Gift Shop.
MRS. NORAH HAYWARD—Curtains, Draperies.
MRS. JOSEPHINE COWLES—Candy & Delicasies.

Dobrin's Dept. Store, 8706 S. Broadway — Los Angeles 3, — 1

Telephone: PLeasant 2-3178
SAM DOBRIN—Owner & General Buyer.

Eastern-Columbia, Inc., 855 S. Broadway — Los Angeles 14, — 9

Telephone: TUcker 7242
Resident Buyer: Wm. Loweth Co., 101 W. 31st St.
All Stores Operated in California.

(Continued)

CALIFORNIA (Cont'd.)

Units

Eastern-Columbia, Inc. (Continued)

JULIAN M. SIEROTY—President & General Manager.
RALPH CHIPURNOI—Vice President & General Merchandise Manager.
FRANK WHEATLEY—Vice President in Charge of Store Operations.
T. B. BENJAMIN—Treasurer.
I. BROWN—Secretary.
F. TAYLOR—Merchandise Manager for Apparel Division.
P. J. MESSERSCHMITT—Building Maintenance Supervisor.
J. BOYD—Ladies' Ready-to-Wear.
MISS HELEN E. HANN—Ladies' Dresses.
MISS R. PURCELL—Ladies' Sportswear, Accessories, Aprons & Uniforms.
MRS. S. LOWENSTEIN—Handbags, Gloves, Handkerchiefs, Cosmetics, Toiletries, Neckwear, Hosiery, Underwear & Lingerie.
MRS. N. CLARK—Buyer for Corsets, Brassieres.
MRS. FRANCES ROBINSON—Infants' & Children's Wear.
H. A. DURAND—Buyer for Shoes.
L. GELLES—Men's & Boys' Wear.
W. T. STEVENS—Buyer for Mens' Furnishings.
NORMAN BLUME—Buyer for Dry Goods, Domestics, Curtains.
E. D. BRACE—Buyer Occasional Furniture, Lamps, Pictures.
O. A. STEVENS—Buyer for Floor Coverings.
G. W. BLAIR—Buyer for Major Appliances.
MR. FINEMAN—Hardware, Paints, Auto Supplies, Sporting Goods, Office Equipment.
G. TAYLOR—Housewares, Small Electrical Appliances.
L. A. EARN—Buyer Toys, Juvenile Furniture.

First St. Stores, Ltd., 3640 E. 1st St. — Los Angeles 33, — 3

Telephone: ANgelus 9-8370
All Stores Operated in Los Angeles.
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.

W. R. DIBBEN—President, Buyer Ribbon, Lace, Yardage.
L. L. MUNDORFF—General Manager, Equipment, Dry Goods, Toys, Hosiery, Notions, Toilet Goods & Candy.
MISS MOORE—Ladies' Ready-to-Wear, Sportswear, Rainwear, Separates, Furs, Millinery.
A. RODRIGUEZ—Buyer Accessories, Lingerie.
M. RAYNOR—Buyer Infants Wear.
R. W. REED—Men's, Boys' Wear, Luggage.
E. GUITEREZ—Housewares, Hardware, House Furnishings.

Fisch Dept. Stores, 221 S. Broadway — Los Angeles 12, — 2

Telephone: MUtual 5416
Operates Branch Store in Los Angeles as Greater White House Dept. Store.

SAUL & HARRY FISCH—Partners & Buyers.

Globe Dept. Stores, Inc., 5100 S. Broadway — Los Angeles 37, — 4

Telephone: ADams 2-6211
Branch Stores Operated as GLOBE DEPT. STORE in Inglewood and as BEAL'S in Van Nuys & Los Angeles, California.

L. J. GROSSBLATT—President.
A. J. GROSSBLATT—Executive Vice President & Merchandise Manager for Home Furnishings.
R. C. COSTELLO—Treasurer.
B. L. SPRECHER—General Merchandise Manager.
ARNOLD PERSSONS—Public Relations Director.
L. BECKER—Ladies' Ready-to-Wear.
P. NEEL—Ladies' Ready-to-Wear Accessories.
E. TRATHEN—Men's & Boys' Clothing & Furnishings.

Hubbard Dry Goods, 2728 W. 54th St. — Los Angeles 43, — 4

Telephone: AXminster 2-5016
Branch Stores Operated in Los Angeles & Newhall, California.

ELMER HUBBARD—Owner & Buyer for all Departments.

Ivers Department Store, 5801 N. Figueroa St. — Los Angeles 42, — 1

Telephone: CLeveland 7-7504

MRS. C. R. IVERS—President & General Merchandise Manager.

(Continued)

CALIFORNIA (Cont'd.)

Units

Ivers Department Store (Continued)

MISS B. IVERS—Ready-to-Wear, Furs, Millinery & Raincoats.
MRS. B. McCARL—Sportswear, Separates, Knit Apparel.
MISS M. STALY—Corsets.
MRS. S. ROGERS—Hosiery.
MISS R. FRASER—Aprons, Uniforms & Robes.
MRS. M. BARTLETT—Ladies' Accessories, Smallwares.
MRS. C. ALVARADO—Lingerie, Negligees.
MRS. P. LONG—Infants' Wear.
J. IVERS, JR.—Men's & Boys' Clothing & Furnishings.
MRS. J. ATCHISON—China, Silverware, Glassware & Electrical Appliances.

The May Co., 801 S. Broadway — Los Angeles 14, — 4

Telephone: TUcker 8211
Resident Buyer: MAY DEPT. STORES CO., 1440 Broadway (See Listing.)
Branch Stores Operated as: MAY CO., CRENSHAW, MAY CO. LAKEWOOD, MAY CO. WILSHIRE.
Also See NATIONAL HDQRS. Listing: FAMOUS-BARR CO., St. Louis, Mo.

TOM MAY—Executive Vice President.
ALBERT H. ROSENBERG—General Merchandise Manager.
WALTER J. BRUNMARK—General Manager.
S. J. SHAFFER—Controller.
FRANK I. SWENSON—Store Manager Downtown Store.
MRS. FRANCES COREY—Director of Advertising & Promotion.
STANLEY E. THOMPSON—Window & Interior Display.

MERCHANDISE MANAGERS

THOMAS A. FREIBERG—Merchandise Manager Women's and Misses' Ready-to-Wear and Millinery.
NORMAN CALDWELL—Merchandise Manager Girls' Wear, Corsets, Lingerie, Bedding, Domestics, Piece Goods, Daytime Desses, Robes, Art Needlework & Gift Shop.
A. C. SHIREK—Merchandise Manager Women's & Children's Shoes.
J. C. COHEN—Merchandise Manager Men's & Boys' Wear, Staple Accessory Departments, Sporting Goods & Luggage.
LEO E. POLLAKOFF—Merchandise Manager Toiletries, Drugs, Notions, Fashion Accessories & Silverware.
ROBERT M. FOGEL—Merchandise Manager Housewares, China & Glassware, Major & Small Appliances, Toys.
A. BLOOMBERG—Merchandise Manager Decorative Home Furnishings.

BUYERS

MISS BELLE LEBOWITZ—Women's & Misses' Coats.
RICHARD COOK—Women's & Misses' Suits.
MRS. CLAIRE SIMMONDS—Women's Dresses.
WILMA WALSH—Misses' Dresses.
H. YORK—Junior Coats & Suits.
MRS. B. KAUFMANN—Junior Dresses.
ELMER DORFMONT—Boulevard Coats & Suits, Boulevard Sportswear.
MRS. DOROTHY SMOOT—Boulevard Budget Dresses.
MISS B. ODEN—Gown Shop.
JACK SHEA—Bridal & Maternity Shop.
MRS. ELSIE C. HAW—Women's Sport Shop.
B. J. NORWOOD—Misses' Sportswear.
MISS ETHEL SHEINWOLD—Blouses & Sweaters.
MRS. RHODA STONE SMALL—Blouses.
MISS JEANETTE GRAHAM—Hi-Shop.
MISS ELSIE HEPPS—Girls' Wear.
MRS. C. McCOMB—Daytime Dresses.
STEPHEN MOSS—Fur Salon.
MRS. D. BORGEMAN—Millinery, Boulevard Bonnet Shop.
ROBERT BEARSON—Women's & Children's Hosiery.
MISS V. FIELDS—Lingerie.
ELLIOTT SADJA—Knit Underwear.
N. RICH—Women's Gloves.
ALLEN C. SHIREK—Women's Shoes.
JOSEPH STETTEN—Red Cross Shoes.
MISS XANDRA TORREY—Neckwear.

(Continued)

CALIFORNIA (Cont'd)

Units

The May Co. (Continued)

P. SOBEL—Handkerchiefs.
MRS. J. B. LESLIE—Corsets.
MAE MERRITT—Negligees, Robes.
MRS. H. T. McMAHON—Infants' Ready-to-Wear.
MISS THELMA DUNLAP—Children's Shoes.
ALEK BROWNSTEIN—Sports Accessories.
NATHAN RICH—Handbags, Belts & Small Leather Goods.
A. R. SALK—Men's Clothing.
STANLEY PAVLICK—Men's Shirts, Pajamas & Neckwear.
ROBERT WELLER—Men's Hats, Underwear, Hosiery, Handkerchiefs, Robes, Jewelry & Belts.
MAX RUBIN—Men's Sportswear.
GEORGE O'HARRO—Men's Shoes.
E. WEBSTER ELLIOT—Boys' Clothing & Furnishings, Young Men's Campus Shop.
J. BISHIN—Linens & Towels.
B. JAFFEE—Woolen & Cotton Yardage, Rayon & Silk Yardage, Patterns, Trimmings, Ribbons & Laces.
M. SHEFFER—Sheets, Pillow Cases & Blankets.
C. F. SIEGMUND—Notions.
J. J. OTTO—Drugs & Toiletries.
P. SOBEL—Costume Jewelry & Clocks.
MISS ADELE HOLMAN—Silverware.
MISS S. ROSS—Art Needlework & Gift Shop.
AL BUSCH—Books & Magazines.
MISS T. GOLDWATER—Stationery.
F. GOLDENBERG—Furniture-Traditional, Upholstered, Outdoor & Bedding.
LOUIS CARROL—Furniture-Modern & Maple Type Furniture.
NORBERT MOORE—Draperies & Upholstery.
LEON HURWITZ—Floor Coverings.
W. O. WOOLSTON—Major & Electrical Appliances.
GEORGE JOINT—Housewares.
SIMON S. DAGAN—Hardware & Kitchen Furniture.
AL BUCK—Lamps, Shades, Pictures, Mirrors.
GEORGE COHEN—China & Glassware.
ALLEN ROOF—Toys.
HARRY CASTLOW—Luggage.
JOSEPH HAMMOND—Sporting Goods.
LEON J. LEVY, JR.—Cameras.
FRANCIS WALBERG—Fine Food Shop.
R. BLUEBOND—Candy.

BASEMENT DEPARTMENTS

E. I. BRAMSON—Merchandise Manager Basement Store.
HERBERT LAST—Women's & Misses' Coats & Suits.
SAM MIDDLEMAN—Women's & Misses' Dresses.
MRS. S. FITZPATRICK—Blouses & Sweaters, Sportswear.
MISS FLORENCE MAJESKA—Ladies' Knit Underwear, Hosiery.
MORTON MARROW—Junior Wear.
MRS. LAURA MILLER—Girls' Wear.
W. H. SARUT—House Dresses & Robes, Lingerie, Corsets.
SAM RICH—Millinery.
MISS ETHEL PEARL—Infants' Wear.
DAVID SINGER—Women's & Children's Shoes, Men's & Boys' Shoes.
A. L. SHERMAN—Men's Clothing, Overalls & Work Clothing.
I. LEMPEL—Men's Furnishings.
MURRAY ZINN—Boys' Furnishings.
W. H. HEIMAN—Domestics, Bedding & Blankets.
J. BROIDA—Linens.
LEON NOVER—Rayon, Woolen, Silk & Cotton Yardage, Patterns.
ALBERT GOLD—Draperies & Lamps, Rugs & Linoleums.
MRS. ELSIE DURAND—Leather Goods & Gloves.

Meyer's Dept. Store, 11007 S. Main St. Los Angeles 61, 1

Telephone: PLymouth 5-5444
HERBERT S. MEYER—Owner & General Buyer.

CALIFORNIA (Cont'd.)

Units

Montgomery Ward & Co., 3000 E. 12th St. Los Angeles 23,

Telephone: ANgelus 3-7301

Branch Buying Office of MONTGOMERY WARD & CO., Chicago, Ill. (See Listing)

E. O. HENDERSON—Manager of Los Angeles Office.

BUYERS

F. ZIANNO—Piece Goods, Domestics, Linens & Towels.
J. WILLIAMS—Ladies' Hosiery, Accessories, Intimate Apparel.
C. SWEET—Infants', Children's & Boys' Wear.
S. HANSEN—Men's Clothing & Furnishings.
L. FINNERMAN—Men's Work Clothing.

J. C. Penney Co., Inc., 3460 Wilshire Blvd. Los Angeles 5,

Telephone: DUnkirk 1-3831

Branch Office of J. C. PENNEY CO., INC., New York, N. Y. (See Listing)

T. H. MURRAY—Manager of Los Angeles Office.

BUYERS

M. F. STANGEL, G. W. JOHNSON, D. R. HILL, A. CUNNINGHAM, D. M. FELCHLIN, R. J. WOODS, E. J. O'HARA, D. C. SHAFFER, HELEN L. CARR, W. J. GRADY, J. A. P. FOX, H. T. GRANOIEN, E. L. CASEBIER, HELEN HOOPER, H. E. DIMMITT.

J. W. Robinson Co., 600 W. 7th St. Los Angeles 14, 3

Telephone: MUtual 0333

Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.

Branch Stores Operated in Beverly Hills & Palm Springs, California.

DONALD J. BUCKINGHAM—President.
GEORGE W. JOHNS—Vice President & General Merchandise Manager.
R. ALLEN—Maintenance Superintendent.
R. REYNOLDS—Equipment Supervisor.
P. SCHENBERGER—Warehouse Supervisor.
P. SMITH—Display Manager, Store Planning.
HARLESS ZAHN—Merchandise Manager, Home Furnishings, Linens, Bedding.
MISS L. FRY—Coats & Suits.
MISS G. WARD—Inexpensive Coats & Suits.
Mrs. J. McDONALD—Bridals & Evening Gowns.
MRS. E. WILSON—Buyer Ladies' Sportswear, Sports Accessories.
MISS B. CHRISTMAN—Girls' & Teen-Age Wear.
MISS J. WALL—Daytime Dresses.
MRS. F. STEPHENS—Buyer House Dresses, Cotton Dresses.
R. SOMMER—Furs, Children's Wear.
MISS B. GLINDEMAN—Millinery.
MRS. H. HADLEY—Buyer Hosiery.
MRS. E. SAGEBIEL—Gloves.
MRS. J. MOORE—Buyer Lingerie, Underwear.
R. SUTHERLAND—Women's Shoes.
MRS. A. FARLEY—Buyer Handkerchiefs, Neckwear, Laces.
MISS M. GREGORY—Robes, Negligees.
MISS V. HUDSON—Buyer Corsets, Brassieres.
MISS M. BEATTY—Infants' Wear.
W. FARMER—Children's Shoes.
MRS. E. APPELBEE—Buyer Handbags, Leather Goods.
R. HEFNER—Men's Clothing.
W. CALLOWAY—Buyer Mens' Furnishings.
F. KNEELAND—Men's Sportswear.
H. GRAFF—Men's Hats.
R. REYNOLDS—Men's Shoes.
S. ACKER—Boys' Clothing & Furnishings.
G. SULLIVAN—Buyer Dry Goods, Domestics.
B. GIBBONS—Piece Goods, Cotton & Silk Fabrics, Laces.
MRS. T. SNYDER—Buyer Toilet Goods.
MRS. R. STEVENS—Jewelry.
MISS E. ASHBY—Silverware.
MISS A. M. CROSSMAN—Buyer Stamped Goods, Art Goods.
R. ERRETT—Stationery, Cameras.
R. ERICKSON—Books.

(Continued)

CALIFORNIA (Cont'd)

Units

J. W. Robinson Co. (Continued)

R. ELLERHORST—Buyer Curtains, Draperies.
DONALD HAMILTON—Bedding, Floor Coverings.
THOMAS LLOYD—Furniture.
R. H. BIRD—Buyer China, Glassware.
R. BESWICK—Buyer Toys, Television, Radio, Sporting Goods, Appliances.
A. G. FISCHER—Buyer House Furnishings, Electrical Goods, Hardware, Paints, Cutlery, Garden Supplies.
MRS. M. MEYERS—Lamps, Shades, Pictures, Gift Shop.
D. BURSON—Luggage.

Rogers Dept. Store, 4410 S. Central Ave. — Los Angeles 11, — 1
Telephone: ADams 4-9536
RICHARD M. ROGERS—Owner & General Buyer.

Seidel Rosenson & Sons, Inc., 5127 S. Broadway — Los Angeles 37, — 1
Telephone: ADams 3-4231
Operates as THE KAY'S DEPT. STORE
ROBERT ROSENSON—President, General Merchandise Manager.
THEODORE ROSENSON—General Manager & General Buyer.

Self-Serv. Dept. Stores, 4702 Whittier Blvd. — Los Angeles 22, — 3
Telephone: ANgelus 3-1145
Branch Stores: Jones Dept. Store in Long Beach, Calif. and Weisbart's Dept. Store in Bellflower, Calif.
MORRIS BURMAN—Owner & General Buyer.

Shaffer's Dept. Store, 6609 S. Normandie Ave. — Los Angeles 44, — 1
Telephone: PLeasant 2-4515
JACK SHAFFER—Owner & General Buyer.

Washington Dept. Store, 3606 W. Washington Blvd. — Los Angeles 18, — 1
Telephone: REpublic 4-3859
CHARLES FLASCHNER—Owner & General Buyer.

Western Dept. Store, 4363 S. Central Ave. — Los Angeles 11, — 1
Telephone: ADams 2-7109
MEYER BLUESTEIN—Owner & General Buyer.

Chrislow's Dept. Store, 111 N. Santa Cruz Ave. — Los Gatos — 1
Telephone: ELgato 4-1343
DEAL CHRISTENSEN—Owner & General Buyer.

Crider's Dept. Store, 140 W. Main St. — Los Gatos — 1
Telephone: ELgato 4-1510
J. W. CRIDER—Owner & General Buyer.

Marin City Dept. Store — Marin City — 2
Telephone: SAusalito 1288-J
Branch Store Operated in San Francisco, California as A. B. CASEY'S.
WALTER R. GRUBER—Owner & Buyer for all Departments.

Bradley's, 430 D St. — Marysville — 1
Telephone: MArysville 3-5441
Resident Buyer: Felix Lilienthal, 33 W. 34th St.
RALPH R. WASHBURN—General Merchandise Manager.
MRS. B. DINGEY—Ladies' Ready-to-Wear.
MRS. B. JACKSON—Ladies' Sportswear, Daytime Dresses, Uniforms, Infants' & Children's Wear, Toys.
MRS. C. KRUEGER—Lingerie, Hosiery, Negligees & Robes.
MRS. L. HALEY—Corsets & Brassieres.
MRS. G. SIMMONS—Ladies' Accessories, Laces, Ribbons, Trimmings, Notions, Gifts, Art Embroideries, Small Leather Goods & Jewelry.
MISS G. OSBERG—Toiletries.

Jang Stores, Inc., 313 D St. — Marysville — 3
Telephone: MArysville 2-2419
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
All Stores Operated in California.

(Continued)

CALIFORNIA (Cont'd.)

Units

Jang Stores, Inc. (Continued)

WOODROW JANG—President, General Merchandise Manager, Advertising Manager & Buyer Blouses, Skirts & Sportswear.
DOROTHY JANG—Executive Vice President & Buyer Ladies' Accessories, Hosiery, Underwear, Infants' & Children's Wear.
M. L. TALL—Treasurer & Buyer Men's & Boys' Wear & All Basement Lines.
J. B. NICHOLS—Public Relations Director, Buyer Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Home Furnishings & Housewares.
JOY LINKE—Display, Copy & Art Director.
DOROTHY TALL—Ladies' Ready-to-Wear.
THERESA SILVER—Girls' Wear.

Savemor Stores, Inc., 417 — 4th St. — Marysville — 3

Telephone: MArysville 3-7481
Branch Stores Operated in Gridley & Yuba City, California.
TOM S. LUNG—President.
C. G. DAVIDSON—Merchandise Manager & General Buyer.

Mendota Dept. Store, 7th & 'Q' Sts. — Mendota — 2

Telephone: MEndota 4741
Branch Store Operated in Palo Alto, California.
GERALD M. SCHWARTZ—Owner & Buyer.

Capital Dollar Stores, 529 — 17th St. — Merced — 3

Telephone: RAndolph 2-5265
Branch Stores Operated in Auburn & Modesto, California.
MONROE JANG—Owner & Buyer for all Departments.

Mayer's, Ltd., 2 Miller Ave. — Mill Valley — 1

Telephone: DUnlap 8-4676
LAWRENCE MAYER—Owner & General Buyer.

Maddux & Van Sandt, 533 McHenry Ave. — Modesto — 3

Telephone: MOdesto 2-2315
Branch Stores Operated in Modesto & Hughson, California.
C. J. MADDUX & M. K. Van SANDT—Owners & Buyers.

Horn Dept. Stores, Inc., 713 W. Whittier Blvd. — Montebello — 5

Telephone: PArkview 8-7111
Branch Stores Operated in LaHabra, Montebello, Montebello Park & Pico, California.
MERL W. HORN—President, Advertising Manager, Public Relations Director & Buyer for Store Equipment.
RALPH HORN—Executive Vice President, General Merchandise Manager, Display Equipment Buyer & Display Director.
C. M. JONES—Vice President.
MAX BARTON—Treasurer.
I. M. BOCK—Secretary & Personnel Manager.

McBratney's, 421-427 S. Myrtle Ave. — Monrovia — 1

Telephone: ELiott 9-1111
W. G. McBRATNEY—President & General Merchandise Manager.
MISS ELIZABETH McBRATNEY—Executive Vice President & Treasurer.
ARTHUR JOHNSON—Advertising Manager, Store Equpiment & Display Equipment Buyer, Display Director.
KARL M. THOMPSON—Personnel Manager.
MRS. JEN McLAUGHLIN—Women's & Misses' Coats, Suits & Dresses, Knit Apparel, House Dresses, Millinery & Robes, Luggage.
MRS. DONNA CARROLL—Juniors' Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Hosiery, Underwear & Negligees.
MRS. EVELYN SPRINGER—Infants', Children's & Girls' Wear.
LOUIS HARRIS—Aprons, Handkerchiefs, Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Laces, Trimmings, Ribbons & Notions, Bedding, Draperies, Pictures & Mirrors, Curtains, Lamps & Shades.
MISS MARY GAYNOR—Gloves, Neckwear, Scarfs, Handbags, Small Leather Goods & Umbrellas, Costume Jewelry.

(Continued)

CALIFORNIA (Cont'd)

Units

McBratney's (Continued)

MRS. TIP RICHTER—Corsets & Brassieres.
NORMAN MARECHAL—Men's & Boys' Clothing & Furnishings, Hats
MRS. DORA YOUNGER—Toiletries.
MRS. BEULAH HASSINGER—Silverware.
MRS. MARGARET PHEATT—Clocks, Books & Stationery, Gift Shop, Toys & Candy.

Albert's Dept. Store, 1116—1st St. Napa 1

Telephone: NApa 6-2054
HARRY N. GROSSMAN—President, Merchandise Manager, Buyer.

Carithers, 2nd & Brown Sts. Napa

Telephone: NApa 6-7481
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store of W. R. CARITHERS & SONS, INC. in Santa Rosa, Calif. (See Listing.)
MRS. T. BISHOP—Women's, Misses' & Juniors' Coats, Suits, Dresses, Rainwear & Sportswear.
MRS. G. DUNLAP—Budget Dresses & Uniforms.
MRS. I. DAGLIA—Lingerie, Negligees, Hosiery, Neckwear, Handbags, Gloves, Small Leather Goods & Jewelry.
MRS. FRANCES STANSFIELD—Corsets & Brassieres.
MRS. H. HANNIS—Millinery.
MISS E. BORN—Children's & Infants' Wear, Art Needlework, Pictures & Mirrors, China & Glassware, Lamps & Shades, Electrical Appliances, Toys & Juvenile Furniture.
DEL LORENZO—Men's & Boys' Wear, Sporting Goods & Luggage.
D. BASINGER—Piece Goods & Domestics, Notions, Ribbons & Aprons, Housewares, Floor Coverings, Drapes & Curtains.
R. ARNITZ—Toiletries.

Novak's Dept. Stores, 127 Broad St. Nevada City 2

Telephone: NEvada City 29
Branch Store Operated in Forest Hill, California.
WILLIAM J. NOVAK—General Manager & Buyer.

Rathbuns, 5311 Lankershim Blvd. North Hollywood 1

Telephone: SUnset 1-6111
T. B. RATHBUN—President.
OLIVE L. RATHBUN—Executive Vice President.
H. E. CHRISTIANSEN—Treasurer & General Manager.
JOHN RUMSEY—General Merchandise Manager & Warehouse Manager.
WARREN BAUM—Manager of Building, Maintenance & Supply Departments & Buyer for Store Equipment.
WILL WARRINER—Display Equipment Buyer & Display Director.
ROGER PICKETT—Public Relations Director.
MARGIT McNULTY—Advertising Manager.
STEWART NEVINS—Executive Personnel Manager.
LORRAINE MEYER—Staff Personnel Manager.
GLADYS SKINNER—Women's & Misses' Coats, Suits, & Dresses, Knit Apparel & House Dresses.
EVA HADLOCK—Teen Age Coats, Suits & Dresses.
DOROTHY MILHOEN—Blouses, Skirts & Sportswear.
MRS. WILMA HUTSON—Infants' & Children's Wear, Toys.
LOIS ELDREDGE—Aprons, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding, Draperies, Pictures & Mirrors, Floor Coverings, Curtains, Lamps & Shades, Books, Gift Shop.
GERTRUDE GRIGNOT—Millinery.
LORETTA PEPPLER—Hosiery, Gloves, Neckwear, Scarfs, Handkerchiefs, Costume Jewelry, Toiletries, Drug Sundries, Umbrellas, Handbags & Small Leather Goods.
IVY DARIEN—Underwear, Corsets, Brassieres, Negligees & Robes.
CHARLES JONES—Men's & Boys' Clothing & Furnishings, Luggage.
HARLAN FERGUS—Fine Jewelry, Silverware, Clocks & Watches.
DOROTHEA SMITH—Stationery.

Y & G Dept. Store, 5272 Lankershim Blvd. North Hollywood 1

Telephone: SUnset 2-5693
GERRY GOSS & FRANK YEAKEL—Partners & Buyers all Merchandise.

CALIFORNIA (Cont'd.)

Units

H. C. Capwell Co., Broadway & 20th St. **Oakland 12,** 2

Telephone: TEmplebar 2-1111
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing)
Operated by: THE EMPORIUM in San Franciso, Calif. (See Listing)
Also Operates Branch Store in Walnut Creek, Calif. (F. R. Tebbs, Manager).

J. S. HAMILTON—General Manager.
A. R. BATCHELDER—General Merchandise Manager.
L. C. BYERS—Controller.
J. R. WALLACE—General Superintendent.
J. D. HANFORD—Publicity Director.
J. COCKLIN—Purchasing & Supply.
C. McCLAUGHRY—Display Manager.
MISS M. KEARNEY—Personnel Director.
H. E. PECK—Merchandise Manager of Street Floor.
S. A. WOOLSEY—Merchandise Manager for Home Furnishings.

BUYERS

W. EBKE—Women's & Misses' Coats & Suits.
MRS. O. HICKMAN—Merritt Coat Shop.
MRS. H. JOHNS—Women's Dresses.
MRS. P. BROWN—Misses' Dresses.
MISS B. CLAUSEN—Casual Dresses.
MISS P. GRUNER—Merritt Dresses.
MISS B. BROWN—Collegienne Dresses.
MISS L. NIELSEN—Collegienne Dresses.
MISS J. MAGGIORA—Active Sportswear.
MISS C. SOMMER—Sportswear Separates.
MISS B. AMERY—Collegienne Sportswear, Underwear, Robes.
MRS. L. CHADWICK—Blouses, Dress Skirts.
MISS M. GARING—Sweaters.
MISS I. GOOD—Maternity Wear, Negligees, Robes.
MRS. B. RUSSEK—Girls' Wear (7-14).
MRS. C. MUNRO—Daytime Dresses.
MRS. J. FRANKLIN—Furs.
J. DEMLING—Millinery.
H. GOLDMAN—Hosiery, Gloves, Van Raalte Shop.
MRS. V. BRENNEN—Hat Box.
MRS. A. LINK—Women's Underwear.
J. BYERS—Women's Shoes, Children's Shoes.
T. HUFFMAN—Shoe Box.
MISS E. SMILEY—Neckwear, Blouses.
MRS. M. PATTERSON—Handkerchiefs.
MRS. E. BURNS—Corsets, Brassieres.
MISS A. PLUNKETT—Infants' Wear, Furniture, Children's Wear (2-6).
MRS. M. BUTLER—Children's Accessories & Furnishings.
MRS. B. SIRI—Handbags, Jewelry, Watches, Clocks, Small Leather Goods.
W. LOGAN—Men's Clothing.
M. CLARK—Men's Sportswear.
J. TAGUE—Men's Furnishings, Robes, Hats.
C. H. BENDER—Men's & Boys' Shoes.
P. GRUNLAND—Boys' Clothing & Furnishings.
L. SULLIVAN—Woolens, Silks, Rayons, Wash Goods, Linings, Patterns.
R. OBERFELD—Linens, Towels, Domestics.
J. MOORE—Blankets, Comforters, Mattresses, Springs.
MISS V. ALLDREDGE—Notions, Trimmings.
E. COSTELLO—Toiletries, Drugs.
MRS. V. MARCHETTI—Cosmetics.
H. SIMMONS—Silverware, Umbrellas.
MRS. N. GILKERSON—Stationery, Books.
MRS. M. SHEHAN—Magazines.
MISS L. URLOVIC—Art Needlework.
D. LEES—Draperies, Bedroom Ensembles.
J. CORBETT—Furniture.
J. KEENE—Floor Coverings.
K. HARROWER—Housewares, Paints.
H. SNYDER—China, Glassware, Dinnerware.
C. WILDMAN—Pictures, Mirrors, Framing, Bath & Paper Shop.

(Continued)

CALIFORNIA (Cont'd.)

Units

H. C. Capwell Co. (Continued)

MISS S. PERRY—Lamps & Shades.
W. WEAVER—Household Mechanical Equipment.
V. PUGH—Sewing Machines.
C. BOCK—Radios & TV.
MRS. G. WRIGHT—Records.
E. MAYER—Toys, Baby Carriages.
R. ZASLOVE—Sporting Goods.
MISS S. PERRY—Gifts.
J. HOLLESTAD—Cameras.
O. CLOTHIER—Luggage.
R. REID, SR.—Smoke Shop.
J. GABEL—Hobby Shop.
MISS D. JOHNSON—Candy, Groceries.

BASEMENT DEPARTMENTS

J. D. WAGNER—Merchandise Manager.
MRS. M. SHEROCK—Women's & Misses' Coats & Suits.
MRS. R. McCUTCHEON—Women's & Misses' Dresses.
MISS D. RADCLIFFE—Juniors' Coats & Suits.
MRS. M. PARKHURST—Sportswear, Blouses.
MISS N. GIBSON—Girls', Children's & Infants' Wear.
MISS D. SIMON—House Dresses, Robes.
R. GRANNING—Millinery.
MISS G. BERLIN—Women's & Children's Hosiery.
J. USILTON—Women's Underwear.
MISS J. PENDLETON—Neckwear, Handkerchiefs, Trimmings, Gloves, Umbrellas, Jewelry, Silverware, Umbrellas.
D. PEDERSON—Shoes.
MISS B. BREMERS—Corsets, Brassieres.
R. ROSLER—Men's Sport Clothing, Work Clothing.
A. MALNICK—Men's Furnishings.
G. BOSHOFF—Boys' Clothing & Furnishings.
L. POUPENEY—Silks, Woolens, Lingings, Wash Goods.
JACK PARKER—Linens, Towels, Bedding, Domestics.
R. BLOM—Notions, Art Needlework, Lamps, Gifts.
JOHN HUETTER—Draperies.

Elmhurst Dept. Store, 8422 E. 14th St. — Oakland 21 — 1

Telephone: TRinidad 2-4746
ALBERT GILBERT—Partner, Merchandise Manager, Buyer.
FLORENCE ADLER—Partner, Ladies' & Children's Buyer.

Gabardine's Dept. Stores, 3357 E. 14th St. — Oakland 1, — 3

Telephone: KEllogg 2-2424
Branch Stores Operated in Alameda & Fruitvale, California.
Operated by: ESSAY SALES CO.

Kahn's, Broadway & 16th St. — Oakland 16,

Telephone: GLencourt 1-4321
Branch Store of Western Department Stores in Oakland, Calif. (See Listing)
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
HAROLD V. BOGGS—Vice President & General Manager.
NEEL C. LEECH—General Merchandise Manager.
JAMES THOMPSON—Controller.
H. A. PEARSON—Store Superintendent.
ROBERT HOSKINSON—Advertising Manager.
MRS. SALLY SILVERS—Personnel Manager.
AL COPP—Merchandise Manager.
JACK SELLEY—Merchandise Manager.
ROBERT RISS—Coats, Suits.
MRS. GERALDINE STEVENS—Womens' & Misses' Dresses, Formals.
MRS. BARBARA MASH—Town & Country, Boulevard Shop.
NORA KNURCK—Sportswear.
Mrs. CLARADEN THONI—Junior Girls' Wear, Hi-Shop.
BILL STEIN—College Shop.
MRS. CATHERINE HARTZHEIM—Hosiery.
MRS. MARIAN CLAY—Knit Underwear, Gloves.

(Continued)

CALIFORNIA (Cont'd.)

Kahn's (Continued)

MRS. MARY CRYSTAL—Lingerie, Robes.
MRS. MARIE REED HECK—Corsets.
MRS. DOLLY GERFEN—Infants' & Childrens' Wear.
MRS. THELMA SCOTT—Trimmings, Umbrellas, Neckwear, Handkerchiefs.
MRS. V. KEARNEY—Jewelry, Small Leather Goods & Handbags.
JOSEPH MORRIS—Mens' Clothing, Hats, Shoes.
LYLE A. MEYERS—Mens' Furnishings.
MRS. ELMA LEA—Boys' Department.
MISS VIRGINIA THOMAS—Silks, Woolens, Cottons, Patterns.
T. I. PICKFORD—Bedding, Linens.
MRS. MILDRED VEACO—Notions.
JOHN H. SELLEY—Drugs, Stationery.
RUTH MACAULAY—Art Needlework.
MRS. RUTH BROWN—Silverware.
LLOYD PARSONS—Draperies.
M. W. JOHNSON—Furniture, Rugs.
ROBERT NICHOLSON—Lamps, Mirrors, Pictures, Gift Shop.
BILL WESTPHAL—Radios & TV.
MISS PAT ROMIG—Records.
HOWARD ATKIN—Toys.
MRS. EDNA FIKSO—Luggage.
GENE BROHM—Cameras.
MISS MARIE BARRETT—Candy.

BASEMENT DEPARTMENTS

GERHARDT BETTE—Merchandise Manager of Basement.
MISS B. RENARD—Ladies' Ready-to-Wear.
MRS. M. ARMSTRONG—Sportswear, Infants' & Children's Wear.
MRS. G. YOUNG—Gloves, Neckwear, Scarfs, Hosiery & Underwear.
MISS A. VILLALOBOS—Corsets, Brassieres, House Dresses & Aprons.
P. THATCHER—Curtains, Draperies & Bedding.
E. BRINKMAN—Men's & Boys' Furnishings.

Montgomery Ward & Co., 29th & E. 14th St. — Oakland 1,

Telephone: KEllogg 3-1300
Branch Buying Office of MONTGOMERY WARD & CO., Chicago, Ill. (See Listing)
P. L. TOLL—Manager "B" & "C" Lines.

BUYERS

S. J. ARMANINO—Toiletries, Drugs, Luggage.
IVAN V. WALSH—Juvenile, Summer & Unpainted Furniture, Mirrors, Lamps & Shades.
THOMAS M. BROWN—Card Tables, Cedar Chests.
WILLIAMS S. CREST—Water Paints, Aluminum Paints.
CLIFFORD L. BUTTS—Hardware & Electrical Goods.
GEORGE R. SPEER—Housewares.

Oakland Toggery, 304 12th St. — Oakland 7, 5

Telephone: HIghgate 4-5657
Branch Stores Operated in Oakland and in Vallejo, California as the VALLEJO DOLLAR STORE.
HENRI D. WU—President.-Buyer Women's Underwear.
ALBERT JOW—Buyer Baby & Infants' Wear.
MRS. HENRI D. WU—Buyer Women's Sportswear, Dresses, Foundation Garments, Sweaters, Bathrobes, Children's Coats & Dresses.
JOSEPH CHU—Buyer for Hosiery.
EDWIN Y. FUNG—Buyer Children's Underwear, Men's Wear.
EDWARD CHEW—Buyer Boys' Wear, Women's Shoes, Slippers.

Sherwood Swan & Co., 10th & Washington Sts. — Oakland 7, 1

Telephone: HIghgate 4-8105
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
SHERWOOD SWAN—President & General Manager.
ROBERT KAHN—Vice President & Treasurer, Store Equipment Buyer.
LOGAN FOWLER—Vice President & General Merchandise Manager.
JOHN R. BOTTS—Manager of Building & Maintenance Departments.
MORTON LANE—Manager of Supply Department.

(Continued)

CALIFORNIA (Cont'd.)

Units

Sherwood Swan & Co. (Continued)

WILLIAM FUSTON—Advertising Manager.
MRS. VIRGINIA HARRISON—Personnel Manager.
LOIS CAPPA—Women's & Misses' Coats, Suits & Dresses.
FLORENCE McDONOUGH—Blouses, Sportswear, Skirts, Knit Apparel, Aprons, House Dresses & Uniforms, Millinery, Hosiery, Underwear, Neckwear, Scarfs, Corsets, Brassieres, Negligees & Robes, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons & Notions, Costume Jewelry & Art Needlework.
GRACE LOCHRIDGE—Girls' Wear, Infants' Wear, Boys' Clothing & Furnishings.
GEORGE RAUSCH—Men's Furnishings, Hats & Caps.
CLIFF PETERSON—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets & Spreads, Bedding, Curtains & Draperies.
ELIA MILISICH—Toys & Candy.
FRED STILLMAN—Groceries.

Western Dept. Stores, Inc., 1501 Broadway — Oakland 12, — 4

Telephone: GLencourt 1-4321
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operates: KAHN'S, Oakland, California, (See Listing)
OLDS & KING, Portland, Ore. (See Listing)
RHODES, Tacoma, Wash. (See Listing)
RHODES, Sacramento, Calif. (See Listing)
JOHN J. REILLY—President & General Manager.
JACK REILLY—Executive Vice President.
R. L. CHILDS—Secretary & Treasurer.

Hickey Bros., 230 E. Ojai Ave. — Ojai — 1

Telephone: OJai 401
W. C. HICKEY—Managing Partner, General Buyer.

Fallis' Dept. Store, 121-125 N. Euclid Ave. — Ontario — 1

Telephone: YUkon 6-3831
W. F. FALLIS—President.
W. F. FALLIS, JR.—Executive Vice President, General Merchandise Manager & Personnel Manager.
R. L. POOL—General Manager.
MRS. W. HARPER—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Knit Apparel, Girls' Wear, House Dresses & Uniforms, Underwear, Brassieres, Corsets, Negligees & Robes.
MRS. I. HAMILTON—Aprons, Laces, Trimmings, Ribbons & Notions.
MRS. A. SMITH—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry & Umbrellas.
BOB BELL—Ladies' Shoes.
MRS. V. BURRUS—Infants' Wear.
AL BOYD—Men's & Boys' Clothing & Furnishings, Hats & Caps.
WILLIAM SRACK—Men's & Boys' Shoes.
MRS. A. POOL—Piece Goods & Luggage.
MRS. A. ROPER—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads & Floor Coverings.
MRS. O. STEWART—Bedding, Draperies, Upholstery & Curtains.

Harry Hanush Co., 1474 Myers St. — Oroville — 1

Telephone: ORoville 762
Operates: City of Paris Dept. Store.
Resident Buyer: Irving C. Krewson Co., 225 W. 34th St.
HARRY HANUSH—Partner, Ladies' Ready-to-Wear, Sportswear, Foundations.
ELLIS CHAMBERLAIN—Partner, Ladies' Ready-to-Wear Accessories, Men's & Boys' Clothing & Furnishings, Piece Goods & Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Costume Jewelry, Umbrellas, Art Needlework, Stationery, Curtains, Gifts, Toys & Luggage.
GENE GINTER—Partner, Appliances, Silverware & Clocks.

South Bay's Dept. Store, 642 National Ave. — Palm City — 2

Telephone: GArfield 4-8423
Both Stores Operated in Palm City, California.
B. TEYSSIER—Owner & Buyer.

CALIFORNIA (Cont'd.)

Units

Holman's Dept. Stores, 542 Lighthouse Ave. — **Pacific Grove** — 2

Telephone: MOnterey 5-3101
Resident Buyer: McGreevy, Werring & Howell, 225 W. 34th St.
Branch Store Operated in Monterey, California.

W. R. HOLMAN—President.
Z. G. HOLMAN—Executive Vice President.
V. F. HURD—General Manager.
A. W. BARTER, JR.—Merchandise Manager.
MRS. P. LAWLER—Ladies' Ready-to-Wear, Millinery.
MISS G. ALLEN—Infants' & Children's Wear, Ladies Accessories, Handbags.
MRS. L. BLIKRE—Hosiery, Cosmetics, Drug Sundries.
MRS. D. MURRAY—Underwear, Lingerie.
W. NORWICK—Mens' Wear.
C. RANSOM—Yard Goods, Towels, Domestics.
MRS. M. DeLEVE—Leather Goods, Sanitary Goods, Hair Goods, Patterns, Sewing Accessories, Party Goods, Paper Goods, Gift Wrappings.
J. ALEXANDER—Books, Magazines.
W. LAURITZEN—Electrical Goods, Appliances.
F. JOHNSON—Hardware.
K. DETTMAN—Paints, Brushes.
F. LAMPANE—Furniture, Home Furnishings, Lamps, Television & Radio.
MRS. M. BARTER—Glassware.
W. MAYER—Tinware, Kitchenware, Plasticware, Kitchen Cleansers.
R. WOODRUFF—Toys, Games, Wheel Goods, Sporting Goods, Christmas Decorations.
W. NORWICK—Luggage.
C. COYLE—Groceries, Delicatessen, Specialties, Candy & Gum.

Maloof's Dept. Store, 186 S. Palm Canyon Drive — **Palm Springs** — 1

Telephone: 2587

SAM P. MALOOF—Owner & General Buyer.

Walster's Dept. Store, 355 University Ave. — **Palo Alto** — 1

Telephone: DAvenport 3-1321
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

WILLIAM S. PENDLETON—General Merchandise Manager.
MRS. A. LOWRY—Women's & Misses' Apparel.
MISS J. CINEGRAN—Sportswear, Blouses, Robes & Negligees.
MRS. JEANETTE SUMSKI—Hosiery, Lingerie, Gloves, Neckwear, Handkerchiefs, Jewelry, Toiletries, Umbrellas, Small Leather Goods & Gifts.
MISS I. TODD—Corsets & Brassieres.
MRS. E. SMITH—Infants' & Children's Wear.
W. VON BESSER—Piece Goods & Domestics, Notions, Laces, Art Needlework, Home Furnishings, Floor Coverings, Toys & Luggage.

Bullock's Pasadena, 401 Lake Ave. — **Pasadena**

Telephone: SYcamore 2-0211
Operated by: BULLOCK'S, INC., Los Angeles, Calif. (See Listing)

WALTER S. YOUNG—General Superintendent.
MISS E. FULLERTON—Publicity Director.
W. BLACKBURN—Display Manager.
J. BEAN—Purchasing Agent.
EDMUND JAHNS—Building Superintendent.
RALPH SAMPSON—Merchandise Manager, Ready-to-Wear, Accessories, Men's Store.
MRS. EDNA SMITH—Merchandise Manager, Collegienne Wear, Children's Wear, Fabrics, Sewing Accessories, etc.
C. B. COOPER—Merchandise Manager, Home Store.

BUYERS

MISS FRANCES R. GUDEMAN—Victorian Coats & Suits.
MRS. D. LOVE—Victorian Dresses.
MRS. T. STUART—Lokeside Coats & Suits.
MISS T. ROBERTSON—Collegienne Coats & Suits.
MISS MARILOU PRICE—Collegienne Dresses, Bridal Shop.
MISS I. RADEMACHER—After 5 Separates Shop.

(Continued)

CALIFORNIA (Cont'd)

Units

Bullock's Pasadena (Continued)

MISS M. DYNES—Sportswear Coats & Suits.
MRS. M. ALEXANDER—Sportswear Dresses.
MRS. V. HATFIELD—Sportswear, Accessories, Separates.
MISS D. FISK—Active Sportswear.
MISS M. REILLY—Collegienne Sportswear.
MISS D. LUCAS—Blouses.
MRS. N. JONES—Teen Shop.
MISS VELMA BROADIE—Girls' Shop.
M. KRANT—Furs.
MRS. H. HARRIS—Victorian Millinery.
MISS A. MUCKS—Collegiene Millinery.
MISS D. WILSON—Sportswear Millinery.
W. PIERCE—Victorian Shoes.
R. J. McLAIN—Collegienne Shoes.
MISS R. CAIN—Hosiery.
MISS P. GILLIAHAM—Gloves.
MRS. R. WILKINSON—Knit & Woven Underwear.
MISS L. JOHNSON—Collegienne Lingerie, Robes.
MISS E. CHIKATO—Lakeside Casuals.
MISS R. GROTEWEIL—Foundations.
MRS. S. KERZE—Fashion Accessories.
MISS M. J. DITT-BENNER—Negligees.
MRS. E. STARKS—Infants' & Toddlers' Wear.
MISS R. FARLEY—Two to Six Shop.
D. MORANVILLE—Children's Shoes.
MISS G. FUNK—Handbags.
R. VOM CLEFF—Men's Clothing, Sportswear, Furnishings.
W. HALL—Varity Shop.
MISS A. EKMAN—Boys' Shop.
R. BALL—Fabrics, Patterns.
MRS. D. KAVANAGH—Yarns & Needlework.
MRS. JUNE KAY BURKHART—Notions, Sewing Accessories.
MRS. H. GREENLEAF—Toiletries.
MISS M. NOLAN—Fashion Jewelry.
E. HOUSTON—Fine Jewelry.
MISS G. GIFFORD—Stationery.
J. COY—Sleep, Boudoir Shop.
MRS. M. RUMNEY—Curtains, Draperies.
W. ZELT—Traditional Shop.
D. K. HAMMELL, JR.—Contemporary Shop.
R. LINDLEY—Sun Shop.
MRS. M. SHEPHARD—Provincial Shop.
MISS B. BOWMAN—Dining Accessories.
J. MANN—Floor Coverings.
MISS L. CORRISTON—Coral Room (Dining Room).
MISS L. OSBURN—Decorative Accessories.
MISS S. BARNETT—Bath & Closet Shop.
R. TURNER—Housewares, Home Appliances, Vacuum Cleaners.
R. WESTCOTT—Music & Records.
MISS V. MERGENTHALER—Toys.
O. SCHANTZ—Luggage.
A. BENEDICT—Candy & Delicacies.

Hertel-Barnett Co., 250 E. Colorado St. Pasadena 1, 1

Telephone: SYcamore 3-2131

JOHN BARNETT—President & General Merchandise Manager.
MRS. M. LESTER—Women's & Misses' Coats, Suits & Dresses, Skirts, Sportswear & Swimwear.
MRS. E. SCHENCK—Separates, House Dresses & Uniforms.
MISS NINA SMITHSON—Hosiery, Gloves & Stationery.
MRS. M. WOOD—Lingerie & Negligees.
MRS. M. COLWELL—Millinery.
MISS JOSEPHINE M. DIPPOLD—Corsets & Brassieres.
MISS R. PHELPS—Neckwear, Scarfs.
JACK W. BARNETT—Handbags, Small Leather Goods, Jewelry, Umbrellas & Luggage.

(Continued)

CALIFORNIA (Cont'd.)

Units

Hertel-Barnett Co. (Continued)

MISS W. PATCHEN—Infants', Children's & Junior Wear.
RICHARD SPAULDING—Men's Clothing, Boys' Wear.
GEORGE M. KEACH—Men's Furnishings.
HARVEY HERTZLER—Domestics & Cotton Goods, Wash Goods & Linens.
J. MORGAN—Linens & Towels, Blankets & Spreads.
M. FLEMING—Silks & Velvets.
MRS. M. SCHILLIE—Notion, Ribbons & Trimmings.
MISS V. GRINER—Patterns.
R. ARCHBOLD—Upholstery, Curtains & Draperies.
MRS. M. LAING—Floor Coverings, Pictures & Mirrors.

Hornaday's Dept. Stores, 2520 E. Colorado St. Pasadena 8, 2

Telephone: SYcamore 2-5718
Branch Store Operated in South Pasadena, California.
E. R. HORNADAY—Owner & Buyer for all Departments.

Liebergs, 911 E. Colorado St. Pasadena 1, 3

Telephone: SYcamore 6-4381
Branch Stores Operated in Alhambra & Temple City, California.
H. W. LIEBERG—General Merchandise Manager & Buyer for Ladies' Accessories, Bedding & Linens.
P. O. LIEBERG—Children's & Infants' Wear.
MRS. J. CASON—Ladies' Ready-to-Wear.
MRS. BEATRICE JUHL—Foundations.
L. BETZ—Men's Clothing & Furnishings.
W. C. LIEBERG—Ladies' Handbags, Small Leather Goods & Piece Goods.
MRS. M. SMITH—Toiletries.

T. W. Mather Co., Inc., 205 E. Colorado St. Pasadena 1, 1

Telephone: SYcamore 6-6161
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
R. REINER—General Merchandise Manager.
M. HELLER—Ladies' Ready-to-Wear, Furs.
MRS. HEDGES—Sportswear, Hosiery & Raincoats, Jewelry & Silverware.
MISS BRENNAN—Millinery.
MISS MARJORIE MANN—Lingerie, Dress Accessories, Sportswear.
MISS BARRON—Corsets & Brassieres.
HORACE KALIK—Infants' & Children's Wear, Men's Furnishings.
A. FEDER—Piece Goods & Domestics, Laces, Ribbons, Trimmings, Notions, Handbags & Small Leather Goods, Home Furnishings, Floor Coverings.
MISS MADELEINE ENOCH—Toys.

Maximes Stores, 408 E. Colorado St. Pasadena 1, 3

Telephone: SYcamore 2-6134
Branch Stores Operated in Alhambra & El Monte, California.
LESTER B. DAVES—Owner & Buyer for all Departments.

F. C. Nash & Co., 141 E. Colorado St. Pasadena 1, 3

Telephone: SYcamore 6-0351
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Stores Operated in Alhambra & Arcadia, California.
F. C. NASH—Chairman of the Board.
HAMMOND G. NASH—President.
H. G. VLCEK—Vice President, Merchandise Manager.
A. C. GAARTZ—Treasurer.
CARL GIBBONS—Manager of Building & Maintenance Department & Buyer for Equipment.
WILLIAM SPRAGGON—Divisional Merchandise Manager, Ready-to-Wear, Accessories, Sportswear.
CHARLES WALTON—Divisional Merchandise Manager, Men's Wear, Boys' Wear, Girls' Wear, Infants' Wear.
D. RUSSELL HOSIE—Divisional Merchandise Manager, Housewares, China, Glass, Gifts, Lamps.
MRS. EILEEN COMERFORD—Ladies' Ready-to-Wear.
MRS. JANE KELLEY—Sportswear Buyer.

(Continued)

CALIFORNIA (Cont'd.)

Units

F. C. Nash & Co. (Continued)

MRS. IRENE GOUIN—Lingerie Buyer.
MRS. LOUISE CLARK—Accessory Buyer.
C. M. CORBIN—Ladies' Shoe Buyer.
MRS. W. BORSCHEL—Buyer Childrens' & Infants' Wear.
CHARLES WALTON—Men's Clothing & Accessories.
ANTON JANSEN—Men's Shoe Buyer.
RICHARD BEASTON—Boys' Wear Buyer.
MISS VIRGINIA THOMAS—Yard Goods, Towels, Domestics & Patterns.
MARGUERITE GAGNON—Buyer Notions, Silverware, Luggage.
EDITH SHIER—Cosmetics, Drug Sundries.
EDWARD IRELAND—Buyer Home Furnishings.
D. RUSSEL HOSIE—Toys & Housewares Buyer.
DAVID PLATT—Appliances, Television & Radio Buyer.
PHILIP FRY—China, Glassware, Lamps & Gifts.
BELLA WEISS—Party Goods, Gift Wrappings, Christmas Decorations.
ELMA MEAD—Paper Goods, Gift Wrappings, Books, Magazines.
LILLIAN COFFIN—Candy, Gum.
LARRY DuHAMMELL—Food Buyer.

Carithers Dept. Store, Kentucky St. & Western Ave. — Petaluma

Telephone: PEtaluma 2-6656
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store of W. R. CARITHERS & SONS. INC. in Santa Rosa, Calif. (See Listing)

C. BRAKE—General Merchandise Manager.
MRS. CECILIA M. VERGA—Ladies' Ready-to-Wear, Sportswear, Separates, Raincoats & Bathing Suits, Infants' & Children's Wear.
MRS. HAZEL MOLINARI—Lingerie, Corsets & Brassieres, Negligees.
MISS SYLVIA ALDRIDGE—Ladies' Ready-to-Wear Accessories.
R. BUGEE—Men's & Boys' Clothing & Furnishings, Luggage.
A. BEACH—Piece Goods & Domestics, House Furnishings.
MISS ARIGONI—Notions, Ribbons & Laces.
MRS. M. SPENCER—China & Glassware, Pictures & Mirrors.

C. O. Bowen & Co., 197 E. 2nd St. — Pomona — 1

Telephone: LYcoming 2-1011

C. J. BOWEN—President, General Manager & Equipment Buyer.
W. A. BOWEN, JR.—Executive Vice President.
J. O. BOWEN—Treasurer.
J. M. CARLSON—General Merchandise Manager & Advertising Manager & Buyer for Piece Goods & Domestics, Laces, Trimmings, Ribbons, Notions, Clocks, Umbrellas, Home Furnishings.
G. DARY—Display Equipment Buyer & Display Director.
IRENE LEA—Ladies' Ready-to-Wear, Sportswear, House Dresses & Uniforms, Aprons, Robes.
M. SCHALL—Infants', Children's & Girls' Wear, Art Needlework.
M. MARTIN—Millinery.
B. DAILY—Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Corsets, Brassieres, Negligees, Handbags & Small Leather Goods, Jewelry.
A. MEYER—Ladies' Shoes.
C. BOWEN—Men's & Boys' Furnishings.

Orange Belt Emporium, 2nd & Garey Sts. — Pomona — 1

Telephone: LYcoming 2-1001
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

JULIAN SAMMET—President & General Merchandise Manager.
U. PAIGE—Executive Vice President.
MORTON SCHAFFET—Treasurer, General Manager, Personnel Manager and Manager of Building & Maintenance Departments.
HARRY ANDERSON—Advertising Manager & Public Relations Director and Display Equipment Buyer.
DAVID VILLANOVA—Display Director.
A. BURGESS—Ladies' Coats & Suits.
M. CAMPBELL—Ladies' Dresses, Blouses.

(Continued)

CALIFORNIA (Cont'd.)

Units

Orange Belt Emporium (Continued)

N. LEACH—Hosiery, Underwear & Gloves.
G. FARQUAHR—Neckwear, Scarfs, Laces, Handbags & Small Leather Goods, Cosmetics & Jewelry.
C. SHINOGLE—Infants' & Children's Wear.
PAUL CUILHE—Men's & Boys' Furnishings.
H. RUDOLPH—Piece Goods.
J. RUSSELL—House Furnishings, Blankets, Spreads, Bedding & Draperies, Toys.

C. M. Dicker, Inc., 1614 Market St. — Redding — 2

Telephone: REdding 727
Branch Store Operated in Mt. Shasta, Calif.
CHARLES M. DICKER—Owner & General Buyer.

The Harris Co., 17 E. State St. — Redlands

Telephone: REdlands 3-2366
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Store of THE HARRIS CO. in San Bernardino, Calif. (See Listing)
HAROLD C. HARRIS—Vice President & General Merchandise Manager.
HUGH A. MARTI—Controller.
D. DITWILER—Advertising Manager.
HAZEL DEAN—Personnel Manager.
JOHN CENKNER—Assistant Store Manager & Merchandise Manager for Piece Goods & Domestics.
MISS E. STEINS—Ladies' Ready-to-Wear, Separates, Furs, Teen Age Wear.
MISS M. CONKLIN——Millinery.
MRS. F. RIGGS—Hosiery, Gloves, Neckwear & Handkerchiefs.
MRS. D. MONSON—Ladies' Handbags & Belts.
MRS. I. HEBARD—Lingerie, Corsets, Brassieres, Robes & Negligees.
MRS. C. SCHRAM—Children's & Infants' Wear.
MRS. A. HINKLE—Notions, Laces & Ribbons.
MRS. J. ANDERSON—Toiletries, Silverware, Jewelry & Small Leather Goods.
MRS. M. SHUTTLEWORTH—Art Needlework & Stationery.
G. CANNON—Home Furnishings.

Millman's Dept. Store, 7129 Reseda Blvd. — Reseda — 1

Telephone: DIckens 3-9136
HAROLD J. MINTON—Owner & General Buyer.

Blumenfeld's Dept. Store, 701 MacDonald Ave. — Richmond — 1

Telephone: BEacon 4-4124
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
JERRY BLUMENFELD—Owner & General Buyer.

Hazelton's Dept. Stores — Ridgecrest — 2

Telephone: RIdgecrest 8-2651
Branch Store Operated in Bishop, California.
M. E. HAZELTON—Owner & Buyer.

Rivera Dept. Store, 7702 S. Serapis Ave. — Rivera — 1

Telephone: OXford 9-2317
NAT POLL—Owner & General Buyer.

Charles O. Reid Co., 3773 Main St. — Riverside — 1

Telephone: RIverside 3800
PETER C. REID—General Merchandise Manager.
G. HIATT—Women's & Misses' Coats, Suits & Dresses, Blouses, House Dresses, Negligees, Robes & Millinery.
MRS. A BURKEY—Hosiery, Lingerie, Ready-to-Wear Accessories, Toiletries, Cosmetics, Jewelry.
MRS. L. RATEKIN—Foundation Garments.
MRS. C. NORTON—Children's & Infants' Wear, Toys.
A. JOHNSON—Shoes.
MRS. E. DERTHICK—Art Needlework.
W. C. KELLEY—Piece Goods & Domestics, Notions.

CALIFORNIA (Cont'd.)

Units

Rouse's, Inc., 3834 Main St. Riverside 1

Telephone: RIverside 3000

F. P YOUNGLOVE—President & General Manager.
EDNA PIERCE—Treasurer.
ARTHUR EVANS—General Manager, Personnel Manager, Equipment
GEORGE NELSON—Advertising Manager, Manager of Building & Maintenance Departments, Buyer for Display Equipment.
HELEN McDOUGALL—Staff Personnel Manager.
MYRTLE MENEFEE—Women's, Misses' & Juniors' Coats, Suits & Dresses.
CORA ROSS—Blouses, Sportswear, Skirts, Knit Apparel, Aprons, House Dresses & Uniforms.
DOROTHY KISTLER—Infants', Children's & Girls' Wear.
DOROTHY TAVAGLIONE—Hosiery, Gloves & Umbrellas.
FREDA STAHLY—Underwear, Negligees & Robes.
MARGARET ARENSBERG—Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings & Ribbons.
JUNE BELK—Corsets & Brassieres.
MILES SIZE—Men's Clothing & Furnishings, Hats & Caps, Luggage.
WILLIAM HENDRY—Piece Goods.
CARL RUNDE—Towels, Linens, Comforters, Muslins, Sheetings, Blankets, Spreads, Draperies & Curtains, Gift Shop.
ELLEN SODESTROM—Notions & Art Needlework.
MARY CRANE—Toiletries & Drug Sundries.
HELEN CANDEE—Costume Jewelry
LOUCRECIA BROWER—Books & Stationery.

Rodeo Emporium, 1st St. & Rodeo Ave. Rodeo 1

Telephone: ROdeo 2264

LOUIS SCHARLIN—Partner and with
ARTHUR SCHARLIN—Buyers for all Departments.

Baron's Dept. Store, 2901 'J' St. Sacramento 16, 1

Telephone: GIlbert 2-3908

CHARLES M. BARON—Owner & General Buyer.

The Eastern, 1114 J St. Sacramento 14, 1

Telephone: GIlbert 2-7641
Resident Buyer: William Loweth Co., 101 W. 31st St.

W. CHRISTENSEN—General Merchandise Manager.
MRS. L. COOKE—Ladies' Ready-to-Wear.
MARGARET BURKS—Ladies' Ready-to-Wear Accessories, Lingerie, Negligees, Robes, Infants' & Children's Wear, Toiletries, Cosmetics, Jewelry & Umbrellas.
R. FULTON—Men's Clothing.
A. LEE—Men's Furnishings, Luggage.
WILLIAM T. NUTTALL—Piece Goods & Domestics, Draperies, Curtains, Major Appliances, Pictures & Mirrors, Floor Coverings, Furniture, China, Glassware, Silverware, Toys.
EDWARD J. HUBER—Shoes.

Hale Brothers Stores, Inc. 9th & K Sts. Sacramento 14,

Telephone: GIlbert 2-7871
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Operated by BROADWAY-HALE STORES, INC., Los Angeles, Cal. (See Listing)
Also See Listing of HALE BROTHERS STORES, INC. in San Francisco, Cal.

J. H LYON—Vice President & General Merchandise Manager.
MISS M. AUSTIN—Women's & Misses' Coats, Suits & Raincoats.
MRS. T. BROBERG—Women's & Misses' Dresses.
MRS. FAE NORDHOFF—Junior & Teen Age Wear.
B. KELLEY—Sportswear, Blouses.
MISS V. PRICE—Infants', Children's & Girls' Wear.
MISS M. WAGNER—Hosiery, Gloves.
MRS. M. KOPP—Foundation Garments, Lingerie.
MISS E FRENCH—House Dresses, Aprons & Uniforms.
WILLIAM ELLIS—Men's & Boys' Furnishings & Clothing.
B. ELDER—Piece Goods & Domestics.
M. C. SNYDER—Notions, Ribbons & Laces.

(Continued)

CALIFORNIA (Cont'd.)

Units

Hale Brothers Stores, Inc. (Continued)

A. HOLMAN—Linens & Towels, Upholstery, Curtains & Draperies.
MISS T. TOFT—Costume Jewelry & Neckwear.
MISS LILYAN BENET—Toiletries.
C. A. COPPOCK—Housewares, China, Glassware, Silverware, Lamps, Gifts, Paints.
MRS. M. REED—Pictures & Mirrors, Lamps & Silverware.
L. BROWN—Floor Coverings.
AL MILLER—Summer Furniture & Toys
S. I. BONN—Shoes.

Rhodes, 3310 El Camino Ave. — Sacramento 15,

Telephone: IVanhoe 9-7651
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operated by: WESTERN DEPT. STORES, Oakland, Calif. (See Listing)

A. J. SAVAGE—General Manager, General Merchandise Manager.
A. CROZAT—Ready-to-Wear.
MISS T. SCOTT—Sportswear, Separates, Neckwear, Handkerchiefs.
MRS. A. OUSLEY—Ladies' Hosiery, Intimate Apparel, Gloves, Handbags, Small Leather Goods, Jewelry.
MISS M. CASSINA—Infants', Children's & Girls' Wear.
M. MEINKE—Men's & Boys' Wear, Luggage.
MRS. I. LaTOURETTE—Piece Goods, Domestics, Ribbons, Art Needlework.
M. CARTER—Toiletries, Cosmetics, Notions, Stationery.
ROBERT C. BAER—Curtains, Draperies, Floor Coverings, Pictures, Mirrors, Lamps, Shades, Toys.
LEO HEISER—Housewares, China, Gifts.

Weinstock-Lubin & Co., 12th & K Sts. — Sacramento 14, — 1

Telephone: GIlbert 3-6881
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

LAWRENCE ELLIS—Chairman of the Board.
MRS. MARION ARMSTRONG—President.
M. W. PROUDFOOT—Controller.
GEORGE FORBES—General Merchandise Manager.
P. REIDY—Divisional Merchandise Manager Piece Goods & Fabrics.
MRS. A. GRAHAM—Women's & Misses' Coats & Suits.
MISS GERALDINE GILCREST—Women's & Misses' Dresses.
MRS. R. KIERAN—Sportswear, Swimwear & Separates.
MISS J. McLOUGHLIN—Children's, Girls' & Teen Age Wear.
MISS B. MAGUIRE—House Dresses, Uniforms, Aprons, Robes & Negligees.
MISS JANE LANGLOIS—Knit Apparel.
MRS. C. JONAS—Millinery.
MISS MATTINGLY—Hosiery.
MRS. C. JACKSON—Gloves, Umbrellas, Neckwear, Notions, Ribbons & Laces.
ALFRED HAINES—All Shoes.
MRS. E NILES—Corsets & Brassieres.
MRS. M. CLAUSON—Infants' Wear & Juvenile Furniture.
MISS L. NICKERSON—Ladies' Lingerie, Children's & Girls' Accessories.
J. DAVIS—Handbags & Jewelry.
MRS. M. TULLY—Small Leather Goods & Stationery.
W. WELCH—Men's Wear, Work Clothing.
D. SCOTT—Men's Furnishings.
R. MARONI—Boys' Wear.
ROBERT SCHOOLER—Domestics, Linens, Towels, Art Needlework.
MRS. M. CHIDESTER—Toiletries.
J. DOYLE—Draperies, Curtains, Furniture, Floor Coverings, Lamps & Shades.
MRS. K. WESTLAKE—Home Furnishings, China, Glassware & Hardware.
E. WACKFORD—Toys & Sporting Goods.
A. SORENSEN—Luggage.
H. A. SOPWITH—Basement Merchandise Manager.

Kaufman's, 540 San Anselmo Ave. — San Anselmo — 1

Telephone: GLenwood 3-2374

MOZART KAUFMAN—Owner & General Buyer.

CALIFORNIA (Cont'd.)

Units

Gabriel Bros. Dept. Store, 643—3rd St. San Bernardino 1
Telephone: 4785
SAM GABRIEL & LOUIS GABRIEL—Partners.

The Harris Co., 447 - 3rd St. San Bernardino 3
Telephone: ZEnith 8347
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Stores Operated in Indio and Redlands, Calif.
LESLIE I. HARRIS—President & General Manager.
MELVILLE D. HARRIS—Vice President & General Merchandise Manager.
HUGH A. MARTI—Treasurer & Controller.
WILLIAM E. ENGEL—Store Superintendent & Buyer for Store Supplies & Fixtures.
BEN MARTI—Advertising Manager.
EARL HYSONG—Equipment Supervisor.
RAY COLLETTI—Warehousing Supervisor.
MILDRED STONE—Personnel Manager.
PAUL REDMAN—Division Merchandise Manager All Main Floor Depts.
O. G. REDMAN—Division Merchandise Manager Men's & Boys' Wear.
LILLIAN ELDRIDGE—Division Merchandise Manager Upstairs Women's Wear.
GEORGE CANNOM—Division Merchandise Manager Linens & Domestics.
BENNET A. MEYERS—Division Merchandise Manager Home Furnishings.
MRS. MABEL ROBINSON—Buyer Millinery.
MRS. J. RICHARDSON—Buyer for Hosiery.
MISS DEAN WOOD—Buyer Underwear, Lingerie, Knitwear.
MRS. L. MOTT—Buyer for Gloves, Umbrellas, Handkerchiefs.
MRS. F. FERRILL—Buyer for Corsets, Brassieres.
MRS. HELENE TOW—Buyer for Children's & Infants' Wear.
MRS. M. BORING—Buyer for Handbags, Novelty Jewelry.
MRS. CORA KRYDER—Ribbons, Veils, Laces.
MISS LIDA CROWELL—Buyer Notions.
MRS. F. STEWART—Buyer for Toiletries, Drug Sundries.
MISS ALICE KING—Art Needlework.
E. C. PATOCK—Buyer for Curtains, Lamps, Shades, Rugs.
LEO BERNER—Housewares, China, Glassware, Lamps.
JOHN KING—Rugs, Floor Coverings.
STANLEY BANEY—Toys & Novelties.
EARL PLAISS—Luggage & Sporting Goods.
MARJORIE HANNAH—Candy.
GEORGE WATERFALL—Fountain, Restaurant.

BASEMENT DEPARTMENTS

CAL UNDERWOOD—Basement Merchandise Manager.
MRS. M. MARTIN—Ladies' Ready-to-Wear, Hosiery.
MRS. E. GALLANES—Foundation Garments, Lingerie.
MRS. P. SCHMOLL—Millinery.
MRS. L. CUSTER—Children's & Infants' Wear.
R. MOORE—Boys' Clothing & Furnishings.

Markell's Dept. Store, 560—3rd St. San Bernardino 1
Telephone: 2-5143
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
HARRY GOLD—Owner & General Buyer.

Ellis Dept. Store, 3316 Adams Ave. San Diego 16, 1
Telephone: ATwater 2-8734
WALTER W. ELLIS—Owner & General Buyer.

Grand Stores Co., 1144 5th Ave. San Diego 1, 1
Telephone: BElmont 3-7511
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
CHARLES R. GOFF—President & General Manager.
ARNOLD J. PHILLIPS—Vice President & General Merchandise Manager.
MISS VIRGINIA CASTY—Advertising Manager.
JOHN W. DOYLE—Controller.
ALFRED F. FERNANDES—Store Superintendent.
MRS. M SCOTT—Ladies' Ready-to-Wear, Hosiery, Knit Apparel.

(Continued)

CALIFORNIA (Cont'd.)

Units

Grand Stores (Continued)

MISS R. NYSTROM—Sportswear, Swimwear, Aprons, House Dresses & Uniforms, Foundation Garments, Negligees & Robes, Infants', Children's & Girls' Wear.
MISS AMELIA MATIAS—Millinery.
MRS. N. WEST—Ladies' Handbags, Gloves, Neckwear, Handkerchiefs, Small Leather Goods, Cosmetics, Toilet Goods.
T. QUICK—Men's & Boys' Clothing & Furnishings.
E. FRANKEN—Piece Goods & Domestics, Notions, Art Needlework.
R. PLUMMER—Fine Jewelry, Silverware.
MRS. G. DONOHUE—House Furnishings, China & Glassware, Toys.
DAVID STEIN—Major Appliances.
W. HALL—Furniture, Floor Coverings, Lamps & Shades.

Jordan Marsh Co., 1101 6th Ave. — San Diego 1, — 1

Telephone: BElmont 4-3161
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
KNUTE KRISTELL—Managing Director.
WILLIAM B. SCHOEDER—Vice President & Division Manager Women's, Misses' & Children's Shoes, Hosiery, 1st Floor Blouses & Accessories.
GORDON V. VICKERY—Secretary & Treasurer.
JOHN W. BERNHART—Display Manager.
LELAND R. ZIMMERMAN—Division Manager Women's, Misses' & Juniors' Coats & Suits, Blouses, Sportswear & Greeting Cards.
MRS. HELEN M. PREBLE—Division Manager Dresses, Maternity Shop, Daytime Dresses.
MRS. ORPHA R. NYSTROM—Division Manager Intimate Apparel.
MRS. ELISE M. MARION—Division Manager Infants' Wear, Layettes, Furniture, Boys' & Girls' Wear.
WILLIAM R. GAMBLE—Division Manager Men's Wear.
JOHN E. STICKNEY, JR.—Division Manager Curtains, Draperies, Linens, Domestics, Piece Goods.
ROBERT T. FISHER—Division Manager Appliances & TV.
ROY SANNELLA—Division Manager Housewares, China, Glassware.

Linda Vista Dept. Store, 2235 Linda Vista Plaza — San Diego 11, — 1

Telephone: BRowning 7-0317
LEO KATZ—Partner, Managing Operator.
LEO MEYER—Partner, General Buyer.

Lownes Dept. Store, 4960 Newport Ave. — San Diego 7, — 1

Telephone: ACademy 2-8688
JOSEPH R. LOWNES—Owner & General Buyer.

The Marston Co., 548 'C' St. — San Diego 1, — 1

Telephone: BElmont 2-4211
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
A. HILTON MARSTON JR.—President & General Manager.
GORDON PETTIT—General Merchandise Manager.

Muehling's Dept. Store, 1277 Garnet St. — San Diego 9, — 1

Telephone: HUdson 8-8358
C. A. MUEHLING—Managing Owner.
K. A. YOUNG—General Merchandise Manager.
DOROTHEA BROCK—Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Corsets, Brassieres, Negligees, Handbags, Small Leather Goods, Jewelry.
DONNA STRICK—Infants' Wear & Toys.
EUGENE TUCKER—Men's & Boys' Clothing & Furnishings, Hats & Caps.
DON WELLS—Men's, Women's & Children's Shoes.
ADELAIDE McLAIN—Piece Goods & Domestics, Draperies, Curtains & Floor Coverings, Luggage.
MARGIE YATES—Laces, Trimmings, Ribbons, Notions, Lamps & Shades, Gift Shop.
LOUIS ROBINSON—Toiletries.

Wahl's Dept. Store, 4878 Newport Ave. — San Diego 7, — 1

Telephone: ACademy 2-3100
JOHN WAHL—Owner & General Buyer.

CALIFORNIA (Cont'd.)

Units

Walker-Scott Co., 1014 5th Ave. San Diego 1, 1

Telephone: BElmont 3-8282
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

GEORGE A. SCOTT—President.
E. T. AGENO—Vice President & Treasurer
SAMUEL J. PECHNICK—General Merchandise Manager.
B. P. KNUDSON—Store Manager, Manager of Building, Maintenance & Supply Departments.
E. JUGUS—Buyer for Store Equipment.
SAL GALLEGOS—Display Equipment Buyer & Display Director.
MAX BROWN—Warehouse Manager.
RICHARD CHASE—Advertising Manager.
MRS. MARIE DROZ—Personnel Manager.
ARNOLD HJELM—Merchandise Manager for Ready-to-Wear.
JOHN WOLFE—Merchandise Manager Piece Goods & Domestics, Home Furnishings, Buyer Piece Goods & Muslins.
MRS. ANN STONER—Women's, Misses' & Juniors' Coats & Suits, Blouses, Sportswear, Skirts & Knit Apparel.
MRS. LENORE DEWEY—Women's Dresses.
MRS. GRACE CHAPMAN—Misses' & Juniors' Dresses, House Dresses.
MRS. FRANCES ROETHER—Blouses, Skirts, Knit Apparel, Hosiery, Neckwear, Scarfs & Handkerchiefs.
MRS. VIRGINIA PREECE—Girls' Wear.
MRS. RUTH JOHNSON—Aprons, Uniforms, Underwear, Negligees & Robes.
MISS MINETTA RAY—Furs.
MRS. KATHLEEN TIGHE—Millinery.
MRS. ANNA SMITH—Gloves.
SAMUEL KODISH—Men's, Women's & Children's Shoes.
MRS. ETHEL STEWART—Corsets & Brassieres.
SAMUEL NORTHCOTE—Infants' Wear & Toys, Basement Toys.
MRS. CLAIRE BICKFORD—Handbags, Costume Jewelry, Umbrellas.
MRS. EDITH KORHERR—Small Leather Goods, Stationery & Magazines
DOYLE JONES—Men's & Boys' Clothing, Boys' Furnishings, Hats & Caps.
DON RICHARDSON—Men's Furnishings & Men's Caps.
CHARLES HOPKINS—Linens, Towels, Comforters, Sheetings, Blankets & Spreads.
MRS. ANNA WALSH—Laces, Trimmings, Ribbons, Notions.
MRS. RUTH GREENLUND—Toiletries & Drug Sundries.
DAVID SHANNAHOFF—Fine Jewelry, Silverware, Clock & Watches.
MRS. JEANETTE PIERSON—Art Needlework.
HERMAN VANN LIPE—Curtains, Draperies, Upholstery, Floor Coverings.
PAUL DuPONT—Major Appliances, Pictures & Mirrors, Furniture.
ARTHUR JOHNSON—Housewares, Small Appliances, Dinnerware, Glassware.
MRS. YVONNE UPSON—Lamps, Shades, Gifts.
JOHN EHRICH—Radios & Phonographs.
JOHN BENDER—Luggage, Basement Luggage.
CARL SKINNER—Cameras.

Whitney's Dept. Stores, 946—6th Ave. San Diego 1, 2

Telephone: BElmont 3-8262
Resident Buyer: McGreevy, Werring & Howell, 225 W. 34th St.
Both Stores Operated in San Diego, California.

JAMES I. ROBINSON—President & General Manager.
STEPHEN G. FLETCHER—Executive Vice President.
J. R. GILLETTE—Treasurer.
WILLIAM H. HAMILTON—General Merchandise Manager.
J. P. GILLESPIE—Manager of Building, Maintenance & Supply Departments and Buyer for Store Equipment.
STEWART E. WIGGERS—Display Equipment Buyer & Display Director.
I. KRIEL—Warehouse Manager
JOHN F. HOGAN—Public Relations Director, Advertising Manager & Art Director.
E. AHLSTROM—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Knit Apparel, House Dresses, Uniforms, Corsets, Brassieres, Negligees & Robes.

(Continued)

CALIFORNIA (Cont'd.)

Units

Whitney's Dept. Stores (Continued)

EDITH LEEDOM—Girls' Wear, House Dresses, Uniforms, Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Infants' Wear, Handbags & Umbrellas.
PAUL TRUE—Men's Clothing, Furnishings, Hats & Caps.
F. HUBBARD—Boys' Clothing, Furnishings, Hats & Caps.
E. FRANKEN—Piece Goods & Domestics, Rugs, Curtains, Draperies, Upholstery.
C. FORSBERG—Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries, Costume Jewelry, Clocks & Watches, Stationery.
E. L. McKALSON—Silverware, Pictures & Mirrors, Lamps & Shades, Gift Shop, Luggage
A. B. KITTRELL—Furniture, Floor Coverings, Toys & Sporting Goods.
R. WALLACE—Major Appliances, Radios, Phonographs.
R. SIEBEN—Buyer Cutlery, Wire Goods, Paper Goods, Hardware.

BASEMENT DEPARTMENTS

A. B. KITTRELL—Toys, Sporting Goods, Household Furniture.
E. L. McKALSON—Giftware, Luggage, China & Silverware.

Negrete's Dept. Store, 1432 San Fernando Rd. — San Fernando — 1

Telephone: EM 1-4817
MORRIS NEGRI—Owner & General Buyer.

City of Paris, Geary & Stockton Sts. — San Francisco 8, — 3

Telephone: DOuglas 2-4500
Resident Buyer: Frederick Atkins, 11 W. 42nd St.
Branch Stores Operated in San Mateo & Vallejo, California.
PAUL VERDIER—President & General Merchandise Manager.
PIERRE GAMBURG—Ladies' Coats & Suits.
MRS. VIRGINIA CARR—Ladies' Dresses.
MRS. B. NELSON—Misses' Apparel.
MISS ROSE MILDER—Sportswear, Rainwear, Separates.
MRS. E. PERRY—Hosiery.
MRS. D. AMY—Buyer for Children's & Infant's Wear.
Corsets, Brassieres, Underwear, Blouses & Gloves.
MISS THORNAGLE—Neckwear, Blouses & Gloves.
MRS. M. CHAUVIN—Ladies' Accessories, Jewelry.
MISS R. PANTERA—Buyer for Handbags, Umbrellas.
P. CHAUVIN—Men's & Boys' Furnishings, Boys' Clothing.
P. J. WALLACE—Buyer Dry Goods, Piece Goods, Patterns.
MICHAEL CALVELLO—Domestics, Linens, Towels, Blankets & Spreads.
M. BERLIN—Buyer for Notions, Handkerchiefs, Ribbons, Belts.
E. AROLLA—Toiletries.
MISS ETHYLE LONGAN—Silverware.
RUTH HOEGEE—Art Needlework.
MRS. B. SCOTT—Buyer for Stationery.
W. WILLIAMS—Draperies, Curtains & Upholstery.
W. DALEY—Major Appliances, Toys & Sporting Goods.
J. RAQUET—Furniture.
G. DeBONIS—Buyer for Floor Coverings, House Furnishings, Furniture, Curtains, Electrical Goods, Upholstery, Garden Supplies.
F. BRACKETT—Buyer Television, Radio, Music.
LAURENCE BOORD—Glassware, China & Gifts.
MRS. N. ILYIN—Mirrors, Pictures, Lamps & Shades.
MALCOLM C. MacBRIDE—Luggage & Small Leather Goods.

Debs Dept. Stores, 1644 Fillmore St. — San Francisco 15, — 4

Telephone: FIllmore 6-9021
All Stores Operated in San Francisco, California.
MELVIN FRANKLIN—General Manager, Buyer Equipment, Dry Goods, Domestics, Curtains, Draperies, Blankets, Linens.
EDWARD DEBS—Buyer Ladies', Mens' & Boys' Wear, Furnishings, Hosiery, etc.

The Emporium, 855 Market St. — San Francisco 3, — 2

Telephone: YUkon 2-1111
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Branch Store Operated in Stonestown Shopping Center, San Francisco, Calif.
Also Operates H. C. CAPWELL CO., Oakland, Calif. (See Listing)

(Continued)

CALIFORNIA (Cont'd.)

Units

The Emporium (Continued)

E. C. LIPMAN—President.
F. S. HIRSCHLER—Vice President & General Manager.
R. H. BIGGS—Vice President & Assistant to the President.
W. F. KAPLAN—Secretary & Treasurer.
M. H. DeVOTO—General Merchandise Manager.
H. A. CARVER—General Superintendent.
O. W. LITSINGER—Director of Store Planning & Building.
W. D. GREGORY—Controller.
G. W. PAULSEN—Building Manager.
L. G. WAUGAMAN—Operating Superintendent.
W. W. ROWLEY—Display Manager.
MISS H. E. GRAHAM—Personnel Manager.
G. RUSSELL—Manager of Stonestown Store.
R. C. ALLEN—Divisional Merchandise Manager, Ladies' Ready-to-Wear.
G. ACKERMAN—Divisional Merchandise Manager, Housewares.

BUYERS

F. G. MEYER—Women's & Misses' Coats.
D. HELLER—Ramona Coats.
MISS A. F. LILIENTHAL—Suits.
MISS F. M. MAHONEY—Better Dresses, Misses' Moderate Priced Dresses.
MISS F. N. BERGER—Women's Moderate Priced Dresses, Evening, Bridal & Maternity Wear.
R. C. SEATON—Women's & Misses' Ramona Dresses.
MISS D. L. CALLONI—Casual Dresses.
MISS V. G. FLANAGAN—Collegienne Coats & Suits.
MISS R. HEDGES—Collegienne Dresses.
MISS H. M. AUTARD—Active Soprtswear.
MISS W. G. EBKE—Knit Sportswear.
MISS C. JOHNS—Collegienne Active Sportswear.
MISS S. WARNER—Collegienne Sportswear.
MISS G. GOODRICH—Blouses.
B. L. FARNHAM—Girls' Hi Shop.
MISS C. E. GAUTHIER—Buyer Girls' Wear.
MISS M. E. BERGH—Daytime Dresses.
W. MILES—Uniforms.
J. T. FRANKLIN—Furs.
S. E. ROSENFELD—Buyer Millinery.
MISS E. M. BRIASCO—The Hat Box.
MISS B. METZNER—Buyer for Hosiery.
MISS J. M. COCHRAN—Women's Underwear.
MISS J. SCOTT—Buyer Knit Underwear.
MISS B. J. SAUSEN—Collegienne Underwear & Robes.
H. F. DAVIDSON—Van Raalte Shop.
MISS E. O'ROURKE—Buyer for Gloves.
E. CANTOR—Buyer for Women's Shoes.
MISS P. B. PABST—Buyer Ladies' Belts, Blouses, Neckwear.
MISS C. PREOVOLOS—Buyer for Handbags, Accessories.
MISS H. G. BOWEN—Handkerchiefs.
MISS M. L. WILLHALM—Buyer Corsets, Brassieres.
MISS DELLA NINA—Buyer for Negligees.
MRS. V. HAHN—Buyer for Infants' & Childrens' Wear.
G. F. CLOUGH—Children's Shoes.
H. L. COHEN—Men's Clothing.
R. G. NISWONGER—Men's Sportswear.
B. CANTOR—Buyer for Men's Furnishings.
R. W. MacBRIDE—Men's Hats, Caps, Canes.
C. W. SALADEE—Men's Shoes.
D. J. WILSON—University Clothing.
C. H. WRIGHT—Buyer Boys' Wear.
P. DUSALL—Woolens, Silks, Rayons, Wash Goods, Linings.
K. E. PRINCE—Patterns.
A. G. MARDEN—Blankets, Comforters, Beds, Bedding.
HOWARD HENDERSON—Domestics, Linens, Towels.
MISS M. T. FARR—Buyer Ribbons, Trimmings.
P. HARDIE—Buyer for Notions.

(Continued)

CALIFORNIA (Cont'd.)

Units

The Emporium (Continued)

S. OLDEMEYER—Buyer for Toilet Goods, Drug Sundries.
J. L. RICHARDSON—Jewelry, Watches, Clocks, Diamonds.
W. STATHAS—Buyer for Silverware, Cutlery.
MISS I. STURZA—Buyer for Art Needlework, Gift Goods.
D. M. KERR—Stationery.
E. H. O'SULLIVAN—Buyer for Books, Magazines.
R. C. DAHL—Buyer Curtains, Draperies, Upholstery.
E. A. COHN—Furniture.
D. L. MAGNUSSON—Outdoor Furniture, Sporting Goods.
V. H. PHILIBOSIAN—Oriental Rugs.
J. S. SHEEAN—Domestic Rugs.
R. J. KRAUS—Housewares, Hardware, Paints.
MISS F. E. UNGER—Bath & Paper Shop, Pictures, Mirrors.
E. H. TUCKER—Stoves, Kitchen Furniture, Mechanical Equipment, Budget Appliances.
H. SIMON—Sewing Machines.
DREW MINTEER—Radios & TV.
J. M. KUCERA—Records.
J. P. PHILLIPS—China, Glassware, Dinnerware.
A. LINDHOLM—Buyer for Gifts, Lamps.
E. A. MAYER—Buyer for Toys, Sporting Goods.
F. W. HAILEY—Luggage, Small Leather Goods.
C. A. WHITNEY—Cameras.
MISS E. G. STYSKEL—Candy.
E. G. RAAS—Restaurant & Fountain.
A. ROCHA—Buyer for Smokers' Articles.
H. L. FELL—Hobby Shop.
A. W. ROBINSON—Pet Shop.

BASEMENT DEPARTMENTS

K. E. McARDLE—General Merchandise Manager.
C. A. HAINE—Merchandise Manager, Ready-to-Wear, Accessories.
D. W. WALLIS—Merchandise Manager, Men's & Boys' Wear, Lamps, Draperies, Gifts.
F. V. BEAVER—Advertising Manager.
G. LUNDY—Women's & Misses' Coats & Suits.
R. M. GOROW—Women's & Misses' Dresses.
MISS G. WELCH—Juniors' Coats, Suits & Dresses.
MISS E. M. LAZAR—Sportswear, Blouses.
MISS M. L. SCHIFFERLI—Girls' Wear.
MISS V. M. SCHLICHTING—Wash Dresses.
MISS B. M. PETERSON—Millinery.
G. E. MAGOON—Hosiery.
MISS F. J. ROMITI—Women's Underwear.
H. J. SANTUCCI—Women's Shoes.
L. L. GARRISON—Misses', Children's, Men's & Boys' Shoes.
MISS R. E. LAVEAU—Neckwear, Handkerchiefs, Umbrellas.
MISS S. REEVES—Handbags, Small Leather Goods, Jewelry.
MISS R. HAWXHURST—Infants' & Children's Wear.
MISS K. NEWTON—Corsets, Brassieres.
E. W. THAYER—Men's Furnishings, Work Clothing.
M. P. KEREKES—Men's Sportswear.
W. E. DAY—Boys' Clothing & Furnishings.
D. A. BALDINI—Notions, Toiletries.
MISS R. GARRETT—Lamps, Gifts.
F. S. KING—Draperies.

Hale Bros. Stores, Inc., 867 Market St. San Francisco 3,

Telephone: SUtter 1-8000
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Stores Operated in San Francisco, Sacramento, Oakland and San Jose, Calif.

Division of:BROADWAY-HALE STORES, INC. Operators of:
BROADWAY DEPARTMENT STORE, Los Angeles, Calif. (see Listing)
CHARLES S. HOBBS—President, Hale Bros. Stores, Inc. Division.
W. J. AHERN—Vice President, General Manager, Bay Area Stores.

(Continued)

CALIFORNIA (Cont'd.)

Units

Hale Bros. Stores, Inc. (Continued)

K. TREADWELL, H. SCHLESINGER, R. COOK—
Merchandise Managers.
MRS. M. LEID—Women's & Misses' Coats & Suits, Raincoats.
MISS K. SWEENEY—Women's & Misses' Dresses.
MRS. S. GLASS—Junior Apparel.
MRS. M. STUART—Sportswear, Skirts & Sweaters, House Dresses & Aprons.
MISS H. McCAULEY—Girls' Wear.
MRS. R. MYERS—Hosiery & Gloves.
MRS. V. KAASE—Lingerie, Robes, Negligees.
J. DICKSON—Men's, Women's & Children's Shoes.
WILLIAM C. GILBERT—Ladies' Accessories, Jewelry.
MRS. LILLIAN ENNESSER—Foundation Garments.
MISS H. SWEENEY—Infants' & Children's Wear.
GEORGE KNIGHT—Men's Clothing, Hats & Caps.
E. SHERMAN—Men's Furnishings, Work Clothing.
W. FAHEY—Boys' Wear.
A. KELLOGG—Piece Goods.
CHARLES RAY—Domestics, Linens, Towels, Bedding.
M. THOMAS—Laces, Ribbons, Art Needlework, Notions, Stationery.
WILLIAM K. FAHEY—Housewares.
MISS M. BRUNO—Pictures, Mirrors, Gifts.
THOMAS H. PICK—Glassware, Silverware, China.
K. JIMOSSE—Upholstery, Curtains & Draperies.
R. FIELDER—Floor Coverings.
R. PAGNELLO—Toys, Luggage.

H. Liebes & Co., Grant Ave. & Geary St. San Francisco 8, 1

Telephone: GArfield 1-6240
Resident Buyer: William Van Buren, 1457 Broadway.
SIDNEY LIEBES—President & General Manager.
LLOYD LIEBES—Executive Vice President, Treasurer & General Merchandise Manager.
HAROLD BATES—Manager of Building & Maintenance Departments.
MARTIN O'BRIEN—Manager of Supplies.
CLARA MAIARIS—Manager of Alteration Department.
MISS MARION CANFIELD—Display Equipment Buyer & Display Director.
BETTIE BRASIE—Advertising Manager.
LOIS DeFORD—Art Director.
DOROTHY MORRIS—Personnel Manager.
LLOYD LIEBES, JR.—Women's, Misses' & Juniors' Coats.
ALMA CORNELIUS—Women's, Misses' & Juniors' Suits.
CATHERINE KEEGAN—Women's, Misses' & Juniors' Dresses.
VIRGINIA ROACH—Blouses, Sportswear, Skirts & Knit Apparel.
ELAINE LIPMAN—Infants', Children's & Girls' Wear.
MARTIN LIEBES—Furs.
MARY KILGORE—Hosiery.
KAY GODSEY—Underwear, Negligees & Robes.
STEPHEN LIEBES—Gloves, Neckwear, Scarfs, Handkerchiefs, Men's Furnishings, Umbrellas.
VIRGINIA RUGGEIRO—Corsets, Brassieres.
BARBARA WAY—Handbags, Jewelry, Watches.
MRS. FERN RILEY—Small Leather Goods, Stationery.
PATRICIA WELLS—Toiletries.
RUTH LIEBES—Gift Clocks, Lamps & Shades, Gift Shop.

Macy's San Francisco, Stockton & O'Farrell Sts. San Francisco 8, 4

Telephone: SUtter 1-1800
Resident Buyer: Macy Corporate Buying Division, 1314 Broadway (See Listing)
Operates: MACY'S HILLSDALE, MACY'S RICHMOND, MACY'S SAN RAFAEL.
ERNEST L. MOLLOY—President.
EDWARD K. STRAUS—Senior Vice President.
JOHN P. GARLING, JR.—Vice President.
NICHOLAS B. OLEKSIW—Treasurer, Secretary & Controller.
HAROLD F. HAENER—Publicity Director.
BERTRAM ELLIS—Advertising Manager.
JAMES G. STEWART—Display Manager.

(Continued)

CALIFORNIA (Cont'd.)

Unit

Macy's San Francisco (Continued)

JOHN J. EGAN—Director, Branch Store Development.
RAYMOND W. HOUSH—Merchandise Administrator, Women's Apparel, Shoes, Yardage.
VIRGINIA F. BAUGHMAN—Merchandise Administrator, Women's Accessories, Intimate Apparel, Smallwares.
WALLACE W. DREYFOOS—Merchandise Administrator, Men's Store, Stationery, Liquor.
LOUIS A. ARTIERES—Merchandise Administrator, Children's Wear, Toys, Cameras, Luggage.
HERBERT REICHERT-MEYER—Merchandise Administrator, Music, China, Glassware & Table Merchandise, Radios, TV, Records.
ALLEN RAWLINS—Merchandise Administrator, Decorative Home Furnishings, Decorative Fabrics, Housewares.

BUYERS

ALLAN GATES—Women's & Misses' Better Coats & Suits, Furs.
CLARE KIRSCH—Bridal & Evening Wear, Misses' & Women's Better Dresses, Misses' Moderate Priced Dresses, Tall Girls Shop.
MARJORIE CLARKE—Junior Haven Dresses, Coats & Suits, Sportswear.
B. ROBERT MEYER—Better Blouses, Sweaters, Sportswear, Casual Dresses.
SHELDON STECKEL—Women's & Misses' Budget Coats & Suits.
WINFRED SEAGER—Women's & Misses' Budget Dresses.
RAY SHACKLEFORD—Budget Blouses, Sweaters, Sportswear.
ROSE LOGASA—House Dresses, Uniforms.
SYDNEY DORN—Hosiery, Gloves.
SHIRLEY STOUT—Knit Underwear.
MARJORIE BUCHANAN—Robes, Lingerie.
NANCY HALL—Neckwear, Handkerchiefs.
VIVIENNE SNELL—Corsets & Brassieres.
RUTH CORNELIUS—Infants' Wear & Nursery Furniture.
LAVERNE DUFFY—Girls' Wear, Hi-Teen Shop.
ERNEST S. LAMPL—Ladies' Shoes.
DOROTHY WITT—Children's Shoes.
JACK MARTIN—Men's Clothing.
EARL WOLLEY—Men's Furnishings.
WALTER MATTSON—Men's Shirts, Pajamas.
EDWARD SOLOMON—Men's Hats, Shoes.
JOHN LEAHY—Boys' Wear.
JOSEPH KRESSE—Linens, Blankets, Sheets & Pillowcases, Spreads & Ensembles.
EDMUND FARMAN—Piece Goods.
LEE CUSICK—Notions.
IRVING SHARE—Cosmetics.
DOROTHY JURGENS—Costume Jewelry.
GORDON BROWN—Silverware.
ELIZABETH SPROEHNLE—Handbags, Umbrellas.
CATHLEEN HOGAN—Needlecraft, Lamps, Closet Shop.
LEONARD HERZSTEIN—Stationery.
JACK WEYMER—Decorative Fabrics, Curtains, Upholstery Workroom.
MASON CARLSON—Housewares.
SUSAN REDLICK—Pictures & Mirrors, Gifts.
MARK JONES—China, Glassware, Gifts.
ALAN D. PHIN—Case Goods, Upholstered Furniture.
HERBERT FAULK—Bedding, Summer Furniture.
GEORGE ETTELSON—Rugs, Carpets.
LEWIS HANDLEMAN—Major Appliances.
HENRY OPPENHEIM—TV, Radios, Records.
WILLIAM SHAW—Kitchen Furniture & Garden Supplies.
ELMO SELLARS—Pianos.
HERBERT HELLER—Toys, Adult Games, Sporting Goods.
JOHN LEAHY—Small Leather Goods, Luggage.
MARIO PERAL—Wines & Liquors, Smoke Shop.

The N. B. Dept. Stores, 1625 Buchanan St. San Francisco 15, 2

Telephone: FIllmore 6-2117
Branch Store Operated in San Jose, California.
DAVE M. TATSUNO—General Manager & Buyer.

CALIFORNIA (Cont'd.)

Units

National Dollar Stores, Ltd., 929 Market St. San Francisco 1, 52

Telephone: EXbrook 2-1371
Resident Buyer: National Dollar Stores, Ltd., 200 5th Ave. (See Listing)
Stores Operated in Arizona, California, Nevada, Utah & Washington.

FOONG LIM—President.
ANDREW LOWE—Merchandise Manager, Buyer Womens' Underwear. Handbags, Umbrellas, Slippers, Stationery.
S. S. WONG—Women's Dresses, Coats, Suits & Skirts.
NELSON KING—Women's Dresses & Millinery.
MISS GRACE WEBER—Assistant Buyer Womens' Dresses & Millinery.
HOWARD CHANN—Women's Sweaters, Sportswear, Blouses, Robes, Brassieres.
WALTER LOWE—Buyer for Childrens' & Infants' Wear, Toys.
KENNETH JANG—Buyer Mens' Wear, Furnishings.
RALPH JOE—Buyer Piece Goods, Womens' Hosiery.
WALLACE LEONG—Buyer for House Furnishings.

Raphael Weill Co., Cutter St. & Grant Ave. San Francisco 8, 1

Telephone: EXbrook 2-5000
Resident Buyer: Cavendish Trading Co., 1412 Broadway.
Operates: THE WHITE HOUSE.

M. D. WEILL—President.
C. S. DAVIS—General Merchandise Manager.
G. T. CURNOW—General Store Superintendent, Personnel Director.
G. W. HALL—Controller.
W. F. McGLYNN—Purchasing Agent.
W. HART—Advertising & Publicity Manager.
A. L. MARCUS—Display Manager.
T. DUNCAN—Merchandise Manager Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Furs, Silk & Cotton Underwear, Foundation Garments, Millinery, Infants', Children's & Girls' Wear.
H. GOLDSMITH—Merchandise Manager Ladies' Knit Underwear, Hosiery, Neckwear, Blouses, Veilings, Women's, Misses' & Children's Shoes, Handbags, Small Leather Goods, Handkerchiefs, Jewelry, Clocks, Umbrellas, Notions, Candy.
L. E. KESLER—Merchandise Manager Men's & Boys' Clothing & Furnishings, Sportswear, Hats & Caps, Shoes, Toiletries, Stationery, Books & Magazines, Luggage.
H. HOUSTON—Merchandise Manager Piece Goods, Domestics, Linens, Patterns, Laces, Trimmings & Embroideries, Home Furnishings, Furniture, Beds & Bedding, Toys, Silverware, Sporting Goods.

BUYERS

J. CORCORAN—Women's & Misses' Coats & Suits.
MISS H. FORESTER—Women's & Misses' Better Dresses, Bridal Dresses.
MISS I. McNAIR—Women's & Misses' Popular & Moderate Priced Dresses, Maternity Dresses.
MISS R. VICK—Junior Wear.
MISS. F. BATES—Sportswear, Sweaters, Beachware, Blouses, Jackets & Skirts.
MISS G. GENG—Girls' Apparel 7-14.
MISS B. GRAY—Girls' Apparel 10-16
MISS I. WIKER—Millinery.
MISS G. ROSEN—Aprons, House Dresses & Uniforms.
MISS D. CURTIS—Hosiery.
MISS V. MARTINES—Knit Underwear.
MRS. E. ARBUCKLE—Silk & Cotton Underwear, Corsets & Brassieres, Robes.
H. KEITH—Women's & Misses' Shoes.
MISS H. DESING—Infants' & Children's Wear.
V. PETRUZELLI—Children's Shoes.
MISS F. HYRE—Gloves, Neckwear, Handkerchiefs, Handbags & Small Leather Goods.
L. E. KESLER—Men's Clothing, Sportswear, Men's & Boys' Shoes, Luggage.
A. VINCENT—Men's Furnishings, Hats & Caps.
J. McDONOUGH—Boys' Clothing & Furnishings.
J. A. RARIG—Piece Goods, Patterns, Laces, Trimmings, Embroideries, & Artificial Flowers, Ribbons, Carpets & Rugs.

(Continued)

CALIFORNIA (Cont'd.)

Units

Raphael Weill Co. (Continued)

F. WOOD—Bath Shop.
R. BELL—Linens, Domestics, Blankets, Comforts, Auto Robes, Spreads.
G. HILDRETH—Notions & Buttons.
C. MOODY—Toilet Articles & Drugs.
MISS M. CRANE—Jewelry.
W. ALLEN—Clocks & Watches, Silverware.
MRS. O. MILLS—Art Needlework & Embroideries.
J. HABERSHAM—Books & Magazines.
R. D. MATTINSON—Stationery.
C. E. HOLLOWAY—Beds & Bedding, Furniture.
J. BOWMAN—Curtains, Draperies & Upholstery.
F. WOOD—Electrical Appliances.
MRS. L. HARLESS—Pictures & Mirrors.
H. ZEMANSKY—Radios & Television Sets.
H. CHASE—Toys, Sporting Goods.
MISS L. GIOTTO—Candy.

BASEMENT DEPARTMENTS

R. RAVEN—Merchandise Manager All Basement Lines.
MISS M. SWENSON—Blouses, Skirts, Sportswear.
MISS N. DAVIS—Infants', Children's & Girls' Wear.
MISS A. ROGERS—House Dresses.
MISS M. HICKEY—Millinery.
MISS H. DUFFY—Hosiery, Gloves, Handkerchiefs, Handbags & Umbrellas.
MISS M. RENNICK—Underwear, Corsets, Brassieres, Negligees & Robes.
V. PETRUZZELLI—Shoes.
L. B. JONES—Men's & Boys' Furnishings.
A. P. BUSEY—Linens, Towels, Comforters, Blankets, Draperies & Rugs.
MRS. E. CLAYPOOL—Women's, Misses' & Juniors' Coats & Suits.
MISS A. ROGERS—Women's, Misses' & Juniors' Dresses.

Weinstein Co., 1041 Market St. San Francisco 3, 9

Telephone: UNderhill 1-5500
Resident Buyer: Independent Retailers Syndicate 33 W. 34th St.
Operates Stores in Hayward, San Francisco & Sunnyvale, California.

IVAN A. ANIXTER—President, Real Estate Supervisor.
JULIAN BERGER—Vice President, General Merchandise Manager.
WILLIAM A. CROWLEY—Manager of Building, Maintenance & Supply Departments, Buyer for Store Equipment.
ROBERT OTTO—Display Equipment Buyer & Display Director.
LEO MANHEIMER—Advertising Manager.
MRS. DORLE MANN—Personnel Manager.
STANLEY SALOMON—Women's & Misses' Coats & Dresses, Knit Apparel, Furs.
MISS FLORENCE RAPPORT—Juniors' Coats, Suits & Dresses, Infants', Children's & Girls' Wear, Corsets & Brassieres, Negligees & Robes.
MRS. GLORIA BERLIN—Blouses, Skirts, Sportswear, Aprons, House Dresses & Uniforms.
MRS. MILDRED OTTENBERG—Millinery.
IRVING SEIF—Buyer for Hosiery, Underwear.
WALTER WOLF—Gloves, Handbags, Small Leather Goods, Jewelry, Silverware, Clocks & Watches, Luggage.
HERMAN HORNSTEIN—Men's, Women's & Children's Shoes.
FRANK ROSATI—Neckwear, Scarfs, Handkerchiefs, Brassieres, Laces, Trimmings, Ribbons, Notions, Art Needlework, Umbrellas.
JAMES DINGMAN—Men's Clothing, Hats & Caps, Boys' Clothing, Furnishings, Hats & Caps.
FRANK SLEZAK—Men's Furnishings.
HENRY KEMP—Toiletries, Drug Sundries, Books, Stationery, Magazines, Candy & Cameras, Radios & Phonographs.
ARTHUR HARTINGER—Piece Goods, Muslins & Sheetings.
MRS. HULDA HERTZ—Linens, Towels, Comforters, Blankets, Spreads, Bedding, Curtains & Draperies.
J. FRANKEL—Pictures & Mirrors.
RONALD ROSE—Furniture, Floor Coverings, Lamps & Shades.
ANDREW KENNEDY—Buyer Housewares, China, Glassware, Electrical Goods, Paper Goods, Hardware, Paints, Auto Supplies, Toys.

CALIFORNIA (Cont'd.)

Units

Bergmann's Dept. Stores, 1365 Lincoln Ave. San Jose 25, 2
Telephone: CYpress 5-5056
Branch Store Operated in Hayward, Calif.
CONRAD C. BERGMAN—Owner & General Buyer.

M. Blum & Co., Inc., 26 S. 1st St. San Jose 13, 1
Telephone: CYpress 5-4252
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
FRANK H. SEELING—President.
ARMAND CAILLEAU—General Manager.
JOHN FULLING—Display Director, Advertising Manager.
EUGENE CARRIE—Merchandise Manager.
MRS. HATTIE COTHERMAN—Dresses, Coats, Suits.
MRS. DOROTHY HIRSH—Sportswear, Children's & Infants' Wear, Toys.
MRS. LEIGH POWERS—Main Floor Accessories, Handbags, Gloves, Jewelry, Hosiery & Underwear.

Hale Brothers Stores, Inc. 1st & San Carlos Sts. San Jose 14,
Telephone: CYpress 4-4200
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Division of: BROADWAY-HALE STORES, INC. Operators of:
BROADWAY DEPARTMENT STORE, Los Angeles, Calif. (See Listing)
Also See Listings of HALE BROTHERS in Sacramento & San Francisco, Calif.
ROBERT BERRY—Divisional Merchandise Manager, Ready-to-Wear, Intimate Apparel.
MISS A. HUMPHREY—Women's & Misses' Coats & Suits.
MRS. A. PERCY—Women's & Misses' Dresses.
MISS A. SMITH—Junior & Teen Age Wear, Aprons, House Dresses, Uniforms, Robes.
MISS J. LEROY—Sportswear, Beachwear.
MISS E. KAISER—Hosiery, Knit Underwear, Lingerie, Gloves.
MISS H. BELLES—Corsets, Brassieres, Negligees.
MRS. M. MEREDITH—Ladies' Ready-to-Wear Accessories, Umbrellas.
MRS. L. SCHIEDTS—Children's & Infants' Wear.
W. FULFORD—Women's & Children's Shoes.
J. HENRICHS—Men's Wear.
R. SCHMIDT—Boys' Wear.
R. VIALLANT—Piece Goods & Domestics.
MRS. P. BENNETT—Laces, Ribbons, Notions, Cosmetics, Toiletries, Stationery & Small Leather Goods.
T. TOMCZYK—Curtains & Draperies.
A. SCHROEDER—Small Electrical Appliances.
G. SCOTT—Major Appliances, Radios & Phonographs.
MISS MAUREEN SCOTT—China, Glassware, Lamps, Shades, Pictures, Mirrors, Gifts.
K. G. GUSTAFSON—Toys & Sporting Goods.

L. Hart & Son Co., Inc., Santa Clara at Market St. San Jose 14, 1
Telephone: CYpress 3-3636
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
A. J. HART, JR.—President.
GEORGE E. RONCO—Executive Vice President & General Manager.
MISS J. NIELSEN—Secretary & Treasurer.
M. S. BADGER—General Merchandise Manager.
GORDON VALLANDIGHAM—Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer.
E. FILBEN—Display Equipment Buyer & Display Director.
C. LINDSTROM—Warehouse Manager.
H. HAGGLAND—Advertising Manager, Art & Copy Director.
MRS. E. PARKERSON—Personnel Manager.
M. H. SAGAR—Merchandise Manager, Girls' Wear, Aprons, House Dresses, Uniforms, Corsets, Brassieres, Negligees & Robes, Infants' Wear.
R. RICHARDSON—Merchandise Manager, Piece Goods & Domestics, Notions, Art Needlework, Stationery, Draperies, Pictures & Mirrors, Curtains, Lamps & Shades, Gift Shop.
KAY O'BANNON—Women's & Misses' Coats, Suits & Dresses.
RENA HORTON—Juniors' Coats, Suits & Dresses.

(Continued)

CALIFORNIA (Cont'd.)

Unit

L. Hart & Son Co., Inc. (Continued)

JEAN VAGTS—Blouses, Skirts, Sportswear, Knit Apparel.
VIVIAN HARTER—Girls' Wear.
ED DODSON—Aprons, House Dresses & Uniforms.
HELEN HOLMAN—Millinery.
R. BLAKE—Hosiery, Men's & Women's Shoes, Luggage.
EVALYN CALDWELL—Underwear, Negligees & Robes.
TINY SCHILLING—Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Silverware, Clocks, Watches & Umbrellas.
EDNA MANCINI—Corsets & Brassieres.
S. PIAZZA—Infants' & Children's Wear.
E. DUNNING—Men's Clothing.
WILLIAM HARRINGTON—Men's Furnishings, Hats, Boys' Clothing, Furnishings, Hats & Shoes.
R. INGRAM—Piece Goods.
D. RANGE—Linens, Towels, Comforters, Sheetings, Blankets, Spreads.
DOROTHY McILVAIN—Laces, Trimmings, Ribbons, Notions, Stationery.
BERNICE WELSHONSE—Toiletries.
RAY RENWICK—Bedding, Major Appliances, Upholstery, Furniture, Radios & Phonographs.
JIM THORNE—Curtains & Draperies, Pictures, Mirrors, Lamps & Shades.
S. EGGLESTON—Floor Coverings.
D. SIMMONS—Gift Shop.
F. WENDLING—Toys & Lower Floor Housewares, Patio Furniture, China & Glassware.

Levy Bros. Dept. Stores, 4th Ave. & Ellsworth St. — San Mateo — 2

Telephone: DIamond 2-2011
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated in Burlingame, California.

MRS. E. B. LEVY—President.
G. W. BROMFIELD—General Manager, Mdse. Manager, Equipment Buyer.
MRS. A. SPREHE—Buyer Ready-to-Wear, Blouses, Junior Wear.
MRS. PRIDE—Ladies' Ready-to-Wear Accessories, Jewelry, Toiletries, Notions, Stationery, Umbrellas.
MISS J. MARSHALL—Fashion Merchandise.
MRS. R. M. ESTES—Buyer for Childrens' & Infants' Wear, Toys.
MRS. I. O'CONNOR—Buyer for Corsets, Brassieres.
L. F. KLINEMAN—Buyer for Dry Goods, Patterns, Handkerchiefs, Umbrellas, Ribbons, Notions, Stationery, Toilet Goods, Neckwear, Drugs, Gloves, Lingerie, Hosiery.
D. BEETLESTONE—Men's Wear, Leather Goods & Luggage.
MRS. J. SPINETTI—China & Glassware, Silverware, Pictures & Mirrors, Lamps & Shades, Hardware, Clocks, Sporting Goods.
W. C. CULMER—Major Appliances, Radios & Phonographs.

Loewe & Zwierlein, 317 B St. — San Mateo — 1

Telephone: DIamond 4-7681

HERBERT WALCHA—President, General Manager, Personnel Manager, Store Equipment Buyer.
ROBERT ZWIERLEIN—Executive Vice President, General Merchandise Manager, Buyer Men's & Boys' Clothing & Furnishings, Luggage.
WELDON SMITH—Advertising Manager, Display Equipment Buyer.
M. TYLER—Ladies' Ready-to-Wear, Blouses, Skirts, Sportswear, Knit Apparel, Robes, Girls' Wear.
JEAN ROCKLAGE—Aprons, Neckwear, Scarfs, Handkerchiefs, Laces, Ribbons, Trimmings & Notions.
A. LOEFFLER—Uniforms, Corsets, Brassieres, Negligees, Underwear.
B. VIERKE—Millinery.
ORA BENOIT—Hosiery, Gloves, Small Leather Goods, Costume Jewelry, Umbrellas.
A. FLOSI—Infants' Wear.
C. HESS—Piece Goods & Domestics.
G. ALTMAN—Art Needlework.
H. LOFGRAN—Bedding, Curtains, Draperies, Upholstery, Floor Coverings, Lamps & Shades.

CALIFORNIA (Cont'd.)

Units

Dunlap Co. of California, 600 S. Pacific Ave. San Pedro Units 5

Telephone: TErminal 2-8381
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Stores Operated in Compton, Redondo Beach, San Pedro & Stockton, California.
CLYDE H. DUNLAP, JR.—President & General Manager, Buyer Ladies' Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Knit Apparel, House Dresses, Uniforms, Furs, Robes, Piece Goods, Muslins, Sheetings, Toys & Sporting Goods.
W. H. RIEAD—Secretary & Treasurer.
CHARLES E. BEAVER—General Merchandise Manager, Advertising Manager, Personnel Manager Store Equipment & Display Equipment Girls' Wear, Aprons, Hosiery, Underwear, Gloves, Negligees, Infants' Wear, Men's & Boys' Clothing & Furnishings, Lintns, Towels, Comforters, Blankets, Spreads, Laces, Trimmings, Ribbons, Notions, Art Needlework, Bedding, Curtains, Draperies, Upholstery, Floor Coverings, Radios & Phonographs, Luggage.
MRS. C. H. DUNLAP, JR.—Display Director, Buyer Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Silverware, Clocks, Pictures & Mirrors, Lamps & Shades, Gift Shop.
RUTH SHEPHERD—Millinery.
THELMA BARTZEN—Corsets & Brassieres.
DELLA GRASSE—Toiletries, Drug Sundries.

Royce Dept. Store, 925—4th St. San Rafael 1

Telephone: GLenwood 4-1122
ROY M. MICHAEL—President, General Buyer.

Rankin Dry Goods Co., 117 W. 4th St. Santa Ana 1

2 Telephone: KImberly 2-3561
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
G. MERRILL BOTHAMLEY—President.
F. STOLAROFF—General Merchandise Manager.
MISS C. TAYLOR—Ladies' Ready-to-Wear, House Dresses, Uniforms, Furs, Lingerie, Corsets, Brassieres, Negligees & Robes.
MRS. J. SNOW—Sportswear, Beach Wear, Separates.
MRS. M. McAVOY—Ladies' Ready-to-Wear Accessories, Jewelry, Umbrellas, Small Leather Goods.
MRS. C. VELLEK—Piece Goods, Curtains & Draperies.
MISS. A. ROBINSON—Domestics, Linens & Towels.
MRS. M. THOMSON—Neckwear & Laces.
MRS. M. SANFORD—Art Needlework, Notions, Stationery, Books & Magazines.
MRS. R. FUGIT—Cosmetics, Toilet Goods.
MRS. E. SQUIRES—Toys.

Andera's Dept. Store, 1105 State St. Santa Barbara 1

Telephone: WOodland 3314
WARNER H. ANDERA—General Merchandise Manager, Personnel Manager, Buyer Store Equipment & Display Equipment.
MRS. RUTH COLOMBANA—Advertising Manager.
1 MRS. ANN ADAMSON—Women's, Misses' & Juniors' Coats, Blouses, Skirts, Sportswear.
MRS. R. ZIEBARTH—Women's, Misses' & Juniors' Suits & Dresses, House Dresses, Uniforms, Robes.
MRS. BEATRICE MILLER—Infants', Children's & Girls' Wear.
MRS. V. TACKABERRY—Aprons, Linens & Towels.
ETHEL HEPBURN—Millinery.
MRS. M. ROESCH—Hosiery, Underwear, Brassieres, Negligees.
MRS. E. ABRAHAMSON—Gloves, Neckwear, Scarfs, Handkerchiefs, Small Leather Goods.
MRS. A. CAMPBELL—Piece Goods.
MRS. L. SIMS—Comforters, Blankets, Spreads, Bedding, Curtains.
MRS. V. COLBY—Costume Jewelry.
MISS G. LIVINGSTON—Art Needlework.

H. C. Stevens Co., 234 E. Gutierrez St. Santa Barbara 8

Telephone: WOodland 2-3423
Stores Operated in California, Nevada & Oregon.
H. C. STEVENS—President, General Manager and Buyer.
F. L. POTTER—Assistant Buyer.

CALIFORNIA (Cont'd.)

Units

Trenwith's, Inc., 829 State St. — Santa Barbara — 1

Telephone: WOodland 3126

RICHARD M. POLSKY—President, General Merchandise Manager, Buyer Ladies' Ready-to-Wear.
MARGARET P. POLSKY—Executive Vice President.
MRS. HELEN KNOWLTON—Advertising Manager.
MRS. KATHERINE SMITH—Ladies' Ready-to-Wear Accessories, Jewelry.
JAMES N. NORRIS—Piece Goods & Domestics, Notions, Toiletries, Silverware, Clocks & Watches, Umbrellas, Art Needlework, Books & Magazines, Stationery.

Leask's Dept. Store, Pacific & Church Sts. — Santa Cruz — 1

Telephnoe: SAnta Cruz 555

Resident Buyer: William Van Buren, 1457 Broadway.

JAMES B. LEASK—President.
A. RICE—General Merchandise Manager.
MISS J. BOURGETTE—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS M. DEARING—Sportswear, Blouses, Swimwear, Aprons, House Dresses, Uniforms, Robes & Negligees.
MRS. C. MILLER—Lingerie, Corsets & Brassieres.
MRS. H. CRICK—Millinery.
MRS. H. MORELLI—Hosiery.
B. GENSSLER—Men's, Women's & Children's Shoes.
MISS MARGARET POTTENGER—Infants' & Children's Wear.
DON WATTERS—Men's & Boys' Clothing & Furnishings.
MRS. GENEVIEVE WAGGONER—Piece Goods, Towels & Spreads.
MRS. C. HAM—Gloves, Neckwear, Handbags, Small Leather Goods, Jewelry, Umbrellas & Luggage.
MRS. P. SILVA—Notions, Patterns, Art Needlework, Laces & Ribbons.
M. CHURCHILL—Toiletries.
M. MONTGOMERY—Stationery.
L. E. STERNER—Curtains & Draperies.
J. HANSEN—Home Furnishings, Silverware, China, Glassware, Lamps & Shades, Pictures & Mirrors, Radios & Phonographs, Toys.
FRANK ANDERSON—Furniture, Carpets, Rugs.

Europa Co., 1228—3rd St. — Santa Monica — 1

Telephone: EXbrook 5-2209

SAMUEL GOLD—Owner & General Buyer.

H. C. Henshey Co., 402 Santa Monica Blvd. — Santa Monica — 1

Telephone: EXbrook 4-6751

Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

H. C. HENSHEY—President & General Manager.
T. W. MORBY—General Merchandise Manager and Buyer Hosiery, Gloves, Neckwear, Scarfs, Handkechiefs, Laces, Trimmings, Ribbons, Umbrellas, Books & Stationery.
H. H. HAMILTON—Advertising Manager, Personnel Manager and Buyer Display Equipment.
JOE McCORMICK—Display Director.
D. D. MORRIS—Women's, Misses' & Juniors' Coats, Suits & Dresses.
C. BRENTON—Blouses, Skirts, Sportswear, Knit Apparel, House Dresses, Uniforms, Robes.
A. P. STUETZLE—Infants', Children's & Girls' Wear.
M. R. BABINEAU—Aprons, Handbags, Notions, Costume Jewelry, Clocks.
H. CLYNE—Millinery.
R. CRAWFORD—Underwear, Negligees.
L. B. HACKLEMAN—Ladies' Shoes.
M. NELSON—Corsets & Brassieres.
T. J. HELDMAN—Men's & Boys' Clothing & Furnishings, Hats & Caps, Small Leather Goods.
R. H. HURD—Piece Goods, Curtains & Draperies.
T. J. CLYNE—Linens, Towels, Comforters, Sheetings, Blankets, Spreads, Bedding.
E. COCHRANE—Toiletries, Drug Sundries.
E. DONALD—Art Needlework.
MAE MILLER—Pictures & Mirrors, Lamps & Shades, Gift Shop.
F. W. RUSCH—Toys.

CALIFORNIA (Cont'd.)

Units

Sponberg's Dept. Store, 1408 3rd St. — Santa Monica — 1

Telephone: EXbrook 5-3273

FRED SIEMEN—President & Merchandise Manager Ladies' Ready-to-Wear.
JOE COOK—Store Equipment & Display Equipment Buyer, Display & Art Director.
MRS. EVA SPONBERG—Personnel Manager.
JACK FEFFERMAN—Ladies' Ready-to-Wear, Blouses & Skirts, Sportswear.
RALPH L. ZANE—Treasurer and Buyer Men's & Boys' Clothing & Furnishings, Piece Goods & Domestics, Bedding, Floor Coverings.
B. A. SPONBERG—General Merchandise Manager, Advertising Manager and Buyer Curtains & Draperies.
MRS. PEARL RUTKOSKIE—Infants', Children's & Girls' Wear, Aprons.
MRS. HELEN WILLARD—House Dresses & Uniforms.
MRS. A. CHILDS—Hosiery, Gloves, Handkerchiefs, Handbags & Umbrellas.
MRS. E. STILLWELL—Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. B. COWLES—Neckwear, Scarfs, Laces, Trimmings, Ribbons, Notions, Costume Jewelry.
MRS. N. KITCAIN—Art Needlework.

B. G. Dept. Stores, 972 Main St. — Santa Paula — 3

Telephone: SAnta Paula 586
Branch Stores Operated in Ventura & Oxnard, Calif.

BARNEY GOLDMAN—Owner & General Buyer.

W. R. Carithers & Sons, Inc., 4th & B Sts. — Santa Rosa — 4

Telephone: SAnta Rosa 2300
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Stores Operated in Napa, Petaluma & Vallejo, Calif. (See Listings of Each.)

W. R. CARITHERS—President.
T. D. MURPHY—General Merchandise Manager and Buyer Store Supplies & Fixtures.
K. E. HIGBY—Equipment & Warehouse Supervisor.
M. WASSERMAN—Ladies' Ready-to-Wear.
MISS H. ANDERSON—Hosiery, Ladies' Ready-to-Wear Accessories, Gloves, Umbrellas, Neckwear, Handkerchiefs.
MISS M. TERRY—Underwear, Lingerie, Notions, Stationery.
L. CHADWICK—Handbags, Leather Goods & Jewelry.
A. MASON—Yard Goods, Towels, Domestics, Patterns, Curtains & Draperies.
E. CARNEGIE—Electrical Goods, Appliances, Lamps, Tinware.

Poulsen's Dept. Store, 4th & A Sts. — Santa Rosa — 1

Telephone: SAnta Rosa 430

DANA C. POULSEN—President.
E. STREET—Treasurer.
N. L. POULSEN—General Merchandise Manager, Buyer Luggage & Cameras.
A. ALBERIGI—Manager of Building & Maintenance Departments.
WILLIAM GEORGIA—Warehouse Manager.
M. A. BROWN—Advertising Manager, Buyer Draperies & Upholstery.
EDNA S. CHALMERS—Ready-to-Wear Garments & Accessories.
C. FERRARI—Men's & Boys' Clothing & Furnishings.
R. A. MARCH—Piece Goods & Domestics.
J. HOARDON—Major Appliances, Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades, Radios & Phonographs.

Rosenbergs, Inc., 4th & D Sts. — Santa Rosa — 1

Telephone: SAnta Rosa 2900
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

J. E. McNEANY—President.
WILLIAM E. McNEANY—Executive Vice President, Buyer Sportswear.
ROSS MAHER—General Merchandise Manager.
WALTER R. MEISTER—Advertising Manager.
MISS C. WHISTLER—Ladies' Ready-to-Wear.
MRS. G. STEWART—Hosiery Lingerie, Gloves, Neckwear, Handkerchiefs, Toiletries.
MRS. L. SAARINAN—Millinery.

(Continued)

CALIFORNIA (Cont'd.)

Units

Rosenbergs, Inc. (Continued)

MISS REBA ELLEN—Infants' & Children's Wear.
MRS. E. COOMBS—Corsets & Brassieres.
D. SIMMONS—Men's, Women's & Children's Shoes.
H. M. COUZIN—Men's & Boys' Clothing & Furnishings, Luggage.
W. E. RUTHERFORD—Piece Goods & Domestics, Notions, Art Embroideries, Curtains, Draperies, Upholstery, Toys.

Wohler Dept. Store, 141 N. Main St. — Sebastopol — 1
Telephone: 2679
W. EARLE WOHLER—Owner & General Buyer.

King's Dept. Store, 305 Central Ave. — Shafter — 1
Telephone: SHafter 359
HERBERT WOOD—Partner & General Manager.
A. G. WHITSON—Partner & Buyer.

Golden Gate Dept. Store, 111 S. El Dorado St. — Stockton 3, — 1
Telephone: HOward 2-1171
JIM MAH—Owner & General Buyer.

Katten & Marengo, Inc., 535 E. Main St. — Stockton 2, — 2
Telephone: HOward 6-6951
Resident Buyer: George Cohen, 450 7th Ave.
Branch Store Operated as K & M TOWN & COUNTRY SHOP in Stockton, Calif.
HERMAN KATTEN—President, Buyer Piece Goods & Domestics.
PETER J. MARENGO, JR.—Executive Vice President, General Merchandise Manager, Buyer Women's, Misses' & Juniors' Coats, Suits & Dresses.
MARY SCHENONE—Treasurer.
GUIDO MARENGO, JR.—General Manager, Personnel Manager, Manager of Building, Maintenance & Supply Departments, Store Equipment
BILL BALTZER—Display Equipment Buyer & Display Director.
EARL HAZELTINE—Warehouse Manager.
PETER J. MARENGO, 3rd—Public Relations Director & Advertising
PEGGY REA—Blouses, Skirts, Sportswear, Knit Apparel, Neckwear, Scarfs, Handkerchiefs, Umbrellas.
MARIE EVANS—Infants', Children's & Girls' Wear.
RUBY GRAY—Millinery.
VIOLET QUARTERO—Hosiery.
DIXIE BETTCHER—Underwear, Corsets, Brassieres, Negligees & Robes.
ELSIE KNECHT—Gloves.
MEL PRUIETT—Ladies' Shoes.
M. BASTIAN—Handbags, Small Leather Goods, Jewelry.
MEL BOGGIANO—Boys' Clothing & Furnishings, Hats & Caps.
FLORENCE SMITH—Toiletries.
B. JOHNSTON—Curtains & Draperies.

Smith & Lang, Main & San Joaquin Sts. — Stockton 2, — 1
Telephone: HOward 5-5851
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
HARRY M. BROWN—President.
OLIVER MAHIN—General Merchandise Manager, Buyer Gloves, Bags, Leather Goods.
MISS RUBY THOREN—Ladies' Ready-to-Wear Apparel.
MISS R. BROWN—Blouses, Sportswear, Beach Wear.
MRS. PEARL ANDREAE—Misses', Children's & Infants' Wear.
MISS HENRIETTA WEST—Ladies' Hosiery, Lingerie, Neckwear.
MRS. T. McLAUGHLIN—Corsets & Brassieres.
BEN WARSHAUER—Ladies' & Children's Shoes.
D. STARK—Men's & Boys' Clothing & Furnishings.
EVERETT R. FLESHER—Piece Goods & Domestics.
MISS B. BARNES—Notions, Stationery, Umbrellas, Ribbons.

Troglia Dept. Stores, 920 N. Yosemite — Stockton 10, — 2
Telephone: HOward 6-7150
Both Stores Operated in Stockton, California.
ROY C. TROGLIA—Owner & Buyer for all Departments.

CALIFORNIA (Cont'd.)

Units

Stockton Dry Goods Co., 202 E. Main St. Stockton 2, 1
Telephone: HOward 6-9771
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
L. C. CASTEEL—President, General Merchandise Manager, Buyer Hosiery, Piece Goods & Domestics, Toys, Magazines & Books.
L. GRINAGE—Ladies' Ready-to-Wear Garments & Accessories, Sportswear, Robes & Negligees, Rainwear.
MRS. SCOTT—Corsets, Brassieres, Lingerie.
MRS. F. GROCHOWSKI—Infants' & Children's Wear.
B. GAHEL—Men's & Boys' Wear.
STANLEY M. GIRSH—Men's, Women's & Children's Shoes.
MRS. A. KASSELL—Laces, Trimmings, Ribbons, Notions, Art Needlework.
MISS LaPLANTE—Toiletries, Handbags, Small Leather Goods, Jewelry.
JOE SERVENTI—Draperies, Curtains, Upholstery, Hardware.

Pattison's Dept. Store, 8160 San Fernando Rd. Sun Valley 1
Telephone: CHase 7-8151
EUGENE M. PATTISON—Owner & General Buyer.

Burns Dept. Store, 4th & Center Sts. Taft 1
Telephone: TAft 5-2175
JULES GREENBURG—Owner & General Buyer.

W. R. Carithers & Sons, Inc., 430 Georgia St. Vallejo
Telephone: VAllejo 3-5631
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store of W. R. CARITHERS & SONS, INC., Santa Rosa, Calif. (See Listing)
DALE O. LOGAN—General Merchandise Manager.
JAMES SEARS—Manager of Supply Department, Buyer Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Watches, Umbrellas, Books, Magazines, Stationery.
GEORGE NELSON—Public Relations Director, Advertising Manager, Display Equipment Buyer & Display Director.
HAL YOUNG—Warehouse Manager.
L. RONAN—Ladies' Ready-to-Wear, Sportswear.
A. W. LUCAS—Infants', Children's & Girls' Wear, Men's & Boys' Clothing & Furnishings, Luggage.
D. REBBE—Corsets & Brassieres.
L. STEWART—Negligees & Robes.
CARLTON CREW—Piece Goods & Domestics, Laces Trimmings, Ribbons, Bedding, Curtains, Draperies, Floor Coverings, Upholstery.
N. ROBDUS—Notions.
MARIE CASARINO—Silverware, Clocks, Art Needlework, Pictures & Mirrors, Lamps & Shades, Toys, Gift Shop.

Levee's, 301-17 Georgia St. Vallejo 1
Telephone: VAllejo 3-7651
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
R. F. GAYLORD—President & General Merchandise Manager.
WILLIAM BRECKENRIDGE—Manager of Supply, Alteration & Repair
K. STEWART—Advertising Manager.
G. THOMAS—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Knit Apparel, House Dresses, Uniforms, Furs.
B. KINNER—Infants', Children's & Girls' Wear, Stationery, Gifts & Toys.
G. JENNINGS—Aprons, Laces, Trimmings, Ribbons, Notions, Art Needlework.
J. CHRISTENSEN—Hosiery, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Umbrellas.
M. SMITH—Underwear, Negligees, Robes.
M. EWALT—Corsets & Brassieres.
W. PINE—Men's Clothing, Hats & Caps, Boys' Clothing, Furnishings.
L. JENKINS—Men's Furnishings, Luggage.
M. NELSON—Piece Goods & Domestics, Draperies & Curtains.
M. FOSTER—Toiletries.

Ventura Dept. Store, 304 E. Main St. Ventura 1
Telephone: MIller 3-3103
BERT F. McCORMICK—Owner & General Buyer.

CALIFORNIA (Cont'd.)

Units

Sheffield's Stores, 224 E. Vista Way — Vista — 2

Telephone: VIsta 3816
Branch Store Operated in La Mesa, California.
LEO SHEFFIELD—Owner & Buyer for all Departments.

Charles Ford Co., Inc., 407 Main St. — Watsonville — 1

Telephone: WAtsonville 4-5621
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
VICTOR H. TUTTLE—President.
GEORGE T. MENASCO—General Merchandise Manager.
HAROLD A. HYDE—Assistant General Merchandise Manager.
ARTHUR F. THIMANN—Store Manager.
IONE GLENN—Advertising Manager.
RICHARD SVOBODA—Display Director.
EDITH DOUGLAJ—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Knit Apparel.
EVA MONTGOMERY—Budget Dresses, Sportswear, Aprons, House Dresses, Uniforms, Robes.
BETTY WATERS—Infants', Children's & Girls' Wear.
AVIS NIELSEN—Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Negligees, Handbags, Small Leather Goods, Jewelry, Umbrellas.
ALMA CAMPBELL—Corsets & Brassieres.
SOPHUS DAHL—Men's & Boys' Clothing & Furnishings Hats & Caps, Luggage.
ANNA DYE—Piece Goods & Domestics, Curtains & Draperies.
MARIE WYGAL—Laces, Trimmings, Ribbons, Notions, Stationery.
KAY ROGERS—Toiletries & Drug Sundries.
TED TAYLOR—Silverware, Gift Shop.
LOUISE HOLMES—Art Needlework.
JAMES YATES—Bedding, Pictures & Mirrors, Upholstery, Furniture Floor Coverings, Lamps & Shades.
KATHERINE LEDDY—Toys.

Hinshaw's Dept. Stores, Inc., 1129 Quadway — Whittier — 2

Telephone: OXford 3-2753
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Store Operated in Arcadia, California.
EZRA B. HINSHAW—President.
JOHN POWELL—First Vice President.
EDWIN U. CARON—Second Vice President, Treasurer.
BILL BURRUD—Public Relations Director.
SHIRLEY GREISS—Advertising Manager.
CARRIE MOHR—Display Director.

Myers Dept. Store, 141 N. Greenleaf Ave. — Whittier — 1

Telephone: OXford 4-5651
LEWIS A. MYERS—President.
RALPH M. MYERS—Treasurer, Personnel Manager, Buyer Men's Clothing & Furnishings.
JOSEPH MacCONNELL—Manager of Building & Maintenance Departments, Warehouse Manager.
JOHN SNOW—Display Equipment Buyer, Display Director.
MISS LENI WEINER—Advertising Manager.
PAULINE COX—Women's, Misses' Coats & Suits, Juniors' Coats, Suits & Dresses.
BESSIE HADLEY—Women's & Misses' Dresses, House Dresses & Uniforms.
MRS. KATHERINE MARTIN—Blouses, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Umbrellas.
BERNICE ERRECA—Sportswear, Skirts, Knit Apparel.
MINERVA CROSBY—Girls' Wear, Boys' Clothing & Furnishings, Hats
LOIS GREY—Hosiery.
DOROTHY BALL—Underwear, Negligees, Robes.
ODESSA ATKINSON—Corsets & Brassieres.
FRANCES HAMILTON—Infants' & Children's Wear.
LEON FOX—Piece Goods & Domestics, Bedding, Curtains & Draperies.
FLORENCE ADREON—Toiletries.
W. CONWAY—Notions.

CALIFORNIA (Cont'd.)

Units

McKinney Dept. Store, 501 Main St. Woodland 1
Telephone: WOodland 2-5676
JUD McKINNEY—Owner & General Buyer.

Carlin's Fair Stores, 619 Plumas St. Yuba City 2
Telephone: YUba City 3-9537
Branch Store Operated in Marysville, California.
THOMAS H. CARLIN—Owner & Buyer for all Departments.

Tressler's Stores, 680 Plumas St. Yuba City 3
Telephone: YUba City 3-6353
Branch Stores Operated in Marysville & Yuba City, California.
DALE TRESSLER—Owner & Buyer

COLORADO

Waxman's, Inc., 133 Greeley Ave. Akron 5
Telephone: AKron 372
Branch Stores Operated in Brush, Fort Morgan, Otis & Yuma, Colo.
MAX WAXMAN—President & General Buyer.
S. B. LEWIS (at 407 Main St., Fort Morgan, Colo.)—Furniture, Floor Coverings.
MRS. HAZEL M. LEWIS (at 407 Main St., Fort Morgan, Colo.)—Draperies, Lamps, Pictures, Mirrors, Chinaware.
MRS. KATIE DEAN & MRS. BELVA FULLER (at Brush, Colo.)—Ladies' Ready-to-Wear, Shoes, Piece Goods, Notions.
WAYNE R. SIMPSON (at Otis, Colo.)—Hardware, Electrical Goods.

Kavanaugh-Owsley, Inc., 609 Main St. Alamosa 2
Telephone: ALamosa 193
Branch Store Operated in Espanola, New Mexico.
L. D. KAVANAUGH—President, General Merchandise Manager, Advertising & Personnel Manager.
HARTLEY E. OWSLEY—Executive Vice President, Public Relations Director, Buyer Men's & Boys' Clothing & Furnishings.
ROBERT GARRIS—Treasurer.
FLORA VIGIL—Display, Copy & Art Director.
CLARA NISSEN—Ladies' Ready-to-Wear.
RAY ROSE—Ladies' Ready-to-Wear Accessories, Piece Goods, & Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries & Jewelry, Home Furnishings.
H. CLARK—Toys, Luggage.

Boston Stores, Inc., 27 N. Tejon St. Colorado Springs 2
Telephone: MElrose 3-2684
Branch Store Operated as GREELEY DRY GOODS CO. in Greeley, Colo.
F. L. KELSEY—President, General Mdse. Mgr. and with
RALPH J. FISCHER, EUGENE BERKLEY & MRS. E. M. FERRABEE—Buyers for all Departments.

Daniels & Fisher Stores Co., 101 N. Tejon Colorado Springs
Telephone: MElrose 2-3525
Resident Buyer: Frederick Atkins, 11 W. 42nd St.
Branch Store of Denver, Colo. (See Listing)
MRS. N. NICHOLS—Ladies' Ready-to-Wear Apparel, Millinery.
MRS. M. JONES—Hosiery.
MISS M. COSGROVE—House Dresses, Aprons, Uniforms, Underwear, Negligees & Robes.
MISS I. BALLARD—Foundation Garments.
MISS B. YOWELL—Ladies' Gloves.
MISS H. PATTERSON—Infants' & Children's Wear.
RALPH G. HISCUTT—Men's Wear, Men's, Women's & Children's Shoes.
MISS J. SAIDY—Piece Goods, Towels.
MRS. H. JOHSON—Laces, Neckwear, Handkerchiefs.
MISS ELSA FOERSTEMANN—Trimmings, Ribbons, Notions, Toiletries.

(Continued)

COLORADO (Cont'd.)

Units

Daniels & Fisher Stores Co. (Continued)

MRS. L. ROBINSON—Art Needlework.
A. BURCHFIEL—Small Leather Goods, Umbrellas, Stationery, Luggage.
ALLEN W. MATHIES—Home Furnishings, Furniture, Floor Coverings.
R. CALDWELL—Curtains & Draperies.
I. BABIN—Silverware, China, Glassware, Pictures & Mirrors, Lamps & Shades, Gift Shop, Toys & Sporting Goods.

Hibbard & Co., 19 S. Tejon — Colorado Springs — 1

Telephone: MElrose 5-2525
Resident Buyer: Kirby Block & Co., 130 W. 31st St.

ROBERT G. HIBBARD—General Manager & General Merchandise Manager, Buyer Hosiery & Underwear.
H. B. HULL—Ladies' Ready-to-Wear, Girls' Wear, Corsets, Brassieres, Negligees, Robes, Infants' Wear, Art Needlework.
M. P. STUMP—Ladies' & Children's Shoes, Notions, Toiletries, Drug Sundries, Floor Coverings.
MRS. E. PROFFITT—Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons, Jewelry, Silverware, Clocks & Watches Umbrellas, Stationery, Books & Magazines, Luggage, Candy.
F. W. THOMAS—Men's & Boys' Clothing & Furnishings, Basement Ready-to-Wear, Underwear, Millinery.
J. T. DANIEL—Piece Goods & Domestics, Bedding.
MRS. G. GLASS—Curtains & Draperies.
G. W. MUNRO—Pictures & Mirrors, Lamps & Shades, Gift Shop, Toys.

Daniels & Fisher Stores Co., 1601 Arapahoe St. — Denver 2, — 2

Telephone: TAbor 5-3141
Resident Buyer: Frederick Atkins, 11 W. 42nd St.
Branch Store Operated in Colorado Springs, Colo. (See Listing)

JOSEPH ROSS—President.
JOSEPH Z. APONYOK—Vice President, Secretary & Treasurer.
MARGARET HARVEY—Advertising Manager.
DENA VOLA—Personnel Director.
D. D. DAVIS—Store Fixtures & Equipment.
MISS MARTHA DYNES—Ladies' Ready-to-Wear.
MISS HAZEL PETERSEN—Hosiery, Ladies' Ready-to-Wear Accessories.
A. G. LeBOIS—Budget Coats, Suits & Dresses.
L. L. BOLAND—Underwear & Lingerie.
MISS L. SPEIER—Junior & Teen Age Wear.
MISS E. RUSSELL—Corsets & Brassieres.
MISS BARBARA BURKETT—Sportswear.
MISS ROSE BERGER—Infants' & Children's Wear.
R. B. WILSON—Men's Clothing, Boys' Wear, Luggage.
J. H. ZWERGAL—Men's Furnishings.
C. D. TAYLOR—Piece Goods & Domestics, Towels, Patterns, Laces & Ribbons.
MISS C. WOBIDO—Toiletries, Drug Sundries, Notions.
W. C. ALLEBAUGH—Silverware, Small Leather Goods, Stationery.
MRS. EVA SPRINGSTON—Art Needlework.
H. J. STALEY—Major Appliances.
GEORGE MOORE—Furniture.
A. B. INGLING—Floor Coverings.
MRS. MARIE GAINES—Lamps.
GEORGE LINTON—Glassware.
R. HULL—Buyer for Hardware, House Furnishings, Electrical Goods.
L. LUPTON—Buyer for Adult Games, Sporting Goods, Toys.

A. G. Eaker Co., 3392 W. Alameda Ave. — Denver 19, — 5

Telephone: WEst 5-4621
Branch Stores Operated in Arvada, Aurora, Golden & Denver, Colo.

THEODORE M. EAKER—President & Buyer.
A. G. EAKER—Vice President.
CHARLES BOLTON—Secretary.
ROBERT R. EAKER—Treasurer.

COLORADO (Cont'd)

Units

Denver Dry Goods Co., 16th & California Sts. Denver 2, 1

Telephone: KEystone 4-2111

Resident Buyer: Cavendish Trading Co., 1412 Broadway (See Listing in New York City.)

FRANK J. JOHNS—President.
PAUL B. CORNWALL—Vice President & Controller.
WARNER B. RHOADS—Vice President & General Merchandise Mgr.
ELMER C. STEGNER—Treasurer.
A. G. LONGSTAFF—General Store Superintendent.
MISS MARION ANDREWS—Personnel Manager.
A. E. METZLER—Purchasing Agent.
M. R. KERR—Advertising & Publicity Manager.
CARMEN SUTLEY—Display Manager.
FRANK R. RUSSELL—Traffic Manager.
R. MUELLER—Merchandise Manager, Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Jackets, Furs.
R. COONS—Merchandise Manager, Aprons, House Dresses, Uniforms, Underwear, Millinery, Hosiery, Corsets & Brassieres, Ready-to-Wear, Accessories.
C. R. JOHNSON—Merchandise Manager, Men's, Women's & Children's Shoes.
J. R. SHANNON—Merchandise Manager, Infants', Children's & Girls' Wear, Boys' Clothing & Furnishings, Hats & Caps.
E. E. ANDERSON—Merchandise Manager, Men's Clothing & Furnishings.
E. E. ELLIS—Merchandise Manager Piece Goods & Domestics, Ribbons, Notions & Buttons, Toiletries, Art Needlework, Stationery, Books, Magazines, Clocks.
H. D. SCHMIDT—Merchandise Manager, Home Furnishings, Toys, Sporting Goods & Luggage.

BUYERS

E. OSTERLING—Women's & Misses' Coats & Suits.
MISS M. PHIBBS—Women's & Misses' Better Dresses, Bridal Dresses.
MISS R. KALT—Women's & Misses' Popular & Moderate Priced Dresses, Maternities.
MRS. R. BECKMAN—Women's & Misses' Popular & Moderate Priced Dresses.
MISS A. BEISE—Junior Wear.
G. McMILLEN—Sportswear.
MRS. S. NELSON—Blouses, Jackets & Skirts, Neckwear, Scarfs.
MRS. A. CONGLETON—Aprons, House Dresses & Uniforms.
T. J. LAUHON—Furs.
R. LEOPOLD—Millinery.
MISS L. FOSTER—Hosiery.
MRS. E. CUSHING—Knit, Cotton & Silk Underwear.
MRS. K. SINGLEY—Gloves & Handkerchiefs.
MRS. V. RORAR—Corsets & Brassieres.
MISS E. CUSHING—Negligees & Robes.
C. R. JOHNSON—Ladies' Shoes.
MISS R. McMANN—Girls' Wear.
MISS B. PERKINS—Infants' & Children's Wear.
MISS L. CLINE—Handbags & Small Leather Goods, Jewelry.
E. E. ANDERSON—Men's Clothing & Sportswear.
F. HYLAND—Men's Furnishings.
J. LIND—Men's Hats & Caps.
W. DEE—Piece Goods, Patterns, Laces, Trimmings, Embroideries, Artificial Flowers, Ribbons, Buttons.
R. L. MILLER—Linens, Domestics, Blankets, Comforts, Spreads.
C. McFADDEN—Notions, Umbrellas.
MRS. I. COMNILLO—Toiletries & Drug Sundries.
A. ECKERDT—Silverware, China & Glassware.
MRS. C. FRANS—Clocks.
MISS P. LIBONATI—Art Needlework.
MISS VAN REIMER—Books & Magazines.
C. CRESWELL—Stationery.
R. CLEAVER—Curtains & Draperies.
T. J. KNAPP—Major Electrical Appliances.
J. JOHNS—Small Electrical Appliances, General House Furnishings.

(Continued)

COLORADO (Cont'd.)

Units

Denver Dry Goods Co. (Continued)

C. BROWN—Pictures & Mirrors, Lamps, Gifts.
J. SWEARINGEN—Furniture.
A. W. HOGAN—Floor Coverings.
J. TURNER—Radios.
B. BROWN—Toys.
R. KLEEMAN—Luggage.
S. LEAVITT—Cameras.

BASEMENT DEPARTMENTS

C. T. SMITH—Merchandise Manager, All Basement Departments.
J. RIS—Women's, Misses' & Juniors' Ready-to-Wear, Furs.
MISS A. RENEAU—Infants', Children's & Girls' Wear.
MISS D. ESAREY—Sportswear, House Dresses & Robes.
MISS A. GALBRAITH—Lingerie, Corsets & Brassieres.
MISS C. HARRIS—Millinery.
B. DEVER—Hosiery, Handbags & Notions.
R. S. HURST—Men's & Boys' Clothing & Furnishings.
G. W. NELSON—Piece Goods & Domestics.
V. E. WRIGHT—Draperies.

Gordon Stores Co., Inc., 1622 Arapahoe St. Denver 2, 11

Telephone: KEystone 4-5391
Branch Stores Operated in Colorado, New Mexico & Texas.
BERT GORDON—President & General Merchandise Manager.
CHESTER E. GORDON—Treasurer & Buyer Men's & Boys' Wear.
A. ROSEN—Warehouse Manager, Buyer Store & Display Equipment, Ladies' Shoes.
ROY KERSWELL—Public Relations Director & Advertising Manager.
P. W. BENNETT—Ladies' Ready-to-Wear.
F. WOODARD—Ready-to-Wear Accessories, Piece Goods & Domestics, Laces, Trimmings, Ribbons, Home Furnishings, Toys, Luggage.

The Joslin Dry Goods Co., 16th & Curtis Sts. Denver 2, 6

Telephone: MAin 3-3121
Branch Stores Operated in Aurora, Denver, Englewood, Greeley & Lakewood, Colo.
Resident Buyer: Mercantile Stores Co., 128 W. 31st St.
PAUL C. McWILLIAMS—President & General Merchandise Manager.
R. S. SHADFORD—Executive Vice President.
I. N. JORDAN—Manager of Building, Maintenance & Supply Departments, Buyer Store Equipment.
A. KALASKY—Display Equipment Buyer & Display Director.
TOM GRIEVES—Warehouse Manager.
VIRGINIA LUNDELL—Advertising Manager.
EVELYN HILLARD—Personnel Manager.
I. ROBUCK—Merchandise Manager, Ladies' Ready-to-Wear, Buyer Women's, Misses' & Juniors' Coats & Suits, Furs.
ED BATURA—Merchandise Manager Ready-to-Wear Accessories, Smallwares.
DEAN KONZ—Merchandise Manager Men's & Boys' Clothing & Furnishings, Buyer for Robes.
DON SANDBURG—Merchandise Manager Piece Goods & Domestics, Basement Merchandise Manager.
G. MILLER—Women's Dresses.
JO HOWES—Misses' Dresses.
R. ANDERSON—Juniors' Dresses, Jewelry.
L. GRANO—Blouses, Neckwear, Scarfs.
T. JOHNSON—Sportswear, Skirts, Knit Apparel.
FRANCIS WITHERS—Girls' Wear.
MARY HARPER—Aprons, House Dresses & Uniforms.
M. WEBSTER—Millinery.
A. TURNBOW—Hosiery.
G. BRAYFIELD—Underwear & Negligees.
INEZ McJUNKIN—Gloves, Handkerchiefs & Umbrellas.
LOU SNELL—Shoes.
INEZ WILEY—Corsets & Brassieres.
MARY JOSEPH—Infants' & Children's Wear.

(Continued)

COLORADO (Cont'd)

Units

The Joslin Dry Goods Co. (Continued)

E. TOURIS—Handbags & Small Leather Goods.
PETE FICCO—Men's Clothing & Furnishings, Hats & Caps.
DON WILKERSON—Boys' Clothing & Furnishings, Hats & Caps.
DAN SABIA—Main Floor & Basement Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding.
V. MYERS—Laces, Trimmings, Ribbons, Art Needlework, Basement Art Needlework.
H. FLEMING—Notions.
DOROTHY FRAZIER—Toiletries.
JANET LEONARD—Silverware, Clocks & Watches.
LES GULLICKSON—Stationery.
MRS. INEZ WHITEHEAD—Curtains, Draperies.
GEORGE BREWER—Major Appliances.
R. PASSARELLI—Pictures & Mirrors, Radios & Phonographs.
TOM HOWES—Floor Coverings.
L. HOLDEN—Lamps & Shades.
M. BRADSHAW—Basement Patterns.

The May Co., 16th & Champa Sts. Denver 2, 2

Telephone: KEystone 4-3366
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
Operates Branch Appliance Store in Denver, Colo.
Also See NATIONAL HDQRS. Listing: FAMOUS-BARR CO., St. Louis, Mo.

A. TREIFUS—General Manager.
R. A. GALBASIN—Store Manager & Controller.
D. E. BRAMAN—Superintendent.
J. F. FERGUSON—Personnel Director.
E. A. TAYLOR—Publicity Director.
O. McCRAY—Display Manager.
C. N. BARNES—Supply Purchasing Manager.
D. HALES—Traffic & Receiving Manager.
DAVID S. TOUFF—General Merchandise Manager & Merchandise Manager Infants' Wear, Women's & Children's Shoes.
JEROME M. NEMIRO—Divisional Merchandise Manager Women's & Misses' Coats, Suits & Dresses, Junior Shop, Girls' Wear, Blouses & Sweaters, Sportswear, House Dresses, Uniforms, Furs, Millinery, Foundation Garments & Lingerie.
H. SULZBERGER—Divisional Merchandise Manager Hosiery, Neckwear, Blouses & Sweaters, Gloves, Handbags, Small Leather Goods, Handkerchiefs, Jewelry, Toiletries, Notions, Silverware, Watches & Diamonds, Stationery, Books.
HARRY HANNON—Divisional Merchandise Manager Men's & Boys' Clothing & Furnishings, Hats & Caps, Shoes, Western Shop, Ski Shack, Luggage.
L. H. BUCHER—Divisional Merchandise Manager Piece Goods & Domestics, Home Furnishings.

BUYERS

LUM JENKINS—Women's & Misses' Coats & Suits.
MRS. ISABEL CHRISTENSEN—Women's Dresses.
RICHARD CUMMINGS—Women's & Misses' Budget Dresses & Coats, Maternity Shop.
MRS. MARIE ACCORSO—Junior Shop.
MRS. LILLIAN MAE SCOTT—Girls' Coats & Dresses.
MISS SALLY SHATTUCK—Blouses & Sweaters.
MISS ROCHELLE HALEY—Women's Sports Apparel.
MRS. BEATRICE YEAGER—Budget Sportswear, House Dresses & Uniforms.
S. H. BENOWITZ—Furs.
CARMEN KAY—Millinery.
J. MINOGUE—Hosiery.
MRS. JESSIE LAWRENCE—Lingerie, Kimonos & Negligees.
MRS. PAULINE MEAD—Knit & Rayon Undies, Gloves.
HARRY BUTLER—Women's & Children's Shoes.
JUANITA BEATTY—Neckwear & Blouses, Sweaters, Handkerchiefs.

(Continued)

COLORADO (Cont'd.)

Units

The May Co. (Continued)

MISS MARVEL MIZAR—Foundation Garments.
MRS. IDA GOFF—Infants' & Children's Wear.
MISS MARGARET CONROY—Handbags, Small Leather Goods, Jewelry & Silverware.
J. CASLER—Men's Clothing.
PETER BATES—Men's Furnishings, Sportswear.
WILLIAM ROSEMOND—Men's & Boys' Hats & Caps, Luggage.
SHELBY HUDGENS—Men's Shoes.
L. O. TIMBLIN—Boys' Clothing & Furnishings.
R. MURPHY—Piece Goods, Linens, Bedding & Domestics, Buttons, Trimmings.
MARION BENNETT—Notions.
THOMAS J. MARUCA—Toiletries.
MRS. AGNES PARRISH—Books & Magazines.
WILLIAM AHERN, JR.—Stationery.
ORMAND BIRKLAND—Major Appliances.
WILLIAM STILLWELL—Major Appliances for Branch Store.
HENRY LOWEN—Electrical Appliances & House Furnishings, Lamps & Mirrors.
JOSEPH FINAMORE—TV, Radios, Records, Phonographs.
NAT SIBNER—China, Glassware, Gifts.
P. ANDERSON—Summer Furniture & Toys.
J. COULIER—Western Shop & Ski Shack.
KENNETH BROWN—Cameras.

BASEMENT DEPARTMENTS

JACK LEVY—Basement Merchandise Manager.
ALEX BARUCH—Women's Coats, Suits & Dresses, Junior Shop.
MRS. FERN COCHRAN—Housedresses, Sportswear.
MRS. JENNIE LOVELAND—Millinery, Lingerie, Foundations, Leather Goods, Smallwares.
GUS SCHLAEPFER—Rayon Lingerie, Hosiery, Gloves.
JOHN A. JONES—Shoes.
MISS RUTH CRESSMAN—Infants' & Children's Wear.
BEN FRIEDMAN—Men's Clothing, Boys' Clothing & Furnishings.
CHARLES COHEN—Men's Furnishings.
SAM SARACINO—Curtains, Draperies, Floor Coverings.
J. SCHWENGELS—Piece Goods, Domestics, Linens.

Neusteter's, 720 16th St. **Denver 2,** 1

Telephone: TAbor 5-1211
Resident Buyer: Specialty Stores Association, Inc., 1441 Broadway.

MEYER NEUSTETER—President.
NORMAN E. GROSS—General Merchandise Manager.
MRS. E. PRICE—Ladies' Higher Priced Ready-to-Wear.
MISS ANN FINE—Ladies' Popular Priced Ready-to-Wear.
MISS M. DAVIS—Ladies' Budget Dresses.
MISS M. HALL—Bridal Wear.
MISS M. BOWIE—Junior Apparel.
MISS ROSS—Sportswear, Rainwear.
LOUIS BLUMBERG—Furs.
MRS. M. LANE—Millinery.
MISS METTA RICKSECKER—Millinery.
MRS. A. DRAKE—Lingerie, Negligees & Robes.
MRS. E. MINGE—Ladies' Ready-to-Wear Accessories, Jewelry.
MRS. R. PEASE—Foundation Garments.
MRS. ROTHBERG—Teen Wear.
MRS. M. McKNIGHT—Infants' & Children's Wear.
T. J. MILWARD—Ladies' Shoes.
DON F. LYDICK—Children's Shoes.
RUSSELL L. CHRISTENSON—Men's Clothing.
J. CAMPBELL—Men's Furnishings.
MRS. M. SARACENO—Toiletries.
MRS. A. TWEED—Silverware, China, Glassware, Lamps, Bedroom Accessories, Gifts.

COLORADO (Cont'd.)

Units

Graden Mercantile Co., 777 Main Ave. Durango 1
Telephone: DUrango 151
R. S. AYRES—President & General Merchandise Manager.
MRS. A. CASEY—Ladies' Ready-to-Wear Apparel, Millinery & Sportswear.
MRS. CONKLIN—Ladies' Ready-to-Wear Accessories, Hosiery, Underwear, Infants' Wear, Ribbons, Notions, Art Needlework, Toiletries.
MISS R. WAGONER—Children's & Junior Wear.
F. HAGER—Ladies' Shoes.
C. MULLEN—Men's & Boys' Wear.
MRS. A. POWELL—Piece Goods & Domestics.
MRS. MASON—Home Furnishings, Toys & Sporting Goods.

Bullock's Dept. Store, 732 Grand Ave. Glenwood Springs 2
Telephone: GLenwood Springs 9
Branch Store Operated as GOLDEN RULE STORE in Glenwood Springs, Colo.
G. E. BULLOCK—Merchandise Manager.
WILLIAM G. BULLOCK—Buyer for all Departments.

Greeley Dry Goods Co., 814 9th St. Greeley 1
Telephone: GReeley 3192
Resident Buyer: Ben F. Levis, Inc., 220 W. 40th St.
RALPH FISHER—President.
F. KELSEY—General Merchandise Manager.
MRS. A. WEBER—Ladies' Ready-to-Wear, Furs, Millinery, Lingerie, Foundation Garments, Infants' & Children's Wear.
RALPH J. FISCHER—Men's & Boys' Wear.
MRS. D. MOORE—Piece Goods & Domestics.
JEROLD D. BARNETT—Ladies' Gloves, Handbags, Neckwear, Ribbons, Notions, Cosmetics, Toiletries & Art Needlework.
MRS. D. MOORE—Curtains, Draperies & Floor Coverings.

J. V. Smith & Son, 802 9th St. Greeley 1
Telephone: GReeley 1050
Resident Buyer: J. A. Harrison, 47 W. 34th St.
R. V. SMITH—General Manager & General Merchandise Manager.
C. R. SMITH—Advertising Manager, Display Equipment Buyer & Display Director.
THELMA BARRETT—Ladies' Ready-to-Wear, Blouses, Sportswear, Skirts, Knit Apparel, Millinery, Underwear, Gloves, Scarfs, Negligees & Robes.
CORA CARREL—Hosiery, Neckwear, Handkerchiefs, Corsets, Brassieres, Piece Goods & Domestics, Laces, Ribbons, Notions, Toiletries, Costume Jewelry, Bedding.
C. N. BARRETT—Curtains & Draperies.

Bockman's Dept. Store, 106 Cedar St. Julesburg 1
Telephone: JUlesburg 33-W
LOUIS BOCKMAN—Owner & General Buyer.

Butler's Dept. Store, 215 S. Main St. Lamar 1
Telephone: LAmar 194-W
LEON C. BUTLER—Owner & General Buyer.

Jolton Stores Co., 117 S. Main St. Lamar 3
Telephone: LAmar 330
Branch Stores Operated in Las Animas & Trinidad, Colo.
L. J. JOLTON—Owner & Buyer for all Departments.

Gaskill's Dept. Stores Limon
Telephone: LImon 82
Branch Stores Operated: Cheyenne Wells, Colo. Manager—ROY ADDY.
Holly, Colo. Manager—BOB GASKILL.
Hugo, Colo. Manager—DON GASKILL
LLOYD E. GASKILL—Owner & Buyer for all Departments.

L. L. Fassett Dept. Store, 102 Adams St. Monte Vista 1
Telephone: MOnte Vista 274
WILLIS FASSETT—President, General Mdse. Manager.
WILLIS FASSETT, JR.—General Buyer.

COLORADO (Cont'd.)

Units

The Colorado Supply Division, Box 2098 Station A — Pueblo — 4

Telephone: PUeblo 1001
Division of: THE COLORADO FUEL & IRON CORP.
Branch Stores Operated: Morley, Colo., Manager - ROBERT MEEK.
Valdez, Colo., Manager—TONY FAVATELLA.
Weston, Colo., Manager—ALBERT MAURO.
Sunrise, Wyo., Manager—NICK WEGHER.
N. K. MARTIN—General Manager.

Crews-Beggs Dry Goods Co., 316 N. Main St. — Pueblo — 1

Telephone: PUeblo 1715
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
FLOYD H. CREWS—President & General Manager.
FRANK E. LEONARD—Executive Vice President, General Merchandise Manager, Basement Merchandise Manager.
CHARLES R. WOESSNER—Treasurer, Ladies' Ready-to-Wear, Sportswear, Aprons, House Dresses, Uniforms, Furs, Negligees & Robes.
CLARENCE HOER—Chief Engineer, Manager of Building & Maintenance Departments.
ROBERT GRAY—Manager of Supply Department, Store & Display Equipment Buyer.
MRS. R. SLOBODNIK—Advertising Manager & Copy Director.
WILLIAM T. STASKO—Display Director.
R. W. GRAY—Personnel Manager.
E. D. SCHLOTFELDT—Public Relations Director, Buyer Piece Goods & Domestics, Art Needlework, Curtains & Draperies, Basement Yard Goods & Bedding.
MRS. WILSON—Girls' Wear, Infants' & Children's Wear.
EVELYN SALMON—Hosiery, Underwear, Jewelry, Silverware, Clocks & Watches.
CORA HAYES—Gloves, Corsets, Brassieres, Handbags, Small Leather Goods, Umbrellas, Books, Stationery, Magazines.
E. D. BROWN—Men's, Women's & Children's Shoes.
P. IVAN—Neckwear, Scarfs, Handkerchiefs, Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries & Cameras.
EDWIN GERLER—Men's Clothing, Furnishings, Hats & Caps.
ROBERT BUCHANAN—Boys' Clothing, Furnishings, Hats & Caps, Basement Men's & Boys' Wear, Ladies' Hosiery & Underwear.
JAMES McMEEKIN—Bedding, Furniture & Floor Coverings.
K. E. ROBINSON—Major Appliances, Radios & Phonographs.
H. HARLAN—Pictures & Mirrors, Lamps & Shades, Gift Shop, Toys & Luggage.
F. B. GIBBONS—Candy & Delicacies.
E. YUND—Basement Women's Apparel.

White & Davis, Inc. 519 N. Main St. — Pueblo — 1

Telephone: PUeblo 666
D. DAVIS—General Merchandise & Buyer for all Departments.

Springfield Dept. Stores, 948 Main St. — Springfield — 2

Telephone: SPringfield 58
Branch Store Operated as PRITCHETT DRY GOODS STORE in Pritchett, Colo.
DON M. RILEY—Owner & Buyer for all Departments.

Hadad's Dept. Stores, 231 W. Main St. — Trinidad — 3

Telephone: TRinidad 1448
Branch Stores Operated as HADAD'S SUPER TRADING POST in Segundo, Colo. and as SAULTS SHOE STORE in Trinidad, Colo.
MIKE HADAD—Owner & Buyer for all Departments.
RICHARD HADAD—Grocery Buyer.

Jamieson's Dept. Store, 150 E. Main St. — Trinidad — 1

Telephone: TRinidad 900
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
WILLIAM G. JAMIESON—President & General Merchandise Manager.
MRS. FRANCES ELIVIAN—Women's & Children's Wear, Millinery, Lingerie, Foundation Garments & Boys' Wear.

(Continued)

COLORADO (Cont'd.)

Units

Jamieson's Dept. Store (Continued)

J. J. GLEASON—Ladies' Hosiery, Ready-to-Wear Accessories, Men's Wear, Piece Goods & Domestics, Laces, Notions, Toiletries, Pictures & Mirrors, Lamps & Shades.
J. G. PADEN—All Shoes.
MISS B. GRIM—Home Furnishings, Silverware, Glassware, China, Electrical Appliances, Toys, Sporting Goods & Luggage.
M. S. EYER—Major Appliances, Radios & Phonographs, Furniture & Floor Coverings.

CONNECTICUT

Henry Kornblut, Inc., 316 Main St. — Ansonia — 2

Telephone: ANsonia 4-3220
Branch Store Operated as RELIABLE DEPARTMENT STORE in Derby, Conn.
HENRY KORNBLUT—Owner.
MAX KELMAN—Buyer for all Departments.

Antell's Stores, 1749 Barnum Ave. — Bridgeport 8, — 2

Telephone: BRidgeport 4-1224
Branch Store Operated in Bridgeport, Conn.
ISSAC & ABE ANTELL—Partners & Buyers.

Federman Co., 1090 Main St. — Bridgeport 3, — 1

Telephone: BRidgeport 5-3181
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Also Operates Under Name of LEAVITT CO.
LEO G. FEDERMAN—President & General Merchandise Manager.
J. FOX—Ladies' Coats & Suits, Rainwear.
I. SWIMMER—Ladies' Dresses.
MRS. J. ALLEN—Sportswear, Skirts & Blouses, Beach Wear.
G. WOLFE—Infants', Children's & Girls' Wear, Foundation Garments.
JACK GANTMAN—Furs.
MRS. MARION W. GARA—Hosiery, Accessories.
LEO CITRON—Lingerie, Negligee, Robes, Laces, Ribbons,Neckwear, Umbrellas.
NATHAN GREENSPAN—Men's Clothing.
H. LASKEN—Men's Furnishings.
MISS F. WEISS—Boys' Wear.
M. KANDELL—Piece Goods & Domestics, Art Needlework.
MRS. D. SMITH—Notions & Luggage.
A. ALLEN—Toiletries & Stationery.
STANLEY ALTMAN—Home Furnishings, Pictures & Mirrors, Lamps & Shades, China.
IRVING CHANDLER—Hard Goods & Floor Coverings.
I. BASS—Toys, Summer Furniture & Nursery Furniture.
H. WOLPIN—Draperies & Curtains.

Howland Dry Goods Co., 1049 Main St. — Bridgeport 2, — 1

Telephone: BRidgeport 4-1141
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
SARGENT F. EATON—President & General Merchandise Manager.
E. W. BROTHERTON—Executive Vice President & Merchandise Manager Ladies' Ready-to-Wear, Ready-to-Wear Accessories, Men's & Boys' Wear, Luggage & Sporting Goods, Toiletries.
WILLIAM E. NEVARD—Treasurer & Controller.
CHARLES McCLINCH—Chief Engineer.
A. C. MALLETT—Store Manager, Warehouse Manager, Store & Display Equipment.
MILTON REINHARD—Advertising Manager.
KENNETH GRAY—Display Director.
MRS. E. PETERSON—Personnel Manager.
S. S. EATON—Merchandise Manager Ladies' Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Jewelry, Basement Merchandise Manager.

(Continued)

CONNECTICUT (Cont'd.)

Units

Howland Dry Goods Co. (Continued)

G. M. SEMPLE—Merchandise Manager Piece Goods & Domestics, Art Needlework, Home Furnishings, Toys, Groceries, Candy & Delicacies.
W. DEETS—Women's & Misses' Coats, Suits & Dresses.
J. BUTTERFIELD—Juniors' Coats, Suits & Dresses, Blouses, Sportswear, Skirts.
MISS J. DURSO—Girls' Wear, Infants' & Children's Wear.
MISS E. JOHNSON—Aprons, House Dresses & Uniforms.
MRS. M. SMITH—Underwear, Negligees & Robes.
E. W. BROTHERTON—Hosiery.
MRS. F. COTTON—Gloves & Handkerchiefs.
S. SCHWARTZ—All Shoes.
MISS M. MARSHALL—Neckwear, Scarfs, Laces, Trimmings, Ribbons, Jewelry, Silverware, Clocks, Watches & Umbrellas.
MISS J. JAMES—Corsets & Brassieres.
MISS J. DAGATE—Handbags & Small Leather Goods, Piece Goods.
B. WHARTON—Men's Clothing, Hats & Caps.
F. WALLS—Men's Furnishings.
L. BALOGACH—Boys' Clothing & Furnishings, Sporting Goods & Cameras.
H. SCHEINER—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads & Bedding, Books, Magazines, Stationery.
MRS. V. HENDERSON—Notions.
R. JOHNSON—Toiletries, Drug Sundries, Luggage.
MRS. B. BIBLE—Art Needlework & Gift Shop.
L. M. HODGKINS—Draperies, Curtains, Upholstery, Lamps & Shades.
E. CASSARA—Major Appliances, Radios & Phonographs.
W. TROXLER—Pictures & Mirrors, Furniture.
E. CORFEY—Floor Coverings.
MRS. M. JOHNSON—Toys.
MRS. E. BARRETT—Groceries, Candy & Delicasies.

BASEMENT DEPARTMENTS

J. PINCUS—Ladies' Ready-to-Wear, Men's & Boys' Wear.
MRS. M. KINGSBURY—Ladies' Accessories & Sportswear.
MRS. BARBARA ANDERSON—Corsets & Underwear, Infants' & Children's Wear.
MRS. LOUISE BOTSFORD—Women's & Children's Shoes.
SIGURD KISTER—Domestics.

Manasevit Bros., 611 Water St. — Bridgeport 3, — 4

Telephone: BRidgeport 6-3803
Wholesalers Operating Retail Stores as: FAIRFIELD DEPT. STORE in Fairfield, Conn., SO. NORWALK DEPT. STORE in So. Norwalk, Conn., STRATFORD DEPT. STORE in Stratford, Conn. & WESTPORT MEN'S SHOP in Westport, Conn.

ISADORE MANASEVIT—Buyer for Ready-to-Wear, Underwear, Hosiery, Blouses, Neckwear, Gloves, Handbags, Mens' Furnishings, Dry Goods, Handkerchiefs, Ribbons, Notions.
SOLOMON MANASEVIT—Buyer for Toys, Childrens' & Infants' Wear, Umbrellas, Leather Goods, Novelty Jewelry, Shoes, Slippers.
HARRY, STANLEY & FRANK MANASEVIT—Assistant Buyers.

D. M. Read Co., 1050 Broad St. — Bridgeport 3, — 1

Telephone: BRidgeport 3-1151
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).

SIDNEY REISMAN—President & General Merchandise Manager.
MILTON A. MANDELSON—Executive Vice President & General Manager.
EUGENE SUPPLE—Display Manager.
GERALD S. HAHN—Merchandise Manager Ready-to-Wear & Accessories.
M. NORDAU SCHOENBERG—Merchandise Manager Home Furnishings.
DAVID MILLER—Ladies' Coats & Suits.
MISS ANNE LEACHMAN—Ladies' Dresses.
MRS. MARIE GRAHAM—Sportswear.
MISS JANE THOMAS—Junior Ready-to-Wear, Sportswear, Girls' Wear.
MRS. BETTY GREENE—Aprons, House Dresses & Uniforms.
MRS. JANET HARTMAN—Hosiery, Gloves, Handbags, Belts & Umbrellas.
MISS MAE HARRIS—Knit Underwear.

(Continued)

CONNECTICUT (Cont'd.)

Units

D. M. Read Co. (Continued)

MISS ELIZABETH KUTSCHER—Silk Underwear, Negligees & Robes.
MISS GERTRUDE TAULTY—Neckwear & Handkerchiefs.
MISS ESTHER BURR—Bridal Dresses.
LESTER PORTER—Ladies' & Children's Shoes.
MRS. IRENE SHANNON—Corsets & Brassieres.
MISS FRIEDA MENDLINGER—Infants' & Children's Wear.
JAMES JOSEPHSON—Men's & Boys' Clothing & Furnishings.
HERMAN STIRMAN—Piece Goods, Patterns, Curtains & Draperies.
WILLIAM RANSOM—Linens & Domestics.
MISS VIRGINIA SHARKEY—Notions & Stationery.
MISS EVELYN DICKENSEN—Cosmetics & Jewelry.
MARSHALL APGAR—Bedding & Furniture.
LESTER BAKONYI—Major Appliances.
JAMES BAIRD—Housewares.
RODNEY DYOTT—Floor Coverings.
DOUGLAS STEWART—Lamps & Shades, China & Glassware, Gifts.
DONALD GARBELNICK—Radios & TV, Toys.
MISS PEGGY PLUMB—Candy.

Skydel's, Inc., 1058 E. Main St. — Bridgeport 8, — 1

Telephone: BRidgeport 6-2531

ABRAHAM SKYDEL—President, Treasurer & Executive Personnel Mgr.
BERNARD H. SEIGEL—Vice President, General Merchandise Manager, Advertising Manager & Buyer Store Equipment & Display Equipment.
BENNETT P. KATZEN—Vice President & Buyer Men's Furnishings.
HAROLD T. CARR—General Manager, Manager of Building, Maintenance & Supply Departments, Staff Personnel Manager & Buyer Boys' Clothing & Furnishings.
HARRY FIMAS—Display Director.
RUBY GRENIER—Copy & Art Director.
JOSEPH TARTARO—Ladies' Ready-to-Wear, Blouses, Skirts, Sportswear, Knit Apparel, Aprons, House Dresses, Uniforms, Ready-to-Wear Accessories, Jewelry.
ELEANORE SKYDEL—Infants', Children's & Girls' Wear.
SAMUEL LEPOFSKY—Ladies' Shoes.
STANLEY DePAUL—Men's Clothing & Hats.
ABRAHAM DECKMAN—Men's Caps.
PHILIP MARKOWITZ—Men's Shoes.
OSCAR GLASER—Boys' Shoes.
JACK SKYDEL—Linens, Towels, Comforters, Blankets, Spreads, Draperies & Curtains.

Muzzy Brothers Co., 168 Main St. — Bristol — 1

Telephone: BRistol 9326
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

MRS. FLORENCE M. McCANN—President, Treasurer & General Merchandise Manager.
GEORGE W. QUINN—Vice President, Controller, Personnel Manager, Store Superintendent.
CHARLES J. McCANN—Advertising & Sales Promotion Manager.
MRS. R. FRECHETTE—Women's, Misses' & Juniors' Coats, Suits & Dresses, Raincoats.
MISS MAUREEN GILSON—Sportswear, Sweaters & Bathing Suits.
MRS. BESSIE McCANN—Aprons, House Dresses & Uniforms, Lingerie, Negligees.
MRS. B. ZINKEWICH—Hosiery.
MRS. E. PRYOR—Corsets & Brassieres.
MRS. O. KNOPF—Infants', Children's & Boys' Wear, Linens, Towels & Blankets.
A. NELSON—Men's Wear.
E. FLYNN—Piece Goods, Patterns, Home Furnishings, Major Appliances, Radios & Phonographs, Lamps & Shades, China & Glassware, Toys.
MRS. M. McLAUGHLIN—Ribbons & Art Needlework.
MRS. M. BRADLEY—Toiletries.
MISS H. O'BRIEN—Notions.
MRS. E. HAHN—Jewelry, Silverware, Ladies' Handbags, Gloves & Neckwear.
H. ATWELL—Curtains, Draperies, Upholstery, Furniture, Rugs.

CONNECTICUT (Cont'd.)

Units

Feinson's, 289 Main St. — Danbury — 3

Telephone: DAnbury 8-5653
Branch Stores Operated in Wallingford, Conn. & Brewster, N. Y.
MORRIS FEINSON—Owner, Equipment, Sportswear, Ready-to-Wear & General Lines Buyer.
JUDY KAUTZMAN—Infants' & Childrens' Wear.
MARY ROCKWELL—Lingerie, Hosiery & Accessories.

John McLean, Inc., 213 Main St. — Danbury — 1

Telephone: DAnbury 8-9201
JOHN R. McLEAN—President & General Merchandise Manager.
MRS. A. GINGELL—Ladies' Ready-to-Wear, Rainwear, Separates, Robes & Negligees.
MRS. A. MULKIN—House Dresses & Uniforms.
MRS. A. BERNINGER—Hosiery.
MRS. RITTON—Infants' & Children's Wear, Lingerie, Foundations.
L. PEASE—Piece Goods, Umbrellas, Lamps & Shades.
R. McLEAN—Linens & Domestics.
MRS. F. MacGREGOR—Ribbons, Notions, Toiletries, Jewelry, Small Leather Goods.
MISS ELEANOR SCOLLIN—Laces, Ladies' Accessories.
MRS. E. GROLLJAHN—Curtains & Draperies.

Howard & Barber Co., 268 Main St. — Derby — 1

Telephone: DErby 4-1627
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
MISS HELEN M. BARBER—President.
ARTHUR M. REED—Treasurer, General Merchandise Manager, Buyer Girls', Children's & Infants' Wear, Corsets, Brassieres.
MRS. L. McCARTHY—Merchandise Manager, Ready-to-Wear, Accessories, Buyer Neckwear, Handkerchiefs, Laces, Trimmings, Notions.
MRS. K. McNISH—Ready-to-Wear, Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Negligees.
MRS. L. KENNEDY—Hosiery, Gloves.
MRS. M. MALONEY—Underwear.
MISS F. BENTLEY—Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry, Stationery.
J. T. O'KEEFE—Men's Furnishings, Boys' Clothing & Furnishings, Piece Goods, Domestics, Linens, Towels, Luggage.
C. A. COCK—Books.
R. M. BOLLIGER—Bedding, Furniture, Major Appliances, Floor Coverings.
MISS M. DELANEY—Curtains, Draperies, Upholstery.
MRS. D. BALDWIN—Pictures, Mirrors, Housewares, Lamps, Shades, Gift Shop, Toys.
F. LANZIEREI—Radios & Phonographs.

East Haven Dept. Store, 291 Main St. — East Haven — 1

Telephone: HObart 7-2669
ISRAEL KATZ—Owner & General Buyer.

Greenberg's Republic Dept. Stores, 19 Main St. — Essex — 2

Telephone: ESsex 7820
Branch Store Operated in Saybrook, Conn.
HERBERT GREENBERG—Owner & Buyer for all Departments.

D. W. Rogers, Inc., 239 Greenwich Ave. — Greenwich — 1

Telephone: GReenwich 8-3300
MICHAEL JOSEPH, JR.—President, General Merchandise Manager, Buyer all Ready-to-Wear, Dry Goods, Hosiery, Underwear, Handbags, Gloves.
MRS. JOAN CARR—Children's & Infants' Wear Buyer.
MRS. EDITH SCHNEPEL—Notions Dept. Buyer.
JOSEPH CAPALBO—Housewares, Home Furnishings.
MRS. CLARA SCALA—Buyer Glassware, China, Toys.

Griswold's Dept. Store, 102 Broad St. — Guilford — 1

Telephone: GLendale 3-2734
WILLIAM G. SHEPARD—Owner, General Manager & Buyer.

CONNECTICUT (Cont'd.)

Units

Piscitelli's Dept. Store, 891 Dixwell Ave. Hamden 1
Telephone: LOcust 206379
MRS. P. PISCITELLI—Owner & General Buyer.

Sterling & Susman Dept. Stores, 830 Dixwell Ave. Hamden 3
Telephone: MAin 4-9119
Branch Stores Operated in New Haven, Conn.
ALEX A. STERLING & DAVID SUSMAN—Partners.

Brown Thomson, Inc., 920-944 Main St. Hartford 2, 1
Telephone: JAckson 4-8811
Resident Buyer: Mutual Buying Syndicate, Inc., 11 W. 42nd St.
HENRY L. ISENBERG—President & General Merchandise Manager.
ISADORE L. SHERMAN—Treasurer.
PERCY HULBERT—Manager of Building & Maintenance Departments.
ALLAN C. SMITH—Executive Personnel Manager, Manager of Supply Department, Buyer Store Equipment, Warehouse Manager.
JAMES O'ROURKE—Display Equipment Buyer & Display Director.
NOEL D. BRYCE—Advertising Manager, Public Relations, Copy & Art Director.
MRS. DOROTHY BALLER—Staff Personnel Manager & Employee Relations Manager.
DAVID SPIRTT—Merchandise Manager Ladies' Ready-to-Wear, Corsets, Brassieres, Negligees & Robes, Infants' & Children's Wear.
CURT J. SCHLEIMER—Merchandise Manager Ladies' Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags & Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Pictures & Mirrors, Gift Shop.
ROBERT EPSTEIN—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS LORRAINE SIMPSON—Blouses, Sportswear, Skirts, Knit Apparel.
MRS. YVONNE FLYNN—Girls' Wear.
MISS PHYLLIS SCHMIDT—Aprons, House Dresses & Uniforms, Negligees & Robes.
MISS HILDA PANKRATZ—Furs.
MISS BEA deVELBISSE—Millinery.
MISS DOROTHY BECKER—Hosiery & Underwear.
MRS. FRANCES BAUER—Gloves, Neckwear, Scarfs, Handkerchiefs, Laces, Trimmings & Ribbons.
FRANK LAMPHIER—Men's, Women's & Children's Shoes.
MISS DOROTHY WHITE—Corsets & Brassieres.
MISS RAE MORSE—Infants' & Children's Wear.
MRS. PHYLLIS BROWN—Handbags, Small Leather Goods, Umbrellas.
HERBERT RUTTER—Men's & Boys' Clothing, Hats & Caps, Boys' Furnishings.
HENRY McCARTHY—Men's Furnishings.
JOHN OAKES—Piece Goods.
PHILLIP TIERNEY—Linens, Towels, Comforters, Muslins, Sheetings, Blankets & Spreads.
FRANK PLUMMER—Notions, Luggage.
ROY MILLER—Toiletries & Drug Sundries.
MRS. FLORDIA FORCIER—Jewelry, Silverware & Clocks.
WILLIAM HELFGOTT—Watches.
MRS. OLIVE McCALLUM—Art Needlework.
MRS. GENEVIEVE WAKEFIELD—Books, Stationery, Magazines & Cameras.
DAVID BASS—Bedding, Furniture.
DANIEL CROTTY—Draperies, Upholstery, Curtains.
VAUGHAN HOWLAND—Major Appliances, Radios & Phonographs.
MRS. ADA SAWYER—Pictures & Mirrors, Gift Shop.
ERNEST R. BELLANGER—Floor Coverings.
ROBERT ELSNER—Lamps & Shades.
MISS PEARL NATHAN—Toys, Sporting Goods.
ROBERT HUTCHINS—Groceries, Candy & Delicasies.

Karp's, 292 Albany Ave. Hartford 5, 2
Telephone: JAckson 7-8524
Branch Store Operated as PARK ROAD DEPT. STORE in West Hartford, Conn.
HARRY KARP—Owner & Buyer for all Departments.

CONNECTICUT (Cont'd.)

Units

G. Fox & Co., 960 Main St. Hartford 2, 1

Telephone: JAckson 2-5151
Resident Buyer: Frederick Atkins, 11 W. 42nd St.
MRS. BEATRICE FOX AUERBACH—President.
ALVIN GOLDBERG—Advertising Manager.
MISS M. BAUER—Women's & Misses' Coats & Suits.
G. DOWLING—Women's & Misses' Dresses.
S. MOLDAW—Junior Apparel.
MISS F. BALLIANO—Blouses, Sportswear, Separates.
MISS M. MONJO—Misses' & Children's Wear.
R. GARDELLA—Aprons, House Dresses & Uniforms.
V. GUILFORD—Millinery.
MISS M. HOLLAND—Hosiery.
MISS H. YAUCH—Lingerie, Negligees & Robes.
MRS. WOY—Ladies' Gloves.
MRS. M. SILVERMAN—Neckwear & Ribbons.
MRS. S. FERGUSON—Handkerchiefs & Umbrellas.
MISS SARA CROZIER—Corsets, Brassieres.
MRS. A. BURDETT—Infants' & Children's Wear.
M. M. BLACKMAN & W. S. KAPALA—Ladies' Shoes.
J. FUSARI—Children's Shoes.
R. WALKER—Men's Clothing.
L. STEARNS—Men's Furnishings.
B. SHAPIRO & M. GAYLOR—Boys' Wear.
C. MONTALBANO & A. FRANKFORD—Men's & Boys' Shoes.
H. ERICKSON—Piece Goods, Linings & Patterns.
M. GOLD—Linens & Domestics.
P. MARSCHAK—Notions.
MRS. E. CARR—Toiletries & Drug Sundries.
MISS E. URBEN—Jewelry.
R. BAGLEY—Silverware, China & Glassware.
MISS R. SUESMAN—Art Needlework.
MARTIN SOLNICK—Stationery.
MISS GROSS—Ladies' Handbags, Small Leather Goods.
H. B. SMYTH—Curtains & Draperies, Upholstery.
ROY G. MATHESON—Major Appliances.
H. KAUFMANN—Pictures & Mirrors, Furniture.
C. KABRICK—Infants' Furniture.
W. HICKEY—Floor Coverings.
M. WISH—Lamps & Shades.
GEORGE A. TAMACCIO—Radios & Phonographs.
R. RUDDY—General House Furnishings, Hardware.
S. JOSLYN—Sporting Goods & Auto Accessories.
MORRIS SCHLIEN & L. STEARNS—Toys.
M. VALIS—Luggage.
FELIX CZAJA—Cameras.
MISS E. HOPSON—Gifts.

BASEMENT DEPARTMENTS

MRS. A. CAVANAUGH—Ladies' Ready-to-Wear.
MISS J. McBAIN—Sportswear.
MISS S. KEVORKIAN—Ladies' Underwear.
MISS BETTY GEISTER—Ladies' Hosiery & Gloves.
MISS A. KADIS—Corsets & Brassieres.
MISS S. KRINSKY—Infants' & Children's Wear.
D. SOLOMON—Shoes.
MYER R. STEPAKOFF—Men's & Boys' Wear, Domestics.

Sage-Allen & Co., Inc., 902 Main St. Hartford 3, 4

Telephone: JAckson 4-8771
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Stores: East Hartford, Conn. MRS. HELEN GALVIN—Manager.
Saybrook, Conn. WILLIAM McKENNA—Manager.
West Hartford, Conn. MISS RHETA ROBINSON—Manager.
EDWARD N. ALLEN—President.
WILLIAM HAINE—Executive Vice President, General Manager, Building & Maintenance Manager, Warehouse Manager, Buyer Store Equipment.

(Continued)

CONNECTICUT (Cont'd.)

Units

Sage-Allen & Co., Inc. (Continued)

RALPH A. KEENEY—Treasurer.
JOHN J. EGAN—General Merchandise Manager.
JUDD LANDON—Display Equipment Buyer & Display Director.
BARBARA G. LINCOLN—Personnel Manager.
MABEL RENNIE—Copy Director.
MARION DOWN—Merchandise Manager Ladies' Ready-to-Wear.
MAE SULLIVAN—Women's & Misses' Coats & Suits.
THERESA BERRY—Women's & Misses' Dresses.
KATHERINE ZERWITZ—Juniors' Coats, Suits & Dresses.
GRACE DUPUIS—Blouses, Sportswear, Skirts, Knit Apparel.
ROSE FERRIGNO—Girls' Wear.
ANN MERRILL—Aprons, Housedresses & Uniforms.
LAFAYETTE KEENEY—Furs.
PAULINE BECK—Hosiery, First Floor Underwear & Negligees.
MYRTLE SHANLEY—Second Floor Underwear & Negligees, Robes.
LUCY LUKENS—Gloves, Handbags & Small Leather Goods, Umbrellas.
GERTRUDE LEVY—Neckwear, Scarfs, Handkerchiefs, Laces, Trimmings & Ribbons.
MRS. M. ALFORD—Buyer Corsets, Brassieres.
MISS B. GOLDBERG—Buyer Toys, Infants' & Childrens' Wear.
S. KROOPNICK—Buyer Mens' Furnishings.
FREDA GOLDSTEIN—Boys' Clothing & Furnishings, Hats & Caps.
FRED JACKSON—Piece Goods & Muslins.
E. P. NEWMAN—Buyer for Domestics, Dry Goods.
EVERETT NEWMAN—Linens, Towels, Comforters, Sheetings, Blankets, Spreads, Bedding.
MARY GREENE—Notions.
WILLIAM COSTELLO—Toiletries, Drug Sundries, Canned Goods & Frozen Foods.
HARRIET DELANEY—Jewelry, Clocks & Watches.
FLORENCE LAIRD—Silverware.
MARY DENNIS—Art Needlework, Pictures & Mirrors, Lamps & Shades, Gift Shop.
CARL KELLNER—Upholstery, Curtains & Draperies, Summer Furniture, Floor Coverings.
BARBARA HAYWARD—Stationery & Cameras.
WILLIAM K. WALTON—Basement Merchandise Manager.

BASEMENT DEPARTMENTS

MRS. FRANCES CARACCIA—Ladies' Dresses, Coats, Suits & Housedresses.
MRS. JEANETTE MUER—Infants' Wear, Corsets, Hosiery & Handbags.
MISS MARCIA WINICK—Underwear & Housecoats.

Albert Steiger, Inc., 855 Main St. Hartford 2,

Telephone: JAckson 2-4201
Branch Store of ALBERT STEIGER, INC., Springfield, Mass. (See Listing)

PHILIP C. STEIGER, JR.—General Merchandise Manager.
A. GRIMES—Ladies' Coats, Suits & Furs.
MISS BARBARA PREBLE—Ladies' Dresses.
MISS ANGELINE PRETE—Junior Apparel.
MISS C. ENGLAND—Bridal Wear.
MRS. DOROTHY COFFEY CHESICK—Sportswear.
THOMAS DePAOLA—Hosiery & Foundation Garments.
MISS IRENE ZIPLOW—Active Sportswear, Separates.
MISS JOAN GOODELL—Aprons, House Dresses, Uniforms, Robes & Negligees.
MRS. MARY HAYES NERO—Lingerie.
H. MADALONI—Men's Wear.
MRS. B. SHERTLEFF—Ladies' Handbags, Gloves, Small Leather Goods.
MISS M. FLYNN—Umbrellas.
MISS EILEEN HUGHES—Costume Jewelry.
MISS D. GOLDBERG—Silverware, China, Glassware, Lamps & Shades, Gift Shop.

Wachtel's, Inc., 376 Front St. Hartford 3, 1

Telephone: JAckson 7-8111

JULIUS WACHTEL—President & General Buyer.

CONNECTICUT (Cont'd.)

Units

J. W. Hale Corp., 945 Main St. — Manchester — 1

Telephone: MItchell 3-4123
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

H. B. HOUSE—President & Treasurer.
E. A. WEDEN—Vice President, General Merchandise Manager, Controller, Advertising Manager & Store Superintendent.
MISS SARGENT—Women's Coats, Suits & Dresses.
MRS. McGREGOR—Misses' Coats, Suits & Dresses, House Dresses & Uniforms.
MRS. AGNEW—Girls' Wear.
A. LANG—Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags & Small Leather Goods, Toiletries, Drug Sundries & Jewelry.
MISS CURRAN—Ladies' Shoes.
MRS. CHARTIER—Corsets, Brassieres, Negligees & Robes.
MR. AUSTIN—Infants' & Children's Wear.
MR. BALKNER—Men's Clothing.
MR. PINNEY—Men's Furnishings.
MR. RIEMER—Boys' Clothing & Furnishings, Hats, Caps & Shoes.
MR. JOHNSON—Piece Goods & Domestics, Laces, Trimmings, Ribbons, Notions, Art Needlework, Curtains.
MR. MAHER—Major Appliances, Pictures & Mirrors, Lamps & Shades, Luggage & Basement Merchandise.
MR. BORST—Groceries.

Marlow's, 867 Main St. — Manchester — 1

Telephone: MItchell 9-5221
Resident Buyer: Leo Levitan, 450 7th Ave.

NATHAN MARLOW—Owner & General Manager, Buyer Men's Clothing & Furnishings, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries, Art Needlework, Books & Stationery.
GEORGE MARLOW—General Manager, Building & Maintenance Manager, Store & Display Equipment Buyer, Advertising Manager, Buyer Ladies' Handbags, Small Leather Goods, Boys' Clothing & Furnishings, Umbrellas, Bedding, Curtains & Draperies.
CHESTER CAMPBELL—Display Director.
MRS. N. MARLOW—Ladies' Ready-to-Wear, Sportswear, Knit Apparel, Infants', Children's & Girls' Wear, Millinery, Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Negligees & Robes, Costume Jewelry.
FRANK HENCE—Men's, Women's & Children's Shoes.
MRS. C. KEENEY—Corsets & Brassieres.
C. FILLER—Clocks, Lamps & Shades, Gift Shop, Toys, Luggage & Sporting Goods.
L. STEINBERG—Major Appliances, Pictures & Mirrors, Upholstery, Furniture & Floor Coverings.

Upham's Dept. Store, 44 Colony St. — Meriden — 1

Telephone: MEriden 5-4426
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operated By: IVES, UPHAM & RAND CO.

C. L. UPHAM, JR.—President & General Merchandise Manager, Buyer Lamps & Shades.
MISS E. UPHAM—Vice President.
W. H. UPHAM—Treasurer & Controller.
FRANCIS C. UPHAM—Advertising Manager & Sales Promotion Manager.
MISS A. O'BRIEN—Ladies' Ready-to-Wear.
MISS C. FLEISHER—Hosiery & Underwear, Corsets & Brassieres.
MISS D. DESPINS—Neckwear, Handbags, Small Leather Goods, Jewelry & Stationery.
MISS K. REYNOLDS—Infants' & Children's Wear, Toys.
MISS M. EDWARDS—Ladies' Gloves & Handkerchiefs.
MISS I. BARRETT—Domestics & Linens.
MISS M. McMANUS—Notions & Ribbons.
MISS H. MAIER—Toiletries.

James H. Bunce Co., 386 Main St. — Middletown — 1

Telephone: DIamond 6-9292
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

(Continued)

CONNECTICUT (Cont'd.)

Units

James H. Bunce Co. (Continued)

ROBERT E. MOLANDER—President & General Manager.
JAMES A. GERMAN—Vice President, Treasurer & General Merchandise Manager, Buyer Furs.
DWIGHT P. BRAINARD—Advertising Manager.
C. HAROLD BLOOMQUIST—Controller.
ALBERT S. DEANE—Personnel Manager.
GEORGE F. GERMAN—Assistant General Merchandise Manager & Buyer Ladies' Handbags, Small Leather Goods, Boys' Wear, Toiletries, Jewelry, Umbrellas, Stationery & Books, Toys & Luggage.
MRS. J. POEY—Ladies' Ready-to-Wear.
MISS S. CARLSEN—Blouses, Skirts, Knit Apparel, Neckwear, Laces & Ribbons.
MISS P. McCARTHY—Ladies' Sportswear & Underwear.
MRS. E. SHEPHERD—Ladies' Hosiery & Gloves.
F. FADOSKI—Women's & Children's Shoes.
MRS. E. CLARK—Corsets & Brassieres.
MISS M. COLAVITO—Infants' & Children's Wear.
H. SMITH—Men's Wear.
CLINTON H. WARNER, JR.—Piece Goods, Domestics & Art Needlework, Hardware & Toys.
MRS. R. KRASHAN—Notions.
W. DORFLINGER—Housewares, Curtains & Draperies, Floor Coverings.
P. DICKSON—Silverware, Glassware & China, Cutlery, Clocks & Gift Shop.
A. JACOBSEN—Major Appliances, Radios & Phonographs.
GEORGE C. ZEEB—Pictures & Mirrors, Furniture, Lamps & Shades.

Wrubel's, Inc., 392 Main St. — Middletown — 2

Telephone: DIamond 6-8651
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch Store Operated in Madison, Conn., MRS. MARIA LENZ - Manager.

ARTHUR M. WRUBEL—President & General Merchandise Manager.
BERNARD S. WRUBEL—Executive Vice President, Buyer Women's, Misses' & Juniors' Coats & Suits, Furs, Negligees & Robes.
WILLIAM F. WRUBEL—Secretary, Buyer Women's, Misses' & Juniors' Dresses.
THEODORE LIFSET—Buyer Store Equipment.
HOWARD BARAHAN—Buyer Display Equipment & Display Director.
MRS. LINDSAY B. SEIDEL—Advertising Manager.
RALPH EPSTEIN—Blouses, Sportswear, Skirts, Hosiery, Underwear, Gloves, Handbags & Umbrellas.
MRS. ANN ASTLE—Girls' Wear.
DOROTHY BARNES—Uniforms.
LAURA SCHURMACHER—Millinery.
EDWARD GOLDSTEIN—All Shoes.
MRS. ROSE CHAFFEE—Neckwear, Scarfs, Handkerchiefs, Toiletries & Jewelry.
MARY KAVANAUGH—Corsets & Brassieres.
MRS. NORMA CATCHEPAW—Infants' & Children's Wear.
JAMES DeTORO—Boys' Clothing & Furnishings, Hats & Caps.

Rosenblatt's, 83 Maple St. — Naugatuck — 2

Telephone: PArk 9-3742
Branch Store Operated in Bristol, Conn., SIDNEY ROSENBLATT - Manager & Buyer.

WILLIAM ROSENBLATT—Manager & Buyer for all Departments.

R. L. Birnbaum & Sons, 49 Broad St. — New Britain — 2

Telephone: BAldwin 3-3696
Branch Store Operated in New Britain, Conn.

LEON BIRNBAUM—Owner & Buyer for all Departments.

Davidson & Leventhal, 201 Main St. — New Britain — 2

Telephone: BAldwin 3-3655
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated as THE FAIR in New Britain.

S. M. DAVIDSON—President.

(Continued)

CONNECTICUT (Cont'd.)

Units

Davidson & Leventhal (Continued)

A. J. LEVENTHAL—Vice President & Treasurer.
D. DAVIDSON—Secretary.
MRS. A. DeBELLA—Women's, Misses' & Juniors' Coats, Suits & Dresses, Robes.
H. ROSENTHAL—Aprons, House Dresses, Sportswear, Foundation Garments, Negligees, Infants' & Children's Wear, Negligees.
WILLIAM RAPHAEL—Hosiery & Lingerie, Men's Furnishings.
MISS HELEN BONKOWSKI—Ladies' Gloves, Neckwear, Handkerchiefs & Laces.
MRS. A. STASKI—Ladies' Handbags, Belts, Jewelry.
J. SHULMAN—Piece Goods, Toiletries, Umbrellas & Stationery, Leather Goods.
J. MILLER—Domestics, Linens.
E. MASON—Home Furnishings, Curtains & Draperies, Floor Coverings.
H. GOULD—Major Appliances, Silverware, China & Glassware, Pictures & Mirrors, Lamps & Shades, Toys & Luggage.

Goldberg's Dept. Store, 48 Broad St. — New Britain — 1

Telephone: BAldwin 4-1773
MRS. IDA GOLDBERG—Owner & General Buyer.

Raphael's, 300 Main St. — New Britain — 1

Telephone: BAldwin 3-2783
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.
LOUIS R. RAPHAEL—President, Treasurer, General Merchandise Manager, Buyer Ladies' Coats, Suits & Furs.
R. N. RAPHAEL—Vice President & Controller, Director of Public Relations.
AUSTIN WARD—Advertising Manager.
MRS. F. LIPMANN—Ladies' Dresses.
MRS. A. LASKO—Ladies' Inexpensive Dresses.
MRS. A. BRANCH—Junior Apparel.
MISS D. GOLDBERG—Sportswear & Separates.
MRS. A. MANNING—Girls' Wear.
MRS. A. PLUCAS—Aprons, House Dresses & Uniforms.
MISS M. KENSELL—Millinery.
MISS DORBUCK—Hosiery, Gloves, Handbags & Small Leather Goods.
L. LIPMAN—Ladies' Shoes.
MRS. DeNUNZIO—Lingerie, Negligees & Robes.
MRS. E. WILLIAMS—Foundation Garments.
SAMUEL A. HALPERN—Executive Vice President & Buyer Ladies' Neckwear, Handbags, Handkerchiefs, Jewelry & Umbrellas.
MISS KOLODE—Infants' & Children's Wear.
B. BRILL—Men's Wear.
MRS. E. CHILLICK—Boys' Wear.
J. MERCIER—Men's & Children's Shoes.

Edward Malley Co., 904 Chapel St. — New Haven 13, — 1

Telephone: LOcust 2-0111
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
W. W. MALLEY—President.
RICHARD H. EDWARDS—Vice President & General Manager.
W. W. MALLEY, JR. & J. CUTHBERTSON—General Merchandise Managers.
WILLIAM J. LYONS—Merchandise Manager Housewares, China, Glassware, Toys, Silverware.
MRS. R. COMES—Ladies' Coats & Suits.
MISS E. SMITH—Ladies' Dresses.
MISS E. LEVEAN—Blouses, Neckwear, Laces, Ribbons, Jewelry & Art Needlework.
MRS. ZURIER—Sportswear.
MISS M. McNAMARA—Aprons, House Dresses, Uniforms, Underwear & Negligees.
MRS. M. PARROTT—Ladies' Hosiery & Gloves, Handbags & Small Leather Goods.
MISS S. POSTOL—Infants', Children's & Girls' Wear.
MRS. E. CARPENTER—Corsets & Brassieres.

(Continued)

CONNECTICUT (Cont'd.)

Units

Edward Malley Co. (Continued)

MISS A. WHITE—Handkerchiefs.
J. H. SEIMS—Men's & Boys' Wear, Luggage.
J. DOWNEY—All Shoes.
WALTER J. FRITZ—Domestics, Linens, Towels, Upholstery, Curtains & Draperies.
MISS E. HAYES—Piece Goods, Notions & Patterns.
MRS. I. EVANS—Toiletries & Stationery.
B. JOSEPHY—Cosmetics.
EDWARD M. FORD—Furniture.
CHARLES H. STARR—Floor Coverings, Lamps & Shades.
WALTER J. PARCINS—Housewares, Toys.
MRS. EVELYN LIVINGSTONE—China, Glassware, Silverware.

Shartenberg's New Haven, Inc., 765 Chapel St. New Haven 11, 1

Telephone: LOcust 2-2121
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

NELSON J. MILLER—President.
J. ARTHUR WINTHROP—General Merchandise Manager.
IRWIN DALL—Controller.
JOHN J. LYNCH—Advertising & Sales Promotion Manager.
JAMES MARTIN—Store Superintendent.
HELEN ADAMS—Personnel Manager.
MISS S. ROODBERG—Blouses, Skirts, Sportswear, Infants', Children's & Girls' Wear, Juvenile Furniture.
MISS G. BLOOMFIELD—Aprons, House Dresses, Uniforms, Negligees & Robes, Piece Goods & Art Needlework.
MRS. L. FRIEJE—Foundation Garments, Knit Apparel.
H. DUTTWEILER—Ladies' Hosiery, Gloves, Handbags, Belts, Handkerchiefs, Jewelry, Laces & Ribbons.
E. GANTMAN—Men's & Boys' Wear, Luggage.
WALTER SIKORSKI—Domestics, Linens, Towels, Blankets, Curtains, Draperies & Upholstery.
LOUIS MITNICK—Toiletries & Notions.
A. TUCKER—Major Appliances, Radios & Phonographs.
F. MITCHELL—Furniture & Floor Coverings.
IRWIN GOLDSTEIN—Housewares & Toys.

W. G. Barton & Son, Main St. New Milford 1

Telephone: ELgin 4-4474

WILLIS H. BARTON—President, General Manager, Buyer.

Tristram & Fuller, Inc., 104 Wall St. Norwalk 1

Telephone: VOlunteer 6-2548

GEORGE E. FULLER—President & General Merchandise Manager.
G. E. FULLER—Aprons, House Dresses & Uniforms, Knit Apparel, Hosiery, Lingerie, Gloves, Robes, Negligees, Infants' Wear, Toiletries, Curtains & Draperies, Blankets & Luggage.
MRS. KEOGH—Children's & Teen Age Wear.
MRS. M. MORAN—Foundation Garments.
T. FULLER—Neckwear, Piece Goods, Ribbons, Laces, Umbrellas.
MISS JESSIE FREUDENTHAL—Ladies' Handbags, Notions & Jewelry.
H. RICHARDS—Home Furnishings, Carpets & Linoleum.

Reid & Hughes Co., 201 Main St. Norwich 4

Telephone: TUrner 7-1635
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Stores Operated in Norwich, Conn., Lewiston, Me. & Salem, Mass.

HOWARD HALEY—President & General Merchandise Manager, Buyer Beachwear, Men's Funishings, Housewares, China & Glasswar,e Silverware, Lamps & Shades, Toys.
IVAN J. MARTIN—Vice President & Buyer Hosiery.
HOWARD E. MARTIN—Treasurer, Controller.
BRUCE T. HALEY—General Manager.
M. PICCIANNI—Ladies' Sportswear, Separates, Rainwear, Aprons, House Dresses, Gloves, Handbags, Small Leather Goods, Jewelry & Luggage.

(Continued)

CONNECTICUT (Cont'd.)

Units

Reid & Hughes Co. (Continued)

MISS W. LARKIN—Lingerie, Negligees & Robes, Foundation Garments.
MRS. W. PENN—Infants' & Children's Wear.
V. MAHAN—Piece Goods & Domestics, Curtains & Draperies.
MISS D. MORAN—Notions, Laces & Ribbons.
MRS. I. TAYLOR—Buyer for Toilet Goods.

Wolk's Dept. Stores, 318 Main St. — Oakville — 2

Telephone: CRestwood 4-2255
Branch Store Operated in Watertown, Conn.
CLARENCE WOLK—Owner & Buyer for all Departments.

Bugbee Corp., Front & Main Sts. — Putnam — 2

Telephone: PUtnam 8-2761
Branch Store Operated in Webster, Mass.
B. O. BUGBEE—General Manager, Buyer.

Feinsod's Dept. Store, 115 Ely Ave. — South Norwalk — 1

Telephone: VOlunteer 6-8343
HAROLD FEINSOD—Partner, Operating Manager.
ISADORE FEINSOD—Partner, General Buyer.

C. O. Miller Co., 15 Bank St. — Stamford — 1

Telephone: STamford 4-7551
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
H. R. GOERKE—President.
D. E. KELLY—Controller.
L. O'KELLEY—General Merchandise Manager.
K. SULBE—Chief Engineer.
E. ESCHERT—Manager of Building, Maintenance & Supply Departments.
J. CHIDSEY—Display Equipment Buyer & Display Director.
MRS. G. DODSON—Advertising Manager.
S. GORSKY—Merchandise Manager Piece Goods & Domestics, Smallwares, Home Furnishings and Buyer Toiletries, Drug Sundries, Silverware, Clocks, Pictures & Mirrors, Floor Coverings, Lamps & Shades, Gift Shop & Luggage, Housewares, China & Glassware.
MRS. E. HARRINGTON—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. M. CONDOS—Blouses, Sportswear, Skirts & Knit Apparel.
MRS. H. LINDSTORM—Infants', Children's & Girls' Wear, Toys.
MRS. R. SHIRLEY—Aprons, House Dresses, Uniforms, Underwear, Corsets, Brassieres, Negligees & Robes.
MISS L. COONEY—Hosiery, Umbrellas.
MRS. S. KIRK—Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods & Costume Jewelry.
S. GERMAINE—Women's & Children's Shoes.
H. SMITH—Men's & Boys' Clothing & Furnishings, Boys' Caps.
D. CUOZZO—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Curtains & Draperies.

McCann's, Inc., 104 Main St. — Torrington — 1

Telephone: HUnter 9-4158
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
T. J. McCANN—President & General Merchandise Manager.
MISS V. OSSOLA—Ladies' Ready-to-Wear, Furs, Negligees & Robes, Raincoats.
MISS J. CIANCIOLA—Blouses, Skirts, Sportswear & Knit Apparel.
MRS. M. FITZGERALD—Lingerie, Negligees.
MRS. F. JACKSON—Millinery.
MRS. T. EDGERLY—Infants' & Children's Wear, Bridal & Formal Wear.
MRS. H. HAPP—Hosiery & Toiletries.
MISS M. CARTER—Ladies' Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Gloves, Jewelry, Luggage & Umbrellas.
T. MATTHESON—Men's & Boys' Wear.
MRS. J. BALSAMO—Piece Goods, Laces, Ribbons & Notions.
F. McCANN—Domestics, Draperies, Curtains, Home Furnishings, Toys.

CONNECTICUT (Cont'd.)

Units

W. W. Mertz Co., 84 Main St. Torrington 1

Telephone: HUnter 9-4151
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
STUART W. CLEAVELAND—President, General Merchandise Manager & Buyer Infants' & Children's Wear, Juvenile Furniture.
MISS M. BIANCHI—Ladies' Ready-to-Wear.
MISS G. BLACKBERN—Aprons, House Dresses & Gloves.
EDGAR E. HEYER—Executive Vice President & Secretary.
MISS J. NYBERT—Sports Apparel.
MISS H. SPARKS—Uniforms, Negligees & Robes.
L. MADOR—Corsets & Brassieres.
CHARLES BOCHAR—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Piece Goods & Domestics, Bedding, Laces, Ribbons, Notions, Toiletries, Stationery & Books.
E. GORMEN—All Shoes.
H. BRAY—Men's & Boys' Wear, Luggage.
L. BENNETT—Jewelry & Silverware.
E. HYER—Curtains, Draperies, Upholstery, Floor Coverings, General Home Furnishings, Glassware, China & Toys.
MISS B. LOYT—Lamps.
HERBERT KNAUF—Major Appliances.

Cahill's Dept. Store, 10 N. Main St. Wallingford 2

Telephone: WAllingford 9-4281
Branch Store Operated in Wallingford, Conn.
TOM F. CAHILL—Owner, Domestics Buyer.
MRS. LILLIAN CAHILL—Buyer Lingerie, Underwear.
JAMES LYNCH—Buyer Candy, Fountain, Hosiery, Beach Items.
MRS. M. L. LYNCH—Infants' & Childrens' Wear Buyer.

Grieve Bisset & Holland, Inc., 40 N. Main St. Waterbury 20, 1

Telephone: PLaza 3-0194
Resident Buyer: McGreevy, Werring & Howell, 225 W. 34th St.
JOHN LARGAY—President.
JOHN J. MIGNEAULT—Executive Vice President & General Merchandise Manager.
HARRY SPELLMAN—Treasurer.
CAROL RETTALICK—Controller.
AL ANDERSON—Manager of Building & Maintenance Departments.
DAVE JOHNSTONE—Manager of Supply Department & Personnel Manager.
DAVE LIVINGSTONE—Display Equipment Buyer & Display Director.
ROSE BERNADUCCI—Advertising Manager.
HELEN McGINNESS—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Knit Apparel, Sportswear & Furs.
HELEN GALBRAITH—Infants', Children's & Girls' Wear, Aprons, House Dresses, Uniforms, Negligees & Robes.
H. KEATING—Millinery.
M. McCORMACK—Hosiery, Men's Furnishings, Boys' Clothing & Furnishings, Candy.
E. ROBBINS—Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Laces, Trimmings, Ribbons, Notions, Art Needlework, Umbrellas & Luggage, Stationery.
I. SOLO—Shoes.
P. HYDE—Corsets & Brassieres.
M. TURNER—Handbags, Small Leather Goods & Jewelry.
C. SHAPERO—Piece Goods & Domestics, Bedding, Curtains, Draperies & Upholstery, Lamps & Shades.
G. GRAHAM—Toiletries & Drug Sundries.
J. METRO—Major Appliances, Pictures & Mirrors, Toys.
M. KAPLAN—Floor Coverings.

Howland-Hughes Co., 122-140 Bank St. Waterbury 1

Telephone: PLaza 3-4121
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
RALPH H. PAINE—President.
R. MORRIS PAINE—Vice President & General Merchandise Manager.

(Continued)

CONNECTICUT (Cont'd.)

Units

Howland-Hughes Co. (Continued)

WILLIAM W. TAYLOR—Treasurer.
ARTHUR J. HARRIS—Advertising & Sales Promotion Manager, Store Superintendent.
MRS. BESSIE KURTZ—Personnel Manager.
MRS. J. DEVEREAU—Ladies' Ready-to-Wear.
MRS. M. KERN—Junior Wear, Teen Wear, Sportswear, Separates, Knit Apparel.
IRA DuBOIS—Millinery.
MISS O. THOMAS—Girls' & Boys' Wear.
MISS GALBRAITH—Infants' & Children's Wear.
MISS L. KELLEY—Aprons, House Dresses, Uniforms, Lingerie, Foundation Garments, Negligees & Robes.
MISS B. LYNCH—Ladies' Neckwear, Handkerchiefs, Handbags & Jewelry.
H. PARTRIDGE—Men's Furnishings, Major Appliances, Toys.
T. McCARTHY—Domestics, Linens & Towels, Curtains & Draperies, Luggage.
A. ENGLISH—Piece Goods, Laces & Trimmings, Home Furnishings, Silverware & China.
M. MARCELLUS—Notions & Ribbons.
MISS I. ALEXANDER—Toiletries & Stationery.
MRS. E. HERMANS—Art Embroideries, Fancy & Gift Goods, Pictures & Lamps.
JUDD MINOR—Floor Coverings.
LEONARD GERARDI—Furniture.

Miller & Peck Co., 43 S. Main St. — Waterbury

Telephone: PLaza 4-2171
Subsidiary of GORIN'S, INC. in Boston, Mass. (See Listing)

I. E. BERZAWSON—Merchandise Manager.
WILLIAM J. MORIARTY—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS E. BALTROMITIS—Buyer for Main Floor Accessories, Notions, Handbags, Toilet Goods, Stationery, Handkerchiefs, etc.
MRS. BULIS—Corsets & Brassieres.
J. KANE—Buyer for Men's & Boys' Furnishings.
R. DELAHANTY—Buyer for Piece Goods, Domestics, Home Furnishings.

Worth's Smiling Service. 83 Bank St. — Waterbury — 1

Telephone: PLaza 4-5101
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

PETER G. TRIER—General Merchandise Manager.
STANLEY KEENE—Women's, Misses' & Juniors' Coats, Furs, Rainwear.
MRS. M. DRILL—Women's, Misses' & Juniors' Suits, Sportswear & Sweaters, Blouses & Skirts, Belts.
MISS M. HERR—Women's, Misses' & Juniors' Dresses.
MRS. M. COMERFORD—Teen Age Apparel.
MISS A. MARINELLI—Millinery.
MRS. CORRIGAN—Ready-to-Wear Accessories, Toiletries & Umbrellas.
MRS. E. DALTON—Lingerie, Negligees, Robes & Foundation Garments.
SID GOLDBERG—Infants' & Children's Wear, Boys' Clothing & Furnishings, Juvenile Furniture & Toys.
BENJAMIN RODNEY—Ladies' Shoes.
ABE DEUTSCH—Children's Shoes.
THOMAS TIRENDI—Silverware & Jewelry.
J. BROPHY—Men's Clothing & Furnishings, Shoes & Sporting Goods.
MELVIN MILLSON—Cameras.

Kornman's Dept. Store, 94 Campbell Ave. — West Haven — 1

Telephone: WEst 4-0119

BARNEY KORNMAN—Owner & General Buyer.

H. C. Murray Co., 699 Main St. — Willimantic — 1

Telephone: HArrison 3-1679
Resident Buyer: McGreevy, Werring & Howell, 225 W. 34th St.

DELPHIS G. BOUCHER—President & Buyer Ladies' Ready-to-Wear, Accessories, Raincoats, Jewelry & Stationery.

(Continued)

CONNECTICUT (Cont'd.)

Units

H. C. Murray Co. (Continued)

HUGH F. LANGAN—General Merchandise Manager & Buyer House Dresses, Lingerie, Knit Apparel, Infants' & Children's Wear, Men's Wear, Domestics, Curtains, Draperies, Upholstery, Bedding, Floor Coverings & Luggage.
MISS RYAN—Corsets & Brassieres.
EDWARD T. ROCHEVILLE—Ladies' Neckwear, Scarfs, Handkerchiefs & Ribbons.
JOSEPH B. RIORDAN—Laces, Notions, Art Needlework, Silverware, China & Glassware, Electrical Appliances, Lamps & Shades, Toys.

James P. Davidson & Son, Inc., 434 Main St. — Winsted — 1

Telephone: FRontier 9-3391
Resident Buyer: Consolidated Specialty Buyers, Inc., 225 W. 34th St.
Operates THE BOSTON STORE.

JAMES P. DAVIDSON—President, General Merchandise Manager & Buyer Sportswear, Separates, Swimwear, Kimonos, Infants', Children's, Girls' & Boys' Wear.
MRS. W. P. DAVIDSON—Ladies' Ready-to-Wear & Millinery.
MISS G. CAREY—Aprons, House Dresses & Underwear.
MISS G. RANSOM—Knit Apparel & Infants' Wear.
MRS. BUSHNELL—Hosiery & Gloves.
MRS. B. STONE—Neckwear, Handkerchiefs, Ribbons, Toiletries & Art Needlework.
MRS. EVANN MIDDLEBROOKS—Ladies' Handbags & Jewelry.
MRS. McMAHON—Domestics, Linens, Towels, Curtains, Draperies & Floor Coverings.
MISS A. O'NEILL—Piece Goods & Patterns.
MISS NELLIE COFFEY—Silverware, Glassware, Lamps & China.

DELAWARE

Kline's Dept. Store, Market St. — Bridgeville — 1

Telephone: BRidgeville 5221

GEORGE TUCK—Owner & General Buyer.

Morris Simon Stores Co., 215 Loockerman Ave. — Dover — 3

Telephone: DOver 3051
Operates SHERIE'S STORE & SIMON SHOE STORE, all in Dover.

MORRIS SIMON—President & General Merchandise Manager.
DAVID GAMBERG—Equipment Buyer & Supervisor, Mens' Wear, Hardware, Electrical Goods, Paints, Brushes, Home Furnishings, Furniture, Lamps, Glassware, Kitchenware, Luggage, Appliances, Television, Radio.
MAE SIMON—Ladies' Ready-to-Wear, Underwear, Lingerie, Toilet Goods.
SHERIE GAMBERG—Childrens' Wear, Infants' Wear, Toys & Games.
BLANCHE JETT—Hosiery.
PHYLISS OPDYKE—Ladies' Accessories.
MRS. HARRY McSHERRY—Handbags.
MRS. RICHARDSON—Leather Goods, Towels, Domestics, Sewing Accessories.
NELLIE MARKER—Sanitary Goods.
CY MENTZER—Party Goods, Paper Goods, Gift Wrappings, Books, Magazines, Christmas Decorations.

Abelsman Dept. Store, Main St. — Millsboro — 1

Telephone: MIllsboro 3391

BEN ABELSMAN—Owner & General Buyer.

Newark Dept. Stores — Newark — 2

Telephone: NEwark 8-1674
Branch Store Operated as DOWNINGTON DEPT. STORE in Downington, Pa.

ARON HANDLOFF—President and with
J. C. WEINBERG—Buyers for all Departments.

Crosby & Hill Co., 605 Market St. — Wilmington 1, — 1

Telephone: WIlmington 8-4231
Resident Buyer: McGreevy, Werring & Howell, 225 W. 34th St.

(Continued)

DELAWARE (Cont'd.)

Units

Crosby & Hill Co. (Continued)

JAMES FOSTER—President.
GEORGE C. KAEHN, JR.—General Merchandise Manager.
MISS M. COHN—Ladies' Ready-to-Wear, Sportswear.
MRS. A. KAEHN—Aprons, House Dresses, Foundation Garments, Negligees.
MISS I. DAVIS—Maids' Uniforms.
MISS M. GERARD—Girls' Wear, Sweaters, Robes, Toys.
MISS E. CHASE—Millinery.
MISS M. HOBSON—Ladies' Hosiery.
MISS V. VERNON—Underwear, Ready-to-Wear Accessories, Toiletries, Jewelry, Umbrellas & Luggage.
H. BOWERS—All Shoes.
MISS WILLIAMS—Infants' & Children's Wear.
T. SMITH—Men's & Boys' Wear.
W. POLE—Piece Goods.
E. LEDDNUM—Domestics, Linens & Towels, Electrical Appliances.
MISS I. COLLINS—Laces & Trimmings.
MISS E. LEWIS—Notions.
MRS. H. GLASCO—Ribbons & Stationery, Silverware, China & Glassware, Cutlery.
M. GORDEN—Home Furnishings, Upholstery, Pictures & Mirrors, Floor Coverings, Lamps & Shades.
J. GOODMAN—Toys.

Kennard, Pyle Co., 617 Market St. — Wilmington 1, — 1

Telephone: WIlmington 7251
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

LOUIS C. HANO, JR.—President.
SAM EISENSTAT—Secretary & Treasurer.
ARTHUR C. REEVES & ARTHUR G. JARVIS—Merchandise Managers.
W. J. CRAIG & H. J. HINGES—Display Equipment Buyers & Display Directors.
MRS. I. F. SMITH—Women's, Misses' & Juniors' Coats, Suits, Raincoats & Furs.
MISS F. COLLINS—Women's, Misses' & Juniors' Dresses.
S. KILVINGTON—Sportswear, Separates & Beach Wear.
MISS N. BALDWIN—Millinery.
MISS R. JOHNSON—Lingerie.
R. DALE—Aprons, House Dresses & Uniforms, Kimonos.
MISS L. LEHMAN—Hosiery.
MISS GERTRUDE HUEY—Ladies' Gloves, Handbags, Small Leather Goods, Toiletries, Jewelry, Umbrellas & Luggage.
MRS. M. BOGGS—Corsets & Brassieres.
MRS. O. HOWER—Children's Wear.
MRS. M. HAYDEN—Infants' Wear & Toys.
A. BUDONIS—Shoes.
G. BALDWIN—Men's Wear.
V. SHAW—Piece Goods, Towels & Linens.
MISS E. McCAULEY—Notions, Trimmings & Gifts.
J. FLANDERS—Curtains, Draperies, Blankets & Bedding.

Leibowitz Store, Inc., 224 Market St. — Wilmington 1, — 1

Telephone: WIlmington 8-7549
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

E. E. FRIEDMAN—President, General Manager.
MORTON GOLBY—Coats, Suits, Dresses, Junior Wear, Sportswear.
SIDNEY JACOBY—Underwear, Corsets, Lingerie, Hosiery, Gloves, Handbags, Umbrellas, Jewelry, Infants' Wear.
ED HONEY—Men's & Boys' Clothing, Furnishings.
MILTON HONEY—Shoes.
AL LEVY—Home Furnishings, Domestics, Notions.

Wilmington Dry Goods Co., 418 Market St. — Wilmington 1, — 1

Telephone: WIlmington 4-6294
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

E. KUHN—President & General Merchandise Manager.

(Continued)

DELAWARE (Cont'd.)

Units

Wilmington Dry Goods Co. (Continued)

MRS. B. HUDSON—Ladies' Coats & Suits, Furs.
A. VENKOR—Ladies' Dresses.
M. KLEIN—Aprons & House Dresses, Uniforms, Corsets & Brassieres.
B. GERSCHMAN—Sportswear, Blouses & Skirts, Sweaters, Swimwear.
H. ZALESNICK—Children's & Girls' Wear.
A. SCHIMMEL—Millinery.
B. EBY—Hosiery.
ROBERT SEITNER—Lingerie, Negligees & Robes, Handbags, Gloves, Stationery.
EDWARD ZASOFSKY—Infants' Wear, Juvenile Furniture.
A. WEINSTEIN—Men's Wear, Luggage.
J. FISCHER—Boys' Wear.
I. GOLDFARB—Piece Goods & Domestics.
J. SCHULMAN—Jewelry.
STANLEY ABRAMS—Home Furnishings, Major Appliances, Silverware, China & Glassware.
N. HIRSCHGORDON—Curtains & Draperies.
J. COHN—Floor Coverings.
S. LAZARUS—Toys.

DISTRICT OF COLUMBIA

Julius Garfinckel & Co., 14th & F Sts. N. W. Washington 4, 2

Telephone: NAtional 8-7733
Resident Buyer: Mrs. L. Sheflan, c/o DePinna, 650 5th Ave.
Operates Branch Store in Washington, D. C.

RICHARD P. DUNN—President.
ARTHUR MADISON—Vice President.
GORDON A. O'NEILL—Vice President & General Merchandise Manager.
JENNINGS A. SNYDER—Secretary & Treasurer.
JEANNE ISHERWOOD—Advertising Manager.
CAROL KELLOGG—Personnel Manager.
MRS. S. KRACK & MRS. L. ANDERSON—Ladies' Better Suits & Dresses.
MRS. M. FISHER—Ladies' Coats.
MISS BARBARA EISINGER—Better Dresses.
MR. F. SHELL & MRS. M. SPENCER—Misses' Wear.
MISS C. SECKINGER—Junior Ready-to-Wear.
MISS S. COOLICAN—Bridal Wear.
MISS M. SHAVER—Ladies' Sportswear.
MISS K. JONES—Junior Sportswear.
P. HENRY—Blouses.
MISS M. MAYS—Infants', Children's & Teen Age Wear.
MRS. D. PRENTISS—Active Sportswear, Sweaters.
E. HOSKINS—House Dresses, Uniforms, Lingerie, Negligees, Corsets.
D. J. DRAGONETTI—Furs.
MISS F. GALVEN—Millinery.
MRS. EISINGER—Hosiery & Neckwear.
MISS N. PULLIAM—Handkerchiefs.
B. TERRY—All Shoes.
MISS M. REDMAN—Ladies' Handbags.
GORDON A. O'NEILL, JR.—Small Leather Goods & Luggage.
PAUL SALMON—Men's Clothing.
E. HALLIGEN—Men's Furnishings.
N. BROWN—Boys' Wear.
MRS. C. RUSSELL—Domestics.
MRS. M. AUBE—Toiletries, Mirrors.
MRS. D. DUNN—Umbrellas, Pictures.
W. PIKE, JR.—Fine Jewelry.
MISS L. COFFRAN—Costume Jewelry.
W. LYNCH—Silverware.
MRS. A. CASEY—Stationery & Books.
FRANKLIN M. HALLER—China, Glassware, Lamps, Decorative Gifts.

Ida's Dept. Store, Inc., 5601 Georgia Ave. NW Washingon 11, 1

Telephone: TUckerman 2-2700

SIDNEY J. ABRAHAM—General Merchandise Manager, Buyer.

DISTRICT OF COLUMBIA (Cont'd.)

Units

Goldenberg Co., 7th, 8th & K Sts. NW — Washington 1, — 3

Telephone: NAtional 8-5220
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Stores Operated in Arlington, Va. and Benning Rd. Shopping Center, Washington.

SOL GREENBERG—President.
A. H. GOLDENBERG—Vice President & Treasurer.
BERT ROSENBERG—Vice President & General Merchandise Manager.
JACK KATZ—Treasurer.
T. D. PEYSER—Secretary.
L. M. HARRIS—Divisional Merchandise Manager.
A. SCHAEFFER—Divisional Merchandise Manager.
MISS T. STEWART—Ladies' Coats & Suits, Junior Dresses, Blouses & Sportswear.
MRS. A. ARMISTEAD—Ladies' Dresses, House Dresses, Uniforms, Negligees & Robes.
MISS E. FLUTEY—Junior Wear, Infants' & Children's Wear.
J. F. MEYER—Hosiery, Ready-to-Wear Accessories, Smallwares & Luggage.
MRS. G. KEYS—Hosiery, Ready-to-Wear Accessories, Jewelry, Silverware & Umbrellas.
N. WOLIN—Men's Clothing.
E. BROWN—Men's Furnishings.
M. MYERBURG—Boys' Clothing & Furnishings.
H. GREENBURG—All Shoes.
MRS. L. SINGER—Underwear, Corsets.
L. SONN—Domestics, Linens, Towels, Spreads, Piece Goods, Patterns, Upholstery & Curtains.
H. SADEL—Notions, Laces, Ribbons, Toiletries, Cosmetics, Stationery, Art Needlework, Gift Shop.
M. ZIPFELL—Home Furnishings & Toys.
I. GOODMAN—Major Appliances, Radios & Phonographs.
LEW SOROKA—Furniture & Bedding.
S. ROCKLIN—Floor Coverings.
MRS. J. ROGERS—Lamps.

Haber & Co., 1205 G St. NW — Washington 5, — 3

Telephone: DIstrict 7-0246
Branch Stores Operated in Washington, D. C. & Arlington, Va.

HARRY HABER—Owner & Buyer for all Departments.

The Hecht Co., F St. at 7th — Washington 4, — 3

Telephone: NAtional 8-5100
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch Stores: Silver Spring, Md. HARRY HIRSHBERG - Manager.
Parking Arlington, Va. MILTON P. SHLESINGER—Manager.
See Listing of THE HECHT CO. in Baltimore, Md.

HARRY M. DAVIDOW—Executive Vice President & General Manager.
HAROLD K. MELNICOVE—Vice President in Charge of Publicity & Store Planning.
MORRIS ROSS—Vice President in Charge of Building, Maintenance & Supply Departments.
LESTER MELNICOVE—Merchandise Presentation Manager & Display Planning.
JOHN J. KAVANAGH—Treasurer.
LOUIS M. FRANKEL & JACK BLAU—General Merchandise Managers.
WALTER LITWIN—Chief Architect.
CHESTER BRAY—Chief Engineer.
HAROLD K. MELNICOVE—Manager of Building & Maintenance Depts.
MORRIS ROSS—Manager of Supply, Alteration & Repair Departments.
JOSEPH MARCH—Store Equipment Buyer.
SIDNEY HAKEN—Display Equipment Buyer & Display Director.
J. MARKS—Warehouse Manager.
ARNOLD FINE—Public Relations Director.
VI SUTTON & JESSICA GRICE—Copy Directors.
E. BIX—Art Director.
HARRY SCHWARTZ—Executive Personnel Manager.

(Continued)

DISTRICT OF COLUMBIA (Cont'd.)

Units

The Hecht Co. (Continued)

ALBERT MENAKER—Staff Personnel Manager.
FRANK BYRNES—Employee Relations Manager.
MORTIMER JANIS & W. J. NALLS—Merchandise Managers Ladies' Raedy-to-Wear.
HARRY WEISMAN—Merchandise Manager Ready-to-Wear Accessories & Smallwares.
IRVING BRONER & LEE LEVINSON—Merchandise Managers Men's & Boys' Wear.
JOSEPH MARCUS—Merchandise Manager Smallwares, Lamps, China, Glassware, Outdoor Furniture, Toys, Luggage, Sporting Goods, Cameras, Candy.
WILLIAM LEVI—Merchandise Manager Piece Goods, Domestics, Infants' Furniture, Pictures & Mirrors.
S. BLOCK—Merchandise Manager Home Furnishings.

BUYERS

D. SACHS—Women's & Misses' Coats & Suits.
M. SHANKER—Women's Dresses.
I. DEUTCH—Misses' Dresses.
F. CRAWFORD—Juniors' Coats & Suits.
M. BEACH—Juniors' Dresses.
V. HALERAN—Blouses.
M. HEATHCOTE—Sportswear & Skirts.
W. INNIS—Girls' Wear.
L. COURTNEY—Aprons, House Dresses & Uniforms, Robes.
M. B. HANKIN—Furs.
E. KILEY—Millinery.
J. ROTHENBERG—Hosiery.
B. BRODY—Underwear.
J. ROSENBERG—Ladies' & Children's Shoes.
F. ZIMMERMAN—Neckwear, Scarfs & Handkerchiefs.
B. FRYE—Corsets, Brassieres & Negligees.
A. DAGANHARDT—Infants' & Children's Wear.
I. LYNSON—Handbags & Small Leather Goods.
D. COHEN—Men's Clothing.
B. LEVIN—Men's Furnishings, Hats & Caps.
F. PARTLETON—Men's Shoes.
S. LEVI—Boys' Clothing & Furnishings, Hats & Caps.
D. OSBOURNE—Boys' Shoes.
M. HAZELETT—Piece Goods, Muslins & Sheetings.
M. NATHENSON—Linens & Towels.
R. SCHOENFELD—Comforters & Blankets.
H. STEIN—Spreads.
M. POULOS—Laces, Trimmings, Ribbons, Notions & Art Needlework.
L. ROHDE—Toiletries & Drug Sundries.
S. LEVINE—Fine Jewelry, Clocks & Watches.
I. SNYDER—Costume Jewelry.
S. SHAPIRO—Silverware.
L. GRIMM—Umbrellas.
M. BOSS—Stationery & Magazines.
R. MARKS—Bedding.
M. BAER—Curtains & Draperies.
A. HYMAN—Major Appliances.
H. GOLDBERG—Pictures & Mirrors.
LEONARD KRONSTADT—Blinds & Awnings.
P. SHIFMAN—Upholstery.
M. BOOTH—Furniture.
IRWIN GUNSHOR—Modern & Traditional Tables.
CHARLES NIX—Floor Coverings.
W. GLOVER—Lamps & Shades.
A. GILLIS—Radios & Phonographs.
M. CHITTICK—Gift Shop.
DAVE FELDMAN—Toys.
BEN LEVIN—Luggage.
C. ABERNATHY—Cameras.
ANN RICKMAN—Candy.

(Continued)

DISTRICT OF COLUMBIA (Cont'd.)

The Hecht Co. (Continued)

BASEMENT DEPARTMENTS

MARY HOLDSOM—Women's Dresses.
MRS. S. GOLDSTEIN—Cotton Dresses.
SID CLAYMAN—Sportswear.
JOHN ANDERSON—Lingerie & Robes.
MISS SARAH OSCAR—Corsets & Brassieres.
MISS MAE COREY—Infants' & Children's Wear.
HARRY COHEN—Shoes.
RICHARD FOX—Men's Clothing.
C. RUCK—Men's Furnishings.
P. QUAY—Boys' Wear.
L. NORTON—Domestics.
R. BERNHEIMER—Upholstery.

The S. Kann Sons Co., 8th & Pennsylvania Ave. NW Washington 4,

Telephone: DIstrict 7-7200
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch Store Operated in Arlington, Va. CHARLES H. RIDEOUT - Manager.

SOL KANN—President.
B. BERNEI BURGUNDER, JR.—Executive Vice President & Treasurer.
LYLE MANN—Chief Engineer.
WILLIAM CARR—Manager of Building & Maintenance Departments.
ARTHUR CARPER—Manager of Supply Department.
CHARLES MERRILL—Display Equipment Buyer & Display Director.
HANSON FENWICK—Warehouse Manager.
RICHARD G. MEYBOHM—Public Relations Director.
ORRIN F. BALLOU—Advertising Manager.
MERRILL L. HARRISON—Executive Personnel Manager & Employee Relations Manager.
MRS. M. BAUCKMAN—Staff Personnel Manager.
PHILIP ELLIS—Divisional Merchandise Manager, Ladies' Ready-to-Wear.
MERVIN SELIGMAN—Divisional Merchandise Manager Ready-to-Wear Accessories, Toiletries, Drug Sundries, Costume Jewelry, Umbrellas, Books, Stationery & Magazines, Silverware.
BEN SALEN—Divisional Merchandise Manager Men's & Boys' Clothing & Furnishings, Piece Goods & Domestics, Laces, Trimmings, Ribbons & Notions.
S. KENDRICK—Divisional Merchandise Manager General Home Furnishings, Toys & Luggage, Appliances, Housewares.

BUYERS

HARVEY SANFORD—Women's, Misses' & Juniors' Coats & Suits.
MISS FRANCES JAFFEE—Women's & Misses' Dresses.
PAUL BRAUER—Women's & Misses' Budget Dresses.
MISS LEVENA HARDEN—Junior Miss Dresses.
MRS. DEBIE BETER—Blouses, Sportswear, Skirts & Knit Apparel.
MRS. NEDA BASSETT—Childrens' Wear, Teen Shop.
MRS. HELEN HENSLEY—Aprons, House Dresses & Uniforms.
JACK GROBER—Furs.
WALTER MICHAELS—Hosiery & Knit Underwear.
MRS. B. OVERBY—Underwear, Negligees & Robes.
MRS. M. HENDLEY—Gloves.
MICHAEL FREEMAN—Ladies' & Children's Shoes.
MISS M. PINSKY—Neckwear, Scarfs & Handkerchiefs.
MISS E. ROSER—Corsets & Brassieres.
MRS. JOAN WRIGHT—Infants' Wear.
MRS. R. OPPENHEIM—Handbags, Small Leather Goods & Costume Jewelry.
ARNOLD LEINSON—Men's Clothing.
HAROLD GOULD & C. ERRICO—Men's Furnishings, Hats & Caps.
DANIEL BLUNDELL—Boys' Clothing, Furnishings, Hats & Caps.
LOUIS WEILL—Men's & Boys' Shoes.
FRANK FONES—Silks & Rayons.
ARTHUR ROMER—Cotton Piece Goods, Comforters & Blankets, Laces & Ribbons.

(Continued)

DISTRICT OF COLUMBIA (Cont'd.)

Units

The S. Kann Sons Co. (Continued)

HENRY FALCO—Linens, Towels, Muslins, Sheetings & Spreads, Notions.
MISS B. GOLDMAN—Trimmings.
ELLIOTT YOUNG—Toiletries & Drug Sundries.
MISS J. WEINBERG—Silverware.
WALTER MICHAEL—Umbrellas.
MRS. A. ALLEN—Art Needlework.
MISS NORMA BLAZER—Books, Stationery & Magazines.
CHARLES NAGEL—Bedding, Pictures & Mirrors, Lamps & Shades.
MISS B. SANDLER & ARTHUR REISNER—Curtains, Draperies & Upholstery.
JOSEPH FEINBERG—Major Appliances, Television, Radio.
CLAUDIS CORNELL—Furniture & Luggage.
RALPH BERLIN—Floor Coverings.
MRS. E. PILLSBURY—Small Electrical Goods, Glassware & Gift Shop.
ERVIN TIMKO—Paints, Brushes, Tinware, Kitchenware, Cleansers.
A. WATSON—Toys, Wheel Goods, Sporting Goods.
EDWIN A. COHEN—Candy.

Harry Kaufman, Inc., 1316 7th St. NW — Washington 1, — 1

Telephone: DUpont 7-4300
Resident Buyer: McGreevy, Werring & Howell, 225 W. 34th St.

BERTRAM WISE—President & General Merchandise Manager.
DAVID WISE, JR.—Vice President, Treasurer & Buyer Men's Wear, Luggage & Sporting Goods.
ROY E. ROBERTSON—Secretary.
JOHN E. SULLENS—Advertising Manager.
MISS A. WISE—Ladies' Ready-to-Wear, Separates, Millinery & Raincoats.
MRS. M. PLOWMAN—Infants', Children's & Girls' Wear, Aprons, House Dresses & Uniforms, Foundation Garments, Negligees & Robes.
K. KAUFMAN—Ladies' Ready-to-Wear Accessories, Piece Goods & Domestics, Laces, Ribbons, Notions, Toiletries, Jewelry & Umbrellas, Curtains & Draperies.
T. G. LEASON—All Shoes.
B. M. CLARK—Home Furnishings, Major Appliances, Radios & Phonographs, Floor Coverings, Furniture & Toys.

Lansburgh's, 7th, 8th & E Sts. NW — Washington 4, — 1

Telephone: NA8-98000
Resident Buyer: City Stores Mercantile Co., 132 W. 31st St. (See Listing)

RALPH L. GOLDSMITH—President & General Merchandise Manager.
JACK P. DONIS—Treasurer.
J. INMAN—Chief Engineer.
H. L. NEUGASS—Executive Personnel Manager, Manager of Building & Maintenance Departments & Buyer Store Equipment.
J. McINTOSH—Manager of Supply Department & Warehouse Manager.
W. A. GRAY—Display Equipment Buyer & Display Director.
HENRY VOSS—Advertising Manager.
MISS B. ZADEK—Copy Director.
MISS F. KARGER—Art Director.
FRANK CLEMENTS—Staff Personnel Manager.
MRS. D. PRATT—Employee Relations Manager.
S. B. COLLINGWOOD—Merchandise Manager Ladies' Ready-to-Wear.
JAMES LANSBURGH—Merchandise Manager Ladies' Ready-to-Wear Accessories & Smallwares.
H. SINGER—Merchandise Manager Men's & Boys' Clothing & Furnishings.
MAX BOGART—Merchandise Manager Piece Goods & Domestics, Buyer Piece Goods.
MARTIN WAXMAN—Merchandise Manager Home Furnishings.

BUYERS

MRS. G. BREW—Women's & Misses' Coats & Suits.
MISS A. HAMKE—Women's & Misses' Dresses.
MISS E. SPENCE—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. M. RICHARDSON—Blouses, Sportswear, Skirts, Knit Apparel.
MRS. E. SUHR—Girls' Wear.
MRS. H. CARREL—Aprons, House Dresses & Uniforms, Negligees & Robes.
MRS. G. BREW—Furs.

(Continued)

DISTRICT OF COLUMBIA (Cont'd.)

Units

Lansburgh's (Continued)

MRS. A. PALLEIN—Millinery.
MRS. H. PINKUS—Hosiery.
MRS. M. PARSELL—Underwear.
MRS. F. SILVERMAN—Gloves.
ROBERT SEITZ—Ladies' & Children's Shoes.
MRS. M. PUFFER—Neckwear, Scarfs & Handkerchiefs.
MRS. A. LOWERY—Corsets & Brassieres.
MRS. H. NUTTONZON—Infants' & Children's Wear.
MISS R. LEVY—Handbags, Small Leather Goods & Umbrellas.
SIDNEY ROBINSON—Men's Clothing & Hats.
ERIC RAPP—Men's Furnishings & Caps.
DAVE KOHN, JR.—Boys' Clothing & Furnishings, Hats & Caps.
W. HANSBROUGH—Men's & Boys' Shoes.
J. PULLEY—Linens, Towels, Comforters, Muslins, Sheetings, Blankets & Spreads.
MRS. V. HARROW—Trimmings, Ribbons, Notions.
MRS. E. HUBBARD—Toiletries & Drug Sundries.
MRS. A. PAUL—Jewelry, Silverware, Clocks & Watches.
MISS ELLA WHEELER—Art Needlework.
MISS N. STEWART—Books, Stationery & Magazines.
MRS. M. RIKER—Curtains, Draperies & Upholstery.
LEO HEFFLER—Bedding & Furniture.
S. ROCHLIN—Floor coverings.
MRS. A. PAPPAS—Lamps & Shades, Gift Shop.
J. STOCK—Radios & Phonographs.
A. LOWEN—Toys & Luggage.
MISS H. BERKANY—Candy.

BASEMENT DEPARTMENTS

JOSEPH KAHN—Basement Merchandise Manager.
ROBERT MORRIS—Ladies' Coats & Suits, Cotton Dresses.
MRS. A. STRUCK—Ladies' Dresses.
H. ROSS—Ladies' Accessories.
MISS S. ROSENMAN—Sportswear, Girls' Wear.
S. BECK—Underwear & Hosiery.
MRS. E. RUCHE—Millinery.
T. ADELSON—Ladies', Men's & Children's Shoes.
MISS I. WOJDA—Infants' & Tots' Wear.
W. KERN—Men's Furnishings & Boys' Clothing.
M. SPAHN—Domestics.

Leventhal's Dept. Store, 1522—7th St. NW — Washington 1, — 1

Telephone: DUpont 7-1100
ROBERT LEVENTHAL—Owner & General Buyer.

Mardfeldt's, Inc., 2018 Rhode Island Ave. NE — Washington 18 — 3

Telephone: NOrth 7-3229
Branch Stores: Washington, D. C., L. HAMMER - Manager.
Takoma Park, Md., L. BYRD—Manager.
CLEO I. MARDFELDT—President.
E. E. CRAUN—Vice President, General Manager, Buyer Store Equipment, Men's & Boys' Wear, Women's & Children's Shoes, Toys.
MARGARET LIND—Ladies' Ready-to-Wear, Accessories, Sportswear, Hosiery, Lingerie, Costume Jewelry & Umbrellas.

Walther's Dept. Store, 1407 Good Hope Rd. SE — Washington 20, — 1

Telephone: LUdlow 1-1223
NATHAN LEVEY—Owner & General Buyer.

Woodward & Lothrop, 10th, 11th, F & G Sts. N. W. — Washington 13, — 3

Telephone: DIstrict 7-5300
Resident Buyer: Frederick Atkins, 11 W. 42nd St.
Branch Stores Operated in Chevy Chase, Md. & Alexandria, Va.
ANDREW PARKER—President.
A. LOTHROP LUTTRELL—Executive Vice President.
P. M. TALBOTT—Senior Vice President.
J. W. ANDERSON—Vice President, Finance.

(Continued)

DISTRICT OF COLUMBIA (Cont'd.)

Units

Woodward & Lothrop, (Continued)

D. R. BUCKINGHAM—Vice President.
R. E. L. JOHNSON—Vice President.
W. W. EVERETT, JR.—Treasurer.
C. R. McBRIER—Controller.
C. S. RAYNOR—Divisional Vice President & Merchandise Director.
W. P. FIGGINS—Divisional Vice President & Personnel Director.
HARRIS WAYLAND—Director of Branch Store Planning.
J. C. WADE—Architect.
J. W. HARDEY—Advertising Director.
MRS. JULIA Mc E. LEE—Public Relations Director.
D. L. HERNDON—Display Manager.
J. L. CASWELL—Manager of Chevy Chase Store.
E. A. COGSWELL—Manager of Alexandria Store.
L. J. AMTMANN—Divisional Merchandise Manager.
RALPH H. GUPPY, JR.—Women's & Misses' Coats & Suits, Furs.
MRS. M. T. LeFEVRE—Women's Dresses.
MRS. SUZANNE FITZGAN—Misses' Dresses.
MISS GERALDINE CARPENTER—Budget Dresses.
MRS. M. E. BANKERT—Junior Misses' Coats, Suits & Dresses.
MISS C. M. SPEIGLE—Daytime Dresses, Uniforms.
MRS. J. F. PARISI—Sportswear, Blouses, Skirts.
MRS. V. K. BURNS—Millinery.
MRS. E. S. CHENOWITH—Women's Shoes.
MISS E. B. FRENCH—Budget Shoes.
MRS. B. POPE—Divisional Merchandise Manager.
MRS. M. PAYNE—Hosiery.
MRS. N. A. FRASER—Handkerchiefs, Laces, Ribbons.
MRS. N. NAISBITT—Gloves, Umbrellas.
MRS. A. BURTON—Notions.
MRS. R. HALLUIN—Cosmetics.
MRS. A. BURNER—Costume Jewelry.
MRS. M. WALKER—Handbags, Small Leather Goods.
MRS. G. MANGOLD—Art Needlework.
MRS. E. HALL—Confectionery.
MRS. M. J. EDWARDS—Divisional Merchandise Manager.
MRS. HELEN W. McMANUS—Women's Knit Underwear, Lounge Wear, Robes.
MRS. M. A. ASHFORD—Silk & Muslin Underwear, Costume Slips.
MRS. M. L. GREEN—Corsets & Brassieres.
MRS. D. RICHARDSON—Girls' Apparel, Sub-Teens' Wear.
MRS. R. VIRTS—Teen Age Apparel.
MRS. M. B. WAGNER—Girls' Furnishings.
MRS. G. HEINRICHS—Young Shoe Shop.
MRS. A. P. MARTIN—Infants' Wear.
MISS VIRGINIA A. BERRIER—Boys' & Girls' Apparel (1-6X).
W. GRANGER—Divisional Merchandise Manager.
MRS. F. JACKSON—Dress Fabrics, Patterns.
R. K. KOONTZ—Mens' Clothing.
H. C. BOYSEN—Men's Furnishings.
R. McCANN—Mens' Sportswear.
EDWIN D. BROWN, JR.—Men's Budget & Students' Clothing.
S. R. GIBSON—Men's Hats, Shoes, Luggage.
W. H. BURNSIDE—Boys' Clothing & Furnishings.
J. GREEN—Fine Jewelry, Silverware.
MRS. V. SHUNK—Stationery.
MRS. D. C. KING—Books & Subscriptions (Associate Buyer).
W. C. KRAPICK—Toys.
R. H. KELLER—Luggage.
MISS M. BROWNING—Food Shop.
R. W. BROWN—Divisional Merchandise Manager.
E. N. CORNWELL—House Furnishings.
J. G. PAULETT—China, Glassware.
E. R. MILLS—Linens, Blankets, Bedding.
C. VENABLE—Carpets, Linoleum, Rugs.
D. C. WALFORD—Sleep Shop, Bedroom Furniture.

(Continued)

DISTRICT OF COLUMBIA (Cont'd.)

Units

Woodward & Lothrop (Continued)

E. HOUK—Furniture.
MRS. M. K. EDWARDS—Pictures.
W. L. McGUNIGAL—Major Appliances, Electrical Appliances.
J. L. HILL—Curtains, Draperies, Upholstery.
MISS FRANCES A. TOWNSEND—Lamps.
J. T. JONES—China & Glassware.
C. A. VENABLE, JR.—Floor Coverings.
H. RATHKAMP—Television, Radio, Records, Camera.
MRS. D. F. GEARHART—Gifts.
H. M. COLLSON—Divisional Merchandise Manager, Down Stairs Store.
A. L. GREENE—Assistant Merchandise Manager, Down Stairs Store.
MRS. K. M. SCAGGS—Hosiery, Handkerchiefs, Neckwear, Blouses.
MRS. E. L. JASPER—Inexpensive Dresses.
MRS. M. H. STEWART—Corsets.
MRS. S. PETERS—Women's & Misses' Dresses.
MRS. D. N. DAVIS—Coats, Suits & Furs.
MRS. K. R. ANDREWS—Sportswear.
MRS. H. G. ZEITZ—Millinery.
MISS J. C. DOYLE—Junior Miss & Teen Age Wear.
THOMAS R. PARKER—Women's & Men's Shoes.
MRS. B. SPINKS—Gloves, Handbags, Costume Jewelry, Umbrellas.
JOHN B. SMOOT, JR.—Men's Furnishings.
JOHN E. STELOCK—Boys' Clothing.
B. YORK—Homewares & Luggage.
E. B. COTTRELL—Lamps, Rugs, Linen & Bedding.
MRS. K. C. AMERSON—Underwear, Robes & House Coats.
MRS. E. S. COLLINS—Infants' Wear.
MRS. D. P. BURLESON—Girls' Apparel, Children's Shoes.

FLORIDA

Braswell's Cash Stores — Alachua — 3

Branch Stores Operated in Monticello & Ocala, Fla.
J. C. BRASWELL—Owner & Buyer for all Departments.

Bartow Bargain House, 425 E. Main St. — Bartow — 7

All Stores Operated in Florida.
Operates: W. H. SELLERS DEPT. STORES.
W. H. SELLERS—Owner & Buyer for all Departments.

Philip's Dept. Stores, 330 E. Main St. — Bartow — 2

Telephone: BArtow 3-3231
Branch Operated in Haines City, Fla.
PHILIP BERKOVITZ—Owner & Buyer for all Departments.

Fear's Dept. Store, 114 Avenue A — Belle Glade — 1

Telephone: 2661
BEN F. FEAR—Owner & General Buyer.

Royal's, Inc., 400 West Ave. A — Belle Glade — 5

Telephone: BElle Glade 2305
All Stores Operated in Florida.
G. L. ROYAL, SR.—President, Equipment & Store Fixtures.
G. L. ROYAL, JR.—Vice President.
J. G. ALLHANDS—Secretary & Treasurer.
G. H. DUPERE—Buyer for all Departments.
J. S. BRANNON—Groceries Buyer

Montgomery-Roberts Co., Manatee Ave. & 13th St. — Bradenton — 2

Telephone: BRadenton 2-1771
Branch Store Operated in Sarasota, Fla.
SAMUEL C. MONTGOMERY—President.
ROY G. ROBERTS—Secretary, Treasurer, General Mdse. Mgr.

FLORIDA (Cont'd)

Units

Ferguson's Dept. Store, 405 Brevard Ave. — Cocoa — 1
Telephone: COcoa 39
CLARENCE FERGUSON—Owner & General Buyer.

Curlee's, Inc., 101 Miracle Mile — Coral Gables — 1
Telephone: 83-6643
SIDNEY H. WINSBERG—President, General Merchandise Manager.
LEO WINSBERG—General Buyer.

Harris Dept. Store, 294 N. Main St. — Crestview — 1
Telephone: CRestview 3851
H. H. HARRIS, SR.—President, General Manager.
H. H. HARRIS, JR.—Merchandise Manager & Buyer.

Sokolow's Dept. Store, 3 N. Federal Highway — Dania — 1
Telephone: DAnia 2-6637
DAVID SOKOLOW—Owner & General Buyer.

Ivey's of Daytona Beach, Inc., 166 S. Beach St. — Daytona Beach
Telephone: DAytona Beach 6431
Resident Buyer: Cavendish Trading Co., 1412 Broadway.
Also See Listings of IVEY'S of ORLANDO, Orlando, Fla., IVEY'S, INC., Asheville, N. C., IVEY-KEITH CO., Greenville, S. C., J. B. IVEY & CO., Charlotte, N. C. & IVEY-TAYLOR CO., Raleigh, N. C.
FRANK L. McCABE—Store Manager & General Merchandise Manager.
WALTER A. WILSON—Advertising, Display & Publicity Manager.
MRS. FLORA WILSON—Personnel Director.
MRS. E. VINALL—Women's, Misses' & Juniors' Coats, Suits & Dresses, Bridals.
MRS. MARGUERITE BRAME—Dresses.
MRS. M. PARKS—Blouses, Skirts, Sportswear, Beachwear, Uniforms, Underwear, Negligees & Robes.
MRS. R. GREENWOOD—Millinery.
MRS. G. DREKA—Hosiery, Gloves, Handbags, Small Leather Goods, Toiletries & Jewelry.
Z. CHERNAULT—Ladies' & Children's Shoes.
MRS. P. HOGAN—Neckwear, Scarfs, Handkerchiefs, Ribbons, Trimmings, Notions, Umbrellas & Stationery.
MRS. L. JOHNSON—Corsets & Brassieres.
MRS. M. MEACHEN—Infants', Children's & Girls' Wear, Luggage.
DAN RAY—Men's & Boys' Wear.
D. MORGAN—Piece Goods & Domestics, Patterns, Draperies & Upholstery.
R. BEDORE—Major Appliances.

W. E. Parish & Co. — DeFuniak Springs — 3
Telephone: DE Funiak Springs 3441
Branch Store Operated in Crestview, Fla.
HARRY O. SEYMOUR—Owner & Buyer for all Departments.

Ferran's Dept. Store, 12 Magnolia Ave. — Eustis — 1
Telephone: EUstis 150
R. M. FERRAN—Owner & General Buyer.

A. S. Allan Dept. Store, 1303 Atlantic Ave. — Fernandina Beach — 1
Telephone: 3798
ANDREW ALLAN—Owner & General Buyer.

Wallace Dept. Stores, Wall St. — Frostproof — 2
Telephone: FRostproof 4761
Branch Store Operated in Lake Wales, Fla.
GARLAND B. WALLACE—Owner & General Buyer.

Brown's Dept. Store, 2020 Hollywood Blvd. — Hollywood — 1
Telephone: HOllywood 2-6207
EARL J. BROWN—Owner & General Buyer.

FLORIDA (Cont'd)

Units

Ruddy's Dept. Store, 15 SE 1st Ave. Gainesville 1
Telephone: GAinesville 2-1461
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
MARVIN I. RUDDERMAN—Owner.
MRS. M. I. RUDDERMAN—Ladies' Ready-to-Wear, Sportswear, All Accessories, Jewelry & Umbrellas.
MITCHELL BAUMSTEIN—Women's & Children's Shoes.
HAZEL SAXON—Infants', Children's & Boys' Wear, Toys.

Wilson Dept. Stores, Inc., 22 E. University Ave. Gainesville 1
Telephone: GAinesville 7591
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
BROOKS SHUMAKER, SR.—President & General Merchandise Manager.
BROOKS SHUMAKER, JR.—Treasurer, Merchandise Manager Ladies' Ready-to-Wear, Men's & Boys' Clothing & Furnishings & Buyer Blouses, Sportswear, Skirts & Knit Apparel.
FRANK BLACK—Supply Manager, Advertising & Personnel Manager, Display Director & Merchandise Manager Piece Goods & Domestics, Smallwares & Home Furnishings.
MISS P. SHELDON—Women's, Misses' & Juniors' Coats, Suits & Dresses.
F. BUNS—Infants', Children's & Girls' Wear, Boys' Clothing & Furnishings & Toys.
R. MacDONNELL—Aprons & Notions.
M. MAY—Millinery.
V. BLACK—Hosiery, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Leather Goods, Costume Jewelry & Umbrellas.
N. CHESTNUT—Underwear, Corsets, Brassieres, Negligees & Robes.
N. REEVES—Ladies' & Children's Shoes.
R. REYES—Men's Clothing & Furnishings.
MRS. L. SEARCY—Piece Goods & Domestics, Laces, Trimmings, Ribbons, Bedding, Curtains & Draperies.

Hood's Dept. Store, 4 N. Krome Ave. Homestead 1
Telephone: HOmestead 791
LONNIE L. HOOD—Owner & General Buyer.

Akra Bros. Dept. Stores, 1018 Park St. Jacksonville 4, 4
Telephone: JAcksonville 7-6607
All Stores Operated in Jacksonville, Fla.
T. K. AKRA—General Merchandise Manager - Buyer.

Cohen Bros., P. O. Box 150 Jacksonville 1, 1
Telephone: JAcksonville 6-7311
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
HALLE COHEN—President.
R. L. SEITNER—Executive Vice President.
D. H. STYNCHCOMB—Vice President.
MRS. MINNA C. SEITNER—Treasurer.
JAMES E. McGREGOR—General Merchandise Manager.
R. E. TUCKER—Chief Engineer, Manager of Building, Maintenance & Supply Departments, Buyer Store Equipment.
RAY WILLIAMS—Advertising Manager, Display Equipment Buyer & Display Director.
C. R. DONOHUE—Personnel Manager.
ANNE NESBITT—Women's, Misses' & Juniors' Coats, Suits & Dresses, Furs.
EMMA PARNELL—Blouses, Sportswear, Skirts & Knit Apparel.
JEAN PRICE—Girls' Wear.
HERB GLASER—Aprons, House Dresses & Uniforms.
STANLEY BROWN—Millinery.
ALFRED SEITNER—Hosiery, Piece Goods & Domestics, Laces, Trimmings & Ribbons.
MRS. ARLINE GRANT—Lingerie, Corsets, Brassieres.
K. C. HILL—Gloves, Neckwear, Scarfs, Handbags, Small Leather Goods, Umbrellas, Groceries & Delicasies.
PARKER DORSEY—Men's, Women's & Children's Shoes.

(Continued)

FLORIDA (Cont'd.)

Units

Cohen Bros. (Continued)

MARGUERITE YEOMANS—Handkerchiefs.
VERDA BEERY—Infants' & Children's Wear.
RICHARD POKRASS—Men's Clothing, Hats & Caps.
JOE GEER—Men's Furnishings.
CHARLES CASEY—Boys' Clothing & Furnishings, Hats & Caps.
VIDA HILL—Notions & Art Needlework.
INGRID VOETMANN—Silverware, Pictures & Mirrors, Lamps, & Shades, Gift Shop.
C. P. BARBER—Clocks.
JOHN MEEK—Books, Stationery & Magazines.
RALPH WIRICK—Bedding, Major Appliances, Furniture, Radios & Phonographs.
WILLIAM SLYE—Curtains, Draperies & Upholstery.
WILLIAM RAILSBACK—Furniture & Floor Coverings.
FORREST ASHMEAD—Toys, Luggage & Sporting Goods.

BASEMENT DEPARTMENTS

KENNETH MILLS—Basement Merchandise Manager.
LOUISE IGOU—Lingerie.
BENJAMIN ROTH—Men's & Boys' Clothing.
MALVERN SEITZ—Linens.

Furchgott's, Inc., Adams & Hogan Sts. Jacksonville 1, 1

Telephone: JAcksonville 5-8844
Resident Buyer: E. C. Cannon, 1372 Broadway.

HAROLD MEYERHEIM—President.
GEORGE B. MILLER—General Merchandise Manager.
ED WHITTAKER—Manager of Building, Maintenance & Supply Departments, Buyer Store Equipment.
ROBERT SEITZ—Display Equipment Buyer & Display Director.
FREEMAN WILLIAMS—Advertising Manager.
MISS M. HARRISON—Personnel Manager.
MRS. RUTH GILLIAM—Merchandise Manager Ladies' Ready-to-Wear.
CONWAY FORD—Merchandise Manager Ladies' Accessories, Men's & Boys' Wear, Buyer Men's Furnishings.
GEORGE HAYS—Women's & Misses' Coats & Suits, Furs.
MRS. V. JOHNSON—Women's & Misses' Dresses, Juniors' Coats, Suits & Dresses.
MRS. A. BROOKS—Blouses, Skirts, Sportswear, Knit Apparel, Negligees & Robes.
MRS. C. DUNBAR—Infants', Children's & Girls' Wear.
MRS. L. CLEMENTS—Aprons, House Dresses & Uniforms.
LEON IRGANG—Millinery.
MISS C. ROTHSCHILD—Hosiery, Underwear, Gloves.
MARTIN WEITSON—Women's & Children's Shoes.
MRS. M. NEARING—Neckwear, Scarfs, Handkerchiefs, Toiletries, Drug Sundries & Stationery.
MRS. S. OWNBEY—Corsets & Brassieres.
MRS. R. DELANEY—Handbags, Leather Goods, Laces, Trimmings, Ribbons & Notions.
JACK FINK—Men's Clothing & Hats, Luggage.
TOM YATES—Boys' Clothing & Furnishings, Hats.
DAVID LEE—Men's & Boys' Shoes.
GEORGE DOYLE—Piece Goods & Domestics, Bedding.
MRS. T. SAPOLSKY—Costume Jewelry, Gifts.
RAY TRUDEAU—Curtains, Draperies, Upholstery, Lamps & Shades.
ED SCHMICKLE—Major Appliances, Radios & Phonographs.
IRVING ROBERTS—Toys.

BASEMENT DEPARTMENTS

IRVING ROBERTS—Ladies' Ready-to-Wear, Men's & Boys' Wear, Domestics.
MRS. NOLAND—Sportswear, Underwear & Hosiery, Children's Wear.

Kramer's Dept. Stores, 130 Broad St. Jacksonville 2, 3

Telephone: JAcksonville 4-6375
Branch Stores Operated in Pelham, Ga. and in Green Cove Springs, Fla. as IRVING'S DEPT. STORE.

I. KRAMER—Owner & Buyer for all Departments.

FLORIDA (Cont'd.)

Units

Eagle Dept. Stores, 824 N. Marion St. — Lake City — 5
Telephone: LAke City 94
Branch Stores Operated in Jasper, Live Oak, Madison & Palatka, Fla.
CHARLES A. DeVANE—General Manager, Buyer Men's & Boys' Wear.
HARVEY DeVANE—Equipment, Ladies' & Girls' Wear.
JOHN H. DeVANE—Buyer Dry Goods, Piece Goods, Notions.
PERRYMAN H. DENISON—Buyer Shoes, Slippers.

Friedlander & Wolfson, Inc., 101 E. Park Ave. — Lake Wales — 5
Telephone: LAke Wales 2617
Operated by EDWIN'S 5 & 10¢ STORES.
All Stores Operated in Florida.
HARRY FRIEDLANDER—Owner & Buyer.

Ezell's Dept. Store, 604 W. Main St. — Leesburg — 1
Telephone: LEesburg 5
FRED EZELL—Owner & General Buyer.

Turner's, Inc. — Marianna — 3
Branch Stores Operated in Andalusia, Ala. & Tallahassee, Fla.
Resident Buyer: Leo Marks, 421 7th Ave.
C. DAVIS TURNER—President & Advertising Manager.
LOUIS R. TURNER—Vice President & Manager of Tallahassee Store.
H. S. TURNER—Secretary & Manager of Andalusia Store.
MELVIN W. TURNER—Warehouse Manager, Buyer Store & Display Equipment & Men's Wear. (Located at Tallahasse Store.)
MRS. GENE A. TURNER—Ladies' Dresses & Accessories.
MRS. LENA M. TURNER—Ladies' Ready-to-Wear. (Located at Tallahassee Store.)
MRS. ELIZABETH K. TURNER—Ladies' Ready-to-Wear. (Located at Andalusia Store.)
JEROME F. TURNER—Ladies' & Men's Shoes.

Dennis-Medvine Dept. Store, 11 Melbourne Ave. — Melbourne — 1
Telephone: MElbourne 295
WILLIAM M. MEDVINE—Owner & General Buyer.

Turner's Dept. Store, 353 New Haven Ave. — Melbourne — 1
Telephone: MElbourne 505
JOHN F. TURNER—Owner & General Buyer.

Allied Purchasing Corp., 1735 Biscayne Blvd. — Miami 36,
Branch Buying Office of ALLIED PURCHASING CORP., New York, N. Y.
ETHEL DAMINGER—Office Manager.
ELIZABETH H. WALKER—Executive Assistant.

Burdine's, Inc., 22 E. Flagler St. — Miami 32, — 4
Telephone: MIami 3-1111
Resident Buyer: Associated Merchandising Corp., 1440 Broadway.
Branch Stores: Fort Lauderdale, Fla., ERNEST PHIPPS—Manager.
Miami Beach, Fla., KENNETH KNISKERN—Manager.
West Palm Beach, Fla., JOSEPH SHAW—Manager.
GEORGE E. WHITTEN—President.
HORACE F. CORDES—Executive Vice President, Treasurer & General Manager.
RUSSELL JONES—Vice President, General Merchandise Manager.
EDGAR MANDEL—Chief Architect.
ALVA McMULLEN—Chief Engineer & Manager of Building & Maintenance Departments.
HOWARD WILLS—Manager of Supply Department.
HAROLD BERGER—Manager of Alteration Department.
P. W. SCHAEFER—Store Equipment Buyer.
WILLIAM RAULERSON—Display Equipment Buyer & Display Director.
LOUIS GREENE—Warehouse Manager.

(Continued)

FLORIDA (Cont'd.)

Units

Burdine's, Inc. (Continued)

FRANK PETERSON, JR.—Sales Promotion Manager.
B. H. BLAKEY—Public Relations Director.
ROBERT ROTHRUM—Advertising Manager.
KATHLEEN THOMPSON—Art Director.
MISS ISABELLE JEFFREY—Personnel Manager.
WILLIAM HEATON—Merchandise Manager Ladies' Ready-to-Wear.
WILLIAM BLAND—Merchandise Manager Ladies' Accessories & Smallwares.
ROWLAND SAUNDERS—Merchandise Manager Men's & Boys' Clothing & Furnishings.
T. EMIG—Merchandise Manager Piece Goods & Domestics.

BUYERS

JANET RIBOUD—Women's & Misses' Coats & Suits.
BETTY HANDSCHY—Women's Dresses.
RUTH GORDON—Misses' Dresses.
RUTH FENTON—Juniors' Coats & Suits.
ESTHER HILL—Juniors' Dresses.
MRS. RAYE ZISSETTE—Budget Dresses.
MRS. EUVERA BENWAY—Bridal Salon, Fashion Salon.
ADELE VALIBUS & FRANCES McMULLEN—Blouses & Skirts.
ELIZABETH CORCORAN—Sportswear & Knit Apparel.
MISS IMOGENE CAMPBELL—Girls' Apparel, High School Shop.
MRS. MARGARET JENSEN—Teen's Accessories, Girl Scout Apparel.
GLADYS MILLER—Aprons, Uniforms & House Dresses.
MRS. FERN WILSON—Better Millinery.
MISS CAROLINE REBOZO—Budget Millinery.
MISS JOY WEAVER—Hosiery.
ISABELLA ORR—Underwear.
WILMA HEINS—Gloves, Neckwear, Scarfs & Handkerchiefs.
A. E. McEACHEN—Ladies' Shoes.
ROY SCARBROUGH—Ladies' Budget Shoes.
LEILA BURNS—Corsets & Brassieres.
JEAN LaMONICA—Negligees & Robes.
MRS. NINA JOHNSON—Boys' & Girls' Apparel 3-6 yrs.
LaVAUGHN ORR—Infants' Wear.
TOM JONES—Children's Shoes
MARIE CANFIELD—Handbags & Belts.
FRED MATTHEWS—Small Leather Goods.
MILTON LINDSTROM—Men's Clothing.
WILLIAM McNAMEE—Men's Sportswear.
ROBERT MOFFETT—Men's Furnishings.
RAYMOND MARLOW—Men's Hats & Caps, Men's & Boys' Shoes.
LETHA INGLE & HUGHETTA WILLING—Piece Goods.
MISS EFFIE ADAMS—Patterns.
BILLY WILLIAMS—Comforters, Muslins, Sheetings, Blankets & Spreads.
ROBERT HEISERMAN—Spreads, Curtains & Spreads.
MRS. RUTH McHUGH—Fancy Linens, Towels, Bath Mats, Shower Curtains.
ALMA EDWARDS—Laces, Trimmings & Ribbons.
MISS MARY E. TERRELL—Notions, Umbrellas.
HUGH DUFFY—Toiletries.
CHARLES STEWART—Fine Jewelry.
MISS JOSEPHINE ANGELICA—Novelty Jewelry.
MRS. RUTH RANDALL—Silverware.
LILLIAN SUTTON—Clocks & Gift Shop.
ARTHUR DINGEE—Watches.
MRS. LEILA ZELLER—Art Needlework.
MARTHA BUHMANN—Stationery.
NAOMI WELLS—Books.
K. CLIFFORD—Bedding & Upholstery, Furniture.
JOHN CORBITT—Floor Coverings.
A. E. MEHLICH—Major Appliances, Radios & Phonographs.
THELMA KUHLENSCHMIDT—Pictures & Mirrors, Lamps & Shades.
JACK SHEPPARD—Basic Housewares.
ROBERT L. BINNEY—Electric Housewares.

(Continued)

FLORIDA (Cont'd.)

Units

Burdine's, Inc. (Continued)

ROBERT GREASON—Luggage, Toys..
CUSHING READ—Sporting Goods.
WILLIAM GREENE—Cameras.
RUTH HACKETT—Candy.
ERNEST WINTON—Fruit.

Byron's Dept. Store, 51 E. Flagler St. — Miami 32, — 1

Telephone: MIami 9-3771
Resident Buyer: Kirby Block & Co., Inc., 128 W. 31st St.
Operated by WRIGHT & CO., INC.
BYRON B. FREELAND—President.
R. A. ROLAND—General Merchandise Manager.
MISS D. BARRETT—Ladies' Ready-to-Wear.
MRS. ST. JOHN—Blouses, Skirts, Sportswear & Knit Apparel.
MISS N. BRADFORD—Underwear, Corsets, Negligees, Infants' & Children's Wear.
MRS. I. ROLLINS—Hosiery, Gloves, Neckwear & Handkerchiefs.
L. HUBBELL—Ladies' Handbags & Jewelry.
HARRY VENIG—Men's & Boys' Clothing & Furnishings.
W. A. PACETTI—Toiletries, Stationery & Electrical Appliances.
RUSSELL FREELAND—Small Leather Goods, China & Glassware, Pictures & Mirrors, Toys & Luggage, Notions & Watches.
E. MURRAY—Radios & Phonographs.

Hub Dry Goods, 129 N. Miami Ave. — Miami 32, — 5

Telephone: MIami 3-8346
Branch Stores Operated in Coral Gables & Miami, Fla.
MORRIS RUBIN—Owner & Buyer for all Departments.

Morris Dept. Stores, 1766 N. W. 36th St. — Miami 37, — 2

Telephone: MIami 65-5423
Both Stores Operated in Miami, Fla.
MORRIS GREENBERG—Owner & Buyer for all Departments.

Richard's, 1 N. E. 1st St. — Miami 31, — 1

Telephone: MIami 9-8861
Resident Buyer: City Stores Co., 132 W. 31st St. (See Listing)
C. GORDON ANDERSON—President.
B. E. THOUVENELLE—Executive Vice President & Treasurer.
J. T. HATTON—Chief Engineer.
C. H. GOBLE—Manager of Building & Maintenance Departments.
HUGO ORUMAA—Display Equipment Buyer & Display Director.
C. GARDNER—Warehouse Manager.
A. I. BALTZMAN—Advertising Manager.
MRS. ELEANOR K. MULLER—Personnel Manager.
MRS. C. LOVE—Merchandise Manager Ladies' Ready-to-Wear & Accessories.
A. J. PELESKI—Merchandise Manager Men's & Boys' Clothing & Furnishings, Toys, Luggage, Cameras & Candy.
JACK J. MARGOLIN—Merchandise Manager Piece Goods & Domestics, Smallwares & Home Furnishings.
MRS. P. READ—Women's & Misses' Coats & Suits, Juniors' Coats, Suits & Dresses.
MRS. E. B. HIGGINS—Women's & Misses' Dresses.
MRS. MAUDE GISS—Blouses, Skirts, Sportswear & Knit Apparel.
MISS PAULINE IVEY—Girls' Wear.
MRS. MARGARET RIDINGS—Aprons, House Dresses & Uniforms.
MRS. HAZEL RAMSEY—Millinery.
MRS. JARMILA NOXON—Hosiery, Neckwear, Scarfs & Handkerchiefs.
MRS. IDA HAMMER—Underwear, Negligees & Robes.
MRS. IMELDA HUDSON—Gloves, Handbags & Small Leather Goods, Jewelry, Watches & Umbrellas.
AL LOFTIN—Ladies' Shoes.
MRS. KATHRYN BARBER—Corsets & Brassieres.
MRS. BETTY BARBER—Infants' & Children's Wear.
PAUL JOHNSON—Men's Clothing, Hats & Caps.
J. W. CHORLOG—Men's Furnishings.

(Continued)

FLORIDA (Cont'd.)

Units

Richard's (Continued)

WILLIAM SHOEMAKER—Men's Shoes.
L. E. SMITH—Boys' Clothing & Furnishings, Hats & Caps.
KING RUSHEED—Boys' Shoes.
MRS. L. GOVORCHIN—Piece Goods.
MRS. FOY RAINES—Linens, Towels, Comforters, Blankets & Spreads.
MRS. GLADYS MORRIS—Laces, Trimmings, Ribbons & Notions.
MRS. PEARL COLLINS—Toiletries & Drug Sundries.
MRS. E. LUMPKIN—Silverware.
MRS. LETTIE BLANANEAUX—Clocks & Stationery, Candy.
MRS. RUBY WILSON—Art Needlework, Curtains & Draperies.
MRS. MARCELLE HANCHE—Books.
STANLEY KAIN—Bedding, Furniture, Floor Coverings.
I. M. DOCK—Major Appliances, Radios & Phonographs.
MISS MAURINE HYMAN—Pictures & Mirrors, Lamps & Shades.
MRS. EUNICE LUMPKIN—Gift Shop.
E. B. MANN—Toys & Luggage.
HENRY KNORR—Cameras.

BASEMENT DEPARTMENTS

WILLIAM SACKER—Basement Merchandise Manager.
MRS. MARY LATHAM—Ladies' Ready-to-Wear, Sportswear, Housedresses & Uniforms.
MISS MURIEL APTEL—Hosiery, Underwear & Corsets, Children's & Girls' Wear.
IRVING ISRAEL—Men's & Boys' Clothing, Work Clothes.

Morris Bros. Dept. Stores, 1261 Washington Ave. — Miami Beach — 2

Telephone: MIami Beach 5-5545
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Store Operated in Miami, Fla.

DR. MORRIS GOODMAN—Owner & General Manager.
TOM POOTON—General Merchandise Manager.
ABE GOODMAN—Treasurer.
NORMAN BOLLES—Advertising Manager.
JACK I. LEVKOFF—Controller.
BILL BILLINGS—Store Superintendent.
CELIA BROOKS—Personnel Manager.
MRS. JENNIE AARON—Ladies' Ready-to-Wear.
ANNA BRANDT—Sportswear, Blouses, Skirts, Handkerchiefs & Jewelry.
MRS. R. TANENBAUM—Lingerie, Corsets & Negligees.
YETTA YANOFF—Hosiery, Handbags, Jewelry & Umbrellas.
MRS. L. HELLER—Infants' & Children's Wear.
W. SCHWARTZ—Men's Wear.
DAVE LIEBMAN—Dry Goods, Curtains, Domestics, Household Goods.

Parkinson's, Inc. — Moore Haven — 2

Telephone: MOore Haven 2891
Branch Store Operated in Clewiston, Fla.

C. V. PARKINSON—President, Store Fixtures & Equipment Buyer.
H. J. ROBINSON—General Buyer.

Rheinauer's Ltd., 16 E. Broadway — Ocala — 1

Telephone: MArion 2-3163
Resident Buyer: McGreevy, Werring & Howell, 225 W. 34th St.

H. SANDS—General Merchandise Manager & Buyer Ladies' Ready-to-Wear.
MRS. WILLIS—Ladies' Dresses.
MISS MARGARET WALTERS—Ladies' Accessories, Hosiery, Underwear, Toiletries, Jewelry & Luggage.
MRS. CANAVAN—Ladies' Sportswear & Separates.
MRS. BLANTON—Domestics, Curtains & Draperies.

Dickson & Ives, Inc., 2 S. Orange Ave. — Orlando — 1

Telephone: ORlando 5-3411
Resident Buyer: McGreevy, Werring & Howell, 225 W. 34th St.

WILSON M. REED—President, General Manager.
CLIFFORD W. VAN DYKE—Vice President & General Merchandise Manager.

(Continued)

FLORIDA (Cont'd.)

Dickson & Ives, Inc. (Continued)

SIDNEY IVES—Treasurer.
WILSON BROOKS—Manager of Building & Maintenance Departments, Buyer of Store Equipment & Warehouse Manager.
RUSSELL SHAW—Display Equipment Buyer & Display Director.
ROBERT HAMMOND—Public Relations Director.
WALTER LOCHERER—Advertising Manager, Art & Copy Director.
MRS. FREEDA FETTY—Personnel Manager.
MRS. H. RILEY—Women's & Misses' Coats & Suits, Aprons, House Dresses & Uniforms.
MISS RUTH GROSS—Women's & Misses' Dresses.
MRS. F. RINKER—Juniors' Coats, Suits & Dresses.
MRS. M. COONLEY—Blouses, Skirts, Sportswear, Knit Apparel.
MISS L. HEATHCOCK—Infants', Children's & Girls' Wear.
MRS. F. CAUTHON—Millinery.
MRS. GLADYS BELL—Hosiery, Gloves, Handbags, Small Leather Goods & Umbrellas.
MRS. D. ANDERSON—Underwear, Negligees & Robes.
RUBE STIEFEL—Ladies' Shoes.
MRS. ELSIE HUGHES—Neckwear, Scarfs, Handkerchiefs & Ribbons.
MRS. IRIS McCRACKEN—Corsets & Brassieres.
L. BATES—Men's Furnishings & Sportswear.
J. BRACK—Piece Goods, Laces.
MRS. L. GORDON—Linens, Towels, Comforters, Muslins, Sheetings, Blankets & Spreads.
MRS. P. PILLANS—Trimmings & Notions.
MRS. MYRTLE SMITH—Toiletries & Drug Sundries, Silverware, Stationery & Gifts.
MRS. M. WEISENBARGER—Costume Jewelry.

Ivey's of Orlando, Inc., 1 S. Orange Ave. — Orlando

Telephone: ORlando 6141
Resident Buyer: Cavendish Trading Co., 1412 Broadway.
See Listings of IVEY'S OF DAYTONA BEACH, INC., Daytona Beach, Fla., IVEY'S, INC., Asheville, N. C., J. B. IVEY & CO., Charlotte, N. C., IVEY-TAYLOR CO., Raleigh, N. C. & IVEY-KEITH CO., Greenville, S. Car.

J. B. KEITH—Store Manager & General Merchandise Manager.
DAVID FLAMBEAU—General Store Superintendent, Personnel Manager & Purchasing Agent.
J. E. PHIFER—Controller.
E. P. LAVIN—Advertising Manager & Publicity Manager.
RAY PUTNAM—Display Manager.
J. A. BUICE—Women's & Misses' Coats, Suits & Dresses, Bridals & Maternities.
MRS. E. BARNHILL—Juniors' Coats, Suits & Dresses.
MRS. S. LAWTON—Blouses, Skirts & Sportswear.
MISS H. MARTYNE—Girls' & Teen Age Wear, Infants' & Children's Wear.
MRS. S. TINSLEY—Uniforms, Underwear, Negligees & Robes.
MRS. D. WALKER—Cotton Dresses.
MISS H. LISTER—Millinery.
MRS. A. COOK—Hosiery & Gloves.
R. KING—Ladies' Shoes.
MRS. C. JOHNSON—Neckwear, Scarfs, Handkerchiefs, Handbags, Leather Goods & Jewelry.
MRS. F. O'CONNOR—Corsets & Brassieres.
K. S. FRENCH—Men's Clothing, Men's & Boys' Shoes.
A. CHANDLER—Men's Furnishings.
H. STRADLEY—Boys' Clothing & Furnishings, Hats & Caps.
L. SIMMONS—Piece Goods & Domestics, Trimmings & Patterns.
MISS P. BRADLEY—Ribbons, Notions & Buttons, Umbrellas, Stationery.
MRS. J. KAMPER—Toilet Articles & Drugs.
MRS. M. S. GIFFORD—Art Needlework & Embroideries.
C. A. SIMONDS—Beds & Bedding, Furniture, Draperies, Curtains, Upholstery & Floor Coverings, Pictures & Mirrors.
P. McINTOSH—Silverware, Clocks, China, Glassware, General House Furnishings, Major & Small Appliances, Lamps & Shades, Gift Shop.
J. T. SIMMONS—Toys & Luggage.

FLORIDA (Cont'd.)

Units

Williams Dept. Stores, 115 W. Church St. — Orlando — 3
Telephone: ORlando 6988
Branch Stores Operated in Plant City & Winter Garden, Fla.
WILLIAM BERKOVITZ—Owner & Buyer for all Departments.

Kahn Dept. Stores — Pahokee — 2
Telephone: PAhokee 4271
Branch Store Operated in Belle Glade, Fla.
JOSEPH KAHN—Owner & Buyer for all Departments.

Hooker Dept. Stores, 106 N. Collins St. — Plant City — 2
Telephone: PLant City 565
Branch Store Operated in Mulberry, Fla.
CLARENCE J. HOOKER—Owner & Buyer for all Departments.

Bon-Ton Dept. Stores, 31 NE 1st St. — Pompano — 2
Telephone: POmpano 7578
Branch Store Operated in Deerfield, Fla.
ABRAHAM HIRSCHMAN—Owner & Buyer for all Departments.

Costin's Dept. Store — Port St. Joe — 2
Telephone: POrt Saint Joe 148
Both Stores Operated in Port Saint Joe, Fla.
CECIL G. COSTIN—Owner & Buyer.

Maas Brothers, 3rd St. & 1st Ave. N. — St. Petersburg
Telephone: St. Petersburg 5-1151
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of MAAS BROTHERS, Tampa, Fla. (See Listing)
ALFRED L. SCHELM—Resident Manager.
MISS DOROTHY C. STEVENS—Women's, Misses' & Juniors' Coats & Suits.
MISS IDA K. DAVIS—Better & Moderate Priced Dresses, Junior Dresses, Bridal Wear, Furs.
JOHN E. MOST—Budget Coats, Suits & Dresses.
MRS. M. F. BUFFORD—Blouses, Skirts, Sportswear, Casual & Inexpensive Dresses.
MRS. HAZEL L. ISAACSON—House Dresses, Budget Hosiery, Sportswear, Underwear.
MRS. PRUDIE T. ESKRIDGE—Hosiery.
MRS. ELLA M. SANDY—Gloves, Neckwear, Handkerchiefs, Handbags, Main Floor Blouses, Umbrellas.
MISS BARBARA A. BRANTLEY—Corsets, Underwear, Negligees.
MISS ALICE S. BOSY—Children's & Infants' Wear, Debuteen, Layettes & Furniture.
HOWARD B. MORGAN—Men's Clothing.
NEWELL F. CARROLL—Men's Sportswear, Furnishings.
RONALD C. HANSEN—Boys' Clothing, Furnishings.
WILLIAM HOPE—Silks, Woolens, Patterns, Cotton Wash Goods.
THOS. D. DAVIS—Linens, Blankets, Domestics.
WILLIAM A. MILLER—Laces, Ribbons, Notions, Stationery, Greeting Cards, Silverware.
MRS. DOLLIE D. DAVIS—Jewelry.
MRS. ALICE G. SHORT—Cosmetics, Drug Sundries.
VINCENT S. SKLAR—Prescriptions.
JOHN T. FRAZIER & EDWARD M. JACKSON—Bedding & Furniture.
MISS MARY A. GRILLO—Curtains, Draperies, Venetian Blinds.
ARNOLD COHEN—Rugs, Carpets.
MRS. DELYLA SCHELM—Gifts, Pictures, Mirrors, Lamps, China, Glassware.
TED BARNES—Housewares & Paints.
HENRY D. KEELER—Major Appliances.
MRS. SARAH E. STANSELL—Art Goods.
FRED P. EDWARDS—Toys, Luggage, Sporting Goods, Cameras.
JOHN T. KENNEY—Candy, Better Foods, Smoke Shop, Fruits.

Rutland Bros Co., Inc., 501 Central Ave. — St. Petersburg — 1
Telephone: SAint Petersburg 7-7771
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operates RUTLAND'S MEN'S STORE as Separate Corporation at 521 Central Ave. Saint Petersburg, Fla.

(Continued)

FLORIDA (Cont'd.)

Units

Rutland Bros. Co., Inc. (Continued)

ROBERT M. KING—President & General Manager.
JOHN S. JEMISON, JR.—Vice President.
C. PRICE UNDERWOOD, JR.—Treasurer, Store Equipment Buyer.
GERTRUDE MacDONALD—Secretary, Personnel Manager.
JOANNE THOMPSON—Advertising Manager.
MALCOLM SMITH—Display Director.
ESTHER ROUX—Women's, Misses' & Juniors' Coats, Suits & Dresses, Furs.
FLORENCE WEBER—Blouses, Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Leather Goods, Notions, Toiletries, Costume Jewelry, Umbrellas & Stationery.
LOUISE SIKES—Sportswear, Skirts, Knit Apparel, Underwear, Negligees & Robes.
RUTH KNEELAND—Girls' Wear, Boys' Wear, Infants' & Children's Wear, Toys.
OPAL COFFEY—Millinery.
FRANK CARPENTER—Ladies' & Children's Shoes.
HELEN PICKUP—Corsets & Brassieres.

Sierkese Dept. Store, 800 Central Ave. — St. Petersburg — 1

Telephone: 7-4950
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
A. SIERKESE—Owner & General Buyer.

Webb's City, Inc., 128 9th St. S. — St. Petersburg — 1

Telephone: SAint Petersburg 7-2101
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
JAMES E. WEBB—President.
JAMES H. WILLIS—Executive Vice President.
M. M. ADELOTT—Secretary & Treasurer.
SAMUEL J. HARRINGTON—Advertising Manager.
MRS. DAVIS—Ladies' Ready-to-Wear, Sportswear, Beach Wear, Aprons & Uniforms.
MRS. A. STALY—Underwear, Corsets & Brassieres, Negligees & Robes, Handbags.
H. C. WHELESS—Ladies' Hosiery, Infants', Children's & Boys' Wear, Toys.
R. BREWER—Men's Wear.
F. SCOTT—Piece & Domestics, Laces, Ribbons, Notions, Art Needlework, Home Furnishings, Curtains & Draperies, Floor Coverings.
MRS. G. OVERTEN—Toiletries.
MRS. H. MURPHY—Stationery.
THOMAS P. JOHNSON—Small Leather Goods, Luggage, China & Glassware, Electrical Appliances.
L. KOHLER—Hardware.
T. HENNESSEY—Auto Accessories.

Willson-Chase Co., 3rd St. & Central Ave. — St. Petersburg — 1

Telephone: SAint Petersburg 5-1171
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
J. J. WILLSON—President & General Merchandise Manager.
MRS. J. APPLE—Ladies' Ready-to-Wear.
A. DETLOFF—Sportswear.
MRS. S. SPISER—Millinery.
G. E. LACY—Ladies' Hosiery, Accessories, Piece Goods & Domestics, Laces, Ribbons, Notions, Toiletries, Jewelry, Stationery, Umbrellas & Gift Shop.
MRS. ASHTON—Lingerie.
MISS P. KUHNE—Corsets & Brassieres.
V. BARRETT—Ladies' & Children's Shoes.
MRS. G. PAGE—Infants' & Children's Wear.
F. STEWART—Curtains, Draperies, Upholstery & Toys.
J. KINCAID—Floor Coverings & Luggage.

Jacobson Dept. Store, 213 E. 1st St. — Sanford — 1

Telephone: SAnford 1484
MANUEL JACOBSON—Owner & General Buyer.

FLORIDA (Cont'd.)

Units

The Yowell Co, 200 E. 1st St. Sanford 1

Telephone: SAnford 123

ARTHUR E. YOWELL—President.
MISS T. BOLT—Women's & Misses' Coats & Suits.
MRS. M. MILLER—Women's & Misses' Dresses, Sportswear.
K. SWAIM—Ladies' Hosiery, Lingerie, Corsets & Brassieres.
MRS. B. STRINGER—Infants' & Children's Wear.
MRS. J. CARTER—Handbags, Leather Goods, Laces, Ribbons, Notions, Toiletries, Jewelry, Umbrellas & Gift Shop.
E. FARLEY—Piece Goods & Domestics.
E. WONTENAY—Men's & Boys' Wear.
M. FAILLE—Curtains, Draperies, House Furnishings & Floor Coverings.
J. HALL—Luggage.

P. W. Wilson Co., Inc., 204 S. Monroe St. Tallahassee 1

Telephone: TAllahassee 2-2310

PHELPS W. LONG—President & General Buyer.

O. Falk's Dept. Store, Franklin, Polk & Tampa Sts. Tampa 1, 1

Telephone: TAmpa 2-7751
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

DAVID A. FALK—President & General Manager.
FRANK E. MANDEL—Executive Vice President, Treasurer, Buyer Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry, Silverware, Clocks, Watches, Umbrellas, Stationery, Toys, Candy.
HERBERT PEMBERTON—General Merchandise Manager.
R. J. BRICE—Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer.
GEORGE PRYOR—Display Equipment Buyer & Display Director.
PAUL REGO—Warehouse Manager.
J. D. SPELTZ—Advertising Manager.
MISS PEARL MORGAN—Women's, Misses' & Juniors' Dresses, House Dresses.
MISS JENNIE JORDAN—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, Uniforms, Underwear, Negligees, Robes.
MRS. LOUISE SMITH—Corsets, Brassieres.
MRS. HARRIETT WEIR—Infants' & Children's Wear.
W. D. BAILEY—Men's Clothing.
A. H. BENNELL—Men's Furnishings, Hats & Caps.
TOMMY CRUMPTON—Boys' Furnishings, Hats, Caps.
FRANK SMITH—Domestics, Bedding, Curtains, Draperies, Upholstery, Appliances, Housewares, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades, Gifts, Luggage.
FRANK LOWENSTEIN—Piece Goods, Towels, Linens, Muslins, Sheetings, Spreads, Laces, Ribbons, Notions, Art Needlework.
T. C. KITCHEN—Radios & Phonographs.

Fernandez & Garcia Dept. Stores, 15th St. & E. Broadway Tampa 5, 6

Telephone: TAmpa 4-2161
All Stores Operated in Florida.

MARIO GARCIA—Merchandise Manager.

Fremac's, Box 2191 Tampa 1, 17

Telephone: TAmpa 92-2241
All Stores Operated in Florida.

MACK PERLMAN—Partner, General Manager.
FRED PERLMAN—Partner, Merchandise Manager.

Maas Brothers, 619 Franklin St. Tampa 2, 3

Telephone: TAmpa 2-3955
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
Branch Stores: Lakeland, Fla., JOHN W. SCHAUB, JR.—Manager.
St. Petersburg, Fla., ALFRED L. SCHELM—Manager.
Also Operates (4) Appliance Stores in Tampa, Fla.

MELVIN S. STEIN—Executive Vice President & Managing Director.
JOHN W. SCHAUB, JR.—Vice President & Treasurer.
O. HENRY GUERTIN—Vice President in Charge of Merchandising for Soft Lines.

(Continued)

FLORIDA (Cont'd)

Units

Maas Brothers (Continued)

LELAND B. GRAHAM—Vice President in Charge of Merchandising for Home Furnishings.
HOWARD O. RINGELSPAUGH—Display Manager.
REID L. CLINE—Warehouse Superintendent.
CHARLES J. MEEHAN—Divisional Merchandise Manager Ladies' Ready-to-Wear, Bridal Shop, Sportswear, Furs.
RICHARD C. MISSBACH—Divisional Merchandise Manager Hosiery, Underwear, Lingerie, Negligees, Infants' & Children's Wear.
JAMES F. MUMMEY—Divisional Merchandise Manager Ladies' Accessories, Laces, Notions, Silverware, Umbrellas, Stationery, Smoke Shop, Better Foods & Fruits.
SAMUEL SANDERS—Divisional Merchandise Manager Men's & Boys' Wear, Piece Goods & Patterns.
MRS. MARTHA WHITFIELD—Divisional Merchandise Manager Toiletries, Drug Sundries & Jewelry.
GEORGE N. SAGIN—Divisional Merchandise Manager Housewares, China, Glassware, Pictures, Mirrors, Lamps, Art Goods, Gifts, Toys, Luggage, Sporting Goods.
FREDERICK D. FULLER—Assistant Divisional Merchandise Manager Beds & Bedding, Furniture & Floor Coverings.
ROBERT M. WILLIAMS—Divisional Merchandise Manager Domestics, Linens, Blankets, Curtains & Draperies.
HENRY D. KEELER—Divisional Merchandise Manager Major Appliances, Radios & TV.
ROBERT G. SMITH—Manager Tea Room, Soda Fountain, Cafeteria & Bakery.

BUYERS

MRS. ELOISE H. FERNANDEZ—Women's, Misses' & Juniors' Coats & Suits.
INEZ SAYE—Women's, Misses' & Juniors' Dresses.
MRS. LOTTIE JORDAN—Casual Dresses.
MISS JANE MOBLEY—Blouses & Skirts, Sportswear.
LILLIE D. BARNES—Main Floor Blouses, Neckwear, Handkerchiefs, Silverware & Stationery.
ROBERT B. BROWN—Specialty Shop Sportswear & Underwear.
RICHARD F. ROGERS—Specialty Shop Coats, Suits, Dresses, House Dresses & Uniforms.
MRS. OLA W. FRAZIER—Furs, Costume Salon & Bridal Shop.
MISS CHARLOTTE WANNMACHER—Girls' Wear, Debuteen Shop, Children's Underwear.
MRS. MARJORIE F. POTEET—Hosiery & Knit Underwear.
MRS. MARJORIE J. BAUMBERGER—Specialty Shop Hosiery.
MRS. CARRIE S. WILSON—Underwear & Negligees.
MISS LOUISE E. BAKER—Gloves, Handbags, Laces, Notions & Umbrellas.
MRS. MARY I. SEAL—Corsets, Specialty Shop Corsets & Brassieres.
MRS. RUTH E. COLE—Infants' & Children's Wear.
HOWARD B. MORGAN—Men's Clothing, Military Uniforms.
FRANK NEWTON—Men's Furnishings & Sportswear.
RAYMOND J. BOYER—Boys' Clothing & Furnishings.
WILLIAM HOPE—Piece Goods & Patterns.
MISS MYRTLE STRICKLAND—Linens, Domestics & Blankets.
MRS. MARY L. MONTEIRO—Cosmetics & Drug Sundries.
MISS DOLLIE D. DAVIS—Jewelry.
EDWARD M. JACKSON & JOHN T. FRAZIER—Beds & Bedding, All Furniture.
TALBOT BOUDREAU—Curtains, Draperies, Venetian Blinds.
HENRY D. KEELER—Major Appliances.
MRS. MELBA N. SMITH—Pictures & Mirrors, Lamps, Art Goods, Gift Shop.
MRS. MARTHA A. NANCE—China & Glassware.
ARNOLD COHEN—Rugs, Carpets, Linoleums.
CARSWELL TURLINGTON—Toys & Sporting Goods.
ARMAND M. HAAS—Luggage & Cameras.
JOHN T. KENNEY—Candy, Smoke Shop, Citrus Fruits.

Sunshine Dept. Store, 1802 E. Broadway Ave. — Tampa 5, — 1

Telephone: TAmpa 4-2515

LESTER & WALTER LEIB—Partners.

FLORIDA (Cont'd.)

Units

West Tampa Dept. Store, 1701 N. Howard Ave. Tampa 7, Units 1
Telephone: TAmpa 82-2723
EMILIANO SALCINES—Owner & General Buyer.

Tarapani's Dept. Store, 128 E. Tarpon Ave. Tarpon Springs 1
Telephone: VIctor 2-4383
ABE L. TARAPANI—Owner & General Buyer.

Block's Dept. Store, 1435—20th St. Vero Beach 1
Telephone: VEro Beach 2705
BENJAMIN & EMANUEL BLOCK—Partners.

Anthony & Sons, 312 Clematis St. West Palm Beach 1
Telephone: WEst Palm Beach 3-4661
Resident Buyer: William Van Buren, 1457 Broadway
CARL H. ANTHONY—President & General Merchandise Manager.
MRS. S. DICKANS—Ladies' Ready-to-Wear, Sportswear, Lingerie, Corsets, Brassieres, Negligees & Robes.
R. PINDER—Ladies' Shoes.
R. IVERSON—Ladies' Accessories, Laces, Ribbons, Notions, Toiletries & Jewelry.
MRS. G. FELDMEN—Infants' & Children's Wear, Boys' Furnishings.
E. D. ANTHONY, JR.—Men's & Boys' Wear, Shoes, Small Leather Goods, Umbrellas.

May's Dept. Store, 236 W. Central Ave. Winter Haven 2
Telephone: WInter Haven 3-2401
Branch Store Operated in Haines City, Fla.
MRS. B. M. SELLERS—Owner & Buyer for all Departments.

GEORGIA

Churchwell's, 110 N. Washington St. Albany
Telephone: HEmlock 2-6281
Branch of Waycross, Ga. (See Listing)
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
J. L. ANDERSON—General Merchandise Manager & Buyer Piece Goods & Domestics, Leather Goods, Umbrellas & Luggage.
MRS. SIMMONS—Ladies' Ready-to-Wear, Millinery, Corsets & Brassieres.
MRS. C. WATKINS—Hosiery, Ladies' Accessories, Laces, Ribbons, Toiletries, Jewelry & Art Needlework.
B. TOMLINSON—Ladies' Shoes.
T. GATTIS—Infants' & Children's Wear, Electrical Appliances, China & Glassware, Lamps & Shades, Toys.
J. B. BANKS—Men's & Boys' Wear, Shoes.
MISS E. CARTER—Curtains & Draperies.

Rosenberg Bros., 126 N. Washington St. Albany
Telephone: HEmlock 6-2411
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch of Troy, Ala. (See Listing)
JOSEPH S. ROSENBERG—Co-General Merchandise Manager & Buyer Hosiery, Ladies' Accessories, Piece Goods & Domestics, Laces, Ribbons, Notions, Art Needlework, Umbrellas, Stationery & Luggage.
LEON ROSENBERG—Co-General Merchandise Manager & Buyer Men's & Boys' Clothing & Furnishings, All Shoes.
MRS. ISRAEL—Ladies' Ready-to-Wear, Furs, Infants' & Children's Wear.
E. FORTGANG—Budget Dresses.
MISS S. FOSTER—Sportswear, Skirts & Blouses, Lingerie, Foundation Garments, Negligees & Robes.
MRS. C. CLARKE—Millinery.
MRS. J. S. ROSENBERG—General Home Furnishings, Silverware, China & Glassware, Pictures & Mirrors, Furniture, Floor Coverings, Lamps & Shades.

GEORGIA (Cont'd.)

Units

Shalloway's Dept. Stores — Alma — 2

Branch Store Operated in Lithonia, Ga.

SIMON J. SHALLOWAY—Owner & Buyer for all Departments.

W. A. Adams Bargain Stores, 1019 Lee St. SW — Atlanta 3, — 3

Telephone: AMherst 8023

Branch Stores Operated in Atlanta & Hartwell, Ga.

WILSON A. ADAMS—Owner & Buyer for all Departments.

J. P. Allen & Co., 215 Peachtree St. NE — Atlanta 3, — 2

Telephone: WAlnut 6211

Resident Buyer: J. P. Allen & Co., 1372 Broadway

Branch Store Operated in Atlanta, Ga.

JOSEPH THALL—President.
PETER J. STELLING—General Merchandise Manager.
J. T. PHILIPS—Women's, Misses' & Juniors' Coats & Suits, Rainwear.
MISS M. GREENE—Women's & Misses' Higher Priced Dresses.
MRS. B. SHULER—Women's & Misses' Popular Priced Dresses.
MISS M. LANDERS—Juniors' Dresses.
MRS. E. COOKE—Bridal Wear.
IRVING MANES—Furs, Mink Capes, Fur Jackets & Stoles.
MRS. JOHNSON—Sportswear, Sweaters & Blouses.
MRS. D. COPLAN—Ladies' Hosiery, Neckwear, Notions.
MISS A. MANN—Lingerie, Negligees & Robes.
P. McCULLER—Corsets & Brassieres.
MISS L. GATES—Infants', Children's & Teen Wear.
MISS M. FIDEL—Ladies' Handbags & Jewelry.
W. CANNON—Men's Furnishings, Small Leather Goods, Umbrellas & Gift Shop.
MISS M. SCHREIBER—Toiletries.

Carter's Dept. Store, 465 Edgewood Ave. NE — Atlanta 6, — 1

Telephone: ALpine 2916

EDMOND DAYAN—Owner & General Buyer.

Davison-Paxon Co., 180 Peachtree St. NW — Atlanta 3, — 7

Telephone: WAlnut 7612

Resident Buyer: Macy Corporate Buying Division, 1314 Broadway

Division of R. H. MACY & CO., New York, N. Y. (See Listing)

Branch Stores Operated in Athens, Augusta, Columbus, Macon & Sea Island, Ga. & Columbia, S. Car.

CHARLES H. JAGELS—President.
JOSEPH GUZY—Senior Vice President in Charge of Merchandising.
HAROLD L. EBERSOLE—Vice President and Store Manager.
JULIAN N. TRIVERS—Vice President in Charge of Publicity.
EDWIN R. MICHAELS—Vice President in Charge of Branch Stores.
HERMAN ROSENBLUM—Secretary, Treasurer & Controller.
JAMES F. HALL—Manager of Athens Store.
FRANK O'GARA—Manager of Augusta Store.
GEORGE GARRITY—Manager of Columbus Store.
FREDERICK LEEDS—Manager of Macon Store.
PEGGY MISSILDINE—Manager of Sea Island Store.
GEORGE DARBY—Manager of Columbia, S. C. Store.
MILLARD C. YARBROUGH—Divisional Operating Superintendent.
W. HARRY BOYD—Building Superintendent.
CHARLES SMITH—Superintendent of Warehouses & Workrooms.
T. R. MYERS—Purchasing Agent & Manager of Supplies.
ROSALIND WILLIAMS—Advertising Manager.
COGSWELL CROMWELL—Display Director.
LYLE GRAHAM—Personnel Director.

MERCHANDISE COUNCILLORS

EDWIN G. ROBERTS—Ready-to-Wear, Sportswear.
SAMUEL T. LEMER—Ladies' Accessories & Shoes, Small Wares.
ARTHUR ROSENSON—Men's Wear, Piece Goods & Domestics.
STELLA MACE—Underwear, Children's Wear.
MAX D. GOLD—Basement.

(Continued)

GEORGIA (Cont'd.)

Units

Davison Paxon Co. (Continued)

BUYERS

HERBERT S. KANE—Women's & Misses' Coats & Suits.
EVELYN HARRIS—Women's & Misses' Moderate Priced Dresses.
ANN COUPER—Georgian Room, Brides' Shop.
GLORIA BROWN—Junior Deb Coats & Suits, Casual Dresses.
HELEN REID—Junior Deb Dresses.
JOYCE FLEISCHNER—Maternity & Tall Girls' Department.
MRS. MABLE HARRIS—Budget Mezzanine Dresses.
ETTA JACOBSEN—Better Blouses & Sweaters & Active Playclothes.
ARTHUR KRAKOWER—Budget Sportswear, Main Floor Blouses & Junior Deb Sportswear.
SARA KELLY—Daytime Dresses & Uniforms.
LEO MARTIN—Furs.
MRS. RAMONA WOODS—Hosiery.
MRS. MAXIE MEADOWS—Knit Underwear.
MRS. BETTY GRAHAM—Woven Underwear.
MRS. CATHERINE HARRISON—Gloves.
A. TARAVELLA—Women's Shoes.
MRS. ANNABELLE JONES—Handkerchiefs & Neckwear.
MRS. MARGARET COOPER—Corsets & Main Floor Bra. Bar.
GEORGE GOLDMAN—Trousseau Shop & Robes.
ANITA SALINE—Girls' Underwear & Accessories, Future Deb Shop.
SANFORD SPEIGEL—Infants' Wear (1-6), Girls' Apparel (7-14).
MRS. MARY REESE—Infants' Wear (Layette), Infants' Furniture &
MISS LENA TAYLOR—Children's Shoes.
Novelties.
JOSEPH MAAS—Handbags, Small Leather Goods, Umbrellas.
STANLEY STILLMAN—Men's Clothing & Hats.
JOHN BREYER—Men's Furnishings.
ARTHUR HEYMAN, JR.—Men's Sportswear, Smoke Shop & Cameras.
CLOVIS BREAUX—Men's Shoes.
IRVING FRANK—Boys' Wear.
HAROLD DUNAWAY—Piece Goods, Patterns & Laces.
HENRY STELLJES—Domestics.
ELLA HOPSON—Notions.
ROBERT SUKLOFF—Cosmetics & Drugs.
MRS. ELAINE LAUGHTON—Costume Jewelry.
BERNARD SIMON—Stationery, Typewriters, Luggage.
MISS FRANCES THOMASON—Silverware.
MRS. VIRGINIA CAIN—Books.
HERBERT FISCHER—Draperies & Curtains, Venetian Blinds, Upholstery Fabrics.
JOEL PRESSMAN—Bedding & Furniture.
CHARLES H. HENNECKE—House Furnishings, Unfinished Furniture, Garden Shop, Small Electrical Appliances, Fine Foods.
MRS. JEANNETTE BURNS—Corner Shop.
GUSTAV HOFELLER—Major Appliances, Radios & TV.
DOROTHY JENSEN—Phonograph Records.
CHARLES STEARNS—China & Glassware.
CHARLES KIBBEY, JR.—Floor Coverings.
MRS. ANN PRICE—Gifts & Lamps.
SAMUEL PRIDDEY—Toys & Sporting Goods.
MISS ELIZABETH DURSO—Manager of Food Departments.

BASEMENT DEPARTMENTS

SYLVAN GOLD—Women's, Misses' & Junior Ready-to-Wear.
HELEN KELLY-Hosiery, Ready-to-Wear Accessories.
THEODORE GOPIN—Sportswear, House Dresses, Uniforms & Robes.
HELEN MERTON—Underwear, Corsets & Brassieres.
REBA BERMAN—Infants' & Children's Wear.
ROBERT BRANDES—Men's & Boys' Wear.
W. N. SLYE—Piece Goods, Linens, Curtains, Draperies, Floor Coverings.

Green's Dept. Store, 1287 Glenwood Ave. SE Atlanta 3, 1
Telephone: DIxie 9291
J. R. GREEN—Owner & General Buyer.

GEORGIA (Cont'd.)

Units

J. M. High Co., 96 Whitehall St. SW — Atlanta 3, — 2

Telephone: WAlnut 8681
Resident Buyer: National Department Stores, 112 W. 38th St.
Branch Store Operated in Atlanta, Ga.
PHILLIP FISHER—President & General Merchandise Manager.
ARTHUR JONES—Controller.
CARL MICHAEL—Building Superintendent.
BERNARD LEVINE—Display Manager.
SILAS BAILIN—Advertising Manager.
LILLIAN BARNETT—Ladies' Ready-to-Wear.
LOIS ROSSER—Blouses & Ladies' Accessories.
J. E. COLLIER—Hosiery, Handbags, Small Leather Goods. Cosmetics, Drug Sundries, Luggage.
MRS. BILLIE WYATT—Lingerie, Corsets.
RUTH WYATT—Infants' & Children's Wear.
ISADORE FRIEDMAN—Men's & Boys' Wear.
SAUL D. STEIN—Domestics, Linens, Draperies, Curtains, Fancy Goods, Fabrics.
MISS SARAH BALLARD—Notions & Stationery.
EMMA MIZE—China, Glassware & Lamps.
D. G. REED—Electrical Appliances.
WILLIAM WEISS—Bedding, Furniture, Floor Coverings.
ODESSA WAGER—Basement Ready-to-Wear & Lingerie.

Jack's Bargain Stores, 180 Edgewood Ave., NE — Atlanta 3, — 3

Telephone: WAlnut 6205
All Stores Operated in Atlanta, Ga.
JACK ROTHENBERG—Owner & Buyer for all Departments.

Jacobs Dept. Store, 291 Peters St. SW — Atlanta 3, — 2

Telephone: MAin 1691
Branch Store Operated in Marietta, Ga.
SIDNEY W. JACOBS—Owner & Buyer for all Departments.

Rich's, Inc., Broad & Alabama Sts. — Atlanta 2, — 2

Telephone: WAlnut 4636
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Operates S. H. GEORGE & SONS CO. in Knoxville, Tenn. (See Listing)
RICHARD H. RICH—President.
BEN R. GORDON—Executive Vice President & General Manager.
HAROLD BROCKEY—Vice President in Charge of Merchandising.
E. H. ETLING—Treasurer.
L. C. LONG—General Merchandise Manager.
ALVIN FERST—Chief Architect.
CECIL HAYS—Manager of Building & Maintenance Departments.
JULIAN IVEY—Store Equipment Buyer.
HARRY MOORE—Warehouse Manager.
FRANK L. PALLOTTA—Publicity Director.
MRS. JOAN VAN DeERVE—Advertising Manager.
DAVID DUNAY—Display Director.
WALTER GUMMERE—Personnel Manager.

MERCHANDISE MANAGERS

GEORGE SANFORD—Merchandise Manager Ladies' Ready-to-Wear, Sportswear, Furs, Negligees & Robes.
J. MEADE—Merchandise Manager Infants' & Children's Wear, Girls' & Boys' Wear.
K. PASS—Merchandise Manager Millinery, Ladies' & Children's Shoes.
MISS C. RICE—Merchandise Manager Ladies' Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry, Silverware, Clocks, Watches, Umbrellas.
MRS. G. SENTER—Merchandise Manager Hosiery, Underwear, Corsets, & Brassieres.
J. F. ASHER—Merchandise Manager Men's Wear.
C. G. ALLISON—Merchandise Manager Piece Goods.
H. BROCKEY—Merchandise Manager Domestics, Home Furnishings & Toys.
R. L. JONES—Merchandise Manager Laces, Trimmings, Ribbons, Notions, Art Needlework, Books, Stationery & Magazines, Luggage, Sporting Goods & Cameras.

(Continued)

GEORGIA (Cont'd.)

Units

Rich's, Inc. (Continued)

BUYERS

MRS. L. FLANNERY—Women's & Misses' Coats & Suits.
MRS. Z. BISHOP—Women's Dresses.
MRS. MILLER—Misses' Dresses.
MRS. E. RUNYAN—Juniors' Coats, Suits & Dresses.
MRS. E. PFLEIGER—Blouses, Skirts, Sportswear.
MRS. S. KING—Knit Apparel.
MISS C. WILFORD—Girls' Wear.
MISS L. DAVIS—Aprons & Uniforms.
MRS. P. SMITH—House Dresses.
W. GLOER—Furs.
MRS. M. ADAMS—Millinery.
MRS. D. JOHNSON—Hosiery.
MRS. E. REEVES—Underwear.
MRS. G. CHURCH—Gloves, Handbags & Small Leather Goods, Costume Jewelry & Umbrellas.
MRS. I. CLEGHORN—Ladies' & Children's Shoes.
MRS. G. TRUITT—Neckwear, Scarfs & Handkerchiefs.
MRS. M. BOWERS—Corsets, Negligees & Robes.
MRS. S. KING—Brassieres.
MISS E. POWELL—Infants' & Children's Wear.
A. GERSON—Men's Clothing.
W. B. ALEXANDER—Men's Furnishings.
J. GARDNER—Men's Hats & Caps.
A. TONEY—Men's Shoes.
F. L. RAINWATER—Boys' Clothing & Furnishings, Hats & Caps.
M. A. SHARP—Boys' Shoes.
A. WAGNER—Piece Goods.
J. F. TALLEY—Domestics, Linens, Towels, Blankets, Spreads, Bedding.
MISS R. HABIB—Laces, Trimmings, Ribbons & Art Needlework.
L. CHAPMAN—Notions.
MRS. M. FINLEY—Toiletries & Drug Sundries.
MRS. V. COOPER—Fine Jewelry, Silverware, Clocks & Watches.
MRS. G. LECKIE—Books & Magazines.
MRS. K. BRYAN—Stationery.
R. PANTER—Curtains, Draperies & Upholstery.
K. MATTHEWS—Major Appliances & Radios.
MISS M. EGART—Pictures & Mirrors.
J. WATERS—Traditional Furniture.
L. BOOTLE—Modern Furniture.
L. MELTZ—Floor Coverings.
MRS. D. MOORE—Phonographs & Records.
F. KEARNEY—Gift Shop.
W. RAGSDALE—Toys.
R. L. JONES—Luggage.
J. MARTIN—Sporting Goods.
J. SHOCKLEY—Cameras.
MRS. L. HUBBARD—Candy.

BASEMENT MERCHANDISE MANAGERS

S. STERN—Ladies' Ready-to-Wear, Sportswear & Millinery.
MRS. W. GRIST—Ladies' Ready-to-Wear Accessories.
J. CARSON—Infants', Children's & Girls' Wear, Men's & Boys' Wear.
D. TISCHLER—Piece Goods, Linens, Home Furnishings.

BASEMENT BUYERS

MRS. S. EWELL—Women's, Misses' & Juniors' Coats & Suits.
P. EVANS—Women's, Misses' & Juniors' Dresses.
MRS. H. PERRY—Sportswear.
MISS D. WENDT—Aprons, House Dresses, Uniforms, Casual Dresses & Robes.
C. TANNER—Millinery.
MRS. E. ALLISON—Underwear.
MRS. G. TITUS—Hosiery, Ladies' Accessories, Jewelry & Umbrellas.
MISS I. KING—Corsets & Brassieres.
MRS. H. BAILEY—Infants' Wear & Furniture.

(Continued)

GEORGIA (Cont'd.)

Units

Rich's, Inc. (Continued)

MRS. B. PATTILLO—Girls' Wear.
MRS. D. WESTMORELAND—Children's Accessories.
P. STRAND—Men's Clothing.
E. H. ETLING—Men's Work Clothing.
H. KAHN—Men's Furnishings.
R. AKINS—Men's Sportswear.
G. AUSTIN—Boys' Wear.
J. FINLEY—Students' Wear.
N. HALE—Men's & Boys' Shoes.
MRS. J. BROWN—Piece Goods.
W. B. ARNOLD—Linens.
MRS. J. BABB—Rugs & Bedding.
H. GRAY—Curtains & Draperies, Lamps & Pictures.

Silverman's Dept. Stores, 104 Decatur St., SE — Atlanta 3, — 3

Telephone: LAmar 0665
Branch Stores Operated in Austell & Bremen, Ga.
MAX SILVERMAN—Owner & Buyer for all Departments.

Steinbach's, 184 Pryor St. SW — Atlanta 3, — 5

Telephone: ALpine 2858
Branch Stores Operated in Roanoke, Ala., Carrollton, Cartersville & Douglasville, Ga.
SIMON J. STEINBACH—General Partner & Buyer for all Departments.

Sunshine Dept. Stores, 795 Marietta St. NW — Atlanta 3, — 4

Telephone: ELgin 1092
All Stores Operated in Atlanta, Ga.
HARRY SUNSHINE—Owner & Buyer for all Departments.

Cullum's, Inc., 710 Broad St. — Augusta — 1

Telephone: AUgusta 4-1446
Resident Buyer: William Van Buren, 1457 Broadway
WILLIAM E. CULLUM—President & General Merchandise Manager, Buyer Ladies' Shoes.
MRS. M. WETHERSBEE—Ladies' Ready-to-Wear.
MISS E. MAHONEY—Millinery.
MRS. M. MARKS—Ladies' Hosiery, Accessories, Jewelry, Umbrellas & Gift Shop.
MRS. J. BRANNAN—Lingerie, Corsets & Brassieres, Negligees, Domestics.
MRS. SPIVY—Children's Shoes.
MRS. HENSLEY—Infants', Children's & Boys' Wear, Toys.
MISS E. BRANDON—Toiletries.

Levy's Dept. Store, 1127 Broad St. — Augusta — 2

Telephone: AUgusta 2-3875
Branch Store Operated as LANG'S DEPT. STORE in Augusta, Ga.
SAM LEVY—Owner & Buyer for all Departments.

Lipsitz Dept. Stores, 1225 Broad St. — Augusta — 5

Telephone: AUgusta 4-4456
Operates MAXWELL STORES in Ludowici, Millen & Statesboro, Ga. and the LIPSITZ DEPT. STORE in Glenville, Ga.
HYMAN LIPSITZ—Owner & Buyer for all Departments.

Maxwell Stores, 906 Ellis St. — Augusta — 7

Telephone: AUgusta 4-1431
Operated by: MAXWELL ESTROFF CO. as the
MAXWELL STORES in Louisville, Midville, Wrens & Washington, Ga.
DALEY DEPT. STORES in Lincolnton & Wrens, Ga. & Barnwell, S. C.
NAOMI P. ESTROFF—President.
MAXWELL J. ESTROFF—Operating Head & General Buyer.

Welt Dept. Stores, Inc., 1740 Broad St. — Augusta — 3

Telephone: AUgusta 3-2414
Branch Stores Operated in Millen & Sparta, Ga.
JAMES F. LUKE—President and with
ALBERT C. EVANS—Buyers for all Departments.

GEORGIA (Cont'd.)

Units

Ruben's Dept. Store, 914 Broad St. — Augusta — Units 1
Telephone: AUgusta 2-6671
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
CHARLES RUBEN—Owner, General Merchandise Manager & Buyer
Ladies' Ready-to-Wear & Domestics.
MRS. E. RUBEN—Ladies' Dresses & Blouses.
MISS E. MARSHALL—Ladies' Accessories & Hosiery, Rain Coats.
MRS. B. LOGUE—Lingerie, Foundation Garments, Robes.
MRS. F. BYERS—Infants', Children's & Girls' Wear.
J. LEVINE—Men's Wear.
E. OXNER—Boys' Wear.
MRS. A. WARD—Jewelry.

J. B. White & Co., 936 Broad St. — Augusta — 3
Telephone: AUgusta 2-6631
3 Resident Buyer: Mercantile Stores Co., Inc., 128 W. 31st St.
Operates: AIKEN WHITE CO., INC., Aiken, S. Car.
ORANGEBURG WHITE STORE CO., INC., Orangeburg, S. Car.
F. J. BOSTRAM—President.
5 L. KERACOFE—Women's, Misses' & Juniors' Coats & Suits.
MRS. M. WATKINS—Women's, Misses' & Juniors' Dresses.
MRS. V. PHILLPOT—Sportswear.
MISS B. TURNER—Uniforms & House Dresses.
MRS. B. GALLAHER—Millinery, Infants' & Children's Wear.
J. STEED—Lingerie, Negligees & Robes.
4 MRS. S. ROGERS—Ladies' Accessories, Hosiery, Jewelry & Umbrellas.
MRS. S. O'CONNOR—Corsets & Brassieres.
MRS. E. HIXEN—Ladies' Handbags.
MRS. B. ENGLISH—Children's Shoes.
1 I. KRAVITZ—Men's Wear, Shoes.
L. LeBLANC—Boys' Wear.
J. STAHLER—Dry Goods.
MISS J. BARTON—Laces, Trimmings, Toilet Goods.
MRS. D. COVAR—Notions & Patterns.
B. MINOR—Stationery.
MRS. R. LOTT—Art Needlework, Lamps & Shades.
J. S. STRINGER—Curtains & Draperies.
G. FREBERG—China & Glassware.
ALLEN POSS—Furniture.
J. KRISTENSEN—Floor Coverings.
WILLIAM KELLY—Electrical Appliances.
J. GANTT—Housewares, Toys & Luggage.

Lester's Dept. Stores — Bartow — 2
2 Branch Store Operated in Wadley, Ga.
R. E. LESTER—Owner & Buyer for all Departments.

Robinson's — Bremen — 3
Branch Stores Operated in Buchanan & Rockmart, Ga.
5 J. C. ROBINSON—Owner & General Buyer.

Gordon's Dept. Store, 1500 Newcastle St. — Brunswick — 1
Telephone: BRunswick 113
SAM GORDON—Owner & General Buyer.

7 **Henslee Dept. Stores** — Calhoun — 2
Telephone: CAlhoun 2047
Branch Store Operated in Villa Rica, Ga.
JACK A HENSLEE—Owner & Buyer for all Departments.

Macey's Dept. Store, 29 E. Broad St. — Camilla — 1
Telephone: CAmilla 3166
ISADORE MACEY—Owner & General Buyer.

3 **Stone & Huff Dept. Store, 310 Main St.** — Cedartown — 1
Telephone: CEdartown 9199
GLEN HUFF—Partner & General Buyer.
JESSE STONE—Partner & Buyer.

GEORGIA (Cont'd.)

Units

Griffin's, Inc., 1 Maple St. — Carrollton — 1

Telephone: CArrollton 94
Resident Buyer: Apparel Buyers, 450 7th Ave.

J. H. GRIFFIN—President & General Merchandise Manager, Buyer Piece Goods, Men's Wear & Toys.
MRS. J. H. GRIFFIN—Women's, Misses' & Juniors' Coats, Suits, Skirts & Blouses.
MRS. D. CRAVEN—Budget Dresses, House Dresses, Sweaters & Beach Wear.
MRS. ORR—Ladies' Dresses, Sportswear, Curtains, Draperies, China & Glassware.
MRS. N. RAMSAY—Ladies' Ready-to-Wear, Hosiery, Lingerie, Corsets, Negligees, Laces, Ribbons, Notions, Jewelry, Art Needlework & Stationery.
J. UPCHURCH—Ladies' Shoes & Domestics.
C. CARTER—Boys' Wear.
DARRELL BOATRIGHT—Men's Shoes & Luggage.
MISS R. WILLIAMSON—Pictures & Mirrors.

J. A. Kirven Co., 1136 Broad St. — Columbus — 2

Telephone: COlumbus 7-1511
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store Operated in Custer Terrace, Columbus, Ga., MRS. L. EYLES—Mgr.

J. D. KIRVEN, JR.—President, Merchandise Manager & Buyer Men's & Boys' Wear.
J. C. PRATHER—Vice President & General Manager.
RAY MARTIN—Building & Maintenance Manager, Buyer Display Equipment & Display Director.
C. H. SCHARFENBERG—Manager of Supply, Alteration & Repair Depts.
A. G. PALMER—Warehouse Manager.
FRANK D. KIRVEN—Public Relations Director.
RICHARD A. GORE—Advertising Manager.
MRS. ANNIE CARTER—Personnel Manager.
T. M. SHAVOR—Merchandise Manager Ladies' Ready-to-Wear & Accessories, Notions, Toiletries, Jewelry, Silverware, Umbrellas, Art Needlework, Stationery.
LEONARD HANSON—Merchandise Manager Piece Goods & Domestics, Home Furnishings, Basement Merchandise Manager.
MRS. B. LAND—Women's & Misses' Coats, Suits & Dresses.
MRS. M. C. GUNN—Junior Wear, Blouses, Sportswear, Skirts, Girls' Wear.
MRS. D. LATCHFORD—Aprons, House Dresses & Uniforms, Corsets, Brassieres, Negligees & Robes.
MRS. A. CALHOUN—Furs & Formals.
MRS. K. MORITZ—Millinery.
MISS BETTY HALL—Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs & Umbrellas.
ROSS MALLORY—Ladies' & Children's Shoes.
MISS B. IVEY—Infants' & Children's Wear.
MISS M. DECKER—Handbags, Small Leather Goods, Costume Jewelry.
H. B. WASH—Men's Shoes.
J. H. MINTON—Piece Goods, Curtains & Draperies.
O. T. ARRANT—Linens, Towels, Blankets, Spreads, Bedding, Domestics.
MRS. M. PICKETT—Notions & Art Needlework, Luggage.
MRS. L. B. HUGHES—Toiletries.
BOB CAMPBELL—Fine Jewelry, Silverware, Clocks & Watches.
MRS. D. STOREY—Books, Stationery, Candy.
MISS L. MASSEY—Pictures & Mirrors, Main Floor & Basement Gift Shops.
ALEX RENO—Major Appliances, Furniture, Floor Coverings, Lamps & Shades.
MR. RUSTIN—Radios, Phonographs & TV.
MRS. M. MOORE—Toys.
W. B. SKIPWORTH,JR.—Cameras.
MRS. E. A. RENO—Basement Ladies' Ready-to-Wear.
MRS. E. CAMP—Basement Men's & Children's Wear.

I. Perlis & Son (The Fair), 123 - 8th St. S. — Cordele — 7

Telephone: COrdele 16
All Stores Operated in Georgia.

I. R. PERLIS—General Manager, Yard Goods, Furniture, Lamps, Glassware, Tinware, Kitchenware, Appliances, Toys & Games.

(Continued)

GEORGIA (Cont'd.)

Units

I. Perlis & Son (The Fair) (Continued)

L. J. PERLIS—Store Fixtures & Equipment, Warehousing.
Men's Wear, Christmas Decorations.
LOUIS D. PERLIS—Ladies' Ready-to-Wear, Childrens' Wear, Infants' Wear, Hosiery, Accessories, Notions, Luggage.

Roobin's Ltd. 119-21 W. 11th Ave. — Cordele — 1

Telephone: COrdele 210
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
JAKE B. ROOBIN—President & General Merchandise Manager, Buyer for Luggage.
JOE M. ROOBIN—Vice President, Merchandise Manager Men's & Boys' Wear, Buyer Men's Clothing & Furnishings.
PLENY DUPREE—Treasurer.
SAM M. ROOBIN—Manager of Supply Department, Buyer Infants', Children's, Girls' & Boys' Wear, Aprons & House Dresses.
PETER J. CALABRO—Advertising Manager, Display Equipment Buyer & Display Director, Merchandise Manager & Buyer for all Basement Departments.
MRS. J. M. HOBBY—Women's, Misses' & Juniors' Coats, Suits & Dresses, Furs.
MRS. HENRY PRIDGEN—Blouses, Skirts, Sportswear.
MRS. J. E. McGOUGH—Uniforms, Underwear, Corsets, Brassieres, Negligees & Robes.
MRS. DEWEY FRIEND—Millinery.
MRS. MARY PERRY—Hosiery, Gloves, Handbags, Small Leather Goods & Toiletries.
MAX ROOBIN—Ladies' & Children's Shoes.
MRS. O. S. PROCTOR—Neckwear, Piece Goods & Domestics, Trimmings, Ribbons, Notions, Jewelry, Umbrellas, Art Needlework, Books, Magazines & Stationery.
MRS. MILDRED CULPEPPER—Silverware, Clocks & Watches, Curtains, Draperies, Pictures, Mirrors, Upholstery, Furniture, Floor Coverings, Lamps & Shades, Gifts.
HARRY MINKOFF—Toys & Sporting Goods.

Roxy's Dept. Store — Cornelia — 2

Operates THE FAMOUS STORE in Summerville, Ga.
SAMUEL ORENSTEIN—Owner & Buyer for all Departments.

Fred's Dept. Store, W. Square — Covington — 1

Telephone: COvington 2381
FRED WEISS—Owner & General Buyer.

White's Enterprises, 116 W. Public Square — Covington — 5

Telephone: COvington 2319
All Stores Operated in Georgia.
E. G. LASSITER, JR.—General Manager.
FRED HARWELL & JOHNNY PRESCOTT—General Buyers.
N. S. AVERY—Grocery & Fountain Departments.

Gordon's Dept. Stores — Cumming — 2

Branch Store Operated in Alpharetta, Ga.
SAM GORDON—Owner & Buyer for all Departments.

Maloof's Stores — Cuthbert — 2

Branch Store Operated in Fort Gaines, Ga.
M. D. MALOOF—Owner & Buyer.

Florence Dept. Stores — Douglasville — 2

Branch Store Operated in Lithia Springs, Ga.
GLENN FLORENCE—Owner & Buyer.

Parsons & Co. — Duluth — 6

Telephone: DUluth 3939
All Stores Operated in Georgia.
C. M. PARSONS, JR.—Owner & General Buyer.
J. A. PARSONS—Buyer Hardware.
MRS. C. M. PARSONS—Buyer Notions, Dry Goods.

GEORGIA (Cont'd.)

		Units
Friend's Department Stores	Eastman	2
Telephone: EAstman 2788 Branch Store Operated in McRae, Ga. LOUIS FRIEND—Owner & Buyer.		
Halperin's Dept. Stores, 115 S. Grant St.	Fitzgerald	4
Telephone: FItzgerald 3446 Operates: COHEN'S DEPT. STORE & DOBKIN'S DEPT. STORE. All Stores Operated in Georgia. PHILIP HALPERIN—Owner & Buyer for all Departments.		
Johnson's Stores	Fort Valley	3
Telephone: TAylor 5-5636 All Stores Operated in Georgia T. C. JOHNSON—Owner & Buyer for all Departments.		
George P. Estes Co., 116 W. Washington St.	Gainesville	1
Telephone: LEnox 4-5311 Resident Buyer: Federal Associates, 450 7th Ave. HENRY H. ESTES—President. MISS MARY A. BROWN—General Merchandise Manager. MISS VIOLA WALSH—Display Director. MRS. R. E. GREENWAY—Ladies' Ready-to-Wear, Sportswear, Girls' Wear, Underwear, Corsets, Brassieres, Negligees & Robes. MISS ORA WINGO—Hosiery, Gloves, Handkerchiefs, Handbags, Costume Jewelry. MRS. CORINNE WALKER—Ladies' Shoes. MRS. R. A. GRIFFIN—Neckwear, Small Leather Goods, Men's Furnishings, Piece Goods & Domestics, Laces, Trimmings, Ribbons, Notions, Clocks, Umbrellas, Draperies, Curtains, Pictures, Mirrors, Upholstery, Rugs, Gifts & Toys, Luggage. MRS. VERA SMITH—Toiletries, Stationery.		
Etheridge-Smith Co., Inc.,	Jackson	1
Telephone: JAckson 4551 GEORGE F. ETHERIDGE—Managing Partner, General Buyer.		
Harper's Dept. Store, 109 W. Broad St.	Jesup	2
Telephone: JEsup 2679 Branch Store Operated as the BARGAIN CENTER in Jesup, Ga. JAMES L. HARPER—Owner & General Buyer.		
Alford Bros.	Lawrenceville	8
Telephone: LAwrenceville 3043 All Stores Operated in Georgia. CARL K. ALFORD—General Manager & Buyer.		
A. D. Moore & Sons	Lilburn	3
Telephone: LIlburn 2659 All Stores Operated in Georgia. A. D. MOORE—Partner, Dry Goods, Hardware. H. L. MOORE—Partner, Meats, Groceries, Produce.		
Knight's Dept. Store	Lindale	1
Telephone: LIndale 5742 S. L. (Jack) KNIGHT—Owner & General Buyer.		
Burden, Smith & Co, 352-60 3rd St.	Macon	1
Telephone: MAcon 5-5715 Resident Buyer: Kirby Block & Co., 128 W. 31st St. T. J. STEWART—President. E. B. BURDEN—Executive Vice President & Merchandise Manager Home Furnishings. H. T. CONNER—Treasurer, General Manager & Buyer Store Equipment. R. B. DOMINGOS—General Merchandise Manager.		

(Continued)

GEORGIA (Cont'd)

Units

Burden, Smith & Co. (Continued)

D. A. WALKER—Manager of Building & Maintenance Departments.
J. J. FARREN—Display Equipment Buyer.
MISS CATHERINE McDONALD—Advertising Manager.
MRS. J. S. GUYTON—Women's, Misses' & Juniors' Coats & Suits, Co-Buyer Dresses.
MRS. ELLEN BRYANT—Co-Buyer All Dresses, Blouses, Sportswear, Uniforms.
MRS. M. L. NABERS—Infants', Children's & Girls' Wear, Ladies' Handbags.
MRS. PAULINE WADLEY—Hosiery, Underwear, Accessories, Ribbons, Toiletries, Costume Jewelry, Silverware, Clocks, Umbrellas, Stationery & Candy.
MRS. ELSIE GILLELAND—Corsets & Brassieres.
R. H. SMITH—Men's & Boys' Wear, Piece Goods, Domestics, Laces, Trimmings, Notions, Toys & Luggage.
MISS IONE ROBERTSON—Art Needlework.
MISS A. M. TURNER—Curtains, Draperies, Upholstery, Pictures & Mirrors, Lamps & Shades.
G. B. ETHRIDGE—Floor Coverings.

The Dannenberg Co., 484 3rd St. — Macon — 1

Telephone: MAcon 3-6761
Maintain Own Buying Office at 225 W. 34th St.

JOE W. DANNENBERG—President, General Merchandise Manager & Personnel Manager.
ROBERT NUSSBAUM—1st Vice President.
W. J. DANNENBERG—2nd Vice President, Buyer Ladies' Hosiery, Underwear, Accessories, Piece Goods & Domestics, Notions, Costume Jewelry, Clocks, Watches & Umbrellas, Books, Stationery & Magazines.
J. E. McBRIDE—Treasurer.
GEORGE PHILLIPS—Manager of Building & Maintenance Departments.
J. E. CAUSEY—Manager of Supply Department & Buyer Store Equipment.
KAY HORTON—Display Equipment Buyer & Display Director.
JAMES F. DOBSON—Advertising Manager, Public Relations, Copy & Art Director.
MRS. M. BRADBURY—Ladies' Ready-to-Wear, Sportswear, Girls', Children's & Infants' Wear, House Dresses, Uniforms, Furs, Corsets, Brassieres, Negligees.
MISS BIRDIE BELL—Millinery.
C. J. BRIDGES—All Shoes.
W. F. WALKER—Men's & Boys' Clothing & Furnishings, Hats & Caps.
J. P. KENNEDY—Toiletries & Drug Sundries, Cameras, Candy.
MRS.T. J. HAM—Silverware, Lamps & Shades, Radios & Phonographs, Gift Shop.
IVA GREEN—Bedding, Curtains, Draperies, Pictures, Mirrors, Rugs, Luggage.
PHIL WEISS—Toys & Sporting Goods, Basement Ready-to-Wear, Infants' & Children's Wear, Millinery, Underwear, Draperies, Rugs, Piece Goods, Toys.
J. O. ALLEN—Men's & Boys' Wear, Work Clothing, Hats.
W. C. DELCUZE—Shoes.

Leiter's Dept. Store, 17 E. Park Square — Marietta — 1

Telephone: MArietta 9-6136

H. D. LEITER—Owner & General Buyer.

Saul's Dept. Stores, 60 S. Park Square — Marietta — 2

Telephone: MArietta 8-8424
Branch Store Operated in Smyrna, Ga.

JOSEPH L. SAUL—Owner & Buyer Boys' Wear, Piece Goods.
MRS. E. DOBBINS—Ladies' Ready-to-Wear, Sportswear, Separates, Underwear, Negligees & Robes, Infants' Wear.
A. SAUL—Ladies' Dresses, Children's Wear.
MRS. P. HARRIS—Ladies' Accessories.
M. SAUL—Men's Wear, Domestics, Leather Goods, Umbrellas, Luggage.
OSCAR E. TURNER—All Shoes.
MISS O. MOODY—Ribbon, Laces & Notions.

GEORGIA (Cont'd.)

Units

Aycock's Dept. Store — Monroe — 1

J. T. AYCOCK—Owner & General Merchandise Manager, Buyer Rainwear & Luggage.
MRS. E. MOON—Ladies' Ready-to-Wear & Millinery.
MISS F. THOMAS—Ladies' Hosiery.
MISS M. MALCOM—All Shoes.
L. WHITELY—Men's & Boys' Wear.
L. STUDDARD—Men's Furnishings.
MRS. R. TOWLER—Piece Goods, Curtains & Draperies.
MRS. J. O'KELLEY—Home Furnishings.

Louis Friedlander & Sons, Inc., 27—1st St. SE — Moultrie — 10

Telephone: MOultrie 1020
Branch Stores Operated in Alabama & Georgia.
I. B. PERLMAN—General Merchandise Manager, Fixtures, Equipment.
IRWIN, MATT & LOUIS FRIEDLANDER—Buyers.

Kahn's Stores — Newton — 2

Branch Store Operated in Arlington, Ga.
BENJAMIN KAHN—Owner & Buyer for all Departments.

Alford Stores — Palmetto — 3

All Stores Operated in Georgia.
MRS. HELEN G. ALFORD—Owner & Buyer.
CARL K. ALFORD—General Manager & Buyer.

Gurley's D. G. Stores, 529 Piedmont Ave. — Rockmart — 4

Telephone: ROckmart 2474
All Stores Operated in Georgia.
J. O. & R. J. GURLEY—Partners & Buyers.

The Fahy Store, 234-236 Broad St. — Rome — 1

Telephone: ROme 3621
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
ALBERT FAHY—General Manager, Buyer Linens.
LEO FAHY—Assistant General Manager, Manager of Supply Department.
M. E. HARDAKER—General Merchandise Manager & Buyer Display Equipment.
MISS LILLIAN BRANNON—Advertising & Personnel Manager.
MRS. STANLEY ARNOLD—Ladies' Ready-to-Wear, Sportswear, Skirts, Knit Apparel, House Dresses, Uniforms, Furs, Robes.
MRS. O. D. GORE—Girls' Wear, Boys' Clothing & Furnishings, Hats & Caps.
MRS. A. M. WORD—Aprons, Underwear, Corsets, Brassieres, Negligees, Lamps & Shades, Gift Shop.
MISS PEARL STEVENS—Ladies' Hosiery, Accessories, Jewelry.
MRS. KITTY AMOS—Infants' & Children's Wear.
HUGH ASHWORTH—Piece Goods, Towels, Domestics, Curtains, Draperies, Bedding & Upholstery.
MRS. RUBY ALLEN—Laces, Trimmings, Ribbons, Notions, Umbrellas, Art Needlework & Stationery.
MRS. ELIZABETH LUMPKIN—Toiletries & Drug Sundries.

Mack's Dept. Store, 103 E. 12th St. — Rome — 1

Telephone: ROme 2-2439
C. B. McMULLEN—Owner & General Buyer.

Miller Bros. Co., 246 Broad St. — Rome

Telephone: ROme 2-4477
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
Branch of MILLER BROS. CO., Chattanooga, Tenn. (See Listing)
I. C. SIEVING, JR.—General Merchandise Manager, Buyer Display Equipment, Women's, Misses' & Juniors' Coats & Suits, Furs.
E. W. CHANDLER—Manager of Building, Maintenance & Supply Departments, Warehouse Manager, Buyer Store Equipment, Boys' Wear, Toys & Luggage.
MRS. CHARLES WARNER—Advertising Manager.
MISS M. MORELAND—Women's, Misses' & Juniors' Dresses, Blouses, Skirts, Sportswear, Knit Apparel, House Dresses.
MRS. TEAT—Infants', Children's & Girls' Wear, Aprons & Uniforms.

(Continued)

GEORGIA (Cont'd.)

Units

Miller Bros. Co. (Continued)

MRS. BOGGS—Hosiery, Accessories, Toiletries, Drug Sundries, Jewelry & Umbrellas.
MISS LANDERS—Underwear, Corsets, Brassieres, Negligees, Robes.
MR. BISPLINGHOFF—All Shoes.
MRS. POSTELL—Piece Goods & Domestics, Laces, Trimmings, Ribbons, Notions, Art Needlework, Bedding, Curtains & Draperies.

Blumenthal's Dept. Store, Hartwell St. — Royston — 1

Telephone: ROyston 8023
T. BLUMENTHAL—Owner & General Buyer.

Louis Perling & Sons — Sandersville — 2

Telephone: SAndersville 2380
Branch Store Operated in Louisville, Ga.
LOUIS PERLING—President, Notions, Ready-to-Wear.
JAKE PERLING—General Manager, Equipment Buyer.
MILTON PERLING—Merchandise Manager, Hosiery, Underwear.

Thrifty Dept. Store, Public Square — Sandersville — 1

Telephone: SAndersville 3136
JACK GREENBERG & NATHAN GREENBERG—Partners.

Leopold Adler Co., Bull & Broughton Sts. — Savannah — 1

Telephone: SAvannah 3-1141
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
SAM G. ADLER—President.
MELVIN ADLER—Executive Vice President.
T. T. TUTEN—Treasurer.
SEYMOUR MALVIN—General Manager, Merchandise Manager & Buyer Basement Lines.
LEOPOLD ADLER II—Merchandise Manager Ready-to-Wear & Buyer Junior Dresses.
SAM G. ADLER, JR.—Merchandise Manager Ladies' Accessories, Men's & Boys' Wear, Piece Goods & Domestics, Smallwares and Buyer Ladies' Accessories, Luggage, Candies & Delicacies.
MRS. H. LONG—Ladies' Ready-to-Wear, Blouses, Skirts, Sportswear & Furs.
MISS R. MILLER—Infants', Children's & Girls' Wear, Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MRS. KENNEDY—Corsets & Brassieres.
R. FORTSON—Men's & Boys' Clothing & Furnishings, Hats & Caps.
E. C. RUSSEY—Piece Goods, Domestics, Laces, Trimmings, Ribbons.
MRS. VIOLA DUNNING—Notions.
MRS. G. BELL—Toiletries & Drug Sundries.
MRS. M. JAMES—Jewelry & Watches.
MRS. M. HUMPHREY—Silverware, Clocks, Art Needlework, Books, Lamps & Shades.
MRS. RUTH BRIDGES—Umbrellas, Stationery & Magazines.
JOHN WORTH—Bedding, Draperies, Major Appliances, Pictures & Mirrors, Furniture, Upholstery, Floor Coverings, Curtains, Radios & Phonographs.

Allied Outlet Stores, Inc., 418 W. Congress St. — Savannah — 4

Telephone: SAvannah 4-6686
Branch Stores Operated in Claxton & Vidalia, Ga. & St. George, S. Car.
MURRY S. BONO—President, General Manager.
JULIAN M. BONO—Secretary, Treasurer, Buyer.
ALBERT YELLIN—Vice President, General Merchandise Manager & Buyer.

Hogan's Dept. Store, 125 W. Broughton St. — Savannah — 1

Telephone: SAvannah 3-5792
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
JAMES L. FABRIKANT—President, General Mdse. Manager.
REGINALD GOLDSMITH—Mdse. Mgr. & Buyer Ladies' Coats, Suits, Dresses.
BOB DAVIS—Mdse. Mgr. & Buyer Men's Wear, Furnishings.
JOAN HORVATH—Buyer Children's & Infants' Wear.
MARGARET McLENDON—Hosiery, Underwear, Handbags, Jewelry, Accessories.
CHARLES L. CRAIG—Housewares, Home Furnishings, Dry Goods, Notions.

GEORGIA (Cont'd.)

Units

Levy's of Savannah, Inc., 201 E. Broughton St. — **Savannah** — 1

Telephone: SAvannah 6-3361
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
HENRY E. GOLDBERG—Managing Director & General Mdse. Mgr.
GRAHAM M. DORN—Merchandise Manager for Main Floor, Buyer Ladies' Accessories, Intimate Apparel & Smallwares.
MRS. EDNA H. AUSTIN—Ladies' Ready-to-Wear, Blouses, Sportswear, Furs.
MRS. CORA BETH BOONE—Knit & Woven Underwear.
MISS DEE PAULSON—Ladies' Neckwear, Leather Goods, Jewelry & Umbrellas.
MRS. LUCILLE HALLMAN—Corsets & Brassieres, Negligees.
MISS NELLIE G. TROUT—Infants' & Children's Wear.
WILLIAM B. STURTEVANT—Men's & Boys' Clothing, Furnishings, Sportswear & Luggage.
MRS. INEZ RILEY—Piece Goods, Domestics, Linens, Towels, Curtains & Draperies.
MRS. IRIS W. HEYWARD—Toiletries & Notions.
MARVIN C. HEADLEY—Housewares, China, Glassware, Toys.

Hollberg's Dept. Store, 306 Main St. — **Senoia** — 4

Telephone: SEnoia 19
All Stores Operated in Georgia.
C. F. HOLLBERG, JR.—General Manager & Buyer for all Depts.

H. Minkovitz & Sons, Inc., 1 S. Main St. — **Statesboro** — 4

Telephone: STatesboro 204
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
Branch Stores: Sylvania, Ga., HARRY MINKOVITZ—Manager.
Sylvania, Ga., (HARRY'S 10c STORE) HARRY MINKOVITZ—Manager.
Douglas, Ga. (MASON'S) SOL MINKOVITZ—Manager.
IKE MINKOVITZ—President & General Merchandise Manager, Buyer Store Equipment.
HARRY MINKOVITZ (at Sylvania, Ga.)—Vice President, Treasurer, Buyer Ladies' Sportswear, Accessories, Millinery & Shoes.
SOL B. MINKOVITZ (at Douglas, Ga.)—Vice President & Secretary.
NORMAN D. CAMPBELL—Advertising Manager, Display Equipment Buyer & Display Director.
MRS. M. MIKELL—Women's, Misses' & Juniors' Coats & Suits, Furs.
MRS. E. CANNON—Women's, Misses' & Juniors' Dresses, Blouses, Skirts, Sportswear, Knit Apparel, Infants', Children's & Girls' Wear.
MRS. P. REAIDE—House Dresses.
MRS. CLEO WATERS—Uniforms, Underwear, Corsets, Brassieres, Negligees & Robes.
MRS. E. NEVILS—Hosiery, Accessories, Laces, Trimmings, Ribbons, Notions, Costume Jewelry, Umbrellas & Art Needlework.
O. A. BAZEMORE—All Shoes.
H. B. HUFF—Men's & Boys' Clothing & Furnishings, Hats & Caps, Luggage.
MISS MINNIE JONES—Piece Goods, Muslins & Sheetings.
MRS. SALLIE LANIER—Linens, Towels, Comforters, Spreads, Curtains, Draperies, Bedding.
MISS E. WATERS (at Sylvania, Ga.)—Housewares, China, Toys, Drugs, Glassware, Stationery, Toilet Goods, Hardware.

The Leader Store, E. Main St. — **Thomaston** — 2

Telephone: THomaston 3210
Both Stores Operated in Thomaston, Ga.
MORRIS HARTMAN—Owner & Buyer.

Neel Brothers, N. Broad St. — **Thomasville** — 1

Telephone: THomasville 439
Resident Buyer: Apparel Brokers, Inc., 450 7th Ave.
GEORGE R. NEEL—General Merchandise Manager & Buyer Ladies' Hosiery, Underwear, Accessories, Piece Goods & Domestics, Umbrellas, Stationery, Curtains, Draperies, Upholstery, Furniture, Floor Coverings & General Home Furnishings.
MRS. R. H. NEEL—Ladies' Ready-to-Wear.

(Continued)

GEORGIA (Cont'd.)

Units

Neel Brothers (Continued)

L. L. NEEL—Ladies' Dresses, Blouses & Shoes.
MISS M. BRUCE—Corsets & Brassieres.
MISS J. DAVENPORT—Infants' & Children's Wear, Toys, Laces, Ribbons & Notions.
MISS E. BAKER—Millinery.
R. H. NEEL, JR.—Men's & Boys' Wear, Shoes.
MRS. BIBB—Jewelry & Toiletries.

Steyerman & Sons, Inc. — Thomasville — 2
Telephone: THomasville 813
Branch Store Operated in Tallahassee, Fla.
A. STEYERMAN—General Manager & Buyer for all Departments.

Goldman's Dept. Store, 149 Railroad St. — Thomson — 2
Telephone: THomson 298-J
Branch Store Operated in Lincolnton, Ga.
J. S. GOLDMAN—Owner & General Buyer.

Hadaway's Dry Goods Stores, 822 Main St. — Thomson — 2
Telephone: THomson 35
Both Stores Operated in Thomson, Ga.
R. S. HADAWAY—Owner & Buyer Men's & Boys' Wear, Smallwares, Home Furnishings, Toys, Luggage & Sporting Goods.
MRS. LUCRETIA SMITH—Ladies' Ready-to-Wear, Accessories, Piece Goods & Domestics.
ROBERT S. HADAWAY—Owner & Buyer for all Departments.

Cohen's Dept. Stores, Inc., 341 S. Main St. — Tifton — 6
Telephone: TIfton 89
All Stores Operated in Georgia.
E. COHEN—General Manager & Buyer.

Green's Dept. Store, 116 E. Doyle St. — Toccoa — 1
Telephone: TOccoa 51
MAX GREEN—Owner & General Buyer.

Landin's Bargain House, 108 N. Pond St. — Toccoa — 2
Telephone: TOccoa 775
Both Stores Operated in Georgia.
GEORGE F. LANDIN—Owner & Buyer for all Departments.

Cofer Brothers — Tucker — 4
All Stores Operated in Georgia.
R. H. & MRS. K. C. COFER—Partners & with
MRS. REID H. COFER, GENE S. COFER, ERNEST ATKINSON—Buyers.

The Famous Store, 107 N. Ashley St. — Valdosta — 2
Telephone: VAldosta 3740
Both Stores Operated in Georgia.
JAKE PERLMAN—Owner & Buyer for all Departments.

C. C. Varnedoe & Co., 134 N. Patterson St. — Valdosta — 1
Telephone: VAldosta 4100
Resident Buyer: Mrs. Mildred McGlohon, 421 7th Ave.
C. C. VARNEDOE—President & General Merchandise Manager.
MISS W. M. HIGHTOWER—Ladies' Ready-to-Wear.
S. C. DENNIS—Ladies' Accessories, Hosiery, Piece Goods & Domestics, Laces, Toiletries, Jewelry, Umbrellas, Curtains, Negligees & Robes.
MRS. L. WEST—Foundation Garments.
MRS. I. ROBERTS—Patterns, Home Furnishings.
MISS J. LUCAS—Notions.
MRS. WILCOX—Lamps & Shades, Gift Shop.

Newby's Dept. Stores — Vienna — 4
All Stores Operated in Georgia.
ROBERT L. NEWBY—Owner & Buyer for all Departments.

GEORGIA (Cont'd.)

Units

Mack's Dept. Store — Warrenton — 2
Telephone: WArrenton 186
Both Stores Operated in Georgia.
MAX TANNENBAUM—Owner & Buyer for all Departments.

Churchwell's Dept. Stores — Waycross — 5
Telephone: WAycross 31
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
Branch Stores Operated in Albany (See Listing), Americus & Dublin, Ga.
S. G. COLEMAN—General Manager.
QUAY W. PARROTT—General Merchandise Manager & Buyer Ladies' Accessories, Men's, & Boys' Wear, Piece Goods, Domestics, Laces, Ribbons, Notions, Toiletries, Art Needlework, Umbrellas, Bedding, Toys, Sporting Goods & Luggage.
MRS. J. POLKINGHORNE—Buyer for Ready-to-Wear.
MISS I. EVERSEN—Ladies' Sportswear, Separates, Lingerie, Corsets & Brassieres.
MRS. F. MORRISON—Buyer for Childrens' & Infants' Wear.

Dolin's Dept. Stores, 635 Liberty St. — Waynesboro — 1
Telephone: WAynesboro 2555
SAM DOLIN—Owner & General Buyer.

Cohen's Dept. Store — West Point — 1
Telephone: WEst Point 3-3491
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
J. S. COHEN—Owner, General Merchandise Manager & Buyer Ladies' Ready-to-Wear, Accessories, Infants' & Children's Wear, Home Furnishings, Sporting Goods, Men's Wear, etc.
MRS. P. SEVILLE—Lingerie, Corsets & Brassieres, Toiletries.

Hagedorn's Dept. Store — West Point — 1
Telephone: WEst Point 3-6231
Resident Buyer: Yahr-Donen Corp., 225 W. 34th St.
MILTON H. COHN—Owner, Merchandise Manager, General Buyer.

J. C. Pool Co., 105 Broad St. — Winder — 2
Both Stores Operated in Georgia.
J. C. POOL—Partner & Buyer.
CLAUDE TUCK, JR.—Partner & General Manager.

Johnson Dry Goods Co. — Wrightsville — 2
Telephone: WRightsville 215
Branch Store Operated as JOLLY DEPT. STORE in Dublin, Ga.
H. R. JOHNSON—Owner & Buyer for all Departments.

Kaplan's Dry Goods Co. — Wrightsville — 2
Telephone: WRightsville 232
Both Stores Operated in Georgia.
JACOB KAPLAN—Owner & Buyer for all Departments.

IDAHO

C. C. Anderson Co., 918 Idaho St. — Boise
Telephone: BOise 4-5521
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
Operated by: THE BON MARCHE, Seattle, Wash. (See Listing)
W. H. BURKE—Managing Director.
MISS BETTY L. NIBLER—Display Manager.
BHUFORD HOMAN—Division Manager Ready-to-Wear.
MRS. M. S. STORER—Division Manager Piece Goods, Domestics, Linens & Bedding.
BLAIR LOCANDER—Division Manager Notions, Cosmetics & Stationery.
WILLIAM E. STECKLER—Division Manager Hard Lines.

IDAHO (Cont'd.)

Units

Boise Wholesale Dry Goods Co., 901 Grove St. Boise 7

Telephone: BOise 4-2553
All Stores Operated in Idaho.
Operates: MERIT STORES—SQUARE DEAL STORE—SUPERIOR GROCERY
EMMETT DEPT. STORE—NEW PLYMOUTH MERCANTILE CO.
NATHAN SOMMER—General Merchandise Manager.
CARL H. SHAVER & W. A. THURBER—Managers & Buyers.

The Cash Bazar, Inc., 1020 Main St. Boise 2

Telephone: BOise 2-3551
Branch Store Operated in Meridian, Idaho
C. M. NEWHOUSE—President.
R. RABER—Merchandise Manager.
LESTER HECHTMAN—Ladies' Ready-to-Wear, Millinery, Foundation Garments, Infants' & Children's Wear.
T. L. ROBB—Buyer for Dry Goods, Piece Goods, Notions, Gloves, Handkerchiefs, Toilet Goods, Art Goods, Curtains, Floor Coverings.
E. G. DUFF—Buyer for Men's & Boys' Wear, Luggage.
J. MURPHY—Buyer for Housewares, China, Glassware, Cutlery, Electrical Goods, Toys, Paper Goods, Stationery, Hardware, Auto Supplies, Paints, Confectionery, Store Equipment.
W. PATTERSON—Buyer for Shoes.

Falk's Idaho Dept. Store, 8th & Main Sts. Boise

Telephone: BOise 2-4641
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Operated By: IDAHO DEPT. STORE CO., Caldwell, Idaho. (See Listing)
C. M. CORLETT—President & General Manager.
K. F. STRINGFIELD—Treasurer.
RENE M. CARON—General Merchandise Manager.
A. NENADAL—Manager of Building & Maintenance Departments.
H. G. PETERS—Manager of Supply Department & Warehouse, Store Equipment Buyer.
TOM BRANDON—Display Equipment Buyer & Display Director.
RICHARD E. CHAMBERLAIN—Advertising Manager, Art & Copy Director.
PHYLLIS URANGA—Women's & Misses' Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Knit Apparel, House Dresses, Uniforms, Robes.
THELMA BRANDON—Juniors' Coats, Suits & Dresses, Infants', Children's & Girls' Wear, Corsets & Brassieres.
W. L. MOORE—Aprons, Hosiery, Underwear, Accessories, Negligees, Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions, Toiletries, Costume Jewelry, Silverware, Clocks, Umbrellas, Art Needlework, Books, Stationery, Bedding, Curtains, Draperies, Pictures, Mirrors, Lamps, Shades, Gift Shop.
H. G. MABRY—Ladies' Shoes.
DON McLEOD—Men's Clothing, Furnishings, Hats & Caps, Luggage.
E. H. WILSON—Boys' Clothing & Furnishings, Hats & Caps, Men's & Boys' Shoes, Basement Men's & Boys' Wear.

The Mode, Ltd., 802 Idaho St. Boise 1

Telephone: BOise 2-4551
Resident Buyer: William Van Buren, 1457 Broadway
MRS. ETHEL C. CHAPMAN—President.
MRS. J. CHAPMAN—General Merchandise Manager & Buyer Ladies' Ready-to-Wear, Accessories, Hosiery, Underwear, Millinery, Junior Apparel, Men's & Boys' Wear, Jewelry Umbrellas & Luggage.
MISS G. DYRE—Ladies' Sportswear.
HENRY CULP—All Shoes.
MRS. M. MURRY—Lingerie, Negligees, Robes, Infants' & Children's Wear.
MRS. V. BROWN—Corsets & Brassieres.
GEORGE REIN—Piece Goods, Domestics, Laces, Ribbons, Notions & Stationery.
MISS L. MAPLES—Cosmetics, Toiletries.
MRS. J. DAVIDSEN—Silverware, Furniture, Lamps & Shades.
MRS. BETH EQUALS—Curtains, Draperies, Upholstery, Floor Coverings, Toys.
C. LEAMASTER—Houseware, Appliances.

IDAHO (Cont'd)

Units

Statewide Stores, 2300 Fairview Ave. — Boise — 3
Telephone: BOise 3-0621
All Stores Operated in Idaho.
ROBERT N. POTTIS—Partner & General Buyer.

J. A. Terteling & Sons, 4011 Fairview Ave. — Boise — 3
Telephone: BOise 4-3576
Operates HARRIS DEPT. STORES.
All Stores Operated in Idaho.
JOSEPH W. & NIXON L. TERTELING—Partners.
RAY HARRIS (at Mountain Home, Idaho)—Buyer for all Departments.

Idaho Dept. Store Co., 803 Main St. — Caldwell — 23
Telephone: BOise 9-4606
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
Stores Operated in Idaho, Oregon & Washington.
Operates: EVERYBODY'S STORES, FALK'S IDAHO DEPT. STORES & GOLDEN RULE STORES.
See Listings of FALK'S IDAHO DEPT. STORE in Boise, Idaho & IDAHO DEPT. STORE in Twin Falls, Idaho.
R. E. PASLEY—General Merchandise Manager, Buyer for all General Merchandise, House Furnishings, Dry Goods, Toys.
A. L. WILCOX—Buyer for Mens' & Boys' Wear.
WALKER DILLEY—Women's, Children's & Infants' Wear.
ED SPRINGER—Buyer for Shoes.

Chadwick's Dept. Stores — Grace — 2
Telephone: GRace 9903
Both Stores Operated in Idaho.
CLAIR CHADWICK—Owner & Buyer for all Departments.

Golden Rule Stores (Morfitt & Glenn) — Hailey — 2
Telephone: HAiley 45
Both Stores Operated in Idaho.
A. T. GLENN—Partner & Buyer for all Departments.

C. C. Anderson Co., 477 Shoup Ave. — Idaho Falls
Telephone: IDaho Falls 631
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
Operated by: THE BON MARCHE, Seattle, Wash. (See Listing)
LEMUEL E. HOOPER—Managing Director.
MRS. MABEL B. HAACK—Division Manager Fashions & Sportswear.
MRS. BEULAH W. GREEN—Division Manager Accessories, Lingerie, Cosmetics.
THOMAS GERRARD—Division Manager Shoe Departments.
MRS. MARGARET M. STANDEN—Division Manager Infants' & Children's Wear.
MILTON A. WEBBER—Division Manager Men's & Boys' Wear.
MRS. GRACE A. HIGGINBOTHAM—Division Manager Piece Goods & Domestics.
ROBERT G. ARROWSMITH—Division Manager Appliance Departments.
MRS. WILMA G. SLATER—Division Manager Draperies.
THOMAS G. COWGILL—Division Manager Furniture Departments.

Rowles-Mack Co., Inc., 365 Park Ave. — Idaho Falls — 4
Telephone: IDaho Falls 144
Stores Operated in Idaho & Montana.
E. B. ROWLES—President & General Manager.

Lane Mercantile Co. — Ketchum — 2
Telephone: KEtchum 3921
Both Stores Operated in Idaho.
JOHN P. LANE—Owner & Buyer.

The Emporium, Breier Bldg. — Lewiston — 2
Telephone: LEwiston 3-5517
Resident Buyer: Greata R. Freligh Associates, 110 W. 40th St.
Branch Store Operated in Walla Walla, Wash.
WYMAN COX—Owner & General Buyer.

IDAHO (Cont'd.)

Units

C. C. Anderson Co., 5th Ave. & Main St. — Lewiston

Telephone: LEwiston 3-4521
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Operated by: THE BON MARCHE, Seattle, Wash. (See Listing)
FRANK H. FIX—Managing Director.
MRS. VIRGINIA F. BRAUN—Division Manager Ladies' Ready-to-Wear.
MRS. WRENN L. KLASS—Division Manager Ladies' Accessories.
MRS. RAYMOND B. SNYDER—Division Manager Men's Wear.
HOWARD M. COLE—Division Manager Shoe Department.
MRS. HAZEL D. COX—Division Manager Piece Goods, Domestics & Notions.
JOHN S. STROM—Division Manager Furniture.

Creighton's, 211 S. Main St. — Moscow — 1

Telephone: MOscow 2232
VICTOR N. RAMSTEDT—President, General Mgr. & Buyer of Piece Goods & Domestics.
ALLEN S. RAMSTEDT—Vice President, Men's Clothing, Jewelry & Umbrellas.
MRS. CHARLOTTE DeLEVE—Ladies' Ready-to-Wear, Daytime Dresses, Negligees & Robes.
MRS. E. HEWETT—Ladies' Accessories, Hosiery, Underwear, Infants' & Children's Wear, Laces, Ribbons & Notions.
MRS. HUGHES—Corsets & Brassieres, Toiletries & Art Needlework.
MILFORD PETERSON—Men's Furnishings.

Davids', Inc., 302 S. Main St. — Moscow — 1

Telephone: MOscow 2115
H. DAVID—President & General Merchandise Manager.
MRS. I. SMITH—Ladies' Ready-to-Wear, Negligees & Robes.
JAMES H. DAVID—Ladies' Ready-to-Wear Accessories, Hosiery, Underwear, Piece Goods & Domestics, Laces, Ribbons, Trimmings, Notions, Toiletries, Jewelry, Art Needlework, Housewares & Toys.
MRS. CHOAT—Millinery.
MRS. MATHEWS—Infants' & Children's Wear, Pictures, Mirrors, Lamps & Shades.
H. SAMPSON—Men's & Boys' Wear, Luggage & Sporting Goods.
RAY M. KOEFOD—All Shoes.
ROBERT R. TAMPLIN—Curtains, Draperies, Upholstery.
E. TOWNOR—Home Furnishings, Appliances, Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades.

Tri-State Distributors, 403 S. Jackson St. — Moscow — 2

Telephone: MOscow 6026
Owns (2) Stores and Buys for (6) Independently Owned Stores.
Stores Operated in Idaho & Washington.
L. G. CONNELLY—Owner & Buyer for all Departments.

Montgomery-Blunk & Co. — Mountain Home — 2

Telephone: MOuntain Home 9
Both Stores Operated in Idaho.
PAUL MONTGOMERY—General Manager & General Buyer.
B. F. TUELLER—Men's, Children's & Infants' Wear & Grocery Buyer.

Fargo Wilson-Wells Co., Inc., 200 S. Main St. — Pocatello — 1

Telephone: POcatello 20
Resident Buyer: McGreevey, Werring & Howell Co., 225 W. 34th St.
L. FARGO WELLS—President & General Manager.
JAMES D. GRATTON—General Merchandise Manager, Buyer.
THOMAS SMITH—Advertising & Display Director.

People's Store, 312 W. Center St. — Pocatello — 1

Telephone: POcatello 1000
BLAINE GASSER—Partner & Buyer Ladies', Children's & Boys' Wear, Corsets, Brassieres, Negligees & Robes.
R. H. CLEARE—Partner & Buyer Hosiery, Knit Apparel, Infants' Wear, Piece Goods & Domestics, Small Leather Goods & Umbrellas.
R. D. CLEARE—Partner & Buyer Ladies' Accessories, Laces, Ribbons & Notions.
A. SMITH—All Shoes.
R. BROWN—Men's Wear & Luggage.

IDAHO (Cont'd.)

Units

Potlatch Mercantile Co. — Potlatch — 5
Telephone: POtlatch 17
All Stores Operated in Idaho.
BILL BURCHOM—General Manager & Buyer for all Departments.

Priest River Dept. Store — Priest River — 2
Telephone: PRiest River 5401
Operates Branch Store in Libby, Montana.
S. KATIMS—President, General Manager and Buyer.

C. C. Anderson Co., 201 Main Ave. E. — Twin Falls
Telephone: TWin Falls 2750
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
Operated by: THE BON MARCHE, Seattle, Wash. (See Listing)
C. R. HEPPLER—Managing Director.
MRS. IRELIA SIMMOND—Division Manager, All Ready-to-Wear.
MRS. ALDA L. BAISCH—Division Manager, Accessories & Cosmetics.
CLARENCE F. BATHKE—Division Manager, All Men's & Boys' Wear.
PAUL A. GALLOWAY—Division Manager, All Shoes.
CLARENCE E. BOSSARD—Division Manager, Furniture, Floor Coverings, Draperies.
IRA J. HOFFMAN—Division Manager, Appliances.

Idaho Dept. Store, 160 Main St. — Twin Falls
Telephone: TWin Falls 188
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
Operated by: IDAHO DEPT. STORE CO., Caldwell, Idaho. (See Listing)
H. MacMULLEN—Store Manager & Buyer Piece Goods & Domestics, Laces, Ribbons, Notions, Toiletries, Jewelry, Home Furnishings.
MISS JUNE PRATER—Ladies' Ready-to-Wear.
J. D. SKINNER—Men's & Boys' Wear.

Van Engelen Bros. Dept. Stores, 150 Main Ave. S. — Twin Falls — 4
Telephone: TWin Falls 368
All Stores Operated in Idaho.
W. A. Van ENGELEN—General Manager and Buyer.

Morrow Retail Stores, Inc., 5th & Cedar Sts. — Wallace — 3
Telephone: WAllace 1173
All Stores Operated in Idaho.
P. P. MORROW—President.
HENRY KOHLRUSS—General Manager & Buyer Ladies' Handbags, Small Leather Goods, Toiletries, Stationery, Home Furnishings, Appliances, Hardware & Toys.
MRS. I. COMINE—Ladies' Ready-to-Wear & Millinery.
MISS HANSEN—Ladies' Accessories, Hosiery, Jewelry & Umbrellas.
MRS. H. BONDWEENT—Infants' & Children's Wear.
F. FLECHETT—Men's & Boys' Wear.
MISS CAVANAUGH—Piece Goods, Domestics, Laces, Ribbons, Notion, Art Needlework.

Morfitt Stores, Inc. — Wilder — 3
All Stores Operated in Idaho.
J. C. MORFITT—President & Buyer for all Departments.
CARL MORFITT—Buyer Equipment & Fixtures.

ILLINOIS

Young Dry Goods Co., 104 W. 3rd St. — Alton — 1
Telephone: ALton 3-8851
ARTHUR HARRISON—President.
C. V. NANCE—General Merchandise Manager, Buyer Store Equipment & Toys.
B. HIGHAM—Ladies' Ready-to-Wear, Sportswear, Skirts & House Dresses.
MRS. A. HUGGINS—Blouses, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Watches & Umbrellas.

(Continued)

ILLINOIS (Cont'd.)

Units

Young Dry Goods Co. (Continued)

MISS V. KEYSER—Aprons, Laces, Trimmings, Ribbons, Notions & Art Needlework.
MISS K. MULLEN—Uniforms, Hosiery, Underwear, Negligees, Robes, Linens & Towels.
J. O'CONNOR—Millinery.
M. TAMME—All Shoes.
MRS. I. MOLLOY—Corsets, Brassieres.
MISS C. MULLEN—Children's & Infants' Wear.
R. A. WELLS—Men's & Boys' Clothing & Furnishings, Hats & Caps, Luggage.
MISS C. WAGGONER—Piece Goods, Domestics, Bedding, Draperies, Pictures, Mirrors, Upholstery & Curtains.
MRS. E. WADE—Toiletries & Drug Sundries.
MRS. A. CHAPPELL—Clocks, Gift Shop, Basement Housewares & Toys.

Williams Dept. Store, 910 Main St. — Antioch — 1

Telephone: ANtioch 2
ROGER H. WILLIAMS—Owner & General Buyer.

Gieseke's Dept. Store, 105 E. Davis St. — Arlington Heights — 1

Telephone: CLearbrook 3-0029
RAYMOND LEMKE—Owner & General Buyer.

Lietz & Grometer, Inc., 24 S. Broadway — Aurora — 1

Telephone: AUrora 9241
R. B. GROMETER—President.
C. B. JARMAN—Executive Vice President, General Merchandise Manager, General Manager, Buyer Equipment, Comforters, Blankets, Spreads, Bedding, Curtains, Draperies.
ANNA M. HANNY—Treasurer.
M. M. WATKINS—Advertising Manager.
MRS. MERCER—Girls' & Boys' Wear.
MISS SCHULTZ—Aprons, Piece Goods, Linens, Towels, Muslins, Laces, Trimmings, Umbrellas, Luggage.
MRS. MALLAMS—Hosiery, Underwear, Men's Furnishings.
MRS. KEHL—Gloves, Neckwear, Handkerchiefs, Ribbons.
MRS. RATZKE—Corsets, Brassieres, Infants' & Children's Wear.
MRS. McCLELLAND—Handbags, Small Leather Goods, Toiletries, Costume Jewelry.
MRS. GOWRAN—Stationery, Gift Shop.

S. S. Sencenbaugh Co., 20 S. Broadway — Aurora

Telephone: AUrora 4621
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Operated by: P. A. Bergner & Co., Peoria, Ill. (See Listing).
G. A. CRAWLEY—General Manager & Operating Director.
H. H. HAUSER—General Merchandise Manager.
R. H. OHM—Advertising Manager, Manager of Supply Department.
D. M. NORRIS—Public Relations Director & Personnel Manager.
F. J. LINN—Display Equipment Buyer & Display Director.
MRS. G. P. MOLLERS—Women's, Misses' & Juniors' Coats, Suits & Dresses, Skirts, Sportswear, Knit Apparel & Furs.
MISS M. KONKA—Blouses, Underwear, Negligees & Robes.
MRS. S. COATES—Infants', Children's & Girls' Wear, Toys.
MRS. J. HANNA—Aprons, House Dresses, Uniforms, Boys' Clothing & Furnishings.
MRS. D. CRAWFORD—Millinery.
MRS. A. HOFFMAN—Hosiery, Gloves, Umbrellas.
HOWARD ASHLEY—Ladies' Shoes.
MRS. B. FORD—Neckwear, Scarfs, Handkerchiefs, Handbags, Leather Goods & Luggage.
MRS. F. STEPHENS—Corsets & Brassieres.
MRS. L. GIBB—Men's Furnishings.
MISS L. SCHILLING—Piece Goods, Laces & Trimmings.
MRS. N. CARLEY—Linens, Towels, Muslins, Sheetings, Blankets, Spreads & Bedding.
MRS. E. LAMME—Ribbons, Notions & Art Needlework.
MRS. G. PARKER—Toiletries & Drug Sundries, Stationery.
MISS M. LINSTER—Jewelry, Silverware, Clocks, Watches, Lamps, Shades, Gifts.
MRS. F. AYLESWORTH—Curtains, Draperies & Upholstery.
D. M. NORRIS—Candy.

ILLINOIS (Cont'd)

Units

Troy Dept. Store, Inc., 6401 Cermak Rd. — Berwyn — 2

Telephone: GUnderson 4-2000
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated in LaGrange Park, Ill.

RUDOLPH VESECKY—President, General Manager.
HERBERT VESECKY—General Merchandise Manager, Display Director.
MAE ZIEMBA—Ladies' Coats, Suits, Dresses, Millinery.
LILLIAN POLLAK—Main Floor Accessories, Handbags, Jewelry, Toilet Goods, Hosiery, Underwear, Lingerie, Corsets, Blouses.
MARVIN GANZ—Boys' & Children's Wear.
FRED PAPACEK—Notions, Needlework, Ribbons, Hair Goods.
JACK RIGGIO—Domestics, Draperies, Piece Goods.
HERMAN GOODMAN—Housewares, Home Furnishings, Toys.

C. W. Klemm, Inc., 105 W. Jefferson St. — Bloomington — 1

Telephone: BLoomington 4-3011

CARL H. KLEMM—President & General Merchandise Manager.
EDWARD L. HOWARD—Vice President.
JULIUS P. KLEMM—Secretary & Treasurer.
MISS BERTHA DAILEY—Ladies' Coats, Suits, Dresses & Furs.
MRS. GRAY—Hosiery.
MRS. B. FLYNN—Lingerie.
MRS. I. HOFERKAMP—Sportswear, Separates, Rainwear.
MISS G. MAY—Neckwear.
MISS L. SCHALK—Gloves, Handkerchiefs, Umbrellas.
MRS. C. MILLER—Foundation garments, Negligees & Robes.
MRS. W. HERICK—Infants' & Children's Wear.
MRS. BAUMGARDNER—Ladies' Handbags, Samll Leather Goods, Jewelry & Stationery.
J. JONES—Piece Goods.
MISS WOOD—Domestics, Toys & Basement Merchandise.
MRS. BEHREND—Patterns.
MRS. BAGOSY—Linens, Ribbons, Laces & Notions.
MISS L. TESKE—Art Needlework.
CHARLES PACEY—House Furnishings, Curtains, Draperies, Major Appliances, Pictures & Mirrors, Lamps & Shades.

Livingston's, 110 W. Washington St. — Bloomington — 1

Telephone: BLoomington 5-2001
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

ARTHUR PACE—President.
HERMAN OCHS—Ladies' Ready-to-Wear, Furs, Sportswear, Beach Wear.
D. EDDY—Millinery.
MISS MARGARET O'DONNELL—Lingerie, Negligees & Robes.
MISS F. GINSKY—Ladies' Neckwear, Handkerchiefs, Laces, Ribbons, Embroideries.
MISS M. DALEY—Infants' & Children's Wear.
E. A. LABOUNTY—Ladies' Gloves, Handbags, Small Leather Goods, Jewelry, Toiletries, Silverware & Stationery.
M. D. GREENESS—Men's Clothing & Furnishings.
MISS M. BURKE—Piece Goods.
MISS E. SELLERS—Spreads & Towels.
MISS HELEN HAXEL—Blankets.
MISS GUSSIE BELZ—Curtains & Draperies.
P. CUSEY—Major Appliances.
HUGH A. HENRY—General Home Furnishings, Furniture, Floor Coverings, Pictures, Mirrors, Gift Shop, Toys & Luggage.

Rolands of Bloomington, Inc., 111 W. Jefferson St. — Bloomington — 1

Telephone: BLoomington 7-6246
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.

H. H. HEGENER—President, General Manager, General Mdse. Mgr.
MRS. CARRIE BLAIR—Ladies' Coats, Suits, Dresses.
MISS CARRIE FRICKE—Children's & Infants' Wear.
MRS. GRACE SMITH—Main Floor Accessories, Handbags, Jewelry, Hosiery, Underwear, Lingerie, Corsets.
ROBERT H. ROLAND—Housewares, Toys, Home Furnishings.

ILLINOIS (Cont'd)

Units

Gray's Dept. Store, 120 W. Chestnut St. — Bridgeport — 1
Telephone: BRidgeport 3491
GRANT GRAY—Owner & General Buyer.

Maxine, Inc., 803 Commercial St. — Cairo — 1
Telephone: MAin 670
MAXINE HOLLINGSWORTH ZAGER—President.
HARRY ZAGER—Vice President & Merchandise Manager.
ROBERT LARDSON—General Buyer.

Motchan's Dept. Store, 1009 Commercial St. — Cairo — 1
Telephone: MAin 261
JACK MOTCHAN—Owner & General Buyer.
AVIS MOTCHAN—Children's & Infants' Wear.

Scripps-McCartney Co., 81 E. Side Square — Canton — 1
Telephone: CAnton 420
Resident Buyer: Arthur Mincer, 450 7th Ave.
R. M. McCARTNEY—President & General Merchandise Manager.
MRS. G. PARKIN—Ladies' Ready-to-Wear.
MRS. M. FELDNER—Sportswear, Hosiery, Lingerie.
MISS NELLE BEAM—Ladies' Accessories, Jewelry.
MRS. F. WOOD—Negligees & Robes.
MRS. E. PLOTTS—Corsets & Brassieres.
MRS. E. FOUTS—Infants' & Children's Wear.
MISS C. ESTWANIK—Laces, Ribbons, Notions, Toiletries, Stationery & Gift Shop.
MRS. M. BRANSEN—Silks & Patterns.
J. VAN DYKE—Piece Goods & Domestics, Home Furnishings.
R. M. McCARTNEY, JR.—Curtains, Draperies & Upholstery.

Inman's Dept. Stores — Carrolton — 3
Branch Stores Operated in Roodhouse & Winchester, Ill.
JACK G. INMAN—Owner & Buyer for all Departments.

Field's Dept. Store, 7 Main St. — Champaign — 1
Telephone: CHampaign 6-3701
Resident Buyer: Samuel Hoffman, 101 W. 31st St.
ALBERT D. REZITS—President, General Manager, Buyer all Boys, Men's, Ladies' & Children's Ready-to-Wear, Accessories, Sportswear.
JOSEPH REZITS—Merchandise Manager, Buyer Home Furnishings, Toys.

Illinois Dept. Store Co., 20 Main St. — Champaign — 1
Telephone: CHampaign 6-6411
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
MEYER MITTENTHAL—President.
PAUL WOLFE—General Manager, General Merchandise Manager, Advertising Manager, Buyer Ladies' Sportswear, Hosiery, Accessories, Intimate Apparel, Men's Furnishings, Umbrellas, Luggage.
MRS. P. WEAVER—Ladies' Ready-to-Wear & Raincoats.
MRS. F. COFFIN—Millinery.
MRS. N. BAILEY—Infants', Children's & Boys' Wear.
MRS. M. HAYES—Piece Goods & Domestics, Art Needlework, Curtains & Draperies.

W. Lewis & Co., 113 N. Neil St. — Champaign — 1
Telephone: CHampaign 4151
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
L. LEWIS—President & General Merchandise Manager.
A. LEWIS—Ladies' Coats, Suits & Dresses, Furs, Sportswear.
MISS G. SMITH—House Dresses, Uniforms, Lingeries & Negligees.
MRS. McGREEVEY—Millinery.
MISS OLIVE McHARGUE—Hosiery.
MRS. E. BERGEN—Underwear, Corsets & Brassieres.
MISS F. PHELPHS—Ladies' Accessories, Ribbons, Jewelry, Silverware & Umbrellas.
JOHN DEMPSTER—Ladies' & Children's Shoes.
MRS. S. HAZEN—Infants' & Children's Wear.

(Continued)

ILLINOIS (Cont'd.)

Units

W. Lewis & Co. (Continued)

JOE M. CHICK—Men's & Boys' Wear, Luggage, Stationery.
CHARLES MANKEY—Piece Goods & Domestics, Art Needlework.
MRS. HAGERMEN—Toiletries.
F. LACY—Home Furnishings, Curtains, Draperies & Upholstery.
H. SULLIVAN—Major Appliances, Lamps & Shades.
MRS. AGNES PHENIX—China, Glassware, Hardware & Toys.
HOWARD E. WEASEL—Floor Coverings.

Robeson, Inc., 125 W. Church St. Champaign 1

Telephone: CHampaign 4191
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
CHARLES ROBESON—President.
J. S. BARTHOLOW—General Merchandise Manager.
L. E. HIERS—Ladies' Ready-to-Wear, Furs, Aprons, Lingerie, Infants' Wear.
MISS F. ASMEN—House Dresses, Uniforms, Junior Wear, Sportswear, Sweaters, Corsets & Brassieres.
F. COOK—Ladies' Hosiery, Underwear, Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Art Needlework, Umbrellas, Stationery & Cameras.
M. ANTHONISEN—Men's & Boys' Clothing & Furnishings.
EDWARD MADDEN—Piece Goods & Domestics.
MISS P. DAVIDSEN—Jewelry.
MRS. HINDS—Silverware, China & Glassware.
OREN HENRY—General Home Furnishings.
WILFRED R. DAVIS—Curtains, Draperies & Floor Coverings.
W. BROWN—Major Appliances.
L. CARICO—Furniture.
A. W. McLINTOCK—Housewares, Hardware & Toys.
MRS. H. SCHWANDNER—Pictures & Mirrors, Lamps & Shades.

G. C. Willis Co., 15 Main St. Champaign 1

Telephone: CHampaign 4131
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
WARREN WOOD—President & General Merchandise Manager.
MISS J. MYERS—Ladies' Ready-to-Wear, Furs, Aprons, Uniforms, Sportswear, Underwear, Corsets, Brassieres, Negligees, Robes, Infants' & Children's Wear.
DOUGLAS SMITH—Hosiery, Underwear, Domestics.
MRS. P. MORRISON—House Dresses & Basement Ready-to-Wear.
MISS E. KINCAID—Ladies' Accessories, Laces, Ribbons, Notions, Toiletries, Umbrellas, Stationery, Silverware & Gift Shop.
W. J. DOXEY—Home Furnishings, Toys & Luggage.
JOHN CIOCARELLI—Upholstery, Furniture, Floor Coverings, Lamps & Shades.

Chester Mercantile Co., 1208 Swanwick St. Chester 3

Telephone: CHester 418
All Stores Operated in Illinois.
Operates: FRAGER'S STORES.
MORRIS J. FRAGER—Owner & Buyer for all Departments.

Abrams Dept. Stores, Inc., 3131 N. Lincoln Ave. Chicago 3, 4

Telephone: LAkeview 5-1100
All Stores Operated in Chicago, Ill.
HARRY ABRAMS—General Merchandise Manager—Buyer.

Ada's Dept. Stores, 425 S. Pulaski Road Chicago 24, 2

Telephone: NEvada 8-7548
Both Stores Operated in Chicago, Ill.
FRANK I. GERSTEN—Owner & Buyer.

Andelson's Dept. Store, 3135 W. Cermak Rd. Chicago 23, 1

Telephone: BIshop 7-7950
NATHAN ANDELSON—Owner & General Buyer.

Annes' Dept. Store, 4810 N. Milwaukee Ave. Chicago 30, 1

Telephone: SPring 7-6800
ISAAC G. ANNES—President.
PAUL ANNES & ALEX ANNES—General Buyers.

ILLINOIS (Cont'd.)

Units

Aldens, Inc., 511 S. Paulina St. Chicago 7, 12

Telephone: SEeley 3-4000
Maintain Own Buying Office at 200 Madison Ave. N. Y. (See Listing)
Stores Operated in Chicago, Elmwood Park, Kankakee & Rockford, Ill., Bedford, Bloomington, Frankfort & Terre Haute, Ind., Iowa City & Mason City, Iowa, Lansing, Mich. and in Owensboro, Ky.

R. W. JACKSON—President.
RALPH L. ARNHEIM—Vice President & Treasurer.
G. J. CULLINAN—Vice President, Advertising & Sales Promotion.
H. T. EATON—Vice President and Director, Fashion Merchandise Retail and Mail Order.

RETAIL STORES DIVISION

R. HALEY—Retail Fashion Group Manager.
H. WEISS—Junior Misses' & Women's Dresses, Uniforms, Aprons, Housecoats.
M. FIELDING—Junior Misses' & Women's Coats & Suits.
M. CAMHI—Costume Jewelry, Women's Accessories, Handbags.
C. RICHMOND—Infants', Furn., Staples, Boys & Girls 1-6X.
M. DAVIS—Brassieres, Men's, Women's, Boys' & Girls' Hosiery. Women's & Teens' Underwear, Lingerie, Night Wear.
B. A. LEMSER—Retail Staple Group Manager.
C. BREEDEN—Yard Goods, Patterns, Notions, Laces, Trimmings, Closet Accessories, Table Linens, Toilet Articles, Drug Sundries.
E. WATTS—Sheets, Cases, Towels, Blankets, Comforters, Draperies, Curtains, Upholstery Materials, Bedspreads.
D. BROWN—Men's & Boys' Furnishings, Work Clothing.
M. DAVIS—Women's & Children's Hosiery & Underwear, Corsets & Brassieres.
H. JOHNSON—Furniture, Juvenile Furniture, Floor Coverings, Housewares, Dinnerware, Floor Coverings, Radios, Phonographs, TV, Toys & Luggage.

MAIL ORDER DIVISION

W. GENAT—Department Manager.
N. DORF—Misses' Rayon Dresses, Junior & Teen Dresses.
J. KAPLAN—Misses' Cotton Dresses, Junior & Teen.
D. BENNETT—Hard to fit Rayon & Cotton Dresses, Maternities, Uniforms.
F. WAGNER—Department Manager.
J. REINHARDT—Junior Suits & Coats, 10-16 & 7-14 Coats, Snowsuits, Rainwear, Suits, Matchmates.
J. HIRSCHBERG—Misses' Coats, Suits & Rainwear.
S. FRANK—Sportswear.
L. MARKS—Department Manager.
H. KRUPP—Cotton, Rayon & Wool Fabrics, Notions, Patterns.
H. SOFFER—Gloves, Neckwear, Scarfs, Accessories, Handkerchiefs, Billfolds, Belts, Umbrellas.
J. RUMELT—Millinery.
D. EINSTEIN—Department Manager.
H. ZAGARI—7-14 Subteen Dresses, 1-6 Dresses, Coats, Snowsuits, Headwear.
W. CONDIT—1-6, 7-14 Subteen, Sportswear, Knitwear.
H. SOLOMON—2-16 Underwear, Night Wear, Infants' Dresses & Infants' Staples.
C. HERZFELD—Department Manager.
A. REITER—Corsets, Brassieres.
J. KLEINMAN—All Hosiery, Women's & Teens' Underwear.
E. DEVINS—Lingerie, Night Wear, Robes.
H. J. STENTIFORD—Vice President & Director, Staple Merchandise Retail & Mail Order.
P. JONES—Department Manager.
F. SCHNEIDER—Jewelry, Silverware, Stationery, Clocks.
F. PIERCE—Toys, Candy.
P. BOWDLE—Luggage, Sporting Goods, Cameras, Summer Furniture.
S. GREENBERG—Sheets, Cases, Toweling, Linens, Closet Accessories.
W. DELANEY—Curtains, Shades, Venetian Blinds, Curtain Goods.
R. PATTON—Drapes, Spreads, Drapery & Upholstery Materials, Hardware.

ILLINOIS (Cont'd.)

Units

Alden's, Inc. (Continued)

M. DALIN—Department Manager.
L. SHEPARD—Housewares, Small Table Appliances, Paints.
W. WHEELER—Major Appliances, Television, Radio, Stoves.
C. McGAURAN—Bedding & Furniture.
R. HANAUER—Floor Coverings, Wall Tile, Juvenile Furniture.
W. CHASE—Tools, Garden Equipment, Auto Accessories.
V. SCHNADIG—Department Manager.
C. NICHOLSON—Women's Style & Dressy Arch Shoes.
L. SCHUSTER—Women's Play & Comfort Shoes.
R. FIALA—Children's, Infants', Men's Shoes, Rubber Footwear.
W. CUSTER—Department Manager.
J. WATKINS—Men's & Boys' Work & Heavy Outer Clothing.
J. CRISSEY—Men's & Boys' Furnishings, Rainwear.
W. HEINY—Boys' & Juvenile Furnishings.

Allied Purchasing Corp., 1413 Merchandise Mart Chicago 54,

Telephone: DElaware 7-1722
Branch Buying Office. The following are resident in Chicago.
BERNARD SIMKIN—Manager Chicago Office.
MRS. NOMA CURTIS—Better Dresses & Intimate Apparel.
MRS. JUANITA SHEARER—Coats, Suits, Sportswear, Millinery, Daytime Dresses.
MISS ALTA GREGORY—Leather Goods, Gloves, Jewelry, Hoisery, Handkerchiefs, Neckwear, Candy, Groceries, All Smallwares.
J. BERNARD SIMKIN—Major Appliances, Table Appliances, Paints, Wallpaper, Auto Accessories, Cameras.
NORMAN WITTMAN—Housewares, Toys, Sporting Goods, Luggage.
CAROL RAPPAPORT GRENROCK—China, Glassware, Gifts, Lamps, Pictures, Curtains, Draperies, Domestics.
MISS PATRICIA BENNETT—Basement Lines.
See Headquarters Listing in NEW YORK CITY

Archer Ave. Big Store, 4187 S. Archer Ave. Chicago 32, 1

Telephone: LAfayette 3-2323
JOHN BRDECKA—Owner & General Buyer.

Associated Merchandising Corp., Merchandise Mart Plaza Chicago 54,

Telephone: DElaware 7-2390
BRANCH OFFICE
See Listing of ASSOCIATED MERCHANDISING CORP. in New York City.
BEN J. KAPP—Manager of Chicago Office.

Atkins Dept. Store, 5539 W. Belmont Ave. Chicago 41, 1

Telephone: AVenue 3-7240
IRVING ATKINS & BERNARD FELDMAN—Partners & Buyers.

Bannister's Inc., 2577 N. Clark St. Chicago 14, 1

Telephone: LIncoln 9-4840
J. C. SMITH—General Merchandise Manager, Buyer Men's Furnishings.
MARY CANTONWINE—Ladies' Ready-to-Wear, Sportswear, Millinery, Underwear, Accessories, Piece Goods, Domestics, Home Furnishings, Toys.
MRS. P. HALPEN—Hosiery & Handbags.
MRS. R. MAYER—Infants' & Children's Wear.
MRS. M. KAUFMAN—Foundation Garments.

Beck's Dept. Store, 3347 S. Halsted St. Chicago 8, 1

Telephone: YArds 7-4778
JOSEPH COHEN—Owner & General Buyer.

P. A. Bergner & Co., Inc., 5704 W. Chicago Ave. Chicago 51,

Telephone: MAnsfield 6-4800
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch of P. A. BERGNER & CO., INC. in Peoria, Ill. (See Listing)
CHARLES M. GIBSON—Store Manager & General Buyer.

ILLINOIS (Cont'd.)

Units

Berkowitz Dept. Store, 6332 W. Irving Park Blvd. Chicago 34, 1
Telephone: KIldare 5-1349
ISADORE BERKOWITZ—President & General Manager.
SHELDON BERKOWITZ—General Merchandise Manager & Buyer.

James F. Bisset & Co., Inc., 1049 W. Wilson Ave. Chicago 40, 1
Telephone: LOngbeach 1-6190
JAMES F. BISSET—President & General Manager.
LOUIS M. BISSET—General Merchandise Manager & Buyer.

Blu-Waters Dept. Store, 2828 W. Madison St. Chicago 12, 1
Telephone: NEvada 8-8848
MORRIS GOLDWATER—Partner and Buyer.
PEARL BLOOM—Partner and Buyer.

Bridgeport Leader Dept. Store, 2864 S. Archer Ave. Chicago 8, 1
Telephone: LAfayette 3-6702
ENOS H. MARGOLIN—Owner & General Buyer.

Carson Pirie Scott & Co., State & Madison Sts. Chicago 3, 3
Telephone:STate 1-2000
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing)
Branch Stores: Evergreen Plaza, Chicago, Ill., WILLIAM J. ELBERSEN—Manager.
Woodmar, Hammond, Ind., NORBERT F. ARMOUR—Manager.
BRUCE MacLEISH—Chairman of the Board.
FREDERICK H. SCOTT—Chairman, Finance Committee.
JOHN T. PIRIE, JR.—President.
C. V. MARTIN—Vice President & General Merchandise Manager.
FREDERICK J. PRICE—Vice President and Treasurer.
N. MUNROE FEARING—Divisional Vice President and Associate General Merchandise Manager.
NORMAN D. WEIR—Divisional Vice President and Associate General Merchandise Manager.
S. P. CARSON—Vice President.
VERNON E. VICTORINE—Secretary & General Attorney.
JOHN CLARK—Assistant Treasurer & Assistant Secretary.
J. CHALMERS O'BRIEN—Divisional Vice President & Publicity Director.
ROBERT L. SCOTT, JR.—Divisional Vice President in Charge of Wholesale Floor Coverings Division.
HAROLD SPURWAY—Assistant to the Chairman.
JAMES W. BAKER—General Superintendent.
CYRUS H. ADAMS, III—Controller.
WILLIAM C. MARTIN—Superintendent, Building & Maintenance.
MASON WALKER—Store Designer & Architect.
PERCIVAL BROWN—Chief Engineer.
MRS. MARTINA NIEMANN—Purchasing Agent.
RICHARD SCHLESINGER—Advertising Manager.
CHARLES C. BRADLEY—Display Manager.
ROBERT E. VICTORINE—Point-of-Sale Display Manager.
MISS ELIZABETH HATCH—Personnel Director.
A. GORDON MacMILLAN—Research Director

GROUP MANAGERS

SAMUEL P. CARSON, JR.—Women's & Misses' Better Coats & Suits, Handmacher Suits, Dresses, Bridal & Evening Wear, Casual Coats, Ascot Shop, Furs.
MISS ELIZABETH A. LANSING—4th Floor Blouses, Active Sportswear, Separates, Casual & Sports Dresses, Women's Sportswear.
LESTER I. KAHN—All Millinery.
MRS. GRACE McLACHLAN—Boys' & Girls' Wear (Age 1-6), Girls' Teens' Apparel, Underwear & Accessories.
VERNON SINGER—Women's & Children's Shoes, Slippers.
MISS ANN HAFELE—Piece Godos, Patterns, Notions, Ribbons, Trimmings, Art Needlework, Candies, Groceries.
RICHARD E. McNABB—Curtains, Draperies & Upholstery Fabrics.
STEPHEN SMARSH—Housewares, Major Appliances, Kitchen Cabinets, Radios, Phonographs, TV, Records.
JOHN MacKENZIE—Floor Coverings.

(Continued)

ILLINOIS (Cont'd.)

Units

Carson Pirie Scott & Co. (Continued)

DIVISIONAL MERCHANDISE MANAGERS

J. CARL CAMPBELL—Ladies' Ready-to-Wear, Sportswear, Millinery & Shoes.
WALTER J. McTIGUE—Aprons, Uniforms, Daytime Dresses, Ladies' Accessories, 1st Floor Blouses, Hosiery, Corsets, Negligees, Robes, Piece Goods, Patterns, Notions, Ribbons, Trimmings, Art Needlework, Candies & Groceries.
MARSHALL R. LONG—Girls' & Teens' Apparel, Boys' & Girls' Wear (Age 1-6), Infants' Wear, Women's Knit & Woven Underwear, Boys' Clothing & Furnishings, Toys.
THOMAS WADE—Men's Clothing & Furnishings, Cameras.
LOUIS W. RIESCH—Toiletries, Drug Sundries, Jewelry, Silverware, Umbrellas, Stationery, Luggage, Small Leather Goods.
ARTHUR C. MARES—Home Furnishings & Housewares.

BUYERS

ROBERT T. WARD—Women's & Misses' Better Coats & Suits, Handmacher Suits.
MISS ELSIE CONROY—Women's & Misses' Moderate Price Coats & Suits.
MISS FERN WOLFE—Women's & Misses' Dresses.
JOHN DODGE—Women's Moderate Price Dresses, Women's & Misses' Budget Dresses.
MRS. PATTIE S. MOORE—Misses' Moderate Price Dresses.
MRS. MINNIE SASS—Casual Coats, Ascot Shop.
SAMUEL N. BUNTIN—Casual & Sports Dresses.
MISS MARGARET M. CMARIK—Junior Miss Coats & Suits.
MRS. PAULINE MARES—Junior Miss Dresses.
MRS. FAYE H. GOLDSTEIN—Maternity Shop.
MISS MARILYN TURNER—Brides' Shop & Evening Shop.
MISS ARLENE HAZZARD—1st Floor Blouses.
MRS. THERESE ROMAN—4th Floor Blouses.
MISS OLIVIA GENUNG—Women's Sportswear, Sweaters, Skirts & Jackets.
MRS. DOROTHY W. YOHANA—Active Sports Clothes.
WILLIAM YOHANA—Junior Miss Sportswear, Blouses, Skirts.
MISS MARY DeMAR—Girls' Apparel.
MISS DENISE CASEY—Teens' Apparel.
MISS MARGARET C. O'BRIEN—Girls' & Teens' Accessories & Underwear.
MRS. FRANCES CARROLL—Aprons, Daytime Dresses, Uniforms, Smocks.
GERALD SUNDKVIST—Furs.
MRS. FLORENCE DENNETT—Women's & Misses' Millinery.
MRS. EDITH MARTIN—Women's & Misses' Moderate Price & French Millinery.
MISS RUTH G. STRAIN—Millinery, 1st Floor, Girls' & Teens'.
MISS FLORENCE WEISS—Hosiery.
MISS RHEA L. WEBER—Women's Knit Underwear, Lingerie.
MISS HARRIET GORIN—Women's Woven Underwear.
FRANK VIEHMAN—Gloves.
ALBERT KAPLON—Women's Budget Shoes.
MRS. BONNIE BAKER—Casual Shoes & Slippers.
MISS E. JEANETTE MYERS—Neckwear.
MRS. GRACE L. MURRAY—Handkerchiefs, Umbrellas & Canes.
MRS. GWENDOLYN E. PROCTOR—Corsets.
MISS MILLIE McWALTERS—Negligees & Robes.
MISS IONE H. BIASETTI—Infants' Wear, Furniture.
MISS PAULINE BENNETT—Boys' & Girls' Wear (Age 1-6).
MRS. HELEN MAJOROWSKI SCIOLI—Children's Shoes.
MRS. MERLE R. SANGSTER—Handbags, Belts.
SALVATORE CIRONE—Men's Clothing.
HALSON N. GRIFFIN—Men's Furnishings, Hats.
GILBERT MAYBERRY—Men's Sportswear, Robes, 1st Floor.
WALTER C. RIGBY—Men's Shoes.
PAUL JERLSTROM—Boys' Clothing & Furnishings.
NICHOLAS AMORUSO—Piece Goods, Patterns.
CHRISTOPHER CRINION, JR.—Linens, Comforts, Sheets, Cases, Blankets & Spreads.
MISS NANCY ANDERSON—Ribbons, Trimmings, Art Needlework.
MISS JOYCE PARIAN—Notions.

(Continued)

ILLINOIS (Cont'd.)

Units

Carson Pirie Scott & Co. (Continued)

MRS. DOROTHY HINSHAW—Cosmetics, Toiletries, Drugs & Drug Sundries.
MRS. CECLIA CORBETT—Jewelry, Silverware, Clocks & Watches.
PHILIP L. DENNISTON—Books & Subscriptions.
MRS. ELINOR C. KANASKE—Stationery.
KENNETH RAKSTANG—Mattresses, Springs, Studio Couches.
W. GILBERT—Curtains & Draperies.
CHARLES SMEETH—Major Appliances.
MRS. ELIZABETH McINTYRE—Small Housewares.
ALLAN A. GILBERT—Bulk Housewares.
JOHN HAMAN—China & Glassware.
MRS. ALYCE KOPSEKER & ERNEST J. RECHT—Furniture.
JOHN MacKENZIE—Floor Coverings.
MRS. RUTH P. MONTGOMERY—Lamps & Shades.
THOMAS HICKMAN—Records & Accessories.
JOHN ROE—Toys & Sporting Goods.
MISS PATRICIA BARTON—Decorative Accessories.
WAYNE CAKES—Luggage & Small Leather Goods.
NORBERT M. CLARKSON—Cameras.

BASEMENT STORE

GEORGE DANNENBAUM—Group Manager Women's, Misses' & Junior Ready-to-Wear, Accessories, Millinery, Hosiery, Underwear, Shoes.
GEORGE BATES—Group Manager Infants' & Girls' Wear, Men's & Boys' Clothing & Furnishings, Curtains & Draperies, Floor Coverings.

BASEMENT BUYERS

MRS. JEAN BEBAK—Women's & Misses' Coats & Suits, Furs.
MORTON SIEGENFELD—Women's & Misses' Dresses.
MISS KAY SMITH—Junior Miss Coats, Suits & Dresses.
MRS. JEAN HEGG—Blouses, Gloves, Neckwear, Jewelry, Hosiery.
MRS. RITA W. COWLES—Women's Sports Apparel.
MRS. JOSEPHINE LAWTON—Girls' Apparel.
MARVIN SCHACHTER—Housecoats, Dresses, Uniforms & Robes.
MRS. EDITH B. McCRACKEN—Women's Knit & Woven Underwear.
MISS JOAN BENESCH—Handkerchiefs, Handbags & Smallwares.
MRS. GENEVIEVE B. BAIRUNAS—Corsets.
MISS ELIZABETH ROSS—Infants' & Children's Apparel.
EMIL HANNER—Men's, Women's & Children's Shoes.
JOHN W. FOLEY—Men's Clothing, Sportswear & Work Clothing.
GREGORY SEYMOUR—Men's Furnishings.
HAROLD LICHTERMAN—Boys' Clothing & Furnishings.
PHILIP H. SCHIFFLIN—Piece Goods, Patterns.
CARL ZILTZ—Linens, Sheets, Bedding & Floor Coverings.

Chicago's Last Dept. Store, 10520 S. Indianapolis Ave. Chicago 17, 1
Telephone: ESsex 5-4000
JACK S. JACOBS & MEYER S. JACOBS—Partners & Buyers.

Cohn's Dept. Store, 743 S. California Ave. Chicago 12, 1
Telephone: VAn Buren 6-8068
JOE COHN—Owner & General Buyer.

Cragin Dept. Store, 5018 W. Armitage Ave. Chicago 39, 1
Telephone: BErkshire 7-3600
BERNARD L. COHEN—Operating Partner & General Buyer.

Crawford Dept. Store, Inc., 2509 W. Devon Ave. Chicago 45, 2
Telephone: AMbassador 2-2442
Branch Store Operated at 4020 W. North Ave., Chicago, Ill.
SAMUEL R. GARBER—President, General Merchandise Manager.
JEROME ABRAHAMS—Merchandise Manager, Buyer Ladies' Wear.
ALLEN J. GARBER—Mdse. Mgr. & Buyer Mens' & Boys' Wear.
MAX M. KELLNER—Mdse. Mgr. & Buyer Home Furnishings, Housewares, Toys.

Ewing Dept. Store, 10454 S. Ewing St. Chicago 17, 1
Telephone: SOuth Chicago 8-6769
HELEN JACOBS—Owner & General Buyer.

ILLINOIS (Cont'd.)

Units

18th Street Leader Dept. Store, 1700 W. 18th St. Chicago 8, 1

Telephone: CAnal 6-6230

R. SCHWARZKOPF—General Merchandise Manager.
MRS. S. SABATH—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Furs, Infants' & Children's Wear.
MRS. F. SKIBICKI—Aprons, Uniforms, House Dresses, Corsets & Negligees.
E. LOWEY—Hosiery, Woven Underwear.
MRS. M. WILLIAMS—Knit Underwear.
MRS. M. HARDY—Ladies' Accessories, Laces, Ribbons, Trimmings, Notions, Jewelry, Toiletries, Art Needlework, Silverware, Stationery, Umbrellas & Luggage.
LEO LEVIS—Men's Clothing & Furnishings.
C. SABATH—Piece Goods & Domestics, Curtains & Draperies.
A. KOSS—Housewares, General Home Furnishings, Appliances, Furniture, Floor Coverings, Lamps & Shades, Toys.

The Fair, State & Adams Sts. Chicago 3, 3

Telephone: STate 2-2500
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Stores Operated in Evergreen Park & Oak Park, Ill.

HECTOR SUYKER—President, General Manager.
JACK E. ELLINGTON—Vice President & Merchandise Manager Women's Ready-to-Wear.
FREDERICK C. STRODEL—Vice President & Merchandise Manager Men's Wear & Home Furnishings.
LEO A. HANSON—Treasurer & Comptroller.
JULIUS P. HANSEN—Assistant General Manager.
GEORGE ALLEN—Chief Engineer.
JOHN WECKER—Manager of Building & Maintenance Departments.
KENNETH GAY—Warehouse Manager.
MISS HELEN LAYCOCK—Advertising Manager.
REED SCHLADEMAN—Display Director.
MRS. MEREDITH HART—Copy Director.
MISS LOUISE DeCHAUD—Art Director.
S. R. RYNO—Personnel Manager.

MERCHANDISE MANAGERS

J. E. ELLINGTON—Women's Ready-to-Wear.
H. M. PULSIFER—Accessories & Small Wares.
F. C. STRODEL—Men's Wear & Home Furnishings.
J. H. HAUGHEY—Housewares, Lamps, China.

BUYERS

WM. HAMER—Women's & Misses' Coats & Suits.
MRS. N. WILDER—Women's & Misses' Better Dresses.
MRS. S. SMITH—Juniors' Coats, Suits & Dresses.
MRS. M. BETZ—Budget Dresses, Casual Dresses, Half Size Dresses.
B. TOPEROFF—Sportswear, Blouses, Skirts, Knit Apparel.
ROY REINER—Girls' Wear.
MISS M. MADIN—Aprons, House Dresses, Uniforms, Negligees, Robes.
MRS. S. TOAN—Furs.
E. MITCHELL—Fur Repair & Storage.
MRS. A. SWANSON—Millinery.
F. FEELEY—Hosiery.
MISS C. COONEY—Underwear.
H. HANSON—Women's, Men's, Children's Shoes & Slippers.
MISS M. HYNES—Neckwear, Handbags.
MISS E. DONOVAN—Handkerchiefs, Women's & Children's Gloves.
MRS. N. JOHNSON—Corsets.
MRS. M. HESS—Children's Apparel.
MISS H. BLAUFUS—Infants' Wear, Tots Wear.
MISS A. ANDERSON—Small Leather Goods, Stationery.
N. JONAS—Men's Clothing & Uniforms.
J. GLEN—Men's Sportswear.
D. LONGWILL—Men's Furnishings.
MISS M. LINO—Boys' Clothing & Furnishings.

(Continued)

ILLINOIS (Cont'd.)

Units

The Fair (Continued)

J. LERNIHAN—Piece Goods, Patterns, Laces, Ribbons & Trimmings.
J. FULLERTON—Linens, Towels, Domestics, Art Needlework.
MRS. C. HORAN—Notions, Umbrellas.
E. MOWREY—Drugs, Toilet Goods.
MISS A. BICKHAM—Diamonds, Fine Jewelry.
MRS. L. LONGWILL—Novelty Jewelry.
D. J. McKEEVER—Silverware.
MISS B. HENDERSHOT—Books, Library.
B. FRIEDMAN—Draperies, Upholstery.
C. E. SWANSON—Curtains.
N. DUTHIE—Furniture, Beds, Bedding, Summer Furniture.
H. BUTZHORBERG—Rugs & Carpets, Linoleums, Oriental Rugs.
MRS. H. TOURVILLE—Pictures, Mirrors, Lamps, Shades, Gifts.
J. MILLSTONE—Vacuum Cleaners, Washers, Stoves, Ironers, Refrigerators.
B. O'CONNOR—Radios, Phonographs.
F. KARK—Surgical Appliances.
J. HAUGHEY—Housewares, Hardware.
S. TOBER—Electrical Light Fixtures.
S. BERK—Wall Paper.
R. BINGHAM—Toys.
J. SHAMET—Sporting Goods.
O. SLATINSKY—Smokers Supplies.
MISS A. CORTESE—Luggage, Juvenile Furniture.
MISS K. ROBERTSON—Cameras.
G. WEEMAN—Sewing Machines.
S. MEYERS—Pet Shop.
J. O'CONNOR—Food Products.
MISS E. WADE—Candy, Luncheonette, Soda Fountain.

BASEMENT DEPARTMENTS

GEORGE DANNENBAUM—Merchandise Manager.
E. SULSKI—Women's Coats & Suits.
MRS. B. WAINER—Dresses, Accessories.
MRS. J. DOLGIN—Sportswear, Blouses.
MISS HELEN SCHATZ—Millinery.
MRS. M. RICHARDSON—Hosiery, Lingerie, Corsets, Brassieres.
E. T. McINTOSH—Men's & Boys' Wear.
SOL SCHOENBERG—Piece Goods, Domestics, Linens, Curtains, Draperies.

Fisher's Dept. Store, 4169 S. Archer Ave. — Chicago 32, — 1

Telephone: VIrginia 7-8021
EDWARD FISHER—Owner & General Buyer.

M. Frank Co., Inc., 7424 S. Cottage Grove Ave. — Chicago 19, — 1

Telephone: RAdcliffe 3-7850
STANLEY H. FRANK—President & General Merchandise Manager.
J. ALAN NATHAN—General Manager & Buyer.
JON M. FRANK—Buyer.

Frank's Dept. Store, Inc., 813 W. 79th St. — Chicago 20, — 1

Telephone: RAdcliffe 3-6200
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
M. S. FRANK—President & General Merchandise Manager, Buyer Men's & Boys' Wear.
I. KAUFMANN—Women's, Misses' & Juniors' Coats & Suits.
MRS. E. WILLIAMS—Ladies' Dresses, Infants', Children's, Girls' & Teens' Wear, Aprons, House Dresses, Uniforms, Negligees & Robes.
E. LITKOW—Millinery.
P. WERTIN—Hosiery.
JACK FRANK—Underwear, Sportswear, Toiletries, Major Appliances, Toys.
T. WEBBER—Ladies' Accessories, Laces, Ribbons, Art Needlework & Umbrellas.
MRS. D. SHEPHERD—Corsets & Brassieres.
A. STERN—Men's Furnishings.
W. LENZ—All Shoes.
A. HOWIT—Piece Goods & Domestics.
D. PEARSON—Patterns, Trimmings.

(Continued)

ILLINOIS (Cont'd.)

Units

Frank's Dept. Store, Inc. (Continued)

MISS CUSTER—Notions & Stationery.
H. CARLSON—Jewelry & Silverware.
J. ZOULEK—Curtains, Draperies, Upholstery, Floor Coverings.
M. SEIFF—Furniture, Radios & Phonographs, Lamps & Shades, Pictures & Mirrors.
A. BLAHA—General House Furnishings.

Friedman's Dept. Store, 5321 N. Clark St. Chicago 40, 1

Telephone: LOngbeach 1-8860
HOWARD FRIEDMAN—Owner & General Buyer.

Goldblatt Bros., Inc., 333 S. State St. Chicago 4, 17

Telephone: WAbash 2-9800
Maintain Own Buying Office at 225 W. 34th St. N. Y. (See Listing)
Stores Operated in Illinois & Indiana.

JOEL GOLDBLATT—President.
HERMAN G. BUCKLEY—Vice President, Purchasing & Operations.
HERMAN A. GUMENICK—Divisional Vice President & Merchandise Manager, Food Division.
M. HANDELSMAN—Vice President.
HERBERT WINCHELL—Purchasing Agent, Equipment & Construction.
S. HARRIS—Purchasing Agent, Supplies.
SEYMOUR NORDENBERG—General Sales Manager.
SIDNEY H. CASS—Director of Store Openings.
M. APPLEBAUM—Advertising Manager.

MERCHANDISE MANAGERS

MARTIN FELDMAN—Ladies' Ready-to-Wear.
A. EISENDRATH—Ladies' Accessories, Intimate Apparel, Infants', Children's & Girls' Wear.
O. MEYER—Hosiery, Gloves, Shoes & Handbags.
W. HELLMAN—Men's & Boys' Wear.
E. O. LEEP—Piece Goods & Domestics, Textiles, Art Needlework, Curtains.
ALLEN NEIMARK—Notions, Toiletries, Drug Sundries, Stationery.
E. GRABELL—Home Furnishings, Housewares, Hardware, Auto Accessories, Toys, Luggage, Sporting Goods & Cameras.

BUYERS

M. DAHLMAN—Women's & Misses' Coats & Suits.
R. GRUDSKY—Women's & Misses' Dresses.
MISS M. HYLAK—Blouses.
L. SLOAN—Sportswear, Sweaters, Bathing Suits.
MISS P. BENSON—Children's & Girls' Wear.
MISS G. SCHWICKRATH—Aprons, House Dresses, Uniforms, Negligees & Robes.
J. KARTEE—Furs.
J. ROSENBLUM—Millinery.
K. YOUNGMAN—Hosiery.
A. SUVAL—Women's & Children's Knit Underwear.
MISS M. BURNS—Lingerie.
H. LEVIN—Ladies' Gloves, Costume Jewelry.
B. LAVIN—Ladies' Shoes.
M. GOLDMAN—Neckwear, Accessories, Blouses.
R. CENTRE—Handkerchiefs, Laces, Umbrellas.
E. DANZIGER—Corsets, Girdles, Brassieres.
A. RICHER—Infants' & Toddlers' Wear.
MISS O. JONES—Ladies' Handbags & Small Leather Goods.
A. SHANDROSS—Children's Wear.
A. WERTH—Children's Shoes.
L. VICTOR—Men's Clothing, Uniforms.
N. GOLDBLATT—Men's Furnishings, Haberdashery.
H. NEMENOFF—Men's Work Clothing.
S. SCHEIN—Men's Sportswear.
I. ROMENEK—Men's Shoes.
J. KANTER—Boys' Clothing & Furnishings.
J. SCHELLENBERG—Piece Goods.

(Continued)

ILLINOIS (Cont'd.)

Units

Goldblatt Bros., Inc. (Continued)

H. WEISS—Domestics.
B. MORTON—Linens, Towels, Art Needlework.
M. SATYR—Blankets, Spreads, Pillows.
H. BERMAN—Notions.
A. FRIEDMAN—Toiletries, Drugs.
J. WEINSTEIN—Cosmetics.
R. HELLBERG—Silverware, Clocks.
T. KOPELMAN—Stationery, Records.
M. BELKIN—Umbrellas, Handkerchiefs.
W. BELLAK—Mattresses, Springs, Garden Furniture.
W. NETTER—Curtains, Draperies.
R. ROSENBERG—Major Appliances.
K. BERGER—Small Appliances.
B. LEVENSHON—Pictures & Mirrors, Lamps & Shades.
MAX COOPER—Furniture.
JAMES CONNORS—Juvenile Furniture.
ULRICH MEYER—Floor Coverings.
IRVING LIEBERMAN—Linoleum, Kitchen Tiles.
S. FEINGOLD—Radios & Phonographs.
A. GLASSER—Hardware.
H. KALTER—China & Glassware.
I. JACOBS—Kitchenware, House Furnishings.
S. LIPINSKI—House Furnishings.
MARVIN ROUSLIN—Toys.
M. KAUFFMAN—Garden Supplies.
A. HESSLER—Auto Supplies.
S. SAMORS—Luggage, Sporting Goods.
D. WEISSMANN—Cameras.
S. NEER—Smokers' Articles.

Goodman's Dept. Store, 6242 S. Kedzie Ave. Chicago 29, 1
Telephone: GRovehill 6-9141
ADOLPH GOODMAN—Owner & General Buyer.

Hafer's Dept. Stores, 3212 W. 111th St. Chicago 43, 2
Telephone: HIlltop 5-3418
Both Stores Operated in Chicago, Ill.
EUGENE T. HAFER—Owner & Buyer for all departments.

Home Store of Roseland, 11800 S. Michigan Ave. Chicago 28, 1
Telephone: PUllman 5-3552
HYMAN KAMINSKY—President.
SAM KAMINSKY—General Manager, Advertising & Display Director.
SAM E. ROSENBLOOM—General Merchandise Manager, General Buyer.

Katzen's Dept. Store, 603 W. 120th St. Chicago 28, 1
Telephone: COmmodore 4-0631
NATHAN & JOSEPH KATZEN—Partners.

Klaus Dept. Stores, Inc., 2865 Milwaukee Ave. Chicago 18, 1
Telephone: BElmont 5-2100
JOHN A. KLAUS—President & General Merchandise Manager.
ALBERT J. MIKUTA—Treasurer, Personnel Manager, Buyer Laces, Trimmings, Ribbons, Notions & Art Needlework.
JOSEPH KLODNER—Display Equipment Buyer & Display Director.
MRS. SVEA COUTANT—Advertising Manager.
WILLIAM SCHECK—Women's Coats, Suits & Dresses.
MRS. ESTHER ZEGAR—Blouses, Sportswear, Skirts, Knit Apparel, Accessories, Costume Jewelry, Umbrellas, Stationery.
MRS. AMELIA MOUSEK—Hosiery.
MRS. MARTHA SUWALSKI—Underwear.
MRS. BETTY FRANZEN—Corsets & Brassieres, Robes.
MRS. DANNIA LAMBERT—Infants' & Children's Wear.
ARTHUR HALVORSEN—Men's Furnishings, Caps, Boys' Clothing, Furnishings, Hats & Caps, Luggage.
MISS SELMA PETERSON—Piece Goods, Linens, Towels, Blankets, Spreads, Domestics.

(Continued)

ILLINOIS (Cont'd.)

Units

Klaus Dept. Stores, Inc. (Continued)

SAM DAVIS—Toiletries & Drug Sundries.
ELVIS SCHOEN—Fine Jewelry, Silverware, Clocks & Watches.
HOYT SMITH—Home Furnishings, Housewares & Toys.
JOSEPH RUSSO—Cameras.

Kovel's, 616 S Kedzie Ave. Chicago 12, 3

Telephone: VAn Buren 6-3915
Branch Stores Operated in Chicago & Oak Park, Ill.
ALFRED KOVEL—Owner, General Merchandise Manager.
MICHAEL PIZAS—General Manager.
EVE KOVEL—Buyer for all Departments.

Live & Let Live Stores, Inc., 1505-15 W. Chicago Ave. Chicago 22, 1

Telephone: MOnroe 6-1363
Resident Buyer: Murray-Martin, 370 7th Ave.
MILTON KAPLAN—President, Manager of Building, Maintenance & Supply Departments, Buyer Store & Display Equipment, Groceries, Candy & Delicacies.
R. M. CHESSNICK—Treasurer, General Merchandise Manager, Advertising Manager, Buyer Ladies' Sportswear, Millinery, Hosiery Intimate Apparel, Accessories.
L. BECKER—Ladies' Ready-to-Wear, Aprons, House Dresses, Uniforms, Furs.
B. JOSEPH—Infants', Children's & Girls' Wear.
M. BRIN—Men's & Boys' Wear.
M. ADAMS—Piece Goods & Domestics, Bedding, Curtains, Draperies & Upholstery.

Lurie Bros. Dept. Store, 3539 W. 26th St. Chicago 23, 1

Telephone: BIshop 7-8050
ADOLPH LURIE—Owner & General Buyer.

Lustig's Dept. Store, 5653 W. Irving Park Rd. Chicago 34, 1

Telephone: KIldare 5-4378
HYMAN LUSTIG—Owner & General Buyer.

Madigan Bros., 4030 W. Madison St. Chicago 24, 1

Telephone: VAn Buren 6-5300
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
JOSEPH D. MADIGAN—President.
GEORGE P. MADIGAN—Executive Vice President.
ROBERT D. SHAVER—Treasurer.
FREDERICK H. BYERGO, JR.—General Merchandise Manager
EDWAD RUSSELL—Chief Engineer, Manager of Building & Maintenance
MRS. MARY G. RAMSAY—Advertising Manager.
ANTON J. VARTUNAS—Display Manager.
HAROLD C. SEXTON—Personnel Manager.
MRS. G. M. GAVIGAN—Women's, Misses' & Juniors' Coats & Suits, Furs.
MISS K. RACIC—Women's, Misses' & Juniors' Dresses.
MRS. N. BURGNER—Blouses, Skirts, Sportswear, Knit Apparel, Lingerie. Negligees.
MRS. L. TROW—Girls' Wear.
MRS. L. MULVEY—Aprons, House Dresses, Uniforms, Corsets, Brassieres, Robes.
MRS. E. WHELAN—Millinery.
MISS GRACE RYAN—Hosiery, Gloves & Umbrellas.
A. E. THURBER—Women's & Children's Shoes.
MRS. A. MEASOM—Neckwear, Scarfs, Handkerchiefs, Handbags, Toiletries, Costume Jewelry, Silverware, Clocks, Watches, Stationery & Gift Shop.
MISS R. FERN—Infants' Wear, Toys.
M. D. GREENE—Men's & Boys' Clothing & Furnishings, Linens, Towels, Comforters, Blankets, Spreads & Bedding.

Mandel Bros. Dept. Stores, State & Madison Sts. Chicago 2, 2

Telephone: STate 2-1500
Both Stores Operated in Chicago, Ill.
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

(Continued)

ILLINOIS (Cont'd.)

Units

Mandel Bros. Dept. Stores (Continued)

LEON MANDEL—Chairman of the Board.
HARRY STOLL—President.
SIDNEY J. NATKIN—Vice President & General Merchandise Manager.
FRED C. MORGAN—Treasurer.
FRED L. MANDEL, JR.—Secretary.
DANIEL RYAN—Purchasing Agent.
ROBERT S. SHLESINGER—Advertising Manager.
J. HOFFMAN—Warehousing Supervisor.
E. NATHANSON—Women's, Misses' & Juniors' Coats & Suits.
MISS R. HARMON—Women's & Misses' Dresses.
MISS G. ECKER—Juniors' Dresses.
MISS COHAN—Blouses, Neckwear, Handkerchiefs.
M. FOREST—Sportswear, Sweaters, Bathing Suits.
MRS. J. ISRAEL—Infants', Children's, Girls', Boys' & Teen Age Wear.
M. AUSTIN—Aprons, House Dresses & Uniforms.
G. HILL—Furs.
MISS E. GUSFIELD—Hosiery.
MISS F. HILDES—Negligees, Underwear.
MISS M. COHAN—Blouses, Handkerciefs.
MISS E. SCHWARTZ—Corsets, Brassieres.
E. LIFFMAN—Ladies' Handbags, Small Leather Goods, Jewelry & Umbrellas.
ALLEN KLASH—Infants' & Children's Wear.
J. HEIDECKER—Men's & Boys' Wear.
W. RICHMAN—Piece Goods & Art Needlework.
JOHN O'BRIEN—Linens, Blankets, Spreads, Domestics.
MISS M. BRITTAIN—Patterns, Ribbons, Trimmings.
PAUL ELIAS—Notions.
MISS A. MATTHEWS—Toilet Goods.
MISS J. LaBAUGH—Silverware.
F. IRWIN—Books.
MISS B. BLUMENTHAL—Stationery.
W. POTTER—Curtains & Draperies.
R. ROHLMEIER—Major Appliances.
L. LOWMAN—Pictures, Mirrors, Lamps, Shades, Gift Shop.
MILTON POOL & EDWARD HENDERSON—Furniture.
A. KATZEFF—Floor Coverings.
MISS B. FREED—China & Glassware.
S. CROFT—Hardware, Cutlery, Paints.
SANFORD M. WALKES—Toys, Games, Juvenile Furniture, Luggage.
JAMES CHARLES—Sporting Goods.

BASEMENT DEPARTMENTS

A. WILSON—Women's & Misses' Coats & Suits.
G. MAYBERRY—Women's & Misses' Dresses, Junior Apparel, Sportswear.
MISS GORENSTEIN—Blouses & Accessories.
B. BERNSTEIN—Furs.
H. SILBER—Millinery.
MISS F. WARNER—Underwear.
CHARLES BLELL—Men's & Boys' Wear.
C. ENDERLE—Linens & Domestics.
J. HELFMEN—Curtains, Draperies, Lamps & Shades.

Marshall Field & Co., 111 N. State St. Chicago 90, 5

Telephone: STate 1-1000
New York Office: 200 Madison Ave. (See Listing in New York City)
Operates Branch Stores in Evanston, Lake Forest, Oak Park & Park Forest, Ill.
Also Operates FREDERICK & NELSON in Seattle, Wash. (See Listing)

HUGHSTON M. McBAIN—Chairman of the Board.
JAMES L. PALMER—President.
EARL KRIBBEN—Assistant to the President.
HAROLD J. NUTTING—Executive Vice President & General Manager.
JEAN L. SCHUREMAN—Senior Vice President & General Merchandise Mgr.
PAUL M. HAMMAKER—Senior Vice President.
JOHN T. MOSS—Vice President, Design Division.
HAROLD V. GLEN—Vice President & Sales Promotion Manager.

(Continued)

ILLINOIS (Cont'd.)

Unit

Marshall Field & Co. (Continued)

GERALD A. SIVAGE—Treasurer.
RALPH E. BOWERS—Secretary.
JOHN D. ANDERSEN—Comptroller.
R. W. STEENBERG—Restaurant Division.
C. M. RHODES—Real Estate Division.
R. J. CHAPIN—Manager of Building, Maintenance & Supply Depts.
H. A. MEIMERSTORF—Store & Display Equipment Buyer.
D. G. PARISI—Warehouse Manager.
CARL GULDAGER—Public Relations Director.
HOMER SHARP—Display Director.
LLOYD H. RICHMOND—Executive Personnel Manager.
M. J. USAS—Staff Personnel Manager.
W. L. ARNOLD—Manager of Evanston Store.
MISS M. STREEPER—Manager of Lake Forest Store.
J. B. AMES—Manager of Oak Park Store.
C. B. SHAW—Manager of Park Forest Store.

MERCHANDISE MANAGERS

W. C. STETSON—Ready-to-Wear, Sportswear, Millinery, Underwear, Shoes.
A. D. K. MASON—Hosiery, Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Silverware, Clocks, Watches, Stationery.
JOSEPH S. GODDARD—Infants', Children's & Boys' Wear.
C. W. MERCER—Men's Clothing & Furnishings.
H. D. PERKINS—Piece Goods, Domestics, Linens, Towels, Art Needlework, Books, Pictures, Mirrors, Lamps, Shades, Gifts, Housewares.
CHARLES C. HOLLOWAY—Home Furnishings.

BUYERS

HARRY FARRELL—Women's & Misses' Coats.
MRS. B. L. SHUTT—Women's & Misses' Suits.
MRS. D. SMITH—Women's & Misses' Dresses.
MRS. PEARL WACK—Women's & Misses' Moderate Priced Dresses.
MISS IDA KALB—Juniors' Coats, Suits & Dresses.
MRS. E. P. O'GRADY—Sportswear, Skirts.
MRS. H. RITTGERS—Blouses.
MRS. L. LUNDGREN—Knit Apparel.
MISS A. BOOK—Aprons, Uniforms.
E. RAYMOND—House Dresses.
JEROME McCARTHY—Furs.
JOSEPH M. CLERY—Moderate Priced Furs.
W. B. COFFEY—Buyer for Millinery.
A. E. OSBORNE, JR.—Hosiery.
MISS A. STOKES—Underwear.
E. FOSTER—Buyer for Ladies' Gloves.
F. H. HEEP—Shoes, Slippers.
W. C. SCHAUB—Neckwear, Handkerchiefs.
MISS D. MARVIN—Corsets, Brassieres.
MRS. D. NEWMAN—Negligees, Robes.
P. BOSMAN—Infants' & Children's Wear.
H. KELLOGG—Handbags.
WM. H. ELSTON—Small Leather Goods, Luggage.
HUGH GALLARNEAU—Men's Clothing.
W. GILLER—Men's Furnishings.
J. A. RADTKE—Buyer for Mens' Hosiery.
E. H. HANSON—Boys' Hats & Caps.
WM. PURVIS—Men's Shoes.
D. R. HANKE—Boys' Clothing, Furnishings, Hats & Caps.
LLOYD BROSSARD—Boys' Shoes.
J. PERRY SMITH—Piece Goods, Patterns.
ROLAND PIPER—Comforters, Blankets, Spreads.
HUGO BUCK—Towels, Sheetings.
RAYMOND WEBB—Linens.
HASKELL WALKER—Laces, Trimmings, Ribbons, Notions.
HAROLD BIERBAUM—Toiletries.
HENRY WIESE—Drug Sundries.
HARRY D. STANLEY—Fine Jewelry.
MISS P. STANLEY—Buyer for Costume Jewelry.

(Continued)

ILLINOIS (Cont'd)

Units

Marshall Field & Co. (Continued)

JAMES C. RALEIGH—Silverware.
DAVID M. LOWE—Clocks, Watches.
HORTON KELLOGG—Umbrellas.
LLOYD COULSON—Art Needlework.
ROBERT B. BANGS—Books, Magazines.
ERNEST HUMPHREYS—Stationery.
BERT KISSELBURG—Bedding, Mirrors.
V. P. KEEL—Curtains.
LEONARD CAPULLI—Draperies, Upholstery.
MR. CAROL E. BUNN—Major Appliances.
H. A. DOW, JR.—Buyer for Furniture.
H. B. DONNER—Buyer for Floor Coverings, Rugs.
BENDER KINLAND—Pictures.
H. E. CHRISTENSEN—Buyer for Glassware.
WM. PEMBERTON—Lamps, Shades.
JOHN C. O'ROURKE—Radios, TV, Phonographs.
W. R. RUEHLMANN—Gift Shop.
E. D. ROBERTSON—Buyer for Toys.
RICHARD S. SMITH—Groceries, Candy, Delicacies.
JAMES C. SNOW—Sporting Goods.
ROBT. M. RASMUSSEN—Cameras.

BASEMENT DEPARTMENTS

CLARENCE T. GREGG—General Merchandise Manager.
BEN E. RYAN—Divisional Merchandise Manager, Women's, Misses' & Juniors' Coats, Suits & Dresses.
JOHN EARLE—Group Section Manager, Millinery, Lingerie, Corsets.
LEWIS R. SEXTON—Divisional Merchandise Manager, Neckwear, Gloves, Handkerchiefs, Notions, Jewelry, Cosmetics, Luggage.
GEORGE CERNY—Divisional Merchandise Manager, Infants' & Children's Wear, Men's Store.
WM. DENNISON—Group Section Manager, Women's & Children's Shoes.
GILBERT M. PARKER—Divisional Merchandise Manager, Curtains, Draperies, Fabrics, Rugs, Clocks, China, Lamps.
GEORGE DOOLEY—Group Section Manager, Linens, Blankets, Sheets.

Meyer Bros. Dept. Stores, 4805 S. Ashland Ave. Chicago 9, 2

Telephone: YArds 7-4900
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Both Stores Operated in Chicago, Ill.

SYD B. ZUCKERMAN—General Merchandise Manager, General Manager.
PAUL WOVELL—Women's, Misses' & Juniors' Coats, Suits & Dresses, Furs.
D. GOOTZIT—Ready-to-Wear, Cotton Dresses.
MRS. S. PRESA—Sportswear, Accessories, Laces, Jewelry, Silverware.
M. HIRST—Aprons & House Dresses.
DONALD NITZKIN—Hosiery, Lingerie, Negligees.
A. H. SCHWIMMER—Shoe Buyer.
MISS J. ROMAN—Foundation Garments.
H. LESSELE—Infants' Wear.
N. ESTES—Children's Wear.
LOUIS MOTIN—Men's Clothing & Furnishings.
S. JAFFE—Boys' Clothing & Furnishings.
A. JAFFE—Buyer for Dry Goods, Patterns, Curtains.
MRS. S. SOWINSKY—Notions, Ribbons, Toiletries, Stationery.
GEORGE C. LUKES—House Furnishings, Housewares, Hardware, Toys.
CLARENCE STRATTON—Furniture, TV, Radios, Appliances, Floor Coverings, Lamps.

Morris Dept. Stores, 1532 W. Fullerton Ave. Chicago 8, 3

Telephone: DIversey 8-9864
Both Stores Operated in Chicago, Ill.

EDWARD M. LUBOWICH—Owner & Buyer for all Departments.

O. B. Dept. Stores, 2820 W. Cermak Road Chicago 23, 2

Telephone: BIshop 7-6446
Both Stores Operated in Chicago, Ill.

OSCAR OBERLANDER—Owner & Buyer.

ILLINOIS (Cont'd.)

Units

P & D Dept. Store, 518 S. Cicero Ave. Chicago 44, 1
Telephone: COlumbus 1-9661
AL RICK & MELVIN DOLGIN—Partners.

The Peoples Store of Roseland, 11201 S. Michigan Ave. Chicago 28, 1
Telephone: COmmodore 4-4200
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
JOHN C. GATELY—President & General Manager.
JAMES H. GATELY—Treasurer & General Merchandise Manager.
CLARENCE E. JOHNSON—Secretary & Comptroller.
EDWARD KELLY—Chief Architect, Chief Engineer, Manager of Building, Maintenance & Supply Departments.
THOMAS RYAN—Advertising Manager, Public Relations, Copy & Art Director, Buyer Store Equipment.
ROY LONGENBAUGH—Display Equipment Buyer & Diplay Director.
MARY WALSH—Personnel Manager.
MRS. JENNIE NUMBERS—Women's, Misses' & Juniors' Coats & Suits, Furs.
MRS. H. KADDEN—Women's, Misses' & Juniors' Dresses.
MRS. JEAN MOORE—Blouses, Gloves, Neckwear, Scarfs, Umbrellas.
MISS C. SMOOK—Sportswear, Skirts, Knit Apparel, Uniforms, Negligees & Robes.
MISS MARIE NIELAN—Infants', Children's & Girls' Wear.
MISS ROBBINS—House Dresses.
MRS. D. SCHRECKINGER—Millinery.
STELLA RACHWAL—Hosiery.
MRS. FREIDA PETERSON—Underwear.
B. GROSS—All Shoes.
MISS B. BLOUIN—Handkerchiefs & Handbags.
MRS. H. ASHER—Corsets & Brassieres.
MRS. V. GODDARD—Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Art Needlework, Books, Stationery & Magazines.
RICHARD JEMIOLA—Men's & Boys' Clothing & Furnishings, Hats & Caps, Luggage, Sporting Goods & Cameras.
W. WALKER—Piece Goods.
A. McANDREW—Linens, Towels, Blankets, Spreads, Domestics.
MRS. V. JESKEVIS—Toiletries & Drug Sundries.
MR. KUCK & MR. HEPNER—Jewelry & Watches.
JOSEPH CRONIN—Silverware, Clocks, Gift Shop, Toys, Basement Toys, & Housefurnishings.
R. WHITE—Bedding, Mirrors, Furniture & Floor Coverings.
H. FISCHER—Curtains, Draperies & Upholstery, Pictures, Lamps & Shades.
MRS. N. STARR—Major Appliances, Radios & Phonographs.
ROBERT SWORD—Groceries, Candy, Delicacies & Basement Groceries.
HERMAN SMITH—Basement Meats

Resnick's Dept. Store, 4805 N. Milwaukee Ave. Chicago 30, 1
Telephone: PEnsacola 6-2071
JACK RESNICK—President & General Manager.
HAROLD EDELSTEIN—General Merchandise Manager.
ALBERT RESNICK—General Buyer.

Leo Rose Co., Inc., 212 S. State St. Chicago 4, 1
Telephone: WEbster 9-0550
Resident Buyer: Apparel Alliance, Inc., 450 7th Ave.
LEO ROSE—President
JACK SHER—Executive Vice President, Buyer Home Furnishings, Housewares & Toys.
MRS. HENRIETTA ROSE—Treasurer.
IRVING HOCHBERGER—General Merchandise Manager.
SEYMOUR ROBERTS—General Manager, Advertising & Personnel Manager.
SAM LaPORTE—Store Equipment & Display Equipment Buyer, Display Director.
JACK FELDMAN—Warehouse Manager
SAM SCHLOCKER—Public Relations Director.
ELAINE STEIN—Ladies' Ready-to-Wear.
NATE FELDMAN—Ladies' Ready-to-Wear Accessories.
K. LeROY—Men's & Boys' Clothing & Furnishings.

ILLINOIS (Cont'd.)

Units

Rigan's Dept. Stores, 2657 W. 51st St. Chicago 32, 2
Telephone: PRospect 6-8174
Both Stores Operated in Chicago.
JEROME RIGAN—Owner & Buyer for all Departments.

B. Rosenfeld Co., 2347 W. Madison St. Chicago 12, 3
Telephone: SEeley 3-0565
All Stores Operated in Chicago, Ill.
PHIL ROSENFELD—President, Ready-to-Wear & Soft Lines Buyer.
MAX ROSENFELD—Merchandise Manager, Notions & Variety Buyer.

Sabath's Dept. Store, 7167 W. Grand Ave. Chicago 35, 1
Telephone: NAtional 2-8700
EDWIN J. SABATH—President & General Merchandise Manager.
MRS. B. S. WATT—General Buyer.

Sanders Dept. Store, Inc., 5619 W. Grand Ave. Chicago 38, 1
Telephone: POrtsmouth 7-9408
SAMUEL GOLDSTEIN—President & General Manager.
JOE RUBIN—General Merchandise Manager & Buyer.

Sears Roebuck & Co., 925 S. Homan Ave. Chicago 7, 702
Telephone: KEdzie 3-2500
New York Office: 360 W. 31st St. (See Listing in New York City)
Stores Operated in each of the 48 States & the District of Columbia.
In Addition Stores are Operated in Brazil, Cuba, Hawaii, Mexico & Venezuela.
T. V. HOUSER—Chairman of the Board.
F. B. McCONNELL—President.
EDWARD GUDEMAN, JR.—Vice President in charge of Merchandising.
F. J. SCHELL—Mail Order Merchandise Manager.
FRED C. HECHT—National Retail Sales Manager.
F. L. ALBERTS—Property Manager, Real Estate.
FINDLEY WILLIAMS—Store Planning & Display.
JAMES C. WORTHY—Public Relations Director.
J. W. GAFFNEY—Buyer for Store Equipment.

The Following are DEPARTMENT SUPERVISORS:

J. F. VALENTI—Women's Lingerie, Sweaters, Swim Suits, Hosiery.
E. H HELLSTEDT—Corsets, Brassieres & Supports.
L. C. PFEIFLE—Infants' & Children's Wear.
E. M. ADLER—Boys' Clothing, Mens' Clothing.
J. E. AITKEN—Mens' Furnishings.
C. W. JOY—Mens' Work Clothing, Sportswear.
M. R. IZEN—Shoes, Rubber Footwear.
JAMES LUTZ—Yard Goods, Patterns.
H. L. RAY—Domestics, Blankets.
E. P. STEELE—Notions, Needlework, etc.
V. H. SCHER—Drugs, Cosmetics.
A. N. BARNES—Jewelry, Novelty Jewelry.
G. S. EIDEL—Books, Stationery, Etc.
J. G. SCOTT—Curtains, Draperies, Bedspreads.
J. J. AMATO—Venetian Blinds, Shades, Awnings.
A. J. LOWELL—Furniture.
D. J. PEACHER—Floor Coverings.
P. R. AUVIL—Stoves.
G. A. BAEHR—Plumbing, Heating.
W. SEIDENADEL—Building Materials.
T. L. BARNES—Kitchens.
A. T. CHAMEROY—Radio, Television, Musical Instruments, Records.
S. L. BOYAR—Washers, Ironers.
C. W. JONES—Refrigerators, Freezers.
H. J. STELZER—Sewing Machines, Vacuum Cleaners.
L. J. WEISS—Housewares.
F. C. STOVER—Dinnerware, Glassware, Lamps, etc.
C. T. SEITZ—Electrical Appliances, Fixtures.
T. M. DUNLAP—Hardware, Cutlery, Power Tools.
P. W. GROUNDS—Paints, Brushes, Ladders, Wallpaper.
A. P. BUESCH—Auto Accessories.

(Continued)

ILLINOIS (Cont'd.)

Units

Sears Roebuck & Co. (Continued)

A. K. WALTON—Tires, Tubes.
M. H. WESTRICH—Farm Equipment, Fencing, Lawn & Garden Dept.
R. W. LEONARDSON—Toys.
H. B. VAN VALKENBURG—Sporting Goods, Etc.
R. W. WATSON—Candies, Tobacco.

BUYERS

G. DUNCAN—Boys' Headwear & Gloves.
R. J. LINDNER—Boys' Hosiery & Underwear.
L. ROHR—Boys' Pants.
J. WELTIN—Juvenile Clothing.
W. D. MOYLAN—Boys' Suits.
REBUBEN BECKER—Men's Work Hats & Caps.
J. L. MUNDAY—Men's Work & Dress Gloves.
J. M. SMITH—Men's Sweaters, T-Shirts & Swimwear.
J. J. RUSH—Men's Sport Shirts.
W. N. SHANNON—Nightwear & Robes.
J. M. McCOLLY—Men's Dress Shirts.
REUBEN BECKER—Men's Work Hats & Caps.
WM. H. GRANT—Men's Flannel & Wool Shirts.
A. A. LAURIA—Batteries & Spark Plugs.
E. W. GRANDT—Auto Seat Covers.
H. S. DUNNING—Interior & Exterior Paints.
C. S. FREEMAN—Brushes.
C. R. STAHMER—Water Type Interior & Exterior Finishes, Patching Materials, Waxes, Polishes, Cleaners & Removers.
L. E. BRENNAN—Typewriters, Office Equipment.
D. J. LARSON—Bibles, Books & Magazines.
C. H. SEEFELDT—School & Artists Supplies, Globes, Frames & Diaries.
GEORGE T. ARLEN—Clocks, Watches, Weaher Instruments, Jeweled Watches, Watch Bands, Chains.
P. K. WICKHAM—Stainless Steel & Copperware, Aluminum Cookware, Pressure Cookers.
J. E. SMAGAC—Laundry Supplies, Galvanized Ware.
E. J. SIGNER—Barbecue Grills, Picnic Supplies, Ice Cream Freezers, Enamel Cookware, Canning Supplies.
J. L. FREED—Cleaning Supplies, Insecticides, Home Needs.
M. ARTHUR—Lightweight Boneless & 2-Way Stretch Corsets.
A. BRACHTIC—Brassieres, Accessories.
C. W. DREW—Corsetry, Surgical Garter Belts.
HENRY W. MAXWELL—Work Shirts, Uniform Shirts, Matching Work Pants.
J. M. McCARTHY—Leather, Sheeplined & Uniform Outerwear.
V. F. FRANK—Costume Jewelry & Gold Filled Jewelry.
P. V. HUGHES—Men's & Boys' Work Shoes, Children's, Men's & Women's Cowboy Boots.
M. R. IZEN—Men's & Boys' Shoes.
W. T. WADDELL—Infants' & Children's Shoes.
R. APTEKER—All House Supplies.
CHAS. R. MAXSON—Women's & Girls' Sport Shoes.
A. J. STEIER—Rubber Goods, Baby Needs.
HOWARD A. MORGAN—Gifts, Dental Needs, Bristle Goods, Soap, First Aid Foot Needs.
B. C. BATEMAN—National Brand Cosmetics, Hair Needs, Tissues & Shaving Needs.
W. J. ENGLISH—Printed & Woven Draperies, Yard Goods.
R. H. BRENNAN—Draperies, Hardware, Trimmings.
H. J. HEYMANN—Slip & Couch Covers Ready Made.
THOMAS E. FORD—Smooth Surface Floor Coverings.
W. B. McCHESNEY—Curtains.
R. T. NORTH—Full Fashioned Hosiery.
C. D. WRIGHT—Infants' & Children's Anklets & Hosiery.
J. F. BURKE—Women's Underwear.
P. AISHTON—Men's Lightweight Underwear.
R. C. FAULSTICH—Men's Heavyweight Underwear.
L. J. BASTIAN—Fishing Tackle, Golf Game Traps.
J. L. JOHNSON—Bicycles & Bicycle Accessories.

(Continued)

ILLINOIS (Cont'd.)

Units

Sears Roebuck & Co. (Continued)

W. B. HUNTER—Vacuum Goods, Indoor & Outdoor Games, Camping Equipment.
G. F. PAGE—Tennis & Badminton, Winter Sport Goods.
C. STEIN, JR.—Firearms.
LESLIE J. JOHNSON—Luggage.
W. E. LANSING—Construction, Scientific & Athletic Toys, Kiddie & Doll Furniture.
C. J. O'LOUGHLIN—Linens, Toweling & Tableware.
D. McNEILL—Handkerchiefs & Laces.
V. P. FAGAN—Sewing Notions, Hair Goods.
R. J. DuJARDIN—Closet Accessories.
F. R. CRITZ—Fancy Goods & Yarns.
J. E. MULLIN, JR.—Closet Hardware.
A. A. SACHS—Comforters & Shower Curtains.
J. D. POWER—Blankets.
C. V. HERBERT—Terry Towels & Bath Mats.
D. D. HELVIE—Sheets & Cases.
C. L. BOTHWELL, JR.—Woolens.
MISS CORA M. EISLE—Woven Rayon Nightwear, Bedjackets, Bathing Suits, Beach Accessories.
W. J. DUGGAN—Women's Cotton Nightwear & Aprons.

Seward's Dept. Store, 3711 W. 55th St. Chicago 32, 1
Telephone: REliance 5-9881
ROY H. SEWARD—Owner & General Buyer.

South Center Dept. Store, 417 E. 47th St. Chicago 15, 1
Telephone: ATlantic 5-4600
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
MORRIS BERMAN—President & General Merchandise Manager.
MORRIS BLOOMBERG—Treasurer.
M. SCHUMAN—Manager of Building, Maintenance & Supply Departments.
GEORGE HEER—Display Equipment Buyer & Display Director.
R. L. JONES—Public Relations Director.
S. GROSSMAN—Advertising Manager.
C. CLARK—Personnel Manager.
MISS B. CARRICKETT—Women's, Misses' & Juniors' Coats, Suits & Dresses, Aprons, House Dresses, Uniforms & Furs.
MRS. A. DOW—Blouses, Sportswear, Skirts, Knit Apparel, Underwear, Corsets, Brassieres, Negligees, Robes, Infants', Children's & Girls' Wear.
G. COLEMAN—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Silverware, Clocks, Watches, Umbrellas.
J. SWINDLER—Men's & Boys' Clothing & Furnishings.
S. FINK—Piece Goods & Domestics, Art Needlework, Curtains, Draperies & Upholstery.
A. ADELSON—Laces, Trimmings, Ribbons, Notions, Toiletries, Luggage.
M. JULIUS—Bedding, Major Appliances, Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades, Gift Shop.
H. ZIMET—Toys & Sporting Goods.

Spaulding Dept. Store, Inc., 3301 W. Montrose Ave. Chicago 18, 1
Telephone: KEstone 9-3900
CARL W. SHARFMAN—President, General Merchandise Manager & Buyer Ladies' Ready-to-Wear.
MRS N. MILLER—Ladies' Hosiery, Underwear, Accessories.
MISS B. BEREZINSKI—Foundation Garments.
MRS. R. FRIEDMAN—Infants' & Children's Wear.
M. JACOBSEN—Men's & Boys' Wear, Shoes.
MISS H. BARTELL—Piece Goods & Domestics, Curtains, Draperies & Upholstery.
MISS A. SHUMAN—Laces, Ribbons, Trimmings, Notions, Toiletries, Embroideries.

Star Dept. Store, 1327 E. 63rd St. Chicago 36, 1
Telephone: HYde Park 3-7900
NATHAN RABINOWITZ—President, General Merchandise Manager.
MILTON L. FRANK—Vice President, General Manager.

ILLINOIS (Cont'd.)

Units

Spiegel, Inc., 1061 W. 35th St. Chicago 9, 146

Telephone: YArds 7-5600

Maintain Own Buying Office at 225 4th Ave. (See Listing in New York City.)

Operates: 59 Fashion Stores (20 with Children's Wear Departments)
54 Auto Supply Stores—11 Furniture Stores.
17 Junior Department Stores.

M. J. SPIEGEL, JR.—President and General Manager.
F. W. SPIEGEL—Vice President in Charge of Public Relations.
ROBERT ENGELMAN—Vice President and General Merchandise Manager.
WILLIAM E. COWAN—Vice President and General Operating Manager.
EDWARD B. RUBIN—Vice President & Market Research Manager.
MAURICE GARRISON—Vice President in Charge of Fashion Stores.
JAMES BURD—Treasurer, Controller.
REUBEN DON—Production Manager.
PHIL RIZZO—Purchasing Agent.

Retail Fashion Store Division (at 3932 S. Wolcott St., Chicago, Ill.)
LEONARD GITTELSOHN—Mail Order Advertising Manager.
GABRIEL ROMAN—Merchandise Manager.
A. BLEI & NANCY ATLAS—Dresses.
JULES WEINSTEIN & C. Bernstein—Coats & Suits.
A. FURMAN & P. GUNNELS—Sportswear.
J. FINKELMAN & PEGGY RYAN—Lingerie.
G. STRAUSS & NETTIE BERNSTEIN—Girls' Wear.
B. GOLDBERG—Boys' Wear.
G. L. SHERLOCK—Store Fixtures & Equipment Manager.
WILLIAM SOUTH—Display Manager.
T. McCUNE—Warehouse Supervisor.

Retail Furniture Store Division (3932 S. Wolcott St., Chicago, Ill.)
LOUIS RUDIN—Vice President in Charge of Furniture Stores.
S. TURNER—Operating Manager, Chicago Furniture Stores.
S. GROSSMAN—Floor Coverings, Juvenile Furniture, Lamps.
E. LEVENTHAL—Major Appliances, Bedding, Toys.

C. HELSER—Merchandise Manager, stores outside Chicago.
Retail Auto Supply Division (at 3932 S. Wolcott St., Chicago, Ill.)
RICHARD KNOWLES—Vice President in Charge of Auto Stores.

F. GERMANN—Merchandise Manager.
P. ALLEN—Sporting Goods & Toys.
P. DORSEY—Hardware & House Paints.
H. LUEDKE—Housewares, Small Appliances, Auto Parts, Tires & Tools.
I. SCHRIMAN—Auto Accessories.
R. SIEVERS—Advertising Manager.
L. DENNEY—Display & Construction Manager.
W. O'BRIEN—Store Operations Supervisor.

Mail Order Merchandise Division (1061 W. 35th St., Chicago, Ill.)

ADOLPH BUECHLER—Merchandise Manager, Auto Hardware Lines.
E. DRAWZ—Tires & Auto Parts.
STANLEY EDELMAN—Garden & Farm Equipment, Poultry.
ROLAND HATCHER—Paints & Building Materials.
LEWIS LEVIN—Plumbing, Heating & Electrical Equipment.
LAWRENCE NELSON—Tools & Auto Seat Covers.

ALBERT FLOUN—Merchandise Manager, Women's Smallwear, Drugs.
JEROME BRODY—Sportswear.
DONALD ISRAEL—Corsets.
JOHN KANDL—Hosiery & Underwear.
MORRIS KAPLAN—Drugs & Cosmetics.
SAM J. SEADLER—Underwear.
M. SULLIVAN—Drugs, Cosmetics.

ART HOFF—Merchandise Manager, Sporting Goods.
HAROLD BROWN—Luggage, Cameras, Typewriters.
WILLIAM FRENCH—Hunting Equipment, Bicycles, Boats.
ALBERT KRAVETS—Camping Equipments, Sporting Goods, Fishing Tackle.
JOHN TAG — Jewelry.

(Continued)

ILLINOIS (Cont'd.)

Units

Spiegel, Inc. (Continued)

FRANCIS MANASSE—Merchandise Manager, Men's Wear.
P. CATEZONE—Topcoats, Overcoats, Jackets, Sweaters.
RICHARD DALLAGER—Men's Underwear, Work Clothing.
DOUGLAS HOEHN—Dress Shirts, Accessories.
HARRY HARRIS—Ready-to-Wear Clothing, Made-to-Measure Suits, Men's Piece Goods.

WESLEY K. MILLS—Merchandise Manager, Shoes, Toys, Accessories.
WILLIAM A. CORNELIUS—Children's Shoes, All Rubber Footwear.
THOMAS DUFFY—Women's Shoes, Sport & Arch, Women's & Children's Slippers.
S. MOCK—Men's Shoes, Slippers.
VIOLET HUSKEY—Women's Accessories.
JACK STRUG—Toys.

ARTHUR POMPER—Merchandise Manager, Household Textiles.
GEORGE GARVEY—Curtains, Yard Goods.
STUART HOFFMAN—Hard & Soft Rugs.
EDGAR MILLMAN—Draperies, Slip Covers.
ALBERT PAUL—Sheets, Linens, Towels.
PETER SPIEGEL—Shades, Blinds, Table Goods.
JOHN WEIL—Blankets, Spreads.

LOUIS ROMBERG—Merchandise Manager, Women's Ready-to-Wear.
EDWIN DANZIGER—Coats & Suits.
MONROE DREIFUSS—Dresses (Stout).
WARNER KADDEN & SIDNEY FILDERMAN—Piece Goods.
MORRIS PHILLIPS—Rayon Dresses.
FRED ROOS—Cotton Dresses.

MILTON SHAPIN—Merchandise Manager Furniture, Appliances, Housewares.
GEORGE BREWSTER—Bedroom, Dining Room, Kitchen Furniture, Unfinished Furniture.
MELVIN LISCO—Mattresses & Headboards.
SIDNEY LISCO—Parlor Furniture.
IRVING ZISOOK—Children's Furniture.
WILLIAM AXLEY—Pots, Pans, Laundry.
CLARE CHAMBERLIN—Radios, Television.
HENRY KAPLAN—Major Electrical Appliances.
MORDEN SWIFT—Stoves, Dishes, Silver.

MILTON STEIN—Merchandise Manager, Children's Wear.
ARLANDER BROWN—Boys' Shirts, Accessories.
H. FRIEDMAN—Boys' Outerwear.
JOHN DILLON—Girls' Sportswear.
M. GREENBERG—Girls' Coats.
FRANCES RICCI—Girls' & Children's Dresses.
A. SCHWARTZ—Infants' Wear.

Spurgeon Mercantile Co., 308 W. Washington St. Chicago 6, 46

Telephone: FRanklin 2-1012
Maintain Own Buying Office at 200 W. 34th St. (See Listing in New York City.)
Stores Operated in Illinois, Iowa, Minnesota & Wisconsin.

B. E. MOSER—Executive Vice President, General Manager & Buyer Skirts, Blouses, Women's & Children's Sportswear.
P. W. HAYES—President & General Merchandise Manager.
R. V. THORNTON—Treasurer.
L. W. HUTCHINSON—Advertising Manager.
C. J. CRAMER—Knit Apparel, Underwear, Gloves, Corsets, Brassieres, Robes, Infants', Children's & Girls' Wear.
L. W. HUTCHINSON—Neckwear, Handkerchiefs, Handbags, Curtains, Draperies, Millinery.
B. E. MICK—Aprons, Notions, Costume Jewelry, Art Needlework, Toys & Candy.
W. A. BARNETT—Hosiery, Boys' Wear, Piece Goods, Muslins, Sheetings, Spreads & Bedding.
A. W. GRAHAM—Luggage, Umbrellas, Blankets, Closet Accessories, Towels, Table Cloths, Store Fixtures & Equipment.

ILLINOIS (Cont'd.)

Units

S. Stein & Co., 423 W. North Ave. Chicago 10, 1
Telephone: MOhawk 4-6761
K. S. STEIN—Owner & General Buyer.

Tausig-Royal, Inc., 535 W. North Ave. Chicago 10, 1
Telephone: MOhawk 4-0993
MEYER SORKIN—President, General Mdse. Manager.
DAVE CHUDNOV—General Buyer.

12th Street Store, 1155 S. Halsted St. Chicago 7, 1
Telephone: HAymarket 1-1100
Resident Buyer: Ben F. Levis, Inc., 220 W. 40th St.
HARRY OKIN—President.
ISADORE SHALOWITZ—Secretary, Treasurer & General Merchandise Manager.
MRS. H. KAZEL—Ladies' Ready-to-Wear, Furs, Sportswear, Separates, Hosiery, Lingerie, Children's Wear.
MRS. L. BLASK—Aprons, House Dresses, Uniforms, Robes, Infants' Wear.
J. SIMON—Hosiery, Knit Apparel, Men's Furnishings.
A. KARDOFF—Ladies' Gloves, Neckwear, Handkerchiefs, Notions, Art Needlework.
MISS D. LEVI—Foundation Garments.
S. KIRSCHBAUM—Ladies' Handbags, Leather Goods, Sheets, Pillow Cases, Spreads, Domestics, Laces, Ribbons, Jewelry, Silverware, Umbrellas, Fancy Goods.
A. WEINBERG—Men's & Boys' Wear.
A. MINKUS—All Shoes.
M. THOMSON—Linens.
W. WIGGINS—Piece Goods & Patterns.
P. DEVLIN—Toiletries & Stationery.
J. BOROWSKI—Housewares, Hardware, China & Glassware.
D. GRUDSKY—Curtains, Draperies, Upholstery, Blankets, Floor Coverings, Toys.
I. TENIN—Major Appliances, Pictures, Mirrors, Lamps, Shades, Furniture.
G. O'MALLEY—Luggage.

Montgomery Ward & Co., 618 W. Chicago Ave. Chicago 7, 590
Telephone: SUperior 7-6200
Maintain Own Buying Office at 75 Varick St. (See Listing in New York City.)
Operate Stores in all Forty Eight States & District of Columbia.
JOHN A. BARR—Chairman of the Board & President.
J. A. WEBBER—Vice President, Merchandise Manager.
HOWARD S. KAMBESTAD—Treasurer.
WILLIAM F. OTTERSTROM—Controller.
J. C. SCHOFIELD—Store Fixtures & Equipment.
J. N. PFEFER—Warehousing Supervisor.
P. B. GURNEY—Architect, Store Planning.
J. W. CHRISTIANSON—Advertising & Sales Promotion Manager.
D. C. BELL—Personnel Manager.
The following are Divisional Managers.
R. E. COOPER—Manager 'B' Lines.
T. M. WARNE—Manager 'C' Lines.
ROBERT DICKIE—Real Estate Manager.
T. W. WAGENKNECHT—Purchasing Agent, Equipment & Fixtures.
P. K. BONEBRAKE—Jewelry, Clocks, Silverware.
W. S. ISELE—Drugs, Toilet Goods, Musical Instruments, Stationery, Office Equipment.
A. M. RICHARDS—Auto Supplies.
C. T. EVANS—Toys.
W. S. ALLISON—Draperies, Curtains.
J. E. WOOD—Photo & Optical Supplies.
A. V. JEFFERSON—Electrical Hardware, Regular Hardware.
V. A. COX—Sporting Goods, Luggage, Canvas Goods.
H. F. CARROLL—Farm Equipment, Harness, Fencing, Garden Supplies.
W. E. SHATTUCK—Plumbing & Heating.
B. C. KELLOGG—Wallpaper.
D. G. FRANCE—Paints, Oils.

(Continued)

ILLINOIS (Cont'd.)

Units

Montgomery Ward & Co. (Continued)

J. R. SEBASTIAN—Auto Tires, Tubes.
A. E. BOWLING—Floor Coverings.
W. R. KEARNEY—Roofing, Building Materials.
B. M. BARRETT—Electrical Appliances.
C. K. HUXTABLE—Radios & Television.
A. V. JEFFERSON—Electrical Goods, Hardware.
G. F. MUHS—Housewares
E. M. JENKINS—Furniture.

BUYERS

R. S. BARTMESS—Jewelry, Men's Dress Accessories.
R. M. WILKEN—Clocks & Watches.
J. G. SNOW—Toys.
W. C. ANDERSON—Trains, Wheel Goods.
E. P. COLE, JR.—Playsuits, Christmas Decorations, Movie Projectors, Sporting Goods.
H. W. KAFKA—Dolls & Doll Clothes, Stuffed Toys, Games.
C. C. REHFELDT—Toiletries, Cosmetics, Musical Novelties, Phonographs.
W. C. CONWAY—Hair Preparations, Infants' Needs, Surgical & Hospital Supplies, Phonograph Records, Needles.
R. L. HAINES—Vitamins, Brushes, Mirrors, Candy, Nuts, Pastry, Smoking Needs.
J. S. NELLIGAN—String Instruments, Musical Accessories.
J. A. NEIMAN—Fountain Pens, Mechanical Pencils.
R. M. ROWEN—Card Table Sets, Cedar Chests, Card Tables, Kitchen & Summer Furniture, Kitchen & Utility Cabinets, Screens.
J. L. DUKE—Mattresses, Pillows, Pads.
E. G. GOFFRON—Stationery, Drawing Supplies, Slide Rules.
E. T. SARGENT—Greeting Cards, Books, Gift Wrappings.
V. BETHUREM—Hunting Accessories, Sport & Hunting Clothing.
R. R. MARSHALL—Golf, Tennis, Badminton, Croquet Sets, Table Tennis, Horseshoes, Winter Sports Equipment.
C. A. NIELSEN—Athletic Shoes, Track, Boxing & Gym Equipment.
A. DURHAM—Canvas Material, Tents, Awnings.
E. W. SCHROEDER—Bicycles.
J. MULLEN—Luggage, Wallets, Brief Cases.
V. T. PENN—Fishing Tackle.
E. C. LENNOX—Miscellaneous Fishing Items.
C. BENSON—Cleaning Supplies, Tire & Tube Repairs.
B. A. WALSH—Camping Equipment, Sleeping Bags.
R. J. JEZEWSKI—Heaters, Oil, Kerosene.
G. H. NEUFFER, JR.—Spark Plugs.
H. HENRY—Hot Plates.
J. D. JORDAN—Vacuum Cleaners.
MISS M. RYAN—Mirrors, Lamps.
J. C. VINSON—Juvenile Furniture.
J. G. WEST—Dryers, Dishwashers.
E. J. RYAN—Curtains, Curtain Material.
M. B. TIGHE—Wool Rugs & Carpets.
R. F. GATELY—Linoleum.
J. J. FENTON—Scatter & Fabric Rugs.
W. C. MICHEL—Paints, Paint Accessories.
G. HRDINA—Roof Coatings, Sprayers, Ladders, Caulking Supplies, Decals, Paint Rollers, Sandpaper & Sundries.
M. L. DAVIS—Kitchen & Corner Cabinets, Medicine Cabinets, Ironing Boards.
W. B. KOREN—Steel Medicine Cabinets, Bath Accessories, Rubber Goods, Faucets, Traps, Strainers.
V. MOOS—Light Fixtures, Bulbs, Fluorescent Lighting.
W. F. SCHWARER—Wiring Devices, Miscellaneous Electrical Hdwe.
W. R. BELL—Chimes, Buzzers, Bells.
L. M. JOHNSON—Bolts, Rivets, Vises, Blow Torches, Soldering Supplies, Fire Extinguishers, Plumbing Supplies.
J. M. CASHMORE—Carpenters' Tools & Supplies.
R. F. NORTON—Wrenches, Screw Drivers, Tool Boxes, Socket Wrenches, Punches, Chisels, Pliers, Grinding Wheels, Grinders.
H. E. RHODES—Printed & Woven Fabrics, Draperies.
R. W. GRIMM—Slip Covers, Shower Curtains.
R. J. VerMERRIS—Hardware, Stove Pipe & Accessories.

(Continued)

ILLINOIS (Cont'd)

Unit

Montgomery Ward & Co. (Continued)

N. C. PIERSON—Shades, Venetian Blinds, Upholstery Supplies, Drapery Hardware.
F. D. WOOTTEN—Garden Supplies.
J. J. ROWLES—Cookware, Cooking Utensils.
HENRY B. STEVENS—Scales, Hampers, Garbage Pails, Curtain Stretchers, Clothes Dryers, Ironing Boards, Washing Machines, Brooms, Brushes, Insecticides, Disinfectants, Closet Accessories.
W. S. DILWORTH—Dinnerware, Glassware.
P. T. ENDE—Small Electrical Appliances.
M. M. MASNY—Kitchen Tools & Accessories, Paper Goods.
P. O. TERRY—Plants, Garden Seed.
C. L. KRAFT—Seeds, Sprayers, Insecticides.

REGIONAL MANAGERS

NEW YORK REGION—75 Varick St., New York 13, N. Y.
R. H. FIELD—Regional Manager.
CHICAGO REGION—619 W. Chicago Ave., Chicago 7, Ill.
W. P. RUNYAN—Regional Manager.
KANSAS CITY REGION—6200 St. John Ave., Kansas City 3E, Mo.
E. C. SCHLAG—Regional Manager.
ST. PAUL REGION—1400 University Ave., St. Paul 4, Minn.
M. D. MUNGER—Regional Manager.
OAKLAND REGION—29th & E. 14th St., Oakland 1, Calif.
K. A. BROOKS—Regional Manager.
DETROIT REGION—15400 Grand River, Detroit 27, Mich.
D. L. HERSHEY—Regional Manager.

Weiner's Dept. Stores, 1656 W. Roosevelt Ave. Chicago 8, 2
Telephone: SEeley 3-8293
Both Stores Operated in Chicago, Ill.
ABE H. WEINER—Owner & Buyer for all Departments.

White's Dept. Store, 2739 W. Division St. Chicago 22, 1
Telephone: EVerglade 4-9192
SAM & ABE WHITE—Partners.

Wolke & Kotler, 4811 N. Milwaukee Ave. Chicago 30, 1
Telephone: KIldare 5-2500
MORRIS WOLKE—Managing Partner.
ABRAHAM KOTLER—Partner & General Buyer.

Wolke's, Inc., 5426 W. Devon Ave. Chicago 30, 1
Telephone: NEwcastle 1-3818
SAM WOLKE & ALBERT WOLKE—Partners.

Kline's Dept. Store, Inc., 1532 Halsted St. Chicago Heights
Telephone: SKyline 5-1345
Store Operated by: KLINE BROS., New York (See Listing).
RALPH MEYER—Managing Director, General Merchandise Manager, Buyer of Domestics, Notions, Dry Goods.
GEORGE A. KLINE—Buyer Ladies' Coats, Suits, Dresses, Children's Wear.
N. H. ROTHBARDT—Handbags, Hosiery, Underwear, Gloves, Corsets, Sportswear, Blouses, Jewelry, Luggage, Toys.
J. R. LEONARD—Men's & Boys' Wear Buyer.
JACK BRINDLE—Shoe Buyer.

The Rau Store, 16th & Otto Blvd. Chicago Heights 1
Telephone: SKyline 4-0067
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
SIDNEY W. BLOOM—President, Treasurer & General Merchandise Manager.
W. J. ROSENFELD—Vice President.
GLEN PAULSEN—General Manager.
A. L. NEUKOM—Buyer Store Equipment & Supplies.
MISS MARY MARY BURNS—Advertising Manager.
GORDON FRISCHKORN—Display Director.
MARGARET H. SMITH—Personnel Manager.
MRS. HELEN SLADE—Women's, Misses' & Juniors' Coats, Suits & Dresses.

(Continued)

ILLINOIS (Cont'd.)

Units

The Rau Store (Continued)

MRS. MAUDE MILES—Blouses, Sportswear, Skirts, Aprons, House Dresses, Uniforms, Robes & Negligees.
MRS. JEANETTE WILLIAMSON—Infants', Children's & Girls' Wear.
MRS. AGNES STEC—Hosiery, Underwear, Accessories, Piece Goods & Domestics, Laces, Ribbons, Notions, Toiletries, Costume Jewelry, Umbrellas & Stationery.
WILBUR BURNETT—Men's & Boys' Clothing & Furnishings.
LARRY SAXON—Silverware, Gift Shop & Luggage.
ANTHONY GIACOLONE—Bedding, Furniture, Floor Coverings & Toys.
BETHEL RUNGE—Draperies, Curtains, Pictures, Mirrors, Lamps, Shades, Upholstery.

Begun's Dept. Stores, 5213 W. 25th St. Cicero 50, 2

Telephone: OLympic 2-7665
Branch Store Operated in Chicago.
LEONARD BEGUN—President.
EMANUEL BEGUN—General Manager & Buyer.
SAM MALKIN—Merchandise Manager.

S. Kaufmann & Co., Inc., 5615 W. Cermak Rd. Cicero 50, 1

Telephone: OLympic 2-5200
Resident Buyer: Interstate Dept. Stores, 111 8th Ave. (See Listing).
RICHARD KAUFMANN—President & General Merchandise Manager.
NORTON D. FREYER—Executive Vice President & General Manager, Buyer Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Bedding, Curtains, Draperies, Floor Coverings.
MISS G. RISKA—Sportswear, Blouses, Skirts, Knitwear, Aprons, House Dresses, Uniforms, Intimate Apparel, All Accessories.

Meis Brothers, Inc., 102 E. Main St. Danville 1

Telephone: DAnville 1307
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
HENRI MEIS—President.
G. BAIN—General Merchandise Manager.
P. LEVY—Women's, Misses' & Juniors' Coats & Suits, Sportswear, Uniforms, Furs, Corsets & Brassieres, Negligees & Robes.
MISS V. MARTIN—Women's, Misses' & Juniors' Dresses.
J. MEIS—Aprons, House Dresses, Knit Apparel, Hosiery & Lingerie.
MISS L. C. PRAGER—Ladies' Accessories, Laces, Ribbons, Notions, Toiletries, Jewelry, Silverware & Umbrellas.
MISS R. FLEMING—Infants' & Children's Wear.
J. GREER—Men's & Boys' Clothing & Furnishings, Luggage.
E. C. KOEBRICH—Piece Goods, Linens, Towels, Domestics, Bedding.
MISS M. ELLIS—Stationery.
JOHN BETTAG—Curtains, Draperies, Upholstery, Floor Coverings, Lamps & Shades.
R. G. HAENEL—Major Appliances.
J. JARVIS—Housewares, China & Glassware.
W. STEIN—Toys.

Linn & Scruggs Co., 161 N. Main St. Decatur 1

Telephone: DEcatur 4261
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
J. R. HOLT—President & Treasurer.
C. A. GILLE—Vice President & Secretary.
WARREN B. WOOD—General Merchandise Manager, Sales & Advertising Manager.
MRS. R. BROWNLEE—Ladies' Ready-to-Wear, Sportswear & Furs.
MRS A. HARRINGTON—Girls' Wear.
MISS A. HINES—Hosiery, Knit Apparel.
MRS. M. KELLER—Lingerie, Corsets, Brassieres, Negligees & Robes.
MISS M. MONTGOMERY—Ladies' Accessories, Jewelry & Umbrellas.
M. NANCE—Ladies' Shoes.
MISS L. HISE—Infants' & Children's Wear.
C. COLLIER—Piece Goods, Laces, Patterns.
K. ROSS—Domestics, Linens, Towels, Bedding.

(Continued)

ILLINOIS (Cont'd.)

Linn & Scruggs Co. (Continued)

MRS. HELEN KASHOCK—Ribbons, Notions, Art Needlework, Stationery, Pictures, Mirrors, Lamps & Shades.
J. TURNER—Curtains, Draperies, Floor Coverings.
MRS. Z. WILLCOX—Toiletries.
JOHN L. BEANE—Home Furnishings, Housewares, Hardware, Toys.
C. HUPP—Major Appliances, Radios & Phonographs.
MISS M. CULLEN—Records.

Staubers Your Home Store, 104 S. Water St. — Decatur

Telephone: DEcatur 3-3463

ROBERT B. STAUBER—President, General Merchandise Manager & Advertising Manager.
JOSEPH REBERT—Executive Vice President & Basement Merchandise Manager.
CLOTILDA SEIBERT—Treasurer.
HOMER GARVER—Public Relations Director.
GUY DUNKLE—Display Director.
H. H. GARVER—Personnel Manager.
MRS. MARY KING—Main Floor & Basement Coats & Suits.
MRS. STELLA BLACKWELL—Ladies' Dresses, Sportswear, Accessories, Basement Sportswear & Hosiery.
MRS. DOROTHY COOPER—Main Floor & Basement House Dresses, Uniforms, Lingerie, Foundation Garments, Negligees, Robes, Infants' & Children's Wear.
MRS. HILDA FLETCHER—Ladies' Handbags, Small Leather Goods, Toiletries, Jewelry, Stationery & Gift Shop.
TOM McNAMARA—Curtains, Draperies, Furniture, General Home Furnishings.
R. KINMANS—Pictures, Mirrors, Lamps, Shades, Housewares, Toys.
O. HILL—Appliances.
J. ALEXANDER—Radios & TV Sets.
CLAY RIDDLE—Basement Shoes.

Stewart Dry Goods Co., 227 N. Water St. — Decatur

Telephone: DEcatur 4371

ARTHUR HARRISON—President.
CHAS. W. STACK—Vice President, General Manager.
MRS. MINA CASEY—Ladies' Ready-to-Wear, Sportswear.
MRS. J. LANGLEY—House Dresses.
MISS K. TAYLOR—Millinery.
MISS G. McKINLEY—Hosiery.
MISS L. GEHRIG—Lingerie, Negligees & Robes.
MRS. L. O'DONNELL—Corsets & Brassieres.
MISS C. BOOSINGER—Infants' & Children's Wear.
MRS. R. MUSSER—Ladies' Accessories, Jewelry.
MRS. B. BANTA—Piece Goods, Domestics, Laces, Notions, Art Goods.
ROBERT JACKSON—Toys, Luggage.
MISS M. VAUGHN—Toiletries.

Spiegler's Dept. Store, Inc., 1467 Ellinwood St. — Des Plaines

Telephone: VAnderbilt 4-7172

DAVID D. SPIEGLER—President, General Manager.
ROGER W. SPIEGLER—General Merchandise Manager, Buyer.

Eichler Brothers, 215 First St. — Dixon

Telephone: DIxon 4-1941.
All Stores Operated in Illinois.

V. N. EICHLER—General Manager and Buyer for Dry Goods, Domestics, Handbags, Gloves, Umbrellas, Glassware.
MISS D. GONNERMAN—Buyer for Handkerchiefs, Neckwear, Laces, Piece Goods, Underwear, Lingerie.
MISS G. ALBRIGHT—Buyer for Notions, Draperies.
MRS. M. BOHLIN—Buyer for Ready-to-Wear, Infants' Wear.
MRS. H. REID—Buyer for Corsets, Patterns, etc.

ILLINOIS (Cont'd)

Units

Famous Dept. Stores, 107 N. Main St. — Edwardsville — 2

Telephone: EDwardsville 661
Branch Store Operated in Wood River, Ill.
SIDNEY & KENNETH HOLTZMAN—Owners & Buyers for all Departments.

Ackemann Bros., Inc., 168 E. Highland St. — Elgin — 1

Telephone: ELgin 4000
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
H. C. ACKEMANN—President & General Manager.
R. F. STURGIS—Ladies' Ready-to-Wear, Infants' & Children's Wear.
ROBERT D. CROWELL—Hosiery, Underwear, Accessories, Piece Goods, Domestics, Laces, Ribbons, Notions, Toiletries, Jewelry, Stationery, Upholstery, Gifts.
MISS C. NOONE—Ladies' Handbags, Gloves, Art Needlework.
H. ASHLEY—Shoes.
PAUL ZUMKELLER—Men's Wear.
C. GUBBINS—Curtains, Draperies, Furniture, Floor Coverings, Lamps & Shades.
RUSSELL V. VIRGIL—Home Furnishings, Housewares, Major Appliances.
L. HARRIS—Toys.

Joseph C. Spiess Co., 38-52 S. Grove Ave. — Elgin — 1

Telephone: ELgin 4300
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
JOSEPH C. SPIESS—President, General Manager, Buyer Store Equipment.
JOHN E. SPIESS—Vice President, General Merchandise Manager, Buyer Basement Women's & Misses' Coats.
WALTER DAUEL—Manager of Building & Maintenance Departments.
CHARLES SCHEARER—Display Equipment Buyer & Display Director.
FRANKLIN C. SORN—Advertising Manager.
A. GERALD WILSON—Personnel Manager.
ROBERT J. STETTNER—Women's & Misses' Coats & Suits, Blouses, Sportswear, Furs.
BESSIE PECK—Women's & Misses' Dresses.
SOPHIE SOTOS—Girls' Wear.
LOU M. FEIL—Aprons, House Dresses, Uniforms, Robes, Basement Dresses.
HELEN HASEMAN—Hosiery.
ROBERT SWIFT—Underwear, Gloves, Accessories, Laces, Trimmings, Ribbons, Notions, Umbrellas.
EVERETT BINNS—Women's & Children's Shoes.
MRS. LILLIAN RYAN—Corsets & Brassieres.
DOROTHY BRUNNER—Negligees.
MRS. ROSE AFFELD—Infants' & Children's Wear.
JAMES HOLMES—Men's Clothing, Boys' Clothing & Furnishings, Hats
HAROLD LAGERSTROM—Men's Furnishings, Hats & Caps.
VERA DAU—Pitce Goods.
LOIS MORGAN—Linens & Art Needlework.
DORIS GOODWIN—Towels, Domestics.
MISS GLENROSE BOETTCHER—Toiletries.
TRUDE ANDERSON—Costume Jewelry.
OLGA GROTH—Silverware, Lamps & Shades, Gift Shop.
LOIS MORGAN—Art Needlework.
LAURA ACKMAN—Stationery.
CARLETON WAHL—Curtains, Draperies & Upholstery.
WALTER FOELL—Major Appliances, Basement Appliances & Housewares
HENRY FRICKE—Floor Coverings.
EDWARD AFFELD—Toys.
HENRY KRUEGER—Luggage.
HELEN HAMMERSCHMIDT—Basement Sportswear & Lingerie.

Ollswang's Dept Store, 100 W. Park Ave. — Elmhurst — 1

Telephone: ELmhurst 3532
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
RICHARD S. LEVINSON—Senior Partner, Advertising Manager & Buyer Store Equipment.

(Continued)

ILLINOIS (Cont'd.)

Units

Ollswang's Dept. Store (Continued)

MAURICE WEITZENFELD—General Merchandise Manager, Buyer Men's Clothing & Furnishings, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notion, Toiletries, Men's Umbrellas, Home Furnishings, Luggage.
GARLAND H. CURTIS—General Manager, Personnel Manager, Manager of Supply, Alteration & Repair Departments.
JOE VESMERE—Manager of Building & Maintenance Departments.
MISS A. ELLETT—Display Equipment Buyer & Display Director.
MISS M. SUS—Women's, Misses' & Juniors' Coats, Suits & Dresses, Knit Apparel.
MRS. R. S. LEVINSON—Blouses, Skirts, Sportswear, Aprons, House Dresses, Uniforms, Millinery, Hosiery, Underwear, Accessories, Negligees, Robes, Umbrellas.
MRS. H. BROTT—Infants', Children's, Girls' & Boys' Wear, Toys.

Lord's, Inc., 1611 Orrington Ave. — Evanston — 1

Telephone: GReenleaf 5-7000
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
C. W. GESSLER—Executive Vice President, General Merchandise Manager.
J. F. COLE—Treasurer, Comptroller, Buyer Store Equipment.
JOHN ANDERSON—Manager of Building, Maintenance & Supply
KARL SCHLECHT—Display Equipment Buyer & Display Director.
G. KRIEMAN—Warehouse Manager.
MRS. E. I. CRANE—Public Relations Director, Personnel Manager.
BERNARD LAND—Advertising Manager, Copy & Art Director.
MRS. K. MIXIE—Women's Coats, Suits & Dresses, House Dresses.
MRS. H. LENDY—Misses' & Juniors' Coats, Suits, Dresses, Infants', Children's & Girls' Wear.
MRS. H. PRZYBYLSKI—Blouses, Skirts, Sportswear.
MRS. M. SWENSON—Aprons, Uniforms, Notions & Art Needlework.
MRS. E. PEARSON—Millinery.
MRS. E. ROBERTS—Hosiery, Gloves, Toiletries & Drug Sundries.
MISS M. O'NEIL—Underwear, Corsets, Brassieres, Negligees & Robes.
C. BOOKWALTER—Men's, Women's & Children's Shoes.
MRS. B. WEILAND—Neckwear, Handkerchiefs, Handbags, Laces, Trimmings, Ribbons, Costume Jewelry, Watches, Umbrellas.
G. PIRIE—Men's Clothing.
P. KARSEN—Men's Furnishings, Boys' Clothing & Furnishings, Hats
MRS. G. MURPHY—Piece Goods & Domestics.
MRS. E. SPIESMAN—Silverware, Clocks, Stationery, Gift Shop.
S. TYLER—Books & Magazines.
W. DEHMLOW—Bedding, Curtains, Draperies, Upholstery, Pictures & Mirrors, Lamps & Shades.
W. MacCORMAC—Small Leather Goods & Luggage.
H. BROWN—Toys, Basement Toys & Housewares.

Wieboldt Stores, Inc., 820 Davis St. — Evanston — 6

Telephone: DAvis 8-0550
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Stores: 1279 Milwaukee Ave. Chicago, Ill., RICHARD EMANUEL—Manager.
106 S. Ashland Blvd. Chicago, Ill., FRANK J. DUDA—Mgr.
3239 Lincoln Ave. Chicago, Ill., RICHARD LYTHELL—Mgr.
825 W. 63rd St. Chicago, Ill., EDWARD L. HANSON—Mgr.
Evanston, Ill., ERNEST A. OTTO—Manager.
River Forest, Ill., FREDERICK E. STAHL—Manager.
WERNER A. WIEBOLDT—Chairman of the Board.
JAMES F. TOBIN—President & General Merchandise Manager.
A. RAY FINDLEY—Vice President & Treasurer.
SAMUEL J. FOSDICK—Vice President & General Operating Manager.
OWEN M. LYNCH—Secretary & Assistant Treasurer.
WILLIAM T. WHITE—Divisional Vice President & Sales Manager.
WILLIAM O. HANSEN—Controller & Assistant Treasurer.
F. L. MOORE—General Service Manager.
MRS. MARION L. HILKER—Advertising Manager.
HOWARD C. OEHLER—Central Display Manager.
LUKE H. RHOAD—Warehouse Manager.

(Continued)

ILLINOIS (Cont'd.)

Units

Wieboldt Stores, Inc. (Continued)

MERCHANDISE MANAGERS

JOHN V. NICHOLS—Women's, Misses' & Juniors' Ready-to-Wear.
RAYMOND A. BURROUGHS—Women's & Misses' Under Apparel & Infants' Wear.
VICTOR A. JOHNSON—Hosiery, Accessories, Notions, Jewelry, Toiletries, Stationery, Umbrellas, Records, Sheet Music.
H. M. ASKER—Men's & Boys' Clothing & Furnishings, Piece Goods & Domestics.
L. W. STRATTON—Home Furnishings & Housewares.
JAMES B. O'NEILL—Foods.

BUYERS

MRS. MABEL M. MILES—Women's & Misses' Coats & Suits.
MISS VIRGINIA SHAMEL—Women's & Misses' Dresses, Maternity Shop.
MISS ALICE J. DARESH—Junior Dresses & Sportswear.
MISS DOROTHY LEE—Sportswear.
MRS. HELEN DEMASK—Economy Dresses.
MRS. FLORENCE C. MASTERSON—House Dresses.
ELLIOTT R. LEE—Furs.
FRANK A. REYNOLDS—Hosiery.
MRS. RUTH L. SUKOW—Knit Underwear.
MRS. ELEANOR GERLACH—Lingerie.
RICHARD E. DOWNING—Gloves.
ELMER A. BRAUN—Neckwear, Handkerchiefs.
MRS. FRANCES C. SCHAFER—Handbags & Umbrellas.
MRS. NELLIE MICKOW—Girls' Apparel, Hi-School Hangout.
MRS. JOANNE M. NANCE—Corsets & Brassieres.
MRS. ELEANOR GERLACH—Robes & Lounging Apparel.
M. HOMER BEATTY—Infants' & Tots' Wear.
MRS. ROBERTA A. MAUER—Girls' Accessories, Juvenile Furniture.
MERTON J. LONN—Men's Clothing, Work Clothing.
O. L. CARLISLE—Men's Furnishings & Hats.
WALTER F. WYLIE—Men's Underwear, Hose & Gloves.
PAUL R. POTTERFIELD—Men's Sportswear.
JOSEPH M. DORBAND—Boys' Wear (Age 4-11), Student Hall.
IRVING M. BACKLER—Yard Goods, Linens, Towels, Patterns, Sewing Accessories.
CLAUDE A. BUTLER—Domestics & Bedding.
MRS. HOPE T. PFAFF—Fancy Goods.
MRS. EVELYN A. ROBERTSON—Notions.
MISS LILLIE M. LARSON—Jewelry.
ELLIS V. CROWLEY—Cosmetics & Drugs.
MRS. FLORENCE AMES HILTON—Stationery.
MISS MARG K. CONWAY—Books, Records & Sheet Music.
LOUIS ROSENBERG—Curtains, Drapes, Shades & Blinds.
W. H. VAN RIPER—Major Appliances & Kitchen Furniture.
RAYMOND E. HARLAND—Living Room & Summer Furniture.
H. THOMAS BOWERS—Bedroom & Dining Room Furniture, Bedding
D. P. FLORY—Floor Coverings.
KINGSLEY BOYD—Radios & Television.
MISS DOROTHY K. CAPODICE—Lamps, China & Giftware.
JOSEPH M. HIGGINS—Housewares.
DAYTON P. FLORY—Hardware & Auto Accessories, Silverware.
ROBERT H. VOLONTE—Paints, Wallpaper, Unpainted Furniture.
ROBERT H. WILDRICK—Toys.
ALBERT B. BENTON—Luggage, Sporting Goods & Photo Equipment.
MRS. H. M. SUMNER—Candy.
HILLARD J. BIELAWA—Liquors & Tobacco.
CHARLES E. CAMPA—Bakery.
CLARENCE F. DUVALL—Meats.
E. G. HAWLEY—Fruits & Vegetables.
JOHN J. DZIJA—Dairy.

F. A. Read Co., 18 W. Stephenson St. — Freeport

Telephone: MAin 1100
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Operated by: P. A. BERGNER & CO., INC., Peoria, Ill. (See Listing)
E. D. LYONS—Store Manager & General Buyer.

ILLINOIS (Cont'd.)

Units

Stukenbergs, 13 W. Main St. — **Freeport** — 1

Telephone: MAin 322

W. W. STUKENBERG—Owner & General Merchandise Manager, Buyer Ladies' Ready-to-Wear.
MRS. KATHERINE PALS—Ladies' Sportswear, Blouses, Lingerie, Infants', Children's & Junior Wear, Neckwear, Jewelry.
MRS. KRACHT—Hosiery & Gloves.
MRS. A. DUBBERT—Foundation Garments.
K. SPINDLER—Shoes.
MISS KATHERINE WINTER—Ladies' Handbags, Leather Goods, Domestics, Notions, Toiletries & Gift Shop.
G. H. GOEHRING—Bedding, Home Furnishings, Housewares.

Johnson's, 125 E. Main St. — **Galesburg** — 1

Telephone: GAlesburg 4444

OSCAR T. JOHNSON—Owner & General Buyer.

Kellogg Drake & Co., 246 E. Main St. — **Galesburg** — 1

Telephone:GAlesburg 4411

Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

J. CARL HART—President & Advertising Manager, Buyer Ladies' Ready-to-Wear.
C. W. MARINER—Vice President & General Merchandise Manager.
R. R. MARINER—Secretary.
H. E. HART—Treasurer.
MRS. B. COLVER—Hosiery & Knit Underwear.
MISS E. ANDERSON—Ladies' Accessories, Towels, Jewelry, Ribbons, Toiletries, Art Needlework & Staticnery.
MISS M. ABRAHAMSON—Foundation Garments, Lingerie.
MRS. V. MORRIS—Infants' & Children's Wear.
MRS. BARRETT—Men's Furnishings.
MRS. JOHNSON—Piece Goods & Domestics.
MISS R. JOHNSON—Notions, Home Furnishings, Housewares.
R. MARINER—Beddings.
H. HART—Curtains, Draperies, Upholstery, Furniture, Floor Coverings, Luggage.

Hart's Dept. Store, Pruett Bldg. — **Harrisburg** — 1

Telephone: HArrisburg 1300

Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.

BYRON E. HART—Owner & General Buyer.

Steinberg's Dept. Store, 50 N. Ayer St. — **Harvard** — 1

Telephone: HArvard 12

PAUL H. STEINBERG—Owner & General Buyer.

Eagle Dept. Store, 183 E. 154th St. — **Harvey** — 1

Telephone: HArvey 3094

PAUL SOENKSEN—Owner & General Buyer.

Herrin Supply Co., 100 N. Park Ave. — **Herrin** — 1

Telephone: HErrin 7071

Resident Buyer: Kirby Block & Co., 128 W. 31st St.

Both Stores Operated in Illinois.

ED C. ELLES—General Manager, Buyer Store Equipment, Men's & Boys' Wear, Major Appliances, Housewares, Hardware, Luggage.
MRS. FRANCES BANDY—Hosiery, Underwear, Foundation Garments, Piece Goods, Domestics, Laces, Ribbons, Patterns, Notions, Toiletries, Stationery, Upholstery.
MISS MAE DEASON—Millinery, Accessories, Jewelry.
MRS. EDITH M. ELLES—Ladies' Ready-to-Wear, Sportswear, Furs, Infants' & Children's Wear.
K. P. MELVIN—Home Furnishings, Toys.

M. P. Zwick Dry Goods, Park & Monroe Sts. — **Herrin** — 5

Telephone: HErrin 2-8391

Resident Buyer: Samuel Hoffman, 101 W. 31st St.

Stores Operated in Illinois & Missouri.

(Continued)

ILLINOIS (Cont'd.)

Units

M. P. Zwick Dry Goods (Continued)

LEON ZWICK—President, General Manager, Buyer Ladies' Wear, Ladies' Accessories, Infants' & Children's Wear.
MRS. J. STEIN—Uniforms, House Dresses, Piece Goods, Domestics, Notions, Ribbons, Art Needlework, Home Furnishings.
MISS A. PURCELLIO—Lingerie, Negligees & Robes.
CHARLES OLDANI—Shoes.
MISS ANNA VENEGONI—Corsets & Brassieres.

Garnett's Dept. Stores, 590 Central Ave. — Highland Park — 3

Telephone: HIghland Park 2-4700
Branch Stores Operated in Lake Forest & Glenco, Ill.
JAMES B. GARNETT—President & Operating Manager.
MRS. JANE G. NEWTON—Vice President.

Uptown Dry Goods Stores, 44 S. Washington Ave. — Hinsdale — 2

Telephone: HInsdale 180
Branch Store Operated in Western Springs, Ill.
ERNEST OLSON—Owner & Buyer for all Departments.

The Emporium, 212-216 E. State St. — Jacksonville — 5

Telephone: JAcksonville 21
Resident Buyer: Marizon & Rosenberg, 225 W. 34th St.
Branch Stores: WALKER FURNITURE CO., Jacksonville, Ill.
Mattoon, Ill., H. ADAMS—Manager.
Peoria, Ill., M. GOODALL—Manager.
Hannibal, Mo., H. STEWART—Manager.
EDWARD GOLSTEIN—President, Executive Personnel Manager, Buyer Store Equipment.
LOUISE COWDIN—Executive Vice President & Staff Personnel Manager.
BENJAMIN TURLEY—Treasurer.
HENRY STONE—General Merchandise Manager.
SAM STONE—Basement Merchandise Manager.
BERT LOGAN—General Manager.
HERMAN STEIN—Chief Architect.
HERB GEORGE—Manager of Supply, Alteration & Repair Departments.
ROY BECK—Display Equipment Buyer.
J. HOGAN—Warehouse Manager.
R. LOGAN—Public Relations Director.
ROY TURNER—Advertising Manager.
E. G. WHITE—Chief Engineer, Manager of Building & Maintenance Departments, Display Director.
MARY HILL—Copy Director.
T. K. KING—Art Director.
MARY COWDIN—Employee Relations Manager, Buyer Toiletries & Drug Sundries.
M. ALQUEST—Women's, Misses' & Juniors' Coats, Suits & Dresses.
E. HARRIS—Blouses, Skirts, Sportswear & Knit Apparel.
NELLY HOWE—Aprons, House Dresses & Uniforms.
BERT SHEEDY—Furs.
E. SCHWARTZ—Hosiery, Underwear, Gloves.
M. SWHATS—Neckwear & Scarfs.
JANE ADAMS—Handkerchiefs, Handbags & Small Leather Goods.
M. SISNEY—Corsets, Brassieres, Negligees & Robes, Infants' & Children's Wear.
R. H. WHITE—Men's Clothing & Furnishings, Hats & Caps.
H. BROWN—Boys' Clothing & Furnishings, Hats & Caps.
FRED CLOSE—Piece Goods & Domestics.
BESS ARTZ—Jewelry.
ALBERT HAYS—Silverware, Clocks, Watches & Gift Shop.
SHIRLEY LEE—Umbrellas.
EARL ORANS—Art Needlework.
MORRIS MYERS—Stationery.
E. HARRIS—Bedding, Pictures & Mirrors, Furniture, Floor Coverings, Curtains, Lamps & Shades.
L. PETERS—Radios & Phonographs.
SID HARRIS—Toys & Luggage.

(Continued)

ILLINOIS (Cont'd.)

Units

The Emporium (Continued)

H. MURPHY—Sporting Goods.
B. GOLD—Cameras.
FRANK MILLER—Candy & Delicacies.
HENRY HODGE—Basement Domestics, Linens Etc.
JIM BROWN—Basement Hardware & Electrical Goods.
BEN SLIGO—Basement Paints & Wallpaper.

Waddell's Dept. Store, 52-53 S. Side Square — Jacksonville — 1

Telephone: JAcksonville 191
FRANCIS PLOUER—President & General Merchandise Manager.
MRS. DOROTHY EADS—Sportswear, Lingerie, House Dresses, Robes & Negligees.
MRS. HENRY RENFRO—Hosiery.
MRS. CRAIG—Ladies' Knit Underwear, Men's Furnishings.
MRS. McNEELEY—Foundation Garments.
MISS YOUNG—Ladies' Neckwear, Scarfs, Gloves, Umbrellas, Luggage.
MISS MARY BARNHART—Infants' & Children's Wear.
MRS. MAE FERGUSON—Ladies' Handbags, Leather Goods, Jewelry.
MRS. CHARLES HAUSER—Notions & Stationery.
MRS. ARMSTRONG—Curtains, Draperies, Domestics.

Inman's Dept. Stores, 111 S. State St. — Jerseyville — 3

Telephone: JErseyville 336
Branch Stores Operated in Carlinville & Litchfield, Ill.
JAMES INMAN—Partner, General Manager.
MARIE PRATER—Partner, Buyer for all Departments.

M. A. Felman Co., 23 W. Jefferson St. — Joliet — 1

Telephone: JOliet 4211
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Operates as THE BOSTON STORE.
ALBERT J. FELMAN—President.
BENJAMIN B. GORDON—Vice President & General Merchandise Manager.
J. C. NICHOLAS—Treasurer.
CLARA BUSSEY—Secretary.
MURRAY DRUCKER—Ladies' Ready-to-Wear.
MISS C. LIBERSHER—Sportswear, Blouses.
MRS. MARGARET BOYNE—House Dresses, Uniforms, Lingerie, Negligees & Robes.
VICTOR BRODSKY—Furs.
MRS. N. KERRICK—Ladies' Hosiery, Accessories, Laces, Stationery, Embroideries.
MISS M. EVETT—Corsets & Brassieres.
MISS V. LUTHER—Infants', Children's & Teens' Wear.
JOSEPH PRZYBYLSKI—Men's Clothing.
W. JOHNSON—Men's Furnishings.
MISS V. LIKER—Boys' Clothing & Furnishings.
E. MAHER—Piece Goods & Domestics.
L. MARSHALL—All Shoes.
MRS. L. HARRIS—Notions.
G. RYAN—Cosmetics, Toiletries.
MRS. G. COUCH—Curtains, Draperies & Upholstery.
A. SILKOWITZ—Housewares, Hardware & Toys.
G. A. MALIK—Major Appliances.
MRS. A. RILEY—China & Glassware.
C. GANOWSKY—Furniture, Floor Coverings, Lamps & Shades, Pictures & Mirrors.

The Fair Stores Co., 152 S. East Ave. — Kankakee — 1

Telephone: KAnkakee 3-4431
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
SARAH BLOCK—President.
GEORGE W. BLOCK—Vice President.
ROBERT PILL—Comptroller.
RONALD A. BRAMSON—General Merchandise Manager, Buyer Ladies' Ready-to-Wear, Sportswear, Uniforms, Furs, Accessories, Toiletries, Jewelry, Stationery, Toys.
MRS. JOHNSON—Aprons & House Dresses.

(Continued)

ILLINOIS (Cont'd.)

Units

The Fair Stores Co. (Continued)

MRS. M. NEWTEN—Millinery.
C. KNODERER—Hosiery, Underwear, Notions, Dry Goods.
A. FORTIER—All Shoes.
MISS M. REEVES—Negligees & Robes.
MRS. L. HOLSCHER—Infants' & Children's Wear.
T. JAMESON—Men's Wear, Sporting Goods.
MRS. I. McCARTHY—Home Furnishings.
A. BLOCK—Major Appliances, Hardware, Housewares, Toys.
MRS. P. BLOCK—Furniture.
MRS. GOLDSBERRY—China, Glassware, Silverware.

McAllister-Schoen Co., 60 S. La Grange Rd. — LaGrange — 2

Telephone: FLeetwood 2-3360
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated as Schoen-McAllister Co. in Berwyn, Ill.
F. J. SCHOEN—President & Managing Director.

Blakely's Dept. Stores, 701 First St. — LaSalle — 2

Telephone: LaSalle 772
Branch Store Operated in Taylorsville, Ill.
GEORGE O. BLAKELY—Owner & Buyer for all Departments.

Sherman's Dept. Store, 805—1st St. — La Salle — 1

Telephone: LA Salle 270
I. J. SHERMAN—Owner & General Buyer.

Scripps-Reno Co., 19 E. Side Square — Macomb — 2

Telephone: MAcomb 119
Branch Store Operated in Rushville, Ill.
J. H. RENO—General Manager & Buyer, all lines.

Young Dept. Stores, 1614 Broadway — Mattoon — 2

Telephone: MAttoon 7447
Branch Store Operated in Effingham, Ill.
E. D. YOUNG—President, Piece Goods, Men's & Boys' Furnishings, Toys.
C. K. AUGUST—Ready-to-Wear, Children's & Infants' Wear.
MRS. E. EDWARDS—Millinery.
MRS. H. E. SOLTWISCH—Hosiery, Gloves.
MISS MAE DOLSON—Lingerie.
C. G. PHIPPS—Shoes, Slippers.
MRS. P. GLASSCOCK—Notions, Patterns.
MRS. W. LANDRUS—Novelty Jewelry, Handkerchiefs, Neckwear, Handbags, Umbrellas.
MRS. H. BOYER—Piece Goods & Domestics.
D. J. HANDLEY—Draperies, Bedspreads.
J. B. HENDERSON—Floor Coverings.

Marshall's Dept. Store, 30 N. 5th St. — Maywood — 1

Telephone: FIllmore 5-0377
MARSHALL MULIS—Owner & General Buyer.

Brady Waxenberg Co., 1517 5th Ave. — Moline — 1

Telephone: MOline 4-3541
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
CHARLES OSHEROFF—President & General Merchandise Manager.
S. SERVOS—Ladies' Ready-to-Wear.
MISS J. VENSEN—Sportswear, Knit Apparel, Aprons, House Dresses, Uniforms, Infants', Children's & Girls' Wear.
JOE SAWISLAK—Millinery.
MRS. J. O'HARA—Hosiery.
MRS. M. SALKO—Lingerie & Basement Merchandise.
MRS. W. CHAMBERS—Ladies' Gloves.
R. KNIGHT—Shoes.
MISS BELLE SODEN—Neckwear, Handkerchiefs, Domestics, Laces, Trimmings & Notions.
MRS. E. HENRY—Foundation Garments.
V. ABBOTT—Men's & Boys' Wear, Luggage.

(Continued)

ILLINOIS (Cont'd.)

Units

Brady Waxenberg Co. (Continued)

O. SCHMIDT—Men's Furnishings.
MRS. P. MINIER—Piece Goods.
MRS. F. FILIPPO—Patterns.
MRS. A. WILLIAMS—Blankets, Spreads, Curtains, Draperies, Upholstery, Floor Coverings, Lamps & Shades, Radios & Phonographs.
MRS. J. SAMUELSON—Toiletries & Stationery.
MISS MARIE WILTSE—Ladies' Handbags, Leather Goods, Jewelry, Umbrellas & Gifts.
W. KING—Home Furnishings, Housewares, Major Appliances, China, Glassware, Silverware, Toys.
P. LEMEN—Furniture.

Economy Dept. Store, 127 E. Washington St. — Momence — 1

Telephone: MOmence 82
JACOB LUSTIG—Owner & General Buyer.

Brown Lynch Scott Co., Inc., 628 S. Main St. — Monmouth — 16

Telephone: MOnmouth 349
Stores Operated in Illinois & Iowa.
Hardware Chain carrying Complete Lines of Department Store Merchandise.
Also Operate: 22 Associate Stores.
H. S. LAFFERTY—President.
D. J. GILLILAND—Merchandise Manager.
EVERETT WATERS—Advertising Manager.
BERNARD HIGGINS—Display Manager.
ESTHER SORNBERGER—Coats, Suits & Dresses.
MARTHA LAFFERTY—Lingerie, Children's Wear & Accessories.
RAE ASHER—Appliance Buyer.
PEARL JAMESON—Housewares.
ZELTON BROWER—Hardware Buyer.
ROBERT SANDELL—Paint, Wallpaper, Electrical Supplies.

Colwell's Dept. Store, 208 S. Main St. — Monmouth — 1

Telephone: MOnmouth 35
EDMUND B. COLWELL—Owner & General Merchandise Manager, Buyer Men's Furnishings.
MRS. G. COLWELL—Ladies' Ready-to-Wear, Sportswear, Hosiery, Underwear, Accessories, Infants' & Children's Wear, Toiletries, Art Needlework, Stationery.
DOREN G. COTTON—Piece Goods & Domestics, Home Furnishings, Housewares, Hardware, Toys, Luggage.
MRS. E. MOORE—Laces, Trimmings, Ribbons & Notions.
J. C. FAGLE—Curtains, Draperies, Upholstery, Furniture & Floor Coverings.

Glassman's Dept. Stores, 104 S. 9th St. — Mount Vernon — 2

Telephone: MOunt Vernon 612
Both Stores Operated in Illinois.
J. GLASSMAN—Owner & Buyer for all Departments.

Mammoth Dept. Store, 901 Broadway — Mount Vernon — 1

Telephone: MOunt Vernon 115
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
MR. RICHMOND—President.
GEORGE F. M. WARD—General Merchandise Manager.
MRS. P. ROTH—Ladies' Ready-to-Wear, Millinery, Underwear, Corsets, Brassieres, Infants' & Children's Wear.
W. WARREN—Ladies' Accessories, Piece Goods, Laces, Ribbons, Trimmings, Jewelry, Toiletries, Art Needlework, Stationery, Gifts & Luggage.
A. GIBSON—Men's & Boys' Wear, Sporting Goods.
E. HILL—Domestics, Bedding, Home Furnishings, Housewares, Curtains, Draperies, Upholstery, Pictures & Mirrors, China & Glassware, Lamps & Shades, Toys.
D. McCRAW—Major Appliances.

Backs Dept. Store, 109 W. St. Louis St. — Nashville — 1

Telephone: NAshville 7-8954
C. H. H. BACKS—Owner & General Buyer.

ILLINOIS (Cont'd.)

Units

Wm. Y. Gilmore & Sons. Inc., 137 N. Oak Park Ave. Oak Park 1

Telephone: EUclid 3-2300
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
WILLIAM Y. GILMORE, JR.—President & General Merchandise Manager.
FRANKLIN A. GILMORE—Vice President & Treasurer.
MARY B. GILMORE—Secretary.
MRS. V. SMITH—Ladies' Ready-toWear, Sportswear.
MISS TROJAN—Millinery.
MRS. R. RESCH—Juniors' Coats, Suits & Dresses.
F. RALL—Hosiery, Accessories, Laces, Jewelry, Umbrellas.
MISS M. ENGLISH—Lingerie, Negligees & Robes.
W. GIBBS—Shoes.
MRS. G. VAUGHAN—Corsets & Brassieres.
MRS. H. CANNON—Infants' & Children's Wear.
W. ERICKSEN—Men's & Boys' Clothing & Furnishings.
C. ENDERLE—Piece Goods & Domestics, Home Furnishings, Housewares, Curtains, Draperies, Floor Coverings.
MISS O. SELLARS—Patterns.
MRS. DUNAR—Art Needlework.
MISS M. BURMEISTER—Ribbons, Trimmings & Notions.
MRS. MOLINE—Toiletries.

Peerless Dept. Stores, 813 S. Oak Park St. Oak Park 3

Telephone: VIllage 8-7940
Branch Stores Operated in Riverside & Homewood, Ill.
FRANK E. NOVAK—Owner & Buyer for all Departments.

Famous Dept. Store, 807 LaSalle St. Ottawa 1

Telephone: OTtawa 1519
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
MAURICE D. LASKOW—President, General Manager.
FREDERICK H. LASKOW—Vice President, General Mdse. Mgr. & Buyer.

N. Reuling Co., 359 Court St. Pekin 1

Telephone: PEkin 133
E. O. WINKEL—President, General Merchandise Manager & Buyer Aprons, House Dresses, Sweaters, Leather Goods, Home Furnishings, Luggage.
MISS W. ROLF—Ladies' Ready-to-Wear, Sportswear, Millinery.
MRS. W. HARRIS—Hosiery.
MISS WAECHTER—Ladies' Accessories, Lingerie, Negligees & Robes.
MISS E. LUICK—Corsets & Brassieres.
MRS. G. SELLING—Infants' & Children's Wear.
F. MEYER—Men's Furnishings.
MISS FRIEDINGER—Piece Goods, Laces, Trimmings, Ribbons, Notions, Jewelry & Art Needlework.
D. EINTS—Domestics, Curtains & Draperies.

P. A. Bergner & Co., Inc., 200 S. Adams St Peoria 2, 8

Telephone: PEoria 6-0701
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
All Stores Operated in Illinois.
Operates: S. S. SENCENBAUGH CO., Aurora, Ill. (See Listing)
F. A. READ CO., Freeport, Ill. (See Listing)
CHARLES V. WEISE CO., Rockford, Ill. (See Listing)
THE CHESTER CO., Sterling, Ill.
Also See Listing of P. A. BERGNER & CO., INC., Chicago, Ill.
Other Branch Stores Operated in Galesburg & Mattoon, Ill.
EUGENE A. TETZLAFF—President & General Manager.
KURT J. WHITNEY—Vice President & General Merchandise Manager.
CHARLES KAHN—Treasurer.
JOHN SCHMAHL, JR.—Branch Store Director.
FRED ROSS—Assistant General Merchandise Manager, Buyer for Candy.
WM. PETERSON—Chief Engineer.
CHARLES HORTON—Manager of Building & Maintenance Departments, Display Equipment Buyer & Display Director.
CARL McMANUS—Manager of Supply Department, Store Equipment Buyer, Personnel Manager.

(Continued)

ILLINOIS (Cont'd.)

Units

P. A. Bergner (Continued)

MELVIN NATION—Warehouse Manager.
MISS ALMA GOODRICH—Advertising Manager.
MISS FERN JOHNSON—Women's, Misses' & Juniors' Coats & Suits, Sportswear, Skirts, Knit Apparel, Furs.
MISS EUNICE WELCH—Dresses (Better & Budget).
MISS MARGARET McNAMARA—Blouses, Handkerchiefs, Neckwear, Belts.
WARNER WHITNEY—Girls', Children's & Infants' Wear.
MRS. DOLLY WILMOT—Cotton Dresses, Aprons, Uniforms, Robes.
MISS LOUISE DAVIS—Millinery.
MRS. LUCY HALL—Hosiery, Gloves.
MISS MARGARET KEHOE—Lingerie, Knit Underwear.
MARTIN SCHERFF—Shoes & Slippers.
MISS CHRISTINE GORDON—Corsets, Brassieres.
MRS. ROSE KORB—Handbags, Jewelry, Umbrellas.
JAMES KELLERSTRASS—Men's & Boys' Clothing & Furnishings.
GEORGE McNAMARA—Linens, Domestics, Piece Goods.
MRS. DOROTHY JURGENS—Laces, Trimmings, Ribbons, Notions, Art Needlework.
MISS GAY NEWSOME—Toilet Goods.
MISS ADELE BURTON—Stationery.
M. R. BARICKMAN—Curtains, Draperies, Upholstery.
H. C. WOODWORTH—Housewares, Silverwares, Clocks, Hardware, China, Glassware, Gifts, Toys, Luggage, Sporting Goods.
ERIC CEDAR—Bedding, Major Appliances, Pictures, Mirrors, Floor Coverings, Furniture, Lamps, Shades, Radios, Phonographs.
MAURICE SUSMAN—Basement Ready-to-Wear.

Block & Kuhl Co., 801 S. Washington St. Peoria 2, 19

Telephone: PEoria 6-3366
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Stores Operated in Illinois & Iowa.

The Following Executives and Buyers are located at:
801 S. Washington St., Peoria 2, Ill.
F. H. BARTHELL—President.
R. V. MONTGOMERY—Vice President, Real Estate & Store Locations.
J. E. FARRELL—Vice President. (Located at Joliet, Ill.)
E. F. CULLINANE—Treasurer.
R. IBEN—Manager of Planning & Construction, Store Fixtures and Equipment.
IVAN HAIG—Manager of Supply Department.
T. H. KAHL—Advertising, Copy & Art Director.
C. H. KELLOGG—Personnel Manager.
R. W. ROSSOW—Merchandise Manager, Ladies' Ready-to-Wear.
R. D. LIDSTONE—Merchandise Manager of Coats and Suits (including Junior Wear).
E. R. BOODNER—Merchandise Manager, Accessory Division.
F. W. SOLDWELL—Merchandise Manager, Men's & Boys' Clothing & Furnishings, Piece Goods & Domestics.
JOHN BRADLEY—Women's, Misses' & Juniors' Dresses.
MRS. BLANCHE BURLINGAME—Sportswear, Skirts & Knit Apparel.
MRS. BRIGETTA MERCER—Blouses.
MISS PHYLLIS RUTLEDGE—Girls' Wear.
WALTER DILZER—Aprons, House Dresses & Uniforms, Negligees & Robes.
R. E. SMITH—Furs.
MISS GRACE WISENER—Women's & Children's Hosiery, Women's Gloves.
MRS. GRETCHEN FLEER—Lingerie.
ANNETTA GRUSSEMEYER—Neckwear, Scarfs & Handkerchiefs.
MRS. ENID DICKINSON—Corsets, Brassieres.
MRS. GERTRUDE LEIBSON—Children's & Infants' Wear.
MISS HELEN McGRAUGH—Handbags, Small Leather Goods, Jewelry, Silverware, Clocks & Watches.
JOHN PAGE—Men's Furnishings.
ROBERT DUNSWORTH—Boys' Wear.

(Continued)

ILLINOIS (Cont'd.)

Units

Block & Kuhl Co. (Continued)

MRS. PHYLLIS RUTLEDGE—Piece Goods.
MICHAEL HURLEY—Linens, Towels, Blankets, Spreads, Domestics.
KATY SODERQUIST—Notions.
RUSSELL THARP—Toiletries.
PAUL HOOTMAN—Bedding, Furniture.
E. F. FRYE—Curtains, Draperies, Upholstery.
J. F. DeBORD—Pictures, Mirrors, Lamps, Shades, Toys, Luggage & Sporting Goods.
JAMES LIDDLE—Floor Coverings.

The Following Executives and Buyers are located at:
124 S. Adams St., Peoria 2, Ill.
R. D. GUERNSEY—Vice President & Controller.
W. T. WHEELER—Vice President & Store Manager.
FRED L. BLOCK—Vice President & Public Relations Director.
H. L. ROARK—Operating Superintendent, Restaurant & Fountain Operations.
PAUL E. CARBAUGH—Display Equipment Buyer & Display Director.
MYRON HALL—Women's Shoes.
FRANK BECSEY—Men's & Children's Shoes.
MISS A. RALEIGH—Ribbons, Laces, Trimmings
MRS. ADA TURBETT—Patterns.
MISS L. MILLS—Stationery, Books, Papertries.
MRS. VERNA McKINLEY—Art Needlework & Yarns.
F. L. RICE—China, Glassware, Lamps.
M. DAWSON—Major Appliances, Radios, Phonographs & Television.
EDWARD GRAUBNER—Home Furnishings, Housewares & Hardware.
WILLIAM STODA—Cameras.

BASEMENT DEPARTMENTS

ROBERT COE—Basement Merchandise Manager, Buyer Luggage.
MISS WICK—Ladies' Coats, Suits & Dresses, Furs.
MRS. SCHANUEL—Sportswear.
MRS. GRAVES—Infants', Children's & Girls' Wear.
MRS. SCHWINDENHAMMER—Hosiery.
MRS. GRIFFIN—Lingerie & Foundations.
MR. FLOWER—Men's & Boys' Clothing & Furnishings, Work Clothing.
MR. SHELTON—Domestics, Curtains.

The Following Buyers are located at:
ARKWRIGHT, 128 W. 31st St., New York 1, N. Y.
MRS. SHIRLEY ALBERT—Dresses (including Junior Wear).
MRS. C. ETTINGER—Coats & Suits (including Junior Wear).

Joseph Szold & Son, Inc., 2201 S. Adams St. — Peoria 2, — 1

Telephone: PEoria 4-8205
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
J. M. PLETZ—President & General Merchandise Manager.
MRS. M. BAUMHOFF—Ladies' Ready-to-Wear, Sportswear, Furs.
MRS. B. WERTZ—Aprons, House Dresses & Uniforms.
MISS T. POWERS—Millinery.
MISS M. WENDLEND—Hosiery, Lingerie.
MISS M. MERKEL—Ladies' Accessories, Jewelry & Umbrellas.
R. HEIDEN—Corsets, Brassieres, Infants' & Children's Wear.
R. FREEZE—Shoes.
ARTHUR F. SZOLD—Men's & Boys' Wear, Luggage.
A. H. WISSMAN—Piece Goods & Domestics, Curtains, Draperies & Upholstery.
A. SZOLD—Laces, Trimmngs, Ribbons, Toiletries, & Art Needlework.
MISS KRUSE—Stationery.
F. MENKE—Home Furnishings, Housewares, Hardware, Major Appliances, Furniture, Floor Coverings, Silverware, Toys & Sporting Goods.

Halbach Schroeder Corp., 500 Maine St. — Quincy — 1

Telephone: QUincy 5700
J. T. OTTO—General Merchandise Manager.
ED JUNKERMAN—Manager of Building & Maintenance Departments.
MISS IDA M. HAPKE—Advertising Manager.
M. E. McDONNELL—Display Director.

(Continued)

ILLINOIS (Cont'd.)

Units

Halbach Schroeder Corp. (Continued)

MISS LILLY DRESSLER—Ladies' Ready-to-Wear, House Dresses.
CHARLOTTE BRINK—Blouses, Skirts, Sportswear, Underwear, Negligees.
MARGARET RASCHE—Hosiery.
MRS. HELEN LITTLE—Gloves, Notions & Umbrellas.
MRS. NELMA CHANCE—Neckwear & Scarfs.
MISS SELMA BECKER—Corsets.
NORMA SCHULLIAN—Infants' & Children's Wear.
FLORENCE ROBINSON—Handbags.
LOIS BAKER—Men's Furnishings.
VIRGIL ZEHNLE—Boys' Hats, Blankets, Spreads, Domestics, Luggage.
HENRIETTA C. BENTRUP—Piece Goods, Linens, Laces.
MRS. FLORENCE SUMMERS—Toiletries.
LOIS WISMAN—Costume Jewelry.
MRS. HARRIET ELDRED—Silverware & Stationery, Gift Shop.
MISS MILDRED REED—Curtains & Draperies.
J. WHITAKER—Major Appliances & Basement Merchandise.
A. C. SCHARNHORST—Furniture, Floor Coverings, Lamps & Shades.
RUTH DAVIS—Toys.
HELEN HONAKER—Candy.

The Fair Dept. Store, 1021 S. Main St. — Rockford — 2

Telephone: ROckford 4-1332
Branch Store Operated as Loves Park Dept. Store, Rockford, Ill.
SOL & GERSON AMDUR—Partners and with
I. BERNSTEIN—Buyers for all Departments.

D. J. Stewart & Co., 115 S. Main St. — Rockford — 1

Telephone: ROckford 2-5541
S. STEWART—President & General Merchandise Manager.
A. BROWN—Ladies' Coats & Suits, Furs, Beach Wear.
MRS. WILSON—Ladies' Dresses.
MRS. H. TRACY—Sportswear, Separates, Aprons, House Dresses & Uniforms.
MISS C. LARSEN—Children's & Girls' Wear.
MRS. L. MAXWELL—Hosiery.
MRS. A. SOUDERS—Ladies' Intimate Apparel, Negligees.
MRS. YONE—Gloves, Laces, Ribbons, Umbrellas.
H. LOWE—Shoes.
MRS. H. SWANSON—Corsets & Brassieres.
MRS. H. JOHNSON—Infants' Wear.
MRS. ALNEER—Ladies' Handbags, Small Leather Goods, Neckwear & Jewelry.
MRS. ANDREWS—Handkerchiefs, China & Glassware.
W. McLAUGHLIN—Men's Wear.
DON HARRIS—Piece Goods & Domestics, Bedding, Toys.
MRS. I. WAFFLE—Patterns.
MRS. A. BURROWS—Notions.
MISS E. SWANSON—Toiletries.
MRS. M. ROBERTSON—Stationery.
C. WELLS—Curtains, Draperies, Furniture & Floor Coverings.

Charles V. Weise Co., 117 W. State St. — Rockford

Telephone: ROckford 2-4411
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Operated by: P. A. BERGNER & CO., Peoria, Ill. (See Listing).
Branch Store Operated in Loves Park, Ill.
L. A. EINHORN—Managing Director.
JAMES W. STERRICKER—Ladies' Ready-to-Wear, Furs.
MRS. V. GRAFFE—Sportswear, Separates, Junior Apparel.
MRS. DENEHY—Aprons, House Dresses & Uniforms.
MISS WILSON—Millinery.
MISS J. BABER—Hosiery.
MISS K. KELLY—Intimate Apparel, Foundation Garments, Robes.
MRS. J. SHIRLEY—Ladies' Accessories, Toiletries & Jewelry.
ROBERT MACKEY—Ladies' Shoes.
MRS. PERRY—Infants' & Children's Wear.

(Continued)

ILLINOIS (Cont'd.)

Units

Charles V. Weise Co. (Continued)

KENNETH W. HARVEY—Men's & Boys' Furnishings.
W. BAKER—Piece Goods, Domestics, Bedding, Curtains, Draperies, Floor Coverings.
MRS. V. ENGLISH—Laces, Ribbons & Art Needlework.
MRS. E. MOLANDER—Notions.
G. SMIDT—Home Furnishings, Housewares, Hardware, Major Appliances, Toys.
M. P. MILLER—China, Glassware, Silverware, Pictures, Mirrors, Lamps, Shades.

Halpern's Dept. Stores, Inc., 621 - 9th St. — Rock Island — 2

Telephone: ROck Island 8-7654
Resident Buyer: Ben F. Levis Co., 218 W. 40th St.
Branch Store Operated in Moline, Ill.

DAVID HALPERN—President & Buyer Piece Goods, Domestics, Home Furnishings.
A. L. HALPERN—General Merchandise Manager & Buyer all Ready-to-Wear, Toys.
PAUL HALPERN—Ribbons, Notions & Art Needlework.

McCabe Dry Goods Co., 1713 3rd Ave. — Rock Island — 1

Telephone: ROck Island 6-2651

WILLIAM R. PAYNE—General Merchandise Manager.
M. CONCANNON—Advertising Manager.
E. RAYNO—Display Director.
MRS. M. MEEKER—Women's, Misses' & Juniors' Coats, Suits, Dresses, Aprons & House Dresses.
R. ERICKSON—Blouses, Sportswear, Skirts, Knit Apparel, Uniforms, Infants', Children's & Girls' Wear.
MISS E. HEPNER—Hosiery.
MRS. M. BUZZARD—Underwear, Negligees & Robes.
A. DYER—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Watches, Umbrellas.
W. JOHNSON—All Shoes.
E. HENRY—Corsets & Brassieres.
A. RUNBOM—Men's Clothing & Furnishings.
T. FOX—Boys' Clothing & Furnishings, Luggage, Basement Men's Work Clothing.
MRS. S. MOORE—Piece Goods, Muslins.
A. LYNCH—Linens & Towels.
C. KAPPES—Domestics, Blankets, Spreads, Bedding, Curtains & Draperies.
MRS. S. LARKEY—Laces, Trimmings, Ribbons, Ribbons & Stationery.
C. WEBER—Toiletries & Drug Sundries.
MRS. A. MIRR—Clocks, Lamps & Shades, Housewares, Radios, Gift Shop, Toys, Basement Housewares, Lamps, China, Glassware, Toys.
E. WORSTALL—Candy.

Leo Rothschild, Inc., 1723 2nd Ave. — Rock Island — 2

Telephone: ROck Island 8-7451
Resident Buyer: Advance Buying Corp., 101 W. 31st St.
Operates DOROTHY MAY SHOP in Fort Wayne, Ind. (Women's Wear)

SIDNEY J. SHOLL—President & General Merchandise Manager, Buyer Ladies' Ready-to-Wear, Furs.
MRS. H. STEVENS—Ladies' Dresses & Knit Apparel.
E. HAND—Sportswear, Separates, House Dresses & Robes.
MISS B. SWANSON—Hosiery, Accessories, Jewelry, Silverware & Umbrellas.
MRS. J. MOOS—Lingerie, Corsets, Brassieres, Negligees.
L. ROTHSCHILD—Shoes.
MRS. GOLDBERG—Infants' & Children's Wear.
E. ROSEN—Men's & Boys' Wear.
MRS. WOODYATT—Piece Goods, Domestics, Laces, Ribbons, Notions, Art Needlework, Curtains & Draperies.
MRS. BAKER—Toiletries & Stationery.
F. FOLWELL—Home Furnishing & Housewares.

The John Bressmer Co., 612-620 E. Adams St. — Springfield — 1

Telephone: SPringfield 2-5501

O. L. PARR—President.

(Continued)

ILLINOIS (Cont'd.)

Unit

The John Bressmer Co. (Continued)

JAY A. PARR—General Manager & General Merchandise Manager.
B. DORGAN—Manager of Building & Maintenance Departments.
JACK F. WICKS—Display Equipment Buyer & Display Director.
MISS NORMA PAINE—Advertising Manager.
JOHN R. ELMORE—Personnel Manager.
L. B. MacFARLANE—Women's & Misses' Coats, Suits, & Dresses, Furs.
MISS HELEN CONNELLY—Juniors' Coats, Suits & Dresses, Blouses, Sportswear, Skirts, Knit Apparel, House Dresses, Uniforms, Negligees & Robes.
R. E. DORR—Infants', Children's & Girls' Wear, Aprons, Neckwear, Handkerchiefs, Laces & Trimmings.
R. BUTTS—Millinery.
N. CONRAD—Hosiery & Underwear.
MRS. L. CHRISTIANSON—Gloves, Handbags, Small Leather Goods, Jewelry.
R. BRONSON—Corsets & Brassieres.
H. GREENMORE—Men's Furnishings.
J. R. ELMORE—Boys' Clothing & Furnishings, Candy.
R. KRALLMAN—Piece Goods.
I. HACKER—Linens, Towels, Blankets, Spreads, Domestics.
C. JAMES—Ribbons, Notions.
S. BIGGS—Toiletries & Stationery.
G. McNIER—Silverware, Clocks, Toys.
E. POFF—Art Needlework.
JOHN EISELE—Furniture.
H. POOLE—Floor Coverings & Curtains.

R. F. Herndon & Co., 321 S. 5th St. — Springfield — 1

Telephone: SPringfield 4-4824
Resident Buyer: Advance Corp., 101 W. 31st St.

O. L. HERNDON—President & General Merchandise Manager.
MRS. T. DAILY—Ladies' Ready-to-Wear, Knit Apparel.
JAMES H. MONK—Aprons, House Dresses, Uniforms, Infants', Children's & Teen Age Wear, Corsets & Brassieres.
MISS L. BRUBAKER—Hosiery.
MRS. C. HARPER—Ladies' Knit Underwear & Robes.
MRS. B. COONS—Lingerie, Negligees, Silverware, Pictures & Mirrors.
MRS. V. O'DONNELL—Neckwear, Handkerchiefs, Small Leather Goods & Jewelry.
MRS. BLUMLE—Men's Furnishings & Umbrellas.
MISS EDNA NEALE—Domestics.
MRS. RICE—Laces, Trimmings, Ribbons, Notions.
MRS. M. LEDERL—Toiletries.
MRS. G. HEADS—Art Needlework.
MRS. H. HATCHER—Home Furnishings, Curtains, Draperies, Upholstery, Furniture, Lamps & Shades.
W. CHERRY, JR.—Housewares, Major Appliances, Hardware, Toys.

Myers Bros., Inc., 101 S. 5th St. — Springfield — 5

Telephone: SPringfield 3-3661
All Stores Operated in Illinois.
Resident Buyers: Men's Wear Sales Corp., 261 5th Ave.
Neiman Associates, 1407 Broadway

ALAN J. MYERS—President.
STANLEY C. MYERS—Vice President & General Manager.
MORRIS R. MYERS—Vice President & General Merchandise Manager.
ROBERT J. MYERS—Treasurer.
A. M. MYERS—Advertising Manager & Buyer Mens' Clothing.
MRS. O. CLOTFELTER—Buyer Better Coats & Suits.
MRS. R. ADDIS—Dress Buyer.
MRS. M. HANAUER—Buyer Budget Dresses, Coats, Sportswear, House Dresses.
MRS. I. MAZZINI—Buyer Cotton Dresses, Aprons, Sweaters, Beachwear.
K. HOWARD—Hosiery.
MISS D. DEPAS—Gloves, Handbags, Toilet Goods, Belts.
FOREST LATHAM—Ladies' Shoes.

(Continued)

ILLINOIS (Cont'd.)

Units

Myers Bros., Inc. (Continued)

MISS D. BOYD—Handkerchiefs.
MRS. E. FLEMING—Buyer for Corsets, Brassieres.
MRS. N. STOCKAMP—Children's, Infants' & Girls' Wear.
MRS. V. TOBIAS—Buyer Budget Childrens' Wearing Apparel & Accessories
MISS L. HARDY—Buyer Childrens' Shoes.
PETE BEARD—Men's Furnishings, Umbrellas, Leather Goods.
C. FORCE—Buyer Budget Mens' Clothing, Furnishings, Work Clothes.
L. NEIL—Buyer Mens' Shoes.
R. HEADLY—Better Boys' Clothing & Furnishings.
L. ELROD—Budget Boys' & Children's Wear.
MISS H. OATS—Piece Goods, Domestics.
JOE HAMMERSLOUGH—Notions, Ribbons, Trimmings, Candy.
MRS. M. RICHNO—Home Furnishings & Housewares.
MRS. M. GOERING—Buyer Toys.
M. FETZER—Luggage.
RALPH HANAUER—Sporting Goods Buyer.

The Chester Co., 14 E. 3rd St. S. — Sterling

Telephone: MAin 52
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Operated by P. A. BERGNER & CO., Peoria, Ill. (See Listing)
LEON S. PURKEY—General Merchandise Manager, Buyer Hosiery, Accessories, Piece Goods & Domestics, Stationery.
MRS. BRAUN—Ladies' Ready-to-Wear, Sportswear.
MRS. REAL—Aprons & Uniforms.
MRS. A. FREY—Underwear.
MRS. HUTTON—Lingerie, Negligees, Toiletries.
MISS MANSPEAKER—Handkerchiefs, Small Leather Goods, Ribbons & Trimmings.
B. WELCH—Corsets & Brassieres.
B. DODD—Infants' & Children's Wear.
MRS. KORB—Ladies' Handbags & Jewelry.
MISS L. GOOD—Notions.
D. WISE—Home Furnishings, Housewares, Luggage.

Wyne-Deaver, 318 1st Ave. — Sterling — 1

Telephone: MAin 106
J. W. HURLEY—Owner & General Merchandise Manager.
MRS. MORATH—Ladies' Ready-to-Wear, Sportswear, Blouses, House Dresses, Corsets & Brassieres, Robes.
MISS COCHRAN—Ladies' Hosiery, Underwear, Accessories, Toiletries & Jewelry.
MISS MILLER—Infants' & Children's Wear.
MRS. HURLEY—Men's & Boys' Wear.
MRS. SELOOVER—Piece Goods & Domestics.
MISS HOGE—Laces, Trimmings, Ribbons, Notions, Silverware, Art Needlework, Stationery, Umbrellas.
MRS. RICHARDSON—Home Furnishings & Housewares.
MRS. McFADDEN—Basement Merchandise.

Vogt's Dept. Store, 6775—174th St. — Tinley Park — 1

Telephone: KEllogg 2-4711
MARVIN VOGT—Owner & General Buyer.

The Boston Store 218 W. Walnut St. — Watseka — 1

Telephone: WAtseka 137
ALFRED & HYMAN MARGOLIS—Partners & Buyer for all Depts.

Globe Dept Store, 33 N. Genesee St. — Waukegan — 1

Telephone: DElta 6-5000
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
JEROME MORRISON—President, General Merchandise Manager, Store Equipment Buyer.
SEYMOUR MORRISON—Vice President, Buyer Women's, Misses' & Juniors' Coats, Suits, Furs.

(Continued)

ILLINOIS (Cont'd.)

Units

Globe Dept. Store (Continued)

ROBERT MORRISON—Treasurer, Buyer Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Watches, Umbrellas, Stationery.
H. HINKEL—Display Equipment Buyer, Display Director.
J. GOODWIN—Warehouse Manager.
H. HOYE—Advertising Manager, Buyer Housewares, Gifts, Toys, Luggage.
C. ADELSON—Personnel Manager.
P. FLECK—Women's, Misses' & Juniors' Dresses.
S. BANDET—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms.
M. MOOMEY—Hosiery.
M. MILLER—Underwear, Negligees, Robes.
M. SLOBE—Corsets, Brassieres.
B. LUSHAS—Infants', Children's & Girls' Wear.
I. WHITESIDE—Men's & Boys' Clothing, Furnishings, Hats, Caps.
J. VAN MELLE—Piece Goods, Domestics, Linens, Towels.
H. SIEGEL—Laces, Trimmings, Ribbons, Notions.
N. GINGLEY—Toiletries, Drug Sundries.
W. ATKINSON—Art Needlework, Curtains, Draperies.
L. KRAUSE—Bedding, Major Appliances, Pictures, Mirrors, Upholstery, Furniture, Floor Coverings, Lamps, Shades, Radios, Phonographs.

The Hein Co., 111 N. Genesee St. — Waukegan — 1

Telephone: DElta 6-4860
Resident Buyer: William Loweth & Co., 101 W. 31st St.
JAMES DAVIS—President & Buyer Ladies' Ready-to-Wear, Furs.
ROBERT L. BECKMANN—General Merchandise Manager.
MISS McINTYRE—Sportswear.
MRS. ROCHE—Millinery.
MRS. ERICKSON & MISS HART—Aprons, House Dresses, Lamps, Shades, Gift Shop.
MRS. H. FREMONT—Lingerie, Negligees & Robes.
MRS. M. BEESLY—Corsets & Brassieres.
MRS. L. DAVIS—Infants', Children's & Boys' Wear.
MISS L. MUSTON—Ladies' Gloves, Handbags, Small Leather Goods.
MISS BUBERT—Ladies' Accessories & Jewelry.
E. HOGLE—Men's Wear.
MISS BIEDKE—Toiletries.

INDIANA

The Banner Store, 927 Meridian St. — Anderson — 1

Telephone: ANderson 6675
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
J. I. ROSSIN—President & General Merchandise Manager, Buyer Infants' & Children's Wear, Curtains, Draperies & Toys.
H. GOLDBERG—Ladies' Ready-to-Wear, Furs.
B. BURTON—Hosiery, Underwear, Accessories, Notions, Jewelry, Toiletries.
A. FOX—Men's & Boys' Wear, Major Appliances.
R. ROBERTS—Piece Goods & Domestics, Home Furnishings, Housewares & Hardware.

The Fair Dept. Store, 1102 Meridian St. — Anderson — 1

Telephone: ANderson 4417
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
M. R. WEILER—President, General Merchandise Manager & Personnel Manager.
RAY WEILER, SR.—Executive Vice President.
JACK MILLER—Advertising Manager & Display Director.
MRS. DOROTHY TUERFFS & WILLIAM HENDRIXSON—All Ready-to-Wear, Infants', Children's & Boys' Wear, Toys.
MRS. MAYME TERHORST—Hosiery, Gloves, Toiletries & Drug Sundries.
RENA SEARS—Underwear & Negligees.
EMMA GROSS—Neckwear, Scarfs, Handkerchiefs, Handbags, Leather Goods, Jewelry, Clocks, Watches, Umbrellas, Stationery, Pictures & Mirrors, Lamps & Shades, Gifts.

(Continued)

INDIANA (Cont'd.)

Units

The Fair Dept. Store (Continued)

GAIL DICKEY—Corsets & Brassieres.
R. J. PADGETT—Men's Clothing & Furnishings.
J. W. LEWIS—Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Art Needlework, Bedding, Basement Yardage, Towels, Lunch Cloths, Table & Bed Linens, Notions, Yarns etc.
LENON HUMMEL—Curtains & Draperies.

Rody's Cut Price Stores, 6 E. 8th St. — Anderson — 3

Telephone: ANderson 2-2392
Branch Stores Operated in Knightstown & Greenfield, Ind.
R. J. WOOLUMS—Owner & Buyer for all Departments.

Schaab's Dept. Store, 105 S. Main St. — Auburn — 1

Telephone: AUburn 136
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
DONALD C. SCHAAB—President, General Merchandise Manager, Advertising Manager, Buyer Store Equipment, Curtains, Lamps & Shades, Gift Shop.
MRS. DONALD C. SCHAAB—Treasurer.
RICHARD AMES—Display Equipment Buyer & Display Director.
MRS. I. L. BRADFORD—Ladies' Ready-to-Wear, Sportswear, Blouses, Girls' Wear, Aprons, House Dresses, Uniforms, Furs, Millinery, Underwear & Accessories.
MRS. VIOLET YOUNG—Hosiery, Gloves, Handkerchiefs, Infants' & Children's Wear, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries, Art Needlework, Stationery, Books, Bedding & Draperies.
RICHARD AMES—Men's Clothing & Furnishings, Floor Coverings.

Wicks Co., 116 W. 6th St. — Bloomington — 1

Telephone: BLoomington 2-2151
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
ROBERT ALLEN—President, General Mdse. Mgr., Buyer.

Rosenblatt's Dept. Stores, 223 Washington Ave. — Cannellton — 4

Telephone: CAnnelton 823
All Stores Operated in Indiana.
LACER BAKER—Owner & Buyer for all Departments.

Charlestown Dept. Store, 304 Main St. — Charlestown — 2

Branch Store Operated in New Washington, Ind.
Both Stores Operated in Indiana.
A. F. HILL—Owner & Buyer for all Departments.

Cahn's Smith Dept. Stores, Inc., 235 Washington St. — Columbus — 2

Telephone: COlumbus 8595
Branch Store Operated in Shelbyville, Ind.
DAVID CAHN—President, General Manager, Soft Goods Lines Buyer.
ROBIN REID—Merchandise Manager.
RUTH CAHN—Ready-to-Wear Buyer.
EDWARD SIEBERT—Housewares Buyer.
JEROME GOLD—Variety Merchandise Buyer.

A. Tross & Sons, 231 Washington St. — Columbus — 1

Telephone: COlumbus 7840
ROBERT & JOSEPH TROSS—Partners.

Goodman's Dept. Store, Inc., 131 E. Main St. — Crawfordsville — 2

Telephone: CRawfordsville 10
Resident Buyer: F. Lilienthal & Co., 33 W. 34th St.
Branch Store Operated in Rockville, Ind.
W. E. DELLEKAMP—General Merchandise Manager & Buyer Store Fixtures & Equipment.
MRS. CATHERINE MAXWELL—Ladies' Ready-to-Wear.
MRS. IRENE TAGUE—Ladies' Budget Dresses.
MRS. VIOLETTE CHRISTY—Buyer Sportswear, Skirts, Blouses.
MISS M. CLIFTON—Cotton Dresses, Uniforms, Corsets, Brassieres,
MRS. PHRANA BUTLER—Handbags, Hosiery, Jewelry, Underwear.

(Continued)

INDIANA (Cont'd.)

Units

Goodman's Dept. Store, Inc. (Continued)

MRS. JUNE BLACKFORD—Buyer Childrens' & Infants' Wear.
SANDY HUGHES—Men's Wear.
MRS. BERTIE MARKEY—Domestics, Towels, Notions.
MRS. BERTIE MARKEY—Domestics, Towels.
MISS KATHRYN MILLER—Buyer Cosmetics, Gift Goods.
CECIL O. LINN—Home Furnishings, Housewares, Toys, Equipment Supervisor.
DAVID MARTIN—Buyer Appliances, Radio.

Niblick & Co., 208 W. Monroe St. — Decatur — 1

Telephone: DEcatur 3-4111
Resident Buyer: Leif & Leif, 200 W. 34th St.
H. W. NIBLICK—President, General Merchandise Manager & Buyer Piece Goods, Domestics, Home Furnishings, Luggage, Toys.
DAN M. NIBLICK—Ladies' Ready-to-Wear, Sportswear.
MISS M. NIBLICK—Millinery, Hosiery, Lingerie, Infants' & Children's Wear.
MRS. AFFOLDER—Gloves, Neckwear, Handkerchiefs & Patterns.
MISS STEIGMEYER—Corsets, Brassieres, Laces, Trimmings, Ribbons, Notions.
MRS. RALING—Small Leather Goods, Jewelry, Toiletries & Stationery.

Gould's Dept. Store, 3735 Main St. — East Chicago — 1

Telephone: EAst Chicago 6008
HERSCHEL L. MEIS—Owner & General Buyer.

Lewin's, Inc., 704 W. Chicago St. — East Chicago — 6

Telephone: EAst Chicago 129
All Stores Operated in Indiana.
IRVING L. LEWIN & KENNETH J. LEWIN—Partners.
M. J. BLEIDEN & MR. WOLF—Buyers.

Charles S. Drake Co., 227 S. Main St. — Elkhart — 1

Telephone: ELkhart 3-5750
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
CHARLES S. DRAKE—President.
DURWARD W. DRAKE & FRED L. RASP—General Merchandise Managers.
MISS M. NORRIS—Ladies' Ready-to-Wear.
MRS. BECHTEL—Aprons, Domestics.
MRS. SMELTZER—Blouses, Sportswear, Hosiery & Accessories.
MRS. WITMER—Lingerie, Negligees & Robes.
MISS CHESTER—Corsets & Brassieres.
MRS. ELLIS—Infants' & Children's Wear.
P. BYARS—Men's Furnishings, Piece Goods, Linens, Towels & Art Needlework, Pictures, Mirrors & Lamps.
MRS. BABCOCK—Silks, Laces, Ribbons, Umbrellas.
MRS. M. HERMANN—Notions.
MRS. B. BAKER—Toiletries, Cosmetics.
MISS WAHL—Stationery.
G. BIXLER—Home Furnishings, Housewares, Toys.
DONALD HART—Major Appliances.

Ziesel Brothers Co., 327 Main St. — Elkhart — 1

Telephone: ELhart 2-2560
Resident Buyer: Jack Anstendig & Son, 450 7th Ave.
CLARENCE ZIESEL—President & General Merchandise Manager.
D. D. WILLIAMS—Ladies' Ready-to-Wear, Furs, Sportswear, Accessories, Infants' & Children's Wear.
MRS. S. TROYER—Hosiery & Gloves.
MISS SWINEHART—Underwear.
D. SMITH—Shoes.
W. CURLEY—Boys' Wear.
F. BECKMAN—Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Art Needlework & Stationery.
W. G. KRUMWIEDE, SR.—Toiletries.
GEORGE F. BUDAY—Housewares, Hardware & Major Appliances.
E. BROWN—Curtains, Draperies & Floor Coverings.
L. BAUM—Upholstery, Furniture, Toys & Luggage.
W. G. KRUMWIEDE, JR.—Lamps & Shades, Gift Shop.

INDIANA (Cont'd.)

Units

R. L. Leeson & Sons Co., 201 S. Anderson St. Elwood 3

Telephone: FEderal 2-3381
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
All Stores Operated in Indiana.

LAWRENCE LEESON—President.
MRS. FAYE BALL—Vice President.
KING LEESON—Secretary, Treasurer & General Merchandise Manager.
E. H. ROTHMEYER—Ready-to-Wear, Underwear, Handkerchiefs, Dry Goods, Notions, Toiletries & Ribbons.
JERRY LEE—Shoes & Slippers.
MARION SIGLER—Men's & Boys' Wear.
E. BALSER—Home Furnishings, Housewares, Lamps.
J. E. BEEBE—Electrical Goods, Hardware, Cutlery, China, Glassware, Paints, Gift Goods, Paints, Toys & Jewelry.
JOHN HAYNES—Furniture.

Atlas Dept. Store, 803 N. Fulton Ave. Evansville 10, 1

Telephone: EVansville 5-7848
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.

ALEX B. HAMBURG—Owner & Buyer Ladies' Ready-to-Wear, Hosiery, Underwear, Corsets, Brassieres, Domestics, Toiletries, Toys.
L. NEWMAN—Millinery, Accessories, Infants' & Children's Wear, Piece Goods, Laces, Ribbons, Notions, Home Furnishings.
K. MECKERT—Shoes.
R. LOVELL—Men's Wear.

Canal Dept. Store, 710 Canal St. Evansville 13, 1

Telephone: 2-9762

SAM B. KESSLER—Owner & General Buyer.

Schear's Dept. Store, 4th & Locust Sts. Evansville 8, 1

Telephone: EVansville 5-9051
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

WILLIAM SCHEAR—President & General Manager.
MAURICE SCHEAR—Executive Vice President.
RUDY SCHEAR—Treasurer & Secretary.
GEORGE B. WILLIAMS—General Merchandise Manager, Public Relations Director.
GEORGE KAPPEMAN—Manager of Building & Maintenance Departments.
DAVID M. COHEN—Manager of Supply, Alteration & Repair Departments, Buyer store Equipment, Men's Clothing, Toiletries, Drug Sundries.
JOHN BARTON—Display Equipment Buyer & Display Director.
PRESTON MILLER—Warehouse Manager.
MISS LUCILLE VAN WINKLE—Advertising Manager.
GEORGE P. FINK—Personnel Manager.
DON BATTERSON—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Knit Apparel, Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MRS. HETTIE GILES—Infants', Children's & Girls' Wear.
MRS. JANE STANTON—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Watches & Umbrellas.
HENRY MILLER—All Shoes.
MRS. M. STIRSMAN—Corsets & Brassieres.
FRED NEWMAN—Men's Furnishings, Hats, Caps, Stationery & Luggage.
H. HARDIN—Boys' Clothing, Furnishings, Hats, Caps, Basement Piece Goods, Men's & Boys' Wear.
T. J. GLEASON—Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Art Needlework, Bedding, Curtains, Draperies, Upholstery.
GEORGE JOHNSON—Silverware, Clocks, Pictures, Mirrors, Lamps, Shades, Toys, Gift Shop.
WILLIAM SPURLIN—Major Appliances, Radios & Phonographs.
EARL RICE—Furniture & Floor Coverings.
JAMES DOUGHERTY—Basement Women's Ready-to-Wear.
PHIL MICHLOWITZ—Basement Men's, Women's & Children's Shoes.

INDIANA (Cont'd.)

Units

Frank Dry Goods Co., 730 S. Calhoun St. Fort Wayne 2, 1

Telephone: ANthony 9221
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
EUGENE FRANK—President, Public Relations Director & Merchandise Manager Piece Goods & Domestics.
JACK FRANK—Vice President, Treasurer & Merchandise Manager Laces, Ribbons, Trimmings, Notions, Toiletries, Drug Sundries etc.
ERNEST R. BISSELL—General Manager, Personnel Manager, Merchandise Manager Home Furnishings & Buyer Store Equipment.
M. H. KELLY—Controller.
DAVID A. COWDREY—Display Equipment Buyer & Display Director.
HAZEN M. GOSSETTE—Advertising Manager.
MRS. RUBY DIGGS—Merchandise Manager Ready-to-Wear & Buyer Women's, Misses' & Juniors' Coats & Suits, Blouses, Sportswear, Furs.
MORTON FRANK—Merchandise Manager & Buyer Men's Clothing & Furnishings.
MRS. H. RUMP—Women's, Misses' & Juniors' Dresses.
MRS. B. DONAHUE—Infants', Children's, Girls' & Boys' Wear, Corsets & Brassieres.
MRS. A. GEISER—Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MRS. A. SCOTT—Hosiery & Gloves.
MRS. H. SPEELMON—Neckwear, Handkerchiefs, Handbags, Leather Goods & Jewelry.
WILLIAM MYERS—Silks, Velvets & Rayons.
J. McCAFFREY—Linens, Towels, Domestics, Bedding.
MRS. L. MORSE—Laces, Trimmings, Ribbons, Notions, Silverware, Clocks, Umbrellas, Art Needlework, Books, Stationery, Lamps & Shades, Gift Shop & Candy.
MRS. A. SCOTT—Toiletries & Drug Sundries.
E. WHITACRE—Curtains, Draperies, Upholstery, Floor Coverings & Toys.
T. WRUBLE—Major Appliances, Furniture, Radios & Phonographs, Luggage.

Earl Groth & Co., 912-14 S. Calhoun St. Fort Wayne 2, 5

Telephone: ANthony 1133
Branch Stores: JOHN EARL, INC., Bryan, Ohio, HALLIE WALTERS—Manager.
JOHN EARL, INC., Defiance, Ohio, HELEN DUTT—Manager.
JOHN EARL, INC., Van Wert, Ohio, MERLE BRADY—Manager.
(See Listing)
Also Operates EARL GROTH & CO. STORE FOR HOMES in Fort Wayne, Ind.
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
EARL GROTH, JR.—President, General Merchandise Manager.
WENDELL WASSON—Treasurer & Buyer Toys.
ARTHUR E. VOLKE—Manager of Building, Maintenance & Supply Departments, Buyer Store Fixtures & Equipment.
GEORGE WIGGANS—Advertising Manager, Public Relations Director, Display Equipment Buyer & Display Director.
MRS. ETHEL MOORE—Women's, Misses' & Juniors' Coats & Suits, Furs.
MRS. IRA SMITH—Women's, Misses' & Juniors' Dresses.
JOHN SLOAN—Blouses, Sportswear, Skirts, Knit Apparel, Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Handbags, Leather Goods, Toiletries, Drug Sundries, Costume Jewelry & Umbrellas, Luggage.
MRS. JULIA SEYMOUR—Infants', Children's & Girls' Wear.
MRS. EVA LeGRAS—Aprons, House Dresses, Uniforms, Corsets, Brassieres, Negligees & Robes.
NORMAN PIPENBRINK—Ladies' & Children's Shoes.
MRS. HARRIETT FREDERICKSON—Piece Goods, Domestics, Laces, Trimmings, Notions.
BERNICE TANNER—Wash Goods.
FRANK BRADY—Bedding & Furniture.
JUANITA BAIRD—Curtains, Draperies, Pictures & Mirrors, Upholstery.
GORDON WEBBER—Floor Coverings.
PAULINE SIMMERS—Lamps & Shades.
JAMES LUCAS—Housewares.
WILLIAM DYKE—Gift Shop.
WENDELL WASSON—Toys.

INDIANA (Cont'd.)

Units

William Hahn Co., 110 E. Berry St. Fort Wayne 2, 1

Telephone: ANthony 1404
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
Operates under name of BOSTON STORE.

M. S. GOLDMAN—President, General Merchandise Manager & Buyer Ladies' Hosiery, Underwear, Accessories, Toys.
JULES A. LEDERMAN—Ladies' Ready-to-Wear, Blouses, Sportswear, Corsets, Brassieres, Negligees, Infants' & Children's Wear.
A. WELLING—Men's Wear, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Art Needlework, Lamps & Shades, Gift Shop.
H. CLAUSER—Curtains, Draperies, Upholstery & Floor Coverings.

Wolf & Dessauer Co., 923 S. Calhoun St. Fort Wayne 2, 2

Telephone: ANthony 4441
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing)
Branch Store Operated in Huntington, Ind.

J. W. DYE—President.
NELSON K. NEIMAN—General Merchandise Manager.
G. I. LATZ 2nd—Operating Manager.
L. WILEY—Controller.
KENNETH NOLL—General Store Superintendent.
FRANK WEBER—Purchasing Agent.
WILLIAM EINHORN—Advertising Manager.
CHESTER M. LEOPOLD—Publicity Manager.
A. L. BIXBY—Display Manager.
HARRY MATELSKI—Personnel Manager.

MERCHANDISE MANAGERS

L. S. WIESMER—Ladies' Ready-to-Wear, Intimate Apparel, Sportswear.
E. MILLER—Hosiery, Accessories, Jewelry, Ribbons, Notions, Toiletries, Art Needlework, Stationery, Books & Candy.
E. K. GIESE—Men's & Boys' Clothing & Furnishings, Infants', Children's & Girls' Wear.
S. HILLMAN—Piece Goods, Domestics, Home Furnishings & Housewares.
H. FEIBELMAN—Basement Departments.
R. STEENBERG—Restaurant & Soda Fountain.

BUYERS

MRS. B. WEHRENBERG—Women's, Misses' & Juniors' Coats & Suits.
MISS M. BROTHERS—Women's & Misses' Dresses, Bridal Dresses.
MISS S. GROSH—Juniors' Dresses.
MISS B. GOBLE—Sportswear, Blouses, Skirts.
MISS D. WILSON & MISS M. COLLINS—Girls' Wear.
MISS A. DUNLAP—Aprons, House Dresses, Uniforms, Negligees & Robes.
S. LEHMAN—Furs.
MRS. T. DUNKELBERG—Millinery.
W. BROSLER—Hosiery & Gloves.
MISS M. WEBER—Underwear.
M. RUDOLPH—Ladies' Shoes.
MISS V. GALE—Neckwear, Handbags, Small Leather Goods, Jewelry.
MRS. M. HILYARD—Corsets & Brassieres.
MRS. R. MUELLER—Infants' Wear.
MRS. P. LORD—Children's Shoes.
R. BARTO—Men's Clothing, Hats & Caps.
H. BLEEKE—Men's Furnishings.
R. MEYERS—Boys' Clothing, Furnishings, Hats & Caps.
J. E. GREEN—Piece Goods & Patterns.
D. FERGUSON—Domestics, Linens, Blankets & Spreads.
MISS B. HOFFMAN—Notions, Art Needlework.
C. L. FRANKOVITCH—Toiletries & Drug Sundries.
MRS. E. CARNAHAN—Silverware & China, Pictures & Mirrors, Glassware, Gifts.
MISS B. NAY—Stationery.
L. JONES—Beds, Bedding, Furniture.
E. OAKES—Curtains, Draperies & Upholstery.
L. J. THOLEN—Major Appliances, Radios & Phonographs.
B. LEHMAN—Small Appliances.
J. SMITH—General House Furnishings, Housewares.

(Continued)

INDIANA (Cont'd.)

Units

Wolf & Dessauer Co. (Continued)

J. WALDSCHMIDT—Floor Coverings, Lamps & Shades.
P. SEIFERT—Toys & Luggage.
R. LONDON—Restaurant.
MRS. W. SCHERER—Tearoom.
MRS. M. GRAMMAR—Soda Fountain.

BASEMENT DEPARTMENTS.

A. HORWITZ—Ladies' Ready-to-Wear.
H. FREEMAN—Ladies' Sportswear, Infants' & Children's Wear, Girls' Wear.
MRS. G. HAGGARD—House Dresses, Uniforms, Hosiery, Underwear, Corsets & Brassieres.
S. MAIER—Men's & Boys' Clothing & Furnishings.
R. STEPHENSON—Piece Goods, Linens, Domestics, Curtains, Draperies, Upholstery, Floor Coverings.

M. B. Thrasher Co., 52 S. Jackson St. — Frankfort — 1

Telephone: FRankfort 4461

A. O. QUICK—President & General Merchandise Manager.
EARL GRUBER—Executive Vice President.
MRS. A. O. QUICK—Vice President, Display Equipment Buyer, Display Director, Buyer Ladies' Ready-to-Wear, Sportswear & Robes.
J. B. QUICK—General Manager, Advertising & Personnel Manager, Buyer Store Equipment, Handbags, Men's & Boys' Clothing & Furnishings, Jewelry, Books, Toys, Luggage & Sporting Goods.
MRS. JEAN SULLIVAN—Millinery.
MRS. MABLE FAUST—Hosiery, Underwear, Negligees, Small Leather Goods, Linens, Towels, Spreads.
MRS. RUTH PRATHER—Gloves, Neckwear, Handkerchiefs, Toiletries & Umbrellas.
J. HUGH LIPSETT—Shoes.
MISS MABLE CONGLETON—Corsets & Brassieres.
MRS. EMMA HARSHBARGER—Infants' & Children's Wear, Piece Goods, Muslins, Sheetings, Laces, Trimmings, Ribbons, Notions.
PAUL TARNER—Comforters, Blankets, Clocks, Major Appliances, Furniture, Floor Coverings, Radios & Phonographs, Basement Departments.
MRS. GRETCHEN TANKERSLEY—Bedding, Draperies, Curtains & Upholstery.
MISS INDIA STRAWN—Pictures, Mirrors, Lamps, Shades, Gift Shop.

H. Gordon & Sons, 801 Broadway — Gary — 1

Telephone: GAry 5-7601
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

BENJAMIN H. GORDON—President & General Merchandise Manager.
MISS M. TIMMERMAN—Ladies' Ready-to-Wear.
MISS B. TICHAC—Ladies' Sportswear & Underwear.
M. HILL—Millinery.
MISS B. EIKENBARRY—Ladies' Ready-to-Wear Accessories, Silverware & Stationery.
J. OWENS—Shoes.
MRS. A. KORN—Corsets & Brassieres.
MISS E. LAZZARO—Children's, Girls' & Teens' Wear.
M. KRUZE—Infants' Wear & Toys.
H. WEINSTEIN—Men's Wear.
ASRIEL ARONOV—Boys' Wear.
MISS P. DEARDURF—Piece Goods, Domestics, Laces, Trimmings, Ribbons & Notions.
MISS F. RABINA—Toiletries & Drug Sundries.
MRS. WEINAND—Curtains, Draperies, Upholstery & Floor Coverings.
MRS. MOORE—China, Glassware, Lamps & Shades, Gift Shop & Luggage.
R. F. GORDON—Home Furnishings & Housewares.

Jack's Dept. Store, 1060 Broadway — Gary — 1

Telephone: GAry 2-3029
Operated by: GARY MERCANTILE CO.

JACK SHONFELD—President, Treasurer.
LOUIS ROSENE—Vice President, General Merchandise Manager & Buyer.
TED SHONFELD—Secretary & Assistant Buyer.

INDIANA (Cont'd.)

Units

Ridge Dept. Store, Inc., 3862 Broadway — Gary — 1
Telephone: GAry 4-4187
JOHN LEWANDOWSKI—President, General Buyer.
MRS. JOHN LEWANDOWSKI—Ladies', Children's & Infants' Wear.

Shneider's Dept. Store, 553 Broadway — Gary — 2
Telephone: GAry 2-4785
Branch Store Operated in Hammond, Ind.
FRANK SHNEIDER—Owner & Buyer.

Newell's Dept. Store, 201 S. Main St. — Goshen — 1
Telephone: GOshen 3-2290
NED NEWELL—Owner & General Buyer.

Prevo's Dept. Store, 6 E. Washington St. — Greencastle — 1
Telephone: GReencastle 305
EDGARD & GORDON PREVO—Partners.

Minear's, Inc., West Side Square — Greensburg — 1
Telephone: GReensburg 3-4301
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
MAJOR T. JESTER—President & General Merchandise Manager.
RICHARD T. JESTER—Executive Vice President.
DONALD RICHMOND—Treasurer.
JAMES H. LANHAM—General Manager, Advertising Manager & Buyer Piece Goods, Domestics, Housewares & Luggage.
MRS. M. JACKSON—Ladies', Children's & Infants' Wear.
MRS. AINSWORTH—Ladies' Neckwear, Handkerchiefs, Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry & Stationery.
MRS. ALTMEN—Lingerie.
CHARLES NEWLON—Shoes.
J. WILLIAMS—Men's Wear.
MRS. R. AURINE—Home Furnishings & Housewares.

Walker's, Inc., 299 W. Main St. — Greenwood — 1
Telephone: 101-W
CARL F. WALKER—President.
FORREST WALKER—Merchandise Manager & Buyer.

Hessville Dept. Store, 6723 Kennedy St. — Hammond — 1
Telephone: TIlden 4-8142
NICHOLAS ROKNICK—Owner & General Buyer.

Edward C. Minas Co., 460 State St. — Hammond — 1
Telephone: SHeffield 1800
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
E. CLARENCE MINAS, JR.—President, General Merchandise Manager.
KARL K. MINAS—Vice President.
HANS BOTHE—Secretary & Treasurer.
GEORGE GIVENS—Controller.
MRS. R. CONLEE—Ladies' Ready-to-Wear, Furs.
MRS. R. ATWOOD—Sportswear, Separates, Intimate Apparel.
MRS. M. MURRY—Millinery.
K. BLUST—Hosiery, Accessories, Laces, Ribbons, Notions, Silverware, Stationery.
R. TATE—All Shoes.
MRS. V. PATTERSON—Corsets & Brassieres.
MRS. S. REID—Infants' & Children's Wear.
S. McCALL—Men's Clothing.
F. GREENE—Men's Furnishings.
L. JENSEN—Piece Goods, Domestics, Home Furnishings, Housewares, Toys & Sporting Goods.
MISS G. DELANEY—Toiletries.
C. MURPHY—Curtains, Draperies & Floor Coverings.
MRS. MAGDANZ—Pictures, Mirrors, Lamps & Shades, Luggage.
M. HALLOWELL—Furniture.
E. BRINKMAN—Radios & Phonographs.

INDIANA (Cont'd.)

Units

Sowerwine Dept. Store, 302 N. Jefferson St. Huntington 1
Telephone: HUntington 839
LEO SOWERWINE—Owner & General Buyer

L. S. Ayres & Co., 1 W. Washington St. Indianapolis 9, 1
Telephone: MElrose 7-4411
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing)
LYMAN S. AYRES—President.
JAMES A. GLOIN—Executive Vice President, Treasurer & General Manager.
DAVID P. WILLIAMS, JR.—General Merchandise Manager.
WILLIAM B. FLOREA—Store Manager.
ED KINGSBURY & PAUL SHOOK—Chief Architects.
WALTER HOFFMAN—Chief Engineer.
CARL PRIEST—Manager of Building & Maintenance Departments.
EARL SCHMITT—Manager of Supply Department, Buyer Store Equiment.
RALPH BENSON—Manager of Alteration Department.
WILLIAM COLE—Manager of Repair Department.
JOSEPH MICHAELIS—Display Equipment Buyer & Display Director.
ROBERT BYRKETT—Warehouse Manager.
JAMES ROBERT HARBISON—Public Relations Director.
RICHARD CARPENTER—Advertising Manager.
ROBERT SELBY—Art Director.
W. ROWLAND ALLEN—Personnel Manager.
ROBERT REED—Employee Relations Manager.

MERCHANDISE MANAGERS

LUTHER BROOKS—Ladies' Ready-to-Wear.
EDMUND BRADLEY—Ladies' Ready-to-Wear Accessories.
JOHN G. WILLIAMS—Men's & Boys' Clothing & Furnishings.
DAVID SCHEELE—Piece Goods & Domestics.
QUANAH CROWDER—Notions, Toiletries, Drug Sundries, Art Needlework, Stationery.
GORDON FARNSWORTH—Home Furnishings.
ALBERT MASTEN—Home Furnishings.
FREDERIC M. AYRES, JR.—Home Furnishings.
JOHN R. BARRETT—Basement Departments.

BUYERS

MRS. IMO TRENOR—Women's & Misses' Better Coats & Suits.
GERALD MILLS—Women's & Misses' Inexpensive Coats & Suits.
MRS. MARJORIE WHITE—Women's & Misses' Dresses.
MISS MARY QUILL—French Room Dresses.
RUTH ALLEN—Juniors' Coats, Suits & Dresses.
LINDA CRONE—Blouses & Skirts, Knit Apparel.
NELLIE FITZPATRICK—Sportswear.
MRS. GENEVIE S. HORD—Girls' Wear.
MISS JEAN VAN ALLEN—Aprons, House Dresses & Uniforms.
MRS. LILLIAN WHITMAN—Furs.
MRS. JANE PHILLIPS—Millinery.
MRS. ALICE McGINNIS—French Room Millinery.
MRS. ELLEN RITZI—Hosiery.
MISS SARAH SISSON—Underwear.
JAMES HOUK—Ladies' Shoes.
MRS. FRANCES MAUK—Neckwear & Umbrellas.
MRS. HELEN YORK—Handkerchiefs.
MISS ALINE O'CONNOR—Corsets & Brassieres.
MRS. ANNA DILLON—Negligees & Robes.
MRS. LENA MORGAN—Infants' & Chidren's Wear.
FRANCIS DANKELMAN—Handbags & Small Leather Goods.
ROBERT GOECKER—Men's Clothing.
RUDOLF K. HAERLE—Men's Furnishings.
NATHAN STEELE—Men's Hats, Caps & Shoes.
J. MALCOLM SNODDY—Boys' Clothing, Furnishings, Hats & Caps.
HAZEL HAMILTON—Boys' Shoes.
LeROY D. TRUESDELL—Piece Goods.
MRS. JANE SECOY—Linens & Towels.
FRANK FLYNN—Comforters, Muslins, Sheetings, Blankets & Spreads.
MISS DOROTHY BERND—Laces, Trimmings & Ribbons.

(Continued)

INDIANA (Cont'd)

Units

L. S. Ayres & Co. (Continued)

MISS CATHERINE STEINER—Notions.
MISS MURIEL WHITCOMB—Toiletries.
GEORGE LACKAS—Drug Sundries.
HAROLD TRACEY—Fine Jewelry, Clocks & Watches.
MRS. RUTH WATTS—Costume Jewelry.
MISS HELEN HICKEY—Silverware & Cutlery.
MRS. MARGERY COLE—Art Needlework.
CHARLES MEYER—Books & Magazines.
ROBERT KEEL—Stationery.
FRED McLAUGHLIN—Bedding & Furniture.
JOSEPH J. STEPANIAK—Curtains & Draperies.
ROBERT GILKISON—Major Appliances, Radios & Phonographs.
MISS EUNICE DISSETTE—Pictures & Mirrors.
L. A. PETTET—China, Glassware, Gifts.
GENE HAAS—Floor Coverings.
MRS. MARY TIREY—Lamps & Shades.
E. CALHOUN & GLEN SMITH—Housewares & Hardware.
WILIAM LEMEN—Toys.
GEORGE W. FULK—Luggage.
THORNTON RUST—Cameras.
KATHERINE SWEET—Candy.

BASEMENT DEPARTMENTS

WILLIAM P. ARNOLD—Women's, Misses' & Juniors' Coats & Suits, Furs.
MRS. LUCILLE CRANE—Women's & Misses' Dresses.
MISS OLYNE SCHECTER—Juniors' Dresses.
MISS ANNE BUCKWHEET—House Dresses, Negligees & Robes.
MISS MARY BIRMINGHAM—Girls' Wear, Teen Age Wear, Children's Accessories.
MRS. MADELINE SPARKS—Sportswear & Blouses.
MRS. CRYSTAL WILLIAMS—Millinery.
MISS IRENE PARKER—Hosiery & Knitwear.
MISS MARGARET C. JAY—Knit & Rayon Underwear.
HARRY SMITH—Women's Shoes, Play Shoes & Slippers.
MISS FRANCES ANN REED—Corsets.
MISS MARY FRIEL—Infants' Wear.
MISS DORIS BICKNELL—Tots' Wear.
MISS GRACE CRONE—Children's Shoes.
ARVIN SCHWICHO—Men's Clothing & Accessories.
ROBERT HULL—Men's Furnishings.
KENNETH ORDEL—Men's Work Clothing.
JAMES FEENEY—Men's Shoes.
EMIL IVERSON—Boys' Wear.
RAY YOUNG—Yard Goods.
PAUL SCHELM—Domestics & Bedding.
MISS BETTY SMITH—Notions & Small Wares.
PAUL BARNARD—Draperies.
DAVE GLAZER—Furniture & Floor Coverings, Lamps.
FRANCIS GEBENSLEBEN—Head of Restaurant & Fountain.

Wm. H. Block Co., 50 N. Illinois St. Indianapolis 9, 6

Telephone: MElrose 1-8511
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Stores: 47 E. Washington St., Indianapolis—J. BISSETT—Mgr.
424 N. Illinois St., Indianapolis—R. W. O'NEEL—Mgr.
5534 E. Washington St., Indianapolis—J. HALL—Mgr.
724 Broad Ripple Ave., Indianapolis—MRS. V. HALL—Mgr.
104 S. Indiana Ave., Bloomington, Ind.—MRS. K. SMITH—Mgr.
R. C. BLOCK—President, Treasurer.
E. A. BLOCK—Executive Vice President.
MAURICE BLOCK, JR.—General Merchandise Manager.
HAROLD FARMER—General Manager.
E. W. SNYDER—Chief Architect, Chief Engineer, Manager of Building & Maintenance Departments, Store & Display Equipment Buyer.
E. HINNEFELD—Manager of Supply Department.
CHARLES ROLLER—Warehouse Manager.
CARL WAGNER—Public Relations Director.

(Continued)

INDIANA (Cont'd.)

Units

Wm. H. Block Co. (Continued)

WALTER SMITH—Advertising Manager.
A. J. ROEDER—Display Director.
T. A. KIMBERLIN—Personnel Manager.

MERCHANDISE MANAGERS

JEROME BENDER—Ready-to-Wear, Sportswear, Furs.
E. A. BLOCK—Ready-to-Wear Accessories.
S. EPHRAIM—Millinery.
J. McELROY—Shoes.
PAUL MODE—Men's Wear.
GUY SMITH—Boys' Wear.
L. SCHWARTZ—Piece Goods, Domestics, Linens, Towels.
C. SPIESS & R. COLE—Home Furnishings, Housewares.

BUYERS

L. ELLIOTT—Women's & Misses' Coats & Suits.
MRS. K. PETTINGILL—Women's & Misses' Better Dresses.
MRS. MARY SHERMAN—Juniors' Coats, Suits & Dresses.
MISS V. TUGGLE & MRS. R. WHEELER—Girls' Wear.
MRS. M. NEUMANN—Aprons, House Dresses, Uniforms.
D. LIBERATORE—Furs.
MRS. M. HERDRICH—Hosiery.
MRS. GILLIE GILL—Knit Underwear, Costume Jewelry.
MISS SHIRLEY ROBINSON—Gloves.
MISS MARY MEIER—Neckwear, Scarfs, Handkerchiefs.
MRS. L. JACOBS—Corsets, Brassieres.
MRS. M. CLEVELAND—Negligees, Robes.
MRS. L. PULLEN—Infants' & Children's Wear.
MRS. A. CLEMSON—Handbags, Small Leather Goods.
GEORGE MORRISON—Men's Hats & Caps.
R. WOOD—Boys' Shoes.
MRS. V. MEYER—Piece Goods, Laces, Trimmings, Ribbons.
L. POOLE—Notions, Umbrellas.
S. FRIEDMAN—Fine Jewelry, Silverware, Watches, Clocks.
MRS. B. LEISCH—Art Needlework.
MRS. J. LEVENGOOD—Books, Magazines.
MRS. BERTHA KRIECH—Stationery.
J. REYNOLDS—Linens, Towels, Domestics.
R. COLE—Bedding.
MRS. J. PRICE—Curtains, Draeries.
E. LAWRENCE—Major Appliances, Radios, TV, Phonographs.
MRS. B. JOHNSON—Pictures, Mirrors, Gift Shop.
MRS. E. MORGAN—Upholstery, Furniture, Lamps & Shades.
E. BEELER—Floor Coverings.
O. TUMEY—Housewares, Hardware, Cutlery, Garden Supplies.
MRS. E. D'AMICO—Toys, Sporting Goods.

BASEMENT DEPARTMENTS

M. BERKSON, M. SPASSER & M. BURKE—Merchandise Managers.
C. SCHORR—Coats.
MRS. E. McKEE—Blouses, Sweaters.
MRS. R. KESSLER—Hosiery & Underwear.
PAUL PORTER—Accessories.
MRS. A. PENNEKAMP—Corsets.
MRS. P. WEISBACH—Infants' & Children's Wear.
M. BURKE—Men's Clothing, Sportswear.
L. ABRAMS—Men's Furnishings.
M. SPASSER—Boys' Clothing & Furnishings.
J. BERNING—Domestics.

Brown's Dept. Store, 2619 W. Washington St. Indianapolis 22, 1
Telephone: MElrose 1-3348
WALTER G. BROWN—Owner & General Buyer.

Efroymson & Wolf, Inc., 360 W. Washington St. Indianapolis 4, 1
Telephone: MElrose 4-6471
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operates as: THE STAR STORE.

(Continued)

INDIANA (Cont'd.)

Units

Efroymson & Wolf, Inc. (Continued)

JACOB H. WOLF—President, General Merchandise Manager & Buyer Store Equipment.
JACK L. EFROYMSON—Executive Vice President & Merchandise Manager Ladies' Ready-to-Wear.
WALTER E. WOLF—Treasurer.
MILO FORSYTH—Display Equipment Buyer & Display Director, Buyer Toys.
GEORGE DEERY—Advertising Manager & Copy Director.
MISS GLADYS CAMPBELL—Women's & Misses' Coats, Suits, Dresses, Knitwear & Furs.
MRS. BEA LEHER—Juniors' Coats, Suits & Dresses, Sportswear, Skirts, Aprons, House Dresses & Uniforms, Corsets, Brassieres, Negligees, Robes, Infants', Children's & Girls' Wear.
CECIL PORTER—Blouses, Hosiery, Underwear, Accessories, Laces, Toiletries, Jewelry, Silverware, Clocks, Watches, Umbrellas, Art Needlework & Stationery.
MRS. RUTH REES—Millinery.
GEORGE DUDLEY—All Shoes.
JOE ZAKLAN—Men's & Boys' Clothing & Furnishings.
CLARENCE SCOTTEN—Piece Goods, Domestics, Bedding, Curtains, Draperies, Upholstery, Major Appliances, Radios & Phonographs, Luggage.
DOROTHY NOLTE—Trimmings, Ribbons & Notions.
LEE SNYDER—Pictures, Mirrors, Furniture, Floor Coverings, Housewares, Lamps & Shades.

Kaplan Dept. Store, 2202 W. Washington St. Indianapolis 22, 1

Telephone: MElrose 1-2216
FREDA KAPLAN—Owner & General Buyer.
MRS. S. FOGLE—General Buyer.

The Leader Store, 149 E. Washington St. Indianapolis 4, 1

Telephone: MElrose 5-6556
Resident Buyers: Murray-Martin Co., 370 7th Ave.
Ben F. Levis, Inc., 220 W. 40th St.
AARON UNGER—President & Buyer Men's Furnishings, Hats & Caps, Candy.
ABE UNGER—Executive Vice President & General Merchandise Manager.
FRANK J. UNGER—Treasurer, Controller, Personnel Manager, Manager of Building, Maintenance & Supply Departments, Buyer Store Equipment.
V. BUCKNER—Public Relations & Display Director, Buyer Display Equipment.
MRS. K. JOHNSON—Ladies' Ready-to-Wear, Sportswear, Millinery, Robes, Girls' & Boys' Wear, Infants' & Children's Wear.
BYRON LIGHTONE—Hosiery.
MISS INEZ BATTSON—Underwear, Accessories, Corsets, Brassieres, Negligees & Luggage, Costume Jewelry, Umbrellas & Stationery.
HARRY KOOR—Men's Clothing.
BILL EPSTEIN—Men's, Women's & Children's Wear.
MRS. BOLANDER—Assistant to Mr. ABE UNGER for Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries & Home Furnishings, Housewares.

Sablosky's Dept. Stores, 812 Massachusetts Ave. Indianapolis 4, 5

Telephone: MElrose 6-1220
All Stores Operated in Indianapolis, Ind.
IRVING L. SABLOSKY—Partner, Store Fixtures & Equipment Buyer.
M. E. SABLOSKY, D. L. SABLOSKY & MRS. E. L. ESTLICK—Buyers for all Departments.

H. P. Wasson & Co., 2-18 W. Washington St. Indianapolis 9, 1

Telephone: MElrose 8-8311
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
WALTER E. WOLF—President, Treasurer & General Merchandise Manager.
CHARLES EFROYMSON—Executive Vice President & Buyer Luggage, Umbrellas.
HARRY WELSHANS—Chief Engineer.

(Continued)

INDIANA (Cont'd.)

Unit

H. P. Wasson & Co. (Continued)

R. HOWARD—Manager of Building & Maintenance Departments, Buyer Store & Display Equipment.
WILLIAM CAMPBELL—Manager of Supply, Alteration & Repair Departments.
H. KRAMER—Warehouse Manager.
L. A. MURCHISON—Public Relations Director.
F. RHOADES—Display Director.
JOHN ROBERTS—Advertising Manager.
W. H. WOOD—Executive Personnel Manager.
MRS. F. GLAZIER—Staff Personnel Manager.
MRS. MARGARET TAYLOR—Employee Relations Manager.
C. HERMAN—Merchandise Manager, Ladies' Ready-to-Wear.
CARROLL H. CONNER—Merchandise Manager, Intimate Apparel.
L. C. WOLF—Merchandise Manager, Accessories, Men's & Boys' Wear.
R. L. GLASSER—Merchandise Manager Piece Goods, Domestics & Home Furnishings.
MRS. I. GOLDBERG—Women's & Misses' Coats & Suits.
MISS E. TYNAN—Women's Dresses.
MRS. MARY KELLY—Misses' Dresses, Juniors' Coats, Suits & Dresses.
MISS HELEN ALPERT—Blouses, Skirts, Sportswear & Knit Apparel.
MRS. M. B. HOLT—Girls' Wear.
MRS. V. HICKS—Aprons, House Dresses & Uniforms.
MRS. M. RENNER—Furs.
MRS. E. KEMPE—Millinery.
MISS A. JANESCO—Hosiery.
MISS S. METZGER—Underwear, Negligees & Robes.
R. CLEMENS—Shoes.
MISS MAE WINSLOW—Neckwear, Handkerchiefs, Ribbons & Costume Jewelry, Watches.
MRS. A. SCHMOLL—Corsets & Brassieres.
MISS H. McCOY—Infants' & Children's Wear, Toys.
MRS. L. BYRNE—Handbags & Small Leather Goods.
H. INGS—Men's Clothing & Furnishings.
H. HOFFMAN—Boys' Clothing & Furnishings, Hats & Caps.
GEORGE STEEL—Piece Goods, Laces & Trimmings.
H. J. KUENN—Linens, Towels.
CHARLES PRIDE—Domestics, Bedding, Curtains, Draperies & Upholstery.
MISS BERTHA ELLIOTT—Notions, Art Needlework.
MISS ALGIE PHILLIPS—Toiletries & Drug Sundries.
CHARLES MORGAN—Silverware, Clocks, Pictures, Mirrors, Furniture, Lamps, Shades & Gift Shop.
MISS BETTY STUTSMAN—Stationery.
H. GREEN—Major Appliances, Radios & Phonographs.
MISS HELEN McCOY—Toys.

BASEMENT DEPARTMENTS

WILLIAM GLICK—Merchandise Manager.
D. FINK—Ready-to-Wear & Millinery.
R. EFROYMSON—Hosiery, Lingerie & Children's Wear.
J. TYLER—Women's & Children's Shoes.
H. KLINEMAN—Domestics, Draperies, Smallwares.

Bramble's Dept. Stores, 111 W. Main St. — Jasonville — 2
Telephone: JAsonville 8
Branch Store Operated in Elnora, Ind.
ROBERT L. BRAMBLE—Owner & Buyer.

Berlin's, Inc., 357 Spring St. — Jeffersonville — 4
Telephone: JEffersonville 2-9473
Branch Stores Operated in New Albany, Charlestown & Corydon, Ind.
FRANK & L. E. BERLIN—Buyers for all Departments.

W. H. Turner Co., Inc., 114-118 W. Walnut St. — Kokomo — 1
Telephone: KOkomo 6161
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
W. H. DEITEMEYER—President & Treasurer.

(Continued)

INDIANA (Contd.)

Units

W. H. Turner Co., Inc. (Continued)

C. A. SIMMONDS—Executive Vice President, Manager of Building & Maintenance Departments & Buyer Silverware, Clocks, Stationery, Pictures, Mirrors, Gifts, Toys & Sporting Goods.
LEROY LACEY—Vice President, Manager of Supply, Alteration & Repair Depts., Buyer Ladies' Accessories, Ribbons, Jewelry, Umbrellas, Candy & Delicacies.
W. H. COUCH—General Merchandise Manager, Public Relations Director & Buyer Store Equipment.
M. K. BENHAM—Advertising Manager, Display Equipment Buyer & Display Director.
JANE CURTIS—Art Director & Personnel Manager.
MISS BETTY RAYLE—Women's, Misses' & Juniors' Coats, Suits & Dresses, Knit Apparel, House Dresses, Uniforms, Furs, Negligees & Robes.
MRS. ESTHER CRITCHLOW—Blouses, Skirts, Sportswear & Girls' Wear.
MISS THANKFUL DIVENS—Aprons & Notions.
CAROLYN DAVIS—Millinery.
MRS. MARIE GALBREATH—Hosiery.
MRS. MILDRED DOWNHOUR—Underwear, Corsets & Brassieres.
THURLOW SAUL—All Shoes.
MISS HELEN GOETZMAN—Infants' & Children's Wear.
RENE KIEFER—Men's & Boys' Clothing & Furnishings, Hats & Caps, Luggage.
DICK MUHS—Piece Goods & Domestics, Laces, Trimmings & Bedding.
CLAUDIA JOHANNES—Toiletries & Drug Sundries.
E. J. STITES—Curtains, Draperies, Upholstery, Floor Coverings, Lamps & Shades.

Loeb's, Inc., 323 N. Columbia St. — Lafayette — 3

Telephone: LAfayette 2-0111
All Stores Operated in Lafayette, Ind.

BERT E. LOEB—President, Store Superintendent, Buyer Store Equipment.
MILTON B. LOEB—Vice President.
JOHN W. TOWNSEND—Treasurer.
D. A. STOCK—General Merchandise Manager, Controller & Personnel Manager.
A. L. LEFFMAN—Advertising Manager & Buyer Handkerchiefs, Scarfs, Toiletries.
E. J. COX—Ladies' Ready-to-Wear.
MRS. G. WILKINS—Children's Wear, Misses', Girls' Wear.
EDWARD LOEB—Assistant Ladies' Ready-to-Wear.
D. RIVERS—Inexpensive Ladies' Coats, Suits & Dresses.
MISS M. PAULSON—Sportswear, Uniforms, Corsets & Brassieres.
MRS. F. BUGHER—Furs.
MISS PEARL BLASING—Millinery.
MRS. M. R. KEMP—Underwear, Lingerie.
MRS. G. LONG—Hosiery, Gloves, Blouses.
MRS. G. CLARK—Ladies' Accessories.
MRS. M. HARVEY—Handbags, Leather Goods, Jewelry, Stationery & Umbrellas.
MRS. E. HAYS—Boys' Wear.
HARRY ULRICH—Yard Goods, Towels, Notions & Patterns.
ROBERT BENDER—Domestics.
MISS V. LUCHTERHAND—Art Goods, Gifts.
MRS. M. CAMPBELL—Books, Magazines.
J. SCHAFFNER—Home Furnishings, Furniture, Lamps.
J. ALEXANDER—Major Appliances.
J. BUTZ—Hardware, Electrical Goods, Party Goods, Glassware, Tinware, Kitchenware, Toys, Games, Christmas Decorations, Plasticware.
H. BUTTON—Upholstery, Draperies.
J. GAMSO—Floor Coverings.
R. LAWSON—Television & Radio.
G. SWANK—Paints, Brushes, Sporting Goods.

Thieme's, Inc., 622 Main St. — Lafayette — 1

Telephone: LAfayette 2-0106

CHARLES R. VanNATTA—President.
JAMES W. REIFERS—Vice President.
PHILLIP M. SMITH—General Merchandise Manager.

INDIANA (Cont'd)

Units

The Rapp Co., 309 Columbia St — Lafayette — 7

Operate (4) THE RAPP CO. STORES and
Telephone: LAfayette 2-5905
All Stores Operated in Indiana.
(3) THE KELLER CO. STORES.
S. E. KELLER—President & Buyer.
HERBERT A. KELLER—Secretary & Treasurer.

Boston Stores Co., 502 Lincoln Way — La Porte — 2

Telephone: LA Porte 2134
Branch Store Operated in Crown Point, Ind.
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
Operated by: M. LEVINE & SONS.
H. K. GAUL—Merchandise Manager.
F. C. FENN—Buyer all Soft Goods Lines, Notions, Accessories.
MRS. HAZEL DUKE—Buyer Ladies' & Childrens' Ready-to-Wear.
MRS. L. SWANSON—Millinery.
JOE HYMAN—Buyer Housewares, Hard Goods Lines, Appliances.

Gordon's Inc. — Lawrenceburg — 2

Telephone: LAwrenceburg 456-W
Branch Store Operated in Brookville, Ind.
SAMUEL H. GORDON—Owner & Buyer for all Departments.

Adler & Co., Inc., 101 W. Main St. — Lebanon — 11

Telephone: LEbanon 297
Resident Buyer: Certified Buyers, Inc., 128 W. 31st St.
All Stores Operated in Indiana.
MARK ADLER—General Manager & Buyer Ladies' Ready-to-Wear.
MISS V. CALDWELL—Ladies' Dresses & Rainwear.
MISS JULIA EGE—Sportswear, Blouses, Skirts & Intimate Apparel.
MISS R. GRAHAM—House Dresses & Uniforms.
N. T. HOLLOMAN—Hosiery, Gloves, Millinery, Stationery, Housewares, Electrical Appliances.
MISS L. JOHNSON—Neckwear, Handkerchiefs, Infants' & Children's Wear.
PHIL ADLER, JR.—Handbags, Leather Goods, Men's Wear, Dry Goods, Patterns & Toys.
MISS RUTH FLEMING—Toiletries, Drug Sundries & Jewelry.

Pettit's Dept. Stores, Inc., 114-116 Cavin St. — Ligonier — 2

Telephone: LIgonier 51
Branch Store Operated in Syracuse, Ind.
CLIFFORD C. PETTIT—President, Merchandise Manager, General Buyer.
E. L. LARGEN—General Manager & Buyer at Syracuse, Ind. Store.
SUSAN A. PETTIT—Ready-to-Wear, Toilet Goods.
HELEN CRAGO—Hosiery, Underwear.
MIRIAM McCULLOCK—Buyer Ready-to-Wear, Hosiery, Lingerie & Infants' Wear at Syracuse, Ind. Store.
MRS. KIEL—Notions & Work Clothing.

B. & B. Stores, Inc., 408 E. Market St. — Logansport — 4

Telephone: LOgansport 2757
Branch Stores: Monticello, Ind., J. E. KINNEAR—Manager.
Portland, Ind., SMITH'S DEPT. STORE, MISS M. GRAIG—Manager.
Rochester, Ind., J. EWING—Manager.
J. E. KINNEAR—President & General Merchandise Manager.
WILLIAM F. HOLDER—Advertising Manager, Display Director & Buyer Aprons, House Dresses, Hosiery, Underwear, Accessories & Costume Jewelry, Candy.
MRS. B. McILWAIN—Ladies' Ready-to-Wear, Blouses, Skirts, Sportswear, Millinery.
MISS L. KOPPE—Uniforms, Corsets, Brassieres, Negligees, Infants' Children's & Girls' Wear.
R. MEYER—Men's & Boys' Clothing & Furnishings, Hats & Caps, Luggage.
MAX M. BOXELL—Piece Goods & Domestics, Bedding.

INDIANA (Cont'd.)

Units

Schmitt-Kloepfer Co. 409 E. Broadway — Logansport — 1

Telephone: LOgansport 4166
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operate as: THE GOLDEN RULE.

HERMAN R. SCHMITT—President & General Merchandise Manager.
MISS B. STRAHLE—Ladies' Ready-to-Wear, Uniforms & Lingerie.
MISS A. NEIGHBORS—Sportswear & Separates.
MRS. I. HUFFMANN—Hosiery & Knit Apparel.
MISS B. GODDARD—Corsets & Brassieres.
P. MOSS—Ladies' Gloves & Umbrellas.
MRS. F. MASON—Neckwear, Handkerchiefs.
MRS. D. PURCELL—Ladies' Handbags, Leather Goods, Toiletries & Jewelry.
MRS. G. STALY—Domestics.
MRS. T. CILLEY—Piece Goods, Laces, Trimmings, Ribbons & Notions.
MISS M. OSBORNE—Curtains & Draperies.
H. GILSINGER—Home Furnishings, Housewares, Upholstery & Gifts.
A. STEWART—Furniture & Floor Coverings.

Carstens Brothers, Inc., 323 Franklin St. — Michigan City — 1

Telephone: MIchigan City 5-5203
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

JOHN A. CARSTENS—President & General Merchandise Manager, Buyer Ladies' Coats & Suits.
MISS E. THIXUN—Ladies' Dresses, Separates, Negligees & Robes.
MRS. J. SMITH—Sportswear, Rainwear, Accessories, Toiletries & Jewelry.
MRS. L. ZEIDLER—Uniforms, House Dresses & Children's Wear.
MRS. M. FEILDS—Ladies' Intimate Apparel.
MISS MABEL DEBRICK—Infants' Wear & Toys.
MISS E. ROPER—Piece Goods.
MRS. E. MANGEN—Towels, Linens & Domestics.
MRS. G. BERLIEN—Laces, Trimmings, Ribbons, Notions & Art Needlework.
MRS. E. JERGENS—Curtains & Draperies.
F. CARSTENS—Home Furnishings & Housewares.

Adler's Dept. Stores — Mooresville — 2

Branch Store Operated in Martinsville, Ind.

LEON ADLER—Owner & Buyer for all Departments.

Ball Stores, Inc., 400 S. Walnut St. — Muncie — 1

Telephone: MUncie 3-8471
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

MRS. MARGARET BALL PETTY—President & Treasurer.
RALPH C. CHASE—Vice President & General Merchandise Manager.
EDMUND F. PETTY—Vice President.
WARREN D. SHULTZ—Vice President & Controller.
HENRY M. HARPER, JR.—Vice President & Personnel Manager.
MRS. DOROTHY HARTLEY—Advertising & Sales Promotion Manager.
MISS MARVEL FERGUSON—Merchandise Manager Ladies' Ready-to-Wear, Sportswear.
R. H. LESLIE—Merchandise Manager Men's & Boys' Clothing & Furnishings.
KENNETH R. DOOLITTLE—Merchandise Manager Piece Goods, Domestics, Art Needlework, Housewares, Silverware, China, Glassware & Cameras.
MRS. V. SHELLER—Hosiery, Laces, Trimmings & Notions.
MISS E. ROUTH—Infants' & Children's Wear.
MISS B. MOHLER—Ladies' Intimate Apparel.
MISS B. WEEKS—Neckwear, Handkerchiefs, Toiletries & Drug Sundries.
MRS. DOOLITTLE—Ladies' Gloves, Handbags, Leather Goods & Umbrellas.
C. HODSON—Shoes.
L. HANKINS—Boys' Wear.
MRS. M. COOLEY—Jewelry.
MISS N. WHITE—Silverware.
H. S. HUBER—Curtains, Draperies, Floor Coverings, Lamps & Shades, Luggage.
P. VERGIN—Major Apliances, Home Furnishings, Garden Supplies, Cutlery & Toys.
C. STEPHANY—Hardware, Housewares, Furniture & Sporting Goods.

INDIANA (Cont'd.)

Units

Wm. F. Freund Co., Inc., 507 S. Walnut St. — **Muncie** — 7

Telephone: MUncie 2-1732
All Stores Operated in Indiana.
Operates: THE WHY STORES-
BERNARD W. FREUND—President, Fixtures, Equipment & Real Estate.
ROBERT BOOMER—Buyer Clothing, Advertising Manager.
JAMES F. GRANTHAM—Buyer General Merchandise.

Evans Stores Co., 217 Pearl St. — **New Albany** — 3

Telephone: NEw Albany 4-5601
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Also Operates THE CHIC SHOP in New Albany & EVANS-FAIR in Jeffersonville, Ind.
NORMAN N. EVANS—President, Equipment & Fixtures Buyer.
HERBERT REYNOLDS—Advertising & Display Manager.
MISS DOROTHY ELLENBERG—Women's & Girls' Wear.
H. H. BENOVITZ—Men's & Boys' Wear.

The Fair Store, 139 E. Market St. — **New Albany** — 1

Telephone: NEw Albany 5-5291
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
CHARLES SLUNG—President & General Merchandise Manager.
M. SLUNG—Ladies' Ready-to-Wear, Sportswear, Furs, Millinery, Hosiery, Underwear, Accessories, Infants', Children's & Girls' Wear, Toys.
G. HOFFMAN—Men's & Boys' Wear.
CHARLES SCHAN—Men's Shoes.
MRS. G. TRUEMAN—Piece Goods & Domestics, Laces, Ribbons, Notions, Art Needlework, Home Furnishings & Housewares.

S. W. Newburger & Co., 222 Pearl St. — **New Albany** — 1

Telephone: NEw Albany 4-6461
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operates as: THE WHITE HOUSE.
S. T. FISH, JR.—President & General Merchandise Manager.
D. O'SULLIVAN—Ladies' Ready-to-Wear.
MRS. M. BOWLING—House Dresses & Uniforms, Basement Ready-to-Wear.
MISS F. MICHAEL—Misses', Juniors', Children's & Infants' Wear.
MISS M. ANDERSEN—Hosiery.
MISS H. MILLER—Lingerie, Corsets, Brassieres, Negligees & Robes.
J. SCHULER—Men's Wear.
FRANK D. LEACH—Boys' Wear.
FRANK SALM—All Shoes.
R. BLASIUS—Piece Goods, Domestics, Laces, Patterns, Notions, Toiletries, Jewelry, Silverware, Stationery, Umbrellas, Housewares & Home Furnishings.
MISS A. GOHMEN—Art Needlework.

Craycraft Dry Goods Co., 917 Conner St. — **Noblesville** — 2

Telephone: NOblesville 179
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
Both Stores Operated in Noblesville, Ind.
GEORGE CRAYCRAFT—Merchandise Manager, Buyer White Goods, Leather Goods, Hand Bags, Ladies' & Children's Wear, Sweaters.
MISS S. MIESSE—Millinery.
GEORGE A. THOM—All Shoes.
MRS. R. MEARA—Laces, Trimmings, Ribbons, Notions & Jewelry.
ALBERT CRAYCRAFT—Buyer Toilet Goods, Bedding, Towels, Gloves.
MRS. H. PFAFF—Buyer Infants' Wear, Stationery, Notions.
DAVID CRAYCRAFT—Buyer House Furnishings, Major Appliances, Floor Coverings, Toys.

Gumble-Wolf & Son Dept. Store — **North Vernon** — 1

Telephone: NOrth Vernon 14
STANLEY L. GUMBLE—President & General Buyer.

Boston Stores, Inc., 107 S. Broadway — **Peru** — 7

Telephone: PEru 5539
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
All Stores Operated in Indiana.

(Continued)

INDIANA (Cont'd.)

Units

Boston Stores, Inc. (Continued)

ABE ZIMMERMAN—President, General Manager
J. HOFFER—Store Planning.
R. ZIMMERMAN—Ladies' Ready-to-Wear, Accessories.
J. SAMPSON—Hosiery, Warehousing Supervisor.
M. HURSTEL—Children's & Infants' Wear.
E. ZIMMERMAN—Men's Wear, Underwear, Lingerie, Yard Goods, Towels, Domestics, Piece Goods, Notions.
L. D. REAM—All Shoe & Luggage.
DON BURNETT—Curtains, Draperies, Upholstery & Floor Coverings.

Senger Dry Goods Co., 51 N. Broadway — Peru — 1

Telephone: PEru 6677
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

FREDERICK SENGER, JR.—President, General Merchandise Manager & Buyer Ladies' Hosiery, Underwear, Accessories, Men's & Boys' Wear.
MISS W. KUNKEL—Women's, Misses' & Juniors' Coats & Suits, Furs & Rainwear.
MISS G. SPITZNAGLE—Women's, Misses' & Juniors' Dresses.
MRS. MEANS—Sportswear, Separates, Intimate Apparel, Infants' & Children's Wear & Toys.
MRS. HOSMAN—House Dresses & Uniforms.
MISS J. McNAMARA—Ladies' Gloves, Neckwear, Handkerchiefs & Beach Wear.
MRS. R. CRAFT—Millinery.
J. M. SENGER—Shoes.
MRS. COVER—Corsets & Brassieres.
MISS ELIZABETH SALLER—Piece Goods.
MRS. A. THOENNES—Aprons, Towels & Linens, Stationery.
MISS J. WAINSCOTT—Toiletries, Drug Sundries & Jewelry.
MISS L. ALLGEIER—Housewares, Silverware, Pictures, Mirrors, Lamps & Shades, Garden Accessories, Luggage.
R. ROSS—Home Furnishings, Curtains, Draperies, Furniture & Floor Coverings.

Weiler Brothers, Inc., Main & Meridian Sts. — Portland — 1

Telephone: PEru 90

C. G. RICKE—General Merchandise Manager.
MRS. M. YARBROUGH—Ladies' Ready-to-Wear, Infants', Children's & Girls' Wear.
MRS. F. WILLIAMS—Ladies' Intimate Apparel.
C. O. BROWN—Men's & Boys' Wear, Piece Goods, Domestics & Leather Goods.
MISS O. CROSS—Laces, Trimmings, Notions, Patterns & Embroideries, Home Furnishings & Housewares.

Hoosier Merc. Co., Inc., 600 Main St. — Richmond — 1

Telephone: RIchmond 2-1149

EMMETT R. BARTEL—President.
CLAYTON G. BARTEL—Treasurer & General Merchandise Manager.
C. C. LAWLER—Advertising Manager & Buyer Ladies' Accessories, Hosiery, Underwear, Corsets, Brassieres, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Umbrellas & Art Needlework.
R. T. NEISLER—Display Director.
JOHN O'CONNOR—Ladies' Ready-to-Wear, Sportswear, Infants', Children's & Girls' Wear.
W. E. DAVISSON—Men's & Boys' Clothing & Furnishings.
MRS. STELLA MEIER—Curtains & Draperies.
MISS NORA YOUNG—Housewares & Gift Shop.
H. E. WEDDLE—Home Furnishings, Toys & Basement Merchandise.
MR. YOUNT—Shoes.

Geo. H. Knollenberg Co., 809 Main St. — Richmond — 1

Telephone: RIchmond 2-1515
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

FRANK H. HANER—President & General Merchandise Manager.

(Continued)

INDIANA (Cont'd.)

Units

Geo. H. Knollenberg Co. (Continued)

P. NELSON—Display Manager.
G. PHILLIPS—Ladies' Ready-to-Wear, Sportswear, House Dresses, Robes & Furs.
H. C. MILLS—Ladies' Ready-to-Wear.
J. HATFIELD—Ladies' Hosiery & Gloves, Men's & Boys' Wear.
D. A. CARTER—Lingerie, Infants' & Children's Wear, Pictures, Mirrors & Toys.
ROBERT E. ROLLER—Ladies' Fashion Accessories, Ribbons, Notions & Toiletries.
MISS GRACE LANDWEHR—Corsets & Brassieres.
W. HERZLER—Piece Goods, Linens, Towels & Laces.
F. CARR—Bedding, Curtains, Draperies, Upholstery, Floor Coverings, Lamps & Shades.
A. ALLTENSCHULTE—Home Furnishings, Major Appliances & Housewares.

Lawler's, Inc., 808 Main St. — Richmond — 2

Telephone: RIchmond 2-4219
Both Stores Operated in Indiana.
A. H. CAFEO—Merchandise Manager-Ladies' Ready-to-Wear.
P. R. SHORES—Merchandise Manager Draperies & Curtains.
D. M. HIGGINS—Merchandise Manager Home Furnishings.

Casady's Dept. Store, 223 N. Main St. — Rushville — 1

Telephone: RUshville 2143
E. R. CASADY—Owner & General Buyer.

M. Gladstein's Stores, 4 S. Main St. — Scottsburg — 2

Branch Store Operated in Austin, Ind.
Resident Buyer: Fernfield Associates, 505 8th Ave.
L. L. GLADSTEIN—Owner & General Buyer.
DON CLAMPITT—Display Director.
C. W. PINKHISER—Personnel Manager & Buyer Men's & Boys' Wear.
MISS E. MILLER—Ladies' Ready-to-Wear & Sportswear.
MILLIE T. GLADSTEIN—Ladies' Accessories, Hosiery & Intimate Apparel.
R. G. SKELTON—Manager & Buyer at Austin, Ind. Store.

Goodman-Jester, 30 Public Square — Shelbyville — 5

Telephone: SHelbyville 17
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
Branch Stores Operated in Bedford, Columbus, Franklin & Greenfield, Ind.
MAJOR T. JESTER—President.
RICHARD D. JESTER—Executive Vice President & General Merchandise Manager.
DONALD L. RICHMOND—General Manager.
DALLAS W. BARTON—Advertising Manager.
MRS. CONKLIN—Ladies' Ready-to-Wear.
MRS. WAY—Sportswear.
MRS. KETTLER—Uniforms.
MRS. JOHNSON—Hosiery, Underwear & Accessories.
MRS. MARTIN—Corsets & Brassieres.
MRS. EADES—Infants' & Children's Wear.
MRS. CARR—Dry Goods & Linens.
MRS. MAIN—Notions.
MRS. LINVILLE—Curtains, Draperies & Domestics.

Robertson Bros. Dept. Store, Inc. 211 S. Michigan St. — South Bend 1, — 1

Telephone: SOuth Bend 4-4111
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
PHILIP WEBER—President.
HERBERT FELDMAN—Executive Vice President.
C. E. MERTINS—Treasurer, Store Equipment Buyer.
T. J. LYNCH—General Merchandise Manager.
WM. LYVERS—Manager of Building & Maintenance Departments.
LOUIS WILCOX—Display Equipment Buyer.
HUBERT GETZINGER—Warehouse Manager.
SAMUEL JOSEPH—Public Relations Director.
TOM OVERHOLTER—Display Director.

(Continued)

INDIANA (Cont'd.)

Units

Robertson Bros. Dept. Store, Inc. (Continued)

DOUGLAS DOUGLAS—Personnel Manager.
HASKELL MITLOFF—Coats, Suits.
J. McHENRY—Dresses.
IMOGENE WALTERS—Sportswear, Blouses, Skirts.
BETTY HAWKINS—Girls' Wear.
SUE HARTLEY—Aprons, House Dresses, Uniforms, Robes.
E. DAVIDSON—Hosiery.
M. BAILEY—Underwear.
DONNA NORMAN—Gloves, Handkerchiefs.
WM. TOMHAFE—Neckwear, Umbrellas.
MARIE SEVERIN—Corsets, Brassieres.
MISS DIXON—Infants' & Children's Wear.
DeVONNA NEEDHAM—Handbags, Small Leather Goods, Costume Jewelry.
DAVID LIEBERMAN—Men's Clothing, Furnishings, Hats & Caps.
HARRY DERMER—Boys' Clothing, Furnishings, Hats & Caps.
MR. MOHLER—Piece Goods, Linens, Towels.
DORIS MYERS—Domestics.
MARGARET MENDEL—Laces, Trimmings, Ribbons, Notions.
M. WALTERS—Toiletries.
KATE GOODLING—Fine Jewelry, Silverware, Clocks, Watches.
BESSIE BROWN—Art Needlework.
MARIE ENGLISH—Stationery, Magazines.
HOWARD SCHRAGER—Bedding, Furniture.
E. FLOOD—Curtains, Draperies.
M. COOL—Major Appliances.
J. P. McINTEE—Floor Coverings.
B. TIGUE—Lamps, Shades.
D. SCHWOB—Radios, Phonographs.
JENNIE LEWIS—Housewares, Hardware, Gifts.
L. J. SCHRAGER—Toys, Luggage.
S. A. SPELLMAN—Basement Merchandise.

The Star Store, 302 S. Michigan St. — South Bend 1,

Telephone: SOuth Bend 3-5566
Operated by: KOBACKER STORES, INC., 101 W. 31st., New York City.

H. LeBURKIEN—General Merchandise Manager, Buyer Toys.
MRS. V. STARRETT—Ladies' Ready-to-Wear.
MRS. M. WOOD—Infants', Children's & Girls' Wear.
D. KUMMERLEY—Aprons, House Dresses, Uniforms, Intimate Apparel & Accessories.
S. RUBIN—Men's Wear.
MISS McCLAVE—Piece Goods, Notions, Curtains, Draperies & Floor Coverings.
MRS. I. TURELL—Housewares.

George Wyman & Co., 103 N. Michigan St. — South Bend 24, 1

Telephone: SOuth Bend 3-5101
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.

MRS. E. L. ELDREDGE—President.
LOUIS S. LaPIERRE—Executive Vice President, Treasurer, Manager of Building, Maintenance & Supply Departments & Buyer Store Equipment.
LOUIS J. MELICEK—General Merchandise Manager & Public Relations Director.
WALTER MASTERSON—Display Equipment Buyer & Display Director.
F. RADCLIFFE—Warehouse Manager.
ROBERT JOHNSON—Advertising Manager, Copy & Art Director.
MISS MARYON WELCH—Personnel Manager & Employee Relations Manager.
R. F. HOOVER—Women's & Misses' Coats & Suits.
MISS M. ROBINSON—Women's & Misses' Dresses.
MISS M. FENSKA—Junior Coats, Suits & Dresses.
MRS. B. GREGORY—Blouses, Skirts & Sportswear.
MISS M. M. STEVENS—Aprons, House Dresses, Uniforms & Gloves.
J. BARTON—Millinery.
MRS. M. HOLMES—Hosiery.
MRS. M. ADAMI—Underwear, Corsets, Brassieres, Negligees & Robes.

(Continued)

INDIANA (Cont'd.)

Units

George Wyman & Co. (Continued)

F. RHODES—Shoes.
MRS. I. RYAN—Neckwear, Scarfs & Handkerchiefs.
MRS. E. WEBER—Infants', Children's & Girls' Wear.
MISS B. BERRYMAN—Handbags, Leather Goods, Jewelry, Watches & Umbrellas.
R. W. HUNT—Men's & Boys' Clothing & Furnishings.
MRS. G. WHITE—Piece Goods.
P. HUFFMAN—Linens, Towels, Blankets, Spreads, Bedding, Domestics.
MISS S. SEAVER—Laces, Trimmings, Ribbons, Notions & Art Needlework.
W. B. SCHULTZ—Toiletries, Drug Sundries, Candy & Delicacies.
MISS E. MAILANDT—Clocks, Curtains, Draperies, Pictures, Mirrors, Upholstery, Furniture, Lamps, Shades, Housewares, Gift Shop & Luggage.
F. PUGH—Major Appliances, Radios & Phonographs.
P. PRICE—Floor Coverings.
MRS. N. MORRIS—Toys.

Meis Bros. Co., 624 Wabash Ave. — Terre Haute — 1

Telephone: CRawford 3394
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
SALO J. LEVITE—President & General Merchandise Manager.
W. SOMMERS—Women's, Misses' & Juniors' Coats & Suits, Furs.
MISS M. JENSEN —Women's, Misses' & Juniors' Dresses.
MISS V. KRUZEN—Boulevard Shop Coats, Suits & Dresses.
MRS. H. TURK—Sportswear & Beach Wear
LEO G. FEDERMAN, JR.—Aprons.
R. CREIGHTON—Blouses & Sweaters.
REGINALD R. FULFORD—Blouses, Sweaters, Knitwear, Hosiery, Accessories, Laces, Ribbons & Notions.
JACK JOELSON—House Dresses, Uniforms, Lingerie, Infants' & Children's Wear.
MISS E. MANNING—Corsets & Brassieres.
MRS. L. HANRAHAN—Infants' & Children's Wear.
AL HEILIGMAN—Men's Wear.
F. KOENIG—Boys' Wear, Home Furnishings, Housewares & Toys.
MRS. L. SHORT—Piece Goods, Domestics, Art Needlework, Curtains, Draperies & Floor Coverings.
MRS. V. O'CONNELL—Toiletries, Cosmetics & Drug Sundries.

Root Dry Goods Co., 617 Wabash Ave. — Terre Haute — 4

Telephone: CRawford 4371
Resident Buyer: Mercantile Stores Co., 128 W. 31st St. (See Listing).
Branch Stores Operated in Paris & Robinson, Ill. & Sullivan, Ind.
L. F. WINBIGLER—President, General Merchandise Manager.
A. D. CHURBUCK—Executive Vice President.
M. A. CASEY—Treasurer.
O. B. RUKES—Manager of Building & Maintenance Departments.
L. J. SHELDON—Manager of Supply Department, Store Equipment Buyer.
AL LIGHT—Display Equipment Buyer, Display Director.
R. REDMAN—Warehouse Manager.
RUTH CRARY—Advertising Manager.
L. CLYMER—Manager of Paris Store.
H. WELLS—Manager of Robinson Store.
D. SPIRES—Manager of Bloomington, Ind. Store.
F. SCHROHE—Women's & Misses' Coats & Suits, Junior Wear, Skirts, Sportswear, Girls' Wear, Furs, Millinery.
M. L. BURKE—Women's & Misses' Dresses.
M. L. WIMSEY—Blouses, Neckwear, Scarfs, Gloves.
E. GRAY—Aprons, House Dresses, Uniforms, Robes, Negligees.
V. WOLFE—Hosiery.
B. MURPHY & K. FULLER—Underwear.
W. JONES—Women's & Children's Shoes, Boys' Clothing & Furnishings.
M. GOUCHER—Handkerchiefs.
M. LEWIS—Corsets, Brassieres.
MRS. M. GRIFFITH—Buyer for Childrens' & Infants' Wear.
D. POE—Handbags, Small Leather Goods, Costume Jewelry, Watches, Umbrellas.

(Continued)

INDIANA (Cont'd.)

Units

Root Dry Goods Co. (Continued)

T. MARTIN—Men's Clothing, Hats, Caps, Shoes.
G. FLETCHER—Buyer for Men's Furnishings.
L. LUSIAK—Piece Goods, Muslins, Laces, Trimmings, Ribbons.
J. MERCER—Linens, Towels, Domestics.
M. DALTON—Notions.
MRS. B. HUSSMAN—Buyer for Toilet Goods.
C. EDWARDS—Fine Jewelry.
P. BLACK—Silverware, Clocks.
C. GUNN—Art Needlework.
G. WILLIAMS—Books, Stationery.
G. HENNESSEY—Bedding, Pictures, Mirrors, Furniture, Lamps, Shades.
H. CANNON—Curtains, Draperies, Upholstery.
D. BARTHOLOME—Major Appliances.
G. SIMS—Floor Coverings.
R. NORRIS—Radios & Phonographs.
V. MOORE—China, Glassware, Gifts.
F. BRAEGER—Housewares, Minor Appliances.

Schultz & Co., 400 Wabash Ave. — Terre Haute — 1

Telephone: CRawford 6081
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
ALFRED BERKOWITZ—President & General Merchandise Manager.
S. THOMAS—Ladies' Ready-to-Wear & Millinery, Basement Ready-to-Wear.
MISS GROSJEAN—Sportswear, Hosiery, Underwear, Accessories & Toiletries.
MRS. G. SMITH—Aprons, House Dresses, Negligees & Robes.
MISS MARGARET SCHOBERT—Corsets & Brassieres.
F. PHILLIPS—Men's Wear.
W. POUND & R. SCHULTZ—Boys' Wear.
H. SHARPE—Piece Goods, Domestics, Laces, Trimmings, Notions & Art Needlework.
MRS. ANGLEN—Stationery.
IRVING GILMORE—Home Furnishings, Housewares, Hardware & Major Appliances.
DAN NEIDLINGER—Pictures, Mirrors, Lamps, Shades, China, Glassware & Toys.

Smith's Dept. Stores, Inc., 401 Wabash Ave. — Terre Haute — 3

Telephone: CRawford 1424
Resident Buyer: Lipshitz & Shapiro, 450 7th Ave.
Branch Stores Operated in Columbus & Shelbyville, Ind.
EDWARD SMITH—President & Buyer Ladies' Ready-to-Wear, Accessories, Hosiery, Underwear, Infants' & Children's Wear, Piece Goods & Notions.
SOL I. SMITH—Vice President & Buyer Men's & Boys' Wear, Home Furnishings, Housewares, Appliances, Furniture, Toys, Luggage & Candy.
S. DAVIS—Home Furnishings.

J. Lowenstine & Sons, Inc., 57-65 Franklin St. — Valparaiso — 1

Telephone: VAlparaiso 2-0601
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
ABE LOWENSTINE—President.
JAMES AUGUSTINE—Executive Vice President, Manager of Building, Maintenance & Supply Departments & Merchandise Manager of Piece Goods, Domestics & Basement Departments.
JOHN LOWENSTINE—Treasurer, General Merchandise Manager & Buyer Store Equipment, Ladies' Ready-to-Wear & Furs.
KENNETH LOWENSTINE—Advertising Manager, Display Equipment Buyer & Display Director.
MRS. M. M. McCRAY—Blouses, Skirts, Sportswear & Knit Apparel, Uniforms.
MRS. M. ROSSITER—Intimate Apparel, Infants', Children's & Girls' Wear.
C. M. DAVIDSON—Aprons, Hosiery, Accessories, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Umbrellas & Bedding.
M. LEMBKE—House Dresses, Toys & Basement Cotton Dresses & Sportswear, All Housewares, Dishes & Small Appliances.

(Continued)

INDIANA (Cont'd.)

Units

J. Lowenstine & Sons, Inc. (Continued)

L. HAMMERSLEY—All Shoes.
MRS. L. FOXWORTHY—Corsets & Brassieres.
MRS. H. TERRY—Leather Goods, Toiletries, Drug Sundries, Jewelry, Silverware, Clocks, Watches, Stationery, Books, Magazines & Luggage.
MISS MAE BROWN—Curtains, Draperies, Upholstery.
C. DICK—Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades.
HOBART SMITH—Groceries.

Gimbel-Bond Co., Inc., 200-210 Main St. — Vincennes — 1

Telephone: VIncennes 629
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

A. O. STEFFEY—President.
B. R. PRALL—Executive Vice President.
JOHN SCHWARTEN—Treasurer.
WILLIAM B. JONES—General Merchandise Manager, General Manager & Buyer Store Equipment.
BERT MALMSTROM—Display Equipment Buyer & Display Director.
EUGENE FISHER—Warehouse Manager.
TONY ERNST—Advertising Manager, Copy & Art Director.
MRS. G. JONES—Ladies' Ready-to-Wear, Blouses, Skirts, Sportswear, Aprons, Furs, Girls' Wear & Robes.
MRS. C. HERR—House Dresses & Basement Ready-to-Wear.
MISS WANDA MOREHEAD—Uniforms, Corsets & Brassieres.
E. HYDE—Millinery.
MRS. P. GRIFFIN—Hosiery, Gloves, Neckwear & Handkerchiefs.
MRS. E. LYONS—Underwear & Negligees.
E. BURKALITIS—All Shoes.
MRS. S. HOWERTON—Infants' & Children's Wear, Boys' Clothing & Furnishings.
MISS W. MOSER—Handbags, Leather Goods, Costume Jewelry & Umbrellas.
M. VAN WEY—Men's Clothing & Furnishings.
MISS O. KAHRE—Piece Goods, Linens, Towels & Domestics.
W. MARSH—Muslins, Sheetings, Laces, Trimmings, Ribbons, Notions, Art Needlework, Toys & Basement Piece Goods, Blankets, Men's & Boys' Wear, Work Clothing.
MISS E. McCUNE—Toiletries & Drug Sundries.
W. HAZEMIER—Fine Jewelry, Silverware, Clocks, Watches & Stationery.
ROBERT THACKER—Bedding, Upholstery, Major Appliances, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades, Housewares.
MRS. B. SANDEMAN—Curtains & Draperies.
MRS. S. WEDELL—China, Glassware & Gifts.
MRS. H. GEORGE—Basement Lingerie & Children's Wear.

Strashun-Hasty, Inc., 317 Main St. — Vincennes — 1

Telephone: VIncennes 884
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

MAX STRASHUN—President.
JACK HASTY—General Merchandise Manager & Buyer Infants' & Children's Wear, Girls' Wear & Picee Goods.
MRS. G. STRASHUN—Ladies' Ready-to-Wear, Sportswear, House Dresses, Uniforms, Robes, Corsets & Brassieres.
MISS L. LANTZ—Millinery.
MRS. SHEPHERD—Ladies' Intimate Apparel.
MRS. V. HASTY—Ladies' Hosiery, Accessories & Toiletries.
R. O. THORNE—All Shoes.
R. HOWARD—Men's Wear.
MRS. DORA VOWELS—Laces, Trimmings, Ribbons & Notions.
E. SCHMIDT—Curtains & Draperies.

Pope's Stores — Waldron — 3

All Stores Operated in Indiana.

SCOTT D. POPE—Owner & General Manager.
HELEN SMALL—Soft Goods Lines, Notions.
JAMES CECIL—Hardware. (Located at Shelbyville, Ind.)
SYLVIA HIGENBOTHAN—Kitchenware & Toys. (At Shelbyville, Ind.)

INDIANA (Cont'd.)

Units

Carter's Dept. Stores, Inc., Buffalo & Market Sts. — Warsaw — 2

Telephone: WArsaw 354
Branch Store Operated in Bluffton, Ind.
L. E. CARTER—President.
BOYD CARTER—Executive Vice President & General Merchandise Manager.
ORVAL JOHNSTON—Secretary, Display Director & Buyer Men's & Boys' Wear.
WILLIAM E. CARTER—Treasurer & Buyer Men's & Boys' Wear at Bluffton, Ind. Store.
RICHARD ORR—Display Equipment Buyer & Buyer Towels, Comforters, Spreads, Curtains & Draperies.
MRS. ALLEGRA GODSCHALLS—Women's Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Knit Apparel, Uniforms & Robes.
MRS. EDNA BELL—Misses' & Juniors' Coats, Suits & Dresses, Infants', Children's & Girls' Wear.
MRS. RUTH DENART—Aprons, Handkerchiefs, Linens, Towels, Umbrellas.
MRS. B. DICKENSHEETS—House Dresses & Basement Merchandise.
MRS. WATSON—Hosiery, Underwear, Accessories, Corsets & Brassieres.
MRS. L. PAXTON—Piece Goods, Laces & Trimmings.
MRS. G. HALL—Ribbons & Notions.
MRS. WM. CARTER—Ladies' Ready-to-Wear. (at Bluffton, Ind.)
MRS. SHEPHERD—Foundation Garments. (at Bluffton, Ind.
MRS. WALZCALE—Infants' Wear. (at Bluffton, Ind.)
MRS. BROWN—Piece Goods. (at Bluffton, Ind.)

Boston Store, Inc. — Winchester — 9

Telephone: WInchester 26101
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
All Stores Operated in Indiana.
JACK R. ZALTSBERG—President, Store Fixtures & Equipment Buyer Shoes, Domestics, Toys & Gifts.
JOSEPH FREADLIN—Buyer Hosiery, Piece Goods, Notions, Men's & Boys' Wear. Warehousing Supervisor.
HAROLD ZALTSBERG—Buyer Women's Ready-to-Wear, Children's & Infants' Wear, Jewelry, Toilet Goods, Lingerie, Millinery, Corsets.

IOWA

Tilden Store Co., 203 Main St. — Ames — 1

Telephone: AMes 17
CLARK D. TILDEN—President & General Buyer.
MISS THERESSA DeVRIES—Piece Goods, Curtains, Draperies, Notions.
MRS. GOODALE—Ladies' Accessories, Domestics, Toiletries.

Watkins Dept. Store, 200 W. Main St. — Anamosa — 1

Telephone: ANamosa 134
RICHARD L. WATKINS—Owner & General Buyer.

Bridgewater Dept. Store — Bridgewater — 2

Branch Store Operated in Massena, Iowa.
GERALD L. CAMPBELL—Owner & Buyer for all Departments.

J. S. Schramm Co., 218 Jefferson St. — Burlington — 1

Telephone: PLaza 4-5711
Resident Buyer: William Van Buren, 1457 Broadway
FRANK H. SCHRAMM—President & Treasurer.
JAMES S. SCHRAMM—Executive Vice President & Secretary.
THOMAS B. READ, JR.—General Merchandise Manager.
R. LARSON—Ladies' Ready-to-Wear.
MISS BESSIE JEPSEN—House Dresses, Intimate Apparel, Infants' & Children's Wear.
MRS. HAGEMEIER—Millinery.
MISS M. SPITZMUELLER—Hosiery, Accessories, Piece Goods, Laces, Ribbons, Trimmings, Notions & Toiletries.
MISS M. JOHNSON—Domestics, Bedding, Curtains, Draperies, Floor Coverings & Upholstery.

IOWA (Cont'd.)

Units

Hughes Dry Goods Co., 2218 College St. — Cedar Falls — 2

Telephone: COlfax 6-1969
Both Stores Operated in Cedar Falls, Iowa.
L. HUGHES—General Manager & Buyer.

Willoughby's Dept. Store, 301 Main St. — Cedar Falls — 2

Telephone: COlfax 6-4228
Branch Store Operated in Brooklyn, Iowa.
C. D. WILLOUGHBY—Owner & Buyer for all Departments.

Craemer's, Inc., 208 2nd Ave. SE — Cedar Rapids — 1

Telephone: CEdar Rapids 3-0221
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
MRS. H. N. CRAEMER—President. (Inactive)
N. P. CRAEMER—Executive Vice President, Treasurer & General Merchandise Manager.
RICHARD M. MILLER—General Manager.
E. E. McDANIEL—Manager of Supply Department & Personnel Manager.
WAYNE RUHL—Display Equipment Buyer & Display Director.
RAY CONE—Advertising Manager.
MRS. PEARLE KELLER—Ladies' Ready-to-Wear.
MRS. BETTY EMERSON—Blouses, Skirts, Sportswear, Knit Apparel, Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
CHARLES RADEKE—Hosiery, Towels, Comforters, Domestics & Bedding.
FRED LONG—Ladies' Accessories, Piece Goods, Linens, Laces, Trimmings, Ribbons, Toiletries, Jewelry, Umbrellas & Art Needlework.
ALMA O'NEIL—Notions.
RONALD PAGE—Curtains, Draperies, Upholstery, Lamps & Shades.

Killian Co., 201 3rd Ave. SE — Cedar Rapids — 1

Telephone: CEdar Rapids 2-3131
Resident Buyer: Frederick Atkins, 11 W. 42nd St.
H. L. KILLIAN—President & General Manager.
R. E. SCHERLING—Vice President & General Merchandise Manager.
J. F. MORRIS—Secretary, Treasurer & Controller.
H. WENDORF—Store Superintendent.
A. R. REIFSCHNEIDER—Chief Engineer.
J. A. KOONS—Purchasing Agent.
MISS W. HUMPHREY—Ladies' Ready-to-Wear.
MRS. ELSA KNOX—Juniors' Coats, Suits & Dresses.
MRS. R. CARLSON—Sportswear.
MRS. A. HAYES—Aprons, House Dresses, Uniforms, Negligees & Robes.
MISS RUML—Girls' & Teens' Wear.
J. MUHE—Furs.
MISS S. VLACH—Lingerie, Corsets & Brassieres.
MRS. C. BROWN—Ladies' Accessories, Hosiery.
MRS. STAFFORD—Infants' Wear.
HAROLD K. ELCHLEPP—All Shoes.
ROY E. HAUSER—Men's Clothing & Hats.
STANLEY P. JADESKI—Men's Furnishings.
G. RUMPF—Piece Goods, Domestics & Art Needlework.
MRS. F. BEY—Laces, Trimmings, Ribbons, Notions & Toiletries.
MRS. MEDHURST—Jewelry, Silverware, Watches & Clocks.
A. URBAN—Bedding & Furniture.
MISS JESSEN—Curtains, Draperies, Upholstery & Luggage.
LAURENCE TUFFREE—Floor Coverings.
BETTE HENNING—Pictures, Mirrors, Lamps.
MRS. COX—China & Glassware.
TOM V. CURRY—Housewares & Toys.
J. PHILLIPS—Basement Departments.

Martin Dry Goods Co., 215 2nd Ave. SE — Cedar Rapids — 1

Telephone: CEdar Rapids 3-2641
JOHN F. CAREY—President, Treasurer, General Merchandise Manager & Buyer Notions, Jewelry, Home Furnishings & Housewares.
R. J. MILLER—Vice President.
MRS. G. FISHER—Sportswear, House Dresses, Intimate Apparel, Infants' & Children's Wear, Toys.
MISS NORTON—Hosiery.

(Continued)

IOWA (Cont'd.)

Units

Martin Dry Goods Co. (Continued)

MRS. CURNUTT—Ladies' Accessories & Luggage.
MRS. V. HILL—Piece Goods, Laces, Ribbons & Toiletries.
MRS. E. ANDREAS—Domestics & Bedding.
MRS. T. SCHWANDT—Art Needlework.
MISS A. McCARTHY—Stationery & Umbrellas, China & Glassware.
MRS. H. REMINGTON—Curtains, Draperies, Lamps & Shades.
C. BURTON—Floor Coverings.

Newman Mercantile Co., 117 2nd St. SE — Cedar Rapids

Telephone: CEdar Rapids 2-1181
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
Branch of NEWMAN MERCANTILE CO., Joplin, Mo. (See Listing)

B. J. NEWBURGER—President.
C. E. NEWMAN—General Merchandise Manager.
MR. SCHAEFFER—Manager of Building & Maintenance Departments.
ERNEST MOENCKMEIER—Display Equipment Buyer.
MISS LEAH McCOY—Advertising Manager.
MRS. VIVIAN ROEDER—Personnel Manager.
ROBERT ETTINGER—Women's & Misses' Coats & Suits, Juniors' Suits, Blouses, Skirts, Sportswear & Furs.
BEA MELLIN—Women's, Misses' & Juniors' Dresses, Juniors' Coats, House Dresses & Uniforms.
MRS. MYRTLE GOOBY—Hosiery, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Watches, Books, Magazines & Stationery.
VIVIAN ROBERTS—Underwear, Corsets, Brassieres, Negligees & Robes.
MISS ETHEL PIRIE—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Silverware, Clocks & Umbrellas.
BERNIE TANNER—All Shoes.
MISS EVA HERSCHELL—Infants', Children's & Girls' Wear, Art Needlework & Toys.
CARL BOULETTE—Men's Clothing, Furnishings & Hats, Luggage.
JIM NEWBURGER—Boys' Clothing, Furnishings & Hats.
I. H. PETERSEN—Piece Goods & Domestics.
PAUL GUTHRIE—Curtains, Draperies, Pictures, Mirrors, Furniture, Lamps & Shades.
MR. GLIDDEN—Major Appliances, Radios & Phonographs.
RUBIN HURWITZ—Basement Departments.

J. D. Van Allen & Son, Inc., 5th Ave. S. & 2nd St. — Clinton — 1

Telephone: CLinton 2400
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

JOHN B. VAN ALLEN—President & General Manager.
F. H. VAN ALLEN—General Merchandise Manager.
MRS. MARIAN YEALY—Display Equipment Buyer & Display Director.
MRS. NORMA REEVES—Advertising Manager.
DICK RICHARDS—Ladies' Ready-to-Wear, Knit Apparel, Uniforms & Robes.
MRS. SARAH GRAU—Blouses, Skirts & Sportswear.
MRS. M. HUFFMAN—Girls' & Boys' Wear, Infants' & Children's Wear.
MRS. ANNE ANDERSON—Aprons, House Dresses, Muslins, Sheetings & Basement Dresses & Bedding.
MRS. LILLIAN RUSE—Millinery.
MRS. MARIE GOETTSCH—Hosiery.
MISS D. JOHNSON—Underwear, Negligees, Silverware, Clocks, Stationery, Pictures, Mirrors, Lamps, Shades, Gifts, Toys & Candy.
MRS. ANNE REIMERS—Gloves, Umbrellas.
MRS. DOROTHY KLOPP—Shoes.
MRS. H. JONES—Neckwear, Handkerchiefs, Handbags, Laces, Trimmings, Ribbons & Jewelry.
E. MEGGENBERG—Men's Furnishings.
MISS DIERKSEN—Piece Goods.
MRS. C. ADAMS—Linens & Towels.
C. KRAUSE—Comforters, Blankets, Spreads, Bedding, Floor Coverings & Luggage.
MRS. N. MINER—Notions.
MRS. M. PETTIT—Toiletries.
MISS M. GALLANER—Art Needlework.
MISS E. ALLESEE—Curtains, Draperies.
J. W. UNDERWOOD—Basement Merchandise Manager.

IOWA (Cont'd.)

Units

Quality Dry Goods Stores — Corwith — 3

Operates: THE FEDERATED STORE in Lake Mills & Forest City, Iowa.
JAMES A. ZWEIFEL—Owner & Buyer for all Departments.

John Beno Co., Pearl St. & Broadway — Council Bluffs — 1

Telephone: COuncil Bluffs 2-2551
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
GEORGE S. BENO—President & General Merchandise Manager.
ROBERT O. BENO—Executive Vice President & Buyer Ladies' Ready-to-Wear, Knit Apparel, Furs & Hosiery.
ALDOPH F. BENO—2nd Vice President, Chief Engineer, Manager of Building & Maintenance Departments & Buyer Toys & Basement Housewares, Fans, Dishes, Cutlery, Toys & Furniture.
DALE HERNDON—Display Equipment Buyer, Display Director, Advertising Manager, Copy & Art Director.
H. P. LAMBERT—Personnel Manager.
MRS. RUTH GOODE—Neckwear, Scarfs & Handkerchiefs.
SARAH COLEMAN—Corsets, Brassieres, Negligees & Robes.
VESPER VANA—Infants' & Children's Wear.
MRS. NORA CLEMENS—Handbags, Small Leather Goods.
SIDNEY ETHINGTON—Men's Clothing & Furnishings.
E. C. NICKERSON—Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Art Needlework & Stationery.
GEORGE BENO, JR.—Curtains, Draperies, Pictures, Mirrors, Floor Coverings, Lamps & Shades, Luggage.

M. L. Parker Co., 104 W. 2nd St. — Davenport — 1

Telephone: DAvenport 3-3621
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
S. L. SIMMONS—President, Treasurer & General Manager.
A. J. LEVICH—General Merchandise Manager.
O. H. STEELE—Manager of Building, Maintenance & Supply Departments.
H. O. NEUMANN—Buyer Store & Display Equipment & Display Director.
R. H. HANKINS—Advertising Manager.
MRS. I. McGINNIS—Personnel Manager.
MRS. B. F. GRAU—Women's, Misses' & Juniors' Coats & Suits.
MRS. HELEN STEVENS—Women's, Misses' & Juniors' Dresses.
MRS. DOROTHY DUNCAN—Blouses, Skirts, Sportswear & Knit Apparel.
MRS. RUBY JOHANSEN—Aprons, House Dresses, Uniforms, Hosiery, Underwear, Negligees & Robes.
H. L. BROWN—Ladies' Accessories, Clocks, Watches, Jewelry, Art Needlework, Candy & Delicacies.
MABEL BOSTEN—Corsets & Brassieres.
A. W. MEYER—Infants', Children's & Girls' Wear, Toiletries, Drug Sundries & Luggage.
A. M. WAITE—Men's Clothing, Furnishings, Hats, Caps & Shoes.
MRS. PAULINE MANN—Boys' Clothing, Furnishings, Hats, Caps & Shoes.
J. DePHILLIPS—Piece Goods.
D. P. ROBERTS—Linens, Towels & Domestics.
MISS MARJORIE DANZ—Laces, Trimmings, Ribbons & Notions, Stationery.
MRS. MARIE WESTERBECK—Silverware, Clocks, Pictures, Mirrors, Gifts.
FRITZ JOHNSON—Bedding & Furniture, Upholstery.
CHARLES LAMB—Curtains, Draperies, Lamps & Shades.
VERNON MOST—Housewares.

BASEMENT DEPARTMENTS

DONALD JESTEL—Merchandise Manager.
MRS. M. FREDERICKS—Women's Coats, Suits & Dresses.
MRS. BESS BERENS—Infants' Wear.
GAIL LOONEY—Men's Clothing & Furnishings.

Petersen-Harned-Von Maur, Inc., 131 W. 2nd St. — Davenport — 1

Telephone: DAvenport 2-1711
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
CABLE G. VON MAUR—President & Co-General Merchandise Manager.
JAMES W. VON MAUR—Co-General Merchandise Manager.

(Continued)

IOWA (Cont'd.)

Units

Petersen-Harned-Von Maur, Inc. (Continued)

RICHARD VON MAUR—Ladies' Coats & Suits.
MRS. B. LARSON—Ladies' Better Dresses.
MISS CANFIELD—Ladies' Dresses.
MRS. F. DEXTER—Junior Apparel & Sportswear.
MRS. L. HUFMAN—Aprons, House Dresses & Uniforms.
DAVID C. CORRELL—Furs.
MRS. E. LYMAN—Knit Apparel, Hosiery & Accessories.
MRS. M. STRONG—Ladies' Intimate Apparel.
C. HIGH—Ladies' Shoes.
M. S. CHAMBERLAIN—Men's Clothing, Shoes & Luggage.
MRS. M. CAVENAUGH—Infants', Children's & Girls' Wear.
J. KOHLER—Children's Shoes.
JOE L. VON MAUR—Men's Furnishings, Boys' Wear & Sporting Goods.
MISS G. NATH—Piece Goods.
GLENN J. ORGAN, JR.—Domestics.
MISS MARTHA KISTENMACHER—Laces, Ribbons & Notions.
LAWRENCE L. KOZAK—Toiletries & Drug Sundries.
MISS VINALL—Art Needlework.
MRS. M. STRASER—Stationery.
RICHARD H. THEE—Home Furnishings, Hardware & Housewares, Toys.
R. SEARS—Curtains, Draperies, Upholstery, Lamps & Shades.
WILLIAM DAVIDSON—Floor Coverings.

BASEMENT DEPARTMENTS

MRS. SMITH—Ladies' Ready-to-Wear.
GUY S. TULETT—House Dresses, Lingerie, Men's Furnishings, Piece Goods, Curtains & Draperies.
J. KOHLER—Shoes.

Connor-Knight Dept. Store, 207 W. Water St. Decorah 1

Telephone: DEcorah 342
LEON K. KNIGHT—Owner & General Buyer.

Younker Bros., Inc., 7th & Walnut Sts. Des Moines 8, 9

Telephone: DEs Moines 4-1112
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Stores Operated in Iowa, Kansas & Nebraska.
See Listing of YOUNKER-DAVIDSON'S in Sioux City, Ia. & GEORGE INNES CO., Wichita, Kans.

MOREY SOSTRIN—President & General Manager.
STANLEY B. FRIEDMAN—Vice President & General Merchandise Manager.
J. STUART KIRK—Secretary & Treasurer.
ROSS DALBY—Advertising Manager.
H. RECTOR—Store Fixtures & Equipment.
JAMES B. OPPENHEIMER—Women's & Misses' Better Coats.
MISS GLADYS OMEN—Women's & Misses' Better Dresses.
ELSIE CLOUSER—Moderate Priced Dresses.
EILEEN McKIBBEN—Junior Wear.
I. STROMERT—Collegienne Apparel.
MISS M. COLLINS—Suits, Sweaters, Sportswear, Bathing Suits.
MISS MAXINE MUSSETTER—Girls' & Teens' Wear.
MRS. ANNETTE GOLLY—Aprons, House Dresses & Uniforms.
MISS L. ARKIN & W. ROSNESS—Furs.
VERLA TRISSLER—Millinery.
ABE RISSMAN—Hosiery, Gloves.
MRS. A GULICK—Underwear.
RICHARD MOORE—Shoes.
MRS. GOLDA COLE—Neckwear, Handkerchiefs.
MISS A. KRAMER—Buyer for Corsets.
MRS. H. THOMAS—Negligees & Robes.
MRS. B. BURELL—Children's Wear.
ELDA VARNER—Infants' Wear.
MRS. E. REED—Buyer Jewelry, Umbrellas, Leather Goods, Handbags.
STANLEY S. BARMAN—Men's Clothing.
GEORGE BENNETT, JR.—Men's Wear & Furnishings.
HAROLD J. KORNHAUSER—Boys' Wear.

(Continued)

IOWA (Cont'd)

Units

Younker Bros., Inc. (Continued)

KENNETH SANDAHL—Yard Goods, Patterns, Dress Goods, Silks.
WYMAN GERHARDT—Fancy Linens, Spreads, Towels, Domestics.
ROBERT LUBETKIN—Ribbons, Laces, Notions, Trimmings.
MRS. BESS GOLDBERG—Cosmetics, Toilet Goods.
MISS H. SMITH & MRS. A BRYAN—Art Needlework.
MRS. BELLE HARDIN—Stationery, Party Goods, Paper Goods.
CLAUDE KING—Curtains, Draperies, Upholstery, Lamps & Shades.
DON WINKEL—Furniture.
R. REECE—Buyer Floor Coverings.
CHARLES GILDERBLOOM—Major Appliances, Television, Radio.
H. J. GUSTAFSON—Buyer for House Furnishings, China, Toys, Hardware, Electrical Goods, Garden Supplies, Cutlery.
WILLIAM HAYES—China, Glassware, Gifts.
JEAN GIMAR—Paints, Brushes, Toys, Games, Wheel Goods.
W. CARLSON—Buyer for Luggage & Sporting Goods.
GEORGE WHINERY—Fountain-Luncheonette Dept.

BASEMENT DEPARTMENTS

C. H. KATZMARK—Ladies' Ready-to-Wear.
MRS. G. WATERS—Corsets & Brassieres.
MISS R. NASSIFF—Lingerie, Infants' & Children's Wear.
DAVID TAFFAE—Men's Clothing.
A. GINSBERG—Men's Furnishings.
MARTIN VAN DAM—Piece Goods, Domestics, Linens & Draperies.
OMAR FRANKLIN—Store Planning.

The Genz Stores, 1333 Central Avenue — Dubuque — 2

Telephone: DUbuque 3-2116
Branch Store Operated in Galena, Ill.
A. A. GENZ—Owner & General Buyer.
MRS. F. LOEWEN—Buyer for all Ladies' Ready-to-Wear.

Roshek Brothers Co., 8th Ave. & Locust St. — Dubuque — 1

Telephone: DUbuque 2-1821
JOHN J. ROSHEK—President.
THOMAS M. ROSHEK—Vice President & Secretary.
WAYNE BRAIG—Treasurer.
F. G. LEONARD—General Merchadise Manager.
ROBERT K. HOSKINSON—Advertising Manager.
R. A. WILLMERS—Ladies' Ready-to-Wear.
MISS J. CAROL—Bridal Wear.
MISS K. LINCOLN—Junior, Children's & Infants' Wear.
MISS D. CROWE—Sportswear & Separates.
MISS F. DAVIS—Aprons, House Dresses & Uniforms.
D. ANDERSON—Furs.
MISS S. SCHEMMELL—Millinery.
H. VANDERCOOK—Hosiery.
MRS. PFIFFNER—Lingerie & Underwear, Neckwear, Laces & Ribbons.
MISS E. McCURDEY—Ladies' Gloves.
N. CARMELLO—Shoes.
MRS. I. WELLS—Corsets & Brassieres.
MISS HAZEL SKEMP—Ladies' Handbags, Small Leather Goods, Notions.
A. ORESCHNICK—Men's & Boys' Wear.
ALFRED PALMQUIST—Men's Work Clothing, Domestics & Basement Lines.
E. WIRTS—Piece Goods, Linens, Towels & Blankets.
E. KUTSCH—Toiletries, Drug Sundries & Cameras.
KARL STAUFENBEIL—Jewelry, Silverware, Clocks & Watches.
R. OLSON—Stationery.
MISS R. LAMBERT—Books & Magazines.
J. GARRETT—Art Needlework, Pictures, Mirrors, Lamps, Shades, China, Glassware, Floor Coverings.
J. LARKIN—Curtains, Draperies & Upholstery.
JAMES F. SHERMAN—Home Furnishings, Housewares & Hardware.
K. MORGAN—Radios & Phonographs.
C. WALLACE—Furniture.
C. R. LAIRD—Toys.
H. HALVORSON—Luggage.
MISS LANG—Basement Ready-to-Wear.

IOWA (Cont'd.)

Units

J. F. Stampfer Co., 8th & Main Sts. Dubuque 1

Telephone: DUbuque 2-3661
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
THOMAS M. STAMPFER—President.
EMILY P. STAMPFER—Vice President.
ROBERT W. HALLECK—Vice President & General Merchandise Manager.
MISS LOIS MUSSELMAN—Ladies' Coats, Suits, Sortswear, Furs & Junior Wear.
MRS. F. LANDRY—Ladies' Dresses.
J. HARDY—Aprons, House Dresses & Uniforms.
MRS. G. McCARTHY—Hosiery.
MISS E. WALSER—Underwear, Negligees & Robes.
MRS. R. HILL—Ladies' Accessories.
MRS. M. McQUILLAN—Corsets & Brassieres.
MRS. D. EHRLICH—Infants' & Children's Wear.
R. KELSEY—Men's Wear.
MRS. L. DOLAN—Piece Goods, Domestics, Bedding, Laces, Curtains, Draperies & Floor Coverings.
MISS O. DITTMAR—Trimmings, Ribbons & Notions.
MRS. M. DAVIDSAVER—Toiletries & Drug Sundries.
MRS. BREITHAUPT—Stationery, Records & Cameras.
MRS. A. RICHARDSON—Silverware, China, Glassware, Lamps & Shades.
CLIFFORD H. COULSON—Housewares, Major Appliances, Luggage & Toys.
MRS. BLACKER—Basement Ready-to-Wear.

Fantle Bros. Co., 827 Central Ave. Fort Dodge

Telephone: WAlnut 3708
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
Branch of FANTLE BROS. CO., Yankton, S. Dak. (See Listing)
DON PERRY—Store Manager & General Merchandise Manager.
MRS. GIENAPP—Ladies' Coats & Suits.
MRS. GREBELL—Ladies' Dresses.
MRS. CLEVELAND—Knitwear, House Dresses & Aprons.
MRS. NELSON—Ladies' Intimate Apparel.
MRS. MAHONEY—Hosiery.
MRS. O'NEILL—Ladies' Accessories, Toiletries.
MRS. THAYER—Infants' & Children's Wear.
MRS. STUMP—Piece Goods, Domestics, Towels, Notions, Curtains & Draperies.
M. BIGGS—Toys.

Gates Dry Goods Co., 714 Central Ave. Fort Dodge 1

Telephone: WAlnut 2106
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
L. KREBILL—President & General Merchandise Manager.
CHARLES F. ISAACSON—Ladies' Ready-to-Wear, Sportswear & Furs.
MRS. P. LINDQUIST—Juniors, Children's & Infants' Wear, Toys.
MRS. STODDARD—Aprons.
MISS A. WOOLSEY—Uniforms & Rainwear, Basement Ready-to-Wear.
MRS. E. BALM—Hosiery & Gloves.
MISS M. McKENZIE—Underwear, Corsets, Brassieres & Negligees.
MRS F. QUINLAN—Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons, Notions & Umbrellas.
C. A. ISAACSON—Handbags, Leather Goods, Jewelry, Silverware, Gifts.
L. ISAACSON—Men's & Boys' Wear.
MRS. MORROW—Piece Goods.
MRS. BUEHLER—Domestics & Bedding.
MRS. E. PETERSON—Linens, Towels & Spreads.
MRS. D. THOMPSON—Home Furnishings & Housewares.
MISS F. MOORHEAD—Toiletries.

Tuerke Merc. Co., 809 Central Ave. Fort Dodge 1

Telephone: WAlnut 2191
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operates as: THE BOSTON STORE
CLARA CHARON—President.

(Continued)

IOWA (Cont'd.)

Units

Tuerke Merc. Co. (Continued)

CARL AABYE, JR.—Vice President.
MAURICE A. CHARON—Treasurer, Buyer Piece Goods & Patterns.
LOUIS CHARON, JR.—Secretary, Buyer Boys' Wear.
RAY W. JOHNSON—Comptroller.
L. M. WILLIAMS—General Merchandise Manager.
MRS. F. CAREY—Ladies' Ready-to-Wear, S portswear, Separates, Furs, Infants' & Children's Wear.
GROVER WALES—Ladies' Hosiery, Accessories, Men's Wear, Laces, Domestics, Trimmings, Ribbons, Notions, Toiletries, Silverware.
MISS K. PHELAN—Lingerie, Corsets & Brassieres.
MISS BIRKETT—Home Furnishings, Housewares & Toys.
MRS. C. HAUGE—Curtains & Draperies.

John Zerr, Inc., 803 Ave. G — Fort Madison — 1

Telephone: FOrt Madison 110

C. J. ZERR—President & General Merchandise Manager.
MRS. L. PECKSTEIN—Ladies', Infants' & Children's Wear, Neckwear, Piece Goods, Domestics, Ribbons, Jewelry, Curtains & Draperies.
MRS. FLYNN—Ladies' Accessories, Laces, Trimmings & Notions.
MRS. SCHUETTE—Ladies' Hosiery, Intimate Apparel, Sportswear, Toiletries.

The Golden Rule — Harlan — 4

All Stores Operated in Iowa.

E. V. WESTERING—Buyer for Ready-to-Wear, Children's & Infants' Wear, Underwear, Lingerie, Hosiery, Blouses, Neckwear, Gloves, Handbags, Men's Furnishings, Dry Goods, Handkerchiefs, Ribbons, Novelty Jewelry, Notions, Toilet Goods.

Sullivan & Auwerda, 410 Main St. — Keokuk — 1

Telephone: KEokuk 140
Resident Buyer: Littman-Subow, 101 W. 37th St.

JOHN DICKEY—President & General Merchandise Manager.
MISS C. DICKEY—Ladies' Ready-to-Wear.
MRS. B. VATH—Sportswear, Blouses, Skirts, House Dresses.
MRS. G. BELT—Hosiery, Lingerie & Accessories.
MRS. L. VAN TASSELL—Corsets & Brassieres.
MRS. R. DOYLE—Infants' & Children's Wear.
LEROY BENTZ—Piece Goods, Laces, Trimmings, Ribbons & Notions.
MISS LOHMAN—Domestics, Curtains, Draperies & Home Furnishings.
MRS. R. HELMS—Toiletries & Drug Sundries.
MISS E. HIGBY—Patterns.

The Fair Store — Knoxville — 2

Branch Store Operated in Indianola, Iowa.

C. C. GRAY—Partner & Buyer for all Departments.

Drew's Stores — Manchester — 3

Branch Stores Operated in Monticello & Maquoketa, Iowa.

HOWARD W. DREW—Owner & Buyer for all Departments.

Fantle Bros. Co., 2 W. Main St. — Marshalltown

Telephone: MArshalltown 3378
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
Branch of FANTLE BROS., Yankton, S. Dak. (See Listing)

FRED H. VAUGHAN—Store Manager, General Merchandise Manager & Buyer Ladies' Ready-to-Wear, Sportswear, Blouses, Furs, Domestics, Home Furnishings, Housewares & Toys.
MISS FLETCHER—Millinery.
MRS. HAY—Hosiery & Active Sportswear.
MISS M. LURA—Underwear, Corsets & Brassieres.
VERNON STEINBACH—Shoes.
ABE KAIFETZ—Ladies' Accessories, Toiletries & Umbrellas.
J. BOGARD—Infants' & Children's Wear.

IOWA (Cont'd.)

Units

Damon's, Inc., 107 N. Federal Ave. — Mason City — 1

Telephone: MAson City 5700

JOSEPH A. BITTNER—President, General Merchandise Manager & Buyer Home Furnishings, Housewares, Hardware & Toys.
MRS. R. BUSH—Ladies' Ready-to-Wear, Millinery & Fine Jewelry.
MRS. L. ATLMAN—Sportswear.
MISS E. PORTER—Aprons, House Dresses, Uniforms, Negligees & Robes, Linens, Curtains, Draperies & Upholstery.
MRS. M. MYERS—Hosiery.
MISS HOLMLUND—Underwear & Gloves.
MRS. L. LUDEMAN—Corsets & Brassieres.
MISS I. MILLER—Infants' & Children's Wear.
MRS. H. WALKER—Handbags, Leather Goods, Ribbons, Jewelry, Stationery.
B. DUVALL—Men's & Boys' Wear, Luggage.
MISS B. STINEHAUER—Neckwear, Handkerchiefs, Wash & White Goods, Laces.
MRS. KISSICK—Piece Goods.
MRS. MASON—Domestics, Blankets, Spreads & Towels.
MRS. GOLDMAN—Toiletries & Drug Sundries.
MRS. F. BARDSLEY—Art Needlework.

Eatons, 9 N. Federal St. — Mason City — 1

Telephone: MAson City 4500

FRANK TANZ (at 111 E. 6th St., St. Paul, Minn.)—President.
NATHAN LEVINSON—Vice President in Charge of Operations.
W. H. HAMMITT—Store Manager & General Buyer.

Raizes Dept. Store, 301 S. Federal St. — Mason City — 1

Telephone: 264

SAM RAIZES—Owner & General Buyer.

McColm & Co., Laurel Bldg. — Muscatine — 1

Telephone: MUscatine 587
Resident Buyer: Amelia Ames, Inc., 108 W. 39th St.

W. W. FREEBURN—President, General Merchandise Manager & Buyer Ladies' Ready-to-Wear.
MISS MISSEL—Hosiery, Underwear, Corsets, Brassieres & Accessories.
MRS. DeCAMP—Millinery.
K. PRICE—Domestics, Home Furnishings & Housewares.

Connor's, Inc., 17 W. Charles St. — Oelwin — 5

Telephone: OElwein 26
All Stores Operated in Iowa.

ROBERT CONNOR—Owner & Buyer for all Departments.

Alsop's, 121-123 High Ave. E. — Oskaloosa — 1

Telephone: ORchard 3-3405
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

C. C. ALSOP—President.
CARROLL ALSOP—General Merchandise Manager, General Manager, Advertising Manager.
HOWARD GREGORY—Store Equipment, Luggage.
J. L. SNIDER—Display Equipment, Ladies' Accessories, Dry Goods, Domestics, Notions, Smallwares, Home Furnishings.
V. WITT—Ready-to-Wear, Furs.
E. CORCORAN—Sportswear, Blouses, Skirts.
M. LONG—Girls', Children's & Infants' Wear.
F. MILLER—Aprons, House Dresses & Uniforms.

Graham Dept. Stores Co., 302 W. Main St. — Ottumwa — 21

Telephone: MUrray 4-6595
Resident Buyer: Certified Buying Service, 128 W. 31st St.
All Stores Operated in Iowa.

R. E. STEWART—President, General Merchandise & Personnel Manager.
C. R. SWANSON—Executive Vice President & Buyer Hosiery, Underwear, Accessories, Men's Furnishings, Boys' Clothing & Furnishings, Infants' & Children's Wear, Piece Goods, Domestics.

(Continued)

IOWA (Cont'd)

Units

Graham Dept. Stores Co. (Continued)

R. W. DODD—Treasurer, Advertising Manager & Buyer Display Equipment, Ladies' Ready-to-Wear, Sportswear, Girls' Wear, House Dresses.
M. L. ANDERSON—Buyer Store Equipment, Millinery, Handbags, Leather Goods, Notions, Toiletries, Jewelry, Home Furnishings & Housewares, Hardware & Toys, Luggage.
M. NELSON—Warehousing Supervisor.

T. J. Madden Co., 122 E. 2nd St. — Ottumwa — 1

Telephone: Murray 4-5449
T. J. MADDEN—President, General Merchandise Manager & Buyer Ladies' Ready-to-Wear.
MISS M. REEL—Sportswear, Aprons, House Dresses & Uniforms, Negligees & Robes.
EARLE E. BEMAN—Blouses, Hosiery, Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Home Furnishings & Housewares.
MRS. GLOVER—Millinery.
MRS. McGRATH—Underwear.
MRS. HANUM—Infants' & Children's Wear.
MRS. FIEDLER—Piece Goods.

Denny's Fair Stores — Perry — 3

Branch Stores Operated in Ames & Audubon, Iowa.
EDWARD J. DENNY—Owner & Buyer for all Departments.

Starrett Bros., Inc. Dept. Stores, 918 3rd Ave. — Sheldon — 2

Telephone: SHeldon 1
Branch Store Operated in Hospers, Iowa.
R. L. STARRETT—General Manager, Buyer for all Departments.

Miller Dept. Store, 217—9th St. — Sibley — 1

Telephone: SIbley 151
CARL A. SWANSON—Owner & General Buyer.

Wimmer's Dept. Stores — Sigourney — 4

All Stores Operated in Iowa.
E. R. WIMMER—President.
E. C. ANDERSON—Buyer for all Depts.

K. & K. Co., 3rd & Douglas Sts. — Sioux City 2, — 22

Telephone: SIoux City 5-7657
Stores Operated in Iowa, Minnesota, South Dakota, & Nebraska.
J. J. KUTCHER—General Manager Ready-to-Wear, Millinery, Jewelry, Candy, Foods.
M. A. MARKS—Buyer Shoes, Rubber Goods, Toys, Fixtures, Equipment.
L. J. KUTCHER—Buyer Kitchenware, Glassware, Mens' Furnishings.
W. J. KUTCHER—House Furnishings, Glassware, Notions, Gloves, Knit Goods, Dry Goods, Underwear, Leather Goods, Hosiery.
CHARLES GREENWALD—Advertising, Promotion, Store Planning, General Supervisor.

T. S. Martin Co., 4th & Nebraska Sts. — Sioux City 1, — 1

Telephone: SIoux City 8-7531
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
W. B. POLAY—General Manager & Merchandise Manager Piece Goods, Domestics & Patterns.
ELDEN RASMUSSEN—Controller.
M. RUMSEY—Store Superintendent.
MRS. D. SHEAHAN—Advertising Director.
J. JAYNES—Display Director.
F. A. GALE—Purchasing Agent.
MISS B. HOWD—Personnel Director.

MERCHANDISE MANAGERS

R. LINDER—Ladies' Ready-to-Wear, Sportswear, Intimate Apparel, Infants', Children's & Junior Wear.

(Continued)

IOWA (Cont'd.)

Units

Units

T. S. Martin Co. (Continued)

L. K. LIEBER—Ladies' Hosiery, Accessories, Knit Underwear, Men's & Boys' Wear, Notions, Toiletries & Stationery.
MARVIN KYMAN—Main Floor Accessories.
V. H. COOPER—All Shoes.
C. P. HUESGEN—Home Furnishings, Housewares & Toys.

BUYERS

R. LINDER—Ladies' Coats, Suits & Furs.
MRS. MAE MARCOTTE—Ladies' Dresses, Fashion Salon, Daytime Dresses & Uniforms.
LEONE K. JONES—Junior Coats, Suits & Dresses, Sportswear.
P. UNDERWOOD—Teen Age Girls', Infants' & Children's Wear.
H. WEIR—Hosiery & Knit Underwear.
V. KEELEY—Blouses, Gloves, Neckwear & Handkerchiefs.
V. H. COOPER—Men's & Women's Shoes.
T. McCARVILLE—Children's Shoes.
P. LATHROP—Lingerie, Robes & Negligees.
MRS. LAULETTA HOWARD—Corsets & Brassieres.
M. BROCK—Handbags, Leather Goods & Costume Jewelry.
L. K. LIEBER—Men's Clothing & Hats.
R. BEYER—Men's Furnishings & Sportswear.
H. ROSE—Boys' Clothing & Furnishings.
L. FARBESTEIN—Piece Goods, Domestics, Linens, Towels, Bedding.
J. K. THOMAS—Notions, Stationery & Luggage.
FRANCES COOK—Cosmetics & Drugs.
MABEL THOMAS—Silverware.
MISS M. BOUCHEY—Art Needlework.
GLADYS PITTS—Books.
ERNESTO CORRADO—Curtains & Draperies, Floor Coverings.
H. BERCKES—Major Appliances, Radios & Phonographs.
H. CLOUSER—Pictures, Mirrors, Furniture, Bedding, Lamps & Shades.
M. FRANKLIN—Housewares, China & Glassware, Small Appliances, Gifts.
PAT BRENNAN—Toys.

BASEMENT DEPARTMENTS

C. C. GORDON—Merchandise Manager & Buyer Men's Wear, Piece Goods & Domestics, Curtains & Draperies.
D. B. ROGERS—Ladies' Coats, Suits, Dresses, Sportswear, Hosiery & Accessories.
OPAL DARVILLE—Foundations, Lingerie & Underwear.
MISS M. PETKUS—Infants' & Children's Wear, Boys' Wear.

Robinson's Dept. Store, 318-320—4th St. Sioux City 1, 1

Telephone: SIoux City 8-8702
JACK ROBINSON—President, General Manager, Merchandise Manager.
SEYMOUR ROBINSON—Ready-to-Wear, Toys, Stationery, Candy.
DORA FREDENBERG—Hosiery, Underwear, Soft Goods, Notions, Housewares.
ARTHUR BRONSTON—Hardware, Electrical Goods, Variety Merchandise.

Younker-Davidson's, 4th & Pierce Sts. Sioux City 2,

Telephone: SIoux City 5-3511
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch of YOUNKER BROS., INC., Des Moines, Ia. (See Listing)
CHARLES DUCHEN—Executive Vice President & General Merchandise Manager.
VANCE PALMER—Controller.
C. J. ENGELHARDT—Chief Architect.
OLIVER ALDRICH—Chief Engineer.
JOHN E. MURPHY—Manager of Building, Maintenance & Supply Departments & Co-Buyer Store Equipment.
DOROTHY WEINBERG—Co-Buyer Store Equipment.
HANS CARSTENS—Display Equipment Buyer & Display Director.
HARRY HAMMERSTROM—Warehouse Manager.
VERA NORMAN—Public Relations Director & Personnel Manager.
VICTOR A. SMITH—Advertising Manager, Copy & Art Director.
PHILIP SCHMELKIN—Merchandise Manager Ladies' Ready-to-Wear.

(Continued)

IOWA (Cont'd.)

Units

Younker-Davidson's (Continued)

DUDLEY CONNER—Merchandise Manager Ladies' Accessories, Hosiery & Underwear, Men's & Boys' Wear, Laces, Trimmings, Notions.
ALLAN CHAMBERS—Women's Coats & Suits.
MRS. ADELAIDE BRAZIER—Women's Dresses.
EILEEN BENNETT—Misses' Coats, Suits & Dresses.
MISS ESTHER EERKES—Blouses, Skirts, Sportswear & Knit Apparel.
MRS. MARY LAMAR—Junior Coats, Suits, Dresses, Infants', Children's & Girls' Wear.
MRS. BERNICE BRAY—Aprons, House Dresses & Uniforms.
DIANE ARKIN—Furs.
MISS GERTRUDE SCHRANK—Hosiery, Underwear, Gloves & Negligees.
MISS ELLA BEVER—Underwear, Corsets, Brassieres, Negligees & Robes.
MAX ZELL—All Shoes.
MISS EVA GORDON—Neckwear & Handkerchiefs.
MISS MILDRED MEAD—Handbags, Leather Goods, Costume Jewelry & Umbrellas.
ED HUNGER—Men's & Boys' Clothing & Furnishings.
R. O. JOHNSTONE—Piece Goods & Domestics.
MRS. LUCILLE SAMPSON—Laces, Trimmings, Ribbons & Notions.
FERNE WEIGER—Toiletries & Drug Sundries.
MRS. MARTHA BURKLE—Art Needlework, Pictures, Mirrors, Lamps, Shades & Gift Shop.
MISS MARIE MERTES—Stationery & Books.
IRA WINCHELL—Bedding & Furniture.
FRED WINSTON—Curtains, Draperies, Upholstery & Floor Coverings.
A. J. BOISVERT—Major Appliances, Radios, Phonographs, Toys & Sporting Goods.

BASEMENT DEPARTMENTS

ROY RICHARDS—Merchandise Manager.
MISS FREDA GAREB—Ladies' Coats, Suits, Dresses & Sportswear.
MISS WANDA ERICKSON—House Dresses, Infants' & Girls' Wear.
MISS MARY ABRAHAM—Hosiery, Corsets, Lingerie & Small Wares.
ROBERT REISER—Men's & Boys' Wear, Work Clothing.
MAX KRICKMAN—Piece Goods, Domestics, Curtains & Draperies.

James Black Dry Goods Co., E. 4th & Sycamore Sts. — Waterloo — 1

Telephone: ADams 4-6621
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).

ERNEST BAILEY—Vice President, Managing Director & General Merchandise Manager.
CARL C. PETERSON—Display Manager.
SEFTON ABBOTT—Merchandise Manager Ladies' Ready-to-Wear, Sportswear, Furs, Millinery, Shoes, Piece Goods, Home Furnishings & Housewares.
EUGENE J. KUEBLER—Merchandise Manager Hosiery, Underwear, Accessories, Men's Wear, Notions, Toiletries, Stationery, Candy, Records & Gifts.
HOWARD E. WHETRO—Basement Merchandise Manager.
MRS. ALLEEN N. PLATT—Ladies' & Juniors Ready-to-Wear, Bridals, Furs & Millinery.
MRS. CLARA K. WILHITE—Blouses & Neckwear.
MRS. NELLE W. ALDRICH—Aprons, House Dresses, Uniforms, Maternity Wear, Underwear, Negligees & Robes.
MRS. RUBY H. ORTON—Millinery.
MISS AGNES R. BRENNAN—Hosiery, Gloves & Knit Underwear.
CURTIS F. MUSGROVE—Ladies' & Children's Shoes, Basement Shoes.
MRS. MARGARET E. BLOOM—Handkerchiefs, Handbags, Leather Goods & Umbrellas.
MRS. EVELYN C. MARTIN—Corsets & Brassieres.
MRS. GERTRUDE G. GEORGE—Infants' & Children's, Girls' & Boys' Wear.
CLARK W. KNISS—Men's Clothing & Furnishings.
MARK W. CAMPBELL—Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Patterns & Art Needlework.
MISS BAPTISTA S. CASEY—Notions.

(Continued)

IOWA (Cont'd.)

Units

James Black Dry Goods Co. (Continued)

MRS. LESLIE L. WILHARM—Toiletries, Drugs & Stationery.
MRS. MARGARET C. HERIAN—Costume Jewelry.
MRS. DOROTHY M. RYMER—Silverware, Pictures, Mirrors, Lamps, Shades & Gift Shop.
JAMES P. DOWNEY—Bedding & Furniture.
ROGER R. MUELLER—Curtains, Draperies, Floor Coverings.
EDGAR N. SMITH—Major Appliances, Radios & Phonographs.
WILLIAM A. NOLTERIEK—House Furnishings, China & Glassware, Paints, Toys & Luggage.
MRS. JESSICA P. HEY—Candy & Records.
ROBERT E. MILLETT—Buyer for Basement Departments.

KANSAS

The Leader Dept. Stores, 109 W. Main St. — Anthony — 2

Telephone: ANthony 33
Branch Store Operated in Kiowa, Kansas.
CHAS. E. JOINES—Owner & Buyer for all Departments.

Newman Dry Goods Co., 400 S. Summit St. — Arkansas City — 1

Telephone: ARkansas City 10
ALBERT W. NEWMAN—President & General Manager.
EARL G. NEWMAN—Executive Vice President & General Merchandise Manager.
FLOYD E. WRIGHT—Treasurer & Buyer Ladies' Hosiery, Underwear, Men's & Boys' Clothing & Furnishings, Luggage & Sporting Goods.
GUY L. ECROYD—Public Relations Director, Advertising Manager & Buyer Silverware, Books, Gift Shop & Toys.
ROY GRANTHAM—Display Director.
MRS. TASSEL BOYLES—Ladies' Ready-to-Wear, Sportswear, Girls' Wear, Aprons, House Dresses, Uniforms, Furs.
LEO McNAIR—Ladies' Accessories, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Stationery, Candy.
CLAUDE WEBSTER—Shoes.
MRS. BLANCHE BUXTON—Corsets, Brassieres, Negligees & Robes.
MRS. FAUNA MILLER—Infants' & Children's Wear.
HAROLD STARKEY—Bedding, Major Appliances, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades, Radios, Phonographs.
RUSSELL WHISTLER—Curtains, Draperies & Upholstery.

Estes Stores, 129 W. 4th St. — Caney — 2

Telephone; CAney 325
Both Stores Operated in Caney, Kans.
EVERETT E. ESTES—Owner & Buyer.

H. W. Read's Dept. Store, 112 W. 9th St. — Coffeyville — 1

Telephone: COffeyville 80
JOE READ—President.
MAURINE READ—Executive Vice President.
ED NEALE—Secretary, Advertising Manager & Buyer Blouses, Sportswear, Hosiery, Underwear, Accessories, Corsets, Brassieres, Negligees, Robes, Infants', Children's & Girls' Wear, Boys' Clothing & Furnishings.
DALE MATTSON—Treasurer & Buyer Men's Furnishings, Home Furnishings, Housewares.
JACK DIENST—Buyer Store & Display Equipment, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries & Drug Sundries.
RUTH MILLER—Ladies' Ready-to-Wear & Millinery.

Lowry's Inc. Dept. Stores — Columbus — 3

All Stores Operated in Kansas.
B. H. LOWRY—Owner & Buyer.

KANSAS (Cont'd.)

Eckles Dept. Store, Inc., 509 2nd Ave. — Dodge City

Telephone: HUnter 3-3163
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.

CHARLES ECKLES—President.
JACK E. ECKLES—General Merchandise Manager & Buyer Handbags, Leather Goods, Piece Goods, Domestics, Notions, Toiletries & Home Furnishings.
MISS O. HARMAN—Ladies' Ready-to-Wear, Sportswear & Furs.
MISS V. NOLDER—Ladies' Hosiery & Gloves.
MISS R. SINKS—Lingerie, Negligees & Robes.
MISS E. WYNN—Neckwear, Laces, Ribbons & Art Needlework.
MRS. M. HOFMAN—Infants' & Children's Wear.
PARK ECKLES—Men's & Boys' Wear, Shoes, Housewares, Appliances & Toys.
MRS. HENSHAW—Patterns.

Newman's, Inc., 511 Commercial St. — Emporia

Telephone: EMporia 60
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

W. G. CALHOUN—General Merchandise Manager.
JACK WELLS—Merchandise Manager & Buyer Ladies' Ready-to-Wear, Sportswear, Neckwear & Jewelry.
MRS. E. SPECHT—Ladies' Hosiery, Gloves & Umbrellas.
MRS. A. CUSICK—Ladies' Intimate Apparel.
D. ANDERSON—Infants' & Children's Wear, Toys.
MRS. CONKLIN—Ladies' Handbags & Small Leather Goods.
CHARLES G. WAGSTAFF—Domestics, Bedding, Curtains & Draperies, Notions, Art Needlework.
MISS K. TUNNEY—Piece Goods & Trimmings.
MISS DALTON—Toiletries & Drug Sundries.

Lischesky Dry Goods Co., 1303 Main St. — Great Bend

Telephone: GReat Bend 4313
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
Branch Store Operated in Larned, Kans.

E. M. KRUG—President & General Merchandise Manager.
MRS. CHARLES LISCHESKY—Vice President.
FRANK KIRBY—Treasurer, Manager of Larned, Kans. Store.
MRS. CAROLEE ROWLETT—Ladies' Ready-to-Wear, Sportswear, Girls' Wear, Aprons, House Dresses, Uniforms & Furs.
MILTON FREEBURG—Millinery, Hosiery, Underwear, Accessories, Shoes, Infants' & Children's Wear.
MRS. JAMES HILL—Piece Goods & Domestics.
E. GALLON—Laces, Trimmings, Ribbons, Notions.
Toiletries, Jewelry, Silverware, Art Needlework & Stationery.
MRS. FERN WELLS—Home Furnishings & Housewares.

Pegues-Wright Dry Goods Co., 208 N. Main St. — Hutchinson

Telephone: HUtchinson 2-5421
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

HENRY S. PEGUES—President & General Merchandise Manager.
R. H. SNYDER—Treasurer, Personnel Manager & Supply Manager.
GEORGE OLDHAM—Buyer Store Equipment, Blouses, Sportswear, Skirts, Knit Apparel & Girls' Wear, Furs.
BOB ROSS—Advertising Manager, Display Equipment Buyer & Display Director.
MARY BROWN—Ladies' Ready-to-Wear.
MRS. ELIZABETH WHETSTONE—Aprons, House Dresses & Uniforms.
M. A. STOUT—Hosiery.
MISS LEILA COE—Underwear, Corsets, Brassieres, Negligees & Robes.
MRS. L. C. WIKOFF—Ladies' Accessories, Laces, Trimmings, Ribbons, Silverware, Clocks, Pictures, Mirrors & Gift Shop.
LESSIE WEBER—Infants' & Children's Wear, Toys.
JENNIE BRICKLEY—Piece Goods & Muslins.
MISS ANNE REIKOWSKY—Domestics, Linens, Towels, Notions, Art Needlework, Bedding & Luggage.
MRS. BERT MONROE—Toiletries & Stationery.
MRS. EDITH SMITH—Curtains, Draperies & Upholstery.

KANSAS (Cont'd.)

Units

Wiley Dry Goods Co., 1st & Main Sts. — Hutchinson — 1

Telephone: HUtchinson 3-3311
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
PHILIP V. WILEY—President, General Merchandise Manager & Buyer Toys & Sporting Goods.
MRS. O. TURNER—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. R. MURPHY—Sportswear & Raincoats.
MRS. JENNIE WEAD—Blouses, Hosiery, Accessories, Notions, Toiletries, Art Needlework & Stationery.
MRS. J. SCHULZ—Ladies' Intimate Apparel.
MISS GOULD—Infants' & Children's Wear, Boys' Clothing & Furnishings.
MRS. F. McNEAL—Uniforms, House Dresses & Millinery.
CLARENCE A. SHINN—Men's Furnishings.
W. H. DRYDEN—All Shoes.
R. A. LaVIGNE—Piece Goods, Domestics, Laces, Ribbons, Furniture & Housewares.
R. WILEY—Curtains, Draperies, Upholstery, Floor Coverings, Luggage.
MRS. RICHARDS—Silverware, China, Glassware, Pictures & Mirrors.
FRANK WATERHOUSE—Major Appliances, Radios & Phonographs.

Cole Bros. Dry Goods Co. — Junction City — 11

Telephone: JUnction City 8-3151
Resident Buyer: Felix Lilienthal Co., 33 W. 34th St.
Stores Operated in Kansas & Missouri.
See Listing of Store in Nevada, Mo.
P. G. DALTON—General Merchandise Manager.
MISS T. TAUBRAN—Ladies' Coats, Suits, Furs, Negligees & Robes.
MRS. WEISBENDER—Sportswear.
MISS F. FREDERICK—Ladies' Intimate Apparel.
MRS. A. NOLL—Ladies' Gloves, Handkerchiefs & Jewelry.
MRS. ENGLE—Infants' & Children's Wear, Toys.
L. YEO—Men's Furnishings.
MISS O. JOHNSON—Piece Goods & Art Needlework.
MRS. WALLACE—Domestics & General Home Furnishings.
MRS. A. SWITZER—Notions & Ribbons.
MRS. CUSTER—Toiletries & Drug Sundries.
MISS M. DONALDSON—Silverware, Stationery, Appliances, Lamps, Shades, China & Glassware, Housewares.
MISS L. STEINBROCK—Curtains, Draperies, Floor Coverings & Upholstery.

Gold's Dept. Store, 2915 Strong Ave. — Kansas City 6, — 1

Telephone: FAirfax 9870
BEN S. & SOL GOLD—Partners.

Gorman's, Inc., 1011 Minnesota Ave. — Kansas City 1, — 3

Telephone: DRexel 1131
Branch Stores Operated in Kansas City, Mo.
Resident Buyer: Charles Weill, Inc. 101 W. 31st St.
SAM GORMAN—President.
JOE GORMAN—Executive Vice President.
KENNETH VAN CLEAVE—General Merchandise Manager.
CHARLES KATOWITZ—Display Equipment Buyer.
CHARLES CARR—Advertising Manager.
RAY OGDEN—Warehousing Supervisor.
HARRY GARFINKLE—Store Planning.
MISS FLORENCE PAYNE—Ladies' Ready-to-Wear, Girls' Wear, Hosiery, Accessories, Intimate Apparel, etc.
MISS JENNY SALERNO—Infants' & Children's Wear, Boys' Clothing & Furnishings, Juvenile Furniture.
G. FARRIS—Buyer Mens' Wear, Furnishings.
F. KELLERMAN—Buyer Dry Goods Lines, Notions.
BART SUTTON—Jewelry, Silverware, Clocks, Watches, Luggage & Cameras.
JACK YEAZEL—Bedding, Pictures, Mirrors, Lamps, Shades, Furniture, Floor Coverings, Housewares & Toys.
LOUIS GORMAN—Major Appliances, Radios, Phonographs, Gifts, Sporting Goods & P

KANSAS (Cont'd.)

Units

Kuluva's, Inc., 833 Minnesota Ave. — Kansas City 1, — 2

Telephone: DRexel 1156
Branch Store Operated in North Kansas City, Mo.
H. KULUVA—General Manager & Buyer.

A. D. Weaver, 901 Massachusetts St. — Lawrence — 2

Telephone: LAwrence 636
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operates: CAMPUS WEST in Lawrence, Kans., C. BITZER—Manager.
A. B. WEAVER—President, Buyer Store Equipment.
L. S. FLANNERY—General Merchandise Manager, Personnel Manager.
CLARENCE PIERSON—Display Equipment Buyer & Display Director.
N. DENNETT—Advertising Manager.
MRS. B. BROAT—Ladies' Ready-to-Wear, Sportswear, House Dresses, Uniforms, Furs, Negligees & Robes.
KATHRYN ZIESENIS—Girls' Wear.
E. DAVIS—Hosiery.
M. JOHNSON—Underwear.
V. McCOIN—Gloves, Handbags, Leather Goods, Jewelry, Umbrellas, Stationery & Gift Shop.
A. SMITH—Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons & Notions.
H. ZILLNER—Corsets & Brassieres.
V. ZINK—Infants', Children's & Boys' Wear, Toys.
M. TUTTLE—Piece Goods & Domestics.
F. BEAL—Toiletries & Drug Sundries, Candy.
C. MEYERS—Art Needlework.
DON ALEXANDER—Bedding, Curtains, Draperies, Upholstery, Floor Coverings, Lamps, Shades, Pictures & Mirrors, Luggage.

Breckenridge Stores — Louisburg — 2

Branch Store Operated in Holton, Kansas.
W. H. BRECKENRIDGE—Owner & Buyer for all Departments.

Horne's Stores — Madison — 2

Branch Store Operated in Eureka, Kansas.
GEORGE R. HORNE—Owner & Buyer for all Departments.

Hamburg's Golden Rule, 902 Broadway — Marysville — 2

Telephone: MArysville 34
Branch Store Operated in Abilene, Kansas.
JOHN C. HAMBURG—Owner & Buyer for all Departments.

Melaney's, 105 W. Park St. — Olathe — 3

Telephone: OLathe 4
Branch Stores Operated in Iola, Kansas & Belton, Mo.
GEORGE S. MELANEY—Owner & Buyer for all Departments.

Coker Bros. & Co. — Osawatomie — 4

Also Operates the FAIR STORES in Osawatomie, Garnett & Paola, Kansas
F. G. COKER—General Manager, Buyer for Blanket, Sheets, Pillow Cases, Floor Coverings, Groceries.
MISS H. C. HAHN—Buyer for Ladies' & Children's Hosiery, Infants' Wear.
MISS METTA HAWKINS—Buyer for Ladies' & Children's Ready-to-Wear, Underwear.
MRS. IDA CAMP—Buyer for Piece Goods, Patterns, Curtains, Bed Spreads, Table Cloths, Notions, Shoes.
F. L. COKER—Buyer for Men's & Boys' Shoes, Work Clothes, Rubber Foot Wear, Hosiery, Mens' & Boys' Furnishings, Luggage.

Newman Mercantile Co., 616 N. Broadway — Pittsburg

Telephone: PIttsburg 616
Resident Buyer: F. Lilienthal Co., 33 W. 34th St.
Branch of NEWMAN MERCANTILE CO., Joplin, Mo. (See Listing)
STANLEY ANGELCYK—General Merchandise Manager.
C. LEWIS—Ladies' Ready-to-Wear, Sportswear.
MRS. MOONEY—Millinery.
MRS. BROOKSBANK—Ladies' Intimate Apparel & Blouses.

(Continued)

KANSAS (Cont'd)

Units

Newman Mercantile Co. (Continued)

MRS. HAMILTON—Infants', Children's & Girls' Wear.
MRS. NORMAN—Ladies' Accessories, Cosmetics.
C. SWIFT—Shoes.
MRS. RODERICK—Piece Goods, Domestics, Laces Ribbons & Notions.
MRS. PICKENS—Curtains, Draperies & Upholstery.
MRS. WALLACE—Pictures Mirrors, Lamps, Shades & Gift Shop.
E. EARNHART—Home Furnishings.

Ramsay Dry Goods Co., 602 N. Broadway — Pittsburg

Telephone: PIttsburg 494
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of RAMSAY DRY GOODS CO., Joplin, Mo. (See Listing)
ROBERT C. RAMSAY—General Merchandise Manager.
MRS. M. SMITH—Ladies' Ready-to-Wear, Blouses, Skirts, etc.
MRS. E. BAUMGARTNER—Ladies' Accessories & Toiletries.
MRS. CLARA DANIELS—Ladies' Hosiery & Intimate Apparel.
HARRY WHITAKER—Infants' & Children's Wear, Piece Goods, Notions, Art Needlework & House Furnishings.

W. E. Jett Mercantile Co., 3rd & Main Sts. — Pratt — 3

Resident Buyer: Apparel Brokers, 450 7th Ave.
Branch Stores Operated in Anthony, Kansas & Alva, Okla.
DON A. FARMER—President, General Manager, Buyer for Stores Supplies, Shoes, Hosiery, Millinery.
LARRY FARMER—Buyer for Ready-to-Wear, Piece Goods, Jewelry, Toilet Goods, Childrens' & Infants' Wear.
RICHARD FARMER—Men's Furnishings, Men's & Boys' Clothing.
ROBERT FARMER—Buyer for Electrical Goods, China, Glassware, Toys, Blankets, Stationery, Gift Goods.

Owens Dept. Stores — St. Paul — 2

Telephone: St. Paul 2401
Branch Store Operated in South Mound, Kansas.
JAMES G. OWENS—General Manager & Buyer.

Stiefel Stores Co., 119 N. Santa Fe — Salina — 1

Telephone: SAlina 3721
Resident Buyer: Hausen, Holfman & Weinberg, 225 W. 34th St.
MILTON STIEFEL—President & General Merchandise Manager.
M. STIEFEL—Ladies' Ready-to-Wear, Infants' & Children's Wear.
F. B. STIEFEL—Ladies' Accessories, Piece Goods, Laces, Trimmings, Ribbons, Toiletries, Art Needlework & Toys.
MRS. RUTH FRANCIS—Notions.
MRS. EDRIS IDOL—Stationery & Housewares.
LEO GEIS—Curtains & Draperies.
CHESTER B. ROTROCK—Floor Coverings & Luggage.
D. MILLER—Major Appliances.
D. M. ALLISON—Buyer for House Furnishings, Lamps, Shades.

Ontjes-Harrison, Inc., 111 S. Main St. — Stafford — 2

Telephone: STafford 345
Branch Store Operated in Turon, Kansas.
MAX ONTJES—President & General Buyer.

Crosby Bros., Inc., 717 Kansas Ave. — Topeka — 1

Telephone: TOpeka 5-2311
Resident Buyer: Mutual Buying Syndicate, Inc., 11 W. 42nd St.
C. B. CROSBY, JR.—President.
L. F. SCHLUETER—Executive Vice President & General Merchandise Manager.
L. E. EATON—General Manager, Personnel Manager, Manager of Building, Maintenance & Supply Departments & Buyer Store Equipment.
WILLIAM A. MONTGOMERY—Display Equipment Buyer & Display Director.
MRS. JUANITA EDESTRAND—Advertising Manager.
MRS. MABEL MONTGOMERY—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Knit Apparel & Furs.

(Continued)

KANSAS (Cont'd)

Units

Crosby Bros., Inc. (Continued)

MRS. IRENE MICHENER—Infants', Children's & Girls' Wear.
MRS. BEULAH JARDON—Aprons, House Dresses, Uniforms, Negligees, Robes.
MRS. MAYBELLE BENNETT—Hosiery.
MRS. LUCILLE BRIGGS—Underwear.
MRS. MOLLIE SCHUTTE—Gloves, Handbags, Small Leather Goods, Costume Jewelry & Umbrellas.
JOHN ASHTON—Shoes.
MRS. ELSIE PLUMMER—Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons.
MRS. CHARLOTTE DREBING—Corsets & Brassieres.
JACK LILLY—Men's Furnishings, Boys' Clothing & Furnishings.
MISS ALICE WRIGHT—Piece Goods, Domestics & Bedding, Art Needlework.
MRS. ETHEL SENEKER—Notions.
MISS ROSE RINGELMAN—Toiletries.
ESTER LINDLEY—Silverware.
MRS. DAISY WOOD—Stationery.
MRS. BEULAH ROWE—Magazines.
CLAYTON WALTON—Major Appliances, Radios & Phonographs.
GEORGE W. HUSBAND—Pictures & Furniture.
CLYDE W. REDMAN—Curtains, Draperies, Upholstery, Floor Coverings, Lamps & Shades, Luggage.
JOSEPH CRANDELL—Candy.

General Merchandise Co., 400 Jackson St. Topeka 10

Telephone: TOpeka 3-1741
All Stores Operated in Kansas.
Operates: POSEY'S DEPARTMENT STORES.
LOUIS POZEZ—President and with
ABE POZEZ—Buyers all Merchandise.

Litwin's Dept. Stores, 630 Kansas Ave. Topeka 16

Telephone: TOpeka 5-6149
All Stores Operated in Kansas.
FRED LITWIN—General Manager, Buyer Men's Wear, Shoes, Store Equipment.
MORRIS LITWIN (at Independence, Kansas)—Buyer of Ready-to-Wear, Millinery, Gloves, Hosiery.
LAWRENCE T. LITWIN—Assistant Ladies' Ready-to-Wear, Shoes.
MARTIN L. LITWIN—Assistant Men's Wear, Shoes.

Pelletier's Dept. Store Topeka 1

Telephone: TOpeka 4-0401
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
JOHN B. WALKER—President & General Merchandise Manager.
MISS GEORGIA STRAIN—Ladies' Ready-to-Wear.
MRS. A. HARTMAN—Sportswear, Girls' Wear, House Dresses & Uniforms.
MISS C. RAY—Hosiery.
JOHN L. INNES—Furs.
CLYDE J. BEESON—Underwear, Accessories, Men's Furnishings, Ribbons, Notions, Toiletries, Stationery & Luggage.
MRS. V. FRANDEL—Corsets & Brassieres.
MRS. P. HUMMELL—Infants' & Children's Wear, Toys.
HAROLD N. CLAUSEN—Piece Goods & Domestics, Laces.
MRS. R. CUNNINGHAM—Art Needlework.
MRS. M. ALLEN—General Home Furnishings & Housewares.
MRS. H. WILLIAMS—Curtains & Draperies.
S. LICHTENSTRADTER—Basement Departments.

Gray & Rosel D. G. Co. Ulysses 2

Branch Store Operated in Hugoton, Kansas.
MRS. ANNA M. ROSEL—Owner & Buyer for all Departments.

Anawalt-Campbell Mercantile Co., 116 S. Main St. Wichita 2, 4

Telephone: AMherst 2-7135
All Stores Operated in Kansas.
L. G. ANAWALT—President.
J. D. DAMERON—Buyer for all Departments.

KANSAS (Cont'd.)

Units

Buck's, Inc., 300 E. Douglas St. Wichita 2, Units 1

Telephone: AMherst 2-4461
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
J. W. BUCK—President & General Manager, Store Equipment Buyer.
W. P. BUCK—Treasurer, General Merchandise Manager.
JOHN FREE—Manager of Building & Maintenance Departments.
LEO ST. CLAIR & HAROLD HULL—Display Equipment Buyers.
MARJORIE I. SETTER—Advertising Manager.
LEO ST. CLAIR—Display Director.
MISS CAROL LEI VAN—Personnel Manager.
ED RAFFMAN—Women's, Misses' & Juniors' Coats, Suits, Dresses, Furs.
JOHN A. BUCK—Sportswear, Skirts, Blouses, Knit Apparel, Gloves, Neckwear, Handbags, Small Leather Goods, Umbrellas.
W. PHIL BUCK, JR.—Aprons, House Dresses, Uniforms, Underwear, Handkerchiefs, Negligees, Robes.
HERB PETERSEN—Millinery.
PAULINE HILL—Hosiery, Toiletries, Drug Sundries.
AL ACHARD—Shoes.
CLYDE ANN DYER—Girls', Boys', Children's & Infants' Wear, Corsets, Brassieres.
L. H. JOHNSON—Men's Clothing & Furnishings.
E. L. WALDROP—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Art Needlework, Bedding.
PAULINE OLIVER—Ribbons, Notions, Stationery, Magazines.
JOAN MARSH—Books.
J. W. BUCK, JR.—Curtains, Draperies, Pictures, Mirrors, Upholstery, Floor Coverings, Lamps, Shades.
ROBERT E. BUCK—Housewares, Gifts.

Allen W. Hinkel Dry Goods Co., 101 E. Douglas St. Wichita 2, 12

Telephone: FOrest 3-6261
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Wichita Division Operates 2 Branch Stores:
HINKEL'S PARKLANE—JOHN LOYSDEN—Manager.
HINKEL'S EXCHANGE—A. ELY—Manager.
For New Mexico-Texas Division, See Listing of ALLEN W. HINKEL DRY GOODS CO. in Albuquerque, N. Mex.
C. R. HUBBARD—President. (Located at Albuquerque, N. Mex.)
A. M. BUZZI—Executive Vice President, Treasurer, General Manager.
V. H. CROFT—General Merchandise Manager & Buyer Men's Wear.
LESTER DAVIS—Chief Engineer.
W. A. STEPHENSON—Store Equipment Buyer.
O. OLSON—Display Equipment Buyer & Display Director.
JIM MILDREN—Warehouse Manager.
MARGARET JENNINGS—Copy & Art Director.
OPAL HULEN—Staff Personnel Manager.
AGNES McALLISTER—Women's, Misses' & Junior Coats & Suits, Furs.
MRS. H. GIBSON—Women's, Misses' & Junior Dresses, House Dresses & Uniforms.
LOLA STOPHER—Millinery.
MRS. V. DUVALL—Hosiery, Underwear, Negligees & Robes.
MRS. G. HUGHES—Blouses, Skirts, Sportswear, Knit Apparel & Girls' Wear.
CECIL WALL—Aprons, Piece Goods, Domestics, Bedding & Notions.
MARY KAY KUHN—Ladies' Accessories, Toiletries & Drug Sundries.
MRS. BERTHA MEADS—Corsets & Brassieres.
MRS. A. ALLARD—Infants', Children's & Boys' Wear.
MRS. PAUL McCLAIN—Silverware, Clocks, Pictures, Mirrors, Gift Shop, Toys & Luggage.
J. HEWLETT—Curtains, Draperies, Upholstery & Floor Coverings.
WILBUR KNOWLES—Major Appliances, Furniture, Lamps & Shades.

George Innes Co., 121 S. Broadway Wichita 2,

Telephone: FOrest 3-2281
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Operated by: YOUNKER BROS., INC., Des Moines, Iowa (See Listing)

(Continued)

KANSAS (Cont'd.)

Units

George Innes Co. (Continued)

J. B. ZAVATSKY—President & General Merchandise Manager.
MRS. M. McKEE—Ladies' Ready-to-Wear
MRS. G. NELSON—Ladies' Cheaper Dresses.
MRS. F. PARR—Junior Coats, Suits & Dresses.
MRS. R. ROBB—Sportswear & Knit Apparel.
MRS. M. BAKER—Daytime Dresses, Aprons & Uniforms.
MRS. Z. WILSON—Furs.
MISS M. CORCORAN—Millinery.
MRS. G. FOSTER—Hosiery & Underwear.
MRS. S. DINKEL—Ladies' Intimate Apparel.
MISS J. SMART—Gloves, Handbags, Small Leather Goods & Umbrellas.
MRS. MELDRUM—Neckwear, Handkerchiefs & Ribbons, Jewelry.
J. WARNER—Ladies' Shoes.
MISS LYDIA SCHUMACHER—Infants' & Children's Wear.
W. PARRISH—Children's Shoes.
HAROLD W. ATHY—Men's Clothing & Luggage.
JOHN MANDULA—Men's Furnishings.
MRS. G. COOLEY—Boys' Clothing & Furnishings.
DON OLIVE—Men's Shoes.
GEORGE BULLENE—Piece Goods & Domestics.
CHAUNCY WOOD—Notions.
MRS. M. McNAB—Toiletries & Drug Sundries.
MRS. K. HOBBS—Silverware.
MRS. L. KELLER—Art Needlework.
MISS J. TRACY—Stationery.
KEITH LAWRENCE—Curtains & Draperies.
G. BROWN—Major Appliances.
MRS. STEINBUCHEL—Pictures, Mirrors, Lamps, Shades, Gift Shop.
E. SCHMIDT—Furniture.
HUGH EDGERTON—Floor Coverings.
BYRON C. WOODARD—Housewares, Hardware & Toys.
FRED C. KETTLER—China & Glassware.
JEAN GIMAR—Housewares & Toys.

BASEMENT DEPARTMENTS

MRS. I. LANDES—Hosiery & Underwear.
MRS. M. WATKINS—Infants' & Children's Wear.
EDWARD HAZZARD—Piece Goods.

Walker Bros. Dry Goods Co., 123 N. Main St. — Wichita 2, — 1

Telephone: AMherst 5-2671
Resident Buyer: Sam Rosenberg Co., 570 7th Ave.

DAVID V. WALKER, JR.—President, General Merchandise Manager & Buyer Ladies' Ready-to-Wear.
I. WALKER—Ladies' Accessories, Domestics & Bedding.
MISS M. BECKER—Ladies' Intimate Apparel.
H. CLEVENGER—Infants' & Children's Wear.
W. SEDDON—Hosiery & Men's Furnishings, Piece Goods, Laces, Ribbons & Notions.
O. SQUIRES—Toiletries & Drug Sundries.
MRS. B. GALYEN—Jewelry.
MRS. CADE—Stationery.

C. R. Calvert Co., 802 Main St. — Winfield — 6

Telephone: WInfield 230
All Stores Operated in Kansas.

C. R. CALVERT—President & General Merchandise Manager.
MRS. E. HOLLIBAUGH—Ladies' Ready-to-Wear, Furs, Infants' & Children's Wear.
MISS M. HAWKINS—Hosiery, Underwear, Accessories, Corsets, Brassieres, Infants' Wear, Laces, Ribbons, Notions, Toiletries, Lamps & Shades.
C. R. CALVERT, JR.—Men's Furnishings, Major Appliances, Furniture & Luggage.
MRS. G. SWISHER—Curtains, Draperies, Upholstery & Floor Coverings.
MRS. P. LEAVELL—Piece Goods & Domestics.

KENTUCKY

Units

Ashland Dry Goods Co., Inc., 1409 Winchester Ave. — Ashland — 1

Telephone: AShland 2850
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
MEYER MITTENTHAL—President & General Merchandise Manager, Buyer Millinery, Major Appliances, Furniture, Housewares & Luggage.
MRS. H. MITTENTHAL—Ladies' Ready-to-Wear, Sportswear, Furs & Robes.
W. F. KELLEY—Advertising Manager & Buyer Piece Goods, Domestics, Laces, Ribbons, Notions, Art Needlework, Curtains, Draperies, Upholstery, Floor Coverings, Pictures, Mirrors, Toys.
MRS. R. BURCHETT—Blouses, House Dresses, Intimate Apparel, Accessories, Toiletries.
B. LANDAU—Infants' & Children's Wear.
SYDNEY A. RESH—Men's & Boys' Clothing & Furnishings.

Hassell's Dept. Stores, 1524 Greenup Ave. — Ashland — 3

Telephone: AShland 3672
All Stores Operated in Ashland, Ky.
MRS. SARAH HASSELL—Owner & General Buyer.

C. H. Parsons Co., 1620 Winchester Ave. — Ashland — 1

Telephone: AShland 2500
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
BRUCE H. PLATT—President, General Merchandise Manager & Buyer Blouses, Skirts, Sportswear & Knit Apparel, Furs, Negligees.
C. E. WEDDLE—Executive Vice President & Treasurer, Personnel Manager.
WILLIAM STEEVES—Advertising Manager.
TOM FEARING—Display Director.
MRS. L. HAMMOND—Women's, Misses' & Junior Coats, Suits & Dresses.
E. M. VESTAL—Hosiery, Underwear, Accessories, Men's & Boys' Wear, Laces, Ribbons, Trimmings, Notions, Toiletries, etc.
MISS F. FEARING—Corsets & Brassieres.
B. BROWN—Infants' & Children's Wear, Linens, Towels, Domestics.
GUY JACKSON—Home Furnishings, Housewares & Hardware.
CARL GILLUM—Toys, Sporting Goods & Cameras.
GENE MADDOX—Basement Housewares, Hardware, Work Clothing & Unpainted Furniture.

I. H. Goelman & Bro., Box 468 — Barbourville — 3

Branch Stores Operated in London & Middlesboro, Ky.
Operate: GOLDE'S DEPT. STORES
IRVING H. GOELMAN—General Merchandise Manager.
S. OSCAR GOELMAN—Buyer for all Departments.

Dobbs Bros., 106 N. 3rd St. — Bardstown — 2

Telephone: BArdstown 3525
Branch Store Operated in Bloomfield, Ky.
C. W. DOBBS—Partner & General Buyer.

Sam Pushin & Co., 400 E. Main St. — Bowling Green — 1

Telephone: BOwling Green 4366
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
ABE PUSHIN—President, General Manager & Buyer Store Equipment, Men's & Boys' Wear.
E. B. FRIEDMAN—Executive Vice President, General Merchandise Manager & Treasurer.
JERRY B. GUTTMAN—Advertising Manager & Buyer Display Equipment, Hosiery, Accessories, Piece Goods, Domestics, Laces, Ribbons, Trimmings, Notions, Toiletries, Gifts & Candy.
MARVIN FRIEDMAN—Warehouse Manager & Buyer Shoes, Home Furnishings, Housewares, Appliances, Furniture, etc.
LARRY WALTER—Display Director.
MRS. N. D. PUSHIN—Personnel Manager.
MRS. ELSIE GREEN—Ladies' Ready-to-Wear, Sportswear, Millinery, Robes, Underwear, Infants', Children's, Girls' & Teens' Wear.
MRS. E. NEWMAN—Corsets, Brassieres & Negligees.
JAKE PUSHIN—Luggage.

KENTUCKY (Cont'd.)

Units

Monson's Dept. Stores — **Campbellsville** — 3
Telephone: CAmpbellsville 379X
All Stores Operated in Kentucky.
GEORGE S. MONSON—Owner & Buyer for all Departments.

Charles Dept. Stores, Benson-Lawton Bldg. — **Central City** — 3
Telephone: CEntral City 212
All Stores Operated in Kentucky.
CHARLES RUBENSTEIN—Owner & General Buyer.

Daniel's Dept. Stores, 103 N. Main St. — **Corbin** — 4
Telephone: COrbin 306
All Stores Operated in Kentucky.
ROBERT DANIEL, JR.—General Manager.
JOHN DANIEL—Merchandise Manager & Buyer.

John R. Coppin Co., 7th & Madison Ave. — **Covington** — 1
Telephone: HEmlock 1500
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
WILLIAM R. MACKLIN, SR.—President & General Merchandise Manager.
FRED T. MACKLIN, SR.—Vice President & Merchandise Manager Ladies' Ready-to-Wear, Sportswear, Intimate Apparel, Infants' & Children's & Girls' Wear.
EUGENE STERNE—Treasurer.
ARTHUR SPICER—Advertising Manager.
PEGGY BUSSIE—Controller.
WILLIAM R. MACKLIN III—Merchandise Manager All Accessories, Men's Furnishings, Yard Goods & Domestics.
H. R. McLEAN—Merchandise Manager & Buyer Home Furnishings, Floor Coverings, Furniture, Housewares, etc.
J. O. TIBBS—Merchandise Manager & Buyer Major Appliances.
MRS. M. DIETZ—Ladies' Ready-to-Wear & Furs.
MISS L. BLOEMER—Sportswear, Aprons, House Dresses, Intimate Apparel, Infants', Children's, Girls' & Teens' Wear.
MRS. M. KINGMAN—Millinery.
MISS V. MURRAY—Hosiery & Accessories.
MRS. V. CODY—Neckwear, Handkerchiefs, Stationery.
BEN EBELHARDT—Men's & Boys' Clothing & Furnishings.
MRS. M. MARSH—Piece Goods & Domestics.
MRS. M. TRIMBLE—Laces, Ribbons, Trimmings & Notions.
MRS. M. BOOSO—Toiletries & Drug Sundries.

Pressman's Dept. Stores, 26 E. Pike St. — **Cynthiana** — 7
Telephone: CYnthiana 738
All Stores Operated in Kentucky.
JOE PRESSMAN—Owner & General Buyer.
HAROLD B. PRESSMAN—Warehousing Supervisor, Buyer Store Fixtures & Equipment, Ladies' Ready-to-Wear.
DONALD S. PRESSMAN—Ladies' Accessories & Shoes.

Hub Frankel Co., Inc., W. Main St. — **Danville** — 1
Telephone: DAnville 1008
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. S. FRANKEL—President, General Merchandising Manager & Buyer Ladies' Hosiery & Domestics.
MRS. ELIZABETH TERHUNE—Ladies' Ready-to-Wear & Millinery.
MISS KIMBERLIN—Sportswear & Intimate Apparel.
F. CURTIS—Shoes.
MRS. R. BRYANT—Corsets & Brassieres.
MRS. S. TUCKER—Infants' & Children's Wear.
MISS G. CARTER—Ladies' Gloves, Handbags.
W. RUTH—Neckwear, Handkerchiefs, Piece Goods, Towels, Laces, Ribbons, Notions, Art Needlework & Stationery.
G. TERHUNE—Men's & Boys' Wear.
MISS HILTON—Home Furnishings, Housewares & Luggage.
MISS JONES—Toiletries & Drug Sundries.
O. FRATMAN & MRS. R. MacMULLIN—Basement Departments.

KENTUCKY (Cont'd.)

Units

Young's Dept. Stores — Franklin — 6
Telephone: FRanklin 262
Resident Buyer: Kaufman, First & Rosenkrantz, 200 W. 34th St.
Stores Operated in Kentucky & Tennessee.
W. H. YOUNG, SR. & W. H. YOUNG, JR.—Owners & General Buyers.
KATHRINE YOUNG—Ready-to-Wear Buyer.

Bower's, Inc., S. Main St. — Harlan — 2
Telephone: HArlan 1834
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch Store Operated in Cumberland, Ky.
WILLIAM W. DAVIES—General Merchandise Manager & Buyer Ladies' Wear, Hosiery, Underwear, Accessories, Children's Wear, Men's & Boys' Wear, Notions, Toiletries, Appliances, Toys & Luggage.
MISS E. BLAIR—Ladies' Dresses, Sportswear & Furs, Housewares.
MRS. L. WILSON—Ladies' Intimate Apparel, Millinery, Shoes, Infants' Wear, Piece Goods, Domestics, Laces, Ribbons, Jewelry, Art Needlework, Curtains & Draperies.

Johnson Dept. Store, 110 Main St. — Hazard — 1
Telephone: HAzard 540
J. O. HARPER—Owner & General Buyer.

Ellis Dobson Stores, 120 E. Clinton St. — Hickman — 2
Branch Store Operated in Clinton, Ky.
MRS. E. DOBSON—Owner & Buyer for all Departments.

Klein's Dept. Store, 100 E. 6th St. — Hopkinsville — 1
Telephone: TUxedo 5-8165
MOSE KLEIN—Owner & General Buyer.

William Tobin & Son — Irvington — 2
Branch Store Operated in Brandenburg, Ky.
JOSEPH D. TOBIN—Owner & Buyer for all Departments.

Chapman's Dept. Store, Broadway — Jackson — 1
Telephone: JAckson 69
V. T. CHAPMAN—Owner & General Buyer.

Rose Bros. Bargain Stores — Jackson — 2
Telephone: JAckson 54
Branch Store Operated in Beattyville, Ky.
G. ROSE—Owner & Buyer for all Departments.

Arnett's Dept. Stores — Leitchfield — 3
Branch Stores Operated in Hardinburg & Clarkson, Ky.
JOHN R. ARNETT—Owner & Buyer for all Departments.

Browning, McReynolds & Co. — Lewisburg — 2
Branch Store Operated in Quality, Ky.
J. V. McREYNOLDS—Owner & Buyer for all Departments.

Mitchell Baker Smith Co., Inc., 230 W. Main St. — Lexington — 1
Telephone: LExington 3-1585
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
WALTER G. REHM——President, General Merchandise Manager, Personnel
LYNN E. GROGAN—Vice President & Sales Promotion Manager.
Manager & Store Superintendent.
NORMAN H. REHM—Treasurer & Controller.
HAROLD LEE TATMAN—Advertising Manager.
MRS. N. YARNELL—Ladies' Ready-to-Wear & Furs.
MRS. M. L. McMILLEN—Misses' & Juniors, Sportswear, Intimate Apparel, Infants' & Children's Wear.
MISS O. L. ABNEE—Ladies' Accessories, Hosiery, Laces, Ribbons, Notions & Stationery.
J. T. ROEBUCK—Piece Goods & Domestics.
C. A. SIGLER—Curtains, Draperies, Upholstery, Floor Coverings & General Home Furnishings.

KENTUCKY (Cont'd.)

Units

Purcell Co., Inc., 322 W. Main St. — Lexington — 1

Telephone: LExington 2-2340
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
MARY P. WIEDEMANN—President.
J. A. WIEDEMANN—General Merchandise Manager.
VINCENT VELTRI—Merchandise Manager, Home Furnishings & Buyer Furniture, Floor Coverings, Upholstery, Lamps & Shades.
V. F. TRAMMELL—Merchandise Manager Ready-to-Wear.
E. L. WADSWORTH—Ladies' Ready-to-Wear.
MRS. C. HUNT—Junior & Teens' Wear.
MISS M. JONES—Aprons, House Dresses, Uniforms, Knitwear & Robes.
L. GROZAM—Ladies' Accessories, Hosiery, Laces, Ribbons & Notions.
J. D. KING—Shoes.
MRS. L. TAYLOR—Lingerie.
MRS. O. COMPTON—Corsets & Brassieres.
MISS A. BRANDENBURG—Infants' & Children's Wear, Juvenile Furniture.
A. WILKERSON—Men's & Boys' Wear, Luggage.
MRS. B. QUINN—Toiletries & Drug Sundries.
W. E. HASTINGS—Piece Goods & Domestics.
L. C. REDMON—Major Appliances.
D. R. DEANE—Housewares, Hardware, Gift Shop & Toys.

Ben Snyder, Inc., 113 E. Main St. — Lexington

Telephone: LExington 2-6233
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch of BEN SNYDER, INC., Louisville, Ky. (See Listing)
W. B. MICHALOVE—Store Manager, General Merchandise Manager.
HAROLD TATMAN—Advertising Manager.
MRS. SARA LANE—Ready-to-Wear.
I. SCHIFFER—Sportswear, Accessories, Underwear, Ribbons, Notions. Stationery, Gifts, Smallwares.
MRS. M. REAVIS—Girls', Children's & Infants' Wear.
MRS. C. DICKIE—Aprons, House Dresses, Uniforms, Corsets, Brassieres, Robes.
E. BAKER—Shoes.
R. LEVY—Men's Clothing, Furnishings, Hats, Caps.
MRS. L. DYKES—Boys' Clothing, Furnishings, Hats, Caps.
MRS. L. WALLIN—Piece Goods, Muslins, Sheetings.
PAUL GRAY—Linens, Towels, Domestics, Bedding, Curtains, Draperies.
MRS. N. PECK—Housewares, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades, Luggage.
W. B. MICHALOVE—Toys.

Wolf Wile Co., 244 E. Main St. — Lexington — 1

Telephone: LExington 3-1215
Resident Buyer: William Van Buren, 1457 Broadway
JOSEPH S. WILE—President, General Merchandise Manager & Buyer Art Needlework, Stationery, Gifts & Sporting Goods.
R. STONE—Ladies' Ready-to-Wear.
MISS N. THOMSON—Bridal Wear.
STANLEY SCHER—Hosiery, Handkerchiefs & Toiletries.
MRS. M. BARKLEY—Ladies' Intimate Apparel.
MRS. E. CASSELL—Neckwear, Laces, Ribbons & Notions.
MISS LEACH—Ladies' Gloves.
J. HALL—Infants' & Children's Wear, Piece Goods, Domestics, Toys.
MISS R. LOGAN—Ladies' Handbags & Leather Goods.
MISS H. PHELPS—Jewelry.
S. BROWN—Curtains, Draperies, Upholstery, Floor Coverings, Lamps & Shades.

J. Bacon & Co., 332 W. Market St. — Louisville 2, — 4

Telephone: CLay 6581
Resident Buyer: Mercantile Stores Co., 128 W. 31st St.
Branch Stores Operated in Louisville, Elizabethtown, Ky. & Jeffersonville, Ind.
H. J. CONGER—General Merchandise Manager.
J. WILSON—Buyer for Sweaters, Blouses, Skirts.
T. MILLER—Buyer for Ladies' Underwear, Negligees, Corsets.

(Continued)

KENTUCKY (Cont'd.)

Units

J. Bacon & Co. (Continued)

M. YOUNG—Buyer for Hosiery.
H. HOAGLAND—Buyer for Handkerchiefs, Neckwear,
MISS E. ROWE—Buyer Handbags, Gloves, Novelty Jewelry.
D. MUELLER—Buyer for Childrens' & Infants' Wear.
H. POWELL—Buyer for Men's Furnishings.
MISS N. TAYLOR—Buyer for Piece Goods, Trimmings.
J. HUGHES—Buyer Dry Goods, Domestics, Patterns.
N. QUINLAN—Buyer Notions.
MISS O. WOODS—Buyer Toilet Goods.
J. FURST—Buyer for Appliances, Radio.
R. BOYLES—Buyer Floor Coverings, Draperies.
GEORGE TOWNS—Housewares, Electrical Goods, Hardware, China, Glassware & Cutlery.
L. C. LANGFORD—Buyer for Toys, Sporting Goods.

Brooks Brothers, Inc., 2831 S. 4th St. Louisville 8, 2

Telephone: CAlhoun 8240
Both Stores Operated in Louisville, Ky.
EDWARD BROOKS—Buyer for Toilet Goods, Toys, Stationery.
G. W. BROOKS—Buyer for Ready-toWear, Childrens' Wear, Underwear, Lingerie, Hosiery, Neckwear, Gloves, Handbags.
MAURICE BROOKS—Buyer for Dry Goods, Handkerchiefs, Patterns, Ribbons, Umbrellas, Leather Goods, Novelty Jewelry, Notions, House Furnishings. Cutlery, Electrical Goods, Appliances.
MILTON J. BROOKS—Buyer for Shoes, Luggage, Mens' Work Clothes.

Cohn & Glazer Co., 518 W. Main St. Louisville 2, 13

Telephone: WAbash 4533
Stores Operated in Kentucky & Tennessee.
Operates: ROBERT'S, INC.—THE LEADER—GLAZER'S DEPT. STORES.
LOUIS GLAZER—General Merchandise Manager—Buyer.

Golden Rule Dept. Stores, 1503 S. 7th St. Louisville 8, 2

Telephone: CAlhoun 2321
Branch Store Operated in Louisville, Ky.
MICHAEL M. RENCO—Owner & General Buyer.

The Hub Dept. Stores. 744 E. Broadway Louisville 2, 4

Telephone: LOuisville 6243
Operates 3 Stores in Louisville & 1 in Frankfort, Ky.
ABE YOFFE—Owner & Buyer for all Departments.

Kaufman Straus Co., 427 S. 4th St. Louisville 2, 1

Telephone: WAbash 2271
Resident Buyer: City Stores Mercantile Co., 128 W. 31st St.
ROBERT L. SCHUSS—President.
ROY J. GARDNER—Executive Vice President & Treasurer.
FREDERICK P. MUIR—Display Manager.
E. KATZ—Women's, Misses' & Juniors' Coats & Suits.
MRS. C. TAYLOR—Women's, Misses' & Juniors' Dresses.
MRS. J. STIMMEL—Sportswear, Separates.
MISS KATHLEEN EGGENSPILLAR—Girls' & Preteens' Wear.
MISS M. COOK—Aprons, House Dresses, Uniforms.
EUGENE ATKINSON—Hosiery, Neckwear, Handkerchiefs.
MISS A. MURPHY—Underwear.
MISS DORIS DAVIS—Handbags, Small Leather Goods, Gloves, Jewelry.
MISS L. BAUER—Corsets, Brassieres.
MRS. HELEN FOWLER—Infants' Wear.
CARL ECKROATE—Piece Goods, Domestics, Linens, Bedding, Art Needlework.
J. SEWELL—Housewares, Hardware, Clocks, Toys, Cameras.
JACK ROSSER—Bedding, Furniture, Pictures, Mirrors, Lamps, Shades.
HERMAN HOFFMAN—Curtains, Draperies, Uholstery.
OTTO HUEBNER—Gift Shop.

Macy's Dept. Store, 1244 S. Shelby St. Louisville 3, 1

Telephone: MAgnolia 2615
MACE HYMSON—Owner & General Buyer.

KENTUCKY (Cont'd.)

Units

Lerman Bros., Inc., 522 W. Main St. Louisville 2, 20
Telephone: WAbash 6258
New York Office: 70 Worth St.
All Stores Operated in Kentucky & Indiana.
EDWARD LERMAN—President & General Merchandise Manager.
HARRY MARGULIS—Buyer for Ladies' & Misses Wear.
NATHAN LERMAN—Ladies' Hosiery, Underwear, Accessories, Infants' & Children's Wear, Men's Furnishings, Curtains, Draperies, Electrical Appliances & Luggage.
S. CHARLES GOLD—Buyer Shoes, Slippers.
SAM LERMAN—Men's & Boys' Clothing, Piece Goods, Blankets, Floor Coverings, Gifts & Toys.

Shaheen's Dept. Store, 2604 Portland St. Louisville 12, 1
Telephone: CYpress 9741
SAM SHAHEEN—Owner & General Buyer.

Max Shapira & Sons, 528 W. Main St. Louisville 2, 11
Telephone: JAckson 2784
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
All Stores Operated in Kentucky.
Operates: THE HUB—LINCOLN STORES—LOUISVILLE STORES.
GARY SHAPIRA—General Merchandise Manager & Personnel Manager.
DAVID SHAPRIA—Buyer Store Equipment, Ladies' Ready-to-Wear, Hosiery, Millinery, Underwear, etc.
GEORGE RAY, JR.—Warehouse Manager.
BEN LUBIN—Shoe Buyer.
GEORGE & MOSE SHAPIRA—Buyers for Men's Wear, House Furnishings, Toys & All Other Lines.

Silverman's Dept. Store, 4444 Park Blvd. Louisville 9, 1
Telephone: ATwood 3326
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
WILLIAM A. SILVERMAN—President, General Merchandise Manager & Buyer Ladies' Ready-to-Wear.
J. J. BOLTER—Ladies' Accessories, Men's & Boys' Wear, Dry Goods, Home Furnishings, Toys & Luggage.
MRS. M. WELLS—Children's Wear.
MRS. WHITE—Infants' Wear.
MAX M. HELLERMAN—All Shoes.

Smith's Dept. Stores, 1155 S. Shelby St. Louisville 3, 2
Telephone: MAgnolia 7860
Both Stores Operated in Louisville, Ky.
JAMES T. SMITH—Owner & Buyer for all Departments.

Taustine's Dept. Store, 1735 W. Market St. Louisville 3, 1
Telephone: JAckson 8797
MOSES TAUSTINE—Owner & General Buyer.

Ben Snyder, Inc., 522 W. Market St. Louisville 2, 2
Telephone: AMherst 2461
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch Store Operated in Lexington, Ky. (See Listing)
MRS. JESSE SNYDER—President.
BEN SHAPERO—Executive Vice President, General Manager, Buyer Hosiery, Piece Goods, Muslins, Sheetings, Upholstery.
HOWARD HERMAN—Vice President, General Merchandise Manager, Buyer Gloves, Neckwear, Handkerchiefs, Domestics, Linens, Towels, Umbrellas, Bedding.
MONTY M. SNYDER—Treasurer, Buyer Men's Clothing & Furnishings.
IRVIN C. DANNER—Display Equipment Buyer, Display Director.
GEO. S. BAIN—Advertising Manager.
DON PETERS—Merchandise Manager & Buyer Ready-to-Wear.
MARVIN E. WILLAGE—Sportswear, Blouses, Skirts, Knit Apparel, House Dresses, Uniforms, Intimate Apparel, Toiletries, Silverware, Jewelry, Gifts.
MYER KLUGSBERG—Shoes.

(Continued)

KENTUCKY (Cont'd.)

Units

20 **Ben Snyder, Inc. (Continued)**

MALCOLM HERMAN—Boys' Clothing, Furnishings.
DAVID A. SAGERMAN—Laces, Trimmings, Ribbons, Notions, Clocks, Watches, Art Needlework, Books, Stationery, Major Appliances, Pictures, Mirrors, Furniture, Lamps, Shades, Luggage.
JULIAN SHAPERO—Curtains, Draperies, Floor Coverings.
E. WIGHAM—Buyer for Housewares, Toys, Hardware, China, Glassware, Sporting Goods.

Stewart Dry Goods Co., 501 S. 4th St. Louisville 2, 1

Telephone: JAckson 3261
Resident Buyer: Cavendish Trading Co., 1412 Broadway (See Listing).

1 WILLIAM G. FREDERICK—President & General Merchandise Manager.
BALDWIN BURNAM—Display Manager.
ALFRED ELGAR—General Store Superintendent.
T. McGLYNN—Purchasing Agent.
11 MISS ELIZABETH UTTERBACH—Advertising & Publicity Manager.
E. W. BETTIS—Display Manager.
MISS ROBERTA KEMPER—Personnel Director.

MERCHANDISE MANAGERS

W. O. BENT—Ladies' Ready-to-Wear, Infants', Children's & Girls' Wear, Sportswear & Intimate Apparel, Millinery & Shoes.
R. HECHT—Knit Underwear, Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry & Stationery.
K. H. WILLIAMS—Men's & Boys' Wear, Piece Goods, Domestics, Home Furnishings, Housewares, Toys, Luggage, Books & Magazines, Candy.
A. ELGAR—Restaurant & Soda Fountain.

BUYERS

1 MISS M. PEDERSEN—Women's & Misses' Better Coats & Suits.
W. E. TIERNEY—Women's & Misses' Budget Coats & Suits, Maternity Wear.
MRS. A. MARTIN—Women's & Misses' Better Dresses.
MISS C. WEBER—Women's Special Size Apparel.
MISS N. GREEN—Women's & Misses' Popular Price Dresses.
MRS. E. CALLENDAR—Women's Moderate Price Dresses.
MISS E. WEBBER—Misses' Moderate Price Dresses.
MRS. L. BRITT—Bridal Wear.
MISS J. VETTER—Junior Coats, Suits & Dresses, Sportswear.
MISS J. THOMPSON—Blouses & Sportswear.
MISS V. SMITH—Main Floor Sportswear.
2 MRS. J. LeGETTE & MRS. N. KJERA—Girls' & Teens' Wear.
MRS. L. DRAVO—Aprons, House Dresses & Uniforms.
E. BIERBERG—Furs.
MISS M. EDDLEMAN—Millinery.
1 MRS. A. McDONALD—Budget Millinery.
MRS. G. MESSMAN—Hosiery, Gloves & Umbrellas.
MRS. J. HUTCHINSON—Knit Underwear.
MISS M. HENRY—Silk & Cotton Underwear
2 MISS E. CUMMINGS—Neckwear, Handkerchiefs, Laces, Ribbons & Trimmings.
G. A. SPRALEY—Ladies' & Children's Shoes.
MISS E. CASSELL—Corsets & Brassieres.
MRS. T. KEITH—Negligees & Robes.
MISS V. T. LEMON—Infants' & Children's Wear.
MISS R. HALL—Handbags, Small Leather Goods & Jewelry.
L. P. MILLS—Men's Furnishings.
A. B. SHARP—Boys' Clothing & Furnishings.
D. PATE—Piece Goods & Patterns.
G. TYRRELL—Domestics & Linens.
MISS V. JOHNSTON—Notions.
MISS H. SANDER—Toiletries & Drug Sundries.
MISS N. GREEN—Silverware.
MISS E. AHL—Art Needlework.
MRS. E. SCHNEPP—Books & Magazines.
J. LaFOLLETTE—Bedding & Furniture.
C. RICHARDSON—Curtains, Draperies & Upholstery.
J. BITTENBACK—Major Appliances.

(Continued)

KENTUCKY (Cont'd.)

Units

Stewart Dry Goods Co. (Continued)

J. CASSIDY—Small Appliances, Housewares & Hardware.
MISS K. TERRELL—Pictures, Mirrors, Lamps, Shades, Gift Shop.
G. T. CUMMINS—Floor Coverings. Luggage.
J. W. WOODWARD—Radios & Phonographs.
MISS M. HATFIELD—China & Glassware.
MRS. F. CASSILLY—Toys & Sporting Goods.
R. WILKINSON—Restaurant & Soda Fountain, Candy & Foods.

Thrift Dept. Stores, 4506 Park Blvd. — Louisville 9, — 4

Telephone: ATwood 3990
All Stores Operated in Kentucky.
JAMES KLEIN—President & Buyer for all Departments.

Waterman's, 448 S. Preston St. — Louisville 2, — 1

Telephone: WAbash 1821
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
LOUIS HYMAN—President, General Merchandise Manager & Buyer Ladies' Ready-to-Wear, Boys' Wear, Piece Goods & Domestics.
ALEX I. BASS—Executive Vice President, Building & Maintenance Manager, Advertising & Personnel Manager & Buyer Store Equipment, Laces, Ribbons, Trimmings, Notions, Toiletries, Silverware, Clocks, Umbrellas, Bedding, Curtains, Draperies, Upholstery, Major Appliances & Gifts.
L. M. BASS—Treasurer & Buyer All Shoes, Men's Furnishings, Hats & Caps.
MISS G. JACOBS—Sportswear, Blouses, Aprons, House Dresses, Uniforms, Millinery, Hosiery, Underwear, Corsets, Brassieres, etc.

Woodman's Stores, 451 S. 4th St. — Louisville 2, — 3

Telephone: JAckson 5550
Branch Stores Operated in Louisville, Ky.
CHARLES A. WOODMAN—Owner & General Buyer.

Baker & Hickman, 13 E. Center St. — Madisonville — 1

Telephone: MAdisonville 207
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
J. G. BAKER—President, General Merchandise Manager & Buyer Men's & Boys' Clothing & Furnishings.
L. K. HICKMAN—Ladies' Ready-to-Wear & Sportswear.
F. BAKER—Ladies' Hosiery, Underwear, Accessories, Piece Goods, Domestics, Laces, Ribbons, Toiletries, Notions, Home Furnishings, Housewares & Luggage.
F. WELDON—All Shoes.
MRS. T. LARKIN—Corsets & Brassieres.
MRS. S. SPRINGER—Infants' & Children's Wear.

Merz Bros. Dept. Store, 8 W. 2nd St. — Maysville — 1

Telephone: LOgan 4-5532
Residtnt Buyer: Kirby Block & Co., 33 W. 34th St.
MYRON D. MERZ—President & General Buyer.
WARREN SMITH—Ladies' Ready-to-Wear, Men's Wear & Shoes.

Tamer's Dept. Store, 1905 Cumberland Ave. — Middlesboro — 1

Telephone: MIddlesboro 206
RICHARD H. TAMER—Owner & General Buyer.

Oldham's Dept. Store, S. Maysville St. — Mount Sterling — 1

Telephone: 509
JOHN H. & DAVID P. OLDHAM—Partners.

Craft Dept. Stores — Neon — 5

Stores Operated in Kentucky & Virginia.
JOHN A. CRAFT—General Manager & Buyer.
J. S. CRAFT—Warehousing Supervisor.
JAMES L. LONG—Equipment Supervisor.

S. W. Anderson Co., Main at Daviess St. — Owensboro — 1

Telephone: OWensboro 3-4555
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

(Continued)

KENTUCKY (Cont'd.)

Units

S. W. Anderson Co. (Continued)

E. B. ANDERSON—President.
D. E. REYNOLDS—Executive Vice President & General Merchandise Manager.
MAUD A. ARNOLD—Treasurer.
FRANK TAYLOR—Manager of Supply, Alteration & Repair Departments.
LOU WEISBROOK—Advertising Manager, Display Equipment Buyer & Display Director.
W. A. STINNETT—Staff Personnel Manager.
TOM KING—Merchandise Manager Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, etc.
MISS HANNAH TROUTMAN—Women's, Misses' & Junior Coats, Suits, Dresses & Furs.
MRS. MARY COPPAGE—Sportswear, Blouses, Skirts, Knit Apparel, Negligees & Robes.
MRS. MARY BOUCHE—Infants', Children's & Girls' Wear.
MISS MARY MOREHEAD—Aprons, House Dresses, Uniforms, Neckwear, Laces, Handkerchiefs, Trimmings, Ribbons, Notions, Toiletries, Stationery, Art Needlework, Candy & Delicacies.
MRS. LOUISE MONARCH—Hosiery, Underwear, Gloves, Handbags, Small Leather Goods, Jewelry & Umbrellas.
GEORGE MASON—Ladies' & Children's Shoes.
MRS. ELIZABETH WALL—Corsets & Brassieres.
J. M. MORRISON—Men's Clothing, Hats & Caps.
C. M. MORGAN—Men's Furnishings.
MRS. CATHERINE ALLEN—Boys' Clothing & Furnishings, Hats & Caps.
DAN MILLER—Men's & Boys' Shoes.
MRS. IRENE EBERHARDT—Piece Goods & Domestics.
MRS. RUTH BARBEE—Silverware, Pictures, Mirrors, Lamps, Shades & Gift Shop.
DOUG ROYAL—Major Appliances, Radios, Phonographs, Clocks.
W. F. LYONS—Curtains, Draperies, Upholstery, Funiture, Floor Coverings & Luggage.

Owenton Dept. Stores — Owenton — 3

Telephone: OWenton 3928
All Stores Operated in Kentucky.
NATHAN ZUCKERMAN—Owner & Buyer for all Departments.

Finkel's Fair Stores, 200 Kentucky Ave. — Paducah — 3

Telephone: PAducah 2-8551
All Stores Operated in Kentucky.
SAM H. FINKEL—Owner & Buyer for all Departments.

Watkins, Inc., 422 Broadway — Paducah — 1

Telephone: PAducah 3-4571
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
JEROME TROTTER—President.
LEONARD D. DAVENPORT—General Merchandise Manager.
V. HENSLEY—Ladies' Ready-to-Wear & Intimate Apparel.
MRS. L. WALKER—Ladies' Hosiery, Accessories & Stationery.
MRS. E. TAYLOR—Ladies' Dresses.
MRS. A. YOUNKER—Piece Goods, Laces, Ribbons & Notions.
MISS K. MELTON—Domestics, Curtains & Draperies.
MISS L. SCHMIDT—Toiletries & Drug Sundries.
MRS. G. KIDD—Housewares, China & Glassware, Lamps & Shades.

C. H. Stephens Co., Inc., 521 Belfont St. — Russell — 3

Telephone: RUssell 284
All Stores Operated in Russell, Ky.
C. H. STEPHENS, SR.—General Manager.
C. H. STEPHENS, JR. & J. J. STEPHENS—Buyers.

P. H. Meadors & Co. — Scottsville — 3

All Stores Operated in Kentucky.
P. H. MEADORS—Owner & Buyer for all Departments.

KENTUCKY (Cont'd.)

Units

J. L. Turner & Son — Scottsville — 18

Telephone: SCottsville 231
All Stores Operated in Kentucky & Tennessee.
CAL TURNER—Merchandise Manager.
WIRT FOWLER—Piece Goods, Household Items, Infants' & Children's Wear, Store Fixtures, Ladies' Ready-to-Wear.
BILLY WALKER—Men's & Boys' Work Clothing & Furnishings.
FEL MYERS—Shoes, Rubber Footwear, Luggage Buyer.

Lawson's Dry Goods, 528 Main St. — Shelbyville — 1

Telephone: SHelbyville 123
STANLEY LAWSON—Owner & General Merchandise Manager.
MISS M. HEDDON—Ladies' Ready-to-Wear.
MRS. V. THORNTON—Blouses, Separates, Corsets & Brassieres.
MRS. S. HARDIN—Hosiery.
MISS M. MORRIS—Lingerie.
MISS K. PERKINS—Ladies' Accessories, Laces, Ribbons, Notions, Toiletries & Umbrellas.
MRS. K. WASHBURNE—Infants' & Children's Wear, Piece Goods, Domestics.
J. LAWSON—Curtains, Draperies, Upholstery, Floor Coverings, Luggage.
MISS T. BUCKMAN—Housewares, China & Glassware.

Haymond's Dept. Stores — Sparta — 2

Branch Store Operated in Warsaw, Ky.
R. W. HAYMOND—Owner & Buyer for all Departments.

Stearns Coal & Lumber Co., Inc. — Stearns — 8

Industrial Stores carrying full lines of General Merchandise.
All Stores Operated in Kentucky.
R. L. STEARNS—President.
R. W. HENDERSON—General Manager.
J. C. BALDWIN—General Store Manager & Buyer.
CLAUDE LITTON—Grocery Buyer.

Red Robin Stores — Stone — 5

Telephone: STone 3312
Stores Operated in Kentucky & West Virginia.
Operated by: EASTERN COAL CORP.
LAURENCE E. TIERNEY, JR.—President.
J. V. STOCKE—General Store Manager & Buyer.

Verda Supply Co. — Verda — 5

Industrial Stores carrying full lines of General Merchandise.
All Stores Operated in Kentucky.
G. B. SMITH—General Manager and Buyer for all Merchandise.

Martin's Dept. Stores, Inc. — Vicco — 5

Branch Stores: Harrodsburg, Ky., FRANK PROFETT—Manager & Buyer.
Morehead, Ky., C. B. CARNETT—Manager & Buyer.
Nicholasville, Ky., SHELBY COMBS—Manager & Buyer.
Pineville, Ky., GEORGE MARTIN—Manager & Buyer.
R. C. MARTIN—President & General Merchandise Manager.
E. H. COMBS—All Ready-to-Wear, Men's & Boys' Wear, Piece Goods, Domestics, Laces, Ribbons, Notions, Toiletries, Jewelry, Art Needlework, Stationery, Luggage, Sporting Goods & Toys.
B. FRANCES—Assistant to E. H. COMBS.
S. C. COMBS—Hardware, Electrical Goods, Paints, Brushes, Glassware, Tinware, Kitchenware, Plasticware.
McDOWELL COOMER—All Home Furnishings, Appliances, Radio & TV.

The Elk Horn Corp. — Wayland — 4

Industrial Stores carrying full lines of General Merchandise.
All Stores Operated in Kentucky.
S. C. BERKELEY—General Purchasing Agent.

Dixie Bargain Stores — Whitley City — 4

All Stores Operated in Kentucky.
O. O. DUNCAN—Owner & Buyer for all Departments.

KENTUCKY (Cont'd.)

Units

Dawahare's, Inc., Dept. Stores — Whitesburg — 7

All Stores Operated in Kentucky.

WILLIAM C. DAWAHARE—President.
W. HARDING DAWAHARE—Vice President.
WOODROW W. DAWAHARE—Secretary, Treasurer, General Manager, Equipment, Fixtures & Real Estate, Drug Sundries, Hardware, Electrical Goods, Paints, Brushes, Home Furnishings, Furniture, Glassware, Tinware, Luggage, Appliances.
SYBIL DAWAHARE—Ladies' Ready-to-Wear, Children's Wear, Hosiery, Infants' Wear, Accessories, Underwear, Lingerie, Yard Goods, Handbags, Patterns, Leather Goods, Sewing Accessories, Cosmetics, Party Goods, Stationery, Paper Goods, Books.
HOOVER DAWAHARE—Store Planning, Men's Wear, Candy.

LOUISIANA

Robert Stauffer's, 114 St. State St. — Abbeville — 1

Telephone: ABbeville 7
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.

ERNEST R. STAUFFER—General Manager, Buyer Luggage.
MRS. CELIMA V. LANGLINAIS—Ladies' Ready-to-Wear, Accessories, Piece Goods & Sheetings, Umbrellas.
MRS. IMA M. PERE—Hosiery, Infants' & Children's Wear.
MRS. OSA B. SELLERS—Underwear, Corsets & Brassieres.
HENRY DUHON—All Shoes.
O'NEIL HERBERT, JR.—Men's Clothing, Furnishings, Hats & Caps.
IVY BERGERON—Boys' Clothing, Furnishings, Hats & Caps.

H. H. McCann Stores, Lee Heights — Alexandria — 3

Telephone: ALexandria 2-0466
Branch Stores Operated in Alexandria & Tioga, La.

H. H. McCANN—Owner & Buyer for all Departments.

Schwartzberg's, Inc., 1105 — 3rd St. — Alexandria — 2

Telephone: ALexandria 2-5845
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Both Stores Operated in Alexandria, La.

M. L. SCHWARTZBERG—Merchandise Manager, Buyer Coats, Suits.
MISS L. MOREAU—Buyer Dresses, Girls' Wear.
J. K. FISHER—Sportswear, Hosiery, Intimate Apparel, Accessories, Toiletries, Stationery & Silverware.
MRS. C. AUCOIN—Millinery.
I. J. SCHWARTZBERG—Buyer Men's Clothing, Shoes, Furniture, Home Furnishings, Appliances, Toys.
JOE KAY—Men's Clothing.
WILLIAM HUSTMAYRE—Men's Furnishings, Boys' Clothing.
N. JUDA—Buyer Bedding, Piece Goods, Patterns, Notions.
WILLIAM A. HAAS—Jewelry.
J. STONE—Curtains, Draperies & Upholstery.

Weiss & Goldring, 3rd & DeSoto Sts. — Alexandria — 1

Telephone: ALexandria 3-7211
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

M. J. WEISS—President.
SAM C. WEISS—Executive Vice President.
LOUIS LEVY—Treasurer & General Manager.
H. B. SILVER—General Merchandise Manager, Public Relations & Personnel Director.
E. E. KEETON—Avertising Manager, Manager of Building & Maintenance Departments, Display Equipment Buyer & Display Director.
ROBERT SMITH—Manager of Supply, Alteration & Repair Departments.
MRS. FRANCES SANTANA—Women's & Misses' Coats, Suits & Dresses, Furs.
PALMER J. BIENVENU—Junior Coats, Suits, Dresses, Infants', Children's & Girls' Wear, Boys' Clothing & Furnishings.

(Continued)

LOUISIANA (Cont'd.)

Unit

Weiss & Goldring (Continued)

MRS. EDITH KUEBLER & OTTYE BRADFORD—Blouses, Skirts, Sportswear, Knit Apparel.
MRS. L. BLAKEY—Aprons, House Dresses, Uniforms, Corsets & Brassieres.
MRS. MIRIAM LEVY—Millinery, Accessories, Jewelry.
MRS. MAUDE CAMPBELL—Hosiery.
MRS. EDITH KUEBLER—Underwear, Negligees & Robes, Umbrellas.
LAWRENCE TILGHMON—Ladies' & Children's Shoes.
J. GUY LEMOINE—Men's Clothing.
M. K. HAMM—Men's Furnishings, Hats, Caps, Shoes & Luggage.
HAROLD HUCKABAY—Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Curtains, Draperies, Lamps & Shades.
MRS. ELIA THOMAS—Toiletries & Drug Sundries.

Wellan's, 1200 3rd St. — **Alexandria**

Telephone: ALexandria 2-7766
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
LOUIS WELLAN—President & General Merchandise Manager.
MRS. E. RUDELL—Women's, Misses' & Junior Ready-to-Wear & Furs.
MRS. L. BARRETT—Sportswear, Separates, Lingerie, Negligees & Robes.
MRS. A. BURGE—Aprons, House Dresses, Uniforms & Rainwear.
MRS. M. EVANS—Ladies' Hosiery & Accessories.
MRS. HILL—Infants' & Children's Wear.
J. JACKSON—Men's Clothing.
V. E. RUDDELL—Men's Furnishings & Luggage.
MRS. MORIARTY—Boys' Wear.
W. HITZMAN—Piece Goods, Domestics, Laces, Ribbons, Notions, Floor Coverings.
MRS. DORIS GRAW—Toiletries & Drug Sundries.
MRS. H. GAY—Curtains, Draperies & Upholstery.
EDWIN GARRETT—Housewares, Pictures, Mirrors, Lamps, Shades, Gifts, Appliances & Luggage.
G. KAPLAN—Toys.

B. Stern & Co., Ltd., 106 W. Oak St. — **Amite** 2

Telephone: AMite 2221
Both Stores Operated in Amite, La.
B. H. STERN—General Manager, Buyer.

Seligman's, Inc., 129 S. Franklin St. — **Bastrop** 3

Telephone: BAstrop 1139
Resident Buyer: Merchants Affiliates, 200 W. 34th St.
Branch Stores Operated in Bonita & Columbia, La.
J. S. SELIGMAN—President & Buyer for Mens' & Boys' Wear.
M. RAPHAEL—Secretary, Buyer for Ladies' & Children's Wear, Shoes, Store Equipment.
J. M. SCHENDLE—Treasurer & Buyer Small Leather Goods & Luggage.
G. A. DAVIS—General Home Furnishings, Housewares, Furniture, Hardware, Appliances & Toys.

Charles Snyder, Inc., 106 S. Washington St. — **Bastrop** 1

Telephone: BAstrop 254
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
SAMPSON SNYDER—President & Buyer Men's & Boys' Wear, Piece Goods & Domestics, General Home Furnishings.
MISS GERTRUDE HALBERT—Ladies' Ready-to-Wear, Millinery, Hosiery Underwear, Accessories, Infants' & Children's Wear.
FRITZ KAHN—All Shoes.
BILL DEL RIO, JR.—Basement Merchandise.

Abbott-Wimberly, Inc., 2559 Plank Rd. — **Baton Rouge 5,** 1

Telephone: BAton Rouge 5-7723
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
J. B. CARADINE—President & General Merchandise Manager.
MRS. HELEN CALLAWAY—Ladies' Ready-to-Wear, Sportswear.
MRS. M. ELLIS—Millinery.
MISS G. DAVIDSON—Ladies' Intimate Apparel, Accessories.
W. H. SMITH—Men's & Boys' Clothing & Furnishings, Luggage.

(Continued)

LOUISIANA (Cont'd)

Units

Abbott-Wimberly, Inc. (Continued)

N. FONTANA—All Shoes.
MISS V. STOVER—Infants' & Children's Wear, Toys.
E. C. TEMPLET—Piece Goods, Domestics, Laces, Ribbons, Notions, etc.
F. NACOLE—Housewares, Silverware.
MRS. BREAUX—Pictures, Mirrors, Lamps, Shades & Gift Shop.

Bart-Well Co., 5939 Adams Ave. Baton Rouge 6, 14

Telephone: BAton Rouge 7-7501
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Stores Operated in Louisiana & Mississippi.
Affiliate Corporations: — RAYMONDS, INC.
THE M-A-B CORP.
THE KING STORES CORP.
Operate as: WEILL DEPARTMENT STORES.
PHILIP BARBIER & JULIUS WEILL—Partners.
L. M. LEVY—Partner, Store Planning.
B. DUGAS—Store Fixtures & Equipment. Shoes.
WARREN ROBERTS—Ready-to-Wear, Childrens' & Infants' Wear, Underwear, Handbags, Blouses.
DAN KAHN—Men's Wear & Work Clothing.
FLOYD ROBERTS—Piece Goods & Domestics.
C. G. MURY—Neckwear, Handkerchiefs, Ribbons, Notions, Glassware, Umbrellas, Leather Goods, Novelty Jewelry, Housewares, China, Cutlery, Electrical Goods, Stationery, Toys, Drug Sundries, Toilet Goods, Hardware. Paints, Hosiery.

The Dalton Co., Inc., 3rd & Florida Sts. Baton Rouge 2, 1

Telephone: BAton Rouge 2-8861
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
ROGER L. SLATER—President & General Manager.
WILLIAM J. DORAN—Executive Vice President & Treasurer.
LEONARD B. SHARPE—Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer.
CHARLES A. TENNEY—Display Equipment Buyer & Display Director.
J. ED JOLISSAINT—Advertising Manager.
MISS GENIE A. MOROS—Personnel Director.
G. C. SHIRLEY—Women's, Misses' & Juniors' Coats, Suits & Dresses, Furs.
MISS MOLLY KINARD—Lingerie, Negligees, Robes.
MISS MAE McNEELY—Corsets & Brassieres.
MRS. VELMA WHEELER—Ladies' Gloves.
WILLIAM C. BOYD—Neckwear, Handkerchiefs, Handbags, Leather Goods & Umbrellas.
MRS. PAULINE SCHENDLE—Infants' & Children's Wear.
L. T. JACKSON—Men's Clothing, Furnishings, Hats & Caps, Luggage.
SAM H. BROWN—Boys' Clothing & Furnishings, Hats & Caps.
HOWARD BAGGETT—Men's Shoes.
REED FORET—Boys' Shoes.
E. FINNEGAN—Piece Goods, Domestics & Art Needlework.
MRS. BILLIE PAXTON—Laces, Trimmings, Ribbons, Notions, Candy.
MISS FANNYE SCHATZLE—Toiletries.
MISS HARRIETTE DEAN—Costume Jewelry.
MRS. MILDRED WHITLOCK—Silverware.
FRANCIS H. AMATO—Stationery & Cameras.
J. STANFIELD—Bedding, Curtains, Draperies, Pictures, Mirrors, Floor Coverings, Upholstery, Furniture.
RAY del RIO—Major Appliances.
MISS ELSIE MARTSCH—China, Glassware, Lamps, Gifts, Toys.
MRS. LEE BURTON—Radios & Phonographs.
MISS E. K. MARTSCH—Toys.

Goudchaux's, Inc., 1550 Main St. Baton Rouge 2, 1

Telephone: BAton Rouge 2-8801
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
ERICH STERNBERG—President & General Merchandise Manager.
MRS. OPAL LIGON—Ladies' Ready-to-Wear.
MISS M. WEISHAR—Ladies' Accessories.
MRS. J. WHITEHEAD—Hosiery.

(Continued)

LOUISIANA (Cont'd.)

Units

Goudchaux's, Inc. (Continued)

J. McNEILL—Ladies' Shoes & Handbags.
MRS. M. MENVILLE—Ladies' Intimate Apparel.
MRS. R. WALLACE—Infants' & Children's Wear.
J. STERNBERG—Men's Wear.
J. G. KAY—Boys' Wear.
ERWIN A. BOURGOYNE—Men's Shoes.
MRS. E. YOST—Laces, Trimmings & Notions.
C. T. WISE—Piece Goods, Domestics, Appliances, Home Furnishings, Toys & Luggage.

Rosenfield's, 448 N. 3rd St. — Baton Rouge 1, — 1

Telephone: BAton Rouge 2-7741
Resident Buyer: National Dept. Stores, 112 W. 38th St.
M. C. PERRINE—President & Store Manager.
L. KIRK—Assistant Store Manager.
W. R. SMITH—Controller.
JEANNE VAN EPPS—Advertising Manager.
J. L. RITTER—Display Manager.
MRS. IDA WULFF—Ladies' & Junior Coats, Suits Dresses, Sportswear & Furs.
MOLLIE KINARD—House Dresses, Lingeries & Robes.
A. THOMAS DELERY—Hosiery, Neckwear, Gloves, Handkerchiefs, Belts, Laces, Ribbons, Notions, etc.
DOROTHY CACTUS—Infants', Children's & Girls' Wear.
DENTON TABER—Men's & Boys' Wear, Shoes, Raincoats & Luggage.
PATRICIA BAGLEY—Toilet Goods & Cosmetics.
R. J. HAVEN—Piece Goods, Domestics, Linens, Towels, Blankets, Spreads, Curtains, Draperies, Floor Coverings, Glassware.
N. J. MICHELL—Housewares & Toys.

Morris Bressler, 454 Columbia St. — Bogalusa — 1

Telephone: REpublic 2-2671
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
MORRIS BRESSLER—Owner, General Merchandise Manager & Buyer Piece Goods, Domestics, Curtains, & Draperies, Furniture.
MRS. M. BRESSLER—Ladies' Ready-to-Wear, Millinery, Small Leather Goods, Jewelry, Toiletries, Ribbons, Notions, Lamps, Housewares.
MISS S. BRESSLER—Sportswear, Shoes, Infants' & Children's Wear.
R. BRESSLER—Ladies' Hosiery, Accessories, Underwear, Men's & Boys' Clothing & Furnishings, Major Appliances.

Paul's Dept. Store, 510 Barksdale Blvd. — Bossier City — 1

Telephone: 5-3312
P. L. VELINSKY—Owner & General Buyer.

Louis A. Carville, Inc. — Carville — 2

Branch Store Operated in Dutchtown, La.
LOUIS A. CARVILLE—President.
CHESTER J. CARVILLE—General Manager & Buyer.

Fontenot & Guidry, Box 181 — Church Point — 3

All Stores Operated in Louisiana.
HUEY J. GUIDRY—General Manager & Buyer for all Departments.

Turner Mercantile Co. — Columbia — 2

Both Stores Operated in Louisiana.
G. CARL TURNER—Owner & Buyer for all Departments.

Kennedy-Johnston, Inc., 127 N. Parkerson Ave. — Crowley — 1

Telephone: CRowley 306
Resident Buyer: Ben Parker, 200 W. 34th St.
R. S. JOHNSTON—President, General Merchandise Manager & Buyer Sportswear, Infants' & Children's Wear, Piece Goods, Domestics, Curtains, Draperies.
G. FONTENOT—Ladies' Ready-to-Wear, Millinery, Blouses, Aprons, House Dresses, Uniforms, Gloves, Handbags, Notions, Toiletries, Laces, Ribbons & Trimmings.

(Continued)

LOUISIANA (Cont'd.)

Units

Kennedy-Johnston, Inc. (Continued)

MRS. E. HOFFPAUIR—Hosiery, Corsets & Brassieres.
MISS MENARD—Silk Underwear.
MISS R. GILBERT—Cotton & Knit Underwear, Negligees, Neckwear, Jewelry & Art Needlework.
W. HARMON—All Shoes.
C. SPELL—Men's & Boys' Wear.
DALLAS B. HILLIARD—Home Furnishings, Housewares, Appliances, Furniture, Hardware & Toys.

Truval Dept. Stores, Range Ave. — Denham Springs — 2

Branch Store Operated in Baton Rouge, La.
BEN PUSHKER—Owner & Buyer for all Departments.

Hooks Dept. Store, 113 N. Washington St. — De Ridder — 1

Telephone: De Ridder 6843
D. D. HOOKS—Owner & General Buyer.

West Brothers Stores, 102 E. 1st St. — De Ridder — 25

Telephone: DE Ridder 6214
Resident Buyer: Bernstein & Wolff, 421 7th Ave.
Stores Operated in Arkansas & Louisiana.
W. D. WEST—General Manager and with
H. O. WEST, C. O. WEST & GLENN WEST—Buyers.

West Dept. Stores, Sartor Bldg. — DeRidder — 5

Telephone: DeRidder 396
Stores in Leesville, Many, Oakdale & Silsbee, La. and in Jasper, Texas.
P. W. WEST—Owner & General Buyer.

B. Lemann & Bro., Inc., 315 Mission St. — Donaldsonville — 1

Telephone: DOnaldsonville 213
ARTHUR A. LEMANN, JR.—President.
JAMES E. ABADIE—Treasurer & General Manager.
MISS ANITA LANDRY—All Women's & Children's Wear, Accessories.
RUDY MORRIS—Men's & Boys' Wear, Piece Goods, Domestics, Laces, Ribbons, Notions, Toiletries, Jewelry, etc.
GEORGE GAUDIN—Home Furnishings, Housewares, Hardware,
CARRIE SCHAFF—Toys & Sporting Goods.

Sherman's Stores — Gonzales — 2

Branch Store Operated in Baton Rouge, La.
JOSEPH SHERMAN—Buyer for Dry Goods, Notions, Clothing.

Sam Ball, Inc., 209 E. Thomas St. — Hammond — 4

Telephone: HAmmond 282
Branch Stores Operated in Amite & New Orleans, La.
BENJAMIN BALL—General Manager & Buyer for all Departments.

Rosenblum's Dept. Stores, 116 E. Thomas St. — Hammond — 2

Telephone: HAmmond 394
Branch Store Operated in Picayune, Miss.
CHARLES ROSENBLUM—President.
SID S. ROSENBLUM—General Manager.
ALVIN STIRE—Merchandise Manager, Toys & Novelties.
GLEEN ALMACK—Equipment & Fixtures.
MRS. C. ROSENBLUM—Ready-to-Wear, Soft Goods, Housewares.

Z. Montz Stores, 185 Oak St. — Harahan — 2

Branch Store Operated in La Place, La.
S. MONTZ—President, Equipment, Soft Goods, Notions, Toilet Goods, Toys, Novelties & Variety Merchandise.
E. P. HYMEI—General Manager, Ready-to-Wear, Hosiery, Underwear, Hardware, Housewares, Electrical Goods, Stationery.

Wormser's Dept. Stores, 1339 E. Main St. — Jeanerette — 3

Branch Stores Operated in New Iberia & Weeks, La.
JOSEPH C. WORMSER—Partner & Buyer for all Departments.

Boustany's Dept. Store, 401 St. John St. — Lafayette — 1

Telephone: LAfayette 5-8505
ALFRED F. BOUSTANY—President, General Merchandise Mgr.

LOUISIANA (Cont'd.)

Unit

Heymann's Dept. Stores, 433 Jefferson Ave. — Lafayette
Telephone: LAfayette 4-1011
Branch Stores Operated in Lafayette, Crowley & Opelousas, La.
MAURICE HEYMANN—President and General Buyer.

Muller Co., Ltd., 625 Ryan St. — Lake Charles
Telephone: HEmlock 9-4531
Resident Buyer: Allied Purchasing Corp., 401 5th Ave., (See Listing).
ADOLPH S. MARX—President & General Merchandise Manager.
HENRY E. GREENWOOD—Secretary.
FRANK W. FOXX—Vice President, Treasurer & Controller.
DWIGHT MORRISON—Advertising Manager.
JOHN A. RUNTE—Display Manager.
RENWICK V. TAYLOR—Division Merchandise Manager Main Floor.
THOMAS R. GRAY—Division Merchandise Manager Corsets, Infants' & Girls' Wear, Millinery.
ARNOLD J. WINSBERG—Women's, Misses' & Junior Coats, Suits, Dresses & Furs.
THOMAS R. GRAY—Sportswear, Blouses & Daytime Dresses.
MISS ORA SEGRIST—Hat Bar, Gloves, Neckwear, Handkerchiefs, Leather Goods, Jewelry & Umbrellas.
MRS. MABEL FUSELIER—Knit & Woven Underwear, Negligees.
MRS. EULA J. McLEOD—Corsets & Brassieres.
MRS. MARY L. STOKER—Infants', Children's & Girls' Wear.
J. HAYES PREJEAN—Men's Clothing & Hats.
J. LAWRENCE COX—Men's Furnishings & Work Clothing.
RICHARD E. MORRISON—Boys' Clothing, Silverware, Stationery, Candy & Foods.
BEN M. ROSEN—All Shoes.
HARRY SAMUELS—Piece Goods, Linens, Domestics, Sheets, Cases, Patterns, Blankets & Comforts.
MARGARET T. SASSER—Trimmings, Notions & Art Needlework.
MRS. MERCEDES WELSH—Toiletries.
BYRON P. SMATHERS—Curtains, Draperies & Floor Coverings.
AARON M. SEGAL—Bedding, Furniture.
AARON J. STOCKNER—Housewares, Toys, Luggage & Paints.
M. S. MORGAN—Major Appliances & Television.
MISS ALINE CARTER—Lamps, Shades, China, Glassware, Gifts.
J. H. MOREAU—Sporting Goods.
MRS. COORPENDER—Soda Fountain & Tea Room.

Max Levy & Sons — Lake Providence — 2
Telephone: LAke Providence 3
Resident Buyer: Bitterman Buying Service, 225 W. 34th St.
Branch Store Operated in Tallulah, La.
M. L. LEVY—General Manager and with
G. L. LEVY—Buyers for all Departments.

Valentine Store — Lockport — 3
Telephone: LOckport 1981
All Stores Operated in Louisiana.
L. E. DAVIET—Owner & Buyer.

Nichols Dry Goods Co., P. O. Box 112 — Many — 7
Stores Operated in Louisiana & Texas.
T. D. NICHOLS—General Manager, Buyer Ready-to-Wear, Soft Goods Lines.
LEONARD S. FLEMING Merchandise Manager, Equipment, Warehousing.
R. L. EDDINGTON—Sporting Goods.
V. J. VICKERS—Notions, Toilet Goods, Stationery, Toys.

Wilson Co., Inc., 310 N. Main St. — Marksville — 3
Branch Stores Operated in Bunkie & Cottonport, La.
J. W. WILSON—General Manager & Buyer.

Meyer's Dept. Stores, 3410 - 4th St. — Marrero — 2
Branch Store Operated in Harvey, La.
I. M. MEYER—Owner & Buyer for all Departments.

LOUISIANA (Cont'd.)

Units

Holliday's Dept. Stores, 125 North St. — Minden — 3
Telephone: MInden 650
All Stores Operated in Louisiana.
A. E. HOLLIDAY, JR.—Owner & Buyer for all Departments.

The Palace, 206 DeSiard St. — Monroe — 1
Telephone: 8131
Resident Buyer: Felix Lilienthal Co., 33 W. 34th St.
JACK MASUR—President, General Manager, Merchandise Manager Ladies' Lines, and Buyer Main Floor Accessories, Handbags, Jewelry, Umbrellas, etc.
SIG MASUR—Vice President, Mdse. Mgr. Men's Lines, Home Furnishings, Toys.
MISS M. PETTIT—Buyer Ladies' Coats, Suits, Sportswear, Corsets.
MRS. C. H. WYATT—Dress Buyer, Underwear, Lingerie.
MISS BEA KORNMANN—Hosiery Buyer.
MRS. FRED ROSENBAUM—Children's & Infants' Wear Buyer.
MRS. E. L. DEAN—Notions, Piece Goods, Domestics, Trimmings.
MRS. FAYE HEARD—Home Furnishings, Lamps, Closet Accessories, Curtains.
MRS. VALLYE WILLIS—Toilet Goods, Cosmetics Buyer.
MISS MARY O'KELLY—Gift Shop, Pictures, Lamps, China.

The Circus Stores, 1800 Dryades St. — New Orleans 13, — 3
Telephone: TUlane 8347
Branch Stores Operated in New Orleans & Gretna, La.
GILBERT BERNSTEIN—President.
M. BERNSTEIN—General Manager & Buyer.

Dixie Dept. Stores, 1556 N. Claiborne Ave. — New Orleans 16, — 5
Telephone: VIctor 9125
All Stores Operated in New Orleans, La.
HERMAN YUSPEH—Partner & General Buyer.

Friedman's Dept. Stores, 4310 Magazine St. — New Orleans 12, — 2
Telephone: JAckson 6210
Both Stores Operated in New Orleans, La.
MARC FRIEDMAN—Partner & General Buyer.
HARRY FRIEDMAN—Partner & Equipment Buyer.

D. H. Holmes Co., Ltd., 819 Canal St. — New Orleans 16, — 1
Telephone: TUlane 6621
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
HUGH EVANS—President.
JOHN F. BAKER—General Merchandise Manager.
JAMES RUDD—General Store Superintendent.
GEORGE W. DODGE—Secretary.
GEORGE W. WESTFELDT—Treasurer.
F. J. BUESCHER—Controller.
R. N. McNEW—Purchasing Agent.
E. DAVIS McCUTCHEON—Advertising & Publicity Manager.
LEONARD PONS—Display Manager.

MERCHANDISE MANAGERS

H. FROMAN—Women's, Misses' & Junior Ready-to-Wear, Sportswear, Millinery, Shoes, Intimate Apparel.
G. CORNS—Accessories, Hosiery, Infants' & Children's Wear, Men's & Boys' Clothing & Furnishings, Piece Goods, Laces, Ribbons, Notions, Toiletries, Patterns & Art Needlework.
LLOYD SIGLER—Piece Goods, Domestics, Linens, Floor Coverings, Curtains, Draperies, Silverware, Luggage.
WARREN BRUNNER—Furniture, Appliances, Bedding, Radios, TV, Sporting Goods.
GEORGE GAHRING—Housewares, Sewing Machines, Garden Shop, Paint, Wallpaper, Art Goods.

BUYERS

MISS I. FRENCH—Women's & Misses' Coats & Suits.
MISS C. BROWN—Women's & Misses' Expensive Dresses, Bridal Wear.
MISS L. GAFFNEY—Women's & Misses' Popular Price Dresses.

(Continued)

LOUISIANA (Cont'd.)

Unit

D. H. Holmes Co., Ltd., (Continued)

MISS C. SLAUGHTER—Women's & Misses' Moderate Price Dresses.
MRS. J. TABARY—Juniors' Coats, Suits & Dresses, Junior Sportswear.
MRS. M. SICARD—Sportswear, Beachwear, Blouses, Skirts, Sweaters.
MISS G. McILVEEN—Aprons, House Dresses & Uniforms.
MISS H. CRASTA—Pin Money Dress Shop.
B. LOUP—Furs & Raincoats.
A. LANDRY—Millinery.
MRS. L. HOLZINGER—Knit Underwear.
MRS. A. PIOTH—Hosiery, Neckwear & Scarfs.
MISS R. GREEN—Silk & Cotton Underwear, Negligees & Robes.
MISS B. BELLAMORE—Gloves, Handbags & Small Leather Goods.
H. ROGERS—Ladies' Shoes.
MRS. V. SMITH—Handkerchiefs & Umbrellas.
MISS A. PILLOT—Corsets & Brassieres.
MRS. E. MARKHAM—Infants' & Children's Wear.
FRED LANDRY—Infants' Furniture.
MISS H. BURCH—Girls' Wear. (Age 7-14)
MISS M. JONES—Girls' Wear. (Age 10-16)
W. L. CLARY—Children's Shoes.
JOHN MOHNEY—Men's Clothing.
J. BASTIAN—Men's Furnishings.
L. BONNECAZE—Men's Hats & Caps.
A. J. BURNS—Men's & Boys' Shoes.
H. C. JARVIS—Boys' Clothing & Furnishings, Hats & Caps.
A. VOLPE—Piece Goods.
J. SCHREWE—Domestics, Linens, Blankets & Spreads.
MISS A. SMITH—Laces, Trimmings, Ribbons & Notions, Art Needlework.
MRS. K. ARNALL—Toiletries & Drug Sundries.
MISS N. SHUCKROW—Jewelry, Silverware.
MISS I. MICHAEL—Stationery & Cameras.
MISS D. McINTOSH & MISS L. CENTANNI—Books & Magazines.
EDWARD COTTON—Curtains, Draperies.
E. SANDER—Beds & Bedding, Furniture.
GEORGE GAHRING—Housewares, Small Appliances.
MRS. GRACE KILLEHER—Pictures, Mirrors.
MISS FRANCES ROACH—China, Glassware, Gifts.
B. CLARKE—Lamps & Shades.
M. TOOMEY—Floor Coverings.
R. BRUGIER—Major Appliances, Radios, Phonographs & Records.
G. HATTIER—Toys, Sporting Goods.
R. SAUCIER—Luggage.
C. MANGIARACINA—Restaurant.

Marks Isaacs Co., 715 Canal St. New Orleans 16, 1

Telephone: TUlane 2222
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
I. H. ISAACS, SR.—President.
M. L. ISAACS—Vice President, Buyer Men's Clothing.
I. H. ISAACS, JR.—Treasurer & Buyer Domestics, Curtains, Draperies, Floor Coverings, Upholstery, Furniture & Housewares.
DAVE GORDON—General Merchandise Manager, Buyer Piece Goods, Laces & Art Needlework.
E. E. DELLUCKY—Controller.
F. X. GILLIO—Store Superintendent.
MISS CURTIS FRIED—Advertising Manager.
W. C. DWYER—Personnel Manager.
MISS V. K. VANDEFORD & MISS I. DAUSSIN—Ladies' Ready-to-Wear.
HAROLD DESFORGES—Ladies' Hosiery, Accessories, Notions, Toiletries.
MRS. L. DIKET—Ladies' Intimate Apparel.
N. L. MARCHAL—Men's Furnishings.
V. BOTTE—Boys' Clothing & Furnishings.
L. THERIOT—Toys.

Jacobson's Dept. Store, 3325 St. Claude Ave. New Orleans 17, 1

Telephone: VAlley 7432
DAVID JACOBSON—Owner & General Buyer.

LOUISIANA (Cont'd.)

Units

oy's, Inc., 215 N. Rampart St. New Orleans 16, Units 2

Telephone: CAnal 8101
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store Operated in Baton Rouge, La.
ABE KUPPERMAN—Merchandise Manager.
J. GISEVIUS—Leather Goods & Men's Jewelry.
J. ISAACMAN—Warehousing Supervisor, Buyer Curtains, Draperies, Furniture, Electrical Goods, Toys, Housewares.
MISS J. BOURGEOIS—Women's, Children's & Infants' Wear, Hosiery, Handbags, Gloves, etc.
E. HERSOFF—All Shoes.

Charles A. Kaufman Co., Ltd., 1712 Dryades St. New Orleans 13, 3

Telephone: CAnal 0561
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
All Stores Operated in New Orleans, La.
DONALD A. SYBERT—President & Sales Manager.
HAROLD E. SONES—Vice President, General Merchandise Manager & Buyer Toys, Games & Wheel Goods.
J. O. GREGORY—Controller.
HOWARD DUESING—Advertising Manager.
HENRY E. HEIN—Display Manager.
ROSE YOSCO—Ladies' Ready-to-Wear.
MISS JOSIE BONONO—Hosiery, Underwear, Corsets, Brassieres, Scarfs.
MISS E. BLAISDELL—Ladies' Handbags, Small Leather Goods, Jewelry, Toiletries, Drug Sundries & Gift Shop.
LUCILE CALLAGHAN—Children's & Infants' Wear.
CLARA RUIZ—Men's Wear.
STANLEY SOLOMON—Piece Goods, Towels, Domestics, Patterns, Notions, Sewing Accessories, Laces, Ribbons.
JAMES FOREMAN—Hardware, Housewares.
JOSEPH MELET—Home Furnishings, Furniture, Luggage, Appliances, Television & Radio.

Krauss Co., Ltd., 1201 Canal St. New Orleans 16, 1

Telephone: MAgnolia 3311
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
LEON HEYMANN—President, General Merchandise Manager & Buyer for Store Equipment.
LEON WOLF—Treasurer, Manager of Building & Maintenance Departments, Public Relations & Personnel Director, Advertising Manager.
J. TENNYSON—Chief Engineer.
J. HEYMANN—Manager of Supply Department & Buyer Comforters, Floor Coverings, Blankets & Luggage.
FRANK SCHMIDT—Warehouse Manager.
H. GARFINKLE—Women's Coats, Suits, Dresses, Furs.
MYER ABRAMS—Misses' & Juniors' Coats, Suits & Dresses, House Dresses, Infants', Children's & Girls' Wear.
J. GOLDSTEIN—Blouses, Skirts, Sportswear, Aprons, Uniforms & Underwear.
R. ROBINSON—Millinery.
J. MESINGER—Hosiery, Accessories, Laces, Trimmings, Ribbons, Clocks, Toiletries, Costume Jewelry, Umbrellas & Stationery.
D. ESKENASY—All Shoes.
V. RHODES—Corsets & Brassieres.
CHARLES PREBLE—Men's & Boys' Clothing & Furnishings.
R. REYNOLDS—Piece Goods & Muslins, Sheetings.
C. BOTTGER—Linens, Towels, Spreads, Art Needlework.
A. LODGE—Silverware, Pictures, Mirrors, Lamps, Shades, Toys, Gifts.
ED BRONSTON—Bedding, Major Appliances, Furniture, Radios, Phonographs.
JOEL GROSS—Curtains, Draperies & Upholstery.
E. CAIRE—Sporting Goods.
T. R. BEECH—Candy.

Levitan's, Inc., 1130 Dryades St. New Orleans 12, 1

Telephone: EXpress 2632
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
A. B. KUPPERMAN—President & General Merchandise Manager.

(Continued)

LOUISIANA (Cont'd.)

Units

Levitan's, Inc. (Continued)

MRS. ARNOLD—Ladies' Ready-to-Wear, Sportswear, Underwear, Accessories, Infants' & Children's Wear.
HUGH FREEZE—All Shoes.
J. JOSEPH—Men's & Boys' Wear.
J. LEVEY—Jewelry.
JOSEPH ISAACMAN—Piece Goods, Domestics, Home Furnishings, Toys, Appliances & Toys.

Maison Blanche Co., 901 Canal St. New Orleans 2, 3

Telephone: CAnal 3434
Resident Buyer: City Stores Mercantile Co., 128 W. 31st St. (See Listing)
All Stores Operated in New Orleans, La.

ISIDORE NEWMAN, II—President.
E. P. JONES—Executive Vice President.
BEN C. MOISE—Treasurer.
EARL REES—General Manager, Store Equipment Buyer.
GEORGE LaBORDE—Chief Architect.
L. ROSHTO—Warehouse Manager.
H. KENNY—Public Relations Director.
MRS. R. MOAD—Advertising Manager.
EMILE ALLINE—Display Director.
E. P. BORDELON—Personnel Director.

MERCHANDISE MANAGERS

A. H. MARTIN—Ready-to-Wear.
AL SHERER—Ready-to-Wear Accessories.
E. JONES—Men's & Boys' Wear.
N. J. TURK—Piece Goods, Domestics, Home Furnishings, Housewares.
L. JACOBS—Smallwares.

BUYERS

R. BROWN—Women's, Misses'& Juniors' Coats & Suits, Furs.
F. ASH—Women's & Misses' Better Dresses.
MRS. R. LIBERMAN—Women's & Misses' Inexpensive Dresses.
MRS. BYERS—Juniors' Dresses.
MRS. J. GREENBERG—Blouses.
JEAN KROEZE—Sportswear, Skirts, Knit Apparel.
MRS. H. BLAUM—Girls' Wear.
MRS. M. RADELAT—Millinery.
MARIE HENRY—Hosiery, Umbrellas.
MAXINE MORRIS—Aprons, House Dresses, Uniforms, Negligees, Robes.
RUTH SHEPHERD—Underwear.
S. HODGES—Gloves, Costume Jewelry.
N. SMITH—Women's Shoes.
JOHN HIRSCH—Neckwear, Handkerchiefs.
D. KISSGEN—Infants' & Children's Wear.
RONNIE FUNES—Handbags, Small Leather Goods.
JOHN M. KURUCAR—Men's Clothing, Hats, Caps, Men's & Boys' Shoes.
A. CRISTINA—Boys' Clothing, Furnishings, Hats & Caps.
F. KESSENICH—Piece Goods, Domestics, Linens, Towels.
CORINNE TOUPE—Laces, Trimmings, Ribbons, Notions.
MRS. W. SCHWARTZ—Silverware, Gifts.
THERESA SHARBARO—Art Needlework.
KAY ARCHER—Books, Magazines.
NICK FERRARA—Stationery, Cameras.
H. AHLERT—Bedding, Furniture.
N. TURK—Curtains, Draperies, Upholstery.
S. REINHERZ—Major Appliances, Radios, Phonographs.
E. PITTSFIELD—Pictures, Mirrors.
R. SONFIELD—Floor Coverings.
F. LEDET—Lamps & Shades.
PETER PHILEBAR—Toys, Luggage.
F. WILLARRUBIA—Housewares, Electrical Goods, Cutlery.
H. LAWRENCE—Candy.

BASEMENT DEPARTMENTS

E. JONES—Merchandise Manager.

(Continued)

LOUISIANA (Cont'd.)

Units

Maison Blanche Co. (Continued)

MORGAN RUSSELL—Assistant Merchandise Manager.
AUDREY JONES—Dresses, Coats, Suits, Sportswear.
MISS MARY MOLLERE—Girls' & Infants' Wear.
FRANK FEHRENBACH—Daytime Dresses.
H. BUESING—Accessories.
R. SCHMITT—Men's & Boys' Clothing.
C. GLINDMEYER—Piece Goods & Domestics.

May's Dept. Store, 3945 Washington Ave. New Orleans 13, 1
Telephone: JAckson 3056
SAM SHAPIRO—Owner & General Buyer.

Merlin's Dept. Stores, 2436 St. Claude Ave. New Orleans 24, 3
Telephone: CRescent 2886
All Stores Operated in New Orleans, La.
JACOB MERLIN—Owner & General Buyer.

Plaza Dept. Store, 4320 Magazine St. New Orleans 15, 1
Telephone: TYler 1776
LOUIS YASNYI—Owner & General Buyer.

J. Singerman, Inc., 209 Decatur St. New Orleans 16, 8
Telephone: MAgnolia 1526
All Stores Operated in Louisiana.
Operates as: AMERICAN DEPARTMENT STORES.
HERMAN SINGERMAN—Buyer Ready-to-Wear.
GUS SINGERMAN—Buyer Men's & Boys' Wear, Textiles, Lingerie, Work Clothes, Knit Goods.
CHARLES SINGERMAN—Buyer Footwear.

Tregle Dept. Store, 3700 Washington Ave. New Orleans 13, 1
Telephone: CHestnut 9430
ISIDORE MENCHEL—Owner & General Buyer.

Westbrook's Dept. Store, 2031 Desire St. New Orleans 17, 1
Telephone: BYwater 4171
ANDREW J. WESTBROOK—Owner & General Buyer.

Richard's Dept. Stores Norco 2
Branch Store Operated in Luling, La.
PAUL RICHARD—President, Store Fixtures & Equipment Buyer.
CAMILLE AUCOIN—General Manager, Housewares, Variety Merchandise.
ADELE D. RICHARD—Toys, Novelties, Candy, Toilet Goods.
VIVIAN LANDRY—Ready-to-Wear, Hosiery, Underwear, Soft Goods, Stationery.
W. D. MATHERNE—Hardware, Electrical Goods.

Abdalla's, Inc., 123 S. Main St. Opelousas 6
Resident Buyer: Kirby Block, 128 W. 31st St.
Branch Stores: ABDALLA'S FURNITURE, Opelousas, La., JACOB ABDALLA—Manager.
ABDALLA'S, Abbeville, La., H. ABDALLA—Manager.
ABDALLA'S, Lafayette, La., E. ABDALLA—Manager.
ABDALLA'S, New Iberia, La., JOHN ABDALLA—Manager.
WINSBERG'S, Opelousas, La., JAMES ABDALLA—Manager.
ANTHONY ABDALLA—President, General Merchandise Manager & Buyer Store Fixtures & Equipment.
JACOB ABDALLA—Executive Vice President.
JAMES P. ABDALLA—Treasurer, Merchandise Manager for Home Furnishings.
MRS. RUBY D. LAWLESS—Advertising Manager.
E. A. KOVACH—Display Director.
MRS. L. THOMPSON—Women's & Juniors' Coats & Dresses, Misses' Suits', Blouses, Millinery & Robes.
A. L. BERARD—Women's Suits, Misses' Coats & Dresses, Junior Suits, Furs, Millinery.
MRS. J. LUPO—Sportswear, Skirts, Knit Apparel, Girls' Wear, Aprons, House Dresses & Uniforms.

(Continued)

LOUISIANA (Cont'd.)

Units

Abdalla's, Inc. (Continued)

MRS. V. LILIENKAMP—Underwear, Corests, Brassieres, Negligees, Robes.
D. STELLY—Shoes, Slippers, Hosiery, Bags.
MRS. P. O. GUILLORY—Gloves, Neckwear, Handkerchiefs, Small Leather Goods, Costume Jewelry.
MISS RITA DOMINIQUE—Children's & Infants' Wear, Toys.
J. L. FRANCHEBOIS—Men's Clothing & Furnishings.
EVAN FONTENOT—Men's Hats.
GRADY FRANCHEBOIS—Boys' Clothing & Furnishings, Hats, Caps.
MISS AGNES FONTENOT—Yard Goods, Towels, Domestics, Notions.
MISS E. RICHARD—Patterns.
MRS. AMANDA DALLAS—Sheetings, Luggage.
MRS. W. STEWART—Toiletries.
MRS. V. GOODIN—Fine Jewelry, Silverware, Clocks, Watches, Stationery & Gift Shop.
MRS. A. CASTILLE—Bedding, Curtains, Draperies.
C. HILLER—Pictures, Mirrors, Lamps, Shades & Floor Coverings.
E. MANUEL—Major Appliances & Housewares.
W. O. JOHNSON—Furniture, Radios & Phonographs.

Mervine Kahn Co., 113 E. Louisiana Ave. — Rayne — 1

Telephone: RAyne 4242
LEO E. KAHN—President & General Buyer.
JULIAN KAHN—Secretary, Treasurer, Assistant Buyer.

Tabor's Dept. Store — Rayville — 2

Telephone: RAyville 3612
Branch Store Operated in Epps, La.
GEORGE B. TABOR—Owner & Buyer for all Departments.

Woodard Mercantile Co. — Ringgold — 2

Both Stores Operated in Louisiana.
Operates: JAMESTOWN MERCANTILE CO.
A. E. WOODARD—Owner & Buyer for all Departments.

Lewis & Co., Ltd., 107 Park Ave. — Ruston — 1

Telephone: RUston 49
Resident Buyer: George Drakert, 1270 Broadway
W. A. LEWIS—President, General Merchandise Manager, Advertising & Display Manager.
H. M. LEWIS—Treasurer, General Manager & Buyer Store Equipment, Men's Clothing & Furnishings.
MRS. BERT EDWARDS—Women's Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Knit Apparel, Uniforms, Furs, Umbrellas.
MRS. JOE RICHARDSON—Misses' & Juniors' Coats, Suits & Dresses, Infants', Children's, Girls' & Boys' Wear, Toys.
MRS. CHAS. GOYNE—Aprons, Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions, Curtains, Draperies, Bedding, Upholstery, Luggage.
MRS. LARUE MAINS—Hosiery, Handkerchiefs, Corsets & Brassieres.
MRS. LAVINA LANN—Underwear, Gloves, Neckwear, Negligees, Robes, Handbags, Small Leather Goods & Costume Jewelry.
W. A. J. LEWIS—Major Appliances, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades, Radios, Phonographs, Housewares.

Terral's Cash Stores — St. Joseph — 2

Telephone: ST. Joseph 145
Branch Store Operated in Waterproof, La.
RICHARD O. TERRAL—Owner & Buyer for all Departments.

W. F. Beall Corp., 2734 Greenwood Rd. — Shreveport — 9

Telephone: SHreveport 4-6645
All Stores Operated in Louisiana.
W. F. BEALL—President & General Buyer.
E. W. SHANK—Vice President.
J. T. MURPHY—Secretary & Treasurer.
F. A. BALL—Assistant Buyer.

LOUISIANA (Cont'd.)

Units

Dixie Stores, 3112 Southern Ave. Shreveport 7
Telephone: SHreveport 7-9332
All Stores Operated in Louisiana.
C. H. THURMOND—President and Buyer for all Departments.
F. P. MITCHELL—General Manager and Store Supervisor.

Hearne Dry Goods Co., Ltd., 530 Texas St. Shreveport 1
Telephone: SHreveport 2-3231
Resident Buyers: Buying & Research Syndicate, Inc., 991 6th Ave.
Clifford W. Gay, 105 W. 40th St.
GEORGE M. HEARNE, SR.—President & Buyer Cottons, Linens, Domestics, Curtains, Draperies, Floor Coverings & Upholstery.
GEORGE M. HEARNE, JR.—Vice President, General Merchandise & Buyer Sportswear, Negligees, Robes & Piece Goods.
GEORGE M. HEARNE III—Treasurer.
JOHN H. HEARNE—Secretary & Buyer Men's Wear, China, Glassware, Housewares & Gift Shop.
MRS. E. BUTLER—Ladies' Ready-to-Wear & Furs.
MISS M. SHORE—Ladies' Dresses, Sportswear & Accessories.
MRS. A. WOLFE—Millinery.
MISS M. SALE—Aprons, House Dresses & Underwear.
MRS. M. WOOD—Hosiery & Gloves.
MRS. D. BOYETTE—Corsets & Brassieres.
MRS. S. WILLIAMSON—Infants' & Children's Wear.
MISS HAYDEN—Ladies' Handbags, Small Leather Goods, Jewelry.
MRS. HACKWORTH—Laces & Ribbons.
MRS. M. GREENWOOD—Notions.
MRS. O. KERN—Toiletries & Drug Sundries.

Rubenstein Bros., Inc., 517 Milam St. Shreveport 1
Telephone: SHreveport 4-5311
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
SAM RUBENSTEIN—President.
MISS J. LUKENS—Ladies' Ready-to-Wear.
MRS. R. LAMBERT—Blouses, Skirts, Sportswear.
MRS. O. McDADE—Hosiery & Accessories.
MRS. M. McCARTY—Aprons, House Dresses & Intimate Apparel.
DANIEL LINCOVE—Infants', Children's & Boys' Wear, Toys.
MRS. N. BARNWALL—Ladies' Handbags.
DAVE SIEGEL—Men's Clothing & Furnishings, Piece Goods, Domestics, Laces, Ribbons, Notions, Art Needlework, Housewares, Curtains, Draperies, Floor Coverings & Upholstery.
MISS K. LeNOR—Toiletries & Drug Sundries.
MRS. C. LEE—Silverware, China, Glassware, Lamps, Shades, Gifts.
TOM M. DRUMMOND—Owner & General Buyer.
SAUL RUBENSTEIN—Major Appliances, Radios & Phonographs.

Yearwood's Dept. Stores, 129 E. 70th St. Shreveport 25, 3
Telephone: SHreveport 7-9961
All Stores Operated in Shreveport, La.
WILBUR YEARWOOD—Owner & Buyer for all Departments.

Ellis Braud, Inc., 406 W. 3rd St. Thibodaux 1
Telephone: THibodaux 3739
ELLIS BRAUD, JR.—President & General Buyer.

Kullman Bros. Waterproof 3
Telephone: WAterproof 68
All Stores Operated in Louisiana.
A. D. WAMPOLD—Genl. Mgr. & Buyer for all Departments.

Carpenter's Dry Goods, 107 N. Abel St. Winnfield 5
Telephone: WInnfield 3594
Resident Buyer: Ben Levis, 220 W. 40th St.
All Stores Operated in Louisiana.
U. B. CARPENTER—Owner & with BREARD CARPENTER Buyers for all Departments.
C. L. FRAZIER—Advertising Manager.

LOUISIANA (Cont'd.)

Units

Bryant's Dept. Stores, Box 111 — **Winnsboro** — 4
Telephone: WInnsboro 4519
Branch Stores Operated in Jonesboro, Oak Grove & Tallulah, La.
LOUIS B. BRYANT—Owner & General Buyer.
JACK GIVENS—General Mrechandise & Advertising Manager.
J. A. BRYANT—Manager & Buyer at Oak Grove, La.
NORMAN SMITH—Manager & Buyer at Tallulah, La.

Walter's Dept. Store, 705 Prairie St. — **Winnsboro** — 1
Telephone: WInnsboro 4528
EDWARD F. WALTER—President, Merchandise Manager, Buyer.
EDWIN D. WALTER—General Manager, Buyer.

MAINE

D. W. Adams Co., 190 Water Street — **Augusta** — 4
Telephone: AUgusta 3-8467
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Stores Operated in Gardiner, Hallowell & Winthrop, Me.
JOHN S. LEONARD—President, Treasurer & General Merchandise Manager.
MRS. PHYLLIS GAMBINO—Advertising Manager.
MRS. ALICE WELLMAN—Merchandise Manager & Buyer Ladies' Ready-to-Wear, Negligees, Robes, Infants' & Children's Wear.
SHERMAN W. ADAMS—Merchandise Manager & Buyer Ladies' Accessories, Intimate Apparel, Furniture, Floor Coverings, Appliances, Toys.
A. GILBERT—Merchandise Manager & Buyer Dry Goods, Domestics, Linens, Upholstery, Lamps & Shades.
MRS. C. LaCHANCE—Ladies' Dresses, Separates, Active Sportswear.
MRS. L. BORETOS—Lingerie, Handbags & Jewelry.
MRS. A. HANNAN—Ladies' Gloves.
MRS. E. LAPHAM—Neckwear & Handkerchiefs.
MRS. J. WHITE—Toiletries & Drug Sundries.
MRS. M. SMITH—Art Needlework.

Freese's Dept. Store, Inc., 74 Main St. — **Bangor** — 1
Telephone: BAngor 7341
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
F. D. FREESE—President.
PAUL W. FREESE—Treasurer, Buyer Luggage, Candy.
PURDY SMITH—Manager of Building & Maintenance Departments.
HAROLD SMITH—Display Equipment Buyer, Display Director.
ELMER ROWE—Advertising Manager.
EVERETT KIMBALL—Personnel Manager.
GENEVA CORRIGAN—Women's & Misses' Coats & Suits.
GERTRUDE FEENEY—Women's & Misses' Dresses.
MRS. ROSELLE DOYLE—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Negligees, Robes.
MRS. ALICE LEWIS—Girls' Wear.
MRS. JUNE SHANNON—Millinery.
MRS. HAZEL FROST—Hosiery, Gloves, Umbrellas.
JOHN FREESE—All Shoes.
WILLIAM FREESE—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Silverware, Clocks, Watches, Housewares, Gifts, Toys, Sporting Goods.
MRS. MARTHA HEWES—Corsets, Brassieres.
HELEN BERNARDINI—Infants' & Children's Wear, Art Needlework.
ROBERT McAUVIC—Men's Clothing.
LOUIS LANGTANGE—Men's Furnishings, Hats & Caps.
MRS. ALICE LEWIS—Boys' Clothing, Furnishings, Hats & Caps.
MRS. SARAH SMITH—Piece Goods, Domestics, Linens, Towels, Bedding.
MRS. ELLA DILLON—Laces, Trimmings, Ribbons, Jewelry.
MRS. CELIA ALLEN—Notions, Toiletries, Drug Sundries, Stationery.
MISS FANNIE GINSBERG—Curtains, Draperies.
ROBERT STONE—Furniture, Floor Coverings, Lamps, Shades, Radios & Phonographs.

Bath Dept. Store, 26 Center St. — **Bath** — 1
Telephone: HIlltop 3-4281
SAM LEVIN—Owner & General Buyer.

MAINE (Cont'd.)

Units

Senter's, Inc., 86 Front St. — Bath — 1
Telephone: HIlltop 3-2582
ROY W. PUTNEY—President & Operating Executive.

Butler's Dept. Store, 150 Main St. — Biddeford — 2
Telephone: BIddeford 4-4588
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch Store Operated in Waterville, Me.
JAMES BRANSFIELD—President.
LOUIS E. WEINER—Executive Vice President.
DAVID EBENSTEIN—Treasurer.
JOHN R. GIBSON—General Merchandise Manager.
MISS YVONNE LARIVIERRE—Display Equipment Buyer.
MISS JANE OLSON—Advertising Manager.
MISS JUNE DIGNEY—Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses, Skirts, Sportswear, Knit Apparel.
MRS. F. KEENEY—Girls' Wear.
MRS. M. J. COOKSON—Aprons, House Dresses, Uniforms, Piece Goods, Linens, Domestics, Towels, Toys.
C. LAVIGNE—Hosiery.
MRS. G. WILCOX—Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. ROSE TURNER—Gloves, Neckwear, Handkerchiefs, Handbags & Small Leather Goods, Luggage.
A. ZIMMERMAN—All Shoes.
MRS. DIANNE ROUSELLE—Infants' & Children's Wear.
LOU ROSSIGNOL—Men's & Boys' Clothing & Furnishings.

Nichols & Co., Inc., 160 Main St. — Biddeford — 4
Telephone: BIddeford 4-7641
Branch Stores Operated in Bucksport, Kennebunk & Stoughton, Me.
EDMUND S. NICHOLS—Owner & Buyer for all Departments.

G. W. Achorn & Co., 24 Main Street — Camden — 2
Telephone: CAmden 510
Branch Store Operated in Belfast, Me.
WILLIAM P. KELLEY—Owner & Ready-to-Wear Buyer.
DOUGLASS M. KELLEY—Buyer Household Furnishings, Notions, Dry Goods, Yarns.

R. H. Reny, Inc. — Damariscotta — 2
Telephone: DAmariscotta 136
Branch Store Operated in Bridgeton, Me.
R. H. RENY—President & General Buyer.

Senter's Dept. Stores — Damariscotta — 2
Telephone: DAmariscotta 46
Branch Store Operated in Boothbay Harbor, Me.
E. MURRAY SENTER—Owner & Buyer for all Departments.

Koritzky's, Inc., Union Square — Dover-Foxcroft — 3
Branch Stores Operated in Dexter & Guilford, Me.
JACOB KORITZKY—Owner & Buyer for all Departments.

B. Peck Co., 184 Main St. — Lewiston
Telephone: LEwiston 4-4511
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing)
Operated by: WILLIAM FILENE'S SONS CO., Boston, Mass. (See Listing)
RICHARD C. DENNIS—General Merchandise Manager.
R. J. McWILLIAMS—Manager of Building & Maintenance Departments, Buyer Store & Display Equipment, Public Relations Director.
HUBERT NORRIS—Warehouse Manager.
HARRY J. STONE—Advertising Manager.
MRS. RUTH STINCHFIELD—Personnel Manager.
LOUIS P. ROEWER—Women's, Misses' & Juniors' Coats & Suits, Juniors' Dresses, Blouses, Skirts, Sportswear, Knit Apparel, Furs, Hosiery, Accessories, Notions, Toiletries, Costume Jewelry & Umbrellas.
MISS ESTHER MERRILL—Women's & Misses' Dresses, Negligees & Robes.
MISS IRMA FEHLEAU—Aprons, House Dresses, Uniforms, Underwear.

(Continued)

MAINE (Cont'd.)

Units

B. Peck Co. (Continued)

MISS BESSIE WOODARD—Girls' Wear, Corsets, Brassieres, Infants' & Children's Wear.
ARTHUR DUTILE—Ladies' Shoes.
WILLIAM COLLINS—Men's & Boys' Clothing, Furnishings, Shoes.
E. L. TINKHAM—Piece Goods, Domestics, Art Needlework, Books, Stationery, Curtains, Draperies, Upholstery, Lamps & Shades, Luggage.
MRS. GRACE HATCH—Silverware, China, Glassware, Gift Shop.
WENDELL RIDEOUT—Major Appliances, Toys, Kitchenwares, Gardening Supplies, Unfinished Furniture.
F. S. CARR—Bedding, Pictures, Mirrors, Furniture, Floor Coverings, Radios & Phonographs.

Senter, Giroux, Canniff & Co., 168 Lisbon St. — Lewiston — 1

Telephone: LEwiston 4-6906

LOUIS A. GIROUX—President, Co-General Merchandise Manager & Buyer for Piece Goods.
CHARLES M. CANNIFF—Treasurer & Co-General Merchandise Manager.
MISS ELMIRE CHARRON—Women's, Misses' & Juniors' Coats, Suits, Dresses & Millinery.
LECILE LIZOTTE—Blouses, Skirts, Sportswear, Knit Apparel.
JULIETTE LUBBE—Girls', Children's & Infants' Wear.
A. PELCHAT—Aprons, House Dresses & Uniforms.
MISS GRACE MARTIN—Hosiery.
J. TARDIFF—Underwear.
Z. CALLET—Gloves.
LAURA FARTIN—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas & Luggage.
LAURA BEALS—Corsets & Brassieres.
LORRAINE MARCOTTE—Negligees & Robes.
ANN PARADIS—Linens, Towels, Domestics, Bedding & Gift Shop.
R. PERREAULT—Laces, Trimmings.
CARMEN GUAY—Ribbons & Notions.
CAMILLE DUSSAULT—Toiletries & Drug Sundries.
A. CALLETTE—Stationery & Toys.
IRENE LaCHAPELLE—Curtains, Draperies & Upholstery.

Cyr's Dept. Store, Main St. — Limestone — 1

Telephone: LImestone 5-2451

LOUIS E. CYR—Owner & General Buyer.

Lincoln Dept. Store, 46 Main St. — Lincoln — 1

Telephone: SWift 4-2782

BEN F. OSGOOD—Owner & General Buyer.

Catir's, Inc., 683 Forest Ave. — Portland 5, — 2

Telephone: POrtland 3-4822
Both Stores Operated in Portland, Me.

GEORGE J. CATIR—Owner & Buyer for all Departments.

Owen Moore & Co., 505 Congress St. — Portland 3, — 1

Telephone: POrtland 3-7221
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

SAMUEL HYDE—President.
HENRY W. HARDY—General Merchandise Manager & Buyer Ladies' Ready-to-Wear, Aprons, House Dresses & Uniforms.
MRS. H. LaBELLE—Ladies' Better Dresses.
MRS. L. AHERNE—Juniors' Coats, Suits & Dresses.
MISS L. TITCOMB—Sportswear.
MISS M. LEYDEN—Blouses & Skirts.
MISS S. PAYTON—Underwear, Corsets & Brassieres, Negligees, Robes.
MISS I. COFFIN—Infants' & Children's Wear.
R. SEAVEY—Men's Clothing & Furnishings.
MISS H. MADIGAN—Ladies' Handbags, Small Leather Goods, Stationery, Toiletries & Drug Sundries.
MRS. R. CONNORS—Jewelry.
B. EDMONDS—Piece Goods, Domestics, Curtains, Draperies, Upholstery & Floor Coverings.
PERCY VAYO—Toys.

MAINE (Cont'd.)

Units

Porteous Mitchell & Braun Co., 522 Congress St. Portland 3, 1

Telephone: POrtland 2-4681

Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

LOUIS R. PORTEOUS—President, Treasurer.
DONALD A. FOWLER—General Merchandise Manager, General Manager.
CHARLES W. FENDERSON—Manager of Building, Maintenance & Supply Departments, Warehouse Manager.
GEORGE COTE—Store & Display Equipment Buyer, Display Director.
MRS. MARGARET E. RIGGS—Public Relations Director, Personnel Mgr.
WILLIAM STEVENS—Advertising Manager.
EARLE INGALLS—Merchandise Manager for Home Furnishings, Housewares, Buyer for Silverware, Clocks, Luggage.
CLARK NEILY—Women's & Misses' Coats & Suits, Furs.
VELMA COURSER—Women's & Misses' Dresses.
HELENE PHILLIPS—Juniors' Coats, Suits & Dresses.
SALLY BATTY—Blouses.
DOROTHY O'HARE—Sportswear, Skirts, Knit Apparel.
MARY McDONOUGH—Girls', Children's & Infants' Wear.
AUDREY KING—Aprons, House Dresses, Uniforms, Negligees, Robes.
CELESTE WOOD—Millinery.
EDITH WILLIAMS—Hosiery, Gloves, Umbrellas.
ANNA BRODERICK— Underwear.
LEE NORTON—Ladies' Shoes.
ROBERT DeCOSTA—Neckwear, Scarfs, Handkerchiefs, Toiletries, Drug Sundries.
MARJORIE RANDALL—Corsets, Brassieres.
WILLIAM COLLINS—Handbags, Small Leather Goods, Jewelry, Watches, Stationery.
WATSON CLARK—Men's Furnishings.
JOSEPH CURRAN—Boys' Clothing, Furnishings, Hats & Caps.
HOLLIS DINGS—Piece Goods, Domestics, Linens, Towels
FRANCES KOWSLOWSKI—Laces, Trimmings, Ribbons, Notions.
ETHEL PETTINGILL—Art Needlework.
MARY GEMMER—Books.
CHARLES CARROLL—Bedding, Upholstery, Furniture.
THOMAS CREAMER—Curtains, Draperies.
JOSEPH LYDON—Major Appliances, Radios & Phonographs.
MERRILL GEER—Pictures, Mirrors, Lamps & Shades, Floor Coverings.
MARGUERITE CHAPMAN—Gift Shop.
ELIZABETH SHAW—Glassware.
ROBERT DAGGETT—Housewares, Toys.

BASEMENT DEPARTMENTS

RICHARD WOODWORTH—Merchandise Manager.
JOHN CORBETT—Ready-to-Wear.
MARGARET FLAHERTY—Hosiery, Underwear, Corsets.
ELINOR DIXON—Children's Wear.
L. R. PORTEOUS, JR.—Men's Wear, Domestics, Linens.
JOSEPH CURRAN—Boys' Wear.

Rines Brothers Co., 529 Congress St. Portland 3, 1

Telephone: POrtland 3-5621

Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

LOUIS E. WEINER—President & General Merchandise Manager.
N. H. RUSSELL & MISS H. FOLEY—Ladies' Ready-to-Wear.
MRS. M. CLONAN—Sportswear, Separates, Aprons, House Dresses.
MRS. C. CONNERS—Millinery, Negligees & Housecoats.
MRS. G. WOODS—Hosiery & Gloves.
MRS. M. WHITNEY—Ladies' Intimate Apparel.
MISS LeBARES—Ladies' Accessories, Toiletries & Stationery.
MRS. FINK—Infants', Children's & Teens' Wear.
R. ROBERGE—Piece Goods, Domestics, Linens, Curtains, Draperies, Upholstery, Floor Coverings, Toys.
PHILIP FITZGERALD—Laces, Art Needlework, Housewares, Hardware, Cutlery, Lamps, Shades, China & Glassware.
A. SPEARIN—Silverware & Gift Shop.

Senter Crane Dept. Store, 384 Main St. Rockland 1

Telephone: ROckland 558

KENNEDY CRANE—President, General Supervisor & Store Manager.
KENNEDY CRANE, JR.—General Buyer.

MAINE (Cont'd.)

Units

Emery-Brown Co., Main St. — Waterville — 1

Telephone: WAterville 440
Resident Buyer: Apparel Alliances, 450 7th Ave.
GORDON K. FULLER—President & General Merchandise Manager.
MRS. HODGDON—Ladies' Ready-to-Wear, Sportswear.
MISS L. LEWIS—Infants', Children's & Teens' Wear.
MISS K. O'DONNELL—Underwear.
MISS POULIN—Ladies' Accessories, Toiletries.
MRS. B. WOODSIDE—Corsets & Brassieres.
MRS. FORTIN—Piece Goods, Domestics, Luggage, Stationery.
MRS. A. HUTCHINSON—Curtains, Draperies, Floor Coverings, China, Glassware, Lamps, Shades, Housewares, Toys.

Sterns Dept. Stores, 93 Main St. — Waterville — 2

Telephone: WAterville 1202
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch Store Operated in Skowhegan, Me.
GEORGE H. STERNS—General Manager & Buyer for Ladies' Handbags & Small Leather Goods.
MRS. FLORENCE STERNS—Ladies' Ready-to-Wear, Underwear, Millinery, Infants' & Children's Wear, Silverware & Jewelry.
EDWARD WELCH—Shoes.
HERBERT & J. STERNS—Men's & Boys' Clothing & Furnishings.
FERN FORTIN—Buyer for Dry Goods.

MARYLAND

Parsons Co., 220 Main St. — Annapolis — 3

Telephone: COlonial 3-4566
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operates: T. W. MATHER & SON in Westminster, Md. (See Listing)
Also Operates another Branch Store in Frederick, Md.
H. S. PARSONS—Genl. Mgr. & Buyer for all Departments.

Max Alperstein Dept. Stores, 1331 W. Baltimore St. — Baltimore 23, — 4

Telephone: SAratoga 7-5235
Stores Operated in District of Columbia & Maryland.
SAMUEL ALPERSTEIN—Merchandise Manager, Ready-to-Wear, Store Fixtures & Equipment.
NATHAN ALPERSTEIN—Appliances, Radio.
MORRIS ALPERSTEIN—Furniture, Warehousing Supervisor.
REUBEN ALPERSTEIN—Jewelry, Novelties.
STANLEY COHEN—Home Furnishings.

Blum's, Inc., 307 N. Gay St. — Baltimore 2, — 2

Telephone: MUlberry 5-7777
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch Store Operated in Stevensville, Md.
SAMUEL BLUM—Chairman of the Board.
ALVIN BLUM—President & Buyer for Bedding, Furniture, Floor Coverings, Pictures, Mirrors, Lamps & Shades.
JACOB R. ROSENBERG—Vice President & Buyer for Housewares, Hardware, China, Glassware, Toys.
IRVING BLUM—Secretary & Treasurer.
PAUL GREENBERG—General Merchandise Manager.
PAUL STEINMETZ—Advertising Manager.
S. MEYERS—Ladies' Ready-to-Wear & Millinery.
MRS. HASTINGS—Ladies' Sportswear, Accessories, Toiletries.
OSCAR SCHWARTZMAN—All Shoes.
MISS K. MARTIN—Infants' & Children's Wear.
FRANK RODELL—Men's & Boys' Clothing & Furnishings, Luggage.
C. BOWEN—Piece Goods, Domestics, Linens, Curtains, Draperies & Upholstery, Notions.
MISS WARD—Jewelry.
J. NEWMAN—Major Appliances, Radios & Phonographs.

MARYLAND (Cont'd.)

Units

Brager-Eisenberg, Inc., Eutaw, Saratoga & Clay Sts. Baltimore 1, 1

Telephone: MUlberry 5-2222
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

PAUL D. SOWELL—President & General Merchandise Manager.
NORMAN L. HANSON—Vice President, Store Superintendent, Manager of Building, Maintenance & Supply Departments.
FRED M. LYTLE—Treasurer & Controller.
A. D. MULLHOLAND—Public Relations Director & Personnel Manager.
LOUIS LoRUSSO—Advertising Manager.
JOSEPH T. CANALE—Display Director.
GLENN DAMSTRA—Merchandise Manager for Main Floor, Infants', Children's & Girls' Wear.
MRS. C. DAVIS—Women's, Misses' & Juniors' Coats & Suits, Furs & Millinery.
MISS K. CLARMAN—Women's, Misses & Juniors' Dresses.
MRS. F. SHALOWITZ—Blouses, Sportswear, Skirts, Aprons, House Dresses, Uniforms, Underwear, Corsets, Brassieres, Negligees & Robes.
MRS. E. BROWN—Hosiery.
MRS. J. EDWARDS—Thrift Dresses. Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry & Watches.
J. KRAMER—All Shoes.
MISS C. HELLER—Infants', Children's & Girls' Wear.
S. SOLLOD—Men's Clothing.
J. BLOCK—Men's Furnishings, Hats & Caps.
S. TOLL—Boys' Clothing & Furnishings, Hats & Caps.
B. D. WOLFF—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings & Ribbons.
JOSEPH CLARK—Notions, Toiletries, Drug Sundries, Art Needlework, Books, Stationery, Luggage.
S. CHRISTENSEN—Silverware, Clocks , China, Glassware, Housewares, Pictures, Mirrors, Lamps & Shades, Toys.
MRS. N. ROBINSON—Umbrellas & Candy.
J. STROUSE—Bedding & Furniture.
EDWARD C. RUSSEY—Curtains, Draperies, Upholstery.
S. EPSTEIN—Floor Coverings.

The Coffman-Fisher Co., 200 W. Lombard St. Baltimore 1, 15

Telephone: PLaza 2-1130
Stores Operated in Delaware, Maryland, Pennsylvania, Virginia & West Virginia.

GEORGE W. COFFMAN—President, General Manager & Buyer.
W. LYLE WILSON—Executive Vice President.
CHARLES H. COFFIN—Treasurer.
Most Buying is done by the individual Store Managers.

J. Epstein & Sons, Inc., 749 Washington Blvd. Baltimore 30, 4

Telephone: LExington 9-9090
All Stores Operated in Baltimore, Md.

H. EPSTEIN—Merchandise Manager.
ALICE LANDO—Buyer for Ready-to-Wear.
NATHAN HANDWERGER—Buyer for Shoes.
ALBERT MOSS—Buyer for Domestics, Dry Goods.
S. EPSTEIN—Buyer for all other Departments.

L. Epstein & Sons, 3818 Eastern Ave. Baltimore 24, 3

Telephone: BRoadway 6-6300
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
All Stores Operated in Baltimore, Md.

SAMUEL EPSTEIN—President.
SIDNEY EPSTEIN—Vice President.
SYDNEY CAPLAN—General Merchandise Manager.
RUDY HESS—Store Fixtures & Equipment Buyer.
LOUIS FUCHS—Boys' Furnishings.
HARRY JACOBS—Merchandise Manager for Blouses, Gloves, Handbags, Infants' & Childrens' Wear.
ALBERT WOLFF—Buyer for Ready-to-Wear.
R. J. HESS—Buyer for Hosiery, Jewelry.
ROBERT RUBIN—Buyer for Shoes.

(Continued)

MARYLAND (Cont'd.)

Units

L. Epstein & Sons (Continued)

JULIUS KUSHNER—Buyer for Mens' Furnishings.
MORRIS FAIN—Buyer for Domestics, Yard Goods.
LOLA MACHIS—Notions.
MORTON GOLDSTEIN—Curtains & Draperies.
ALBERT ABERMAN—Furniture & Bedding.
SAUL CAPLAN—Buyer for Floor Coverings, Lamps, Infants' Furniture.
CLYDE ROHR—Buyer for Housewares, Toys.

Feldman's, Inc., 881 W. Baltimore St. Baltimore 1, 1

Telephone: MUlberry 5-5900
Resident Buyer: Hirtenstein & Cohen, 225 W. 34th St.
AL W. HOLLANDER—President, General Merchandise Manager & Buyer Men's & Boys' Wear.
MRS. A. ZITO—Ladies' Ready-to-Wear, Handbags, Infants' & Children's Wear.
MISS M. FLEISCHER—Millinery.
MRS. RUARK—Underwear & Hosiery.
MRS. T. FELDMAN—Ladies' Accessories.
S. FELDMAN—Men's Furnishings.
C. WORTMAN—Piece Goods, Domestics.
M. FELDMAN—Housewares, China, Glassware, Floor Coverings, Lamps & Shades.
C. FELDMAN—Major Appliances.
W. BERMAN—Toys.

Four Besche Brothers, Inc., 1041 Light St. Baltimore 30, 1

Telephone: PLaza 2-8700
ADOLPH BESCHE—President, Manager of Building & Maintenance Depts.
CHARLES BESCHE, SR.—Executive Vice President, General Manager & Buyer Store Equipment, All Apparel & Accessories.
CHARLES BESCHE, JR.—General Merchandise Manager & Buyer for Blankets, Spreads, Luggage.
JIM SPARENBURG—Warehouse Manager.
RICHARD BESCHE—Advertising Manager, Public Relations Director & Buyer for Basement Merchandise.
MISS MARY BESCHE—Piece Goods, Domestics, Curtains, Draperies.
PRESTON BROWN—Laces, Trimmings, Ribbons, Notions, Silverware, Major Apliances, Radios, Phonographs, Gift Shop.
GEORGE VARINA—Upholstery.
JOSEPH F. BESCHE—Floor Coverings.
ED HOWELL—Housewares, Toys, Sporting Goods & Cameras.

Goldenberg Stores Corp., 213 N. Eutaw St. Baltimore 1, 4

Telephone: MUlberry 5-6565
All Stores Operated in Baltimore, Md.
J. O. GOLDENBERG—General Merchandise Manager, Buyer for Childrens' & Infants' Wear, Womens' Sportswear, Promotional Merchandise for all Departments.
PAUL BLUMBERG—Sales Promotion Manager.
E. CAPLAN—Buyer for all Mens' & Boys' Wear.
ALVIN CAPLAN—Hosiery, Curtains, Domestics, Floor Coverings, Toys, Corsets, Fixtures & Equipment, Store Planning.
A. GOLDENBERG—Shoes, Slippers, Promotional Mdse. for all Depts.
MRS. SCHWARTZ—Buyer for Misses & Women's Ready-to-Wear.

Grody's Dept. Stores, 2117 McElderry St. Baltimore 5, 2

Telephone: ORleans 5-9429
Operates: BEN'S DEPT. STORE in Baltimore, Md.
ABE GRODNITZKY—Owner & Buyer for all Departments.

Julius Gutman & Co., Inc., Lexington St. & Park Ave. Baltimore 1, 1

Telephone: MUlberry 5-6400
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
JULIUS M. WESTHEIMER—President.
LEO J. GUTMAN—Treasurer.
JACK B. WASSERMAN—General Merchandise Manager.
ARTHUR E. GUTMAN—General Manager.

(Continued)

MARYLAND (Cont'd.)

Units

Julius Gutman & Co., Inc. (Continued)

FRED BODENHEIMER—Chief Engineer, Manager of Building, Maintenance & Supply Departments & Buyer Store Equipment.
WALTER I. FORD—Display Equipment Buyer & Display Director.
C. LEIDLICH—Warehouse Manager.
D. DRAZEN—Advertising Manager.
B. KERHEART—Personnel Manager.
P. ABRAMSON—Women's, Misses' & Juniors' Coats & Suits.
MISS S. SAMUELS—Women's, Misses' & Juniors' Dresses.
MISS R. ROSNER—Blouses, Skirts, Sportswear & Knit Apparel.
MISS C. FINE—Aprons, House Dresses, Uniforms & Robes.
J. E. GUTMAN—Hosiery, Laces, Trimmings, Ribbons, Umbrellas & Gift Shop.
H. L. GUTMAN—Underwear, Neckwear & Negligees.
L. EISENBERG—Gloves, Handbags, Small Leather Goods.
MISS E. GOLDBERG—Handkerchiefs.
MRS. M. MADARY—Corsets & Brassieres.
MISS E. BORGAN—Infants' & Children's Wear.
M. HERMAN—Men's Clothing, Boys' Clothing & Furnishings, Hats, Caps.
D. SCHNEIDER—Men's Furnishings, Hats & Caps.
A. HARRY GOLDSTEIN—Piece Goods & Linens.
G. BENZING—Towels, Domestics.
A. J. McCOLGAN—Notions, Toiletries, Drug Sundries & Stationery.
MRS. J. WEISS—Costume Jewelry, Silverware, Clocks & Watches.
MRS. M. DAUGHERTY—Art Needlework.
T. HARDING—Bedding, Furniture, Radios & Phonographs, Toys.
W. SONN—Curtains, Draperies, Upholstery, Luggage.
MRS. V. WHEELEY—Pictures, Mirrors, Lamps & Shades.
S. GOLDBERG—Floor Coverings.
R. CRABTREE—Basement Housewares & Electrical Appliances.

The Hecht Co., Baltimore & Pine Sts. — Baltimore 1, — 10

Telephone: MUlberry 5-4444
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Operates: (4) Branch Department Stores in Baltimore, Md.
(1) Branch Department Store in Easton, Md.
HECHT'S BROADWAY FURNITURE STORE in Baltimore, Md.
HECHT'S RELIABLE STORE in Baltimore, Md. (See Listing)
HECHT'S DEPARTMENT STORE in New York City. (See Listing)
ABRAMSON'S in Flushing, N. Y.
Also See Listing of THE HECHT Co. in Washington, D. C.

SAMUEL M. HECHT—Chairman of the Board.
ROBERT H. LEVI—President & Chief Operating Executive.
GEOFFREY SWAEBE—Vice President and General Merchandise Manager.
JEROME TROUT—Superintendent, Store Fixture & Equipment.
JEAN FRIEDMAN—Divisional Merchandise Manager, Fashion Ready-to-Wear.
MORT MEYER—Divisional Merchandise Manager, Economy Ready-to-Wear.
LAWRENCE MOORE—Divisional Merchandise Manager, Accessories
ROSLYN GANTZ—Divisional Merchandise Manager, Infants', Girls' & Teens' Wear.
JACK STEVENS—Divisional Merchandise Manager, Shoes.
JOSEPH HOLDEN—Divisional Merchandise Manager, Men's Clothing.
AARON RING—Merchandise Manager, Home Furnishings, Sporting Goods, Major Appliances, Radio, Television, Toys, Auto Accessories,
MELVIN POLLOCK—Divisional Merchandise Manager, Floor Coverings.
MILTON B. SHAPIRO—Divisional Merchandise Manager, Basement Men's Clothing.

— BUYERS —

JEAN FRIEDMAN—Better Coats & Suits.
MILTON FINK—Economy Coats & Suits.
MISS K. SERRA—Better Misses Dresses.
DOROTHY RAYMOND—Women's Economy Dresses.

(Continued)

MARYLAND (Cont'd)

The Hecht Co. (Continued)

IRENE JACOBS—Misses' & Junior Economy Dresses.
EVELYN BROWN—Junior Miss.
PHYLLIS AMENT—Main Floor Sportswear.
ELAINE McLAUGHLIN—Economy Sportswear.
MARGARET PARKER—Ladies' Sport Shop.
FRIEDA WILLIAMS—Girls' & Teens' Wear.
RICHARD LEWIS—Cotton Dresses & Uniforms.
R. BUYON—Furs.
HARRIETTE FORD—Ladies' Hosiery.
SIDNEY HAMBURGER—Underwear, Basement Women's Ready-to-Wear.
J. STEVENS—Better Women's Shoes.
HERMAN ARZT—Women's Economy Shoes.
MISS E. KIRWAN—Neckwear, Scarfs, Kerchiefs, Hand Bags.
EVELYN KREITZER—Corsets, Brassieres.
ESTELLE GROVES—Economy Corsets.
ETHEL HOUSER—Infants' & Tots' Wear.
ARTHUR RUGGIERO—Infants' Furniture.
PAUL GRIFFIN—Children's Shoes.
J. J. HOLDEN—Men's Clothing, Luggage.
RICHARD HUNT—Men's Furnishings.
SYDNEY LAND—Work Clothes, Basement Men's Furnishings.
SAMUEL MARKOW—Boys' Clothing & Furnishings.
JEAN STERN—White Goods, Domestics.
MISS B. LEVY—Toilet Articles, Rainwear, Umbrellas, Jewelry.
ARTHUR KADISH—Furniture.
JERRY GREENWALD—Floor Coverings.
BERT RICE—Bedding, Summer Furniture.
ERVIN TIMKO—House Furnishings.
PHILLIP BOOKER—Major Appliances.
JOSEPH LIVIO—Lamps, Mirrors, Pictures, China.
HENRY MARR—Upholsteries, Curtains.
JOSEPH HOFFMAN—Television, Radio.
WILLIAM HAUSE—Pianos.
C. GUGGENHEIMER—Toys, Wheel Goods.
MILTON SHAPIRO—Basement Men's Clothing.
ALBERT JAMES—Basement Men's Shoes.

Hecht's Reliable Store, 517 S. Broadway — Baltimore 31,

Telephone: BRoadway 6-1000
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Operated by: THE HECHT CO., Baltimore, Md. (See Listing)

S. H. RITTERMAN—General Merchandise Manager.
MRS. D. HORNSBY—Ladies' Ready-to-Wear, Furs.
MRS. E. KAUFMAN—Ladies' Accessories, Sportswear, Hosiery, Underwear, Toiletries, Cosmetics.
MRS. K. DURHAM—Corsets & Brassieres, Infants', Children's & Junior Wear.
W. LOCKWOOD—Millinery.
B. SNYDER—Men's Clothing & Furnishings, Luggage.
R. SHALOWITZ—Boys' Clothing & Furnishings.
J. BANNON—Domestics, Curtains, Draperies, Upholstery & Floor Coverings.
AUGUST H. SCHLOTE—Major Appliances, Housewares, Lamps, Shades, Toys & Sporting Goods.

Hochschild, Kohn & Co., Howard & Lexington Sts. — Baltimore 1,

Telephone: LExington 9-1111
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
Operates: (2) Branch Department Stores & (1) Furniture Store in Baltimore, Md.

MARTIN B. KOHN—President.
LOUIS B. KOHN II—Vice President, Treasurer.
WALTER SONDHEIM, JR.—Vice President & Secretary.
WILLIAM I. ELLISON—Merchandise Manager.
C. W. BARNETT—Merchandise Manager Piece Goods, Domestics, Linens, Notions, Art Needlework & Housewares.

(Continued)

MARYLAND (Cont'd.)

Units

Hochschild, Kohn & Co. (Continued)

A. WEIBLEY—Store Fixtures & Equipment.
F. KNECHT—Equipment Supervisor.
P. SULLIVAN—Warehousing Supervisor.
I. RUBIN—Store Planning.
MRS. M. ROSS—Women's & Misses' Coats & Suits.
MRS. C. WALDORF—Women's & Misses' Better Dresses.
MISS F. SMYTH—Women's & Misses' Cheaper Dresses.
MISS L. SHORES—Bridal Wear.
MISS N. FREDERICK—Junior Wear.
MRS. R. KAHN—Buyer for Budget Apparel.
MRS. C. ARCHER—Buyer Ladies' Sportswear, Suits, Beachwear.
MISS A. RICHTER—Blouses.
MRS. M. SILVERSTEIN—Girls' & Teens' Wear.
MISS S. NEWMAN—Aprons, House Dresses & Uniforms.
H. TUCKER—Furs.
MRS. B. STRAUSS—Millinery.
MISS B. SONDHEIM—Knit Underwear.
MRS. F. BRANNON—Silk Underwear, Lingerie, Negligees.
MISS E. CLARK—Hosiery.
MISS L. VAN SANT—Ladies' Gloves.
MRS. E. MYERS—Loungewear.
PAUL A. FRIEDBERG—Merchandise Manager for All Shoes.
HENRY RUND—Ladies' Shoes & Slippers.
MRS. R. ROCHMAN—Buyer Corsets, Brassieres.
MRS. B. ALBAUGH—Children's & Infants' Wear.
MRS. D. HONACKI—Handbags, Belts, Leather Goods.
S. TEXER—Men's Furnishings.
SEYMOUR FENSTERWALD—Boys' Wear.
JULIUS SANDER—Men's & Boys' Shoes.
MRS. K. TURNER—Piece Goods, Dry Goods, Domestics, Patterns, Trimmings.
R. McDONALD—Notions, Stationery.
MISS M. BOWERSOX—Buyer for Toilet Goods, Drug Sundries.
MISS F. SLOVEN—Jewelry.
MISS A. NEWMAN—Buyer for Gifts, Embroideries, Art Goods.
MRS. H. BRYANT—Silverware.
MRS. A. LAUDEMAN—China, Glassware.
MISS H. REISIG—Curtains, Draperies & Upholstery.
H. CAPLAN—Bedding.
JOSEPH STUP—Furniture.
R. LIPHARD—Floor Coverings.
R. CHESSLER—Major Appliances, Radios, Phonographs, Pictures, Mirrors, Luggage.
H. PLATT—Housewares & Hardware.
MISS A. RUSSELL—Buyer for Sporting Goods, Toys, Games.

Hutzler Bros. Co., 212 N. Howard St. Baltimore 1, 2

Telephone: SAratoga 7-1234
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Branch Store: Towson, Md., C. M. WILLIS—Manager.

ALBERT D. HUTZLER, SR.—Chairman of the Board.
JOEL G. D. HUTZLER—Vice Chairman of the Board.
ALBERT D. HUTZLER, JR.—President & General Manager.
MRS. M. KUETHE MERRICK—Assistant General Merchandise Manager.
EDWARD L. LEAVEY—Treasurer.
J. N. McFEE—Store Manager.
HARRY A. McCAULEY—Store Design Counselor, Buyer Store Equipment.
EMORY PURKEY—Chief Engineer.
FRANK HUNTT—Manager of Building & Maintenance Departments.
RUSSELL RHODE—Manager of Alteration & Repair Departments.
THOMAS E. SCHENKEL—Display Equipment Buyer & Display Director.
SHERMAN OWENS—Warehouse Superintendent.
A. SHAPIRO—Purchasing Agent.
MRS. AMY A. STIRLING—Public Relations Director & Advertising Manager.
MISS KATHERINE R. JUDGE—Personnel Manager.
MRS. LILLIAN METZEL—Women's & Misses' Coats.

(Continued)

MARYLAND (Cont'd.)

Hutzler Bros. Co. (Continued)

MRS. RUTH SWANSON—Women's & Misses' Suits.
MRS. BESSIE TALLMAN—Women's Dresses.
MRS. DOROTHY GALPERIN—Misses' Dresses.
MRS. D. YOSPY—Women's & Misses' Dresses.
GERALD E. MACEY—Women's & Misses' Budget Coats & Suits.
MISS M. MURPHY—French Room Dresses.
MRS. H. HODGSON—Collegienne Wear.
MRS. RUBY BUSEMAN—Junior Coats, Suits & Dresses.
MISS MARJORIE KITCHING—Sportswear, Blouses & Skirts.
MISS M. COOPERSTEIN—Junior Sportswear.
MRS. R. GUTRIDGE—Teens' Wear.
MISS MARIAN GARDNER—Girls' Wear.
MRS. HILDRED HAMPTON—Aprons, House Dresses & Uniforms.
MRS. BESSIE BERKOWITZ—Furs.
MISS NORMA RIPPLE—Millinery.
MISS MARIE WITT—Hosiery.
MRS. SHIRLEY GORDON—Underwear.
MISS ANNA HEISE—Gloves.
MAURICE BERNSTEIN—Ladies' Shoes.
MRS. BEATRICE SACKS—Neckwear.
MISS ELIZABETH HEINMULLER—Handkerchiefs, Laces, Trimmings & Ribbons.
MRS. KATHRYN J. MARING—Corsets & Brassieres.
MRS. MARY WALLER—Negligees & Robes.
MISS K. LALLY—Toddlers' Wear.
MRS. H. EICHENWALD—Infants' & Children's Wear.
MRS. D. EBELEIN—Children's Accessories.
C. FRANZ—Children's Shoes.
MRS. VELMA BENNETT—Handbags & Small Leather Goods.
BEN ETTLIN—Men's Clothing, Hats & Caps.
JOHN WILLETT—Men's Furnishings.
CHARLES WINTER—Men's & Boys' Shoes.
MAURICE SCHOFER—Boys' Clothing & Furnishings, Hats, Caps.
GEORGE HAGEDORN—Piece Goods & Patterns.
WILLIAM MEYER—Domestics, Linens, Towels, Bedding.
J. SIMON—Notions.
MISS D. KALTENBACH—Cosmetics, Drug Sundries.
MISS JANE THOMAS—Jewelry, Watches.
MRS. MARY McNUTT—Silverware.
MRS. BEATRICE SACKS—Umbrellas.
MRS. HELEN SMITH—Art Needlework.
MISS L. STROUSE—Paper Goods, Gift Wrappings, Stationery.
MISS ELIZABETH STROUSE—Books & Magazines.
MRS. ELSA K. WIESENFELD—Curtains, Draperies & Upholstery.
E. EISEN—Floor Coverings.
MRS. HELEN SMITH—Pictures, Mirrors, Gift Shop.
VINCENT RUNZA—China & Glassware.
MRS. CATHERINE PERRY—Lamps & Shades.
L. SEITZ—Hardware, Paints, Kitchen Furniture.
J. SABALINSKIE—Small Electric Appliances.
IRVING WILDLHORN—Radios & Phonographs, Luggage & Cameras.
L. WALTER—Toys, Sporting Goods.
MRS. HILDRETH BOWMAN—Candy & Delicacies.

BASEMENT DEPARTMENTS

SOL GLASS—Merchandise Manager.
HORACE BERNSTEIN—Women's, Misses' & Juniors' Coats & Suits.
LOUIS LAMPEL—Juniors' Dresses.
MRS. GLADYS STAUM—Infants', Toddlers', Children's, Girls' & Teens' Wear.
PAUL LIEBERMAN—Sportswear.
MRS. MARIE K. SMITH—House Dresses, Robes & Underwear.
MRS. MARY GOLDMAN—Corsets & Brassieres.
PAUL MILLER—Hosiery.
IRVING HORN—Shoes.
WILLIAM SHEMER—Men's & Boys' Furnishings, Boys' Clothing.
LEWIS FLEMING—Domestics, Linens, Smallwares, Draperies, Blankets, Upholstery.

MARYLAND (Cont'd.)

Units

Irvins Dept. Stores, 9 S. Bond St. Baltimore 31, 6

Telephone: PEabody 2-1141
Resident Buyer: Interstate Dept. Stores, 111 8th Ave. (See Listing).
All Stores Operated in Baltimore, Md.

IRVING PERELLIS—President & General Merchandise Manager.
HERMAN LAFF—Executive Vice President & Buyer Men's & Boys' Clothing & Furnishings.
ALBERT FELDSTEIN—Secretary & Buyer Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts & Furs.
PAUL GOLDEN—Treasurer & Buyer Hosiery, Underwear & Negligees, Toys.
ALBERT ISAACS—Manager of Supply, Alteration & Repair Departments, Warehouse Manager & Buyer for Store & Display Equipment.
A. GILBERT—Public Relations Director & Advertising Manager.
M. LEVIN—Display Director.
MAYNARD NORWITZ—Girls', Children's & Infants' Wear.
ROSE RAFAL—Aprons, House Dresses, Uniforms, Corsets, Brassieres & Robes.
L. GROSSMAN—Ladies' Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Art Needlework, etc.
S. MOGEL—All Shoes.
H. RITTER—Piece Goods, Domestics, Bedding, Linens, Home Furnishings, Housewares, Appliances, Floor Coverings, Radios, Phonographs, etc.

Koppel's Dept. Store, 4621 Pennington Ave. Baltimore 26, 1

Telephone: CUrtis 7-0825

SOLOMON KOPPEL—Owner & General Buyer.

J. Labovitz Dept. Stores, Inc., 1634 W. Baltimore St. Baltimore 23, 8

Telephone: EDmondson 6-4800
All Stores Operated in Maryland.

JACOB LABOVITZ—President.
WILLIAM LABOVITZ—General Merchandise Manager, Buyer

The May Co., Lexington, Howard & Fayette Sts. Baltimore 1, 1

Telephone: MUlberry 5-5500
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing)
Also See NATIONAL HDQS. Listing: FAMOUS-BARR CO., St. Louis, Mo.

LEONARD J. NOVOGROD—General Manager.
HAROLD WEINBERG—Controller.
ZENAS M. SYKES—Superintendent.
ROBERT WELCH—Publicity Director
HENRY MORRIS—Display Director.
MISS RUTH YOST—Personnel Director.
LOUIS GETZ—Merchandise Manager, Ladies' Ready-to-Wear.
ROBERT MacEWAN—Merchandise Manager, Main Floor, Men's & Boys' Clothing, Luggage.
CRAIG JEFFREY—Merchandise Manager, Home Furnishings.
H. ABRAHAM—Ladies' Coats & Suits, Furs.
M. BOCK—Ladies' Budget Coats & Suits.
MRS. D. SINGHASS—Junior Wear.
MISS M. PURCELL—Ladies' Better Dresses.
MISS R. LERNER—Ladies' Inexpensive Dresses.
MISS L. GERASIMOS—Blouses & Neckwear.
MISS DOROTHY BOHLING—Sportswear.
MISS M. McCOSKER—Girls' Wear, Children's Wear.
MRS. G. W. NOVAK—Maternity Wear, Aprons, Daytime Dresses, Uniforms.
MISS K. HURT—Millinery.
T. MOSER—Hosiery.
MISS MADELINE LONG—Underwear & Lingerie, Negligees.
MISS L. DUBOW—Gloves, Handkerchiefs & Trimmings.
M. STEINBERG—Women's Shoes.
MISS C. SHANDRA—Corsets & Brassieres.
MRS. Z. M FRENCH—Infants' Wear.
MISS A. BIERLEY—Handbags & Jewelry.
D. BLUMBERG—Men's Clothing & Sportswear.
A. STEINMAN—Men's Furnishings.

(Continued)

MARYLAND (Cont'd.)

Units

The May Co. (Continued)

J. CLARE—Boys' Clothing & Furnishings, Sporting Goods, Luggage.
J. SHARE—Men's & Boys' Shoes.
S. REINSTEIN—Piece Goods & Patterns.
S. KOHN—Domestics, Linens.
MRS. D. HOFFMAN—Notions, Umbrellas.
J. GILHOOLY—Toilet Articles & Drugs.
MRS. M. DURM—Art Needlework.
MRS. Y. CARRICK—Stationery.
S. SEIGMANN—Curtains, Draperies & Upholstery.
S. GREENEBAUM—Major Appliances, Radios & Phonographs, Television.
B. ALTEMUS—Housewares.
G. MUELLER—China & Glassware.
C. KUTNER—Furniture.
LEON ROSENTHAL—Floor Coverings.
MRS. C. HOCHMAN—Lamps, Shades, Gift Shop.
H. McLAUGHLIN—Toys.

BASEMENT DEPARTMENTS

P. WAINER—Merchandise Manager.
D. BROWN—Ladies' Ready-to-Wear, Furs, House Dresses, Robes, etc.
MISS V. ECK—Sportswear.
MRS. C. ZETTY—Millinery, Hosiery, Accessories.
MRS. D. GOLDFARB—Lingerie, Corsets & Brassieres.
MRS R. DUBOIS—Infants', Children's & Girls' Wear.
L. KLAMNER—Shoes.
A. DORFMAN—Men's & Boys' Furnishings, Boys' Clothing, Work Clothing.
I. GOLDSTEIN—Domestics, Linens, Curtains, Slipcovers, Paints.

O'Neill & Co., Charles & Lexington Sts. Baltimore 1, 1

Telephone: SAratoga 7-1000
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
DALE L. SMITH—President & Managing Director.
CYRIL LEVIN—Vice President, Treasurer & Controller.
DONALD D. HURLEY—Display Manager.
FRANK HUTTMAN—Merchandise Manager, Ladies' Ready-to-Wear & Intimate Apparel.
GLENN E. DAMSTRA—Merchandise Manager, Ladies' Accessories, Hosiery, Underwear, Shoes, Infants', Girls', Men's & Boys' Wear, Shoes, Notions, Toiletries & Stationery.
WILMER H. LINTHICUM—Merchandise Manager & Buyer Piece Goods & Domestics, Linens, Blankets, Trimmings.
ELMER A. MEISE—Merchandise Manager & Buyer Home Furnishings.
PHILLIP SCHNEINER—Women's, Misses' & Junior Coats & Suits, Furs.
MRS. ELIZABETH A. GIBSON—Budget Floor Coats, Suits, Dresses & Sportswear.
MRS. MARY C. GRUND—Sportswear, Blouses, Neckwear.
MRS. ADA A. CARTER—Women's & Misses' Dresses, Bridal Wear.
MRS. RUTH COMBIER—Junior Dresses & Lounge Wear.
MISS MARY C. GREEN—Girls' & Teens' Wear, School Uniforms.
MRS. SADIE L. CRAWFORD—House Dresses, Woven Underwear, Negligees & Robes.
MRS. MAXINE N. COHEN—Millinery.
MRS. ETHEL D. WOOLMER—Hosiery, Knit Underwear, Vanity Fair, Toiletries.
MRS. MARY E WERNERSSON—Gloves, Handkerchiefs, Umbrellas.
GLENN E. DAMSTRA—Women's & Children's Shoes.
MRS. CECILIA HELOWICZ—Corsets & Brassieres.
MISS WILMA L. CROWDER—Infants' & Children's Wear.
LAWRENCE D. HANSEN—Men's Furnishings, Sportswear, Boys' Clothing & Furnishings.
MRS. SHIRLEY W. HOFFMAN—Leather Goods & Jewelry.
JOSEPH P. CLARK—Notions & Stationery.

The Regal Shop Co., Inc., 613 W. Baltimore St. Baltimore 1, 1

Telephone: SAratoga 7-3300
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.

(Continued)

MARYLAND (Cont'd.)

Units

The Regal Shop Co., Inc. (Continued)

MORTON T. SARUBIN—President & General Merchandise Manager.
MISS G. CRAVES—Ladies' Coats, Suits, Furs.
MISS S. KAY—Ladies' Dresses, Sportswear.
MRS. G. GLAZER—Aprons, House Dresses, Hosiery, Intimate Apparel.
MRS. R. BLOOM—Infants' & Children's Wear.
H. SUNDHEIM—Men's & Boys' Clothing.
I. S. BLINKEN—Shoes.
S. EISMAN—Men's Furnishings.
MRS. MACKLIN—Domestics.
E. FRIEDENBURG—Bedding.
H. MEYERS—Major Appliances, Furniture.

Rosenthal's, Inc., Eutaw & Saratoga Sts. Baltimore 1, 1

Telephone: VErnon 7-7000
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.

MELVIN B. ROSENTHAL—President & General Mdse. Mgr.
MISS L. BODE—Ladies' Ready-to-Wear, Hosiery, Millinery, Underwear, Sportswear, Accessories, Infants' & Children's Wear, etc.
HERBERT FASTIE—Men's Clothing & Furnishings, Luggage.
CHARLES LEVIN—Home Furnishings, Housewares, Hardware, Appliances, Furniture, Gift Shop, Toys.

Sandler's Dept. Store, 36th & Roland Ave. Baltimore 11, 1

Telephone: HOpkins 7-8700

HARRY E. GOLDBERG—President, General Merchandise Mgr. & Buyer.

Silverman's Dept. Stores, 1713 Pennsylvania Ave. Baltimore 17, 3

Telephone: LAfayette 3-2246
All Stores Operated in Baltimore, Md.

Operated by: THE HOPKINS JOBBING CO.
SAM SILVERMAN—Owner and with
HARRY SILVERMAN—Buyers for all Departments.

Stewart & Co., Inc., Howard & Lexington Sts. Baltimore 1, 2

Telephone: SAratoga 7-6060
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
Branch Store Operated in Suburban Baltimore.

LEWIS P. SEILER—President & General Merchandise Manager.
JOHN M. BUSH—Treasurer & Controller.
RICHARD C. BERNARD—General Store Superintendent.
L. HEUERMAN—Personnel Director.
GEORGE MILLER—Purchasing Agent.
ROBERT G. URCH—Advertising & Publicity Manager.
JOHN TUMINELLO—Display Manager.

MERCHANDISE MANAGERS

E. SINMAN—Ladies' Ready-to-Wear, Sportswear, Infants', Children's, Girls' & Boys' Wear, Millinery & Shoes.
A. J. O'BRIEN—Ladies' Hosiery, Accessories, Men's Wear, Laces, Ribbons, Notions, Toiletries, Stationery, Candy.
J. R. GREENHILL—Piece Goods, Linens, Domestics, Home Furnishings, Housewares & Toys.

BUYERS

MRS. M. BRAUER—Women's & Misses' Coats & Suits.
MRS. M. BEACHAM—Women's & Misses' Dresses, Maternity Wear.
MISS J. SALTZMAN—Women's & Misses' Popular Price Dresses.
MRS. E. BOCHER—Bridal Wear.
MRS. V. KOENEKE—Junior Misses' Coats, Suits & Dresses, Sportswear.
MISS E. BENJAMIN—Sportswear, Beachwear, Blouses, Skirts.
MRS. S. ACKER—Aprons, House Dresses & Uniforms.
J. NATHANSON—Furs.
P. CUTLER—Millinery.
MRS. C. STACKHOUSE—Hosiery.
MRS. D. CARSON—Knit Underwear.
MRS. M. MURPHY—Silk & Cotton Underwear, Negligees & Robes.

(Continued)

MARYLAND (Cont'd.)

Units

Stewart & Co., Inc. (Continued)

MISS T. STOVER—Gloves.
D. TRAGER—Ladies' & Children's Shoes.
MRS. J. ELDRIGE—Neckwear, Scarfs & Veilings.
MISS R. HAUGHEY—Handkerchiefs, Laces, Trimmings & Ribbons, Umbrellas.
MISS M. McQUILKIN—Corsets & Brassieres.
MISS M. ROBINSON—Girls' & Teens' Wear.
MRS. M. STOTTLEMEYER—Infants' & Children's Wear.
MISS J. RUSSELL—Handbags & Small Leather Goods.
C. F. SCHOEFFNER, JR.—Men's & Boys' Clothing, Boys' Furnishings.
A. E. DIEHL—Men's Furnishings & Sportswear.
MISS A. CURRY—Piece Goods & Patterns.
E. W. JAMES—Domestics, Linens.
MISS S. RULE—Notions.
MISS P. KAY—Toiletries & Drugs.
MISS R. LEVY—Jewelry.
MISS D. DEANE—Silverware.
MRS. C. PAGEL—Art Needlework, Gift Shop.
MISS M. BERRY—Stationery.
MRS. E. LOHOEFER—Books.
H. KEISTER—Bedding & Furniture.
C. LaCASSE—Curtains, Draperies & Upholstery.
ALEXANDER JORGENS—Housewares, Small Appliances, Luggage.
R. ARENA—Pictures, Mirrors, Lamps & Shades.
J. G. KROENERT—China, Glassware.
W. RIDGE—Floor Coverings.
H. O. SCHILLER—Toys & Cameras.

BASEMENT DEPARTMENTS

N. P. GALLAGHER—Merchandise Manager.
MRS. T. WAGELEY—Ladies' Coats, Dresses, Furs.
MISS G. ONEY—Junior Wear, Sportswear, Accessories.
MISS D. ADAMS—Infants', Children's & Girls' Wear.
MISS E. SACHS GERMAN—Ladies' Intimate Apparel.
MRS. H. PAYNE—Millinery, Hosiery.
L. WILLIMAN—Men's & Boys' Wear, Domestics, Curtains, Draperies.

Brunswick Dept. Store, 105 E. Potomac Ave. — Brunswick — 1

Telephone: BRunswick 4521
HERMAN WERNTZ—Owner & General Buyer.

V. Kaplon Co., 102 W. Potomac Ave. — Brunswick — 1

Telephone: BRunswick 3241
Resident Buyer: Lucille Kelleher, 1270 Broadway
VICTOR KAPLON—President.
MYER KAPLON—Operating Executive, Advertising & Display Director.
MISS FRANCES KAPLON—Merchandise Manager & General Buyer.

Maurice's Dept. Stores, 309 S. Centre St. — Cumberland — 5

Telephone: CUmberland 5851
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Stores Operated in Maryland, Pennsylvania & West Virginia.
M. M. COHN—Owner & Buyer Ready-to-Wear, Small Wares, Domestics.
M. L. COHN—Managing Director & Buyer Shoes, Infants' & Children's Wear.
S. W. JACOBSEN—Men's & Boys' Furnishings & Clothing.
H. F. DeCRENEY—Furniture & Housewares.

Rosenbaum Bros., Inc., 118 Baltimore St. — Cumberland — 1

Telephone: CUmberland 1635
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
SIMON ROSENBAUM II—President & Merchandise Manager for Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Home Furnishings, Stationery, Toys & Luggage.
STUART N. ROSENBAUM—Executive Vice President, Treasurer & General Merchandise Manager, Buyer Sportswear & Blouses.
JOHN OLWINE—Controller.

(Continued)

MARYLAND (Cont'd.)

Units

Rosenbaum Bros., Inc. (Continued)

CHARLES BONIG—Manager of Supply, Building & Maintenance Depts., Store Equipment Buyer.
C. WILLIAM TEUBNER—Display Equipment Buyer & Display Director.
IRENE KOERNER—Advertising Manager.
ESTHER B. ROSENBAUM—Personnel Manager.
MRS. FRANCES GRAY—Women's, Misses' & Junior Better Coats, Suits & Dresses.
MYRTLE LEE—Women's, Misses' & Junior Inexpensive Coats, Suits & Dresses, House Dresses.
PAULINE KORNBLATT—Girls', Children's & Infants' Wear, Aprons, Uniforms, Underwear, Negligees & Robes.
ELWOOD FOLTZ—Furs.
J. R. KENDALL—Hosiery, Men's Furnishings, Boys' Clothing, Toiletries & Drug Sundries.
LOUISE ROSENBAUM—Gloves, Neckwear, Scarfs, Handkerchiefs.
MARIE SEYMOUR—Corsets & Brassieres.
NANCY MINKE—Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
WILLIAM SHELDON—Piece Goods, Linens, Towels, Muslins, Spreads, Sheetings, Laces, Trimmings, Ribbons, Notions & Stationery.
MARVIN TRUDELL—Comforters, Blankets, Draperies, Curtains, Floor Coverings, Lamps, Shades, Toys & Luggage.
ROBERT WILKINSON—Pictures, Mirrors, Gift Shop, Housewares & Hardware.

Economy Dept. Stores — Ellicott City — 2

Telephone: ELlicott City 323
Resident Buyer: Ben F. Levis, Inc., 220 W. 40th St.
Branch Store Operated in Catonsville, Md.
SAMUEL J. SACHS—Partner & Buyer Ladies' Hosiery, Underwear, Shoes, Accessories, Infants' & Children's Wear, Aprons, House Dresses, Uniforms, Men's & Boys' Wear, Piece Goods.
MRS. B. K. SACHS—Partner & Buyer Ladies' Ready-to-Wear, Blouses, Sportswear, Skirts, Knit Apparel, Millinery.

Rosenstock's Dept. Store, Main St. — Ellicott City — 1

Telephone: ELlicott City 302
LEE F. ROSENSTOCK—Owner & General Buyer.

Weiner's Dept. Stores, 432 Eastern Ave. — Essex — 3

Telephone: MUrdock 7-2282
Branch Stores Operated in Suburban Baltimore.
M. WEINER—Owner & Buyer for all Departments.

Poole's, Inc., 107 N. Main St. — Federalsburg — 3

Telephone: FEderalsburg 2711
Stores Operated in Delaware & Maryland.
CLINTON S. POOLE—President.
HENRY C. POOLE—Equipment, Ready-to-Wear, Hosiery, Underwear, Soft Goods Lines, Notions.
THOMAS F. POOLE—Housewares, Hardware, Electrical Goods, Toys, Novelties, Variety Merchandise.

Kemp's, Inc., Patrick & Market Sts. — Frederick — 1

Telephone: MOnument 2-2141
SAM W. MAPLES—President.
SAM W. MAPLES, JR.—Treasurer & General Merchandise Manager.
E. E. McGAHA—Advertising Manager & Buyer for Store & Display Equipment, Men's Clothing & Furnishings, Hats & Caps.
R. CHASE—Women's, Misses' & Juniors' Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Aprons, House Dresses, Uniforms.
MISS M. NUSBAUM—Hosiery, Gloves & Shoes.
MRS. N. THOMAS—Underwear, Negligees, Accessories, Laces, Ribbons, Notions, Trimmings, Smallwares, etc.
MRS. M. CORUN—Corsets & Brassieres.
W. ERICH—Infants', Children's & Girls' Wear, Boys' Clothing & Furnishings, Piece Goods, Domestics, Bedding, Curtains, Drapes, Pictures, Mirrors, Housewares, Gift Shop.
B. HYATT—Men's & Boys' Shoes.

MARYLAND (Cont'd.)

Units

Robinson's Dept. Store — Glen Burnie — 1

Telephone: GLen Burnie 1600
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

IRVING E. ROBINSON—President, General Merchandise Manager & Buyer Sporting Goods, Cameras, Candy & Delicacies.
GERSON G. EISENBERG—Executive Vice President.
LOUISE E. ROBINSON—Treasurer & Public Relations Director, Buyer Jewelry & Watches.
MORTON ROBINSON—Personnel Manager & Buyer for Store Equipment & Toiletries.
GEORGE HASKEY—Display Equipment Buyer.
CLAIRE HALL—Women's, Misses' & Juniors' Coats, Suits, Dresses, Furs.
DORA MOWER—Sportswear, Blouses, Skirts, Knit Apparel, Neckwear, Scarfs & Handkerchiefs.
AGNES GILLEASE—House Dresses, Uniforms, Underwear, Negligees & Robes.
MRS. PEGGY BRAUN—Hosiery.
MRS. PEARL COHEN—Gloves, Handbags, Small Leather Goods, Umbrellas, Art Needlework, Stationery, Lamps, Shades, China, Glassware, Toys, Silverware, Housewares, Luggage.
A. BRANNICK—Corsets & Brassieres.
MRS. GRACE LAYLE—Infants', Children's & Girls' Wear.
HENRY VANGER—Men's & Boys' Clothing & Furnishings.
JACK LUBMAN—Piece Goods & Domestics, Curtains & Draperies.
ROBERT SPEERT—Major Appliances, Radios & Phonographs.

Sidle's Dept. Stores, Annapolis Blvd. — Glen Burnie — 3

Telephone: GLen Burnie 1183
All Stores Operated in Maryland.

PHILIP & HERMAN SIDLE—Partners & Buyers.

Eyerly's Dept. Store, 18 W. Washington St. — Hagerstown — 1

Telephone: HAgertown 1344
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

RICHARD GRUMBACHER—Vice President & General Manager.
LEON CLAVAN—Vice President & General Merchandise Manager.
YALE C. HANKS—Treasurer.
GEORGE LINDER—Store Equipmen tBuyer & Warehouse Manager.
R. D. STREVIG—Advertising Manager & Display Director.
MISS GRACE MOSER—Personnel Manager.
FRED KRAMER—Merchandise Manager Ready-to-Wear, Accessories.
JOHN BUSSARD—Merchandise Manager Men's & Boys' Clothing & Furnishings.
WILLIAM MOORE—Merchandise Manager Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, etc.
ISSAC LITTON—Merchandise Manager Home Furnishings.
RICHARD RAWLS—Women's, Misses' & Juniors' Coats, Suits & Dresses, House Dresses.
MRS. CHRISTINE HULL—Blouses.
MRS. ROSEMARY GRIMSLEY—Sportswear, Skirts & Knit Apparel.
MRS. JANE SWOPE—Girls' Wear.
MRS. L. SIMMS—Millinery.
MRS. E. BURGAN—Hosiery.
MRS. VIRGINIA KENDALL—Underwear, Negligees & Robes.
MRS. EDITH KIGHT—Gloves, Neckwear, Handkerchiefs.
LOUIS POLLACK—All Shoes.
MRS. MARLENE McCARTER—Corsets & Brassieres.
MRS. JOYCE ST. MARTIN—Infants' & Children's Wear.
MRS. C. JORDAN—Handbags, Small Leather Goods.
JACOB COMERER—Men's Clothing, Hats & Caps.
ORVILLE GILES—Men's Furnishings.
L. E. FARLEY—Boys' Clothing & Furnishings, Hats & Caps.
LAWRENCE DeGRANGE—Piece Goods.
JOHN KERSHNER—Linens, Towels, Domestics, Bedding.
MRS. EMMA BELL—Laces, Trimmings, Ribbons & Art Needlework.
MRS. GERTRUDE SHRADER—Notions.

(Continued)

MARYLAND (Cont'd.)

Units

Eyerly's Dept. Store (Continued)

RUTH GUESSFORD—Toiletries & Drug Sundries.
MARY SHRADER—Jewelry.
H. E. GERKIN—Silverware, Clocks, Housewares.
COLEEN JORDAN—Umbrellas.
GEORGE BASORE—Books, Toys.
R. D. EICHELBERGER—Curtains & Draperies.
JAMES LAWSON—Major Appliances, Radios & Phonographs.
EDNA MARTIN—Pictures, Mirrors, China, Glassware, Gift Shop.
L. T. POWELL—Upholstery & Furniture.
ELMER SYLVESTER—Floor Coverings.
C. HUMRICHOUSE—Lamps & Shades, Luggage.

Leiter Bros. Co., 34 W. Washington St. — Hagerstown — 3

Telephone: HAgerstown 1670
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Stores Operated in Chambersburg & Waynesboro, Pa.
See Listing of Waynesboro Store.

FRANK S. LEITER—President & General Manager.
O. M. LEITER—Vice President, General Merchandise Manager.
ROY A. LEITER—Treasurer, Advertising Manager.
D. C. REED—Women's, Misses' & Juniors' Coats & Suits, Sportswear, Skirts, Negligees, Robes.
MRS. V. RUSSELL—Women's, Misses' & Juniors' Dresses, House Dresses.
MRS. M. NUGENT—Blouses, Knit Apparel, Neckwear.
MRS. G. SPANGLER—Girls', Children's & Infants' Wear.
C. DALEY—Aprons, Piece Goods, Linens, Towels, Muslins, Sheetings, Art Needlework.
MRS. L. WILSON—Uniforms.
J. BENEDICT—Furs.
MRS. E. ITNYRE—Hosiery.
MISS H. WHITE—Underwear, Corsets, Brassieres.
MISS M. BEARD—Gloves.
G. HEBB—Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries, Costume Jewelry, Umbrellas.
R. WOLFE—Men's Clothing, Furnishings, Hats & Caps.
H. HIXSON—Boys' Clothing, Furnishings, Hats & Caps, Luggage.
H. SNAVELY—Comforters, Blankets, Spreads, Bedding, Curtains, Draperies, Upholstery.
MISS G. WINTERS—Stationery, Housewares, Clocks, Pictures, Lamps, Shades, Furniture, Gifts, Candy, Delicacies.
V. J. CROUSE—Toys.

H. N. Rosen & Sons, 51 Washington St. — Hagerstown — 5

Telephone: HAgerstown 6219
Stores Operated in Maryland, Pennsylvania & West Virginia.

H. N. ROSEN—Senior Partner, General Manager.
ROBERT ROSEN—General Partner
O. H. ROSEN—Equipment Buyer.
NORMAN ROSEN—Merchandise Buyer.

Benesch's Dept. Store, 224 N. Washington St. — Havre de Grace — 1

Telephone: 207
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.

BENJAMIN BENESCH—Owner & General Buyer.

Joseph's Dept. Store, 124 N. Washington St. — Havre de Grace — 1

Telephone: 114

JOE SILVERSTEIN—Owner & General Buyer.

Block's Dept. Store, 373 Main St. — Laurel — 1

Telephone: PArkway 5-3300

ALBERT BLOCK—Owner & General Buyer.

Millington Dept. Store — Millington — 1

Telephone: MIllington 2811

ISAAC HOLLINS—Owner & General Buyer.

MARYLAND (Cont'd.)

Units

The Half Pprice Stores — Mountain Lake Park — 17

Telephone: OAkland 2-2106
Stores Operated in Maryland, Pennsylvania & West Virginia.
Operates: (12) THE H-P STORES, INC.
(3) THE H-P STORES.
(2) THE HALF PRICE STORES.
IRVIN FELD—Owner, Ready-to-Wear, Shoes, Store Planning.
JOHN H. WOLF—Notions, Sundries, Housewares, Toys, Floor Coverings, Store Fixtures & Equipment.
ROBERT L. AULT—Dry Goods, Infants' Wear, House Dresses, Warehousing Supervisor.

Villani & Sons Dept. Stores — Ocean City — 2

Telephone: OCean City 781
Branch Store Operated in Berlin, Md.
I. VILLANI—Owner & Buyer for all Departments.

Rudy's Dept. Store, 2nd St. — Oakland — 1

Telephone: OAkland 2-2654
IRVIN R. RUDY—Owner & General Buyer.

Sirkin's Dept. Store — St. Michaels — 1

Telephone: RIverview 5-3031
HARRY SIRKIN—Owner & General Buyer.

Benjamin Co., 219 W. Main St. — Salisbury — 1

Telephone: SAlisbury 7111
Resident Buyer: William Loweth Co., 101 W. 31st St.
A. J. BENJAMIN—President & General Merchandise Manager.
MRS. T. WHITE—Ladies' Coats, Suits, Furs.
MRS. D. BATZER—Ladies' Dresses.
MRS. M. ESHAM—Sportswear, Skirts, Blouses.
MISS ELLINGSWORTH—Teens' Wear.
MISS I. TODD—Girls' & Children's Wear, Toys.
MISS A. BRITTINGHAM—Aprons, Piece Goods, Curtains, Draperies & Upholstery.
MRS. M. WILSON—House Dresses, Corsets, Brassieres.
MRS. B. SMITH—Uniforms, Underwear, Negligees.
MRS. M. WILKERSON—Millinery.
MRS. RODBELL—Ladies' Accessories.
A. DATTELBAUM—Men's & Boys' Wear, Domestics, Linens, Notions, Art Needlework.
MRS. G. DASHIELL—Infants' Wear, Lamps, Shades, Housewares, Gift Shop & Luggage.
MRS. R. BAKER—Cosmetics & Toiletries.
MISS B. POPE—Jewelry.

Dixie Bargain Center, 506 W. Main St. — Salisbury — 2

Telephone: SAlisbury 4593
Branch Store Operated in Cambridge, Md.
PHILIP LIEBMAN—Owner & General Buyer.

R. E. Powell & Co., 207 W. Main St. — Salisbury — 1

Telephone: SAlisbury 3131
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
MRS. M. E. POWELL—President.
WILLIAM S. POWELL—Executive Vice President & General Merchandise Manager & Buyer Ladies' Ready-to-Wear, Sportswear & Girls' Wear.
B. W. COOPER—General Manager & Buyer Bedding, Pictures, Mirrors, Upholstery, Furniture, Lamps, Shades, Housewares & Luggage.
HOWARD WINGATE—Advertising Manager & Display Equipment Buyer.
MRS. MARY PEPPER—Assistant to Mr. Powell for Ladies' Ready-to-Wear.
MRS. LOIS PUSEY—Aprons, House Dresses, Uniforms, Furs, Linens, Towels, Comforters, Sheetings, Blankets & Spreads.
MISS MILDRED DOLBEY—Millinery.

(Continued)

MARYLAND (Cont'd.)

Units

R. E. Powell & Co. (Continued)

FRANK COLBOURN—Ladies' Hosiery, Underwear, Accessories.
E. TRAVIS—Ladies' & Children's Shoes.
MISS K. LEWIS—Corsets & Brassieres.
GLADYS DOWNS—Infants' & Children's Wear.
JAMES BRANCH—Men's & Boys' Clothing & Furnishings, Hats & Caps.
WALTER COOPER—Men's & Boys' Shoes.
MRS. F. COULBOURN—Piece Goods, Muslins, Laces, Trimmings, Ribbons, Notions, Toiletries, Costume Jewelry, Art Needlework, etc.
MRS. M. HASTING—Curtains & Draperies.
PRESTON PARSONS—Floor Coverings.

Caplan's Dept. Store, 8th & D Sts. — Sparrows Point — 1

Telephone: SParrows Point 137
ABRHAM M. CAPLAN—Owner & General Buyer.

T. W. Mather & Sons, 31 E. Main St. — Westminster

Telephone: WEstminster 94
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operated by: PARSONS CO., Annapolis, Md. (See Listing)
I. M. PARSONS—General Merchandise Manager & Buyer Ladies' Hosiery, Underwear, Accessories, Laces, Ribbons, Notions, Toiletries, etc.
MRS. RINNAMAN—Ladies' Ready-to-Wear, Infants' & Children's Wear.
PAUL M. WIMERT—Men's Wear, Piece Goods, Domestics, Home Furnishings, Housewares, Hardware, Toys, China, Glassware, etc.

MASSACHUSETTS

Shea's Dept. Store, 9 Park St. — Adams — 1

Telephone: ADams 430
Resident Buyer: McGreevey, Werring & Howell Co., 225 W. 34th St.
EDWIN P. SHEA—Owner & General Buyer.

London's, Inc., 81 Park Street — Attleboro — 1

Telephone: ATleboro 1-2500
HARRY LONDON—General Manager & Buyer for all Departments.

Almy Bigelow & Washburn, Inc., 246 Cabot St. — Beverly

Telephone: BEverly 1091
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of ALMY BIGELOW & WASHBURN, INC., Salem, Mass. (See Listing)
Subsidiary of GORIN'S, INC., Boston, Mass. (See Listing)
C. W. SKILLIN—General Merchandise Manager.
MISS K. KENEALLY—Ladies' Ready-to-Wear, Underwear.
MISS B. CONNOLLY—House Dresses, Uniforms, Ladies' Accessories, Negligees & Robes.
MISS F. FIELDER—Hosiery.
MRS. F. MORSE—Corsets & Brassieres.
MRS. LECK—Infants' & Children's Wear.
MYRON S. CHELLIS—Men's & Boys' Wear.
MISS E. McDONALD—Piece Goods, Domestics, Bedding, Curtains, Draperies & Upholstery.
MISS WHITCOMB—Laces, Trimmings, Notions, Cosmetics & Toiletries.
B. FRYER—Home Furnishings, Housewares & Toys.
A. GROSS—Major Appliances, Radios & Phonographs.

Chandler & Co., 150 Tremont St. — Boston 11, — 2

Telephone: HAncock 6-7500
Resident Buyer: Cavendish Trading Co., 1412 Broadway (See Listing).
Branch Store Operated in Belmont, Mass.
GEORGE HANSEN—President, General Merchandise Manager & Merchandise Manager Women's, Misses & Junior Coats, Furs.
STANLEY B. WHEELER—Controller.
ELMER A. COTA—Purchasing Agent.
H. E. AMBROSE—Display Manager.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

Chandler & Co. (Continued)

MISS E. KANE—Advertising Manager.
MISS LORETTA W. TIERNEY—Personnel Director.
WILFRED H. BREHAUT—Publicity Manager & Merchandise Manager Infants' & Children's Wear, Toys, Upholstery.
MISS G. ROBINSON—Merchandise Manager Women's, Misses' & Junior Suits & Dresses, Intimate Apparel, Girls' & Teens' Wear.
E. P. WILKINS—Merchandise Manager Ladies' Hosiery, Accessories, Men's Furnishings, Toiletries, Home Furnishings, Housewares.
A. W. BRYSON—General Store Superintendent & Merchandise Manager Domestics, Linens, Curtains, Draperies, Floor Coverings.

BUYERS

W. MILLIKEN—Women's & Misses' Coats.
MISS F. BAMBERG—Women's & Misses' Suits, Tall Girls' Wear.
MISS A. FLAHERTY—Women's Better Dresses.
MISS E. MICHELSON—Misses' Better Dresses, Bridal Wear.
MISS M. LeBLANC—Women's & Misses' Popular Price Dresses.
MISS M. STONE—Juniors', Girls' & Teens' Wear.
F. SMITH—Sportswear, Bathing Suits, Blouses, Sweaters.
MRS. L. KARAS—Cotton Dresses.
W. GORHAM—Furs.
MISS G. LEMAK—Hosiery, Gloves, Handbags, Umbrellas.
MISS R. CABRAL—Knit Underwear, Negligets & Robes.
MISS A. GILLIS—Neckwear & Jewelry, Laces, Trimmings, Embroideries.
MRS. M. HANSON—Handkerchiefs.
MISS VISCOGLIOSI—Corsets & Brassieres.
MISS L. MURPHY—Infants' & Children's Wear, Toys.
MICHAEL PACELLI—Men's Furnishings & Small Leather Goods, Stationery.
R. MILLER—Linens, Domestics, Curtains.
MISS L. ZOLLA—Toiletries & Drugs.
K. OLIVE—Upholstery, Draperies.
R. FINN—Floor Coverings.
MISS ANNE BARIFFALDI—China, Glassware, Lamps, Shades, Gift Shop.
MRS. L. KARAS—Basement Apparel.

Enterprise Stores, Inc., 1050 Commonwealth Ave. Boston 15, 31

Telephone: LOngwood 6-1320
New York Office: 19 W. 34th St.
Stores Operated in Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York & Rhode Island.
Operates: C. T. SHERER CO., Worcester, Mass. (See Listing)

PHILIP FELDMAN—President.
HYMAN S. GLASS—Executive Vice President.
FRANK M. BECKERMAN—Treasurer.
MILTON A. ANNIS—General Merchandise Manager.
HERVEY L. SOLAR—General Manager.
BENJAMIN RUBINOWITZ—Superintendent of Building, Maintenance & Supply Departments, Store Equipment Buyer.
WILLIAM F. CARNEY—Public Relations Director.
LESLIE HAMILTON—Advertising Manager.
WILLIAM F. KENNEY—Personnel Manager.
CHARLOTTE POPELL—Coats, Suits, Handbags, Gloves, Neckwear, Jewelry.
SADIE GROSSMAN—Women's & Misses' Dresses.
SELWYN LEMCHEN—Junior Coats, Suits, Dresses, Sportswear, Blouses & Skirts, Girls' Wear.
HAROLD MONDSHEIN—House Dresses, Robes, Housecoats, Cosmetics, Luggage, Stationery.
GEORGE GLASS—All Shoes.
HARRY BLOCK—Corsets & Brassieres.
SAMUEL FRESHMAN—Infants' & Children's Wear, Boys' Clothing & Furnishings, Hats, Caps.
HARRY GREENFIELD—Men's Clothing & Furnishings, Hats & Caps.
ROBERT PATTEN—Piece Goods, Linens, Domestics, Bedding, Curtains, Draperies.
A. GOLDBERG—Clocks, Pictures, Mirrors, Lamps, Shades, Floor Coverings, Housewares, Gift Shop, China, Glasswares, Toys.

MASSACHUSETTS (Cont'd)

Units

William Filene's Sons Co., 426 Washington St. Boston 1, 10

Telephone: HAncock 6-3800
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Branch Stores: Belmont, Chestnut Hill, Hyannis, Northampton, South Hadley, Wellesley, Winchester & Worcester, Mass. (See Listing of Worcester Store)
Operates: B. PECK CO., Lewiston, Me. (See Listing)

LINCOLN FILENE—President.
HAROLD D. HODGKINSON—Vice President, Treasurer & General Manager.
S. M. SEEGAL—Vice President, Ass't. General Manager.
LEON MARGOLIS—General Merchandise Manager for Upstairs Store.
WILLIAM LEE—Branch Stores General Manager.
JULIUS E. STEINBERG—Display Manager.
MISS HARRIET WILINSKY—Sales Promotion Manager.
ROBERT J. GRANBERG—Superintendent Building Operations.
WILLIAM A. MONAHAN—Store Architect.
WILLIAM B. FRYE—Manager of Building & Maintenance Departments.
RAOUL S. CLARK—Mechanical Maintenance.
JOSEPH F. KORD—Operating Superintendent.
JOSEPH V. PATI—Controller.
RAYMOND BURNS—Purchasing Agent.
LOUIS KAUFMAN—Upstairs Advertising Manager.
STACEY HOLMES—Public Relations Director.
ALVA F. KINDALL—Personnel Director.
MISS CATHERINE G. CASEY—Manager of Belmont Store.
ELMER SAWYER—Manager of Chestnut Hill Store.
HAROLD WOOD—Manager of Hyannis Store.
MRS. ARLINE SPEAR—Manager of Northampton Store.
LUTHENE G. KIMBALL—Manager of Wellesley Store.
JOHN SIRCOM—Manager of Winchester Store.
RAYMOND DODGE—Manager of Worcester Store.

MERCHANDISE MANAGERS

H. K. GROSS & EDWARD BERTMAN—Ladies' Ready-to-Wear, Sportswear.
LEON MARGOLIS—Ladies' Accessories & Home Furnishings.
SIDNEY MATHEWS—Ladies' Accessories & Smallwares.
PAUL DOWD—Daytime Dresses, Aprons, Smocks, Uniforms, Better & Budget Underwear, Negligees, Linens, Domestics, Curtains, Draperies, Toys, Luggage.
J. A. DREW—Junior Wear, Infants' Children's & Girls' Wear, House Dresses, Furs, Corsets & Brassieres.
A. W. FISH—Men's & Boys' Wear, Shoes.

BUYERS

MISS A. GALLAGHER—Women's Coats.
V. SULLIVAN—Women's & Misses' Suits & Furs.
S. LAPPIN—Misses' Coats, Raincoats.
MISS L. WINIG—Women's Better & Budget Dresses.
MISS N. VAN ULM—Misses' Better Dresses.
MISS A. THALER—Misses' Budget Dresses.
MISS G. MYERS—Junior Coats, Budget Dresses.
MISS M. KANTER—Junior Suits, Junior Better Dresses.
MISS O. COLLINS—French Shop, French Shop Accessories.
MISS F. KALESKE—Street Floor Blouses.
MISS D. GOLUB—Misses' Better Sportswear.
J. SPIER—Misses' Budget Sportswear.
L. COPPELMAN—Misses' Active Sportswear, Dresses, Coats, Suits, Blouses, Bathing Suits.
MISS F. WALL—Maternity Wear, Women's Active Sportswear, Dresses, Coats, Blouses.
MISS E. ALBERTINI—Junior Sportswear.
MISS D. MAYER—Bridal Wear.
MISS A. TIERNEY—Hi-Schoolers' Shop.
MRS. M. MURPHY—Junior-High Shop.
MISS J. SINGER—Girls' Wear.
MISS B. CROSBY—Hi-School Accessories, Children's Accessories, Girls' Underwear.
MISS D. GOLOB—Oxford Shop.
H. ZIMMERMAN—Aprons, House Dresses, Uniforms, Smocks.

(Continued)

MASSACHUSETTS (Cont'd.)

Unit

William Filene's Sons Co. (Continued)

MISS M. DREVITCH—Ladies' Daytime Dresses.
EDITH SELTZER & PHILIP BURNHAM—Millinery.
MAURICE LEE—Women's Hosiery.
MISS FREEMAN—Womens' Underwear, Lingerie.
ROBERT ABRAHAMS—Budget Underwear.
ROBERT MALATESTA—Gloves.
MISS C. FRASER—Neckwear.
MISS F. KALESKY—Dress Accessories.
LOUIS DREVITCH—Better Shoes.
BARNET SELBY—Shoes, Slippers.
E. TESLER—Infants', Children's, Girls', Hi-Schooler Shoes.
MISS MARY PERLMUTTER—Handkerchiefs.
MISS A. GILL—Corsets & Brassieres.
MISS M. McDONOUGH—Negligees.
MISS M. LOEB—Infants' Wear.
MRS. M. EDENFELD—Infants' Furniture, Layettes, Bedding.
MISS S. LOMASNEY—Girls' Clothing (1-6).
MISS M. FYFE—Boys' Clothing (1-6).
GEORGE WITHERELL—Handbags.
MISS R. CASEY—Small Leather Goods, Belts, Compacts, Clocks.
BEN DAVIS & H. ALLEN—Men's Clothing, Sportswear.
SAM MALETZ—Men's Furnishings, Hosiery, Underwear.
L. McGOURTY—Men's Shoes.
J. PAGLIA—Teen Age Boys' Wear.
J. LEONARD—Junior Boys' Shoes.
J. PAGLIA—Intermediate Boys' Shoes, Varsity Shop Shoes, Boys' Shoes.
R. WALSH—Little Shop, Corner Shoe Shop.
J. COLLINS—Domestics, Blankets, Spreads.
AL STAR—Linens.
O. BRADBURY—Notions, Candy.
P. PEARSON—Cosmetics, Drug Sundries.
MARION CASSLER—Novelty Jewelry.
T. BALL—Umbrellas, Stationery.
DOMINIC DENARO—Curtains, Draperies.
G. FLAXER—Toys.
H. GOVERMAN—Luggage.
L. KENNEDY—Sporting Goods, Men's Hats.

BASEMENT DEPARTMENTS

JACOB GOLDBERG—Merchandise Manager.
W. BURKE—Assistant Merchandise Manager.
MISS LILLIAN J. LOWE—Advertising Manager.
J. GORMLEY—Coats, Furs.
MISS E. FLAHERTY—Women's & Misses' Suits.
S. ROGOFF—Women's & Misses' Dresses.
MISS K. McDONOUGH—Junior Coats, Suits & Toppers.
J. ROCHE—Junior Dresses.
W. KIRBY—Women's & Misses' Sportswear, Bathing Suits.
G. DUMPHY—Teens' Wear.
W. ZABAROWSKY—Girls' Wear (7-14).
W. GREEN—Aprons, Daytime Dresses & Maternity Wear.
B. WACHTEL—Hosiery & Knit Underwear.
J. KELLEY—Hosiery, Rayon, Cotton & Nylon Lingerie.
MRS. B. BOYD—Silk Underwear, Negligees & Housecoats.
J. GARBER—Gloves & Small Leather Goods.
EUGENE CLARK—All Shoes.
MISS M. COLLINS—Neckwear, Blouses, Handkerchiefs.
MISS M. HICKEY—Corsets & Brassieres.
MRS. A. GEARY—Infants' & Children's Wear.
R. JACOBSON—Children's Hosiery, Underwear, Boys' Clothing & Furnishings.
J. J. BRABAZON—Men's Clothing.
A. BAUMBERG—Men's Furnishings.
J. McMORROW—Men's Hats & Sportswear.
F. MURPHY—Domestics, Curtains & Draperies.
T. MacDONNELL—Toiletries, Cosmetics.
N. SPUNT—Jewelry, Lamps, Housewares, etc.
J. McGRAIL—Toys.

MASSACHUSETTS (Cont'd.)

Units

Gilchrist Co., 417 Washington St. **Boston 2,** **6**

Telephone: LIberty 2-9700
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Stores: Brockton, Mass., A. ARCHAMBEAULT—Manager.
Framingham, Mass., MISS B. BROWN—Manager.
Medford, Mass., RODNEY DOOLEY—Manager.
Quincy, Mass., JOHN LITTLE—Manager.
Waltham, Mass., ELLIS LEBER—Manager.

F. FRANK VORENBERG—President.
CHARLES W. EISEMAN—Vice President and Director of Sales and Mdse.
THOMAS A. COX—Vice President & Employee Relations Manager.
WILDER N. SMITH—Treasurer.
RAYMOND MARAD—Manager of Building & Maintenance Departments & Store Equipment Buyer.
MISS RENA JAMES—Manager of Supply Department.
A. FRANK EARLY—Display Equipment Buyer & Display Director.
B. DaSILVA—Warehouse Manager.
MRS. GRACE E. EASTLER—Personnel Manager.
KARL MARGOLIS—Merchandise Manager, Ready-to-Wear.
ROLAND STROYMAN—Merchandise Manager, Ladies' Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, etc.
DAVID W. MAYSLES—Merchandise Manager, Home Furnishings.
JOSEPH BORNSTEIN—Women's, Misses' & Juniors' Coats & Suits.
MISS DOROTHY BERNARD—Women's, Misses' & Juniors' Dresses.
MISS IDA SEGAL—Blouses, Neckwear & Handkerchiefs.
FRED MITNICK—Sportswear, Skirts.
MISS MARY VAGNATI—Girls' Wear.
MISS JESSE MARA—Aprons & House Dresses.
MISS PAULINE McGINNIS—Uniforms, Corsets & Brassieres.
A. CUMMINS—Furs.
EDWARD MELNICK—Millinery.
WALLACE COVELL—Hosiery.
MISS DORIS CRAMTON—Underwear, Negligees & Robes.
MISS RUTH WINCHELL—Gloves.
SUMMER GOLDMAN—Ladies' Shoes.
JOHN SAYERS—Handbags & Small Leather Goods.
MISS ANN KLOPOT—Infants' Wear.
CHARLES CHISHOLM—Men's & Boys' Clothing, Boys' Furnishings.
LESLIE COHEN—Men's Furnishings.
WILLIAM PROUTY—Men's Hats & Caps, Men's & Boys' Shoes.
MRS. ROSE McCANN—Piece Goods, Art Needlework.
MILTON SHAPIRO—Linens, Domestics.
MISS VERNA GARDINER—Laces, Trimmings, Ribbons.
IRVING ZOHN—Notions, Stationery, Cameras.
REGINALD BAIN—Buyer for Jewelry, Watches, Silverware.
SALVIDORE DiRUSSO—Toilet Goods, Umbrellas.
M. KATZ—Books.
IRVING ZOHN—Stationery & Cameras.
HYMAN ROSE—Bedding & Furniture.
HENRY FRANKLIN—Buyer for Floor Coverings.
THOMAS FITZPATRICK—Curtains, Upholstery.
BERNARD SLAVIN—Housewares, Kitchen Furniture & Power Tools.
M. THOMPSON—Electrical Goods, Television, Appliances, Radio.
MONROE FRADOS—Pictures, Mirrors, Lamps, Shades, China, Glassware, Gift Shop.
EMIL LEWITUS—Wallpaper.
JOHN WELLS—Luggage, Toys, Wheel Goods.
MISS IDA MORAN—Groceries, Candy & Delicacies.

BASEMENT DEPARTMENTS

ARTHUR SPUGNARDI—Merchandise Manager.
ALVIN KAPLAN—Women's, Misses' & Junior Ready-to-Wear.
DONALD SCHAPERO—Sportswear, Bathing Suits.
MURRAY LANES—Girls' Wear.
WALLACE COVELL—Hosiery.
HARVEY LAND—Underwear & House Dresses.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

Gilchrist Co. (Continued)

DANIEL GREENFIELD—All Shoes.
MISS RUTH WINCHELL—Gloves & Miscellaneous.
HAROLD TROUPIN—Corsets & Infants' Wear.
HOWARD GOLDBERT—Men's & Boys' Clothing & Furnishings.
MAURICE LANE—Domestics, Home Furnishings.

Gorin's, Inc., 1019 Commonwealth Ave. Boston 15, 19

Telephone: STadium 2-5100
Stores Operated in Connecticut, Massachusetts, New Hampshire & New York.
Operates: MILLER & PECK, Waterbury, Conn. (See Listing)
EDGAR'S, Brockton, Mass.
ALMY BIGELOW & WASHBURN, Inc., Salem, Mass. (See Listing)
L. A. WITHERILL, Syracuse, N. Y. (See Listing)
N. GORIN—President.
J. GORIN—Merchandise Manager.
S. SCHEIN—Store Planning.
H. FRIEDBERG—Ready-to-Wear.
D. SALTZMAN—Blouses, Neckwear, Handbags.
M. DEXTER—Girl's Outerwear, Ladies Cotton Dresses.
M. D. COOPER—Ladies' & Childrens' Gloves, Hosiery, Greeting Cards.
M. BONANNO—Ladies' & Childrens' Underwear.
E. MELLO—Children's Wear.
B. KAYE—Infants' Wear, Sanitary Goods, Corsets.
M. KRAUSS—Men's Furnishings.
L. ANDERSON—Boys' Wear, Clothing.
W. GORIN—Notions, Cosmetics, Toilet Goods, Art Goods, Store Fixtures & Equipment, Fountain Departments.
M. GOLDMAN—Domestics, Curtains, Floor Coverings.
N. BELL—Housewares, China, Glassware, Toys, Electrical Goods, Hardware, Paints.

Jordan Marsh Co., 450 Washington St. Boston 7, 3

Telephone: HAncock 6-9000
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
Branch Stores Operated in Framingham & Malden, Mass.
EDWARD R. MITTON—President & Managing Director.
CAMERON S. THOMPSON—Vice President in Charge of Merchandising.
ROBERT MITTON—Vice President & General Merchandise Manager.
ROBERT G. HOYE—General Merchandise Manager, Home Furnishings.
WALTER V. KRYSTO—Display Manager.
WALTER GUIDER—Purchasing Agent.

DIVISIONAL MERCHANDISE MANAGERS

ARTHUR T. ARVISAIS—Ready-to-Wear, Furs, Millinery, Bridal Shop.
MRS. RUTH E. VINCENT—Sportswear, Blouses, Skirts, Bathing Suits, Aprons, House Dresses & Uniforms.
VICTOR BAER—Hosiery, Laces, Ribbons, Notions, Toiletries, Piece Goods, Silverware, Clocks, Stationery, Luggage, Candy.
VINCENT BERNAGOZZI—Ladies' Accessories, Shoes.
FREDERICK K. SHAW—Ladies' Intimate Apparel, Infants', Children's & Girls' Wear, Infants' Furniture.
EDWARD J. MITTON—Men's & Boys' Clothing & Furnishings, Shoes, Hats & Caps, Sporting Goods, Cameras, Tobacco Shop.
CARROLL E. ROBINSON—Domestics, Blankets, Linens, China, Glassware, Pictures, Mirrors, Books, Art Needlework, Gift Shop.
ARTHUR G. MITTON, JR.—Major Appliances, Small Electrical Goods, Housewares, Building Supplies, Toys, Food Service.
THOMAS P. DUFFY—Floor Coverings, Furniture, Bedding, Upholstery, Curtains, Draperies, Wallpaper, Pictures, Mirrors, Lamps.

BUYERS

WARREN E. CAREY—Ladies' Coats, Raincoats.
MRS. EVELYN M. KEEFFE—Women's & Misses' Suits.
MISS ADRIENNE LEEMAN—Women's Dresses.
MISS CARRO KRUG—Misses' Better Dresses, Bridal & Maternity Wear.
MRS. VIOLA STANSFIELD—Misses' Moderate Priced Dresses.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

Jordan Marsh Co. (Continued)

ROBERT H. PARKER—Misses' Dresses, Sport Coats.
FRANKLIN R. HARRISON, JR.—Misses' Inexpensive Dresses.
MISS LOUISE P. KUSH—Brand Lines Dresses. (Betty Hartford, Queenmake & Glendale)
KENNETH F. MAYO—Junior Miss Coats & Suits.
MISS BARBARA COLTON—Junior Miss Dresses.
MISS JULIA HELLER—Women's Separates, Sport Dresses.
MISS AUDREY PETERSON O'CALLAGHAN—Slack Shop, Blouses, Skirts, Sweaters.
MISS MURIEL A. KENNEDY—Inexpensive Blouses.
MISS FRANCES B. SULLIVAN—Women's Thriftmode.
MISS MARION R. HORNE—Junior Thriftmode.
HERBERT J. COHEN—Misses' Sportswear.
MISS GERTRUDE KAPSTEIN—Junior Miss Sportswear.
MISS JOAN PULLMAN—Bathing Suits, Town & Country Shop, Ski Shop.
SUZANNE K. WILSON—Tall Girls' Shop.
MISS HALDEEN DELAY—Aprons, Uniforms.
MRS. MARY HART KIRVEN—House Dresses.
PHILIP W. JEFFERSON—Furs & Mink Coats.
MISS WINIFRED HICKS—Teen Age Marsha Jordan Shop.
MRS. EMELYNE HARE—Millinery & High Grade Millinery.
MRS. LOUISE STENZEL—Softee Shop Millinery.
PAUL J. BUTMAN—Hosiery.
MRS. CATHERINE E. MacPHERSON—Cotton, Silk & Barbizon Underwear.
MRS. CHARLOTTE L. FENTON—Knit Underwear, Van Raalte Underwear.
MARY H. ROGAN—Neckwear.
WALTER C. EMMETT—Ladies' Better & Footsaver Shoes.
ARTHUR L. EZRIN—Women's Casual & Play Shoes, Slippers.
EUGENE C. MARCOTTE—Ladies' Inexpensive Shoes.
WILLIAM A. EGAN—Gloves.
MISS ALICE WILLARD—Handkerchiefs.
ANNA McCARTHY—Corsets & Brassieres.
MISS A. D. MATEVOSIAN—Girls' Corsets, Junior Miss Underwear.
MISS JOYCE BORDEN—Negligees.
MISS NORINA MALATESTA—Girls' Clothing (7-14).
MRS. ELIZABETH R. DOLAN—Infants' Coats, Dresses, Haberdashery.
MISS BELLE C. GOLDBERG—Infants' Sportswear.
MISS EVELYN MALATESTA—Children's Hosiery, Underwear, Millinery.
MRS. E. ALMOND—Juvenile Furniture.
MISS ALICE M. SWIM—Handbags.
H. T. WRIGHT—Men's Clothing.
RICHARD L. MOBERG—Men's Hosiery, Underwear, Pajamas, Sweaters & Smoking Accessories.
ALVA W. BLACK—Large Men's Shop.
CARL MATTSON—Mtn's Sport Shirts, Neckwear, Handkerchiefs, Shirts & Gloves.
FREDERICK JACOBSEN—Custom Shirts.
JAMES H. FAIRCLOUGH III—Men's Sportswear, Raincoats, Riding Habit Shop, House Coats.
LESLIE DURKEE—Men's Hats.
D. GREASON—Men's Shoes.
J. CRAIGUE—Boys' Clothing.
RAYMOND KENDALL—Boys' Furnishings.
WALTER WORSDELL—Boys' Shoes.
ALFRED A. BURNS—Woolen, Dress Goods, Wash Goods.
BRUCE GILCHRIST—Linens, Towels.
J. CADIGAN—Domestics.
MISS IRENE M. CONNERS—Veilings.
PAUL JENKINS—Silks.
MISS ANNETTE G. HOPKINS—Laces, Trimmings, Buttons, Ribbons Patterns.
MISS EVELYN E. HILTZ—Notions.
JOHN A. ALLISON—Closet Shop.
J. HOWE—Toilet Goods.
IRVING SHARE—Household Remedies.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

Jordan Marsh Co. (Continued)

MISS NANCY WOODMAN—Jewelry, Rings, Women's Smoking Accessories.
JOHN N. WATTERS—Silverware, Clocks, Watches, Men's Jewelry.
MRS. HELEN RITZ COLEMAN—Art Needlework, Fancy China, Gift Shop.
MISS MARY HALCHUCK—Umbrellas, Novelty Leather Goods.
JOHN B. MITSOCK—Stationery, Engraving, Bridge Shop.
EDWARD A. McELROY—Religious Goods.
JAMES F. BRAIM—Magazine Subscriptions, Books.
ROMEO DELOREY—Bedding & Studio Couches.
LEONARD S. WILSON—Curtains, Draperies & Upholstery.
DANIEL B. LUNT, SR. & ELWIN PIERCE—Major Appliances & Home Improvements.
JOHN F. DONAHUE—Sewing Machines.
HOLDEN WHITAKER—Bedroom & Dining Room Furniture, Summer Furniture.
NANCY L. PECKHAM—Bedroom Ensemble Shop, Fireplace Equipment.
J. NORRIS—Living Room Furniture.
HERBERT H. COE—Interior Decorating.
CHARLES B. BRIDGHAM—Domestic Rugs, Linoleums, Carpets.
MARTIN McGAGH—Imported Rugs.
E. MATTLIN—Television, Radio.
KURT R. THOMA—Music Supplies.
JAMES W. HAWES—Glassware, China, Christmas Decorations.
ALBERT P. BERGERON—Lamps & Shades.
CHARLES L. BRYSON—Cooking Utensils, Waxes, Polishes, Hardware.
ROBERT F. HUNT—Dinette Sets, Pains, Garden Shop, Building Supplies.
E. WARNER—Toys, Games.
J. FLYNN—Luggage.
J. BLACK—Sporting Goods.
BEN M. SHERMAN—Cameras, Photo Supplies, Tobacco Shop.
MOSES H. LANE—Fancy Groceries.
WILLIAM F. CASS—Candy.

BASEMENT STORE

ISADORE B. JACOBSON—General Merchandise Manager.
HENRY P. COYNE—Merchandise Manager, Ready-to-Wear, Furs, Sportswear, Infants' Children's & Girls' Wear, Hosiery, Accessories.
DAVID W. CALLAHAN—Merchandise Manager, Ladies' Hosiery, Intimate Apparel, Accessories, Smallwares, Home Furnishings, Housewares.
PAUL P. PARSONS—Merchandise Manager, Men's & Boys' Wear. Luggage, Shoes.

BASEMENT BUYERS

PATRICK J. CASEY, JR.—Women's Coats.
MISS LILLIAN M. McCARTHY—Women's Dresses.
DAVID KLARIK—Misses' Coats, Raincoats.
MRS. BLANCHE REDMAN NOLAN—Misses' Dresses.
MISS RACHEL C. MUNSON—Junior Miss Coats & Dresses.
MISS ELSA M. ZALESKI—Women's & Misses' Casual Dresses, Bathing Suits.
MISS SYLVIA GOLDMAN—Teen Age Shop.
MISS RUTH C. NILSEN—Girls' Clothing. (7-10)
MISS DOROTHY MOGAN—Blouses & Sweaters.
MRS. ELLA BERSON GILLEN—Sportswear.
MRS. ALICE TOWLE—Aprons, House Dresses, Uniforms, Negligees.
MRS. VICTORIA MAXWELL CHAISSON—Millinery.
DONALD HALLISEY—Ladies' Hosiery.
MRS. HELEN E. LARKIN—Cotton & Silk Underwear.
MRS. FRANCES P. MALLETT—Knit Underwear, Branded Line Underwear.
LEONARD K. ADAMS—Gloves, Handkerchiefs, Umbrellas.
WILLIAM J. SULLIVAN—Shoes.
MRS. GRACE LEARNARD—Neckwear & Jewelry.
MRS. FRANCES E. SHEEHAN—Corsets & Brassieres.
MISS MARIE A. FALVEY—Infants' Wear.
MISS MARY PESTANA—Infants' Furniture.
MISS IDA A. ROSELLI—Children's Hosiery & Underwear.
MISS ELSIE L. BOLTZ—Leather Goods.
WALTER E. HURLEY—Men's Clothing.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

Jordan Marsh Co. (Continued)

JOHN J. LYNCH, JR.—Men's Work Clothing, Luggage.
SANFORD LITWIN—Men's Furnishings & Sportswear.
EDWARD F. TOWLE—Men's & Children's Shoes.
BYRON EASTMAN—Boys' Clothing.
JAMES MYRICK—Boys' Furnishings.
JAMES ROCKETT—Wash Goods, Dress Goods, Patterns.
FRANCIS J. SHEA—Cottons & Blankets.
JOHN J. BOYLE—Linens.
MISS MINNIE E. BLACKDEN—Smallwares.
PHILIP TROY—Toiletries, Toys.
MRS. ANNA McLAUGHLIN ROBB—Art Needlework, Lamps.
RONALD CAVE—Curtains, Draperies, Upholstery.
WILLIAM D. HOWE—Bedding & Furniture.
DANIEL LUNT, JR.—Floor Coverings.
HENRY COLE—China & Kitchen Furnishings.

Raymond's, Inc., 356 Washington St. Boston 8, 3

Telephone: HUbbard 2-8800
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch Stores Operated in Lynn & Quincy, Mass.

PAUL SCHAYE—President.
ROBERT C. SCHAYE—Executive Vice President & General Manager.
CLINTON L. DORR—Treasurer, Manager of Building & Maintenance Departments.
CHARLES COYLE—In Charge of Branch Store Merchandising.
ROBERT GILLESPIE—Display Equipment Buyer & Display Director.
CARL BATES—Advertising Manager.
JOHN L. MANSFIELD—Executive Personnel Manager, Manager of Supply Alteration & Repair Departments, Store Equipment Buyer.
R. TRIPP, JR.—Employee Relations Manager.
G. HUBERMAN—Merchandise Manager, Ready-to-Wear, Accessories, Hosiery, Underwear, Ribbons, Notions, Toiletries, etc.
I. GOLDBAUM—Merchandise Manager, Boys' Wear.
P. MANSFIELD—Merchandise Manager, Piece Goods & Domestics.
L. TARLIN—Women's, Misses' & Junior Coats & Suits, Junior Dresses.
B. SCHLAKMAN—Women's & Misses' Dresses, Aprons, House Dresses.
MISS A. SANKER—Blouses, Skirts, Sportswear, Knit Apparel.
C. KREIGER—Girls' Wear, Toys.
MRS. B. DUBROW—Hosiery, Neckwear, Handkerchiefs, Handbags.
A. FRIEND—Underwear, Negligees & Robes.
MISS M. SULLIVAN—Gloves, Notions, Jewelry, Art Needlework.
R. LaPOINTE—Corsets & Brassieres.
MRS. A. STOCK—Infants' & Children's Wear.
L. SEGELMAN—Small Leather Goods, Ribbons, Notions, Drug Sundries, Umbrellas, Stationery.
S. BRICKMAN—Men's Clothing.
M. FELDMAN—Men's Furnishings.
R. MANN—Boys' Clothing & Furnishings, Men's & Boys' Hats & Caps.
H. THOMAS—Piece Goods, Curtains & Draperies.
J. KLEIN—Linens, Domestics.
A. SYLVESTRI—Clocks.
A. MOVSESSIAN—Floor Coverings.
MISS A. RICE—Bedding, Upholstery, Furniture, Pictures & Mirrors.
F. WARREN—Lamps & Shades, Luggage.
R. I. MOORE—Housewares.

R. H. Stearns Co., 140 Tremont St. Boston 11, 2

Telephone: HUbbard 2-0260
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
Branch Store: Chestnut Hill, Boston, Mass., WILLIAM SANDERSON—Manager.

CARL N. SCHMALZ—President & General Merchandise Manager.
ROBERT W. GIESE—Executive Vice President & Treasurer.
WILLIAM M. SANDERSON—General Merchandise Manager.
J. K. BENNETT—General Manager.
HAROLD HUMPHREYS—Manager of Building, Maintenance & Supply Depts.
CHARLES MURPHY—Store Equipment Buyer.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

R. H. Stearns Co. (Continued)

JACK PRINCE—Display Equipment Buyer & Display Director.
JAMES C. DAVIS—Public Relations Director, Advertising Manager.
HENRY W. EDGELL—Executive Personnel Manager.
MISS MARY E. BOWLER—Staff Personnel Manager.

MERCHANDISE MANAGERS

FRANK C. TAYLOR—Ladies' Ready-to-Wear.
HERBERT D. LOVE—Ladies' Ready-to-Wear Accessories, Men's & Boys' Wear, Toys, Luggage, Notions, Toiletries, Stationery, etc.
O. R. RICE, JR.—Piece Goods, Domestics, Laces, Trimmings, Ribbons, Home Furnishings & Housewares.

BUYERS

MISS MARION HODGSON—Women's & Misses' Coats & Suits.
MISS LILLIAN LANTZ—Women's Dresses.
MISS MILDRED WELCH—Misses' Dresses.
MISS JANET CHAMBERLIN—Junior Coats, Suits & Dresses.
MISS KATHRYN HICKEY—Sportswear, Blouses, Skirts, Knit Apparel.
MISS MAY DONOVAN—Girls' & Children's Wear.
MISS J. AGURKIS—Town Dresses, Aprons & Uniforms.
MISS ALICE LISTON—Furs.
MISS JULIENNE DeFRESNES—Millinery.
FRANCIS HASSON—Hosiery, Notions.
MISS DOROTHY MALONEY—Knit Underwear.
MISS LILLIAN QUINN—Silk Underwear.
MRS. ETHEL WIHTOL—Gloves, Toiletries, Drug Sundries.
MELVILLE BROWN—All Shoes.
MISS ELLA FOLEY—Neckwear, Scarfs, Handkerchiefs.
MRS. AGNES TRIMBLE—Corsets, Brassieres, Negligees & Robes.
MISS M. W. ALBRECHT—Infants' Wear.
MISS MARY NOONAN—Handbags, Small Leather Goods, Jewelry.
JONATHAN BUTLER—Men's Clothing & Furnishings.
FRED MILLER—Domestics, Linens, Bedding.
GEORGE DRESCHER—Piece Goods, Laces, Trimmings, Ribbons, Patterns.
HUBERT ST. ONGE—Silverware, China, Pictures, Mirrors, Lamps, Shades, Gift Shop, Occasional Furniture.
MISS DORA CHAPMAN—Umbrellas.
MISS LENA GOLDBERG—Children's Hose & Underwear, Art Needlework.
JOHN BOWEN—Children's Books, Toys, Luggage, Gifts & Gadgets.
MRS. FRANCES O'CONNOR—Stationery.
JOHN GAY—Curtains, Draperies & Upholstery Material.

R. H. White Corp., 518 Washington St. Boston 11, 2

Telephone: HAncock 6-4100
Resident Buyer: City Stores Mercantile Co., 128 W. 31st St. (See Listing).
Branch Store Operated in Worcester, Mass.

ABRAHAM GREEN—President.
ARTHUR J. KELLY—Executive Vice President, Treasurer.
EDMOND RODMAN—Merchandise Manager, Ready-to-Wear.
B. SANFORD HYMSS—Merchandise Manager, Men's & Boys' Wear.
HERBERT GRIEF—Merchandise Manager, Piece Goods & Domestics.
MICHAEL DOWLEY—Merchandise Manager, Home Furnishings, Housewares.
MARIANNE METZ—Women's & Misses' Coats & Suits.
THELMA FRONGILLO—Dresses.
MISS P. ASKWITH—Juniors' Coats, Suits & Dresses.
MISS G. KINCHELOE—Sportswear.
GEORGE EHRENBERG—Underwear, Lingerie, Negligees, Robes.
MISS B. POWERS—Teens' & Girls' Wear.
HELEN McLAUGHLIN—Aprons, House Dresses, Uniforms.
SEYMOUR SCHARER—Furs.
L. CHANNICK—Millinery.
MISS E. THOMPSON—Hosiery, Laces, Trimmings.
C. SEGAL—Neckwear, Blouses.
MISS M. JUDGE—Gloves, Handbags, Small Leather Goods, Handkerchiefs.
B. NEWMAN—Shoes.
GERTRUDE MORRISON—Corsets, Brassieres.
MELVIN SAFFITT—Infants' & Children's Wear.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

R. H. White Corp. (Continued)

STANLEY SEPKA—Men's Clothing, Furnishings, Hats, Boys' Furnishings.
JERRY MENDELSON—Men's Shoes.
ARTHUR WILLIAMS—Boys' Clothing.
K. MAILLARD—Piece Goods, Art Needlework.
JOHN MINNAHAN—Domestics, Linens, Towels.
BEN LUFTMAN—Notions.
M. SILVERMAN—Toiletries, Drug Sundries, Silverware, Clocks.
MISS L. LIST—Jewelry.
M. McCONNELL—Stationery, Cameras.
J. BARRON—Bedding, Furniture.
HENRY ADAMS—Curtains, Draperies, Upholstery.
E. COLLIER—Major Appliances, Radios & Phonographs.
J. McELROY—Housewares, Hardware.
G. SNOW—Floor Coverings.
R. MURRAY—China, Glassware.
CHARLES PIZZANO—Pictures, Mirrors, Lamps, Shades, Gifts.
JOSEPH BRADLEY—Toys, Luggage, Sporting Goods.
FRANK DICKEY—Merchandise Manager, Toys, Luggage, Sporting Goods.

BASEMENT DEPARTMENTS

HERBERT GRIEF—Merchandise Manager.
A. BRESLOW—Ladies' Coats.
MISS M. BURKE—Ladies' Dresses, Corsets, Brassieres.
L. GROSSMAN—Aprons, House Dresses, Hosiery, Accessories, Notions.
JERRY MENDELSON—Shoes.
MISS Z. GREEN—Infants', Children's & Girls' Wear.
R. DiPESA—Men's & Boys' Wear.
H. COHEN—Piece Goods, Domestics, Linens, Towels.
F. CAMPAGNA—Curtains, Draperies.

Fraser's, Inc., 144 Main St. — Brockton — 1

Telephone: BRockton 3500
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
JAMES STONE—President & Treasurer.
GARRISON GOLDSBERRY—Comptroller.
JOSEPH MECHABER—General Manager.
ROBERT L. KELLEHER—General Merchandise Manager.
RALPH BALDASARO—Advertising Manager.
MISS H. BURNS—Ladies' Ready-to-Wear, Sportswear.
MISS M. MULHERN—Aprons, House Dresses, Infants' & Children's Wear, Negligees & Robes.
MRS. C. BERRY—Hosiery.
MRS. G. POWDERLY—Underwear.
MRS. P. POWDERLY—Gloves.
MRS. P. COX—Ladies' Accessories, Laces, Ribbons, Notions.
MRS. VIOLA MacKUSICK—Corsets & Brassieres.
H. PARRISH—Men's Furnishings.
MISS E. McBRIDE—Cosmetics, Toiletries.
A. G. MANSEAU—Piece Goods & Domestics, Curtains, Draperies.

Kings, Inc., 160 Pleasant St. — Brockton — 1

Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
AARON O. COHEN—Owner.
RICHARD W. PLUTA—Manager.

J. H. Corcoran & Co., Inc., 615 Massachusetts Ave. — Cambridge 39, — 2

Telephone: UNiversity 4-3000
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Both Stores Operated in Cambridge, Mass.
PAUL R. CORCORAN—President, Treasurer and General Manager.
ARTHUR G. SULLIVAN—Executive Vice President.
EDWARD I. JELEN—Comptroller, Purchasing Agent, Fixture & Equipment.
JOHN P. LYONS—Advertising, Display.
MISS JANE BLACK—Personnel Manager.
MRS. JEANNETTE CHARTRAND—Merchandise Manager & Buyer Ladies' Ready-to-Wear, Sportswear, Millinery, Corsets, Brassieres & Toiletries.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

J. H. Corcoran & Co., Inc. (Continued)

MISS RUTH W. GUILMARTIN—Merchandise Manager Piece Goods & Domestics, Home Furnishings & Buyer for Notions.
MRS. BARBARA CANTWELL—Girls', Children's & Infants' Wear.
MRS. ELVA BRENN—Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MRS. ELLEN BLEVINS—Hosiery.
MISS ADRIENNE GINGRAS—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry.
ANTHONY PITTORINO—All Street Floor Shoes.
NORBERT MURRAY—All Basement Shoes.
FRANCIS P. McLAUGHLIN—Men's & Boys' Furnishings, Boys' Clothing, Hats & Caps.
WILLIAM P. MANNING—Piece Goods, Domestics, Linens, Bedding, Toys.

Harvard Bazar, Inc., 576 Massachusetts Ave. — Cambridge 39, — 1

Telephone: UNiversity 4-3700
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
IRVING W. GARDNER—President, General Merchandise Manager & Buyer Men's & Boys' Wear, Home Furnishings, Housewares, Hardware Toys.
STANLEY M. GAYNOR—Vice President, Treasurer & Buyer Ladies' Ready-to-Wear, Underwear, Toiletries.
WALTER A. SINGER—Secretary & Purchasing Agent.
S. RICE—Ladies' House Dresses, Uniforms, Hsoiery, Accessories.
MISS L. TATTERFIELD—Corsets & Brassieres.
MISS E. McLAUGHLIN—Infants', Children's & Girls' Wear.
A. CASELLA—Domestics, Curtains, Draperies, Luggage.

Surman's Dept. Stores, 8 Central Square — Cambridge 38, — 3

Telephone: ELliott 4-8516
Operates 2 Branch Stores in Roxbury, Mass.
OSCAR SURMAN—Owner & Buyer for all Departments.

R. A. McWhirr Co., 169 S. Main St. — Fall River — 1

Telephone: FAll River 8-5211
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
RICHARD S. THOMPSON—President & Treasurer.
EVERETT V. D. MILLS—Vice President & General Manager.
RAYMOND S. THOMPSON—Controller.
FRANK S. SANFORD—Store Superintendent.
MRS. RUTH MacKENZIE—Advertising Manager.
R. MORGAN THOMPSON—Personnel & Sales Promotion Manager.
HENRY C. CREIGHTON—Ladies' Ready-to-Wear, Furs.
MISS D. ARIELL—Sportswear, Aprons, House Dresses & Uniforms.
MRS R. M. WILLIAMS—Girls' Wear.
H. MAGUIRE—Millinery.
J. O'DAY—Hosiery, Knit Underwear, Gloves.
MISS M. MADDEN—Silk Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. M. HARRINGTON—Blouses, Neckwear, Handkerchiefs, Laces, Ribbons & Trimmings.
O. DUBE—Shoes.
MISS E. GIRARD—Infants' & Children's Wear.
MRS. M. BASSETT—Handbags, Small Leather Goods, Jewelry.
T. F. McCARTHY—Men's Wear, Luggage.
J. A. WALSH—Boys' Wear.
C. WATTS—Piece Goods & Patterns.
O. D. BROWN—Domestics, Bedding.
G. VERNON ARMITAGE—Notions, Toiletries, Stationery, Cameras.
MRS. J. MOORE—Art Needlework & Gift Shop.
WALTER KOZIOL—Curtains, Draperies, Upholstery, Floor Coverings.
D. GRAY—Major Appliances, Furniture.
P. LYNCH—Housewares, Hardware, China, Glassware, Toys, Sporting Goods.
A. HARRINGTON—Basement Ready-to-Wear.
W. F. WILLIAMS—Basement Sportswear, Intimate Apparel, Hosiery, Men's & Boys' Wear.
J. PLOURDE—Basement Shoes.

MASSACHUSETTS (Cont'd.)

Units

Nichols & Frost Co., 490 Main St. — Fitchburg — 1

Telephone: FItchburg 3-7411
ARTHUR D. NEFF—President, Mdse. Manager, General Buyer.
MRS. E. M. HARRER—Ladies' Wear Buyer.

Allen's, Inc., 92 Concord St. — Framingham — 2

Telephone: TRinity 5-5252
Branch Store Operated in Leominster, Mass.
JOHN G. ALLEN—President, Secretary, Mdse. Manager.
WILLIAM A. ALLEN II—Director, Manager Leominster Store.
HENRY W. MEE—General Manager, Buyer.

Berkeley Stores, 1 Hollis St. — Framingham — 7

Telephone: TRinity 2-3972
Stores Operated in Massachusetts & New Hampshire.
Operated by: AMERICAN ASSOCIATES, INC., 76 Westminster St., Providence 1, R. I.
H. F. BROWN—General Manager, Real Estate, Buyer all Departments.
E. E. ALGER—Buyer Store Fixtures & Equipment.

Goodnow Pearson Co., 16 Main St. — Gardner — 1

Telephone: GArdner 700
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
CHESTER P. PEARSON—President.
ALFRED K. PEARSON—Executive Vice President, Merchandise Manager Men's & Boys' Wear, Piece Goods, Domestics, Smallwares & Buyer for All Shoes, Store Equipment.
DAVID D. RICE—Treasurer, Merchandise Manager Ladies' Ready-to-Wear, Accessories, Home Furnishings, Housewares & Buyer for Infants' Children's & Girls' Wear, Ladies' Intimate Apparel.
JAMES MURPHY—Advertising Manager.
OTTO JACOBSON—Display Equipment Buyer & Display Director.
EDNA ANDERSON—Women's, Misses' & Juniors' Coats, Suits & Dresses, Sportswear, Blouses, Aprons, House Dresses, Uniforms, Robes.
MRS. BLANCHE BURBANK—Millinery.
P. H. WASHBURN—Hosiery, Accessories, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Curtains, Draperies, Pictures, Mirrors.
F. J. MURPHY—Men's & Boys' Clothing & Furnishings, Luggage.
H. E. LEACH—Silverware, Clocks, Housewares, China, Glassware, Small Appliances, Polish & Wax, Gift Shop, Toys.
H. L. LaROCHE—Bedding, Upholstery, Major Appliances, Furniture, Floor Coverings, Lamps, Shades, Radios & Phonographs.

William G. Brown Co., 186 Main St. — Gloucester — 1

Telephone: GLoucester 204
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
WILLIAM G. BROWN, JR.—President.
WILLIAM G. BROWN III—Executive Vice President & General Merchandise Manager.
ROBERT F. BROWN—Treasurer & Controller.
SARGENT LANE—Chief Engineer.
CARLTON E. BROWN—Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer, Warehouse Manager.
NORMAN E. DAVIS—Display Equipment Buyer & Display Director.
FREDERICK L. KIDDER—Public Relations Director.
MARGUERITE JACOBS—Advertising Manager.
LUCILE R. HALL—Personnel Manager, Merchandise Manager Gift Shop.
EDWARD DENZER—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, House Dresses, Uniforms, Underwear, Knit Apparel, Negligees & Robes.
RUTH GERRING—Girls', Children's & Infants' Wear.
MISS MARION CURTIS—Aprons, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Costume Jewelry, Luggage.
MRS. LILLIAN McDONALD—Millinery.
MISS ANNE SILVA—Gloves, Neckwear, Handkerchiefs, Umbrellas.
VERA NELSON—Hosiery.
MARY E. OAKES—Corsets & Brassieres.

(Continued)

MASSACHUSETTS (Cont'd.)

William G. Brown Co. (Continued)

WILLIAM STROPLE—Men's Clothing & Furnishings.
J. LANDERGREN—Boys' Clothing & Furnishings, Hats & Caps.
PETER OLIVER—Piece Goods, Linens, Domestics, Bedding.
MARGARET COSGROVE—Toiletries & Drug Sundries.
MRS. VIRGINIA PORTER—Silverware.
JANE BOCKEN—Art Needlework.
JANE BROWN—Books.
MISS HARRIET NICHOLS—Stationery & Cameras.
MRS. CAROLYN BURNHAM—Curtains, Draperies, Upholstery.
ALPHONSE LAGACE—Major Appliances, Radios & Phonographs.
MRS. ESTHER CONNOR—Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades.
HARVEY HUTCHINS—Housewares, Hardware, China, Glassware, Toys
JOSEPHINE CONLON—Gift Shop.
JOHN CIOFFI—Groceries & Delicacies.
IOLA COLLINS—Candy.

W. L. Goodnow Co., 238 Main St. — Greenfield

Telephone: PRescott 3-3629
Branch of W. L. GOODNOW CO., Keene, N. H. (See Listing)
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
G. B. PAYNE—General Merchandise Manager.
MRS. E. LOVELAND—Ladies' Ready-to-Wear, Sportswear.
MISS C. TEDFORD—Aprons, House Dresses, Infants' & Children's Wear.
MISS M. BURKE—Millinery.
MRS. B. CADE—Hosiery, Toiletries, Cosmetics.
MRS. A. VANASEE—Ladies' Intimate Apparel.
A. WINTERHALDER—Ladies' Accessories.
T. FOSTER—Men's & Boys' Wear, Home Furnishings, Housewares, Hardware, Toys & Luggage.
MRS. E. SMITH—Piece Goods, Domestics, Curtains & Draperies.

Wilson's, Inc., 258 Main St. — Greenfield

Telephone: ENterprise 6300
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
R. STANLEY REID—President.
WALTER C. GATES—Vice President, General Merchandise Manager & Buyer for Furs.
ROBERT S. REID, JR.—Treasurer, Manager of Building, Maintenance & Supply Departments & Store Equipment Buyer.
C. FRANCIS SMITH—Advertising & Display Manager, Personnel Manager.
MRS. SOPHIA HODGES—Women's, Misses' & Juniors' Coats, Suits, Dresses.
MISS ISOBEL O'BRIEN—Sportswear, Blouses, Skirts, Knit Apparel, Negligees & Robes.
MRS. GRACE KING—Girls', Children's & Infants' Wear.
MISS BLANCHE GERRY—Aprons, Corsets & Brassieres.
MRS. KARAH ROBINSON—Hosiery, Gloves.
GEORGE GRANT—Ladies' Accessories, Men's & Boys' Furnishings, Notions.
MRS. CATHERINE BALCH—Piece Goods, Laces, Trimmings, Ribbons & Art Needlework.
MRS. GRACE KING—Linens, Domestics, Bedding.
JOSEPHINE WINSKY—Toiletries, Drug Sundries, Candy.
WALTER GRANT—Curtains, Draperies, Upholstery.
PERCY DYER—Major Appliances.
MISS JANET WOODWARD—Housewares, Hardware, China, Glassware, Lamps, Shades, Gift Shop, Luggage, Toys.

Lowell Specialties Co., 172 Merrimack St. — Haverhill 2

Telephone: HAverhill 4-9625
Resident Buyer: Interstate Dept. Stores, Inc., 111 8th Ave. (See Listing).
Operate: BARGAIN CIRCUS DEPT. STORES.
Branch Store Operated in Cambridge, Mass.
BENJAMIN WOLFF—President & Buyer Store Equipment, Hosiery, Piece Goods, Domestics, Laces, Notions, Art Needlework, Home Furnishings.
LOUIS K. WOLFF—Treasurer & Advertising Manager.
HAIG HAROTUNIAN—General Manager & Buyer Ladies' & Men's Wear, Infants', Children's & Girls' Wear, Boys' Wear, Accessories.

MASSACHUSETTS (Cont'd)

Units

Mitchell & Co., Inc., 80 Merrimack St. — Haverhill — 1

Telephone: HAverhill 3-3871

C. F. JOHNSON—President & General Merchandise Manager.
N. C. JOHNSON—Treasurer.
H. J. GRAY—Buyer Store Equipment, Sportswear, Blouses, Skirts, Hosiery, Gloves, Handkerchiefs, Art Needlework.
JOHN STEVENS—Display Equipment Buyer & Display Director.
K. R. JOHNSON—Advertising Manager & Buyer Curtains & Draperies.
R. S. JOHNSON—Women's, Misses' & Juniors' Coats, Suits, Dresses, Knit Apparel, Aprons, House Dresses, Uniforms, Girls' Wear.
MISS V. BROWN—Underwear, Corsets, Brassieres, Negligees, Robes.
A. B. WALTON—Neckwear, Laces, Trimmings, Ribbons, Notions, Stationery.
A. PURNELL—Cotton & Domestics.
MRS. I. HOLDER—Rayons & Wools.
MRS. E. TEFFT—Toiletries, Drug Sundries, Umbrellas.
M. VENEZIA—Major Appliances.
MRS. V. FLETCHER—Pictures, Mirrors, China, Glassware, Lamps, Shades, Housewares, Gift Shop.
F. MULVEY—Toys.

Sceva Speare Co., 28 Merrimack St. — Haverhill — 1

Telephone: HAverhill 4-6354
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

SCEVA SPEARE—President, Treasurer.
ALDEN K. SPEARE—Vice President, General Merchandise Manager & Buyer Ready-to-Wear, Sportswear, Intimate Apparel, Bedding, Furniture, Floor Coverings, Pictures, Mirrors.
J. F. AZZARITO—Advertising & Display Manager, Buyer Men's Furnishings, Boys' Clothing, Furnishings, Hats & Caps.
DONALD BEGG—Ladies' Hosiery, Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Clocks, Watches, Umbrellas, Art Needlework, Stationery, Curtains, Draperies, Lamps, Shades, Radios, Phonographs, Luggage.
F. B. INGALLS—Domestics, Linens, Towels.
H. CHANDLER—Housewares, Paint.

McAuslan & Wakelin Co., Inc., 234 Maple St. — Holyoke — 1

Telephone: HOlyoke 8245
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

WILLIAM B. WAKELIN—President.
EDMUND F. WAKELIN—Tresurer & General Merchandise Manager.
EDWARD McAUSLAN—Secretary, Buyer Hosiery, Rayon & Knit Underwear.
PETER B. MORGAN—Comptroller.
G. ELLIOTT—Ladies' Ready-to-Wear, Sportswear, Furs.
MRS. A. KEHOE—Aprons, House Dresses, Uniforms, Robes.
MRS. HAGER—Millinery.
MISS HOGAN—Gloves.
MRS. B. GOODWIN—Ladies' Accessories, Laces, Ribbons, Luggage.
MRS. F. MANDEVILLE—Corsets & Brassieres.
MISS H. CRAY—Lingerie & Negligees.
MRS G. DAWSON—Infants', Children's & Girls' Wear.
DONALD McAUSLAN—Men's Furnishings.
C. BURNS—Boys' Wear.
N. ENRIGHT—Piece Goods, Domestics, Linens, Bedding.
R. C. GIBBS & ANN C. HICKSON—Notions.
MISS A. HICKEY—Cosmetics, Toiletries.
MISS CAROLYN DENI—Stationery & Cameras.
MRS. E. MARA—Art Needlework & Gift Shop.
R. GOEHRING—Curtains, Draperies, Upholstery, Lamps & Shades.
GEORGE A. SOUTIERE—Furniture, Appliances, China, Glassware, Housewares, Hardware, Toys.
J. F. NADER—Floor Coverings.

Albert Steiger, Inc., 259 High St. — Holyoke

Telephone: HOlyoke 7311
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of A. STEIGER & CO., Springfield, Mass. (See Listing)

C. F. KLEINDIENST—General Merchandise Manager, Buyer Piece Goods, Domestics, Linens, Bedding.

(Continued)

MASSACHUSETTS (Cont'd)

Units

Albert Steiger, Inc. (Continued)

H. M. LUDWIG—Manager of Building, Maintenance & Supply Depts., Personnel Manager, Store Equipment Buyer, Toy Buyer.
RICHARD HERRE—Display Equipment Buyer & Display Director.
ROBERT STEIGER—Advertising Manager & Buyer Women's & Misses' Coats & Suits, Furs.
MRS. A. LaCHANCE—Women's & Misses' Dresses, Sportswear, Blouses, Skirts & Knit Apparel.
MRS. O'DONNELL—Girls', Children's & Infants' Wear.
MISS A. CONNORS—Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MISS T. BLESSE—Millinery.
MRS. E. SULLIVAN—Hosiery & Gloves, Umbrellas.
L. McANDREWS—Women's & Children's Shoes.
MISS E. MORIARTY—Neckwear, Handkerchiefs, Laces.
MISS M. DUNN—Corsets & Brassieres.
MISS M. SKEEHAN—Handbags, Small Leather Goods, Jewelry.
E. KELLY—Men's Furnishings, Hats & Caps.
MRS. M. SMALL—Trimmings & Art Needlework.
J. KENNEDY—Ribbons, Notions, Silverware, Clocks, Stationery, Pictures, Mirrors, Gift Shop.
MISS R. O'GRADY—Toiletries.
H. WEIDERLIGHT—Curtains, Draperies, Lamps, Shades, Luggage.

Kitchener Dept. Store, 166 Main St. — Indian Orchard — 1

Telephone: LInden 3-1389
M. M. KITCHENER—Owner & General Buyer.

A. B. Sutherland Co., 309 Essex St. — Lawrence — 1

Telephone: LAwrence 37173
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
WILLIAM W. KURTH—President, Treasurer & General Merchandise Manager.
H. C. NIXON—Women's, Misses' & Juniors' Coats, Suits & Dresses. Sportswear & Furs.
MRS. M. COLLINS—Girls' & Children's Wear.
MRS. E. WILSON—House Dresses, Uniforms, Robes.
MRS. N. PIDGEON—Ladies' Hosiery, Aprons, Blouses, Accessories, Beachwear, Luggage.
MRS. I. HEUBNER—Lingerie.
MRS. VERA JUDGE—Corsets & Brassieres, Art Needlework, Gift Shop.
MISS McCALLION—Infants' Wear.
M. KIRKMAN—Men's & Boys' Clothing & Furnishings.
A. FOWLIE—Piece Goods & Domestics.
MISS CATHERINE GILLESPIE—Laces, Ribbons & Notions.
MRS. M. CAFFREY—Cosmetics, Toiletries, Stationery.
JAMES F. HENNESSEY—Curtains, Draperies, Upholstery, Bedding, Floor Coverings.
J. DONOVAN—Housewares, China, Glassware, Silverware, Pictures, Mirrors, Lamps, Shades, Furniture.
A. J. HANNIGAN—Hardware, Eectrical Goods, Toys, Summer Furniture.

Bateman's, Inc., 1725 Massachusetts Ave. — Lexington — 1

Telephone: LExington 9-0223
L. W. BATEMAN—Owner & General Buyer.

The Bon Marche, Inc., 153 Merrimack St. — Lowell — 1

Telephone: GLenview 8-6361
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
KENNETH M. BRETT—President & Managing Director.
BENJAMIN WHEELER—Vice President & Divisional Merchandise Manager.
CLARENCE J. ATKINSON—Divisional Merchandise Manager Main Floor for Rock Bottom Basement.
Accessories, Corsets, Brassieres, Men's Wear, Smallwares.
GEORGE C. HEDRICK—Divisional Merchandise Manager Beds, Bedding, Curtains, Draperies, Floor Coverings, Furniture.
JOHN McQUADE—Divisional Merchandise Manager Domestics, Linens, Piece Goods, Patterns, Housewares, Toys.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

The Bon Marche, Inc. (Continued)

MRS. ELIZABETH A. DONAHUE—Ladies' Ready-to-Wear, Junior Wear.
MRS. R. RANO—Ladies' Sportswear & Millinery.
MISS M. CONNELLY—Hosiery, Underwear, Neckwear, Handkerchiefs, Ribbons & Umbrellas.
MISS G. BLANCHARD—Gloves.
J. HANIGAN—Ladies' & Children's Shoes.
MRS. J. McDERMOTT—Ladies' Foundation Garments, Negligees & Robes.
MRS. E. BATTEN—Infants' & Children's Wear.
MRS. HAITHWAITE—Small Leather Goods, Handbags, Jewelry.
J McDERMOTT—Men's Furnishings.
EDWIN QUIMBY—Men's Shoes.
MISS M. LEARY—Toiletries, Cosmetics.
MISS R. CONWAY—Notions & Art Needlework.
J. RICHARDSON—Stationery & Cameras.
MISS L. HANDLEY—Major Appliances.
EDWARD SHEA—Housewares, Toys.

Gagnon Co., 180 Merrimack St. — Lowell — 1

Telephone: GLenview 8-8731
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
PAUL A. GAGNON—President & General Manager.
FRED MILLER—General Merchandise Manager, Personnel Manager & Men's Furnishings, Piece Goods, Domestics.
JOSEPH GAGNON—Manager of Building & Maintenance Departments, Equipment Buyer.
HAROLD E. VAHO—Advertising Manager.
MRS. HELEN GAGNON—Ladies' & Junior Ready-to-Wear.
MISS MARGUERITE ST. ONGE—Sportswear, Blouses, Skirts, Knitwear, Infants', Children's & Girls' Wear.
ROSE ROUSSELL—Underwear.
LEON BLAZON—Shoes, Boys' Clothing & Furnishings.
MRS. NOGRON—Corsets & Brassieres.
MRS. V. SELLERS—Toiletries.
ROBERT GAGNON—Housewares, Toys.
MRS. M. SCANNELL—Gift Shop.
CHARLES SULLIVAN—Groceries, Candy & Delicacies.

A. G. Pollard Co., 144 Merrimack St. — Lowell — 1

Telephone: GLenview 5-5481
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
HARRY G. POLLARD—President.
CLARENCE A. BARTLETT—Executive Vice President & General Merchandise Manager.
WILLIAM T. SHEPPARD—Treasurer.
ADAM MURRAY—Store Superintendent.
J. PAUL DOHERTY—Advertising Manager.
MRS. BEATRICE MORASH—Personnal Manager.
W. POLLARD BARTLETT—Merchandise Manager Ready-to-Wear.
JOHN W. HOLMES—Merchandise Manager Street Floor Accessories, Men's Store.
WILLIAM CANAVAN—Merchandise Manager Fabrics, House Furnishings, Toys.
MISS A. CORKERY—Ladies' Ready-to-Wear, Sportswear, Furs.
MISS M. MULLIN—Girls' Wear, Negligees & Robes.
MISS B. JOY—Hosiery, Lingerie, Handkerchiefs.
MISS H. GENDRON—Ladies' Accessories, Cosmetics, Toiletries.
MISS E. O'BRIEN—Corsets & Brassieres.
MRS. L. MILESKI—Infants' & Children's Wear.
MISS L. TAGAN—Ladies' Handbags.
MISS M. HART—Piece Goods, Laces, Ribbons, Notions & Embroideries.
C. HALLIGAN—Lamps & Shades.
F. HAUSRATH—Housewares, Hardware, China & Glassware.
N. McHALE—Toys, Luggage, Sporting Goods.
JOHN T. MARA—Basement Merchandise Manager & Buyer for all Lines Except Ready-to-Wear.
J. F. O'BOYLE—Basement Ready-to-Wear, Sportswear & Underwear.
J. C. SIMPSON—Basement Men's & Boys' Wear.

MASSACHUSETTS (Cont'd.)

Units

Burrows & Sanborn, Inc., 260 Union St. Lynn 1

Telephone: LYnn 5-1600
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
G. H. DuPLESSIS—President.
F. HUNTRESS—General Merchandise Manager.
MISS R. POWERS—Ladies' Ready-to-Wear.
MISS McKINNON—Aprons, House Dresses, Uniforms, Robes & Negligees.
MRS. E. SAVAGE—Girls', Children's & Infants' Wear, Ladies' Intimate Apparel.
MISS C. HOGAN—Neckwear, Handkerchiefs, Laces, Ribbons, Stationery.
MISS M. FUREY—Millinery, Hosiery.
MISS H. O'SHAUGHNESSY—Ladies' Gloves, Handbags, Small Leather Goods, Jewelry & Toiletries, Cosmetics.
MARTIN MENKES—Shoes.
W. BREEN—Men's & Boys' Wear.
F. CASHMAN—Domestics, Linens, Bedding.
FRED CASHMAN—Notions.
J. HANLEY—Curtains, Draperies, Upholstery, Furniture & Floor Coverings.
STEWART H. SUTCLIFFE—Housewares, China, Glassware, Lamps, Shades, Gift Shop, Luggage & Toys.

Goddard Brothers, 80 Market St. Lynn 1

Telephone: LYnn 2-3737
Resident Buyer: Lasersohn-Doneger, Inc., 225 W. 34th St.
W. I. GODDARD—President & General Merchandise Manager.
MRS. M. LEWIN—Ladies' Ready-to-Wear, Sportswear.
MISS A. BERRY—Hosiery.
MISS I. DAY—Knit Underwear.
MISS LOUISE PARKE—Silk Underwear, Gloves, Neckwear, Laces, Ribbons.
MISS M. DINEEN—Corsets & Brassieres.
MRS. H. HOWLAND—Handbags & Small Leather Goods.
MISS K. TWOMEY—Infants' & Children's Wear.
F. H. HUMPHREYS—Men's Clothing.
N. ROSEN—Men's Furnishings, Boys' Wear.
E. KRIVIS—Piece Goods, Domestics, Notions, Art Needlework.
MRS. M. WELLMAN—Toiletries, Cosmetics.
MISS J. ROBERTSON—Jewelry.
MISS E. WHITE—Stationery, Books.

Kramer's, Inc., 161 Essex St. Lynn 2

Telephone: LYnn 2-4344
Operates IRVING'S DEPT. STORE in Lynn, Mass.
MRS. BESSIE KRAMER—Owner & Buyer for all Departments.

T. W. Rogers Co., 280 Union St. Lynn 1

Telephone: LYnn 3-1300
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
ARTHUR H. STILES—President.
T. W. ROGERS—Treasurer, General Manager & Merchandise Manager Accessories, Infants' & Boys' Wear, Lamps, Housewares, Drapes.
MISS H. CREPEAU—Advertising Manager.
MR. ALDEN—Store Superintendent.
MR. CRONIN—Personnel Manager.
A H. STILES, JR.—Merchandise Manager Ladies' Ready-to-Wear, Sportswear, Millinery, Underwear & Buyer Ladies' Ready-to-Wear & Sportswear.
R. S. HASKELL—Merchandise Manager Ladies' Hosiery, Men's Furnishings, Piece Goods, Domestics, Buyer Ladies' Hosiery & Men's Furnishings.
MISS C. BOOT—Uniforms, Negligees & Robes.
MRS. P. HAMLIN—Blouses, Sweaters, Neckwear & Handkerchiefs.
MISS DONOVAN—Girls' Wear.
MISS M. LeBLANC—Millinery.
MRS. M. CHASE—Silk Underwear.
MRS. ROGERS—Knit Underwear.
MRS. I. SHIELDS—Corsets & Brassieres.

(Continued)

MASSACHUSETTS (Cont'd)

Units

T. W. Rogers Co. (Continued)

MISS A. FLETCHER—Ladies' Accessories.
MRS. M. WERNER—Infants' & Children's Wear.
C. MORSE—Piece Goods & Domestics.
MISS L. WALKER—Laces, Ribbons, Notions, Gift Shop.
MISS COTTON—Art Needlework.
MISS E. DEWART—Cosmetics, Toiletries.
G. DALEY—Basement Merchandise Manager & Buyer Curtains, Draperies, Upholstery, Floor Coverings, Appliances, Housewares, Hardware, Toys.

Zimman's Inc., 877 Western Ave. — Lynn — 3

Telephone: LYnn 5-0258
Branch Stores Operated in Lynn & Salem, Mass.
MORRIS ZIMMAN—President, Equipment, Ready-to-Wear, Hosiery, Underwear.
BARNEY ZIMMAN—General Manager.
HERBERT GREENBAUM—Merchandise Manager.
ANNA ZIMMAN—Soft Goods Lines.

Wm. A. Allen Co., 210 Main St. — Marlboro — 2

Telephone: MArlboro 1400
Branch Store Operated in Hudson, Mass.
JOHN G. ALLEN—President & General Merchandise Manager.
MRS. D. QUINN—Ladies' Ready-to-Wear, Sportswear, Separates, Furs.
MISS V. FONTAINE—Underwear.
MISS A. LaFLEUR—Hosiery, Handkerchiefs, Novelties.
MRS. D. O'LOUGHLIN—Corsets & Brassieres.
MRS. L. NORMANDIN—Ladies' Gloves, Handbags & Jewelry.
MRS. CINCOTTA—Neckwear, Laces.
MISS L. LANOUE—Infants' Wear, Toys.
MRS. VIVIAN CALNAN—Leather Goods, Piece Goods, Notions, Stationery, Luggage.
F. A. LANGELIER—Domestics, Home Furnishings, Housewares, Hardware.
MRS. L. GIRONARD—Toiletries.
MISS E. MONTGOMERY—Art Needlework.

Decelle Stores, 980 Great Plain Ave. — Needham 92, — 2

Telephone: NEedham 3-2523
Branch Store Operated in Needham Heights, Mass.
DANIEL G. FRAWLEY—Owner & Buyer for all Departments.

New Bedford Dry Goods Co., 182 Union St. — New Bedford — 1

Telephone: NEw Bedford 8-5611
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operate As: THE STAR STORE.
JAMES H. MAHONEY, JR.—Vice President & General Manager.
FRANCIS J. MAHONEY—General Merchandise Manager.
THOMAS A. MAHONEY—Treasurer.
LEO C. HIGGINS—Advertising Manager.
MARSHALL W. GELETTE—Controler.
WILLIAM H. BARTER—Store Superintendent & Personnel Manager.
CASIMIRE M. BARTKIEWICZ—Merchandise Manager All Ready-to-Wear.
CARL B. NOVICK—Merchandise Manager House Furnishings & Basement Merchandise.
MRS. L. SAMPSON—Women's, Misses' & Junior Coats & Suits, Furs.
MRS. A. DOWNEY—Women's, Misses' & Junior Dresses, Bridal Wear.
MRS. R. DUFFIE—Sportswear, Separates, Underwear.
MRS. M. REFUSE—Aprons, Daytime Dresses, Uniforms, Negligees.
A. ROBINSON—Millinery.
MRS. M. DUNBAR—Neckwear, Handkerchiefs.
MRS. B. MERCER—Corsets & Brassieres.
MRS. I. ASHWORTH—Girls' & Teens' Wear.
MRS. V. FERNANDEZ—Infants' & Cchildren's Wear.
MISS CORA GUILMET—Ladies' Gloves & Umbrellas.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

New Bedford Dry Goods Co. (Continued)

MISS MARY COHOLAN—Handbags & Jewelry.
E. NOVICK—Men's Wear.
R. I. OUIMET—Boys' Wear.
W. CHANDLER—Domestics, Linens, White Goods, Bedding.
A. DICKSON—Piece Goods, Laces, Ribbons, Stationery.
R. GREEN—Notions, Toiletries, Cosmetics.
MISS EMILY HONOHAN—Art Needlework, Gift Shop.
EVERETT S. WARD—Housewares, Hardware, Radios, Phonographs, Toys & Luggage.
J. HARNEY—Curtains, Draperies, Floor Coverings, Upholstery.
E. DUBOIS—Furniture.
MISS YVONNE LEFEBVRE—Small Appliances, China, Glassware, Silverware, Lamps, & Shades.
MISS ISABEL SOUZA—Toys.
S. EPSTEIN—Basement Ready-to-Wear.
D. SLATTERY—Basement Men's & Boys' Furnishings, Ladies' Hosiery & Underwear, Dry Goods.

C. F. Wing Co., 790 Purchase St. — New Bedford — 1

Telephone: NEw Bedford 9-6411
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
E. H. WING—President & General Manager.
RICHARD L. WING—Executive Vice President & Treasurer.
E. W. KERWIN—Merchandise Manager for Ladies' Ready-to-Wear, Accessories, Boys' & Girls' Wear, Infants' & Children's Wear, Piece Goods & Domestics, Luggage, Toys & Sporting Goods.
JAMES SCOWCROFT—Merchandise Manager for Home Furnishings & Housewares, Personnel Manager.
O. ST. JACQUES—Manager of Building, Maintenance & Supply Depts., Store & Display Equipment Buyer, Display Director.
DANIEL CROWTHER—Warehouse Manager.
MANUEL ALMADA—Advertising Manager.
MRS. M. FANNING—Women's, Misses' & Junior Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Knit Apparel.
MRS. A. THEODORE—Girls', Children's & Infants' Wear.
MISS M. GRAHAM—Hosiery, Underwear, Neckwear, Corsets, Brassieres, Negligees & Robes.
MISS NORA HENRY—Boys' Clothing & Furnishings, Hats & Caps.
MANUEL MACEDO—Piece Goods, Curtains, Draperies, Upholstery.
EDWARD DAVIS—Domestics, Linens & Towels.
JOHN KEY—Silverware, Clocks, Watches, Lamps, Shades, Gifts.
J. M. F. DONAGHY—Bedding, Furniture, Pictures & Mirrors.
CLIFTON NICHOLS—Major Appliances.
JOHN HARNEY—Floor Coverings.
E. MURPHY—Radios, Phonographs, Luggage.
D. SYLVIA—Toys & Sporting Goods.

H. W. Pray Co., 71 State St. — Newburyport — 3

Telephone: NEwburyport 548
Resident Buyer: O'Shaughnessy, Dewes & Klein, 130 W. 31st St.
Operate: C. H. McKENZIE CO., Rumford, Me.
OSCAR A. LOUGEE, Laconia, N. H. (See Listing)
JAMES F. PATTON—President, General Merchandise Manager & Buyer Piece Goods, Domestics, Linens.
MISS RYAN—Ladies' Coats, Suits, Furs.
MRS. GARNEAU—Ladies' Dresses.
MRS. REARDON—Ladies' Cheaper Redy-to-Wear, Sportswear.
MISS MURPHY—Millinery, Corsets & Brassieres.
MRS. EUSKO—Lingerie, Negligees.
JAMES F. PATTON, JR.—Hosiery, Knit Underwear, Men's & Boys' Wear.
MRS. HOLLAND—Blouses, Sweaters, Beach Wear, Robes.
J. C. DORAN—Neckwear, Handkerchiefs, Laces, Notions, Cosmetics, Toiletries, Jewelry.
MISS TENNEY—Infants' & Children's Wear.
MRS. WRIGHT—Ladies' Handbags, Small Leather Goods, Stationery.
MRS. SMILEY—Art Needlework, Gift Shop.

MASSACHUSETTS (Cont'd.)

Units

Fried's Dept. Store, 317 Watertown St. — Newton — 1
Telephone: LAsell 7-9673
JOSEPH & SAM FRIED—Partners.

Boston Store, 69 Main St. — North Adams — 1
Telephone: NOrthampton 1310
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Subsidiary of CONSOLIDATED DRY GOODS CO., Springfield, Mass. (See Listing)
REED S. BARROWS, JR.—General Merchandise Manager.
MRS. HAZEL FERRIS—Advertising Manager & Buyer for Furs.
MRS. CELIA SPAGNOLA—Personnel Manager.
MRS. GAFFEY—Women's, Misses' & Junior Coats, Suits, Dresses, Sportswear, Blouses, Skirts, House Dresses, Uniforms, Robes.
MISS PYKE—Aprons, Underwear, Corsets, Brassieres, Negligees.
MISS ROBARE—Girls', Children's & Infants' Wear.
MISS QUINN—Millinery.
MRS. WRIGHT—Hosiery, Gloves, Neckwear, Handkerchiefs, Laces.
MR. NICHOLS—All Shoes.
MRS. HAMBERG—Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry & Watches, Luggage.
MR. STENSEN—Men's & Boys' Furnishings, Boys' Clothing, Hats & Caps, Umbrellas, Candy.
MISS STASINOPOULOS—Domestics, Linens, Bedding.
MISS MACKEY—Trimmings, Ribbons & Notions.
MR. COOK—Curtains, Draperies, Upholstery, Floor Coverings.
MR. PLUMB—Housewares, Pictures, Mirrors, Lamps, Shades, Radios, Phonographs, Gift Shop, Toys.

Grife's Dept. Store, 36 Main St. — Northampton — 1
Telephone: NOrthampton 1728
B. J. GRIFE—Owner & General Buyer.

McCallum's Dept. Store, 154 Main St. — Northampton — 1
Telephone: MOhawk 3-6531
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Subsidiary of CONSOLIDATED DRY GOODS CO., Springfield, Mass. (See Listing)
THOMAS M. McGRATH—General Merchandise Manager.
MISS J. BROWN—Ladies' Ready-to-Wear, Sportswear.
MRS. E. GABB—Millinery.
MRS. L. CONKLIN—Hosiery & Gloves.
MISS LOZZIA—Ladies' House Dresses, Aprons, Intimate Apparel.
MRS. M. LATHAM—Teens', Girls', Children's & Infants' Wear.
A. LEINSON—Ladies' Shoes.
MISS J. BOYDEN—Ladies' Accessories, Laces, Ribbons, Notions & Art Needlework.
RAYMOND VIGNEAULT—Men's & Boys' Furnishings, Luggage.
G. VIGNEAULT—Piece Goods & Domestics.
P. FARNAM—Curtains, Draperies. Upholstery & Floor Coverings.
MISS H. ROBATOR—Toiletries, Jewelry, Silverware.
MRS. M. DRAGON—Stationery & Gift Shop.
R. S. MACK—Furniture, Lamps & Shades.
R. MULLER—Housewares, Hardware, Appliances, China, Glassware, Toys.

T. H. Todd Co., 126 Main St. — Northampton — 3
Telephone: NOrthampton 150
Branch Stores Operated in Falmouth & So. Hadley, Mass.
MISS JEAN H. TODD—General Merchandise Manager & Buyer for Ladies' Hosiery, Underwear, Accessories, etc.
MISS L. LaSALLE—Women's, Misses' & Junior Coats, Suits & Dresses.
MRS. G. HEINZ—Corsets & Brassieres.
MRS. M. WELLS—Infants' & Children's Wear.
MISS L. LaROCHELLE—Curtains, Draperies, Upholstery, Furniture.
J. M. SANDERS—Piece Goods & Domestics.

MASSACHUSETTS (Cont'd.)

Units

H. J. Ward's Stores, 9 W. Main St. — Orange — 2

Telephone: ORange 170
Branch Store Operated in Millers Falls, Mass.
VICTOR L. WARD—Owner & Buyer for all Departments.

England Brothers, Inc., 89 North St. — Pittsfield — 1

Telephone: PIttsfield 5611
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
BENJAMIN ENGLAND—President & Merchandise Manager for Piece Goods & Domestics, Home Furnishings, Housewares.
SIMON ENGLAND, JR.—Vice President.
ALAN BLAU—Treasurer, General Manager & Merchandise Manager for Ladies' Wear, Accessories, Men's & Children's Wear.
RUSSELL BEEKMAN—Manager of Building & Maintenance Departments.
DANIEL ENGLAND, JR.—Manager of Supply, Alteration & Repair Departments & Store Equipment Buyer.
MARTIN FETH—Display Equipment Buyer & Display Director.
MARTIN SCHECHTER—Advertising Manager.
CONRAD COMPARATO—Controller.
MISS BERTHA YAGER—Personnel Manager.
T. O'NEIL—Women's, Misses' & Junior Coats & Suits.
MRS. E. ZUCCHINI—Women's, Misses' & Junior Dresses, House Dresses.
MISS M. POMEROY—Sportswear, Blouses & Skirts.
MISS L. BOSSIDY—Girls', Children's & Infants' Wear.
MISS B. THISTLE—Unifroms, Underwear, Corsets, Brassieres, Negligees & Robes.
MRS. T. BYRNE—Millinery.
MRS. M. BOSSIDY—Hosiery, Handbags, Small Leather Goods.
E. R. LUKEN—Gloves, Neckwear, Handkerchiefs, Ribbons, Notions, Toiletries, Costume Jewelry, Silverwear, Clocks, Watches, Umbrellas, Stationery, Cameras, Candy.
H. ROUSSEAU—Women's & Children's Shoes.
J. SENDERS—Men's Clothing & Furnishings, Hats, Caps, Luggage.
A. STRONG—Boys' Clothing & Furnishings, Hats & Caps.
M. ZUCCHINI—Piece Goods, Domestics, Linens, Laces, Trimmings, Art Needlework, Bedding, Curtains, Draperies, Upholstery, Floor Coverings, Furniture, Pictures, Mirrors, Lamps.
MRS. F. BEACH—Books.
J. GUARDA—Major Appliances.
W. KUDLA—Housewares, Hardware, China, Glassware.
MRS. H. WATSON—Gift Shop.
MRS. H. DIEFENDORF—Toys.
E. SMITH—Sporting Goods.

Holden & Stone Co., Inc., 64 North St. — Pittsfield — 1

Telephone: PIttsfield 6457
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
EDWIN W. HOLDEN—President.
MISS R. G. CONLIN—Treasurer.
PETER B. WHITTEMORE—General Merchandise Manager & Buyer Piece Goods, Domestics, Curtains, Draperies, Bedding.
CHARLES HAMEL—Advertising Manager & Equipment Buyer.
MRS. STODDARD—Women's, Misses' & Junior Coats, Suits, Dresses, Girls' Wear.
MISS HOGUE—Sportswear, Blouses & Skirts.
MISS DUNN—Aprons, House Dresses, Uniforms, Robes.
MISS BOWEN—Hosiery.
MISS MANNION—Underwear, Corsets, Brassieres, Negligees.
MRS. MILLS—Gloves, Neckwear, Handkerchiefs.
MRS. BROWER—Handbags, Small Leather Goods, Costume Jewelry.
MISS ALMSTED—Toiletries & Drug Sundries.

Lewis New York Store, 310 Commercial St. — Provincetown — 2

Telephone: PRovincetown 12
Branch Store Operated in Plymouth, Mass.
VICTOR M. LEWIS—General Manager & Equipment Buyer.
MRS. E. V. ELLIOTT—Buyer for all Departments.

MASSACHUSETTS (Cont'd.)

Units

Buttner, Inc., 6 Court St. Plymouth 7

Telephone: PLymouth 450
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
All Stores Operated in Massachusetts.

C. J. PETERSON—General Merchandise Manager.

MRS. N. C. LOWRIE—Ladies' Ready-to-Wear, Millinery, Robes.

MRS. C. MacDONALD—Sportswear, Aprons & House Dresses.

MRS. TACHE—Hosiery.

MRS. D. BROADBENT—Ladies' Intimate Apparel.

MRS. C. PRATT—Children's & Infants Wear.

MRS. P. CHASE—Handbags, Leather Goods, Gloves.

MISS I. BUSSOLARI—Toilet Goods, Blouses, Jewelry.

MISS L. BALBONI—Handkerchiefs, Gift Goods, Luggage. Stationery, Floor Coverings, House Furnishings, China, Glassware, Electrical Goods, Hardware, Toys.

MISS BORGHESANI—Piece Goods, Domestics, Curtains, Draperies, Bedding, Upholstery.

MRS. J. DEANS—Notions, Art Goods.

Lincoln Stores Co., 1431 Hancock St. Quincy 69, 17

Telephone: GRanite 2-8580
New York Office: 450 7th Ave.
Stores Operated in Connecticut, Maine, Massachusetts, New Hampshire, New York, Pennsylvania, Rhode Island.

G. W. MAILMAN—President.

C. R. HANLON—Vice President.

S. J. ROLAND—General Merchandise Manager.

J. W. KAPPLES—Treasurer, General Manager.

EDWARD B. BRAND—Assistant General Manager.

E. S. BATTY—Architect.

J. D. McGINN—Store Supervisor.

WILLIAM FACEY—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer.

RUSSELL MARSON—Display Equipment Buyer & Display Director.

MICHAEL AHERN—Advertising Manager.

ERNEST BARRASSO—Personnel Manager.

A. ROCHELLE—Women's, Misses' & Juniors' Coats, Suits & Dresses, Aprons, House Dresses & Uniforms, Millinery.

MISS G. FEWELL—Sportswear, Blouses, Skirts, Knit Apparel, Neckwear & Handkerchiefs.

J. JACKSON—Girls', Children's & Infants' Wear.

J. W. KAPPLES, JR.—Hosiery, Negligees & Robes.

J. V. CARROLL—Underwear.

B. RICH—All Shoes, Costume Jewelry, Umbrellas, Luggage.

MISS LaFRENNIER—Corsets & Brassieres.

J. A. THOMPSON—Buyer Men's & Boys' Wear.

J. CONLON—Piece Goods, Linens, Towels, Cards.

JOHN MYATT—Domestics, Muslins, Sheetings, Blankets, Spreads, Curtains, Draperies, Bedding.

E. MATHESON—Housewares, China, Glassware, Lamps, Appliances, Floor Coverings, Toys.

Sheridan's, Inc., 1495 Hancock St. Quincy 69, 1

Telephone: MAyflower 9-1400
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

JOSEPH H. CORDELLA—President & General Manager.

TIMOTHY W. DALY—Comptroller.

FRANKLIN W. DUNBAR—General Merchandise Manager, Buyer.

MASSACHUSETTS (Cont'd.)

Units

Almy, Bigelow & Washburn, Inc., 188 Essex St. **Salem** 3

Telephone: SAlem 1290
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operated by: GORIN'S, INC., Boston, Mass. (See Listing)
Branch Stores Operated in Beverly (See Listing) & Danvers, Mass.

DANIEL N. CROWLEY—President and Merchandise Manager.
B. COONEY—Buyer for Ready-to-Wear.
MISS A. BOLT—Ladies' Hosiery, Sportswear, Neckwear, Gloves.
MISS A. LEONARD—Aprons, House Dresses & Uniforms.
MISS M. HANNON—Underwear & Lingerie.
P. SUSHELSKY—Shoes.
MISS M. LEVEN—Corsets & Brassieres.
E. JOHNSON—Handbags, Leather Goods, Jewelry, Silverware.
MRS. L. WARD—Buyer for Childrens' & Infants' Wear.
J. KELLEY—Men's Wear.
MISS M. McHUGH—Buyer for Boy's Wear.
M. MOULTON—Piece Goods, Domestics, Curtains, Draperies, Upholstery.
MISS M. AULL—Buyer for Notions, Closet Accessories.
MRS. A. CLARK—Buyer for Toilet Goods.
MISS S. NOLAN—Stationery.
H. CAMPBELL—Furniture & Floor Coverings.
J. J. REILLY—Housewares, Hardware, China, Glassware, Lamps, Toys.
A. GROSS—Major Appliances.

William G. Webber Co., Essex St. **Salem**

Telephone: SAlem 1280
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Subsidiary of PARKE SNOW, INC., Waltham, Mass. (See Listing)

HELENA CARROLL—Millinery.
MISS M. GILES—Infants' & Children's Wear.
For All Other Buyers, See PARKE SNOW, INC.

Consolidated Dry Goods Co., 32 Harrison Ave. **Springfield 3,**

Telephone: SPringfield 2-7405
Operating Company consisting of following Membership Stores:

BOSTON STORE, North Adams, Mass. (See Listing)
McCALLUM'S DEPT. STORE, Northampton, Mass. (See Listing)
FORBES & WALLACE, Springfield, Mass. (See Listing)
WALLACE CO., Poughkeepsie, N. Y. (See Listing)
WALLACE CO., Schenectady, N Y. (See Listing)
ANDREW B. WALLACE—Chairman of the Board & President.
NORMAN WALLACE—Vice President & Treasurer.

Forbes & Wallace, 1414 Main St. **Springfield 3,** 1

Telephone: SPringfield 9-7211
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Operated by: CONSOLIDATED DRY GOODS CO., Springfield, Mass. (See Listing)

LOUIS B. HOWLAND—Executive Vice President, Treasurer & General Merchandise Manager.
R. M. LITTLE—Comptroller.
F. E. SMITH—Advertising Manager.
D. E. WHITNEY—Purchasing Agent.
J. MERRICK—Ladies' Ready-to-Wear, Sportswear, Furs, Teens, Girls', Children's Wear.
MISS W. JURKOWSKI—Aprons, House Dresses & Uniforms.
C. KEEFE—Millinery.
MRS. E. HOKANSON—Knit Underwear.
C. McNEILLY—Hosiery & Gloves.
MISS J. JURKOWSKI—Lingerie, Negligees & Robes.
A. STONE—Shoes.
MRS. H. NORRIS—Neckwear, Laces, Ribbons.
MRS. H. G. KEENE—Corsets & Brassieres.
MRS. M. BIRD—Infants' Wear.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

Forbes & Wallace (Continued)

MRS. H. ROBERTSON—Handbags & Small Leather Goods.
R. CROUSE—Men's Clothing.
R. BROUILLETTE—Men's Furnishings.
J. BRITT—Boys' Wear.
G. WOOD—Domestics, Linens.
DOUGLAS SMITH—Notions.
SAM CARDONE—Piece Goods, Toys & Sporting Goods.
R. CASTER—Cosmetics, Toiletries, Drug Sundries.
MRS. O. CASTOR—Jewelry, Silverware, Art Needlework, Gift Shop.
E. BRENT—Umbrellas, Luggage, Cameras.
E. TOLLIN—Stationery.
MARVIN TRUDELL—Curtains, Draperies, Floor Coverings.
R. TOOMEY—Major Appliances.
H. THERRIEN—Floor Coverings.
O. EWIG—Furniture, Pictures, Mirrors.
R. NOYES—Housewares, Hardware, China, Glassware, Cutlery, Lamps, Shades, Small Appliances.
N. WANEGAR—Basement Merchandise Manager & Buyer for all Departments.

King's Dept. Store, Inc., 828 State St. Springfield 9, 1

Telephone: REpublic 3-5129
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
MURRAY CANDIB—President & General Buyer.

Poole Dry Goods Co., 1514 Main St. Springfield 3, 1

Telephone: SPringfield 6-4541
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
JOSEPH D. NATHAN—President & Treasurer.
B. K. DERRICK—Comptroller.
S. KRESGE—General Merchandise Manager, Buyer Piece Goods & Domestics.
L. FRANKLIN—Ladies' Ready-to-Wear, Spotswear, Separates, Furs.
MRS. M. RAFFERTY—Aprons, House Dresses, Lingerie.
MISS M. PEMBER—Misses' & Junior Wear, Infants' & Children's Wear.
MISS G. CHAUNCEY—Hosiery & Knit Underwear.
MISS C. McCARTHY—Corsets & Brassieres.
MRS. I. CLARK—Ladies' Accessories, Stationery.
A. PERO—Men's & Boys' Clothing & Furnishings.
J. GOODWIN—Laces, Ribbons, Toiletries, Art Needlework.
C. BAKER—Curtains, Draperies, Housewares, Toys.

Rogers Dept. Stores, 1960 Main St. Springfield 2, 2

Telephone: SPringfield 4-2657
Resident Buyer: Interstate Dept. Stores, Inc., 111 8th Ave. (See Listing).
Branch Store Operated in Westfield, Mass.
LOUIS ROGERS—Owner & Buyer for all Departments.

Albert Steiger, Inc., 1479 Main St. Springfield 2, 3

Telephone: SPringfield 4-5611
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Stores Operated in Hartford, Conn. & Holyoke, Mass. (See Listing)
R. E. DOANE—President & General Merchandise Manager.
TED STEIGER—Executive Vice President.
CHAUNCEY A. STEIGER—Treasurer.
ARTHUR D. BUCKLEY—Manager of Building & Maintenance Departments, Warehouse Manager.
HENRY K. SOLOMON—Manager of Supply Department.
LOUIS HYDE—Display Equipment Buyer & Display Director.
WILLIAM L. MORGAN—Public Relations Director & Executive Personnel Manager.
MRS. DAYE WINNIMAN—Advertising Manager & Copy Director.
MRS. MARIE LEPORE—Staff Personnel Manager.
MRS. MARY COOPER—Employee Relations Manager.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

Albert Steiger, Inc. (Continued)

ALBERT E. STEIGER, JR.—Merchandise Manager Men's & Boys' Wear.
FRANK L. BLAIR—Women's, Misses' & Junior Coats & Suits.
MRS. ELSIE JENKINS—Women's & Junior Dresses.
MISS T. HAMEL—Misses' Dresses.
MISS CHARLOTTE M. McKILLOP—Sportswear, Blouses, Skirts, Knitwear.
MISS A. L. BURKE—Girls' Wear.
MISS M. T. MURPHY—Aprons, House Dresses, Uniforms, Negligees, Robes.
JOHN J. MORAN—Furs.
MISS A. E. McDONOUGH—Millinery.
MRS. C. DAVIDSON—Hosiery.
MRS. M. JOCELYN—Lingerie.
MRS. M. FITZPATRICK—Gloves.
EARL E. STRONG—Ladies' Shoes.
MISS H. L. FLYNN—Ladies' Neckwear, Handkerchiefs.
MISS EMMA MOFFETT—Handbags, Small Leather Goods.
MRS. EVELYN COLLINS—Corsets & Brassieres.
MRS. M. A. PEEBLES—Children's Wear.
MRS. B. L. BROWN—Infants' Wear.
EDWARD T. MADDEN—Children's Shoes, Toys.
JAMES T. MALONEY—Men's Clothing.
WILLIAM E. DRISCOLL—Men's Furnishings.
OSWALD LAREAU—Men's Hats & Caps.
WILLIAM J. DRISCOLL—Men's Shoes.
JOHN R. HARTLEY—Boys' Clothing & Furnishings, Hats & Caps.
ROBERT R. DARDEN—Yard Goods, Towels, Domestics, Patterns, Draperies, Curtains.
MISS NOLA DUPRE—Laces, Trimmings, Ribbons, Notions, Art Needlework.
MRS. THELMA COSTELLO—Cosmetics, Drug Sundries.
MRS. ANN WILSON—Jewelry, Clocks.
MISS HELEN WORTHINGTON—Silverware.
MISS CLARA HITAS—Watches.
MRS. ROSE HILL—Umbrellas.
WALTER E. STEARNS—Stationery, Party Goods, Gift Wrappings.
ROBERT E. HOWE—Appliances, Television, Radio.
MRS. M. K. ELLISON—Pictures, Mirrors, Furniture.
MRS. BETTE HUSE—Lamps & Shades.
MRS. K. READ—Chinaware.
MRS. E. HUBACH—Glassware.
MRS. H. E. HAYDEN—Housewares, Kitchenware, Plasticware.
MISS ALMA MENARD—Gift Shop.
JACK BLECH—Luggage.
MRS. S. MOULTHROP—Candy.
ABRAHAM COHEN—Basement Ready-to-Wear, Sportswear, Underwear.

Grover Cronin, Inc., 223 Moody St. — Waltham — 1

Telephone: WAltham 5-1000
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

P. J. CRONIN—President & Co-General Merchandise Manager.
JAMES C. CREAGH—Co-General Merchandise Manager.
D. SWEENEY—Women's, Misses' & Junior Coats & Suits.
MISS E. GILL—Women's, Misses' & Junior Dresses, Evening Dresses.
MISS L. LYONS—Bridal Wear.
MISS D. DEE—Ladies' Sportswear.
MISS ABRAHAMIAN—Aprons, House Dresses, Knit Underwear, Negligees.
MISS M. SULLIVAN—Millinery.
MRS. H. RALPH—Hosiery & Neckwear.
MISS V. BOUDREAY—Lingerie.
F. GAVIN—Ladies' Shoes.
MRS. L. SULLIVAN—Corsets & Brassieres.
RAY A. HANDRAHAN—Infants', Children's & Girls' Wear.
MISS M. SNYDER—Handbags, Leather Goods, Gloves.
MRS. McGRATH—Handkerchiefs, Umbrellas.
C. HANSBERRY—Men's Clothing & Shoes.
E. A. SGROI—Men's Furnishings.
T. KELLEY—Boys' Clothing & Furnishings.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

Grover Cronin, Inc. (Continued)

A. P. CALABRO—Piece Goods, Notions.
J. RYAN—Domestics, Curtains, Draperies, Upholstery, Housewares.
J. MURPHY—Cosmetics, Toiletries.
MISS A. HIGGINS—Jewelry.
MRS. N. GRELLIER—Stationery.
F. MURPHY—Electrical Appliances.
MISS LuPRIORE—China, Glassware, Silverware, Gift Shop.

BASEMENT DEPARTMENTS

E. GALLAGHER—Merchandise Manager.
MRS K. KELLEY—Ladies' Coats & Suits.
MRS. MARLINSKA—Ladies' Dresses.
MRS. A. CAREY—Sportswear.
F. MURPHY—Millinery, Infants', Children's & Girls' Wear.
MISS WALLQUIST—Lingerie.
P HETTINGER—Men's Clothing & Furnishings.
H. BASING—Boys' Clothing & Furnishings.
W. TUTTLE—Domestics.

Parke Snow, Inc., 724 Main St. Waltham 54, 10

Telephone: WAltham 5-5602
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
All Stores Operated in Massachusetts.
Operates: WILLIAM G. WEBBER CO., Salem, Mass.

C. A. WHIPPLE—President & Treasurer.
URNO V. LARSON—Vice President, General Merchandise Manager, Store & Display Equipment Buyer, Display Director.
RICHARD L. WHIPPLE—Vice President & Employee Relations Manager.
J. W. SMITH—Manager of Supply Department.
SAMUEL RUSTIN—Warehouse Manager.
ELLEN M. MORRIS—Advertising Manager.
S. A. HORNSTEN—Manager of Building & Maintenance Departments, Buyer for Toys, Books.
D. A. SMITH— Associate Merchandise Manager.
JAMES E. CULLITON—Associate Merchandise Manager.
MRS. ELIZABETH MORIN—Women's, Misses' & Junior Coats & Suits, Sportswear & Skirts.
MRS. EMMA GOODWIN—Women's, Misses' & Junior Dresses, Millinery.
LUCILLE ROPES—Buyer for Blouses, Neckwear, Gifts.
MRS. ALICE M. DOANE—Aprons, House Dresses, Underwear, Negligees & Robes.
FLORENCE DUTTON—Uniforms, Corsets & Brassieres.
JAMES W. SMITH, JR.—Hosiery.
MRS. HELEN HARDIGAN—Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
DOROTHY TAYLOR—Buyer for Childrens' & Infants' Wear.
GLADYS ROBSON—Buyer for Handkerchiefs, Notions, Gloves, Art Goods.
WALTER McDONOUGH—Men's & Boys' Furnishings.
WALTER A. RILEY—Piece Goods, Domestics, Linens, Curtains, Draperies, Luggage.
MISS MARGARET REILLY—Toiletries, Stationery.
D. A. SMITH—Major Appliances, Radios & Phonographs.

BASEMENT DEPARTMENTS

J. E. CULLITON—Basement Merchandise Manager.
TAYLA POIRIER—Ladies' Ready-to-Wear, Underwear, Corsets.
LUCILLE L. ROPES—Blouses & Neckwear.
MARY WALSH—Girls', Infants' Wear, Domestics, Curtains.
HELEN HARDIGAN—Handbags & Jewelry.

E. A. Davis & Co., 579 Washington St. Wellesley 81, 1

Telephone: WEllesley 5-0688

C. W. HOLMAN—Owner & General Buyer.

Baker's Dept. Stores, 26 Prospect St. Whitinsville 2

Telephone: WHitisville 4-2331
Branch Store Operated in East Douglas, Mass.

HERMAN S. & STEWART H. BAKER—Partners & Buyers for all Depts.

MASSACHUSETTS (Cont'd.)

Units

Barnard, Sumner & Putnam Co., 327 Main St. **Worcester 8,** **1**

Telephone: WOrcester 4-4121
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
LEON S. NEWTON—President.
DAVID SEDER—Treasurer.
H. G. NACHTHEIM—General Merchandise Manager.
S. OPERT—Ladies' Ready-to-Wear, Furs.
MISS HUSSEY—Sportswear, Aprons, House Dresses, Uniforms, Negligees & Robes.
MRS. K. DONAHUE—Ladies' Underwear, Corsets & Brassieres.
MRS. L. REYNOLDS—Gloves, Neckwear, Handkerchiefs, Umbrellas.
M. GOLDSTEIN—Shoes.
MRS. J. BIRMINGHAM—Infants', Children's & Girls' Wear, Stationery.
MRS. J. THOMAJAN—Hosiery, Handbags, Small Leather Goods, Jewelry, Cosmetics, Toiletries.
G. SOUCY—Men's & Boys' Wear.
LOUIS C. PRISCO—Piece Goods, Domestics, Linens, Notions, Art Needlework, Curtains, Draperies, Bedding, Lamps & Shades.
A. CLARK—Furniture, Floor Coverings.
H. WESSERLING—Housewares, Hardware, China, Glassware, Silverware, Small Appliances, Gift Shop, Toys.
W. TIERNEY—Major Appliances, Radios & Phonographs.
J. SCHAEFFER—Basement Merchandise Manager & Buyer.

Denholm & McKay Co., 484 Main St. **Worcester 8,** **1**

Telephone: WOrcester 3-4721
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
HARRY F. WOLF—President & General Manager.
R. V. CORSINI & P. A. WOLF—General Merchandise Manager.
G. CONLEY—Ladies' Coats & Suits, Furs.
MRS. E. McCARTHY—Ladies' Better Dresses.
MRS. J. CARBONE—Sportswear & Separates.
MISS J. STURGIS—Girls', Teens' & Junior Wear.
MISS R. BROGAN—Ladies' Cheaper Dresses, Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
J. ADAMS—Millinery.
W. FARRINGTON—Hosiery, Men's Furnishings.
R. GAYNOR—Ladies' Shoes.
MISS M. FINNEY—Gloves, Handkerchiefs, Laces & Ribbons.
MISS M. McCARTHY—Neckwear, Notions.
MISS A. STAPLETON—Corsets & Brassieres.
MISS I. BURKE—Infants' & Children's Wear.
MISS A. HERON—Handbags & Small Leather Goods.
F. DAVIS—Men's & Boys' Clothing, Boys' Furnishings.
L. HAND—Men's & Children's Shoes.
MRS. B. SANDBERG—Piece Goods.
MRS. E. THOMAS—Domestics, Linens, Bedding.
P. A. WOLF—Toiletries, Cosmetics, Umbrellas.
MISS A. KNEELAND—Jewelry.
F. PARKER—Stationery, Silverware.
R. V. CORSINI—Upholstery, Furniture, Floor Coverings, Housewares.
GEORGE PAYNE—Pictures, Mirrors, China, Glassware, Luggage.
W. RAFFERTY—Carpets.
MISS J. LORIMER—Lamps & Shades.
JAMES E. SLADE—Toys.
MISS E. McGINN—Gift Shop.

William Filene's Sons Co., 545 Main St. **Worcester 8,**

Telephone: WOrcester 2-7551
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Branch of WILLIAM FILENE'S SONS CO., Boston, Mass. (See Listing)
RAYMOND DODGE—Store Manager, General Merchandise Manager.
HERBERT E. FRYKHOLM—Supply Manager.
ALBERT LUCAS—Operating & Maintenance Superintendent.
MRS. GRACE McCURL—Display Director.
J. STEPHAN—Ladies' Coats & Suits, Furs, Sportswear, Separates.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

William Filene's Sons Co. (Continued)

MRS. E. LAW—Women's & Misses' Better Dresses, House Dresses, Maternity Wear.
MISS M. J. BASSETT—Women's & Misses' Dresses, Casual Dresses.
MRS. F. ZECKER—Junior Coats, Suits & Dresses, Girls' & Teens' Apparel, Millinery.
MRS. M. GAGNE—Hosiery, Gloves, Handbags, Small Leather Goods, Umbrellas.
MRS. R. RAND—Ladies' Intimate Apparel.
C. KOHLER—Blouses, Neckwear, Handkerchiefs, Notions, Toiletries, Jewelry, Watches.
C. KOHLER—Neckwear, Handkerchiefs, Toiletries, Jewelry, Notions.
T. HORAN—Shoes, Slippers, Toys.
MRS. D. CAREY—Infants', Children's & Girls' Wear.
E. CROWLEY—Men's & Boys' Wear.
J. TOLLAND—Linens, Domestics, Curtains, Draperies, Slip Covers, Fashion Fabrics.

BASEMENT DEPARTMENTS

ROGER HORTON—Merchandise Manager.
JACK POMERANTZ—Women's, Misses' & Juniors' Coats & Suits, Sportswear, Teens' Wear, Furs.
MISS DORIS CORRIGAN—Dresses, House Dresses, Negligees, Robes.
WALTER BASIUL—Girls', Children's & Infants' Wear.
MRS. JANET CAPALBO—Underwear, Corsets.
ROBERT HOGAN—Hosiery, Gloves & All Shoes.
A. WALKAVICH—Men's & Boys' Wear.

John C. MacInnes Co., 545-66 Main St. — Worcester 8, — 1

Telephone: WOrcester 3-2911
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
PAUL W. SPAULDING—President & Treasurer.
SOL S. SCHOLDER—General Merchandise Manager.
PAUL SCAGGS—Controller.
WALTER McDONALD—Manager of Building, Maintenance & Supply Depts.
JOHN J. LYNCH—Advertising Manager.
BREVDEN CAHILL—Personnel Manager.
MRS. HELEN LaROCHE—Women's Coats & Suits, Sportswear, Blouses.
MISS WANDA BARONE—Women's Dresses.
B. PERRY—Misses' Coats, Suits & Dresses.
MISS R. CRAIGMILES—Junior Coats, Suits, Dresses, Infants' Children's & Girls' Wear.
MISS D. ROGERS—Aprons, House Dresses & Uniforms.
L. FLAHERTY—Furs.
B. ALFANO—Millinery.
R. PADGETT—Hosiery, Notions, Toiletries, Costume Jewelry.
MISS E. KENNEY—Underwear, Negligees & Robes.
L. BERMAN—Ladies' Shoes.
MISS M. McINERNEY—Gloves, Neckwear, Handbags, Small Leather Goods, Umbrellas, Candy.
M. CHEVELIER—Corsets & Brassieres.
J. DENNING—Men's & Boys' Furnishings, Boys' Clothing.
M. LISBON—Men's & Boys' Shoes.
V. RIORDAN—Piece Goods, Trimmings, Ribbons.
S. LOUGHLIN—Domestics, Linens, Towels.
J. CAMPAGNA—Curtains, Draperies, Bedding, Furniture, Floor Coverings, Lamps & Shades.
A. FLAGG—Housewares, China, Glassware, Toys.

C. T. Sherer Co., 50 Front St. — Worcester 8,

Telephone: WOrcester 5-5211
Resident Buyer: Enterprise Stores, Inc., 33 W. 34th St.
Operated by: ENTERPRISE STORES, INC., Boston, Mass. (See Listing)
LEON L. PEARLMAN & M. ROTMAN—General Merchandise Managers.
ARTHUR J. SPUGNARDI—General Manager.
R. WHITNEY—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer.

(Continued)

MASSACHUSETTS (Cont'd.)

Units

C. T. Sherer Co. (Continued)

HARRY BLOOM—Display Equipment Buyer, Display Director.
MISS K. RENAUD—Public Relations Director, Personnel Manager.
L. HAMILTON—Advertising Manager.
B. BERNARD—Women's, Misses' & Junior Coats, Suits & Dresses, Aprons, House Dresses, Uniforms, Robes.
MRS. A. BACKUNAS—Hosiery.
MISS G. ZABARSKY—Underwear, Negligees.
MISS M. VUONA—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Umbrellas.
B. LEVENSON—All Shoes.
MISS M. T. JOYCE—Corsets & Brassieres.
MISS E. MILLER—Infants' & Children's Wear.
H. PELOQUIN—Men's & Boys' Furnishings, Boys' Clothing, Hats, Caps.
J. NOLAN—Piece Goods, Linens, Domestics.
MRS. M. ROACH—Ribbons, Notions, Stationery.
MRS. B. JENKINS—Toiletries.
J. BUSH—Costume Jewelry, Candy, Delicacies.
A. RIZZO—Silverware, Clocks, Housewares, Hardware, Pictures, Mirrors, Lamps, Shades, China, Glassware, Gift Shop, Toys.
MRS. J. RUDERMAN—Art Needlework.
H. TANZER—Curtains, Draperies, Upholstery, Floor Coverings.
J. RULE—Major Appliances, Radios & Phonographs.

MICHIGAN

A. B. Park Co., 117 S. Main St. — Adrian — 1

Telephone: ADrian 891

A. R. PARK—President & General Merchandise Manager.
CECIL WRAY—Store Manager.
MRS. GRAY—Ladies' & Children's Ready-to-Wear.
MRS. G. CARMICHAEL—Hosiery, Underwear, Gloves.
MRS. A. DICKINSON—Corsets & Brassieres.
FREDERICK ORAM—Piece Goods, Domestics, Linens, Bedding.
MRS. SAUTER—Ribbons, Notions, Art Needlework.
GEORGE HARRISON—Housewares, Furniture, Appliances, Floor Coverings. Hardware, Toys.

Powers Dept. Store, 105 S. Superior St. — Albion — 1

Telephone: ALbion 4901

HARRY A. POWERS—Partner and with
ROBERT A. POWERS—Buyers for all Departments.

The Vaughn Co., 200½ S. Superior St. — Albion — 10

Telephone: ALbion 4923
Resident Buyer: Apparel Brokers, 450 7th Ave.
All Stores Operated in Michigan.

R. H. VAUGHN—President.
R. A. COURTRIGHT—Vice President, Merchandise Manager, Buyer for all Departments.
CARLETON W. KNACK—Secretary, Treasurer & Controller.
T. L. STEPHENSON—Store Equipment Buyer.

Kotwicki's Dept. Stores, Inc., 805 Chisholm St. — Alpena — 2

Telephone: ALpena 509-M
Branch Store Operated in Rogers City, Mich.

C. J. KOTWICKI—President & General Buyer.
HELEN MANDOCK—Ladies' Ready-to-Wear.

William Goodyear & Co., 124 S. Main St. — Ann Arbor — 2

Telephone: NOrmandy 3-4171
Resident Buyer: Johnson-Kay, 130 W. 42nd St.
Operates: COLLEGE SHOP in Ann Arbor, Mich.

PAUL L. PROUD—President & General Merchandise Manager, Buyer for Ladies' Coats & Suits, Furs.
MRS. M. KRETSCHMER—Ladies' Dresses.

(Continued)

MICHIGAN (Cont'd)

Units

William Goodyear & Co. (Continued)

MRS. E. KLEIN—Sportswear.
MRS. S. MAGNUSON—Millinery, Accessories.
MISS J. BRUMLEY—Hosiery & Gloves.
MISS E. DIETEL—Ladies' Intimate Apparel.
W. BULLER—Shoes & Luggage.
MISS F. JUDSON—Infants' & Children's Wear, Toys.
MRS. BANCROFT—Cosmetics, Toiletries.
MRS. A. SNIDER—Stationery, China, Glassware, Lamps, Shades, Gifts.
MRS. E. WILLIS—Piece Goods Domestics, Linens, Ribbons.
MISS E. FRANK—Home Furnishings, Housewares, Curtains, Draperies.

Joseph C. Grant Co., 40-42 W. Michigan Ave. — Battle Creek — 1

Telephone: WOodward 4-7148
Resident Buyer: Kirby Block & Co., 33 W. 34th St.
RICHARD S. LESLIE—President.
PAUL SHUCKHART—General Merchandise Manager & General Buyer.
RALPH EHRLICH—Ladies' Intimate Apparel, Infants', Children's, Girls' & Boys' Wear.

Power's, Inc., 20 W. Michigan Ave. — Battle Creek — 2

Telephone: WOodward 3-5559
Resident Buyer: Merchants Affiliates, 200 W. 34th St.
Branch Store Operated in Albion, Mich.
R. J. POWER, SR.—President & General Merchandise Manager.
R. J. POWER, JR.—Executive Vice President, Advertising & Display Manager, Buyer Store Equipment. All Ready-to-Wear Accessories, Men's & Boys' Wear, Toiletries, Jewelry, Silverware, Home Furnishings, Housewares, Hardware, Toys, etc.
MARIE POWER—Treasurer.
MRS. MADOLE—Manager of Supply Department & Buyer Ladies' Ready-to-Wear.
L. WETMORE—Display Equipment Buyer.
MRS. D. KERSTES—Personnel Manager.
MRS. RICHARDS—Piece Goods, Laces, Trimmings, Ribbons, Notions.
MRS. SMYTH—Linens, Blankets, Domestics, etc.
MRS. SCHULTZ—Manager & Buyer for Albion Store.

L. W. Robinson Co., 51 W. Michigan St. — Battle Creek

Telephone: WOodward 4-7115
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operated by: SMITH BRIDGMAN CO., Flint, Mich. (See Listing)
J. B. HARRIS—General Merchandise Manager.
E. JINKS—General Manager, Store Equipment Buyer, Merchandise Manager for Ladies' Ready-to-Wear.
L. RIGGLEMAN—Chief Engineer.
J. MACKEY—Display Equipment Buyer & Display Director.
T. CUMMINGS—Advertising Manager.
MRS. VAN—Personnel Manager.
MRS. J. SNYDER—Women's, Misses' & Junior Coats, Suits, Dresses.
E. LAVINE—Sportswear, Blouses, Skirts, Knit Apparel.
V. ROZELL—Aprons, House Dresses, Uniforms, Negligees, Robes.
J. ADRIANCE—Hosiery, Underwear, All Accessories, Notions, Jewelry, Umbrellas, Stationery, Books, Magazines, Candy.
M. SHIELDS—Corsets & Brassieres.
N. BAKER—Men's & Boys' Clothing & Furnishings, Hats & Caps, Luggage.
H. ELLIS—Piece Goods, Linens, Towels, Laces, Trimmings, Ribbons.
J. JOHNSON—Domestics, Bedding, Curtains, Draperies, Upholstery.
E. WINDSOR—Toiletries & Drug Sundries.
MRS. EVANS—Silverware, Clocks, China, Glassware, Lamps, Shades, Housewares, Gift Shop.

Bay City Cash Dry Goods Co., 308-14 Center Ave. — Bay City — 1

Telephone: BAy City 4557
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
L. K. DIEBEL—President.
C. J. RUDOLPH—Treasurer, Comptroller.

(Continued)

MICHIGAN (Cont'd.)

Units

Bay City Cash Dry Goods Co. (Continued)

P. WEBER—General Merchandise Manager, General Manager, Store Equipment Buyer.
GENE BROWN—Advertising & Display Manager.
FRED ULRICH—Warehouse Manager, Basement Merchandise Manager.
MRS. A. BARTOW—Ready-to-Wear, Sportswear, Blouses, Skirts, Underwear, Negligees, Infants', Children's & Girls' Wear.
MISS E. POGEL—Aprons, All Accessories, Laces, Ribbons, Notions Toiletries, Watches, Umbrellas, Luggage.
MISS E. REINHARDT—House Dresses, Uniforms, Corsets, Brassieres, Robes.
K. STEMMLER—Millinery.
TONI RYCZEK—Hosiery.
ROBERT DAVIS—All Shoes.
MRS. JONES—Piece Goods.
ROSE GUNTHER—Trimmings, Art Needlework.
R. SZABO—Silverware, Clocks, Curtains, Draperies, Appliances, Floor Coverings, Furniture, Pictures, Mirrors, Lamps, Shades, Toys.
LILLIAN MILLER—Groceries, Candy, Delicacies.

W. R. Knepp Co., 810 Washington Ave. — Bay City — 5

Telephone: BAy City 9671
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Operates: THE VOGUE SHOP, Lansing, Mich.—ROSE GERMAIN—Mgr.
THE RUTH SHOP, Owosso, Mich.—DOROTHY BUCKELOW—Mgr.
KNEPP'S, Midland, Mich.—ROBERT KNEPP—Mgr.
KNEPP'S, Owosso, Mich.—MARIAN HANNEN—Mgr.
W. R. KNEPP, SR.—President, General Merchandise Manager & Buyer Women's, Misses' & Junior Coats, Suits & Dresses.
C. M. BICKNELL—Manager of Supply, Alteration & Repair Depts.
W. R. KNEPP, JR.—Advertising Manager, Buyer Sportswear, Underwear, Negligees, Robes, Aprons, Girls' Wear, Curtains, Draperies, Floor Coverings, Furniture, Upholstery, Pictures, Mirrors, Lamps.
RONALD MOROTZKE—House Dresses, Books, Basement Merchandise.
MYRTLE JONES—Uniforms, Infants' & Children's Wear.
NINA WANAMAKER—Millinery.
M. J. HAWKINS—Hosiery, Accessories, Boys' Wear, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Bedding, Appliances, Housewares, Hardware, Gifts.
ROBERT SHERMAN—All Shoes.
TRANQUILLA MAILLETTE—Corsets & Brassieres.
LEO J. LeROUX—Small Leather Goods, Umbrellas, Art Needlework, Stationery & Luggage, Men's Clothing & Furnishings.
VAN DeWITT SIMMONS—Fine Jewelry, Silverware, Clocks, Watches.

H. G. Wendland & Co., 807 Washington Ave. — Bay City — 1

Telephone: BAy City 5588
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
H. G. WENDLAND—President.
FRED A. WENDLAND—Vice President, Treasurer & Merchandise Manager for Main Floor Goods, Buyer Hosiery & Men's Furnishings.
PAUL E. WENDLAND—Secretary & Merchandise Manager for Ready-to-Wear & Basement Merchandise.
MARTIN E. WENDLAND—Merchandise Manager & Buyer Curtains, Drapes, Floor Coverings, Furniture, Lamps, etc.
MRS. F. KNISLEY—Ladies' Dresses & Millinery.
MISS E. RYAN—Sportswear, Lingerie, Negligees & Robes.
E. BRANDI—Shoes.
MRS. P. THOMPSON—Corsets & Brassieres.
MRS. F. WILSON—Ladies' Accessories, Piece Goods, Domestics, Laces, Ribbons, Notions, Art Needlework, Stationery.
MRS. I. MARSHALL—Infants' & Children's Wear.
MRS. E. COLLINS—Cosmetics, Toiletries.
MRS. M. HAMPTON—Basement Merchandise.

Unger's Dept. Store, 108 W. Main St. — Benton Harbor — 2

Telephone: WAlnut 6-2631
Branch Store Operated in Kalamazoo, Mich.
SAMUEL UNGER—Owner & Buyer

MICHIGAN (Cont'd.)

Units

The Enders Co., 83 W. Main St. — Benton Harbor — 1
Telephone: WAlnut 6-6145
MAYNARD H. POWERS—President, General Merchandise Manager & Buyer Ladies' & Junior Ready-to-Wear.
MRS. G. RUSCH—House Dresses, Aprons.
MRS. V. THOMPSON—Uniforms, Curtains, Draperies, Upholstery.
MRS. E DEWEY—Hosiery & Gloves.
MRS. L. ABER—Ladies' Underwear, All Accessories, Girls' Wear, Laces, Ribbons & Notions.
MRS. M. ALLARDT—Corsets & Brassieres.
MRS. RUGGLES—Negligees & Robes.
MRS. M. ALLEN—Infants' & Children's Wear, Toys.
MISS CAPLAN—Cosmetics, Toiletries.
A. LYNCH—Major Appliances, Housewares.

Abelman Co., 327 S. Sophie St. — Bessemer — 1
Telephone: BEssemer 4341
MAURICE ABELMAN—Owner & General Manager.
JOSEPH H. ABELMAN—Merchandise Manager & General Buyer.

The Chicago Store, 106 N. Michigan St. — Big Rapids — 1
Telephone: BIg Rapids 645
GLEN LINTEN—Owner & General Buyer.

Vertin Bros. & Co., 6th & Oak Sts. — Calumet — 4
Telephone: CAlumet 1092
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
All Stores Operated in Michigan.
RUDOLPH J. VERTIN—President, General Manager, Store Equipment & Toy Buyer.
HAROLD E. VERTIN—Treasurer, General Merchandise Manager & Buyer Ladies' Ready-to-Wear, Millinery, Men's & Boys' Wear, Luggage.
PAUL TRIONE—Advertising & Display Manager, Buyer Sportswear, All Accessories, Hosiery, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Stationery, etc.
JOHN VERTIN—Home Furnishings, Housewares, Appliances, etc.

Booth Dept. Store, 1124 Monroe St. — Carleton — 1
Telephone: OLiver 4-2001
GEORGE BOOTH—Owner & General Buyer.

Glick's Dept. Store, 112 S. Main St. — Chelsea — 1
Telephone: GReenwood 5-4811
MYRTLE J. ANDERSON—Owner & General Buyer.

J. B. Branch & Co. — Coldwater — 1
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
G. M. BRANCH—President, General Merchandise Manager & Buyer Ladies' Hosiery, Men's Wear, Piece Goods, Domestics, Home Furnishings, Houseware, Toys, Luggage.
L. J. BRANCH—Ladies' Ready-to-Wear, Infants' & Children's Wear.
MISS N. BRANCH—Ladies' Accessories, Laces, Ribbons, Notions, Stationery, Art Needlework, etc.

Miller's Dept. Store, 224 Superior St. — Crystal Falls — 1
Telephone: UPtown 5-4481
HERMAN MILLER—Owner & General Buyer.

Levin's Dept. Store, 125 Phelps St. — Decatur — 1
Telephone: DEcatur 4171
SAMUEL & ROBERT LEVIN—Partners.

A-A Dept. Store, 3456 W. Warren St. — Detroit 8, — 1
Telephone: TYler 5-6888
MAX LENHOFF—Owner & General Buyer.

Arthur's Dept. Store, 2800 Michigan St. — Detroit 16, — 1
Telephone: TAshmoo 5-9567
MORRIS SCHWARTZMAN—Owner & General Buyer.

MICHIGAN (Cont'd)

Units

Colonial Dept. Store, Inc., 25 State St. Detroit 26, 1

Telephone: WOodward 2-9000

Resident Buyer: Arthur Helhor, 47 W. 34th St.

HARRY L. SHAPIRO—President, General Merchandise Manager & Buyer Furs, Domestics, Curtains & Draperies.
BENNETT FENBERG—Executive Vice President & General Manager.
DAVID J. FRIEDMAN—Treasurer & Personnel Manager.
N. SCHEINBERG—Display Equipment Buyer.
MARTY HERMAN—Advertising Manager.
MISS A. LANCE—Ladies' Ready-to-Wear, Sportswear, Aprons, House Dresses, Uniforms, Accessories, Intimate Apparel, etc.
MRS. VIOLA SLOAN—Girls', Children's & Infants' Wear, Boys' Clothing & Furnishings.
TED LANCE—Men's Clothing & Furnishings, Hats & Caps.
FRED KRAUSS—Bedding, Furniture, Floor Coverings, Appliances, Housewares, Pictures, Mirrors, Lamps, Shades, etc.

Crowley, Milner & Co., Gratiot & Farmer Detroit 26, 1

Telephone: WOodward 2-2400

Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

DANIEL J. CROWLEY—President.
JAMES H. CHAMBERLAIN—Vice President & General Manager.
KATHERINE C. TRAVIS—Vice President & Public Relations Director.
LEO G. COLE—Treasurer.
WILLIS B. MANCHESTER—Secretary.
W. CHANNING—Merchandise Manager Men's & Boys' Wear, Piece Goods & Domestics.
JOHN CRONIN—Merchandise Manager, Piece Goods, Domestics, Home Furnishings, Housewares.
P. WRIGHT—Ladies' Coats & Suits.
MRS. L. DELOR—Ladies' Better Dresses & Bridal Wear.
MISS M. TROXELL—Ladies' Cheaper Dresses.
MISS S. BRONSTEIN—Junior Coats, Suits & Dresses.
MISS B. WENDLING—Sportswear.
MISS S. KIRBY—Girls' & Teens' Wear.
MRS. G. WEBSTER—Aprons, House Dresses & Uniforms.
W. POYER—Ladies' Hosiery & Gloves.
MISS N. HACKETT—Underwear.
A. SILVA—Ladies' & Children's Shoes.
MISS B. LEVINE—Neckwear, Handkerchiefs, Ribbons.
MISS W. MILLBANK—Corsets, Brassieres, Negligees & Robes.
MISS O. LEHMAN—Infants' & Children's Wear.
J. CLEARIE—Handbags, Small Leather Goods, Jewelry.
T. SULLIVAN—Men's Clothing.
A. JONES—Men's Furnishings.
E. FRIEDMAN & B. CLUNEY—Boys' Clothing & Furnishings.
P. CONNOLLY—Men's Shoes.
MISS S. RACZKA—Piece Goods.
FORREST H. JOHNSON—Domestics.
MISS M. BISHOP—Laces & Trimmings.
MISS A. CAPITAN—Linens, Art Needlework, Gift Shop.
MISS H. JOHNSON—Notions, Stationery, Umbrellas.
A. GATES—Cosmetics, Toiletries.
D. G. STANDART—Curtains, Draperies, Upholstery.
R. J. FARNOL—Major Appliances.
D. SMART—Furniture.
A. BROOKS—Floor Coverings.
ALEX KESKENY & J. J. MARINO—Housewares.
G. BECK—Silverware, China, Glassware, Pictures, Mirrors, Lamps.
GEORGE BRISTOW—Toys.
J. SKOMSKY—Sporting Goods.
JOHN W. JEFFS—Luggage & Cameras.

BASEMENT DEPARTMENTS

MISS M. GANNON—Ladies' Coats & Suits.
MRS. B. GRIMM—Ladies' Dresses.
MISS E JOHNSON—Sportswear.

(Continued)

MICHIGAN (Cont'd.)

Units

Crowley, Milner & Co. (Continued)

MISS B. BONANNO—House Dresses, Wash Dresses.
MISS M. CARUTHERS—Ladies' Intimate Apparel.
MISS DOUGLAS—Hosiery & Accessories.
MISS J. JOHNS—Infants' & Children's Wear.
M. F. STONEBREAKER—Shoes.
B. POLLOCK—Men's & Boys' Wear.
E. STACKPOLE—Curtains, Draperies.
RALPH KARSCHNICK—Housewares, Hardware, Floor Coverings.

Cut Rate Dept. Stores, 3701 Hastings St. Detroit 1, 2

Telephone: TEmple 1-1285
Both Stores Operated in Detroit, Mich.
BEN & MURRAY PURNELL—Buyers for all Departments.

Davidson Bros., Inc., 1200 E. Six Mile Road Detroit 3, 15

Telephone: TOwnsend 9-7100
New York Office: 225 W. 34th St. (See Listing)
All Stores Operated in Michigan.
Operates as: FEDERAL DEPT. STORES
I. DAVIDSON—President.
J. H. DAVIDSON—Vice President, Treasurer.
L. DAVIDSON—Secretary.
MORTON BEHREND—General Merchandise Manager, Director of Sales Promotion.
M. KLARIN—Controller.
E. LEDERER—Display Director, Store Fixtures & Equipment.
M. GOLDSTEIN—Merchandise Manager, Women's Coats, Suits, Dresses, Sportswear, House Dresses, Millinery, Robes.
L. DAVIDSON & M. G. ALEXANDER—Merchandise Managers, Women's Sweaters, Blouses, Bathing Suits, Corsets & Foundations, Women's & Children's Lingerie, Infants' & Juvenile Furniture.
R. SAYWITZ—Merchandise Manager, Women's Hosiery, Accessories, Cosmetics, Jewelry, Toys.
T. SCHATZ—Merchandise Manager, Tots, Girls', Teen Age Apparel, Infants' Wear, Misses' Sportswear.
ALBERT BLUMENTHAL—Merchandise Manager, Men's & Boys' Wear, Work Clothing, Luggage, Sporting Equipment.
M. FRIEDMAN—Merchandise Manager, Housewares, China, Glassware, Appliances, Occasional Furniture, Lamps, etc.
D. BERG—Merchandise Manager, Domestics, Draperies, Rugs, Yard Goods, Furniture.

BUYERS

J. BARRETT—Ladies' Coats.
T. SEGALL—Ladies' Suits.
I. KEYS—Ladies' Sportswear.
F. LEHRER—Tots', Girls' & Teen Age Coats, Suits, Snow Suits, Rainwear.
MISS M. SPRING—Tots, Girls' & Sub-Teen Dresses & Robes.
MISS E. SCHROCK—Tots, Girls' & Teen Age Sportswear.
MISS E HERRON—Tots & Toddler Apparel.
MRS. B. COLE—Blouses, Sweaters, Swimwear.
MRS. M. SCHAEFER—Blouses, Sweaters.
D. JACKSON—House Dresses & Robes.
H. DAVIDOFF—Millinery.
L. DAVIDSON & M. G. ALEXANDER—Women's & Children's Lingerie.
J. WYZAN—Women's Hosiery.
MISS E. HUNT—Women's & Children's Gloves, Scarfs, Hankies, Belts.
MISS E. BRETON—Foundations.
MISS M. GINNOCHIO—Junior Girdles.
MISS H. PARKER—Brassieres.
Z. SEGALL—Handbags & Umbrellas.
A. SIMONS—Infants' Wear.
B. BURNSTEIN—Infants' & Juvenile Furniture.
A. BLUMENTHAL—Men's Shirts, Neckwear, Hankies.
B. ZIEK—Men's Hosiery, Jewelry, Swimwear, Hats, Gloves, Mufflers, Underwear, Pajamas, Belts, Accessories.

(Continued)

MICHIGAN (Cont'd.)

Units

Davidson Bros., Inc. (Continued)

M. SPICKLER—Men's Robes, Sweaters, Jackets, Dress Pants, Rainwear.
A. ADELBERG—Work Clothes, Luggage.
T. ADELBERG—Boys' Outerwear & Clothing.
J. SILVERMAN—Boys' Pants, Shirts, Sweaters, Robes, Dungarees, Juvenile Novelty Suits.
A. DAVIDSON—Boy & Girl Scout Equipment.
L. SPIEGEL—Boys' Hosiery, Underwear, Pajamas, Hats, Caps, Rainwear, Gloves, Swimwear, Neckwear, Belts, Accessories.
S. GALE—Jewelry & Silverware.
MISS D. DEE—Cosmetics.
G. FULGONI—Housewares, China, Glassware.
A. CAPLAN—Curtains, Draperies, Spreads.
B. HAMBURG—Appliances & Television.
C. ZWIRN—Furniture.
F. SCHMITT—Rugs.
B. RUBIN—Lamps, Pictures, Mirrors, Occasional Furniture.
M. COLE—Toys.
J. YOUNG & S. COE—Sporting Goods.

Demery's, Inc., 6433 Woodward Ave. Detroit 2, 1

Telephone: TRinity 5-6900
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
C. A. PECK—President.
N. SOPER—Merchandise Manager Men's & Boys' Wear.
MISS M. KNAUFF—Ladies' Coats & Suits.
MISS P. NESTER—Ladies' Dresses.
MISS E. GILLAY—Sportswear, Blouses & Skirts.
MISS O. TROMBLY—Aprons, House Dresses & Uniforms, Intimate Apparel.
MISS LEONORE KIRSCHWENG—Millinery.
MISS K. STEEL—Girls' & Children's Wear.
MISS D. WEISS—Infants' Wear.
L. MILLER—Ladies' & Children's Shoes.
R. KASSENS—Men's Clothing.
C. WHITE—Men's Furnishings, Luggage.
R. BIRD—Men's Sportswear.
C. MILLER—Man's Shoes.
C. GEIGLE—Boys' Clothing & Furnishings.
N. ROULE—Piece Goods.
L. EVANS—Domestics, Curtains, Draperies, Upholstery.
NORBERT S. ROWE—Laces, Trimmings, Notions, Art Needlework.
MISS L. B. DuPUY—Cosmetics, Toiletries.
G. FARRELL—Fine Jewelry.
MRS. RUTH McKENZIE ARMSTRONG—Stationery & Books.
FORREST REED—Giftware, Lamps, Shades, China, Glassware, Silver.
JACK BUTLER—Housewares, Hardware, Toys.

Forest Dept. Store, 4700 Trumbull St. Detroit 8, 1

Telephone: TEmple 1-9795
SOL RUDY—Owner & General Buyer.

Harry's Dept. Stores, 19420 W. Warren St. Detroit 28, 2

Telephone: LUzon 1-9531
Both Stores Operated in Detroit, Mich.
HARRY SCHWARTZ—Owner & Buyer for all Departments.

D. J. Healy Stores Co., 1426 Woodward Ave. Detroit 26, 8

Telephone: WOodward 3-1234
All Stores Operated in Detroit and Suburbs.
L. L. HEALY—General Merchandise Manager.
MISS FRANCES SALVATO—Buyer for Sportswear.
MRS. M. E. PRICE—Buyer for Blouses.
MISS M. GENEREAUX—Buyer for Hosiery.
MISS M. FUTTER—Buyer for Handkerchiefs, Neckwear.
MISS JOSEPHINE LEVENDOSKI—Buyer for Handbags.
MISS MARY GENEREAUX—Buyer for Cosmetics.
MRS. R. ANDERSON—Buyer for Jewelry, Stationery.
CHARLES R. CLARK—Buyer for Gift Goods, Furniture.

MICHIGAN (Cont'd.)

Units

The J. L. Hudson Co., 1206 Woodward Ave. Detroit 26, 2

Telephone: CApitol 3-5100
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Branch Store Operated in Northland Shopping Center, Detroit, Mich.

OSCAR WEBBER—President.
JAMES B. WEBBER, JR.—Executive Vice President.
FOSTER WINTER—Treasurer.
WALTER E. SIMMONS—General Merchandise Manager.
HERMAN PETZOLD—General Manager.
F. J. WILKINS—Chief Architect.
HENRY SCHULTE—Chief Electrical Engineer.
RUSSELL THOMAS—Chief Mechanical Engineer.
J. T. MITCHELL—Manager of Building & Maintenance Departments.
E. J. RICHERT—Manager of Alteration & Repair Departments.
M. R. SCHUETTE—Purchasing Agent.
ROBERT E. KENNEY—Display Equipment Buyer & Display Director.
L. A. PARKS—Warehouse Manager.
CHESS LAGOMARSINO—Public Relations Director.
W. B. BOND—Advertising Manager.
MISS GALE CALLENDER—Copy Director.
GEORGE P. DONAHUE—Art Director.
ROBERT SADLER—Executive Personnel Manager.
H. HOGAN—Staff Personnel Manager, Employee Relations Manager.
R. A. SCHROETER—Manager of Branch Store.

MERCHANDISE MANAGERS

MR. WECHSLER—Ladies' Ready-to-Wear, Accessories, Smallwares.
MR. WILTON—Men's & Boys' Clothing & Furnishings, Smallwares.
MR. BINGHAM—Piece Goods & Domestics, Home Furnishings, Housewares.

BUYERS

A. SOIBERG & MRS. N. RIECKE—Women's & Misses' Coats.
MISS A. LABAHN—Women's & Misses' Suits.
J. MacALOON & MISS PEABODY—Women's Dresses.
J. MacALOON & MISS P. JUDD—Misses' Dresses.
MISS D. WESLOW—Junior Coats & Suits.
MISS S STANSELL—Junior Dresses.
MRS. M. CURRY—Gown Shop.
MISS C. SIEBERT—Soprtswear.
MISS M. McCRACKEN—Junior Sportswear.
MRS. R. WEDDING—Blouses.
MISS M. MOORE—Skirts, Separates.
MRS. N. BEYER—Casual & Sports Apparel.
J. COE—Girls' Wear.
MISS J. GAN—High School Shop.
R. FISHER—Aprons, Houst Dresses & Uniforms.
H. McGILL—Furs.
H. RIECK & MISS I. SOLOMAN—Millinery.
G. CONNELLY—Hosiery.
MISS M. LATHROP & MISS M. TROUP—Underwear.
G. CHAMBERLAIN—Gloves.
E. BRADSHAW—Ladies' Shoes.
MISS E. JOACHIM—Neckwear & Handkerchiefs.
MISS C. SOSINSKI—Corsets.
MISS L. GUENTHER—Brassieres.
MISS V. MERECKI—Negligees & Robes.
MISS H. REINIG—Infants' & Children's Wear.
S. ISHERWOOD—Children's Shoes.
R. SWANSON—Handbags & Small Leather Goods.
R. LONIUS—Men's Clothing.
D. VAUGHAN—Men's Furnishings.
G. JONES—Men's Hats & Caps.
R. CRISE—Men's & Boys' Shoes.
J. MITCHELL—Boys' Clothing & Furnishings, Hats & Caps.
R. KERSHNER—Haberdashery Accessories.
E. PATTON—Dress Goods.
P. POMINVILLE—Silks, Velvets & Rayons.

(Continued)

MICHIGAN (Cont'd.)

The J. L. Hudson Co. (Continued) Units

H. DREYER—Wash Goods.
L. SCHULTE—Linens & Towels.
MISS M. FARMER—Patterns.
W. McCARTY—Domestics, Blankets, Spreads.
MRS. L. DANKERT—Laces, Trimmings.
MRS. H. VOLLMAR—Ribbons.
R. CHRYSLER—Notions.
W. GORENFLO—Toiletries.
R. O'CONNOR—Cosmetics, Perfumes.
MR. BERGER & MR. HALL—Drug Sundries.
R. OWENS—Fine Jewelry, Clocks & Watches.
MISS R. LOCKWOOD—Costume Jewelry.
MR. McFARLAND—Silverware, Glassware, China.
MISS S. TRAMONTIN—Art Needlework.
V. RIVERS—Books, Magazines.
G. MILLER—Stationery.
F. TRICKEY—Bedding.
HAROLD R. CLARK—Curtains, Draperies.
CHARLES COLEMAN—Major Appliances.
J. HANNA—Pictures & Mirrors.
C. WIDNEY & H. GIDNEY—Furniture.
B. SEIBERT—Floor Coverings.
MRS. B. GARDNER—Lamps & Shades.
D. O'CONNOR & A. NEWMAN—Radios & Phonographs.
A. MALONE—Small Appliances, Housewares & Hardware, Cutlery.
A. DeSALLE—Gift Shop.
M. BRINKMAN—Toys.
MR. PIERCE—Luggage.
MRS. A. DOW—Groceries, Candy, Delicacies.
J. SPOMER—Sporting Goods.
E. WARD—Cameras.

BASEMENT DEPARTMENTS

MR. COLOMBO—Merchandise Manager.
JOHN SULLIVAN—Women's & Misses' Coats.
MISS HARRIET MANN—Suits.
S. F. McKENNA—Women's Dresses.
T. A. McINTYRE—Misses' Dresses.
MRS. L. A. ROBERTSON—Larger Size Garments.
E. R. SHAMBAUGH—Juniors' Coats, Suits & Dresses.
E. WESCH—Sportswear.
MISS BARBARA OGDEN—Teen Age Wear.
ARTHUR CONDER—Girls' Wear.
P. COPPESS—House Dresses.
MRS. P. L. CLARK—Uniforms & Robes.
E. J. KING—Furs.
MISS J. M. MULLY—Millinery, Neckwear & Handkerchiefs.
J. E. WAVRICK—Hosiery.
A. E. ADAMS—Knit Underwear.
MRS. M. P. CALLAHAN—Muslin & Silk Underwear.
MRS T. G. TAYLOR—Gloves, Umbrellas.
MRS. HELEN TROMBLEY—Corsets.
MR. SLOWIN—Infants' Wear.
MRS. A. F. HARGRETT—Children's Wear.
C. G. DIXON—Women's & Misses' Shoes, Casual & Rubber Footwear.
G. J. OBERT—Children's Shoes.
MRS. GLYN MANNING—Handbags & Leather Goods.
T. D. TOUTANT—Men's Clothing, Work Clothing.
J. J. KELLY—Men's Furnishings.
E. C. BOIVIN—Men's Haberdashery.
D. WILLINGHAM—Men's Sportswear.
G. H. COPE—Boys' Clothing & Furnishings.
P. M. SABIN—Men's Shoes.
W. F. PIKE—Rayons, Linings, Woolens.
H. J. LaBEAU—Wash Goods.

(Continued)

MICHIGAN (Cont'd.)

Units

The J. L. Hudson Co. (Continued)

MRS. LILLIAN ALLEN—Patterns.
C. D. CARROLL—Linens.
R. P. ARMSTRONG—Domestics, Bedding.
RHEA CORBETT—Notions, Candy.
MISS S. G. LATHROP—Jewelry.
E. E. EHRSTINE—Toilet Goods, Drugs, Luggage.
J. KOLLETH—Floor Coverings.
J STURWOLD—Small Rugs.
W. A. BURNS—Drapery Materials, Ready Made Drapes.
R. G. CARTER—Lamps & Pictures.

Ernst Kern Co., 1030 Woodward Ave. Detroit 26, 1

Telephone: WOodward 5-7000
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

OTTO KERN—President, General Manager & Treasurer.
ERNST F. KERN—Vice President.
DAVID N. VIGER—Secretary & Store Superintendent.
RICHARD J. BAKER—General Merchandise Manager.
B. MEYERS—Advertising Manager.
R. WINKEL—Controller.
R. POWDERLY—Sales Promotion Manager.
MISS F. JEFFERSON—Personnel Manager.
ANNE NEUMANN—Purchasing Agent.

MERCHANDISE MANAGERS

H. G. SCHAEFERS—Ready-to-Wear, Children's Wear, Sportswear & Intimate Apparel.
O. E. ASHTON—Shoes.
R. J. BAKER—Main Floor Depts., Men's Clothing & Furnishings, Luggage, Stationery, Cameras, Gifts.
H. E. REIVER—Domestics, Bedding, Notions.
R. KERN—Home Furnishings, Housewares.

BUYERS

S. FRIEDMAN—Ladies' Coats & Suits.
MISS B. PATTERSON—Ladies' Better Dresses.
MISS G. SCHMIDT—Ladies' Cheaper Dresses.
MISS M. TOWNSEND—Juniors' Coats, Suits & Dresses.
MRS. JAKIELEK—Sportswear, Separates.
MISS R. SIEWELL—Girls' Wear.
MISS K. BARNES—Aprons, House Dresses & Uniforms.
C. B. GRAVENHORST—Furs.
MRS. S. HEILBRON—Millinery.
MISS M. SCHWEICKART—Hosiery, Neckwear, Handkerchiefs.
MISS R. BACHAND—Gloves.
O. E. ASHTON—Ladies' Shoes.
MISS V. LOCKWOOD—Corsets & Brassieres.
MRS. M. MORGAN—Children's Wear.
F. HART—Children's Shoes.
MISS B. JACKSON—Infants' Wear.
MISS E. KOTYK—Handbags, Small Leather Goods, Costume Jewelry.
R. DeBOLD—Men's Clothing.
J. SCHROEDER—Men's Furnishings.
A. MOIR—Boys' Clothing & Furnishings.
E. FRITZ—Men's Shoes.
CECIL O'BRIEN—Piece Goods, Laces, Ribbons, Trimmings, Toys.
E. KIEFER—Domestics & Linens.
H. E. REIVER—Notions.
MISS NATION—Toiletries, Cameras.
A. BRANDERBERRY—Stationery, Gift Shop.
E. HELLERICH—Fine Jewelry.
MISS EVERLY—Silverware, China & Glassware.
EARL NIXON—Curtains, Draperies.
J. P. PERSE—Major Appliances.
A. CAIN—Furniture.
W. MATTHEWS—Floor Coverings.

(Continued)

MICHIGAN (Cont'd.)

Units

Ernst Kern Co. (Continued)

E. FLANDERS—Lamps, Shades.
R. COFFMAN—Luggage.

BASEMENT DEPARTMENTS

B. COPLEY—Merchandise Manager, Buyer Daytime Dresses.
H. COPLEY—Ladies' Ready-to-Wear.
DAVID NEDELMAN—Ladies', Hosiery, Shoes, Accessories.
MISS D. BEEKMAN—Millinery.
MISS E. CITKO—Underwear.
MRS. B. SWAILESS—Infants' & Children's Wear.

Kirby Dept. Store, 1420 W. Kirby St. Detroit 8, 1
Telephone: TYler 5-6115
JESSE ANTMAN & REUBEN SCHWARTZ—Partners.

Meskin's Stores, 11534 E. Jefferson Detroit 14, 2
Telephone: VAlley 2-8782
Both Stores Operated in Detroit, Mich.
MONTE J. MESKIN—Owner & Buyer for all Departments.

Newman's Dept. Store, 25537 Five Mile Rd. Detroit 23, 1
Telephone: KEnwood 4-6667
LOUIS NEWMAN—Owner & General Buyer.

Reed's Dept. Stores, 14255 Harper Ave. Detroit 13, 4
Telephone: LAkeview 1-2080
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
Branch Stores Operated in Allen Park, Ferndale & Detroit, Mich.
EDWARD FISHER—President, General Merchandise Manager & Buyer Domestics, Draperies, Linens.
JOHN CICALA—Notions Buyer.
ELEANOR HOOVER—Ladies' Ready-to-Wear, Hosiery, Underwear, Handbags, Umbrellas, Gloves, Neckwear, Jewelry.
HAROLD DIEDRICH—Children's & Infants' Wear, Toys.

Rubinstein's Dept. Store, 13103 Woodrow Wilson Detroit 6, 1
Telephone: TOwnsend 8-2318
MAURICE MOSCOW—Owner & General Buyer.

Sam's, Inc., 520 Bates St. Detroit 26, 3
Telephone: WOodward 3-6925
New York Office: 225 W. 34th St.
Operates Stores in Detroit & Pontiac, Mich.
MAX OSNOS—President & General Manager.
W. TOLL—Buyer Display & Store Fixtures.
MISS A. MELITZER—Ladies' Ready-to-Wear, Furs.
I. HABERMAN—Ladies' Sportswear.
MISS M. RICHARDS—Hosiery, Accessories.
A. KATZMAN—Lingerie.
E. EDELMAN—Buyer for Foundation Garments, Cotton Dresses.
S. WEINBERGER—Girls', Teens' & Children's Wear.
MISS P. BENSON—Girls' Wear. (7-14)
A. KAUFMAN—Infants' Wear.
CHARLES MANKO—Ladies' & Children's Shoes.
J. ZUCKERBERG—Men's Clothing, Basement Men's Wear.
B. MORRISON—Buyer for Men's Furnishings.
D. APPLEBAUM—Men's Shoes.
CHARLEY RANDOLPH—Boys' Clothing & Furnishings.
A. SILVERMAN—Piece Goods, Domestics, Curtains, Draperies.
MRS. E. SCHEER—Laces, Ribbons, Notions, Art Needlework.
O. LEVY—Buyer for Toilet Goods.
W. BRODIGAN—Buyer for Drug Sundries.
A. POMMERANTZ—Stationery, Cameras.
MISS A. PENTRAK—Buyer for Costume Jewelry, Handbags.
G. CARSWELL—Buyer Housewares, China, Glassware, Toys, Cutlery, Hardware, Electrical Goods.
MISS E. MURRAY—Pictures, Mirrors, Gift Shop, Toys.
A. AZIMOV—Buyer Candy, Fountain.

MICHIGAN (Cont'd.)

Units

Wm. Spitz & Sons, 3130 Chene St. Detroit 7, 5
Telephone: LOrain 8-0046
Branch Stores Operated in Detroit, Flint & Saginaw, Mich.
SIDNEY & WILBUR SPITZ—Buyers for all Departments.

Werner's Dept. Store, 10508 W. Jefferson St. Detroit 18, 1
Telephone: VInewood 1-8788
HARRY SAXE—Owner & General Buyer.

Zolkower's Dept. Stores, 8442 W. Jefferson St. Detroit 17, 3
Telephone: VInewood 2-3065
Branch Stores Operated in Dearborn & Allen Park, Mich.
HARRY ZOLKOWER—President & Buyer for Aprons, House Dresses, Uniforms, Neckwear, Handkerchiefs, Umbrellas, Millinery.
WILLIAM ZOLKOWER—Executive Vice President & Buyer for Infants' & Children's Wear, Toys.
MEYER ZOLKOWER—Treasurer & Buyer Store Fixtures & Equipment, Sportswear, Girls' Wear, Hosiery, Underwear, Handbags, Small Leather Goods, Luggage.
JOHN McNAUGHT—Warehouse Manager.
JULIUS STERN—Ladies' Ready-to-Wear, Costume Jewelry.
MAURICE POULIN—All Shoes.
JOSEPH SWARTENEY—Piece Goods, Domestics, Linens, Bedding, Laces, Trimmings, Ribbons & Notions, Curtains & Draperies.

Pellett's Dept. Store, 111 S. LeRoy St. Elk Rapids 1
Telephone: MAin 9-2641
G. E. PELLETT—Owner & General Buyer.

The Fair Store, Inc., 1100 Ludington St. Escanaba 1
Telephone: EScanaba 9
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
CHARLES H. GESSNER—President.
DEAN ABBOTT—General Merchandise Manager, General Manager.
ROSE BURKE—Advertising Manager.
FRED JOHNSON—Display Director.
ALICE BRAUN—Personnel Manager.
MRS. M. PERRY—Ready-to-Wear, Sportswear.
ESTER KLEIN—Girls', Children's & Infants' Wear.
M. LARSON—Hosiery.
G. MAGNUSON—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Umbrellas.
WM. HEMMINGER—Men's & Boys' Clothing & Furnishings.
J. PETERSON—Domestics, Linens, Towels, Bedding, Curtains, Draperies, Upholstery, Housewares, Pictures, Mirrors, Lamps, Shades, Gifts.

Herbert N. Bush, Inc., 510 S. Saginaw St. Flint 3, 1
Telephone: CEdar 2-1194
MRS. HERBERT N. BUSH—President, Buyer Silver, Lamps, Shades.
J. E. GRAHAM—Executive Vice President & General Merchandise Manager, Buyer Piece Goods, Domestics, Bedding.
MISS JESSIE GOTSHALL—Treasurer.
G. W. ROBINSON—Advertising & Display Manager.
MRS. BLANCHE STYOUT—Women's Coats, Women's & Misses' Suits, Dresses.
MRS. LUCILLE MUDGET—Misses' Coats, Junior Coats, Suits, Dresses, Sportswear, Separates, Corsets, Brassieres, Negligees, Robes, Infants' & Children's Wear, Toys.
FLORENCE PHILLIPS—Millinery.
G. R. JACKSON—Hosiery, Underwear, Accessories, Laces, Trimmings, Ribbons, Notions, Umbrellas.
MARJORIE MENDENHALL—Toiletries.
LLOYD MATTSON—Curtains & Draperies.

Imperial Stores Co., 2123 Lewis St. Flint 6, 2
Telephone: CEdar 3-0943
Both Stores Operated in Flint, Mich.
LOUIS TEITELBAUM—Owner & Buyer for all Departments.

MICHIGAN (Cont'd.)

Smith Bridgman Co., 439 S. Saginaw St. — Flint 3, — Units 2

Telephone: CEdar 2-0111
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operates: L. W. ROBINSON CO., Battle Creek, Mich. (See Listing)
E. S. MULHOLLAND—President & General Merchandise Manager.
J. WOLFE—Ladies' Better Ready-to-Wear.
C. THORPE—Ladies' Cheaper Ready-to-Wear, Toys, Basement Mdse.
MRS. E. PAILTHORPE—Sportswear, Separates, Aprons, House Dresses, Uniforms, Lingerie, Negligees & Robes.
CLYDE BURTRUM—Furs.
EVERETT J. MULHOLLAND—Ladies' Hosiery, Accessories, Knitwear, Men's & Boys' Wear, Laces, Ribbons, Notions, Stationery, etc.
E. SHANAHAN—Ladies' Shoes.
MRS. DeCOU—Corsets & Brassieres.
MRS. P. BURNS—Infants' & Childrtn's Wear.
MRS. O. STEWART—Ladies' Gloves & Handbags.
W. YOUNG—Piece Goods, Art Needlework.
P. KIRBY—Domestics, Linens, White Goods, Bedding.
MRS. E. WEEDMAN—Costmetics, Toiletries.
F. JOHNSTON—Curtains, Draperies & Upholstery.
F. PARK—Major Appliances.
R. PRITCHERD—Housewares, Hardware, Pictures & Mirrors.
MISS FRICK—China, Glassware, Silverware, Gift Shop.
C. MOREHOUSE—Furniture, Lamps & Shades.
R. TAYLOR—Floor Coverings.

Shoecraft's, 1 E. MainSt. — Fremont — 2

Telephone: FRemont 44
Resident Buyer: Jack Anstendig & Son, 450 7th Ave.
Branch Store Operated in Shelby, Mich.
ROSS SHOECRAFT—Partner.
DORCAS MORTLAND—Partner, Advertising Manager, Buyer Boys' Wear, Curtains, Draperies, Bedding, Gift Shop.
MRS. M. PETERSON—Ladies' Ready-to-Wear.
MRS. B TANIS—Sportswear, Separates, Girls' Wear, Aprons, House Dresses & Uniforms.
MISS B. SCHRODER—Hosiery, Underwear, Shoes, Accessories, etc.
MRS. D. MORTLAND—Piece Goods, Linens, Domestics.
MISS T. ENSING—Laces, Ribbons, Trimmings, Notions, Jewelry, etc.
G. V. MORTLAND—Luggage.

Grant's Dept. Stores — Galesburg — 2

Telephone: GAlesburg 5511
Branch Store Operated in Lawton, Mich.
G. W. JOHNSTON—Owner & Buyer for all Departments.

Addison Blatz Co., Inc., 200 Washington St. — Grand Haven — 1

Telephone: GRand Haven 144
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
PAUL F. OLTMAN—President, General Merchandise Manager, Buyer Ready-to-Wear, Sportswear.
GUY KELLEY—Operating Manager, Buyer Toys.
WILFORD KIEFT, JR.—Advertising Manager, Buyer Men's Furnishings, Boys' Clothing, Furnishings, Hats & Caps.
IRMA VAN DONGEN—Hosiery, Underwear, Accessories, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Umbrellas, Art Needlework, Stationery, Bedding, Curtains, Draperies, Luggage.
MRS. F. BORCHERS—Corsets, Brassieres, Negligees, Robes.
MRS. G. GERRISH—Infants' & Children's Wear.

Cary's, Inc., 1507 Wealthy St. SE — Grand Rapids 6, — 2

Telephone: GRand Rapids 8-4432
Operates: WEEKE'S in Lowell, Mich.
C. P. STIFF—President & Buyer for all Departments.

Abe Kleiman's Dept. Stores Co., 440 Bridge St. NW — Grand Rapids 4, — 3

Telephone: GRand Rapids 9-2741
All Stores Operated in Grand Rapids, Mich.
DAVID & ABE KLEIMAN—Owners & Buyers for all Departments.

MICHIGAN (Cont'd.)

Units

Herpolsheimer Co., 1 Monroe Ave. NW Grand Rapids 2, 5

Telephone: GRand Rapids 9-5119
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
Operates: L. H. FIELD CO., Jackson, Mich. (See Listing)
HARDY—HERPOLSHEIMER CO., Muskegon, Mich. (See Listing)
WAITE'S, INC., Pontiac, Mich. (See Listing)
Branch Appliance Store in Grand Rapids, Mich.
JOHN H. FOLEY—President & General Merchandise Manager.
CLIFFORD C. GROVOGEL—Secretary & Treasurer.
WESTON G. LEHR—Display Manager.
WALLACE E. BARKER—Advertising Manager.
CARL F. KLEIBOER—Warehouse Manager.
SEDRICH A. ANNIS—Manager of Supply Department.

DIVISIONAL MERCHANDISE MANAGERS

RICHARD C. DEBORD—Redy-to-Wear, Intimate Apparel, Infants', Children's & Teens' Wear, Shoes.
BERTRAM S. KAISER—Hosiery, Gloves, Leather Goods, Knit Underwear, Piece Goods, Domestics, Linens, Patterns, Smallwares, Costmetics, Smoke Shop, Candy, Stationery, Judy Bond Blouses.
WILLIAM H. EBERLIN, JR.—Men's & Boys' Wear, Hardware, Toys, Luggage & Sporting Goods.

BUYERS

LOWELL D. TYNER—Women's & Misses' Coats, Suits, Furs.
MRS. LOUISE P. DYE—Ladies' Dresses, Bridals, Junior Coats, Suits & Dresses.
MISS CORNELIA WHITE GALE—Ladies' Thrift Dresses.
MISS GLADYS KETTEMAN—Sportswear, Blouses.
MISS MARION F. VAN GORDER—Girls', Teens' & Infants' Wear.
MISS NORMA J. DAVIDSON—Daytime Dresses, Uniforms, Lingerie, Negligees.
MRS. ISABEL C. WADDELL—Hosiery, Knit Underwear, Gloves.
STEPHEN RYBARSYK—Women's & Children's Shoes.
HAROLD WITTEVEEN—Neckwear, Handkerchiefs, Jewelry, Leather Goods, Handbags, Judy Bond Blouses.
MISS MARTHA L. HAMKE—Corsets & Brassieres.
MISS EVELYN M. WESTCOTT—Infants' Furniture, Layettes, Underwear.
PHILLIP O'NEIL—Men's Furnishings, Sportswear, Hats & Shoes.
BERNARD J. ZOET—Boys' Clothing & Furnishings.
JOHN R. RAWITSER—Piece Goods, Domestics, Linens, Patterns.
MISS HENRIETTA DALEBOUT—Trimmings & Notions.
MRS. A. HOOVER—Drug Sundries, Cosmetics.
LAWRENCE PARKS—Stationery, Greeting Cards, Candy.
WILLIAM C. HILL—Curtains, Draperies, Art Needlework.
BRUCE ANDERSON—Major Appliances.
DAVID KIERST—Bedding, Furniture, Radios, TV.
ALBERT BOUW—Floor Coverings.
ROSEMARY PRINSZE—Lamps, Pictures, Mirrors, Gifts.
JULIUS M. NIEDENTHAL—Housewares, China, Glassware, Silverware.
EDWARD J. OBERLIES—Hardware & Garden Supplies.
J. CLARE INWOOD—Luggage, Toys, Games, Sporting Goods.

BASEMENT DEPARTMENTS

MRS. PATRICIA FASSEN—House Dresses, Underwear, Accessories & Smallwares.
WENDELL WILKINSON—Hosiery & All Shoes.
LORETTA VANDER BAAN—Infants' & Girls' Wear, Corsets.
CARL F. MEYER—Men's Clothing & Furnishings, Boys' Wear.
JOSEPH J. JANIK—Yard Goods, Linens, Curtains, Draperies, House Furnishings.

Leonard Dept. Stores, 444 Leonard St. NW Grand Rapids 4, 2

Telephone: GRand Rapids 8-8275
Both Stores Operated in Grand Rapids, Mich.
A. I. ALTMAN—Owner & Buyer for all Departments.

MICHIGAN (Cont'd.)

Units

Jurgens & Holtvluwer, 1506-14 Grandville Ave. SW Grand Rapids 9, 2

Telephone: GRand Rapids 5-9191
Resident Buyer: Kirby Block Co., 128 W. 31st St.
Branch Men's & Boys' Wear Store Operated in Grand Rapids, Mich.

HENRY HOLTVLUWER—Partner, General Merchandise Manager & Advertising Manager.
ROY JURGENS—Partner, Merchandise Manager Men's & Boys' Wear, Luggage, Buyer Men's Clothing.
D. ZUIDEMA—Display Equipment Buyer & Display Director.
MISS J. TANGENBERG—Ladies' Ready-to-Wear, Sportswear, Separates, Aprons, House Dresses, Uniforms, Millinery, Robes, Girls' Wear.
MISS G. DeWENT—Hosiery, Gloves, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
MISS J. KUIPERS—Underwear, Scarfs, Negligees, Infants' Wear, Linens, Comforters, Blankets, Spreads, Art Needlework, Bedding.
E. WESTCOTT—All Shoes.
H. FRENS—Men's Furnishings, Luggage.
H. DYKHOUSE—Men's Hats & Caps.
MRS. N. GROOTHOUSE—Piece Goods, Towels, Muslins, Sheetings, Curtains & Draperies.

Pylman Dry Goods Co., 745 Burton St. SE Grand Rapids 7, 3

Telephone: GRand Rapids 5-2203
All Stores Operated in Grand Rapids, Mich.

G. PYLMAN—Owner & Buyer for all Departments.

Paul Steketee & Sons Co., 86 Monroe St. NW Grand Rapids 1, 1

Telephone: GLendale 6-6588
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.

PAUL FREDERICK STEKETEE, SR.—President.
EUGENE F. STEKETEE—Executive Vice President.
DONALD W. STEKETEE—Treasurer.
VICTOR W. JARRETT—Manager of Building & Maintenance Deartments.
FRANK E. TATREAU—Manager of Supply, Alteration & Repair Depts., Store Equipment Buyer.
JOHN HANS—Display Equipment Buyer & Display Director.
ED. VAN TIL—Warehouse Manager.
WESTLEY C. VINCENT—Public Relations Director.
MRS. MARY ELLEN COLLINS—Advertising Manager.
R. H. BICKFORD—Merchandise Manager for Ready-to-Wear.
ELMER J. DYKSTRA—Merchandise Manager for Men's & Boys' Wear.
ROBERT D. STEKETEE—Merchandise Manager for Piece Goods, Domestics, Trimmings, Ribbons, Notions, Smallwares, etc.
L. L. SHIVELY—Merchandise Manager for Home Furnishings, Housewares.
ADA PORTELE—Women's & Misses' Coats & Suits, Furs.
NELSENE LARSEN—Women's & Misses' Dresses.
MRS. VERA NORTH—Juniors' Coats, Suits & Dresses.
RUTH A. NEVERS—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. GLADYS WITTE—Girls' Wear.
MRS. WILMA KREFT—Aprons, House Dresses & Uniforms.
MRS. M. MARVIN—Millinery.
MRS GLADYS RUPE—Hosiery , Underwear, Gloves, Handbags, Small Leather Goods, Umbrellas.
HUNTER NOBLE—Ladies' Shoes.
MRS. DEANE WYKES—Neckwear, Handkerchiefs, Trimmings, Ribbons, Jewelry, Clocks & Watches.
MISS LORETTA JONES—Corsets & Brassieres.
MRS. C. SULLIVAN—Negligees & Robes.
MRS. N. SULLIVAN—Infants' & Children's Wear, Juvenile Furniture.
WALLACE ARATA—Men's Clothing & Furnishings, Hats & Caps, Shoes.
RAY FEENSTRA—Boys' Clothing & Furnishings, Hats & Caps, Shoes.
DONALD E. MINARD—Piece Goods, Linens, Towels, Muslins, Sheetings & Spreads.
MRS. M. C. LYNCH—Comforters, Blankets, Bedding, Luggage.
MARION WESTRATE—Notions.
MRS. M. GREENWALT—Toiletries.

(Continued)

MICHIGAN (Cont'd.)

Units

Units
2 **Paul Steketee & Sons Co. (Continued)**

CATHERINE E. SPENCER—Silverware, China, Glassware, Gift Shop.
CAROLYN BERRY—Art Needlework.
HARRIET WORFEL—Books & Magazines.
MARGARET WIERSEMA—Stationery.
W. J. PRIBBANOW—Curtains, Draperies.
L L. SHIVELY—Furniture.
NICK PINS—Floor Coverings.
MRS. G. HARTWICK—Lamps & Shades.
FRANK GHERING—Housewares, Hardware, Appliances, Toys, Sporting Goods.

BASEMENT DEPARTMENTS

RICHARD W. STEKETEE—Merchandise Manager.
MARIE KAY—Ladies' Coats, Suits & Dresses.
MRS. MARTHA LARAWAY—Sportswear.
MISS JOHANNA VAN VELS—Hosiery, Underwear, Corsets, Accessories.
RAY WATT—All Shoes.
RICHARD JOHNSON—Men's Clothing & Work Clothing.
WALTER FRIESWYK—Boys' Clothing.
MISS ETHEL LANDSTRA—Piece Goods.
3 MRS. BERTHA TIMMERMAN—Domestics, Curtains, Draperies, Infants' Wear.

Vanderveen's Dept. Stores, 1528 Lake Dr. SE Grand Rapids 7, 2

Telephone: GLendale 6-1676
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
1 Branch Store Operated in Grand Rapids, Mich.
EDWIN F. CURLEY—President, General Manager, Mdse. Mgr.

Wurzburg Co., 101 Monroe Ave. NW Grand Rapids 2, 1

Telephone: GRand Rapids 9-5100
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
FRED G. SCHOECK—President & General Manager.
KENNETH G. HOLMES—Vice President, General Merchandise Manager & Merchandise Manager for Men's Wear & Shoes.
HARRY R. EDWARDS—Treasurer & Controller.
DONALD VAN SULICHEM—Advertising Manager.
OSCAR F. HOFF—Store Superinttndent.
O. A. WALLACE—Public Relations Director.
MRS. LOUISE AYERS—Personnel Manager.
HOWARD C. CRAIG—Merchandise Manager Ready-to-Wear, Intimate Apparel, Children's & Boys' Wear, Yard Goods.
GEORGE C. SMITH—Merchandise Manager Accessories, Notions, Stationery, Foods.
ROBERT PRINCE—Merchandise Manager Domestics, Art Needlework, China, Glassware, Toys.
HAROLD C. SMITH—Merchandise Manager Home Furnishings, Housewares.
MISS A. BENDER—Ladies' Coats & Suits.
MISS H. SAELER—Ladies' Budget Coats & Dresses.
MISS G. KAY—Ladies' Better Dresses, Fashion Merchandise.
MISS G. HARTER—Ladies' Moderate Price Dresses.
W. MORIN—Junior & Teens' Wear.
MRS. MORRISON—Bridal Wear.
MISS B. MIKLAS—Sportswear, Blouses, Skirts.
MISS GLADYS BENNER—Young Teens' & Girls' Wear.
R. SPYKERMAN—Aprons, House Dresses & Uniforms, Piece Goods.
E. BLOOM—Furs.
MISS H. SHERWOOD—Lingerie, Negligees & Robes.
MRS. OREAN—Ladies' Gloves, Handbags & Small Leather Goods.
MISS P. TRUCKEE—Neckwear & Handkerchiefs.
MRS. M. DAVISON—Hosiery.
MISS C. ANTELL—Corsets & Brassieres.
J. SCHMITT—Men's Clothing.
F. RYAN—Men's Furnishings, Hats & Caps.
V. WESSLUND—Boys' Clothing & Furnishings, Hats & Caps.

(Continued)

MICHIGAN (Cont'd.)

Units

Wurzburg Co. (Continued)

JOHN WELLBELOVED—Men's & Boys' Shoes.
MRS. F. MOCH—Domestics, Towels, Linens, Bedding.
MRS. J. BARKER—Laces, Trimmings, Ribbons, Notions, Stationery.
MRS. E. GERLING—Cosmetics, Toiletries.
MRS. A. THOMSON—Fine Jewelry, Clocks & Watches.
W. PARKER—Costume Jewelry.
CLARENCE F. HERP—Art Needlework, Curtains & Draperies.
JAMES GUEDRY—Major Appliances, Radios & Phonographs.
J. F. JUNEWICK—Bedding, Furniture, Pictures, Mirrors, Lamps, Shades, Reupholstery Fabrics.
S. LIPINSKI—Floor Coverings.
W. BROWNING—Housewares, Hardware.
MRS. T. REVEAL—China, Glassware & Silverware.
MISS A. HARTGERINK—Gifts.
D. BYRNE—Toys & Luggage.
NEAL DEMEY—Sporting Goods.

BASEMENT DEPARTMENTS

ARTHUR HUTH—Merchandise Manager.
G. HALLACY—Ladies' Ready-to-Wear.
MRS. B. MOSHER—Sportswear, Separates.
MISS D. DWYER—Aprons, House Dresses, Hosiery, Accessories.
MISS J. CARNEY—Ladies' Intimate Apparel.
R. SNYDER—Shoes.
MISS M. HENDY—Infants', Children's & Girls' Wear.
J. SCHAEFER—Men's & Boys' Wear.
R. MURDOCK—Piece Goods, Domestics, Curtains, Draperies, Home Furnishings, Housewares.

Farmer's Co-Op Trading Co., 400 Quincy St. — Hancock — 4

Telephone: HAncock 1103
All Stores Operated in Michigan.
A. A. JARVI—General Mgr. & Buyer for all Departments.

Buchanan Dept. Store, 44 N. Howell St. — Hillsdale — 1

Telephone: HEmlock 7-4740
MRS. GEORGIA B. SMITH—Owner & General Buyer.

Meyer Dept. Stores — Hudson — 3

All Stores Operated in Michigan.
M. SLEUTELBERG—Owner & Buyer for all Departments.

Brode's Dept. Stores, 27643 Michigan Ave. — Inkster — 3

Telephone: LOgan 3-0090
All Stores Operated in Michigan.
HENRY BRODE—Owner & General Buyer.
SEYMOUR BRODE—Store Equipment & Fixtures Buyer.

Stevenson's, 401 W. Main St. — Ionia — 1

Telephone: IOnia 40
R. N. STEVENSON—President, General Merchandise Manager.
MRS. E. BROOKS—Ladies' Ready-to-Wear, Furs, Sportswear, Girls', Children's & Infants' Wear, Corsets, Brassieres.
MISS A. BROOKS—Ladies' Accessories.
MISS M. AVERY—Lingerie.
D. ALDRICH—Men's & Boys' Wear, Piece Goods, Domestics, Jewelry, Toiletries, Linens, House Furnishings.

A. Sackim Co., Stephenson Ave. — Iron Mountain — 1

Telephone: IRon Mountain 52
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
C. M. FUGIT—Store Manager & General Merchandise Manager.
BARBARA FUGIT—Advertising Manager.
DOROTHY BALZARINI—Ladies' Ready-to-Wear, Sportswear, Separates.
KATHLEEN WILLIAMS—Hosiery, Intimate Apparel, All Accessories, Piece Goods, Domestics, Laces, Ribbons, Notions, Smallwares, etc.
JACK CROCI—Men's Clothing.
DON COOPER—Men's Furnishings, Hats & Caps, Boys' Wear.
HERB McDONNELL—Men's Shoes.

MICHIGAN (Cont'd.)

Units

Koffman's Outlet Stores, 623 Stephenson St. — Iron Mountain — 4
Telephone: IRon Mountain 2421
All Stores Operated in Michigan.
ELMER L. KOFFMAN—Owner & Buyer.

Chicago Stores, 8 W. Genesee St. — Iron River — 2
Telephone: IRon River 129
Branch Store Operated in Caspian, Mich.
HARRY MILLER & H. I. PLOUS—Buyers for all Departments.

O'Donnell-Seamens Co., 101 E. Aurora St. — Ironwood — 2
Telephone: IRonwood 375
Branch Store Operated in Houghton, Mich.
J. B. SEAMENS—General Mgr., Buyer Dry Goods, Draperies.
MRS. J. SHAW—Buyer Ready-to-Wear, Corsets, Brassieres.
MISS I. ENDRIZZI—Buyer for Handkerchiefs, Gloves, Ribbons, Leather Goods, Art Embroideries, Novelty Jewelry, Notions, Toilet Goods, Hosiery, Underwear, Knit Goods.
MISS R. ANDERSON—Infants' & Children's Wear.
W. J. HAGGERSON—Buyer Appliances, Rugs, Curtains.

L. H. Field Co., 201 W. Michigan St. — Jackson — 1
Telephone: JAckson 2-0441
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
F. R. INGRAM—President, Managing Director, General Merchandise Mgr.
W. EUGENE BRAME—Display Manager.
GEORGE W. BURNS—Divisional Merchandise Manager, Ready-to-Wear, Intimate Apparel, Infants' & Children's Wear.
F. R. INGRAM—Divisional Merchandise Manager, Ready-to-Wear Accessories, Appliances.
FLOYD E. JOHNSON—Divisional Merchandise Manager, Men's & Boys' Wear, Notions, Toilet Goods, Luggage.
WILLIAM H. GARRETTSON—Divisional Merchandise Manager, Home Furnishings, Housewares, Toys.
GEORGE W. BURNS—Divisional Merchandise Manager, Basement.

Jacobson Stores, Inc., 1200 N. West Ave. — Jackson — 8
Telephone: JAckson 2-9311
Resident Buyer: William Loweth Co., 101 W. 31st St.
All Stores Operated in Michigan.
N. ROSENFELD—President.
Z. ROSENFELD—Executive Vice President, General Merchandise Manager, Store Equipment Buyer.
J. R. FOWLER—Manager of Supply, Alteration & Repair Depts.
WILLIAM MELMS—Advertising Manager.
B. PREIS—Merchandise Manager Ladies' Ready-to-Wear.
E. GOLDRING—Women's, Misses' & Juniors' Coats & Suits.
I. FEINBERG—Women's & Misses' Dresses.
J. REISMAN—Juniors' Dresses.
G. BAYLES—Sportswear, Blouses, Skirts, Knit Apparel.
H. POTENZ—Girls' Wear.
D. CARTER—Aprons, Neckwear, Handkerchiefs, Toiletries.
D. WEDELL—Uniforms, Intimate Apparel, Negligees, Robes.
P. COHN—Millinery.
H. A. STROEDTER—Hosiery, Handbags, Small Leather Goods, Jewelry.
B. RIMMERMAN—Gloves, Boys' Shoes, Umbrellas, Luggage.
C. CLUFF—Ladies' Shoes.
A. BRAUND—Infants' Wear.
R. LEFFLER—Men's Clothing, Furnishings, Hats, Caps, Shoes.
M. BROWN—Boys' Clothing, Furnishings, Hats, Caps, Toys.
H. NADELSON—Blankets, Curtains, Draperies, Floor Coverings, Lamps & Shades, Gift Shop.

Gilmore Bros., Inc., 143 S. Burdick St. — Kalamazoo — 1
Telephone: KAlamazoo 5-3541
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
J. S. GILMORE—President & General Merchandise Manager.

(Continued)

MICHIGAN (Cont'd.)

Units

Gilmore Bros., Inc. (Continued)

MRS. H. DECKER—Ladies' Ready-to-Wear.
MISS H. MANCHESTER—Junior & Teens' Wear.
MRS. R. OTIS—Sportswear, Separates.
MRS. V. STIMSON—Girls', Children's & Infants' Wear.
MISS M. BESSONE—Aprons, House Dresses.
MISS G. BOERS—Uniforms, Lingerie, Negligees & Robes.
MRS. G. LAING—Hosiery & Gloves.
MRS. L. CLARK—Neckwear & Handkerchiefs.
C. EAGLETON—Ladies' Shoes.
MRS. M. UPSON—Corsets & Brassieres.
MISS B. LYNCH—Handbags, Small Leather Goods, Toiletries, Jewelry.
E. THEZELIUS—Men's Wear.
H. LUCE—Boys' Wear, Luggage.
MRS. M. KNAPP—Piece Goods.
F. HAINES—Domestics, Linens, Towels, Bedding.
MRS. M. BEACH—Laces, Trimmings & Ribbons.
MISS G. ROBERTS—Notions.
MISS SCHNEIDER—Art Needlework.
MRS. E. MILLER—Stationery.
MRS. A. HOOVEN—Children's Shoes.
MRS. S. GREEN—Silverware, Gift Shop.
W. THACKARA—Curtains & Draperies.
H RIX—Floor Coverings.
MRS. E. VOCELLE—China, Glassware, Lamps, Shades.
P. VAN WEELDEN—Housewares.
A. MEYERS—Hardware & Toys.

BASEMENT DEPARTMENTS

MRS. L. DONOGHUE—Ladies' Ready-to-Wear, Sportswear, Lingerie.
MISS L. UNDERKIRCHER—Girls', Children's & Infants' Wear.
P. GRAY—Ladies' Hosiery, Accessories, Men's Furnishings.

F. N. Arbaugh Co., 401 S. Washington Ave. — Lansing — 1

Telephone: LAnsing 2-1411
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

CLARENCE R. KNAPP—President & General Merchandise Manager.
R. K. SIMONSEN—Treasurer & Controller.
WILLIAM PAYNE—Store Superintendent.
MRS. DOROTHY ROSSBACK—Personnel Manager.
MRS. E. SWEET—Ladies' Ready-to-Wear.
MISS E. FERGUSON—Sportswear & Lingerie.
MRS. M. YEAGER—Aprons, House Dresses, Corsets & Brassieres.
MRS. D. FISH—Millinery.
MISS B. McFADDEN—Ladies' Hosiery, Notions, Laces, Ribbons, etc.
MISS J. NICHOLS—Ladies' Accessories.
G. HALLMAN—Shoes.
MRS. L. PATRICK—Infants' & Children's Wear.
I. MAGUIRE—Men's & Boys' Clothing & Furnishings.
MRS. M. STERLING—Piece Goods.
A. HULL—Domestics, Linens, Bedding, Toys, Housewares & Hardware.
A. R. COURNYER—Curtains, Draperies.
P. H. KOTTER—Furniture, Floor Coverings, Appliances.
HELEN CRISMAN—China, Glassware, Pictures, Mirrors, Lamps, Shades, Gifts.
R. SWEET—Luggage.
D. WALDRON—Basement Merchandise Manager & Buyer.

J. W. Knapp Co., 300 S. Washington St. — Lansing — 1

Telephone: LAnsing 9-6551
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

DORR M. SHOTWELL—President.
HOWARD C. GRIMES—Vice President & General Merchandise Manager.
MAYLON MOYER—Secretary & Treasurer.
MRS. M. BUTTLER—Ladies' Ready-to-Wear.
M. LEVITT—Ladies' Budget Ready-to-Wear.
MRS. J. BEACH—Sportswear, Separates, Aprons, Daytime Dresses.
C. REED—Furs.

(Continued)

MICHIGAN (Cont'd.)

Units

J. W. Knapp Co. (Continued)

MISS R. RADEMACHER—Hosiery & Knit Underwear.
MISS V. ITZENHAUSER—Lingerie, Corsets, Brassieres, Robes.
MRS. E. GIDNER—Ladies' Accessories.
MRS. E. BRAINERD—Infants' & Children's Wear.
L. SNITGEN—Men's Clothing & Furnishings.
MRS. A. NICHOLS—Boys' Clothing, Furnishings, Toys.
H. PECK—Men's & Boys' Shoes.
V. NICHOLS—Piece Goods, Domestics, Linens, Housewares, Hardware.
K. UNDERWOOD—Ribbons, Notions, Stationery.
MISS L. BOTTOM—Toiletries, Cosmetics.
MRS. E. ERICKSON—Art Needlework.
MRS. H. MILLETTE—Curtains, Draperies, Lamps & Shades.
C. J. ALLSHOUSE—Upholstery.
NEAL HOEKSEMA—Major Appliances.
F. SCHRAMM—Furniture.
L. FORKELL—Floor Coverings.
M. C. PIATT—China, Glassware, Silverware, Gift Shop Luggage.

A. P. Kennedy & Son, 368 River St. — Manistee — 2

Telephone: MAnistee 496
Branch Store Operated in Frankfort, Mich.
A. P. KENNEDY—Owner & Buyer for all Departments.

Becker's Dept. Stores, 401 S. Water St. — Marine City — 3

Telephone: ROckwell 5-5021
Branch Stores Operated in St. Clair & Trenton, Mich.
FRED W. BECKER—Owner & Buyer for all Departments.

Getz Dept. Store, 218 S. Front St. — Marquette — 1

Telephone: CAnal 6-3561
T. H. GETZ—Owner & General Buyer.

Schmidt Dept. Stores, 108 W. Maple St. — Mason — 3

Telephone: MAson 4151
All Stores Operated in Michigan.
LANGE SCHMIDT—Owner & Buyer for all Departments.

Mass Co-Operative Co. — Mass — 8

Telephone: MAss 4181
All Stores Operated in Michigan.
CARL LUSIKKA—Buyer for all Departments.

H. W. Beckwith Co., 258 E. Main St. — Midland — 1

Telephone: TEmple 2-2761
DONALD BECKWITH—Owner & General Buyer.

John Priehs Merc. Co., Inc., 60-66 Macomb St. — Mt. Clemens — 1

Telephone: HOward 3-4567
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
MRS. EDWARD C. PRIEHS—President.
GEORGE W. PRIEHS—Executive Vice President, General Manager & Store Equipment Buyer, Bedding & Furniture Buyer.
MRS. HERMINE S. PRIEHS—Tresurer, Buyer Toys & Sporting Goods.
ALFRED J. PINGEL—General Merchandise Manager.
ALFRED J. LEITZ—Controller.
ARTHUR DAIGNEAULT—Manager of Building & Maintenance Departments, Warehouse Manager.
LEONARD RAMM—Manager of Supply Department & Buyer Curtains, Draperies, Pictures, Mirrors, Upholstery, Lamps & Shades.
ANGUS MacLEOD—Display Equipment Buyer & Display Director.
LELAND FREDRICK—Advertising Manager.
FRANK DION—Women's & Misses' Coats, Suits, Dresses, Aprons, House Dresses, Uniforms, Millinery.
BETTY SCHICK—Junior Wear, Sportswear, Separates, Girls' Wear.
DOROTHY WIDMER—Hosiery & Underwear.
L. DUPONT—Ladies' Accessories.
MRS. MARIE LOVELAND—Corsets & Brassieres.

(Continued)

MICHIGAN (Cont'd.)

Units

John Priehs Merc. Co., Inc. (Continued)

SALLY MALLAST—Negligees & Robes.
MRS. EVE BARRY—Infants' & Children's Wear.
ED CONLEN—Men's Clothing & Furnishings, Luggage.
JOHN HAROLD—Boys' Clothing & Furnishings.
MARGARET RATZOW—Piece Goods, Domestics, Linens, Towels.
JULIA TIBBLE—Laces, Trimmings, Ribbons, Notions, Toiletries, Art Needlework, Stationery, Books, Magazines, Gifts.
GEORGE FARAH—Major Appliances, Radios, Phonographs, Housewares, Hardware, Silverware, Clocks.
GORDON MILLER—Floor Coverings.

Grossman's, Inc., 203 W. Western Ave. — Muskegon — 1

Telephone: MUskegon 2-8231
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
HERMAN GROSSMAN—President.
SAMUEL G. KLAYF—Vice President, Treasurer & Controller, Buyer Major Appliances, Furniture & Floor Coverings.
MELVIN J. VAN DUREN—Vice President & Buyer Ladies' Hosiery, Underwear, Accessories, Boys' Wear, Stationery.
E. DANTES—Women's, Misses' & Junior Coats, Suits & Dresses.
MRS. B. HANSEN—Sportswear & Separates.
R. TAYLOR—Aprons, House Dresses & Uniforms.
G. LAUTER—Millinery.
MISS R. GORHAM—Corsets & Brassieres.
MRS. M. LOHMAN—Buyer Childrens' & Infants Wear.
D. J. KAY—Men's Clothing & Furnishings.
H. HAAS—Piece Goods, Laces, Ribbons, Notions, Art Needlework, Housewares, Hardware, Toys.
S. HARRIS—Domestics, Linens, Towels, Bedding, Curtains, Draperies.
J. DETWILER—Silverware, China, Glassware, Pictures, Mirrors, Lamps & Shades, Basement Ready-to-Wear.

Hardy-Herpolsheimer Co., 879 1st St. — Muskegon

Telephone: MUskegon 2-7611
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing)
Operated by: HERPOLSHEIMER CO., Grand Rapids, Mich. (See Listing)
JOHN J. FOLEY—Managing Director & General Merchandise Manager.
QUENTIN BAKER—Display Manager.
ROBERT L. DINGER—Merchandise Manager & Buyer Ladies' Ready-to-Wear, Blouses & Sportswear.
MRS. C. McNEIL—Active Sportswear.
MISS M. HEUTHER—Aprons, House Dresses & Uniforms.
MISS L. KAMINSKY—Lingerie.
MISS J. WITT—Hosiery & Accessories.
HAROLD WITTEVEEN—Neckwear, Handkerchiefs, Jewelry.
MISS J. STOBB—Corsets & Brassieres.
MRS. M. BEAGLE—Infants', Children's & Girls' Wear.
RAY J. KROEZE—Domestics, Bedding, Linens, Curtains, Draperies.
MISS R. FREEMAN—Piece Goods.
WILLIAM CROSS—Notions.
PAUL SHAMBERGER—Men's & Boys' Wear.
C. JOHNSON—Major Appliances.
SAM ORTENBERG—Housewares & Hardware, Toys.

Homer Hayden's, Inc., 252 Market St. — Muskegon — 12

Telephone: MUskegon 24-8402
All Stores Operated in Michigan.
HAL W. SEXTON—General Merchandise Manager, Buyer for Fixtures, Lingerie, Accessories.
ARTHUR C. BELL—Buyer for Coats, Suits, Dresses.
ELAINE BALLANTYNE—Buyer for Sportswear.

Parsons Dept. Store, 15 E. Broadway — Muskegon Heights — 1

Telephone: MUskegon Heights 3-3666
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
DICK FLET—President, General Merchandise Manager.
ALBERT M. DIXON—Vice President, Treasurer & Buyer.

MICHIGAN (Cont'd)

Units

Levine Bros., Inc., 419 Iron St. — Negaunee — 1
Telephone: GRanite 5-4511
CARL B. & PHILIP LEVINE—Partners.

Muskatt's Dept. Store, 517 River St. — Ontanogan — 1
Telephone: ONtagan 80
ROY MUSKATT—Owner & General Buyer.

D. M. Christian Co., 116 W. Main St. — Owosso — 1
Telephone: OWosso 88
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
THOMAS PITKETHLEY—President.
C. PARFITT—General Merchandise Manager.
L. SHOOK—All Ladies' Children's & Infants' Wear, Accessories, All Dry Goods, Notions, Laces, Ribbons, Smallwares, etc.
W. E. ZIMMERMAN—Men's & Boys' Wear.
WALLACE CORNERS—Curtains, Draperies, Upholstery, Floor Coverings, Appliances, Pictures, Mirrors, Lamps & Shades.
B. McDONALD—Housewares, Hardware, Toys.

Eggleston's Dept. Stores, 2 Washington St. — Oxford — 2
Telephone: OAkland 8-2530
Branch Store Operated in Birmingham, Mich.
JAMES & THOMAS EGGLESTON—Owners & Buyers.

Simms Brothers, Inc., 98 N. Saginaw St. — Pontiac — 1
Telephone: FEderal 2-9188
Warehouse Address: 34 Osmun St., Pontiac, Mich.
MEYER SIMON—President and General Merchandise Manager.
MORRIS SIMON—Vice President, Buyer Ready-to-Wear, Housewares, all General Lines.
OTTO SIMON—Buyer Dry Goods, Notions & Novelties.

Waite's, Inc., 70 N. Saginaw St. — Pontiac
Telephone: FEderal 4-2511
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Operated by: HERPOLSHEIMER CO., Grand Rapids, Mich. (See Listing)
HOWARD M. VAN DUSEN—Managing Director, Merchandise Manager Ladies' & Children's Wear, Intimate Apparel.
C. RAYMOND MARSHALL—Display Manager.
CLAYTON W. WETTER—Merchandise Manager Ladies' Accessories, Budget Sportswear, Blouses, Notions, Toiletries, Stationery, Silverware.
DAVID J. FINNEREN—Divisional Manager Ladies' Handbags, Hosiery, Jewelry, Men's Furnishings & Sportswear.
ROBERT L. GIFFORD—Merchandise Manager Piece Goods, Domestics, Patterns, Linens, Curtains, Draperies.
KENNETH BURNS—Merchandise Manager Housewares, China, Glassware, Lamps, Floor Coverings, Gifts, Luggage.
MRS. B. SHEPPARD—Ladies' Ready-to-Wear, Sportswear.
MRS. E. WINTERBOTTOM—Ladies' Accessories.
MRS. D. STACK—Girls' & Boys', Infants' & Children's Wear.
NEIL HARGRAVE—Major Appliances, TV, Furniture, Toys, Sporting Goods.

J. B. Sperry Co., 301 Huron St. — Port Huron — 1
Telephone: YUkon 5-5151
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
C. R. SPERRY—President & General Manager.
W. H. JOHNSON—Controller.
MRS F. BURKETT—Advertising Manager.
W. C. JOHNSON—Store Superintendent.
MRS. M. KUNZE—Ladies' Ready-to-Wear, Sportswear, Separates.
MRS. R. PORSYTHE—Aprons, House Dresses, Corsets & Brassieres.
MRS. V. BOND—Lingerie & Accessories.
MRS. A. HENSEL—Infants' & Children's Wear.
R. STEVENSON—Men's & Boys' Wear, Luggage.
HOWARD MacPHERSON—Piece Goods, Domestics, Notions, Toys.
MISS V. STURE—Stationery.
MRS. F. TAYLOR—Toiletries, Cosmetics.
E. SMITH—Curtains, Draperies, Upholstery.
B. MEADE—Housewares, Appliances, China, Glassware, Gift Shop.

MICHIGAN (Cont'd)

		Units
Roseville Dept. Store, 28311 Utica St.	**Roseville**	1

Telephone: PRescott 5-1884
SAM LIPSITT—Owner & General Buyer.

The Diebel Co., 217 E. Genesee Ave.	**Saginaw**	1

Telephone: SAginaw 2-7196
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
R. D. BINGHAM—Chairman of the Board & Executive Vice President.
L. K. DIEBEL—President.
C. S. COX, JR.—Secretary, Treasurer, General Merchandise Manager, Buyer Ladies' Ready-to-Wear, Furs.
MRS. A. BARTOW—Sportswear, Intimate Apparel, Infants' & Children's & Girls' Wear.
MRS. COLBECK—Hosiery.
MISS E. PAGEL—Ladies' Accessories, Notions.
M. K. TOWSON—Piece Goods, Domestics, Linens.
RICHARD SZABO—Home Furnishings, Housewares, Hardware, Toys.
FRED HAMME—Men's & Boys' Wear.

Seitner Bros., Federal & Franklin Sts.	**Saginaw**	1

Telephone: SAginaw 2-3181
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
MRS. R. SEITNER—President.
RAYMOND KROHN——Executive Vice President & General Manager.
JAMES KROHN—General Merchandise Manager & Buyer Men's & Boys' Clothing & Furnishings.
PAUL TILDS—Chief Architect.
ED HUNTER—Manager of Building, Maintenance & Supply Departments, Warehouse Manager.
HAROLD DOERING—Display Equipment Buyer & Display Director.
WILLIAM WEISSMAN—Ladies' Ready-to-Wear, Furs.
MISS MARY SCHUETT—Ladies' Hosiery, Underwear, All Accessories, Laces, Trimmings, Notions, Toiletries, Smallwares, etc.
MISS ANN ZIMMERMAN—Sportswear, Separates.
MISS MARTHA LAMB—Corsets & Brassieres.
ALEX MEYER—Shoes.
MISS ESTER STYLES—Infants' & Children's Wear, Toys.
MILTON TOWSON—Piece Goods, Domestics, Home Furnishings, Housewares.

Wm. C. Wiechmann Co., 116 S. Jefferson Ave.	**Saginaw**	1

Telephone: SAginaw 2-4117
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
WILLIAM H. WIECHMANN—President, Buyer Store & Display Equipment.
WILLIAM T. KESSEL—Executive Vice President & General Merchandise Mgr.
H. M. ROEDER—General Manager, Public Relations & Personnel Director.
NANCY KONESKO—Advertising Manager.
A. C. STOREY—Merchandise Manager & Buyer Women's, Misses' & Junior Coats, Suits & Dresses, Sportswear, Separates.
DOROTHA WINEKI—Girls', Children's & Infants' Wear.
JUNE ST. JOHN—Aprons, Piece Goods, Domestics, Trimmings, Ribbons, Notions, Bedding.
LUCILLE GRAY—Hosiery, Gloves.
JOANNE KORTUM—Underwear, Negligees, Robes.
G. M. DORN—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas, Candy, Men's Furnishings.
JANE COLLINS—Corsets & Brassieres.
DOROTHY LESTER—Boys' Clothing, Furnishings, Hats & Caps.
L. J. WATZ—Linens, Clocks, Housewares, Pictures, Mirrors, Gifts.
HELEN BOLSTER—Toiletries.
RUTH TOOKER—Curtains, Draperies, Floor Coverings.
L. J. WATZ & W. KESSEL—Toys.

Polewach Stores Co., Inc.	**Sandusky**	6

Telephone: SAndusky 186
All Stores Operated in Michigan.
M. A. KRITZMAN—General Mgr. & Buyer for all Departments.

MICHIGAN (Cont'd.)

Units

Burns Dept. Stores, 543 Ashmun St. — Sault Ste. Marie — 3
Telephone: MElrose 2-8612
All Stores Operated in Michigan.
J. A. BURNS—General Manager & Buyer for all Departments.
C. J. TRIM—Store Fixtures & Equipment Buyer.

Cowan's Dept. Store, Inc., 408 Ashmun St. — Sault Ste Marie — 1
Telephone: MElrose 2-2291
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
GILBERT H. COWAN—President & General Merchandise Manager.
BERNARDINE A. SCHWIETERS—Treasurer.
H. C. FERROGIARI—Advertising Manager, Store Equipment Buyer.
MISS P. LaPOINT—Ladies' Ready-to-Wear, Sportswear, Separates.
MRS. SCHUMACHER—Girls', Children's & Infants' Wear.
MISS F. FURLONG—Hosiery, Linens, Curtains, Draperies, Bedding.
MRS. A. PEARCE—Underwear, Corsets, Brassieres, Negligees, Robes.
MISS M. LaJOICE—Gloves, Neckwear, Handbags, Costume Jewelry, Small Leather Goods.
MISS BUHRO—Men's & Boys' Furnishings, Hats & Caps.
MRS. A. SMITH—Toiletries & Drug Sundries.
E. BRUNDSON—Furniture, Floor Coverings, Pictures, Mirrors, Radios, Phonographs, Lamps & Shades.
MRS. R. JOHNSON—Gift Shop.
MRS. MacFARLAND—Housewares.
A. TALLION—Hardware.
L. PATTISON—Plumbing & Heating.
MR. McKINNEY—Toys & Sporting Goods.

The Hub, Inc., 409 Ashmun St. — Sault Ste. Marie — 1
Telephone: MElrose 2-2441
MOSE YALMOSTEIN—President, General Merchandise Manager & Buyer.
JAMES A. RYAN—Store Manager & Buyer.

Dancer's Dept. Stores — Stockbridge — 9
All Stores Operated in Michigan.
R. B. DANCER—Buyer for Store Equipment, Men's & Boys Apparel.
HARMON CAMBURN—Warehousing Supervisor.
JOHN NICHOL—Ladies' Apparel, Footwear, Piece Goods, Floor Coverings, Toys.
WALTER BEUTHIN—Ladies' Better Dresses.
DUANE FORD—Hosiery, Domestics, Curtains, Luggage.
LOUISE DVOROCEK—Women's Accessories, Infants' & Children's Wear, Notions, Toilet Goods, Glassware, School Supplies.

Seger's Store, 303 W. Chicago Rd. — Sturgis — 1
Telephone: STurgis 62
F. M. SEGER—Owner.
S. L. SIGGINS—General Buyer.
MRS. EDITH BROTHERS—Ready-to-Wear.

C. G. Calvin, Inc., 140 E. Front St. — Traverse City — 1
Telephone: TRaverse City 808
Resident Buyer: Carl Day, Inc., 450 7th Ave.
C. G. CALVIN—President, General Merchandise Manager & Buyer Home Furnishings, Housewares, Hardware.
MISS ALICE M. CAVITCH—All Ladies', Children's, Girls' & Infants' Wear, Sportswear, Accessories, Piece Goods, Domestics, Smallwares.
KEITH GULDICE—Men's Wear, Shoes, Toys, Luggage, Sporting Goods.

J. W. Millken, Inc., 204 E. Front St. — Traverse City — 2
Telephone: TRaverse City 2325
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store Operated in Cadillac, Mich.
W. G. MILLIKEN—President.
HELEN BRADLEY—General Merchandise Manager.
MRS. JEAN FENNELL—Ladies' Ready-to-Wear, Raincoats.
MRS. H. STALLING—Sportswear, Hosiery, Accessories.
MISS RUTH MILLIKEN—Millinery.

(Continued)

MICHIGAN (Cont'd.)

Units

J. W. Milliken, Inc. (Continued)

MRS. McCARROLL—Ladies' Intimate Apparel.
R. BELL—Infants', Children's & Girls' Wear.
JOHN NEUMAIER—Shoes.
MRS. E. JACKSON—Piece Goods & Domestics.
MRS. L. McMANUS—Laces, Ribbons, Notions, Art Needlework, Appliances, Housewares, Hardware, Toys.
MRS. FEIGER—Stationery.
MRS. E. ZIMMERMAN—Silverware, Glassware, China, Dinnerware, Occasional Furniture.
MARTIN HENDRICKS—Curtains, Draperies, Floor Coverings.
MRS. W. G. MILLIKEN—Pictures, Mirrors, Lamps & Shades.

Rosberg Mercantile Co. — Trout Creek — 5

Telephone: TRout Creek 15
All Stores Operated in Michigan.
K. ROSBERG—Owner & Buyer for all Departments.

S. N. Weinberg & Co. — West Branch — 3

Telephone: WEst Branch 298
All Stores Operated in Michigan.
ALBERT GERST—General Manager & Buyer.

MINNESOTA

Skinner Chamberlain & Co., S. Broadway — Albert Lea — 1

Telephone: ALbert Lea 2381
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
A. M. SKINNER—President, General Manager, Store Equipment Buyer.
C. J. HEDENSTAD—Treasurer.
VICTOR MYRLAND—Manager of Building & Maintenance Departments.
M. BRATVOLD—Advertising & Display Manager.
W. L. WELDON—Ladies' Ready-to-Wear, Sportswear, Separates, Girls' Wear.
MRS. E. CASSIDY—Millinery.
MRS. G. FLANAGAN—Corsets, Brassieres, Negligees & Robes.
Domestics, Laces, Trimmings, Ribbons, Notions, Stationery, Silverware, Bedding.
MRS. G. GLANAGAN—Corsets, Brassieres, Negligees & Robes.
MRS. R. A. YOST—Infants' & Children's Wear.
R. A. YOST—Men's Furnishings, Hats & Caps, Luggage.
STANLEY VOMACKA—Clocks & Watches.
H. JENSEN—Art Needlework, Books, Housewares, Hardware, Toys.
MURDOC BERGIE—Curtains & Daperies.
WILLIAM PUFFER—Major Appliances, Radios, Phonographs, Lamps.
S. TERMATH—Furniture & Floor Coverings.

Schaffer's Dept. Stores, 6th & Broadway — Alexandria — 6

All Stores Operated in Minnesota.
FRANK H. SCHAFFER—General Manager and with
LOUIS D. SCHAFFER—Buyers for all Departments.
V. E. JASPERSON—Soft Goods Lines.

Leader Dept. Store, 132 N. Miles St. — Appleton — 1

Telephone: APpleton 37
ALBERT T. FORSBERG—Owner & General Buyer.

O'Meara's of Bemidji, 317 Beltrami Ave. — Bemidji — 1

Telephone: BEmidji 2110
Resident Buyer: Samuel Hoffman, 101 W. 31st St.
B. M. BROTHEN—President, General Manager, Merchandise Manager.
MRS. B. M. BROTHEN—Buyer Ladies' Ready-to-Wear, Sportswear, Blouses, Skirts, Handbags, Jewelry, Home Furnishings, Lamps, Shades, Housewares, Toys, Children's & Infants' Wear.
MRS. WESLEY MARS—Buyer Hosiery, Underwear, Lingerie, Corsets.
MRS. ALICE ITTNER—Buyer Dry Goods, Domestics, Draperies, Notions.

MINNESOTA (Cont'd.)

Units

O'Brien Mercantile Co., 221 S. 8th St. — Brainerd — Units 1

Telephone: BRainerd 2836

TOM O'BRIEN—President.
MILDRED CHALBERG—Treasurer.
JOE RASCH—General Merchandise Manager & Store Equipment Buyer, Men's & Boys' Wear Buyer.
BARBARA LEIN—Display Equipment Buyer.
NORA WOODS—Ladies', Children's & Girls' Wear, All Accessories, Laces, Ribbons, Notions, Art Needlework, Smallwares, etc.
MAUDE BROWN—Piece Goods & Domestics.

F. C. Eiselein Stores — Buffalo Lake — 2

Both Stores Operated in Minnesota.

M. A. EISELEIN—General Merchandise Manager & Buyer for Confectionery & Food Products.
F. C. EISELEIN—Ready-to-Wear, Dry Goods, Notions, House Furnishings, Electrical Goods, Toys, Gift Goods, Cutlery.

Lewis Dept. Stores — Cambridge — 2

Telephone: CAmbridge 36
Branch Store Operated in Mora, Minn.

ARTHUR BORNSTEIN—General Manager & Buyer.

Northern Farmers Cooperative Society — Cook — 3

All Stores Operated in Minnesota.

GEORGE NAKARI—Buyer for all General Merchandise.

Vermilyea Dept. Store — Cottonwood — 3

All Stores Operated in Minnesota.

E. H. VERMILYEA—General Manager & Buyer.

Duluth Glass Block Store Co., 128 W. Superior St. — Duluth 2, — 1

Telephone: RAndolph 2-8311
Resident Buyer: Mercantile Stores Co., 128 W. 31st St. (See Listing).

NORMAN ZILLES—President, General Manager & Merchandise Manager Men's & Boys' Clothing & Furnishings.
MISS EVA HOLMES—Treasurer.
LAWRENCE ANDERSON—Chief Engineer.
ROBERT BROZEROL—Manager of Building, Maintenance & Supply Depst., Store & Display Equipment Buyer.
ROBERT ELLIS—Warehouse Manager.
MISS MARGARET GREEN—Advertising Manager.
CLIFF JOHNSON—Display Director.
R. LACKIE—Merchandise Manager, Ready-to-Wear.
A. BIDD—Women's, Misses' & Juniors' Coats & Suits.
MISS L. ALBERTSON—Women's, Misses' & Juniors' Dresses.
MISS B. THOMPSON—Sportswear, Blouses, Skirts, Knitwear.
MISS DOROTHY DANE—Girls' Wear.
MISS T. HOVLAND—Aprons, House Dresses & Uniforms.
MISS MILDRED—Furs.
MISS F. MITCHELL—Millinery.
MISS SARA TREVARTHAN—Buyer Ladies' Hosiery.
MISS C. OLZEWSKI—Underwear.
MRS. J. HEIM—Gloves, Umbrellas.
H. LITMAN—All Shoes.
MISS DOROTHY NELSON—Handkerchiefs, Neckwear.
MISS BLANCHE SHAW—Corsets, Brassieres.
MISS PETERSON—Negligees & Robes.
MRS. O. TAYLOR—Buyer Children's & Infants' Wear.
MRS. W. STANCO—Buyer Handbags, Leather Goods.
R. MILLER—Buyer Men's Wear, Furnishings.
MRS. G. MEAGHER—Boys' Clothing & Furnishings.
R. REED—Piece Goods & Patterns, Laces, Trimmings & Ribbons.
R. CHANDLER—Towels, Domestics.
MRS. M. BEVEN—Notions.

(Continued)

MINNESOTA (Cont'd)

Unit

Duluth Glass Block Store Co. (Continued)

MISS F. FREEMAN—Toiletries & Drug Sundries.
MISS JODOVIN—Jewelry, Watches.
MISS D. JOHNSON—Silverware, Clocks.
MISS LuROSS—Art Needlework.
MISS B. DATKA—Stationery, Paper Goods, Gift Wrappings.
MISS OTTENSMEYER—Books.
H. HANSEN—Buyer Draperies, Curtains, Upholstery.
W. WARNER—Bedding, Furniture, Pictures, Mirrors, Floor Coverings, Lamps & Shades.
R. L. CARLSON—Major Appliances, Television, Radio.
AL. VERHEL—Hardware, Electrical Goods, Home Furnishings, Tinware, Plasticware, Kitchen Ware.
W. PERKINS—Paints.
R. BORCHERT—Sporting Goods, Luggage, Toys, Wheel Goods.
MISS M. MELLANSON—Food Buyer.
MISS M. McSWIGGEN—Candy & Delicacies.

First Street Store, Inc., 131 W. 1st St. — Duluth — 1

Telephone: RAndolph 2-6613
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
A. R. ORECK—President & General Merchandise Manager.
GEORGE CASMIR—Ladies' Ready-to-Wear, Sportswear, Aprons, House Dresses, Corsets, Brassieres, Infants' & Children's Wear.
D. SELCER—Ladies' Hosiery, Underwear, All Accessories, Ribbons.
R. JOHNSON—Men's Wear.
MRS. H. SUMMERBURG—Piece Goods, Notions, Art Needlework.
A. E. JOHNSON—Domestics, Curtains, Draperies, Upholstery, Floor Coverings, Furniture, Major Appliances, Toys, Luggage, Lamps.
H. BENTSON—Shoes, Housewares, Hardware, Sporting Goods.

I. Freimuth, Inc., 2-12 W. Superior St. — Duluth — 1

Telephone: RAndolph 2-3383
Resident Buyer: Hausen, Holfman & Weinberg, 225 W. 34th St.
EDGAR D. FREIMUTH—President, Treasurer & General Manager.
PAUL FREIMUTH—Executive Vice President & Merchandise Manager Men's Wear, Home Furnishings & Buyer Curtains, Draperies.
STELLA NELSON—Assistant to the President, Store Equipment Buyer.
WILLIS BEARD—Chief Engineer.
WINFIELD McKUSICK—Manager of Building & Maintenance Departments.
JOSEPH CAVANAUGH—Display Equipment Buyer & Display Director.
DOROTHY WALDO—Public Relations Director, Advertising Manager.
JOHN O. ORMAND, JR.—Personnel Manager.
AARON FIELD—Merchandise Manager Ladies' Ready-to-Wear.
LILLIAN CALAND—Women's & Misses' Coats, Suits & Dresses.
HONORA WELBANKDS—Juniors' Coats, Suits & Dresses.
BEVERLY WIGHT—Sportswear, Blouses, Skirts, Knitwear, Girls' Wear.
OPAL BERDAN—House Dresses, Books, Toys.
DONALD FREIMUTH—Hosiery, Stationery.
CLARA KANER—Underwear, Negligees, Robes.
LYDIA JOHNSON—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Silverware, Gloves, Umbrellas, Luggage.
BEATRICE WALIN—Shoes.
INGEBORG SVENDSON—Corsets & Brassieres.
LILLIAN SPALDING—Infants' & Children's Wear.
ROBERT BURROWS—Men's Furnishings.
JOHN T. COKER—Piece Goods, Domestics, Linens, Towels.
ARNA LATIFES—Aprons, Laces, Trimmings, Ribbons, Notions.
AGNES STENSTROM—Toiletries & Drug Sundries.
TED ROSS—Pictures, Mirrors, Upholstery, Furniture, Lamps & Shades.
S. S. BERDIE—Housewares, Hardware, China, Glassware.

Edward F. Wahl Co., Inc., 117 W. Superior St. — Duluth — 1

Telephone: RAndolph 2-6321
EDWARD F. WAHL—President & General Manager.
L. C. HUSBAND—Merchandise Manager, General Buyer.

MINNESOTA (Cont'd.)

Units

The Fair Store, 105 Grant Ave. — Eveleth — 1

Telephone: EVeleth 130

LEO D. BRIGHT—Owner, Merchandise Manager and Buyer all Men's & Boys' Wear, Sporting Goods, Luggage, Shoes, Housewares, Toys.
MRS. BRIGHT—Handbags, Gloves, Corsets, All Ladies' Wear.
MRS. J. GUSTAFSON—Buyer Infants' Wear, Domestics, Notions.

Bob Wallace Mercantile Co., 204 N. North Ave. — Fairmont — 3

Telephone: FAirmont 700
Resident Buyer: Samuel Hoffman, 101 W. 31st St.
Branch Stores Operated in Albert Lea & Austin, Minn.

BOB WALLACE—President & General Merchandise Manager.
BRUCE WALLACE—Executive Vice President & General Manager.
EDNA WALLACE—Treasurer.
HAZEL FARM—Store & Display Equipment Buyer.
RUSSELL PETERSON—Advertising Manager & Buyer Linens, Towels, Domestics, Bedding.
GRACE CHAMBERS—Buyer Ready-to-Wear.
NELLIE GUSTAFSON—Sportswear.
SOPHIE SENF—Aprons, Piece Goods, Muslins, Laces, Trimmings, Ribbons, Notions, Art Needlework.
MABLE STAHN—House Dresses.
MRS. THOMAS LAVERS—Ladies' Accessories, Hosiery,
DALE LEE—Shoes.
GLADYS NORMAN—Lingerie.
C. RAUTENKRANTZ—Corsets, Brassieres.
MISS BRINGLE—Buyer for Childrens' & Infants' Wear.
TEDDY KULL—Curtains, Draperies & Upholstery.

Ochs Bros., 414 Central Ave. — Faribault — 1

Telephone: FAribault 4-6441
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

ALFRED L. OCHS—General Merchandise Manager & General Manager, Store Equipment Buyer.
TED CARLSON—Display Equipment Buyer & Display Director.
KAY ACKERMAN—Advertising Manager.
A. W. VECKER—Merchandise Manager & Buyer Ready-to-Wear & Sportswear.
T. LIEDER—Women's, Misses' & Juniors' Dresses.
E. LITTLE—Millinery.
D. W. KAUFMAN—Hosiery, Underwear, All Accessories, Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions, Toiletries, Housewares, Hardware, Toys & Luggage.
H. BIETER—Corsets, Brassieres, Negligees & Robes.
H. ADAMS—Infants' & Children's Wear, Boys' Clothing & Furnishings.
KEN BLISS—Men's Clothing & Furnishings, Hats & Caps.
C. FOSTER—Floor Coverings, China, Glassware.

Norby Dept. Stores, Corner of Lincoln & Mill — Fergus Falls — 3

Telephone: FErgus Falls 526
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Stores Operated in Barnesville, Minn. & Grand Forks, N. D.

L. M. NORBY—Partner & General Manager.
WILLIAM FLAKE—General Merchandise Manager, Toy Buyer.
MAURICE SWANSON—Manager of Building & Maintenance Departments.
CLIFF ERICKSON—Advertising & Display Manager, Buyer for Equipment, Men's & Boys' Furnishings, Luggage, Sporting Goods, Cameras.
MRS. EDITH DAHLING—Women's, Misses' & Juniors' Coats & Suits, House Dresses, Furs.
MABEL JANKE—Women's, Misses' & Juniors' Dresses, Corsets.
MRS. G. SPITEN—Sportswear, Separates, Knitwear, Girls' Wear, Aprons & Uniforms, Umbrellas.
H. ROSSOW—Millinery.
MISS HELEN HALVORSON—Underwear, Neckwear, Candy.
MRS. OLGA PETERSON—Hosiery & all Accessories, Toiletries.
MRS. G. MARQUARD—Piece Goods, Muslins, Laces, Trimmings, Ribbons, Notions & Art Needlework.

(Continued)

MINNESOTA (Cont'd)

Units

Norby Dept. Stores (Continued)

MISS CLARA HECKTNER—Linens, Towels, Sheetings.
MISS EMMA WINTHER—Domestics, Bedding, Curtains, Draperies, Floor Coverings, Upholstery, Furniture.
MRS. KINKY SPAIN—Silverware, Clocks, Watches, China, Glassware, Pictures, Mirrors, Major Appliances, Gifts, Delicacies.
MRS. B. HAMAN—Radios & Phonographs, Lamps & Shades.
WILLIAM FLAKE—Housewares & Hardware.

O'Meara's Dept. Store, 107 W. Lincoln Ave. — Fergus Falls — 1

Telephone: FErgus Falls 567
Resident Buyer: Samuel Hoffman, 101 W. 31st St.
EDWARD V. O'MEARA—President, General Manager.
FRANK O'MEARA—General Merchandise Manager, Main Floor Buyer.
E. V. O'MEARA, JR.—Ladies' Ready-to-Wear Buyer, Children's Wear.
MRS. D. BORDSON—Buyer Sportswear, Hosiery, Lingerie, Infants' Wear.
MRS. T. O. STENDE—Buyer Domestics, Dry Goods, Notions.
MRS. M. EVENSON—House Furnishings, Housewares Buyer.

Ogard Brothers, 22 S. Franklin St. — Glenwood — 2

Telephone: GLenwood 500
Branch Store Operated in Sauk Centre, Minn.
W. A. OGARD—Partner & General Buyer.

Feldman's Dept. Store, 403 E. Howard St. — Hibbing — 1

Telephone: AMherst 3-6829
HERSHEL FELDMAN—Owner and with
HERMAN FELDMAN—Buyers for all Departments.

G. R. Herberger's, Inc., 302 E. Howard St. — Hibbing

Telephone: HIbbing 3-6847
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch of G. R. HERBERGER'S, INC., St. Cloud, Minn. (See Listing)
W. M. COULTER—General Merchandise Manager, Store Manager.
MRS. LIONEL BIRKELAND—Advertising Manager.
LEROY SCHOONOVER—Display Director.
MRS. THELMA MATTSON—Ready-to-Wear, House Dresses, Uniforms, Furs.
MRS. ORLANDA CIANACA—Sportswear, Separates, Knit Apparel, Hosiery, Piece Goods, Muslins, Laces.
MRS. FRANCES CARLSON—Aprons, Underwear, All Accessories, Toiletries, Silverware & Stationery.
MRS. IRENE DOBBINS—Corsets & Brassieres.
C. S. CHRISTOPHERSON—Men's & Boys' Wear, Housewares, Lamps, Shades, Clocks, Toys, Luggage, Candy.
TRUMAN HAGEN—Infants' & Children's Wear, Domestics, Linens, Towels, Curtains, Draperies, Bedding, Ribbons, Notions & Art Needlework.

Nelson Bros., E. Main St. — Luverne — 1

Telephone: LUverne 700
B. & H. NELSON—Partners.

Geo. E. Brett Co., 327 S. Front St. — Mankato — 1

Telephone: MAnkato 4646
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
BRETT M. TAYLOR—President & General Merchandise Manager.
MRS. M. JONES—Ladies' Ready-to-Wear, Millinery.
L. TORGESON—Aprons, House Dresses, Uniforms, Hosiery, Gloves, Negligees & Robes.
MRS. M FLEMING—Ladies' Intimate Apparel.
I. FULLER—Neckwear, Handkerchiefs, Laces, Ribbons, Art Needlework.
MISS I. BUTLER—Ladies' Gloves.
MISS D. THOMAS—Handbags, Small Leather Goods, Toiletries, Jewelry.
MISS M. JOHNSON—Infants', Children's & Boys' Wear.
MISS LIEBRECHT—Notions, Stationery, Gift Shop.
MRS. O. THOMAS—Piece Goods & Patterns.
MRS. CARON—Curtains, Draperies, Upholstery, Lamps & Shades.
JESSE CORNISH—Domestics, Bedding, Home Furnishings, Huosewares, Hardware, Toys & Luggage.

MINNESOTA (Cont'd.)

Units

L. Salet & Son Dept. Stores, 101 N. Front St. Mankato 7

Telephone: MAnkato 4691
Resident Buyer: Leo Levitan, 450 7th Ave.
All Stores Operated in Minnesota.

L. SALET, JR. General Merchandise Manager, Hosiery, Towels, Domestics.
H. D. GORDON—Fixtures, Equipment, Warehousing Supervisor.
H. HULWI—Ready-to-Wear, Infants' & Children's Wear, Blouses, Lingerie.
W. KASSNER—Dry Goods, Handkerchiefs, Neckwear, Gloves, Handbags, Patterns, Ribbons, Umbrellas, Leather Goods, Notions, Novelty Jewelry, Lamps, Glassware, Kitchen Ware, Plasticware, Brushes, Luggage.
R. C. SALET—Work Clothing, Shoes, Gloves, Underwear.
D. GARBER—Buyer for Men's Clothing & Sportswear.

Columbia Dept. Stores, 400 E. Hennepin Ave. Minneapolis 14, 2

Telephone: BRidgeport 5171
Branch Store Operated in Minneapolis, Minn.

DAVID WEINER—Owner & General Buyer.

The Dayton Co., 7th St. & Nicollet Ave. Minneapolis 2, 3

Telephone: MAin 6123
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing)
Branch Stores: Rochester, Minn. WARREN WEED—Manager.
Sioux Falls, S. D. WILLIAM B. GLEESON—Managing Director

DONALD C. DAYTON—President & General Manager.
BRUCE B. DAYTON—Executive Vice President & Treasurer.
GEORGE D. DAYTON, II—Vice President & Executive Mdse. Mgr.
STUART W. W. WELLS, JR.—Merchandising Vice President in Charge of Women's Fashions.
KENNETH DAYTON—General Merchandise Manager, Upstairs Depts.
FRANK W. WALTERS—Controller.
WALLACE D. DAYTON—General Superintendent.
DOUGLAS J. DAYTON—Director of Branch Store Operations.
DONALD WILK—Supply Department.
ARTHUR MASON—Operating Superintendent.
A. C. RENNE—Building Superintendent.
STEWART K. WIDDESS—Publicity Director.
JOHN NOBLE—Advertising Manager, Upstairs Store.
JOSEPH WRIGHT—Display Manager.
B. BOLGER—Personnel Manager.

MERCHANDISE MANAGERS

SAM DRUY—Ready-to-Wear.
DOROTHY GAVIN—Sportswear, Separates.
BEN SHANK—Oval Room Ready-to-Wear, Furs, Millinery, Intimate Apparel.
NEIL NICHOLSON—Ladies' Accessories, Shoes.
ROBERT BERTHOLF—Men's & Boys' Wear, Luggage, Sporting Goods.
DONALD DICKEY—Infants' & Children's Wear.
CHARLES WOOD—Piece Goods, Domestics, Art Needlework.
MERLE McCORMICK—Hosiery, Notions, Toiletries, Better Jewelry, Stationery, Food Shop, Candy.
J. E. VAN CAMP—Housewares, Appliances, Toys.
EMMET ROOT—Home Furnishings.

BUYERS

DOROTHY KEMPNER—Women's Coats & Suits.
MISS NORISSA CANNIFF—Women's Dresses.
GEORGE D. DAYTON, III—Village Coats & Suits.
CATHERINE SHORE—Village Women's & Misses' Dresses.
JUSTIN SWILLER—Misses' Coats & Suits.
HELEN HARTLEY—Maternity Shop, Misses' Dress Shop, Thrift Dresses.
JEANNE AUERBACHER—Oval Room Ready-to-Wear, Better Dresses.
TECLA BETTERIDGE—Brides' Bureau.
CORA LARSEN—Sub Deb Coats & Suits.
BEATRICE HALL—Sub Deb Dresses.
RUBY LEHMAN—Town & Country Coats, Suits & Dresses.
DORA ANDERSON—Women's Sportswear.
LOIS GROTHE—Active Sportswear.

(Continued)

MINNESOTA (Cont'd.)

Units

The Dayton Co. (Continued)

JEAN RIEKS—Village Sportswear.
MISS MARY DWYER—Blouses.
ELIZABETH SAUL—Sweaters, Jackets, Skirts.
JUNE MONTI—Sub Deb Sportswear.
MRS. H. KLASKE—Girls' Wear.
A. R. MIKOTA—House Dresses, Aprons, Uniforms.
PAULA KORNICK—Evriday Frocks.
PHILIP BALZER—Furs.
MISS ELLEN CONNOR—French Room Millinery.
ROGER SCHMIDT—Oval Room Millinery & Accessories.
MISS AMY CASEY—Millinery, Hat Bars.
BEN HELMERSON—Hosiery.
LEWIS LISHERNESS—Knit Underwear.
MISS H. WICKLUND—Underwear, Lingerie.
IDA GREGG—Gloves.
ADA LINGREN—Blouses, Dress Accessories.
ARTHUR BERGLAND—Women's Shoes, Oval Room Shoes.
FULTON HANSEN—Village Shoes, Sub Deb Shoes, Bags with Shoes.
DWIGHT KING—Balcony Shoes.
MARTHA FIELD—Handkerchiefs.
DAGMAR HAGLUND—Corsets, Brassieres.
VERONICA HOVIND—Negligees.
JOSEPHINE O'HALLORAN—Handbags, Small Leather Goods.
MISS V. JENSEN—Infants' & Toddlers' Wear.
DOLORES WOLK—Children's Shop.
KATHERINE VERNOR—Children's Underwear.
ROBERT ARNOLD—Children's Shoes.
HOMER C. KETTLEWELL—Men's Clothing.
L. SAMPSON—Men's Furnishings.
HAROLD LaRUE—Men's Sportswear.
A. P. ANDERSON—Hats & Caps.
THOMAS WILLIAMS—Men's Shoes.
JOHN HEINE—Boys' Clothing & Furnishings, Varsity Shop.
LOYD SCHMIDT—Boys' Shoes.
ROBERT HAMILTON—Dress Goods, Rayons, Velvets.
CHARLES BIEWEN—Wash Goods, Laces, Embroideries.
ELSIE DECKER—Patterns.
PETER MacDONALD—Linens, Towels.
CHARLES PERRY—Domestics, Bedding.
ELIZABETH WOLCOTT—Marghab Shop (Custom Linens).
JOHN GEISSE—Notions.
CLIFFORD MILLER—Toiletries, Drugs.
PAUL LUND—Better Jewelry.
HOPE GRIGGS—Costume Jewelry.
PETER DZUBAY—Silverware.
MINNIE J. WILKENS—Art Needlework.
MYRTLE BRUNDAGE—Stationery.
MRS. O. ANDERSON—Books & Magazines.
J. LANE—Draperies, Curtains, Upholstery Goods.
MAURICE OLSEN—Major Appliances.
PAUL M. JELENSE—Small Electrical Goods, Garden Supplies, House Furnishings, Hardware.
HENRY WHITEMAN—Radios, Music Accessories, Records.
JAMES PUMPHREY—Beds, Matresses, Furniture.
DELROY STANLEY—Studio Furniture, Home Accessories.
JERRY NEMECEK—Domestic Rugs, Carpets.
ALLEN WALZ—Linoleum.
JOHN KARAGHEUSIAN—Oriental Rugs.
JAMES CRAIG—Lamps & Shades.
AVON LEES—China, Glassware.
HOWARD KUNZ—Pictures, Mirrors.
OSCAR MATTSON—Sporting Goods Clothing.
T. COMER—Sporting Goods, Luggage.
E. NORMAN—Toys.
JOHN GILFILLAN—Food Shop, Candy.
CLIFFORD RICE—Cameras.

(Continued)

MINNESOTA (Cont'd.)

Units

The Dayton Co. (Continued)

BASEMENT DEPARTMENTS

E. A. ANDERSON—General Merchandise Manager.

BASEMENT MERCHANDISE MANAGERS

C. ERICKSON—Ready-to-Wear, Sportswear, Millinery.
W. GLEESON—Intimate Apparel, Accessories, Shoes, Teens', Girls', Children's & Infants' Wear.
J. SCHIMER—Hosiery, Men's & Boys' Wear.
F. KNOBLAUCH—Piece Goods, Domestics, Notions, Home Furnishings.

BASEMENT BUYERS

FLORENCE CORSTEN—Coats.
BLANCHE SUTTON—Ladies' Suits, Furs.
JOHN HOLMES—Thrift Shop.
LaBARBARA CAHILL—Tall Girls Shop.
GERALDINE HANSON—Juniors' Coats, Suits, Sportswear.
MARGARET HIGGINS—Sportswear, Sweaters, Blouses.
BERNICE NIELSON—Girls' & Teens' Wear.
LUCILLE JONES—House Dresses, Aprons.
DONALD ANDERSON—Millinery.
MARGARET BOLSTAD—Knit Underwear, Lingerie.
RICHARD BRAMWELL—Hosiery.
MILDRED MELOM—Gloves.
FRANCES LIEMANDT—Dress Accessories, Leather Goods.
NORMAN WINBERG—Ladies' Shoes.
HILDEGARDE EDMUNDS—Foundations.
HELEN DANIELSON—Infants' & Toddlers' Wear.
ALPHONSE HOHMAN—Children's Shoes.
ROBERT FACKLER—Men's Clothing, Sportswear.
GORDON HEUSINKVELD—Men's Furnishings.
ERNEST HAMMER—Work Clothes.
LEO ENGLER—Men's & Boys' Shoes.
JOSEPH SEAL—Boys' Clothing & Furnishings.
CALVIN ULRICH—Piece Goods.
ALEX McARTHUR—Linens, Domestics, Bedding.
EDITH OLSEN—Notions.
CHARLES BIEWEN—Floor Coverings, Lamps.

L. S. Donaldson Co., 601 Nicollet Ave. Minneapolis 2, 3

Telephone: MAin 3113
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch Stores Operated in Rochester, Minn. & Rapid City, S. Dak.

KENNETH G. IVERSON—President & Managing Director.
PHILLIP M. ALDRITT—Vice President & Associate General Merchandise Manager.
RAYMOND A. KEMPF—Vice President & Associate General Merchandise Manager.
WESLEY E. TEN EYCK—Display Manager.
CHARLES BARR—Supply Buyer.
HARRY E. WHITE, JR.—Manager of Rapid City Store.

DIVISIONAL MERCHANDISE MANAGERS

MISS HELEN D. ROELL—Ready-to-Wear, Furs, Sportswear, Neckwear.
RUSSELL E. RAFDAL—Assistant to MR. KEMPF in Charge of Intimate Apparel, Girls', Teens' & Infants' Wear, Accessories, Shoes.
MISS MARY VIRGINIA ALDRICH—Ladies' Hosiery, Notions, Drugs, Silverware, Stationery, Clocks, Umbrellas, Cameras.
SAMUEL J. HEARST—Men's & Boys' Wear, Sportswear, Shoes, Prep Shop, Smoking Accessories.
RAFFI K. KELJIK—Piece Goods, Domestics, Linens, Curtains, Draperies, Floor Coverings, Art Needlework, Patterns.
PHILLIP M. ALDRITT—Appliances, TV, Furniture, Bedding, Records, Toys, Luggage, Sporting Goods, Basement Men's & Boys' Wear.
HAROLD J. SKAAR—Housewares, Lamps, China, Glassware, Pictures, Wallpaper, Paints, Household Equipment, Gifts.
RAYMOND R. CRITCHLOW—Food Shop, Frozen Foods.

(Continued)

MINNESOTA (Cont'd.)

Unit

L. S. Donaldson Co. (Continued)

BUYERS

EMERY R. LEHMPHUL—Women's, Misses' & Junior Coats & Suits.
MRS. JOYCE M. SMITH—Ladies' Better Dresses.
MISS FRANCES P. CLEMENTS—Ladies' Inexpensive Dresses.
WILBUR P. NOVAK—Sportswear & Blouses.
MISS HELEN D. ROELL—House Dresses.
LAWRENCE E. DEWITT—Furs.
RICHARD N. HAGEN—Hosiery.
MISS VIRGINIA A. KLOS—Lingerie.
MRS. LORRAINE M. ROGERS—Knit Underwear, Gloves & Handkerchiefs.
MISS DORENE A. KOHLWES—Neckwear, Handbags, Leather Goods.
JOHN E. WARCHOL—Ladies' & Children's Shoes.
MRS. RUTH H. CHADWICK—Corsets, Brassieres, Robes.
MRS. JOSEPHINE L. WEBER—Infants' & Children's Wear.
SAMUEL J. HEARST—Men's Clothing, Prep Shop, Smoking Accessories.
ALECK W. RENNIS—Men's Furnishings, Sportswear.
BENJAMIN H. SHANDLER—Men's Hats, Men's & Boys' Shoes.
MISS LUELLA A. ANDERSON—Boys' Clothing & Furnishings.
ALLIE R. HAGEN—Piece Goods & Patterns.
WILLIAM V. KELLEY—Domestics, Linens, Art Needlework, Blankets.
OSCAR R. ANWAY—Notions, Umbrellas.
MISS MARY V. ALDRICH—Toiletries, Drugs.
MISS DOROTHY L. DUCKETT—Stationery, Greeting Cards.
MISS MARGARET M. HAYES—Silverware.
MISS BETTY E. DUMAS—Jewelry.
RAFFI K. KELJIK—Curtains & Draperies.
EDGAR N. HALL—Bedding & Furniture.
JEROLD B. LAMBERT—Major Appliances.
GEORGE L. FLORIA—Floor Coverings.
JAY CARROLL—Housewares.
ROBERT A. RIES—House Furnishings, Paints, Hardware.
MEEFORD ABRAHAM—China & Glassware.
HAROLD J. SKAAR—Pictures, Mirrors, Lamps, Shades, Gifts.
DALE E. WALLIN—Toys.
HENRY J. GROSSMAN—Luggage & Sporting Goods.
GLENN K. SMOGARD—Food Shop, Frozen Foods, Delicatessen.
WILLARD A. PLANTIN—Cameras.
ROBERT OLSON—Commissary.
MISS AMY L. HERMAN—Tea Room & Grill.
MISS MARTHA R. YOUNG—Fountain & Lunch.

BASEMENT DEPARTMENTS

MISS HELEN L. O'GAR—Merchandise Manager & Buyer for Furs.
BYRON L. HARTKOFF—Coats & Suits.
WILLIAM J. EIDEN—Sportswear, House Dresses, Uniforms, Robes.
MISS KATHERINE F. SEXTON—Hosiery, Underwear, Corsets, Brassieres.
MISS MARGARET M. WARD—Infants', Children's & Girls' Wear.
RALPH D. ARMENTI—Men's & Boys' Wear, Furnishings, Work Clothes, Home Furnishings.
MRS. MILDRED M. McCAUL—Piece Goods, Linens, Domestics, Floor Coverings, Draperies.
MISS DOROTHY L. NOOT—Basement Restaurant.

Erickson Brothers, 1422 W. Lake St. — Minneapolis 8, — 13

Telephone: COlfax 3191
Stores Operated in Minnesota & Wisconsin.
ARTHUR T. ERICKSON—President, General Mdse. Buyer.

Friedman's Dept. Stores, 2406 Central Ave. NE — Minneapolis 21, — 3

Telephone: STerling 8-2702
All Stores Operated in Minneapolis, Minn.
EMANUEL FRIEDMAN—General Manager & Buyer.

MINNESOTA (Cont'd.)

Units

Gamble-Skogmo, Inc., 15 N. 8th St. Minneapolis 3,

Telephone: MAin 0281
New York Office: 40 Worth St. (See Listing)
Operates: 346 GAMBLE STORES (Auto Supplies, Hardware, Appliances.)
2086 GAMBLE (Authorized Dealer Stores).
46 MacLEOD'S, LTD. (Canadian Branch).
24 MacLEOD'S, Ltd. (Authorized Dealers).

B. C. GAMBLE—Chairman of the Board, President.
R. E. SCHWARTZ—Vice President in Charge of Operations.
C. C. RAUGUST—Vice President in Charge of Merchandising.
H. J. FROMMELT—Assistant to Vice President in Charge of Mdsg.
WILLIAM T. HILL—Real Estate.

BUYING DEPARTMENTS

C. C. CULVER—Store Fixtures & Equipment.
T. V. BAGWILL—Division Manager, Soft Lines.
TIM ESPE—Assistant to Division Manager.
G. ANACKER—Work Clothing.
L. CHREIMAN—Men's Furnishings, Men's Clothing, Boys' Clothing & Furnishings.
ED LARSON—Shoes, Rubber Footwear.
P. J. LUNDGREN—Women's, Girls', Children's Coats, Women's Suits.
M. MACHO—Accessories & Hosiery.
JOHN TOCKO—Sportswear & Lingerie.
EARL NELSON—Infants', Tots', Children's & Girls' Wear.
JIM SMITH—Curtains, Draperies, Notions, Piece Goods, Linens, Domestics.
NILES STOWE—Street Dresses, House Dresses.
ART JOHNSON—Division Manager, Hard Lines.
GEORGE ANDERSON—Group Manager.
CARL MUSICK—Sales Manager.
TOM STRUTHERS—Hardware, Wheel Goods.
LES DOMINY—Electrical Goods.
ERNIE LeDOUX—Fishing Supplies, Sporting Goods.
NICK WALDIN—Plumbing & Heating.
ART MYALL—Tools.
VERN JACOBSON—Housewares, Glassware.
DON STEWART—Assistant, Housewares, Glassware.
JIM HEDGES—Assistant, Fishing Supplies, Sporting Goods.
CHET ARMSTRONG—Toys.
BOB HILL—Group Manager.
RAYM TEUSCHER—Sales Manager.
HAROLD HANSON—Tires, Tubes.
RAYM TEUSCHER—Batteries.
DON DAVIDSON—Lubrication, Auto Electrical.
PAT PATTON, BOB MAAS, HERM MEILI—Auto Accessories.
PAUL PAUNI—Motor & Chassis Parts.
LES NELSON—Group Manager
GERRY HOUG—Sales Manager.
BILL DUGGAN—Paint, Wallpaper.
AL MERENESS—Building Material.
ED WOOD—Lawn & Garden Equipment, Farm Supplies.
ED BREMER—Assistant, Farm Supplies.
PARKER WIGGINS—Group Manager.
ERV CROISSANT—Sales Manager.
BOB FELDMAN—Refrigerators, Freezers, Small Appliances.
WARREN LORENZ—Washers, Ironers, Vacuum Cleaners, Sewing Machines.
LEN BROMAN—Television, Radio.
WAYNE WILSON—Stoves, Heaters.
BERT NICKANDER—Group Manager.
STAN EDWARDS—Sales Manager.
LILLIAN LAURENT—Lamps, Pictures, Juvenile Furniture, Luggage.
STUART LARSON—Upholstered Furniture, Bedroom Furniture.
LYMAN RAND—Assistant, Bedroom Equipment.
ALLEN KERNKAMP—Bedroom, Unpainted, Dining Room, Lawn Furniture; Steel Utility Cabinets, Wardrobes, Floor Coverings.

MINNESOTA (Cont'd.)

Units

The Misses Johnson Dept. Store, 22nd & Central Ave. NE Minneapolis 18, 1

Telephone: GRanville 3561

ALFREDA JOHNSON—General Merchandise Manager & Buyer Domestics, Infants' & Children's Wear, Toys.
MISS G. SMEDSTAD—Ladies' Ready-to-Wear, Sportswear, Separates, Negligees, Robes, Handbags, Leather Goods, Jewelry.
MISS HANSEN—Millinery.
O. BISSETT—Lingerie, Hosiery.
MISS HOLMQUIST—Knit Underwear.
MISS P. ANDERSON—Gloves, Neckwear, Handkerchiefs, Toiletries.
MISS M. ANDERSON—Corsets & Brassieres.
E. HICKMAN—Men's Wear.
MISS A. MAGNUSON—Piece Goods.
MISS DURAND—Laces, Ribbons, Notions, Art Needlework.
O. ANDERSON—Curtains, Draperies, Upholstery.
MISS M .KRUGER—China, Glassware, Silverware, Gift Shop.

Powers Dry Goods Co., Nicollet Ave. & 5th St. Minneapolis 2, 1

Telephone: MAin 2141

Resident Buyer: Cavendish Trading Corp., 1440 Broadway (See Listing).

EDWIN C. MOORE—President & General Merchandise Manager.
JOHN M. BUSH—Treasurer.
L. J. AUBREY—Controller.
E. A. HALVORSON—General Store Superintendent & Personnel Director.
ROBERT HERRMANN—Purchasing Agent.
A. H. EMERSON—Advertising & Publicity Manager.
FRED WOLF—Display Manager.

MERCHANDISE MANAGERS

J. ADLER—Merchandise Manager Ladies' Ready-to-Wear, Sportswear.
P. W. SNYDER—Merchandise Manager Aprons, House Dresses, Uniforms, Intimate Apparel, Infants', Children's, Girls' & Boys' Wear, Millinery, Men's Furnishings, Candy.
J. C. NORBY—Merchandise Manager Hosiery, Accessories, Shoes, Ribbons, Notions, Toiletries, Stationery, Art Needlework, Piece Goods, Patterns, Laces, Trimmings, Cameras.
W. C. LAMM—Merchandise Manager Domestics, Linens, Home Furnishings, Housewares, Hardware, Toys, Luggage.

BUYERS

MRS. L. DRESSER—Women's & Misses' Coats & Suits.
MRS. S. CONN—Women's & Misses' Dresses, Bridal Wear.
MRS. L. BEADREAU—Juniors' Coats, Suits & Dresses.
MRS. R. KNOWLES—Sportswear & Separates.
MISS H. FLINT—Girls' & Teens' Wear, Knit Underwear.
MRS. V. C. BROWN—Aprons, House Dresses, Uniforms, Silk & Cotton Underwear, Negligees & Robes.
B. GUNDERSON—Maternity Wear.
H. F. EDLER—Furs.
MISS G. GRAY—Millinery.
MISS J. HARMON—Hosiery, Main Floor Blouses & Sweaters.
MISS I. GILLESPIE—Gloves, Handbags, Small Leather Goods, Umbrellas.
H. MULLIS—Ladies' & Children's Shoes.
MISS A. BENSEN—Neckwear & Handkerchiefs, Jewelry, Clocks.
MISS V. HUNT—Corsets & Brassieres.
MISS H. NELSON—Infants' & Children's Wear.
F. KACHELLEK—Men's Furnishings.
E. J. SUNDBERG—Boys' Clothing & Furnishings.
MISS M. EKBOM—Piece Goods & Patterns.
L. C. KEMPER—Domestics, Linens.
MISS T. ANDERSON—Laces, Ribbons, Trimmings, Notions.
C. CARLSON—Toiletries & Drugs.
MRS H. BARLEY—Art Needlework, Stationery, Cameras.
MRS. A. CARLSON—Books & Magazines.
R. DELIN—Beds, Mattresses, Furniture.
MISS E. POWERS—Curtains & Draperies.

(Continued)

MINNESOTA (Cont'd.)

Units

Powers Dry Goods Co. (Continued)

W. WEGLINSKI—Major Appliances.
J. PETERSON—Small Appliances, General House Furnishings.
MRS. E. PEHRSON—Silverware, China, Glassware, Gift Shop.
W. A. MADISON—Pictures, Mirrors, Lamps, Shades, Toys, Luggage.
C. BUTLER—Floor Coverings.
M. FRANKLIN—Hardware.
B. BRZINSKI—Radios.
MISS V. SATHER—Records.
K. M. MORRISON—Luncheonette.

BASEMENT DEPARTMENTS

K. WICKERSHAM—Merchandise Manager.
G. MURAD—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS D. MUELLER—Sportswear.
R. KNOWLES—House Dresses.
MISS J. JENSEN—Lingerie, Corsets & Brassieres.
MISS R. GRASS—Millinery, Hosiery.
MISS E. CLOUGH—Girls', Children's & Infants' Wear.
MISS I. STRIVERS—Ready-to-Wear Accessories.
R. L. WOLFE—Shoes.
R. PEARSON—Men's & Boys' Furnishings, Work Clothing.
F. HEY—Domestics, Linens, Curtains, Draperies, Upholstery, Floor Coverings.

Salkin & Linoff, Inc., 7400 Excelsior Blvd. Minneapolis 16, 41

Telephone: HOpkins 3551
New York Office: 225 W. 34th St.
Stores Operated in Iowa, Michigan, Minnesota, Montana, North Dakota, South Dakota, Wisconsin & Wyoming.
Operate: J. M. BOSTWICK & SONS, INC., Janesville, Wisc. (See Listing)
MORREY-ALAN, INC., Bismarck, N. Dak.
SAMUEL F. SALKIN—President and General Manager.
SAMUEL H. BLOOM—Assistant President, Assistant General Manager.
FORREST L. WARNER—Vice President, General Operating Manager.
AMOS S. DEINARD—Secretary.
VERNE P. URE—Treasurer, Real Estate & Lease Director.
MORTON B. CANNON—Assistant Treasurer, General Purchasing Agent.
CLAUDE CARMICHAEL—Advertising Manager.
ROBERT JOHNSTONE—Controller.
LLOYD JENSVOLD—Display Manager.
REECE TAYLOR—Supervisor—Item Control.
RAY L. SAUSELE—Personnel Director.
HYMAN KAHN—Promotion Manager.
PAUL HENGEL—Warehouse Manager.

DIVISIONAL MANAGERS

R. E. GIBBONS—Domestics, Infants' Wear & Accessories, Staples, Knitwear, Dry Goods.
T. M. GARBORG—Shoes & Footwear.
DON MICHEL—Women's Fashions.
A. W. GOODMAN—Men's and Boys' Clothing & Furnishings.

BUYERS

MISS ETHEL HORNE—Buyer for Infants' Wear & Accessories.
T. A. SWANSON—Buyer for Ladies & Children's Hose, Ladies Underwear, Nightwear, Men's & Boys' Hose, Underwear, Sweaters, Nightwear.
MISS ARLINE FREDSALL—Ladies' Girdles, Brassieres, Garter Belts.
DON LARSON—Buyer for Piece Goods, Domestics.
NORMAN HALPER—Notions, Cosmetics.
MRS. KATHRYN LINSMAYER—Ladies', Misses' Dresses.
LEO O'DELL—Buyer for Ladies Coats, Suits & Rainwear.
MRS. SHIRLEE MOSS—Girls' Apparel & Accessories.
MIKE HIMMELMAN—Men's Suits, Sport Coats, Jackets, Coats.
MIKE ALPERT—Men's Furnishings, Slacks.
HARRY RUSSELL—Men's & Boys' Shoes, Slippers, Rubber Footwear.
FRANK MATACHEK—Buyer for Ladies Footwear.
A. A. MICHEL—Buyer for Furniture, Electrical Appliances, Toys, Housewares, Giftware.
E. J. ODETTE—Buyer for Work Clothing, Boys' Clothing.

MINNESOTA (Cont'd.)

Units

Swatez Dept. Stores, 1227 Olson Memorial Highway — Minneapolis 5, — 2
Telephone: BRidgeport 6393
Branch Store Operated in St. Louis Park, Minn.
J. SWATEZ—General Manager & Buyer.

Weinberg's Dept. Stores, 428 W. Broadway — Minneapolis 11, — 3
Telephone: HYland 9597
Branch Stores Operated in Minneapolis & Anoka, Minn.
G. M. WEINBERG—Merchandise Manager.
R. J. WEINBERG—Buyer for all Departments.

Raattama's Dept. Stores, Central Ave. — Nashwauk — 2
Telephone: NAshwauk 48
Branch Store Oerated in Chisholm, Minn.
C. R. RAATTAMA—General Merchandise Manager and with
MRS. MAKI—Buyer for all Merchandise.

Bolstad & Nordlie (The Big Store) — New London — 3
All Stores Operated in Minnesota.
HENRY A. VEGDAHL—Buyer for all Departments.

Tikalsky Bros. Federated Stores — New Prague — 2
Both Stores Operated in Minnesota.
BEN TIKALSKY—General Manager & Buyer for all Depts.

Melby Brothers — Oklee — 2
Both Stores Operated in Minnesota.
O. O. MELBY—Buyer for all Departments.

Bishop's, 101 S. Main St. — Park Rapids — 1
Telephone: 77
HAROLD BISHOP—Owner & General Buyer.

Silverberg's, 121 W. Main St. — Pipestone — 2
Telephone: PIpestone 23
Branch Store Operated in Slayton, Minn.
WILLIAM SILVERBERG—General Manager & Buyer for all Depts.

C. F. Massey Co., 20 S. W. 2nd St. — Rochester — 1
Telephone: Rochester 2-3841
Resident Buyer: Wm. M. Van Buren, 1457 Broadway
FREDERICK J. FURLOW—President & General Manager.
C. R. MacDONALD—General Merchandise Manager.
P. LAMPMAN—Manager of Building, Maintenance & Supply Departments, Store & Display Equipment Buyer.
MRS. E. PETERSON—Advertising Manager.
MISS HELEN DAVIS—Ladies' Ready-to-Wear.
MRS. SULLIVAN—Girls', Children's & Infants' Wear.
MISS POELLINGER—Aprons, Basement Hosiery & Lingerie.
MISS MILDRED WYBEST—Sportswear, Blouses, Skirts, Knit Apparel, Negligees & Robes.
MISS WILLEY—House Dresses.
MRS. SLATTERLY—Furs.
MRS. ZIMMERMAN—Hosiery, Gloves.
MRS. AUER—Underwear.
MRS. CAMPION—Handkerchiefs, Neckwear, Handbags, Leather Goods.
MRS. BALLARD—Corsets & Brassieres.
MRS. ENDERSON—Boys' Clothing & Furnishings, Hats & Caps.
MISS WERNER—Linens, Towels, Umbrellas.
MRS. ARMIT—Domestics, Bedding.
MISS POPPENBERG—Laces, Trimmings, Ribbons, Notions.
MRS. KLINKER—Toiletries & Drug Sundries.
MRS. RYDSTROM—Jewelry, Clocks & Watches.
MRS. SCOTT—Art Needlework.
MISS WILLIAMS—Toys.

The Fandel Co., 602 St. Germain St. — St. Cloud — 1
Telephone: ST. Cloud 1640
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

(Continued)

MINNESOTA (Cont'd.)

Units

2 **The Fandel Co. (Continued)**

VICTOR C. FANDEL—President.
SYLVESTER W. FANDEL—Secretary & Treasurer.
HAROLD J. RAFTIS—General Merchandise Manager & Buyer Ladies'
3 & Junior Ready-to-Wear, Negligees & Robes.
JIM MEYER—Advertising Manager & Buyer for Art Needlework &
Gift Shop.
MR. THORNE—Merchandise Manager for Main Floor Merchandise.
MISS M. HENDRY—Assistant to MR. RAFTIS for Ready-to-Wear.
MRS. L. LEGG—Ladies' Cheaper Dresses.
2 F. FANDEL—Sportswear & Separates.
MISS K. SCHOLAN—Aprons, House Dresses, Uniforms, Robes, Negligees.
MRS. R. DICKMAN—Hosiery.
MRS. G. ANDERSON—Underwear.
MRS. SOBKOVIAK—Gloves, Neckwear, Handkerchiefs, Umbrellas.
MISS E. ROSENBERGER—Corsets & Brassieres.
3 MISS J. OBERMILLER—Infants' & Children's Wear.
MRS. EICKHOLT—Handbags, Small Leather Goods, Jewelry.
MRS. A. BURKE—Men's Furnishings.
2 V. M. THOM—Piece Goods, Linens, Towels.
J. FANDEL—Domestics, Bedding, Silverware, China, Glassware,
Major Appliances, Pictures, Housewares, Toys.
MRS. K. AHRENS—Laces, Ribbons & Notions.
2 MRS. RIETMANN—Toiletries, Cosmetics, Stationery.
R. WHITE—Furniture.

G. R. Herberger's, Inc., 518 St. Germain St. St. Cloud 7

1 Telephone: ST. Cloud 2800
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Stores Operated in Minnesota, South Dakota & Wisconsin.
2 See Listings of G. R. HERBERGER'S INC. in Hibbing, Minn. & Watertown, S. D.
A. A. ANDERSON—President.
KNUD BORGLUM—Merchandise Manager Ladies' Ready-to-Wear.
MRS. F. WOODS—Ladies' Coats & Suits.
MRS. M. FORNESS—Ladies' Dresses.
1 MRS. GEORGE—Sportswear & Separates.
MRS. E. TOBIN—Cheaper Ready-to-Wear.
MISS JAGIELSKI—Lingerie.
MISS A. BATTIS—Hosiery, Gloves, Handbags, Leather Goods.
MRS. P. YILEK—Neckwear, Handkerchiefs, Trimmings, Jewelry,
Silverware, Stationery, Art Needlework.
MRS. O. FEIDEN—Corsets & Brassieres.
W. E. SMITH—Children's & Girls' Wear, Toys.
MRS. EISENREICH—Infants' Wear.
WARREN SMITH—Men's & Boys' Wear.
MRS. T. HARRISON—Piece Goods, Ribbons & Notions.
MRS. WADHAMS—Domestics, Linens, Towels.
MRS. H. O'DRISCOLL—Curtains, Draperies, Upholstery.

The Emporium of St. Paul, Inc. 121 E. 7th St. St. Paul 1, 1

Telephone: CApital 2-1515
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
WILLIAM HAMM, JR.—Chairman of the Board.
RUSSELL HUNTSINGER—President, General Merchandise Manager.
DEWALT H. ANKENY—Vice President & Treasurer.
JOSEPH A. MAUN—Secretary.
FOSTER A. HOWLAND—Comptroller.
MRS. MARION L. MURRAY—Purchasing Agent.
CHESTER SIEGMANN—Chief Engineer.
C. A. BODEY—Merchandise Manager Ready-to-Wear, Men's & Boys'
Wear, Piece Goods.
MR. LUND—Main Floor Merchandise Manager.
T. BOHEN—Ladies' Coats, Suits, Furs.
R. BRILL—Ladies' Dresses.
JACK BUESCH—Sportswear.
1 MRS. M. PEARCE—Girls' & Teens' Wear.

(Continued)

MINNESOTA (Cont'd.)

The Emporium of St. Paul, Inc. (Continued)

MISS D. ANDERSON—Aprons, House Dresses, Uniforms, Negligees, Robes.
F. SCHWARTZ—Hosiery.
MISS MAYHOOD—Linens, Towels.
MRS. H. GUNDERSEN—Gloves & Umbrellas.
MRS. A. ROSSI—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry.
J. ALLBERG—Ladies' Shoes.
MRS. M. WILDE—Corsets & Brassieres.
MRS. M. STAFFORD—Infants' & Children's Wear.
G. HARRIS—Men's Clothing, Boys' Clothing & Furnishings.
D. PIERSON—Men's Furnishings.
C. ASHLEY—Men's & Boys' Shoes.
J. MARKO—Piece Goods & Domestics.
MISS MAYHOOD—Linens, Towels.
R. ADAMS—Laces, Trimmings, Ribbons, Notions, Art Needlework.
G. PEDERSEN—Silverware, China & Glassware.
MRS. E. McCRINDLE—Stationery & Cameras.
MRS. BENISH—Cosmetics, Toiletries.
MRS. M AMON—Curtains, Draperies, Upholstery.
MISS YANCHISEN—Pictures, Mirrors, Lamps, Shades, Gift Shop.
THOMAS HARRISTHAL—Bedding, Furniture.
T. SCHONBAUM—Floor Coverings.
J. CLIFFORD—Housewares.
W. CALKINS—Major Appliances.
C. FRANKLIN—Auto Accessories.
J. SPENCE—Toys, Luggage, Sporting Goods.

BASEMENT DEPARTMENTS

F. FORREST—Ready-to-Wear.
MISS M. AHLMAN—Ladies' Underwear.
MISS URBAN—Ladies' Hosiery.
R. WOLF—Ladies' Shoes.
MRS. M. COOK—Corsets & Brassieres.
MRS. V. HARRINGTON—Infants' & Children's Wear.
A. W. STATTMAN—Men's & Boys' Furnishings.
E. A. BLOCKEY—Piece Goods & Domestics.
R. WILLIAMS—Curtains, Draperies & Floor Coverings.

The Golden Rule, 95 E. 7th St. St. Paul 1,

Telephone: CAPital 2-2811
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).

PHILIP J. TROY—President, Managing Director, Merchandise Manager Major Appliances & TV.
WILLIAM DANNOVSKY—Vice President & Associate General Merchandise Manager.
LAWRENCE T. SUESS—Vice President & Operating Manager.
KENNETH R. MULCRONE—Advertising Manager.
PAUL G. NILES—Display Manager.
NORMAN S. TOLSTAD—Warehouse Manager.

DIVISIONAL MERCHANDISE MANAGERS

DAVID G. CAHILL—Ready-to-Wear, Girls', Boys' & Infants' Wear.
WILLIAM DANNOVSKY—Ready-to-Wear Accessories, Hosiery & Shoes.
EDWARD R. WARNER—Smallwares, Toiletries, Drugs, Toys, Sporting Goods & Luggage.
WARREN G. STOCKWELL—Furniture, Floor Coverings, Curtains, Draperies, Bedding.
LAWRENCE T. SUESS—Housewares, China, Glassware, Pictures, Mirrors, Lamps, Small Appliances, Paints, Gifts, Groceries, Bakery.
ROBERT J. McPHERSON—Decorative Home Furnishings.

BUYERS

HAROLD D. HARTMAN—Women's, Misses' & Juniors' Coats, Suits, Furs.
MRS. LUELLA C. BELISLE—Women's & Misses' Dresses, Bridal Wear.
DONALD W. McDONALD—Juniors' Dresses, Teen Age Shop, Junior & Teen Age Sportswear.

(Continued)

MINNESOTA (Cont'd.)

Units

The Golden Rule (Continued)

JOSEPH D. HAFNER—Sportswear & Separates.
MISS MARGARET J. MICHELS—Girls' Wear, Children's Underwear.
MISS JANET L. MARTINSON—House Dresses, Aprons, Uniforms.
MRS. MARGARET M. BAUM—Hosiery & Knit Underwear.
MISS ELIZABETH M. HAMMERNICK—Neckwear, Gloves, Handkerchiefs.
LLOYD N. FETZER—Ladies' Shoes.
MRS. MINNETTE FROWINE—Corsets & Brassieres.
MRS. SARAH S. SANDERS—Infants' Wear, Layettes & Furniture.
MISS ROSE B. KOKETT—Children's Shoes.
MRS. MARIE B. SMITH—Handbags, Leather Goods, Jewelry.
RICHARD C. WARNER—Men's Clothing, Uniforms, Hats.
ADDISON E. WOODWARD—Men's Furnishings, Sportswear.
DONALD L. HAYMAN—Boys' Clothing & Furnishings.
ROMAINE E. SHORES—Piece Goods, Domestics, Linens, Patterns.
MRS. NETTIE FULKROD—Laces, Trimmings, Art Needlework.
WARREN S. ANDERSON—Notions, Smoke Shop, Candy.
CARL HOLMGREN—Stationery, Greeting Cards, Gift Wrappings.
JAY L. FITCH, JR.—Toiletries, Drugs, Prescriptions.
WARREN G. STOCKWELL—Bedding & Furniture.
RALPH G. NYBERG—Curtains & Draperies.
BERNARD G. KLAAS—Floor Coverings.
E. FRANK SMITH—Major Appliances, Radios & TV.
FRANKLIN B. GAGNON—Small Appliances, Housewares, Paints.
MRS. MARGARET E. ZIEGLER—Pictures, Mirrors, Lamps, Shades, Gifts.
GEORGE A. WESTERMAN—China & Glassware.
HAROLD NELSON—Toys & Sporting Goods.
DONALD P. MURRAY—Luggage & Cameras.
RICHARD T. BACH—Food Shop, Bakery.

BASEMENT DEPARTMENTS

RAYMOND G. REEDY—Merchandise Manager.
ELMER PRICE—Ladies' Coats, Furs, House Dresses.
MRS. MILDRED F. EHRICH—Ladies' Dresses.
ARTHUR WENDT—Sportswear, Infants' & Girls' Wear, Lingerie, Foundation Garments.
MISS ROSE DEMPSEY—Hosiery.
MRS. HARRIET H. SCHANKE—Accessories & Smallwares.
RICHARD L. LEIER—Men's & Boys' Clothing & Furnishings.
ROBERT W. LOHMAN—Piece Goods, Domestics, Linens, Curtains, Draperies, Floor Coverings.

Hartman's Dept. Store, 867 Payne Ave. — St. Paul 3, — 1

Telephone: TOwer 1412
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
MARTIN & EMIL HARTMAN—Partners.

Hedman Bros. Dept. Store, 916 Rice St. — St. Paul 3, — 1

Telephone: HUmboldt 8-1600
H. C. HEDMAN—General Manager & Buyer.

Herrmann's Dept. Stores, 969 E. 7th St. — St. Paul 6, — 5

Telephone: TOwer 0145
All Stores Operated in St. Paul, Minn.
Operate as: ST. PAUL HOME TRADE STORES.
P. H. HERRMANN—General Merchandise Manager & Buyer.

Johnson's Bargain Stores, 419 S. Robert St. — St. Paul 1, — 2

Telephone: CApital 2-3860
Both Stores Operated in St. Paul, Minn.
JOHN A. JOHNSON—Owner & Buyer for all Departments.

Olson's Dept. Store, 1047 Hudson Road — St. Paul 6, — 1

Telephone: TOwer 5370
RAY W. BURMAISER—Owner & General Buyer.

MINNESOTA (Cont'd.)

Unit

Schuneman's, Inc., 401 Wabasha St. St. Paul 2, 1

Telephone: CApital 2-7711
Resident Buyer: Frederick Atkins, 11 W. 42nd St.
WALTER L. MAYO—Chairman of the Board.
CARL T. SCHUNEMAN—President.
WALTER L. MAYO, JR.—Executive Vice President & Secretary.
ALFRED S. GROSCHE—Vice President & Treasurer.
ROBERT J. BONE—General Merchandise Manager.
J. P. DOTSON—Advertising Manager.
FRED H. KOCH, JR.—General Superintendent.
MRS. W. DECKER—Ladies' Coats & Suits.
MRS. E. SCHAUB—Ladies' Better Dresses, Bridal Wear.
MISS P. HENNESSY—Ladies' Cheaper Dresses, Juniors' Dresses.
MRS. A. ADAMS—Sportswear, Better Blouses.
MRS. A. PEARSON—Street Floor Blouses, Neckwear & Handkerchiefs.
MRS. G. BENTZ—Girls', Teens' & Children's Wear.
R. HALE—Ladies' Hosiery & Gloves.
MISS T. VICTORINE—Aprons, House Dresses & Uniforms.
G. A. AULD—Millinery.
MISS M. WACHOLZ—Underwear, Negligees & Robes.
MRS. E. NORRIS—Corsets & Brassieres.
MISS F. LAWLESS—Infants' Wear.
MISS A. JAROSAK—Ladies' Handbags, Leather Goods, Jewelry.
E. ROSSI—Men's & Boys' Wear.
MRS. N. EYLAR—Piece Goods, Patterns.
R. CARLSON—Domestics, Linens, Towels.
MISS BERGERON—Ribbons & Notions.
C. ELMER—Toiletries.
MRS. K. HOBRECKER—Art Needlework.
A. THOMAS—Stationery.
MISS M. THOMAS—Curtains, Draperies, Upholstery.
M. SCHROEDER—Major Appliances.
MRS. AWSUMB—Pictures, Mirrors, Lamps & Shades.
P. McCOLLOM—China, Glassware, Silverware, Gift Shop.
E. BERGMAN—Furniture.
EDWARD WOJTOWITZ—Floor Coverings.
MISS M. RYAN—Toys.
J. PALMER—Sporting Goods.
R. KOCH—Basement Men's & Boys' Furnishings.
L. R. WICKERT—Basement Ready-to-Wear.

Welsch Dept. Store, 1101 Rice St. St. Paul 3, 2

Telephone: HUmboldt 9-2202
Both Stores Operated in St. Paul, Minn.
R. E. WELSCH—Partner & Buyer for all Departments.

Boyd Stores, Inc. Sandstone 2

Branch Store Operated in Little Falls, Minn.
JOHN J. BOYD—President & General Buyer.
JOHN P. BOYD—General Manager, Merchandise Manager.

Louis Janda Co., Inc., 214 S. Main St. Stillwater 1

Telephone: STillwater 95
COLETTA & MARCELLA JANDA—Partners.

Brown's Federated Stores, 157 3rd St. Tracy 2

Telephone: TRacy 11
Both Stores Operated in Minnesota.
LESLIE W. BROWN—Owner & Buyer for all Departments.

Ketola's Dept. Stores, 324 Chestnut St. Virginia 3

Telephone: VIrginia 68
Branch Stores Operated in International Falls, Minn. & Superior, Wisc.
J. KETOLA—Buyer for Ready-to-Wear.
MISS VERANTH—Sportswear & Intimate Apparel.
MISS ROBINSON—Hosiery.

(Continued)

MINNESOTA (Cont'd.)

Units

Ketola's Dept. Stores (Continued)

R. MATTSON—Neckwear, Handkerchiefs, Domestics, Umbrellas, Gifts, Toys.
MRS. MASTERSON—Infants' & Children's Wear.
MISS MATTILLA—Handbags, Leather Goods, Stationery, Cosmetics.
L. CROWLEY—Men's & Boys' Wear.
MISS JOHNSON—Dry Goods.
MISS DORIS—Buyer for Notions, Patterns, Ribbons, Gloves.
L. KETOLA—Buyer for House Furnishings, Electrical Goods, Toys.
MRS. ISAACSON—Curtains, Draperies, Upholstery.

Wolf & Habein Co., 223 N. State St. — Waseca — 4

Telephone: WAseca 1053
All Stores Operated in Minnesota.
Address all correspondence to Company.

Bailey & Bailey, 57 E. 3rd St. — Winona — 1

Telephone: WInona 2876
L. W. BAILEY—President & General Merchandise Manager, Buyer for Ladies', Children's & Infants' Ready-to-Wear.
LUTHER H. BAILEY—Ladies' Ready-to-Wear Accessories.
F. CHUCHEL—Piece Goods, Domestics, Notions.
MISS KICKBUSH—Ladies' Intimate Apparel.
MRS. HAINES—Toiletries, Cosmetics.
MISS SCHETTLER—Home Furnishings, Housewares, Luggage.

H. Choate & Co., 51 E. 3rd St. — Winona — 1

Telephone: WInona 2871
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
H. CHOATE—President.
C. A. CHOATE—Vice President.
N. THINGVOLD—Treasurer & Controller.
KEITH R. BARNUM—General Merchandise Manager.
MRS. G. OLSEN—Women's, Misses' & Juniors' Coats, Suits, Dresses.
MRS. W. HELZER—Sportswear & Separates.
MRS. R. KRAMER—Aprons, House Dresses, Uniforms, Robes.
MISS OWECKE—Millinery.
MRS. F. McLEAN—Ladies' Intimate Apparel, Gloves, Neckwear, Handkerchiefs.
MISS YAHANK—Hosiery & Accessories.
MISS SEALS—Corsets, Brassieres, Infants' & Children's Wear.
H. YOUNG—Piece Goods, Domestics, Art Needlework.
MISS N. PEDERSEN—Notions.
MRS. M. KELTER—Cosmetics, Toiletries.
G. OLSEN—Curtains, Draperies, Upholstery, Floor Coverings. Furniture, Pictures, Mirrors, Lamps & Shades.
G. R. SCHIBYE—Major Appliances.
MRS. A. MARTINSON—Toys.

Habicht & Habicht, 312—10th St. — Worthington — 7

Telephone: WOrthington 2-4121
Stores Operated in Minnesota & South Dakota.
G. J. HABICHT—General Manager & Buyer for all Departments.

Silverberg Brothers, 204 10th St. — Worthington — 1

Telephone: WOrthington 2-1901
LORENCE A. SILVERBERG—President, General Merchandise Manager.
HARRY SOWLES—Vice President, Store Manager & Buyer.
ABE SILVERBERG—Treasurer, Buyer

Wolff Stores Co., 224 10th St. — Worthington — 6

Telephone: WOrthington 2-6511
Stores Operated in Iowa & Minnesota.
ROBERT WOLFF—General Merchandise Manager & Buyer.

MISSISSIPPI

		Units
Gorden's Dept. Stores	**Baldwyn**	1

Telephone: BAldwyn 3201
Branch Store Operated in Fulton, Miss.
MORRIS GORDEN—Owner & Buyer for all Departments.

H. Mohamed & Sons, Hayden St.	**Belzoni**	3

Telephone: BElzoni 91
Branch Stores Operated in Belzoni & Isola, Miss.
H. MOHAMED, SR.—President.
H. MOHAMED, JR.—General Manager.
OLLIE MOHAMED—Merchandise Manager, Fixtures & Equipment, Hosiery, Underwear, Variety Merchandise, Notions.
MRS. H. MOHAMED, SR.—Ready-to-Wear, Soft Goods, Housewares.

Ellzey's Stores, 1327 E. Howard Ave.	**Biloxi**	4

Telephone: BIloxi 5591
All Stores Operated in Mississippi.
CURTIS N. ELLZEY—Owner & Buyer for all Departments.

W. V. Joyce Co., 504 W. Howard Ave.	**Biloxi**	1

Telephone: BIloxi 6672
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. V. JOYCE, SR. & JOHN B. JOYCE—Partners.
JOHN B. JOYCE—Ladies' Ready-to-Wear.
W. V. JOYCE, JR.—Ladies' Accessories, All Smallwares, Home Furnishings & Housewares, Toys.
MISS BURNSIDE—Ladies' Intimate Apparel, Infants' & Children's Wear.
R. BILLINGS—Men's Wear.
MRS. HARDER—Toiletries, Cosmetics.

Lofton's, S. Whitworth Ave.	**Brookhaven**	1

Telephone: BRookhaven 1066
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
W. D. LOFTON, SR.—Owner & Buyer Furniture, Floor Coverings, Toys & Luggage.
CHARLES E. LOFTON—General Merchandise Manager, Buyer for Major Appliances.
MRS. H. SIMMONS—Ladies' Coats, Suits, Furs, Millinery, Dry Goods, Pictures, Mirrors, Lamps & Shades.
MRS. W. D. LOFTON, JR.—Ladies' Dresses, Sportswear, Separates, Infants' & Children's Wear.
MRS. M. SIMMONS—Ladies' Hosiery.
MRS. R. SMITH—Girls' & Teens' Wear, Ladies' Intimate Apparel, Ribbons & Art Needlework.
MRS. NATIONS—Shoes.
MRS. C. DAVIS—Ladies' Gloves, Handbags & Small Leather Goods.
MRS. M. HOLMES—Neckwear & Handkerchiefs.
W. D. LOFTON, JR.—Men's & Boys' Clothing & Furnishings, Luggage.
MRS. G. IVY—Cosmetics, Toiletries.
MRS. G. DARBY—Jewelry.
MRS. J. BREUCK—Housewares, China, Glassware, Silverware, Toys.

McGrath's, Inc., S. Whitworth Ave.	**Brookhaven**	1

Telephone: BRookhaven 570
J. W. McGRATH—Owner & General Buyer.

Kaplan's Dept. Store, 232 W. Peace St.	**Canton**	1

Telephone: CAnton 729
JOE KAPLAN—Owner & General Buyer.

Saab's Dept. Store, 116 N. Liberty St.	**Canton**	1

Telephone: CAnton 323
A. SAAB—Owner & General Buyer.

Slocumb Stores, 208 W. Peace St.	**Canton**	5

Telephone: CAnton 674
All Stores Operated in Mississippi.
GUY H. SLOCUMB, JR.—Owner & Buyer for all Departments.

MISSISSIPPI (Cont'd.)

Units

2 **Lee & Thomas Stores, Court Square** — Carthage — Units 2
Telephone: CArthage 5411
Both Stores Operated in Mississippi.
PAUL LEE—General Manager & Buyer.

3 **Bacharach Dept. Store, 357 Issaquena Ave.** — Clarksdale — 1
Telephone: MAin 4-8260
PHIL BACHARACH—Owner & General Buyer.

Powers, Ltd., 221 Yazoo Ave. — Clarksdale — 1
Telephone: CLarksdale 502
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
R. E. DICKINSON—General Merchandise Manager.
MRS. ELLETT—Ladies' Ready-to-Wear.
4 MRS. CUNNINGHAM—Ladies' Hosiery & Accessories.
MRS. WILLIAMS—Ladies' Intimate Apparel.
MRS. HARRIS—Shoes.
MRS. ADEN—Infants' & Children's Wear.
1 J. DICKINSON—Dry Goods & Notions.

Baddour Wholesale Co. — Coldwater — 13
Telephone: COldwater 2781
Operates: THE BARGAIN CENTERS.
Owns (7) Stores throughout MISSISSIPPI and buys for
(6) Stores throughout ARKANSAS.
PAUL BADDOUR—Owner & Buyer for all Departments.

The Lampton Co., 701 Main St. — Columbia — 1
Telephone: COlumbia 51
MR. LAMPTON—President.
1 C. B. THOMPSON—General Merchandise Manager & Buyer Housewares, Home Furnishings, Toys & Sporting Goods.
MISS D. STRINGER—Ladies' Ready-to-Wear, Girls' & Children's Wear, Millinery.
CLIFTON DYE—All Accessories, Piece Goods, Domestics, Laces, Ribbons, Notions, Smallwares, etc.
S. KYZAR—Men's & Boys' Clothing & Furnishings, Luggage.
C. HAYNES—Shoes.
J. THORNHILL—Hardware.

The Rankin Co., Main St. — Columbia — 1
Telephone: COlumbia 221
G. H. RANKIN—President, General Merchandise Manager.
H. L. RANKIN—Executive Vice President.
P. L. RANKIN—Treasurer.
HENRY GILBERT—Warehouse Manager.
I. GLYNN MICHAEL—Display Director.
MABLE ROBERTSON—Ready-to-Wear, Intimate Apparel.
BERNICE BUCKLEY—Sportswear, Separates, Aprons, House Dresses, Girls' Wear, Millinery.
J. W. ROWLEY—Hosiery, Accessories, Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions, Art Needlework, Stationery, Curtains, Draperies, Lamps, Shades, Gifts.
1 J. L. WOODS—All Shoes.
J. W. WELLMAN—Men's & Boys' Clothing, Furnishings, Hats, Caps, Luggage.
1 L. GODDARD—Groceries, Candy.
JACK BARNES—Sporting Goods.

Egger's Dept. Store, 201 5th St. S. — Columbus — 1
Telephone: COlumbus 13
1 Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
T. EGGER—President & General Merchandise Manager.
MISS H. DAVIS—Ladies' Ready-to-Wear & Sportswear.
MRS. O. KUYKENDALL—Millinery.
5 MRS. L. POWELL—Ladies' Hosiery, Domestics, Linens, Stationery.
MRS. PULLEN—Ladies' Underwear.
MISS HATTIE MAHAFFEY—Ladies' Accessories.
W. L. DAVIS, JR.—Shoes.

(Continued)

MISSISSIPPI (Cont'd.)

Units

Egger's Dept. Store (Continued)

MRS. S. WAKEFIELD—Corsets, Brassieres, Negligees & Robes.
MRS. G. BROWNING—Infants' & Children's Wear.
J. McGRATH—Men's Clothing & Furnishings, Luggage, Sporting Goods.
MRS. HAYNES—Boys' Clothing & Furnishings.
MISS M. GROVES—Piece Goods & Notions.
MRS. RAPER—Cosmetics, Toiletries.
MRS. E. CHEEK—Jewelry, Silverware, Clocks, Gift Shop.
MRS. L. ALLEN—Curtains, Draperies, Upholstery, Furniture, Floor Coverings, Radios & Phonographs.
J. EGGER—Housewares, Hardware, Appliances, Toys.

Abe Rubel & Co., 326 Fillmore St. — Corinth — 1

Telephone: COrinth 2276
Resident Buyer: Kirby, Block & Co., 128 W. 31st St.
ADOLPH RUBEL—President, Merchandise Manager & Buyer House Furnishings, Luggage, Shoes, Toys, Housewares.
S. H. RUBEL—Vice President, Buyer all other Merchandise.

The Fair, 345 Washington Ave. — Greenville — 1

Telephone: GReenville 5143
Resident Buyer: Herbert Miller, Inc., 225 W. 34th St.
LESTER NELKIN—Owner, General Mdse. Manager & Buyer.
MRS. NELKIN—Ladies' & Children's Buyer.

May's Cash Stores, 730 Washington Ave. — Greenville — 8

Telephone: GReenville 7902
All Stores Operated in Mississippi.
ROBERT MAY—President & Buyer for all Departments.

Sam Stein Co., 219 Washington Ave. — Greenville — 3

Telephone: GReenville 7344
Resident Buyer: O' Shaughnessy, Dewes & Klein, 128 W. 31st St.
Branch Stores Operated in Greenville & Leland, Miss.
JAKE STEIN—Partner & Buyer for Hosiery, Piece Goods, Domestics, Linens, Housewares.
J. SHERMAN—Ladies' Ready-to-Wear.
MRS. J. SHERMAN—Ladies' Accessories, Infants' & Children's Wear.
JOHN OWENS—Shoes.
MRS. J. STEIN—Home Furnishings, Floor Coverings, Toys.
BERNARD STEIN—Men's & Boys' Clothing & Furnishings.
MRS. HICKS—Ribbons & Notions.

B. & R. Dept. Stores, 213 Carrollton Ave. — Greenwood — 2

Telephone: GReenwood 371
Resident Buyer: Herbert Miller, Inc., 225 W. 34th St.
Branch Store Operated as THE FAIR in Tchula, Miss.
LOUIS BRODY & ALEX ROSENBLUM—Partners & Buyers for all Depts.

W. T. Fountain, Inc., 304 Howard St. — Greenwood — 1

Telephone: GReenwood 273
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. M. FOUNTAIN—President & Buyer for Ready-to-Wear, Accessories, Dry Goods, Home Furnishings, Housewares, Toys.
MISS S. TAYLOR—Millinery.
MRS. THALHEIMER—Ladies' Intimate Apparel.
MRS. JACKSON—Hosiery.
J. ELLIOTT—Shoes.
N. FOUNTAIN—Men's & Boys' Wear.

Stanley's Dept. Store, 218 E. Johnson St. — Greenwood — 1

Telephone: GReenwood 1797
DAVID PACHTER—Owner & General Buyer.

Fine Bros. —Matison Co., 606 Main St. — Hattiesburg

Telephone: JUniper 4-6232
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch of FINE BROS.—MATISON CO., Laurel, Miss. (See Listing)

(Continued)

MISSISSIPPI (Cont'd.)

Units

Fine Bros.-Matison Co. (Continued)

M. FINE—General Merchandise Manager & Buyer Ready-to-Wear.
MRS. L. BETHEA—Sportswear & Separates.
MRS. I. THOMPSON—Aprons, House Dresses, Lingerie, Negligees.
MRS. L ROBINSON—Ladies' Hosiery, Accessories, Stationery, Luggage & Gift Shop.
MRS. M. LANGSTON—Corsets & Brassieres.
MRS. G. STONE—Infants' & Children's, Girls' & Boys' Wear.
W. ROBINSON—Men's Clothing & Shoes.
D. A. MATISON, JR.—Men's Furnishings.
J. COX—Piece Goods, Notions, Curtains, Draperies, Upholstery.
MRS. J. SANDERS—Cosmetics, Toiletries.

1 **Waldoff's Dept. Store, 136 Market St.** — Hattiesburg — 1
Telephone: JUniper 3-0042
NORMAN WALDOFF—Owner & General Buyer.

Waldoff's on Pine, 120 E. Pine St. — Hattiesburg — 1
Telephone: JUniper 3-0452
PAUL WALDOFF—Owner & General Buyer.

1 **J. C. Piper Co., Inc.** — Hazelhurst — 2
Both Stores Operated in Mississippi.
J. C. PIPER—General Manager & Buyer.

Great M Stores, 118 N. Farish St. — Jackson — 2
Telephone: JAckson 2-2111
8 Branch Store Operated in Crystal Springs, Miss.
M. R. THOMAS—Owner & Buyer for all Departments.

The Emporium, 400 E. Capitol St. — Jackson — 1
Telephone: JAckson 3-3461
3 Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
HARRY W. ROEMER—President & General Merchandise Manager.
MRS. N. HART—Ladies' Ready-to-Wear.
MRS. LASSETER—Sportswear & Separates.
MRS. MILLSAPS—Aprons, House Dresses & Uniforms.
MRS. NICKENS—Ladies' Intimate Apparel.
MRS. C. WELLS—Ladies' Hosiery & Accessories.
C. ROBERTS—Shoes.
MRS. M. CHAPMAN—Infants', Children's & Girls' Wear.
E. JENNINGS—Men's & Boys' Wear.
R. ROQUEMORE—Dry Goods, Domestics, Notions.
T. WILLIAMS—Housewares, China, Glassware, Lamps, Shades, Curtains, Draperies, Gift Shop, Luggage.

2 **R. E. Kennington Co., 401 E. Capitol St.** — Jackson — 1
Telephone: JAckson 5-3671
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
ROBERT B. RALL—President & Managing Director.
J. A. CAMPBELL—Vice President & Controller.
1 MRS. O. CHANCE—Ladies' Ready-to-Wear, Furs.
MRS. L. STOWERS—Sportswear, Separates, Aprons, Daytime Dresses.
MISS M. FOX—Ladies' Accessories.
MRS. HACKNEY—Millinery.
MISS LOUISE SHINE—Hosiery, Cosmetics, Toiletries.
MRS. M. RUSHING—Lingerie, Negligees & Robes.
H. WALKER—Ladies' Shoes.
MISS V. ADAMS—Corsets & Brassieres.
MRS. C. WHITNEY—Infants', Children's & Girls' Wear.
E. E. HELM—Men's Clothing & Furnishings, Shoes, Luggage.
T. LONG—Boys' Clothing & Furnishings, Shoes.
1 E. HUGHES—Dry Goods, Notions, Art Needlework.
C. ROGERS—Domestics.
MISS N. CAIN—Stationery.
B. SMITH—Curtains, Draperies, Upholstery.
E. NICHOLSON—Floor Coverings.
J. HOLMES—Appliances & Toys.
J. B. SMITH—Furniture, Lamps & Shades.
MRS. KLIPPICK—Housewares, Hardware, Gift Shop.

MISSISSIPPI (Cont'd.)

Unit

S. P. McRae Co., Inc., 202 W. Capitol St. — Jackson
Telephone: JAckson 2-0801
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
SAM P. McRAE, JR.—President & General Manager.
RICHARD D. McRAE—General Merchandise Manager, Buyer.

Carter-Heide, Inc., Central Ave. — Laurel — 1
Telephone: LAurel 8-7251
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
F. H. HEIDE—President, General Merchandise Manager & Buyer for Linens & Towels.
JOE ROBERTS—Advertising & Display Manager, Equipment Buyer & Merchandise Manager for Ladies' Ready-to-Wear.
W. L. LAURENCE—Public Relations Director, Buyer for Men's Clothing & Furnishings.
MRS. G. NELSON—Women's Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Knit Apparel.
MISS L. KNIGHT—Misses' & Juniors' Coats, Suits, Dresses, Girls', Children's & Infants' Wear.
MISS W. GRATON—Hosiery.
MRS. B. KEEN—Underwear, Corsets, Brassieres, Negligees & Robes.
MISS A. HAYS—Gloves, Neckwear & Handkerchiefs.
J. LOGROT—Shoes.
MRS. J. HUGHES—Handbags, Small Leather Goods, Piece Goods, Notions.
W. BEARD—Boys' Clothing & Furnishings.
MRS. M. ENTREKIN—Domestics, Bedding.
MRS. V. BUCHANAN—Home Furnishings, Housewares, Hardware, Toys.

Fine Bros. - Matison Co., Central Ave. — Laurel — 3
Telephone: LAurel 6325
Operates Branch Store in Hattiesburg, Miss. (See Listing) & THE HUB in Laurel, Miss.
HARRY FINE—President & General Merchandise Manager.
ALVIN H. FINE—Buyer Store Fixtures, Equipment.
MISS A. TALBERT—Ladies' Ready-to-Wear, Sportswear, Separates.
MRS. H. FOLEY—Ladies' Hosiery & Accessories.
S. WINDHAM—Men's Clothing & Furnishings, Shoes, Luggage.
J. HESTER—Piece Goods & Domestics.
MISS E. HEARN—Ladies' Intimate Apparel.
MRS. M. DAVIS—Cosmetics, Toiletries, Stationery.
MRS. O. SMYLY—Laces, Ribbons, Notions, Smallwares, Home Furnishings & Housewares.
M. PRUITT—Infants' & Children's Wear.
K. HOSEY—Toys.
MRS. JONES—Basement Ready-to-Wear.
T. DAVIS—Men's & Boys' Wear.

Easterling Stores — Leaf — 3
All Stores Operated in Mississippi.
W. A. EASTERLING—President, Merchandise Manager, Buyer Equipment, Housewares, Variety Merchandise, Toys, Stationery.
MRS. W. A. EASTERLING—Buyer Ready-to-Wear, Soft Goods Lines, Toilet Goods, Candy.

The Fair Co., Inc., 207 Main St. — Louisville — 2
Telephone: LOuisville 85
Branch Store Operated in Noxapater, Miss.
F. L. FAIR, SR.—President, General Buyer.
FRANK FAIR, JR.—Buyer Men's Furnishings, Clothing.
LENA LANGLEY—Buyer Women's Wear.

Foster's Dept. Stores, 203 Main St. — Louisville — 4
Telephone: LOuisville 135-W
All Stores Operated in Mississippi.
ROSCOE A. FOSTER—Owner & Buyer for all Departments.

MISSISSIPPI (Cont'd.)

Units

Stubb's Dept. Stores, Main St. — Louisville — 2
Telephone: LOuisville 134
Branch Store Operated in Ackerman, Miss.
D. F. STUBBS—Owner & Buyer for all Departments.

H. C. Henley Stores — Lucedale — 2
Branch Store Operated in Picayune, Miss.
HERMAN C. HENLEY—Owner & General Manager.
MRS. H. C. HENLEY—Buyer all Merchandise.
J. T. BYRD, JR.—Asssitant Manager, Buyer.

A. Klaus & Co. (The Bargain Stores) — Macon — 3
Telephone: MAcon 75
Branch Stores Operated in Macon, Miss, & Aliceville, Ala.
J. L. KLAUS—Owner & Buyer for all Departments.

Marks Rothenberg Co., 2214 5th St. — Meridian — 1
Telephone: MEridian 6121
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
IRVING ROTHENBERG—President.
A. H. McALLISTER—General Merchandise Manager & General Manager.
J. B. FARMER—Display Equipment Buyer & Display Director.
GRACE ROSS—Advertising Manager.
MARGARET NEVILLE—Women's Coats, Suits & Dresses.
MRS. AUGUSTA WALKER—Misses' Coats, Suits & Dresses, Girls', Children's & Infants' Wear, Aprons, Uniforms, Corsets, Brassieres, Negligees & Robes.
ALLIE RUTH ROGERS—Junior Apparel, Sportswear, Separates, Knitwear.
ELEANOR CURTIS—Blouses, Neckwear, Handkerchiefs, Laces, Ribbons, Trimmings, Notions, Umbrellas, Stationery, Candy.
EDNA HAMILTON—House Dresses.
GUELDA JONES—Hosiery, Gloves, Handbags & Small Leather Goods.
OPAL CARSON—Ladies' & Children's Shoes.
JOHN A. MAYATT—Men's Clothing & Furnishings, Hats, Caps, Shoes.
CLARENCE HARDIN & AUGUSTA WALKER—Boys' Clothing & Furnishings.
R. E. BARRICK—Piece Goods, Linens, Domestics, Curtains, Draperies, Floor Coverings, Upholstery, Bedding, Toys, Art Needlework.
DOLLIE TRUSSELL—Toiletries & Jewelry.
JULIA SCHAEFER—Housewares, Pictures, Mirrors, Lamps, Shades, China, Glassware, Gift Shop, Luggage.
EDNA HAMILTON—Basement Ladies', Girls' & Children's Wear.
CLARENCE HARDIN—Basement Men's & Boys' Wear.

Sam Abrams Co., 712 Franklin St. — Natchez — 3
Telephone: NAtchez 9095
All Stores Operated in Natchez, Miss.
MILTON ABRAMS—Partner, Merchandise Manager, Men's Wear.
LEON ABRAMS—Partner, Office Manager, Hosiery, Handbags. Ladies' Accessories, Yard Goods, Towels, Domestics, Notions, Toilet Goods, Home Furnishings, Shoes.
LAWRENCE ABRAMS—Partner, Children's Wear, Infants' Wear, Underwear, Lingerie, Toys, Sporting Goods.
GEORGE ABRAMS—Partner & Buyer Ladies' Ready-to-Wear, Lingerie, Sportswear, Handbags.

H. F. Byrne Co., 716 Franklin St. — Natchez — 1
Telephone: NAtchez 7363
Resident Buyer: O'Shaughnessy, Dewes & Klein, 128 W. 31st St.
EDWARD J. BYRNE—General Merchandise Manager & Manager of Building, Maintenance & Supply Departments.
W. L. BLICK—Advertising & Display Manager.
MISS GLADYS SHAIFER—Ladies' Ready-to-Wear, Sportswear, Separates, Girls' & Children's Wear.
H. F. BYRNE—Hosiery, Piece Goods, Laces, Trimmings, Ribbons, Notions, Umbrellas, Art Needlework.

(Continued)

MISSISSIPPI (Cont'd)

Unit

H. F. Byrne Co. (Continued)

R. COVINGTON—Underwear, Negligees & Robes.
B. STEELE—Gloves, Neckwear, Handbags, Leather Goods, Jewelry, etc.
E. CHISHOLM—Ladies' & Children's Shoes.
E. BRYANT—Corsets & Brassieres.
B. FRENCH—Infants' Wear.
E. CRAWFORD—Men's Clothing.
M. THOMAS—Men's & Boys' Furnishings, Hats & Caps, Boys' Clothing.
H. A. BYRNE—Men's & Boys' Shoes.
C. J. BYRNE—Domestics, Linens, Silverware, Stationery, Watches, Clocks, Curtains, Draperies, Appliances, Housewares, Home Furnishings, Toys, Luggage, Candy.

Dukes Dept. Stores, 131 N. Commerce St. — **Natchez** — 2

Telephone: NAtchez 7712
Branch Store Operated in Ferriday, La.
WILLIAM C. DUKES—Owner & Buyer for all Departments.

Famous & Price Dept. Store, 111 N. Commerce St. — **Natchez** — 1

Telephone: NAtchez 7301
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
KARL BORODOFSKY—President & General Merchandise Manager.
MRS. LILLIAN BLANKENSTEIN—Ladies' Ready-to-Wear, Sportswear, Intimate Apparel, Girls' & Children's Wear.
MISS MARY McCLURE—Ladies' Hosiery & Accessories.
MISS M. HAMILTON—Millinery.
P. C. HUSSEY—Shoes.
MRS. WILLIAMS—Domestics, Dry Goods, Housewares.
MRS. RANDALL—Infants' Wear.
MRS. SALMON—Piece Goods & Art Needlework.
MRS. BELTZHOOVER—Toys & Games.

Simmons Stores Co., Bankhead St. — **New Albany** — 2

Telephone: NEw Albany 4151
Branch Store Operated in Water Valley, Miss.
WINBORN SIMMONS—Partner & General Buyer.
ROY H SAPPINGTON—Partner & Buyer Men's Wear & Shoes.
ADDIE JANE GARRETT—Ready-to-Wear, Piece Goods.

Gordon's Dept. Stores, Inc. — **North Carrollton** — 2

Branch Store Operated in Starkville, Miss.
HARRY GORDON—President.
ARTHUR GORDON—General Manager & Buyer.
HERMAN GORDON—Shoe Buyer.

J. E. Neilson Co., 119 S. Lamar St. — **Oxford** — 1

Telephone: OXford 370
D. G. NEILSON—President & Buyer for Ladies' & Children's Ready-to-Wear, Sportswear, etc.
MRS. BUSBY—Millinery & Foundation Garments.
L. RAY—All Shoes.
A. GARRETT—Ladies' Accessories, Infants' Wear, All Smallwares & All Housewares.
HERMAN GLENN—Men's & Boys' Clothing & Furnishings.
MISS M. LOVELADY—All Dry Goods & Domestics.

Brumfield's Dept. Stores, 329 Delmas Ave. — **Pascagoula** — 6

Telephone: PAscagoula 795
All Stores Operated in Mississippi & Alabama.
J. W. BRUMFIELD—President and Buyer for Store Equipment.
MRS. W. S. CALDWELL—Buyer for Ladies' Ready-to-Wear.
T. R. BRUMFIELD—Buyer for all Mens' Wear.
MRS. HEGWOOD—Infants' Wear, Home Furnishings.

Mars Bros. Dept. Store, Center Ave. — **Philadelphia** — 1

Telephone: PHiladelphia 185
N. C. MARS—Partner & General Buyer.

MISSISSIPPI (Cont'd)

Units

The Boston Store — Picayune — 2
Telephone: PIcayune 98
Branch Store Operated in Columbia, Miss.
JACOB CARP—Owner & Buyer for all Departments.

Gorden's Stores, S. Congress St. — Pontotoc — 5
All Stores Operated in Mississippi.
LEON GORDEN—Owner & Buyer for all Departments.

Ray's Dept. Stores, 308 S. Congress St. — Pontotoc — 2
Branch Store Operated in New Albany, Miss.
ROBERT L. RAY—Owner & Buyer for all Departments.

Dattel's Stores — Rosedale — 12
Telephone: ROsedale 26
All Stores Operated in Mississippi.
Operates (8) DEPARTMENT STORES and (4) 5c-$1.00 STORES.
Operated by: ROSEDALE JOBBING CO.
M. J. DATTEL—General Manager, Men's Wear, Underwear, Lingerie, Yard Goods, Domestics, Towels.
VIRGIL THOMPSON—Ready-to-Wear.
FRED SHANKMAN—Infants' Wear, Notions, Toilet Goods, Stationery, Candy, Hardware, Housewares, Luggage, Electrical Goods, Toys, Sporting Goods.
MRS. J. E. DATTEL—Children's Wear.

Dattel's — Ruleville — 2
Telephne: PLaza 6-4815
Branch Store Operated in Cleveland, Miss.
I. E. DATTEL—General Manager & Merchandise Manager.
MRS. ELSIE DATTEL—Ready-to-Wear, Hosiery, Underwear, Soft Goods Lines.

Ben Sklar's Stores — Ruleville — 3
Telephone: PLaza 6-4855
All Stores Operated in Mississippi.
BEN SKLAR—Owner & Buyer for all Departments.

Moyer's Dept. Stores — Sumner — 2
Telephone: SUmner 66
Branch Store Operated in Minter City, Miss.
ROY MOYER—Owner & Buyer for all Departments.

McGaughy's, Inc., 215 Main St. — Tupelo — 1
Telephone: TUpelo 185
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
N. B. McGAUGHY—President & General Merchandise Manager.
M. M. HUNTER—Treasurer & Buyer for Ladies' Ready-to-Wear, Sportswear, Separates, Millinery.
MRS. WILMA WALLACE—Girls', Children's & Infants' Wear, Boys' Clothing & Furnishings, Toys.
LORAINE McFARLING—Hosiery, Accessories, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Umbrellas, Luggage.
J. J. IRBY—Shoes.
KATHRYN GRAVES—Corsets, Brassieres, Negligees & Robes.
PEARLENA BROWN—Toiletries & Drug Sundries.
REBA SHELTON—Basement Ladies' Ready-to-Wear & Shoes.

R. W. Reed Co., Main St. — Tupelo — 1
Telephone: TUpelo 71
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
R. W. REED, SR.—President, General Merchandise Manager & Buyer for Domestics, Bedding.
R. W. REED, JR.—Ladies' Ready-to-Wear, Sportswear, Separates.
MISS GRACEY—Millinery.
MRS DEAN—Ladies' Intimate Apparel.
MISS BURT—Ladies' Hosiery, Accessories, Piece Goods, Linens & Notions.
JACK REED—Men's & Boys' Clothing & Furnishings, Toys & Luggage.
MISS REED—Infants' & Children's Wear.
MRS. RAY—Cosmetics, Toiletries, Stationery.

MISSISSIPPI (Cont'd.)

Units

Peltz's Stores, 126 E. Main St. — Tupelo — 3
Telephone: TUpelo 3178
All Stores Operated in Mississippi.
E. PELTZ & M. PELTZ—Owners & Buyers for all Departments.

Cross Dry Goods Co. — Utica — 2
Telephone: UTica 3711
Branch Store Operated in Gulfport, Miss.
CARL R. CROSS—Owner & Buyer for all Departments.

Abraham Bros. Dept. Store, 1105 Washington St. — Vicksburg — 1
Telephone: VIcksburg 3218
HASEEB ABRAHAM—Owner & General Buyer.

Valley Dry Goods Co., 1423 Washington St. — Vicksburg — 1
Telephone: VIcksburg 2350
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
LOUIS SWITZER—President & Buyer Ladies' Ready-to-Wear, Girls' Wear, Sportswear, Separates, etc.
FRANCIS LEYENS—General Merchandise Manager & Buyer Domestics.
SAM SHIRLEY—Ladies' Accessories, Stationery.
MRS. MOORE—Ladies' Intimate Apparel.
MISS A. SCHAEFFER—Infants' & Children's Wear.
I. HAAS—Men's Wear.
MISS BUELOW—Boys' Wear.
MISS T. HARR—Piece Goods, Ribbons, Notions, etc.
LOUIS LEYENS—Major Appliances, Curtains, Draperies, Upholstery, Floor Coverings, Pictures, Mirrors, etc.
MRS. BEASLEY—Cosmetics, Toiletries.
MRS. T. HARRISON—Housewares, Silverware, China & Glassware.
R. P. CHATHAM—Hardware & Small Appliances,
L. SWITZER—Toys.

Freeman's Cash Stores — Waynesboro — 2
Branch Store Operated in Lucedale, Miss.
CLIFF FREEMAN—Owner & Buyer for all Departments.

A. A. Hill Co., 13 W. Main St. — West Point — 2
Telephone: WEst Point 30
Branch Store Operated in Eupora, Miss.
A. A. HILL—Owner & Buyer for all Departments.

Pryor's Dept. Store, 1 Commerce St. — West Point — 1
Telephone: WEst Point 344
Resident Buyer: Kirby, Block & Co., 128 W. 31st St.
ROGER W. PRYOR—Owner & General Buyer.

Schneider's Dept. Store, 113 Summit St. — Winona — 1
Telephone: WInona 118
MR. & MRS. JOE SCHNEIDER—Owners & Buyers for all Departments.

Black & White Store, 228 S. Main St. — Yazoo City — 6
Telephone: YAzoo City 583
All Stores Operated in Canton & Yazoo City, Miss.
BERNARD FINK—Partner, General Manager & Buyer.

Nelson's Dept. Stores, 320 S. Main St. — Yazoo City — 5
Telephone: YAzoo City 14
All Stores Operated in Mississippi.
W. M. NELSON—Owner & Buyer for all Departments.

MISSOURI

Goodman's Stores, Inc. — Bethany — 2
Branch Store Operated in Pattonsburg, Mo.
MRS. L. GOODMAN—Owner & Buyer.

MISSOURI (Cont'd.)

Units

Ramsay Bros. Dry Goods Co., 311 S. Main St. — Carthage
Telephone: CArthage 2151
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of RAMSAY DRY GOODS CO., Joplin, Mo. (See Listing)
ELLIOTT E. FULFORD—General Merchandise Manager, Store Manager & Buyer Piece Goods, Domestics, Home Furnishings, Housewares & Toys.
MISS PERKINS—Ladies' Ready-to-Wear.
MRS. COLE—Sportswear, Blouses, Skirts, etc.
MISS BIRD—Hosiery.
MISS ROBERTS—Lingerie & Underwear.
MRS. COOK—Corsets & Brassieres.
R. REDMOND—Men's & Boys' Wear, Luggage
R. F. REDMOND, JR.—Toiletries, Cosmetics, Stationery.
MISS BESSIE—Laces, Ribbons, Notions, Trimmings, etc.

Philip Hamra's Stores, 304 Ward St. — Caruthersville — 3
Telephone: CAruthersville 514
Branch Stores Operated in Hayti & Steele, Mo.
PHILIP HAMRA, JR.—Owner & Buyer.

Knight's Dept. Store, 111 S. Main St. — Charleston — 1
Telephone: CHarleston 2-8051
WILLIAM G. KNIGHT—Owner & General Buyer.

Fredendall's, 716-18 Broadway — Columbia — 5
Telephone: COlumbia 9795
Operated by: TOWNSEND'S DEPT. STORES, INC.,
Branch Stores Operated as TOWNSEND'S DEPT. STORES, INC. in Junction City, Newton & Ottawa, Kansas and in Marshall, Mo.
LEWIS M. SMITH—President.
JOHN HERZIG—General Merchandise Manager & Buyer Piece Goods, Linens & Domestics.
ORVILLE HUSS—Advertising Manager.
MR. BEVERLY SWEARINGERN—Display Director & Buyer Lamps, Shades, Gifts.
MISS HELEN GARVIN—Women's, Misses' & Junior Coats & Suits, Girls', Children's & Infants' Wear, Hosiery & Intimate Apparel.
MRS. MARGARET CARTER—Women's, Misses' & Junior Dresses, Sportswear, All Accessories, Aprons, House Dresses & Uniforms.
C. WALLACE—Men's & Boys' Furnishings, Boys' Clothing, All Shoes.
MISS B. DINGMAN—Laces, Trimmings, Ribbons, Notions, Embroideries.
MRS. H. ROBINSON—Toiletries.
MISS M. ASHLOCK—Curtains, Draperies, Bedding.

Hess Bros. Dept. Stores, 117 Mississippi Ave. — Crystal City — 2
Branch Store Operated in Festus, Mo.
F. J. HESS, JR.—Partner, Shoes.
T. M. HESS—Partner, Men's Wear.
D. J. HESS—Partner, Equipment & Fixtures.
MRS. PHILLIPPINA SCHULTE—Ready-to-Wear, Soft Goods Lines.
DELORES CARROW—Hosiery, Underwear.
MARYLIN GOVERO—Notions.
DELORES CARROW (at Festus, Mo.)—Ready-to-Wear, Children's Wear.

Falkoff's Dept. Store — East Prairie — 1
Telephone: EAst Prairie 4191
ISRAEL J. FALKOFF—Owner & General Buyer.

Dexter Dry Goods Co. — Dexter — 3
Branch Stores Operated in Chaffee, & Malden, Mo.
A. L. ATKINS—Owner & Buyer for all Departments.

Schooler Bros. — Fairfax — 2
Branch Store Operated in Craig, Mo.
CHAS. H. SCHOOLER—Owner & Buyer for all Departments.

Ferguson Dept. Store, 27 S. Florrisant St. — Ferguson 21, — 4
Telephone: VIctor 7-2500
Branch Stores Operated in Pine Lawn, Webster Grove & St. Louis, Mo.
EDWARD F. LAMMERT—Owner & Buyer for all Departments.

MISSOURI (Cont'd.)

Units

Golman Stores, 115-121 Main St. — **Festus** — 4

Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch Stores: Flat River, Mo., A. L. HARRIS—Manager.
Festus, Mo. (Furniture) J. McGROREY—Manager.
Perryville, Mo., V. ESTES—Manager.
M. GOLMAN—President & Buyer Men's & Boys' Wear, Piece Goods, Linens, Domestics, Bedding, Draperies.
SAM J. GOLMAN—Executive Vice President, Store Superintendent & Buyer for Equipment & All Other Lines.
ELMER FINK—Display Director.
J. P. CUNNINGHAM—Curtains.

W. E. Blattner & Son, 515 Court St. — **Fulton** — 3

Telephone: FUlton 167
Branch Stores Operated in Fulton & Moberly, Mo.
CURTIS E. BLATTNER—President, General Manager, Merchandise Manager, Store Fixtures & Equipment.
MRS. C. E. BLATTNER—Ready-to-Wear.
MRS. F. TRUITT—Hosiery, Underwear, Soft Goods Lines.

Sonnenberg's, 118 N. Main St. — **Hannibal** — 1

Telephone: HAnnibal 409
C. H. SONNENBERG—Owner & General Buyer.
EDMUND E. DRAKE—Ladies', Men's & Children's Apparel.

Kohn Brothers Stores, 300 S. 4th St. — **Hayti** — 2

Telephone: HAyti 40
Branch Store Operated in Kennett, Mo.
J. M. KOHN—Partner, General Manager.
H. KOHN—Partner, Fixtures & Equipment.
JOHN ADAMS—Men's Wear.
MRS. JAMES ALSUP—Ready-to-Wear, Infants' & Children's Wear. Hosiery, Underwear, Accessories, Piece Goods, Notions.

The Leader, 220 S. 4th St. — **Hayti** — 2

Telephone: HAyti 200
Branch Store Operated in Elk City, Okla.
WILLIAM KHOURIE—Owner & Buyer.

A. J. Bundschu Co., 103 N. Main St. — **Independence** — 1

Telephone: INdependence 1850
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
A. J. BUNDSCHU—President & General Merchandise Manager.
MISS L. WEBER—All Ladies', Children's & Infants' Wear.
F. KULZ—Ladies' Accessories, Laces, Ribbons, Notions, Smallwares.
LESTER OSTOFF—Men's & Boys' Wear, Sporting Goods & Luggage.
MISS N. CRUMP—Domestics, Curtains, Draperies, Upholstery, Floor Coverings, Bedding.
L. MONTGOMERY—Houswares, Hardware, Toys.

Davidow's Moderne Stores, 107 S. Main St. — **Independence** — 4

Telephone: CLifton 6260
Stores Operated in Kansas & Missouri.
ISADORE DAVIDOW—Owner & Buyer for all Departments.

Bormaster's Dept. Stores, 718 Main St. — **Joplin** — 3

Telephone: MAyfair 4-2495
Branch Stores Operated in Carthage, Mo. & Galena, Kans.
ROBERT J. BORMASTER & TED BORMASTER—Partners.

Newman Mercantile Co., 602 Main St. — **Joplin** — 4

Telephone: MAyfair 3-3200
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Stores Operated in Cedar Rapids, Iowa, Pittsburg, Kans. & Enid, Okla. (See Listings of Each Store.)
B. J. NEWBURGER—President. (Located at Cedar Rapids, Ia.)
T. N. SPERRY—General Merchandise Manager.
SOL NEWMAN—General Manager.

(Continued)

MISSOURI (Cont'd.)

Units

Newman Mercantile Co. (Continued)

ROBERT D. ROLL—Controller.
DANIEL BARTHOLOMEW—Store Fixtures & Equipment, Warehousing Supv.
PAUL LAMPERTINE—Advertising Manager.
BOB ISAACS—Display Manager, Store Planning.
ARNOLD FELLMAN—Ladies' Ready-to-Wear, Sportswear, Furs, Underwear & Lingerie.
H. L. McCOY—Piece Goods, Domestics, Accessories, Cosmetics, Notions, Hosiery, Handbags, Patterns, Stationery.
LAURA STUCKEY—Infants' & Children's Wear.
PAUL MONTGOMERY—Women's Shoes.
PAUL WENDLING—Men's Clothing & Furnishings, Luggage.
L. W. TRUE—Men's Shoes.
MAX WALLRICH—Manager, Furniture Division.
JAMES D. KAHN—Appliances Division.
J. E. DOWNEY—Housewares, Hardware, Lamps, China, Glassware, Silverware, Gifts, Toys.
MRS. LILLIAN ROBERTSON—Basement Store.

Ramsay Dry Goods Co., 529 Main St. Joplin 5

Telephone: MAyfair 4-3355
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Stores Operated in Pittsburg, Kans., Carthage, Mo., Okmulgee, Okla. (See Listings of Each) & Miami, Okla.

R. M. HILLHOUSE—General Merchandise Manager.
MISS P. COATNEY—Ladies' Ready-to-Wear, Furs.
MRS. RUBY WALKER—Ladies' Hosiery, Accessories, Underwear.
J. M. SLAVENS—Yard Goods, Towels, Domestics, Leather Goods, Notions, Luggage, Patterns, Furniture, Housewares, Appliances, Television & Radio, Toys & Sporting Goods, Men's Wear.
MISS JEWEL HOFFMAN—Toiletries & Cosmetics.
WALTER HEILAND—Stationery, Gift Wrappings.

Eisen Mercantile Co., Gillis Bldg. Kansas City 6, 2

Telephone: HArrison 5458
Stores Operated in Liberty & Richmond, Mo.

HARRY M. EISEN—General Manager and with
MELVIN EISEN—Buyers for all Departments.

Emery Bird Thayer Co., 11th & Walnut Sts. Kansas City 3, 2

Telephone: HArrison 3500
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing)
Both Stores Operated in Kansas City, Mo.

HERBERT H. WILSON—President.
CORNELIUS BOERSMA—Vice President & Store Superintendent.
HAROLD O. POSEY—General Merchandise Manager
JOHN CHASE—Controller.
A. R. WALLACE—Building Superintendent.
O. L. RICE—Purchasing Agent.
WILLIAM C. GEWELL—Advertising & Publicity Manager.
JAMES McMAHON—Display Manager.
MRS. NINA SCHANTZ—Personnel Manager.
J. WHITESIDE—Warehousing Supervisor.

MERCHANDISE MANAGERS

N. M. TIERNAN—Ready-to-Wear, Millinery, Corsets, Brassieres.
L. D. NAEVE—Ladies' Hosiery, Underwear, Accessories, Shoes, Piece Goods, Domestics, Laces, Ribbons, Stationery, Cameras, Toys.
GEORGE H. KUHN—Men's & Boys' Wear, Notions, Toiletries, Jewelry, Clocks, Silverware.
H. O. POSEY—Home Furnishings, Housewares.

BUYERS

MRS. C. MARR—Women's & Misses' Coats & Suits.
MRS. E. FERRIL—Women's & Misses' Better Dresses, Bridal Wear.
MISS B. WEADOCK—Women's & Misses' Popular & Moderate Price Dresses.
MISS G. ALTON—Maternity Wear, Aprons, House Dresses, Uniforms.

(Continued)

MISSOURI (Cont'd.)

Units

Emery Bird Thayer Co. (Continued)

MISS E. BALDUS—Juniors' Coats, Suits, Dresses, Sportswear.
MISS B. SCHULTZ—Sportswear.
MISS E. HARRIS—Girls' & Teens' Wear.
MRS. G. W. MARR—Furs.
ARTHUR MARSH—Millinery.
MISS M. CAHILL—Hosiery, Gloves, Knit Underwear.
H. CARROLL—Ladies' & Children's Shoes.
MRS. Z. ROBERTS—Neckwear & Handkerchiefs.
MISS R. BEEMAN—Corsets & Brassieres.
MRS. FAYE BRONSON—Silk & Cotton Underwear, Negligees & Robes.
MRS. F. McCLARY—Infants' & Children's Wear
MRS. N. ACKORS—Handbags, Small Leather Goods, Umbrellas.
J. B. GLENN—Men's Clothing & Sportswear.
O. H. SHINGLETON—Men's Furnishings.
W. DELANEY—Men's Hats & Caps, Men's & Boys' Shoes.
J. CAMPBELL—Boys' Clothing & Furnishings, Hats & Caps.
H. HENRICKS—Piece Goods, Linens, Domestics.
MRS. P. ROGERS—Patterns, Laces & Trimmings, Ribbons.
MRS. S. WHITE—Notions.
W. PETERSON—Toiletries & Drugs.
MISS E. WITTWER—Jewelry & Clocks, Silverware.
MISS M. RIGGS—Art Needlework & Embroideries.
I. THYBERG—Stationery, Books & Magazines, Cameras.
C. VOELKER—Furniture, Beds & Bedding.
MRS. R. GREENWOOD—Draperies, Upholstery, Lamps, Shades & Lighting Fixtures.
C. CATHER—Major Appliances, Radios, Phonographs, Records, Luggage.
MISS D. PELLET—Small Appliances & General House Furnishings.
R. SMITH—Floor Coverings.
MRS. R. MEANS—Pictures & Mirrors.
MISS BETTY JONES—China, Glassware, Gift Shop.
LYMAN TURNBULL—Toys.
MISS J. HIGGS—Candy.

BASEMENT DEPARTMENTS

W. B. SEAY—Merchandise Manager.
MRS. R. POWELL—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS M. EVERSOLE—Sportswear, Cotton Dresses, House Dresses, Uniforms, Intimate Apparel, Negligees, Robes, Accessories.
ARTHUR MARSH—Millinery.
W. B. SEAY—Hosiery.
H. CARROLL—Shoes.
MRS. F. MONTAGUE—Girls', Children's & Infants' Wear.
P. HAPPY—Men's & Boys' Furnishings, Boys' Clothing.
J. ALLIS—Piece Goods, Domestics, Draperies, Upholstery & Floor Coverings.

The Jones Store Co., 12th & Main Sts. Kansas City 6, 5

Telephone: GRand 5050
Resident Buyer: Mercantile Stores Co., 128 W. 31st St. (See Listing).
Branch Stores: Pittsburg, Kansas—H. MOBLEY—Manager.
Independence, Mo.—L. BAY—Manager.
31st & Troost, K. C., Mo.—D. WLLIAMS—Manager.
Muskogee, Okla.—L. THOMAS—Manager.
A. H. CLARK—President, General Manager, Store Planning.
M. K. REIDY—Vice President, General Merchandise Manager.
U. J. LEY—Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer.
K. G. PINNEY—Display Equipment Buyer, Display Director.
RAY BARNES—Warehouse Manager.
MRS. M. BINFORD—Advertising Manager.
MISS P. PLATFOOT—Personnel Manager.
D. KING—Merchandise Manager, Ready-to-Wear.
A. P. BURLINGAME—Merchandise Manager, Shoes, Intimate Apparel.
J. SEEHOF—Merchandise Manager, Ready-to-Wear Accessories.
W. CHEDD—Women's, Misses' & Juniors' Coats & Suits.

(Continued)

MISSOURI (Cont'd.)

Units

The Jones Store Co. (Continued)

MRS. L. JONES—Women's, Misses' & Juniors' Dresses.
R. KLINE—Sportswear, Blouses, Skirts, Knit Apparel.
R. ENNA—Girls' Wear.
MISS E. RICE—Buyer for House Dresses, Aprons, Uniforms.
D. KING—Furs.
MISS M. WOLF—Buyer for Ladies' Hosiery.
MRS. FAYETTE LUSK—Underwear, Lingerie.
MISS M. CLEARY—Gloves.
M. TABOLT—Shoes.
MISS M. WORTH—Neckwear, Scarfs.
MISS G. FISCUS—Handkerchiefs, Handbags, Small Leather Goods.
MRS. M. LEE—Negligees & Robes.
MRS. A. TUCKER—Corsets & Brassieres.
MRS. C. M. HANN—Children's Wear.
MRS. F. WARD—Infants' Wear.
W. S. QUINN—Men's Clothing.
O. J. FRAZEE—Buyer for Men's Furnishings.
C. SCHRADER—Men's & Boys' Hats, Caps, Shoes, Luggage.
MISS M. MOORE—Boys' Clothing & Furnishings.
R. T. EVANS—Buyer for Piece Goods.
ANNA TIPPS—Patterns.
JACK HUGHES—Towels, Domestics.
MISS G. VICKERY—Laces, Trimmings, Ribbons, Umbrellas.
MISS A. MORRIS—Notions.
MISS M. LYNCH—Toiletries, Drug Sundries.
D. KELLER—Fine Jewelry.
MISS K. DePEW—Novelty Jewelry.
MISS C. HAYNES—Silverware, Clocks.
MISS V. BRYAN—Art Needlework.
MISS W. MOSS—Books, Magazines.
D. CHAPPEL—Stationery.
MARGUERITE CALLAHAN—Draperies, Slip Covers.
R. T. COPELAND—Bedding.
E. D. MERTZ—Furniture.
H. W. GRIMBERG—Buyer for Floor Coverings.
E. JACKSON—Major Appliances, Radios, TV, Phonographs.
RUTH TOWNBLEY—Small Electrical Appliances.
THOMAS HIRONS—Hardware, Housewares.
MISS Z. SCHULZE—Pictures, Mirrors, Lamps, Shades.
MARGARET CASSADAY—Glassware, China.
JAMES HOWARD—Paints, Brushes.
JIM E. DOLD—Toys, Games, Sporting Goods.
A. W. WHITE—Candy.

BASEMENT DEPARTMENTS

S. CERNIGLIA—Merchandise Manager.
ROBERT CLARK—Coats, Suits, Cotton & Silk Dresses, Children's Wear.
MISS C. LETCHER—Sportswear, Lingerie, Hosiery, Accessories.
PAUL HAIGH—Shoes.
C. PALERMO—Men's & Boys' Wear.
O. WELLS—Piece Goods, Domestics, Linens, Draperies, Small Rugs.

Macy's Kansas City, 1034 Main St. Kansas City 6, 2

Telephone: BAltimore 3737
Resident Buyer: Macy Corporate Buying Division, 1314 Broadway (See Listing).
Operates: CHRISTMAN DRY GOODS CO., Joplin, Mo.

ALEX G. LEWI—President.
PAUL C. COLE—Vice President & Store Superintendent.
H. CHARLES BARTLETT—Senior Vice President in Charge of Merchandising & Sales Promotion.
FRANK FOLLOWELL—Sales Promotion Manager.
FRED M. LEE—Secretary.
E. W. KELLEY—Treasurer & Controller.
DOROTHY JACOBSON—Personnel Manager.
FRED COLDWELL—Purchasing Agent.
E. PARRETT—Display Manager.

(Continued)

MISSOURI (Cont'd.)

Units

Macy's Kansas City (Continued)

MERCHANDISE MANAGERS

RAYMOND LEAVEE—Ready-to-Wear, Sportswear, Furs, Millinery.
BERNICE DAHLE—Ladies' Accessories, Hosiery, Intimate Apparel, Infants', Children's, Girls' & Boys' Wear, Piece Goods, Art Needlework, Patterns, Toys & Luggage.
ARNOLD UNGER—Men's Wear, Notions, Stationery, Small Leather Goods, Toiletries, Cameras & Candy.

BUYERS

C. WEINSTEIN—Ladies' Better Coats & Suits, Furs.
L. KINNER—Ladies' Budget Coats & Suits, Budget & Junior Sportswear.
MISS M. ZOLLAR—Women's & Misses' Better Dresses, Brides' Shop.
MRS. M. VIEN—Women's & Misses' Budget Dresses, House Dresses.
MISS M. RICHTER—Junior Wear.
MRS. M. O'LEARY—Sportswear, Better Blouses & Sweaters.
MISS L. LAMBERT—High School Shop.
MISS B. BELLAMY—Girls' Wear.
MISS A. TEMPLE—Better Millinery.
R. McCOLLUM, JR.—Budget Millinery.
J. MASON—Hosiery & Gloves.
MISS J. CLARK—Knit Underwear, Negligees & Robes.
MISS M. ELLIOT—Lingerie, Corsets & Brassieres.
D. LUMIAN—Women's Shoes.
MISS B. NELSON—Neckwear, Handkerchiefs & Street Floor Blouses.
MISS B. COLEMAN—Infants' & Children's Wear.
MISS I. HOFNER—Children's & Teens' Shoes.
MISS E. NEVILLE—Handbags & Costume Jewelry.
H. COOK—Men's Clothing & Sportswear.
C. FRANZKE—Men's Furnishings.
N. WALTERS—Men's Shoes & Cameras.
C. DILLON—Boys' Wear.
JACK WHEATCRAFT—Fabrics, Patterns, Art Needlework.
C. GAMBLE—Domestics, Linens.
L. DeYOUNG—Notions, Stationery, Small Leather Goods.
MISS E. DUVAL—Toiletries, Drugs.
J. SCHWALB—Fine Jewelry.
H. STANDING—Curtains & Draperies.
J. HEIN—Major Appliances, Radios, Phonographs, TV, Records.
W. DiFABIO—Furniture.
J. CARNELIA—Housewares.
MRS. R. SIMMONS—Silverware, China, Glassware, Lamps, Shades, Gifts.
J. GREENWALD—Floor Coverings.
F. ROTHER—Toys & Luggage.
MISS M. LAWSON—Candy, Bargain Squares.

BASEMENT DEPARTMENTS

ARTHUR SHEER—Merchandise Manager.
J. SHIRK—Ladies' Coats, Suits, Dresses, House Dresses.
MRS. A. KOKINSKI—Sportswear.
R. McCOLLUM, JR.—Millinery.
R. THOMPSON—Hosiery, Accessories, Smallwares.
MISS H. LERNER—Underwear, Corsets, Robes & Uniforms.
G. ALLEN—All Shoes.
N. GOODHEIM—Infants', Children's & Boys' Wear.
F. ROTH—Men's Clothing & Furnishings.

Missouri Dept. Stores, Inc., 1304 Grand Ave. Kansas City 6E, 2

Telephone: HArrison 5660
Resident Buyer: Apparel Alliance, 450 7th Ave.
Both Stores Operated in Kansas City, Mo.

LOUIS B. LIEBERMAN—President.
ALFRED A. HAAS—Vice President, General Mdse. Mgr., Equipment Buyer.
MRS. C. GOLDFINE—All Ladies' Apparel & Accessories.
O. A. DOWELL—Men's Wear.
A. FISHMAN—Girls', Boys', Children's & Infants' Wear, All Shoes, Dry Goods, Silverware, Jewelry, Luggage.
C. R. JACKSON—Home Furnishings, Housewares, Hardware & Toys.

MISSOURI (Cont'd.)

Units

Peck's of Kansas City, 1044 Main St. Kansas City 6, 3

Telephone: BAltimore 0600
Resident Buyer: Allied Purchasing Corp., 405 5th Ave. (See Listing)
All Stores Operated in Kanas City, Mo.

JAMES SHAND—President, Managing Director & General Merchandise Manager.
WILLIAM N. SMITH—Executive Vice President, Treasurer, Executive Personnel Manager, Manager of Supply, Alteration & Repair Depts.
WILLIAM SCHOTH—Manager of Building & Maintenance Departments.
JOHN A. WINCHESTER—Store Equipment Buyer.
ROGER KELLERMEYER—Display Equipment Buyer & Display Director.
JEWELL MAXSON—Warehouse Manager.
ARNOLD LOGAN—Public Relations Director & Advertising Manager.
MRS. VIRGINIA GIELOW—Staff Personnel Manager.
MRS. TEN EYCK—Merchandise Manager Ready-to-Wear.
ROBERT RIESNER—Merchandise Manager Ready-to-Wear Accessories, Infants', Children's & Girls' Wear.
SAM TAUBERG—Merchandise Manager Men's & Boys' Wear & Buyer for Men's Clothing, Furnishings & Hats.
BERNARD ENRIGHT—Merchandise Manager Piece Goods, Domestics, Home Furnishings, Housewares & Toys.
JOE SAMULIN—Merchandise Manager Laces, Ribbons, Notions, Stationery, Art Needlework, Silverware, Toiletries, etc.
MRS. HARRIGAN—Women's & Misses' Coats & Suits, Furs.
MISS THOMPSON—Women's, Misses' & Juniors' Dresses, Juniors' Coats & Suits.
MISS SCHMIDT—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. GOSSETT—Girls', Children's & Infants' Wear.
MRS. CORBITT—Aprons, House Dresses, Uniforms, Underwear, Corsets, Brassieres, Negligees & Robes.
HAROLD WEINHOFF—Millinery.
MRS. SLEMONS—Hosiery & Gloves.
JOE SAMULIN—Ladies' & Children's Shoes.
FRANK BOLTON—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry.
DICK WILLIAMS—Boys' Clothing, Furnishings, Hats & Caps, Luggage.
MARVIN SCHACK—Piece Goods, Domestics, Linens
MRS. LOGWOOD—Trimmings, Ribbons, Notions, Toiletries, Clocks, Silverware, Art Needlework, Stationery.
GEORGE WOLGAMOTT—Bedding, Furniture, Floor Coverings.
MRS. REGNIER—Curtains & Draperies.
ED SADEWHITE—Major Appliances.
GUS SARACHEK—Pictures, Mirrors, Lamps & Shades.
JOE DAVIS—Radios & Phonographs.
ERWIN BUCHANAN—Housewares, China, Glassware, Gift Shop.
PERRY STEWART—Toys.

The Store Without A Name, 909 Main St. Kansas City 6, 4

Telephone: VIctor 0444
Stores Operated in Kansas City, Kansas, Kansas City, Mo. & Independence, Mo.

SAMUEL HANS—Owner, Buyer Mens' Clothing, Furnishings, Shoes.
LAWRENCE W. HANS—General Manager, Buyer Womens' Ready-to-Wear, Lingerie, Infants' Wear, Household Goods.

James Kahn Dept. Store, 100 N. Side Square Kennett 1

Telephone: KEnnett 8-4681
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.

JAMES KAHN—President & Buyer for Equipment & Ready-to-Wear.
ELSIE BRUNKE—Manager of Supply, Alteration & Repair Departments.
DALE HOLSTEN—Display Equipment Buyer & Display Director.
JACK ASTRACHAN—Public Relations Director & Buyer for Men's & Boys' Clothing & Furnishings.
MRS. A. YOUNG—Millinery.
LUCILLE MITCHELL—Hosiery, Underwear, Accessories, Negligees, Robes.
A. BOLIN—All Shoes.
MRS. J. ROGERS—Corsets & Brassieres.
L. TRAVILLION—Infants' & Children's Wear.
SOL ASTRACHAN—Piece Goods, Domestics, Linens, Towels, Bedding, Curtains & Draperies.

MISSOURI (Cont'd.)

		Units
Schofield's Dept. Stores	**Lebanon**	**2**
Branch Store Operated in Mountain Grove, Mo.		
J. A. SCHOFIELD—Partner & Buyer.		
Rader's Stores	**Lockwood**	**3**
All Stores Operated in Missouri.		
H. M. RADER—Owner & Buyer for all Departments.		
Golde's Dept. Store, Inc., 7313 Manchester Ave.	**Maplewood**	**1**
Telephone: MIssion 7-2100		
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.		
NAT GOLDE—President.		
ALBERT GOLDE—General Merchandise Manager.		
MRS. L. WEISGUTH—Ladies' & Girls' Wear, Sportswear, Separates.		
MRS. S. KAUFMAN—Ladies' Accessories, Hosiery, Intimate Apparel, Stationery, Toiletries.		
H. PACKMAN—Men's & Boys' Wear, Luggage		
MRS. C. CONSTANT—Infants' & Children's Wear, Juvenile Furniture.		
I. GOLDBERG—Piece Goods & Domestics.		
MRS. H. DUNHAM—Notions & Art Needlework.		
MISS D. BOWLES—Curtains & Draperies.		
G. GOLDE—Appliances, Housewares.		
Missouri Valley Stores Co., 164 W. North St.	**Marshall**	**2**
Telephone: MArshall 194		
Operates: VOGUE APPAREL SHOP (Ladies' Ready-to-Wear)		
M. J. ALDERMAN—Owner & Buyer for all Departments.		
Fredendall & Wilkins, 120 N. Jefferson St.	**Mexico**	**1**
Telephone: MExico 15		
Resident Buyer: Hiram Mincer, 1440 Broadway		
JOE WILKINS—Owner & General Buyer.		
Ellis Stores, Inc.	**Mountain Grove**	**7**
All Stores Operated in Missouri.		
R. C. ELLIS—Sr. Partner, Equipment & Ready-to-Wear.		
W. E. ELLIS—Buyer for Men's Wear, & Notions.		
JOHN ELLIS—Buyer for Housewears, & Hardware.		
Richards Bros.	**Mountain Grove**	**6**
All Stores Operated in Missouri.		
W. E. RICHARDS (at Mountain Grove, Mo.)—Partner & Buyer.		
DWIGHT RICHARDS (at West Plains, Mo.)—Partner & Buyer.		
Lindsay's Dept. Stores, 109 S. Washington St.	**Neosho**	**2**
Telephone: NEosho 98		
Branch Store Operated in Seneca, Mo.		
J. W. LINDSAY—Owners & Buyer for all Departments.		
MRS. THELMA HALLOWAY—Merchandise Manager.		
Cole Bros. Dry Goods Co., 101 W. Cherry St.	**Nevada**	
Telephone: NEvada 830		
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.		
Branch of COLE BROS. DRY GOODS CO., Junction City, Kans.		
FRED W. SANDERS—Store Manager & General Buyer.		
Edmiston Dept. Stores, Inc., 107 W. Cherry St.	**Nevada**	**7**
Telephone: NEvada 47		
Stores Operated in Kansas & Missouri.		
H. V. EDMISTON—President.		
M. K. EDMISTON—Buyer Mens' Wear, General Mdse.		
R. W. EDMISTON—Buyer Womens' Departments.		
HALL EASTERLING (at Fort Scott, Kansas)—Hosiery, Underwear.		

MISSOURI (Cont'd.)

Units

Moore's Dept. Store, Inc., 122 E. Cherry St. — Nevada — Units 1

Telephone: NEvada 700
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
H. M. HIGGINS—President.
F. B. EISEMAN—Executive Vice President.
M. R. LACBURG—Treasurer.
M. L. EDWARDS—General Merchandise Manager, General Manager, Advertising Manager & Equipment Buyer.
D. BISHOP—Manager of Building, Maintenance & Supply Depts.
FRANCES EDWARDS—Women's & Juniors' Coats & Suits, Sportswear Blouses, Skirts, Knit Apparel, Girls' Wear.
ORA SCHAMOSKIE—Misses' Coats & Suits, Infants' & Children's Wear.
FRANCES WIGGS—Women's, Misses' & Juniors' Dresses, House Dresses, Uniforms, Furs, Millinery.
SYLVIA JOHNS—Hosiery.
BERNICE MOORE—Underwear, Corsets, Brassieres, Negligees & Robes.
RUBY DAVIS—Gloves, Handbags, Small Leather Goods, Umbrellas.
VIRGIL LANGSHAW—Ladies' & Children's Shoes.
DALE LANGSHAW—Men's & Boys' Clothing & Furnishings.
MYRTLE BOYD—Piece Goods, Domestics, Linens, Bedding.
BETTY JONES—Laces, Trimmings, Ribbons, Notions, Art Needlework & Stationery.
RUBY WALLIN—Neckwear, Handkerchiefs, Toiletries, Drug Sundries, Jewelry, Candy.
ELVA KAFER—Silverware, Clocks, Housewares, Gift Shop.
FRANCES DICKINSON—Curtains & Draperies.

J. B. Hereford & Bro. — Odessa — 4

All Stores Operated in Missouri.
A. F. GORDON, JR.—General Manager & Buyer for all Depts.

Shear's Dept. Stores, 2565 Woodson Road — Overland — 8

Telephone: WInfield 6-1530
All Stores Operated in Missouri.
HARRY SHEAR—Owner & Buyer.
SARA SHEAR—Treasurer.
ART LEMLEY—Advertising Manager & Equipment Buyer.
MEL GAD—Public Relations Director.

Stovall Co., 120 S. Main St. — Poplar Bluff — 4

Telephone: POplar Bluff 3727
Stores Operated in Illinois, Indiana & Missouri.
E. P. CANNON—General Manager & Buyer for all Departments.

Hamra's Store Co. — Portageville — 3

All Stores Operated in Missouri.
A. H. HAMRA—Owner & Buyer for all Departments.

Marr's Stores — Portageville — 2

Branch Store Operated as THE GOLDEN RULE in Caruthersville, Mo.
J. V. MARR—Owner & Buyer for all Departments.

Bishop's Dept. Stores — St. James — 3

Branch Stores Operated in Rolla & Cuba, Mo.
SHERMAN BISHOP—Owner & Buyer for all Departments.

Gallup Golden Rule Stores, Inc., 2425 Ashland Ave. — St. Joseph 20, — 3

Telephone: ST. Joseph 4-2987
Branch Stores Operated in Mound City & Tarkio, Mo.
CLIFORD H. GALLUP—Owner & Equipment Buyer.
LOY COSTNER—Ready-to-Wear, Children's Wear, Infants' Wear, Accessories, Handbags.
W. R. HARVEY—Men's Wear, Hosiery.
CLIFF GALLUP—Yard Goods, Towels, Domestics.

Hirsch Bros. Dry Goods Co., 8th & Felix Sts. — St. Joseph — 1

Telephone: ST. Joseph 2-6733
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

(Continued)

MISSOURI (Cont'd.)

Units

Hirsch Bros. Dry Goods Co. (Continued)

HENRY D. TOEL—President & General Merchandise Manager.
MISS N. HERBOLD—Ladies' Ready-to-Wear, Girls' Wear, Furs.
MISS L. ASBELL—Sportswear, Separates, Aprons, House Dresses& Uniforms, Corsets, Brassieres, Negligees & Robes.
MISS M. MITCHELL—Hosiery, Underwear, Accessories, Silverware.
MRS. S. DAMERON—Infants' & Children's Wear.
E. K. LOYD—Men's & Boys' Wear, Luggage, Stationery, Gift Shop.
MISS L. KETCHUM—Neckwear, Laces, Art Needlework.
MISS J. WATTERSON—Piece Goods.
J. A. SPECTOR—Domestics, Linens, Notions, Floor Coverings.
MISS O. CASTELL—Toiletries, Cosmetics.
MRS. VIOLET COEN—Curtains, Draperies, Pictures, Mirrors, Gifts.
MRS. V. FARMER—Toys, Sporting Goods.

Townsend & Wall Co., 6th & Francis Sts. St. Joseph 1

Telephone: ST. Joseph 2-4401
Resident Buyer: Frederick Atkins, 11 W. 42nd St.

T. R. WALL, JR.—President.
IVAN KALIN—General Merchandise Manager & Buyer Men's & Boys' Clothing & Furnishings, Luggage.
MRS. T. R. WALL, JR.—Ladies' Ready-to-Wear
J. MILLER—Sportswear, Separates, Aprons, House Dresses & Uniforms.
MISS V. HALL—Hosiery.
MRS. H. LEWIN—Ladies' Intimate Apparel.
MISS G. JACOBS—Gloves, Neckwear, Handkerchiefs.
MRS. MOHLER—Infants' & Children's Wear.
MISS N. KIBBEY—Handbags, Small Leather Goods, Jewelry.
J. MADDOX—Piece Goods & Domestics, Linens.
D. MAYHUGH—Ribbons, Notions.
MISS I. REEVES—Cosmetics, Toiletries.
MRS. B. McCULLOUGH—Art Needlework.
MRS. C. LIPPOLD—Stationery.
MISS E. JESBURG—Silverware & Gift Shop.
S. SMITH—Curtains, Draperies, Upholstery, Floor Coverings.
C. ANDERSON—Housewares, Hardware, China, Glassware.
D. FERGUSON—Major Appliances, Furniture.
D. ATTEBURY—Toys, Basement Lines.

United Department Stores Co., 602 Felix St. St. Joseph 9, 5

Telephone: ST. Joseph 3-0252
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Stores Operated in Kansas & Missouri.

S. ROSITZKY—General Manager, Buyer for Ready-to-Wear, Notions, Dry Goods.
MRS. F. LOCKHART—Buyer Children's Wear.
A. J. ARST—Buyer for General Merchandise.
C. HARDEN—Buyer for Shoes.

B & B Stores, 2624 Franklin Ave. St. Louis 6, 2

Telephone: FRanklin 1-0255
Both Stores Operated in St. Louis, Mo.

T. BRODY & H. BRESSLER—Owners & Buyers for all Departments.

Louis Baker Stores, 1211 Washington Ave. St. Louis 3, 6

Telephone: CEntral 1-5570
All Stores Operated in Missouri.

LOUIS BAKER—Owner & Buyer for all Departments.

Busy Bee Dept. Store, 6124 Easton Ave. St. Louis 14, 1

Telephone: EVergreen 5-0610
Resident Buyer: Hiram Mincer, 1440 Broadway

ALBERT B. SCHWEIZER—Owner, Merchandise Manager and Buyer Domestics, Dry Goods, Hosiery, Underwear, Handbags, Accessories.
BERT SCHWEIZER II—Director Displays, Advertising & Buyer all Ladies' Ready-to-Wear, Children's & Infants' Wear, Toys.
EDWIN McCUDDY—Buyer Men's & Boys' Wear, Furnishings.
MRS. T. SAPPOL—Notions, Curtains, Patterns, Gift Goods.

MISSOURI (Cont'd.)

Units

Benson Dept. Store, 114 N. Kirkwood Rd. St. Louis 22, 1
Telephone: YOrktown 5-7271
BEN TISCHLER—Owner & General Buyer.

Carps, Inc., 920 Washington Ave. St. Louis 1, 28
Telephone: GArfield 1-4424
Resident Buyer: Bernstein & Wolff, 421 7th Ave.
Stores Operated in Illinois & Missouri.
BERNARD CARP—President, Locations, Store Fixtures.
Z. H. CARP—Buyer for Dry Goods, Underwear, Domestics, Linens, Umbrellas, Leather Goods, Jewelry, Handkerchiefs.
M. CARP—Buyer for Ladies' Ready-to-Wear.
I. CARP—Buyer for Women's Furnishings, Hosiery.
H. CARP—Buyer for Men's Wear & Furnishings.
I. MILLER—Buyer for Gloves, Children's & Infants' Wear.
EMILE CARP—Buyer for Shoes.

Central Mercantile House, 1312 Washington Ave. St. Louis 3, 6
Telephone: CEntral 1-5044
Stores Operated in Indiana & Missouri.
Operate as MODEL DEPARTMENT STORES.
SAM H. GOLDMAN—Owner & Buyer for all Departments.
J. GERALD GOLDMAN—Store Fixtures & Equipment.

Fairway Dept. Stores, 1801 Franklin Ave. St. Louis 6, 3
Telephone: GArfield 1-9059
Branch Stores Operated in St. Louis & Rolla, Mo.
PAUL S. GITTLEMAN—Owner & Buyer for all Departments.

Famous-Barr Co., 6th & Olive Sts. St. Louis 1, 3
Telephone: GArfield 1-5900
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
Branch Stores: Clayton, St. Louis, Mo.—GERALD BARIS—Manager.
Southtown, St. Louis, Mo.—HARVEY SHAPIRO—Manager.
This Office is the National Headquarters for THE MAY DEPT. STORES CO.
MORTON J. MAY—Chairman of the Board.
MORTON D. MAY—President & General Manager.
F. Z. SALOMON—Vice President.
L. STRAUSS—General Merchandise Manager.
LEO J. WIECK—Treasurer.
WALTER BODE—Store Manager.
E. D. BOWEN—Superintendent.
S. J. GOODMAN—Assistant General Manager.
L. HORNBEIN—Promotion Manager, Upstairs & Basement.
A. D. BUCKLAND—Promotion Manager, Home Furnishings.
R. H. KOLMAN—Controller.
H. ECKSTEIN—Purchasing Agent.
A. DELSMAN—Display Manager.
F. RUNDALL—Architect.
FRED BASTMAN—Personnel Director.

MERCHANDISE MANAGERS

B. YANOW—Ready-to-Wear, Sportswear.
S. J. FEINER—Aprons, Daytime Dresses, Uniforms, Millinery & Intimate Apparel.
M. STRASSNER—Ladies' Hosiery, Accessories, Men's Furnishings, Ribbons, Notions, Stationery, Books, Luggage, Candy.
M. RICE—All Shoes, Handbags, Leather Goods, Jewelry, Clocks & Watches.
R. SELTZER—Teens', Children's & Infants' Wear, Boys' Clothing & Furnishings, Layettes, Infants' & Garden Furniture.
L. STRAUSS—Men's Clothing, Sportswear, Work Clothing, Art Needlework, Umbrellas, Radios, TV, Record, Cameras, Sporting Goods.
R. DOUGHTON—Men's Underwear, Sweaters, Robes, Piece Goods, Linens, Domestics, Furniture, Floor Covernigs, Pictures, Mirrors, Lamps.
W. McILVANEY—Housewares, Hardware, Appliances, Garden Supplies.

(Continued)

MISSOURI (Cont'd.)

Unit

Famous-Barr Co. (Continued)

BUYERS

MRS. M. UHLER—Women's & Misses' Coats & Suits.
C. McGOWAN—Budget Coats.
MISS EDYTHE RHODES—Women's & Misses' Dresses.
MISS ALICE JOHNSON—Popular Price Dresses.
MRS. KATHRYNE SAFFORD—Costume Room.
MRS. N. E. FULTON—Juniors' Coats, Suits, Dresses, Sportswear, Career Shop.
J. SCHREY—Ladies' Sportswear, Blouses, Sweaters, Bathing Suits.
MISS R. DELABAR—Teen Age Apparel.
MRS H. BREITWEISSER—Daytime Dresses, Uniforms.
WILLIAM JULIUS—Furs.
MISS E. BARKER & L. STOLLER—Millinery.
MISS L. HOCKER—Band Box Millinery.
D. GIPSON—Hosiery.
MISS V. NEWTON—Lingerie, Slips.
MISS H. REISMAN—Knit Underwear.
F. MEYERS—Gloves, Smoking Accessories.
W. MICHAELS—Ladies' Shoes.
O. KORNBLATT—Red Cross Shoes, Play Shoes.
L. HELLER—Paragon Shoes (Women's).
L. BASS—Sorority House Shoes.
N. HANDEL—Neckwear, Handkerchiefs, Ribbons, Notions.
MISS F. MINNIS—Corsets & Brassieres.
MRS. R. MOUSCHER—Negligees.
MRS. D. STINECIPHER—Tots' & Todlers' Apparel.
MISS H. REISMAN—Girls' Underwear.
MRS. D. STINECIPHER & MR. BURIAN—Layettes & Infants' Furniture.
L. BODENHEIMER, JR.—Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
MISS A. ZINDER—Children's Apparel.
D. MALTZ—Men's Clothing, Sportswear, Work Clothing.
F. PRENDIVILLE—Men's Shirts.
A. POULSON—Men's Furnishings.
C. HALL—Men's Underwear, Sweaters, Robes, Hosiery.
W. C. MORRIS—Men's Hats.
E. HURTER—Men's & Boys' Shoes.
N. SWEARINGEN—Boys' Clothing & Furnishings.
S. OBERMAN—Children's Shoes.
ROBERT MILLER—Piece Goods, Patterns, Laces & Trimmings.
A. GRAEBNER—Domestics, Bedding.
M. S. MORRISON—Linens.
A. BUCHOLD—Toilet Articles.
H. S. RUBY—Fine Jewelry, Clocks & Watches.
J. NASH—Silverware, China & Glassware.
MRS. E. A. CRUZEN—Art Needlework, Treasure Shop.
M. SCHWARTZ—Stationery, Magazines.
JAY RICE—Books.
M. STULAC—Curtains & Draperies.
R. AQUADRO—Electrical Appliances.
J. G. SEELY—Major Appliances.
MRS. V. ADDISON—Pictures & Mirrors.
F. PICARELLI—Furniture.
WILLIAM FIKES—Floor Coverings.
G. MUNSON—Garden Furniture, Toys.
A. C. VILLEGRAN—Lamps & Shades.
S. E. GROSS—Radios, TV, Phonographs, Records, Pet Shop, Cameras & Sporting Goods.
V. ZUPAN—Housewares, Hardware, Paints.
E. F. MURPHY—Shrubbery & Garden Supplies.
A. GRAEFF—Stoves & Steel Cabinets.
MISS E. HOWARD—Candy & Nuts.
W. DYER—Luggage.
MRS. M. GROSS—Restaurant.
R. H. WHITEHILL—Employees Lunch Room.

(Continued)

MISSOURI (Cont'd.)

Units

Famous-Barr Co. (Continued)

BASEMENT DEPARTMENTS

H. LOEB—Merchandise Manager.
H. KLEYMAN—Women's & Misses' Coats, Furs.
H. KLEYMAN & MISS BOHR—Women's & Misses' Dresses.
MRS. H. CAMP—Junior Shop, Sportswear.
MRS. M. MOORE—House Dresses, Uniforms, Lingerie, Slips.
MISS E. BARKER—Millinery.
C. WILLIAMS—Men's, Women's & Children's Hosiery & Underwear.
L. SCHWARTZ—Accessories & Leather Goods.
L. UKMAN—All Shoes.
MISS F. MINNIS—Corsets & Brassieres.
CLARENCE BAILEY—Infants' Wear.
MRS. M. STASER—Children's Wear.
GEORGE STUERMAN—Men's Clothing & Work Clothing.
J. TACKE—Men's Furnishings, Boys' Clothing & Furnishings.
WILLIAM MORRIS—Men's Hats.
G. S. DOSWALD—Domestics.
ROBERT MILLER—Patterns.
A. FINK—Silks & Wash Goods.
GEORGE HOCH—Bedding, Major Appliances, Furniture, Pictures, Lamps.
D. BOURNER—Curtains, Draperies, Floor Coverings.
S. E. GROSS—Radios & TV.
MRS. M. GROSS—Luncheonette & Bakery.
S. FRIDKIN—Wallpaper, Paints.
MRS. E. HOWARD—Candy.

Emanuel Fuhrer, 503 N. 12th St. St. Louis 1, 7

Telephone: GArfield 1-0353
Stores Operated in Illinois & Missouri.
Operates: AMERICAN BROKERAGE CO. Department Stores.

Greenberg Mercantile Co., 1511 Washington Ave. St. Louis 3, 29

Telephone: CEntral 1-7045
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
Stores Operated in Illinois, Indiana & Missouri.
JOHN GREENBERG—President.
MAX F. SALNIKER—Ready-to-Wear, Fixtures & Equipment.
MARVIN BOSS—Infants' Wear.
JOHN SHIMKUS—Soft Goods, Toys.
LESTER BRANDT—Shoe Buyer.
MORRIS BROWNSTEIN—Warehousing Supervisor.

P. N. Hirsch & Co., 1306 Washington Ave. St. Louis 3, 40

Telephone: CHestnut 1-9075
New York Office: 128 W. 31st St.
Stores Operated in Illinois & Missouri.
PHILIP N. HIRSCH—President, Locations.
RALPH HIRSCH—Buyer Piece Goods, House Furnishings, Notions.
M. J. HIRSCH—Store Fixtures & Equipment Buyer.
O. A. GORALNIK—Buyer for Men's & Boys' Wear.
IRVING GITTELMAN—Buyer for Shoes, Hosiery, Gloves.
HAROLD HIRSCH—Buyer Womens' Coats, Suits, Dresses, Accessories.
JERRY HIRSCH—Buyer Womens' & Childrens' Sportswear, Lingerie.
SANFORD GAD—Buyer for Toys.

Jerry's Dry Goods, 1800 S. 9th St. St. Louis 4, 2

Telephone: MAin 1-9774
Both Stores Operated in St. Louis, Mo.
JOSEPH H. NEWPORT—Owner & Buyer for all Departments.

Kolbrener's, Inc., 1209 Washington Ave. St. Louis 3, 9

Telephone: GArfield 1-1918
Stores Operated in Illinois & Missouri.
MAYNARD KOLBRENER—President and with
WALLACE KOLBRENER—Buyers for all Departments.

MISSOURI (Cont'd.)

Units

Kappy's Dept. Store, 6904 W. Florrisant Rd. St. Louis 21, 1
Telephone: EVergreen 1-9119
HARRY KAPLAN—Owner & General Buyer.

A. Mathes & Co., 4005 Chouteau Ave. St. Louis 10, 4
Telephone: FRanklin 1-0380
Stores Operated in Illinois, Indiana & Missouri.
ARTHUR MATHES—Owner & General Buyer.
L. GREENBERG—General & Merchandise Manager.

Poslosky's Dept. Store, 117 Lemay Ferry Rd. St. Louis 23, 1
Telephone: FLanders 3-1929
HARRY POSLOSKY—Partner, Buyer all Ready-to-Wear, Dry Goods Lines.
HENRY POSLOSKY—Partner, Buyer Home Furnishings, Toys, etc.

Radine Dept. Store, 1810 S. 39th St. St. Louis 10, 1
Telephone: PRospect 1-9307
IRVING CORNBLATH—Owner & General Buyer.

Rechter Bros., Inc., 1324 Washington Ave. St. Louis 3, 8
Telephone: CEntral 1-6619
Stores Operated in Illinois & Missouri.
SAM RECHTER—President & Buyer Equipment, Toys, Novelties.
I. J. RECHTER—Merchandise Manager, Buyer General Merchandise.
MISS B. DAVIS—Buyer Ready-to-Wear, Children's & Infants' Wear.
D. WHITFIELD—Buyer Soft Goods Lines, Notions.

Reliable D. G. Co., 1916 Washington Ave. St. Louis 3, 3
Telephone: GArfield 1-5734
Stores Operated in Arkansas & Missouri.
BEN COHEN & RUBEN COHEN—Owners & Buyers for all Departments.

H. Reznikoff & Sons, Inc., 1558 So. Broadway St. Louis 4, 15
Telephone: CHestnut 1-3670
Stores Operated in Arkansas, Illinois & Missouri.
Operate: AMERICAN SALES CO. STORES
THE BIG STORES
MORRIS REZNIKOFF—Buyer for Men's Clothing & Furnishings.
MARK REZNIKOFF—Buyer for Ladies' & Children's Clothing & Furnishings.
ISADORE REZNIKOFF—Buyer for Houeshold Furnishings, & Work Clothing.
SIMON REZNIKOFF—Buyer for Shoes & Infant's Wear.

Robb's Dept. Store, 1645 S. Jefferson Ave. St. Louis 4, 1
Telephone: PRospect 1-6417
ROBERT J. GOLUB—Owner & General Buyer.

Saffern's Dept. Store, 5980 Easton Ave. St. Louis 12, 1
Telephone: EVergreen 1-5438
JOE & NATHAN SAFFERN—Partners.

Scruggs-Vandervoort-Barney, Inc., 10th & Olive Sts. St. Louis 1, 2
Telephone: CHestnut 1-7500
Resident Buyer: Cavendish Trading Corp., 1412 Broadway
Branch Store Operated in Clayton, St. Louis, Mo.
LAURENCE T. MALLINCKRODT—President & General Merchandise Mgr.
JEROME F. BERNOUDY—Executive Vice President.
C. B. ROGERS—General Store Superintendent.
PAUL H. YOUNG—Controller.
MRS. MARY ROSENER—Purchasing Agent.
MISS LORRAINE EARNER—Advertising Manager.
EARL COLLIER—Publicity Manager.
P. BERTA—Display Manager.
RALPH J. PETERSON—Personnel Director.

MERCHANDISE MANAGERS

PAUL HENNERICH—Ready-to-Wear, Sportswear, Furs, Intimate Apparel.
E. BURG—Millinery, Hosiery, Accessories, Men's & Boys' Wear.

(Continued)

MISSOURI (Cont'd.)

Units

1 **Scruggs-Vandervoort-Barney, Inc. (Continued)**

EDWARD CARD—Piece Goods, Patterns, Laces, Ribbons, Trimmings.
W. S. FISHER—Domestics, Linens, Bedding, Home Furnishings &
4 Housewares, Toys.
W. CORNWALL—Notions, Toiletries, Art Needlework, Stationery, Umbrellas, Candy, Infants' & Children's Wear.
A. C. WARREN—All Shoes.

BUYERS

1 MISS Z. LYONS—Women's Better Coats, Special Size Apparel, Bridal Wear.
W. TOYE—Women's Budget Coats, Women's & Misses' Suits.
MRS. V. FOELLMER—Women's & Misses' Better Dresses.
MISS L. MOORE—Women's & Misses' Popular & Moderate Price Dresses.
MISS A. FERGUSON—Juniors' Coats, Suits & Dresses, Sportswear.
1 MRS L. KELLY—Sportswear, Separates.
MISS R. LAICHINGER—Girls' Apparel.
MISS V. PIERCE—Aprons, House Dresses & Uniforms.
W. J. WHITE—Furs.
8 MISS F. WILLIS—Millinery.
E. O'ROURKE—Hosiery & Gloves.
MRS. I. WILLIS—Underwear, Lingerie, Negligees & Robes.
A. C. WARREN—All Shoes.
MISS M. RUNION—Neckwear.
MRS. C. ODENWALDER—Handkerchiefs.
MISS H. DAVIDSON—Corsets & Brassieres.
3 MRS. M. HENKLE—Infants' & Children's Wear.
MISS G. HOLLIS—Handbags.
T. HONIG—Small Leather Goods, Stationery, Clocks, Cameras.
J. E. COOLIDGE—Men's Clothing.
J. J. MORELL—Men's Furnishings, Sportswear, Hats & Caps.
15 G. LUEBBERS—Boys' Clothing & Furnishings, Hats & Caps, Sporting Goods.
D. BELT—Piece Goods, Patterns, Laces, Trimmings, Ribbons.
M. WESTROPE—Domestics, Linens.
H. BOOTH—Notions, Umbrellas.
MISS F. DITTMEIER—Toiletries, Cosmetics, Drugs.
MISS N. MITCHELL—Costume Jewelry.
MRS. G. BAKER—Art Needlework.
W. PETTIBONE—Books & Magazines.
G. BECKEMEIER—Beds, Bedding, Furniture.
R. SCOTT—Curtains & Draperies.
R. ZELLAR—Major Appliances, Radios, TV, Phonographs, Records.
MRS. E. CROSSMAN—Pictures, Mirrors, Lamps & Shades.
1 R. HAUSLADEN—Floor Coverings.
C. S. HAYWARD—China, Glassware, Silverware.
CHARLES B. MULLIKEN—Housewares, Hardware.
MISS M. MOERSCHEL—Gift Shop.
1 DENNY McCANDLESS—Toys.
T. HELLER—Luggage.
MISS E. McCORKLE—Restaurant.

BASEMENT DEPARTMENTS

2 E. C. BURG—Merchandise Manager.
MRS. M. TEEPE—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS M. BEEKMAN—Girls', Children's & Infants' Wear.
MRS. M. SCHNEIDERJON—Sportswear, House Dresses & Robes.
G. WINTERS—Millinery.
MRS. L. ANSELM—Hosiery, Underwear, Corsets & Brassieres.
MRS. M. SCHNEIDERJON—Ready-to-Wear, Accessories.
J. B. KEISKER—Piece Goods & Domestics, Curtains, Draperies.
J. HENDERSON—Men's & Boys' Clothing & Furnishings.
C. LEIGH—All Shoes.

Sherman Bros. D. G. Co., 414 N. 12th St. St. Louis 1, 8

Telephone: CEntral 1-9237
Stores Operated in Illinois, Indiana & Missouri.
ADOLPH SHERMAN—President & Buyer for Men's Wear, Shoes, Dry Goods, Toys & Luggage, Infants' & Children's Wear.
JAMES SHERMAN—Buyer for Ready-to-Wear and General Merchandise.

MISSOURI (Cont'd.)

Units

Sterling Stores, Inc., 1401 Washington Ave. St. Louis 3, 5

Telephone: GArfield 1-5753

Stores Operated in Illinois & Missouri.

A. C. EDELMAN—Owner & Buyer for all Departments.

Stix, Baer & Fuller Co., Washington Ave. & 6th St. St. Louis 1, 1

Telephone: CEntral 1-6500

Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing)

LEO C. FULLER—Chairman of the Board.
SIDNEY R. BAER—Vice Chairman of the Board & Treasurer.
ARTHUR B. BAER—President.
JOSEPH D. BRUMM—Secretary & Assistant Treasurer.
J. H. EVANS—Controller.
WILLIAM E. SHAMSKI—Vice President in Charge of Service & Operations.
R. W WEINSTOCK—Administrative Assistant.
E. P. WOLFF—Vice President & General Merchandise Manager.
O. O. STANSBURY—Publicity Director.
ROBERT C. DAWSON—Advertising Manager for Main Store.
FRITZ CORNEHLS—Advertising Manager for Downstairs Store.
WILLIAM H. BEDELL—Director of Personnel.
T. WESLEY EYRES—Director of Store Planning & Maintenance.
P. W. SODEMANN—Building Superintendent.

MERCHANDISE MANAGERS

A. E. ZINK—Ready-to-Wear, Sportswear, Furs.
F. P. WOLFF—School Uniforms & Accessories, Millinery, All Shoes.
S. FALK—Girls', Children's & Infants' Wear, Ladies' Intimate Apparel, House Dresses, Uniforms, Men's & Boys' Wear, Luggage.
L. LEIPZIGER—Ladies' Hosiery, Accessories, Piece Goods, Linens, Domestics, Laces, Trimmings, Notions, Toiletries, Smallwares.
R. H. STRAUB—Art Needlework, Home Furnishings, Housewares, Toys.

BUYERS

MISS S. ARBER—Women's & Misses' Coats.
MISS L. COSTA—Women's & Budget Coats.
MRS. A. SCHNEIDER—Women's & Misses' Suits.
MISS L. COSTA—Women's & Misses' Budget Suits.
MISS M. BLAICKER—Women's & Misses' Better Dresses, Designers Salon.
MRS. E. C. ROSE—Women's & Misses' Moderate Price Dresses.
MISS L. COOPER—Women's & Misses' Budget Dresses.
MRS. E. MEEKS—Collegienne Coats, Suits & Dresses.
MISS M. CLARK—Collegienne Sportswear, High School Shop.
MISS N. SULLIVAN—Bridal Apparel.
MRS. R. WINSOR—Blouses & Sweaters.
MRS. R. HOBSON—Sport Dresses.
MRS. M. HOBSON—Active Sportswear, Skirts, Jackets, Suits.
T. LEREW—Sportswear, Rainwear.
MRS. R. MARTIN—Junior Budget Dresses, Collegiene Underwear, Robes & Negligees.
MRS. J. LAY—Girls' Wear.
MRS. A. WHITE—Wedding Bureau, Career Shop, Accessory Shop.
MRS. E. SCOTT—Maternity Apparel.
MISS M. JACOBS—Daytime Dresses.
MRS. M. F. KEN—Home Frocks & Uniforms.
MISS A. WOODS—School Uniforms & Accessories.
A. HYMAN—Furs.
S. MERMELSTEIN—Millinery.
L. WYLER—Women's & Children's Hosiery.
MISS N. DeFORD—Knit Underwear.
MRS. M. COOK—Silk & Cotton Underwear.
MISS L. GERASIMOS—Neckwear & Gloves.
A. J. PAULY—All Shoes.
MISS S. UNGER—Handkerchiefs, Notions.
MRS. M. DOHONEY—Corsets & Brassieres.
MISS ETHEL BRANAHL—Infants' Wear, Infants' Furniture.
MISS R. GLORIOSO—Children's Wear (3-6).
J. BEHRMAN—Handbags.

(Continued)

MISSOURI (Cont'd.)

Units

Stix, Baer & Fuller Co. (Continued)

R. SOKOL—Men's Clothing.
E. P. FLUSSER—Men's Furnishings, Underwear.
S. C. BAER—Men's Hosiery, Gloves, Sportswear.
H. RIBSTEIN—Men's Hats.
I. SCHAFFER—Boys' Clothing.
H. MARCUS—Juvenile Boys' Clothing, Boys' Furnishings.
R. KAUFMAN—Piece Goods & Patterns, Laces, Trimmings, Ribbons, etc.
H. STEINER—Linens.
H. HEINTZ—Toiletries, Drugs.
J. SCAMMON—Fine Jewelry.
MRS. W. SCHWIND—Costume Jewelry.
C. LILBURN—Silverware & Clocks.
J. HAGEDORN—Umbrellas, Books.
MRS. D. W. LEWIS—Stationery.
MISS E. AMBACHER—Art Needlework.
F. REAY—Beds, Bedding, Furniture.
GARLAND NOLAND—Draperies.
O. KLINEFELTER—Major Appliances.
D. RUBENSTEIN—Small Appliances, Housewares, Hardware.
MISS D. Mac DONALD—Pictures & Mirrors.
W. G. PALMER—Floor Coverings.
S. SPECTOR—Unpainted Kitchen Furniture.
MRS. V. ZIMMERMAN—Lamps & Shades.
MISS E. MOREHEAD—China & Glassware.
H. BERGMANN—Plants & Flowers.
E. MOSSOTTI—Radios, TV, Records.
MRS. H. BURKITT—Interior Decorating.
C. DEISTER—Toys, Sporting Goods.
MISS D. MacDONALD—Gift Shop.
H. RIBSTEIN—Luggage & Leather Goods.
MISS E. WRIGHT—Candy, Bakery.
H. D. HONIG—Restaurant & Soda Fountain.

BASEMENT DEPARTMENTS

J. FRED CAESAR, JR.—General Merchandise Manager & Merchandise Manager for Ready-to-Wear.
R. FALK—Merchandise Manager for Girls', Children's & Infants' Wear, Millinery, Hosiery, Underwear, Gloves, Shoes.
A. P. McDANIEL—Merchandise Manager for Ladies' Accessories, Men's & Boys' Wear, Piece Goods, Domestics, Notions, Floor Coverings.
MRS. T. SANDERS—Women's & Misses' Coats.
MISS L. BURNS—Women's & Misses' Suits.
E. LENTZNER—Women's & Misses' Dresses.
T. CURRAN—Juniors' Coats, Suits & Dresses.
D. SHAPIRO—Sportswear.
MRS. E. GOLDBERG—House Dresses.
MRS. E. GALE—Girls' Wear, High School Shop.
MISS S. LESSER—Millinery.
MISS M. VOLLMAN—Hosiery & Gloves.
MISS I. MARGULIS—Underwear.
E. SHRODER—Ladies' Accessories, Jewelry, Silverware.
H. RUBIN—Women's & Children's Shoes.
MRS. K. O'DONNELL—Corsets & Brassieres.
MRS. H. FREELAND—Children's Wear.
MISS L. GITTO—Infants' Wear.
MISS F. SCHNEIDER—Children's Underwear.
F. J. ROUNDS—Piece Goods.
W. COOPER—Domestics, Bedding.
S. SCHAEFFER—Linens & Towels.
MISS H. STAECKERT—Notions.
W. LEVY—Men's Clothing.
J. SOULE—Men's Work Clothing, Men's & Boys' Shoes.
F. MARX—Men's Furnishings.
B. ROSEN—Boys' Clothing & Furnishings.
W. MAJTAS—Floor Coverings.
M. DAVIS—Curtains & Draperies.
D. EDMUNDS—Lamps & Shades.

MISSOURI (Cont'd.)

Units

Stock & Clements, Inc., 1213 Washington Ave. St. Louis 3, 5
Telephone: MAin 1-0262
All Stores Operated in Missouri & Illinois.
R. G. STOCK—President & Buyer for Ladies', Misses, Children's Wear, Home Furnishings, Luggage.
LEROY CLEMENTS—Buyer for Men's & Boys' Wear, Dry Goods.

W. G. Woodward Co., 1520 Washington Ave. St. Louis 3, 89
Telephone: CEntral 1-9085
New York Office: 225 W. 34th St.
Stores Operated in Idaho, Iowa, Minnesota, Missouri, Montana, North Dakota, Oklahoma, South Dakota & Wisconsin, Texas, Arkansas.
Operates: CHASTAIN CO. DEPT. STORES
W. A. CASH—President.
H. P. WALKER—Vice President, Store Fixtures & Equipment.
G. EMERSON—General Merchandise Manager & Buyer for Men's & Boys' Clothing & Furnishings, Hosiery, Lingerie, Shoes.
C. H. MASON—Ready-to-Wear, Infants' & Children's Wear, Dry Goods, Notions, Toiletries, Leather Goods, Floor Coverings, Curtains, Draperies, Housewares, Toys.

C. W. Flower D. G. Co., 219 S. Ohio St. Sedalia 1
Telephone: SEdalia 3200
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
MRS. VIRGINIA FLOWER—President, General Merchandise Manager & Buyer for Ready-to-Wear, Sportswear, Separates, etc.
MRS. M. HURLBUTT—Teens', Girls', Children's & Infants' Wear, Toys.
MRS. G. RAUK—Ladies' Accessories.
MISS H. DARRAH—Underwear.
MISS G. RYAN—Gloves & Handkerchiefs.
C. D. HIERONYMUS—Men's & Boys' Wear, Appliances.
L. ENGLUND—White Goods, Domestics, Bedding, Curtains & Draperies.
MISS G. NORTON—Piece Goods.
MRS. N. FITCH—Ribbons & Notions.
MISS E. MUNTER—Toiletries, Cosmetics.
MISS G. CARTER—Corsets, Brassieres, Negligees & Robes.

Busy Bee Dept. Stores, 324 College St. Springfield 3
Telephone: SPringfield 2-0575
Branch Stores Operated in Springfield & Carthage, Mo.
ARTHUR ROSEN—Owner & Buyer for all Departments.
H. LOTVEN—Merchandise Manager, Store Fixtures & Equipment.

Heer's, Inc., Public Square Springfield 1
Telephone: SPringfield 4-3535
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
F. W. McCLERKIN—President, Managing Director, General Merchandise Manager.
BLAIR W. HAWKINS—Vice President & Merchandise Manager for Ready-to-Wear.
PERRY D. BROUARD—Vice President & Merchandise Manager for Ladies' Accessories, All Dry Goods, Notions, Stationery, Smallwares, etc.
EUGENE A. PHILLIPS—Secretary & Treasurer.
OBERON R. REYNOLDS—Advertising Manager.
JERRY A. RAY—Display Manager.
JUNIOR H. CLINE—Warehouse Manager.
ALFRED L. LEWIS—Merchandise Manager & Buyer for All Shoes.
PAUL LEHMAN—Merchandise Manager for Men's Clothing & Furnishings.
ROBERT JURIN—Ladies' Ready-to-Wear.
MISS E. DEMPSEY—Aprons, House Dresses & Uniforms.
MISS M. DUNLAP—Sportswear & Separates.
MISS J. BERGHAUS—Girls', Children's & Infants' Wear.
MRS. L. WHITE—Ladies' Intimate Apparel.
JOHN GAINES—Hosiery, Handkerchiefs, Art Needlework.
MRS. F. McNUTT—Ladies' Accessories, Ribbons, Gift Shop.
E. ATKINSON—Men's & Boys' Wear.
J. TURNER—Piece Goods & Domestics, Linens.

(Continued)

MISSOURI (Cont'd.)

Units

Heer's, Inc. (Continued)

MRS. R. BURGER—Ribbons, Notions, Stationery, Silverware.
V. ALMOND—Curtains, Draperies, Upholstery, Bedding, Floor Coverings, Furniture.
GEORGE F. BALDWIN, SR.—Major Appliances.
MRS. D. BUSSE—Housewares, Lamps, Shades, Pictures, Mirrors.

O. E. Rowland Bargain Centers, 1020 Cherokee St. — Springfield — 7

Telephone: SPringfield 4-8738
Stores Operated in Arkansas & Missouri.
OLIVE E. ROWLAND—Owner & Buyer for all Departments.
HUBERT L. BREUER—Men's Wear & Luggage Buyer.

Turners, Inc., 308 S. Campbell Ave. — Springfield — 1

Telephone: SPringfield 4-1822
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
L. H. TURNER—President & General Merchandise Manager.
H. M. TURNER—Executive Vice President & Buyer all Ready-to-Wear, Accessories, Piece Goods, Domestics, Curtains, Draperies, Linens, Upholstery & Basement Children's Apparel.
L. L. TURNER—Treasurer.
J. K. SALTSMAN—Advertising & Display Manager, Buyer Bedding, Major Appliances, Pictures, Mirrors, Lamps, Shades, Furniture, Floor Coverings, Radios, Phonographs, Housewares.
T. R. TURNER—Men's & Boys' Clothing & Furnishings, Hats & Caps, Basement Work Clothing.
W. W. DEARER—Basement Shoes.

J. M. Bakyr Mercantile Co. — Stanberry — 6

Telephone: STanberry 49
Stores Operated in Iowa & Missouri.
JOSEPH M. BAKYR—Owner
J. B. RUSSELL—General Buyer.

Warren Cooper's Stores — Stover — 3

All Stores Operated in Missouri.
WARREN COOPER—Owner & General Buyer.
ROBERT COOPER—Fixtures, Equipment, Grocery Departments.
JEWEL DeLONG—Warehousing Supervisor.

A. D. Roper Stores — West Plains — 5

All Stores Operated in Missouri.
ALBERT D. ROPER—Owner & Buyer for all Departments.

MONTANA

Schwartz O K Dept. Stores, 211 E. Park Ave. — Anaconda — 2

Resident Buyer: Leif & Leif, 200 W. 34th St.
Branch Store Operated in Philipsburg, Montana.
J. H. SCHWARTZ—President & General Merchandise Manager.
J. H. SCHWARTZ—Merchandise Manager.
MISS R. SCHWARTZ—Buyer for Ready-to-Wear.
J. SCHWARTZ—Buyer for Men's Furnishings, Shoes.
J. RILEY—Buyer for Hosiery & Underwear.
MISS J. REILLY—Buyer for Neckwear, Handkerchiefs, Piece Goods.
MRS. M. MacDONALD—Buyer for Toilet Goods.
MRS. D. WRIGHT—Buyer for Children's & Infants' Wear.
A. WANKE—Buyer for Housewares, Electrical Goods, Hardware.
MISS J. MIHELIC—Buyer for Handbags, Leather Goods.
FRED BOYER—Men's Clothing.
D. GALLAGHER—Notions, Sewing Accessories, Patterns.
S. SCHWARTZ—Cosmetics, Drug Sundries.
JOE HIRSHBERG—Toys, Games, Sporting Goods.

Big Timber Dept. Store — Big Timber — 2

Branch Store Operated in Manhattan, Montana.
MR. ROBBINS—Merchandise Manager.
MR. GUST—Buyer for all Departments.

MONTANA (Cont'd.)

Units

D. J. Cole Co., Inc., Fratt Building — Billings — 1

Telephone: BIllings 3-3107
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
CLARK E. SIMON—President, General Merchandise Manager & Buyer For Domestics, Bedding, General Merchandise.
MISS F. WHITED—Ladies' Ready-to-Wear, Sportswear.
MISS I. HUDDLESTON—Ladies' Hosiery, Accessories, Infants', Children's & Girls' Wear, Toiletries, Stationery, Gifts.
J. KELLER—Ladies' Intimate Apparel.
J. BEATLEY—Men's & Boys' Wear, Luggage.
C. QUILLICO—Shoes.
MISS A. GLINNEY—Piece Goods, Ribbons, Notions, etc.

Hart-Albin Co., 208 N. Broadway — Billings — 2

Telephone: BIllings 4-4612
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Store Operated as BOWEN'S HART-ALBIN STORE for MEN.
R. B. HART—President, General Manager.
CHARLES G. SUMNER—Secretary & Treasurer.
GUS SWANSON—Chief Engineer.
ROBERT BLOOMSTRAND—Display Equipment Buyer.
EARL HAMILTON—Advertising Manager.
RICHARD HERMINGHAUS—Merchandise Manager for Men's & Boys' Wear & Basement Departments.
S. F. BELLIS—Women's & Misses' Coats & Suits, Furs.
RUTH HOOSIER—Women's & Misses' Dresses, Sportswear, Separates.
VIRGINIA YOCUM—Girls', Children's & Infants' Wear, Toys.
ALICE WALKER—House Dresses.
JACK ALBIN—Hosiery, Underwear, Negligees & Robes.
FRANCES HAYDON—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Jewelry, Watches, Clocks, Gifts.
R. B. BERTHOLF—Women's & Children's Shoes.
ELSIE DREES—Corsets & Brassieres.
ROGER SCHNEIDER—Men's & Boys' Clothing & Furnishings, Clocks, Stationery, Gifts, Toys, Luggage, Candy.
KENNETH FLATELAND—Men's & Boys' Shoes.
HERMAN PFEIL—Piece Goods, Domestics, Laces, Ribbons, Notions, Bedding, Curtains, Draperies, Upholstery, Furniture, Floor Coverings, Pictures, Mirrors, Lamps, Shades, Housewares.
ARNOLD BROUILLETTE—Manager of Branch Store.

BASEMENT DEPARTMENTS

ALICE WALKER—Ready-to-Wear.
RICHARD HERMINGHAUS—Corsets & Lingerie.
KENNETH FLATELAND—All Shoes.
ROGER SCHNEIDER—Men's & Boys' Wear, Toiletries, Housewares, Gifts.
HERMAN PFEIL—Notions, Bedding, Draperies, Lamps, Pictures.
HELEN FitzSIMMONS—Art Goods.

Vaughn & Ragsdale Company, 615 Central Ave. — Billings — 20

Telephone: BIllings 9-5547
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Stores Operated in Montana & Wyoming.
L. R. LYONS—President, Store Planning.
L. L. JOHNSON—Vice President.
J. H. BANKS—Secretary & Treasurer.
D. I. PERSONS—General Manager, Store Fixtures & Equipment.
W. H. WHITTIER—Warehousing Supervisor, Buyer for Men's & Boys' Wear, Piece Goods, Domestics, Notions, Children's Wear.
ROY RYAN—Buyer for Women's Ready-to-Wear, Lingerie, Accessories.
H. G. ANDERSON—Shoes, Footwear.

Chambers-Fisher Co., Inc., 7 W. Main St. — Bozeman — 1

Telephone: BOzeman 102
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
J. F. PRESTON—President & General Merchandise Manager, Buyer Housewares, China, Glassware, Lamps & Shades.

(Continued)

MONTANA (Cont'd.)

Units

Chambers-Fisher Co., Inc. (Continued)

MRS. R. LAMMERS—Ladies' Ready-to-Wear, Sportswear, Accessories.
MISS HENDERSON—House Dresses, Uniforms, Negligees & Robes.
MISS I. KEMMERER—Millinery.
MRS. E. HALL—Hosiery & Underwear.
M. NELSON—Shoes.
MISS D. KIMBALL—Piece Goods, Domestics, Linens, Art Needlework.
MISS A. ANDERSON—Notions, Toiletries, Cosmetics.
E. HYINK—Housewares & Home Furnishings.
J. MARLEY—Toys, Luggage.

The Hennessy Co., 130 N. Main St. — Butte — 3

Telephone: BUtte 5441
Resident Buyer: Mercantile Stores Co., Inc., 128 W. 31st St. (See Listing).
Branch Stores Operated in Bozeman & Livingston, Mont.

C. J. CORTESE—Merchandise Manager.
MISS MARIE McCARTAN—Ladies' Ready-to-Wear.
D. HARKINS—Buyer Underwear, Lingerie.
MISS T. RILEY—Buyer for Ladies' Hosiery.
MRS. M. MOONEY—Buyer Neckwear, Handkerchiefs.
B. JACQUOT—Buyer Ladies' Shoes.
D. MURPHY—Buyer Men's Wear, Furnishings.
WILLIAM DOBBS—Men's Shoes, Hats.
TOM BRINEY—Boys' Clothing, Furnishings.
WILLIAM STINNETT—Piece Goods, Patterns, Trimmings.
A. STUART—Buyer Floor Coverings.
H. DENT—Buyer Curtains, Draperies.
C. STUART—Lamps, Furniture, Mattresses.
GEORGE TALMADGE—Appliances, Music.
J. MAHONEY—Buyer Housewares, Hardware, Toys.

Hrella Bros. — East Helena — 2

Telephone: EAst Helena 4-6441
Both Stores Operated in Montana.

FRANK HRELLA—Owner.
JOSEPH HRELLA—Buyer for all Departments.

Buttrey Associates, Inc., 501 Central Ave. — Great Falls — 1

Telephone: GReat Falls 2-6464
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

F. U. ARTHUR—President, General Manager & Equipment Buyer.
BERNARD MURPHY—Treasurer & Controller.
MRS. ANN LALLY—General Merchandise Manager & Millinery Buyer.
HARRY FRASER—Store Superintendent, Personnel Manager & Merchandise Manager for Men's & Boys' Wear, Dry Goods, Smallwares, Toys.
MISS JOSEPHINE GRULIER—Advertising Manager.
MISS JOSEPHINE BROOKER—Public Relations Director.
CHARLES GRILL—Display Director.
MRS. NEVA BERENS—Ready-to-Wear, Sportswear, Separates, Furs.
MRS. HAZELLE GRAY—Girls', Children's & Infants' Wear.
MRS. JUDEE DICKINSON—Ladies' Hosiery, Underwear, Accessories, Toiletries, Silverware, Clocks, Watches, Umbrellas, Candy.
MRS. CLARA ST. CLAIR—Corsets, Brassieres, Negligees & Robes.
WILEY GOSNEY—Men's Clothing & Furnishings, Hats & Caps.
WESLEY LAY—Boys' Clothing & Furnishings, Hats & Caps, Piece Goods, Domestics, Laces, Trimmings, Notions, Bedding, Toys.
NORMAN HJELM—Stationery, Curtains, Draperies, Upholstery, Floor Coverings, Appliances, Furniture, Housewares, etc.

The Paris of Montana, 321 Central Ave. — Great Falls — 1

Telephone: GReat Falls 6-6511
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).

JAMES E. WELLS—Managing Director.
PAUL R. ZEHNDER—General Merchandise Manager.
GEORGE R. ROBERTS—Display Manager.
MRS. KATHRYN McCREA—Ready-to-Wear, Sportswear, Blouses, Furs.
MRS. MARGUERITE M. HUNGER—Ladies' Intimate Apparel.

(Continued)

MONTANA (Cont'd.)

Units

The Paris of Montana (Continued)

MRS. ADELAIDE V. LENCI—Teens', Girls', Children's & Infants' Wear.
JACK E. SHERRY—Men's & Boys' Wear, Men's Work Clothing, Luggage.
MISS MARY M. O'DONNELL—Toiletries.
THEODORE D. SOKOLOSKI—Piece Goods, Domestics, Linens, Blankets, Curtains & Draperies.
MRS. LEONA M. FERRON—Kitchenware, Small Appliances, China, Glassware, Gifts.
ROBERT LATHAM—Major Appliances.

F. A. Buttrey Co., 200 Third Ave. — Havre — 7

Telephone: HAvre 100
Resident Buyer: Buttrey Buying Service, 33 W. 34th St.
All Stores Operated in Montana.
G. O. OMLIE—President, Store Fixtures & Equipment.
CLIFF BANKS—Vice President & Merchandise Manager.
H. E. WIDMER—General Stores Manager.
DORA SCHILLING—Buyer Children's & Infant's Wear.
GEORGE ADAMS—Buyer Dry Goods Lines, Shoes.

Fligelman's, 46 N. Last Chance Gulch — Helena — 1

Telephone: HElena 4400
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
NORMAN WINESTINE—President.
P. W. SINGER—Executive Vice President, General & Personnel Mgr.
GERALD WILLETT—Advertising & Display Manager.
JOSEPH F. GANS—Ready-to-Wear, Sportswear, Separates, Furs.
IRVING SINGER—Ladies' Hosiery, Underwear, All Accessories, Men's Furnishings, Boys' Wear, Notions, Smallwares, Home Furnishings, Housewares, Toys, Luggage, Sporting Goods.
HERTHA ZIEGLER—Millinery.
A. J. MASSEY—Shoes.
FRED SMART—Piece Goods, Domestics, Linens, Bedding, Draperies.

Kalispell Mercantile Co., 1st Ave. E — Kalispell — 1

Telephone: KAlispell 3601
W. H. McLEOD, JR.—President & General Mdse. Manager.

O. M. Wold Co. — Laurel — 2

Branch Store Operated in Billings, Mont.
O. M. WOLD—Owner & Buyer for all Departments.

Power Mercantile Co., 302 W. Main St. — Lewistown — 1

Telephone: LEwistown 1000
MRS. ELIZABETH S. TROYKE—President, General Merchandise Manager & Buyer Ready-to-Wear, Sportswear.
MRS. RUTH THORWALDSON—Vice President & Buyer Ladies' Accessories, Hosiery, Dry Goods, Notions, Smallwares, etc.
BERNARD BIDMEAD—General Manager.
MISS H. L. FOLLMER—Ladies' Intimate Apparel.
MISS LAURIE WESTVELT—Home Furnishings, Housewares, Toys.
A. R. GRISWOLD—Men's & Boys' Wear, Shoes.

A. W. Miles & Co., S. 2nd St. — Livingston — 3

Telephone: LIvingston 180
All Stores Operated in Montana.
MRS. BETTY JANE McGUIRE—General Manager.
MRS. MARTHA DAVIS & MRS. BETTY JANE McGUIRE—Children's & Infants' Wear, Ready-to-Wear, Dry Goods, Notions, Gloves, Neckwear, Patterns.
JAMES P. McGUIRE—Hardware, Housewares, Toys, Electrical Goods.

Missoula Mercantile Co., Higgins Ave. & Front St. — Missoula — 1

Telephone: MIssoula 4-4848
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
J. E. MEYERS—President & General Merchandise Manager.
MRS. G. McCOLLUM—Ready-to-Wear, Sportswear, Separates.
MISS E. SMITH—Ladies' Intimate Apparel, Girls', Children's & Infants' Wear.
R. BAILLY—Ladies' Accessories, Dry Goods, Notions, Smallwares.

(Continued)

MONTANA (Cont'd.)

Units

Missoula Mercantile Co. (Continued)

F. B. ALKIRE—All Shoes.
K. SCHWANKE—Men's & Boys' Wear, Luggage.
J. HILL—Stationery, Silverware, China & Glassware.
MRS. B. BALDWIN—Art Needlework.
S. HARRIS—Housewares.
DALE GILLESPIE—Major Appliances.
T. FLEMING—Furniture, Floor Coverings, Bedding, Pictures, Mirrors, Lamps & Shades.
L. COLBY—Toys.

7 **Nass Federated Stores** — Poplar — 2

Telephone: POplar 2191
Branch Store Operated in Glasgow, Mont.
JOHN N. & JOSEPH M. NASS—Owners & Buyers for all Departments.

Wass Mercantile Store — Roy — 2

Branch Store Operated in Drummond, Mont.
L. M. WASS—Owner & Buyer for all Departments.

1 **Yellowstone Mercantile Co.** — Sidney — 3

Telephone: SIdney 32
All Stores Operated in Montana.
ELMER SORENSEN—Owner & Buyer for all Departments.

NEBRASKA

Williams Bros. Co. — Arapahoe — 3

Stores Operated in Iowa, Kansas & Nebraska.
B. F. WILLIAMS—General Merchandise Manager
BERT BOYD—Ladies' Ready-to-Wear, Notions, Toiletries, Toys.
JACK WAGNER—Grocery Dept. Buyer.

1 **O. A. Norland Co.** — Burwell — 2

Branch Store: THE GOLDEN RULE in Sargent, Nebr.
O. A. NORLAND—Owner and with
MRS. EMMA HUGHES—Buyers for all Departments.

2 **Fritchman Dept. Stores** — Chappell — 2

Branch Store Operated in Haxtun, Colo.
R. A. FRITCHMAN—Owner & Buyer for all Departments.

1 **Reese's Fair Stores** — Chappell — 5

All Stores Operated in Nebraska.
HENRY H. REESE—Owner, Men's Wear, Yard Goods, Towels, Domestics, Leather Goods.
R. L. REESE—Ready-to-Wear, Millinery, Handbags, Underwear, Lingerie, Sewing Accessories, Cosmetics, Drug Sundries.
EMMA HALL—Children's Wear, Infants' Wear, Hosiery, Ladies' Accessories, Gift Wrappings.

Geo. Schweser's Sons, Inc., 1270 27th Ave. — Columbus

3 Telephone: COlumbus 5178
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch of GEO. SCHWESER'S SONS, INC., Fremont, Nebr. (See Listing)
JOHN E. FREELAND—General Merchandise Manager, Buyer for Pictures, Mirrors, Luggage, Candy, Delicacies, Basement Work Clothes.
FRANK BURES—Manager of Building & Maintenance Departments, Store Equipment Buyer.
MILES SEMROD—Display Equipment Buyer & Display Director.
1 JOAN JOHNSON—Advertising Manager.
MRS. VYE BOYERS—Women's, Misses' & Juniors' Coats, Suits & Dresses, Girls' Wear.
MARY FRISCHHOLTZ—Sportswear, Blouses, Skirts, Knit Apparel.
ROSE GLUR—Millinery.
V. MUHLE—Hosiery, Neckwear, Scarfs, Umbrellas.
C. LARSON—Underwear, Negligees, Robes.

(Continued)

NEBRASKA (Cont'd)

Units

Geo. Schweser's Sons, Inc. (Continued)

BESSIE IRISH—Aprons, House Dresses, Uniforms, Art Needlework, Basement Lingerie.
GLADYS GARRIS—Gloves, Handkerchiefs, Handbags, Jewelry.
M. REIMERS—All Shoes.
ANN MOHR—Corsets & Brassieres.
M. STUMPENHORST—Infants' & Children's Wear.
A. MILLS—Small Leather Goods, Toiletries, Drug Sundries, Stationery.
M. SWANSON—Men's & Boys' Clothing & Caps, Boys' Furnishings, Bedding, Basement Domestics & Yard Goods.
P. DECKER—Men's Furnishings.
R. INSELMAN—Piece Goods.
F. MURPHY—Linens, Laces, Trimmings, Ribbons.
F. EHLERS—Notions.
F. G. SCHWESER—Curtains, Draperies, Upholstery, Basement Curtains & Draperies.
G. STEIN—Lamps, Shades, Housewares, Gift Shop.
RALPH VANCE—Floor Coverings.
DALE PARROTT—Toys.

Niemeyer's Stores — De Witt — 4

All Stores Operated in Nebraska.
CARL H. NIEMEYER—Owner & Buyer for all Departments.

Geo. Schweser's Sons, Inc., 114 E. 6th St. — Fremont — 7

Telephone: FRemont 247
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Stores: Columbus, Nebr., JOHN E. FREELAND—Manager. (See Listing)
David City, Nebr., RAY ZIEHR—Manager.
Grand Island, Nebr., WALT BARJENBRUCH—Manager.
Kearney, Nebr., MARGARET FULLER—Manager.
North Platte, Nebr., C. C. COX—Manager.
North Platte, Nebr., MARS SHOPPE (Ladies' Wear).
FRED G. SCHWESER—President, General Merchandise Manager & Buyer for Home Furnishings & Housewares.
ROBERT SCHWESER—Executive Vice President.
H. E. SCHWESER—Treasurer.
L. ALTMAN—Manager of MARS SHOPPE in North Platte, Nebr.
MRS. M. MORRIS—Buyer Ladies' Ready-to-Wear.
T. COUFAL—Buyer Neckwear, Gloves, Novelty Jewelry, Handbags, Handkerchiefs, Patterns, Ribbons, Umbrellas, Leather Goods. Children's & Infants' Wear, Notions, Toilet Goods Stationery.
O. H. NICHOLS—Buyer Men's & Boys Wear, Luggage, Teen-Age Wear.
DALE PARROTT—Toys, Work Clothing, Warehousing Supervisor.

The Eller Co. — Geneva — 2

Branch Store Operated in Belleville, Kansas.
CAL ROLLINS—Owner & Buyer for all Departments.

Saub Dept. Store, 173 Main St. — Gordon — 1

Telephone: GOrdon 80
CHARLES SAUB—Owner & General Buyer.

S. N. Wolbach Sons, Inc., 103 W. 3rd St. — Grand Island — 1

Telephone: GRand Island 2000
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
FRED M. RAUCH—President.
RICHARD KETTER—General Merchandise Manager.
MISS E. NATH—Ladies' Ready-to-Wear.
MISS C. HEUSNER—Sportswear, Separates, Aprons, House Dresses, Corsets, Brassieres, Negligees & Robes.
MISS Z. POLLY—Millinery.
MISS E. WILKENS—Underwear & Lingerie.
MISS J. LUTH—Girls', Children's & Infants' Wear.
J. JASPER—Ladies' Hosiery, Accessories, Cosmetics, Toiletries.
J. HARE—Ladies' Shoes.
TED CIOCHAN—Men's & Boys' Wear, Luggage, Sporting Goods.

(Continued)

NEBRASKA (Cont'd)

Units

S. N. Wolbach Sons, Inc. (Continued)

O. L. WISBEY—Men's & Boys' Shoes.
MISS L. GEHLE—Piece Goods & Domestics, Art Needlework.
H. L. BERCKES—Major Appliances.
MISS R. COTTINGHAM—Housewares, Hardware.
R. CULVER—Curtains, Draperies, Upholstery.
H. E. CLOUSER—Furniture.
H. F. HOLLING—Floor Coverings.
MISS L. HEUSNER—Toys.

Brach-Thompson, Inc., 709-23 W. 2nd St. — Hastings — 1

Telephone: HAstings 2-5131
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

B. T. THOMPSON—President & General Merchandise Manager.
AL HOFFMAN—Manager of Building & Maintenance Departments.
A. J. THEOBALD—Store Equipment Buyer.
FRANCIS CLARK—Advertising & Display Manager.
M. H. PILLAR—Women's Coats, Suits & Dresses, Sportswear, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Furs.
MRS. G. McCORMICK—Misses' & Juniors' Coats, Suits & Dresses, Girls', Children's & Infants' Wear.
MRS. KENNEDY—Millinery.
MRS. MURPHY—Hosiery, All Accessories, Toiletries, Drug Sundries.
MRS. McKAMEY—Underwear, Corsets, Brassieres, Negligees.
EARL BLISS—Ladies' Shoes.
WALLACE CAMERON—Men's & Boys' Clothing & Furnishings, Hats & Caps, Shoes, Toys, Luggage, Sporting Goods.
MISS PLEIN—Piece Goods, Domestics, Linens, Bedding.
ELSIE HOFF—Laces, Trimmings, Ribbons, Notions, Art Needlework.
MISS BITTRICH—Silverware, Stationery, Housewares, Pictures, Mirrors, Gift Shop, Candy.
MR. RUNCIE—Curtains, Draperies, Upholstery, Floor Coverings, Lamps & Shades.
LARRY DETWEILER—Basement Work Clothing.
B. G. THOMPSON—Basement Toys.
WALLACE CAMERON—Basement Boys' Wear.
MANFORD LEESMAN—Basement Boy Scouts' Wear.

J. M. McDonald Co., 333 W. 2nd St. — Hastings — 91

Telephone: HAstings 2-5111
New York Office: 855 6th Ave. (See Listing in New York City)
Stores Operated in Colorado, Iowa, Kansas, Nebraska, New Mexico, Oklahoma & Texas.

J. M. McDONALD—Chairman of the Board.
J. M. McDONALD, Jr.—President.
BYRON HOOPER—Executive Vice President.
V. H. GREEN—First Vice President, Merchandise Manager.
N. H. VOLLAND—Vice President, Personnel Manager.
EDGAR W. BURGETT—Chief Engineer, Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer.
CHARLES E. MARLOWE—Advertising Manager, Display Director, Display Equipment Buyer.
JOHN J. CROWLEY—Warehouse Manager.
D. E. VITTETOE—Ready-to-Wear.
DONN D. WOOLERY—Ladies' Hosiery, Underwear, All Accessories, Curtains, Draperies, Floor Coverings, Upholstery, Lamps, Shades, Housewares.
M. W. DICKINSON—Men's Clothing.
W. F. SCHMIDT—Men's & Boys' Furnishings, Hats & Caps, Boys' Clothing, Luggage.
R. F. COZAD—Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions, Bedding.
F. J. NELSON—Shoes, Slippers.

Kaufman & Wernet 2200 Central Ave. — Kearney — 1

Telephone: KEarney 3-0051
Resident Buyer: Carl Day, 450 7th Ave.

SID & JAKE HELLMAN—Partners & Buyers for all Departments.

NEBRASKA (Cont'd.)

Gold & Co., 11th & "O" Sts. — Lincoln

Telephone: LIncoln 7-1211
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

NATHAN J. GOLD—President.
WILLIAM GOLD II—Executive Vice President.
RALPH W. TYLER, SR.—Vice President, Treasurer, Personnel Manager.
T. C. O'DONNELL—Vice President & General Merchandise Manager.
DON HENNESSEY—Manager of Building, Maintenance & Supply Departments, Warehouse Manager.
LAURENCE TYLER—Store Equipment Buyer.
MARLO MOORE—Display Equipment Buyer & Display Director.
GUSTAV KOPTA—Public Relations Director.
MRS. EDNA OBRIST—Advertising Manager.

MERCHANDISE MANAGERS

HAROLD GEASE—Ladies' Ready-to-Wear, Sportswear.
HENRY STOCKSTILL—Hosiery, Gloves, Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Stationery, Smallwares, etc.
WILLIAM E. BECKER—Ladies' Intimate Apparel, Boys' Wear.
WILLIAM STAM—Men's Clothing & Furnishings.
R. PATTERSON—Men's & Boys' Shoes.
JOHN MENGSHOL—Piece Goods, Domestics, Linens.
HOWARD O'DONNELL—Home Furnishings & Housewares.

BUYERS

MRS. L. HEINRICH—Women's, Misses' & Juniors' Coats & Suits.
MRS. H. COOPER—Women's, Misses' & Juniors' Dresses.
MRS. HELEN WAY—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. MAXINE BEENEY—Girls' Wear.
MRS. MARJORIE NADEN—Aprons, House Dresses & Uniforms.
HAROLD GEASE—Furs.
MRS. R. WATKINS—Millinery.
MRS. D. PHIPPS—Hosiery.
MISS H. KORTLANG—Underwear, Negligees & Robes.
MRS. E. CHRISTOPHERSEN—Gloves.
CHARLES O'GARA—Ladies' Shoes.
MRS. G. KETTERER—Neckwear, Handkerchiefs, Ribbons.
MRS. H. PINCKLEY—Corsets & Brassieres.
MRS. L. CURTIS—Infants' & Children's Wear.
MRS. ADA SHAW—Handbags.
KURT KAUFFMAN—Small Leather Goods, Umbrellas, Luggage.
B. RADENSLABEN—Men's Clothing & Furnishings.
R. PATTERSON—Men's Hats.
L. ROSENBERG—Men's Caps.
C. SCHLEIGER—Men's & Boys' Shoes.
P. HARTMAN—Boys' Clothing & Furnishings, Hats & Caps.
DON McCLONEY—Piece Goods, Muslins, Sheetings.
RAY ROSENBERGER—Linens, Towels, Comforters, Blankets, Spreads.
MRS. H. MENZE—Laces, Trimmings, Notions.
NEIL THOMPSON—Toiletries, Drug Sundries.
MRS. A. ASMUSSEN—Jewelry, Silverware, Clocks & Watches.
MRS. A. BOYD—Art Needlework.
MRS. M. SCHWARTZ—Books.
MRS. H. OGG—Stationery, Magazines.
GEO. ANDERSON—Bedding.
VIRGIL ANDERSON—Curtains & Draperies.
L. STRAIN—Major Appliances, Radios & Phonographs.
MRS. D. ASA—Pictures, Mirrors, Lamps & Shades.
HOWARD O'DONNELL—Upholstery & Furniture.
CARL KEISTER—Floor Coverings.
C. V. MOORE—Housewares, Hardware, Sporting Goods.
MRS. NETTIE HAND—Gift Shop.
R. BARRIBO—Toys.
F. PARISH—Groceries, Delicacies.
R. ESSMAN—Cameras.
MRS. B. HARDING—Candy.

(Continued)

NEBRASKA (Cont'd.)

Units

Gold & Co. (Continued)

BASEMENT DEPARTMENTS

HARLEY DAVIDSON—Merchandise Manager.
VIC MARTENS—Ready-to-Wear.
HELEN HEISER—Sportswear.
LUCILLE EASTABROOKS—Lingerie, Infants', Children's & Girls' Wear.
ELMER BIRKMAN—Hosiery, Handbags, Men's & Boys' Wear, Domestics.

Miller & Paine, Inc., 13th & "O" Sts. Lincoln 1

Telephone: LIncoln 2-8511
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

J. M. CAMPBELL—President, General Manager & Merchandise Manager for Boys' Wear.
E. P. WATKINS—Executive Vice President & General Merchandise Mgr.
S. E. HAUPT—Vice President & Merchandise Manager for Ladies' Ready-to-Wear Accessories, Men's Clothing & Furnishings.
H. H. HINDS—Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer, Warehouse Manager.
R. ERNESTI—Display Equipment Buyer & Display Director.
MISS NORMA CARPENTER—Public Relations Director.
MISS ELIZABETH CASHEN—Advertising Manager.
J. R. TISDALE—Personnel Manager.
MARION YULE—Women's & Misses' Coats & Suits.
HAZEL M. RUMHOLD—Women's & Misses' Dresses.
IRENE BORGERSON—Juniors' Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Knit Apparel.
EDNA WEESE—Girls', Children's & Infants' Wear.
MARY L. FEENEY—Aprons, House Dresses & Uniforms, Underwear, Negligees & Robes.
C. W. RIVETT—Furs.
MARY LOUISE BABST—Millinery.
GLADYS COOK—Hosiery, Gloves, Handbags, Small Leather Goods.
CARL H. SELL—Women & Children's Shoes.
INEZ M. STEVENS—Neckwear.
JULIA KLINE—Handkerchiefs.
MARIE BOWERS—Corsets & Brassieres.
ALEX J. COCHRANE—Men's Clothing & Furnishings, Shoes, Umbrellas.
H. H. NANNEN—Boys' Clothing & Furnishings, Shoes.
D. J. PLATT—Piece Goods, Linens, Domestics, Laces, Trimmings, Ribbons, Bedding.
IDA M. ALBRECHT—Notions, Stationery.
H. T. BURT—Toiletries, Drug Sundries.
S. A. SANDALL—Jewelry.
G. P. MUELLER—Silverware, Clocks, Watches.
BESSIE VAN ALLEN—Art Needlework.
GLADYS DOUGLASS—Books & Magazines.
D. G. KENNEDY—Curtains, Draperies, Upholstery, Furniture.
LYDIA TRAUDT—Small Appliances, Housewares, Hardware.
HANNA E. MOORE—Pictures, Mirrors, Lamps & Shades.
MRS. PAULINE WEBSTER—China, Glassware, Gifts.
W. L. WILLIAMS—Floor Coverings.
ARDIS BRAYMEN—Toys, Luggage, Sporting Goods.
C. H. GILLESPIE—Groceries, Candy & Delicacies.

BASEMENT DEPARTMENTS

J. T. HALEY—Ready-to-Wear, Millinery, Hosiery, Lingerie.
H. G. SCHMIDT—Ladies' & Children's Shoes.
A. T. WARD—Men's Furnishings, Domestics, Draperies, Floor Coverings.

DeGroff's Dept. Store, 123 Norris Ave. McCook 1

Telephone: McCook 22

JOHN T. HARRIS—Partner & General Merchandise Manager.
D. E. PENNINGTON—Partner, General & Advertising Manager, Buyer for Equipment, Piece Goods, Domestics, Linens.
ETHEL McFADDEN—Ladies', Children's & Infants' Wear, All Accessories.
JOE UHRICH—Men's & Boys' Clothing & Furnishings.
MELVIN TURMAN—Notions, Ribbons, Laces, Toiletries, Smallwares, Home Furnishings, Housewares, Toys, Basement Merchandise.

NEBRASKA (Cont'd.)

Units

L. Wessel's Sons Co., 911 Central Ave. — **Nebraska City** — 1

Telephone: NEbraska City 303

R. M. GLADSTONE—President, General Merchandise Manager & Buyer for Toys, Luggage & Sporting Goods.
MRS. G. GRANGER—Ready-to-Wear, Sportswear, Foundation Garments, Negligees & Robes.
MISS IDA WURTZLER—Millinery.
MRS. E. KITZ—Underwear, All Accessories.
MRS. L. SCHARFENBERG—Infants' Wear.
TED GRANGER—Men's & Boys' Wear.
MISS B. HODGENS—Domestics, Dry Goods, Notions.
MISS L. DENNISTON—Toiletries, Cosmetics.

The Fair Store, 400 Norfolk Ave. — **Norfolk** — 1

Telephone: NOrfolk 979

GUY STINSON, SR.—President & General Manager.
GUY STINSON, JR.—General Merchandise Manager, Buyer.

A. T. Hutchinson Co., 325 Norfolk Ave. — **Norfolk** — 1

Telephone: NOrfolk 444

A. T. HUTCHINSON—President, General Merchandise Manager & Buyer for Dry Goods, Home Furnishings, Housewares, Toys.
MRS. E. LANG—Ladies', Children's & Girls' Ready-to-Wear.
MRS. E. BUETOW—Aprons, House Dresses, Silk Underwear.
MRS. BAKER—Ladies' Accessories, Notions.
MISS L. HOWE—Hosiery.
MISS E. RYAN—Millinery.
MISS E. MARQUARDT—Knit Underwear, Corsets & Brassieres, Art Needlework, Curtains & Brassieres.
E. G. MACHMILLER—Women's & Children's Shoes.
HERBERT WILLE—Men's & Boys' Wear, Shoes, Luggage, Sporting Goods.
MISS M. McLAUGHLIN—Toiletries, Cosmetics.
MRS. MACHMILLER—Laces, Ribbons, Trimmings, Umbrellas.
MRS. LEEDOM—Jewelry, Stationery, Pictures, Mirrors, Lamps, China, Glassware, Gift Shop.

J. L. Brandeis & Sons, Inc., 16th & Douglas Sts. — **Omaha 2,** — 1

Telephone: ATlantic 8666

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

E. JOHN BRANDEIS—President.
KARL N. LOUIS—Executive Vice President & General Merchandise Mgr.
LOUIS MULOSKY—Chief Engineer.
JOHN DIESING—Manager of Building & Maintenance Departments.
E. BACHMAN—Store Equipment Buyer.
ARTHUR BOISMIER—Warehouse Manager.
R. K. EINSTEIN—Public Relations Director.
MISS JENNY FELDMAN—Advertising Manager.
GEORGE WAGNER—Display Director.
MARILYN WILKINSON—Copy Director.
ROSEMARY GOETZMAN—Art Director.
MRS. GRACE McCORMACK—Executive Personnel Manager.
MRS. ANN MOSSER—Staff Personnel Manager.
ALAN BAER—Employee Relations Manager.

MERCHANDISE MANAGERS

SEYMOUR ZOOB—Better Ready-to-Wear, Sportswear, Furs, Millinery.
STANLEY ROSS—Budget Ready-to-Wear, Aprons, House Dresses, Uniforms, Corsets, Brassieres, Robes, Infants' & Children's Wear.
LESTER K. MARCUS—Ready-to-Wear Accessories.
ALAN BAER—Lingerie, Underwear, Yard Goods, Linens, Domestics.
R. K. EINSTEIN—Men's & Boys' Clothing & Furnishings, Luggage.
MEYER RUBIN—Home Furnishings, Housewares & Toys.

BUYERS

MARGARET MOORE—Women's Better Coats, Women's & Misses' Better Dresses.
MARY SEABURY—Women's & Misses' Budget Coats & Suits.
CALLA KING—Women's & Misses' Better Coats & Suits.

(Continued)

NEBRASKA (Cont'd.)

Units

J. L. Brandeis & Sons, Inc. (Continued)

AGNES SACKETT—Women's & Misses' Budget Dresses.
LENA KOHEN—Juniors' Coats, Suits & Dresses.
FLORENCE LaBOSCHIN—Sportswear, Blouses, Skirts, Knit Apparel.
CHARLENE TOLAND—Girls' Wear.
ED DeMARANVILLE—Aprons, House Dresses, Uniforms, Robes.
FAYE MAGEE—Furs.
DAN BREEN—Millinery.
MARGUERITE CAREY—Hosiery.
ROSE BRONOWSKI & FLORENCE STOEN—Underwear.
MILDRED CAMPBELL—Gloves.
ED McGREVEY—Ladies' & Children's Shoes.
JANE KRUESCHER—Neckwear, Scarfs.
HULDAH SWEETMAN—Handkerchiefs.
KATHLEEN NEY—Corsets & Brassieres.
FLORENCE STONE—Negligees.
ADELE O'TOOLE—Infants' & Children's Wear.
HELEN KOCENCY—Handbags, Small Leather Goods, Costume Jewelry.
JOHN HAWK—Men's Clothing.
CREIGHTON MICEK—Men's Furnishings.
FRANK TUBBS—Men's Hats & Caps.
JOE WEIL—Men's & Boys' Shoes.
JOHN HAWK & PAUL KOCHER—Boys' Clothing & Furnishings, Hats, Caps.
RENA GROSS—Piece Goods.
JOEL HELFMAN—Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Bedding.
BEA ROLKE—Notions.
HERMAN JACOBI—Toiletries & Drug Sundries, Cameras.
EDITH NELSON—Silverware.
BOB RUBENSTEIN—Clocks & Watches.
MILDRED CAMPBELL—Umbrellas.
LOIS FERRIN—Art Needlework.
JACOB R. HERR—Bedding & Furniture.
HENRY TUTZER—Curtains, Draperies, Floor Coverings, Upholstery.
NORMAN CAIN—Major Appliances, Radios & Phonographs.
RUSSELL BERANEK—Pictures, Mirrors, Lamps, Shades, China, Toys, Gifts.
WILLIAM PREISMAN—Luggage.
LAWRENCE EVANS—Sporting Goods.
LORETTA MILLS—Candy.

BASEMENT DEPARTMENTS

NORMAN SIEGEL—Merchandise Manager.
GAIL EDGERTON—Ready-to-Wear.
ALVIN GORODETZER—Sportswear.
BRUCE BRIGGS—House Dresses & Muslin Underwear.
OLLIE LUNDELL—Millinery & Handbags.
ESTHER GOODWIN—Corsets & Brassieres.
ED DREIER, SR.—Hosiery, Knit Wear, Men's Furnishings, Overalls.
MRS. TIFFANY—Infants' & Children's Wear.
SID SNEIDER—All Domestic Lines.

Farmers Union State Exchange, 39th & Leavenworth Sts. Omaha 5, 18

Telephone: JAckson 2922
All Stores Operated in Nebraska.
F. H. PENNINGTON—Dry Goods, Hosiery, Candy, Groceries.
E. L. BRYANT—Hardware, Housewares, Electrical Appliances.

Thomas Kilpatrick & Co., Inc., 1509 Douglas St. Omaha 2, 1

Telephone: ATlantic 7334
Resident Buyer: Frederick Atkins, 11 W. 42nd St.
DANIEL W. CAMPBELL—Chairman of the Board & President.
FREDERICK V. KAYSER—Executive Vice President.
GLEN O. PEARSON—General Merchandise Manager.
GRACE HARTH—Advertising Manager.
TOM B. GRAFIUS—Purchasing Agent.
MRS. R. CUTHBERTSON—Ready-to-Wear, Furs.
MISS C. HOYT—Ladies' Better Dresses.

(Continued)

NEBRASKA (Cont'd.)

Unit

Thomas Kilpatrick & Co., Inc. (Continued)

MRS. D. KLINE—Sportswear, Separates, Neckwear.
MISS M. GIBSON—Aprons, House Dresses, Uniforms, Robes.
MISS MABEL TEETS—Hosiery.
MRS. D. PATTON—Knit Underwear, Gloves.
MISS M. COLEMAN—Lingerie, Corsets, Brassieres, Negligees.
MISS F. DAVEY—Infants', Children's & Girls' Wear.
J. O'BRIEN—Ladies' Shoes.
MRS. SHORT—Handkerchiefs.
MISS G. BROCK—Ladies' Handbags.
JOHN TABOR—Small Leather Goods, Notions, Stationery, Pictures, Mirrors.
A. GOODENBOUR—Piece Goods, Linens, Domestics, Bedding.
A. O. GAST—Men's Clothing, Boys' Wear.
H. HALL—Men's Furnishings.
C. LOWE—Men's & Boys' Shoes.
MISS M. MULLEN—Ribbons & Laces.
MISS I. McKNIGHT—Toiletries, Cosmetics.
MRS. E. HALEY—Jewelry.
MISS MARGARET BEHM—Art Needlework.
G. REDMAN—Curtains, Draperies, Upholstery.
MRS. L. MARTIN—Home Furnishings, Housewares, Hardware, Toys.
MISS M. ALLEN—Silverwares, China, Glassware, Lamps, Shades, Gift Shop.

Philips Dept. Store, 4935 S. 24th St. — Omaha 7, 1
Telephone: ORchard 2600
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
HENRY GREENBERG—Partner & General Merchandise Manager.
SAM GREENBERG—Partner & Buyer for Ladies' Ready-to-Wear, Millinery, Small Leather Goods, Handbags.
MISS M. WENDELL—Sportswear, Separates.
MISS B. KLEMT—Hosiery, Intimate Apparel, Gloves, Neckwear.
CHARLES CALTA—Men's & Boys' Clothing & Furnishings, Toys, Luggage.
MRS. ABELSHOUZEN—Infants', Children's & Girls' Wear.
MRS. BRUNER—Dry Goods, Domestics, Notions, Laces, Ribbons, etc.
W. J. LOHRMAN—All Home Furnishings & Housewares.
H. TAYLOR—Toiletries, Cosmetics, Stationery.
L. HURWITZ—Jewelry, Silverware, Watches.

The Warrick Co., 318 Grand St. — Ravenna 2
Telephone: RAvenna 99
Branch Store Operated in Loup City, Nebraska.
MAX A. WARRICK—Owner & Buyer for all Departments.

Larson Kuhn Co., 201 Main St. — Wayne 3
Telephone: WAyne 56
Branch Stores Operated in Wayne & Columbus, Nebraska.
C. KUHN—Partner, General Manager, Ladies' Ready-to-Wear, Hosiery, Ladies' Accessories, Underwear, Yard Goods.
KERMIT FLORINE—Men's Wear.
DICK ZELENY—Infants' & Children's Wear, Towels, Domestics.
HILDA PAWLESKI—Notions, Patterns, Leather Goods.

NEVADA

Gottfredson's Dept. Stores — Caliente 2
Telephone: PArkway 6-5475
Branch Store Operated in Pioche, Nevada.
JAMES GOTTFREDSON—Owner & Buyer for all Departments.

Cash Mercantile Co., 311 N. Carson St. — Carson City 1
Telephone: 603
LON J. WRIGHT—Owner & General Buyer.

Bell & Whorton Stores, 504 Aultman St. — Ely 2
Telephone: ELy 2013
Operates THE ROWEL in Las Vegas, Nevada.
DALE C. BELL & G. O. WHORTON—Owners & Buyers.

NEVADA (Cont'd.)

		Units
K & K Dept. Store, 225 N. 3rd St.	Las Vegas	1

Telephone: 4071
WILLIAM E. KOST—Partner and with
ELISE KELL—Buyers for all Departments.

Ronzone's of Las Vegas, Inc., 418 Fremont St.	Las Vegas	1

Telephone: 3262
R. J. (DICK) RONZONE—President & General Buyer.

Golden Rule Stores	Mountain City	4

Telephone: MInden 3-5-1
All Stores Operated in Nevada.
H. E. READ—Owner & General Manager.
CHARLES E. READ—Buyer for all Departments.

Richardson's, 1825 N. Main St.	North Las Vegas	2

Telephone: NOrth Las Vegas 5678
Branch Store Operated in Henderson, Nevada.
LYNN G. RICHARDSON—Owner & General Buyer.
CHESTER MILLER—Hardware, Electrical Goods.

Gray, Reid, Wright Co., 1st & Sierra Sts.	Reno	1

Telephone: REno 3-1033
MRS. KNIGHT—Ladies' Ready-to-Wear.
MRS. RASMUSSEN—Sportswear, Teen Age Girls' Wear.
MRS. TAYLOR—Hosiery, Underwear.
MRS. SMITH—Ladies' Accessories, Cosmetics, Toiletries.
MISS ELSHOLS—Corsets & Brassieres.
MRS. ADAMS—Infants' & Children's Wear.
H. RYAN—Men's & Boys' Wear, Luggage.
N. TEASS—Dry Goods, Domestics, Bedding, Art Needlework.
MRS. BYERS—Laces, Ribbons, Notions, Stationery.
MRS. BAKER—Home Furnishings, Housewares, Hardware, Toys.

NEW HAMPSHIRE

Samuel Evans Co., 107 Main St.	Berlin	1

Telephone: BErlin 354
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
CHANNING EVANS—President & General Merchandise Manager.
MISS CARBONNEAU—Ready-to-Wear, Sportswear, etc.
MRS. HAZEL MORGAN—Ladies' Ready-to-Wear Accessories.
MRS. BERTRAND—Piece Goods, Domestics, Linens, Laces, Ribbons, Notions, Smallwares, etc.
RICHARD POIRIER—Home Furnishings, Housewares.

Labnon's Dept. Stores, 43 Main St.	Berlin	2

Telephone: BErlin 974
Branch Store Operated in Conway, New Hampshire.
L. M. & D. A. LABNON—Partners & Buyers.

L. M. Jackson & Son	Bethlehem	1

Telephone: BEthlehem 17-2
MYRON JACKSON—Owner & General Buyer

Houghton & Simonds, 3 Pleasant St.	Claremont	1

Telephone: CLaremont 277
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
W. C. HALLADAY—Partner, General Manager, Advertising Manager & Merchandise Manager for Ladies' Ready-to-Wear, Boys' Clothing & Furnishings.
A. P. SIMONDS—Partner.
K. E. RUTLEDGE—Partner, General Merchandise Manager & Buyer for Store & Display Equipment, Laces, Ribbons, Notions, Toiletries.
MRS. C. P. PARKER—Display Director & Buyer for Ready-to-Wear, Sportswear, Separates, Millinery.

(Continued)

NEW HAMPSHIRE (Cont'd.)

Units

Houghton & Simonds (Continued)

MRS. L. ROBERTSON—Hosiery, Underwear, Negligees & Robes.
MRS. E. TOUCHETTE—Ladies' Accessories.
MRS. H. LEAVITT—Handkerchiefs, Umbrellas, Art Needlework.
MRS. H. DAMREN—Corsets & Brassieres.
MRS. H. CUSHION—Infants', Children's & Boys' Wear.
J. CRAGIN—Piece Goods, Domestics, Linens, Curtains, Draperies, Bedding, Floor Coverings, Luggage.

Harry G. Emmons, Inc., 64 N. Main St. — Concord — 1

Telephone: CApitol 5-3331
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
GARDNER G. EMMONS—President, General Merchandise Manager & Buyer for Ready-to-Wear, Separates, Furs.
MRS. E. MARTELL—Ladies' Dresses.
MRS. M. KELLEY—Millinery.
MRS. M. WALKER—Ladies' Hosiery.
MISS M. HUCKINS & MRS. M. BARNETT—Ladies' Underwear.
MRS. R. LINDSLEY—Gloves & Handkerchiefs.
MRS. CHICKERING—Ladies' Neckwear, Laces, Ribbons, Costume Jewelry, Art Needlework.
MISS I. ANDREWS—Corsets & Brassieres.
MISS M. HEATH—Ladies' Handbags, Small Leather Goods, Toiletries, Umbrellas, Stationery.
MRS. M. HEATH—Girls', Children's & Infants' Wear, Toys.
MRS. M. DAVOL—Dry Goods, Domestics.
MISS I. KING—Notions.
D. FULLER—Home Furnishings, Housewares.

Holmes & Nelson, Inc., 361 Central St. — Franklin — 1

Telephone: FRanklin 157
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. FRANK WELCH—President, General Merchandise Manager & Buyer for All Ladies' & Children's Apparel.
W. J. DECATO—Buyer for All Other Lines.

W. L. Goodnow Co., 28 Main St. — Keene — 2

Telephone: KEene 63
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated in Greenfield, Massachusetts.
R. P. BACH—General Merchandise Manager, Fixtures & Equipment.
MRS. M. BERWELL—Buyer for Ladies' Ready-to-Wear.
MRS. J. McALLISTER—Buyer for Underwear, Lingerie, Corsets.
W. G. BROOKS—Handkerchiefs, Handbags, Leather Goods, Hosiery, Umbrellas, Neckwear, Toilet Goods, Men's Clothing.
D. McQUIRR—Buyer for Shoes, Slippers.
E. S. FOSTER—Dry Goods, Curtains, Domestics, Notions, Men's & Boys' Furnishings.
MRS. H. HOLBROOK—Buyer for Infants' & Children's Wear.

Oscar A. Lougee Co., 476 Main St. — Laconia

Telephone: LAconia 334
Resident Buyer: O'Shaughnessy, Dewes & Klein, 128 W. 31st St.
Operated by: H. W. PRAY CO., Newburyport, Mass. (See Listing)
RALPH E. MORIN—General Merchandise Manager & Buyer for Dry Goods, Domestics, Bedding.
MRS. M. BELFORD—Ladies' Ready-to-Wear, Sportswear, Separates.
J. DORAN—Ladies' Hosiery, Underwear, Laces, Ribbons, Toiletries, Gift Shop.
MRS. McGOWAN—Corsets & Brassieres.
MRS. M. STEVENSON—Infants' & Children's Wear.
R. G. WIREN—Men's & Boys' Wear.
J. PATTON—Ladies' Gloves, Handbags, Small Leather Goods, Costume Jewelry, Housewares, Toys.
MISS PICKERING—Notions.
MISS LOCKE—Art Needlework.

NEW HAMPSHIRE (Cont'd.)

Units

Currier & Co., 2 W. Park St. — Lebanon — 1

Telephone: LEbanon 50

S. M. CURRIER—Partner, Buyer for Store Equipment, Hosiery & Gloves.
FRED CUSHING, JR.—General Merchandise Manager, Advertising Manager, Buyer for Piece Goods, Laces, Ribbons, Notions, Toiletries.
MISS B. DION—Ladies' Ready-to-Wear, Sportswear, Corsets, Brassieres, Negligees & Robes, Furs.
MISS A. PAUZE—Girls', Children's & Infants' Wear, Aprons, House Dresses, Uniforms, Domestics, Bedding, Curtains, Draperies.
MRS. P. E. CURRIER—Underwear, Neckwear, Handkerchiefs, Handbags, Costume Jewelry, Umbrellas, Gift Shop.
RAY COE—Women's & Children's Shoes.
B. MERCHANT—Men's & Boys' Clothing.
H. BLODGETT—Men's & Boys' Furnishings, Hats & Caps, Luggage.
MISS A. PAUZE—Basement Ready-to-Wear.

MacLeod's, Inc., 84 Main St. — Littleton — 1

Telephone: LIttleton 4-3956
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.

JAMES C. MacLEOD—President.
MARY C. DAVIDSON—Executive Vice President & Buyer for Hosiery, Underwear, All Accessories, Piece Goods, Towels, Spreads, Laces, Trimmings, Ribbons, Notions, Silverware, Clocks, Books, Curtains & Draperies.
LILLIAN G. THURSTON—Treasurer.
FRANK J. TROMBLEY—General Manager & Buyer for all Ready-to-Wear.
PAT RYAN—Comforters, Muslins, Sheetings, Blankets, Tyos, Luggage, Basement Merchandise.

James W. Hill Co., 787 Elm St. — Manchester — 3

Telephone: MAnchester 5-7657
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Stores Operated in Durham & Tilton, New Hampshire.

MED M. CHANDLER—President & General Merchandise Manager.
LOUISA LASSONDE—Treasurer.
MRS. H. W. BERGQUIST—Controller.
JAMES T. CHANDLER—Advertising Manager & Buyer for Hosiery, Neckwear, Handkerchiefs, Infants' & Children's Wear, Laces, Trimmings, Ribbons, Notions, Toys, Candy.
MRS. MARIAN HONDE—Ladies' Ready-to-Wear.
IDA SMART—Sportswear, Separates, Girls' Wear, Aprons, House Dresses & Uniforms, Furs.
DELIA FORTIN—Millinery.
MRS. LUCILLE CARON—Underwear, Gloves, Handbags, Small Leather Goods, Umbrellas, Luggage, Negligees & Robes.
HARRY BERGQUIST—Ladies' Shoes.
EVA FONTAINE—Corsets & Brassieres.
H. FORNIER—Mens' & Boys' Wear, Dry Goods, Domestics, Patterns, Draperies, Curtains, Floor Coverings, Appliances.
MISS L. APPLETON—Toilet Goods, Cosmetics.
MISS E. MURPHY—Jewelry, Silverware, Clocks, Watches, Lamps & Shades, Gift Shop.

The Leavitt Stores Corp., 855 Elm St. — Manchester — 1

Telephone: MAnchester 5-7811
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

PETER M. LEAVITT—President.
ALAN PHIPPS—Executive Vice President, General Manager, Manager of Building, Maintenance & Supply Depts., Personnel Manager.
WILL GORIN—Treasurer.
WILLIAM TRULL—General Merchandise Manager.
MRS. B. LEGGE—Store Equipment Buyer.
DAN PISHNOCK—Display Equipment Buyer, Display Director.
ROSS CALDON—Advertising Manager.
EDITH LAHEY—Employee Relations Manager.
JACK RUSSELL—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS M. TROTTIER—Sportswear, Separates, Knit Apparel, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods.

(Continued)

NEW HAMPSHIRE (Cont'd.)

Units

The Leavitt Stores Corp. (Continued)

MRS. COUTOURIER—Girls' Wear.
MRS. MARION SMITH—Aprons, House Dresses, Uniforms, Robes.
MRS. M. BENOIT—Furs.
MISS MARY DUFFY—Hosiery, Underwear, Negligees.
MISS K. GALLIGAN—Corsets & Brassieres.
MRS. WINONA CLARKSON—Infants' & Children's Wear.
JOHN KEEFE—Men's Clothing.
H. ISENBERG—Men's Furnishings, Hats & Caps.
ALFRED CAPPON—Boys' Clothing & Furnishings, Hats & Caps.
GEORGE TUROW—Piece Goods, Linens, Domestics, Art Needlework, Curtains, Draperies.
J. H. McSHANE—Laces, Trimmings, Ribbons, Notions, Umbrellas, Books, Stationery, Magazines, Gift Shop.
MRS. MARY DEEG—Toiletries & Drug Sundries.
PHIL GAGE—Bedding, Pictures, Mirrors, Upholstery, Furniture, Floor Coverings.
JOSEPH MICHEL—Major Appliances, Radios & Phonographs.
WILL MARRS—Housewares, Lamps, Shades, Toys.
MR. ROBERTSON—Luggage, Groceries.

Speare Dry Goods Co., 138 Main St. — Nashua — 2

Telephone: TUxedo 2-1421
Operates: MARSH-PARSONS CO., Nashua, N. H.
S. SPEARE—President.
T. H. MacDONALD—General Manager, Merchandise Manager.
E. ROY—Equipment, Boys' Wear, Housewares, Variety Merchandise, Toys & Novelties.
A. ORR—Ready-to-Wear, Sportswear, Furs.
MISS J. LEMIRE—Millinery.
MRS. GUICHARD—Hosiery
MISS G. BATCHELDER—Ladies' Intimate Apparel.
MRS. M. CROMPTON—Infants' Wear.
MRS. E. MARTEL—Handbags, Costume Jewelry.
R. DEAN—Men's Wear.
MRS. V. GATES—Piece Goods.
MISS A. GUICHARD—Domestics, Bedding, Curtains, Draperies.
MISS B. MARTELL—Linens & Towels.
MRS. C. MONDOR—Laces, Ribbons, Neckwear.
MISS E. BLANCHARD—Notions.
MRS. L. HAYDEN—Toilet Goods.
MISS A. GUICHARD—Curtains, Draperies & Upholstery.
MRS. G. MATHIEU—Gifts.

Krans Dept. Store, 29 Main St. — Newport — 3

Telephone: NEwport 650
Resident Buyer: Ben F. Levis, Inc., 220 W. 40th St.
Branch Stores Operated in Newport & New London, N. H.
HAMILTON R. KRANS—General Manager, Buyer for Men's & Boys' Clothing, Furnishings, Blankets, Spreads, Towels.
MRS. B. HITCHCOCK—Buyer for Piece Goods, Notions, Ladies' Wear & Accessories.
P. ANASTOS—Buyer for House Furnishings, Toys, Hardware.
GORDON YOUNG—Furniture, Rugs.

George B. French Co., 37 Market St. — Portsmouth — 1

Telephone: POrtsmouth 202
FRANK J. MASSEY—Owner & General Buyer.
MRS. F. J. MASSEY—Ladies' Ready-to-Wear.
G. F. MASSEY—Ladies' Ready-to-Wear Accessories.

NEW JERSEY

Fisch's Dept. Store, 1025 Springwood Ave. — Asbury Park — 1

Telephone: PRospect 5-2920
GEORGE D. FISCH—Owner & General Buyer.

NEW JERSEY (Cont'd.)

Units

Levin's Dept. Store, 150 Main St. — Asbury Park — 1

Telephone: PRospect 5-0500

JACK LEVIN—President, Merchandise Manager.
BENSON SEIDMAN—Vice President, General Buyer.

Steinbach Co., 531 Cookman Ave. — Asbury Park — 2

Telephone: PRospect 4-5000
Branch Store: Red Bank, N. J., A. LYNCH—Manager.
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

R. J. GOERKE, JR.—President.
A. E. MASSEY, JR.—Executive Vice President & General Manager.
MISS R. HUTCHINSON—Treasurer.
J. E. COLLINS—Manager to Building & Maintenance Departments, Store Equipment Buyer.
J. NASH—Display Equipment Buyer.
H. RIPPETOE—Warehouse Manager.
MISS JOAN GALLAGHER—Advertising Manager.
MRS. M. WELLS—Personnel Manager.
M. SLOVAK—Merchandise Manager for Ladies', Girls', Children's & Infants' Wear, Intimate Apparel, Boys' Clothing & Furnishings.
C. H. ARMSTRONG—Merchandise Manager for Ladies' Accessories, Men's Wear, Ribbons, Notions, Toiletries, Silverware, Stationery.
A. C. SMALBACH—Public Relations Director & Merchandise Manager for Piece Goods, Domestics, Laces, Trimmings, Art Needlework, Home Furnishings, Housewares, Hardware, Toys, Luggage.
MISS J. SLATER—Women's, Misses' & Juniors' Coats & Suits.
MISS J. LEAVITT—Women's Dresses, Aprons, House Dresses, Uniforms, Corsets & Brassieres.
MRS. T. LIPPMAN—Misses' & Juniors' Dresses.
MRS. M. SMITH—Buyer Sportswear, Blouses.
MISS G. CULLMAN—Girls' Wear.
MISS H. JACKSON—Millinery.
MRS. R. BENNETT—Ladies' Hosiery & Gloves.
MRS. A. MILLER—Underwear, Negligees & Robes.
M. SUGARMAN—Buyer Children's Shoes, Women's Shoes, Men's Shoes.
MISS E. BRUCE—Neckwear, Handkerchiefs, Handbags, Small Leather Goods.
MRS. M. SALISBURY—Infants' & Children's Wear.
A. PASKOW—Men's Clothing & Furnishings, Hats & Caps.
MRS. D. HART—Piece Goods, Muslins, Sheetings, Laces, Trimmings, Art Needlework.
E. GIBBONS—Linens, Towels, Comforters, Blankets, Spreads.
MRS. M. MILLER—Ribbons, Notions, Umbrellas.
MRS. L. WILLETT—Toiletries, Drug Sundries.
MRS. D. HENDRICKSON—Jewelry, Stationery.
J. QUIRK—Silverware, Clocks, Gift Shop.
MRS. J. ALLEGRO—Books, Toys, Luggage, Sporting Goods, Cameras.
MRS. C. MESZAROS—Buyer China, Glassware, Lamps.
F. SCHLOSSER—Buyer Major Appliances, Housewares, Summer Furniture.
N. S. PINES—Buyer Furniture, Bedding, Draperies, Curtains. Pictures & Mirrors.
J. BORDEN—Buyer Floor Coverings.

Tepper Brothers, Inc., 600 Cookman Ave. — Asbury Park — 1

Telephone: PRospect 6-6600
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

BERTRAM T. BROOKS—President, General Merchandise Manager & Buyer for Hosiery, Gloves, Handbags, Small Leather Goods, Silverware, Clocks, Umbrellas, Art Needlework, Stationery, Lamps, Shades, Gift Shop.
ROBERT B. TEPPER—Executive Vice President, Merchandise Manager for Ladies' Ready-to-Wear, Men's Furnishings, Boys' Wear, Domestics.
HARRY TONER—Display Equipment Buyer & Display Director.
GEORGE AMBROSE—Advertising Manager.
DAVID O. MARCUS—Personnel Manager.
MRS. M. WHIFFEN—Ladies' Ready-to-Wear, Aprons, House Dresses, Uniforms, Negligees & Robes.
A. LANE—Millinery, Neckwear, Handkerchiefs, Sportswear.

(Continued)

NEW JERSEY (Cont'd.)

Units

Tepper Brothers, Inc. (Continued)

W. HORTON—Girls', Children's & Infants' Wear.
A. SHARBROUGH—Underwear, Toiletries, Drug Sundries, Jewelry.
W. HOLTZ—Shoes.
S. MANGER—Corsets & Brassieres.
ROBERT B. TEPPER—Men's & Boys' Furnishings, Boys' Clothing, Hats & Caps.
B. BOLAN—Piece Goods, Laces, Trimmings.
D. MARCUS—Domestics, Linens, Bedding, Curtains, Draperies, Upholstery, Luggage.
I. DENNIS—Ribbons, Notions.

M. E. Blatt Co., S. Carolina & Atlantic Aves. — Atlantic City — 1

Telephone: ATlantic City 4-1111
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

MAX E. BLATT—President, General Merchandise Manager.
RALPH W. BATES—Vice President & Treasurer.
BARNEY SILBERMAN—Secretary & Comptroller.
MURRAY L. KLAHR—Sales & Advertising Manager.
AARON ROSENBERG—Purchasing Agent.
GEORGE KOLB—Chief Engineer.
D. WAGNER—Women's, Misses' & Juniors' Coats & Suits.
MISS B. MOORE—Women's, Misses' & Juniors' Dresses.
MRS. H. CRUSIUS—Sportswear, Separates.
MRS. M. SEGAL—Girls', Children's & Infants' Wear.
MISS A. FENNELL—Aprons, Daytime Dresses, Uniforms, Lingerie, Negligees & Robes.
G. MERKEL—Ladies' Hosiery, Knit Underwear, Men's & Boys' Furnishings.
MISS M. PRICE—Ladies' Gloves, Neckwear, Handkerchiefs, Laces, Ribbons, Notions, Art Needlework, Toiletries.
H. H. VOLLINS—All Shoes.
MRS. M. BROKENSHIRE—Corsets & Brassieres.
L. PRAGER—Handbags, Small Leather Goods, Silverware, Jewelry.
N. N. NELSON—Men's & Boys' Clothing.
SAMUEL REINSTEIN—Dry Goods, Domestics, Linens.
MISS M. HACKNEY—Stationery, Cameras.
DAVID MYERS—Curtains, Draperies, Floor Coverings, Upholstery.
M. WOLFE—Home Furnishings, Housewares, Hardware, Toys.
MISS BACKER—Major Appliances.

National Dept. Store, 1625 Atlantic Ave. — Atlantic City — 1

Telephone: ATlantic City 5-0171
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

LOUIS P. WOODLAND—Partner & General Merchandise Manager.
HENRY L. GARTNER—Partner, in charge Store Operations.
MRS. WOODLAND—Buyer Ladies' Coats & Suits.
MRS. MORIARITY—Dress Buyer.
MRS. BOURGEOIS—Blouses, Sportswear, Underwear.
MRS. GARTNER—Hosiery Buyer.
MELVIN GOTTESFELD—Childrens' & Infants' Wear.
REX SCHIFERL—Home Furnishings, Appliances, Housewares, Furniture.

Belmar Dept. Store, 1001 F. St. — Belmar — 1

Telephone: MUtual 1-0880
Resident Buyer: Yahr-Donen Corp., 225 W. 34th St.

SAUL SOKOLOW—Owner & General Buyer.

Wien's Dept. Store, 300 Glenwood Ave. — Bloomfield — 1

Telephone: BLoomfield 2-4476

MORRIS WIEN—Owner & General Buyer.

Glassman's Dept. Store, 305 High St. — Burlington — 1

Telephone: BUrlington 3-1154

SAM GLASSMAN—Owner & General Buyer.

J. M. Towne & Co., 460 Bloomfield Ave. — Caldwell — 1

Telephone: CAldwell 6-3700

J. LEVY—Owner & General Buyer.

NEW JERSEY (Cont'd.)

Units

W. L. Hurley Co., Broadway & Pine Sts. Camden 8

Telephone: WOodlawn 3-4500

Stores Operated in Delaware & New Jersey.

JEROME L. HURLEY—President.
H. R. DOYLE—Vice President, Treasurer & Buyer for Electrical Goods, Radios, Phonographs, Television, Luggage.
W. H. ATKINSON—Merchandise Manager, Buyer for Store Equipment.
H. STAINKER—Display Equipment Buyer, Display Director.
MISS P. VAN HORN—Advertising Manager.
W. H. SIMPSON—Warehouse Manager.
MISS AUDREY MILLER—Ready-to-Wear, Underwear, Accessories.
A. JACKSON—Men's & Boys' Clothing & Furnishings, Hats & Caps.
D. J. HURLEY—Piece Goods, Linens, Domestics, Curtains, Draperies, Floor Coverings.
L. W. SCHWOERI—Bedding, Major Appliances, Pictures, Mirrors, Upholstery, Furniture, Lamps & Shades.
H. B. FARRELL—Housewares, China, Glassware, Toys, Sporting Goods, Gift Shop.
M. MAZUR—Buyer for Jewelry, Clocks, Silverware, Cutlery.

Crown-Friedland's, 38 W. Blackwell St. Dover 1

Telephone: DOver 6-0092

SAM FRIEDLAND—Owner & General Buyer.

R. H. Muir, Inc., 540 Main St. East Orange 1

Telephone: ORange 2-1313

Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

MRS. HELEN MUIR—President.
NORMAN E. NORMAN—Managing Director.
ALFRED MOFFATT—General Merchandise Manager.
WILLIAM BAKIE—Merchandise Manager, all lines.
E. MERCY—Women's, Misses' & Juniors' Coats, Suits, Dresses, Millinery.
MRS. G. PORTER—Ladies' Cheaper Dresses, Sportswear, Separates.
MISS R. BALSAM—Aprons, House Dresses, Uniforms, Underwear, Infants' Wear.
MRS. I. AMBROSE—Girls' & Children's Wear.
MISS M. LEARY—Hosiery.
H. L. ROSENBERG—All Shoes, Luggage.
MRS. J. KITCHELL—Ladies' Gloves, Handkerchiefs.
MRS. A. BLACK—Corsets, Brassieres, Negligees & Robes.
MRS. E. GROBERT—Neckwear, Handbags, Jewelry, Small Leather Goods.
MISS S. ELDER—Piece Goods & Domestics.
A. GIBSON, JR.—Men's Clothing.
H. PETERSON—Men's Furnishings.
T. HILDERBRAND—Boys' Clothing & Furnishings.
MISS D. DETHLEFSON—Notions, Ribbons, Laces.
MISS J. PALUMBO—Toiletries, Cosmetics.
MISS J. CAMERON—Stationery, Gift Shop.
MRS. D. RITTNER—Art Needlework.
J. ELDER—Bedding, Furniture, Lamps & Shades.
MRS. C. SHEA—Housewares, Hardware, China, Glassware.
MISS B. LANSLEY—Curtains, Draperies, Upholstery.
J. KELLY—Floor Coverings.
R. EVANS—Major Appliances.
R. DEWITT—Toys.

R. J. Goerke Co., Inc., 100 Broad St. Elizabeth 1

Telephone: ELizabeth 2-2300

Resident Buyer: Kirby Block & Co., 128 W. 31st St.

R. J. GOERKE, JR.—President.
HOWARD R. GOERKE—Executive Vice President.
GEORGE L. ANDERTEN—Treasurer.
ARTHUR HOWE—Manager of Building & Maintenance Departments.
HENRY BARRETT—Display Equipment Buyer, Display Director.
WARREN MEYER—Advertising Manager.

(Continued)

NEW JERSEY (Cont'd.)

Units

R. J. Goerke Co., Inc. (Continued)

PAUL LONG—Personnel Manager.
GORDON STEWART—Merchandise Manager, All Ready-to-Wear, Intimate Apparel & Ready-to-Wear Accessories.
R. McINTOSH—Merchandise Manager, Men's & Boys' Wear, Home Furnishings, Dry Goods.
MRS. BEVIANO—Women's Coats & Suits, Misses' Coats.
MRS. TEITELBAUM—Women's Dresses.
C. HEICK—Misses' Suits.
MRS. S. WHORTON—Misses' Dresses.
MISS J. WESTON—Juniors' Coats, Suits & Dresses.
MRS. E. MARTIN—Knit Apparel, House Dresses, Uniforms, Aprons, Underwear, Corsets, Brassieres, Negligees, Robes.
MISS J. BOXER—Sportswear, Blouses, Skirts, Neckwear.
MISS M. CLARK—Millinery.
JOS. WEILL—Hosiery, Gloves, Men's Furnishings, Boys' Clothing & Furnishings, Hats & Caps, Luggage.
CHESTER KAUFMAN—All Shoes.
MRS. HEINZINGER—Handkerchiefs.
MRS. E. RABIG—Infants' & Children's Wear.
MISS M. MONAHAN—Handbags, Small Leather Goods, Jewelry.
C. HEICK—Men's Clothing, Hats & Caps.
GEO. PEASE—Linens, Towels, Comforters, Blankets, Spreads.
R. McINTOSH—Muslins, Sheetings.
MISS S. BRODY—Notions, Stationery, Books.
MRS. A. MARTINO—Toiletries.
C. HENRY—Silverware, Housewares, Clocks.
MRS. M. LINDSAY—Umbrellas.
G. GOERKE—Bedding, Floor Coverings.
MISS BERCIK—Curtains, Draperies.
MRS. YOUMANS—China, Glassware, Lamps, Shades.

Levy Brothers, 80 Broad St. — Elizabeth — 2

Telephone: ELizbaeth 2-4600
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store: Clifton, N. J., R. WALSH—Manager.

MILTON LEVY—President.
HARRY IMMERMAN—General Merchandise Manager.
WILLIAM CAHN—Advertising Manager.
MAX BOROFF—Personnel Manager.
AL BERMAY—Merchandise Manager, Coats, Dresses, Children's Wear.
I. SINGER—Rainwear, Coats, Suits.
MISS S. TENNEY—Dresses, Junior Wear.
MISS F. FURST—Sportswear, Separates.
MISS F. BRADBURY—Aprons, Uniforms, House Dresses, Underwear, Negligees & Robes.
MISS H. SMITH—Girls', Children's & Infants' Wear.
N. H. CARDONSKY—All Shoes, Luggage.
MISS E. GREENGOLD—Corsets & Brassieres.
MISS L. STEIN—Handbags, Small Leather Goods, Jewelry, Silverware.
MISS E. GITTELMAN—Neckwear, Handkerchiefs, Laces.
A. GALEWSKI—Men's Clothing.
I. LEVY—Toys, Men's Furnishings.
S. GOLDBERG—Piece Goods, Domestics, Art Needlework.
MISS E. BRAUN—Notions.
MISS R. FERDINAND—Drug Sundries, Cosmetics, Paper Goods.
A. DENBERG—Bedding.
N. RAPPAPORT—Major Appliances, Radio & TV.
H. WESSERLING—Housewares & Hardware.
H. RITZ—Floor Coverings.

BASEMENT DEPARTMENTS

MRS. ROSEN—Ready-to-Wear.
MISS BROWNSTEIN—Ladies' Hosiery & Intimate Apparel.
MISS CUIFREDA—Girls', Children's & Infants' Wear.
MISS LAMB—Dry Goods.
D. IMMERMEN—Men's & Boys' Clothing & Furnishings.

NEW JERSEY (Cont'd.)

Units

Rex Dept. Store, 90 1st St. Elizabeth 1
Telephone: ELizabeth 3-9006
M. SCHECHNER—General Manager, Buyer for Men's & Boys' Wear, Ladies' Underwear, Corsets, Sportswear, Blouses, Handbags, Notions, Toys, Shoes.
S. FARER—Buyer for Ladies' Ready-to-Wear, Hosiery, Gloves, Handkerchiefs, Children's & Infants' Wear.
H. CUTLER—Buyer for House Furnishings, Dry Goods, Curtains.

Levy's Dept. Store, 20 E. High St. Glassboro 1
Telephone: GLassboro 4-2818
HARRY LEVY—Owner & General Buyer.

Packard Bamberger & Co., Inc., 630 Main St. Hackensack 1
Telephone: HUbbard 7-3000
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
FRANK W. PACKARD—President & General Manager.
DAVID ROMAN—General Merchandise Manager.
HELEN HALVORSEN—Advertising Manager.
ANDREW COLLIER—Controller, Personnel Manager.
AUGUST KOLB—Store Superintendent.
ARTHUR KLEINHAUS—Ladies' Hosiery, Underwear, Accessories.
LEE BARTON—Ladies' Ready-to-Wear, Sportswear.
CATHERINE O'DONNELL—Infants' & Children's Wear.
ALEXANDER PESHKIN—All Shoes.
L. LEVINE—Millinery.
HYMEN POMERANTZ—Men's & Boys' Clothing & Furnishings.
RENE LAUREYNS—Yard Goods.
GEORGE STONE—Domestics, Linens, Curtains & Draperies.
MARGARET SCHILLING—Stationery, Yarns, Notions.
GEORGE READE—Housewares.
NATHANIEL SAZER—Major Appliances, Furniture, Lamps & Shades.
EDWARD GINGRAS—Hardware, Paints, Toys.
H. CHURCHILL—Floor Coverings.
SALVATORE CANDRILLI—Garden Supplies.

Miller's Dept. Store, 118 Bellevue Ave. Hammonton 1
Telephone: HAmmonton 77
JULIUS MILLER—Owner & General Buyer.

The Wonder Store, Inc., 175 Newark Ave. Jersey City 2, 1
Telephone: DElaware 3-6215
Resident Buyer: Jack Harblay, Inc., 505 8th Ave.
HERMAN K. CANTOR—President, General Merchandise Manager, Store Equipment Buyer, Advertising Manager, Buyer for Boys' Wear.
MYRON D. CANTOR—Executive Vice President, Public Relations Director, Buyer for Men's Clothing & Furnishings, Costume Jewelry, Umbrellas.
NATHANIEL McCURRY—Manager of Building, Maintenance & Supply Depts.
MURRAY STREITMAN—Display Equipment Buyer & Display Director.
CHARLES O'NEIL—Warehouse Manager.
J. M. COWAN—Women's, Misses' & Juniors' Coats, Suits, Dresses, Furs.
MISS HELEN STROBEL—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. H. EMANUEL—Aprons, House Dresses, Uniforms, Neckwear, Handkerchiefs.
MISS HILDA STECHER—Girls', Children's & Infants' Wear.
S. HEYMAN—Millinery & All Shoes, Toys, Sporting Goods, Cameras.
MRS. J. RUBIN—Hosiery, Handbags, Small Leather Goods.
MRS. M. K. CANTOR—Underwear, Negligees & Robes.
MRS. P. SHERMAN—Gloves.
MISS MAY DRASBA—Corsets & Brassieres.
M. GILBERT—Piece Goods, Linens, Domestics, Curtains, Draperies, Upholstery.
MRS. MARIE WILKS—Laces, Trimmings, Ribbons, Notions, Art Needlework.
S. LEVINE—Bedding, Furniture, Floor Coverings.
S. GOLDMAN—Major Appliances, Pictures, Mirrors, Radios & Phonographs, Gift Shop, Luggage.

NEW JERSEY (Cont'd.)

Feldman's Dept. Store, 202 Clifton Ave. — Lakewood
Telephone: LAkewood 6-0558
BERNARD FELDMAN—Owner & General Buyer.

Peoples Store, 30 N. Union St. — Lambertville
Telephone: LAmbertville 2-0045
L. A. Van HORN—Owner & General Buyer.

Vogel's Dept. Store, Inc., 199 Broadway — Long Branch
Telephone: LOng Branch 6-1400
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch Stores Operated in West End, Red Bank & Freehold, N. J.
GEORGE VOGEL—President, General Merchandise Manager & Buyer for Ladies' Hosiery.
ABE VOGEL—Women's, Misses' & Juniors' Coats & Suits.
MRS. MYSHRALL—Women's, Misses' & Juniors' Coats & Suits.
IRWIN VOGEL—Sportswear, Separates.
SOL HOFFER—Furs.
MRS. T. KAMM—Underwear, Gloves, Neckwear, Accessories, Infants' & Children's Wear.
S. KAYE—Shoes.
MRS. R. ROGERS—Corsets & Brassieres.
DAVID AUSTIN—Men's & Boys' Wear.
MRS. E. CANSE—Dry Goods, Domestics, Curtains, Draperies.
MRS. HARRY NIGGEL—Laces, Ribbons, Notions.
H. ALPERT—Cosmetics, Toiletries.
MRS. D. HOLST—Stationery, Luggage.
I. J. SHAPIRO—Housewares, Appliances, Hardware, Toys.
B. SEGAL—Furniture.
MRS. B. SNOWDEN—China, Glassware, Silverware, Gift Shop.

Cartan's Dept. Store, 121 Main St. — Matawan — 1
Telephone: MAtawan 1-0261
CARTAN JOHNSON—Owner & General Buyer.

Morris Stores, Inc., 415 Main St. — Metuchen — 1
Telephone: MEtuchen 6-0900
MORRIS ZUTS—President, General Manager.
HERMAN ZUTS—General Merchandise Manager, Buyer.

E. J. Fath Co., 120-124 High St. — Millville — 3
Telephone: MIllville 678
All Stores Operated in New Jersey.
EMIL J. FATH—President & Buyer for Piece Goods, Linens, Domestics, Home Furnishings, Housewares, Toys, Luggage.
J. A. FATH—General Manager, Equipment Buyer & Buyer for Men's & Boys' Clothing & Furnishings.
FRED HAUSAND—Manager of Building & Maintenance Departments.
J. FATH, JR.—Advertising Manager.
MRS. LOUISE McCARTHY—Ready-to-Wear, Hosiery, Underwear, Accessories.
MRS. K. CHEW—Sportswear, Blouses, Skirts, Knit Apparel, Toiletries & Drug Sundries.
MRS. DORIS BECKETT—Laces, Trimmings, Ribbons, Notions.
JOSEPH KANE—Chief Engineer & Assistant to J. A. FATH for Men's & Boys' Clothing & Furnishings.

Louis Harris, Inc., 539 Bloomfield Ave. — Montclair — 1
Telephone: MOntclair 2-8100
DAVID HARRIS—President & General Merchandise Manager.
MRS. I. HARRIS—Ready-to-Wear, Sportswear, Separates, Infants', Children's & Girls' Wear.
MRS. F. CROSS—Ladies' Hosiery & Gloves.
MRS. BRADY—Underwear, Negligees & Robes.
MRS. FEAR—Neckwear, Notions, Toiletries, Cosmetics, Stationery.
S. HARRIS—Men's & Boys' Wear, Laces, Ribbons, Art Needlework.
MISS M. SMITH—Corsets & Brassieres.
MISS J. REID—Ladies' Handbags, Jewelry.
A. COWLEY—Dry Goods, Domestics, Linens, Curtains, Draperies.
W. SCHAUTZ—Home Furnishings, Housewares, Hardware, Toys.

NEW JERSEY (Cont'd.)

Units

M. Epstein, Inc., 32 Park Place Morristown 2

Telephone: JEfferson 8-5000
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store Operated as CRANE'S, INC., Morristown, N. J.

HERBERT EPSTEIN—President, Mdse. Mgr. Mens' Depts.
SEYMOUR EPSTEIN—Secretary, Mdse. Mgr. Ladies' Depts.
JAMES DYCHE—Store Equipment, Display & Advertising.
FRANK ARTHUR—Personnel Director.
MRS. I. SQUIRE—Buyer Womens' Coats & Suits.
MRS. I. CLARK—Buyer Womens' & Misses' Dresses.
MRS. D. STINER—Buyer Juniors' & Girls' Coats, Suits, Dresses.
MRS. J. STEINRUCK—Buyer Blouses, Sportswear, Skirts, Knitwear.
MRS. M. KERN—Buyer House Dresses.
MISS M. SEMPLE—Hosiery Buyer.
MRS. J. DUCEY—Underwear, Negligees, Robes.
MRS. E. GUNTHER—Neckwear, Handkerchiefs, Handbags, Jewelry.
MRS. M. HILLIARD—Corsets, Brassieres.
MISS M. SCHWARTZ—Infants' Wear.
E. SAATHOFF—Shoes.
A. DALTON—Buyer Mens' Clothing.
P. DOWLING—Mens' Furnishings.
M. LITWIN—Merchandise Manager, Boys' Depts.
F. W. BREARE—Buyer Boys' Furnishings, Cothing.
C. SHANGLE—Domestics, Linens, Towels.
R. TREIBLE—Piece Goods.
H. KLAUSNER—Mdse. Mgr. Smallwares.
MISS KANOUSE—Buyer Laces, Trimmings, Notions.
MRS. L. BRUNNLEIB—Silverware, Clocks, Stationery.
H. LITWIN—Mdse. Mgr. & Buyer Home Furnishings, Draperies, Curtains, Lamps, Shades, Gifts, Luggage, Toys, Candy.

L. Bamberger & Co., 131 Market St. Newark 2, 5

Telephone: MArket 2-1212
Resident Buyer: Macy Corporate Buying Division, 1314 Broadway
Division of R. H. MACY & CO., New York, N. Y. (See Listing)
Branch Stores Operated in Millburn, Morristown, Plainfield & Princeton, N. J.

JOHN C. WILLIAMS—Chairman of the Board.
DAVID L. YUNICH—President.
THOMAS W. JOHNSTON—Senior Vice President.
GEORGE M. BERSCH—Senior Vice President.
GERALD GOLDSTEIN—Vice President, Secretary, Treasurer, Controller.
JOSEPH H. LIEBMAN—Vice President & Director of Sales Promotion.
CHARLES CRONHEIM—Manager of Operations.
ROBERT McCORKLE—Display Manager.
HAROLD SCHAPPS—Vice President, Merchandise Administrator, Women's & Misses' Better Ready-to-Wear, Furs, House Dresses, Budget Ready-to-Wear, Lingerie.
SEYMOUR TEICH—Vice President, Mdse. Administrator, Men's Clothing, Sporting Goods, Luggage, Men's Sportswear, Furnishings, Accessories, Fabrics, Patterns, Sewing Machines.
MISS LILLIAN HELLER—Vice President, Merchandise Administrator, Women's Street Floor Fashion Accessories, Shoes, Beauty Salon, Millinery, Street Floor Bargain Tables.
WILLIAM SCHULDENFREI—Vice President, Merchandise Administrator, Rugs, Upholstery, China, Domestics, Glassware, Silverware, Decorative Accessories, Furniture, Pianos.
SAMUEL KNOX—Vice President, Merchandise Administrator, Housewares, Cosmetics, Street Floor Drugs, Notions, Stationery, Radio, TV, Small & Major Appliances, Records, Unpainted & Kitchen Furniture, Hardware, Groceries, Books, Liquors, Tobacco, Toys.
JACK PEARLMAN—Vice President, Mdse. Administrator, Basement Departments.
VALENTINE O'CONNELL—Store Fixtures & Equipment.
THEODORE LANDENBERGER—Warehousing Supervisor.

(Continued)

NEW JERSEY (Cont'd.)

L. Bamberger & Co. (Continued)

BUYERS

MISS JEAN LOEB—Women's & Misses Suits, Better Coats, Evening Wraps, Casual Coats.
GEORGE SIEGLE—Women's & Misses Budget Suits & Coats.
MISS SYLVIA BARNER—Women's & Misses Better Dresses.
RALPH VISSELL—Women's & Misses' Budget Dresses.
MRS. ELEANOR RICHARDS—Dress Salon, Bridal & Maternity Shops.
MRS. LELA BURTIS JERSEY—Junior Coats, Suits, Dresses.
JAMES POSNER—Sportswear, Play Clothes, Jackets, Skirts, Sweaters.
MRS. CEIL KLEIN—Women's & Misses' Blouses.
MISS MOLLY RENGA—Justeen High School Apparel, Children's Wear.
MRS. ROSALIND FOSTER—Home Frocks, Maids & Nurses Uniforms.
FRANK LUM—Furs, Fur Storage, Fur Repair.
REGINA WHOLLEY—All Millinery.
GEORGE KANRICH—Women's Hosiery.
MURRAY WEST—Underwear, Negligees & Robes.
NORMAN HEYMAN—Knit Underwear.
MISS RUTH MAUER GARFINKEL—Women's & Children's Gloves. Women's & Men's Hdkfs.
EDWARD W. KORN—Ladies' Shoes.
MISS JEANNE HUNT—Neckwear, Belts, Flowers, Umbrellas.
MISS SARAH PATWITCH—Corsets, Brassieres.
MISS SALLY ASHMUN—Infant's Wear, Layetes, Nursery Furniture, Carriages.
MISS MIRIAM ROBIN—Children's Underwear.
EDWARD J. EISELE—Children's Shoes.
MISS LILLIAN HELLER—Blouses, Handbags, Children's & Budget Accessories Shop, Novelty Jewelry, Hair Ornaments.
JOHN LINDQUIST—Men's Clothing.
ELLIS SADOSKY—Men's Furnishings, Men's Underwear.
MAX ROSENTHAL—Men's Hosiery, Sweaters.
MILTON TITON—Men's Shoes.
GERALD TOBIN—Boys' Clothing & Furnishings, Boy & Girl Scout Shop.
DAVID H. SAMSON—Laces, Trimmings, Woolen, Cotton & Linen Fabrics, Linings, Patterns, Silk & Rayon Fabrics.
WILLIAM PECK—Blankets, Comforters.
MISS JEAN BEYNOLDS—Linens, Bath Shop.
B. BRUCE HOGG—Towels, Sheets, Pillow Cases.
MRS. THEODORA SHIMAN—Notions, Ribbons, Wardrobe Accessories, Art Needlework, Typewriters & Business Machines.
MISS RUTH LEVY—Toilet Goods, Drugs, Tobacco.
ROGER A. FROST—Silverware.
DOROTHY GRAEF—Books, Religious Articles, Rental Library.
MAX BENJAMIN—Optical Goods.
HERBERT RAAB—Beds & Bedding.
JOSEPH POSTA—Curtains, Upholstery Fabrics, Spreads.
HAROLD BLACK—Pictures, Mirrors, Frames.
NORMAN KWALOFF—China, Glassware.
LOUIS OLDS—Traditional, Occasional Furniture, Modern, Upholstered Furniture.
HAROLD KRAUSS—Traditional Bedroom & Dining Room Furniture, Charm Shop.
BERNARD MEYERS—Modern Occasional, Modern Bedroom & Dining Room Furniture & Summer Furniture.
OTTO BLACK—Floor Coverings, Pianos.
JACOB GARFINKEL—Unpainted & Kitchen Furniture, Hardware, Garden Supplies.
ROBERT TREVORROW, JR.—Housewares, Small & Major Electrical Appliances, Home Insulation, Vacuum Cleaners, Television, Radios, Phonographs, Records & Accessories.
MISS ALICE CHIROJIANE—Lamps, Shades, Bulbs.
MISS KATHERINE PANTAGES—Decorative Gift Accessories.
GEORGE ABERNATHY—Toys & Bulk Toys.
LOUIS GELFAND—Wines, Liquors.
MRS. SHEILA JUDD—Charm Shop (Antiques).
JULES DANTO—Luggage, Sporting Goods, Cameras, Accessories.
LOUIS GELFAND—Candy, Groceries, Pastries, Delicatessen.

(Continued)

NEW JERSEY (Cont'd.)

Units

L. Bamberger & Co. (Continued)

BASEMENT DEPARTMENTS

ANTHONY PETROLLE—Women's & Misses' Coats & Suits, Furs.
JOSEPH BIZZANO—Women's & Misses' Dresses, Special Bargain Dresses.
MISS LILLIAN PATWITCH—Junior Apparel.
MISS HANNAH SILVERSTONE—Blouses, Sweaters, Jackets, Skirts, Playclothes.
MRS. ADELE BREITMAN—Teens' & Girls' Wear.
ALLEN MARX—Daytime Frocks, House Dresses, Robes.
SAM SCHWARTZ—Hosiery, Umbrellas.
RUSSELL RANZONA—Underwear.
MRS. SARAH KARAN—Corsets, Brassieres, Junior Girdles.
MRS. EVELYN HULINGS MATESSA—Little Girls' Shop, Layettes, Children's Underwear.
NATHAN SPIEGEL—Men's Clothing, Hats, Work Clothing & Furnishings.
MAX ROSENTHAL—Men's Furnishings.
HOWARD KOSTURN—Men's Underwear, Sweaters, Hose.
GERALD TEMPESTA—Boys' Clothing & Furnishings.
WILLIAM PERLSTEIN—Fabrics, Linens, Blankets, Domestics, Curtains, Upholstery, Luggage.
HAROLD BLACK—Pictures, Mirrors.
JERRY ARNOWITZ—Bedding, Furniture.
JERRY PADULA—Floor Coverings.
GERALD LEVY—Television.
LOUIS GELFAND—Bake Shop.

Hahne & Co., 609 Broad St. — Newark 1, — 2

Telephone: MArket 3-4100
Branch Store Operated in Montclair, N. J.

JUNIOR C. BUCK—President.
H. STEWARD CONKLIN, JR.—Treasurer.
W. GILBERT MORRISON—Secretary.
CHARLES ROGERS—Store Fixtures & Equipment Buyer.
MISS C. CROWEN—Women's & Misses' Coats.
MISS A. SIMPSON—Women's & Misses' Suits.
MISS F. LIDDY—Women's & Misses' Dresses.
MISS R. DONOGHUE—Women's Budget Dresses, Negligees & Robes.
MRS. H. HELLER—Juniors' Coats & Suits.
MISS J. HARRINGTON—Juniors' Dresses.
MRS. S. KEARNEY—Ladies' Sportswear.
MISS J. WEISS—Juniors' Sportswear.
MISS B. CUMMINGS—Blouses & Skirts.
MRS. E. REEVES FAAS—Teen Age Girls' Wear.
MISS N. MAY—Girls' Wear.
MISS L. POWERS—Daytime Dresses, Aprons, Uniforms.
R. MORAN—Furs.
MRS. E. RAST—Millinery.
MISS L. STAAB—Buyer Lingerie.
MISS GRACE HERDMAN—Buyer Hosiery.
WALTER EMMETT—Buyer Women's Shoes.
MISS H. DENCAVAGE—Ladies' Gloves.
MISS P. CORBIN—Neckwear.
MISS C. BASSO—Buyer for Handkerchiefs.
MISS V. DRURY—Buyer for Corsets, Brassieres.
MISS P. PETERSON—The '27' Shop.
MISS M. STANTON—Children's Wear.
MISS CAROL BORDEN—Buyer Children's & Casual Shoes.
J. R. WHITING—Infants' Wear.
MISS E. McGRATH—Handbags, Leather Goods, Belts.
A. MARTIN—Men's Clothing.
G. BARRETT—Men's Furnishings.
MISS R. ALPERT—Buyer for Boy's Clothing & Furnishings.
MRS. M. WADDELL—Piece Goods, Patterns.
MISS I. JENSEN—Laces, Ribbons.
MISS L. BARRON—Buyer Domestics, Linens.
MRS. B. M. PALMER—Buyer for Notions.

(Continued)

NEW JERSEY (Cont'd.)

Unit

Hahne & Co. (Continued)

MISS FRANCES RAINKA—Buyer Toilet Goods.
MRS. ESTHER OTT—Buyer Jewelry.
MISS E. BUTZ—Silverware.
MISS C. NATALE—Buyer for Stationery, Umbrellas.
MISS M. MANTHE—Art Needlework.
L. S. YOUNG—Blankets, Spreads, House Furnishings, Hardware, Toys, Major Appliances, Cutlery.
K. ALPERS & J. MANNING—Furniture.
G. KIM—Buyer Floor Coverings.
E. ZWINGLE—Buyer China, Glassware.
MISS M. SHENK—Pictures & Mirrors.
W. CRAVEN—Radios, Phonographs.
MRS. B. MORSE—Lamps, Shades, Gift Shop.
E. J. QUINN—Buyer Luggage, Sporting Goods, Games.

BASEMENT DEPARTMENTS

MISS D. ARGELAS—Ladies' Coats & Suits.
MISS A. CUNNINGHAM—Ladies' Dresses.
MISS P. MASSIE—Daytime Dresses, Aprons.
MISS H. SIMPSON—Sportswear.
MISS REFALVY—Millinery.
MISS J. OSWALD—Teens' & Girls' Wear.
MISS E. KERN—Ladies' Hosiery, Lingerie, Accessories.
MRS. N. RIFF—Corsets & Brassieres.
MISS A. HARDMAN—Infants' & Children's Wear.
MISS A. FAZEKAS—Shoes.
R. PREIM—Men's Wear.
E. ZWINGEL—Curtains, Draperies, Upholstery.

Kay's Dept. Store, 152 Ferry St. Newark 5, 1

Telephone: MItchell 2-1487
HAROLD & ED KAMINSKAS—Partners & General Buyers.

Kresge-Newark, Inc., 715 Broad St. Newark 1, 2

Telephone: MItchell 2-8000
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Store Operated in Summit, N. J.
P. GUERRIERI—Executive Vice President & General Manager.
H. W. HORNE—Treasurer & Controller.
E. LEDDEN—Chief Engineer, Manager of Building & Maintenance Dept.
RALPH DADDIO—Publicity & Sales Promotion Manager.
R. BOWMAN—Store Equipment Buyer.
W. MIXON—Display Equipment Buyer & Display Director.
J. F. ACKERMAN—Warehouse Manager, Executive Personnel Manager.
F. ASBORNSEN—Advertising Manager.
MRS. E. LOHR—Staff Personnel Manager.

MERCHANDISE MANAGERS

J. STEINER—Ready-to-Wear, Sportswear.
B. RANSOM—Ladies' Hosiery, Underwear, Accessories, Piece Goods, Laces, Ribbons, Notions, Toiletries, Jewelry, Smallwares, etc.
P. GURERRIERI—Men's & Boys' Clothing & Furnishings.
JAMES P. BAXTER—Home Furnishings, Housewares.

BUYERS

MISS M. PACK—Women's & Misses' Coats & Suits.
MISS A. STEMMER—Women's & Misses' Better Dresses.
MISS M. ROBERTS—Women's & Misses' Budget Dresses.
MRS. E. APPLEBY—Juniors' Coats, Suits & Dresses.
MISS E. SCOLA—Blouses, Handbags, Small Leather Goods, Neckwear.
MRS. C. PARKS—Sportswear, Skirts, Knit Apparel.
MISS N. ROURKE—Girls' Wear.
MRS. I. DAILEY—Aprons, House Dresses.
MISS M. SPENCE—Uniforms.
MISS E. PACUN—Furs.
MISS B. AXELROTH—Buyer for Hosiery.
MRS. N. GRIMES—Ladies' Underwear.

(Continued)

NEW JERSEY (Cont'd.)

Units

Kresge-Newark, Inc. (Continued)

M. SCHWARTZ—Ladies' Shoes.
MISS A. COLUCCI—Buyer for Umbrellas, Gloves.
MISS I. SPINNING—Buyer for Handkerchiefs.
MISS B. CLAYMAN—Corsets, Brassieres, Negligees & Robes.
MISS T. BONTEMPO—Buyer for Children's & Infants' Wear.
A. STERN—Men's Clothing, Hats & Caps, Men's & Boys' Shoes.
M. STEPNER—Buyer for Men's Furnishings.
R. HOWE—Boys' Clothing & Furnishings, Hats & Caps.
MISS M. TANNENBAUM—Piece Goods, Laces, Trimmings, Ribbons.
JERRY PELOSI—Domestics, Linens, Towels.
MISS M. DeMAIO—Buyer for Notions.
MRS. H. DENISON—Toiletries, Drug Sundries.
MRS. A. MACCIA—Jewelry, Watches.
MISS M. STANLEY—Silverware, Clocks.
MISS A. HEALY—Art Needlework.
F. DESCH—Stationery, Magazines.
E. EWING—Bedding.
J. GOLDBERG—Curtains, Draperies, Upholstery.
L. GUERRIERI—Furniture.
PEHR W. LIND—Floor Coverings.
S. SMOLENS—Major Appliances, Housewares, Hardware, Radios, Phonographs, Gift Shop.
MRS. M. KELLY—Pictures, Mirrors, Lamps, Shades.
WILLIAM J. FARLEY—China, Glassware, Gifts.
D. BLOUROCK—Toys.
J. PHILLIPS—Luggage, Sporting Goods.
MISS M. BONNER—Candy, Delicacies.

BASEMENT DEPARTMENTS

H. TEPPERMAN—Basement Merchandise Manager.
MISS E. BERRY—Women's & Misses' Coats & Suits.
MISS W. HALL—Women's & Misses' Dresses.
MISS F. NORMYLE—Sportswear.
MISS S. HIMBER—Hosiery, Infants' Wear, Smallwares.
MRS. M. SPENCE—Aprons, House Dresses, Lingerie, Corsets.
D. HERSCHAFT—Men's & Boys' Wear.
T. BOWERS—Curtains & Draperies.

Levitt's Dept. Store, 283—16th Ave. Newark 3, 1

Telephone: ESsex 3-1708

BEN LEVITT & MAC ENGLERT—Partners & General Buyers.

Nathan's Dept. Store, 375 George St. New Brunswick 1

Telephone: KIlmer 5-2700

SAMUEL I. LANDIS—President & General Manager.
R. COLEMAN—Vice President, General Merchandise Manager.
J. WINKLER—Buyer Ladies Coats, Suits, Dresses.
MRS. J. W. SATHAN—Buyer Hosiery, Underwear, Lingerie.
MISS G. ARNOLD—Buyer Sportswear, Blouses, Neckwear, Umbrellas.
MRS. MARY BRENNER—Corset Buyer.
M. BERMAN—Childrens' & Infants' Wear Buyer.
MRS. E. BENNETT—Buyer Notions, Stationery, Toilet Goods.
L. LINDEN—Men's & Boys' Wear.
GEORGE KOREY—Home Furnishings, Housewares, Toys, Electrics.

P. J. Young Dry Goods Co., 358 George St. New Brunswick

Telephone: CHarter 7-7100
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operated by: NEVIUS-VOORHEES, Trenton, N. J. (See Listing)

JOHN H. NEVIUS—President.
A. C. NEVIUS—Treasurer.
C. JONES—General Merchandise Manager.
G. R. NEVIUS—General Manager, Personnel Manager.
T. FISH—Manager of Building, Maintenance & Supply Departments, Warehouse Manager & Buyer for Store Equipment, Laces, Ribbons, Trimmings, Ribbons, Notions, Toiletries, Clocks, Art Needlework, Stationery, Appliances, Housewares, Toys, Gifts.

(Continued)

NEW JERSEY (Cont'd.)

Units

P. J. Young Dry Goods Co. (Continued)

ROBERT BARR—Display Equipment Buyer, Display Director.
PAUL SPRAGUE—Advertising Manager.
MRS. D. MERCREADY—Staff Personnel Manager, Buyer for Silverware.
MRS. C. LAWRY—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Girls' Wear, Aprons, House Dresses, Negligees, Robes.
MRS. R. MAWBY—Knit Apparel, Underwear.
MRS. J. CARPENTER—Hosiery, All Accessories.
MRS. K. SHEBEL—Corsets & Brassieres.
MRS. H. GARLINGTON—Infants' & Children's Wear.
W. PIERSON—Men's & Boys' Clothing & Furnishings, Hats.
J. MEAGHER—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Basement Merchandise.
JOSEPH CATANASE—Blankets, Spreads, Bedding, Curtains, Draperies, Upholstery, Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades, Luggage.

E. A. Muir Co., 115 Spring St. — Newton — 1

Telephone: NEwton Operator
HAROLD E. MUIR—President, General Manager.
ALEX W. MUIR—Merchandise Manager, General Buyer.
WALTER SEALS—Buyer.

Stainton's, 810 Asbury Ave. — Ocean City — 1

Telephone: OCean City 1532
HOWARD S. STAINTON—President & General Manager.

Engel's, Inc., 239 Main St. — Orange — 1

Telephone: ORange 2-1600
EMIL S. ENGEL—President, Merchandise Manager.
SIGMUND D. ENGEL—General Manager, Buyer.

J. Abbott & Sons, Inc., 634 Main Ave. — Passaic — 2

Telephone: PRescott 9-0682
Branch Store: Clifton, N. J., HAROLD ANSHANSLIN—Manager.
MRS. E. V. ABBOTT—President & Buyer for Gloves, Neckwear, Handkerchiefs.
ARVID H. NYBERG—Executive Vice President, General Merchandise Manager, Advertising & Personnel Manager.
WALLACE THOMPSON—Treasurer, Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer.
D. SEEDORF—Display Equipment Buyer & Display Director.
EMIL ANSHANSLIN—Warehouse Manager.
MRS. L. RICKER—All Ready-to-Wear, Hosiery, Intimate Apparel, Accessories, Toiletries, Umbrellas, Luggage.
MRS. HELEN BRAUN—Sportswear, Blouses, Skirts, Knit Apparel, Girls' & Children's Wear.
W. THOMPSON—Buyer Mens' & Boys' Wear.
M. DYLESKI—Piece Goods, Linens, Towels, Muslins, Sheetings, Silverware, Clocks, Books, Housewares, Hardware, Toys.
MRS. FABIAN—Comforters, Blankets, Spreads, Bedding, Curtains, Draperies, Upholstery, Occasional Furniture, Floor Coverings, Lamps & Shades.

Meyer Brothers, Inc., 181 Main St. — Paterson — 1

Telephone: ARmory 4-2500
BERTRAM MEYER—President, Treasurer & General Merchandise Manager.
EDWARD J. MATTHEWS—Vice President & Comptroller.
PHILIP B. LOWY—Secretary.
SAMUEL MEYER—Purchasing Agent.
IRVING FRIEDENRICH—Advertising Manager.
ISADORE STRAHS—Display Manager.
CHARLES S. KAYE—Store Superintendent.
RICHARD YENTEMA—Ladies' Coats, Suits & Furs.
MISS M. LEIGH—Ladies' Better Dresses.
MISS G. ORR—Ladies' Inexpensive Dresses.
MISS N. Del BUONO—Juniors' Coats, Suits & Dresses.
MRS. A. THELEN—Sportswear, Separates.
MRS. E. FREDERICKS—Girls', Children's & Infants' Wear.

(Continued)

NEW JERSEY (Cont'd.)

Units

Meyer Brothers, Inc. (Continued)

MISS C. DELANEY—Aprons, House Dresses, Uniforms, Robes.
MISS B. SAAL—Millinery.
MISS A. NIGRA—Lingerie, Negligees.
MISS M. C. MORNICK—Hosiery & Knit Underwear.
MISS H. BURKETT—Ladies' Gloves & Neckwear.
IRVING LIEBOWITZ—All Shoes.
MISS E. BYRNES—Handkerchiefs.
MRS. H. FERGUSON—Corsets & Brassieres.
MISS M. ROON—Ladies' Handbags, Small Leather Goods, Jewelry.
E. SMYK—Men's & Boys' Clothing, Hats, Caps, Boys' Furnishings.
V. PETTER—Men's Furnishings.
J. HARTIGAN—Domestics, Linens.
MRS. B. BOLL—Piece Goods, Laces, Ribbons.
M. BERGHORN—Notions.
MISS G. KLEIN—Cosmetics, Toiletries.
MISS M. HARRIS—Stationery, Magazines, Cameras.
MISS I. WADDINGTON—Art Needlework, Pictures & Mirrors.
WALTER McDOUGALL—Bedding, Floor Coverings.
JOHN J. MURPHY—Curtains, Draperies, Upholstery.
W. BENNETT—Major Appliances.
GEORGE BOGIE & HAROLD F. WAHL—Housewares & Hardware.
MISS G. YOUNGSTER—China, Glassware.
R. DeWITT—Occasional Furniture, Toys, Luggage.
MISS A. FINGER—Lamps & Shades.

Quackenbush Co., 190 Main St. — Paterson — 1

Telephone: MUlberry 4-3000
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).

HARRY D. ADAMY—President & Managing Director.
HARRY GURSKY—General Merchandise Manager.
JOSEPH P. PRONSKY—Advertising Manager.
LEO E. PRICE—Display Manager.
WALTER W. WALLO—Warehouse Superintendent.

MERCHANDISE MANAGERS

MAURICE REISHTEIN—Ready-to-Wear, Sportswear, Girls', Children's & Infants' Wear, Intimate Apparel, Millinery, Furs.
WALLACE NEWELL—Hosiery & Accessories.
FRED E. COOPER—Men's & Boys' Wear, Notions, Toiletries, Greeting Cards, Stationery, Typewriters.
MICHAEL A. WHITLEY—Piece Goods, Domestics, Linens, etc.
HARRY GURSKY—Curtains, Draperies, Gifts, Upstairs Shoes.
RAYMOND C. BABB—Home Furnishings, Housewares, Appliances, Toys.

BUYERS

MRS. HARRIETT PHILIPO—Women's, Misses' & Juniors' Coats & Suits.
MRS. MIRIAM PORTER—Women's, Misses' & Juniors' Dresses.
MRS. PEARL G. BAKER—Sportswear, Blouses, Skirts.
MRS. JEAN W. BAUMANN—Girls' Wear.
MRS. HAZEL RYERSON—Aprons, House Dresses, Uniforms, Lounge Wear.
PHILIP ROSS—Furs.
MRS. RITA K. SAUL—Millinery.
MISS ROSE VERRONE—Women's & Children's Hosiery.
MISS MARION FACAS—Underwear, Lingerie.
MISS ELIZABETH BURT—Gloves, Handbags, Small Leather Goods, Belts, Jewelry, Umbrellas, Canes.
LESTER S. BAIR—Women's & Children's Shoes.
MISS ROSE E. CROLL—Neckwear, Handkerchiefs.
MISS ALICE SHACKIL—Corsets & Brassieres.
MISS MARGARETTE GABORCIK—Infants' & Children's Wear, Layettes, Infants' Furniture.
RONALD TERRANEO—Men's Furnishings, Sportswear.
RICHARD BENJAMIN—Boys' Clothing & Furnishings.
MICHAEL A. WHITLEY—Wash Goods, Plastics, Silks, Velvets, Rayons, Patterns.
MISS MARY G. TRAINO—Linens, Domestics.

(Continued)

NEW JERSEY (Cont'd.)

Units

Quackenbush Co. (Continued)

MISS MARGUERITE VIGNAT—Blankets, Comfortables, Pillows.
ACKLEY CARTER—Notions, Stationery, Typewriters, Greeting Cards.
FRED E. COOPER—Toiletries.
MRS. GRACE PATERSON—Bedding.
MRS. ROSE C. DOOLIN—Curtains, Draperies, Gifts, Pictures.
THOMAS J. MARTORANA—Major Appliances, TV.
BRUCE H. FULLER—Small Electrical Appliances, Housewares, Chrome Dinette Furniture.
ROBERT L. STANDARD—Furniture.
EMMETT R. MURPHY—Floor Coverings.
MRS. ANGELINA WINTERS—Lamps, Shades, China, Glassware.
LORIS C. LORENZI—Toys & Luggage.

BASEMENT DEPARTMENTS

WILLIAM S. CONGALTON—Merchandise Manager.
MISS ERNESTINE PREVOST—Ladies' Coats & Suits.
MRS. ANGELINA MARICONDA—Ladies' Dresses.
MISS ANGELA FLORIO—Sportswear.
MISS ROSE LIGOURI—Girls' Wear, House Dresses.
MURRAY E. SHAER—Millinery, Shoes.
MISS MARGARET A. SAWEY—Hosiery & Smallwares.
MRS. JANE L. DONAHUE—Underwear.
MRS. ROSE E. COUZYNSE—Corsets & Brassieres.
MRS. BETTY J. HOFFMAN—Infants' & Children's Wear.
MISS ANNE URBACH—Men's Furnishings, Work Clothes, Boys' Wear.
JOSEPH T. GATELY—Domestics, Blankets, Remnants, Curtains, Draperies, Miscellaneous Home Furnishings.

Reynolds Brothers, Inc., 136 Smith St. — Perth Amboy — 1

Telephone: PErth Amboy 4-2800
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

GEORGE F. REYNOLDS—President. (Inactive)
ELIZABETH B. REYNOLDS—Vice President.
DEWEY WILLIAMS—Vice President, Advertising & Sales Promotion Mgr.
CHARLES H. REYNOLDS—Treasurer & General Manager.
BLANCHE GRAY—Controller.
A. F. SNYDER—General Merchandise Manager.
MRS. B. ROHRBACH—Sportswear, Separates, House Dresses, Uniforms, Aprons, Negligees & Robes.
MISS H. SMITH—Ladies' Accessories, Laces, Ribbons, Stationery, Toiletries, Cosmetics.
MRS. A. SOFIELD—Ladies' Hosiery & Intimate Apparel.
MRS. GELLER—Girls' & Boys', Children's & Infants' Wear.
H. SHAPAK—Ladies' Shoes.
B. COWAN—Men's Wear.
G. SHARP—Piece Goods, Notions.
MRS. M. LEAR—Floor Coverings, Toys.
I. ROSENBERG—Home Furnishings, Huosewares, Luggage.

Rosenbaum Brothers, Inc., 163 E. Front St. — Plainfield — 1

Telephone: PLainfield 6-5900
Resident Buyer: J. Kassman Co., 225 W. 34th St.

M. ZIMMERMAN—General Merchandise Manager.
HENRY ROSENBAUM—Ladies' Ready-to-Wear.
MRS. AMES—Sportswear.
HARVEY ROSENBAUM—Girls', Children's & Infants' Wear.
M. ROSENBAUM—Ladies' Hosiery, Accessories, Men's & Boys' Wear.
MRS. ROBERTSON—Neckwear, Handkerchiefs, Ribbons, Trimmings.
MISS RUDMAN—Millinery.
MRS. HAMBURGER—Underwear, Lingerie.
I. GREEN—All Shoes, Luggage.
MISS HUGHES—Corsets & Brassieres.
MISS PERCHICK—Dry Goods, Domestics, Floor Coverings.
MISS STEFFENS—Notions.
MISS GINSBERG—Cosmetics, Toiletries.
D. RUBY—Jewelry, Silverware, Watches, Umbrellas.
W. SMITH—Home Furnishings, Housewares, Toys.

NEW JERSEY (Cont'd.)

Units

Tepper's, Inc., 124 W. Front St. — Plainfield — 2

Telephone: PLainfield 6-3100
Branch Store Operated in Asbury Park, N. J.
BENJAMIN TEPPER—General Merchandise Manager, Apparel Div. Mgr.
THOMAS CHRISTENSON—Men's Clothing.
W. FUNDIS—Men's Furnishings.
ROLAND KING—Shoes.
MRS. J. BURNHAM—Ladies' Coats & Suits.
MRS. D. PHELAN—Boys' Furnishings.
MISS R. ALBANESE—Corsets, Robes.
IRWIN WISSEN—Div. Mdse. Mgr. House Furnishings, Toys.
M. JONAP—Piece Goods, Blankets, Towels.
O. GILL—Draperies, Curtains.
H. ERICSSON—Housewares, Hardware, China, Glassware, Lamps & Shades.
BERTRAM TEPPER—Div. Mdse. Mgr. Furniture, Luggage.
A. JOHNSON—Luggage.
DON DICKERMAN—Rugs, Floor Coverings.
I. MOORE—Furniture.
EDGAR J. DENTON, JR.—Div. Mdse. Mgr. Accessories, Smallwares.
MISS F. VAN ETTEN—Infants' & Children's Wear, Toys.
MISS D. RIGANTE—Ladies' Hosiery.
MRS. L. SILLER—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry.
MISS T. JESSIE—Ladies' Gloves & Umbrellas.
JEAN PETERSON—Silk Underwear, Negligees.
MISS A. WAHLE—Stationery, Cameras.
MRS. E. WRIGHT—Millinery.
MISS VAN NEST—Cosmetics, Toiletries.
MISS J. MILLIGAN—Ladies' Dress, Junior Apparel.
MRS. M. KATZ—Notions, Knit Underwear.
MISS M. WINDHAM—House Dresses, Uniforms, Aprons.
MRS. M. FLYNN—Sportswear.

Abromowitz Dept. Store, 704 Arnold Ave. — Point Pleasant — 1

Telephone: POint Pleasant 5-0127
JOSEPH L. ABROMOWITZ—Owner & General Manager.
CHARLES H. COTLER—Merchandise Manager, Buyer.

Winograd's Dept. Store, 651 Arnold Ave. — Point Pleasant — 1

Telephone: POint Pleasant 5-0936
SAM WINOGRAD—Owner & General Buyer.

Yanko's, 30 Broad St. — Red Bank — 1

Telephone: REd Bank 6-0438
JACOB YANKO—Owner & General Buyer.

Kessler's Dept. Store, 8 Scott St. — Riverside — 1

Telephone: RIverside 4-0191
LOUIS KESSLER—Owner & General Buyer.

M. H. Burke & Co., 86 W. Main St. — Somerville — 1

Telephone: SOmerville 8-5500
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
SAUL BURKE—Operating Executive, Merchandise Manager, General Buyer.
MISS E. BURKE—Ladies' Buyer.
HARRY LURIA—Mens' & Boys' Buyer.

Spreen's Dept. Store, 65 Main St. — Sussex — 1

Telephone: Sussex Operator
RICHARD P. SPREEN—Partner in charge of Operations.

Tenafly Dept. Store, 20 Washington St. — Tenafly — 1

Telephone: ENglewood 3-5988
HYMAN KATZ—Owner & General Buyer.

Leet's Dept. Store, 18 Washington St. — Toms River — 1

Telephone: TOms River 8-1553
BEN LEET—Owner & General Buyer.

Allan's Dept. Store, 694 S. Broad St. — Trenton 10, — 1

Telephone: EXport 3-4470
KARL URKEN—Owner & General Buyer.

NEW JERSEY (Cont'd.)

Units

Binders Dept. Store, 132 E. State St. Trenton 8, 1

Telephone: EXport 6-2571

Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

BENJAMIN BINDER—President, General Merchandise Manager & Buyer for Pictures, Mirrors, Furniture, Floor Coverings, Luggage.
MISS F. FINE—All Ready-to-Wear, Accessories, Shoes, etc.
W. BINDER—Men's & Boys' Wear, Major Appliances.
F. GREY—Dry Goods, Domestics, Ribbons, Notions, Lamps & Shades, Toys & Sporting Goods.
MISS M. GRUCE—Stationery.
MRS. M. BARTH—Housewares, China & Glassware.

S. P. Dunham & Co., State, Broad & Hanover Sts. Trenton 8, 1

Telephone: EXport 6-1511

Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

CHARLES LEVY—President & Co-General Merchandise Manager.
J. J. ARESTY—Vice President & Co-General Merchandise Manager.
DONALD WERDEN—Chief Architect, Chief Engineer, Manager of Building & Maintenance Departments, Display Director.
RICHARD AMERECH—Manager of Supply, Alteration & Repair Depts.
HAROLD KOSLOW—Store Equipment Buyer.
E. B. ARESTY—Public Relations Director.
O. BREWER—Advertising Manager.
DONALD RETTMAN—Personnel Manager.
H. BERRES—Women's & Misses' Coats & Suits.
MRS. ROSENBERG—Women's & Misses' Dresses.
V. SPEED—Juniors' Coats Suits & Dresses.
DOROTHY TREBEL—Blouses.
SIDNEY GOLD—Sportswear, Skirts, Knit Apparel.
ELEANOR PHILLIPS—Girls', Children's & Infants' Wear.
R. GANZ—Aprons, House Dresses & Uniforms.
S. SCHWARTZ—Furs.
MISS HYDE—Millinery.
M. THOMAS—Hosiery, Gloves, Handkerchiefs.
I. OBST—Ladies' & Children's Shoes.
G. FRIEDMAN—Underwear.
A. FALES—Neckwear, Handbags, Small Leather Goods, Laces, Ribbons, Trimmings, Jewelry, Silverware, Clocks, Watches.
M. DIERDORF—Corsets, Brassieres, Negligees & Robes.
L. SAMUELS—Men's Furnishings, Umbrellas.
L. HEMELFARB—Boys' Clothing & Furnishings, Hats & Caps.
M. BREY—Notions, Gift Shop, Stationery, Magazines.
MISS MARKS—Toiletries & Drug Sundries.
D. SKLUTE—Major Appliances, Radios & Phonographs.
J. GOLDWASSER—Piece Goods, Linens, Domestics, Curtains, Draperies, Lamps & Shades.
H. ARONSON—Floor Coverings, Toys & Luggage.

BASEMENT DEPARTMENTS

RICHARD GANZ—Merchandise Manager.
H. BERRES—Ready-to-Wear.
E. ROSENTHAL—Hosiery, Underwear, House Dresses.
REETH RYAN—Sportswear.
A. ANDREWS—Children's Wear, Domestics.

Goldberg's Corp., 123 S. Broad St. Trenton 10, 2

Telephone: EXport 2-4111

Resident Buyer: National Dept. Stores, 112 W. 38th St. (See Listing)

Branch Store Operated in Morrisville, Pa.

JOSEPH W. WOLF—President & General Merchandise Manager.
MISS D. REID—Ladies' Ready-to-Wear.
D. WOLF—Sportswear, Separates, Handbags, Gloves.
D. SIMMONS—Aprons, House Dresses, Uniforms, Hosiery, Underwear Neckwear, Handkerchiefs, Jewelry, Small Electrical Appliances.
MISS U. JARMOSKA—Girls', Children's & Infants' Wear.
MARTIN H. WEISS—All Shoes.
MISS J. AIELLO—Corsets & Brassieres.

(Continued)

NEW JERSEY (Cont'd.)

Units

1 **Goldberg's Corp. (Continued)**

F. GOTTFURCHT—Dry Goods, Domestics, Ribbons, Notions, Art Needlework, Bedding, Gift Shop.
M. LUBASH—Men's Clothing, Hats, Luggage.
L. BLACK—Men's Furnishings, Boys' Clothing & Furnishings.
MISS M. SMITH—Toiletries, Cosmetics.
B. PALEY—Curtains, Draperies, Upholstery, Floor Coverings, Pictures, Mirrors, Lamps & Shades.
M. J. WEISS—Housewares, Hardware, Toys.
J. GEEHAN—Major Appliances.

BASEMENT DEPARTMENTS

1 D. WOLF—Ready-to-Wear.
W. MATHUSE—Curtains, Draperies, Upholstery, Floor Coverings.
J. RICHARDSON—Furniture, Pictures, Mirrors, Lamps, Toys.
P. VANCE—Appliances.

Nevius-Voorhees, 131 E. State St. Trenton 5, 3

Telephone: EXport 2-1151
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operates: P. J. YOUNG DRY GOODS CO., New Brunswick, N. J. (See Listing)
Also Operates a Branch Store in Flemington, N. J.

J. HOWARD NEVIUS—President & General Merchandise Manager.
JOHN NEVIUS—Vice President, Store Superintendent & Buyer for Girls' Wear, Men's Furnishings, Piece Goods & Silverware.
GEORGE NEVIUS—Treasurer.
HARVEY C. VOORHEES—Controller.
MRS. B. STERRETT—Advertising Manager.
MISS ETHEL WARREN—Personnel Manager.
R. LARISON—Supplies, Warehousing Supervisor.
R. SOMER—Buyer Coats, Suits, Furs.
MRS. F. BROWN—Buyer Dresses, Sportswear.
MRS. SCHELLINGER—Buyer House Dresses, Uniforms, Negligees.
MRS. B. SPENCER—Buyer Millinery.
MISS EGAN—Buyer for Neckwear, Gloves, Handbags, Underwear, Hosiery, Handkerchiefs, Umbrellas, Leather Goods, Novelty Jewelry.
MR. SPAIDE—Buyer Shoes, Slippers.
MRS. FORSYTH—Buyer Corsets, Lingerie.
MISS R. McGUIRE—Infants' & Children's Wear, Toys.
MRS. M. WHEATLEY—Boys' Clothing & Furnishings, Luggage.
J. C. NEVIUS—Buyer Domestics, Draperies, Stationery, Paper Goods.
MRS. M. JONES—Buyer Notions.
MRS. MOUNTFORD—Buyer for Toilet Goods, Confectionery.
MRS. JAMISON—Buyer Furniture, Lamps, Glassware, Gifts.
MR. McGRATH—Buyer Rugs, Carpets.
MRS. M. HICKEY—Buyer Foods.

Trenton Bargain Store, 100 Perry St. Trenton 8, 1

Telephone: EXport 2-6671

WILLIAM TROLL—Owner & General Buyer.

Wineberg's Dept. Stores, S. Broad & Beatty Sts. Trenton 10, 2

Telephone: OWen 5-6597
Branch Store Operated in Yardville, N. J.

SOLOMON WINEBERG—Partner and with
2 IRVING WINEBERG—Buyers all Departments.

Yards, Inc., State & Broad Sts. Trenton 8, 1

Telephone: EXport 6-5166
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.

LOUIS C. HANO, JR.—Executive Vice President, Merchandise Manager.
IRVING SCHNEIDER—Buyer Ladies' Coats, Suits, Dresses, Blouses.
MISS D. L. GOODSTEIN—Lingerie & Underwear Buyer.
MRS. M. WEINSTEIN—Buyer Knitwear, Skirts, Bathing Suits.
MARGARET BILLINGS—Hosiery Buyer.
MISS K. JAMISON—Corset Buyer.
MRS. L. SIMMONS—Childrens' Wear Buyer.
S. L. KAHN—Home Furnishings, Toys.

NEW JERSEY (Cont'd.)

Gerber's Department Stores — **Tuckerton**
Telephone: TUckreton 6-4011
Branch Store Operated in Beach Haven, N. J.
V. J. PROCACCINO—Partner & Buyer for all Departments.

A. Holthausen, Inc., 3513 Bergenline Ave. — **Union City**
Telephone: UNion 3-6000
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
E. A. HOLTHAUSEN—Vice President, Co-General Merchandise Manager. & Buyer for Neckwear, Handbags, Small Leather Goods, Jewelry.
C. HOLTHASEN—Treasurer, General Manager & Co-General Merchandise Manager, Buyer for Piece Goods.
E. SIEGELSON—Advertising Manager.
C. SCHULER—Store Superintendent, Personnel Manager.
MISS M. BLACK—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS M. SEEMAN—Sportswear, Separates, Aprons, House Dresses.
C. HOLTHAUSEN, JR.—Ladies' Hosiery, Men's Furnishings, Umbrellas.
MISS A. McCONNVILLE—Underwear & Lingerie.
ANNA GALLAGHER—Ladies' Gloves, Ribbons, Notions, Art Needlework, Gift Shop.
MRS. M. ERLACH—Corsets, Brassieres, Negligees, Robes, Girls', Children's & Infants' Wear.
L. ZELLER—Men's Clothing.
M. CLARK—Boys' Clothing & Furnishings.
P. DOEY—Domestics, Linens, Towels.
N. CARUSO—Blankets, Spreads, Curtains, Draperies, Upholstery & Luggage.
MRS. BRUNDZA—Cosmetics, Toiletries, Drug Sundries.
C. CHURCHILL—Furniture, Floor Coverings, Lamps, Shades.
J. ROSENBUSH—Housewres, Hardware, Pictures, Mirrors.
D. HOLTHAUSEN—Major Appliances, Toys.

H. A. Cohen's Sons, 33 E. Washington Ave. — **Washington**
Telephone: MUrray 9-0507
JULIUS & RAYMOND COHEN—Partners & General Buyers.

Choper's Dept. Stores, 81 Main St. — **Woodbridge**
Telephone: WOodbridge 8-0160
Branch Store Operated in Iselin, N. J.
E. CHOPER—Owner & Buyer.

NEW MEXICO

Brunell's, 900 New York Ave. — **Alamogordo**
Telephone: ALamogordo 463-J
Branch Store Operated in Ruidoso, N. M.
HERBERT H. BRUNELL—Owner & Buyer for all Departments.

California Stores, 116 Central Ave. SW — **Albuquerque**
Telephone: ALbuquerque 7-8966
Branch Stores Operated in Albuquerque & Las Vegas, N. M.
HENRY PAVE—Owner & Buyer for all Departments.
SHERMAN SABEL—Store Fixtures & Equipment.

Allen W. Hinkel Dry Goods Co., 308 Central Ave. SW — **Albuquerque**
Telephone: ALbuquerque 3-2271
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Stores Operated in New Mexico & Texas.
4800 E. Central Ave., Albuquerque, N. M.—DALE WHITE—Manager.
Santa Fe, N. M.—DOROTHY ALEXANDER—Manager.
Los Alamos, N. M.—EDITH HINOS—Manager.
Farmington, N. M.—HENRYETTA JEROME—Manager.
Roswell, N. M.—RICHARD PAULUZZI—Manager.
Clovis, N. M.—LAURA ROBERSON—Manager.
Midland, Texas—ELVA SEVERANCE—Manager.
Abilene, Texas—TOM HENDRICKS—Manager.
For Kansas Division, See Listing of ALLEN W. HINKEL DRY GOODS CO. in Wichita, Kansas.

(Continued)

NEW MEXICO (Cont'd.)

Units

Allen W. Hinkel Dry Goods Co. (Continued)

C. R. HUBBARD—President.
HELEN HUBBARD—General Merchandise Manager & Buyer for Women's, Misses' & Juniors' Coats & Suits.
JOAN BRUSH—Advertising Manager, Public Relations Director.
ROBERT LOPEZ—Display Director.
JEAN COMPTON—Women's, Misses' & Juniors' Dresses, House Dresses, Uniforms.
ANN FISH—Sportswear, Blouses, Skirts, Knitwear, Gloves, Neckwear. Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Watches, Umbrellas.
LOUISE CIARAMELLA—Girls', Children's & Infants' Wear.
B. STANLEY—Hosiery, Underwear, Corsets, Brassieres, Negligees.
R. KISGIN—Piece Goods, Linens, Domestics, Laces, Art Needlework, Gift Shop, Toys, Luggage.
LOUISE GRAPE—Toiletries, Drug Sundries.

Kistler-Collister & Co., 301 Central Ave. — Albuquerque — 1

Telephone: ALbuquerque 3-1795
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
JAMES H. COLLISTER—President & General Merchandise Manager.
MISS GUTIERREZ—Women's, Misses' & Juniors' Coats & Suits.
MRS. R. CRISP—Women's, Misses' & Juniors' Dresses.
MRS. BENNETT—Ladies' Sport Dresses.
MISS HENRY—Evening & Bridal Wear.
MRS. BLAKE—Sportswear.
MRS. LOVE—Aprons, Daytime Dresses.
MRS. FRIEND—Girls', Children's & Infants' Wear.
MRS. HERNANDEZ—Millinery.
MRS. HAMMERSLEY—Hosiery.
MRS. BROWN—Underwear, Lingerie, Negligees & Robes.
MRS. OWENS—Ladies' Gloves, Handbags, Small Leather Goods, Neckwear.
T. CORNISH—Shoes.
ROGER SEDDON—Men's & Boys' Clothing & Furnishings.
F. HANCOCK—Piece Goods, Curtains, Draperies, Upholstery.
MRS. LAMOREAUX—Domestics, Linens, Towels, Luggage.
MRS. JOHNSON—Notions, Costume Jewelry.
E. E. BRATCHER—Fine Jewelry, Watches.
MRS. MITCHELL—Cosmetics, Toiletries.

N. T. Dept. Stores, 109 N. 1st St. — Albuquerque — 2

Telephone: ALbuquerque 2-9574
Branch Store Operated in Las Vegas, N. M.
NATHAN TANANBAUM—Owner & Buyer.

Simon's Dept. Store, 201 S. 1st St. — Albuquerque — 1

Telephone: ALbuquerque 2-2926
SIMON GOLDMAN—Owner & Buyer for all Departments.

Wertheim's Dept. Store, 325 Sumner Ave. — Fort Sumner — 1

Telephone: 2662
MAX WERTHEIM—Owner & General Buyer.

Union Store, 316 E. Railroad Ave. — Lordsburg — 1

Telephone: LOrdsburg 42
LEO COHEN—Owner & General Buyer.

Speer's Dept. Store, Box 838 — Los Alamos — 1

H. E. SPEER—President, Buyer for all Departments.

Turner's Dept. Store, 105 W. 2nd St. — Portales — 1

Telephone: POrtales 250
D. D. TURNER—Owner & General Buyer.

Bell Stores, Inc., 116 W. San Francisco — Santa Fe — 3

Telephone: SAnta Fe 3-4251
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
Branch Stores Operated in Taos & Espanola, N. M.
IRVING BELL—President, General Merchandise Manager & Buyer.
FORREST MAPES—Vice President, Advertising & Display Manager.

NEW MEXICO (Cont'd.)

Units

Borenstein Bros. Dept. Store, 109 N. Bullard St. — Silver City — 1
Telephone: SIlver City 212
BARNEY & FRED BORENSTEIN—Partners & General Buyers.

The Emporium, West Plaza — Taos — 1
Telephone: TAos 200
ED F. GIRIODI—Owner & General Buyer.

NEW YORK

John G. Myers Co., Inc., 39 N. Pearl St. — Albany — 1
Telephone: ALbany 4-4131
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
ROY H. MYERS—President, General Merchandise Manager, Store Equipment Buyer.
ROBERT E. IRISH—Executive Vice President & Treasurer.
GUS CARLSON—Manager of Building & Maintenance Departments.
MILLARD HUNTER—Advertising & Display Manager.
JOSEPH SHEEHY—Warehouse Manager.
A. V. HOTALING—Personnel Manager.
HUGO C. GUTSCHE—Divisional Merchandise Manager.
RUTH CRAFT—Women's & Misses' Coats & Suits.
ELLA CAME—Women's & Misses' Dresses, Guild Shop, Bridal Wear, Cotton & Wool Shop.
HAROLD A. PECK, JR.—Juniors' Coats, Suits, Dresses, Sportswear, Teen Shop.
AUGUSTA KATZ—Sportswear.
ARTHUR DROUIN—Furs.
MELVIN McINTOSH—Divisional Merchandise Manager.
ELEANOR LEE—Girls', Children's & Infants' Wear, Infants' Furniture.
BETTY FURRER—Lingerie.
ELSIE GREENE—Corsets, Brassieres, Negligees & Robes.
KAY MILLER—Budget Dresses, Fashion Thrift Shop.
SAMUEL FOX—Divisional Merchandise Manager.
ELIZABETH HAWKINS—Hosiery & Gloves.
MILDRED LaKRITZ—Neckwear, Handkerchiefs.
MILDRED LEONARDO—Handbags, Small Leather Goods, Umbrellas.
ATTIL PASQUINI—Men's Furnishings, Luggage.
HELENE KUHN—Boys' Wear.
ARNOLD RIEDE—Notions.
EDWIN KING—Toiletries, Cosmetics, Jewelry, Watches.
JANE FATICA—Stationery.
EDWARD HERRING—Divisional Merchandise Manager.
MARIE KELTS—Piece Goods, Patterns.
WALTER SUMNER—Linens, Domestics.
HARRY KEMP—Curtains, Draperies, Upholstery.
WILLIAM DOESCHER—Furniture.
ARTHUR PHINNEY—Domestic Rugs.
JOSEPH ST. GERMAIN—Toys.
LLOYD SWANSON—Divisional Merchandise Manager.
HELEN RAFFERTY—House Furnishings.
MISS FLORENCE KOTARSKY—China, Glassware, Silverware.
HELEN WARDE—Lamps, Shades, Gifts.
NICHOLAS CHARLES—Paints.
ROY MYERS—Divisional Merchandise Manager.
ROBERT SOWERS—Radios, Phonographs, Electrical Appliances.

W. M. Whitney & Co., 47 N. Pearl St. — Albany — 1
Telephone: ALbany 4-1231
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
THOMAS B. WHEELER, SR.—President.
THOMAS B. WHEELER, JR.—Vice President & General Manager.
CHARLES W. WHEELER—Vice President & General Merchandise Manager,
FRANKLYN H. ASHBY—Treasurer, Chief Architect, Chief Engineer, Manager of Supply Department, Store Equipment Buyer.

(Continued)

NEW YORK (Cont'd.)

Units

W. M. Whitney & Co. (Continued)

JOHN CULLEN—Manager of Building & Maintenance Departments.
NORBERT BORNHORST—Display Equipment Buyer, Display Director.
FRANK BORNHORST—Warehouse Manager.
MISS E. DANNHEIMER—Advertising Manager, Public Relations Director.
JOHN GRAHAM—Personnel Manager.
H. NORMAN—Merchandise Manager, Ladies' Accessories, Men's & Boys' Wear, Smallwares.
T. B. WHEELER, JR.—Merchandise Manager, Piece Goods, Domestics, Home Furnishings, Housewares, Toys.
R. BUCKLEY—Women's & Misses' Coats, Suits, Dresses, Furs.
MRS. E. KRUG—Juniors' Coats, Suits & Dresses.
MISS B. SCOVILLE—Sportswear, Blouses, Skirts, Knit Apparel.
MISS L. SOROCCO—Girls', Children's & Infants' Wear.
MRS. E. MATTICE—Aprons, House Dresses, Uniforms, Corsets, Brassieres, Negligees, Robes.
R. MILLER—Millinery.
MISS E. LEARY—Hosiery, Gloves.
MISS E. HAMILTON—Underwear.
E. SMITH—All Shoes.
MRS. D. ROMANO—Neckwear, Handbags, Small Leather Goods.
MISS M. CUNNINGHAM—Handkerchiefs.
N. MURPHY—Men's & Boys' Clothing, Furnishings, Hats & Caps.
MISS E. KING—Piece Goods, Umbrellas.
G. SONDLES—Domestics, Linens, Towels.
MISS H. QUA—Laces, Trimmings, Ribbons, Notions, Art Needlework.
MISS E. BRAVERMAN—Toiletries, Drug Sundries, Candy, Delicacies.
MRS. E. COLYER—Jewelry, Silverware, Watches, Clocks.
MISS F. KINAMAN—Stationery, Books, Magazines, Luggage.
O. MILNE—Bedding, Furniture, Pictures, Mirrors.
M. STEIN—Curtains, Draperies, Upholstery, Lamps & Shades.
N. KELLERMAN—Housewares, Small Appliances, Gifts, Toys.
R. BRANDENSTEIN—Major Appliances, Radios & Phonographs.
MR. LEONARD—Floor Coverings.
E. STITCH—Sporting Goods, Cameras.

BASEMENT DEPARTMENTS

CHARLES W. WHEELER—Merchandise Manager.
MISS B. BLEICHERT—Coats, Suits, Dresses, Hosiery, Underwear.
MRS. K. KELLERMAN—Sportswear, House Dresses, Children's Wear.
E. SMITH—Shoes.

M. Lurie & Co., 93 E. Main St. — Amsterdam — 4

Telephone: VIctor 2-3000
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
All Stores Operated in New York.

S. TERK—General Merchandise Manager, Toy Buyer.
R. B. TERK—Assistant.
J. GRAY—Buyer Ladies Ready-to-Wear.
MRS. H. TALMADGE—Buyer for Blouses, House Dresses.
MISS M. WATROBA—Buyer Hosiery.
MRS. F. ROGERS—Buyer Lingerie.
MISS M. SWAN—Buyer for Corsets, Brassieres, Underwear.
MRS. M. STAGER—Buyer Handbags, Gloves, Neckwear.
MISS L. FAHAY—Buyer for Infants' Wear.
M. COHEN—Buyer for Men's & Boys' Furnishings.
MISS I. VIDULICK—Buyer for Domestics, Piece Goods.
MRS. D. ANDREWS—Buyer for Notions, Patterns, Art Goods.
MRS. M. CRONKHITE—Buyer for Toilet Goods, Ribbons, Gifts, Umbrellas, Cutlery, Jewelry, Silverware.
J. SIKORA—Buyer House Furnishings, Electrical Goods, China, Glassware, Leather Goods, Hardwares, Paints.
P. LASKY—Buyer Toys, Juvenile Furniture.

La Clair & Miller Dept. Stores, Commercial St. — Angola — 2

Telephone: ANgola 584
Branch Store Operated in Cherry Creek, N. Y.

JOSEPH P. LA CLAIR—Partner & Buyer for all Departments.

NEW YORK (Cont'd.)

Units

Auburn Dry Goods Corp., 141 Genesee St. — Auburn — 1

Telephone: AUburn 3-6214

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

HAROLD G. METCALF—President. (Inactive)
PAUL W. MYERS—Vice President, General Manager, General Merchandise Manager.
H. RANDOLPH SEYMOUR—Treasurer.
AVIS WYCKOFF—Controller.
CHARLES SAMSON—Store Superintendent.
JUANITA HANDLEY—Advertising Manager.
ROBERTA KILMER—Personnel Manager.
DOUGLAS PEDLEY—Ready-to-Wear, Sportswear, Separates, Millinery, Curtains, Draperies, Floor Coverings, Housewares, Toys.
MRS. QUIRK—Ladies' Hosiery, Underwear, Gloves, Neckwear.
MRS. M. COWEN—Corsets & Brassieres.
MISS H. MAYWALT—Girls', Children's & Infants' Wear.
J. WISE—Ladies' Handbags, Small Leather Goods, Men's & Boys' Wear, Piece Goods, Jewelry, Silverware, Watches, Toiletries.
MISS M. RICCIO—Domestics, Linens, Towels, China, Glassw
Lamps, Shades, Luggage, Gift Shop.

Wm. B. Hislop & Co., 95 Genesee St. — Auburn — 1

Telephone: AUburn 2-1441

W. B. HISLOP—President, General Merchandise Manager & Buyer for Ladies' Accessories, Laces, Ribbons, Notions, Toiletries, Jewelry, Stationery.
T. HISLOP—Ladies' Sportswear, Hosiery, Gloves, Men's & Boys' Furnishings.
T. O'MEARA—Aprons, House Dresses, Uniforms, Underwear, Lingerie, Negligees & Robes, Dress Goods, Silks.
J. RUSSELL—Girls', Children's & Infants' Wear, Art Needlework, Curtains, Draperies, Upholstery.
MRS. J. WYATT—Corsets & Brassieres.
MRS. ODELL—Piece Goods, Linens, Domestics.
G. BLAISDELL—Home Furnishings, Housewares, Luggage.

Betor Dept. Store, 256 Milton Ave. — Ballston Spa — 1

Telephone: BAllston Spa 169-J

GEORGE A. BETOR—Owner & General Buyer.

C. L. Carr Co., 101 Main St. — Batavia — 1

Telephone: BAtavia 3

Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

R. W. CARR—President, Treasurer, Advertising & Personnel Manager, Store & Display Equipment Buyer.
J. A. MUMFORD—Executive Vice President & Buyer for Bedding, Major Appliances, Furniture, Floor Coverings, Pictures, Mirrors, Lamps, Shades, Radios, Phonographs, Toys.
E. J. McNISH—General Merchandise Manager.
MISS ALICE GRAY—Display Director.
MRS. AMY SENNATE—Ready-to-Wear, Sportswear, Separates, Girls', Children's & Infants' Wear, Negligees & Robes.
MISS INA RUDY—Millinery.
MRS. BLANCHE MYERS—Hosiery.
MRS. GLADYS LEE—Underwear, Gloves.
MRS. HELEN KRANTZ—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Umbrellas.
MRS. YVONNE SPENCER—Corsets, Brassieres.
MRS. CAROL KIBLER—Piece Goods.
MRS. ELLEN WILLIAMS—Linens, Towels.
MRS. ELLEN WILSON—Domestics, Laces, Trimmings, Ribbons, Notions.
MRS. KAY GILL—Toiletries.
L. J. SOUTHALL—Silverware, Clocks, Watches, Housewares, Gifts.
MRS. MARGARET IVES—Stationery.
MRS. EMILY MILLER—Curtains, Draperies, Luggage.

Moskin's Dept. Store, 245-06 Jamaica Ave. — Bellerose — 1

Telephone: PRimrose 5-9891

LESTER SHALKIN & J. L. KENDALL—Partners.

NEW YORK (Cont'd.)

Units

Fowler, Dick & Walker, 13-23 Court St. Binghamton 1

Telephone: BInghamton 2-1231
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

G. F. COUPERTHWAIT—President.
C. A. CRAFORD—Executive Vice President.
JOHN PRICE, JR.—General Merchandise Manager.
K. C. MOORE—Chief Engineer, Manager of Building & Maintenance Depts.
I. M. YEATES—Manager of Supply, Alteration & Repair Departments, Personnel Manager, Store Equipment Buyer, Candy Buyer.
V. D. WEAVER—Display Equipment Buyer, Display Director.
MARJORIE EVANS—Advertising Manager.
JOHN HOUSBERGER—Merchandise Manager for Ready-to-Wear.
W. H. STOCKS—Women's & Misses' Coats & Suits, Juniors' Coats, Suits & Dresses, Furs.
VIDA VAN HORN—Women's & Misses' Dresses.
MRS. L. KILMER—Sportswear, Blouses, Skirts, Knit Apparel.
A. SMITH—Girls' Wear.
MRS. R. SHUSTER—Aprons, House Dresses.
D. RUSSELL—Uniforms, Negligees & Robes.
AGNES LUSK—Millinery.
BERTHA MURPHY—Hosiery & Underwear, Handkerchiefs.
MRS. E. VAN STADEN—Gloves, Neckwear, Laces, Trimmings, Ribbons.
K. PARKS—All Shoes.
MISS H. HURLEY—Corsets & Brassieres.
MRS. F. DARROW—Infants' & Children's Wear.
MRS. M. WALKER—Handbags, Small Leather Goods, Jewelry, Silverware, Clocks, Watches, Umbrellas.
W. DAYMAN—Men's Clothing, Boys' Clothing & Furnishings, Hats, Caps, Luggage.
R. PHILLIPS—Men's Furnishings, Hats, Caps.
C. M. POTTS—Piece Goods, Linens, Towels.
A. JOHNSON—Domestics.
MISS A. LACTINA—Notions.
MRS. H. ZIPP—Toiletries, Drug Sundries.
MRS. S. KRAGER—Art Needlework.
MRS. M. SPIER—Stationery, Books, Magazines, Cameras.
L. DOTTER—Bedding, Curtains, Draperies, Pictures, Mirrors, Furniture, Lamps & Shades.
J. SPENCE—Major Appliances, Radios & Phonographs.
D. HAMILTON—Floor Coverings.
J. RHODES—Housewares, Hardware, Toys.
G. SHORT—Gift Shop.
E. HOLMAN—Basement Merchandise Manager.
E. FAY—Basement Ready-to-Wear.
C. A. CRAFORD, JR.—Basement Men's & Boys' Wear, Home Furnishings.

McLean's Dept. Stores, Inc., 89 Court St. Binghamton 2

Telephone: BInghamton 4-1321
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Store Operated in Endicott, N. Y. (See Listing)

C. MOSSMAN McLEAN—President, Treasurer.
WILLIAM M. McLEAN—Executive Vice President, General Mdse. Mgr.
WILLIAM M. McLEAN III—Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer.
EDWIN DRAKE—Display Equipment Buyer, Display Director.
MRS. JEAN WALKER—Public Relations Director.
MRS. NANETTE FRANKLIN—Advertising Manager.
MRS. ELEANOR La ROCHE—Personnel Manager.
R. NEIL McLEAN—Merchandise Manager, Ready-to-Wear, Accessories, Home Furnishings.
I. M. DISRAELLY—Merchandise Manager, Men's & Boys' Wear.
MRS. M. COLLARD—Women's, Misses' & Juniors' Coats & Suits, Misses' & Juniors' Dresses.
MRS. MARGARET MOORE—Buyer Ladies' Dresses & Maternity Wear.
MRS. DOROTHY MORRIS—Ladies' Formal Dresses, Bridal Wear.
I. M. DISRAELLY—Sub-Teens, Children's & Infants' Wear.

(Continued)

NEW YORK (Cont'd.)

Units

McLean's Dept. Stores, Inc. (Continued)

MRS. MERNA ALLEN—Sportswear, Blouses, Skirts, Knit Apparel, Neckwear, Handkerchiefs.
MISS DOROTHY ROUNDS—Aprons, Piece Goods, Muslins, Notions.
HARRY BEAUDETTE—House Dresses, Uniforms.
MRS. HETTIE KENNEDY—Hosiery, Underwear, Negligees, Robes.
MISS ELEANOR SHORT—Gloves, Umbrellas.
MISS M. SMITH—Buyer for Corsets, Brassieres.
MRS. M. PARTCH—Buyer for Handbags, Belts.
HARMON W. CHAMBERS—Men's Clothing, Furnishings, Hats, Caps.
CHARLES SALICO—Buyer for Boys' Wear.
JAMES N. CROSSLEY—Buyer for Domestics, Linens.
MRS. C. GUIENDON—Buyer for Toilet Goods.
MISS M. E. CONNELL—Buyer for Jewelry & Silverware.
MRS. M. JOHNSON—Buyer Art Needlework.
MRS. K. BROWN—Stationery Buyer.
MISS E. SMITH—Buyer for Books.
R. BOWERMAN—Buyer Curtains, Draperies, Upholstery.
LEWIS BABCOCK—Bedding, Furniture, Floor Coverings, Lamps, Shades.
MISS JANE REYNOLDS—Pictures, Mirrors, Gifts.
JOHN F. ROHAN, JR.—Housewares, Small Electrics, China, Glassware, Paints, Unpainted Furniture, Toys.
WILLARD ALLEN—Luggage.
HARRY A. BEAUDETTE—Basement Ready-to-Wear, Lingerie, Foundations, Aprons, Uniforms, Hosiery, Children's Wear.

Sisson Brothers Welden Co., 59-61 Court St. — Binghamton — 1

Telephone: BInghamton 2-6411
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

BENJAMIN F. SISSON—President, General Mdse. Mgr. & Treasurer.
MRS. BERNICE R. BISHOP—Assistant Treasurer & Controller.
WALTER POPE—Manager of Building & Maintenance Departments, Store Equipment Buyer.
CARL SNYDER—Display Equipment Buyer & Display Director.
CLAYTON RANDALL—Warehouse Manager.
DEBORAH BORTHWICK—Public Relations Director & Personnel Manager.
IRENE MOLESSA—Advertising Manager.
HARRY SALL—Merchandise Manager for Ladies' Ready-to-Wear, Men's & Boys' Clothing & Furnishings.
MRS. J. MILLARD—Women's, Misses' & Juniors' Coats & Suits.
MRS. T. COLLINS—Women's & Misses' Dresses.
HILDA NESTLER—Juniors' Dresses, House Dresses.
ANNE CHETKO—Sportswear, Blouses, Skirts, Knit Apparel.
CLARE CORLYON—Girls' Wear.
LILLIAN FROST—Aprons, Uniforms, Underwear, Negligees & Robes.
WILLIAM STEIN—Furs.
AGNES BARRY—Millinery.
CHARLOTTE DWYER—Hosiery.
MARY GEORGIA—Gloves.
HAROLD READ—All Shoes.
BLANCHE SNYDER—Handkerchiefs.
BERTHA HUDAK—Corsets & Brassieres.
MARY O'NEIL—Infants' & Children's Wear.
HAZEL McGUIRE—Handbags, Small Leather Goods, Jewelry, Umbrellas.
ED. McHALE—Men's Clothing, Hats & Caps.
D. RUMANER—Men's Furnishings.
DAVID SUNNESS—Boys' Clothing & Furnishings, Hats & Caps.
L. KIPP—Piece Goods, Curtains, Draperies, Upholstery, Pictures, Mirrors.
MR. FERRIS—Domestics, Linens, Towels, Bedding.
ELIZABETH ROSE—Notions, Stationery, Candy.
REGINA SIPPLE—Toiletries.
THELMA SOVEREIGN—Silverware, Gift Shop, China & Glassware.
GRACE CARROL—Clocks.
HELEN STRONG—Art Needlework.
JACK LEWIS—Major Appliances, Radios & Phonographs.
THOMAS J. SULLIVAN—Furniture, Bedding, Floor Coverings, Lamps & Shades, Toys, Luggage.
MRS. LUCILLE LaBAKIS—Housewares.

NEW YORK (Cont'd.)

Units

Wilbur's Dept. Store, 227 Chenango St. Binghamton 1

Telephone: BInghamton 2-3226

DANIEL H. WILBUR—Owner & General Buyer.

Abraham & Straus, 422 Fulton St. Brooklyn 1, 3

Telephone: TRiangle 5-7200

Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).

Branch Stores Operated in Garden City & Hempstead, L. I., N. Y.

WALTER N. ROTHSCHILD—President.
SIDNEY L. SOLOMON—Vice President & General Manager.
KENNETH C. RICHMOND—Vice President & Treasurer.
ROBERT E. BLUM—Vice President & Secretary.
WILLIAM TOBEY—Vice President & Sales Promotion Manager.
DOUGLAS W. WILLINGTON—Vice President & Controller.
R. H. BROWN—Vice President & Personnel Manager.
A. DANIELS—Vice President & General Merchandise Manager, all Ready-to-Wear Depts., Shoes.
MILTON BERMAN—Merchandise Vice President, House & Home Furnishings, Appliances, Floor Coverings, Dry Goods, Toilet Goods, Candy, Accessories, Groceries.
KENNETH KOLKER—Assistant to MILTON BERMAN.
BERNARD SCHMITT—Operating Vice President.
WALTER N. ROTHSCHILD, JR.—Vice President & Manager of Hempstead Store.
R. H. STEIGER—Real Estate Manager.
DAVID H. GRAY—Service Superintendent.
EDWARD F. GAIT—Chief Engineer.
ARMAND F. JAQUIER—Engineering & Building Superintendent.
JOHN FOGARTY—Manager of Service Building.
MAX KALISH—Buyer Store Fixtures & Equipment.
EDWARD BERMAN—Advertising Manager.
JOHN A. ROSENBERG—Display Manager.
MISS MARGARET SPALDING—Executive Placement Director.
MISS EILEEN FURREY—Publicity Manager.
WILLIAM L. BOHAN—Manager of Garden City Store.
C. V. WIGGEN—Restaurant Operation Manager.

MERCHANDISE MANAGERS

ALBERT KRONICK & MISS G. LERNER—Ready-to-Wear, Furs.
WALTER HARRIS—Junior Wear, All Sportswear.
M. FRIEDBERG—Millinery & Shoes.
MISS JEAN BARAF—Hosiery & Accessories, Laces, Ribbons & Trimmings.
PETER COGAN—Girls', Teens', Children's & Infants' Wear, All Intimate Apparel.
C. WIGGEN—Men's & Boys' Wear, Shoes, Cosmetics, Hair Goods, Smoke Shop, Bakery, Delicatessen, Restaurant, Fountain, Prepared Foods.
WM. PARKER BROWN—Piece Goods, Linens, Domestics, Priscilla Food Shop.
STANLEY SWABACK—Notions, Drugs, Cosmetics, Fine Jewelry, Silverware Stationery, Books.
SOL BERSCH—Art Needlework, Furniture, Floor Coverings, Curtains, Draperies, Slipcovers, Lamps, China, Glassware, Pictures, Mirrors, Luggage, Gift Shop.
JAMES GINSBURG—Housewares, Major Appliances, Kitchen & Unpainted Furniture, Sporting Goods, Cameras.

BUYERS

R. HIRSCH—Women's Coats & Suits, Women's Thrift Coats.
MISS M. KOHN—Women's & Misses' Thrift Suits, Rainwear.
MISS DOROTHY MORRIS—Women's Moderate Price Dresses.
MISS E. ROBIN—Buyer Misses Better Coats & Suits.
MISS MYRA LEVINE—Misses' Thrift Coats, Sport Coats.
MISS M. ZEIBERT—Women's & Misses' Thrift Dresses.
MISS MARILYN HORST—Misses' Moderate Price Dresses, Evening Shop.
MISS LOTTE PARKER—Rose Room Coats, Suits & Dresses.
MISS S. GOLDSTEIN—Buyer Junior Coats, Suits, Dresses.
MISS MARGARET RAZOOK—Maternity Shop.

(Continued)

NEW YORK (Cont'd.)

Units

Abraham & Straus (Continued)

MRS. MARCEIL DAUB—Bridal Shop.
S. GREENBERG—Women's Sportswear.
JAMES LORENCE—Misses' Sportswear.
D. BLECHMAN—Junior Sportswear, Beach & Ski Shop.
MISS G. PIERCE—Sport Dresses.
MISS FLORENCE BLUM—Twixteen & Hi-Teen Shop.
MISS HELEN COHEN—Girls' Wear.
MISS A. KAUFMAN—Street Floor Blouses.
MRS. TINA WHITE—Blouses & Sweaters.
M. SCHWARTZ—Daytime Dresses.
MISS H. GOLDBERG—Aprons, House Dresses & Uniforms.
J. M. COGAN—Furs.
MISS A. SAUNDERS—Buyer Better Millinery.
MISS C. KLEIN—Buyer Moderate Priced Millinery.
MISS E. SHER—Buyer Thrift Millinery.
FRED HIRSCHHORN—Buyer Hosiery.
MISS HILDA MENITOVE—Knit Underwear.
MISS E. DONOHOE—Muslins, Woven, Vanity Fair Underwear, Slips & Petticoats.
MISS R. DICKER—Junior Intimate Apparel, Girls' & Teens' Accessories.
MISS IRMA KLEIN—Gloves.
BERT MUDICK—Women's Better Shoes, Slippers, Sandals, Rubber Wear.
HAROLD HANKIN—Red Cross & Thrift Shoes.
MISS E. HARRIS—Neckwear.
MRS. R. LANG—Buyer Handkerchiefs.
MRS. S. BRICK—Buyer Corsets, Brassieres.
MISS VELMA COLSON—Negligees.
MISS M. LoFASO—Toddlers' Wear.
MISS M. FORNOROTTO—Little Girls' & Little Boys' Apparel.
PAUL CHASANOFF—Infants' Furnishings.
S. SCOTT—Buyer Childrens' Shoes.
H. LACKMAN—Ladies' Handbags.
MRS. ELEANOR STEWART—Small Leather Goods, Umbrellas.
P. GOUTELL—Buyer Men's Clothing.
W. FALLON—Buyer Mens' Furnishings, Haberdashery.
J. BROOKS—Men's Sportswear, Robes.
I. ABRAMSON—Buyer Mens' Hats.
M. BLUESTONE—Men's Shoes.
HARRY GILMAN—Boys' Wear.
A. GORDON—Buyer Piece Goods, Patterns.
JOHN CULLEN—Buyer Domestics, Sheets, Pillow Cases, etc.
LUKE BUNOCORR—Blankets.
R. HORWITZ—Buyer Linens, Towels.
MISS L. HIRSCH—Buyer Trimmings, Ribbons, Laces.
D. THOMSEN—Notions Buyer.
J. GOLDWEITZ—Cosmetics, Toiletries.
SHEPARD GOLDMAN—Drugs, Drug Sundries, Prescriptions.
MISS HAZEL GLEASON—Hair Goods.
CHARLES HAYES—Diamonds, Fine Jewelry, Watches & Clocks.
MISS CLARICE STEIN—Costume Jewelry.
MRS. D. JULICH—Buyer Silverware.
MISS H. PENSAK—Art Needlework.
MISS J. PUNER—Buyer Stationery.
MISS B. KOOSIS—Books.
L. ZIMMET—Curtains.
A. SULLIVAN—Buyer Draperies, Upholstery.
W. FLOEGEL—Buyer Bedding, Furniture.
I. ARONOFF—Modern Furniture.
T. LARKIN—Summer Furniture.
E. FRIEDMAN—Buyer Rugs, Floor Coverings.
M. GAMZA—Major Appliances.
K. COOPER—Radios, Television, Records.
W. A. NOERING—Buyer Kitchenware, Bathroom Accessories, Cutlery, Garden & Horticulture Supplies, Electrical Goods.
R. HOPPEN—Hardware.

(Continued)

NEW YORK (Cont'd.)

Units

Abraham & Straus (Continued)

P. KING—Central Housewares.
LEONARD KAHN—Buyer Pictures, Mirrors, Lamps, Shades.
LAWRENCE TANNENBAUM—China, Glassware.
MRS. S. KAHN JULIAN—Gift Shop.
WILLIAM T. FALLON—Smoke Shop.
T. LARKIN—Toys.
J. L. SIMMET—Luggage.
LEONARD LANG—Sporting Goods, Cameras.
MISS R. MARKENDORF—Priscilla Food Shop.
M. McKENNA—Restaurant, Fountain, Bakery, Delicatessen, Prepared Foods.

BASEMENT DEPARTMENTS

AARON AARONS—Merchandise Vice President in Charge of Basement.
MISS ADELE CONTENT—Basement Advertising Manager.
T. CASPER—Women's & Misses' Coats, Furs.
MISS M. NATHAN—Women's & Misses' Suits, Junior Coats, Suits & Dresses.
H. HOLTZMAN & S. REICHNER—Women's, Misses' & Junior Dresses.
S. SCHWARTZ—Sportswear, Blouses.
MRS. E. MILLEN—Daytime Dresses, House Dresses, Negligees, Robes.
I. PACHMAN—Girls', Children's & Toddlers' Wear.
MRS. M. TROUPP—Hosiery.
MRS. C. KREISMAN—Millinery.
MISS F. FLEMING—Underwear.
CHARLES JAMES—Women's & Children's Shoes, Slippers.
MISS REGINA COHEN—Corsets & Brassieres.
D. DYE—Children's Underwear, Infants' Wear, Nursery Furniture.
R. SPECTOR—Men's Clothing, Men's Shoes.
L. BARTOLOTTA—Men's Furnishings.
MARTY KATZ—Boys' Clothing, Work Clothing.
B. MASKOWITZ—Curtains & Draperies.
D. KAPLAN—Bedding, Furniture.
V. PISANI—Floor Coverings.
M. McKENNA—Milpk Bar, Basement Bakery.

Barnett's Dept. Store, 960 Manhattan Ave. — Brooklyn 1, — 1

Telephone: EVergreen 9-4796
IRVING BARNETT—Owner & General Manager.
WILLIAM SHEERAK—Merchandise Manager, General Buyer.

Namm-Loeser's, Inc., 452 Fulton St. — Brooklyn 1, — 3

Telephone: TRiangle 5-5700
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Stores Operated in Bayshore & Woodmere, L. I., N. Y.
BENJAMIN H. NAMM—President, Chairman of the Board.
TOM HORNSTEIN—Vice President, General Merchandise Manager & General Manager.
EDGAR A. BAUM—Treasurer.
M. LIPIT—Controller.
ALLAN STEINHARDT—Store Superintendent & Executive Personnel Mgr.
DAN KALTER—Advertising Manager.
JOHN PEARL—Sales Promotion Manager.
HERMAN HEIDELBERG—Store Equipment Buyer.
JAMES EGAN—Staff Personnel Manager.
L. MacPHERSON—Warehouse Manager.
MR. FOLEY—Manager of Bayshore Store.
MRS. BURSTEIN—Manager of Woodmere Store.

MERCHANDISE MANAGERS

WILLIAM VULTAGGIO—Ready-to-Wear, Girls', Children's & Infants' Wear, Furs, All Intimate Apparel.
MRS. JEANNETTE JARNOW—Hosiery, Gloves, Scarfs, Handkerchiefs, Toiletries, Jewelry, Umbrellas.
LAWRENCE BLUMFELD—Men's & Boys' Clothing & Furnishings.
LEONARD BARBAN—Piece Goods, Domestics, Laces, Ribbons, Notions, Stationery, All Hard Lines.
S. SHAPIRO—Bedding & Furniture.

(Continued)

NEW YORK (Cont'd.)

Units

Namm-Loeser's, Inc. (Continued)

BUYERS

MISS JULIA SEIDLER—Women's, Misses' & Juniors' Coats & Suits, Furs.
MISS ETTA DeFINO—Women's, Misses' & Juniors' Dresses.
ANNETTE RUBINSTEIN—Sportswear, Blouses, Skirts, Knit Apparel.
C. VINCENTE—Girls', Children's & Infants' Wear.
MRS. LENA RUBINSTEIN—Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MOLLY TERNER—Hosiery.
SALLY NATALIA—Gloves, Toiletres.
LAURA BERKOWITZ—Neckwear.
HERBERT MANIS—Gloves, Handkerchiefs, Umbrellas.
MISS D. LEINWANDER—Corsets & Brassieres.
SALLY ROTH—Handbags.
C. AGRONICK—Men's & Boys' Clothing, Boys' Furnishings, Hats & Caps.
SAMUEL VINCENT—Men's Furnishings.
LEO FEIGENBAUM—All Shoes, Men's Hats & Caps.
B. PRESSER—Piece Goods, Laces, Trimmings, Ribbons, Notions, Art Needlework.
VINCENT NATELSON—Domestics.
ELAINE SACHS—Jewelry.
R. DiMARTINI—Silverware, Clocks, Pictures, Mirrors, Lamps, Shades, China, Glassware, Gift Shop.
H. LANDMAN—Stationery.
HAYDN RICHARDS—Curtains, Draperies, Upholstery.
S. SHAPIRO—Bedding & Furniture.
A. PLATNER—Floor Coverings.
V. GENTILE—Major Appliances, Radios, Phonographs, Housewares & Hardware.
MR. SELIGSON—Toys & Luggage.
BLANCHE FITZGERALD—Candy.

BASEMENT DEPARTMENTS

LAWRENCE BLUMENFELD—Merchandise Manager.
G. SNYDER—Ladies' Coats & Suits.
B. GOLDSTEIN—Ladies' Dresses, Sportswear.
R. SCHWARTZ—Girls', Children's & Infants' Wear.
J. NACHMAN—Underwear, Corsets & Brassieres.
G. FUERMAN—Hosiery & Fashion Accessories.
D. MURPHY—All Shoes.
M. GOLDENBERG—Men's & Boys' Clothing & Furnishings.
S. SAUL—Curtains, Draperies, Domestics.
DAVID LANDY—Floor Coverings.

Rothstein's Dept. Store, 4013—13th Ave. Brooklyn 18, 1

Telephone: GEdney 8-8300
JACK ROTHSTEIN—President & General Merchandise Manager.
RALPH SANDLER—Buyer all Ready-to-Wear, Mens', Ladies' & Childrens', Furnishings, Accessories, Dry Goods, Home Furnishings, Notions.
JERRY WOLFSON—Buyer Housewares, Toys, Electrics, Toilet Goods.
MAX LEIBOT—Buyer Shoes.

Adam, Meldrum & Anderson Co., Inc., 404 Main St. Buffalo 5, 5

Telephone: MAdison 4020
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Stores: Cheektowaga, N. Y., JOHN ULINE—Manager.
Eggertsville, N. Y., CLAUDE SHENTON—Manager.
Lackawanna, N. Y., CARL BUSH—Manager.
Tonawanda, N. Y., ALBERT LOGAN—Manager.
ROBERT B. ADAM—President & Merchandise Manager for Ladies' Accessories, Laces, Ribbons, Notions, Smallwares, Toys.
HERBERT M. ULINE—Senior Vice President & General Merchandise Mgr.
JOSEPH L. HUDSON—Treasurer & Branch Store Coordinator.
WILLIAM J. CLAYTON—Controller.
STUART BRYDON—Fixtures, Equipment, Warehousing Supervisor.
JOHN H. HOUSWOOD—Display Manager.
EUGENE SCHAEFFER—Personnel Manager.

(Continued)

NEW YORK (Cont'd.)

Units

Adam, Meldrum & Anderson Co., Inc. (Continued)

MRS. PAULINE FULLER—Merchandise Manager & Buyer for Ladies' Better Coats, Suits & &Dresses, Furs.
MRS. EDNA FERGUSSON—Merchandise Manager & Buyer for Ladies' Thrift Coats, Suits, Dresses, House Dresses.
HERMAN K. FAUPEL—Advertising Manager & Merchandise Manager for Men's & Boys' Clothing & Furnishings.
WILLIAM J. KIRCHGESSNER—Merchandise Controller.
MISS MARTHA BRAINARD—Ladies' Better Dresses.
MISS M. POND—Buyer Sportswear, Skirts, Blouses.
MISS ELEAN BLOOM—Blouses, Neckwear, Handkerchiefs.
MISS F. McINTOSH—Buyer Girls' & Children's Wear.
MISS LOU KING—Furs.
MRS. ADELE TODD—Better Millinery.
MISS BESSIE VARCO—Thrift Millinery.
MRS. BLANCHE GRIFFITH—Hosiery, Gloves, Knit Underwear.
MRS. GRACE DEMMING—Lingerie, Negligees.
LEO McCLANAHAN—Buyer Shoes.
MISS V. COX—Buyer Foundations, Brassieres.
MRS. K. ATKINS—Buyer Infant's Wear.
MRS. M. ECKHART—Buyer Handbags, Belts, Jewelry.
V. P. ROSS—Buyer Men's Clothing.
H. T. MARSHALL—Buyer Men's Furnishings.
J. L. MARTIN—Buyer Boys' Wear.
MISS L. STAFFONE—Buyer Dry Goods, Piece Goods.
GEORGE SMITH—Domestics, Furniture.
MISS D. LINGHAM—Buyer Notions, Stationery.
VICTOR C. ERICSON—Buyer Toilet Goods, Sundries.
MAX TEGLER—Watches & Clocks.
ROBERT STRASSER—Umbrellas & Luggage.
MISS M. CONLIN—Buyer Art Goods.
CLYDE FRENCH—Summer & Infants' Furniture, Toys.
JOHN DUFFY—Buyer Appliances, Radio, Television.
ELMER D. WEIGERT—Buyer Draperies, Curtains.
A. W. ZIMMERMAN—Buyer Floor Coverings.
KENNETH WINFIELD—Housewares, Silverware, China & Glassware.
MISS ELIZABETH DOIG—Lamps & Gifts.
LINCOLN FLANAGAN—Cameras.
R. MUSCATO—Soda Fountain & Luncheonette.
MRS. BERNADETTE MAEFS—Candy Buyer.

J. N. Adam & Co., 389 Main St. — Buffalo 5, — 2

Telephone: MAdison 1111
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store: Niagara Falls, N. Y., WAYNE E. BAUMLER—Manager.

H. P. SELMAN, JR.—President.
R. J. WINEGAR—Vice President.
WILLIAM COPE—Treasurer & Controller.
RALPH J. EMBLIDGE—Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer, Warehouse Manager.
FRANCIS K. HILDRETH—Display Equipment Buyer & Display Director.
DAVID ABRAMS—Public Relations Director.
MISS GERTRUDE MOESCH—Advertising Manager.
NORMAN GOLDFARB—Personnel Manager.

MERCHANDISE MANAGERS

JOHN C. FLYNN—Ready-to-Wear, Infants' & Children's Wear, Millinery & Shoes.
CLARKE E. THRASHER—Ladies' Hosiery, Underwear, Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Stationery, Candy.
LLOYD BASLER—Men's & Boys' Wear, Toys, Luggage, Sporting Goods.
FRED A. PORTER—Piece Goods, Domestics, Fine Jewelry, Clocks, Watches, Art Needlework, Housewares, Home Furnishings.

BUYERS

MARVIN MILLER—Women's & Misses' Coats & Suits.
MISS ANNE ANTHONY—Women's & Misses' Better Dresses.
MISS ADELAIDE HAYES—Women's, Misses' & Juniors' Budget Dresses.

(Continued)

NEW YORK (Cont'd.)

J. N. Adam & Co. (Continued)

AMELIA DeCOLLIBUS—Juniors' Coats, Suits & Dresses.
MISS AGNES FARRELL—Blouses & Skirts.
MRS. MARY MATTHEWS—Sportswear & Knit Apparel.
MRS. DORIS MILLER—Blouses, Main Floor Sportswear, Hosiery.
MRS. K. GREGORY—Girls' Wear.
JUNE GUYETTE—Aprons, House Dresses & Uniforms.
TED JUNGREIS—Furs.
HARRY J. ROBINSON—Millinery.
LOUISE FLYNN—Underwear, Negligees & Robes.
MISS FLORENCE SCHNEIDER—Knit Underwear.
SAM SILVER—Ladies' Shoes.
MARGARET SHERRY—Neckwear, Handkerchiefs, Umbrellas.
MRS. MILDRED DORSHEIMER—Corsets & Brassieres.
MISS C. MEEHAN—Buyer Infants' Wear.
MRS. LUCILLE McGINNIS—Handbags, Small Leather Goods, Costume Jewelry.
ERNIE KAELEN—Men's Clothing.
J. WINSPEAR—Men's Furnishings.
LEO ATAMIAN—Shirts, Ties.
ELI REINSTEIN—Men's & Boys' Shoes.
FLOYD DUST—Boys' Wear.
STANLEY PUTNICKI—Piece Goods, Patterns.
ALBERT HARRIS—Linens, Towels, Domestics.
EDNA NILIUS—Laces, Trimmings, Ribbons, Notions.
HERBERT CONNER—Toiletries & Drug Sundries.
ABE L. MARQUISEE—Fine Jewelry, Silverware, China, Glassware, Watches, Clocks.
FLORA EICHINGER—Art Needlework.
NEAL OLIVER—Stationery, Party Goods, Gift Wrappings.
ELIZABETH PORTER—Books & Magazines.
CLARKE REID—Curtains, Draperies, Upholstery.
SAM RAPP—Bedding & Furniture.
FLORENCE BARBEAU—Pictures & Mirrors.
SIDNEY ABRAMS—Housewares, Hardware.
WILLIAM S. HAKE—Appliances, Radio, Television.
JAMES E. KEITH—Floor Coverings.
MISS R. MENDELSON—Lamps, Shades, Pictures, Frames, Gifts.
VINCENT BURNS—Toys, Games, Wheel Goods, Christmas Decorations.
DONALD TANNER—Luggage & Sporting Goods.
YOLANDA D'AMICO—Cameras.
MARY LONG—Soda Fountain & Luncheonette.
MISS DOROTHY BAVELOCK—Candy.

BASEMENT DEPARTMENTS

WALTER LINK—Merchandise Manager
RICHARD O'DONNELL—Ladies' Coats, Home Furnishings.
FLORENCE SAVAGE—Ladies' Dresses.
ROSE MILLONZI—Sportswear.
MARY PELLICANO—Teens', Girls', Children's & Infants' Wear.
MARIE PATTI—House Dresses.
MISS IRENE KOSIKOWKI—Ladies' Hosiery, Accessories.
MILDRED TRIPI—Lingerie, Corsets.
DOUGLAS COPELAND—Men's Wear.
IRVING POLLACK—Boys' Wear.

Flint & Kent, 554 Main St. Buffalo 2,

Telephone: CLeveland 5060
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.

CHARLES HAHN, JR.—Chairman of the Board.
CHARLES JACK HAHN—President.
ELMER MUNSELL—Treasurer.
LEE GOLDSTEIN—General Merchandise Manager.
GEORGE COIT III—Manager of Building, Maintenance & Supply Departments, Store & Display Equipment Buyer.
MRS. HELEN BANKE—Advertising Manager.
JOSEPH SIMMER—Display Director.
ELIZABETH BONDESON—Personnel Manager.

(Continued)

NEW YORK (Cont'd.)

Units

Flint & Kent (Continued)

MRS. ASTRID KINSEY—Women's, Misses' & Juniors' Coats & Suits.
MRS. PEGGY STAPLES—Women's & Misses' Dresses.
MISS JUNE KELLOGG—Juniors' Dresses.
MRS. RUTH SEITZ—Sportswear, Blouses & Skirts.
MRS. VERA PENCE—Girls', Children's & Infants' Wear, Toys.
MRS. OKAH SHELTMIRE—House Dresses, Underwear, Corsets, Brassieres, Negligees & Robes.
JEROME CHANZIT—Furs.
MISS GRACE MOSHER—Millinery.
ROBERT KELLER—Hosiery, Men's Clothing & Shoes.
MISS HARRIET SMITH—Gloves, Handbags, Small Leather Goods, Costume Jewelry.
MRS. VIRGINIA KING—Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons, Notions.
WILLARD LEWIS—Ladies' & Children's Shoes.
HAROLD PARK—Men's Furnishings, Hats & Caps.
MRS. GERTRUDE DANIELS—Boys' Clothing & Furnishings.
ROBERT EMMERT—Piece Goods, Linens, Towels, Domestics.
HENRY TURO—Toiletries, Drug Sundries, Stationery, Gift Shop.
MICHAEL DOYLE—Curtains, Draperies, Upholstery.
PAUL BURLINGAME—Bedding, Furniture, Floor Coverings, Lamps, Shades.

Wm. Hengerer Co., 465 Main St. Buffalo 3, 2

Telephone: MOhawk 6666
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
Branch Store Operated in Batavia, N. Y.

HAROLD M. HECHT—President, General Merchandise Manager.
WARNER BULLOCK—General Store Superintendent.
M. A. CONNELL—Controller.
JULIUS MILLER—Purchasing Agent.
ARTHUR EDMUNDS—Advertising Manager.
WILLIAM M. MILLER—Publicity Manager.
THOMAS NOVY—Display Manager.
D. J. MILLER—Divisional Merchandise Manager.
MRS. A. PURCELL—Women's & Misses' Better Coats & Suits.
R. SCHILDER—Women's & Misses' Budget Coats & Suits, Junior Miss Coats & Suits.
MRS. D. SUMMERS—Women's Better Dresses.
MISS M. E. BLACK—Misses' Better & Moderate Price Dresses, Bridal Wear.
MRS. C. MARCIN—Women's & Misses' Popular Price Dresses, Maternity Wear.
MISS M. GOULD—Junior Miss Dresses & Sportswear.
MISS P. FAY—Blouses, Skirts, Sweaters, Jackets.
MISS J. BELLANCA—Cotton Dresses, Uniforms, Smocks.
MRS. E. DOESCH—Silk & Cotton Underwear, Negligees & Robes.
MRS. J. McCLOY—Corsets & Brassieres.
MRS. M. LUNGER—Sportswear, Beachwear.
H. KROLL—Furs.
C. REIGELMAN—Millinery.
A. BERMAN—Divisional Merchandise Manager.
J. O'HERN—Hosiery, Cameras.
MRS. M. DYKSTRA—Gloves, Laces, Trimmings & Ribbons.
MISS J. RYAN—Little Price Sportswear.
MISS E. WAGNER—Neckwear, Handbags, Small Leather Goods.
MISS S. SATULOFF—Handkerchiefs, Costume Jewelry.
MISS F. WOLPERT—Women's Knit Underwear, Umbrellas.
J. SULLIVAN—All Shoes.
S. RIFKIN—Diamonds, Watches, Clocks, Luggage.
G. WAGNER—Notions.
MISS J. PRICE—Toiletries & Drugs.
MISS M. HORTON—Stationery.
A. ANDREWS—Divisional Merchandise Manager.
MISS MARIE SEYMOUR & MISS D. McFARLAND—Girls' & Teens' Wear.
MISS M. McKENNA—Infants' Wear.
R. STEVENSON—Boys' Clothing & Furnishings.
MRS. R. NEWCOMB—Art Needlework.

(Continued)

NEW YORK (Cont'd.)

Units

Wm. Hengerer Co. (Continued)

MRS. A. ZECKER—Books, Magazines, Religious Goods.
MISS M. TURNER—Candy.
MISS F. SPRY—Toys.
S. B. CROPLEY—Divisional Merchandise Manager.
J. E. COOLIDGE—Men's Clothing.
D. F. JOHNSON—Men's Furnishings.
C. W. KAISER—Men's Hats & Caps.
J. MANUEL—Piece Goods, Patterns.
E. MELZER—Domestics, Linens, Blankets, Bath Shop.
E. SCHANNE—Beds, Bedding, Furniture.
J. WALSH—Curtains, Draperies, Upholstery.
MISS M. FARASH—Pictures, Lamps, Shades.
MRS. A. GALLARY—Glassware, Gift Shop.
R. KNIBBS—China.
MISS L. FOODY—Silverware.
E. CHAPMAN—Oriental Rugs, Carpets, Linoleum.
L. BRENNAN—General House Furnishings, Small Appliances.
J. HIMMEL—Divisional Merchandise Manager.
R. MORLOCK—Luncheonette & Soda Fountain.

BASEMENT DEPARTMENTS

J. HIMMEL—Divisional Merchandise Manager.
A. KOMAN—Ladies' Ready-to-Wear.
MRS. A. HETTIG—Sportswear, Accessories, Cotton Dresses, Uniforms.
MISS F. CASILLA—Girls', Children's & Infants' Wear.
MRS. F. DAHN—Hosiery, Accessories.
MISS M. WASSON—Underwear, Corsets, Brassieres, Robes, Housecoats.
R. GAMBLE—Men's & Boys' Furnishings, Boys' Clothing.

Hens & Kelly, Inc., 478 Main St. Buffalo 2, 4

Telephone: CLeveland 5600
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
All Stores Operated in Buffalo, N. Y.

CHARLES A. COHAN—President, Co-General Merchandise Manager, Store Equipment Buyer.
HOWARD Z. FLOMERFELT—Vice President & Co-General Mdse. Mgr
CARL D. STABY—Treasurer.
HAROLD KOPP—Chief Engineer.
E. J. HENS—Store Fixtures & Equipment.
BURTON HARRIS—Advertising Manager, Display Equipment Buyer.
JOSEPH GIGLIERANO—Display Equipment Buyer, Display Director
RICHARD WASP—Warehouse Manager.
CHARLES G. KELLY—Public Relations Director, Personnel Manager.
MRS. MILDRED HESS—Staff Personnel Manager.
FRED HAUSS—Women's, Misses' & Juniors' Coats & Suits.
MISS C. PALANO—Women's Misses' & Juniors' Dresses.
MISS R. SMITH—Sportswear, Skirts, Knit Apparel.
MISS. R. QUEENO—Girls' & Teen Age Wear.
MISS B. CENTANNI—Aprons, House Dresses & Uniforms.
HENRY LEFF—Furs.
MISS D. HUMES—Hosiery & Gloves.
MISS G. JOY—Underwear, Negligees & Robes.
MRS. L. LOEB—Neckwear, Blouses, Handkerchiefs.
J. FRIDMAN—Ladies' & Children's Shoes.
MISS M. KETTEL—Corsets & Brassieres.
MISS S. FRITZ—Infant's & Children's Wear.
HARRY BLUM—Men's Furnishings, Boys' Clothing & Furnishings.
O. GOLDMAN—Wash Goods, Domestics, Patterns, Bedding, Laces, Ribbons, Silks, Towels, Linens.
MISS I. ZIENTOWSKI—Notions, Art Needlework, Books, Stationery, Pictures, Mirrors, Cameras.
H. KEIM—Handbags, Toilet Goods, Clocks, Silverware, Leather Goods, Jewelry, Luggage.
J. K. DALY—Bedding & Furniture.
W. THOMPSON—Floor Coverings.
P. STOKES—Curtains, Draperies, Upholstery.
JOHN PIERSOL—Housewares.
MISS R. RODRIGUEZ—Candy, Delicacies.

CHAIN STORE GUIDE

SPECIALIZED DIRECTORIES

In each of the following specialized directories, you have a complete market at your fingertips — a hand tailored prospect list — a geographically arranged mailing list — the ideal basis for a complete campaign to each of these chain store markets.

DIRECTORY OF 5c-$1.00-VARIETY STORE CHAINS

A complete list of every Variety Chain Store company in the country (Woolworth, Kresge, Grant, etc.). Each listing gives address of buying headquarters, number of stores operated by each chain, name and function of executives in each chain, and all buyers with lines they buy. Over 1,900 companies operating more than 12,500 stores. Completely indexed for quick, ready reference. A 3.1 BILLION DOLLAR MARKET. **$20.00**

DIRECTORY OF INDEPENDENT 5c-$1.00-VARIETY STORES

Geographic listing of more than 11,000 one-store operators — with name of owner where possible — ideal supplement to the Chain Store directory listed above. Every name verified. Most complete list of variety stores ever compiled. Market over 500 MILLION DOLLARS. **$35.00**

DIRECTORY OF HARDWARE & AUTO SUPPLY CHAINS

Over 1,500 chain store companies, with more than 11,000 outlets, selling a huge variety of general merchandise items (Gamble-Skogmo, Western Auto, Cussin & Fearn, Strauss Stores, etc.). Complete headquarters executive and buying personnel listings, as well as number of stores in each chain. Completely indexed for easy reference. Over ONE BILLION DOLLAR SALES a year. **$25.00**

(Continued on other side)

Postage Will Be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD

First Class Permit No. 19243, Sec. 34.9, P. L. & R., New York, N. Y.

CHAIN STORE GUIDE

2 PARK AVENUE

NEW YORK 16, N. Y.

DIRECTORY OF GROCERY & SUPER MARKET CHAINS

Lists every Grocery and Super Market chain in operation — from the 2-store companies to the mammoth major chain operators (A & P, Krogers, Safeway, Food Fair, etc.). All executives and buyers of every chain — every line carried — all branch buying offices given. Over 3,000 companies operating more than 27,000 stores — cross-indexed with complete list of trade-names by which the chains operate their stores — the world's largest retail market. 16 BILLION DOLLARS. **$25.00**

DIRECTORY OF DRUG CHAINS

The only directory of Drug Chains that includes every chain store firm even the 2-store and 3-store companies. Lists every buying office, the number of stores in the chain, executives and buyers (Walgreen, Rexall, Whelan, Stineway-Ford Hopkins, etc.). Over 1,900 companies selling through more than 7,900 stores. Completely indexed for easy, ready reference, Sales Estimate of Market. 1.75 BILLION DOLLARS. **$25.00**

DIRECT MAIL SERVICE — FOR SUBSCRIBERS ONLY

As a subscriber you are entitled to have your promotion pieces addressed by us from our up-to-the-minute files, and sent to all chain headquarters and to Independent Variety Stores. The cost is nominal. Check below for further information.

(Continued on other side)

ORDER FORM

CHAIN STORE GUIDE — 2 PARK AVENUE — NEW YORK 16, N. Y.

PLEASE SEND FOLLOWING DIRECTORIES:

..... Copies of Directory of 5c-$1.00 Variety Chains ..... @ $20.00

..... Copies of Directory of Independent Variety Stores ..... @ 35.00

..... Copies of Directory of Hardware & Auto Accessory Chains ..... @ 25.00

..... Copies of Directory of Grocery Supermarket Chains ..... @ 25.00

..... Copies of Directory of Drug Chains ..... @ 25.00

Ordered By: .....

Company: .....

Address: .....

.....

NOTE: Check Here ☐ For information on our DIRECT MAIL SERVICE

NEW YORK (Cont'd.)

Units

Home Store, 1572 Genesee St. Buffalo 11, 1

Telephone: HUmboldt 6243
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
MRS. J. HOCHMUTH & MRS. F. M. STREIT—Partners.
EMIL J. STREIT—Managing Director, General Buyer.

Sattler's, Inc., 998 Broadway Buffalo 12, 1

Telephone: BAiley 2345
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
AARON RABOW—President, General Manager.
ROBERT S. CORNELIUS—Vice President, Public Relations Director.
HAROLD ZIMBLER—Vice President & General Merchandise Manager.
JOHN MADDEN—Treasurer.
GORDON HOHMAN—Chief Architect.
MR. STAPLETON—Manager of Supply Department.
WILLIAM QUIMBY—Manager of Building & Maintenance Departments, Store Equipment Buyer.
HENRY CAPUTO—Display Equipment Buyer, Display Director.
TOM KENNEDY—Warehouse Manager.
MALCOME HORNE—Advertising Manager.
CLARA NAWROCKY—Copy Director.
ALBERT KUREK—Art Director.
FRANK MURPHY—Executive Personnel Manager.
DOROTHY CAMPBELL—Staff Personnel Manager.
MR. LEVIN—Merchandise Manager for Ready-to-Wear, Intimate Apparel, Ready-to-Wear Accessories.
A. SILVER—Merchandise Manager for Girls', Children's & Infants' Wear, Knit Goods, Infants' Furniture.
RICHARD WOLFE—Merchandise Manager for Men's & Boys' Wear, Yard Goods, Domestics, Curtains, Draperies, Luggage.

BUYERS

MR. SATURN—Women's & Misses' Coats & Suits.
MR. HERSCHER—Women's & Misses' Dresses.
MR. SCHWARTZ—Juniors' Coats, Suits & Dresses.
MISS GOODRICH—Sportswear, Blouses, Skirts, Knit Apparel.
MISS FRUTH—Girls' Wear.
MR. ERLICH—Aprons, House Dresses, Uniforms.
MR. HOFFMAN—Furs.
K. C. HILL—Millinery, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Umbrellas.
MRS. E. GORNEY—Hosiery.
MISS I. ROBERTS—Underwear, Negligees & Robes.
MISS E. SNYDER—Ladies' Gloves.
MR. BALBIERZ—Women's & Children's Shoes.
MISS R. ARNDT—Corsets & Brassieres.
MISS H. KING—Infants' & Children's Wear.
D. GROSS—Men's Clothing.
D. SHUPE—Men's Furnishings, Hats, Caps, Luggage.
L. COOPER—Boys' Clothing, Furnishings, Hats & Caps.
HARRY HERMAN—Men's & Boys' Shoes.
MR. PITTELL—Piece Goods, Muslins, Sheetings, Laces, Trimmings, Art Needlework.
E. WEINTRAUB—Domestics, Linens, Towels.
MISS KEYWELL—Ribbons, Notions, Stationery.
MR. RUBACH—Toiletries, Drug Sundries.
MR. FREIDMAN—Jewelry, Silverware, Clocks, Watches.
MR. ISRAEL—Bedding, Furniture.
MISS SMITH—Curtains, Draperies.
MR. ECKERT—Major Appliances, Radios & Phonographs.
MR. KANEL—Floor Coverings.
MR. LESSER—China, Glassware, Gifts.
MR. MARYAN—Housewares.
MR. KAY—Hardware.
D. J. EPTER—Pictures, Mirrors, Lamps & Shades.
MR. NOWATKA—Toys.
J. BRUDER—Sporting Goods.
MR. SCHRAFFRAN—Groceries.

(Continued)

NEW YORK (Cont'd.)

Unit

Sattler's, Inc. (Continued)

MR. KREHER—Candy.
MR. BRITTON—Meats.
MR. URBAN—Dairy.
MR. KLOIZ—Keys.
MR. BENETOVITCH—Fruit.
MR. LEIBERMAN—Auto Seat Covers.

Spohr's, Inc., 1488 Hertel Ave. — Buffalo 16,
Telephone: BEdford 1488
Resident Buyer: O'Shaughnessy, Dewes & Klein, Inc., 132 W. 31st St.
ALEXANDER WEISS—President.
ARNOLD SILVERSTEIN & MISS L. ELLROTT—Buyers for all Depts.

Lerner's Dept. Store, 411 Main St. — Catskill
Telephone: CAtskill 668
Resident Buyer: O'Shaughnessy, Dewes & Klein, Inc., 132 W. 43rd St.
I. LERNER—President.
P. LERNER—Merchandise Manager, General Buyer.

Murray's Dept. Store, Main St. — Center Moriches — 1
Telephone: 3-0067
MRS. HANNA LEVY—Owner & General Buyer.

Gazalley's Dept. Store, 29 E. Main St. — Chateaugay — 1
Telephone: CHateaugay 2411
S. A. GAZALLEY—Owner & General Buyer.

Pearl's Dept. Stores, 18 E. Main St. — Chateaugay — 4
Telephone: CHateauguay 2181
All Stores Operated in New York.
MRS. DORIS PEARL—Owner and with
E. SILBERMAN & N. B. GODFREY—Buyers for all Departments.

Olsen's Dept. Store, 39 Main St. — Cobleskill — 1
Telephone: CObleskill 333
NORMAN OLSEN—Owner & General Buyer.

Kelley's Dept. Store, 111 Pulteney St. — Corning — 1
Telephone: COrning 6-2023
ROY & ROBERT KELLEY—Partners & General Buyers.

Rockwell Co., Inc., 27 W. Market St. — Corning — 1
Telephone: COrning 6-5444
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
ROBERT F. ROCKWELL—President, General Merchandise Manager & Buyer.
HAROLD W. SMITH—Vice President & Buyer.

G. H. Wiltsie, 37 Main St. — Cortland — 1
Telephone: SKyline 6-7506
GEORGE H. WILTSIE—Owner.
HAROLD WILTSIE—Buyer for all Departments.

Bryant Dept. Store, 123 Front St. — Deposit — 1
Telephone: DEposit 6-3196
F. BERTRAM BRYANT—President, Merchandise Mgr. & Buyer
Men's & Boys' Clothing, Furnishings, Home Furnishings, Toys.
MRS. F. D. WOODS—Ladies' & Childrens' Wear, Accessories.
MRS. R. JOHNSTON—Notions, Toilet Goods, Handbags, Gifts.

The Safe Store, Inc., Masonic Building — Dunkirk — 1
Telephone: DUnkirk 2391
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
JULIUS WEINBERG—President, General Merchandise Manager & Buyer
Men's Wear.
MRS. O. REPERT—Ladies' Ready-to-Wear, Furs.
MRS. L. WEBBER—Sportswear, Separates.
MRS. WOLFE—Girls', Children's & Infants' Wear, Hosiery.
MISS M. HYLAND—Aprons, Daytime Dresses, Uniforms, Toys.

(Continued)

NEW YORK (Cont'd.)

Units

The Safe Store, Inc. (Continued)

MRS. McELHANEY—Ladies' Intimate Apparel.
MRS. G. MOREY—Ladies' Accessories.
M. T. KOFOD—Shoes, Luggage.
N. J. SALISBURY—Boys' Wear.
MISS S. GRIFFITH—Cosmetics, Toiletries.
J. J. WENCEK—Dry Goods, Ribbons, Notions.

Sidey's, Inc., 320 Central Ave. — Dunkirk — 1
Telephone: DUnkirk 2102
DAVID SIDEY—Owner & General Buyer.

Seaman-Hood & Morey, 650 Main St. — East Aurora — 1
Telephone: EAst Aurora 1090
J. H. LEFKOWITZ—President.
JACK BUNIS—Vice President, Advertising, Displays, Equipment.
HAROLD HOROWITZ—General Manager.
LOUIS BUNIS—General Merchandise Manager, Buyer.
JOHN DOYLE—General Buyer.

Kline's Dept. Store, 52 Larkfield Ave. — East Northport — 1
Telephone: NOrthport 3-0857
MAX KLINE—Owner & General Buyer.

S. F. Iszard Co., Inc., 150 N. Main St. — Elmira — 1
Telephone: ELmira 7171
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
HARRY ISZARD—President.
CARL R. EDGELL—Vice President & General Merchandise Manager.
ROBERT ISZARD—Treasurer, Store Superintendent & Merchandise Mgr. for Corsets, Brassieres, Infants' Wear, Domestics, Linens, Floor Coverings, Curtains, Draperies, Toys.
ARTHUR LISNER—Advertising Manager.
MISS LEONORA STROUSE—Controller.
HORACE KOCH—Personnel Manager.
MISS G. McMENAMIN—Merchandise Manager, Ready-to-Wear, Millinery.
WILLIAM ISZARD—Merchandise Manager, Ladies' Hosiery, Underwear, Accessories, Men's & Boys' Wear, Smallwares.
MRS. NELLIE SIMPSON—Merchandise Manager, Housewares, Pictures, Mirrors, Lamps, Shades, Silverware, China, Glassware, Gifts.
MISS L. LANGLAND—Women's & Misses' Better Coats & Suits.
MRS. H. DUFF—Women's & Misses' Budget Cots, Suits & Dresses.
MRS. M. LIMONCELLI—Women's & Misses' Better Dresses.
MRS. WHITE—Juniors' Coats, Suits & Dresses.
MRS. M. BRANN—Sportswear, Separates.
MRS. L. HAMM—Teens' & Girls' Wear.
MRS. B. SCHWAB—Aprons, Daytime Dresses, Uniforms, House Coats, Negligees & Robes.
MRS. W. HANER—Hosiery, Umbrellas.
MRS. R. DUNN—Knit Underwear.
MISS A. ADAIR & MRS. B. FAULTER—Silk Underwear.
MRS. A. KROME—Gloves, Handbags, Small Leather Goods, Jewelry.
H. C. STOCKTON & E. STAYMENTS—Shoes.
MRS. E. JOHNSON—Neckwear, Handkerchiefs.
MRS. HEIB—Corsets & Brassieres.
MRS. D. MILLS—Infants' & Children's Wear.
W. PRENTICE—Men's & Boys' Furnishings.
MRS. J. HESS—Domestics, Linens, Towels.
LINDA TRIPP—Ribbons, Notions, Stationery.
MISS E. PECK—Art Needlework.
MRS. H. SPENCER—Toiletries.
L. E. STRADLEY—Floor Coverings, Toys.
R. COWELL—Curtains & Draperies.
MISS B. NEWELL—Pictures, Mirrors, Gift Shop.
MRS. M. MACK—China & Glassware.
MRS. MARY STETZ—Housewares.
A. HUTH—Basement Merchandise.

NEW YORK (Cont'd.)

Unit

Sheehan's Inc., 207 State St. — **Elmira**

Telephone: ELmira 6247
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
ELEANOR L. SHEEHAN—Chairman of the Board.
JOHN F. SHEEHAN—President.
FREDERICK E. O'HERRON—Treasurer.
FRANK A. GROOM—General Merchandise Manager.
BAILEY WAINWRIGHT—Merchandise Manager, Housewares, Floor Coverings, Gifts, Juvenile Furniture.
H. SCHINDLER—Ready-to-Wear, Sportswear, Lingerie.
MRS. E. LANE—Girls', Children's & Infants' Wear.
R. SULLIVAN—Ladies' Hosiery, All Accessories, Men's & Boys' Wear.
MRS. A. GOWDY—Corsets & Brassieres.
W. GALLAGHER—Piece Goods, Domestics, Linens, Laces, Ribbons, Art Needlework, Bedding, Curtains, Draperies, Upholstery.
MISS HELEN HAYES—Notions.
G. BERNARDI—Stationery, Housewares, China, Glasswares, Toys, Gifts.

McLean's Dept. Store, Inc., 136 Washington Ave. — **Endicott**

Telephone: ENdicott 5-9941
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch of McLEAN'S DEPT. STORES, INC., Binghamton, N. Y. (See Listing)
WILLIAM M. McLEAN, JR.—Vice President, Treasurer & Store Supt.
E. H. SCHWARZ—General Merchandise Manager & Buyer.
FRANK BALL—General Manager.
MRS. PATRICIA COHN—Advertising Manager.
BERT ARMSTRONG—Controller.
MRS. GENE EHLICH—Personnel Manager.

Economy Dry Goods Co., Inc., 119 Glen St. — **Glens Falls** — 1

Telephone: GLens Falls 2-1141
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
CHARLES GINSBURG—President & General Merchandise Manager.
MRS. BERDIE YAFA—Vice President.
SARAH GINSBURG—Secretary & Treasurer.
THOMAS MAHONEY—Advertising, Display & Personnel Manager.
ROSEMARY SHERMAN—Ready-to-Wear, Girls', Children's & Infants' Wear.
CHARLOTTE BIGELOW—Sportswear, Separates.
MRAY HAFZ—Hosiery, Underwear, Accessories.
DORIS WEBB—Corsets & Brassieres.
ALICE CRONIN—Men's & Boys' Clothing & Furnishings, Luggage.
CATHAM GOODNESS—Piece Goods, Domestics, Linens, Home Furnishings.
ISADORE LEVINE—Laces, Ribbons, Notions, Jewelry, Smallwares, etc.
MARY BAKER—Housewares, Toys.

Fowler's Inc., 190 Glen St. — **Glens Falls** — 1

Telephone: GLens Falls 2-2151
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
C. M. MARSH—President, Treasurer, General Manager.
S. B. MARSH—Executive Vice President & General Merchandise Mgr.
ROBERT SCALES—Manager of Building, Maintenance & Supply Depts., Store & Display Equipment Buyer, Display Director.
AMELIA LONG—Personnel Manager.
C. DuFOUR—Ready-to-Wear, Furs, Accessories, Hosiery, Notions, Jewelry, Toiletries, Smallwares, etc.
MRS. R. BOYD—Sportswear, Separates.
MRS. MOOS—Girls', Children's & Infants' Wear, Aprons, House Dresses & Uniforms.
MISS B. KENNEDY—Underwear.
MISS G. SMITH—Corsets & Brassieres.
WALTER DUNN—Men's & Boys' Clothing & Furnishings.
JAMES FRASER—Piece Goods, Linens, Domestics, Housewares, Toys, Basement Merchandise.
LOREN RIVERS—Home Furnishings, Curtains, Draperies, Upholstery, Furniture, Floor Coverings, etc.
WILLIAM FERGUSON—Toys.

NEW YORK (Cont'd.)

Units

W. S. Argersinger & Sons, 73 N. Main St. — Gloversville — 1

Telephone: GLoversville 4-3166

LeROY ARGERSINGER—President & General Merchandise Manager.
MISS M. HAYDEN—Ladies' Ready-to-Wear, Sportswear.
MISS M. HIGGINS—Hosiery.
MRS. H. SCHAFFER—Ladies' Intimate Apparel.
MISS McGINNIS—Ladies' Fashion Accessories, Notions.
MISS N. ROBERTS—Infants' & Children's Wear.
H. PUTMAN—Men's & Boys' Clothing & Furnishings, Luggage.
W. C. KUEHN—Dry Goods, Domestics.
G. OTTMAN—Home Furnishings, Housewares, Toys.

Cohen's Dept. Stores, 40 Church St. — Gloversville — 2

Telephone: GLoversville 4-8613
Branch Store Operated in Johnstown, N.Y.

HARRY COHEN—General Manager and with
GEORGE SKOLSKY—Buyers for all Departments.

Martin & Naylor Co., Inc., 43 N. Main St. — Gloversville — 1

Telephone: GLoversville 4-7111
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

ALBERT OLLISIO—Store Manager & Buyer Major Appliances.
J. HYMAN—Ready-to-Wear, Sportswear, Separates, Furs.
A. W. NAYLOR—Hosiery.
MRS. M. NAYLOR—Ladies' Underwear, Accessories, Infants' & Children's Wear.
MISS NELSON—Corsets & Brassieres.
S. KERCH—All Shoes.

Sol Kaplan, Inc., 22 Clinton St. — Gouverneur — 6

Telephone: GOuverneur 458
All Stores Operated in New York.

SOL KAPLAN—President and Buyer.
SAM KAPLAN—Vice President and Buyer.

Himelein & Co., 49 W. Main St. — Gowanda — 1

Telephone: GOwanda 21

L. M. HIMELEIN & H. F. ROGERS—Partners.

Ginsburg's Dept. Store, 49 Main St. — Granville — 1

Telephone: GRanville 458

JEROME GINSBURG—Owner & General Buyer.

Blank's Dept. Stores, 30 Broadway — Haverstraw — 3

Telephone: HAverstraw 9-2438
Branch Stores Operated in Highland Falls & Suffern, N. Y.

HAROLD BLANK—Owner & Buyer for all Departments.

Franklin Shops, Inc., 250 Fulton Ave. — Hempstead — 1

Telephone: HEmpstead 7-5200
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.

JAMES N. GEHRIG—President.
WARD WILKLOW—Executive Vice President.
FRANK LOSEE—Treasurer.
L. W. DAY—General Manager, Public Relations Director.
C. E. VAILLANT—Manager of Supply, Alteration & Repair Depts.
J. BERTOLINI—Display Equipment Buyer & Display Director.
V. CAETI—Warehouse Manager.
E. CARNEY—Advertising Manager.
B. LYNCH—Copy & Art Director.
E. deVRIES—Personnel Manager.
B. DAVIS—Women's & Misses' Coats & Suits.
MRS. C. BROWN—Women's & Misses' Dresses.
MISS A. KNIGHT—Juniors' Coats, Suits & Dresses, Infants' & Girls' Wear.
MISS H. KEAHON—Sportswear, Blouses, Skirts, Knit Apparel, Underwear, Negligees & Robes, Aprons, House Dresses & Uniforms.
D. MAY—Millinery.
MRS. I. SEFERS—Hosiery, Corsets, Brassieres, Art Needlework.

(Continued)

NEW YORK (Cont'd.)

Franklin Shops Inc. (Continued)

L. TOMPKINS—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Watches, Umbrellas.
M. TRAEGER—Ladies' & Children's Shoes.
N. PEVERLEY—Men's & Boys' Clothing & Furnishings, Hast, Caps, Luggage.
P. DAVIE—Piece Goods, Linens, Domestics, Bedding, Curtains & Draperies.
MISS R. SANTORO—Notions, Books, Stationery.
MRS. M. POWERS—Toiletries, Drug Sundries.
E. MARTIN—Silverware, Housewares, Gift Shop.
E. BUTTS—Clocks, Toys.
P. ATKINSON—Major Appliances, Radios & Phonographs.
FRANK HEANEY—Furniture, Floor Coverings, Pictures, Mirrors, Lamps & Shades.
C. COCCHIO—Candy & Delicacies.

H. G. Munger & Co. — Herkimer

Telephone: HErkimer 501
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch Store Operated in Boonville, N. Y.
H. M. JEWETT—President.
BRUCE STEELE—Vice President.
L. V. HARRIS—Treasurer, General Merchandise Manager, Sales Promotion & Personnel Manager, Equipment Buyer.
FRANK OTT—Advertising Manager.
MARY FACTEAU—Controller.
W. G. AVERY—Store Superintendent.
MISS M. CHELLE—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS R. TALCOTT—Aprons, House Dresses, Underwear, Negligees, Robes.
MRS. M. ZEITLER—Sportswear, Teens', Children's & Infants' Wear, Blouses, Sweaters, Handkerchiefs, Neckwear, Laces, Ribbons, Art Needlework.
MISS R. CRILL—Buyer for Hosiery, Gloves, Umbrellas. Toilet Goods, Leather Goods, Handbags.
MRS. M. COLE—Buyer for Corsets, Brassieres.
A. F. MAGEE—Men's & Boys' Clothing & Furnishings, Luggage.
B. O. LEE—Buyer for Dry Goods, Patterns, Towels, Domestics.
MRS. C. OLYER—Buyer for Notions, House Furnishings, China. Glassware, Electrical Goods, Stationery, Candy.
D. MINER—Buyer for Jewelry.
MRS. M. JONES—Buyer for Draperies & Upholstery.
J. WOOD—Buyer for Major Appliances.
WILLIAM BLEAU—Toys, Floor Coverings, Furniture.

Larry's Dept. Store, 41 Broadway — Hicksville

Telephone: HIcksville 3-0860
DANIEL COHEN—Owner & General Buyer.

Tuttle & Rockwell Co., Inc., 103 Main St. — Hornell

Telephone: HOrnell 600
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
W. J. HOLLANDS—President, Treasurer & General Manager.
MARION TUTTLE—Vice President.
J. C. THOMPSON—General Merchandise Manager, Buyer for Ladies' Hosiery, All Accessories, Dry Goods & Domestics, Housewares.
D. SMITH—Ladies' Ready-to-Wear.
MISS J. CURRY—Girls', Children's & Infants' Wear, Sportswear, Intimate Apparel.
MISS H. KELLOGG—Ribbons, Notions, Gift Shop.
R. REYNOLDS—Curtains, Draperies, Floor Coverings.
W. WILK—Furniture.

Marsh's, Inc., 551 Warren St. — Hudson

Telephone: HUdson 8-1558
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
H. LAUDIG—President & General Merchandise Manager.
MRS. M. MARSHALL—Ladies' Ready-to-Wear, Millinery.

(Continued)

NEW YORK (Cont'd.)

Units

Marsh's, Inc. (Continued)

MRS. J. MILLER—Aprons, House Dresses, Uniforms, Stationery, Silverware & Gift Shop.
MISS M. ADRIANCE—Ladies' Ready-to-Wear Accessories.
MRS. PALEN—Hosiery, Lingerie, Underwear.
MISS M. RYAN—Corsets & Brassieres.
HARRY DINGMAN—Dry Goods, Domestics, Linens, Towels.
MRS. F. OLIVER—Ribbons, Laces, Notions, Art Needlework.
MRS. S. SCHRIVER—Toiletries, Cosmetics.
R. W. ASPHOLM—Men's & Boys' Wear, Housewares, Hardware, Toys, Luggage, Sporting Goods.
MRS. STEINHOFF—Curtains, Draperies, Upholstery, Pictures, Mirrors, Lamps, Shades, General Home Furnishings.

The Peoples Dept. Store, 555 Warren St. — Hudson — 1

Telephone: HUdson 8-1412
SAM RABINOWITZ—Owner & General Buyer.

Hartmann's Dept. Store, 263 Main St. — Huntington — 1

Telephone: Huntington 4-0500
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
HERMAN HARTMANN—President & General Manager.
CHARLES BECHTOLD—Merchandise Manager, Buyer.

Peggy's Dept. Stores, 12 Elm St. — Huntington — 2

Telephone: HUntington 4-2174
Branch Store Operated in Northport, N. Y.
DAVID SENCER—Owner & Buyer for all Departments.

Rothschild Brothers, 153 E. State St. — Ithaca — 1

Telephone: IThaca 2711
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
LEON D. ROTHSCHILD—President.
JAMES N. ROTHSCHILD—Vice President & General Manager.
RHODE N. ROTHSCHILD—Secretary.
E. C. WEISKERGER—Comptroller.
JOHN NAGEL & JOHN ROHAN—General Merchandise Managers.
WARREN BLYE—Manager of Building, Maintenance & Supply Departments.
MRS. FRANCES EDWARDS—Display Equipment Buyer & Display Director.
AL WINER—Advertising Manager.
DORA MAE MANN—Personnel Manager.
HAZEL KNOWLES—Women's, Misses' & Juniors' Coats & Suits.
BERYL MOLLESON—Women's, Misses' & Juniors' Dresses.
JOHN NAGEL—Blouses, Aprons, House Dresses, Neckwear, Handkerchiefs, Jewelry, Watches.
MRS. WILDA STEEL—Sportswear, Skirts, Millinery.
MISS VERONICA KELLEY—Uniforms, Corsets, Brassieres, Negligees & Robes.
MISS GERTIE MURPHY—Hosiery.
MISS RUTH COKEFAIR—Underwear.
MISS LAURA MICHEL—Gloves, Umbrellas.
MISS MOLLIE OYCE—Women's & Children's Shoes.
MARY McGRAW—Infants', Children's & Girls' Wear.
MRS. MARGE CAMPBELL—Handbags, Small Leather Goods.
JOHN ROHAN—Men's & Boys' Clothing & Funishings, Boys' Hats & Caps, Piece Goods.
DAVID YOUNG—Domestics, Linens, Towels, Toys.
MRS. JANE WHITE—Laces, Ribbons, Trimmings, Notions, Art Needlework, Silverware.
OPAL KASSERMAN—Toiletries.
CLARA CONDIT—Clocks, Gift Shop, China, Glassware, General Household Items.
EMMA GUIDI—Stationery.
JOHN WAIT—Bedding & Furniture.
GLADYS PRICE—Curtains, Draperies, Upholstery, Pictures, Mirrors, Lamps & Shades.
GEORGE LAUCHT—Floor Coverings, Luggage.

NEW YORK (Cont'd)

Units

B. Gertz, Inc., 162-10 Jamaica Ave. Jamaica 2, 2

Telephone: JAmaica 6-6800
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch Store Operated in Flushing, L. I., N. Y.

SAMUEL GERTZ—Chairman of the Board.
RALPH F. WALTZ—President & Managing Director.
LOUIS GERTZ—Vice President, Secretary & Manager of Flushing Store.
ALFRED L. ROSENBERG—Vice President & General Merchandise Manager in Charge of Soft Lines.
JOHN A. PATTERSON—Vice President & General Merchandise Manager in Charge of Hard Lines.
JEROME SHIER—Operations Manager.
MISS D. PATTERSON—Advertising Manager.
ERIC E. DANIEL—Display Manager.
LIONEL S. HELLER—Warehouse Manager.

MERCHANDISE MANAGERS

MORT L. KASSEL—Ready-to-Wear, Sportswear, Junior Wear, Furs, Millinery, Intimate Apparel, Cotton Shop, Shoes.
CHARLES H. NIELSEN—Budget Sportswear, Budget Millinery, Hosiery, All Accessories, Cameras.
HAROLD W. GERBER—Men's & Boys' Wear.
CHARLES CHESLER—Fabrics, Domestics, Linens, Art Needlework, Gifts, Lamps, China, Glassware, Pictures & Mirrors.
MARTIN SCHNEIR—Notions, Drugs, Cosmetics, Stationery, Books, Liquors, Candy, Bake Shop, Epicure Shop.
HENRY KLINE—Home Furnishings, Housewares.

BUYERS

RALPH M. WALLSTEIN—Women's & Misses' Coats.
BERTRAM I. ROTHSTEIN—Women's & Misses' Suits.
MRS. SHIRLEY GRAHAM—Women's & Misses' Better & Moderate Price Dresses.
VICTOR MORROW—Pin Money & Inexpensive Dresses.
MRS. ROSE E. LEVIN—Slim-A-Line Coats & Dresses.
WILLIAM N. JACOBS—Juniors' Coats, Suits & Dresses.
HARRIS R. BERNSTEIN—Sportswear, Bathing Suits, Blouses.
MISS MARION J. HARRIS—Budget Sportswear, Neckwear.
LEONARD BUMMOLA—Girls' Wear.
MISS IRMA NAGY—Cotton Dresses.
NATHAN HABER—Furs.
ROBERT BERN—Millinery.
MISS MARGARET G. DENUE—Budget Millinery.
ROBERT FLEISCHER—Hosiery.
MRS. GLORIA THAMES—Silk & Knit Underwear.
MRS. LILLIAN F. SCHAFFER—Gloves & Handkerchiefs.
LEONARD GOLDFEDER—Women's Shoes.
MISS MOLLIE WALLACH—Corsets & Brassieres.
MISS RENEE ROBERTS—Negligees & Robes.
MISS MARGUERITE SLOWEY—Infants' & Children's Wear, Layettes & Infants' Furniture.
GEORGE HAMMOND—Children's Shoes.
RICHARD METZNER—Handbags, Small Leather Goods.
MANUEL WARTENBERG—Men's Clothings.
ROBERT RABIN—Men's Furnishings, Hats.
HERBERT SPAHN, JR.—Men's Sportswear.
ADELBERT M. KETCHAM—Boys' Clothing & Furnishings.
JOSEPH BERNSTEIN—Men's & Boys' Shoes.
ALEXANDER A. WERNER—Piece Goods, Patterns.
LAWRENCE A. SIMON—Domestics, Linens, Blankets.
MEYER J. BADER—Notions, Stationery, Greeting Cards.
DAVID WAGNER—Laces, Ribbons & Notions.
JOHN W. MOLLER—Drugs, Cosmetics.
ALEXANDER RADIN—Fine Jewelry, Fine Watches, Silverware, Kodaks.
MRS. VIRGINIA M. HOLLWEG—Costume Jewelry.
MRS. MARTHA FROMME—Art Needlework, Pictures & Mirrors.
MRS. MABEL LUTTMAN—Books.

(Continued)

NEW YORK (Cont'd.)

Units

B. Gertz, Inc. (Continued)

ROBERT HAAVIE—Bedding, Occasional Furniture.
BERNARD DAUERMAN—Curtains, Draperies.
CHARLES GERST—Major & Miscellaneous Appliances.
NORMAN SCHERMAN—Air Conditioners, Vacuum Cleaners, TV, Radios, Pianos.
MAXWELL H. WEISBLATT—Furniture.
ROBERT J. BURKE—Carpets, Domestic Rugs, Linoleum.
MILTON SHAPIRO—Housewares, Hardware.
DON SHIFTER—Lamps, Shades.
CHARLES B. MORSELL—China & Glassware.
BETTYE HOGG—Gifts.
ALLEN HOFFAN—Toys.
ALLAN BLOOSTEIN—Luggage, Summer Furniture.
ARNOLD SOMERS—Sporting Goods.
RAYMOND P. SCHAEFFNER—Liquor.
THOMAS LAMBERT—Candy, Epicure, Bake Shop.

BASEMENT DEPARTMENTS

PAUL S. WALKER—General Merchandise Manager & Merchandise Manager for Ready-to-Wear.
HYMAN LIPZIN—Merchandise Manager for Men's Wear, Shoes, Domestics & Smallwares.
ARNOLD FROST—Ladies' Coats & Suits, Furs.
PAUL SIRIANNI—Sportswear.
EVELYN THOMAS—Girls' Wear.
ALFRED MEMELSTEIN—House Dresses.
IRA KRAMER—Hosiery, Smallwares.
MISS DOROTHY BOTWINIK—Underwear.
NORMAN MINTZ—All Shoes.
MISS GERTRUDE ISENBERG—Corsets & Brassieres.
MISS BETTY BURGER—Infants' & Children's Wear.
SEYMOUR B. REICH—Men's Clothing, Work Clothing.
PHILIP AUSTER—Men's Furnishings.
HARRY JOUNAKOS—Boys' Furnishings.
WALTER F. PETTIT—Curtains, Domestics, Home Furnishings.

Abrahamson-Bigelow Co., 114 W. 3rd St. Jamestown 1

Telephone: JAmestown 4-191
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

FRED E. BIGELOW—President & General Manager.
WILLIAM F. BIGELOW—Executive Vice President.
FRANKLIN W. BIGELOW—Treasurer, Merchandise Manager & Buyer for Ladies' Ready-to-Wear, Sportswear, Aprons, House Dresses, Furs.
GORDON P. WOODS—General Merchandise Manager, Merchandise Manager & Buyer for All Ladies' Accessories & Basement Lines.
GEORGE GOKEY—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer.
ELLEN BJORKLUND—Comptroller.
N. KJELLIN—Display Equipment Buyer & Display Director.
CHARLES ZUEGEL—Warehouse Manager.
JOHN B. SEWELL—Advertising & Sales Promotion Manager.
ROBERT BUCHAN—Personnel Manager, Merchandise Manager & Buyer for Men's & Boys' Wear, Laces, Ribbons, Notions, Smallwares, etc.
FRED NELSON—Merchandise Manager & Buyer for Piece Goods, Linens, Domestics, Blankets, etc.
ERWIN HOWARD—Merchandise Manager & Buyer for Home Furnishings, Housewares, Hardware, Toys.

Lockwood's, Inc., 315 Cherry St. Jamestown 1

Telephone: JAmestown 6-737

GEORGE L. LOCKWOOD—Owner & General Buyer.

Nelson's of Jamestown, Inc., 110 E. 2nd St. Jamestown 1

Telephone: JAmestown 8-101
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

MARTIN R. NELSON—President, Personnel Manager.
E. L. NELSON—Executive Vice President & General Merchandise Mgr.

(Continued)

NEW YORK (Cont'd.)

Unit

Nelson's of Jamestown, Inc. (Continued)

WELDON M. NELSON—Treasurer, Advertising Manager & Buyer for All Home Furnishings, Housewares, Toys.
ELLIOTT SANCTUARY—Manager of Building, Maintenance & Supply Departments & Buyer for Equipment, Linens, Domestics.
HAROLD HULTGREN—Display Equipment Buyer, Copy Director.
MISS JANET PEDERSON—Display Director.
MISS HELEN NELSON—Women's, Misses' & Juniors' Coats & Suits, Sportswear, Separates.
MRS. ENGLESTAD—Women's, Misses' & Juniors' Dresses.
MRS. HASTINGS—Hosiery, Gloves.
MR. KING—Ladies' Shoes.
MISS THOMPSON—Underwear.
MRS. SWANSON—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry.
NORMAN JOHNSON—Men's & Boys' Clothing & Furnishings, Hats & Caps, Shoes, Stationery, Books.
MRS. CURRY—Infants' & Children's Wear.
MISS BROLEEN—Piece Goods, Patterns, Art Needlework.
MISS LUNDBERG—Laces, Trimmings, Ribbons, Notions.
MRS. PICKARD—Toiletries, Drug Sundries.

David S. Stark Co., 36 W. Main St. — Johnstown — 1

Telephone: JOhnstown 6-8535
ALLEN F. GOULD—General Manager & Buyer.

Williams Brothers Co., Inc., 80 Main St. — Lockport — 1

Telephone: LOckport 3-3821
FERDINAND B. WILLIAMS—President, Buyer Hosiery, Underwear, Men's Furnishings, Boys' Clothing & Furnishings.
ROBERT A. WILLIAMS—Treasurer.
JAMES R. WILLIAMS—Advertising & Display Mgr., Buyer Floor Coverings.
HUGO F. WILLIAMS—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. FLORENCE FULTON—Sportswear, Blouses, Skirts, Knitwear, Girls' Wear, Aprons, House Dresses & Uniforms, Robes.
JACK IRVINE—Furs.
MRS. MARY JOHNSTON—Millinery.
MISS MAE BATES—Gloves.
NORMAN SCHOELLES—Women's & Children's Shoes.
MRS. M. LENIGHAN—Neckwear, Handkerchiefs.
MRS. IVA DETTRICH—Corsets, Brassieres, Negligees.
MRS. GLADYS EMERSON—Infants' & Children's Wear.
A. P. WILLIAMS—Handbags, Small Leather Goods, Laces, Ribbons, Notions, Toiletries, Jewelry, Silverware, Smallwares, Luggage, etc.
RAYMOND ARCHIE—Piece Goods, Domestics, Linens, Towels, Toys.
KARL D. WILLIAMS—Bedding, Furniture, Pictures & Mirrors.
MRS. KATHERINE KOPF—Curtains, Draperies, Upholstery, Lamps & Shades.
J. R. WILLIAMS—Gift Shop, Housewares, China & Glassware.

William A. Empsall & Co., 47 E. Main St. — Malone — 1

Telephone: MAlone 12
Resident Buyer: Joseph Kitzinger, 450 7th Ave.
WILLIAM A. EMPSALL—President & General Merchandise Manager.
MRS. B. SHERWIN—Ladies' Ready-to-Wear, Sportswear.
MISS V. WELCH—Girls', Children's & Infants' Wear.
MRS. B. BOYER—Millinery.
MISS H. CUNNINGHAM—Ladies' Accessories.
MRS. FURNIA—Intimate Apparel.
F. WILLIAMS—Men's & Boys' Wear.
F. OUTWATER—Dry Goods, Domestics, Notions.
MRS. M. WYLIE—Stationery.
MRS. FITZSIMMONS—Curtains, Draperies, Upholstery.
MISS V. MONTEAU—Housewares, Lamps, Shades, China & Glassware.

Levine's Dept. Stores, 22 N. Main St. — Massena — 4

Telephone: MAssena 347
All Stores Operated in New York.
SIMON LEVINE—Owner & Buyer for all Departments.

NEW YORK (Cont'd.)

Units

Green's Dept. Store, 90 North St. — Middletown — 1

Telephone: MIddletown 2-1088

WARREN GREEN—Owner & General Buyer.

Tompkins Dry Goods Co., Inc., 33 North St. — Middletown — 1

Telephone: MIddletown 4134

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

MRS. EUDORA H. MILLSPAUGH—President, Treasurer.
WALTER J. SEELEY—Vice President, General Manager & Store Supt.
ROBERT H. PEAY—General Merchandise Manager & Buyer for Major Appliances, Toys.
MISS LOUISE HENDERSON—Advertising Manager.
STANLEY W. SEELEY—Controller.
MRS. FRANCES MEDRICK—Personnel Manager, Buyer Ladies' Intimate Apparel, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Jewelry, Art Needlework.
MRS. I. GIBSON—Ladies' Ready-to-Wear, Furs.
MISS E. DECKER—Sportswear, Separates.
MRS. A. BARBUTI—Girls', Children's & Infants' Wear.
MISS E. PELTON—Aprons, House Dresses, Uniforms, Dry Goods, Linens, Domestics, Bedding, Curtains & Draperies.
MISS KIERNAN—Millinery.
MRS. H. OBERMEYER—Ladies' Hosiery & Gloves.
MRS. M. HOBBS—Men's & Boys' Wear.
MRS. D. LUIS—Ribbons & Notions.
BOB HULSE—Home Furnishings, Housewares, Luggage.

Hammond & Cooke, 234 Broadway — Monticello — 1

Telephone: 57

JOSEPH COOKE & DONALD P. HAMMOND—Partners.

J. Smilkstein & Sons, Inc., 2 Maple Ave. — Mount Kisko — 3

Telephone: MOunt Kisko 6-6241

Branch Stores Operated in Brewster & Mt. Kisko, N. Y.

LOUIS SMILKSTEIN—President & General Manager.
REUBEN SMILKSTEIN—Merchandise Manager Mens' & Boys' Depts.
JERRY SMILKSTEIN—Merchandise Manager Ladies' & Childrens' Depts., House Furnishings, Housewares, Toys.

Genung's, Inc., 47 S. 5th Ave. — Mount Vernon — 9

Telephone: MOunt Vernon 4-5566

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

Stores Operated in Connecticut & New York.

WILLIAM L. LEENEY—Chairman of the Board.
HERBERT N. MILLEA—President.
PAUL F. BYRNE—Vice President in Charge of Merchandising.
P. VERNON MAUS—Vice President in Charge of Operations.
A. W. LOVE—Merchandise Controller.
RUSSELL DRYDEN—Chief Architect, Store & Display Equipment Buyer
RALPH CIOPPA—Chief Engineer, Manager of Building, Maintenance & Supply Departments, Warehouse Manager.
R. N. BARRISCALE—Advertising Manager.
V. TIPPETT—Women's, Misses' & Juniors' Coats & Suits, Furs.
MISS L. CULLEN—Women's, Misses' & Juniors' Dresses.
MISS T. GALLAGHER—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. E. FINK—Girls', Children's & Infants' Wear.
MISS B. JOLIE—Aprons, House Dresses, Uniforms, Robes.
M. LASKIN—Millinery.
MISS M. FAZIO—Hosiery & Underwear, Negligees.
MISS JEAN PALLADINO—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
J. SHELL—Shoes.
MISS F. MALLEY—Corsets & Brassieres.
C. LINZ—Men's & Boys' Furnishings.
WILLIAM O'KANE—Domestics, Linens, Towels, Bedding, Curtains & Draperies.
MISS C. PRITCHARD—Closet Shop, Toiletries, Drug Sundries, Stationery.
M. HANRAHAN—Furniture, Floor Coverings, Housewares, China, Glassware, Toys & Luggage.
B. SAFFERSON—Lamps & Shades, Gift Shop.

NEW YORK (Cont'd.)

Units

Chaffee's, Inc., 144 S. Main St. — **Newark** — 1

Telephone: NEwark 392

DANIEL CHAFFEE—President, Merchandise Manager & Buyer Mens' & Boys' Depts., Ladies' Underwear, Hosiery, Childrens' & Infants' Wear, Notions, House Furnishings, Furniture, Toys.

RICHARD CHAFFEE—Ladies' Ready-to-Wear, Coats, Suits, Blouses.

John Schoonmaker & Son, 94 Water Street — **Newburgh** — 2

Telephone: NEwburgh 1234

Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.

Branch Store Operated in Beacon, N. Y.

S. V. SCHOONMAKER, JR.—President, General Merchandise Manager, Store Planning.

ARTHUR D. ROMANO—Secretary, Treasurer & Comptroller.

EDWARD F. DILLON—Store Fixtures & Equipment, Warehousing Supervisor.

J. R. WHITE—Buyer for Ready-to-Wear, Shoes, Slippers.

KATHRYN HAINES—Sportswear.

MISS A. BARNES—Buyer for House Dresses, Knit Goods, Aprons.

J. A. EARLY—Buyer Hosiery, Handbags, Gloves, Umbrellas. Lingerie, Toilet Goods.

MISS MARGARET RYAN—Neckwear, Handkerchiefs, Notions, Stationery.

LESLIE B. KING—Infants' & Children's Wear, Toys, Sporting Goods.

J. FITZPATRICK—Buyer for Men's & Boys' Furnishings.

PAUL H. DEDICKE—Dry Goods, Domestics.

F. W. MASTERSON—Buyer for Electrical Goods, Appliances.

WARREN SCHUYLER—Furniture, Lamps, Luggage.

DONALD C. GORDON—Houseware, Cutlery, China, Glassware, Hardware, Garden Supplies.

M. KING—Silverware, Clocks.

TONY TORZILLA—Food.

Alden's, Inc., 200 Madison Ave. — **New York 16,**

Telephone: MUrray Hill 9-6600

Branch Buying Office of ALDEN'S, INC., Chicago, Ill. (See Listing)

W. H. KONKEL—Director of New York Office.

R. HALEY—Retail Fashion Dept. Manager.

Alexander's Dept. Stores, Inc., 2501 Grand Concourse New York 58, — 3

Telephone: CYpress 8-2000

Buying Office: 225 W. 34th St.

Stores Operated in The Bronx & White Plains, N. Y.

GEORGE FARKAS—President.

R. DUFFY LEWIS—Vice President, General Merchandise Manager.

MISS SIMMONS—Merchandise Manager, Girls' Wear.

MISS KLEIN—Merchandise Manager, Handbags, Gloves, Jewelry.

MR. KRAMER—Merchandise Manager, Ladies' Accessories, Millinery.

MR. WOLPIN—Merchandise Manager, Lingerie, Corsets, Shoes.

MR. HIRSCHHORN—Merchandise Manager, Ladies' Better Dresses.

MR. SCHAFFEL—Merchandise Manager, Sportswear.

MISS GOLDMAN—Merchandise Manager, Misses' & Women's Coats, Suits.

MR. BOGEN—Merchandise Manager Boys' & Mens' Wear.

BUYERS

MR. WEISSMAN—Women's Coats.

MISS FRIED—Better Coats.

MR. LEDER—Budget Coats.

MR. WEINBERG—Ladies' Suits.

MISS LEE—Women's Dresses.

MISS O'GRADY—Hi-Priced Dresses.

MISS BERSIN—Better Dresses.

A. FARKAS—Budget Dresses ($8.95-$14.95).

MISS E. COHEN—Budget Dresses ($5.95-$10.00).

MISS HEIT—Better Sportswear.

MR. HOLLANDER—Sweaters, Bathing Suits.

MISS MASSARROTTI—Cottons, (Uniforms, Aprons).

MR. MORRIS—House Dresses, Negligees.

MR. LATTERMAN—Young Deb.

(Continued)

NEW YORK (Cont'd.)

Units

Alexander's Dept. Stores, Inc. (Continued)

MR. GERSHON—Girls' Coats.
MISS TENZEL—Girls' Dresses.
MR. SUHREIBER—Girls' Accessories.
MR. POLLER—Girls' Sportswear.
MISS DITTMAN—Better Hats.
MR. FATELY—Budget Hats.
MR. AXELROD—Hosiery.
MISS AUGENSTREICH—Ladies Woven Underwear, Slips.
MISS FEELEY—Corsets, Brassieres.
MR. ZUCKER—Girls' Underwear.
MISS KNOCHEN—Gloves.
MISS SEMEL—Blouses.
MISS MIKULICH—Jewelry.
MISS POHL—Handkerchiefs, Neckwear, Belts.
MR. FRANKEL—Better Shoes.
MISS S. COHEN—Nitewear.
MR. SCHWARTZ—Better Bags.
MR. MARKS—Budget Bags.
MR. BIERMAN—Toddlers' Wear.
MISS BERKE—Infants' Wear.
MR. LEBOWITZ—Children's Shoes.
MR. HOLLANDER—Table Shoes.
MR. GROSS—Slippers.
MR. BLACK—Mens' Furnishings.
MR. ALTSCHULER—Men's Heavy Sportswear.
MR. POWELL—Men's Light Sportswear.
MR. KASSNER—Boys' Clothing.
MR. EDELSTEIN—Boys' Furnishings.
MR. BERNSTEIN—Little Men's Shop.
MR. SALMONSOHN—Basement Dresses.

Allied Purchasing Corp., 401 5th Ave. New York 16,

Telephone: ORegon 9-0800
Also See Listing of ALLIED PURCHASING CORP. in Los Angeles, Calif., Miami, Fla. & Chicago, Ill.
Owns and does Buying for the following subsidiaries: (75 Stores)
See Individual Listings of Each.

C. C. ANDERSON STORES CO., Boise, Idaho.
JAMES BLACK DRY GOODS CO., Waterloo, Ia.
THE BON MARCHE, INC., Lowell, Mass.
THE BON MARCHE, Seattle, Wash.
DEY BROTHERS & CO., Syracuse, N. Y.
L. S. DONALDSON CO., Minneapolis, Minn.
L. H. FIELD CO., Jackson, Mich.
B. GERTZ, INC., Jamaica, L. I., N. Y.
THE GOLDEN RULE, St. Paul, Minn.
C. M. GUGGENHEIMER CORP., Lynchburg, Va.
HEER'S, INC., Springfields, Mo.
HARDY HERPOLSHEIMER CO., Muskegon, Mich.
HERPOLSHEIMER CO., Grand Rapids, Mich.
JORDAN MARSH CO., Boston, Mass.
JORDAN MARSH CO., San Diego, Calif.
JOSKE BROTHERS CO., San Antonio, Tex.
WM. LAUBACH & SONS, Easton, Pa.
LEVY'S OF SAVANNAH, INC., Savannah, Ga.
MAAS BROTHERS, INC., Tampa, Fla.
METZGER—WRIGHT CO., Warren, Pa.
THE MEYER'S CO., Greensboro, N. C.
THE MOREHOUSE-FASHION CO., Columbus, Ohio.
THE MULLER CO., LTD., Lake Charles, La.
NEW CASTLE DRY GOODS CO., New Castle, Pa.
O'NEILL & CO., Baltimore, Md.
THE PARIS OF MONTANA, Great Falls, Mont.
GEORGE B. PECK, INC., Kansas City, Mo.
A. POLSKY CO., Akron, Ohio.

(Continued)

NEW YORK (Cont'd.)

Unit

Allied Purchasing Corp. (Continued)

POMEROY'S, INC., Reading, Pa.
QUACKENBUSH CO., Paterson, N. J.
S. P. REED CO., Latrobe, Pa.
ROBINSON-SCHWENN STORE, Hamilton, Ohio.
ROLLMAN & SONS CO., Cincinnati, Ohio.
THE JOHN ROSS STORE, Middletown, Ohio.
LOUIS SAMLER, INC., Lebanon, Pa.
STERLING-LINDNER-DAVIS CO., Cleveland, Ohio.
STERN BROTHERS, New York, N. Y.
TITCHE-GOETTINGER CO., Dallas, Texas.
A. E. TROUTMAN CO., Greensburg, Pa.
WAITE'S, INC., Pontiac, Mich.
EDWARD WREN STORE, Springfield, Ohio.

B. EARL PUCKETT—Chairman of the Board.
CHARLES E. McCARTHY—President.
SIGMUND SCHLESINGER—Vice President in Charge of Men's & Boy's Clothing, Textiles, Smallwares, Home Furnishings and Major Appliances Divisions.
WILLIAM D. AISENBERG—Vice President in Charge of Ready-to-Wear Fashion Accessories & Intimate Apparel.
JEROME SWARTSBERG—Vice President in Charge of Sales Promotion.
RUSSELL A. BROWN—Vice President in Charge of Sales Promotion.
S. F. PETRELL—Store Operations Manager.
EDWARD CONBOY—Store Planning Manager.
E. D. LINE—Construction Engineer.
JOSEPH BUSSMAN—Purchasing Agent—Supplies.
ANDREW L. MURPHY—Real Estate Supervisor.
ROBERT J. DOOLAN—Director of Personnel.
JAMES C. NOELL—Controller.
ARTHUR MARINI—Division Manager, Ready-to-Wear.
HERBERT BROWN—Better Coats & Suits (Over $29.75).
MURRAY ABRAMS—Moderate Price Coats & Suits.
MISS AUGUSTA ABRAHAM—Junior Coats & Suits.
EDMUND FILOSA—Furs.
B. J. STOLOFF—Division Manager, Ready-to-Wear.
MISS GRACE LEWIS—Better Dresses ($15.75 & Up).
MISS RUTH D. FRIEDMAN—Popular Price Dresses ($6.75 to $14.75)
MISS EMRYL LLOYD—Dresses ($4.75 to $5.75)—All Maternity.
MISS DOROTHY LORUSSO—Junior Dresses.
MISS MILDRED LIBEN—Sportswear.
MISS GERTRUDE ALMAN—Blouses & Sweaters.
MISS EDITH KODISH—Girls' & Teens' Wear.
MISS VIOLA STOCKBOWER—Division Manager, Fashion Accessories.
MISS HORTENSE LEVY—Handbags, Leather Goods.
MRS. JOSEPHINE DeFRANCO—Gloves.
MISS ALICE GENNETTE—Millinery.
MISS LEONE SILLER—Jewelry.
MISS NELLIE NAVARRO—Division Manager, Fashion Accessories.
MISS A. ROSALIE CASACELI—Upstairs Hosiery.
MISS MURIEL BROWN—Handkerchiefs, Umbrellas.
HARRY COHEN—Division Manager, Shoes.
MYRON SIMONS—Shoes.
MRS. M. WALTON—Division Manager, Intimate Apparel.
MISS PAT LeVAY—Loungewear.
MRS. ELEANORE HOLDING—Knit Underwear.
MISS ANITA STECKMAN—Corsets, Brassieres.
MRS. KATE KARASIK—Daytime Dresses & Uniforms.
MISS GLADYS B. MUNZ—Infants' & Childrens' Wear.
MRS. MARIE CRISA—Children's Underwear & Robes.
JOSEPH DEERIN—Division Manager, Men's & Boys' Wear.
SAUL ZEIDMAN—Upstairs Boys' Clothing & Furnishings.
JOHN O'HALLORAN—Upstairs & Basement Mens' & Boys' Hosiery, Underwear.
MELVIN WETTER—Men's Clothing, Hats.
HOWARD FRASER—Upstairs Mens' Sportswear.
LEONARD WILK—Men's Dress Shirts, Neckwear, Accessories.

(Continued)

NEW YORK (Cont'd)

Units

Allied Purchasing Corp. (Continued)

ROBERT McDARBY—Division Manager, Men's & Boys' Wear.
ARTHUR RAISFELD—Work Clothing.
SEYMOUR YEGELWEL—Basement Boys' Clothing & Furnishings.
FREDERICK HARBERG—Basement Men's Furnishings.
CHARLES J. MENTON—Division Manager, Smallwares.
MISS MARY SHIELDS—Toiletries, Drugs.
MISS ELEANOR LIEBERMAN—Stationery, Books, Magazines, Games, Cameras, Silverware, Clocks, Candy, Foods.
CHARLES OPPENHEIMER—Notions, Art Needlework.
FRANK LENIHAN—Division Manager, Textiles.
RICHARD BUCKLEY—Linens.
WILLIAM CASSETTI—Blankets.
MILTON HARITON—Domestics.
JOSEPH KEENAN—Piece Goods.
LEONARD SMITH—Division Manager, Decorative Home Furnishings.
ABRAHAM RAINE—Upstairs Curtains & Draperies.
MISS BEBE BENDER—Basement Curtains & Draperies.
SEYMOUR ISRAEL—Floor Coverings.
CHARLOTTE ROTHMAN—Lamps, Pictures, Mirrors.
HERBERT MADDOCK—Division Manager, Staple Home Furnishings.
HOWARD BIEDERMAN—Housewares.
FRANK BORDEN—Housewares.
MANUEL BLATTSTEIN—Toys.
ELLSWORTH HURWIN—Sporting Goods, Luggage.
JOHN B. BANIGAN—Division Manager, Major Appliances.
RAYMOND M. ATTERIDG—Refrigerators, Ranges, Laundry Equipment.
ROBERT SANSTROM—Kitchen Equipment, Air Conditioners, Vacuum Cleaners, Sewing Machines, Radios, Television, Records.
THEODORE MORRIS—Division Manager, Basement.
MISS JUNE FROHMAN—Women's & Half Size Dresses.
IRVING SOLOMON—Sportswear.
MISS FLORENCE GREENBERG—Girls Wear.
MISS DIANE FELDMAN—Division Manager, Basement.
MRS. EVELYN TONER—Misses' & Junior Dresses.
MISS BEA MEYERS—Underwear.
MISS LINDA DUNBAR—Corsets, Brassieres.
MISS ANNE GILBERT—Daytime Dresses, Negligees, Uniforms.
MURRAY WEINBERG—Millinery, Accessories.
LEONARD BRAVERMAN—Infants' & Childrens Wear.

B. Altman & Co., 5th Ave. & 34th St. New York 16, 4

Telephone: MUrray Hill 9-7000
Branch Stores Operated in East Orange, N. J., Manhasset, L. I. & White Plains, N. Y.

JOHN S. BURKE, JR.—Executive Vice President.
J. A. KEILLOR—General Merchandise Manager.
RODOLPH VAN GYTENBEEK—Assistant to the General Mdse. Manager.
JOHN J. JONES—Store Fixtures & Equipment, Maintenance Supv.
MAX SENTLOWITZ—Main Floor Merchandise Manager.
CHARLES VEYSEY—Second Floor Merchandise Manager.
VIOLET MEISON—Third Floor Merchandise Manager.
RANDOLPH STAMBAUGH—Fourth Floor Merchandise Manager.
JAMES POMMER—Sixth Floor Merchandise Manager.
ARTHUR HASSELL—Seventh & Eighth Floor Merchandise Manager.
ANN O'BRIEN—Women's Dresses, Coats & Suits.
GERTRUDE ZIMINSKY—Misses' Dresses & Coats.
BARBARA FARIS—Evening Dresses.
JUDITH SAPPINGTON—Maternity Wear.
MARY QUINN—Suit Shop.
MISS ANNE HIRSCHLER—Ladies' Sportswear, Rainwear.
MORRIS GAINES—Women's Budget Sportswear.
MARY CHIRAJIANE—Midtown Shop.
BETTY KOPHAZI—Blouses & Separates.
RONALD KEILLOR—Teen-Age Shop.
CELIA FOGEL—Girls' Apparel.

(Continued)

NEW YORK (Cont'd.)

Units

B. Altman & Co. (Continued)

EVELYN BAUKAL—Aprons & Uniforms.
M. FULLER—Furs.
MISS E. GINSBERG—Better Millinery.
MISS A. RODGERS—Main Floor Millinery.
MISS A. BEDNARZ—Budget Millinery.
M. LIEBOWITZ—Buyer for Ladies' Hosiery.
MISS WILDA HEATH—Buyer Ladies' Silk & Muslin Underwear.
EMILY THUMM—Knit Underwear.
MISS SUE BERG—Ladies' Neckwear.
MISS F. LATHAM—Buyer for Gloves.
M. READ—Buyer for Women's Shoes.
MISS B. BRETT—Buyer Corsets, Brassieres.
MISS M. PERNICK—Buyer for Negligees, Bathrobes.
MISS P. WEISCHEL—Children's Wear.
MISS LEARY—Buyer for Infants' Wear.
MISS S. GRECHEN—Buyer Handbags, Belts, Leather Goods.
WILLIAM BRIESLAND—Men's Clothing.
J. JACOBS—Buyer for Men's Furnishings.
E. MONAHAN—Buyer for Men's Underwear, Hosiery.
L. WHEELER—Men's Shoes.
BERT BRILLER—Boys' Clothing & Men's Sportswear.
L. HOFF—Buyer Dry Goods, Piece Goods, Patterns.
J. ECKEL—Buyer Towels, Linens, Domestics.
PETER FARRELL—Blankets & Domestics.
MISS R. MANCUSO—Buyer for Ribbons.
C. P. GATES—Buyer for Notions, Hair Goods, Umbrellas, Cutlery.
C. TWINAME—Buyer for Toilet Goods.
MISS W. PADDEN—Fine Jewelry.
MISS E. BRAMSON—Costume Jewelry.
F. LOZANO—Silverware.
MISS R. SCHWARTZ—Buyer for Stationery.
E. MEYBOHM—Buyer Novelties, Clocks, Smoking Accessories.
J. STEVENS—Curtains & Draperies.
M. STEIN—Upholstery.
J. KEILLOR, JR.—Furniture.
W. JOHNSTONE—Floor Coverings.
O. ELSAESSER—Buyer Housewares, Hardware, Electrics.
MISS WANDA WALLACE—Bath Shop.
H. POST—Buyer for Lamps.
M. DONOFRIO—Buyer for Gift Goods, Embroideries.
MISS E. CRONIN—Buyer for Toys.
R. MENZI—Buyer Luggage, Cameras, Umbrellas.

Associated Merchandising Corp., 1440 Broadway New York 18,

Telephone: PEnnsylvania 6-9800

Buying office for the following affiliates: (60 Stores).
See Individual Listings of Each.

ABRAHAM & STRAUS, Brooklyn 1, N. Y.
L. S. AYRES & CO., Indianapolis 9, Ind.
BLOOMINGDALE BROS., New York 22, N. Y.
BULLOCK'S, Los Angeles 55, Calif.
BURDINE'S, Miami 30, Fla.
THE H. C. CAPWELL CO., Oakland 12, Calif.
CARSON PIRIE SCOTT & CO., Chicago 3, Ill.
THE DAYTON CO., Minneapolis 2, Minn.
THE EMPORIUM, San Francisco 3, Calif.
WM. FILENE'S SONS CO., Boston 1, Mass.
FOLEY'S, Houston 1, Texas.
S. H. GEORGE & SONS CO., Knoxville 2, Tenn.
HALLIBURTON'S, Oklahoma City 2, Okla.
THE HIGBEE CO., Cleveland 1, Ohio
JOSEPH HORNE CO., Pittsburgh 30, Pa.
THE J. L. HUDSON CO., Detroit 26, Mich.
HUTZLER BROS. CO., Baltimore 1, Md.
THE F. & R. LAZARUS & CO., Columbus 15, Ohio

(Continued)

NEW YORK (Cont'd.)

Units

Associated Merchandising Corp. (Continued)

MILWAUKEE BOSTON STORE CO., Milwaukee 3, Wisc.
RICH'S, INC., Atlanta 2, Ga.
THE RIKE—KUMLER CO., Dayton 1, Ohio
SANGER BROS., Dallas 2, Texas.
THE JOHN SHILLITO CO., Cincinnati 2, Ohio
STIX, BAER & FULLER CO., St. Louis 1, Mo.
STRAWBRIDGE & CLOTHIER, Philadelphia 5, Pa.
THALHIMER BROS., INC., Richmond 19, Va.
JOSEPH P. KASPER—President.
HERBERT O. BERGDAHL—Executive V. P. & General Merchandise Manager.
CHARLES G. TAYLOR—Vice President & Downstairs Merchandise Manager.
JOHN C. ORAM—Vice President in charge Management, Operation & Research.
RICHARD G. TINNERHOLM—Secretary & Treasurer.
EDWIN DIMLING—Building Operations, Store Planning.
MORRIS WELCH—Representative for Display Directors.
ROBERT F. BANKER—Supplies Purchasing.

MAIN STORE MERCHANDISE DIVISIONS

MISS VEE RAFDAL—Fashion Director.
WILFRED J. DONOVAN—Div. Mdse. Mgr. Misses', Womens' Apparel.
MISS DOROTHY TUNLEY—Market Supervisor, Budget & Jr. Coats, Suits, Dresses, Maternity, Junior Wear.
MISS LOUISE MURRAY—Market Supervisor, Sportswear.
MISS ANN LUCE—Market Supervisor, Intimate Apparel, House Dresses.
MISS LOIS JOHNSTON—Market Supervisor, Infants', Childrens' Teen Apparel.
JAY W. ZIRKEL—Div. Mdse. Mgr. Fashion Accessories, Staple Smallwares, Domestics, Linens, Piece Goods.
VINCENT ARCURI—Div. Market Supervisor, Domestics, Linens, Piece Goods.
SIDNEY GARMIZE—Market Supervisor, Fashion Accessories.
MISS LEONORE SMITH—Market Supervisor, Staple Smallwares.
C. R. NOWACK—Market Supervisor, Shoes.
MISS CLARA TREYZ—Market Supervisor, French Room, Bridals, Better Coats, Suits, Moderate Dresses, Childrens' Apparel.
ROBERT HODGES—Div. Mdse. Mgr. of Home Furnishings.
E. DYER CULBERTSON—Div. Mdse. Mgr. Men's & Boys' Wear, Luggage.
MISS DOROTHY DEANE—Merchandise Mgr. Central Dress Operation.

DOWNSTAIRS MERCHANDISE DIVISION

GEORGE FEINBLATT—Div. Mdse. Mgr. Downstairs Ready-to-Wear.
GEORGE E. JOHNSTON—Div. Mdse. Mgr. Downstairs Piece Goods, Linens, Domestics, Home Furnishings, Boys', Childrens' & Infants' Wear.
EDWARD SILVER—Div. Mdse. Mgr. Downstairs Accessories, Smallwares, Hosiery, Intimate Apparel, Millinery, Mens', Womens' & Childrens' Shoes.
MICHAEL A. CARBONE—Men's Wear Specialist.

AIMCEE WHOLESALE CORPORATION.

CHARLES W. WOOD—Vice President and General Manager in Charge of Sales and Distribution.

Belk Stores, 450 7th Ave. New York 1,

Telephone: LOngacre 4-2030
Branch Buying Office of BELK STORES BUYING SERVICE, Charlotte, N. C. (See Listing)
R. D. McCRAW—General Manager of General Lines.
HENRY REICHARD—Assistant to Mr. McCraw.
MRS. J. WELCH—Mdse. Mgr., Ladies' Coats, Suits, Dresses.
MISS MARGARET SERRA—Buyer Bags, Jewelry, Neckwear, Belts, Flowers.
MISS MARTHA SHIELDS—Lingerie, Robes.
MISS H. FOX—Wash Dresses.
MRS. MILDRED SHERIDAN—Buyer for Budget Dresses.
MRS. B. BEDENBAUGH—Better Dresses & Gowns.
MISS ANNE McENROY—Buyer for Childrens', Girls' & Teens' Wear.
MRS. O. TALLEY—Buyer for Millinery.
MRS. PEARL F. STILLMAN—Buyer for Sportswear.

NEW YORK (Cont'd.)

Units

Bloomingdale Bros., 3rd Ave. & 59th St. New York 22, 4

Telephone: ELdorado 5-5900
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing)
Branch Stores Operated in Stamford, Conn., Fresh Meadows, L. I., N. Y. & New Rochelle, N. Y.

J. EDWARD DAVIDSON—Chairman of the Board.
JAMES S. SCHOFF—President & Managing Director.
LAWRENCE LACHMAN—Treasurer.
MORTON HUFF—Store Superintendent.
FRANK VAVRINA—Chief Architect.
CARL SWANSON—Chief Engineer.
MILLWARD HEATH—Manager of Building & Maintenance Departments.
B. GREEN—Store Fixtures & Equipment.
J. HALPIN—Warehousing Supervisor.
ALICE HUTTON—Public Relations Director.
RUTH STEIN—Advertising Manager.
EDWARD VON CASTLEBERG & PHILIP NOGGA—Display Directors.
VINCENT BRENNAN—Executive Personnel Manager.
JAMES COE—Staff Personnel Manager.
THOMAS C. MAYERS—Manager of Stamford Store.
ROBERT LEE—Manager of Fresh Meadows Store.
JOSEPH SIEGEL—Manager of New Rochelle Store.

MERCHANDISE MANAGERS

H. KRENSKY—Merchandise Manager for Ready-to-Wear.
DAVID FALK—Merchandise Manager for Ready-to-Wear Accessories, Notions, Smallwares, etc.
FRANK CHASE—Merchandise Manager for Dry Goods, Domestics, Home Furnishings, Housewares, Men's Wear.
MISS M. McALLISTER—Merchandise Manager for Boys' Wear.

BUYERS

E. MANSKEL—Women's Coats & Suits.
MISS G. STERN—Women's Dresses.
H. GOLDFEDER—Misses' Coats.
B. GILMAN—Misses' Suits.
MISS S. ARMSTRONG—Misses' Dresses.
MISS D. SALINGER—Juniors' Coats & Suits.
MISS I. SCIOLINO—Juniors' Dresses.
MISS L. POPELL—Budget Dresses.
MISS J. WALQUIST—Blouses.
MISS A. CASO—Sportswear, Skirts.
MISS D. SALINGER—Knit Apparel.
MISS F. LIND—Girls' Wear.
MISS C. BEINER—Aprons, House Dresses.
MISS A. COHEN—Uniforms.
I. KRUTEL—Furs.
MISS A. FORKASH—Millinery.
R. McMAHON—Hosiery.
MRS. E. ADLER—Knit Underwear, Women's & Children's Underwear.
MR. BLICK—Women's Shoes.
MISS A. BALTIMORE—Gloves, Umbrellas.
MISS J. CROSBY—Neckwear, Scarfs.
MISS F. PALUMBO—Handkerchiefs, Laces, Trimmings, Ribbons.
MISS M. DEL GIORNO—Negligees, Robes.
MISS J. UDELL—Infants' & Children's Wear.
H. HAMMER—Children's Shoes.
MISS M. SCOBLE—Small Leather Goods.
MISS C. SCHIFF—Buyer Handbags.
P. KATZMAN—Men's Clothing, Furnishings, Hats, Caps, Shoes.
J. KLEBAN—Boys' Clothing, Furnishings, Hats & Caps.
R. GUMPORT—Piece Goods, Linings, Patterns.
W. STRUNK—Domestics, Sheets, Blankets.
C. WHITEHEAD—Linens, Towels.
MISS E. CRONIN—Buyer Notions.
B. SACHS—Toiletries, Drug Sundries.
M. NEWMAN—Fine Jewelry, Clocks, Watches.
MISS P. PATTERSON—Costume Jewelry.

(Continued)

NEW YORK (Cont'd.)

Units

Bloomingdale Bros. (Continued)

O. ROBERGE—Silverware, Dinnerware, Glassware, China.
MISS Z. LIEBERMAN—Art Needlework.
MISS V. WEHRUM—Books, Magazines.
J. CASEY—Buyer Stationery.
H. NOLL—Bedding.
J. APPELBOME—Curtains.
MRS. Z. MACARTNEY—Draperies, Upholstery.
MISS J. IVERS—Pictures, Mirrors.
W. ROGGE—Buyer Television, Radio, Appliances.
H. GLEBERMAN—Furniture.
M. RISAVY—Floor Coverings.
MISS LECAKES—Lamps, Shades.
D. ANDERSON—Housewares, Hardware.
MISS S. WILDER—Gifts.
R. KOSHLAND—Toys.
L. COHEN—Luggage.
J. SIMON—Groceries, Candy, Delicacies.
W. STROUD—Sporting Goods.
J. CASEY—Cameras.

BASEMENT DEPARTMENTS

M. GOLDBERG—Merchandise Manager.
S. SPIELOOGEL—Coats, Suits, Furs.
R. BRENNER—Dresses, Suits.
R. SELINKA—Sportswear.
MISS J. URBACH—Blouses.
MISS P. DICKER—Millinery.
A. MARCHETTI—Hosiery.
MISS P. MANDELL—Underwear.
A. RUBINFIELD—Women's & Children's Shoes.
MISS M. EAGAN—Corsets, Brassieres.
MISS M. SPIRO—Infants' & Children's Wear.
L. LEVINE—Handbags.
R. JELLINE—Men's Furnishings.
F. GIMPEL—Piece Goods.
H. BAYER—Domestics.
H. STEIN—Curtains.

L. M. Blumstein, Inc., 230 W. 125st St. New York 27, 1

Telephone: MOnument 2-5700

JACK BLUMSTEIN—President & Merchandise Manager for Piece Goods, Domestics, Notions, Smallwares, Home Furnishings, Toys, Luggage.
KYVER M. BLUMSTEIN—Executive Vice President & Merchandise Mgr. for Ladies', Children's & Infants' Wear, Accessories, Men's & Boys' Wear.
MORRIS RAVITCH—General Manager, Manager of Building, Maintenance & Supply Departments, Personnel Manager.
NORMAN WILNER—Advertising Manager.
PHILIP WHOOTEN—Display Director.
JERRY WILLNER—Women's & Misses' Coats, Suits & Dresses, Aprons, House Dresses, Uniforms, Furs, Negligees & Robes.
JEANNETTE ROTH—Sportswear, Blouses, Skirts, Knit Apparel, Corsets & Brassieres.
MILTON C. SCHWARTZ—Girls', Children's & Infants' Wear.
HARRY SALTZ—Millinery.
MARY CARROLL—Hosiery.
BESSIE ENGLE—Underwear.
JOHN ENGLE—Gloves, Toiletries, Stationery.
SAMUEL DRUCKER—Ladies' & Children's Shoes.
LEE SCHIRALDI—Neckwear, Handkerchiefs, Notions.
GERTRUDE LIDDY—Handbags, Small Leather Goods.
RAY HIRSH—Men's Furnishings.
MURRAY COHEN—Boys' Clothing, Furnishings, Hats & Caps.
BERNARD BANK—Piece Goods, Domestics, Linens, Towels, Art Needlework.
MURRAY NATHAN—Silverware, Clocks, Housewares, Hardware, Toys & Luggage.
MRS. TINNIE FRIEDMAN—Costume Jewelry.

(Continued)

NEW YORK (Cont'd.)

L. M. Blumstein, Inc. (Continued)

PEARL SEKULAR—Curtains & Draperies.
M. CAMILLUCCI—Major Appliances.
FLORENCE SHERMAN—Pictures, Mirrors, Lamps & Shades.
MEL GOLDBERGER—Floor Coverings.

Cavendish Trading Corp., 1412 Broadway New York 18,

Telephone: PEnnsylvania 6-5836
See Listing of CAVENDISH TRADING CORP. in Los Angeles, Calif.
Buying Office for the following affiliates: (43 Stores)
See Individual Listings of Each.

AUERBACH CO., Salt Lake City, Utah
BROADWAY DEPT. STORE, INC., Los Angeles, Calif.
CAIN-SLOAN CO., Nashville, Tenn.
CHANDLER & CO., Boston, Mass.
CLELAND SIMPSON CO., Scranton, Pa.
DENVER DRY GOODS CO., Denver, Colo.
ELDER & JOHNSTON CO., Dayton, Ohio.
EMERY-BIRD-THAYER CO., Kansas City, Mo.
J. GOLDSMITH & SONS CO., Memphis, Tenn.
WILLIAM HENGERER CO., Buffalo, N. Y.
D. H. HOLMES CO., LTD., New Orleans, La.
IVEY'S, INC., Asheville, N. C.
IVEY-KEITH CO., Greenville, S. C.
IVEY-TAYLOR CO., Raleigh, N. C.
IVEY'S of DAYTONA BEACH, INC., Daytona Beach, Fla.
IVEY'S of ORLANDO, Orlando, Fla.
J. B. IVEY & CO., Charlotte, N. C.
MILLER BROS., Chattanooga, Tenn.
MILLER'S, INC., Knoxville, Tenn.
POWERS DRY GOODS CO., Minneapolis, Minn.
L. R. SAMUELS CO., Ogden, Utah
ED. SCHUSTER & CO., INC., Milwaukee, Wisc.
SCRUGGS-VANDERVOORT-BARNEY, INC., St. Louis, Mo.
STEWART & CO., INC., Baltimore, Md.
STEWART DRY GOODS CO., Louisville, Ky.
RAPHAEL WEILL CO., (THE WHITE HOUSE) San Francisco, Calif.
WOLF & DESSAUER CO., Fort Wayne, Ind.

A. A. McCARTY—Director.
IRVING BORISNICK—General Merchandise Manager.
ERNEST S. LAMOREAUX—Office & Personnel Manager.
E. A. BERG—Purchasing Agent.
E. HAFNER—Downstairs Mdse. Mgr.
A. LAMBERSON—Mdse. Mgr. Ready-to-Wear Division.
MISS MARY WARD—Mds. Mgr. Intimate Apparel, Girls', Children's & Infants' Wear.
A. A. McCARTY—Mdse. Mgr. Hosiery & Knit Underwear.
EDITH GELLMAN—Mdse. Mgr. Accessories & Smallwares.
HY WENN—Mdse. Mgr. Men's & Boy's Clothing, Furnishings.
LYLE WILMOTT—Mdse. Mgr. House Furnishings (Hard Lines).
CHARLES BONOSKY—Mdse. Mgr. Home Furnishings (Soft Lines).

Charles Stores Company, Inc., 370 7th Ave. New York 1, 35

Telephone: LOngacre 4-0100
Stores Operated in Kentucky, North Carolina, Pennsylvania, Tennessee & Virginia.

B. S. HORNSTEIN—President & Treasurer.
KAUFMAN RAY KATZ—Vice President.
JACOB EPSTEIN KATZ—Secretary & Director of Fashion Merchandising.
HENRY J. HORNSTEIN—Director of Sales Promotion.
BENNETT A. KAYE—Advertising Manager.
R. D. SCHROEDER—Construction Division.
G. L. DURNFORD—Equipment Department.
M. L. HEYMAN—Merchandise Manager, Textile Division.
H. LIPSKIN—Merchandise Manager, Variety Division, Toys, Luggage, Housewares, China, Lamps.
M. A. SIMON—Infants' Wear.

(Continued)

NEW YORK (Cont'd.)

Units

Charles Stores Company, Inc. (Continued)

MISS M. E. GLEASON—Women's & Girls' Underwear.
S. HECKER—Juniors' & Misses' Dresses.
J. M. PERLSTEIN—Ladies' Coats, Suits & Raincoats.
MISS S. ISENBERG—Girls' & Infants' Apparel.
G. E. DAMROSCH—Domestics, Curtains, Blankets.
D. FELDSTEIN—Yard Goods, Sewing Notions, All Hosiery.
N. MARLOWE—Sportswear, Blouses, Skirts, Cottons.
C. WERBLOOD—Boys' Clothing & Furnishings.
MISS E. JACOBSON—Millinery.
MISS JUDY MORTON—Handbags, Fashion Accessories, Wallets, Clocks, Toiletries, Flowers, Handkerchiefs.
H. J. WARSHAW—Men's Wear.
W. DUBOV—All Shoes.

City Stores Mercantile Co., 132 W. 31st St. New York 1,

Telehone: LOngacre 5-2000
Corporate Office for the following affiliates: (16 Stores)
See Individual Listings of Each.
KAUFMAN STRAUS CO., Louisville, Ky.
LANSBURGH & BRO., Washington, D. C.
LIT BROTHERS, Philadelphia, Pa.
LIT-SWERN & CO., Trenton, N. J. (See LIT BROS., Philadelphia, Pa)
LOVEMAN, JOSEPH & LOEB, Birmingham, Ala.
B. LOWENSTEIN & BROS., Memphis, Tenn.
MAISON BLANCHE CO., New Orleans, La.
RICHARD STORE CO., Miami, Fla.
R. H. WHITE CORP., Boston, Mass.
Also Operates & Controls: CITY SPECIALTIES STORES, INC. which has 26 stores under the name of
OPPENHEIM COLLINS STORES
FRANKLIN SIMON STORES
ALBERT M. GREENFIELD—Chairman of the Board.
SAUL COHN—Vice Chairman of the Board.
HAROLD BRIGHTMAN—President.
ALLAN INTRILIGATOR—Vice President, Treasurer.
EDWIN F. HEINEN—Director of Supplies & Purchases.

MERCHANDISE MANAGERS

J. HOWARD GREER—Ready-to-Wear.
R. STOMEL—Accessores & Small Wares.
MISS EDNA GOLDEN—Intimate Apparel.
NORMAN HILFMAN—Men's & Boys' Departments.
MOE EISINGER—Basement Departments.
L. LEVY—Home Furnishings.
J. SARYCH—House Furnishings.

BUYERS

MISS S. SKLAR—Junior Coats, Suits, Sportswear, Dresses.
MISS R. GORIN—Popular Priced Dresses.
MISS E. GAVIN—Piece Goods.
MISS M. LIVINGSTONE—Children's & Infants' Wear.
MISS B. ALBERT—Daytime & House Dresses.
MISS A. HAMMER—Sportswear, Main Floor Blouses.
MISS M. GREENBERG—Jewelry, Silverware, Neckwear, Handkerchiefs.
M. WITTSTEIN—Men's Furnishings, & Clothing.
M. COHEN—Boys' Clothing & Furnishings.
R. NEMZER—Stationery, Toilet Goods, Cosmetics, Cameras, Books.
J. HOWARD GREER—Better Coats & Suits, Furs.
T. F. O'DONNELL, JR.—Budget Coats & Suits.
MISS P. O'NEAL—Better Dresses, Bridals, Formals.
MISS S. STEIN—Budget Dresses.
MRS. NAN EVANS—China, Glassware, Gifts, Lamps, Pictures & Mirrors.
MISS N. BISHARA—Notions, Art Needlework, Umbrellas.
ERIC PEEBLES—Toys, Sporting Goods.
MISS T. COFFY—Girls' & Teens Wear.
J. KUN—Luggage.

(Continued)

NEW YORK (Cont'd.)

Units

City Stores Mercantile Co. (Continued)

CHAS. LEIBENHAUT—Curtains, Draperies, Floor Coverings.
MISS C. LYNCH—Linens, Blankets, Domestics.
T. PLANT—Basement Men's & Boys' Wear.
MISS E. LEVENTHAL—Basement Underwear, House Dresses, Robes.
HILDA GERSHTELL—Basement Infants' & Boys' Wear.
BERNARD KOPPEL—Basement Millinery, Handbags, Gloves, Coats & Suits.
A. SOLOMON—Basement Low Priced Dresses, Sportswear.

Harry Cohen Co., 1177 Broadway New York 1, 28

Telephone: ORegon 9-0420
Stores Operated in New Jersey & Brooklyn, Queens & Westchester, & Long Island.
Operates: JOHN'S BARGAIN STORES.
BEN COHEN—General Manager and with
DAVE COHEN—Buyers for all Departments.

Davidson Bros., Inc., 128 W. 31st St. New York 1,

Telephone: LOngacre 4-0870
Branch Buying Office of DAVIDSON BROTHERS, INC., Detroit, Mich.
S. LENHOFF—Manager of New York Office.

Fedway Dept. Stores, 1680 Broadway New York 19, 8

Telephone: PLaza 7-0320
Stores Operated in California, New Mexico & Texas.
Division of: FEDERATED DEPT. STORES, INC.
MORRIS GINSBURG—President.
JULES T. ASCH—Assistant to President.
J. C. KRACHT—Vice President in Charge of Stores.
LEE D. JALKUT—Vice President, Home Lines.
J. J. DORAN—Treasurer, Controller.

BUYERS.

S. C. GILLARD—Store Fixtures & Equipment.
SANFORD FRIBUSH—Sportswear, Coats & Suits.
MRS. SYLVIA P. SHAINE—Dresses.
SIDNEY RICHLAND—Millinery.
MISS S. STOLTE—Hosiery.
MISS G. DEE—Intimate Apparel, Robes, Uniforms, Aprons.
A. RABITO—Infants', Children's & Girls' Wear.
MISS MOLLIE GABLE—Accessories, Handbags, Jewelry, Gloves.
JOSEPH FRUCHT—Men's Clothing, Boys' Wear.
L. BERMAN—Men's Furnishings, Sportswear, Hats.
ABRAHAM OSTROW—Linens & Domestics.
MISS EMMA ROTHENBERG—Cosmetics, Notions, Stationery.
A. L. STERN—Curtains, Draperies.
FREDERICK KRAMER—Rugs, Hard Surface Floor Coverings, Toys.
JOHN WIEGEL—Appliances.
MICHAEL CUTLER—Home Furnishings, Furniture, Lamps & Shades.
EDWARD C. ENGLE, JR.—Housewares, Hardware.
IRVING STORCH—China, Glassware, Silverware.
MARC H. RODMAN—Sporting Goods, Cameras, Luggage.

Fisher Bros. Dry Goods Co., 421—7th Ave. New York 1,

Telephone: LOngacre 5-2248
Branch Buying Office of FISHER BROS. DRY GOODS CO., New Castle, Pa.
BEN BLOOM—Vice President in charge of New York Office.

Gamble-Skogmo, Inc., 200 W. 34th St. New York 1,

Telephone: CHickering 4-8178
Branch Buying Office of GAMBLE-SKOGMO, INC., Minneapolis, Minn.
MR. BRUNNER—Office Manager.

Gimbel Brothers, Broadway & 33rd St. New York 1, 1

Telephone: PEnnsylvania 6-5100
Also See Listing of GIMBEL BROTHERS CENTRAL BUYING OFFICE, New York
BRUCE GIMBEL—President.
JOSEPH L. ECKHOUSE—Executive Head.
SAMUEL NASS—Treasurer.

(Continued)

NEW YORK (Cont'd.)

Units

Gimbel Bros. (Continued)

FRED MELLON—General Merchandise Manager.
CHARLES H. WERBER, JR.—General Manager for Branch Store Development & Operations.
WILLIAM GORMAN—General Manager.
WILLIAM S. DARROW—Controller.
LOUIS TANNENBAUM—Advertising & Publicity Director.
LUKE MALETICH—Display Manager.
WILLIAM MEYERSON—Advertising Manager.
DOLF SHERWIN—Art Director.

MERCHANDISE MANAGERS

DAVID LUCKMAN—Ready-to-Wear.
SOL GOLDMARK—Ladies' Accessories, Intimate Apparel, Men's & Boys' Wear, Luggage.
ROSE FINKEL—Infants' & Children's Wear.
MEYER KATZ—Drugs, Cosmetics, Silverware, Clocks, Stationery, Books, Umbrellas, Cameras, Wines, Liquors, Groceries, Restaurants.
SAMUEL TREPNER—Piece Goods, Linens, Gifts, Art Needlework, Toys, China & Glassware.
ROLAND B. TRIPP—Furniture & Pianos.

BUYERS

THOMAS MULHERN—Women's Coats, Raincoats.
PAUL SALOMONE—Women's & Misses' Suits, Misses' Better Coats.
RITA SEEGMAN—Junior Coats, Suits, Raincoats.
RALPH WEISSMAN—Women's Moderate Priced & Budget Dresses.
FLORENCE SANDLER—Misses' Moderate Priced Dresses, Bridal Shop.
RICHARD BRUCK—Misses' Budget Dresses.
ANN SPIERS—Junior Dresses.
ANN GUSTAFSON—Casual Dresses, Maternity Dresses.
ELIZABETH APPENZELLAR—Specialty Corner, Boutique Shop.
SEYMOUR ROSALSKY—Blouses.
GERTRUDE SIMONS—Sportswear, Sweaters.
MARGARET HORNE—Junior Sportswear.
LEON MITHERZ—Aprons, House Dresses & Uniforms.
LEO SALOMON—Furs.
EDWARD VARNI—Hosiery, Main Floor Sportswear, Neckwear, Accessories.
JOSEPH CHIRA—Knit Rayon Underwear, Negligees & Robes.
JOSEPH SLOBODIN—Vanity Fair Lingerie, Women's Underwear.
RICHARD EISENBERG—Gloves.
AL SILVERMAN—Women's Shoes.
CLARA FRIEDBERG—Handkerchiefs, Laces, Trimmings.
FRANCES RUMPLER—Corsets & Brassieres.
JEANETTE PORIS—Sub-teens' & Girls' Wear 7-14.
RITA COHEN—Teen Wear, Children's Underwear & Accessories.
HOWARD FORSTER—Toddlers' Wear, Girls' 3-6.
LYNETTE WEISS—Boys' 3-6.
BESS KIRSCHNER—Infants' Wear.
HUGH BANNON—Infants' Furniture.
MICHAEL CESARIO—Handbags & Small Leather Goods.
JOHN KAHLER—Men's Clothing.
LAWRENCE LURRIE—Men's Sportclothes, Robes, Hats.
NAT COHEN—Men's Furnishings.
GEORGE CARDOZA—Men's & Children's Shoes.
HENRY MOSKOWITZ—Boys' Wear & Furnishings.
WILLIAM YORIO—Piece Goods.
JAMES McLINDEN—Linens & Towels.
ABE POLLACK—Domestics.
LOU ZIMMERN—Notions, Closet Shop.
BEN SEVREN—Drugs & Cosmetics.
RICHARD EISENBERG—Costume Jewelry.
FREIDA LEHR—Silverware, Clocks.
BESSIE RABINOWITZ—Umbrellas & Canes.
OTTILIE FAIX—Art Needlework, Gift Shop.
SAM BIRNBAUM—Stationery, Greeting Cards, Office Equipment.
WILLIAM KAPLAN—Books, Magazines, Religious Goods.

(Continued)

NEW YORK (Cont'd.)

Gimbel Bros. (Continued)

HERBERT KAHN—Senior Buyer for all Bedding & Furniture.
ALFRED LEMBERSKY—Sofa Beds & Bedding.
ED ZADOCK—Upholstered Living Room Furniture, Occasional Furniture.
ED DALY—Maple Furniture, Traditional Dining Room & Bedroom Furniture.
HOWARD SARATH—Modern Furniture.
ARTHUR NODINE—Curtains, Draperies, Upholstery.
BEN GREENSTEIN—Pianos.
RICHARD FALCONE—Major Appliances.
LEONARD DOCTOR—Radios, TV, Records.
SAM KOSBY—Rugs.
NAT KOMSKY—Housewares.
PAUL S. MAY—Electric Housewares, Hardware, Paints, Garden Accessories.
WILLIAM AUSLANDER—China & Glassware.
HOWARD SABLE—Lamps & Shades, Pictures & Mirrors.
WILLIAM McDUFFEE—Toys.
HERBERT PULLITZER—Luggage & Trunks.
LOUIS CAMPANI—Sporting Goods, Games, Bridge Furniture.
SAM GARRELICK—Smoke Shop.
JOHN DUCEY—Cameras, Photo Supplies.
JACK SCHWEITZER—Wines & Liquors.
JERRY LEIBOWITZ—Groceries, Delicatessen, Candy.

BASEMENT DEPARTMENTS

SAUL HAIMS—General Merchandise Manager.
CARL WEISS—Merchandise Manager for Ready-to-Wear.
NORMAN McBRIDE—Merchandise Manager for Men's & Boys' Wear, Shoes, Sundry Articles, Domestics, Rugs, Upholstery.
MARIE LUTWAK—Women's Coats.
HERBERT EDELMAN—Suits & Raincoats.
ARTHUR DORSEY—Misses' Coats.
ANN HEIN—Women's Dresses.
JACK SHACKMAN—Misses' Dresses.
VIRGINIA SORRENTINO—Junior Deb Apparel, Furs.
FANNIE KOSTINER—Sportswear.
EDITH LEVINSON—Girls' Wear.
LARRY BALGLEY—House Dresses.
EILEEN KAMBER—Hosiery.
JEAN MOLLINS—Accessories.
JAMES SARULLO—Underwear.
JEANETTE LARRABEE—Corsets & Brassieres.
BEN CHANNICK—Millinery.
FLORENCE GREENBERG—Infants' Wear.
SIGMUND GREEN—Piece Goods, Upholstery.
CHARLES FELLER—Domestics.
RICHARD SCHIFF—Men's Suits & Overcoats.
HOWARD LACK—Men's Furnishings.
BURT YAWITZ—Men's Sport Clothes, Work Clothes.
MAXWELL BERKOW—Shoes.
BENJAMIN GOLD—Boys' Wear.
MORRIS ROFFMAN—Toilet Articles.
MAXWELL PIKE—Rugs.

Gimbel Brothers Central Buying Office, 116 W. 32nd St. New York 1,

Telephone: CHickering 4-2900
Central Buying Office for: (also See Listing of Each)
GIMBEL BROTHERS, New York
GIMBEL BROTHERS, Philadelphia
GIMBEL BROTHERS, Pittsburgh
GIMBEL BROTHERS, Milwaukee
SAKS 34th STREET, New York

BERNARD ZIENTS—Director of Corporate Merchandise & Central Buying Organization.
JOSEPH F. KELLY—General Manager of Buying Office.
ABBEY HERMAN—Merchandise Manager, Millinery Departments.
P. CALLERY—Merchandise Manager, Home Furnishings Division.
M. BERINGER—Buyer Ladies' Coats, Suits, Furs.

(Continued)

NEW YORK (Cont'd.)

Units

Gimbel Brothers Central Buying Office (Continued)

MISS H. FLUSSER—Moderate & Better Priced Women's & Misses' Dresses.
MISS H. MILLER—Budget & Maternity Dresses.
VERA PONTRELLI—Junior Wear.
MISS M. GRAYMORE—Sportswear.
MARY ZAFONTE—Teens', Sub-teens' & Girls' Wear, Children's Underwear & Accessories.
BERNICE SCHNEDIER & HENRY SPITZ—Millinery.
MARY R. O'MEALIA—Hosiery, Gloves, Knit Underwear, Foundation Garments.
A. A. FREEDMAN—Buyer Shoes.
MISS E. FINK—Buyer Negiigees, Lingerie, Robes.
JILL RENDICH—Infants' & Tots' Wear.
M. ROSEN—Buyer Mens' & Boys' Wear.
JOHN W. HINE—Notions, Cosmetics, Jewelry, Handbags, Accessories, Jewelry, Perfumes.
EUGENE BABLOVE & MISS H. M. WEINBERG—Associate Buyers for Notions, Cosmetics, Jewelry, Handbags, Accessories, Perfumes, Art Needlework.
EDWARD SCHREIBER—Piece Goods, Patterns, Linens, Towels.
D. POOLEY—Buyer Housewares.
J. CELESIA—Floor Coverings, Draperies, Upholstery.
MAURICE J. ELIAS—Toys, Luggage, Sporting, Goods, Cameras.

BASEMENT DIVISION

S. HARRIS—Basement Merchandise Manager.
HARRY MERNOFF—Women's & Misses' Coats & Suits, Furs.
MISS S. MITCHELL—Buyer Misses' & Womens' Dresses.
DANIEL COHEN—Junior Wear.
H. HAAS—Buyer Sportswear.
J. PERRONE—Buyer Lingerie, House Dresses, Corsets, Brassieres.
IDA PORTCHENICK—Hosiery, Accessories, Handbags, Notions, Umbrellas.
ROSLYN GLEBMAN—Infants', Children's & Girls' Wear.
M. BAHAN—Men's & Boys' Wear.
M. SIMON—Domestics, Blankets, Bedding.

Goldblatt Bros. of N. Y., Inc., 225 W. 34th St. New York 1,

Telephone: LOngacre 4-6700
N. Y. Office of GOLDBLATT BROS., INC., Chicago, Ill.

IRWIN E. LOWELL—Managing Head of New York Office.
CHARLES MARK—Ladies' Coats, Suits, Furs.
R. CENTRE—Buyer for Handbags, Jewelry, Gloves.
LARRY HORWIN—Lingerie, Corsets.
ED. SOPKIN—Buyer for Mens' & Boys' Wear, Accessories.
IRVING SOLLENDER—Notions, Sundries, Stationery.
MRS. B. SEIDEN—Buyer for Dresses.
M. ARONSTEIN—Buyer Millinery.
D. NAGOURNEY—Buyer for Womens' Sportswear.
S. LEVINE—Buyer for Ladies' Blouses.
DANIEL HYMES—Curtains, Draperies, Domestics.
IRVING JUVELIER—Toys.

Hearn Dept. Stores, Inc., E. 149th St. & 3rd Ave. New York 11, 2

Telephone: MOtt Haven 5-6400
Branch Store Operated in Bayshore, L. I.

CLEMENT V. CONOLE—President.
LOUIS A. SIEGEL—Executive Vice President, General Manager.
LUDWIG HECHT—General Merchandise Manager.
G. LOPEZ—Chief Architect, Chief Engineer.
G. HELKMAN—Manager of Building & Maintenance Depts.
B. BROWN—Store Equipment Buyer.
P. WEST—Display Equipment Buyer, Display Director.
T. SNELLMAN—Warehouse Manager.
P. WARE—Advertising Manager.
J. DOYLE—Personnel Manager.
W. KIELY—Manager of Bayshore Store.
L. FORTGANG—Women's, Misses' & Juniors' Coats & Suits.
A. GREAM—Women's, Misses' & Juniors' Dresses.

(Continued)

NEW YORK (Cont'd.)

Units

Hearn Dept. Stores, Inc. (Continued)

J. FOTI—Sportswear, Blouses, Skirts, Knit Apparel.
A. HUBERMAN—Girls' Wear.
E. COLE—Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
B. FLYNN—Millinery.
M. HAYES—Hosiery, Gloves, Neckwear, Handkerchiefs.
E. CIRO—Corsets, Brassieres.
L. KRAMER—All Shoes.
E. FENIELLO—Infants' & Children's Wear.
C. PETRANEK—Handbags, Small Leather Goods, Jewelry, Silverware, Clocks, Watches, Umbrellas.
R. STUART—Men's & Boys' Clothing, Boys' Furnishings, Hats & Caps.
L. WEINBERG—Men's Furnishings, Hats & Caps.
B. MENDELSON—Laces, Trimmings, Ribbons, Notions, Art Needlework.
B. ROSSMAN—Toiletries, Drug Sundries.
A. PURCELL—Piece Goods, Domestics, Linens, Towels, Curtains, Draperies, Upholstery.
F. WOLF—Bedding, Furniture.
S. SCHIMMEL—Pictures, Mirrors, Lamps & Shades.
J. MULLINS—Floor Coverings.
C DeCONTE—Housewares, Books, Stationery, Toys, Luggage, Sporting Goods, Cameras, Candy.

Hecht's Dept. Store, 53 W. 14th St. New York 11,

Telephone: ORegon 5-1000
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Operated by: THE HECHT CO., Baltimore, Md. (See Listing)
The New York Store also buys for ABRAMSON'S in Flushing, N. Y.

HARRY O. SCHLOSS—Executive Vice President & General Manager.
BARNEY GOODMAN—General Merchandise Manager.
M. R. SCHLESINGER—Store Operations Manager.
SAM BELLITT—Display Equipment Buyer, Display Director.
M. SENA—Warehouse Manager.
ARTHUR LYONS—Public Relations Director, Advertising Manager.
AL REGENSBORG—Copy Director.
C. AMARATI—Art Director.
MISS E. STEVENS—Personnel Manager.
J. KIELY—Manager of ABRAMSON'S in Flushing.

MERCHANDISE MANAGERS

BARNEY GOODMAN—Ready-to-Wear.
GUSTAV DOBBIE—Ready-to-Wear Accessories.
CHARLES ACKERMAN—Men's & Boys' Clothing, Furnishings.
C. S. BARON—Piece Goods, Domestics, Smallwares, Curtains, Draperies.
NAT CORSON—Bedding, Furniture.
L. BRENNER—Appliances, Pictures, Mirrors, Floor Coverings, Lamps, Shades, Toys, Sporting Goods.

BUYERS

HAROLD GELBER—Women's, Misses' & Juniors' Coats & Suits.
MISS B. DeSIO—Women's, Misses' & Juniors' Dresses.
MISS M. KOVINS—Blouses, Sportswear, Skirts, Knit Apparel.
MISS H. READERMAN—Aprons, House Dresses, Uniforms, Furs.
MISS R. SIEGELMAN—Hosiery, Handbags.
MISS B. ROSENFIELD—Underwear, Negligees, Robes.
MISS I. MITTLER—Gloves, Neckwear, Scarfs, Handkerchiefs, Umbrellas.
MISS L. ROGOVIN—Corsets & Brassieres.
MISS M. JANOVICI—Girls', Children's & Infants' Wear.
MISS E. CARTANIA—Notions, Toiletries, Drug Sundries, Stationery.
H. RICHMAN—Men's Clothing, Hats & Caps.
T. BYRNES—Men's Furnishings, Small Leather Goods, Luggage.
M. SMOLIER—Boys' Clothing, Furnishings, Hats & Caps.
M. SALTZMAN—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Curtains, Draperies.
NAT CORSON—Bedding, Furniture.
S. BRECHER—Major Appliances, Radios & Phonographs.
D. ROSE—Pictures, Mirrors, Lamps, Shades, Floor Coverings.
THOMAS DURKIN—Toys, Sporting Goods.
F. CUTILLO—Housewares, Hardware.

NEW YORK (Cont'd.)

Units

Interstate Dept. Stores, Inc., 111 8th Ave. New York 11, 45

Telephone: WAtkins 4-2400
Stores Operated in Connecticut, Illinois, Indiana, Iowa, Kentucky, Michigan, New York, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia & Wisconsin.

Buying Office for the following stores:
See Individual Listings of Each.
S. KAUFMAN & CO., Cicero, Ill.
K & S DEPT. STORE, Kokomo, Ind.
IRVINS, INC., Baltimore, Md.
LOWELL SPECIALTIES CO., Haverhill, Mass.
ROGERS NORTH END DEPT. STORES, Springfield, Mass.
LUCKOFF'S MUTUAL STORES, INC., Columbus, Ohio.
CHATLIN'S DEPT. STORE, Norristown, Pa.
R. C. KRAMER—Chairman of the Board.
SOL W. CANTOR—President.
SAM ABEND—Senior Vice President.
BARRY GOLDEN—Vice President & General Merchandise Manager.
ALBERT PARKER—Secretary.
GEORGE H. STUNTZ—Treasurer, Controller.
GEORGE GLEVIS—Sales Manager.
IRVING KESNER—Construction Manager.
CARL LINDGREN—Buyer for Store Equipment.
J. A. POLLARD—Sales Promotion Manager.
LEONARD E. HOFFMAN—Personnel Manager.
ABE COLE—Merchandise Controller.

MERCHANDISE COUNSELORS

ETHEL KRILOFF—Dresses, Sportswear, Blouses, Hosiery, Handbags, Fashion Accessories, Costume Jewelry, Stationery, Luggage.
JULIAN LAVITT—Coats & Suits, Millinery, House Dresses, Robes, House Coats, Intimate Apparel.
RUTH KALISH—1-6, 7-14 Sportswear, 1-6, 7-14 Girls' Ready-to-Wear, Infants' Wear, Children's Underwear, Juvenile Furniture.
EDWARD WEISS—Merchandiser Millinery.
HARRY DVORTZOFF—Men's & Boys' Wear.
MILDRED ROSEN—Curtains, Draperies, Slip Covers, Toys, Floor Coverings, Housewares, Toys.
AL SPIELMAN—Domestics, Blankets, Spreads, Linens, Yard Goods, Small Rugs, Notions, Home Furnishings.
GRACE MERRILL—Merchandiser, Robes, House Dresses, Intimate Apparel.

BUYERS

NANCY SPIEGEL—Teen, Junior, Misses', Women's Coats & Raincoats.
SEYMOUR HART—Women's Suits.
DORIS POWELL—Women's & Misses' Dresses $10.75 Up, Formals, Maternity Dresses, Wedding Gowns.
LAWRENCE PERLOW—Teen, Junior & Misses' Dresses to $8.75.
BETSY KELBERG—Sportswear.
BERNIE ROUDER—Blouses.
IRVING WOLFSON—House Dresses, Robes, Aprons, Uniforms.
MINNIE KAUFMAN—Millinery.
GRACE KOOK—Hosiery, Ankets, Handbags.
GRACE MERRILL—Woven & Knit Underwear.
RUTH LONDON—Women's Neckwear, Handkerchiefs, Gloves, Scarfs.
ELLENETTE GUIDER—Soft Foundations, Corsets.
MYRON SAYRE—1-6, 7-14 Girls' Ready-to-Wear.
AGNES JOHNSON—1-6, 7-14 Sportswear.
HOWARD SCHWARZ—Children's Underwear, Juvenile Furniture.
PHYLLIS FISHMAN—Infants' Wear.
GRACE POSTER—Men's Dress Slacks, Outerwear, Raincoats, Hose, Ties, Robes, Accessories, Boys' Hose, Ties & Accessories.
FRED BIEHL—Men's Dress & Sport Shirts, Underwear & Pajamas.
JAMES BODKIN—Work Clothing (Non-Denim), Dungarees, Overalls, Denim Work Jackets.
MARY LAWRENCE—All Boys' Wear.
LOU ROSEN—Yard Goods, Patterns, Notions.

(Continued)

NEW YORK (Cont'd.)

Unit

Interstate Dept. Stores, Inc. (Continued)

MISS RUTH O'KEEFE—Gifts, Jewelry, Stationery, Cosmetics, Luggage, Plastic Rainwear, Umbrellas.
CARL JACOBS—Domestics, Linens, Sheets, Pillow Cases.
DAVID SIMON—Blankets, Spreads, Small Rugs.
SID KLEIN—Living Room, Upholstered, Dual Sleep, Outdoor Furniture, Lamps, Pictures, Mirrors, Curio Cabinets
WILLIAM HELFRECHT—Major Appliances, Ranges, Heaters, Radios, Phonographs, TV Sets.
LOUISE DAUGHERTY—Curtains, Draperies, Slip Covers.
JOE CAMHI—Floor Coverings.

Kline Brothers Co., 132 W. 31st St. New York 1, 20

Telephone: PEnnsylvania 6-8900
Stores Operated in Illinois, Indiana, Iowa, Michigan, Missouri, Ohio & Wisconsin.
Also Represent: KLINE'S, Chicago Heights, Ill. (See Listing).
KLINE'S, Oswego, N. Y. (See Listing).
JACOB KLINE—President & Secretary.
GEORGE KLINE—Vice President & Treasurer.
L. W. HIRSCH—Vice President & General Merchandise Manager.
W. T. PETERSON—Buyer for Store Equipment.
A. J. ZAHN—Ready-to-Wear Merchandise Manager.
I. SCHWARTZ—Buyer for Womens' Coats, Suits.
I. MISTROUGH—Buyer for Dresses.
A. SCHWARTZ—Buyer for Wash Dresses, Aprons, Uniforms.
L. JANOWITZ—Buyer for Blouses, Gloves, Neckwear, Handbags, Handkerchiefs, Umbrellas, Novelty Jewelry.
J. ZOMCHICK—Millinery.
J. KNASTER—Underwear, Ladies' Hosiery.
L. HARAP—Buyer for Childrens' & Infants' Wear.
L. H. HAYM—Men's & Boys' Furnishings, Underwear, Hosiery.
I. GUTTMAN—Buyer Shoes, Foundation Garments, Corsets.
WILLIAM REARDON—Dry Goods, Patterns, Ribbons, Notions.
B. MESSER—Buyer Toilet Goods, Toys, Luggage.

Kobacker Stores, Inc., 101 W. 31st St. New York 1, 11

Telephone: BRyant 9-6215
Stores Operated in Indiana, New York & Ohio.
See Listings of TIEDTKE'S in Toledo, Ohio & THE BOSTON STORE in Columbus, Ohio.
J. N. ZECKHAUSER—Vice President in Charge of Merchandising.
GEORGE GRANAT—Junior Misses', Women's Coats & Suits.
MAC GIZANG—Buyer for Womens', Junior & Misses Dresses.
LILLIAN YABLON—Buyer for Junior & Misses Sportswear.
SIDNEY COHEN—Girls', Children's & Infants' Wear, House Dresses, Uniforms, Robes.
MORTON ROSENBERG—Underwear, Negligees, Notions, Stationery.
FRANCES PODELL—Buyer for Corsets, Brassieres.
MIRIAM LIPPIN—Buyer for Handbags, Gloves, Scarfs, Umbrellas, Handkerchiefs, Jewelry.
MORRIS GROSSMAN—Hosiery, Men's & Boys' Clothing, Furnishings, Hats & Caps.
DAVE NOVICK—Domestics, Linens, Towels, Curtains, Draperies.

Levinsky Bros., 563—2nd Ave. New York 16, 3

Telephone: MUrray Hill 3-8950
Stores Operated:
Seaford Dept. Store, Seaford, N. Y. (Isadore Levins—Mgr. & Buyer)
Mid Island Dept. Store, Central Islip, N. Y. (H. Rosenthal—Mgr. & Buyer)
Babylon Dept. Store, Babylon, N. Y. (Jerry Broder—Mgr. & Buyer)
JACK LEVINSKY—President & General Buyer.
ISIDORE LEVINSKY—Partner & General Buyer.

Lincoln Stores, Inc., 450—7th Ave. New York 1,

Telephone: WIsconsin 7-5771
MISS G. FEWELL—In Charge of New York Office.
See Listing in QUINCY, MASS. for Buyers' Names.

NEW YORK (Cont'd.)

Units

Lord & Taylor, 5th Ave. & 38th St. New York 18, 6

Telephone: WIsconsin 7-3300
Branch Stores Operated in West Hartford, Conn., Milburn, N. J., Manhasset, L. I., Westchester, N. Y. & Philadelphia, Pa.

MISS DOROTHY SHAVER—President.
MR. McALLISTER—Vice President in Charge of Operations.
MR. DAWLEY—Vice President in Charge of Merchandising Women's Wear.
MR. PER-LEE—Vice President in Charge of Merchandising Men's Shop & Home Furnishings.
MRS. VAN WESEP—Vice President in Charge of Publicity & Advertising.
MR. WALTERS—Treasurer.
MR. LARLEE—Plant Operations, Construction, Maintenance.
MR. CUFFARI—Purchasing.
MR. LANEY—Chief Architect.
MR. VOGLER—Window Display.
MR. TALLMAN—Interior Display.
MISS MURPHY—Advertising Manager.
MR. RODMAN—Art Director.
MISS LUBAR—Public Relations Director.
MR. McCLURE—Manager of West Hartford Store.
MR. LIPPENCOTT—Manager of Millburn Store.
MR. COURTNEY—Manager of Manhasset Store.
MR. HEEP—Manager of Westchester Store.
MR. VAN DUYN—Manager of Philadelphia Store.
MR. WHERRY—Merchandise Manager.
MISS PIERCE—Misses' Coats.
MISS PREIS—Misses' Dresses.
MISS McGOWAN—Misses' Suits.
MISS NEWMAN—Special Size.
MISS GRISWOLD—Sportsdresses.
MISS DeGRESS—Sportswear.
MISS KENNEDY—College & Ski Shop, Sweaters.
MISS MURPHY—Sports Coats & Suits.
MISS GEUCKE—Blouses.
MISS BROWNING—Millinery.
MR. MURRAY—Merchandise Manager.
MISS BOUCHER—Piece Goods.
MISS PORRO—Patterns, Ribbons.
MR. SHAPIRO—Budget Sportswear, Junior Budget Dresses.
MISS ZIPPER—Budget Dresses.
MISS DWYER—Budget Dresses for Women.
MISS KENDRICK—Budget Suits.
MISS CONGER—Budget Dresses for Misses.
MISS MOTT—Budget Coats.
MR. VANE—Young New Yorker Coats & Suits.
MISS SAXER—Young New Yorker Dresses.
MR. FOWLER—Merchandise Manager.
MISS BAHLS—Children's Apparel.
MISS FULLER—Infants' Wear.
MR. KARREL—Boys' Clothing & Furnishings.
MISS MOSS—Girls' Apparel.
MISS TOSCANO—Teen Shop.
MISS KINSELLA—Children's Underwear.
MISS BRECKENRIDGE—Bridal, Maternity Wear.
MR. HARLAN—Merchandise Manager.
MISS IVERSON—Negligees, Lingerie.
MISS KEEGAN—Knit Underwear.
MISS STEPSIS—Junior Lingerie.
MISS JACOBSEN—Corsets.
MISS WORDER—Women's Better Dresses & Suits.
MR. BRADLEY—Women's Coats, Furs.
MR. SCHWARTZ—Merchandise Manager.
MR. HORN—Women's & Misses' Shoes.
MR. HAVELOCK—Girls' & Boys' Shoes.
MR. AMES—Merchandise Manager.
MISS SCHUSTER—Notions, Trimmings.

(Continued)

NEW YORK (Cont'd)

Lord & Taylor (Continued)

MR. HATCHER—Umbrellas.
MR. HARDING—Stationery.
MISS BADGER—Handkerchiefs.
MISS KEMPNER—Handbags.
MR. BIXBY—Gloves.
MR. ROSSIER—Hosiery.
MISS ATKINSON—Jewelry, Leather Accessories.
MR. MOYER—Toilet Articles.
MR. SMITH—Men's Shop, Clothing, Shoes, Hats.
MR. LASKIN—Linens, Blankets, Domestics.
MR. SHEPHERD—Gifts, China, Glassware.
MISS VON SIEN—Draperies, Upholstery.
MR. SHERIDAN—Furniture.
MR. KAHN—Rugs, Beds & Bedding.
MISS DARRIN—Curtains, Bedspreads.
MISS RIVLIN—Lamps.

R. H. Macy & Co., Inc., 151 W. 34th St. New York 1

Telephone: LAckawanna 4-6000
CORPORATE ADMINISTRATION
JACK I. STRAUS—President.
EDWIN F. CHINLUND—Vice President & Treasurer.
FRANKLIN F. BRUDER—Vice President for Corporate Control.
THOMAS M. GREEN—Vice President for Planning & Development.
FREDERICK G. ATKINSON—Vice President for Personnel & Industrial Relations.
LEO MARTINUZZI—Vice President for Foreign Operations.
J. BUCKLEY BRYAN—Vice President For Engineering & Construction.
PAUL HOLLISTER—Corporate Publicity.
WILLIAM V. MORPHY—Corporate Supply Manager.

Macy's New York, 1314 Broadway New York 1,

Telephone: LAckawanna 4-6000
Branch Stores: MACY'S FLATBUSH, Brooklyn, N. Y.—Raymond Davy—Mgr.
MACY'S JAMAICA, Jamaica, L. I., N. Y.—Noris Donlon—Mgr.
MACY'S PARKCHESTER, Parkchester, Bronx, N. Y.—J. H. Bijur—Mgr.
MACY'S WHITE PLAINS, White Plains, N. Y.—W. J. Gould—Mgr.
WHEELOCK H. BINGHAM—President.
MURRAY GRAHAM—Senior Vice President for Branch Stores.
MRS. FRANCES COREY—Senior Vice President for Sales Promotion & Public Relations.
FRED C. FISCHER—Senior Vice President for Personnel & Labor Relations.
ABE HACKMAN—Senior Vice President & Controller.
ARTHUR L. MANCHEE—Senior Vice President for Operations.
HERBERT L. SEEGAL—Senior Vice President for Merchandising Ready-to-Wear.
THOMAS V. BARBER—Senior Vice President for Merchandising Men's & Boys' Wear, Miscellaneous Departments.
ELLIOT V. WALTER—Senior Vice President for Merchandising Home Furnishings, Housewares, Furniture.
HARRY KULLMAN—Senior Branch Store Administrator.
A. F. MARGOLIES—Superintendent of Operating Service.
RICHARD BELCHER—Chief Architect.
FRED BLUME—Manager of Building Maintenance Department.
DANIEL J. CREEDEN—Chief Engineer.
WILLIAM V. MORPHY—Manager of Supply, Alteration & Repair Depts.
EDWARD PALMER—Branch Store Expansion Projects.
PAUL D. CROWL—Manager of Long Island Warehouse & Factories.
CHARLES VERCELLI—Advertising Business Manager.
JOHN FOLEY—Display Director.
MORRIS ROSENBLOOM—Creative Advertising Manager.
MISS NAN FINDLOW—Copy Director.
HERB RAYNAUD—Manager, Interior Display.
BEN STARKIE—Manager, Window Display.
MISS VIRGINIA CARLIN—Manager of Executive Personnel.
MRS. DOROTHY STARKS—Manager of Staff Employment.

(Continued)

NEW YORK (Cont'd.)

Units

Macy's New York (Continued)

VICE PRESIDENTS

ALFRED A. LANDISI—Better Ready-to-Wear.
MISS BEATRICE ROSENBERG—Millinery, Shoes & Accessories.
KIRT MEYER—Hosiery, Gloves, Umbrellas, Notions, Jewelry, Wines, Liquor, Groceries, Candy, Delicatessen.

MERCHANDISE ADMINSTRATORS

LOUIS M. BERNSTEIN—Budget Ready-to-Wear, Fabrics.
MRS. CONSTANCE M. KANE—Intimate Apparel.
MRS. SARA LYNN ANDERSON—Children's Wear, Nursery Furniture.
JOHN H. GRIFFIN—Men's & Boys' Wear.
OTTO L. OVERBY—Furniture.
ROBERT LAUTER—Glassware, China, Gifts, Silverware, Sheets, Blankets, Towels, Linens, Art Needlework.
HERBERT WEXLER—Home Furnishings, Housewares.
GERALD LEVY—Radios & TV, Basement Departments.

BUYERS

EDWARD S. DAVIDSON—Women's Better Coats & Suits, Raincoats, Alpaca Coats, Detachable Lined Coats, Storm Coats.
ERNEST KATZ, JR.—Budget Coats & Suits.
RICHARD LEES—Misses' Better Coats.
HARVEY LOWENTHAL—Misses' Better Suits.
MISS EDNA ROTHSCHILD—Women's Better & Moderate Priced Dresses.
MISS EDNA EYSEN—Misses' Better Dresses.
PETER SERINO—Misses' Moderate Priced Dresses, Street & Casual.
MISS MAXINE FREEDMAN—Junior Coats & Suits, Junior Sportswear.
MISS ELEANOR HUMMER—Junior Dresses.
ADA SHALIT—Little Shop Dresses.
BURTON MILLER—Maternity Dresses & Sportswear, Shop Manager Tall Girl Shop.
MISS DOROTHY CAVENAUGH—Bridal Shop, Evening Shop.
ALEX BACHMAN—Women's, Misses' & Junior Budget Dresses.
STANLEY ABELSON—Active Sportswear, Matchmate Center.
MISS BEATRICE BLANK—Better Blouses.
MISS HELENE CAHN—Misses' & Women's Better Sweaters.
MONTE WOLFSON—Budget Sportswear.
MISS VALERIE GENDELL—Junior Deb Department, Children's Accessories & Stylist.
RUDOLPH SICHEL—Aprons, House Dresses, Uniforms.
SIDNEY DICKLER—Better Furs & Storage.
MAX MARKFIELD—Lower Priced Furs.
SARA HOROWITZ—Better Millinery.
MOLLY MANBERG—Untrimmed Millinery.
MISS SOFIE ROTHSCHILD—Lower Prices Millinery.
FLORENCE BROUNET—Little Shop Millinery.
GEORGE A. TUPPER—Women's Hosiery.
MISS ANNA O'KEEFE—Cotton & Wool Tricot Lingerie, Rayon & Nylon Tricot Lingerie.
MRS. CLAIRE BEHRENS—Woven Slips, Petticoats & Panties.
LOUIS DAVIS—Street Floor Blouses, Women's Neckwear, Belts, Flowers.
MISS ROSALIND GERSTEN—Little Shop Accessories.
MISS MILDRED FRASER—Women's & Children's Gloves.
MISS CLAIRE DRACE—Handkerchiefs.
FRANKLIN STRAUSS—Women's Better Shoes.
SAMUEL LEVIN—Women's Slippers, Playshoes, Inexpensive Footwear.
MISS ELEANOR COWHEY—Corsets & Brassieres.
MRS. FLORENCE DAVIDSON—Woven Gowns & Pajamas.
MISS MATILDA GLASER—Robes & Loungewear.
MISS GLADYS GOLDFINGER—Girls' Dresses, 7-14 & Subteen, Girls' Sportswear, 7-14.
MISS HAZEL CONDY—Girls' Dresses & Sportswear, 1-6, Boys' Suits & Sportswear, 1-6.
JOSIAH SCHNEIDER—Coats, Hats, Robes, Rainwear, 2-6, Girls' 2-14, Snowsuits, 2-4, 3-6.

(Continued)

NEW YORK (Cont'd.)

Macy's New York (Continued)

JOHN GRANT—Children's Underwear, Hosiery.
MORGAN STARKE—Children's Shoes & Slippers.
MISS AUDREY HODUPP—Infants' Wear.
MISS ARA SHERBURNE—Handbags.
JAMES HERRMANN—Small Leather Goods, Men's Accessories, Handkerchiefs.
ELLIOT S. JAFFE—Nursery & Juvenile Furniture.
PHILIP SAYLES, JR.—Men's Clothing.
NICHOLAS SAULNIER—Men's Shirts & Pajamas.
JOSEPH ARESTY— Men's Neckwear & Hosiery.
LAWRENCE YOUNG—Men's Hats & Gloves.
F. WILKINSON—Men's Underwear, Robes.
JACK C. LEBOWITZ—Men's Sportswear.
MILTON TITON—Men's Shoes & Slippers.
K. STRAUS—Boys' Clothing.
S. S. RANCATORE—Boys' Furnishings.
EDWARD FINKELSTEIN—Rayons, Silks, Nylons, Patterns, Laces, Dress & Fur Trimmings.
JAMES ENTIN—Cotton, Woolen & Lining Fabrics.
PETER GARRELICK—Blankets.
WILLIAM H. WINNER—Sheets, Pillow Cases.
MRS. MARY REINHART—Table Linens.
EDWARD COSDEN—Towels.
MISS SALLY KESKO—Bedspreads & Draperies.
H. HIRSCH—Notions, Ribbons.
JOHN HULSE—Corner Shop.
REBA YARBROUGH—Perfumes, Cosmetics.
JOHN STRAUS—Drugs, Pharmacy, Prescriptions, Cosmetics.
MICHAEL TROYAN—All Fine Jewelry.
MISS MIRIAM UNGER—Costume Jewelry.
FRANCIS E. NELSON—Silverware.
W. POSTRION—Umbrellas.
MISS MARIE JOYCE—Art Needlework.
S. M. BERMAN—Stationery, Typewriters.
PAUL SCHACK—Books, Cigarettes, Tobacco, Cigars, Smokers' Supplies.
JOSEPH FONTANA—Bedding, Sofa Beds & Studio Couches.
JOSEPH ABRAMS—Curtains & Curtain Yard Goods.
BERNARD SUNSHINE—Custom Upholstery, Slip Covers, Upholstery Yard Goods, Ready-Made Slip Covers, Wallpaper.
SAUL BLACK—Pictures & Mirrors.
CARL C. BRYANT—Traditional Bedroom & Dining Room Furniture.
MISS MILDRED C. JAY—Traditional Upholstered Furniture.
ELLIS SUPPLEE—Modern Furniture.
PETE ROSS—Manager of Furniture Display & Design.
IRVING DANIELS—Boudoir & Occasional Upholstered Furniture, Occasional Wood Furniture.
ROBERT WARNER—Large Domestic Floor Coverings, Oriental Rugs.
RICHARD H. WALTERS—Small Domestic Rugs.
FREDERICK FOX—Kitchen Furniture, Major Appliances.
FREDERICK VREELAND—Small Electric Appliances.
GERALD LEVY—Radios, TV.
ABRAHAM FRIED—Lamps & Shades.
CHARLES FARLEY—Hardware, Paints, Garden Supplies, Fireplace Accessories, Automobile Accessories.
GEORGE EDELSTEIN—Housewares, Cooking Utensils, Cutlery, Crockery, Tinware, Wire Goods, Bath Shop, Vacuum Goods.
EUGENE SABLOW—China.
RICHARD ARCHER—Glassware.
VALERIE GNEISER—Gift Shop & Clocks.
JOHN BAGATTA—Cleaning & Laundry Supplies, Plastics & Closet Accessories.
ALLEN STORCH—Toys, Bulk Toys, Wheel Goods.
GORDON C. DUNN—Luggage, Sporting Goods.
ALBERT GOESSLING—Optical Goods, Hearing Aids, Photographic Supplies, Cameras, Films.

(Continued)

NEW YORK (Cont'd)

Units

Macy's New York (Continued)

DAVID LANNON—Artists' Supplies, Adult Games & Bridge Furniture.
LAURANCE BROWN—Luggage. (Associate)
CLAIR ROBERT COBBAN—Employees' Cafeteria.
CLAUDE KISSEN—Pet Shop.
MISS ANNIE MILLER—Tea Room & Fountains.
GEORGE KINZLER—Groceries, Delicatessen.
JOHN REEVES—Records, Sheet Music, Pianos.
H. GOLDBERG—Fine Wines, Liquor.
W. PARLATORE—Candy.

Macy Corporate Buying Division 1314 Broadway New York 1,

Telephone: CHickering 4-2000

Buying Office for the Following Affiliates: (21 Stores)
(See Listings of each)
DAVISON-PAXON CO., Atlanta, Ga.
THE LASALLE & KOCH CO., Toledo, Ohio
MACY'S KANSAS CITY, Kansas City, Mo.
MACY'S NEW YORK, New York, N. Y.
MACY'S SAN FRANCISCO, San Francisco, Calif.

PHILIP SVIGALS—Vice President in charge of Corporate Buying Division.

L. LEVINE—Division Supervisor.
M. SPERBER—Men's Wear.
W. LICALZI—Boys' Wear.
M. WASSERMAN—Piece Goods, Patterns, Trimmings.
MISS R. STEWART—1-3; 3-6; 7-14; and Teen Age Depts.
MISS P. HAGGARD—Juvenile Furniture, Infants' Wear, Childrens' Hosiery, Underwear & Accessories.

MISS H. GORGE—Division Supervisor.
N. RIEMER—Linens, Domestics, Curtains, Bedspreads, Curtains, Upholstery, Upholstery Fabrics.
A. IANORA—Drugs, Cosmetics, Books, Notions, Stationery, Art Needlework, Closet Shop.
A. FALUTICO—China, Glassware, Silverware, Gifts, Mirrors, Lamps, Corner Shop.
J. LADONNE—Housewares, Rugs, Pianos, Furniture, Major Appliances, Electrical & Garden Supplies.
S. KATZ—Toys, Luggage, Adult Games, Bridge Furniture, Cameras, Sporting Goods, Radios, Records, Smoke Shop, Candy, Groceries.

MRS. MARIE L. BORGER—Division Supervisor.
MISS F. STEED—Misses' & Womens' Better Dresses, Evening & Bridal Dresses $17.75 and up.
MRS. M. LEWIS—Junior Coats, Suits, Dresses & Sportswear.
MISS G. SAUER—Misses' & Womens' Moderate & Budget Dresses $6.75 up.
MRS. E. ROUSE—Active Sportswear, Playclothes, Beachwear, Skirts.
MISS B. TRAGER—Housedresses, Daytime Dresses $4.08 to $6.75, Aprons, Maternity Dresses, Uniforms, Tall Girls' Wear.
MISS G. CAPONE—Sweaters, Blouses, Knit Dresses, Casual Dresses.
MISS K. SANDERS—Handbags, Small Leather Goods, Jewelry, Shoes.
G. GREENBERG—Women's & Misses' Better & Budget Coats, Suits, Rainwear, Better & Budget Furs.
MISS H. PETERS—Gloves, Hosiery, Neckwear, Handkerchiefs, Umbrellas.
MISS L. JAY—Underwear, Robes, Negligees, Corsets.

HAROLD SILVER—Basement Division Supervisor.
D. STERNBERG—Men's & Boys' Wear & Work Clothes.
MISS B. LEVINE—Infants', Children's & Girls' Wear.
MISS K. LEVENTHAL—Misses', Women's & Juniors' Coats, Suits & Dresses, Maternity Dresses.
MRS. R. KRAUSS—Fashion Accessories, Corsets, Underwear, Brassieres.
MISS E. BLOCKMAN—Sportswear, Aprons, House Dresses, Robes.

Marshall Field & Co., 200 Madison Ave. New York 16,

Telephone: MUrray Hill 9-8700
New York Office of MARSHALL FIELD & CO., Chicago, Ill. (See Listing)
THOMAS J. CARROLL—Superintendent of Buying in New York.

NEW YORK (Cont'd.)

The May Dept. Stores Co., 1440 Broadway New York 18,

Telephone: LOngacre 4-2300

Operates & does Buying for the following affiliates: (23 Stores)
See individual listings of each.

FAMOUS-BARR CO., St. Louis, Mo.
KAUFMANN'S, Pittsburgh, Pa.
T. S. MARTIN CO., Sioux City, Iowa
THE MAY CO., Los Angeles, Calif.
THE MAY CO., Denver, Colo.
THE MAY CO., Baltimore, Md.
THE MAY CO., Cleveland, Ohio
M. O'NEILL CO., Akron, Ohio
THE SHARON STORE, Sharon, Pa.
STROUSS-HIRSHBERG CO., Youngstown, Ohio

T. B. FAULKNER—General Manager New York Office.
M. L. RIVARD—Assistant Manager.
P. SCHAEFER—Ready-to-Wear Merchandise Manager.
MISS G. SCHULTZ—Better Coats & Suits.
B. MENDELSON—Budget Coats & Suits, Rainwear.
MISS M. MORGAN—Better Dresses, Bridals & Formals, Specials.
MISS S. ARLOW—Misses' Dresses (Medium Priced), Maternity Dresses.
MRS. P. E. MERSON—Women's Medium Priced Dresses, Women's &Misses' Inexpensive Dresses.
MISS R. LERMAN—Junior Dresses, Coats, & Suits.
MISS E. WOOD—Sport Dresses, Blouses, Knit Dresses.
MISS B. POPE—Jackets, Sweaters, Junior Sportswear, Coordinates.
MISS L. COHEN—Bridals & Formals, Specials.
MISS S. FRISCHMAN—Girls' Wear & Teen Wear.
MISS S. KING—House Dresses, Uniforms, Aprons, Women's Sportswear, Sweaters, Riding Apparel, Active Sportswear, Skirts, etc.
B. HANDROS—Furs.
MISS E. APOGI—Millinery.
MISS N. FORSYTH—Women's Hosiery & Gloves, Handkerchiefs.
MISS P. PEPPER—Negligees, Robes, Lingerie & Corsets.
MISS L. BERG—Neckwear, Blouses, Ribbons, Trimmings.
MISS B. SCHIFF—Jewelry, Handbags, Belts, Small Leather Goods.
MISS S. ARONOW—Infants' & Children's Outerwear.
MISS J. PREMME—Infants' Layette, Children's Underwear to 16 yrs., Furniture & Accessories.
J. CAMACHO—Men's, Boys' & Women's Knit & Rayon Underwear, Men's & Boys' Knitwear, Swimwear, Woven Shorts.
C. BERSTEIN—Men's & Boys' Clothing, Furnishings, Hosiery, Gloves, Work Clothing, Hats & Caps.
J. MADDEN—Piece Goods, Domestics, Linens, Blankets, Spreads.
MISS V. KELLER—Toiletries, Notions.
MISS L. COOPER—Stationery, Books.
T. F. O'GRADY—Floor Coverings, Draperies, Curtains, Upholstery Fabrics.
G. AARONSON—Sporting Goods, Toys, Radios, Lamps, China, Glassware.
V. COHEN—Housewares, Major & Small Appliances, Furniture, Picnic Goods.
B. PRESSNER—Luggage, Cameras, Candy, Silverware, Watches, Clocks, Shoes, Tobacco, Groceries, Pet Shop.
MISS A. WARBURG—Gifts, Umbrellas, Art Needlework.

BASEMENT DIVISION

B. DAVIDSON—Basement Merchandise Manager.
S. WACHMAN—Misses' & Women's Coats, Suits, Rainwear.
MISS M. THOMAS—Misses', Women's & Stouts' Dresses.
A. LEHRER—Junior Dresses, Coats, Suits & Rainwear.
M. REISS—Junior, Misses' & Women's Sportswear, Blouses, Sweaters.
N. ISRAEL—Lingerie, Corsets, House Dresses, Robes, Uniforms.
MRS. V. MOSKEY—Aprons.
MISS L. FIORE—Girls' & Teens' Wear.
MISS B. WECHSLER—Infants' Wear.
MISS M. BERK—Leather Goods, Accessories, Umbrellas, etc.
H. GLASSER—Men's & Boys' Clothing, Furnishings & Sweaters.
J. KRAMER—All Hosiery, Gloves, Men's & Boys' Knit & Rayon Underwear.
S. ROSENTHAL—Piece Goods, Domestics, Linens, Blankets & Spreads.
MISS J. GARRI—Floor Coverings, Curtains & Draperies.

NEW YORK (Cont'd)

Units

J. M. McDonald Co., 855 6th Ave. New York 1,

Telephone: CHickering 4-6635

New York Office of J. M. McDONALD CO., Hastings, Nebr. (See Listing)

R. P. MacELHINNEY—Vice President & Manager of New York Office.
SAL FARINA—Women's, Misses' & Juniors' Coats & Suits.
BETTY MARKMAN—Sportswear, Blouses & Skirts.
EVELYN BLAKE—Women's, Misses' & Juniors' Dresses, House Dresses & Uniforms.
GRETCHEN SWENSON—Girls', Children's & Infants' Wear, Arons, Robes.
S. V. McCLURE—Men's Wear.

Mercantile Stores Co., Inc., 128 W. 31st St. New York 1,

Telephone: BRyant 9-9800

Owns & does Buying for the following subsidiaries: (70 Stores)
See individual listings of each.

J. BACON & SONS, Louisville, Ky.
THE CASTNER-KNOTT DRY GOODS CO., Nashville, Tenn.
DULUTH GLASS BLOCK STORE CO., Duluth, Minn.
HENNESSY CO., Butte, Mont.
THE JONES STORE CO., Kansas City, Mo.
JOSLIN DRY GOODS CO., Denver, Colo.
THE LAZARUS STORE CO., Wilkes Barre, Pa.
THE LION DRY GOODS CO., Toledo, Ohio.
THE MacDOUGALL & SOUTHWICK CO., Seattle, Wash.
McALPIN CO., Cincinnati, Ohio
MONTGOMERY FAIR CO., Montgomery, Ala.
THE PEOPLE'S STORE CO., Tacoma, Wash.
ROOT DRY GOODS CO., Terre Haute, Ind.
J. B. WHITE & CO., Augusta, Ga.

HAROLD JOCKERS—President.
A. D. CHURBUCK—Vice President.
F. KENNETH BRADLEY—Vice President.
MORGAN CASEY—Treasurer.
R. S. KIZER—Controller.
K. MERRITT—Supply Manager in Charge of Buying of Store Equipment, Fixtures, Displays, Mannequins.
J. SMALL—Merchandise Manager.
MISS K. PEERY—Towels, Bath Mats, Shower Curtains.
MISS M. KRAL—Linens.
J. SMALL—Sheets, Sheeting, Domestics.
C. SCHMUTZ—Blankets, Comforts, Spreads.
J. CESTARO—Merchandise Manager.
H. FRANKS—Curtains, Draperies.
H. W. BEYER—Cotton Dress Goods.
P. O'ROURKE—Silk, Wool & Rayon Dress Goods, Patterns.
MISS F. SMITH—Lamps.
W. FREEMAN—Merchandise Manager.
R. WANKER—Toys.
J. EGAN—China, Glassware, Luggage, Wallpaper, Paint, Sporting Goods, Electrical Appliances, Cameras.
W. FREEMAN—Rugs, Carpets.
D. LANGAN—House Furnishings.
MISS R. LAVAIN—Merchandise Manager.
MISS H. HOLLENBECK—Negligees.
TED HARRIS—Active Sportswear, Sweaters, Skirts.
MISS S. CUGNO—Blouses, Beachwear.
MISS E. MURPHY—Silk & Muslin Underwear.
MISS A. O'NEIL—Knit Underwear.
W. BUSS—Junior & Women's Coats & Suits.
M. LOWLICHT—Misses' Coats, Suits & Rainwear.
J. DURLAND—Pre-teen.
MISS G. BENT—Teen Department, Sizes 10-16.
MISS A. MAGER—Girls' Clothes—Size 7-14.
E. CRONIN—Furs.
S. MAXWELL—Merchandise Manager.
MISS G. MOTZER—Notions.

(Continued)

NEW YORK (Cont'd.)

Unit

Mercantile Stores Co., Inc. (Continued)

MISS M. PERILLO—Laces, Trimmings, Umbrellas, Art Goods.
MISS M. BROPHY—Handkerchiefs, Gloves.
MISS B. KNOTT—Neckwear, Blouses.
MISS B. BEAMAN—Stationery, Candy, Toilet Goods, Drugs.
MISS E. NEWMAN—Jewelry, Silverware.
MISS A. SCALA—Leather Goods, Umbrellas.
J. T. JOYCE—Merchandise Manager.
P. SASS—Women's & Children's Hosiery.
M. E. SHERMAN—Men's Furnishings.
D. GUARDI—Men's Clothing & Hats.
A. MARCELL—Men's Work Clothing.
D. BRANCATO—Boy's Clothing & Furnishings.
MISS R. P. MERRILL—Merchandise Manager.
GEORGE ASHTON—Women's Dresses $10.75 Up.
MISS B. KEPPLER—Misses' Dresses to $10.75.
MISS A. ALLATIN—All Junior Dresses.
MISS M. BADIN—Misses' Dresses $10.75 Up.
J. MILLHAN—Maternity Dresses.
MISS D. SIMANDL—Dinner, Bridesmaids' Gowns.
MISS C. CAMERON—Merchandise Manager, Corsets, Girdles, Brassieres, House Dresses, Aprons.
MISS H. STENGER—Merchandise Manager.
MISS K. BLOHME—Infants' Wear.
F. MAGENNIS—Bedding, Furniture, Juvenile Furniture.
MISS L. MORK—Tots' and Toddlers'—Girls'.
MISS I. CONNELLY—Tots' and Toddlers'—Boys'.
C. KEYLER—Merchandise Manager, Millinery, All Shoes.

Montgomery Ward & Co., 75 Varick St. New York 13,

Telephone: WOrth 6-2200
Branch Office of MONTGOMERY WARD & CO., Chicago, Ill. (See Listing)

The following are DIVISIONAL MANAGERS:—
G. KLEISNER—Manager 'A' Lines.
E. BECK—Millinery.
W. S. HENDRIX—Work Clothing.
F. J. DVORAK—Men's Clothing.
S. W. ALLRED—Men's Furnishings.
W. F. HENDRICKSON—Dry Goods, Piece Goods, Notions.
J. G. SADOCK—Coats & Suits.
T. KASPER—Mail Order Coats & Suits.
J. G. TIMBERS—Bedding & Table Linens.
F. H. WOLF—Boys' Wear.
H. E. JAEGER—Sportswear.
J. G. BING—Retail Dresses, Ladies' Wear.
J. A. DALESSIO—Mail Order Dresses, Robes, etc.
T. W. HAYDEN—Underwear.
H. W. BROWN—Corsets, Lingerie.
F. E. GIERSCH—Children's & Infants' Wear, Children's Sportswear.
R. F. KENDRICK—Shoes.
L. J. FREY—Hosiery & Accessories.

BUYERS

A. FABER—Dress Shirts, Pajamas, Collars.
M. DUFFEN—Headwear, Robes, Swimwear, Robes, Neckwear.
L. J. BERRY—Cotton Piece Goods.
A. G. CHECOLA—Rubber, Footwear.
F. C. SCHNEIDER—Men's & Boys' Shoes.
R. O. CORNWELL—Rayon & Woolen Piece Goods.
J. S. HICKS—Notions.
MISS H. DAVIS—House Coats, Robes, Dusters.
J. W. CAMP—Boys' Trousers, Top Coats, Sport Coats.
R. STEVENS—Gloves, Suspenders, Belts, Handkerchiefs, Mufflers, Sport Shirts.
J. W. TROWBRIDGE—Men's Suits, Overcoats, Sport Coats.
J. DeQUARTO—Men's Trousers.
R. F. FLINKER—Domestics.

(Continued)

NEW YORK (Cont'd.)

Units

Montgomery Ward & Co. (Continued)

R. WILDERSON—Brassieres.
S. J. KELLY—Foundations.
J. D. GARRETT—Boys' & Girls' Bathing Suits, Play Clothes.
H. RICHARDS—Men's Work Clothing.
P. RITTERBAND—Slips.
F. W. McCARTHY—Bedspreads.
T. M. McDOWELL—Bedding, Comforters.
W. E. HOOG—Infants' Wear, Accessories, Toys.
F. M. LOCKHART—Work Shirts, Gloves & Headwear.
W. RAFFERTY—Sweaters, Bathing Suits.
H. P. CARLE—Men's, Women's & Children's Knit Underwear.
H. SELBY—Nightwear.
D. JOHNSON—Men's Overalls.
C. L. ROBINS—Work Shoes.
S. J. JORDAN—Teens', Children's & Infants' Shoes.
H. W. STRASSER, E. SUAREZ & C. E. SPELIMAN—Misses' Rayon & Wool Dresses.
C. C. SALKELD—Women's Rayon & Wool Street Dresses.
S. GRANT—Budget & Cotton Dresses.
J. C. HARDY—Women's Cotton Street Dresses, Maternity Dresses.
M. McKENNA—Boys' & Girls' Ski Pants, Snow Suits, Raincoats.
L. M. MICHAELIS—Sweaters, Sport Shirts.
MISS R. MOON—Boys' Jackets, Coats, Hats, Gloves.
F. CRAIG—Women's & Misses' Raincoats, Ski Clothing.
C. G. McILVAINE—Linens.
G. H. PEIPER—Blankets.
W. R. CAVINESS—Boys' Sport Shirts, Bathing Suits, Pajamas.
G. A. AHEARN—Hosiery.
D. F. PORTER—Girls' Sportswear, Separates.
W. RYAN—Blouses.
W. B DIGGS—Handbags, Umbrellas.
E. A. SCHILLING—Ladies' Sport Shoes.
R. M. MULFORD—Ladies' Fashion Accessories.
T. NOLEN—Girls' Pajamas, Underwear, Lounge Wear.
P. T. LOMEDICO—Women's, Misses' & Juniors' Coats & Suits, Girls' & Teens' Coats & Suits, Raincoats.
W. R. VOGT—Men's & Boys' Hosiery, Anklets, Children's Hosiery.
A. S. SANTORO—Girls' Dresses.
E. GRAY—Teens' Dresses.
J. R. WEBBER—White Goods, Toweling.
J. WILLIAMS—Men's Hosiery.

National Dept. Stores, 112 W. 38th St. New York 18

Telephone: WIsconsin 7-8400

Owns & does Buying for the following Subsidiaries: (16 Stores)
See individual listings of each.

THE BAILEY CO., Cleveland, Ohio
BRY BLOCK MERCANTILE CORP., Memphis, Tenn.
FRANK & SEDER, Pittsburgh, Pa.
GOLDBERG'S CORP., Trenton, N. J.
J. M. HIGH CO., Atlanta, Ga.
LEVY BROS., Houston, Tex.
LIPMAN WOLFE & CO., Portland, Ore.
ROSENBAUM CO., Pittsburgh, Pa.
ROSENFIELD'S, Baton Rouge, La.
GEO. E. STIFEL CO., Wheeling, W. Va.
GEO. R. TAYLOR CO., Wheeling, W. Va.

HARRY H. SCHWARTZ—President.
JULIUS SCHUTZMAN—Executive Vice President & Senior Mdsg. Officer.
R. S. BERSON—General Merchandise Manager.
N. APPELBAUM—Director Merchandise Information.
C. BEHRINGER—Purchasing & Traffic.
M. KAPLAN—Divisional Merchandise Manager, Piece Goods, Draperies, Domestics.
MISS REEKA BLEYER—Popular Priced Dresses.
D. BRAYER—Popular Priced Coats.

(Continued)

NEW YORK (Cont'd.)

Units

National Dept. Stores (Continued)

S. DEITCHMAN—Boys' Wear.
J. FISCHER—Bags, Gloves, Jewelry, Notions.
A. BROWN—Buyer for Piece Goods.
LEE FRIEND—Basement Infants' & Girls' Wear.
F. GEHRINGER—Furs.
B. GOLDSTEIN—Basement Sportswear.
A. SPENCER—Buyer Major Appliances, Housewares.
M. GREEN—Draperies, Floor Coverings.
N. HILFMAN—Men's Clothing & Furnishings.
MISS C. MELLES—Buyer Better Dresses.
MISS LAURETTE JURNOVE—Lingerie, House Coats, Daytime Dresses.
G. LYON—Better Coats & Suits.
MISS ESTHER READY—Infants' & Girls' Wear, Corsets.
MISS CAROLYN RUSCIANO—Neckwear, Cosmetics.
MISS D. GOLDBERG—Buyer for Basement Coats, Suits & Dresses.
MISS RUTH SALAWAY—Sportswear, Blouses.
MISS NAN WALCOFF—China, Lamps, Toys.

National Dollar Stores, Ltd., 200 Fifth Ave. — New York 10,

Telephone: ALgonquin 5-8810
NELSON KING—N. Y. Office Manager.
See LISTING in SAN FRANCISCO, CAL. for Buyers.

The Olen Co., 128 W. 31st St. — New York 1,

Telephone: LOngacre 4-1838
New York Office of THE OLEN CO., Mobile, Ala. (See Listing)
HARRY L. OLEN—Partner.
MAURICE E. OLEN—Partner.
MARTHA GROSSMAN—Buyer.
MORTY SEGAL—Shoes.

J. C. Penney Co., Inc., 330 W. 34th St. — New York 1, 1645

Telephone: LOngacre 4-4000
Stores Operated in all 48 States.
See Listings of Branch Offices in Los Angeles, Calif. & Dallas, Texas.
A. W. HUGHES—President.
G. E. MACK—Executive Vice President, Treasurer.
H. F. TORREY—Vice President in Charge of Sales.
J. F. BROWN—Vice President, Real Estate & Construction.
H. H. SCHWAMB—Vice President, Personnel.
W. M. BATTEN—Vice President, Asst. to the President.
A. J. RASKOPF—Secretary.
R. C. WEIDERMAN—Comptroller.
H. C. MILLS—General Merchandise Manager.
H. C. HANGEN, R. H. LAKAMP, J. H. METZ—Assistant Mdse. Mgrs.

DEPARTMENT HEADS & BUYERS

T. H. KELLEN—(Dept. A)—Blankets, Sheets, Draperies, Domestics, Linens, Toweling.
W. L. JOHNSON, H. V. HOFMANN, R. J. BISBE, R. D. BENNETT, S. F. MILLER, M. T. RYAN, J. A. MALOON, J. F. TIERNEY, I. B. KIP.
W. H. FOX (Dept. C)—Hosiery, Underwear, Men's & Boys' Knitwear.
W. J. BAUMBACH, W. R. EVANS, T. P. KELLY, C. H. CONOVER, J. B. CASSIDY, R. B. FOX.
J. A. GILL (Dept. D)—Foundation Garments, House Dresses, Slips, Sleepingwear.
E. M. KAYDOUGH, G. R. EVERS, H. S. MANNEY, J. D. NOBLE, F. H. CAREW, C. D. BERGDAHL, W. F. MATHIESON.
F. V. DOHERTY (Dept. E)—Women's & Girls' Coats, Suits, Dresses & Infants' Apparel.
F. R. MASON, M. DOVIAK, P. R. HAMLIN.
K. E. RICHARDS (Dept. E-s)—Women's & Girls' Sportswear.
H. VARNER, R. B. KOEHLER, F. W. DENNISON, E. A. CLARK, W. A. CLARK, F. W. CRANDALL.

(Continued)

NEW YORK (Cont'd.)

Units

J. C. Penney Co., Inc. (Continued)

P. C. HANNE (Dept. F)—Footwear.
W. A. DUEKER, R. E. WICKER, W. E. NEEDHAM, J. L. STEELE, A. J. McMAHON, G. W. CUNNINGHAM, D. M. HURD, E. M. MOORE, G. BARR.
J. T. DILLON (Dept. G)—Women's Accessories, Toilet Goods, Luggage.
H. P. WOODS, W. A. DUNKAK, CON CASSER, A. H. MURPHY, G. W. LENNOX, R. N. BECK, S. O. BATES, J. T. EMERY, T. C. RICE, J. E. REED.
W. K. BARRY (Dept. H)—Men's & Boys' Coats, Suits, Slacks & Uniforms.
C. I. JOHNSON, R. V. CARBERRY, W. M. NESTEL, H. W. RUGER, W. S. MUDGE, W. C. MILLE.
G. C. BRENNING (Dept. K)—Millinery, Men's & Boys' Headwear.
J. W. CUNNINGHAM, J. M. SIMMS, N. F. SHEELEY, MRS. C. BUTTER, R. DAHL, F. X. SPRINGER.
J. W. SIMONSON (Dept. L)—Men's & Boys' Furnishings.
R. J. CAMPBELL, J. C. LOOSE, J. C. DONOVAN, L. J. GORDON, R. H. PENNINGTON, R. G. FOWLER, A. J. LYNCH, G. McWILLIAM, G. ZEESE.
J. P. FARRELL (Dept. W)—Work Clothing.
E. J. HASSIG, F. H. MAYNE, F. L. LAGAY, V. N. THERIOT.
T. S. CORWIN (Dept. M)—Housewares, Floor Coverings, Furniture, Infants' Accessories, Toys & Candy.
R. A. MacWILLIAMSON, J. E. McNAMEE, C. J. PARKER, W. C. GALBRAITH, W. T. RICHARDSON, G. A. WARREN, R. J. RADER, W. S. WATSON.
T. M. PRYTHERCH (Dept. T)—Yard Goods, Patterns, Notions.
C. A. FIELD, W. W. STOUT, R. A. NELSON, J. B. JOHNSON, C. A. CUMMINS, F. R. ROBERTS.
P. L. McCAULEY (Dept. R)—Store Supplies, Packaging, Printing, Store & Office Equipment, Stationery.
J. G. CURRY, W. J. GIESEN, J. A. SPARROW, E. W. REUTER, H. F. BEATTY, P. J. DONALDSON, J. FLEMING.

Raylass Dept. Stores, Inc., 370 7th Ave. — New York 1, — 26

Telephone: LOngacre 3-3650
Stores Operated in Georgia, North Carolina, South Carolina, Tennessee & Virginia.

A. S. GLASS—President.
IRVING HUTTER—Executive Vice President.
M. K. RAIFF—Vice President & Treasurer.
FREDERIC K. RAIFF—Secretary.
I. B. MILLER—General Merchandise Manager, Personnel Manager.
S. LEWINSOHN—Advertising, Supplies, Equipment.
H. SIEGEL—Merchandiser, Shoes, Handbags, Umbrellas.
J. SCHNEIT—Ladies' Coats & Suits.
H. MILLER—Ladies' Dresses.
MISS M. KAY—Hosiery, Infants' & Children's Wear, Notions, Housewares, Toys, Stationery.
RALPH BEZACK—Gloves, Handbags, Accessories, Men's & Children's Shoes.
JOEL KIRSCHNER—Buyer Underwear, Blouses, Sportswear.
S. GRUMET—Buyer for Mens' Furnishings.
S. SANDERS—Buyer for Boys' Furnishings.
LAWRENCE M. MATHIAS—Yard Goods, Domestics, Curtains.

Saks 5th Ave., 611 5th Ave. — New York 22, — 14

Telephone: PLaza 3-4000
Stores Operated in Beverly Hills & San Francisco, Cal., New Haven, Conn., Ft. Lauderdale, Miami Beach & Palm Beach, Fla., Chicago, Ill., Detroit, Mich., Princeton, N. J., White Plains, N. Y., Philadelphia & Pittsburgh, Pa., & Stowe, Vt.

ADAM GIMBEL—President.
F. RAYMOND JOHNSON—Executive Vice President.
JAY H. ROSSBACH, JR.—Vice President.
HERMAN SPAR—Controller.
ALLAN R. JOHNSON—General Manager.
HYMAN SAUL—General Merchandise Manager.

(Continued)

NEW YORK (Cont'd.)

Unit

Saks 5th Ave. (Continued)

W. KEESHAN—Store Superintendent.
R. MONAHAN—Chief Engineer.
MISS B. KUTZ—Purchasing Agent.
J. CHOD—Warehouse Manager.
MRS. S. PENNOYER—Sales Promotion & Advertising Director.
F. BEILIN—Advertising Manager.
SIDNEY RING—Display Director.
B. JERNIGAN—Art Director.
MICHAEL WEINBERG—In Charge of Branch Store Operations.
R. A. AYMAR—Personnel Director.
J. MATTHESS—Manager of Beverly Hills Store.
J. LUDWIG—Manager of San Francisco Store.
E. LEVENSON—Manager of New Haven Store.
E. BONNEAU, JR.—Manager of Ft. Lauderdale Store.
H. CLYNE—Manager of Miami Beach Store.
D. R. FOX, JR.—Manager of Palm Beach Store.
H. FLEISCHMAN—Manager of Chicago Store.
E. BEDFORD—Manager of Detroit, Mich.
W. WOOD—Manager of Princeton Store.
M. J. HOFFLIN, JR.—Manager of White Plains Store.
J. KELLY—Manager of Philadelphia Store.
L. ROGERS—Manager of Pittsburgh Store.
MISS L. SZENTIVANY—Manager of Stowe Store.

MERCHANDISE MANAGERS

M. RUBENSTEIN—Ready-to-Wear.
HYMAN SAUL—Blouses, Furs, Men's & Women's Gloves, Ready-to-Wear Millinery, Intimate Apparel, Uniforms, Small Leather Goods, Stationery.
GORDON FRANKLIN—Sportswear, Riding Habits, Ski Apparel.
JAY H. ROSSBACH, JR.—Maternity Shop, Junior Dresses, Debutante Ready-to-Wear, Sportswear, Men's Hats, Caps, Footwear, University Shop, Girls', Boys', Children's & Infants' Wear, Toys.
A. GUSTAFSON—Men's Clothing, Sportswear.
I. GOLDWASSER—Men's Furnishings.
F. RAYMOND JOHNSON—Debutante Intimate Apparel, Footwear, Women's Hosiery & Footwear, Cosmetics & Perfumes.
TED BALL—Jewelry, Handbags, Umbrellas, Neckwear, Gift Shop, Trunks & Luggage.
MARTIN STRINGER—Carlin Comforts Shop, Fabric Salon, Linen Shop.

BUYERS

MRS. L. RAYMOND—Women's & Misses' Coats & Suits.
MISS V. CRAMER—Women's Dresses.
MRS. L. SIRET & MRS. I. SCHUBERT—Misses' Dresses.
MISS N. LEE—Debutante Coats & Suits.
MRS. E. HERWIT—Debutante Dresses.
MISS G. BUCHANAN—Junior Dresses.
MISS C. HARRIS—Maternity Shop.
MISS A. FIELDER—Evening Separates.
MISS L. B. WILSON—Bridal Salon.
MISS M. DYNES—Sportswear Coats & Suits.
MRS. C. KRAMER—Sportswear Dresses.
MISS J. NASH—Debutante Sportswear.
MISS L. ROSENSTEIN—Blouses.
MISS D. ABBOTT—Beach Apparel, Ski Apparel.
MRS. A. SPREHE—Knitwear, Handknit Apparel.
B. PLANSKY—Furs.
MRS. K. CAMERON—Maids & Nurses' Uniforms.
MRS. A. GRAHAM—Girls' Coats, Suits, Dresses, Sportswear, Millinery.
MISS R. DeSIMONE—Ready-to-Wear Millinery.
MISS R. RADANO—Debutante Millinery.
MRS. H. WEINGARTEN—Women's Hosiery, Debutante Intimate Apparel.
MISS L. GRANGER—Women's Gloves, Men's Gloves.
MRS. K. CAMERON—Women's Undergarments & Slips.
D. DULBERG—Women's Footwear.

(Continued)

NEW YORK (Cont'd.)

Units

Saks 5th Ave. (Continued)

MISS M. RUSSO—Neckwear, Handkerchiefs, Flowers.
MRS. E. WASSERBERG—Corsets, Brassieres.
MORRIS UDKOW—Debutante Footwear.
MISS F. LASKY—Negligees, Robes.
MISS M. MURPHY—Girls' & Boys' Apparel (3-6 Years).
MISS A. TRIDENTE—Girls' Undergarments.
E. MOOS—Children's Hosiery, Gloves & Shoes.
E. R. FREEMAN—Campers Shop, Infants' Furniture & Accessories.
MISS A. KROLL—Young Circle Shop.
MISS T. FAIRBROTHER—Infants' Wear & Accessories, Toys.
MISS A. MONAHAN—Handbags.
A. JEDLICKA—Small Leather Goods, Stationery.
H. STRAUSS—Men's Clothing, Sport Jackets & Slacks.
S. THOMAS—Men's Active Sport Clothes.
A. HOFFMAN—Men's Furnishings.
E. NAPPER—Men's Hats & Caps.
R. KATZENSTEIN—Men's Footwear.
CAL WEYANT—University Shop.
L. MENSCHER—Boys' Clothing.
R. LATHAM—Boys' Furnishings.
MARTIN STRINGER—Fabric Salon.
MISS A. SIROTKA—Carlin Comforts Shop.
MISS D. McGOWAN—Linen Shop.
MISS C. CONNERY—Costume & Novelty Jewelry.
MRS. M. HACKEL—Gold Jewelry.
M. MEISLER—Cosmetics, Perfumes.
MISS B. J. THOMSON—Umbrellas, Canes, Parasols.
MISS R. WUYTS—Gift Shop.
F. GRUMMT—Trunks & Luggage.

Saks 34th Street. Broadway & 34th Street New York 1,

Telephone: LAckawanna 4-7000
Operated by: GIMBEL BROTHERS, New York, N. Y. (See Listing)
Also See GIMBEL BROTHERS CENTRAL BUYING OFFICE in N. Y. City.

RICHARD J. BLUM—Executive Head.
EDWARD J. BROWN—General Merchandise Manager & Merchandise Manager for Ready-to-Wear.
TERENCE J. COLLINS—Controller.
JACK S. MELLON—Merchandise Manager for Women's Intimate Apparel, Men's & Boys' Wear, Shoes, Luggage, Smallwares.
JOHN SAKS—Merchandise Manager for Infants' & Girls' Apparel, Toiletries & Subway Fashion Floor.
ARTHUR M. SEE—Sales Promotion Manager.
ARNOLD E. JOHNSON—Advertising Manager & Design Director.
SEYMOUR FLESSER—Women's & Misses' Coats & Suits, Raincoats.
BETTY POLANSKY—Women's & Misses' Dresses, Bridal Shop.
ROSE THORNER—Misses' & Women's Moderate Priced Dresses, Women's Better Dresses.
MURRAY NEWMARK—Junior Wear & Sportswear.
B. MORTON—Sportswear.
LINA DiGIOVANNI—Girls' Apparel & Accessories, Debuteen Apparel.
SONIA RAPPAPORT—Daytime Dresses, Maternity Dresses.
MERRILL GOTTLIEB—Furs.
SOPHIE LEE—Millinery.
SYLVIA KOHN—Hosiery, Gloves, Umbrellas, Canes & Rainwear.
PERHL JOREL—Underwear, Negligees & Sleepwear.
HENRY POLLAK—Women's Shoes.
NINI TINI—Neckwear, Scarfs, Handkerchiefs, Flowers, Belts.
ELLEN GILSON—Foundation Garments.
ETHEL BRANAHL—Infants' Wear & Accessories, Tots' Wear, Girls' & Children's Hosiery & Underwear.
FRANK CORSO—Children's Shoes.
HELEN EISELE—Handbags.
EUGENE CHARMOY—Men's Clothing & Furnishings.
SOL DAVIES—Boys' Clothing & Furnishings.
WILLIAM SVEC—Men's Hats & Caps.

(Continued)

NEW YORK (Cont'd.)

Units

Saks 34th Street (Continued)

DAVID KAPLAN—Men's & Boys' Shoes, Luggage.
ROBERT C. RATNER—Toiletries.
BELLE ADAMS—Jewelry.
HARVEY MILLER—Stationery, Small Leather Goods.

SUBWAY STORE

ERNEST WILENSKY—Coats, Suits, Sportswear.
GLADYS LOWENSTEIN—Dresses.
HILDA MAHAR—Aprons, House Dresses, Uniforms, Underwear, Garments, Robes.
IRWIN MIRKIN—Shoes.

Salkin & Linoff, Inc., 225 W. 34th St. New York 1,

Telephone: BRyant 9-6431
PETER LOMEDICO—Manager of New York Office.
See LISTING in MINNEAPOLIS, MINN. for Buyers' Names.

Sears, Roebuck & Co., 360 W. 31st St. New York 1,

Telephone: CHickering 4-7600
Branch Buying Office of SEARS, ROEBUCK & CO., Chicago, Ill. (See Listing)
L. E. OLIVER—General Manager of N. Y. Office.

The following are DEPARTMENT SUPERVISORS.

H. W. WALKER—Millinery, Handbags, Neckwear.
G. SCHWARTZ—Girls' Apparel.
B. KALB—Coats, Suits, Fur Coats.
W. GINSBURG—Sportswear.
A. SIDON—Dresses, Robes, Uniforms.

The Following are New York REPRESENTATIVES of Chicago Depts.

MISS E. SMITH—Fancy Needlework, Handkerchiefs, Sewing Notions,, Closet Accessories, Billfolds, Umbrellas, Rainwear, Hair Goods.
H. FOLS—Infants' & Childrens' Wear.
MISS M. CROMIS—Women's Lingerie, Sweaters, Bathing Suits, Hosiery.
O. M. JOHNSON—Piece Goods.
MISS J. LESIRE—Jewelry, Watches, Silverware.
L. MAPLESON—Bedspreads, Curtains, Draperies, Drapery Hardware, Slip Covers, Trimmings.
MISS J. C. MAY—Mens' Furnishings.
C. R. CLULEE—Books, Stationery, Office & Photo Supplies, Drugs, Luggage, Sporting Goods, Cosmetics, Hardware, Housewares, Electric Appliances, Auto Supplies, Dinnerware, Glassware, Lamps, Giftware, Toys, Venetian Blinds, Radios, Musical Instruments, Candy, Domestics.

Spiegel, Inc., 225—4th Ave. New York 10,

Telephone: ORegon 7-4500
W. H. GARVEY, SR.—New York Office-Manager.
See LISTING in CHICAGO for BUYERS' Names.

Spurgeon Mercantile Co., 200 W. 34th St. New York 1,

Telephone: CHickering 4-4925
Branch Buying of SPURGEON MERC. CO., Chicago, Ill. (See Listing)
W. H. SPURGEON—Women's & Misses' Dresses.
B. BAUMSHLAG—Women's & Misses Coats & Suits.

Stern Brothers, 41 W. 42nd St. New York 36, 2

Telephone: LOngacre 5-6000
Operated by: ALLIED PURCHASING CORP., 401 5th Ave. (See Listing)
Branch Store Operated in Great Neck, L. I.
THOMAS W. MacLEOD—President.
JOHN L. GREEN—Vice President & Merchandise Manager for Ready-to-Wear.
GWILLYM R. THOMAS—Vice President & Merchandise Manager for Home Furnishings, Men's Store.
HERBERT G. MacINTOSH—Vice President & General Manager.
STEPHEN J. FINNEGAN—Treasurer.
AMBROSE CROWLEY—Chief Architect & Chief Engineer, Manager of Building & Maintenance Departments.
LEWIS SINGER—Manager of Supply, Alteration & Repair Departments.
HARRY WHEELER—Store Equipment Buyer.

(Continued)

NEW YORK (Cont'd.)

Units

Stern Brothers (Continued)

PATRICK FLAHERTY—Warehouse Manager.
ALBERT SNYDER—Advertising Manager & Public Relations Director.
EMIL NELSON—Display Director.
GORDON G. BRING—Personnel Manager.
CHARLES O'CONNOR—Merchandise Manager for Men's & Boys' Clothing & Furnishings.
JAMES A. LANCASTER—Merchandise Manager for Toys, Major Appliances, Radios & TV.
JERRY WILSON—Women's & Misses' Coats & Suits.
DOROTHY BARRY—Women's & Misses' Better Dresses.
MARGARET KENNEDY & SYLVIA HORN—Moderate Price Dresses.
DOROTHY STEINBERG—Women's & Misses' Budget Dresses.
JOAN BECK—Juniors' Coats & Suits.
DORIS DUNCAN—Juniors' Dresses.
ELLIOTT JACOBSON—Blouses.
HELEN WEINER—Sportswear, Skirts, Knit Apparel.
DOROTHY McCLEELAN—Girls' Wear.
MILDRED ETTLEY—Aprons, Uniforms, Negligees & Robes.
MARGARET DOUGALL—House Dresses.
GEORGE DALOTTO—Furs.
HELEN McCARTHY—Millinery.
DORIS ST. JEAN—Hosiery, Handbags.
HELEN RACY—Woven Underwear.
ANNA BOLLANBACHER—Knit Underwear.
FLORENCE WALSH—Budget Millinery.
MARIANNE MOONEY—Gloves.
BEVERLY SCHNECK—Women's & Children's Shoes.
MARGARET TOLAND—Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons.
DOXIENNE HICKMAN—Corsets & Brassieres.
HELEN ROSS—Infants' & Children's Wear.
MISS MARGARET E. PICKETT—Children's Hosiery & Underwear.
MISS RENEE SCHATTEN—Junior Sportswear.
ARTHUR WESP—Small Leather Goods, Umbrellas, Luggage.
JOHN SAUNDERS, WALTER MERCER & JOHN WALSH—Men's Clothing.
PAUL BLOOM & DONALD MacLEOD—Men's Furnishings.
THOMAS BRENNAN—Men's Hats & Caps, Shoes.
FRANK CALLAHAN—Boys' Clothing & Furnishings, Hats & Caps.
MARIO GALTERIO—Piece Goods.
AARON MERSHEN—Linens, Towels, Domestics.
GERTRUDE TANNENBAUM—Notions.
FREDERICK WILKENS—Toiletries & Drug Sundries.
MARILYN DICK—Jewelry, Watches.
CHARLES MALUCH, JR.—Silverware, Clocks, Gift Shop, China & Glassware.
LILLIAN BRADFORD—Art Needlework.
STANLEY STERLING—Books & Magazines.
LAWRENCE STONE—Stationery.
ALOYSIUS P. DOLAN—Curtains, Draperies, Upholstery, Slip Covers.
JOSEPH A. MURPHY—Occasional, Bedroom, Dining Room Furniture, Davenports.
ERWIN C. PATTERSON—Modern Furniture.
JACK B. EISEMAN—Living Room Furniture.
WILLIAM I. DUBOW—Bedding, Summer Furniture.
MICHAEL PANTELICH—Floor Coverings.
RICHARD CAMPBELL—Bath Shop, House Furnishings, Small Electrical Goods, Kitchen Furniture, Hardware, Paints, Garden & Fireplace Accessories.
JAMES LOVE—Major Appliances, Radios & Phonographs.
MRS. JOSEPHINE COMISO—Records.
CELIA THALER—Mirrors, Lamps & Shades.
NEWTON GODNICK—Toys & Sporting Goods.
PETER FORLENZA—Candy.

BASEMENT DEPARTMENTS

WILLIAM B. LAYTON—Merchandise Manager.
LOUIS LEVINE—Coats, Suits, Furs.
CHARLES SNYDER—Women's & Misses' Dresses.

(Continued)

NEW YORK (Cont'd.)

Units

Stern Brothers (Continued)

SABINA WOLFRAM—Sportswear, Skirts, Blouses, Playtogs.
GERTRUDE SCHULTZ—Millinery.
CAROLYN KAHN—Knit & Woven Underwear, Robes.
LAWRENCE SZUMINSKY—Shoes, Slippers.
ROBERT BANNISTER—Neckwear, Gloves, Handbags, Jewelry.
CHRISTINE TEDESCO—Corsets & Brassieres.
LEE ZEIDERMAN—Infants' & Girls' Wear.
JOHN A. GREENE—Men's & Boys' Furnishings.
EUGENE KALKIN—Linens, Domestics, Curtains.

Stringer & Michaels, 44 Lispenard St. New York 13, 3

Telephone: CAnal 6-3781
Stores Operated:
Lucky Star Dept. Store, Bloomfield, N. J.
Berg's Dept. Store, Little Falls, N. J.
Bernard's Store, Freehold, N. J.
PHILIP STRINGER—Partner in charge of Retail Operation, Buyer.

Wertheimer Stores Corp., 617 W. 181st St. New York 33, 1

Telephone: WAshington Heights 7-3960
HARRY J. GREENMAN—President.
LEONARD MOSES—Treasurer.
ARTHUR B. JUST—General Merchandise Manager, Personnel Manager.
JACK SMYTHE—Chief Engineer, Manager of Building, Maintenance & Supply Departments.
B. GOLDBERG—Women's, Misses' & Juniors' Coats & Suits.
I. GOLDENBERG—Store & Display Equipment Buyer, Display Director.
MISS E. EFFRON—Women's, Misses' & Juniors' Dresses.
MISS B. MORRIS—Sportswear, Blouses & Skirts.
MISS J. EVANS—Girls', Boys', Children's & Infants' Wear.
MISS S. KAYE—Aprons, House Dresses & Uniforms, Negligees & Robes.
MISS R. ROSENTHAL—Millinery.
M. DAVID—Ladies' & Children's Shoes.
MISS B. MEISTERLES—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons, Costume Jewelry.
MISS B. WHITE—Corsets & Brassieres.
MRS. E. ALLEN—Hosiery, Gloves, Umbrellas, Toys.
G. CHRISTIE—Men's Furnishings.
MR. KAHAN—Piece Goods.
B. COOPER—Linens, Towels, Domestics, Curtains, Draperies, Upholstery.
MISS D. DeFELICE—Notions, Stationery, Gift Shop.
MRS. H. BRILL—Toiletries.
D. FRANKLIN—Silverware, Clocks, Housewares.
I. SCHLESINGER—Bedding.
MRS. H. HYMES—Pictures, Mirrors, Furniture, Lamps, Shades, Luggage.
MR. KOTCHER—Floor Coverings.

Beir Brothers, Inc., 123 Falls St. Niagara Falls 1

Telephone: NIagara Falls 9191
Resident Buyer: Miss Mildred Brennan, 101 W. 31st St.
DOUGLAS J. GRANT—President.
THEODORE S. SAUNDERS—General Merchandise Manager.
MISS F. TROWELL—Sportswear, Separates.
MRS. B. HAYMES—Aprons, House Dresses, Underwear.
MRS. H. GORCSYNSKI—Girls', Children's & Infants' Wear.
R. N. McCONNELL—Ladies' Hosiery, Accessories, Laces, Ribbons, Notions, Art Needlework, Men's & Boys' Wear.
MISS C. TERHUNE—Negligees & Robes.
MISS S. MILLER—Foundation Garments.
W. WRIGHT—Small Leather Goods, Gift Shop, Luggage.
H. THORNDELL—Dry Goods, Domestics.
A. R. HOGG—Curtains, Draperies, Upholstery.
C. SWICK—Furniture, Floor Coverings.
B. L. FAIRBANK—Housewares, Hardware, Appliances, Toys.

NEW YORK (Cont'd.)

Units

Jenss Brothers, Inc., Main & Division Sts. Niagara Falls 1
Telephone: NIagara Falls 9191
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
LEO NOTHMANN—Vice President & General Merchandise Manager.
MRS. F. SPRIGGS—Ladies' Ready-to-Wear, Furs.
MRS. N. WROBELL—Ladies' Budget Ready-to-Wear, Sportswear.
MISS C. BELLINGER—Ladies' Intimate Apparel.
MRS. J. MUSINER—Hosiery.
J. FARRELL—Shoes.
MRS. M. SAVAGE—Gloves, Toiletries, Costume Jewelry, Umbrellas.
MISS GRAY—Handkerchiefs, Ribbons, Notions.
MRS. A. BUCHOLZ—Ladies' Neckwear, Scarfs, Silverware.
MRS. LILLIAN YOUND O'DONNELL—Girls', Children's & Infants' Wear.
MISS A. KENNEDY—Handbags & Small Leather Goods.
C. WOKERSIN—Men's & Boys' Clothing & Furnishings, Luggage.
GEORGE W. CRIPPS—Piece Goods, Domestics, Curtains, Draperies.
MRS. M. SCOTT—China, Glassware, Mirrors, Gift Shop.
MISS FELL—Stationery, Gift Wrappings.
A. KULPA—Furniture, Floor Coverings, Lamps & Shades.
GEORGE KURTZMAN—Housewares, Hardware, Toys.

Krausmann's, Inc., 1902 Main St. Niagara Falls 1
Telephone: NIagara Falls 4-4138
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
L. M. KRAUSMANN—President, General Merchandise Manager & Buyer for Store Equipment, Ladies' Hosiery, Underwear, Gloves, Handkerchiefs, Umbrellas.
C. F. GRIEBNER—Executive Vice President, Warehouse & Advertising Manager & Buyer for Piece Goods, Domestics, Bedding, Curtains, Draperies, Upholstery, Toys.
GENEVIEVE A. KRAUSMANN—Treasurer.
E. C. RISING—Manager of Supply Department & Buyer for Ladies', Girls' & Children's Wear, Sportswear, Scarfs, Corsets, Brassieres, Negligees & Robes.
E. J. SMITH—Display Equipment Buyer, Display Director & Buyer for Men's & Boys' Furnishings, Caps.
W. R. KRAUSMANN—Infants' Wear.

Chapman & Turner Co., Inc., S. Broad & W. Main St. Norwich 1
Telephone: NOrwich 4-2251
Resident Buyer: Apparel Alliance, Inc., 450 7th Ave.
L. GIFFORD—General Merchandise Manager.
R. GIFFORD—Ladies' Ready-to-Wear, Sportswear, Furs.
A. McINTYRE—Ladies' Intimate Apparel, All Accessories, Notions, Ribbons.
MRS. H. WOOD—Cosmetics, Toiletries.
R. ANDERSON—Dry Goods, Domestics, Linens.
G. HOLMES—Furniture, Floor Coverings.
J. WHITBECK—Housewares, Hardware, Appliances, Toys.

The Fair Store, 27 N. Broad St. Norwich 1
Telephone: NOrwich 4-6333
SAM & JULIE SELKOWITZ—Partners.
GEORGE A. KLION—General Mdse. Mgr. & Buyer.

Empsall-Clark Co., Inc., 202 Ford St. Ogdensburg
Telephone: OGdensburg 1450
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operated by: EMPSALL-CLARK CO., INC., Watertown, N. Y. (See Listing)
R. PATRICK CASH—General Manager.
MRS. M. DOREN—Advertising Manager.
MRS. M. TODD—Ready-to-Wear, House Dresses, Uniforms.
S. BARCLAY—Buyer for Sportswear, Blouses.
MRS. C. BAILEY—Girls' Wear, Gloves, Neckwear, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
MRS. B. SCOTT—Hosiery.
MISS A. FITZGERALD—Corsets & Brassieres.
MRS. L. WEBB—Piece Goods, Linens, Domestics.
MRS. M. LOWERY—Toiletries.

NEW YORK (Cont'd.)

Units

Nathan Frank's Sons Co., Inc., 226 Ford St. Ogdensburg 1

Telephone: OGdensburg 115

Resident Buyer: Kirby Block & Co., 128 W. 31st St.

JULIUS FRANK—Chairman of the Board.
EDGAR L. SCHWARTZ—President, Treasurer, General Merchandise Mgr. & Buyer for Dry Goods, Domestics, Small Appliances, Luggage.
MRS. LEO. FRANK—Vice President.
MRS. EDGAR L. SCHWARTZ—Secretary.
MRS. V. FERGUSON—Ready-to-Wear, Furs.
MRS. F. TODD—Ladies' Hosiery.
MISS C. DEMICK—Neckwear, Gloves, Handkerchiefs, Stationery.
MRS. KERNAN—Sportswear, Separates, Negligees & Robes, Girls', Children's & Infants' Wear.
MRS. H. JOHNSON—Corsets & Brassieres.
MRS. J. LYNCH—Men's & Boys' Wear.
MRS. G. PIERSON—Cosmetics, Toiletries, Costume Jewelry.
MRS. JOHNSON—Art Needlework.
MRS. COURON—Handbags & Small Leather Goods.
FRANK SCHWARTZ—Curtains, Draperies, Upholstery, Floor Coverings, Toys.
MRS. BOVARD—Home Furnishings, Housewares, Hardware, Gift Shop.

Surprise Merchandise Co., Inc., 110 Ford St. Ogdensburg 1

Telephone: OGdensburg 96

Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.

EDWIN L. DOBISKY—President, General Merchandise Manager & Buyer for Men's & Boys' Wear.
MRS. J. SIMONS—Ready-to-Wear, Luggage.
MRS. WICKS—Sportswear, Separates, Millinery.
MRS. La FAVE—Hosiery, Accessories.
MRS. R. STEINBERG—Ladies' Intimate Apparel.
MISS B. LANDRY—Girls', Children's & Infants' Wear.
E. FRAMBACH—All Shoes.
MRS. L. FENTON—Dry Goods, Domestics, Curtains, Draperies.
MRS. A. CARRIERE—Ribbons, Notions, Art Needlework.

Bradner's, Inc., 149 N. Union St. Olean 1

Telephone: OLean 4138

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

K. C. NORRIS—President & General Merchandise Manager.
M. R. ALLEN—Executive Vice President, Manager of Supply Depts., Store Equipment Buyer, Personnel & Public Relations Director.
A. W. BOWSER—Advertising & Display Manager.
MISS J. MAYER—Women's & Misses' Coats & Suits, Skirts.
MISS S. A. MULLIN—Women's, Misses' & Juniors' Dresses, Knitwear.
MRS. H. SEITLER—Sportswear, Blouses, House Dresses, Uniforms, Robes.
MRS. A. KERNS—Girls', Children's & Infants' Wear, Boys' Clothing & Furnishings, Hats & Caps.
N. E. TAYLOR—Aprons, Men's Clothing & Furnishings, Piece Goods, Linens, Domestics, Toys, Luggage, Sporting Goods.
MRS. L. BLACKWELL—Hosiery, Underwear & Gloves.
MRS. M. DAWSON—Laces, Trimmings, Ribbons, Notions, Toiletries, Smallwares, Candy, etc.
H. S. WAGNER—Bedding, Pictures, Mirrors, Furniture, Lamps, Shades.
C. GUSTAFSON—Curtains, Draperies, Upholstery.
A. W. O'DONNELL—Floor Coverings.
N. E. TAYLOR—Basement Merchandise.

Kinter Co., Inc., 131 N. Union St. Olean 1

Telephone: OLean 3154

Resident Buyer: Kirby Block & Co., 128 W. 31st St.

HORACE O. WOLK—President & General Merchandise Manager.
MRS. J. LLEWELLYN—Women's, Misses' & Juniors' Coats & Suits.
MRS. DEMPSEY—Women's, Misses' & Juniors' Dresses.
MRS. M. CASEY—Sportswear, Separates, Aprons, House Dresses, Uniforms, Robes.
MRS. B. LEMON—Girls', Children's & Infants' Wear.
MRS. E. GUTHRIE—Ladies' Intimate Apparel.

(Continued)

NEW YORK (Cont'd.)

Units

Kinter Co., Inc. (Continued)

W. HALL—Ladies' Hosiery, All Accessories.
MISS G. VOOHIES—Millinery.
MISS E. FUECHTER—Piece Goods.
MRS. F. TAYLOR—Domestics, Linens, Curtains & Draperies.
R. DEITMAN—Notions, Ribbons, Toys.

Miller Dry Goods Co., Inc., 126 Madison St. Oneida 1

Telephone: ONeida 1145
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.

WALTER D. MILLER—President, Treasurer & Buyer for Furs, Piece Goods, Linens, Domestics, Luggage.
HAROLD D. CLARK—Executive Vice President, General Merchandise Manager, Equipment Buyer, Advertising & Display Manager, Buyer for Juniors' Coats, Suits, Dresses, Girls' Wear, Infants' & Children's Wear, Men's & Boys' Clothing & Furnishings.
MARY BURNS—Women's & Misses' Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Millinery, Robes, Costume Jewelry.
DAISY SHAY—Aprons, Laces, Trimmings.
MRS. M. BROOKS—House Dresses.
ALICE McKIBBON—Uniforms, Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Negligees & Small Leather Goods.
GEORGIA TANNER—Corsets & Brassieres.
FLORENCE SALERNO—Ribbons, Notions.
DONALD MILLER—Umbrellas, Bedding, Curtains, Draperies, Upholstery.

Bresee's Oneonta Dept. Store, 155-65 Main St. Oneonta 1

Telephone: ONeonta 2400
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

CLYDE F. BRESEE—President & General Merchandise Manager.
FRED H. BRESEE—Executive Vice President, Treasurer & Merchandise Manager for Major Appliances, Radios & Phonographs, Toy Buyer.
LYNN BRESEE—Manager of Building & Maintenance Departments.
MATTHEW NEWCOMB—Manager of Supply, Alteration & Repair Depts., Store Equipment Buyer.
ANDY COLBY—Display Director & Display Equipment Buyer.
MRS. ELOISE SCUDDER—Copy Director.
CHARLES BECHTOLD—Art Director.
PHILIP W. BRESEE—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Skirts, Blouses, Knit Apparel, Furs.
MRS. HELEN HAY—Girls' & Boys', Infants' & Children's Wear.
CARSON GEORGIA—Aprons, House Dresses, Uniforms.
CLARA CONROW—Hosiery.
IRENE GLENN—Underwear, Negligees & Robes.
MRS. GALUSSER—Handbags, Small Leather Goods, Umbrellas.
SHERMAN DECKER—Men's Clothing & Furnishings, Hats & Caps, Luggage.
MRS. STEIGELMAN—Piece Goods, Laces, Trimmings, Ribbons.
J. OUIMETTE—Linens, Towels, Domestics.
MRS. MAPLES—Notions.
MRS. COLLINS—Toiletries, Drug Sundries.
JOSEPH ARNOYS—Fine Jewelry, Watches.
MRS. ROBERT SIMMONS—Costume Jewelry, Silverware, Clocks.
WILMER E. BRESEE—Merchandise Manager for Books, Magazines, Stationery, Toys, Luggage, Cameras, Candy.
ROBERT F. BRESEE—Books, Magazines, Stationery, Candy.
DEVER PERRINE—Bedding, Pictures, Mirrors, Furniture, Floor Coverings.
MRS. R. KNISE—Curtains & Draperies.
URSIL BEACH—Major Appliances, Radios & Phonographs.
MRS. KERSHAW—Upholstery.
MRS. TOMPKINS—Gift Shop.
CLYDE F. BRESEE—Cameras.

BASEMENT DEPARTMENTS

FRED H. BRESEE—Merchandise Manager for Hardware & Toys.
WILMER E. BRESEE—Merchandise Manager for Soft Lines.
CARSON GEORGIA—Soft Goods Lines, Men's Wear, Accessories, Boys' Girls' & Infants' Wear, Domestics Plastics, Work Goods, Lower Priced Luggage, Paint.
BERNARD COLLINS—Housewares, Hardware, China, Toys, Pets.

NEW YORK (Cont'd.)

Units

Griffin S. Hilliker, 165 Main St. — Ossining — 1

Telephone: OSsining 2-2522

ROY R. HILLIKER—President & General Merchandise Manager.
MRS. A. HOOLEY—Ready-to-Wear, Accessories, Sportswear, Millinery.
MRS. HOTALING—Lingerie, Negligees.
MRS. E. LENT—Ladies' Hosiery.
MRS. J. BILLINGTON—Corsets & Brassieres.
MRS. C. DEAN—Infants' & Children's Wear, Toys.
MRS. H. STOREY—Ribbons, Notions, Costume Jewelry.
MRS. G. BARNES—Piece Goods, Luggage.
MRS. A. MULLIN—Domestics, Curtains, Draperies.
W. SMITH—Floor Coverings, Lamps & Shades.
MISS E. M. CRONK—Housewares, Hardware, Appliances.

Geo. H. Campbell & Co., Inc., 4 E. Bridge St. — Oswego — 1

Telephone: OSwego 976
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

GEORGE H. CAMPBELL—President & General Merchandise Manager.
MISS J. MAHANEY—Ready-to-Wear, Furs.
MISS F. McGRATH—Underwear, Accessories, Ribbons, Notions, Jewelry.
MISS SCHICKLING—Hosiery.
MRS. SANCHAGRIN—Corsets & Brassieres.
MISS C. HANDLEY—Infants' & Children's Wear.
MRS. F. CHRYSTAL—Toiletries, Cosmetics.
R. SCHULER—Stationery, Art Needlework.
H. COOPER—Furniture.
F. WALLACE—Home Furnishings, Housewares, Toys, Luggage.

Gover's Dept. Store, 173 W. Seneca St. — Oswego — 1

Telephone: OSwego 186

NORMAN M. GOVER—Owner & General Buyer.

Kline's Dept. Store, 25 W. Bridge St. — Oswego

Telephone: OSwego 202
Stores Operated by KLINE BROS., N. Y. (See Listing).

CHARLES N. GOLDSTEIN—Managing Director, General Buyer.

Bee Hive of Patchogue, Inc., 25 E. Main St. — Patchogue — 1

Telephone: PAtchogue 3-1700
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.

ISIDORE SIEGFRIED—President.
DAVID WEISSBERGER—General Merchandise Manager, Buyer Ladies Wear.
NATHAN PLOTKIN—Display Director.
JEAN MILLER—Buyer Blouses, Aprons, Gloves, Neckwear, Corsets, Handbags.
EVELYN SECORD—Sportswear, Skirts, House Dresses.
FLO BALL—Hosiery, Underwear, Umbrellas.
VIOLET ANDRESANI—Infants Wear.
H. KATZ—Mens' & Boys' Clothing, Furnishings.
BUDDY GODY—Domestics, Dry Goods, Notions, Curtains.
L. WEISSBERGER—Home Furnishings, Floor Coverings, Furniture.
CHARLES ROSS—Appliances, TV, Radio.
ALEX SOLOMONIK—Housewares, Gift Shop.

Swezey & Newins, Inc., 5 W. Main St. — Patchogue — 1

Telephone: PAtchogue 3-0280
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

CARROLL M. SWEZEY—President.
MRS. CARROLL M. SWEZEY—Executive Vice President.
C. B. MERWIN—Treasurer.
JOHN F. LUCHSINGER—General Merchandise Manager, Advertising Mgr.
DONALD CONN—Display Equipment Buyer & Display Director.
MRS. D. MORRISON—Women's, Misses' & Juniors' Coats & Dresses, Millinery.
MRS. F. TAFE—Women's, Misses' & Juniors' Suits, Sportswear, Blouses, Skirts, Knit Apparel.
MRS. K. HAWKINS—Girls', Children's & Infants' Wear.
MRS. E. NEUHOFF—Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.

(Continued)

NEW YORK (Cont'd.)

Units

Swezey & Newins, Inc. (Continued)

MRS. E. DRESHER—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry.
MRS. G. LOESCH—Corsets & Brassieres.
W. KNAPP—Men's Clothing, Hats & Caps.
C. SWEZEY, JR.—Men's Furnishings.
MRS. H. SMITH—Boys' Clothing & Furnishings, Hats & Caps, Piece Goods, Laces, Trimmings, Ribbons, Notions, Umbrellas.
MISS G. BROWN—Domestics, Linens, Towels, Curtains, Draperies, Upholstery.
T. WILSON—Bedding, Furniture, Lamps & Shades.
J. GUTTERIDGE—Floor Coverings.
A. CARLSON—Housewares, Hardware, Gift Shop, Toys.

D. Chertock & Son, 9 Railroad St. — Pawling — 2

Telephone: PAwling 3921
Branch Store Operated in Dover Plains, N. Y.
S. A. CHERTOCK—General Manager & Buyer for all Departments.

Rockwell-Perry Co., Inc., 2 S. Main St. — Perry — 1

Resident Buyer: Arkwright, Inc., 128 W. 31st St.
W. J. HOLLANDS—President.
J. C. THOMPSON—Vice President.
T. D. SMITH—Treasurer.
M. H. WRIGHT—General Manager, General Merchandise Manager, Buyer for Ladies' Hosiery, Accessories, Men's & Boys' Wear, Home Furnishings, Appliances.
D. SMITH—Ladies' Ready-to-Wear, Intimate Apparel, Millinery, Infants', Children's & Girls' Wear.
J. ROOT—China, Glassware, Housewares, Curtains, Draperies, Floor Coverings.
R. RICE—Dry Good, Domestics, Notions, Ribbons, Toiletries, Art Needlework, Gift Shop.

David Merkel, Inc., 74-76 Margaret St. — Plattsburg — 1

Telephone: PLattsburg 528
Resident Buyer: O'Shaughnessy, Dewes & Klein, Inc., 132 W. 31st St.
DAVID MERKEL, SR.—President.
META L. MERKEL—Vice President.
DAVID MERKEL, JR.—Treasurer, General Mdse. Mgr. & General Mgr.
HARRIS GONYEA—Manager of Building & Maintenance Departments, Store Equipment Buyer.
L. KAIFETS—Advertising Manager.
FLORA MYETTE—Women's & Misses' Coats, Suits & Dresses, Furs, Hosiery, Shoes, Neckwear, Handkerchiefs, Jewelry.
RACHEL KUSCH—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Underwear, Piece Goods, Linens, Silverware, Clocks, Watches, Gift Shop.
MRS. J. ADAMS—Girls', Children's & Infants' Wear, Toys.
MRS. P. JERSEY—Millinery.
MISS M. PRESPARE—Gloves, Handbags, Small Leather Goods.
CORA McKINNEY—Corsets & Brassieres.
MISS MARION DAVIES—Negligees & Robes.
ROBERT LARAVIA—Men's & Boys' Clothing & Furnishings, Hats & Caps, Sporting Goods, Cameras, Luggage.
ALICE WITT—Towels, Domestics.
F. MISCHLER—Umbrellas.
MRS. M. MILLETTE—Art Needlework, Stationery, Books, Pictures, Mirrors, Lamps & Shades.
C. H. LORD—Major Appliances, Floor Coverings, Radios, Phonographs, Housewares, Hardware.
AGNES DURKEE—Bedding, Draperies.
GEORGE LUCIA—Curtains.

Sharron's Dept. Store, Inc., 100 Margaret St. — Plattsburg — 1

Telephone: PLattsburg 375
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
R. A. SHARRON—President, Treasurer & Buyer Lamps, Shades, Gifts.
R. U. BRETT—General Merchandise Manager, General & Advertising Manager.
L. LIGHT—Manager of Building & Maintenance Departments.

(Continued)

NEW YORK (Cont'd.)

Unit

Sharron's Dept. Store, Inc. (Continued)

MRS. M. VARNO—Women's, Misses' & Juniors' Coats, Suits & Dresses, Millinery.
MRS. H. PECOTTE—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Hosiery, Underwear, Gloves, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas, Neckwr.
MISS P. GUAY—Corsets & Brassieres.
MRS. A. McGREGOR—Infants' & Children's Wear.
MRS. L. WHITE—Piece Goods, Domestics, Linens, Towels, Art Needlework, Curtains & Draperies, Notions.
MRS. M. DeGREGORY—Toiletries.

Moffett's Dept. Stores, Main St. — Port Jefferson Sta. — 3

Telephone: POrt Jefferson 8-0838
All Stores Operated in Suffolk County, New York.
ERNEST L. MOFFETT—Owner & Buyer for all Departments.

Levin's Dept. Store, 19 Front St. — Port Jervis — 1

Telephone: POrt Jervis 3-0124
Resident Buyer: Ruth Eisenberg, 225 E. 34th St.
E. D. LEVIN—Owner & General Buyer.
MISS. R. LEVIN—Assistant Buyer.

Pearl's Dept. Stores, Inc., 47 Market St. — Potsdam — 2

Telephone: POtsdam 2457
Branch Store Operated in Keeseville, N. Y.
ELI H. COWEN—Partner & Buyer for all Departments.
WILFRED COHEN—Partner & Advertising Manager.

Luckey, Platt & Co., Main & Academy Sts. — Poughkeepsie — 1

Telephone: POughkeepsie 2500
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
WILLIAM D. SMITH—Chairman of the Board & General Manager.
WILLIAM M. SMITH—President, General Merchandise Manager.
DAVID DeGARMO SMITH—Executive Vice President, Merchandise Manager for Piece Goods, Domestics, Home Furnishings, Toys, Sporting Goods & Buyer for Piece Goods, Linens, Gift Shop.
EUGENE DAVIS—Treasurer.
E. G. RAWSON—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer.
THOMAS PULEO—Display Equipment Buyer & Display Director.
WILLIAM GEKLE—Public Relations Director, Advertising Manager.
MISS CATHERINE H. GREER—Personnel Manager.
H. WELCH—Merchandise Manager for Ready-to-Wear & Accessories.
MISS C. MALLON—Women's, Misses' & Juniors' Coats & Suits.
MISS V. OHLSON—Women's, Misses' & Juniors' Dresses, Sportswear, Blouses, Skirts, Knit Apparel.
MISS MAE CONNOR—Girls', Children's, Infants' & Small Boys' Wear.
MRS. F. HOOPER—Aprons, House Dresses & Uniforms.
MR. BURGER—Furs.
MISS M. ZELIE—Millinery.
ED. T. REID—Ladies' Hosiery, Men's & Boys' Clothing & Furnishings, Men's Leather Goods, Luggage.
MISS ANN WOLK—Underwear, Gloves, Negligees, Robes, Handbags, Small Leather Goods, Jewelry, Umbrellas.
S. JENNER—Shoes.
MRS. M. MORAN—Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons.
MISS M. COLIN—Corsets & Brassieres.
MAXWELL PALEY—Towels, Domestics, Bedding.
A. N. WOODWARD—Notions, Toiletries, Silverware, Clocks, Cameras, Stationery, Magazines, Groceries, Delicacies, Candy.
MRS. S. THOMPSON—Notions.
R. W. VAN NORSTRAND—Art Needlework, Toys, Sporting Goods.
MRS. SCRIBNER—Books.
H. JULIEN GREENE—Curtains, Draperies, Upholstery, Floor Coverings.
WILLIAM SCOTTI—Major Appliances.
J. TYBURSKI—Pictures, Mirrors, Lamps & Shades.
L. POLK—Radios & Phonographs.
ED RABITOW—Small Electrics, Housewares, China & Glassware.

NEW YORK (Cont'd.)

Units

Wallace Co., 331 Main St. Poughkeepsie 1

Telephone: POughkeepsie 2760
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Operated by: CONSOLIDATED DRY GOODS Co., Springfield, Mass. (See Listing)
JOSEPH R. KENNEY—Store Manager & General Merchandise Manager.
MISS E. FitzGERALD—Women's, Misses' & Juniors' Coats, Suits & Dresses, Sportswear, Separates, Aprons, House Dresses.
MISS D. NYCE—Girls', Children's & Infants' Wear.
D. KELLERMAN—Furs.
MISS W. PICINICH—Millinery.
G. SULLIVAN—Ladies' Hosiery, Handbags, Small Leather Goods, Jewelry, Dry Goods, Domestics, Luggage.
MRS. S. BELLA—Lingerie, Negligees & Robes.
MISS M. KING—Ladies' Gloves, Handkerchiefs, Ribbons.
MISS MacFARLAND—Ladies' Neckwear, Art Needlework.
R. J. IDEN—Shoes.
MRS. L. TRACY—Corsets & Brassieres.
D. TAYLOR—Men's Furnishings, Boys' Clothing & Furnishings, Umbrellas.
MISS E. DeVOR—Notions.
MISS H. SONNE—Toiletries & Drug Sundries.
MISS E. HUTCHINGS—Stationery.
G. CARLSON—Curtains, Draperies, Upholstery, Floor Coverings, Lamps & Shades.
J. F. RAAB—Furniture.
JOHN D. POSTLETHWAITE—Housewares, Hardware, All Appliances, Toys & Sporting Goods.

Hudson Valley Dept. Store, 24 E. Market St. Rhinebeck 2

Telephone: RHinebeck 181-W
Branch Store Operated in Red Hook, N. Y.
JOSEPH SHAPIRO—Owner & Buyer for all Departments.

Jacob Meyer, Inc., Main St. Riverhead 1

Telephone: RIverhead 8-4200
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
FENIMORE MEYER—President, General Manager, Store Superintendent, Buyer for Equipment, Toys, Sporting Goods, Cameras.
Manager & Buyer for Gift Shop.
LEON G. BARON—Public Relations & Personnel Director, Warehouse
I. WEISSMAN—Advertising & Display Manager, Buyer for Bedding, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades.
A. BYTHINER—Ladies', Children's & Infants' Wear, All Accessories, Men's & Boys' Wear, Laces, Trimmings, Ribbons, Notions, Toiletries, Art Needlework, Stationery, Luggage.
ROSE CHRESTIAN—Corsets, Brassieres, Negligees.
R. LEVY—Piece Goods, Domestics, Linens, Towels, Silverware, Clocks, Curtains, Draperies, Upholstery, Housewares.
U. BELL—Radios & Phonographs.

Achter's Dept. Store, 81 Central Park Rochester 5, 1

Telephone: HAmilton 4696
SAM ACHTER—Owner & General Buyer.

Achter's Bargain Store, 470 W. Main St. Rochester 8, 1

Telephone: EMpire 1087
HYMAN ACHTER—Owner & General Buyer

E. W. Edwards & Son, 144 Main St. E. Rochester 4,

Telephone: BAker 1000
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operated by: E. W. EDWARDS & SON, Syracuse, N. Y. (See Listing)
T. F. LEMM—Vice President & General Manager.
HENRY KRUPNICKI—Chief Engineer.
H. J. ROCHE—Manager of Building, Maintenance & Supply Departments.
RUSSELL RAPP—Store Equipment Buyer, Warehouse Manager.
MRS. WALTER NEIDERT—Display Equipment Buyer, Display Director.
DAVID KLEIN—Sales Promotion Manager.
LOUIS MEISEL—Advertising Manager.

(Continued)

NEW YORK (Cont'd.)

Units

E. W. Edwards & Son (Continued)

W. O. AREY—Personnel Manager.
H. O. WOODWORTH—Merchandise Manager for Ready-to-Wear, Sportswear, Furs, Millinery, Shoes, Men's & Boys' Wear.
SAMUEL S. HALL—Merchandise Manager for Ladies' Accessories, Intimate Apparel, Infants' Wear, Domestics, Notions, Linens.
GEORGE ALFIERI—Merchandise Manager for Piece Goods, Art Needlework, Home Furnishings, Housewares, Toys, Luggage, Sporting Goods.
MISS R. PANTOLFO—Women's, Misses' & Juniors' Coats & Suits.
MRS. M. B. SHELDON—Women's & Misses' Dresses.
MRS. C. MICHAELS—Juniors' Dresses.
MRS. K. LOURETTE—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. M. CRUESS—Girls' Wear.
MRS. R. D. SMITH—Aprons, House Dresses & Uniforms.
JOSEPH ANDRASSY—Furs.
MISS KATHERINE GOLD—Millinery.
L. V. ELLIS—Hosiery, Gloves.
MRS. W. BREMUS—Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. J. DEWHIRST—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Umbrellas.
MARVIN DIAMOND—All Shoes.
MISS M. REDMOND—Infants' Wear.
JACKSON DUERR—Men's Clothing.
FRED MERKEL—Men's Furnishings, Hats & Caps.
ROBERT DINSE—Boys' Clothing & Furnishings, Hats & Caps.
LOUIS GUP—Linens, Towels, Domestics, Laces, Trimmings.
DANIEL SLOCUM—Notions, Costume Jewelry.
EDWARD LETTAU—Stationery.
JAMES REID—Piece Goods, Curtains, Draperies, Upholstery.
J. R. MILLER—Bedding.
BERNARD RYAN—Major Appliances, Radios & Phonographs.
MISS R. GIOTTO—Pictures & Mirrors.
J. R. MILLER—Furniture.
FRED PERSSE—Floor Coverings.
MISS M. SOLOMON—Lamps & Shades, Silverware.
RICHARD RAPPORT—Housewares, Hardware, Cutlery.
MRS. H. E. DAVID—Gift Shop.
GORDON THOMSON—Toys, Luggage, Sporting Goods.
MISS K. DONOFRIO—Candy.

BASEMENT DEPARTMENTS

JAMES H. CAPPON—Merchandise Manager.
WILLIAM SCHNEIDER—Coats, Suits & Dresses.
MRS. D. REPLOGLE—Sportswear, House Dresses, Infants' & Children's Wear.
MISS K. GOLD—Millinery.
MISS DOLORES HETZEL—Lingerie, Corsets & Brassieres.
MARVIN DIAMOND—Shoes.
FRANK ETTARO—Men's Clothing, Boys' Wear.
ROBERT GATES—Men's Furnishings, Work Clothing.
ROBERT TISCHER—Curtains, Draperies, Domestics, Yard Goods.
CHARLES DeBELL—Rugs, Linoleum.

McCurdy & Co., Inc., 285 Main St. East — Rochester 4, — 2

Telephone: BAker 3000
Resident Buyer: Mutual Buying Syndicate, Inc., 11 W. 42nd St.
Branch Store Operated in Northgate Shopping Plaza, Rochester, N. Y.

GILBERT J. C. McCURDY—President & General Manager.
GORDON W. McCURDY—Vice President & Store Manager, Store Equipment Buyer.
ROBERT G. WRIGHT—General Merchandise Manager.
GILBERT G. McCURDY—Secretary & Treasurer.
KENNETH THOMPSON—Chief Engineer.
P. J. YENTEMA—Store Superintendent, Manager of Building & Maintenance Departments.
H. FITZGERALD—Manager of Supply Department.
CHARLES ELLIS—Display Equipment Buyer & Display Director.
D. GIBSON—Warehouse Manager.
WILLIAM J. McLAUGHLIN—Public Relations Director.
MRS. RUTH OTT—Advertising Manager.

(Continued)

NEW YORK (Cont'd.)

Units

IcCurdy & Co., Inc. (Continued)

MRS. E. VAN DOREN—Personnel Director.
ELWOOD SPAULDING—Employee Relations Manager.
EDWARD L. MILLER—Manager of Northgate Shopping Plaza Store.

MERCHANDISE MANAGERS

ROBERT S. EHMANN—Ready-to-Wear, Millinery, Sportswear, Furs.
DONALD BROWN—Teens', Girls', Children's & Infants' Wear, House Dresses, Shoes, Piece Goods, Needlework, Toys.
C. E. FITCH—Ladies' Hosiery, Intimate Apparel, Accessories, Men's & Boys' Wear, Notions, Toiletries, Stationery, Smallwares, etc.
GEORGE SUITT—All Home Furnishings.

BUYERS

MRS. R. MAISEL—Women's & Misses' Better Coats & Suits.
MRS. T. CORBA—Women's & Misses' Budget Coats & Suits.
MRS. I. PAXTON—Women's & Misses' Better Dresses.
MISS V. DEEMS—Women's & Misses' Budget Dresses.
MISS S. BARTLETT—Juniors' Coats, Suits & Dresses.
MRS. K. DUFFY—Bridal Wear.
MISS H. MABEE—Blouses.
MRS. C. WHITTEMORE—Sportswear, Skirts.
MISS J. McCARTHY—Teens' Wear.
MRS. H. CORWIN—Girls' & Children's Wear.
MISS C. MILLER—Aprons, House Dresses, Uniforms, Negligees, Robes.
MRS. R. HERR—Furs.
MISS W. COLMAN—Millinery.
C. HOFFMAN—Hosiery, Gloves.
MRS. R. WILLIAMS—Underwear.
L. SCHULTHEIS—Ladies' Shoes.
MRS. R. SHAFER—Neckwear, Handkerchiefs.
MRS. L. McMULLEN—Corsets, Brassieres.
MISS R. SMITH—Infants' Wear.
MRS. F. ELLIOTT—Handbags, Small Leather Goods, Jewelry, Umbrellas.
J. BLESS—Men's Clothing, Furnishings, Hats & Caps.
N. SHUBIN—Boys' Clothing, Furnishings, Hats & Caps.
S. NORMAN—Piece Goods.
D. LAFLER—Linens, Towels, Domestics, Bedding.
F. APRILANO—Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries.
MISS J. STRACHEN—Silverware.
B. MOLL—Clocks, Watches.
MRS. J. HERMAN—Art Needlework.
MISS H. HIGBIE—Books.
MRS. F. DAVIS—Stationery.
MRS. C. METZENDORF—Curtains, Draperies, Upholstery.
B. HANLEY—Major Appliances, Radios & Phonographs.
MISS F. EVANS—Pictures, Mirrors, Lamps & Shades.
R. BROADBENT—Furniture.
H. AULT—Floor Coverings.
MISS R. DOWLING—Gift Shop.
R. F. CLIFFORD—Housewares & Hardware.
A. BURLEY—Toys.
C. SACKETT—Luggage, Cameras.
E. BILTUCCI—Candy.

BASEMENT DEPARTMENTS

JEROLD B. FOLAND—Merchandise Manager.
MISS IRIS VERNALLE—Coats, Suits & Dresses.
MRS. F. ACCORSO—Sportswear.
MRS. TINA HUBLEY—Juniors & House Dresses.
MRS. GRACE C. WEINER—Millinery.
MRS. MARTHA LAWRENCE—Lingerie.
MRS. SALLY F. SALOIS—Foundations.
MISS EUNICE DIBBLE—Infants' & Children's Wear.
DAVID McCONNELL—Men's & Boys' Wear.
GUY BOGARD—Shoes.
JOHN C. McCURDY—Curtains & Draperies.
JOHN MORSE—Domestics.
C. HARTMAN—Floor Coverings.

NEW YORK (Cont'd.)

Sibley, Lindsay & Curr Co., 228 Main St. East **Rochester 4.** Units 1

Telephone: HAmilton 2200

Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.

LOUIS W. JOHNSTON—Chairman of the Board.
EGIL E. KROGH—President, General Manager.
DOUGLASS C. COUPE—Executive Vice President & Treasurer.
CAMERON EDEY—Vice President, Personnel Division.
MILTON GLERUM—Chief Architect.
ROBERT BELT—Chief Engineer.
JOHN HART—Manager of Building, Maintenance & Supply Departments, Warehouse Manager.
EDWARD LEAVENS—Store Equipment Buyer.
ROY GUTZMER—Display Equipment Buyer & Display Director.
JULIAN LOEWENGUTH—Publicity & Public Relations Director.
DAVID TWACHTMAN—Advertising Manager.
MRS. BARBARA MAXWELL—Copy Director.
KEVIN BARRY—Art Director.
MISS CAROL GAYLORD—Employment Manager.

MERCHANDISE MANAGERS

MRS. A. KAMPS—Ready-to-Wear, Sportswear, Furs.
H. THERRIEN—Ladies' Hosiery, Intimate Apparel, Accessories, Silverware, Jewelry, Clocks, Watches, Umbrellas.
A. TOWNSON—Men's & Boys' Clothing & Furnishings.
J. FLOBERG—Domestics, Home Furnishings, Housewares.
B. JAMESON—Piece Goods, Ribbons, Notions, Toiletries, Stationery, Art Needlework, Toys, Luggage, Sporting Goods, Cameras.

BUYERS

MRS. E. CARTER—Women's Coats & Suits.
MISS J. WARE—Women's Dresses.
T. RYDER CROUCH—Misses' Coats, Suits & Dresses.
MRS. G. RICHARDSON—Juniors' Coats, Suits & Dresses, Girls' Wear.
MRS. P. CAMERON—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. ORA IVES—Aprons, House Dresses, Uniforms.
MISS A. LAWLER—Hosiery.
J. TACK—Knit Underwear, Umbrellas.
MRS. MARGARET MORELAND—Lingerie, Robes, Negligees, Umbrellas.
MISS A. LAWLER—Gloves.
C. KISH—Ladies' Shoes.
MISS E. APOSTAL—Neckwear, Scarfs.
MISS F. HARTNETT—Handkerchiefs.
MISS E. KOENKE—Corsets.
MISS M. BAHRENBURG—Infants' & Children's Wear.
MISS D. KEITH—Handbags, Small Leather Goods, Costume Jewelry.
P. BRANDMEIER—Men's Clothing, Hats, Shoes.
J. STRINGFELLOW—Men's Furnishings, Caps.
J. ROHN—Boys' Clothing, Furnishings, Hats, Caps, Shoes.
G. MACKEY—Piece Goods.
E. LARTER—Linens, Towels, Domestics, Bedding.
MISS H. WIRES—Trimmings, Ribbons, Notions.
C. R. O'HAGAN—Toiletries, Drug Sundries.
D. BERGER—Fine Jewelry, Clocks, Watches.
MISS D. KEITH—Costume Jewelry.
MRS. R. STEELE—Silverware.
MRS. D. EGGLESTON—Art Needlework.
G. CULVER—Books, Magazines.
MRS. E. HUFF—Stationery.
J. KLINGLER—Curtains, Draperies, Upholstery, Floor Coverings.
J. BRICE—Major Appliances.
C. CLAPP—Pictures & Mirrors.
MRS. G. SULLIVAN—Lamps & Shades.
PAUL CARTER—Housewares.
N. CAPARCO—Radios & Phonographs.
AL LARTER—Toys.
ROBERT BARHEIT—Luggage, Sporting Goods.
MISS L. CAVANAUGH—Candy.

(Continued)

NEW YORK (Cont'd.)

Units

Sibley, Lindsay & Curr Co. (Continued)

BASEMENT DEPARTMENTS

D. SANDS—Merchandise Manager.
H. METZENDORF—Dresses, Aprons, Negligees.
H. MULIVOR—Sportswear.
MRS. D. DION—Girls' Wear.
W. RICHARDSON—Accessories.
C. HOWE—Hosiery, Underwear, Corsets.
B. PENROSE—Men's Clothing & Furnishings.
A. PRESS—Boys' Clothing.
MRS. L. MacINNES—Children's Wear.
C. PAGE—Yard Goods & Linens.
ARTHUR LARTER—Furniture.
R. DIMMICK—Floor Coverings.

Stickles Dept. Stores, 1322 Culver Road — Rochester 9, — 2

Telephone: CUlver 1513
Both Stores Operated in Rochester, N. Y.
J. V. STICKLES—Owner & Buyer.

Nelson's of Rome, Inc., 187 W. Dominick St. — Rome — 1

Telephone: ROme 6100
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
MILTON W. ROSENTHAL—President.
C. E. BLACK—Vice President, General Merchandise Manager & Buyer for Dry Goods, Domestics, Bedding, Housewares, Hardware.
E. GELBURD—Merchandise Manager for Ready-to-Wear, Infants' & Children's Wear.
MRS. K. AUSTIN—Ladies' Ready-to-Wear, Millinery.
MRS. V. DENTON—Sportswear, Separates, Neckwear, Handkerchiefs, Ribbons & Laces.
MRS. JONES—Aprons, Daytime Dresses, Corsets & Brassieres.
MISS M. SCHNEIBEL—Ladies' Hosiery, Lingerie, Underwear.
MISS N. MAHAR—Ladies' Gloves.
MISS E. WILLIAMS—Infants', Children's & Girls' Wear.
MRS. A. ENTSMINGER—Ladies' Handbags, Small Leather Goods, Jewelry, Watches, Silverware.
MRS. TAVERNA—Notions, Stationery.
MRS. F. CONCANNO—Toiletries, Drug Sundries.
P. A. MERCURIO—Men's Furnishings.
MISS BEZOLD—Men's Clothing & Furnishings.
SAL TAMBURRINO—Curtains, Draperies, Floor Coverings, Furniture, Pictures, Mirrors, Lamps, Shades, Toys, Luggage, Sporting Goods.

Hunter's Dept. Store, 233-10 Linden Blvd. — St. Albans — 1

Telephone: LAurelton 5-6148
FRANK FEYNMAN—Owner & General Buyer.

Fitzgerald Brothers, 108 Main St. — Salamanca — 1

Telephone: SAlamanca 182
Resident Buyer: Ben Sheldon, 225 W. 34th St.
R. E. FITZGERALD—Partner & Buyer for Ready-to-Wear.
T. J. FITZGERALD—Hosiery, Intimate Apparel, Piece Goods, Domestics, Smallwares.
R. C. FITZGERALD—Partner & Buyer for Sportswear, Separates, Girls', Children's & Infants' Wear, Millinery, Men's Wear, Smallwares.
L. C. SPENCER—Home Furnishings, Housewares, Toys.

E. D. Starbuck & Co., Inc., 408 Broadway — Saratoga Springs — 1

Telephone: SAratoga Springs 784
E. D. STARBUCK, JR.—President, General Merchandise Manager & Buyer for Curtains, Draperies, Upholstery, Furniture, Floor Coverings, Housewares, Hardware, Luggage, Sporting Goods.
MISS CUNNINGHAM—Ready-to-Wear, Sportswear.
MRS. BAILEY—Girls', Children's & Infants' Wear.
MISS MOSEMAN—Ladies' Hosiery.
MISS COLLINS—Ladies' Gloves & Neckwear.
MISS CORONA—Negligees & Robes.

(Continued)

NEW YORK (Cont'd.)

E. D. Starbuck & Co., Inc. (Continued) Units

MRS. HOYT—Underwear & Lingerie.
MRS. BAKER—Corsets & Brassieres.
MISS SHAUGHNESSY—Ladies' Handbags, Small Leather Goods, Notions, Costume Jewelry.
MISS MILLER—Men's & Boys' Wear.
H. MONROE—Piece Goods, Domestics.
MISS INGRAM—Laces, Ribbons, Art Needlework.
MISS FALKENBURY—Stationery, Gift Shop.
MRS. AVERY—Toiletries, Cosmetics.
MISS CUMMINGS—Electrical Appliances, China, Glassware, Pictures, Mirrors, Lamps & Shades, Toys.

The Chas. N. Mead Co., Chase & Popham Rds. Scarsdale 1
Telephone: SCarsdale 3-4700
STANLEY C. HIGGONS—President.
DONALD S. GINTER—General Manager, Toy Buyer, Basement Mdse. Mgr.
MARJORIE M. HIGGONS—Vice Pres., Buyer Gift Shop, Lamps, Mirrors.
JOHN F. S. WHITE—General Merchandise Manager, Buyer Domestics, Dry Goods, Yard Goods, Notions, Toilet Goods, Jewelry, Stationery.
FLORENCE HARTMAN—Mdse. Mgr. & Buyer All Ladies', Juniors', Childrens' & Infants' Wear, Underwear, Hosiery, Accessories, Furnishings.
RALPH EMLING—Mdse. Mgr. & Buyer Mens' & Boys' Wear, Furnishings, Luggage.
J. B. WHITE—Mdse. Mgr. & Buyer Home Furnishings, Housewares, Floor Coverings.

H. S. Barney Co., 217-231 State St. Schenectady 1, 1
Telephone: SChenectady 4-8411
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
RICHARD P. DAVIS—President & Merchandise Manager for Ready-to-Wear, Home Furnishings, Housewares, Toys, Luggage, Candy.
ROBERT V. COX—Treasurer.
DAVID J. ROBERTS—Merchandise Manager for Ladies' Hosiery, Underwear, All Accessories, Men's & Boys' Wear, Piece Goods, Domestics, Laces, Ribbons, Notions, Smallwares, etc.
RAY LARNED—Chief Engineer.
WILLIAM O. JONES—Store Equipment Buyer.
GEORGE GARDNER—Display Equipment Buyer & Display Director.
JOHN MASTRIANNI—Warehouse Manager.
MISS BARBARA ABDELLA—Advertising Manager.
MRS. CONSTANCE HARPER—Personnel Manager.
MRS. A. WALSH—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. M. DILLARD—Sportswear, Blouses, Skirts, Knit Apparel, Art Needlework.
MRS. H. APKES—Girls', Children's & Infants' Wear.
MISS M. HATHAWAY—Aprons, House Dresses, Uniforms, Hosiery, Underwear, Corsets, Brassieres, Negligees & Robes.
MRS. M. CLARK—Furs.
MRS. B. HALPIN—Millinery.
MRS. C. HORNSBY—Gloves, Neckwear, Handkerchiefs, Laces, Trimmings, Umbrellas.
CHARLES NELSON—Shoes.
MISS M. ANTENUCCI—Handbags, Small Leather Goods, Costume Jewelry, Silverware, Watches, Stationery.
ALLEN BUNCE—Men's & Boys' Clothing & Furnishings, Luggage.
MRS. M. BATTY—Piece Goods, Muslins, Sheetings.
MRS. M. KIMBALL—Linens, Towels, Domestics.
MRS. G. STANTON—Ribbons, Notions.
MRS. E. WELTER—Toiletries.
RICHARD AINSWORTH—Clocks, Housewares.
A. B. SHARPE—Books.
NORBERT KEHRER—Bedding, Pictures, Mirrors, Furniture.
MRS. G. COX—Curtains, Draperies, Upholstery.
JAMES EAGAN—Major Appliances.
GEORGE GARDNER—Floor Coverings.
MRS. KAY MOSER—Lamps, Shades, Gift Shop.
CHARLES NELSON—Radios & Phonographs.
JOHN MATHER—Toys.
MRS. H. MAGGS—Candy.

NEW YORK (Cont'd.)

Units

The Carl Co., 430 State St. Schenectady 3

Telephone: SChenectady 4-9111
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Stores Operated in Lockport & Schenectady, N. Y.

A. J. CARL, JR.—President, Buyer Hosiery & Knit Underwear.
W. F. KORFF—General Merchandise Manager, Buyer Furniture & Floor Coverings.
ROBERT G. NEAL—Merchandise Manager for Ready-to-Wear & Buyer for Ladies' Coats & Suits.
MRS. F. DeWEESE—Ladies' Dresses.
MISS H. WEISS—Lingerie, Corsets, Brassieres.
W. A. SWICK—Buyer for Handkerchiefs, Neckwear, Novelty Jewelry, Gloves, Accessories.
H. S. FERBER—Buyer for Childrens' & Infants' Wear, House Dresses.
H. GILMORE—Men's Furnishings, Umbrellas.
O. J. LAMITIE—Boys' Wear, Dry Goods, Domestics.
H. SLEIGHT—Piece Goods, Linens, Towels.
LILLIAN SITZER—Notions, Ribbons, Art Needlework.
C. HEISLER—Toiletries.
MRS. L. HILTS—Buyer for Draperies, Curtains.
MRS. McMILLIAN—Housewares, Hardware.
H. W. WILSON—Buyer for Appliances, Radio.
MRS. M. PAFFENBACH—Buyer Lamps, Mirrors, Pictures.
M. WILEY—Toys.
C. W. KARNAGHAN—Buyer for Luggage, Sporting Goods, Paints.
W. KORFF—Basement Merchandise.

The Wallace Co., 417 State St. Schenectady 1, 1

Telephone: SChenectady 4-7711
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Operated by: CONSOLIDATED DRY GOODS CO., Springfield, Mass. (See Listing)

C. A. BRUNDIGE—Store Manager & General Merchandise Manager.
MRS. E. BRUCKER—Women's, Misses' & Juniors' Coats, Suits, Dresses.
MISS M. TONER—Sportswear, Separates.
MISS M. MORGAN—Girls' Wear.
MRS. G. LAMBERSON—Millinery.
MISS M. WALTON—Ladies' Hosiery & Underwear.
MRS. F. KEELER—Aprons, House Dresses, Uniforms, Negligees, Robes.
MRS. M. MARKS—Ladies' Neckwear, Handkerchiefs, Laces, Ribbons.
MRS. CAPEN—Gloves.
MRS. R. GARDINER—Infants' & Children's Wear.
MRS. E. CLOWE—Corsets & Brassieres.
MRS. M. JESMAIN—Ladies' Handbags, Small Leather Goods.
C. MILLER—Men's & Boys' Wear, Toiletries, Drugs.
R. WHELAN—Dry Goods, Linens, Domestics.
MRS. NETHAWAY—Notions.
MRS. M. HOFMAN—Stationery, Cameras.
MISS HORSTMEYER—Art Needlework, Fancy Goods, Gift Shop.
MRS. A. MALONE—Jewelry, Watches, Clocks, Silverware.
A. J. LEINSON & A. H. SAHN—All Shoes.
H. NEWKIRK—Curtains, Draperies, Upholstery, Floor Coverings, Luggage.
GEORGE H. GEARY—Housewares, Hardware, China, Glassware, Lamps & Shades, Small Appliances, Toys.
P. CONAHAN—Furniture.
WILLIAM SILVERNAIL—Major Appliances, Radios & Phonographs.

Sherman Dept. Store, 119 W. Main St. Sherman 1

Telephone: SHerman 3281

OTTO GRATZER—Owner & General Buyer.

Tarolli's Dept. Store, 1611 Milton Ave. Solvay 1

Telephone: SOlvay 8-1751

ROBERT TAROLLI—Owner, General Manager & Buyer all Lines.
G. M. MANCABELLI—Mdse. Mgr. & Buyer Ladies' & Childrens' Wear.

Richmond Dry Goods Corp., 102 Richmond Ave. Staten Island 2, 3

Telephone: GIbraltar 2-6622
All Stores Operated in Staten Island, N. Y.
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

(Continued)

NEW YORK (Cont'd.)

Unit

Richmond Dry Goods Corp. (Continued)

JOSEPH R. POMERANZ—President, Merchandise Manager, Soft Goods.
WILLIAM J. CASEY—General Manager.
PIERRE B. DUCASSE—Store Fixtures & Equipment.
H. M. STAINES—Warehouse Supervisor.
MRS. LEE LAND—Millinery.
ROBERT R. MacKINNON—Notions, Housewares, Variety Mdse.
Toys, Novelties, Stationery.

Tompkins Dept. Store, 1230 Castleton Ave. Staten Island 10, 1

Telephone: GIbraltar 2-1600
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
LEON KAIL—President & Buyer for Ready-to-Wear.
MYLES LISK—General Merchandise Manager.
MYRON STEVENSON—Display Equipment Buyer & Display Director.
HUNTER BURGESS—Advertising Manager.
LOUISE PINCKNEY—Sportswear, Blouses, Skirts, Hosiery, Gloves, Handkerchiefs, Neckwear, Handbags, Leather Goods, Jewelry.
M. L. BROUS—Millinery.
RALPH DAVIS—Shoes.
RITA LEONARD—Aprons, House Dresses, Uniforms, Intimate Apparel.
SAM SIMON—Furs.
ROSE LISK—Girls', Children's & Infants' Wear.
HARRY LEVENSON—Men's & Boys' Clothing & Furnishings, Hats & Caps.
DAVID C. BESBRIS—Piece Goods, Domestics, Curtains, Draperies, Lamps & Shades, Gift Shop, Toys.

C. E. Chappell & Sons, Inc., 205 S. Salina St. Syracuse 2, 3

Telephone: SYracuse 74-1231
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
All Stores Operated in Syracuse, N. Y.
DONALD E. CHAPPELL, SR.—President, Store Fixtures & Equipment.
CHARLES A. CHAPPELL, SR.—General Merchandise Manager.
HERMAN BULLING—Sales Promotion Manager.
DONALD E. CHAPPELL, JR.—Main Floor Merchandise Manager.
CHARLES A. CHAPPELL, JR.—Merchandise Manager, Ladies' Ready-to-Wear.
MRS. C. CULLIN—Ladies' Coats, Suits, Furs.
MRS. L. BUSH—Ladies' Dresses.
MISS JOANNE M. OOT—Ladies' Budget Dresses, Coats, Suits, House Dresses.
MRS. K. ROBINSON—Skirts, Sportswear, Misses' Wear, Blouses.
MISS M. GILBERT—Millinery.
MISS E. TADIO—Lingerie, Negligees.
JOHN W. QUINLAN—All Shoes.
MISS A. NEEDHAM—Corsets, Brassieres, Robes.
MISS B. LAWRENCE—Leather Goods, Gloves, Handbags, Jewelry.
MISS BETTINGER—Infants', Children's & Girls' Wear.
W. L. VARETTE—Men's Furnishings.
MRS. M. GREGORY—Boys' Wear.
MISS D. BUSH—Domestics, Towels, Art Embroideries.
MRS. L. REIMER—Trimmings, Embroideries, Notions, Toilet Goods.
Stationery, Silverware, Neckwear, Handkerchiefs.
JOHN C. MIOD—Curtains, Draperies, Upholstery, Lamps & Shades.
MRS. NICHOLS—Beds & Bedding.
E. H. HOAG—Furniture.
J. SCHOTTHAFER—Floor Coverings.
G. WARFIELD—Toys, Gifts, China, House Furnishings, Hardware.

Dey Bros. & Co., 401 S. Salina St. Syracuse 2, 1

Telephone: SYracuse 74-2711
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
JOHN P. FITZGIBBONS—President & Managing Director.
ROBERT MACHT—Vice President & General Merchandise Manager.
MRS. LUELLA B. CHISMORE—Advertising Manager.
ROBERT A. HARTMAN—Display Manager.

MERCHANDISE MANAGERS

BERTRAM B. DANK—Ready-to-Wear.
IRVING NEWTON—Ladies' Accessories, Men's Wear, Shoes.

(Continued)

NEW YORK (Cont'd.)

Units

Dey Bros. & Co. (Continued)

ROY S. PERRINE—Girls', Teens', Children's & Infants' Wear, Boys' Wear, Ladies' Intimate Apparel, Fine Foods.
BRYANT O. DAVENPORT—Bedding, Furniture, Floor Coverings, Pictures, Mirrors, Lamps, Shades, Curtains, Draperies.
RAYMOND H. SIMON—Housewares, All Appliances, Smallwares, Piece Goods, Linens, Domestics, Linens, Luggage, Toys, Art Needlework.

BUYERS

MISS ELEANOR R. MARCHIGIANI—Women's & Misses' Coats & Suits.
MISS LESLIE C. CARTER—Women's & Misses' Dresses.
MISS MARY E. DONOHUE—Juniors' Coats, Suits & Dresses.
MRS. MURIEL M. KORTRIGHT—Sportswear, Blouses.
MRS. J. KELLY—Aprons, House Dresses & Uniforms.
MISS JOYCE I. FELLOWS—Teens' Shop, Girls' Wear.
SYLVAN R. MAYER—Furs.
MRS. SARAH MAE SAUNDERS—Hosiery.
MRS. EDNA D. ACREE—Knit, Woven Underwear, Negligees
MRS. ETHEL D. OSWELL—Gloves, Neckwear, Handbags, Leather Goods, Umbrellas.
MISS HELEN M. GALLAGHER—Handkerchiefs.
MISS HELEN VIELEHR—Corsets & Brassieres.
GEORGE M. FIELDS—Men's & Women's Shoes.
MISS ELIZABETH A. MALTBIE—Infants' Wear.
MRS. AGNES O. BUCKLEY—Children's Underwear, Layettes, Furniture.
FREDERICK J. McCABE—Children's Shoes.
PAUL J. McCONNELL—Men's Clothing, Furnishings, Sportswear.
DAVID V. SILVERWALL—Boys' Wear, Clothing.
MISS RUTH D. HOWARD—Piece Goods.
MISS CATHERINE P. COLLINS—Domestics, Linens, Blankets, Art Needlework.
MRS. JEAN E. CROCKETT—Patterns.
MISS THERESA M. JACQUINT—Notions.
MISS VERA M. KLEIN—Toiletries.
MISS JOAN R. SARNO—Jewelry, Silverware.
IRVING F. RHODY—Stationery, Greeting Cards, Books, Magazines, Luggage.
ROBERT M. GOLDSTEIN—Bedding, Furniture.
MISS ANN HENNESSY—Pictures, Mirrors, Lamps & Shades.
HOWARD MILLMAN—Curtains, Draperies.
EDWIN I. ALSBERG—Major Appliances.
FRANK A. KULAKOWSKI—Rugs, Carpets, Linoleum.
CARL D. JOLIVETTE, JR.—Housewares, Small Appliances, Paints.
RICHARD C. FAIRBROTHER—China, Glassware, Gifts.
RICHARD P. EMME—Toys.
MRS. CLAVEL K. TRAUTMAN—Foods.

BASEMENT DEPARTMENTS

RALPH S. CREAR, JR.—Merchandise Manager.
MISS ANNA M. IADANZA—Dresses, House Dresses.
MRS. JANE S. KELLY—Coats, Suits, Furs.
JOSEPH M. SULLIVAN—Sportswear, Hosiery, Underwear.
MISS ARLENE R. BONADIO—Infants' & Girls' Wear.
PETER MARKOW—Men's Wear, Work Clothes, Boys' Wear.
MRS. ELLA M. REESE—Corsets.
WILLIAM P. STANISTREET—Shoes.
SHELDON GORDON—Piece Goods, Domestics, Curtains & Draperies.

E. W. Edwards & Sons Co., 200 S. Salina St. Syracuse 2, 2

Telephone: SYracuse 74-1551
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operates: E. W. EDWARDS & SONS CO., Rochester, N. Y. (See Listing)

E. WINSTON RODORMER—President & General Manager.
DONALD R. KNAUS—Executive Vice President & Treasurer.
JOHN SHAD—Chief Engineer.
JOHN K. MENZIES—Store Superintendent.
EDWARD HARE—Store Fixtures & Equipment.
MIKE DROCK—Display Equipment Buyer & Display Director.
EUGENE KENTFIELD—Warehouse Manager.
JEROME S. WEILL—Advertising Manager.

(Continued)

NEW YORK (Cont'd.)

E. W. Edwards & Sons Co. (Continued)

JAMES J. HUGHES—Personnel Manager.
JOHN M. McMANUS—Merchandise Manager for Ready-to-Wear & Intimate Apparel.
R. J. McGRATH—Merchandise Manager for Ladies' Accessories, Domestics, Ribbons, Notions, Toiletries, Smallwares, etc.
E. E. ECKERSON—Merchandise Manager for Men's & Boys' Clothing & Furnishings, Piece Goods, Home Furnishings, Sporting Goods, Toys, Housewares, Luggage, Cameras, Candy.

BUYERS

MISS JOSEPHINE SEDITA—Women's, Misses' & Juniors' Coats & Suits.
MISS MARGIE LUNDY—Women's & Misses' Dresses.
MRS. MARION COLLINS—Juniors' Dresses, Girls' Wear.
MRS. MELISSA WIRTH—Sportswear, Blouses, Skirts, Knit Apparel, Neckwear, Scarfs.
MISS MARY BARZEE—Aprons, House Dresses, Uniforms.
MORRIS FELDMAN—Furs.
BERNICE LESTER—Millinery.
MISS STELLA JENKINS—Underwear, Negligees & Robes.
L. V. ELLIS—Buyer for Hosiery, Gloves.
WILLIAM CLIFFORD—Shoes & Slippers.
MRS. DORIS SALISBURY—Corsets & Brassieres.
MISS HARRIETT HOGAN—Infants' & Children's Wear.
MRS. LOIS GROSSO—Handbags, Leather Goods.
DONALD THIBAULT—Men's Clothing & Furnishings, Hats & Caps.
JAMES VOLAN—Boys' Clothing & Furnishings, Hats & Caps.
MRS. JUNE MELE—Smoke Shop.
HAROLD TILLOTSON—Piece Goods, Domestics, Linens, Towels.
MRS. D. VAN ORMAN—Buyer for Notions, Laces, Ribbons.
MRS. EDNA MEIGHAN—Toiletries, Drug Sundries.
LEO STETCHENBERG—Jewelry, Silverware, Clocks, Watches.
MRS. MARY RYAN—Umbrellas, Stationery, Handkerchiefs.
MRS. AGATHA MILLER—Art Needlework, Pictures, Mirrors, Gifts.
MRS. FRIEDA WENZ—Books & Magazines.
J. ASHWELL—Buyer Draperies, Curtains, Upholstery.
WILLIAM SMITH—Bedding & Furniture.
EDWARD CHAPPELL—Floor Coverings.
JOSEPH DOLINSKY—Appliances, Television, Radio.
JACK LETHERLAND—Housewares, Kitchenware, Toys, Games.
MISS MAXINE SOLOMON—Lamps, Shades, China, Glassware.
D. SHARP—Buyer for Sporting Goods, Luggage.
ELLIS PAGE—Cameras.
MISS KATE DONOFRIO—Candy.

BASEMENT DEPARTMENTS

HERBERT HAEN—Merchandise Manager.
CECIL WRIGHT—Coats, Dresses.
MISS FANNY PORT—Sportswear, Lingerie, Corsets.
WARREN KENNEDY—Infants' & Girls' Wear.
WILLIAM COSTELLO—Men's & Boys' Wear, Work Clothing.
ROBERT GREENFIELD—Curtains, Draperies, Linens, Domestics.
FRANCIS HERBERT—Auto Accessories, Hardware.

Franklin Dept. Store, 605 S. Geddes St. — Syracuse 4

Telephone: 76-1591
Branch Store Operated in Syracuse, N. Y.

JACOB F. FRANKLIN—Partner in charge of Operations.
ARTHUR STEINBERG—Partner in charge of Purchasing.
LARRY STEINBERG—Partner, General Buyer.

L. A. Witherill, Inc., 300 S. Salina St. — Syracuse 1,

Telephone: SYracuse 2-2111
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Subsidiary of GORIN'S, INC., Boston, Mass. (See Listing)

KENNETH ROBERTSON—Treasurer & General Manager.
IRVING BEZANSON—General Merchandise Manager, Buyer Hosiery & Stationery.

(Continued)

NEW YORK (Cont'd.)

Units

L. A. Witherill, Inc. (Continued)

ROLAND BALDRY—Manager of Building, Maintenance & Supply Depts.
JOSEPH MACFADDEN—Display Equipment Buyer & Display Director.
DON COE—Warehouse Manager.
MRS. RUTH LADD—Advertising Manager.
MISS GERTRUDE MAHAR—Personnel Manager.
MRS. G. DAVY—Women's & Misses' Coats & Suits, Underwear, Negligees.
MRS. J. RIBKA—Women's & Misses' Dresses, Aprons, House Dresses & Uniforms, Robes.
JACK PHILLIPS—Furs.
MISS MARY O'RIELLY—Millinery.
MISS A. DiPIERRO—Juniors' Coats, Suits & Dresses, Girls' Wear.
MISS CEL McCARTHY—Sportswear, Blouses, Skirts, Knit Apparel, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Umbrellas.
CLARENCE SEIBEL—All Shoes.
MRS. B. SALISBURY—Corsets & Brassieres.
MRS. H. N. ASMUS—Infants' & Children's Wear.
STAFFORD MORRISON—Men's & Boys' Clothing & Furnishings, Hats, Caps.
MISS DOROTHY BRENNER—Piece Goods, Linens, Domestics, Curtains, Draperies, Upholstery.
MRS. M. WILKENSON—Toiletries.
MRS. B. BOLE—Costume Jewelry.
BOB COIR—Major Appliances, Radios & Phonographs.
WARREN ROBERTS—Pictures, Mirrors, Lamps, Shades, Housewares, China, Glassware, Hardware, Gifts, Toys, Luggage.
FRED SAUTER—Furniture, Floor Coverings.

Brandon's Dept. Store, 55 Main St. — Tonawanda — 1

Telephone: LUdlow 1480
CLYDE L. BRANDON, JR.—Owner & General Buyer.

Kahn's New York Store, 49 Main St. — Tonawanda — 1

Telephone: LUdlow 4350
HARRY KAHN—Owner & General Buyer.

Twin-Ton Dept. Store, 16 Main St. — Tonawanda — 1

Telephone: LUdlow 4111
Resident Buyers: McGreevey, Werring & Howell, 225 W. 34th St.
Lasersohn-Doneger, Inc., 225 W. 34th St.
H. A. DAUTCH—President.
P. SANG—Treasurer.
H. W. DANIELS—General Merchandise Manager & General Manager.
L. WOLFANGER—Chief Engineer, Mgr. of Building & Maintenance Depts.
H. SINCLAIR—Store & Display Equipment Buyer.
FRANK MARTIN—Advertising Manager.
W. PENFOLD—Personnel Manager.
MISS P. GRANITE—Ready-to-Wear, Corsets, Brassieres, Negligees, Robes.
B. MANGOLD—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. M. MURRAY—Girls', Children's & Infants' Wear.
A. KRIETMEYER—Aprons, House Dresses & Uniforms.
A. KUHN—Hosiery.
L. DUFFY—Underwear.
M. SCHELLHORN—Gloves, Neckwear, Handkerchiefs.
E. WESP—Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry.
C. WOKERSEIN—Men's Clothing & Furnishings, Hats & Caps.
B. PENFOLD—Boys' Clothing & Furnishings, Hats & Caps.
A. ROY—Piece Goods, Domestics, Linens, Towels, Laces, Ribbons, Notions, Umbrellas.
J. HUNTER—Curtains, Draperies, Upholstery, Pictures, Mirrors, Lamps, Shades, Housewares, Gift Shop.
M. GREENE—Bedding, Major Appliances, Furniture.
J. BURKHOLDER—Floor Coverings.
J. DAUTCH—Toys, Luggage.
H. DARLICH—Cameras.

Denby's, Inc., 303 River St. — Troy — 1

Telephone: AShley 2-2700
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

(Continued)

NEW YORK (Cont'd.)

Units

Denby's, Inc. (Continued)

ISAAC HONIGSBAUM—President, General Merchandise Manager.
JAMES O'DONNELL—Mdse. Mgr. & Buyer Ladies' & Mens' Wear.
MRS. J. CAVANAUGH—Buyer Sportswear, Knitwear, Blouses.
MRS. R. BERGER—Buyer Dresses, Junior Wear.
MISS DORIS BAUMANN—Buyer Hosiery, Jewelry, Handbags, Gloves.
MISS HENNINGSON—Buyer Lingerie, Underwear, Bathrobes.
DAVID GRIFFIN—Buyer Corsets, Brassieres.
MRS. C. JESSUP—Buyer Toilet Goods, Toys, Sundries.
MRS. R. CARROLL—Buyer Domestics, Notions, Dry Goods.

Wm. H. Frear & Co., 2 Third St. — Troy — 1

Telephone: AShley 4-2000
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
JAMES F. O'CROWLEY, SR.—President & General Manager.
ERNEST P. DeKALB—Executive Vice President & General Manager.
GEORGE G. SHRIVER—Vice President.
JAMES F. O'CROWLEY, JR.—Treasurer, Controller & Merchandise Manager for Ready-to-Wear.
JOHN F. RAINFORTH—Advertising Manager.
JAMES McCOCHRANE—Store Superintendent, Personnel Manager.
J. BERKOWITZ—Ladies' Coats & Suits, Rainwear.
MRS. V. FRANKS—Ladies' Dresses.
MRS. MONACO—Sportswear, Separates.
MRS. F. O'CROWLEY—Lingerie, Hosiery, Handkerchiefs, Ribbons, Laces.
MISS M. SMITH—Neckwear, Handbags, Small Leather Goods, Jewelry.
G. WOODRING—Men's & Boys' Wear, Luggage.
MRS. M. MITCHELL—Corsets & Brassieres.
MISS M. BROWN—Infants', Children's & Girls' Wear.
HENRY MANNHEIM—Piece Goods, Domestics, Towels, Linens, Notions.
MRS. KENTON—Art Needlework.
C. HALL—Stationery, Books, Magazines.
W. MOSHER—Curtains, Draperies, Upholstery, Floor Coverings.
AUGUSTUS HOAGLAND—Housewares, Hardware, Toys.
J. A. BEAUDETTE—Major Appliances, Radios & Phonographs, Lamps & Shades, Furniture.
MRS. CORPS—China, Glassware, Gift Shop.

Hartigan's Dept. Store, 87 Congress St. — Troy — 1

Telephone: AShley 4-3700
MAURICE H. HARTIGAN, JR.—Partner, General Mdse. Mgr., & Buyer all Ready-to-Wear, Mens', Ladies' & Childrens', Notions, Dry Goods.
JOSEPH F. HARTIGAN—Partner, Buyer Underwear, Corsets, Sportswear.
VINCENT A. HARTIGAN—Partner, Buyer Home Furnishings, Housewares, Toys.

Ginsberg's Dept. Store, 81 Park St. — Tupper Lake — 1

Telephone: TUpper Lake 222
MOE GINSBERG—Owner & General Buyer.

Berger's Dept. Store, 366 Columbia St. — Utica — 1

Telephone: UTica 2-3195
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
MAC BERGER—President & Treasurer, Buyer Home Furnishings, Toys.
MYRON BERGER—Vice President.
ALFRED CENTOLELLA—General Merchandise Manager & General Manager.
JOSEPH AMAN—Advertising Manager.
MRS. MARION ROTH—Personnel Manager.
H. GINNS—Ladies' Ready-to-Wear, Negligees & Robes, Sportswear.
M. HOCKMAN—Girls', Children's & Infants' Wear.
MRS. JONES—Ladies' Hosiery.
MISS I. GOLDSTEIN—Ladies' Intimate Apparel.
MISS M. ROTH—Ladies' Accessories.
F. J. CUSTADERO—Men's Clothing & Furnishings, Luggage.
MISS J. FRAGETTA—Boys' Clothing & Furnishings.
R. BROWN, JR.—Piece Goods & Domestics.
D. SMITH—Notions, Ribbons.
MISS A. ALTIERI—Stationery.
MISS LEVINE—Housewares, China & Glassware, Gift Shop.
R. BEAUDIN—Floor Coverings.

NEW YORK (Cont'd.)

Units

B. Wells & Son Co., Inc., 195 Genesee St. Utica 1

Telephone: UTica 2-6111

Resident Buyer: Miss Mildred Brennan, 101 W. 31st St.

JAMES P. FRIEL—President & General Merchandise Manager.
MISS B. OSTERHOUDT—Sportswear, Separates, Lingerie, Underwear, Infants' & Children's Wear.
C. SIMMEN—Rainwear, House Dresses, Uniforms, Negligees, Robes.
MISS MARCANTONIO—Girls' Wear.
MISS E. CANTON—Millinery, Corsets, Brassieres.
MISS ROBERTS—Ladies' Gloves, Neckwear, Laces, Ribbons.
E. KLOSSNER—Shoes.
G. PROCTOR—Men's Furnishings, Boys' Wear, Dry Goods, Domestics, Linens, Notions, Stationery, Art Needlework, Toys.
MISS KOZYRA—Ladies' Hosiery, Handbags, Small Leather Goods, Cosmetics, Toiletries, Costume Jewelry.
H. DUNN—Curtains, Draperies, Upholstery.
WILLIAM HYDE—Major Appliances, Furniture, Floor Coverings, Radios & Phonographs, Lamps & Shades.
VINCENT A. CICCONE—Housewares, Hardware, China & Glassware.

ank A. Empsall & Co., 120 Court St. Watertown 2

Telephone: WAtertown 3400

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

Operates: EMPSALL-CLARK CO., Ogdensburg, N. Y. (See Listing)

MRS. LUCILLE G. CLARK—President, Treasurer.
E. S. SILVERMAN—Executive Vice President & General Merchandise Manager.
THEODORE B. SWAN—Store Superintendent, Equipment Buyer, Personnel Manager, Warehouse Manager.
MISS ALICE MOUNT—Advertising Manager.
ORIN FONTANA—Display Manager.
MRS. DELLA McCARTY—Women's, Misses' & Juniors' Coats & Suits.
MISS E. HELEN GORTON—Women's, Misses' & Juniors' Dresses, Aprons, House Dresses & Uniforms.
MRS. ANN MORDIA—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. CHARLOTTE FARNSWORTH—Girls', Children's & Infants' Wear.
PATRICK A. PALERMO—Furs.
MRS. MARGUERITTE DAVIS—Millinery.
MISS MILDRED CLODWICK—Hosiery, Gloves.
MRS. EMMA TWISS—Underwear, Negligees & Robes.
ROBERT F. DACEY—Shoes.
MRS. ROSE E. MAHER—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Watches, Umbrellas.
MRS. NORA McCAUGHAN—Corsets & Brassieres.
DEANE BELLROSE—Men's & Boys' Clothing & Furnishings.
FLOYD A. WELBOURN—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Stationery.
MRS. BELLA DODDS—Laces, Trimmings, Ribbons, Notions, Art Needlework, Cameras, Candy, Delicacies.
MISS BESSIE DOYLE—Silverware, China & Glassware, Gift Shop.
HAROLD W. FISCHER—Bedding, Blankets, Spreads, Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades.
ALFRED GREEN—Housewares, Clocks, Toys, Luggage.
RICHARD GOSSMAN—Curtains, Draperies, Upholstery.

he Globe-Watertown, Inc., 302 Court St. Watertown 1

Telephone: WAtertown 3600

Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

ARNOLD I. SHAPIRO—President, Treasurer, General Merchandise Mgr. & Buyer for Sporting Goods, Cameras, Candy, Delicacies.
MRS. GLADYS TARZIA—Store Equipment Buyer.
CARL BISHOP—Advertising Manager.
CARMEN CRISTALLO—Display Director.
MRS. EDITH ARMSTRONG—Women's, Misses' & Juniors' Coats & Suits.
MISS MYRA ZITIN—Women's, Misses' & Juniors' Dresses.
MRS. ESTELLE BENNETT—Sportswear, Separates, Knitwear, Aprons, House Dresses, Uniforms, Intimate Apparel, All Accessories, Stationery, Lamps, Shades, Pictures, Mirrors, Gifts, Luggage.

(Continued)

NEW YORK (Cont'd.)

Units

The Globe-Watertown, Inc. (Continued)

MRS. SHAPIRO—Girls', Children's & Infants' Wear.
MARCUS LOUIS—Furs.
HERMAN COHEN—All Shoes, Men's & Boys' Clothing & Furnishings.
HOWARD MILLER—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions, Curtains, Draperies, Upholstery.
HARRY SINGER—Jewelry, Silverware, Clocks, Watches.
MRS. ANN KING—Toys, Basement Ladies' & Children's Apparel.
HERMAN COHEN—Basement Men's & Boys' Wear, Work Clothing, All Shoes.

Knapp's Dept. Store, 301 Broad St. — Waverly — 1

Telephone: WAverly 992
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
T. P. KNAPP & T. P. KNAPP, JR.—Owners & General Buyers.

Rockwell Bros. & Co., 86-90 N. Main St. — Wellsville — 1

Telephone: WEllsville 27
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
M. C. SWEET—President, General Manager & Buyer for All Ladies', Children's & Girls' Wear.
W. J. HOLLANDS—Vice President.
PAUL SWEET—Secretary & Buyer for Piece Goods, Domestics, Linens.
ROBERT SWEET—Treasurer & Buyer for Home Furnishings, Housewares.

Foster's Dept. Store, 92 Main St. — Whitehall — 1

Telephone: WHitehall 123
LEONARD FOSTER—Owner & General Buyer.

NORTH CAROLINA

East Dept. Stores, Inc., Sunset Ave. — Asheboro — 2

Telephone: ASheboro 4007
Branch Store Operated in Siler City, N. C.
H. M. FULCHER—General Manager, Merchandise Manager.
K. CHANDLER—Ready-to-Wear.
M. GRANT—Hosiery, Underwear.
M. CROSS—Children's Wear.
E. SNUGGS—Notions.
C. HOLMBERG—Toilet Goods.
FAYE NANCE—Housewares.

Jones Dept. Stores, 108 Sunset Ave. — Asheboro — 7

Telephone: ASheboro 2027
All Stores Operated in North Carolina.
Operates: (5) JONES DEPT. STORES & (2) JONES VARIETY STORES.
H. C. JONES—President.
W. A. JONES—Executive Vice President, Manager of Building & Maintenance Depts. & Buyer for Laces, Ribbons, Notions, Toiletries, Stationery, Toys, Smallwares, etc.
W. T. DENSON—Treasurer & Personnel Manager.
R. L. JONES—General Merchandise Manager, General & Advertising Manager & Buyer for Store Equipment & All Other Lines.
T. R. HOLLAND—Display Equipment Buyer, Display Director & Merchandise Manager for Men's & Boys' Wear.
LEILA R. LISKE—Merchandise Manager for Ready-to-Wear.
ELOISE E. EVANS—Merchandise Manager for Ladies' Accessories.
MRS. B. BARNES—Merchandise Manager for Piece Goods & Domestics.

Bon Marche, Inc., 33 Haywood St. — Asheville — 1

Telephone: ASheville 2-1511
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
LOUIS LIPINSKY, SR.—President & General Manager.
WHITLOCK LEES, JR.—Vice President & Merchandise Manager for Piece Goods, Domestics, Linens.
MORRIS LIPINSKY, SR.—Vice President.
MORRIS LIPINSKY, JR.—Secretary.

(Continued)

NORTH CAROLINA (Cont'd.)

Units

Bon Marche, Inc. (Continued)

LOUIS LIPINSKY, JR.—Treasurer, Manager of Supply, Alteration & Repair Departments, Store & Display Equipment Buyer.
SAMUEL WINTZ—Manager of Building & Maintenance Departments, Warehouse Manager.
LAWRENCE O. HOWARD—General Merchandise Manager.
MISS MARY PARKER—Advertising Manager.
MISS MYRTLE HALL—Display Director.
MRS. GLENNIS LOCKHART—Personnel Manager.
MRS. L. M. LOW—Women's Coats, Suits & Dresses, Furs.
MRS. CARMEN LINGO—Misses' & Juniors' Coats, Suits & Dresses.
MISS LAURA HENSLEY—Blouses, Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Umbrellas, Candy.
MRS. IRMA HAMPTON—Sportswear, Skirts.
MISS DESSIE SHEPTOWITCH—Girls', Children's & Infants' Wear.
MRS. HYLDA GOLDSMITH—Aprons, Uniforms, Robes.
MRS. BURR FINCHER—House Dresses, Costume Jewelry.
MRS. BARBARA TAYLOR—Millinery.
MISS LULA MAE CATHEY—Underwear, Negligees.
CARL J. RHINEHARDT—Ladies' Shoes.
MRS. JESSE COCRANE—Corsets & Brassieres.
WILLIAM PROCTOR—Men's Clothing, Furnishings, Caps, Luggage, Sporting Goods.
MRS. HELEN LESTER—Boys' Clothing & Furnishings, Hats & Caps, Toys.
MISS ALTHEA HENSLEY—Piece Goods, Fine Jewelry.
MRS. JO BETTIS—Linens, Towels, Domestics, Bedding.
MISS EVA MALLONEE—Laces, Trimmings, Ribbons, Notions, Toiletries.
MRS. LORNA EGAN—Silverware, Lamps & Shades.
TROY ALEXANDER—Clocks, Major Appliances, Radios, Phonographs, Housewares.
MRS. LUCY HAWKINS—Art Needlework.
MISS MALLIE WILLIAMS—Stationery, Gift Shop.
GEORGE EGAN—Curtains, Draperies, Furniture, Floor Coverings, Pictures & Mirrors.
MRS. ELIZABETH LEWIS—Basement Coats, Suits, Dresses.
MRS. BURR FINCHER—Basement Sportswear, Lingerie, Accessories, Cotton Shop.

Bower's Stores, Inc., 15 Patton Ave. — **Asheville** — **7**

Telephone: ASheville 2-1830
All Stores Operated in North Carolina, Georgia.
M. C. PETERSON—General Manager and with
G. M. JOHNSON—Buyers for all Departments.

Ivey's, Inc., 30 Haywood St. — **Asheville**

Telephone: ASheville 8711
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing.)
Operated by: J. B. IVEY & CO., Charlotte, N. C. (See Listing)
KENNETH WATKINS—Head of Store, General Merchandise Manager.
R. B. McARTHUR—Controller, Purchasing Agent.
HILLIARD BUCKNER—General Store Superintendent.
H. D. GUNTER—Display Manager.
MISS ESTHER PICKENS—Publicity Manager.
MRS. MAY COLEMAN—Personnel Manager.
E. JACKSON—Merchandise Manager, Ready-to-Wear, Buyer Women's, Misses' & Juniors' Coats & Suits, Furs.
MRS. M. DILLARD—Women's & Misses' Dresses, Bridal & Maternity Wear.
MRS. M. CARSCADDON—Juniors' Dresses, Cotton Dresses.
MRS. M. NOTTINGHAM—Sportswear.
MRS. M. STRICKLAND—Girls' & Teens' Wear, Infants' Wear.
MRS. F. WHATLEY—Uniforms, Underwear, Negligees, Robes.
MRS. A. KNOBLAUCH—Hosiery, Gloves, Notions.
D. RAWLS—Women's Shoes.
MRS. S. LITTLE—Neckwear, Handkerchiefs, Jewelry, Handbags, Small Leather Goods.
MRS. W. ABEE—Corsets, Brassieres.
L. JONES, JR.—Men's Furnishings, Boys' Clothing & Furnishings, Toys.

(Continued)

NORTH CAROLINA (Cont'd.)

Ivey's, Inc. (Continued) — Units

MRS. J. TURNER—Piece Goods, Patterns, Laces, Trimmings, Art Needlework.
MISS A. JOYCE—Domestics, Linens, Blankets.
MRS. C. FLETCHER—Ribbons, Toiletries, Stationery.
Umbrellas, Silverware, Glassware, Gifts.
MRS. M. ADAMS—Children's Shoes.
MRS. M. CHANDLER—Curtains, Draperies, Upholstery, Floor Coverings, Luggage.
J. BOYD—Lamps, Shades.

Winner's Dept. Stores, 34 Haywood St. — Asheville — 2
Telephone: ASheville 3-6771
Branch Store Operated in Canton, N. C.
HARRY WINNER—General Manager.

J. F. Woodall Stores, Main St. — Benson — 3
Telephone: BEnson 242-1
All Stores Operated in North Carolina.
J. FRANK WOODALL—Owner & Buyer for all Departments.

B. A. Sellars & Sons, Inc., 328 S. Main St. — Burlington — 1
Telephone: BUrlington 6-1686
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
MRS. DOROTHY YOUNG—President & Buyer for Ladies' Ready-to-Wear.
W. W. SELLARS—Vice President.
WALTER R. SELLARS—Secretary & Treasurer.
MRS. COBLE—Sportswear, Separates, House Dresses, Underwear, Lingerie, Negligees.
MISS J. BLANCHARD—Girls', Children's & Infants' Wear, Boys' Clothing & Furnishings, Hats & Caps.
WILLIAM TROLLINGER—Men's Clothing, Furnishings, Hats & Caps, Luggage, Sporting Goods.
MRS. MYRTLE BLAKEY—Ladies' Hosiery, All Accessories, Piece Goods, Linens, Towels, Domestics, Art Needlework.
MRS. LUTTERLOH—Corsets & Brassieres.
MRS. L. PICKETT—Toiletries, Cosmetics.
MRS. E. GAMMON—Curtains, Draperies, Upholstery.
MRS. PERRY—Silverware, China, Glassware, Lamps & Shades.

Raiff's Dept. Store, 95 Main St. — Canton — 1
Telephone: CAnton 3557
M. S. RAIFF—Owner & General Buyer.

Bullock's Dept. Stores — Chadbourn — 3
All Stores Operated in North Carolina.
J. H. BULLOCK—Owner & Buyer for all Departments.

Jackson's Dept. Stores, Box 346 — Chadbourn — 6
Stores Operated in North Carolina & South Carolina.
J. M. JACKSON—Owner & Buyer for all Departments.

Belk Stores Buying Service, 308 E. 5th St. — Charlotte 1, — 317
Telephone: FRanklin 5-3761
New York Office: 450 7th Ave. (See Listing)
Stores Operated in Alabama, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, Ohio, Tennessee, Texas, Virginia & West Virginia.
Operates: B & G BARGAIN STORE (1 Store)
B & J DEPT. STORE (1 Store)
B & S DEPT. STORE (1 Store)
BELK-BEARD (1 Store)
BELK-BEERY (1 Store)
BELK-BROWN (1 Store)
BELK-CLINE (7 Stores)
BELK-GALLANT (32 Stores)
BELK-HAGINS (2 Stores)
BELK-HENDERSON (1 Store)
BELK-HUDSON (30 Stores)
B & H DEPT. STORE (1 Store)
B & P DEPT. STORE (1 Store)
BELK'S DEPT. STORES (67 Stores)
BELK-BECK (3 Stores)
BELK-BROOME (6 Stores)
BELK-BRUMLEY (1 Store)
BELK-DOUGHTON (1 Store)
BELK-GRIFFETH (1 Store)
BELK-HARRY (1 Store)
BELK-HENSDALE (8 Stores)
BELK-JONES (2 Stores)

(Continued)

NORTH CAROLINA (Cont'd.)

Units

Belk Stores Buying Service (Continued)

BELK-LINDSEY (11 Stores)
BELK-MARTIN (1 Store)
BELK-RHODES (2 Stores)
BELK-SAWYER (1 Store)
BELK-SCARBORO (1 Store)
BELK-SIMPSON (2 Stores)
BELK-TYLER (14 Stores)
BELK-WHELESS (1 Store)
BELK-YATES (3 Stores)
BOULEVARD STORE (1 Store)
GREENVILLE BARGAIN HOUSE
THE LEADER (2 Stores)
PARKS-BELK (19 Stores)
BELK-LOGAN (1 Store)
BELK-MATTHEWS (6 Stores)
BELK-ROBINSON (1 Store)
BELK-SCHRUM (1 Store)
BELK-SETTLE (1 Store)
BELK-STROMAN (1 Store)
BELK-STEVENS (3 Stores)
BELK-WILLIAMS (2 Stores)
BOTTOM DOLLAR (1 Store)
FAIN'S THRIFT STORE (1 Store)
HUDSON'S STORES (2 Stores)
LEGGETT'S DEPT. STORES (49 Stores)
PUTNAM CO. (1 Store)

W. H. BELK, JR.—President.
IRWIN BELK—Manager of BELK STORES BUYING SERVICE.
HENDERSON BELK—Personnel Director.
GIBSON L. SMITH—Real Estate Supervisor, Architectural Department, Store Fixtures & Equipment.
E. A. ANDERSON—Comptroller, Auditing.
JOHN M. & THOMAS M. BELK—Coordinators.
J. W. CUNNINGHAM—Hosiery, Ladies' & Children's Gloves.
S. H. SCOTT—Piece Goods, Blankets, Sheets, Towels.
MRS. B. MULKEY—Curtains, Draperies, Linens.
MRS. M. SMITH—Infants' & Children's Wear.
R. A. CLEMMER—Men's Wear.
S. C. ELLIOTT—Boys' Wear.
A. P. CRADDOCK—Shoes, Luggage, Display Fixtures.
H. D. BAUKNIGHT—Housewares, Gifts, Notions.
E. C. YORK, JR.—Toys, Cosmetics, Men's Gifts, Juvenile Furniture, School Supplies.

Collins Dept. Stores, 302 S. College St. — Charlotte 2, — 26

Telephone: EDison 4-6276
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Stores Operated in North Carolina & South Carolina.

B. A. COLLINS—President.
W. A. COLLINS (at Executive Office, 402 W. Broadway, Myrtle Beach, S. C.)—Executive Vice President & General Manager.
T. A. MERRELL (at Executive Office, 402 W. Broadway, Myrtle Beach, S. C.)—Controller.
DAL SUMRELL—Display & Fixtures.
J. W. CARROLL—Divisional Merchandise Manager, Women's & Children's Wear.
A. D. BRUCE—Divisional Merchandise Manager for Piece Goods, Domestics, Home Furnishings, Housewares, Shoes.
E. H. DAVIS—Men's & Boys' Wear.

Efird's Dept. Stores, Inc., 120 N. Tryon St. — Charlotte 1, — 52

Telephone: EDison 3-4141
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Stores Operated in North Carolina, South Carolina & Virginia.

P. H. EFIRD—President, Store Superintendent, Equipment Buyer.
GEORGE D. FRIZZELL—General Merchandise Manager, General Manager.
JOE MARSH—Advertising Manager.
MRS. MAGGIE HOWELL—Display Director.
MISS MARY CASHION—Personnel Manager.
MRS. PAULINE HALL—Women's & Misses' Ready-to-Wear, Furs.
MRS. M. EDWARD—Junior Ready-to-Wear.
MRS. B. NEWSOME—Sportswear, Blouses, Skirts, Knitwear.
MRS. E. THOMPSON—Girls', Children's & Infants' Wear.
G. R. LITTLE—House Dresses, Toys, Housewares.
MRS. L. KEARNEY—Uniforms, Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. B. MULWEE—Gloves, Handbags, Small Leather Goods, Umbrellas.
MRS. L. FALLS—Neckwear, Handkerchiefs.

(Continued)

NORTH CAROLINA (Cont'd.)

Unit

Efird's Dept. Stores, Inc. (Continued)

CARL HOLDER—Men's Clothing, Furnishings, Hats, Caps.
MRS. R. M. MORRIS—Boys' Clothing, Furnishings, Hats, Caps.
W. W. WOODWARD—Piece Goods, Domestics, Linens, Towels, Art Needlework, Curtains, Draperies, Luggage.
MRS. C. GRIFFITHES—Trimmings, Ribbons, Notions.
TOM SWITZER—Toiletries, Drug Sundries.
MRS. W. H. LYNCH—Jewelry, Watches.
MRS. B. BROWN—Silverware.
C. C. STROUPE—Bedding, Major Appliances, Pictures, Mirrors, Upholstery, Furniture, Floor Coverings, Lamps, Shades, Radios, Phonographs.
MRS. EMMA HARRIS—Gifts.
G. R. LITTLE—Basement Dresses, Boys' & Children's Wear, Lingerie, Hosiery, Men's Furnishings, Housewares.

J. B. Ivey & Co., 127 N. Tryon St. Charlotte 1, 6

Telephone: EDison 3-2121
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing.)
Operates: IVEY'S OF DAYTONA BEACH, INC., Daytona Beach, Fla. (See Listing)
IVEY'S OF ORLANDO, Orlando, Fla. (See Listing)
IVEY'S, INC., Asheville, N. Car. (See Listing)
IVEY-TAYLOR CO., Raleigh, N. Car. (See Listing)
IVEY-KEITH CO., Greenville, S. Car. (See Listing)
G. M. IVEY—Chief Executive Officer.
W. R. CHAPPELL—Head of Store.
PAUL RANSFORD—General Merchandise Manager.
GEORGE D. POWELL—Controller.
E. R. BOLLARD—General Store Superintendent.
J. L. MAY—Purchasing Agent.
MRS. LETA CROW—Advertising & Publicity Manager.
N. T. GORDON—Display Manager.
G. M. IVEY, JR.—Merchandise Manager, Ready-to-Wear, Sportswear, Furs.
TOM SMITH—Women's & Misses' Coats, Suits, Better Dresses, Bridal Wear, Furs.
MISS M. HELMS—Women's & Misses' Popular & Moderate Priced Dresses, Maternity Wear.
MISS L. THOMAS—Junior Misses' Coats, Suits & Dresses.
MISS B. MORSE—Sportswear, Sweaters, Blouses, Beachwear.
MRS. McILROY—Buyer Girls' Wear, Children's Wear.
MRS. V. COOK—House Dresses, Lingerie, Underwear, Negligees, Robes.
MRS. C. WATTERSON—Buyer for Hosiery.
J. B. LOGAN—Women's Shoes.
MRS. T. NELSON—Buyer for Notions, Handkerchiefs, Gloves.
MISS E. PITTMAN—Buyer for Umbrellas, Neckwear, Ribbons, Handbags, Jewelry, Leather Goods.
MRS. V. MANIES—Buyer for Corsets, Brassieres.
MRS. D. N. MONTGOMERY—Buyer for Infants' Wear.
J. P. THOMAS—Children's Shoes.
J. G. ROBERTSON—Men's Clothing.
H. D. AUSTIN, JR.—Buyer Mens' Furnishings, Shoes.
C. THOMAS—Boys' Clothing, Furnishings, Hats & Caps.
MRS. G. ENNIS—Piece Goods, Laces, Trimmings, Patterns.
R. W. GOULD—Domestics, Linens, Art Needlework.
MRS. R. ROBINSON—Toiletries, Stationery, Cameras.
L. M. OGLUKIAN—Oriental Rugs.
ROBERT W. GERNON—Domestic Rugs.
FRANK E. SHIELDS—Bedding, Furniture.
J. JOHNSTON—Curtains, Draperies, Upholstery.
D. L. REECE—Buyer for House Furnishings, Luggage, Toys, China, Glassware, Electrical Goods, Cutlery.
MRS. J. McALILEY—Lamps, Shades, Pictures, Gifts.
MRS. M. EDGERTON—Silverware.
E. MERKE—Mirrors.
MRS. F. BELL—Restaurant & Soda Fountain.
MRS. H. MASSEY—Candy, Cake, Pastries.
J. B. LITTLE—Basement Ready-to-Wear, Accessories, Intimate Apparel, Infants' & Children's Wear.
E. L. HEILIG—Basement Women's & Children's Shoes.

NORTH CAROLINA (Cont'd.)

Units

Prince Dept. Store, 201-203 E. Broad St. Dunn 1

Telephone: DUnn 2203
Resident Buyer: Apparel Alliance, Inc., 450 7th Ave.
H. W. PRINCE—Partner & Store Manager.
MRS. CHESTNUT—All Ready-to-Wear & Accessories, Luggage.
E. C. WARREN—Men's & Boys' Clothing & Furnishings.
MISS JANIE JONES—Piece Goods, Domestics, Linens, Laces, Trimmings, Notions, Umbrellas, Curtains & Draperies.
MRS. TYNER—Toys, Basement Merchandise.
PAT LEWIS—Basement Men's Wear.

R. L. Baldwin Co., Inc., 107 W. Main St. Durham 1

Telephone: DUrham 2-1161
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
R. L. BALDWIN—President, General Merchandise Manager & Toy Buyer.
MRS. H. JERNIGAN—Ladies' Ready-to-Wear.
MRS. P. RIGSBEE—Sportswear, Separates.
MRS. BROOKS—Junior Apparel.
MISS A. DEZOR—Girls', Children's & Infants' Wear.
MRS. A. SMITH—Ladies' Intimate Apparel.
J. BRANCH—All Shoes.
F. G. SORRELL—Ladies' Hosiery, All Accessories, Piece Goods, Domestics, Linens, Notions, Smallwares, etc.
H. HOPKINS—Home Furnishings, Housewares, Gift Shop.
QUINTON HAWLEY—Electrical Appliances.
H. E. KETCHIN—Basement Merchandise.

Ellis Stone & Co., 200 W. Main St. Durham

Telephone: DUrham 5161
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of ELLIS STONE & CO., Greensboro, N. C. (See Listing)
PHILLIP D. ROBBINS—Store Manager, General Merchandise Manager.
E. J. STONE—Ladies' Ready-to-Wear, Sportswear, Intimate Apparel.
MRS. R. PARRISH—Girls' & Boys', Children's & Infants' Wear.
MRS. M. SATTERWHITE—Millinery.
MISS J. SOUTHLAND—Ladies' Hosiery.
C. NELSON—Neckwear, Gloves, Handbags, Small Leather Goods, Handkerchiefs, Piece Goods, Linens, Domestics.
M. SUTHERLAND—Shoes.
H. CAMPBELL—Men's Clothing, Furnishings, Luggage.
NEAL BEDINGER—Ribbons, Notions, Stationery, Art Needlework, Silverware, Gifts.
MRS. MICHIE—Toiletries, Cosmetics.
N. STAPLES—Home Furnishings, Housewares, Hardware, Appliances.

Sydnor Spainhour Co. Elkin 4

Resident Buyer: Kirby Block & Co., 128 W. 31st St.
All Stores Operated in North Carolina.
See Listing of SPAINHOUR CO. in Hickory, N. Car.
J. E. SPAINHOUR—President. (Located at North Wilkesboro, N. Car.)
E. S. SPAINHOUR—Executive Vice President, General Manager & Senior Buyer.
W. H. COMBS—Secretary & Treasurer.
MRS. JULIA PAGE—Better Ladies' Ready-to-Wear.
MRS. GRACE PULVERT—Millinery.
MRS. RAY YOUNG—Hosiery, Handbags, Gloves, Novelty Jewelry, Hdkfs.
MRS. LUCILLE LONG—Lingerie, Corsets, Brassieres.
VANCE BYRD—Buyer for Shoes, Slippers.
MRS. BLANCHE HENDREN—Children's & Infant's Wear.
MRS. OLENE NEWMAN—Piece Goods, Patterns, Notions.
DAVID BROWN—Basement Manager & Junior Buyer.

Cuthrell's Department Stores Enfield 4

Telephone: ENfield 456-6
All Stores Operated in North Carolina.
JOHN H. CUTHRELL—Owner, Merchandise Manager.
E. E. CUTHRELL—Buyer for all Departments.

NORTH CAROLINA (Cont'd.)

Units

Riff's Dept. Stores — Fairmont — 2

Telephone: FAirmont 6021
Branch Store Operated in Chadbourne, N. C.
ISAAC RIFF—Owner & Buyer for all Departments.

Capitol Dept. Store, 126 Hay St. — Fayetteville — 1

Telephone: FAyetteville 2-2151
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
J. BERNARD STEIN—President.
KENNETH MacDONALD—General Merchandise Manager, General Manager.
ELLIS RAYNOR—Manager of Building, Maintenance & Supply Depts.
ELMER SHIELDS—Display Manager, Public Relations Director.
MRS. A. BROADWELL—Sportswear, Blouses, Skirts, Underwear.
MRS. PAULINE WATSON—Girls', Children's & Infants' Wear.
C. BROWNFIELD—House Dresses, Uniforms.
MRS. ANN EDDY—Millinery.
MRS. KAY COOK—Hosiery, Candy.
MISS E. MATHEWS—Gloves, Neckwear, Jewelry, Accessories, Umbrellas.
DWIGHT MILLER—Shoes.
SAM DIENER—Men's & Boys' Wear.
MISS LOTTIE BENNET—Piece Goods.
MRS. FANNIE FISHER—Domestics, Linens, Towels.
MRS. O. KING—Laces, Trimmings, Ribbons.
MISS SUE EVANS—Toiletries.
MISS LILA PADOVAN—Stationery, Books.
JAMES BOYD—Housewares, Clocks, Curtains, Draperies, Upholstery, Lamps, Shades, Gifts, Toys.
DEWEY BARNES—Major Appliances, Radios & Phonographs, Luggage.

Fleishman's Big Store, 106 Hay St. — Fayetteville — 1

Telephone: FAyetteville 3-1540
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
MAURICE FLEISHMAN—President, General Manager.
NATHAN FLEISHMAN—Merchandise Manager, Buyer Ladies' Coats, Suits, Dresses.
MRS. HOKE SMITH—Buyer Sportswear, Blouses, Knitwear.
HENRIETTA HAMMOND—Hosiery, Gloves, Handbags, Jewelry, Toilet Goods.
PEARL BLACK—Lingerie, Negligees, Corsets.
WILLIAM DIAMOND—Boys', Childrens' & Infants' Wear, Toys.
OSCAR VATZ—Leather Goods, Luggage, Shoes.

Dalton Bros. Dept. Stores — Forest City — 2

Telephone: FOrest City 3961
Branch Store Operated in Rutherfordton, N. C.
J. F. DALTON—Owner & Buyer for all Departments.

Hub Dept. Store, 105 E. Walnut St. — Goldsboro — 1

Telephone: GOldsboro 1180
E. W. MANSOUR—Owner & General Buyer.

Weil's, Inc., 125 S. Center St. — Goldsboro — 1

Telephone: GOldsboro 2800
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
ABRAM WEIL—President, General Manager & Buyer for Ready-to-Wear, Sportswear, Skirts, Blouses.
HENRY WEIL—Treasurer.
CLAY K. MYERS—General Merchandise Manager & Buyer for Girls', Boys', Children's & Infants' Wear, Toys.
FRANK JOYNER—Manager of Building & Maintenance Departments, Store Equipment Buyer.
L. C. HENDRIX—Advertising & Display Manager.
E. C. CROW—Personnel Manager & Buyer for Piece Goods, Linens, Domestics, Ribbons, Notions, All Smallwares, Bedding, Gifts.
MRS. M. BUNDY—Knitwear, Underwear, Negligees & Robes, Aprons, House Dresses.
MRS. J. MORROW—Millinery.
MRS. J. WEBB—Uniforms, Corsets & Brassieres.
A. MARSHBOURNE—Ladies' Shoes.

(Continued)

NORTH CAROLINA (Cont'd.)

Units

Weil's, Inc. (Continued)

MRS. F. SIMMONS—Hosiery, Gloves, Handbags, Small Leather Goods, Neckwear, Handkerchiefs.
M. JACKSON—Men's Clothing, Furnishings, Hats, Caps.
F. FARFOUR—Men's & Boys' Shoes, Luggage.
MRS. E. BIZZELL—Curtains, Draperies, Upholstery, Pictures, Mirrors, Lamps & Shades.

Crawford's Dept. Store, 123 N. Main St. — Graham — 1

Telephone: GRaham 2692
JOHN M. CRAWFORD—Owner & General Buyer.

Ellis Stone & Co., 207 S. Elm St. — Greensboro — 2

Telephone: GReensboro 4-4661
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Store Operated in Durham, N. Car. (See Listing)
GORDON OVERSTREET—General Manager & General Mdse. Manager.
TROY FURR—Ready-To-Wear.
MISS L. MORTON—Sportswear.
MISS H. ZERHARDT—Furs.
MISS L. GRIMES—Girls', Children's & Infants' Wear.
MRS. M. POWERS—Underwear, Lingerie.
MRS. M. HOLDER—Corsets & Brassieres.
J. A. TROUTMAN—Men's Clothing & Furnishings.
MRS. M. MEACHAM—Boys' Furnishings.
E. N. MALLONEE—Piece Goods, Notions, Cosmetics, Accessories.
MRS. KAMPSCHMIDT—Lamps, China, Glassware.
J. M. KIRTLEY—Curtains, Draperies, Appliances, Housewares, Floor Coverings.
CHARLES L. WAGNER—Toys, Sporting Goods.

The Meyer's Co., 200 S. Elm St. — Greensboro — 1

Telephone: GReensboro 4-2411
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
JOSEPH T. MARTIN—President, Managing Director & General Merchandise Manager.
WILLIAM A. COFFER—Display Manager.
MRS. MARCIA C. FISKE—Ladies' Coats, Suits, Dresses, Blouses, Skirts, Sportswear, Junior Coats.
MISS JANIS L. HEIDACHER—Junior & Cotton Dresses.
MRS. RUBY R. McMAHAN—Girls' Wear.
MRS. NANNIE B. MEYERS—Aprons, Uniforms, Knit & Woven Underwear, Robes.
PAUL D. LESLIE—Furs.
MISS E. COX—Buyer for Womens' and Childrens' Hosiery.
MISS HELEN M. SHORE—Gloves, Neckwear.
MRS. MAUDE E. JENNINGS—Handbags, Small Leather Goods, Handkerchiefs, Toilet Goods, Jewelry, Stationery, Silverware.
MRS. HUNTER M. MASSEY—Corsets & Brassieres.
MRS. I. DUNMAN—Buyer for Childrens' & Infants' Wear.
WILLIAM K. BLAIR—Men's Clothing & Furnishings, Boys' Wear.
C. E. MURRAY—Buyer Dry Goods, Patterns, Draperies, Curtains, Lamps.
MRS. MARY W. APPLE—Notions, Umbrellas, Candy.
MILTON C. HOLLOMAN—Housewares, Electrical Goods, China, Glassware, Cutlery, Hardware, Paints, Garden Supplies, Luggage, Gifts.
CARL M. WAYNICK—Major Appliances.
M. H. BROWN—Buyer Floor Coverings.
HARRY I. O'NEIL—Basement Ready-to-Wear, Infants' & Girls' Wear, Hosiery, Intimate Apparel, Men's & Boys' Furnishings, Small Home Furnishings.
MRS. JESSIE SMITH—Garden Room, Fountain Shoppe.

Proximity Mercantile Co., 2501 Fairview St. — Greensboro — 1

Telephone: GReensboro 2-5534
Operates as THE WHITE OAK DEPT. STORE.
MISS HAZEL TEAGUE—President.
R. N. HINSHAW—Secretary & General Buyer.

NORTH CAROLINA (Cont'd.)

Units

Blount-Harvey Co., 328 Evans St. — Greenville — 1

Telephone: GReenville 2131
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
M. O. BLOUNT—President & General Manager.
C. E. BLAIR—General Merchandise Manager.
ELLA SOCKWELL—Buyer Coats, Suits, Dresses, Sportswear.
MARY DUNN—Cotton Dresses, Aprons, Underwear, Corsets, Lingerie.
HAZEL JACKSON—Hosiery, Handbags, Jewelry, Gloves.
MARY WHITEHURST—Childrens' & Infants' Wear, Toys.
R. O. TAYLOR—Mens' Wear, Boys' Wear.
MARY STOKES—Domestics, Draperies, Dry Goods.
B. H. STANCILL—Shoes, Rubber Footwear.

Saieed's, Inc., 115 E. 5th St. — Greenville — 1

Telephone: GReenville 2635
DANIEL SAIEED—President.
JOHN SAIEED—General Merchandise Manager, General Buyer.

Pierce & Co., Inc. — Hallsboro — 3

All Stores Operated in North Carolina.
Operates: PIERCE, WYCHE & Co.
J. B. WYCHE—President & Store Equipment Buyer.
JAMES A. WYCHE—Vice President, Treasurer & Buyer for Furniture, Floor Coverings, Housewares.
MISS CLOSSIE GREEN—All Ready-to-Wear, Underwear, Infants' Wear, Shoes, Towels, Blankets, Spreads, Notions.
MRS. O. B. DAVIS—Hosiery, Piece Goods, Muslins, Sheetings.
G. H. RAY—Men's Furnishings, Hats, Caps, Shoes, Groceries.
P. B. WYCHE—General Manager & Buyer for PIERCE, WYCHE & Co. Stores.

E. G. Davis & Sons Co., 203 S. Garnett St. — Henderson — 1

Telephone: HEnderson 6117
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
R. G. DAVIS, JR.—President & General Merchandise Manager.
MISS SMITH—Ladies' Ready-to-Wear, Intimate Apparel.
MRS. DANIEL—Ladies' Hosiery, Accessories, Dry Goods, Notions.
W. YOUNG—Men's & Boys' Wear.
MRS. TUCKER—Housewares, Gifts.
C. SHAW—Electrical Appliances, Hardware.

Spainhour Co., 1334-36 Union Square — Hickory

Telephone: HIckory 2224
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Operated by: SYDNOR SPAINHOUR CO., Elkin, N. Car. (See Listing)
J. E. SPAINHOUR, JR.—Vice President & Store Manager.
G. LUNDON—Ladies' Ready-to-Wear.
MRS. B. STARNES—Sportswear, Separates.
MRS. B. SCHUFORD—Ladies' Underwear, Negligees & Robes, Hosiery.
MISS N. COX—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry.
MISS L. FRAZIER—Corsets & Brassieres.
MRS. E. DUNCAN—Girls', Children's & Infants' Wear, Toys.
R. MANGUM—All Shoes.
MRS. HILTS—Toiletries, Cosmetics.
C. BRANDT—Men's Furnishings.
MRS. L. DEAL—Boys' Clothing & Furnishings.
MRS. B. WISE—Housewares, Luggage.

Harllee's, Inc., 130 S. Main St. — High Point — 1

Telephone: HIgh Point 9450
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
F. E. HARLLEE, JR.—President & Buyer for Boys' Clothing, Furnishings, Hats, Caps, Toys.
F. E. HARLLEE, SR.—Executive Vice President.
V. F. HARLLEE—Treasurer, General Merchandise Manager & Buyer for Hosiery, Neckwear, Gloves, Handkerchiefs, Handbags, Small Leather Goods, Linens, Towels, Sheetings, Toiletries, Umbrellas, Jewelry.
JOHN DUNIVANT—Manager of Supply, Alteration & Repair Departments.

(Continued)

NORTH CAROLINA (Cont'd.)

Units

Harllee's, Inc. (Continued)

A. TONKIN—Advertising & Display Manager, Buyer for Men's Furnishings, Comforters, Blankets, Spreads, Notions, Bedding, Curtains, Draperies, Floor Coverings, Lamps, Shades.
DORIS DENNING—Ready-to-Wear, Sportswear, Separates, Aprons, House Dresses, Uniforms, Furs, Intimate Apparel.
RUTH GILL—Girls', Children's & Infants' Wear.

Richardson's, Inc., 133 S. Main St. — High Point — 1
Telephone: HIgh Point 9904
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
C. B. STAINBACK—President & General Buyer.

Brody Bros., 122 N. Queen St. — Kinston — 1
Telephone: KInston 3158
LEO & JACK BRODY—Partners & Buyers for all Depts.

Harvey's of Kinston, Inc., 114 N. Queen St. — Kinston
Telephone: KInston 3115
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
SIDNEY WHARTON—Operating Executive, General Manager, General Merchandise Manager, also Buyer Toys, Leather Goods, Luggage.
MRS. R. P. WEBB—Buyer Womens', Misses' & Junior Coats, Suits, Dresses.
MRS. K. CARLISLE—Buyer Blouses, Sportswear, Skirts, Knitwear.
MRS. HAZEL BARROW—Girls Wear, Childrens' & Infants' Wear Buyer.
MRS. E. McDANIELS—Buyer Domestics, Piece Goods, Draperies, Lamps, Shades.
MRS. M. SUTTON—House Dresses, Uniforms.
MRS. L. M. JONES—Hosiery, Gloves, Handkerchiefs, Scarfs, Handbags, Notions, Toilet Goods, Jewelry, Umbrellas, Stationery, Gift Shop.
MRS. SARAH CARTER—Corsets, Brassieres, Negligees, Robes, Underwear.
G. DRAUGHON—Mdse. Mgr. & Buyer Mens' & Boys' Clothing, Furnishings.
A. P. PATE—Mens', Womens' & Childrens' Shoes.
W. JONES—Floor Coverings, Sporting Goods.
G. MATHER—Major Appliances, Housewares.
MR. UTLEY—Candy, Food Specialties Buyer.

Harry Pearson Dept. Store, N. Queen St. — Kinston — 1
Telephone: KInston 3013
HARRY PEARSON—Owner & Buyer for all Departments.

Z. V. Pate, Inc. — Laurel Hill — 4
All Stores Operated in North Carolina.
EDWIN PATE—President
E. P. YARBROUGH—Vice President & General Manager.
L. A. McINTYRE—Buyer Fixtures, Men's Clothing, Dry Goods, Shoes, Jewelry.
L. T. CLARK—Appliances, Floor Coverings, Furniture.

H. A. Collins Dept. Stores — Lumberton
Telephone: LUmberton 4326
This Group operates 10 Stores in North Carolina and South Carolina.
All Buying at: Collins Dept. Stores, Charlotte, N. C. (See Listing).
HAROLD A. COLLINS—President.
F. E. COLLINS—Mdse. Mgr. & Buyer for all Departments.

Baron's Dept. Store, 212 N. Main St. — Monroe — 1
Telephone: MOnroe 676
JOHN BARON—Owner & General Buyer.

Coplon-Smith Co., 232 Middle St. — New Bern — 1
Telephone: NEw Bern 3189
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
ABE COPLON—President & General Mdse. Mgr., Buyer.

Sam Lipman & Sons, Inc., 212 Middle St. — New Bern — 1
Telephone: NEw Bern 2103
SAM LIPMAN—President & General Manager.
HARRY LIPMAN—General Merchandise Manager, General Buyer.

NORTH CAROLINA (Cont'd.)

Units

Moretz & Co., N. College Ave. — Newton — 3
Telephone: NEwton 143
All Stores Operated in North Carolina.
C. H. MORETZ—General Manager.
R. M. DELLINGER—Merchandise Manager, General Buyer.
MILDRED LINEBERGER—Ladies' Wear.
CHARLES THRONEBURG—Men's Wear & Shoes.

Bare's Dept. Stores, 215 10th St. — North Wilkesboro — 2
Telephone: NOrth Wilkesboro 579
Branch Store Operated in Boone, N. C.
GILBERT T. BARE—Owner & Buyer for all Departments.

Harris Bros., 921 B St. — North Wilkesboro — 1
Telephone: NOrth Wilkesboro 600
LEE E. HARRIS & DAVID A. HARRIS—Partners.

N. B. Smithey Stores Co., 319 N. 10th St. — North Wilkesboro — 18
Telephone: NOrth Wilkesboro 68-J
All Stores Operated in North Carolina.
J. H. PEARSON—Supervisor of Purchases.

W. L. Lynch Dept. Stores — Pilot Mountain — 2
Telephone: PIlot Mountain 69-R
Branch Store Operated in King, N. C.
W. LEE LYNCH—Owner & Buyer.

Boylan-Pearce, Inc., 26 Fayetteville St. — Raleigh — 2
Telephone: RAleigh 5841
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated in Jacksonville, N. Car.
D. HOLOMAN—President.
CHRESTON HOLOMAN—Executive Vice President, General Manager & Co-General Merchandise Manager, Personnel Manager.
DALLAS HOLMAN, JR.—Treasurer, Co-General Merchandise Manager & Buyer for Men's & Boys' Wear.
H. S. GILL—Manager of Building & Maintenance Departments, Store Equipment Buyer.
LOUIS SITNER—Advertising & Display Manager, Display Equipment Buyer.
LAURA HOLOMAN—Art Director.
R. P. PAGE—Manager of Jacksonville Store.
ED. SCHWARTZ—Women's, Misses' & Juniors' Coats, Suits & Dresses, Furs, House Dresses.
SHIRLEY OAKLEY—Sportswear, Blouses, Skirts, Knit Apparel.
ALVIRADA LEE—Girls', Children's & Infants' Wear, Toys.
LULA TURNER—Aprons, Uniforms, Underwear, Negligees & Robes.
ELSA HILKER—Hosiery.
IDA SMITH—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Stationery.
ELOISE MITCHELL—Corsets & Brassieres.
W. J. BISHOP—Piece Goods, Linens, Towels, Muslins, Sheetings, Spreads, Laces, Trimmings, Umbrellas, Art Needlework.
KERN HOLOMAN—Comforters, Blankets, Clocks, Housewares, Curtains, Draperies, Pictures, Mirrors, Lamps, Shades, Gift Shop, Candy, Luggage, Basement Gift Shop.

Ivey-Taylor Co., 123 Fayetteville St. — Raleigh
Telephone: FAyetteville 8341
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
Operated by: J. B. IVEY & CO., Charlotte, N. C. (See Listing)
M. B. THOMAS—Head of Store, General Merchandise Manager, General Store Superintendent, Purchasing Agent.
MRS. J. DAVENPORT—Publicity Manager.
O. T. HOWARD—Advertising Manager.
H. GAULT—Display Manager.
M. E. HAWKINS—Popular Price Ready-to-Wear, Sportswear, Junior Wear.
MRS. N. SMITH—Better Ready-to-Wear, Bridal Wear, Furs.
MRS. M. ROSENBAUM—Girls', Children's & Infants' Wear, Toys.

(Continued)

NORTH CAROLINA (Cont'd.)

Units

3 **Ivey-Taylor Co. (Continued)**

MRS. L. SUTTON—Aprons, House Dresses, Uniforms, Underwear, Lingerie, Corsets, Brassieres, Negligees, Robes.
MISS S. DRINNEN—Millinery.
MISS K. CROWDER—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Notions, Stationery, Jewelry, Umbrellas.
B. TEMPLETON—Men's & Boys' Wear, Luggage.
MRS. H. BUFFALOE—Domestics, Linens, Curtains, Draperies, Upholstery.
2 MRS. W. WALL—Toiletries, Drugs.
MRS. L. MORGAN—Silverware, Pictures, Mirrors, China, Glassware, Lamps & Shades.
P. CABLE—Floor Coverings.

1 **P. D. Snipes & Co., 126 Glenwood Ave.** — Raleigh — 5

Telephone: RAleigh 9876
Stores Operated in North Carolina & Virginia.
P. D. SNIPES—Owner & Buyer for all Departments.

18 **Leinwands Dept. Store, 221 S. Scales St.** — Reidsville — 2

Telephone: REidsville 5189
Branch Store Operated in Windsor, N. C.
DAVE B. LEVINE—Owner & Buyer for all Departments.

2 **Rosenbloom-Levy, Inc., 152 S. Main St.** — Rocky Mount — 1

Telephone: ROcky Mount 2-2181
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
J. A. ROSENBLOOM—President, General Manager.
2 OSCAR LEVY—Vice President, Merchandise Manager, Buyer.

Taylor's Dept. Store, 116 S. Main St. — Rocky Mount — 1

Telephone: ROcky Mount 2-5252
AARON E. TAYLOR—Partner & Buyer.
B. L. McMILLAN—Partner & Buyer.

Dave Oestreicher, 122 S. Main St. — Salisbury — 1

Telephone: SAlisbury 2
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
IRVIN OESTREICHER—President, General Merchandise Manager & Buyer for Handbags, Small Leather Goods, Jewelry.
RALPH CORELLE—Manager of Supply Department, Store & Display Equipment Buyer.
C. E. WEINBRUNN—Advertising & Display Manager, Buyer for Men's Furnishings, Comforters, Blankets, Spreads, Curtains, Draperies, Upholstery, Lamps, Shades, Gifts, Groceries, Candy, Delicacies.
MRS. A. WEINBRUNN—Personnel Manager & Buyer for Girls', Boys', Children's & Infants' Wear, Hosiery, Intimate Apparel, Accessories, Piece Goods, Linens, Towels, Laces, Trimmings, Ribbons, Notions.
MISS NELL SIMPSON—Ladies' Coats, Suits & Dresses.
ROY MITCHELL—Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Knit Apparel.

Godwin's Dept. Stores — Selma — 2

Branch Store Operated in Pine Level, N. C.
WALTER B. GODWIN—Owner & Buyer for all Departments.

Perry's Dept. Stores — Siler City — 2

Branch Store Operated in Ramseur, N. C.
GEORGE C. PERRY—Owner & Buyer for all Departments.

Ramsey-Bowles Co., Inc., 117 S. Center St. — Statesville — 1

Telephone: STatesville 6012
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
M. E. RAMSEY—President, General Merchandise Manager & Buyer for Piece Goods, Domestics, Linens.
M. E. RAMSEY III—Ladies' Ready-to-Wear, Sportswear, Separates, Furs.
MRS. CALDWELL—Aprons, House Dresses.
MRS. STEELE—Underwear, Lingerie, Negligees & Robes.
MISS B. FOWLER—Ladies' Hosiery, Neckwear, Gloves, Handbags, Small Leather Goods, Toiletries, Cosmetics, Costume Jewelry.

(Continued)

NORTH CAROLINA (Cont'd.)

Units

Ramsey-Bowles Co., Inc. (Continued)

N. TROUTMAN—Ladies' & Children's Shoes.
MISS BRACY—Corsets & Brassieres.
MISS M. JOYCE—Infants', Children's & Girls' Wear.
J. W. RAMSEY—Men's & Boys' Wear, Luggage.
W. MILLS—Men's & Boys' Shoes.
MRS. H. BRISTOL—Ribbons, Notions.
MRS. POPE—Art Needlework, Curtains, Draperies.
MRS. H. POSTON—Stationery, Silverware, Glassware, Gift Shop.
MRS. BASS—Basement Merchandise.

Carolina Dept. Stores — Tabor City — 5

Stores Operated in North Carolina & South Carolina.
S. PORCHER SMITH—Owner & Buyer for all Departments.
ROY BUFFKIN—General Merchandise Manager & Buyer.

B. C. Moore & Sons, Inc., 2 E. Wade St. — Wadesboro — 31

Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Stores Operated in Georgia, North Carolina & South Carolina.
W. B. MOORE—General Manager & Buyer Piece Goods, Work Clothes.
N. F. OVERTON—Buyer for Ladies' Ready-to-Wear.
T. V. MEYERS—Buyer for Lingerie, Millinery, Notions.
A. R. MOORE—Buyer for Shoes.
B. A. MOORE—Buyer for Men's Furnishings.

Katz Dept. Stores — Warsaw — 2

Branch Store Operated in Wallace, N. C.
S. N. KATZ—Owner & Buyer for all Departments.

J. F. Buckman & Sons, 106 Main St. — Washington — 1

Telephone: WAshington 185
Resident Buyer: Apparel Alliance, Inc., 450 7th Ave.
J. F. BUCKMAN—Owner & General Buyer.

J. K. Hoyt, 129 W. Main St. — Washington — 1

Telephone: WAshington 99
Resident Buyer: G. A. Dunlap & Co., 47 W. 34th St.
J. K. HOYT—Owner & Buyer for all Departments.

Leder Bros. Dept. Stores — Whiteville — 14

Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Stores Operated in North Carolina & South Carolina.
J. HERMAN LEDER—General Manager & Purchasing.
MRS. MARY ROBBINS—Ladies Ready-to-Wear & Accessories.
MISS ELIZABETH CAPPS—Foundation Garments.
MRS. EVA MAE SMITH—Childrens' Apparel & Accessories.
MRS. ESTHER BULLARD—Piece Goods.
J. F. KETCHAM—Toys & Novelties.

Friendly Dept. Store, 615 Castle St. — Wilmington — 1

Telephone: Wilmington 6035
JOE FREELAND—Owner & General Buyer.

The Hub Dept. Store, 119 S. Tarboro St. — Wilson — 1

Telephone: WIlson 4977
CHARLES J. NASSIF—Owner & General Buyer.

Farris Dept. Store, 111 S. Tarboro St. — Wilson — 1

Telephone: WIlson 2649
CHARLES P. FARRIS—Owner & Buyer.

Anchor Co. 122 W. 4th St. — Winston Salem

Telephone: WInston Salem 4-3611
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
DONALD W. HAYDEN—Operating Executive, General Mgr., Gen. Mdse. Mgr.
CURTIS WATKINS—Store Equipment Buyer.
J. R. WILLIAMS—Advertising & Display Manager
JOE COLEMAN—Mdse. Mgr. & Buyer Womens', Misses & Junior Coats, Suits, Dresses.

(Continued)

NORTH CAROLINA (Cont'd.)

Units

Anchor Co., (Continued)

CISSY McLEOD—Blouses, Sportswear, Skirts, Knitwear, Neckwear.
BEULA BLAND—Aprons, House Dresses, Uniforms, Corsets, Brassieres.
LOUISE BLANCHARD—Girls Wear, Infants' Wear, Boys' Wear.
FLORENCE TAYLOR—Underwear, Negligees, Robes.
BILL McKINNON—Ladies Hosiery, Gloves, Handbags, Mens' Clothing, Furnishings.
ESSIE MOSER—Millinery.
BROWN RANSOM—Mdse. Mgr. Home Furnishings & Domestics.
TOM DISHAROON—Buyer Domestics, Dry Goods, Floor Coverings, Curtains.
C. M. HADDER—Housewares, Sporting Goods, Toys, Lamps, Shades, Mirrors, Gifts Shop, Stationery, Art Needlework, Laces, Trimmings, Notions.
BETTY TUTTLE—Toilet Goods, Sundries.
W. C. TINSLEY—Major Appliances, Radio, Phonographs, Records.

Davis, Inc., 202 W. 4th St. — Winston-Salem — 1

Telephone: WInston-Salem 8156
Resident Buyer: William M. Van Buren, 1457 Broadway

J. N. DAVIS—Executive Vice President, Treasurer, Manager of Building, Maintenance & Supply Depts., Warehouse Manager.
FRED A. MOSER—General Merchandise Manager, General Manager, Personnel & Public Relations Director, Store Equipment Buyer.
EDWARD S. BARCLAY—Advertising & Display Manager, Display Equipment Buyer.
MISS CLARA JUSTICE—Women's, Misses' & Juniors' Coats, Suits & Dresses, Furs, Knit Apparel.
MRS. VIRGINIA TAYLOR—Sportswear, Blouses, Skirts, Knit Apparel. Aprons, House Dresses, Underwear, Negligees & Robes.
MRS. MARY SALMON—Girls', Children's & Infants' Wear, Boys' Clothing & Furnishings, Hats & Caps, Toys.
MISS ELIZABETH RAY—Uniforms, Corsets, Brassieres.
MRS. STELLA MESSICK—Millinery.
MRS. HELEN SNIPES—Hosiery, Toiletries, Umbrellas.
MRS. RUBY LONG—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry.
LEROY HONEYCUTT—All Shoes.
MRS. LOUISE WRAY—Men's Clothing & Furnishings.
MRS. HATTIE VAUGHN—Linens, Comforters, Spreads, Silverware, Gifts, Bedding, Curtains, Draperies, Pictures, Mirrors, Lamps, Basement Curtains, Draperies, Linens.
MRS. M. SMITHERMAN—Towels, Blankets, Furniture, Basement Rugs, Luggage, Sheets, Blankets, Towels, Spreads, Lamps, China, Gifts.

Ideal Dry Goods Co., 305 W. 4th St. — Winston-Salem — 1

Telephone: WInston-Salem 2-5161
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

H. L. TROTTER—President, Treasurer, General Manager & Buyer for Intimate Apparel.
R. C. VAUGHN—Vice President.
BEN W. TROTTER—Advertising & Display Manager, Buyer for Ladies' Ready-to-Wear, Sportswear, Furs, Blouses, Skirts, Knitwear, Millinery.
JOE H. STOCKTON—Ladies' Hosiery, Accessories, Dry Goods, Notions, Home Furnishings, Housewares, Gifts, Smallwares, Luggage, etc.

Morrisett Co., Inc., 211 W. 4th St. — Winston-Salem — 1

Telephone: WInston-Salem 2-1420
Resident Buyer: Kirby Block & Co., 128 W. 31st.

S. W. MORRISETT—President.
B. R. HOOVER—General Merchandise Manager.
MRS. B. WEST—Ready-to-Wear, Sportswear.
MRS. L. FULK—Ladies' Hosiery & Intimate Apparel.
MISS A. WALKER—Girls', Children's & Infants' Wear, Toys.
MRS. NICHOLS—Millinery.
MISS M. PEDDYCORD—Ladies' Gloves, Neckwear, Handbags, Small Leather Goods, Costume Jewelry, Luggage.
R. PARKER—Shoes.
MRS. G. GOUGH—Domestics, Linens, Towels, Curtains, Draperies, Floor Coverings.
H. MASTEN—Piece Goods, Notions.

NORTH DAKOTA

Units

A. W. Lucas Co., 116 4th St. — Bismarck — 1

Telephone: BIsmarck 6

ELL TORRANCE—President, General Merchandise Manager, Store Equipment Buyer.
MISS ALMA E. SUNDQUIST—Treasurer.
R. FAY BROWN—General Manager, Advertising & Display Manager & Buyer for Neckwear, Handkerchiefs.
VANNIE DAHL—All Ready-to-Wear, Sportswear, Girls' Wear, Robes.
PEARL JOHNSTON—Millinery.
ALMA OLSON—Hosiery, Underwear, Negligees.
MRS. CATHERINE GOGGINS—Gloves, Handbags, Small Leather Goods, Umbrellas.
GEORGE ADAMS—Shoes.
EVA NEFF—Corsets & Brassieres.
RUTH REEVES—Infants' & Children's Wear.
E. L. SCHLECHTER—Piece Goods, Domestics, Housewares, Silverware, Clocks, Bedding, Curtains, Draperies, Upholstery, Pictures, Mirrors, Lamps, Shades, Radios, Phonographs, Toys, Luggage.
E. FIELD—Laces, Trimmings, Ribbons, Notions, Art Needlework.
HELEN HAUCK—Toiletries, Drug Sundries, Costume Jewelry.
MRS. G. HOLMES—Men's Furnishings, Boys' Wear.
MRS. M. TORRANCE—Stationery.
MRS. E. TORRANCE—Gift Shop.

Manns, Inc., 301 4th St. — Devils Lake — 1

Telephone: DEvils Lake 646

FRED P. MANN, JR.—President & General Merchandise Manager.
FRED MANN III & E. EARL MANN—Buyers for all Departments.

O. J. de Lendrecie Co., Inc., 620 Front St. — Fargo — 1

Telephone: FArgo 6453
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

O. J. CAMPBELL—President & General Merchandise Manager, Toy Buyer.
D. J. CAMPBELL—Treasurer & General Manager.
D. ALLEGREZZA—Advertising Manager & Buyer for Men's & Boys' Clothing, Furnishings, Hats & Caps.
J. EASTON—Display Director.
MRS. THORSON—Women's & Misses' Coats, Suits & Dresses, Sportswear, Skirts, Blouses, Knitwear, Aprons, House Dresses, Furs, Girls' Wear, Uniforms, Negligees & Robes.
MISS PIERSON—Juniors' Coats, Suits, Dresses, Infants' & Children's Wear.
MRS. HALVERSON—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Costume Jewelry, Umbrellas.
MISS REED—Underwear, Corsets & Brassieres.
MR. RUDOLPH—Piece Goods, Domestics, Linens, Towels, Toiletries, Drug Sundries, Bedding, Candy, Delicacies.
MR. NOREN—Curtains, Draperies, Upholstery, Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades.
MRS. RUNSVOLD—Basement China, Glassware, Gifts, Home Furnishings, Cutlery, Cooking Utensils, Gourmet Shop.

Herbst Dept. Store, Inc., 16 Broadway — Fargo — 1

Telephone: FArgo 5521
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

R. K. HERBST—President.
OLIN A. JOHNSON—Vice President & General Manager.
FRANCES B. HERBST—Treasurer.
JUANITA PHILLIPS—General Merchandise Manager.
R. B. HERBST, JR.—Assistant General Merchandise Manager.
H. R. LANE—Advertising & Sales Promotion Manager.
MRS. H. A. WEAVER—Controller.
BETTY DeKREY—Personnel Manager.
MRS. C. McCORMACK—Ladies' Ready-to-Wear, Sportswear, House Dresses, Uniforms, Furs.
MRS. R. ANDERSON—Girls', Children's & Infants' Wear.

(Continued)

NORTH DAKOTA (Cont'd.)

Units

Herbst Dept. Store, Inc. (Continued)

MISS H. SANDSMARK—Ladies' Hosiery, Gloves.
MRS. C. SWENSON—Lingerie, Underwear, Negligees, Toiletries.
MRS. MUHS—Corsets & Brassieres.
MRS. M. JOHNSON—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas, Luggage.
R. LEVEROOS—Merchandise Manager & Buyer for Men's & Boys' Wear, Domestics, Piece Goods, Linens, Notions.
MISS F. IRWIN—Art Needlework, Curtains, Draperies, Upholstery.
MISS E. OLSON—Housewares, Hardware, China, Glassware, Appliances, Toys, Gifts.
GILES R. HULSE—Furniture.
E. RUDD—Floor Coverings, Radios, Phonographs, Lamps & Shades, Pictures, Mirrors.

Moody's, 522 Front St. — Fargo — 2

Telephone: FArgo 7331
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Branch Store Operated in Minot, N. D.
J. S. SGUTT, JR.—General Merchandise Manager and Buyer.

R. B. Griffith Co., 1 N. 3rd St. — Grand Forks — 1

Telephone: GRand Forks 4-4251
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
PAUL B. GRIFFITH—President.
ROBERT B. GRIFFITH—Executive Vice President & General Manager.
MRS. PAUL B. GRIFFITH—Vice President.
JOHN HESKETH—Treasurer & Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer.
ROBERT V. MAIR—General Merchandise Manager & Buyer Art Needlework.
ROBERT E. SCHILLING—Display Equipment Buyer, Advertising & Display Manager.
MRS. GRACE SUPRENANT—Personnel Manager.
MRS. MARIAN VAN De WATER—Ready-to-Wear, Sportswear, Blouses, Skirts, Girls' Wear, House Dresses, Uniforms, Aprons.
MISS GRACE KRAFT—Hosiery.
MRS. BELLE HOGAN—Underwear, Negligees, Robes, Infants' & Children's Wear.
MRS. BEATRICE MAYER—Gloves, Neckwear, Handkerchiefs, Handbags, Costume Jewelry.
MISS FLORENCE MORRIS—Corsets & Brassieres.
RICHARD SCHEFTER—Men's Furnishings, Housewares, Bedding, Floor Coverings, Furniture, Appliances, Lamps, Shades, Pictures, Radios, Phonographs, Gift Shop, Toys, Luggage, Sporting Goods.
F. C. BUNDLIE—Piece Goods, Muslins, Sheetings, Toiletries, Books, Stationery, Magazines, Cameras, Candy.
MRS. ETHEL KENNELLY—Linen, Towels, Domestics.

Hanewald-Weigum Stores — Hazen — 4

All Stores Operated in North Dakota.
W. C. HANEWALD—General Manager, Merchandise Manager, Equipment, Toys, Novelties,
H. WEIGUM—Ready-to-Wear, Hosiery, Underwear, Soft Goods, Candy, Groceries.
MRS. B. GOETZ—Notions, Toilet Goods.
MRS. C. EBEL—Housewares, Variety Merchandise.

Johnson Stores Co. — Larimore — 13

All Stores Operated in North Dakota.
M. A. JOHNSON—President and Buyer for all General Merchandise.
MISS JENNIE SWENSETH—Buyer Ladies Ready-to-Wear.
MRS. MARY WAY—Buyer for General Dry Goods, Notions.
H. H. GARGRAVE—Buyer Shoes, Slippers.
ELEM PETERSON—Buyer for Hardware, Housewares.
E. M. SINCLAIR—Buyer for Foods, Candy, Equipment.
MRS. AXEL KALDAHL—Buyer Piece Goods, Dress Trimmings.
JOE OLSON—Warehousing Supervisor.

NORTH DAKOTA (Cont'd.)

Units

Ellison's Fair Dept. Store, 120 S. Main St. — Minot — 1

Telephone: MInot 21-167

Resident Buyer: Kirby Block & Co., 128 W. 31st St.

J. N. ELLISON—President & General Manager.
J. N. ELLISON, JR.—Executive Vice President, Manager of Building & Maintenance Departments, Merchandise Manager for Piece Goods & Domestics, Ribbons, Notions, Smallwares, Home Furnishings, Toys, Housewares, Luggage.
C. L. OLSON—Treasurer.
R. C. CHRISTENSON—General Merchandise Manager, Manager of Supply, Alteration & Repair Departments, Buyer for Furs.
R. L. STAFFON—Advertising Manager & Merchandise Manager for Men's & Boys' Clothing & Furnishings.
SOREN PELLORING—Display Director.
MRS. KAY NOLAN—Women's, Misses' & Juniors' Coats, Suits & Dresses, Knit Apparel, House Dresses, Uniforms, Girls' Wear.
MRS. J. HUBBARD—Sportswear, Blouses, Skirts, Aprons.
MRS. KAY BORGERS—Hosiery, Gloves, Umbrellas.
MISS LESLIE SMALLWOOD—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Stationery.
MRS. EDITH HULTIN—Underwear, Negligees, Robes, Infants' & Children's Wear.
MRS. FLORA BELLE FRITZ—Men's & Boys' Clothing & Furnishings.
MISS EMILY THORESON—Piece Goods.
MRS. SELMA WILLIAMS—Linens, Towels, Domestics, Bedding, Curtains, Draperies, Upholstery.
MRS. ELLYN HALLIGAN—Laces, Trimmings, Ribbons, Notions, Art Needlework.
MISS DELORES MARUM—Toiletries, Drug Sundries.
J. H. GRONOS—Silverware, Clocks, Books, China, Glassware, Housewares, Pictures, Mirrors, Lamps, Shades, Gifts, Luggage, Toys, Basement Merchandise.

The Fair Dept. Store, 226 Main St. E. — Valley City — 1

Telephone: VAlley City 418

Resident Buyer: Hiram Mincer, 1440 Broadway

R. O. BARBER—President, General Merchandise Manager & Buyer.

OHIO

Akron Dry Goods Co., Inc., 18 S. Main St. — Akron 8, — 1

Telephone: BLackstone 3-9111

Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.

ALLAN M. VINEBERG—President & General Merchandise Manager.
MRS. WALTER SAEMAN—Executive Vice President.
G. W. GRIEVES—Treasurer.
W. HUFFMAN—Manager of Building, Maintenance & Supply Departments, Display Equipment Buyer & Display Director.
H. GRIFFITHS—Store Equipment, Hosiery, All Accessories, Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Watches, Art Needlework, Stationery, Books, Bedding, Gift Shop, Luggage.
MRS. M. LAUFERD—Advertising Manager.
S. ZASLOVE—Women's, Misses' & Juniors' Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Knit Apparel.
MRS. E. CHAPMAN—Girls', Children's & Infants' Wear.
MISS P. MacDONALD—Aprons, House Dresses, Uniforms, Underwear, Corsets, Brassieres, Negligees & Robes.
MISS E. WYATT—Boys' Clothing, Furnishings, Hats & Caps.
S. KEISTER—Silverware, Clocks, Housewares, Major Appliances, Pictures, Mirrors, Lamps & Shades, China, Glassware.
G. LAWLER—Curtains, Draperies, Upholstery, Floor Coverings, Toys.

The Hower Corp., 974 E. Market St. — Akron 5, — 1

Telephone: HEmlock 4-9163

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

J. J. BUCHHOLZER—President.

(Continued)

OHIO (Cont'd)

Units

The Hower Corp. (Continued)

R. B. BUCHHOLZER—Executive Vice President & General Merchandise Manager.
R. L. LEADING—Treasurer, Controller.
C. E. STEIN—Manager of Building & Maintenance Departments.
REGO GORDON—Manager of Supply Department.
L. E. ERVIN—Store Equipment Buyer.
C. F. MUNZ—Display Equipment Buyer, Display Director.
GENE HUSKEY—Advertising Manager.
GRACE FULLER—Women's, Misses' & Juniors' Coats & Suits, Furs.
G. E. MAINS—Women's, Misses' & Juniors' Dresses, Aprons, House Dresses, Uniforms.
HELEN PROBST—Sportswear, Blouses, Skirts.
LAURA KELLY—Millinery.
BEE BACHMAN—Hosiery.
HELEN PAFF—Underwear.
N. ROBERTS—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Umbrellas, Stationery.
JOE FRIED—All Shoes.
EDITH HICKS—Corsets, Brassieres.
C. A. PICKINSON—Negligees, Robes.
RUTH MILLER—Infants', Children's & Girls' Wear.
JIM HUGHES—Men's Clothing.
J. HIGGINS—Men's Furnishings, Boys' Clothing & Furnishings, Men's & Boys' Hats & Caps.
N. JOHNSON—Piece Goods, Linens, Towels.
JOHN RYAN—Domestics, Curtains, Draperies.
W. CRAMER—Laces, Trimmings, Ribbons, Notions, Art Needlework.
RUTH RUFFING—Toiletries, Drug Sundries.
JEAN CHAPMAN—Costume Jewelry, Watches.
H. GLASGOW—Bedding, Floor Coverings.
KAY GORLITZ—Major Appliances, Radios & Phonographs.
H. PARROT—Pictures, Mirrors.
JOHN ROTH—Upholstery, Furniture, Lamps, Shades.
TOM WIGLEY—Housewares, Toys, Luggage.

The M. O'Neil Co., 240 S. Main St. Akron 8, 8

Telephone: BLackstone 3-1131
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
Branch Stores Operated in Alliance, Barberton, Coshocton, Cuyahoga Falls, Mansfield & Massillon, Ohio.

LINCOLN GRIES—General Manager.
PAUL W. TOBIN—General Merchandise Manager.
JOHN L. FEUDNER, JR.—General Superintendent.
L. L. KINSEY—Controller.
WILBUR J. GLUCKMAN—Branch Stores Manager.
JAMES VANNI—Purchasing Agent, Store Fixtures & Equipment.
J. J. MUNDY—Warehousing Supervisor, Traffic Manager.
ELWOOD K. SHELTON—Sales Promotion Manager.
JOSEPH J. ZETTL—Display Manager.

MERCHANDISE MANAGERS

PAUL TOBIN—Ready-to-Wear, Sportswear, Furs, Intimate Apparel, Girls', Children's & Infants' Wear.
J. C. BOHAN—Hosiery, Accessories, Knit Underwear, All Shoes, Millinery, Ribbons, Trimmings, Notions, Toiletries, Art Needlework, Stationery, Candy.
C. HOOVER—Men's & Boys' Wear, Piece Goods, Domestics, Linens, Georgian Room, Snack Bar.
R. C. DAWSON—Home Furnishings, Housewares, Toys, Luggage.

BUYERS

G. FISCHER—Buyer for Ladies' Coats & Suits.
MRS. AGNES MADDEN—Women's & Misses' Dresses, Bridal Wear.
MRS. RITA STONE—Junior Coats, Suits, Dresses, Sportswear.
MISS MARIE MANIS—Sportswear, Blouses, Sweaters.
MISS E. KILBOURNE—Teen Shop.
MRS. A. CLAYBERGER—Girls' Wear.
MISS FREDA HARMEL—House Dresses, Negligees.

(Continued)

OHIO (Cont'd)

The M. O'Neil Co. (Continued)

JAMES COOPER—Economy Dresses.
MAURICE KAY—Furs.
MRS. LEE DEMING—Millinery.
MRS. M. HORN—Hosiery, Knit Underwear.
MISS E. MULDERIG—Lingerie.
WM. SALK—Women's Shoes.
MISS S. WILSON—Neckwear, Ribbons, Handkerchiefs, Main Floor Sportswear.
MISS F. NATUNE—Corsets, Brassieres.
MRS. E. RIDDELL—Infants' Wear.
MRS. J. KAUFMAN—Handbags, Umbrellas, Small Leather Goods, Gloves.
ORVILLE A. TROTT—Men's Clothing, Sportswear, Tire Town Shop.
BERT MARKS—Men's Furnishings, Hats.
CLYDE POTTER—Men's, Boys' & Children's Shoes.
OSCAR J. CLARE—Boys' Clothing, Furnishings.
W. M. EICHNER—Buyer for Domestics, Dry Goods, Patterns.
DICK COOK—Notions.
P. BRICKER—Toiletries.
MRS. M. SHIVELY—Novelty & Better Jewelry.
MRS. B. BLAND—Stationery, Books.
MRS. W. FAUCETT—Buyer for Art Goods, Embroideries.
ROBERT BATES—Bedding, Furniture.
M. KEISTER—Buyer Floor Coverings.
JOSEPH GABOR—Curtains, Draperies.
P. PALA—Buyer for Housewares, Hardware, Kitchen Ware.
ROBERT MURPHY—Appliances.
CARL GRUCKELBERGER—Television & Radio.
I. GUYSICK—Pictures, Mirrors, Lamps, Shades, Lighting Fixtures.
JAMES P. HOFFMAN—China, Glassware.
THOMAS LIDDLE—Wallpaper.
GEORGE GUINTER—Pianos, Musical Instruments.
CLARENCE LOPEMAN—Candy, Tobacco Shop.
P. COE—Power Tools, Hoover Sweepers.
MISS VIOLET LeGAR—Restaurant.
PAULINE SHAULL—Gifts.
A. MAGOLINE—Toys, Summer Furniture.
J. MOSKOWITZ—Sporting Goods, Cameras, Luggage.

BASEMENT DEPARTMENTS

GERALD M. HORNBEIN—Merchandise Manager.
ISRAEL FOX—Ready-to-Wear.
MISS H. DURGALA—Sportswear.
MRS. DONNA WOLFSPERGER—House Dresses, Lingerie, Corsets.
MRS. E. CROWN—Millinery.
FRED TAYLOR—Hosiery, Knit Underwear.
N. MERVIS—All Shoes.
MRS. MAE LANDIS—Infants' & Children's Wear.
PHILLIP LOICANO—Men's & Boys' Clothing, Work Clothing.
J. WALTHOUR—Men's & Boys' Furnishings.
W. ROSENTHAL—Yard Goods, Domestics.
MISS M. CAETTA—Accessories, Smallwares.
ROBERT LUCIEN—Curtains, Draperies, Lamps, Shades.
SIDNEY GRAETZ—Furniture, Floor Coverings, Paints.

A. Polsky Co., 225 S. Main St. — Akron 8,

Telephone: HEmlock 4-1611
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
E. D. WARNER—President & Managing Director.
HARRY H. SCHEU—Advertising Manager.
WALTER M. KLEIN—Display Manager.
DONALD D. LAGANA—Warehouse Manager.

MERCHANDISE MANAGERS

HAROLD B. BOSWORTH—Ready-to-Wear.
KENNETH E. WASSERMAN—Main Floor. (Except Men's Wear & Men's Shoes)
DAVID A. VALENTI—Girls' & Teens' Wear, Men's & Boys' Wear.
ROBERT W. EMERY—Home Furnishings.

(Continued)

OHIO (Cont'd)

Units

A. Polsky Co. (Continued)

BUYERS

MISS ALICE YLLANDER—Women's & Misses' Coats, Raincoats.
THOMAS W. SICKAFOOSE—Women's & Misses' Suits, Juniors' Coats & Suits.
MISS FLORENCE WILDRICK—Women's & Misses' Better & Moderate Price Dresses.
MISS ELIZABETH DISQUE—Thrift Dresses.
MISS MARY JANE ALLEN—Juniors' Dresses.
MISS PHYLLIS ROYER—Sportswear, Blouses, Aprons, Wash Dresses & Uniforms.
EDWARD G. TELLIS—Furs.
MRS. CYNTHIA K. HITE—Millinery.
MISS MARY A. CAMPANA—Junior Deb Shop, Girls' & Children's Wear.
MISS MARIE H. WEHNER—Women's & Children's Hosiery.
MISS MARY J. ZENO—Woven Underwear, Negligees.
MRS. MARYLAN B. SNYDER—Knit Underwear, Blouses, Neckwear.
MISS H. GAIL BRENDLINGER—Gloves, Handbags, Leather Goods.
WILLIAM J. CERNIK—Women's Better Shoes.
WILLARD F. STRIVER—Budget Shoes.
MRS. CHELLA MERRILL—Handkerchiefs, Laces, Trimmings, Ribbons.
MRS. ISA C. TRUNNELL—Corsets & Brassieres.
MISS MARY M. VINCIGUERRA—Infants' Wear, Children's Underwear, Layettes & Infants' Furniture.
RAYMOND I. FRANCISCO—Men's Clothing, Robes, Uniforms, Hats.
WILLIAM W. CUNNINGHAM—Men's Sportswear.
GEORGE W. OLIVER—Men's Furnishings.
JOHN F. LONG—Men's & Children's Shoes.
NORMAN MAY—Boys' Clothing & Furnishings.
RICHARD R. WAGNER—Woolens, Silks, Velvets, Wash Goods, Patterns.
ISRAEL N. FRANK—Linens, Domestics, Blankets.
MISS ERLA H. BROWN—Notions, Umbrellas.
WILLIAM A. CARLSON—Toilet Goods & Drugs.
MISS BARBARA RAUSCH—Jewelry.
JOSEPH M. LUPO—Silverware, Art Needlework, Gifts, Trim-A-Tree Shop, Pictures, Mirrors, China & Glassware.
MRS. BEULAH UNDERWOOD—Stationery, Greeting Cards, Magazines.
CHARLES L. SMITH—Beds & Bedding.
RICHARD B. DeVAUGHN—Furniture.
DONALD C. MacDONALD—Carpets, Linoleums, Rugs.
DAVID J. JENKINS—Housewares, Home Modernization, Paints, Garden Shop, Kitchen Furniture.
FRED G. BRENNER—Major Appliances.
THOMAS R. GENTRY—Radios, Records, TV.
THOMAS A. GRISSOM—Toys.
CLIFFORD A. SPENCER—Luggage, Sporting Goods.
ROBERT V. OSBORNE—Cameras, Tobacco.
JACK L. MASTERS—Fine Foods.

BASEMENT DEPARTMENTS

MYRON J. MORGENROTH—Merchandise Manager.
MRS. THELMA D. HAERING—Coats & Suits.
RAYMOND R. NEWMARK—Women's, Misses' & Juniors' Dresses.
MRS.RUTH E. CUNNINGHAM—Sportswear, Accessories.
MISS KATHERINE E. COHICK—House Dresses, Robes, Hosiery.
MYRON J. MORGENROTH—Millinery.
MISS HARRIET BOWERS—Underwear.
WILLIAM H. SORRELLS—Women's, Men's & Children's Shoes.
MRS. ISA TRUNNELL—Corsets & Brassieres.
THOMAS A. GRISSOM—Children's & Infants' Wear.
MRS. AUDREY M. GORDON—Yard Goods, Patterns.
WILLIAM B. WILFONG—Domestics, Curtains, Draperies, Lamps, Shades.
ROLF A. NORBY—Men's Clothing, Work Clothing.
LESTER A. DARST—Men's Furnishings.
WALTER C. STROBEL—Boys' Clothing & Furnishings.
JOHN J. KURTZ—Bedding, Furniture, Floor Coverings.
PAUL H. OLINGER—Tea Room, Snack Bar, Luncheonette.
HARVEY H. JOHN—Curtains, Draperies, Lamps.

OHIO (Cont'd)

The Yeager Co., 56 S. Main St. — Akron 8, — Units 1

Telephone: JEfferson 5-1851

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

W. A. MOELLER—President & General Merchandise Manager.
R. G. YEAGER—Vice President.
JOHN YEAGER, JR.—Vice President & Public Relations Director.
JOHN NAEF—Treasurer.
C. E. TRACEY—General Manager, Personnel Manager, Store Superintendent, Store Equipment Buyer.
JOHN MELVIN—Chief Engineer, Manager of Building & Maintenance Departments.
HOWARD KAUFFMAN—Display Equipment Buyer, Display Director.
RUSSELL MOUGHLER—Warehouse Manager.
ALLEN H. STEIN—Advertising Manager.
RUTH OWEN—Merchandise Manager for Ready-to-Wear & Buyer for Women's Coats, Suits & Dresses.
LAURA SIEMON—Misses' & Juniors' Coats, Suits & Dresses.
VIRGINIA DUNCAN—Sportswear, Blouses, Skirts, Knit Apparel.
CATHERINE KEALLY—Girls', Children's & Infants' Wear.
HELEN BLAND—Aprons, House Dresses, Uniforms.
LILLIAN PENNINGTON—Furs.
RUTH BALDWIN—Millinery.
MARTIN COHN—Shoes.
HAZEL YEAGER—Underwear, Corsets, Brassieres, Negligees, Robes.
MARGARET MICHAELS—Gloves, Jewelry.
H. E. WILLIAMS—Hosiery, Housewares, Silverware, Clocks, Watches, Umbrellas, Toys.
I. RAY WILLIAMSON—Neckwear, Handkerchiefs, Handbags, Small Leather Goods.
E. M. MORGAN—Men's & Boys' Clothing, Hats, Caps, Boys' Furnishings, Luggage.
W. E. GALLAGHER—Men's Furnishings.
W. E. ARMSTRONG—Piece Goods, Linens, Towels, Domestics.
ELIZABETH SHOLLEY—Laces, Trimmings, Ribbons, Notions, Art Needlework.
PAT HAUDENSCHILD—Toiletries, Drug Sundries.
HARRIET WINDSOR—Stationery, Books, Magazines.
CHARLES BICKETT—Bedding, Furniture.
MICHAEL McCONNELL—Curtains, Draperies, Lamps & Shades.
ELMER DYKES—Major Appliances, Radios & Phonographs.
BERNARD DILLWORTH—Upholstery.
ROY EVANS—Floor Coverings.
GRACE LARKINS—Gift Shop.
MAYE KRAMER—Candy.

The Home Co., Main & Center Sts. — Ashland — 1

Telephone: AShland 3-1551

Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.

ROBERT C. ENCK—President, Treasurer, Public Relations Director.
CHARLES H. ERICKSON—Executive Vice President, Advertising Manager & Buyer for Piece Goods, Notions, Umbrellas, Stationery.
E. HAFFNER—Display Director.
JEANE ELSON—Ready-to-Wear, Sportswear, Blouses, Skirts, Knit Apparel, Girls', Children's & Infants' Wear.
OPAL SEARS—Hosiery.
LAVADA TOPPER—Gloves, Handkerchiefs, Handbags, Small Leather Goods.
LUCY McDOWELL—Neckwear.
MARGARET SILK—Corsets, Brassieres, Negligees, Robes.
BOB SPRAGUE—Men's & Boys' Clothing & Furnishings.
F. CHANDLER—Linens, Towels, Gift Shop.
SAM CLARK—Comforters, Blankets, Spreads, Bedding, Curtains, Draperies, Floor Coverings, Lamps, Shades, Luggage.
TREVA SCHWEYER—Muslins, Sheetings.
M. WERTZ—Laces, Trimmings, Ribbons.
THELMA BURNETT—Toiletries, Drug Sundries, Costume Jewelry.
EUGENE LEFFLER—Appliances, TV, Radios.

OHIO (Cont'd.)

Units

Carlisle-Allen Co., 4507 Main Ave. — Ashtabula — 3

Telephone: AStabula 22-111
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch Stores Operated in Painesville & Warren, Ohio. (See Listings)
THEODORE F. CARLISLE—President, General Merchandise Manager.
FORD C. CARLISLE—Executive Vice President, Merchandise Manager, Fashions, Buyer for Furs.
TYLER CARLISLE—Treasurer, Merchandise Manager, Accessories.
D. E. TAYLOR—Manager of Building, Maintenance & Supply Depts.
GEORGE E. MESSENT—Display Equipment Buyer, Display Director.
GEORGE SPONSELLER—Advertising Manager.
PAT TAYLOR—Warehousing Supervisor.
W. WILSON—Merchandise Manager, Domestics, Bedding, Patterns, Piece Goods, Notions, Home Furnishings.
GEORGE OLMSTEAD—Personnel Manager, Buyer Store Equipment.
MISS MILDRED CATON—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. JOAN PHARES—Budget Ready-to-Wear, House Dresses, Aprons.
MISS I. MOREHOUSE—Buyer for Sportswear & Blouses.
MRS. DESS MORROW—Uniforms, Corsets, Brassieres.
MRS. V. VanALLEN—Buyer for Millinery.
MRS. N. PFEIFFER—Buyer for Hosiery, Gloves, Umbrellas.
MRS. BLANCHE NELSON—Underwear, Robes.
H. RICHEY—Buyer for Shoes.
MISS MURIEL BRASH—Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons.
MRS. E. CUMMINS—Buyer for Children's & Infants' Wear.
MRS. WILMA FORD—Handbags, Small Leather Goods, Jewelry, Watches.
JACK TOIKKANEN—Men's Clothing, Furnishings, Hats, Caps.
MRS. EDNAH HEATH—Boys' Clothing, Furnishings, Hats, Caps.
WILLIAM WILSON—Piece Goods, Domestics, Linens, Towels, Bedding, Draperies.
MISS CAROLYN SWARD—Notions.
MRS. VERNA FURLOINE—Toiletries, Drug Sundries.
MRS. FLORENCE MURPHY—Art Needlework.
MRS. DOROTHY HARMON—Stationery, Books, Magazines.
EDWARD ANDERSON—Major Appliances, Radios, Phonographs.
JOHN HOYT—Furniture, Pictures, Mirrors, Lamps, Shades.
MRS. CARRIE SQUIRES—Upholstery, Curtains.
G. WELCH—Buyer for Venetian Blinds, Window Shades.
C. TERRILL—Buyer for Rugs, Carpeting.
G. WELCH—Buyer Linoleum, Wall Tile.
B. BROWN—Buyer for Housewares, Toys.
MISS J. BRASH—Buyer for Gifts, China, Glass, Silverware.

Altman's Dept. Store, 9 N. Court St. — Athens — 1

Telephone: AThens 3-1688
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
SAM ALTMAN—Owner & General Buyer.

Marshall's Dept. Store, 553 W. Tuscarawas St. — Barberton — 1

Telephone: SHerwood 5-1156
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
H. MAKINSON—Owner & General Buyer.

Dee's Dept. Store, 144 S. Main St. — Bellefontaine — 1

Telephone: BEllefontaine 2-3791
Resident Buyer: Jack Hartblay, Inc., 505—8th Ave.
EDWIN C. DEE—Owner & General Buyer.

Boston Hub Dept. Store, 70 Front St. — Berea — 1

Telephone: BErea 4-6614
WILLIAM LIFSHETZ—Owner & General Buyer.

The Leader Stores, 203 W. Plane St. — Bethel — 2

Telephone: BEthel 3081
Branch Store Operated in Georgetown, Ohio.
WM. A. MARGOLIS—Owner & Buyer for all Departments.

Cline's Dept. Store, Main St. — Blanchester — 1

Telephone: 3301
HAROLD HAINES—Owner & General Buyer.

OHIO (Cont'd)

Unit

Fred W. Uhlman & Co., 124 N. Main St. — **Bowling Green** — 3

Telephone: BOwling Green 9661
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Stores Operated in Michigan & Ohio.

FRED UHLMAN—President, Buyer Blankets, Spreads.
BILL AINSWORTH—General Merchandise Manager, Buyer Piece Goods & Domestics, Linens, Towels.
O. L. HARTMAN—Buyer Store Equipment, Supplies, Toys, Novelties.
ROBERT UHLMAN—Ladies' Wear.
FRED W. UHLMAN, JR.—Buyer Men's, Boys', Children's Wear.
ARTHUR REYNOLDS—Shoes, Rubbers.

Davis & Co., Inc., 710 Wheeling Ave. — **Cambridge**

Telephone: CAmbridge 2-3771
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

J. P. BONHAM—President, Treasurer.
C. D. SMITH—General Merchandise Manager, Display Director.
E. W. ADAMS—General Manager, Manager of Building & Maintenance Departments, Store Equipment Buyer, Buyer Luggage.
R. SHOCKLEY—Manager of Supply Department, Buyer Men's Furnishings.
O. KRANZ—Display Equipment Buyer.
MRS. ROBIN—Women's, Misses' & Juniors' Coats, Suits, Dresses, Aprons, House Dresses, Uniforms, Furs.
MISS AKINS—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. CLINE—Girls', Children's & Infants' Wear.
MISS ARMBRUSTER—Hosiery, Gloves.
MRS. MORTON—Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. VESSELS—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Umbrellas.
MRS. SIMCOX—Boys' Clothing, Furnishings, Hats, Caps.
MISS UNKLESBAY—Piece Goods.
MRS. CONNER—Linens, Towels, Domestics.
MRS. DUNN—Spreads, Curtains, Draperies.
MISS DEAN—Laces, Trimmings, Ribbons, Notions, Art Needlework, Stationery, Books, Magazines.
MRS. WISE—Bedding, Pictures, Mirrors, Upholstery, Furniture, Floor Coverings, Lamps, Shades, Radios, Phonographs, Housewares.
MRS. CAMERON—Gifts.
MRS. ALBRIGHT—Toys.

Rose's Dept. Store, Inc., 607 Wheeling Ave. — **Cambridge** — 1

Telephone: Cambridge 2-3851
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

WILLIAM E. DENZER—President, Buyer for Store Equipment, Piece Goods, Domestics, Linens, Towels, Toiletries, Bedding, Curtains, Draperies, Upholstery, Housewares, Appliances, Pictures, Mirrors, Lamps, Shades, Gift Shop, Luggage.
JAMES M. DILLEY—Executive Vice President, Display Director, Buyer for Display Equipment, Sportswear, Girls', Boys', Children's & Infants' Wear.
DORA B. DILLEY—Secretary, General Merchandise Manager, General Manager & Buyer for Ready-to-Wear, Furs, Underwear, Negligees, Robes.
FLORENCE DENZER—Treasurer.
HARRIET GRAHAM—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.

Art's Dept. Store, 200 Tuscarawas St. E. — **Canton 2,** — 1

Telephone: CAnton 5-5348
Resident Buyer: Hausen, Holfman & Weinberg, 225 W. 34th St.
Also Operate (2) Branch Jewelry Stores in Ohio.

NORMAN & HERBERT ART—Partners & Buyers.

Erlanger Dry Goods Co., 201 Tuscarawas St. E. — **Canton 2,** — 4

Telephone: CAnton 6-7331
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Stores Operated in Alliance, Canton & Massillon, Ohio.

Operates: STARKS DEPT. STORES.
JEROME A. BLATE—President.

(Continued)

OHIO (Cont'd)

Units

Erlanger Dry Goods Co. (Continued)

MARTIN S. BLATE—Vice President & General Merchandise Manager.
BERNARD H. ERLANGER—Vice President.
ROBERT H. ERLANGER—Secretary & Treasurer.
AL BOYLAN—Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer, Personnel Manager.
GORDON DEY—Display Equipment Buyer & Display Director.
DICK SCARLETT—Warehouse Manager.
ROBERT KELL—Advertising Manager.
H. SAUL—Assistant Merchandise Manager & Branch Store Coordinator.
G. MURPHY—Manager of Plaza Store in Canton.
C. GORIS & J. MILLER—Managers of Alliance Store.
H. ROBINSON—Manager of Massillon Store.
A. OPPENHEIMER—Merchandise Manager & Buyer for Ready-o-Wear.
MRS. FOWLER—Girls', Children's & Infants' Wear.
RALPH NYE—Aprons, House Dresses, Uniforms, Notions, Toys.
MR. STEINBERG—Furs.
LEE WALDMAN—Merchandise Manager & Buyer Accessories, Hosiery & Gloves, Umbrellas.
MRS. FELDMAN—Underwear, Corsets, Brassieres, Negligees, Robes.
NORMAN MARCUS—Merchandise Manager & Buyer for All Shoes.
MRS. CAPLAN—Handbags, Small Leather Goods, Costume Jewelry, Gift Shop.
C. BAGWELL—Merchandise Manager & Buyer for Men's & Boys' Wear.
L. SCHNEIR—Men's Clothing & Hats.
HARRY MAYN—Merchandise Manager & Buyer for Piece Goods, Laces, Ribbons, Trimmings.
MRS. WEST—Fine Jewelry, Silverware, Clocks, Watches.
H. BUCHFORD—Art Needlework.
MAX GUTTERY—Merchandise Manager for Home Furnishings.
HERSHEL BICKFORD—Domestics, Linens, Blankets, Sheets.
ED. NEFF—Curtains, Draperies.
ANTHONY LARRICK—Major Appliances, Radios, TV, Phonographs.
JOHN SWOPE—Furniture, Floor Coverings, Lamps, Shades, Luggage.
MARION BARNHART—Toiletries, Drug Sundries, Books, Stationery, Magazines, Sporting Goods, Cameras, Candy, Delicacies.
WILLIAM BINGHAM—Housewares, Hardware.
RALPH NYE—Basement Merchandise Manager.
MRS. ROSS—Basement Ready-to-Wear, Sportswear, Infants' & Children's Wear, Smallwares.

Halle Bros. Co., 624 N. Market St. — Canton 2,

Telephone: CAnton 6-8303
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
Branch of HALLE BROS. CO., Cleveland, Ohio (See Listing)
The Canton Store also operates & buys for THE CASUAL SHOP in Canton, Ohio.

C. J. KEMPF—Store Manager, General Merchandise Manager & Buyer for Women's Coats & Suits, Furs.
JEAN MANNON—Women's Dresses, Aprons, House Dresses.
LORRAINE NEITHEROUT—Misses' & Juniors' Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Knitwear, Neckwear, Handkerchiefs.
HELEN TATEM—Girls', Children's & Infants' Wear, Boys' Furnishings.
PHLEEDA BOWEN—Millinery.
BETTY FARRAR—Hosiery, Toiletries, Drug Sundries, Costume Jewelry.
POLLY GRINDERENG—Underwear, Gloves, Negligees, Robes, Handbags, Small Leather Goods, Umbrellas.
CLOYCE DETER—Ladies' & Children's Shoes.
KAY BAUM—Corsets & Brassieres.
RICHARD O. HERVEY—Men's Furnishings.
ROBERT MOOK—Linens, Towels, Domestics, Silverware, Housewares, Bedding, Lamps, Shades, China, Glassware, Radios, Phonographs, Gift Shop, Toys, Luggage, Stationery.

Goldstein's Dept. Store, 121 S. Main St. — Celina 1

Telephone: Celina Operator

JULIUS GOLDSTEIN—Senior Partner in charge of Operations.
JACK & FRANK GOLDSTEIN—Partners & Buyers.

OHIO (Cont'd.)

Rentzsch's, 110 S. Main St. — **Celina**

O. F. RENTZSCH—Partner & Buyer for Furs, Bedding, Curtains.
H. S. RENTZSCH—Partner, Advertising & Display Manager, Buyer for Ready-to-Wear, House Dresses, Umbrellas, Draperies, Floor Coverings.
MRS. BESSIE HILDBALD—Sportswear, Blouses, Skirts, Knit Apparel, Uniforms.
JANET STACHLER—Girls', Children's & Infants' Wear, Toys.
MRS. ALBERTA BRANDON—Aprons, Hosiery, Handbags, Small Leather Goods.
MRS. RUTH DANTZ—Underwear, Neckwear.
MRS. WRIGHT—Corsets, Brassieres, Negligees, Robes.
MRS. CLARA ERRETT—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions.

The Brewster & Church Co., 19-27 N. Franklin St. — **Chagrin Falls**

Telephone: CHestnut 7-8123
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
HENRY E. CHURCH—President, General Manager.
HOMER A. FOSTER—Executive Vice President, Buyer Shoes & All Men's & Boys' Wear.
ROY E. FINCH—Treasurer, General Merchandise Manager & Buyer Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions, Stationery, Smallwares, etc.
MISS AYERS—All Ready-to-Wear, Accessories, Intimate Apparel, etc.
MISS BENJAMIN—Infants' & Children's Wear.

Mayfair Dept. Store, 79 N. Paint St. — **Chillicothe**

Telephone: CHillicothe 2-8807
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
Operates: THE RELIABLE STORE in Piqua, Ohio.
LOUIS OSCHERWITZ—Owner & Buyer for all Departments.

M. Schachne & Sons, Paint & Main Sts. — **Chillicothe**

Telephone: CHillicothe 3-2251
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
R. SCHACHNE, SR.—President, General Merchandise Manager & Buyer for Millinery, Dry Goods, Linens, Curtains, Draperies, Upholstery.
VIRGIL RILEY—Purchasing Agent.
RICHARD SCHACHNE, JR.—Ready-to-Wear, Sportswear, Infants' & Children's Wear.
MAURICE SCHACHNE—Ladies' Ready-to-Wear Accessories.
MISS BRAND—Hosiery.
MISS O'KEEFE—Ladies' Intimate Apparel.
PEAVY SCHACHNE—Notions, Smallwares, Floor Coverings.

Burgin's Dept. Store, 1183 Harrison St. — **Cincinnati 14,**

Telephone: PArkway 2294
SAM BURGIN—Partner & Buyer.
IRVING TROY—Partner & Buyer.

Federated Dept. Stores, Inc., 707 Race St. — **Cincinnati 2,**

Telephone: PArkway 7600
Operating Company consisting of following Membership Stores:
See Individual Listings of Each.
ABRAHAM & STRAUS, Brooklyn 1, N. Y.
BLOOMINGDALE BROS., New York 22, N. Y.
FEDWAY STORES, New York 19, N. Y.
WM. FILENE'S SONS CO., Boston 1, Mass.
FOLEY BROS., Houston 1, Texas
HALLIBURTON'S, Oklahoma City 2, Okla.
THE F. & R. LAZARUS & CO., Columbus 15, Ohio
SANGER'S, Dallas 2, Texas
THE JOHN SHILLITO CO., Cincinnati 2, Ohio
MILWAUKEE BOSTON STORE, Milwaukee 3, Wisc.
FRED LAZARUS, JR.—President.
RALPH LAZARUS—Executive Vice President.
JOHN F. LEBOR—Vice President & Treasurer.

OHIO (Cont'd.)

Units

Geller's Stores Co., 426 Elm St. Cincinnati 2, 9
Telephone: PArkway 4384
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
Stores Operated in Kentucky, Ohio, Tennessee & Virginia.
SOL GELLER—President and with
ABE GELLER—Buyers for all Departments.

Goldsmith's, Inc., Textile Bldg., 4th & Elm Sts. Cincinnati 2, 15
Telephone: CHerry 4609
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Stores Operated in Indiana, Kentucky & Ohio.
DAN SPIEGEL—President, General Manager, Equipment Buyer.
SAMUEL LEVY—Ready-to-Wear, Lingerie, Hosiery, Accessories, Sportswear, Wash Frocks.
CHARLES FARBER—Infants' & Childrens' Wear.
RUDOLPH WIEDEMANN—Notions, Piece Goods, Domestics, Bedding, Curtains, Draperies, Novelties.

The McAlpin Co., 13 W. 4th St. Cincinnati 2, 5
Telephone: DUnbar 4400
Resident Buyer: Mercantile Stores Co., Inc., 128 W. 31st St. (See Listing).
Branch Stores Operated in Cincinnati, Ohio & Paris, Ky.
R. N. SHAW—President.
HENRY MUELLER—Treasurer & Comptroller.
W. H. DOSS—Equipment, Fixtures, Supplies.
C. A. MILLER—Ladies' Coats & Suits.
MARVIN DORETHY—All Dresses.
S. TROTTER—Sportswear, Blouses, Skirts, Teen Age Wear.
MISS R. GODA—House Dresses, Cottons, Aprons.
MISS C. PERKINS—Millinery.
MISS M. LIEVING—Ladies & Children's Hosiery.
MISS M. BALLARD—Lingerie, Negligees & Robes.
MISS J. TURNER—Knit Underwear.
MRS. E. LUTCHIN—Gloves.
E. OWEN—Shoes.
MISS M. LYONS—Neckwear.
MISS T. VILLARI—Handkerchiefs.
MISS L. BAKER—Corsets, Brassieres.
MISS T. KRUG—Children's & Infants' Wear.
MRS. C. WILLETT—Handbags, Small Leather Goods, Novelty Jewelry.
F. WIETE—Men's Furnishings.
R. CAHILL—Boys' Furnishings.
L. HORN—Piece Goods, Patterns.
F. R. SCHLOSSER—Domestics.
MISS E. HALPIN—Notions.
MISS G. HALL—Toilet Goods, Sundries.
MISS A. MOORE—Umbrellas & Silverware.
MISS B. MYERS—Art Needlework.
MISS D. SAUNDERS—Stationery.
E. TURKELSON—Draperies, Curtains.
V. J. STORDEUR—Furniture, Bedding.
C. E. AXMACHER—Rugs.
S. M. VOGT—Appliances, Radios.
V. BARHORST—Housewares, Hardware, Kitchenware.
MRS. M. SCOTT—Lamps, Mirrors.
F. WEBER—Toys.
W. STUBENVOLL—Luggage.

H. & S. Pogue Co., 4th & Race Sts. Cincinnati 2, 1
Telephone: DUnbar 4700
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
JOHN C. POGUE—President.
HENRY N. HINE—Vice President & Treasurer.
WALTER W. HELMHOLZ—Secretary.
JAMES W. PETTY—General Merchandise Manager.
E. M. BLUE—Comptroller.
OLIVE COOPER—Advertising Manager.

(Continued)

OHIO (Cont'd.)

Units

H. & S. Pogue Co. (Continued)

W. T. KILDUFF—Publicity Director.
WALTER A. HENNE—Purchasing Agent.
H. H. JOHNSON—Personnel Manager.
MRS. M. JOHNSON—Women's & Misses' Coats & Suits.
F. KOTTENBROOK—Women's & Misses' Dresses.
MISS B. McKINNEY—Juniors' Coats, Suits & Dresses.
MRS. R. RAMEY—Bridal Wear.
MRS. H. LEHMAN—Maternity Wear.
MISS L. ASHLEY—Blouses.
MRS. C. BRUNTEN—Sportswear, Separates.
A. SCHAFFER—Girls', Teens' & Children's Wear, Shoes.
MISS M. KELLER—Aprons, House Dresses, Uniforms.
F. ZEIS—Furs.
MISS C. CODY—Millinery.
S. TURNBULL—Hosiery.
MISS H. WEILER—Silk Underwear, Negligees, Robes.
MRS. S. LAMPE—Knit Underwear.
MRS. K. WILLIS—Gloves, Handkerchiefs.
MISS C. RUSH—Neckwear, Scarfs.
F. SPIESS—Shoes.
MISS E. BAKER—Corsets, Brassieres.
L. LEITHNER—Infants' Wear.
MISS M. NABER—Handbags, Umbrellas.
J. CASSELL—Small Leather Goods, Luggage.
W. ULMER—Men's Clothing & Furnishings.
T. LONGSHORE—Boys' Clothing & Furnishings.
H. BURLEIGH—Piece Goods, Domestics, Linens, Towels.
MRS. E. PRESTON—Laces, Ribbons.
MISS V. VANCE—Notions.
T. McDONALD—Toiletries, Drugs, Silverware.
MISS C. CORBIN—Jewelry.
MISS ROSE HUBSCHWERLIN—Stationery.
MISS A. COCKRILL—Books.
E. MASSA—Men's & Boys' Shoes.
R. HENKEL—Bedding, Furniture.
A. DEMICK—Major Appliances, Radios, Phonographs.
W. MITCHELL—Housewares, Hardware.
RICHARD SCHNEIDER—Curtains, Draperies.
HARRY GALLAGHER—Floor Coverings.
MISS D. DUVALL—China, Glassware.
T. CARTER—Toys.

BASEMENT DEPARTMENTS

MRS. I. STEPHENSON—Ready-to-Wear.
MRS. B. RYAN—Sportswear, Millinery, Jewelry.
MISS M. CUMMINGS—Intimate Apparel.
E. POGUE—Hosiery, Accessories.
K. REYNOLDS—Infants', Children's & Men's Wear.
W. SCHWITZER—Shoes.

Rollman & Sons Co., 5th & Vine Sts. Cincinnati 2, 1

Telephone: MAin 6800
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing.)

GEORGE B. JACOBS—President & Managing Director.
WILLIAM V. STRAUSS—Vice President in Charge of Operations.
WILLIAM G. BICKNAVER—Secretary, Treasurer, Controller.
A. L. SPENCER—Sales Promotion Manager.
JEROME J. GREEN—Advertising Director.
MISS NANCY PETERSON—Advertising Manager.
WILLIAM BITZER—Chief Engineer.
ROBERTA ROONEY—Personnel Director.
ANDREW MATZER—Display Manager.

DIVISIONAL MERCHANDISE MANAGERS

KURT KOHLHAGEN—Ready-to-Wear, Shoes.
MAX M. KALICK—Daytime Dresses, Underwear, Corsets, Brassieres, Negligees & Robes, Piece Goods, Domestics, Art Needlework.

(Continued)

OHIO (Cont'd.)

Units

Rollman & Sons Co. (Continued)

LEONARD M. MILLER—Fashion Accessories, Men's & Boys' Furnishings.
CONNELL R. MORRIS—Men's Clothing, Hats, Jackets, Pants.
IRVIN J. SCHWARTZ—Home Furnishings.
MOSES J. LOEB—TV, Radios, Major Appliances.

BUYERS

EDWIN BAER—Women's, Misses' & Juniors' Coats, Suits, Furs.
NORMAN CIVIC—Women's, Misses' & Juniors' Dresses.
JACK M. KASSELL—Sportswear, 5th Floor Blouses, Junior Sportswear.
MRS. MOLLIE BAER—Teen Age Shop, Girls' Wear, Underwear, Infants' Ready-to-Wear, Layettes, Furniture.
MRS. ETHEL I. DAVIS—Daytime Dresses, Ladies' Robes & Negligees.
MRS. BETTY GOLD—Millinery.
MISS HILDA M. GRONOTTE—Knit, Woven Underwear, Corsets, Brassieres.
DORIAN LEFEBVRE—Hosiery.
MISS LOIS NELSON—Handkerchiefs, Neckwear, Umbrellas, Main Floor Blouses.
GUS COHEN—All Shoes.
MISS ROBERTA VONDERHEIDE—Handbags, Leather Goods, Jewelry, Watches.
CONNELL R. MORRIS—Men's Clothing, Hats.
FRED S. LOEWENHEIM—Men's Furnishings, Sportswear.
GEORGE A. BRUE—Boys' Clothing, Furnishings.
ELMER A. HESFORD—Wash Goods, Patterns, Silks, Woolens, Blankets, Comforters, Spreads, Art Needlework.
BERNARD M. KOPPEL—Toiletries, Drugs, Cameras.
JEANNE W. WRIGHT—Trim-A-Tree Shop, Notions, Silverware.
VICTOR W. YOUNGER—Linens, Domestics.
DOUGLAS L. MACKAY—Stationery, Greeting Cards, Typewriters.
ALBERT F. KOPPENHAVEN—Curtains, Draperies.
CLIFFORD R. NELSON—Furniture, Beds, Springs, Mattresses.
MOSES J. LOEB—Major Appliances, TV.
SAMUEL N. COHEN—Small Housewares, Paints, Pictures, Mirrors.
ORA FLORENCE—Carpets, Linoleum, Rugs.
GEORGE W. PRICE, JR.—China, Glassware, Gifts, Lamps.
B. MORRIS—Toys, Luggage.

BASEMENT DEPARTMENTS

LOUIS FRIEBERG—Divisional Merchandise Manager.
GERALD SCHOTTENFELS—Women's, Misses' & Juniors' Dresses, Ladies' Coats & Suits.
MISS EDNA FISHTER—Sportswear, House Dresses.
MISS MARGARET GRUBBS—Millinery, Hosiery, Miscellaneous Accessories.
MRS. FLORENCE CLEVENGER—Ladies' Underwear.
PHILIP OPPENHEIM—Men's, Ladies' & Children's Shoes.
DOROTHY J. FISHTER—Corsets & Brassieres.
RICHARD H. GOERTEMILLER—Girls', Children's & Infants' Wear.
LOUIS STEINBERG—Men's Clothing, Furnishings, Work Clothes, Boys' Wear.
HENRY J. HOLT—Domestics, Yard Dress Materials, Miscellaneous House Furnishings, Draperies.

Scott's Stores, 347 W. 4th St. Cincinnati 2, 6

Telephone: PArkway 7811
Operates SCOTT'S STORES—NATHAN'S DEPT. STORE—MORRIS DEPT. STORE in Kentucky & Indiana.
NATHAN ROTHCHILD—Owner & Buyer for all Departments.
EUGENE, LOUIS & MEYER ROTHCHILD—Assistant Buyers.

John Shillito Co., 7th & Race Sts. Cincinnati 2, 1

Telephone: DUnbar 7000
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing)
LEONARD R. MINSTER—Chairman of The Board.
JEFFREY L. LAZARUS—President.
FRED LAZARUS III—Executive Vice President & General Manager.
EUGENE J. KRAMER—Vice President in Charge of Operations, Treasurer.
STEWART ORTON—General Merchandise Manager.
HERBERT R. BLOCH, JR.—Controller.

(Continued)

OHIO (Cont'd.)

John Shillito Co. (Continued)

JOHN O'REGAN—Public Relations Director.
MISS ELIZABETH FLANNERY—Sales Promotion & Advertising Manager.
RALPH GOLLAHON—Display Director.
BERNARD KLAYER—Store Manager.
THOMAS JAMISON—Manager of Supply Department.
GILBERT CARSON—Chief Engineer.
HARRY E. GREEN—Personnel Director.
MRS. LISA TIMAR FOLDES—Manager of all Food Departments.

DIVISIONAL MERCHANDISE MANAGERS

ROBERT J. MYERBURG—Women's & Misses' Better Ready-to-Wear. Collegienne Ready-to-Wear, Maternity Wear.
MRS. E. MILDRED BREEN—Fashion Accessories, Girls', Children's & Infants' Wear, Toiletries, Drugs.
GEORGE GILLESPIE—Piece Goods, Patterns, Trimmings, Linens, Bedding, Domestics, Housewares, Toys, Auto Accessories, Sewing Machines, Luggage, Sporting Goods, Cameras.
WALTER HATTENBACH—Men's & Boys' Wear, Notions, Stationery, Books, Art Needlework, Candy.
HAROLD LASKY—All Shoes.
HARRY FREEMOND—Style Home Furnishings.

BUYERS

MRS. KATHERINE RIELAG—Women's & Misses' Better Suits.
DONNARD DECK—Women's & Misses' Better Coats.
RICHARD CRAFTS—Budget Coats, Rainwear.
MRS. LETHA NAGLE—Women's & Misses' Better Dresses, Costume Room Sportswear.
MRS. EMMA STEWART—Women's Moderate Price Dresses.
MRS. RUTH BOSSE—Misses' Moderate Price Dresses.
JACK TAGGART—Women's & Misses' Budget Dresses.
MRS. JEAN STEWART—Bridal Shop, Formal Wear.
MRS. MARGUERITE FOX—Maternity Dresses, Lingerie.
JEFFREY LAZARUS, JR.—Collegienne Coats, Suits, Rainwear.
MRS. DORIS PRINKWINE—Collegienne Dresses.
MISS PATRICIA COMER—Women's & Misses' Casual & Knit Dresses.
MISS EVELYN MOSHER—Sportswear, Blouses, Sweaters, Skirts, Bathing Suits, Active Sportswear.
MRS. NADINE DEYE—Collegienne Sportswear.
MRS. E. ELLIS STEVENSON—Girls' Wear (7-14), Hi-Shop (10-16).
MRS. MARGARET NEUMAN—Aprons, House Dresses, Uniforms.
MISS FLORENCE SMITH—Budget Blouses.
CLARENCE BONNEM—Furs.
MRS. HARRIET AUSTIN—Ladies' Hosiery.
MRS. EVE STALSONBURG—Underwear, Lingerie, Sleepwear.
MRS. MARJORIE BERRY—Budget Underwear.
MISS PATRICIA SHAFER—Collegienne Underwear & Accessories.
HARRY LASKY—Women's & Children's Shoes.
ALICE LEES—Gloves, Neckwear, Scarfs, Handkerchiefs.
MRS. ETHEL BLINCOE—Corsets & Brassieres.
MISS ALMA WEISKITTEL—Negligees, Robes.
MRS. HELEN POPP—Girls' Wear (1-6).
MRS. THELMA JAMES—Boys' Wear (1-6).
MRS. LORET BARRON—Infants' Wear, Nursery Furniture.
MRS. RITA ALLEN—Children's Hosiery, Underwear, Smallwares.
CHARLES CORTRIGHT—Handbags, Small Leather Goods, Belts.
WALTER OSBORN—Men's Clothing, Hats.
JOSEPH HACKMAN—Men's Furnishings.
WLLIAM HIPPLE—Men's Sportswear.
ARTHUR CORSTON—Students' & Boys' Clothing & Furnishings.
ALTON WHITTON—Men's & Boys' Shoes.
WOODFORD HALL—Piece Goods, Patterns.
FRANK FERRERI—Domestics, Bedding.
MISS VIRGINIA WALLNER—Linens.
MRS. RUTH SAMUELSON—Trimmings.
EDWARD COFRAN—Notions.

(Continued)

OHIO (Cont'd.)

Units

John Shillito Co. (Continued)

RICHARD PAVEY—Toiletries.
MORTON SCHWARTZ—Drugs.
MRS. MAY BRENTON—Jewelry, Umbrellas.
ROBERT REINS—Watches, Clocks.
MRS. GRETA KAUFMAN—Silverware.
CHARLES FRIEDMAN—Stationery, Adult Games.
MRS. MARGARET CONNELLY—Art Needlework.
MISS MARGA HENLE—Books.
JOHN K. BRICE—Curtains & Draperies.
JOSEPH MARTIN—Major Appliances, Radios, TV.
JOHN RAY—Furniture, Springs, Mattresses.
EDWIN SCHULTE—Fine Furniture, Home Decorating.
PAUL TRENZ—Floor Coverings.
WILLIAM MARTEN—China, Glassware, Gifts.
MISS PATRICIA BELL—Lamps, Shades, Pictures, Mirrors.
ROBERT BULLOCK—Housewares.
CLARENCE QUILLIN—Hardware, Auto Accessories.
BARTHOLOMEW WARMAN—Toys.
ROBERT DAVIS—Sporting Goods.
WALTER STEVENSON—Candy.

BASEMENT DEPARTMENTS

EDWARD SELONICK—General Merchandise Manager.
FRANK CRAIG—Advertising Manager.

BASEMENT MERCHANDISE MANAGERS

MRS. FRANCES THOMAS—Ready-to-Wear.
DAVID GALINKIN—Millinery, Hosiery, Shoes, Intimate Apparel, Infants' Wear, Smallwares.
RALPH BEIGEL—Men's Wear, Home Furnishings.

BASEMENT BUYERS

WALTER STEIDLE—Women's & Misses' Coats & Suits, Rainwear.
MRS. ELLEN SCHOLNICK—Women's & Misses' Dresses, Maternity Dresses, Formal Wear, Gowns.
BEN RADIN—Juniors' Coats & Dresses.
MRS. EDNA COULOMBE—Sportswear, Blouses, Sweaters, Swim Suits.
JEAN MOGGI—Children's Sportswear, All Girls' Apparel
MRS. MARY MECKLENBERG—House Dresses.
MISS ALBERTA STREITHORST—Uniforms, Robes, Housecoats, Casual Dresses.

Tepper's Dept. Stores, 127 Opera Place — Cincinnati 2, — 6

Telephone:MAin 5128
Stores Operated in Kentucky & Virginia.
Operated by CARL K. TEPPER & SON, INC. (Wholesalers).
CARL K. TEPPER—President and with
EMANUEL L. TEPPER & SOL SCOTT—Buyers for all Departments.

United Dept. Stores Co., 309 Elm St. — Cincinnati 2, — 17

Telephone: CHerry 6414
Resident Buyer: Bergman Buying Service Co., 421 7th Ave.
Stores Operated in Kentucky & Ohio.
MURRAY J. BERGMAN—President.
SAMUEL ZUSSMAN—Operations Executive
E. H. SILVERSTEIN—Ready-to-Wear.
JUSTIN NEUMAN—Buyer all General Merchandise, Mens' Wear.

The Bailey Co., Ontario & Prospect Ave. — Cleveland 15, — 4

Telephone: CHerry 1-3820
Resident Buyer: National Dept. Stores, 112 W. 38th St. (See Listing)
All Stores Operated in Cleveland, Ohio.
L. G. OPPENHEIM—President.
H. W. SCHER—Executive Vice President & General Merchandise Mgr.
F. L. OTTINGER—Store Manager, Operating Manager.
A. J. DRECHSLER—Controller.
EUGENE FLANNERY—Maintenance Superintendent, Purchasing Agent.
A. PANEK—Warehousing Supervisor.

(Continued)

OHIO (Cont'd.)

Unit

The Bailey Co. (Continued)

MAX D. SCHWARTZ—Sales Promotion & Advertising Manager.
ARTHUR CHARNI—Display Manager.
R. O. PUGH—Personnel Manager.

MERCHANDISE MANAGERS

H. SCHER—Ready-to-Wear, Girls', Children's & Infants' Wear, Men's & Boys' Wear.
I. LEVY—Ladies' Accessories, Hosiery, Underwear, Stationery, Notions, Cosmetics, Drugs, Jewelry, Stationery, Umbrellas.
N. SCHULMAN—Rayons, Cotton Dress Goods, Domestics, Linens, Bedding.
P. OPPENHEIM—Art Needlework, Home Furnishings, Housewares, Toys.

BUYERS

SANFORD SCHER—Ladies' & Juniors' Coats & Suits.
M. HERTZ—Ladies' & Juniors' Dresses.
E. SMITH—Sportswear.
MRS. Y. WEINHOUSE—Girls' & Teens' Wear.
B. FREEMAN—House Dresses, Robes, Aprons, Uniforms.
DAVE McGLYNN—Furs.
MISS L. MAKO—Hosiery.
B. HEYMAN—Lingerie, Underwear.
E. MUNSON—Gloves, Handbags, Leather Goods.
L. WEINER—Shoes.
MISS D. KROESEN—Buyer for Handkerchiefs, Neckwear.
MISS T. THOMAS—Buyer for Corsets, Brassieres.
M. CAVASSINI—Infants' & Children's Wear.
D. STIEFEL—Men's Clothing, Sportswear.
JACK SHEEHAN—Buyer for Men's Furnishings.
C. SHUFF—Men's Hats & Caps.
G. HIRSCHFIELD—Boys' Clothing, Furnishings.
H. MORRIS—Rayons, Cotton Dress Goods.
N. SCHULMAN—Domestics, Linens, Bedding.
MISS R. LINCER—Notions, Stationery, Fancy Art Goods, Gift Goods.
MRS. RUTH CHURCH—Buyer for Toilet Goods, Drug Sundries.
MISS RUTH LEVINE—Jewelry, Silverware, Umbrellas.
MISS HAZEL BOGGS—Art Needlework.
M. BROWDY—Draperies, Curtains.
A. GALVIN—Furniture, Mattresses, Springs.
DAVID JACOBS—Rugs, Carpets, Linoleum.
RAY ANDERSON—Major Appliances, TV.
P. GODARE—Hardware, Electrical Appliances.
WILLIAM SILL—Lamps, Pictures, Mirrors.
MISS A. C. STEFFEN—Buyer for China, Glassware, Kitchenware.
M. DOBIE—Paints.
J. PRANDIC—Toys, Luggage.

BASEMENT DEPARTMENTS

R. ALESCH—Merchandise Manager.
E. HAND—Women's & Misses' Coats, Suits, Dresses.
H. DRYDEL—Sportswear.
S. KATZ—House Dresses, Hosiery, Robes, Underwear, Children's Wear.
L. WEINER—Shoes.
J. TUBMAN—Men's & Boys' Clothing.
N. PALEY—Floor Coverings, Curtains, Domestics.

Fries & Schuele Co., Inc., W. 25th & Lorain Ave. Cleveland 13, 1

Telephone: PRospect 1-1100
Resident Buyer: Felix Lilienthal, Inc., 33 W. 34th St.

HOWARD L. SCHUELE—President & General Manager.
KARL R. SCHUELE—Vice President, Mdse. Mgr. & Buyer Home Furnishings, Hardware, Appliances, Sporting Goods, Toys, Electrics, Housewares.
WALTER SCHUELE—Furniture Buyer.
J. D. McPHAIL—Buyer Ladies Coats, Suits, Dresses.
GEORGE SCHUELE—Buyer Hosiery, Handbags, Gloves, Neckwear.
CLAIRE DOROW—Buyer Underwear, Corsets, Lingerie.
OTTO SCHUELE—Buyer Sportswear, Blouses, Childrens' Wear.
ARTHUR FREY—Domestics, Notions, Piece Goods Buyer.
MELVIN SCHMUCK—Buyer Men's & Boys' Clothing & Furnishings.

OHIO (Cont'd.)

Units

Giant Tiger Stores, 1939 W. 25th St. Cleveland 13, 6

Telephone: SUperior 1-6126
All Stores Operated in Cleveland, Ohio.
Operated by: L. & L. BROKERAGE CO., INC.
LOUIS WEISBERG—General Merchandise Manager & Buyer for all Depts.

The Halle Bros. Co., 1228 Euclid Ave. Cleveland 15, 7

Telephone: MAin 1-2700
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
Operates (4) Stores in Cleveland, (1) Store in Canton & (2) Stores in Erie, Pa.
See Listings of HALLE BROS. CO. in Canton, Ohio & Erie, Pa.
WALTER M. HALLE—President, General Manager.
H. COLIN WRIGHT—Senior Vice President, Treasurer.
LOUIS PEIRCE—Secretary.
PAUL HOOVER—Store Manager.
NELSON ROBINSON—Store Equipment Buyer.
ART GAULT—Display Equipment Buyer & Display Director.
BUDD GORE—Publicity Director.
GEORGE MEAD—Advertising Manager.
MILTON PARIS—Art Director.
JAMES L. McEWEN—Personnel Manager.
FLORENCE PHELPS—Employment Manager.
W. MOUTIE—Manager of Store in Cedar Center, Cleveland, Ohio.
JOHN MORTON—Manager of Store in Shaker Heights, Cleveland, Ohio.
DANA THOMAS—Manager of Store in Westgate, Cleveland, Ohio.
E. O. JACQUES—Divisional Merchandise Manager.
MRS. KATHERINE RICHARDSON—Neckwear, Flowers, Blouses, Handkerchiefs.
MISS ELEANOR JONES—Gloves, Umbrellas.
FRANK JARVIS—Women's Shoes.
E. WOHLWORTH—Casual Shoes.
THOMAS TOBIN—Handbags, Small Leather Goods, Belts.
IRVIN SIGAL—Children's Shoes.
MRS. MADALYN BROOKS—Medium Priced Millinery.
MISS J. MARINKO—Costume Jewelry.
MARK GUNN—Divisional Merchandise Manager.
RUTH KAISER—Corsets & Brassieres.
MRS. ELEANOR GAYLON—Negligees & Robes.
MISS ELIZABETH KOCH—Woven Underwear, Gowns, Pajamas, Slips, Petticoats.
MRS. M. ALLEN BEARDEN—Knit Lingerie.
MARY WILLIAMS—Infants' & Children's Wear, Infants' Furniture.
MISS MARGUERITE RUFFING—Girls' & Teen Age Shop.
MRS. MARY D. KINCH—Junior Boys' Shop.
DORIS ROBERTSON—Aprons, House Dresses & Uniforms.
MRS. M. S. SLIVKA—Children's Accessories.
PHILIP ALEXANDER—Divisional Merchandise Manager.
EDWARD KEEVAN—Furs.
MISS SEVILLE BERGER—Women's & Misses' Better & Medium Priced Suits.
MRS. EDNA CROMB—Evening Gown Shop, Misses' Dresses.
MISS JEAN HUMRICKHOUSE—Bridal Shop.
MISS MARY LOU BOHNARD—Maternity Shop, Women's Shop.
MISS FRANCES POTTER—Misses' Better & Medium Price Coats, Women's Coats.
MISS JENNIE MILLER—Junior Miss Dresses, Coats & Suits.
MISS RUTH MINCK—High School Shop.
MISS JANET BUTTERFIELD—Sport Coats, Suits & Dresses.
WARREN SWEENEY—Blouses, Active Sportswear, Skirts, Jackets, Sweaters.
EDWIN MOSS—Budget Suits & Coats.
MISS DOREEN HANSLOW—Women's & Misses' Budget Dresses.
MISS MARY BARENSFELD—Junior Miss Sportswear.
RICHARD WATT—Divisional Merchandise Manager.
MISS L. JAMESON—Hosiery.
WALTER BLATTER—Fine Jewelry, Watches, Clocks.
MISS LILLIAN READINGER—Toilet Goods, Drugs, Sundries.
MISS CARA GUYER—Stationery, Leather Goods.
HORACE JORN—Piece Goods, Patterns, Laces, Trimmings, Ribbons.

(Continued)

OHIO (Cont'd.)

Unit

The Halle Bros. Co. (Continued)

DANIEL FOLEY—Notions.
MISS VERONICA HUTCHINSON—Book Shop.
MRS. MARIE MECHANIC—Candy & Epicure Shop.
MRS. C. F. deBEAUCLAIR—Silverware.
MISS RACHEL LIFE—Art Needlework.
JOSEPH WASINSKI—Gift Shop.
RALPH GRAY—Divisional Merchandise Manager.
CARL EWALD—Radios, Phonographs, TV.
THOMAS O'NEIL—Linens, Bedding, Domestics.
WALTER DRESING—Curtains, Draperies, Upholstery.
MRS. FLORINE WOOD—Pictures, Mirrors, Lamps & Shades.
ROBERT MARTIN—Office Furniture, Accessories.
MISS KATHRYN HALLADAY—Artwares, China, Glass.
BARRY K. SUGDEN—Housewares.
LOUIS SCHMIDT—Major Appliances.
GEORGE CARSON—Toys.
JAMES SURGEON—Oriental Rugs.
ROBERT TWITCHELL—Divisional Merchandise Manager.
MRS. MARIE KENNAS—Luggage, Card Tables.
FRANK HOCKETT—Sporting Goods, Cameras.
FRANK SMITH—Men's Furnishings.
JAMES PARKS—Men's Sportswear, Shoes.
ED KAZHAL—Men's Clothing.
PETER DENNIS—Men's Hats.
FRANK ORR—Medium Priced Men's Clothing.
NORMAN HURSHMAN—Boys' Clothing, Furnishings, Hats, Caps, Shoes.
PAUL AUREDEN—Divisional Merchandise Manager.
HERMAN BARTELMES—Traditional & Casual Furniture.
JOSEPH GRANDILLO—Bedding.
PAUL AUREDEN—Modern, Summer & Bedroom Furniture.
RICHARD WALTERS—Floor Coverings.

BASEMENT DEPARTMENTS

ALEC LANGBRIDGE—Divisional Merchandise Manager.
MRS. KATHRYN ZAPF—Women's & Misses' Coats & Suits.
MISS PEARL ZUCKER—Misses' Dresses, Women's Dresses.
MRS. MARY LASH—Girls' & Junior Wear.
WILLIAM BULLOCH—Sportswear, Millinery.
RICHARD SIEGEL—Hosiery, Accessories, Smallwares.
MRS. DOROTHY FITZGERALD—Knit Underwear, Home Frocks, Negligees.
MRS. MARY A. HAMM—Infants' Wear.
EDWARD J. WEST—Shoes.
DON MILLER—Men's Furnishings, Boys' Wear.
JOSEPH TUTINO—Bedding, Domestics, Linens.
MISS DORA GOLDTHORPE—Draperies, Lamps, Tables.

Higbee Co., Public Square Cleveland 13, 1

Telephone: CHerry 1-4600
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
JOHN P. MURPHY—President.
GEORGE E. MERRIFIELD—Vice President & Treasurer.
CORNELIUS E. EERKES—Vice President & Store Superintendent.
WILLIAM C. MILLER—Vice President & General Merchandise Manager.
GEORGE P. MITCHELL—Controller & Assistant Treasurer.
WALTER E. GRANT—Store Superintendent.
JOHN C. NICHOLS—Display Manager.

MERCHANDISE MANAGERS

B. S. RANDOL—Ready-to-Wear.
J. F. BAKER—Ladies' Hosiery, Accessories, Men's Wear, Toiletries, Silverware, Leather Goods, Stationery, Umbrellas.
F. A. COY—Intimate Apparel, Shoes, Infants', Children's & Boys' Wear.
W. C. MILLER—Piece Goods, Patterns, Bedding, Furniture, Housewares, Appliances, Soaps, Building Material.
ROGER HOWES—Domestics, Linens, Laces, Ribbons, Trimmings, Art Needlework, Home Furnishings, Radios, TV, Toys, Luggage, Gifts, Cameras, Sporting Goods.

(Continued)

OHIO (Cont'd.)

Units

Higbee Co. (Continued)

BUYERS

MISS L. KERESEY—Ladies' Better Coats & Suits.
NEIL OLSON—Ladies' Budget Coats & Suits.
MISS C. DAVIES—Women's Dresses.
MRS. M. PRATT—Misses' Better Dresses, Gown Shop.
MISS L. JANES—Misses' Dresses, Bridal Shop.
MISS H. FOLEY—Budget Dresses.
MISS HAZEL HABER—Deb Shop.
MISS M. HOFFMAN—Sportswear.
MISS W. HEATON—Junior Sportswear.
MRS. L. GILLAM—Teens' Wear.
MISS M. GOFF—Girls' & Children's Wear.
MISS F. ROTH—Utility Dresses.
MRS. LORENE SMITH—Hosiery.
MISS H. CALLAND—Lingerie.
MISS LINDA PROCTOR—Junior Lingerie, Lounging Apparel.
MRS. G. WALKER—Knit Underwear.
MISS E. WOOLSEY—Girls' Underwear.
F. P. ROBERTS—Women's Shoes.
MISS BLANCHE ROSE—Gloves, Neckwear.
MISS ESTHER ROSE—Handkerchiefs, Umbrellas.
MISS E. DUGGINS—Corsets & Brassieres.
MRS. M. JACKSON—Infants' Wear.
GEORGE CEJKA—Children's Shoes.
MISS A. SMID—Handbags, Small Leather Goods.
RAY BRADY—Men's Clothing.
N. L. REESE—Men's Furnishings.
C. JEFFRIES—Men's Sportswear.
THOMAS LOVE—Men's Hats.
G. D. BOND—Boys' Wear.
MISS F. MARCONI—Piece Goods, Patterns.
C. V. BOYER—Domestics, Linens, Towels, Blankets, Spreads.
MISS M. SCHORY—Laces, Trimmings, Ribbons, Sewing Needs, Art Needlework.
MISS MARY ARMSTRONG—Notions.
JOHN GARVIN—Toiletries.
MISS D. CONNORS—Jewelry.
MISS I. FITZGERALD—Silverware.
MRS. FLORENE BRIGGS—Watches, Clocks, Diamonds.
MISS DOROTHY FULLERTON—Stationery.
MISS ANNE UDIN—Books.
J. D. STAFFORD—Beds, Bedding.
J. WITHERSPOON—Curtains, Draperies.
R. K. BRAUND—Furniture.
EDWARD KENDALL—Floor Coverings.
LAWRENCE EABON—Pictures, Mirrors, Lamps, Shades.
A. S. MILLS—China, Glassware.
C. J. JONES—Radios, Phonographs, TV, Records, Pianos, Organs.
CHESTER EDWARDS—Gifts.
J. EBERSOLD—Toys.
A. R. BRADY—Sporting Goods, Cameras.
MRS. D. STANTON—Candy.

BASEMENT DEPARTMENTS

ELI SOBEL—Merchandise Manager.
C. BUTLER—Assistant to Mr. Sobel.
R. KIRSHNER—Women's & Misses' Coats & Suits.
MISS M. STRAIN—Women's & Misses' Dresses.
MISS R. WOLBOLT—Junior Wear, Girls' Wear.
MISS NELLIE MEEK—Sportswear.
R. SPENCER—Hosiery.
MRS. M. HUGHES—Underwear, Corsets, Brassieres.
MRS. A. BRITTON—Utility Dresses.
MISS P. KOHL—Negligees.
MISS EVELYN MEEK—Infants' & Children's Wear.
J. SHUBIN—Men's Clothing, Furnishings.
A. MILANICK—Boys' Clothing, Furnishings.
W. VILCSEK—Piece Goods, Domestics, Curtains, Draperies.

OHIO (Cont'd)

Units

Landy's Dept. Stores, 13914 Cedar Rd. **Cleveland 18,** **4**

Telephone: FAirmont 1-4080
All Stores Operated in Cleveland, Ohio.
ROBERT & MAX LANDY—Buyers for all Departments.

The May Co., Euclid, Ontario & Prospect Sts. **Cleveland 15,** **1**

Telephone: CHerry 1-3000
Resident Buyer: The May Dept. Stores Co., 1440 Broadway (See Listing)
Also See NATIONAL HDQS. Listing: FAMOUS-BARR CO., St. Louis, Mo.

N. L. DAUBY—President.
A. B. BEGUN—Store Manager.
S. M. GROSS—General Superintendent.
SAM ROSENBERG—General Merchandise Manager.
C. M. DAVIS—Promotion Manager.
E. R. HODGES—Advertising Manager.
DAVID GELLER—Corporate Comptroller.
ED GELLER—Comptroller.
H. RICHARDS—Display Manager.
C. SNOW—Purchasing Agent.
GEORGE ROUSE—Assistant Superintendent.
MISS ANN LITTLE—Employment Director.

DIVISIONAL MERCHANDISE MANAGERS

M. TATELBAUM—Ready-to-Wear, Sportswear, Furs.
L. A. FOX—Millinery, Lingerie, All Shoes, Corsets, Brassieres, Infants' Wear, Men's Hats, Mayfair Dining Room, Snack Bar, Candy.
S. F. ROSENTHAL—Ladies' Accessories, Rayon Underwear, Hosiery, First Floor Blouses, Laces, Ribbons, Notions, Stationery, Drugs, Toiletries, China, Glassware, Silverware, Toys, Health Foods.
SAM ROSENBERG—Negligees, Robes, Girls' Wear, Men's Clothing & Furnishings, House Furnishings, Major & Small Appliances.
M. W. KANN—Boys' Clothing, Furnishings, Piece Goods, Domestics, Linens, Art Needlework.
W. J. DIXON—Curtains, Draperies, Pictures, Mirrors, Radios, TV, Phonographs, All Furniture, Floor Coverings.

BUYERS

S. SCHNAPP—Women's & Misses' Coats & Suits, Budget Coats & Suits.
MISS E. CROTTY—Women's Dresses, Women's Thrift Shop.
MISS B. CHASE—Misses' Dresses, Misses' Thrift Shop.
L. ROSENBERG—Juniors' Coats & Suits, Pocket Money Shop.
MISS M. ROBERTSON—Juniors' Dresses.
MISS M. STEVENS—Sportswear, Sweaters, Blouses, Bathing Suits.
MISS M. OPPENHEIM—Town & Country Shop, Junior Sportswear.
MISS S. SHANER—Girls' Dresses & Coats.
MISS M. DeCLERK—House Dresses, Negligees, Robes.
A. LOEB—Furs.
H. F. LEWIS—Millinery.
MISS RUTH KATZ—Women's & Children's Hosiery.
MISS H. GILCHRIST—Lingerie.
MISS E. SEAS—Rayon Underwear.
MISS L. OSBORN—Gloves, Umbrellas.
F. A. PAGE—Women's & Children's Shoes.
MISS A. HEYER—Neckwear, Handkerchiefs, First Floor Blouses.
MISS A. UHLER—Corsets & Brassieres.
MISS G. BARKER—Infants' Wear.
ROBERT SCHIFFER—Handbags, Small Leather Goods.
A. W. BAUM—Men's Clothing, Sportswear, Work Clothing.
L. CHESLER—Men's Furnishings, Underwear, Sweaters, Hosiery.
M. KAPLOW—Men's Hats.
F. J. PRASHEK—Men's Shoes.
H. ROSE—Boys' Clothing.
A. W. LOCHNER—Boys' Furnishings.
G. MINCHEFF—Dress Goods, Patterns, Cottons, Silks.
L. BALSLEW—Domestics, Towels, Blankets, Linens.
MRS. A. WOLFE—Laces, Ribbons, Trimmings.
R. HAHN—Notions.

(Continued)

OHIO (Cont'd.)

Units

The May Co. (Continued)

J. PEYSER—Toiletries, Drug Sundries, Health Foods, Soaps, Epicure.
MISS H. FOODY—Jewelry, Silverware, Watches, Clocks.
MRS. M. GIBSON—Art Needlework.
MISS E. SCHILDHOUSE—Books, Magazines.
MISS J. HARWELL—Stationery.
A. KAYE—Curtains, Draperies, Upholstery.
E. W. SHAW—Major & Small Appliances, Housewares, Household Specialties.
WILLIAM ARONOFF—Bedding, Furniture.
H. LEHMAN—Summer Furniture, Toys.
L. W. MAROSE—Pictures & Mirrors.
E. V. ELSTON—Floor Coverings.
MISS SIDELLE GOLDBERG—Lamps & Shades.
D. H. MARTIN—Radios, TV, Phonographs, Records.
W. G. BURNS—Pianos.
P. HAUSMAN—China & Glassware.
MRS. F. NUZUM—Giftwares.
R. LEFFLER—Luggage, Sporting Goods, Cameras, Auto Tires, Accessories.
MISS B. SAVENYE—Mayfair Dinning Room, Snack Bar.
J. FOGEL—Candy.

BASEMENT DEPARTMENTS

E. LURIE—Merchandise Manager.
G. HYMAN—Ready-to-Wear, Furs.
MISS I. GRIFF—Junior Wear, Sportswear, Blouses.
R. PERRY—House Dresses, Lingerie, Negligees, Corsets.
ALBERT KIMMELMAN—Millinery.
E. A. KOLISKY—Ladies' Hosiery, Rayon Underwear, Men's & Boys' Furnishings, Boys' Headware.
H. WEINTRAUB—All Shoes.
C. EINHORN—Infants' & Children's Wear.
MISS M. MEADE—Gloves, Handbags, Leather Goods, Jewelry.
M. BARKEN—Men's & Boys' Clothing, Men's Work Clothing.
ARTHUR COHEN—Piece Goods, Domestics.
B. ROTH—Curtains, Draperies, Rugs, Lamps.

Peerless Dept. Store, 2601 Woodland Ave. Cleveland 15, 1
Telephone: MAin 1-1838
J. M. GOLDWASSER—Owner & General Buyer.

Schermer Bros., 12201 Madison Ave. Cleveland 7, 1
Telephone: ACademy 1-3081
JOSEPH & JACK SCHERMER—Partners.
SAUL & HARRY SCHERMER—Partners.

South Side Dept. Store, 2395 Professor Ave. Cleveland 13, 1
Telephone: PRospect 1-5183
SAMUEL BROFMAN—President & General Manager.
EDWARD BROFMAN—General Merchandise Manager, Buyer.
DAVID ZELDES—Buyer.

Sterling-Lindner-Davis Co., E. 13th St. & Euclid Ave. Cleveland 15, 1
Telephone: CHerry 1-5959
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
E. PERKINS McGUIRE—President & Managing Director.
GROVER L. HIGDON—Vice President in Charge of Merchandising Ready-to-Wear, Children's Wear.
GEORGE ROTHEN—Vice President & Merchandise Manager for Men's & Boys' Clothing & Furnishings, Men's Hats, Sportswear.
DON K. GOOD—Vice President & General Merchandise Manager for Home Furnishings, Piece Goods, Domestics, Linens, Luggage.
NORVAL S. SNYDER—Warehouse Superintendent.
ANDREW E. SUTCLIFF—Display Manager.
MRS. FLORENCE P. BELL—Purchasing Agent.
MARSHALL AARON—Merchandise Manager for Ladies' Hosiery, Intimate Apparel, Accessories, Notions, Stationery, Art Needlework.
MRS. MABEL WEAGLEY—Merchandise Manager & Buyer for Children's, Girls' & Teens' Wear, Layettes & Baby Furniture.

(Continued)

OHIO (Cont'd.)

Units

Sterling-Lindner-Davis Co. (Continued)

ROBERT O. REINERT—Assistant Home Furnishings, Merchandise Manager in Charge of Beds, Bedding, Furniture.
MISS MADALYN H. EVANS—Women's & Misses' Better Coats & Suits, Designer Coats & Suits.
ROBERT J. BARTON—Women's & Misses' Inexpensive Coats & Suits.
MRS. JESSICA B. McCARTHY—Women's & Misses' Better Dresses, Upstairs Accessories.
MISS SOPHIE KARIPEDES—Women's & Misses' Inexpensive & Moderate Priced Dresses.
MRS. GWEN K. McCOURY—Bridal Dresses, $29-$49 Dresses.
MRS. ERNESTINE F. GREER—Junior Coats, Suits, Dresses, Sportswear.
MISS BERNADETTE F. HUPF—Sportswear.
MISS ELIZABETH S. WADE—Blouses, Skirts, Sweaters.
MRS. CAROLYN C. BOND—Daytime Dresses.
NORMAN A. TABEL—Furs.
MISS GENEVIEVE M. SHAEFFER—Millinery.
STEPHAN J. REGAN, JR.—Hosiery.
MRS. MAIDA E. TAYLOR—Knit, Woven Underwear, Negligees.
MISS TANYA RIVIN—Gloves, Neckwear, Umbrellas.
MARSHALL AARON—Handkerchiefs.
MRS. DOROTHY A. MITCHELL—Corset Salon.
MISS JEAN ADRIANSE—Handbags, Small Leather Goods, Costume Jewelry.
CARL L. KNAPPE—Men's Suits, Topcoats, Sportcoats.
ROBERT W. ZILKE—Men's Furnishings, Camera Dept.
WALTER C. BOWERS—Men's Sportswear.
ARTHUR B. KRESGE—Boys' Clothing & Furnishings.
HERBERT WEISSENBERG—Wash Goods, Silks, Woolens, Patterns, Linens, Domestics, Blankets, Luggage.
BERNARD HERSHEY—Notions, Art Needlework, Stationery, Greeting Cards, Candy.
MISS GEORGIANA J. McDANIELS—Toilet Goods.
MISS ALYCE J. SINNOTT—Silverware, Gifts.
MISS MARY WALSH—Curtains, Draperies, Spreads.
ROBERT J. SCOTT—Beds, Bedding, Casual & Upholstered Furniture.
ROBERT O. REINERT—Dining Room, Bedroom & Occasional Furniture.
ANTHONY KORDALSKI—Major Appliances, TV.
HAROLD H. HEIMER—Rugs, Carpets, Linoleum.
EDWARD J. McCORMICK—Housewares, Kitchen Furniture, Paints, Hardware, Trim-A-Tree Shop.
ROBERT A. GEMMILL—China, Glassware.
MRS. PHYLLIS E. MILBRODT—Lamps, Pictures.
LEONARD M. SMALL—Toys.

Wm. Taylor Son & Co., 630 Euclid Ave. Cleveland 14, 1

Telephone: MAin 1-3800
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

C. H. STRONG—President.
DAVID H. SCHOLL—Executive Vice President, General Merchandise Manager, General Manager.
NICHOLAS PAUL—Manager of Building & Maintenance Departments, Store Equipment Buyer.
CARL FALKENSTEIN, JR.—Purchasing Agent.
EDWARD OSTERLAND—Display Equipment Buyer, Display Director.
BARCLAY NEWELL—Public Relations Director.
FRANCIS HAYNES—Advertising Manager.
JOHN GALVIN—Executive Personnel Manager.
ANN HERRICK—Staff Personnel Manager.

MERCHANDISE MANAGERS

EDGAR O. SCHOLL—Ready-to-Wear, Intimate Apparel, Millinery, Shoes., Infants' & Children's Wear.
CHARLES GOOSMANN—Hosiery, Accessories, Piece Goods, Laces, Ribbons, Trimmings, Notions, Smallwares, etc.
RICHARD HOLVEY—Men's & Boys' Clothing & Furnishings, Luggage.
LOWELL SALTER—Domestics, Home Furnishings, Housewares, Toys.

(Continued)

OHIO (Cont'd.)

Units

Wm. Taylor Son & Co. (Continued)

BUYERS

A. A. MANKIS—Women's & Misses' Coats & Suits.
MISS M. FEDER—Women's & Misses' Dresses.
J. J. HARTMAN—Juniors' Coats, Suits, Dresses.
MISS RUTH WALKUP—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. EVELYN BYERS—Girls' Wear.
MISS SYLVIA FELDMAN—Aprons, House Dresses, Uniforms.
LOUIS KUNKEL—Furs.
MISS J. STEPHENSON—Millinery.
MRS. G. DEMMING—Hosiery.
MISS ORPHA HALLAM—Underwear, Negligees, Robes.
MISS E. FITZGERALD—Gloves, Umbrellas.
WALTER PURCER—Women's & Children's Shoes.
MISS M. MESSICK—Neckwear, Jewelry, Clocks, Watches.
MISS L. RAUCH—Handkerchiefs.
MISS VELMA BLAGG—Corsets, Brassieres.
MISS ANN SHEA—Infants' & Children's Wear.
MISS GLADYS G. SHEA—Handbags, Small Leather Goods.
RICHARD HOLVEY—Men's Clothing.
A. SUTTON—Men's Furnishings.
C. McCARTHY—Men's Hats, Caps, Men's & Boys' Shoes.
G. OPETZ—Boys' Clothing, Furnishings, Hats, Caps.
MRS. M. FLAHERTY—Piece Goods, Laces, Trimmings, Ribbons.
S. BREZNER—Domestics, Linens, Towels, Bedding.
H. FLANINGAN—Notions, Drug Sundries.
MRS. MARY PRAMOS—Toiletries.
MISS E. LAVENDER—Silverware.
MRS. H. CREGO—Art Needlework.
MISS GOLDINE RUDNICK—Books, Magazines.
ROD BERRY—Stationery.
MRS. E. WHITE—Curtains, Draperies.
D. BRIGGS—Major Appliances, Radios & Phonographs.
MISS T. SCHULZE—Pictures, Mirrors, Lamps, Shades, Gifts.
M. HAULER—Housewares, Hardware, Toys.
MISS K. ZWICKER—China, Glassware.
NORMAN STRANDT—Floor Coverings.
E. HOLCOMB—Luggage, Sporting Goods.
MISS E. KRUPKA—Groceries, Candy, Delicacies.

Three Bears Super Stores, 2217 Chester St. — Cleveland 14, — 4

Telephone: CHerry 1-6072
All Stores Operated in Cleveland, Ohio.
HENRY H. LIFF—Owner & Buyer for all Departments.
JEROME H. FREIDMAN—General Manager.

Wright Dept. Stores, 1400 W. 6th St. — Cleveland 13, — 10

Telephone: TOwer 1-7075
All Stores Operated in Ohio.
SANFORD J. ROSE—Mdse. Mgr., Store Fixtures, Equipment.
HARRY M. GOLDMAN—Store Locations, Real Estate.
MARY HORBALY—Buyer Ladies' Ready-to-Wear, Sportswear.
DAVID SPESER—Men's & Boys' Wear, Furnishings, Infants' & Girls' Wear.
BERNARD L. GOLDMAN—Curtains, Foundations, Gifts.
MORRIS L. PERRY—Buyer for all other Departments.

Boston Store Co., 168 N. High St. — Columbus 15,

Telephone: CApital 4-2241
Resident Buyer: Kobacker Stores, Inc., 101 W. 31st St.
Division of KOBACKER STORES, INC., New York, N. Y. (See Listing)
Operates: TOWN & COUNTRY in Columbus, Ohio.
JOSEPH K. WASSERMAN—President & General Manager.
JOHN PUGH—Manager of Building & Maintenance Departments, Store Equipment Buyer.
T. LINDSEY—Display Equipment Buyer, Display Director.
JOSEPH FLEISHMANN—Manager of TOWN & COUNTRY Store.

(Continued)

OHIO (Cont'd.)

Units

Boston Store Co. (Continued)

L. J. TULLY—Advertising Manager.
CHARLES POLSTER—Women's, Misses' & Juniors' Coats, Suits, Dresses, Knit Apparel.
S. F. LENDT—Blouses, Sportswear, Skirts, Aprons, House Dresses, Uniforms, Neckwear, Negligees, Robes, Handbags.
SAM KNECHT—Girls', Children's & Infants' Wear, Underwear, Corsets, Brassieres.
HELENE WILLIS—Millinery.
SAM SMILAN—Women's & Children's Shoes.
A. PLATT—Hosiery, Gloves, Handkerchiefs, Small Leather Goods, Costume Jewelry, Umbrellas, Luggage.
A. MOSER—Men's Furnishings, Caps.
J. KOBACKER—Boys' Clothing, Furnishings, Hats, Caps.
L. BECK—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions.
M. BARKAN—Bedding, Major Appliances, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades, Radios, Phonographs, Housewares.
L. GLICKMAN—Curtains, Draperies, Toys.

The F. & R. Lazarus & Co., S. High & W. Town Sts. Columbus 15, 1

Telephone: CApital 1-2121
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing.)

FRED LAZARUS—Chairman of the Board.
ROBERT LAZARUS—President.
CHARLES Y. LAZARUS—Executive Vice President.
RAYMOND CUMMINS—Vice President & General Merchandise Manager.
JULIUS STEINHAUSER—Treasurer.
JOHN SHEA—General Manager.
JACOB RINGS—Chief Engineer.
WILLIAM SHAFFER—Manager of Building & Maintenance Departments, Store Equipment Buyer.
FRANCIS ERLENWEIN—Manager of Supply Department.
ANDY HOLZAPFEL—Manager of Alteration & Repair Departments.
GLEN HARROD—Display Buyer & Display Director.
FLOYD GIBSON—Warehouse Manager.
MARI YERIAN—Public Relations Director.
ROBERT POSNER—Advertising Manager.
EDWARD J. COUGHLIN—Executive Personnel Manager.
JOHN GRAHAM—Staff Personnel Manager.

DIVISIONAL MERCHANDISE MANAGERS

ROBERT WREN & ROBERT LAZARUS, JR.—Ready-to-Wear.
JAMES MILLER—Ladies' Accessories.
KARL KAISER—Ladies' Intimate Apparel, Men's Wear.
ORAL SCHEAF—Boys' Wear, Piece Goods, Laces, Ribbons, Notions, Art Needlework, Stationery, Smallwares, etc.
MAURY MERIWETHER—Home Furnishings.

BUYERS

MYRTLE WILSON—Women's & Misses' Better Coats.
GERTRUDE BECKETT—Women's & Misses' Better Suits.
C. KAUFMAN—Women's & Misses' Inexpensive Coats & Suits.
RUTH HAYES—Women's & Misses' Better Dresses.
W. GRAVES—Bridal Wear.
ISABELLE LUCAS—Women's & Misses' Moderate Priced Dresses.
SADYE ROHR—Juniors' Coats & Suits.
NORMA CASTLE—Juniors' Dresses.
EDWARD FREUNDLICH—Blouses.
LOLA HASSON—Sportswear, Skirts, Knit Apparel.
MRS. C. A. MUNROE—Buyer for Junior Sportswear.
MILDRED TILLBROOK—Knit Apparel.
DAN EVERETT—Teens' Wear.
THELMA THATCHER—Girls' Wear.
LUCILLE PLAGEMAN—Toddler Girls' Wear.
FRED KINLEY—Aprons, House Dresses, Uniforms.
RICHARD MOSHER—Furs.
LOUELLA BURTON—Buyer Millinery.

(Continued)

OHIO (Cont'd.)

Units

The F. & R. Lazarus & Co. (Continued)

MRS. LILLIAN EVANS—Hosiery.
DOROTHY NOTT—Underwear, Lingerie.
WILLIAM HEFNER—Gloves, Umbrellas.
ANTHONY SORENTINO—Ladies' Shoes.
ROBERT THOMAS—Neckwear, Scarfs.
ESTHER FINE—Handkerchiefs, Candy, Delicacies.
ALICE KIDD—Buyer Corsets, Brassieres.
OLGA BROWN—Negligees, Robes.
MARGERY GREEN—Infants' Wear, Infants' Furniture.
FRANK HAYES—Handbags, Leather Goods.
HORACE PENRY—Men's Clothing.
STEWART PERRY & HARRY KOHN—Men's Furnishings.
HOWARD WAIDLICH—Men's Sportswear.
NED PETERS—Men's Hats & Caps.
GARDNER WILDER—Men's, Boys' & Children's Shoes.
GEORGE TEAL—Boys' Clothing, Furnishings, Hats, Caps.
MRS. FRANCES ALTEN—Toddler Boys' Wear.
WILLIAM SIMMONS—Piece Goods.
CHARLES REAM—Linens.
EDWARD WAMBOLD—Towels, Domestics, Bedding.
MADREA GORDON—Laces, Trimmings, Ribbons, Art Needlework.
GERTRUDE PHILLIPS—Notions.
JOHN PRINCE—Toiletries, Drug Sundries.
PAUL HUGHEY—Fine Jewelry, Clocks, Watches.
GRACE HASSON—Buyer Novelty Jewelry.
EDNA WALLS—Silverware.
JERRY HILL—Buyer Stationery.
LAWRENCE McHUGH—Books, Magazines.
DAVID CENTNER—Curtains, Draperies, Upholstery.
MRS. FRANCES CONLEY—Furniture.
JAMES PERDUE—Floor Coverings.
WALTER MENDENHALL—Major Appliances.
HAROLD ARCHER—Television, Radio.
EARL GIBSON—Pictures, Mirrors, Lamps & Shades.
JOHN STACK—China, Glassware, Gift Shop.
CLIFFORD DUNCAN—Toys.
LEONARD PUCKETT—Luggage.
WAYNE SCHULZ—Sporting Goods.
RALPH McGLAUGHLIN—Cameras.
ALICE JESSON—Head of Restaurant, Cafeteria & Soda Fountains.

BASEMENT DEPARTMENTS

MORRIS GAREK—Merchandise Manager.
LEAH FRESHCORN—Women's & Misses' Coats.
BETTY BALDWIN—Women's & Misses' Dresses.
D. RADOW—Junior Wear.
JOHN WATSON—Sportswear.
DAN SCOTT—Girls' & Children's Wear.
VINCENT NEIL—House Dresses.
MISS B. BASS—Millinery, Accessories.
W. BENEDICT—Ladies' Hosiery, Gloves, Notions, Luggage.
MRS. M. BIRD—Underwear.
THOMAS WEINER—Toddlers' Wear.
LOUISE NEWBOLD—Infants' Wear.
JOSEPH BURKHEAD—Men's Clothing.
THOMAS STIMMEL—Men's Furnishings.
ALBERT KRANTZ—Piece Goods.
CARL ECKROATE—Linens, Bedding.
ROBERT WARREN—Boys' Wear.
MRS. DOLLIE HARLESS—Curtains & Draperies.
BYRON ELDER—Floor Coverings.

Luckoff's-Mutual Stores, Inc., 660 E. Main St. Columbus 15, 8

Telephone: CApitol 8-2411
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.
All Stores Operated in Ohio.

(Continued)

OHIO (Cont'd.)

Units

Luckoff's-Mutual Stores, Inc. (Continued)

HERMAN LUCKOFF—Chairman of the Board.
SEYMOUR LUCKOFF—President & Buyer Men's & Boys' Wear.
FRED FRANKENBERGER—Vice President.
DAVID B. ROTH—Secretary, General Merchandise Manager & Buyer Infants' & Children's Wear.
HARRY ROSE—Ladies' Ready-to-Wear, Hosiery, Millinery, Lingerie, Accessories.
CLARK A. BIXBY—Yard Goods, Domestics, Patterns, Notions, Candy.
PHIL GOLDBERG—Housewares, Furniture, Electrical Appliances, Toys, Glassware, Luggage.

Margulies Dept. Store, 231 E. Livingston Ave. Columbus 15, 1

Telephone: CApital 1-7454
HARRY MARGULIES—Owner & General Buyer.
JULIUS MARGULIES—Buyer.

The Morehouse Fashion Co., 116-140 S. High St. Columbus 15, 1

Telephone: CApitol 8-4777
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
GEORGE L. DEEGAN—President.
ALBERT H. GREENE—Executive Vice President & Managing Director.
HARRY CUTLER—Treasurer & Controller.
ROBERT WANDSCHNEIDER—Store Manager, Manager of Supply, Alteration & Repair Departments, Store Equipment Buyer.
WILLIAM GIBBONS—Manager of Building & Maintenance Departments.
DON EARLE—Display Equipment Buyer & Display Director.
DARIUS FORSYTHE—Warehouse Manager.
HARRY R. JUDSON—Sales Promotion Manager.
ALPHA SKIDMORE—Personnel Director.
MRS. MADA THOM—Employment Director.

DIVISIONAL MERCHANDISE MANAGERS

JACK RADOW—Ready-to-Wear, Millinery, Negligees, Robes.
F. DONALD KETTELER—Girls' & Infants' Wear, High School Shop, Ladies' Intimate Apparel, Hosiery, Accessories, Notions, Stationery, Silverware, Smallwares, etc.
ALBERT H. GREENE—Men's & Boys' Wear, Luggage.
FRANK J. CAPOS—Home Furnishings, Housewares, Toys, Gifts.
THOMAS F. NOONE—Piece Goods, Linens, Domestics, Blankets.

BUYERS

MISS LILLIAN GOODMAN—Women's & Misses' Coats.
MRS. DOROTHY M. STUCKEY—Women's & Misses' Suits.
MISS MARY TOPPEY—Women's & Misses' Better & Moderate Priced Dresses.
ROBERT E. JONES—Women's & Misses' Inexpensive Dresses.
MRS. RUTH B. ALLISON—Juniors' Coats, Suits & Dresses.
MRS. CARMEN R. MARTINDALE—Girls' Wear, High School Shop.
MRS. ELIZABETH J. THEURER—Aprons, House Dresses, Uniforms, Negligees & Robes.
GIFFORD S. GLASGOW—Millinery.
RICHARD POTH—Hosiery, Gloves.
MISS MARY LOU PRENTICE—Knit, Woven Underwear.
MISS ELDA L. MOORE—Neckwear.
MISS NORMA CHAPMAN—Handkerchiefs.
MRS. EVELYN F. GREEN—Corsets & Brassieres.
MRS. MABEL S. WILSON—Infants' Wear, Layettes, Furniture, Children's Underwear.
MISS ALICE PAUGH—Handbags & Small Leather Goods.
ALBERT H. GREENE—Men's Wear, Luggage.
LESLIE H. RANKIN—Boys' Clothing & Furnishings.
JOHN BRENNAN—Piece Goods, Patterns.
THOMAS F. NOONE—Domestics, Linens, Towels, Blankets.
MISS MARJORIE E. PATRICK—Notions, Trim-A-Tree Shop.
MRS. HAZEL C. URBACH—Toiletries, Drug Sundries, Silverware, Clocks.
MISS ELEANORE H. NIMS—Costume Jewelry.
MRS. LUCILLE FORRESTER—Stationery Greeting Cards.
CARMEN ROMEO—Beds, Bedding, Floor Coverings.
NORMAN ROOF—Curtains, Draperies, Toys.

(Continued)

OHIO (Cont'd.)

Units

The Morehouse Fashion Co. (Continued)

MRS. DOROTHY CORBETT—China, Glassware, Lamps, Shades, Pictures, Mirrors, Gift Shop.
ROBERT L. JACKSON—Furniture.
BERNARD RAFKIN—Major Appliances, Radios & Phonographs.
BERNARD FEERER—Delicacies.

BASEMENT DEPARTMENTS

WILLIAM COONS—Merchandise Manager.
MAXWELL GUTTERMAN—Coats, Suits, Dresses, House Dresses.
ELLIOT H. LANDSMAN—Sportswear, Millinery, Accessories, Smallwares, All Shoes.
MRS. FAYE WUNDERLE—Infants' & Girls' Wear.
MRS. EDITH M. COLLINS—Hosiery, Underwear, Corsets, Brassieres.
JACK FINDER—Men's Furnishings, Work Clothes, Boys' Clothing & Furnishings.
ROBERT JACKSON—Linens, Domestics, Blankets, Curtains, Draperies, Miscellaneous House Furnishings.

Schottenstein's, 1885 Parsons Ave. Columbus 7, 6

Telephone: HIckory 3-4631
Operates PROGRESSIVE STORES & MARTY'S CUT RATE in Columbus, LEON'S in Lancaster & BUTLER'S in Cleveland, Ohio.
EPHRAIM L. SCHOTTENSTEIN—President.
ALVIN E. SCHOTTENSTEIN—Vice President, Equipment Buyer.
LEON SCHOTTENSTEIN—Vice President, General Mdse. Manager.
SAUL SCHOTTENSTEIN—JERRY SCHOTTENSEIN—Buyers.

John A. Seiller & Son, 2609 N. High St. Columbus 2, 1

Telephone: JEfferson 5414
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
JOHN A. SEILLER—President.
JOHN A. SEILLER, JR.—Vice President, General Manager, Mdse. Mgr. and Buyer all Men's, Ladies, & Children's Wear.
BESSIE TAYLOR—Buyer Hosiery, Underwear, Handbags, Accessories.
ARTHUR COLEMAN—Buyer Domestics, Notions, Home Furnishings, Toys.

Seiller's, Inc., 2404 W. Broad St. Columbus 4, 1

Telephone: RAndolph 8413
MARTIN W. SEILLER—President, General Manager.
JOHN P. MERRIMAN—Merchandise Manager, Ready-to-Wear Buyer.
PAUL LEIGHNINGER—Home Furnishings, Domestics, Toys, etc.

A. W. Pelton Co., 250 Main St. Conneaut 1

Telephone: 52-881
EARL W. MART—President & General Buyer.
WALTER BRAUN—Vice President in charge of Store Operation.

Elder & Johnston Co., 111 S. Main St. Dayton 2, 1

Telephone: ADams 1131
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
THOMAS E. MARSHALL—President.
ROBERT J. ELDER—Executive Head of Store.
NED McLAUGHLIN—General Merchandise Manager.
ALBERT J. TASKER—Controller.
E. C. POWERS—General Store Superintendent, Personnel Director.
RUSSELL C. VROOMAN—Purchasing Agent.
W. RICHARD HARVEY—Advertising & Publicity Manager.
EVERETT QUINTRELL—Display Manager.

MERCHANDISE MANAGERS

R. L. TODD—Ready-to-Wear, Sportswear, Millinery, Negligees, Robes, Infants', Children's & Girls' Wear.
R. D. MARSHALL—Hosiery, Underwear, Accessories, Lamps, China, Glassware, Gifts.
W. B. FISCHOFF—Men's & Boys' Wear.
R. MASTBAUM—All Shoes.
I. H. OSBORN—Piece Goods, Domestics, Linens, Patterns, Laces, Ribbons, Trimmings, Art Needlework.

(Continued)

OHIO (Cont'd.)

Units

Elder & Johnston Co. (Continued)

M. H. KOOGLER—Notions, Toiletries, Drugs, Stationery, Candy.
NED McLAUGHLIN—Corsets, Brassieres, Luggage.
R. BOPE—Bedding, Furniture.
F. E. KOPP—Floor Coverings, Curtains, Draperies, Pictures, Mirrors.
MARTIN McHUGH—Housewares, Appliances, Toys.

BUYERS

MISS A. SCHLINGMAN—Women's & Misses' Coats & Suits.
MISS M. FEIDLER—Women's & Misses' Dresses, Bridal Wear.
MISS N. MAYLE—Maternity Wear.
MISS E. OVERHOLSER—Junior Coats, Suits, Dresses, Sportswear, Handkerchiefs, Girls' Wear (10-16).
MRS. E. ROSENCRANS—Sportswear, Blouses, Skirts, Beachwear.
A. STEIN—Girls' Wear (7-14), Children's Wear (3-6).
MISS L. O'FRIEL—Aprons, House Dresses, Uniforms, Negligees, Robes.
MISS M. TURNER—Millinery.
MISS C. TISRON—Lingerie, Underwear.
MISS D. RILEY—Hosiery, Gloves.
MISS M. BOONE—Neckwear, Scarfs, Blouses, Veilings.
R. MASTBAUM—Better Shoes.
A. BRAMLAGE—Main Floor Shoes.
MISS T. CRABILL—Corsets, Brassieres.
MISS G. THOME—Infants' Wear.
MISS F. SUBJECT—Infants' Furniture.
D. DAVIS—Children's Shoes.
W. B. FISCHOFF—Men's Furnishings, Hats, Caps.
MISS D. SIEGEL—Handbags, Small Leather Goods, Costume Jewelry.
A. G. SCOTT—Boys' Clothing & Furnishings.
F. GRAHAM—Men's & Boys' Shoes.
I. H. OSBORN—Piece Goods, Domestics.
H. NOONAN—Linens, Art Needlework.
MISS M. ENSLEY—Laces, Trimmings, Ribbons.
MISS T. MERKLE—Notions.
MISS E. SMITH—Toiletries.
MISS E. NIES JONE—Drugs.
F. NAYLOR—Fine Jewelry, Clocks, Watches.
MISS R. THAYER—Silverware.
M. KOOGLER—Stationery.
R. BOPE—Bedding, Furniture.
WILLIAM D. BRANNON—Curtains, Draperies.
M. McHUGH—Major Appliances.
L. J. HUNKELER—General House Furnishings, Small Appliances.
MISS M. HAMMOND—Pictures, Mirrors.
F. E. KOPP—Rugs, Carpets.
H. WIMMERS—Linoleum.
MISS L. ROBERT—China, Glassware, Lamps, Shades, Gift Shop.
MRS. N. STAUGLER—Toys, Sporting Goods.
MISS I. SHROYER—Luggage.
MRS. W. SCHNEIDER—Dining Room.

BASEMENT DEPARTMENTS

H. KRONENBERG—Merchandise Manager.
H. HACKEL—Women's, Misses' & Juniors' Coats & Suits, Sportswear.
MRS. M. SHANNON—Women's, Misses' & Juniors' Dresses.
MISS E. MEYER—Girls', Children's & Infants' Wear.
MISS ROSE MASSA—Cotton Dresses, Uniforms, Underwear, Lingerie.
H. BIGGER—Women's & Children's Shoes.
MISS I. GREENUP—Corsets, Brassieres.
H. WERNER—Piece Goods, Domestics, Linens, Curtains.
M. BERNSTECKER—Men's & Boys' Wear.
MISS G. APPLE—Hosiery, Accessories.

Johnston-Shelton Co., 8-18 E. 3rd St. Dayton 3, 1

Telephone: ADams 7111
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operates: THE HOME STORE.

(Continued)

OHIO (Cont'd.)

Units

ohnston-Shelton Co. (Continued)

T. J. DOLAN—President.
JESSE PHILIPS—Executive Vice President, General Merchandise Manager, General Manager.
LAWRENCE S. WILEY—Treasurer, Controller.
GEORGE W. OSBORN—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer.
LESLIE J. GIBBS—Display Equipment Buyer, Display Director.
JOE HIATT—Warehouse Manager.
CARL T. HAMM, SR.—Advertising Manager.
HARRIET RUSSEL—Personnel Manager.
EDWARD HOLTZBERG—Merchandise Manager, Ready-to-Wear, Boys' Wear.
H. MILTON MEYERS—Merchandise Manager for All Other Lines.
MARY MILLER—Women's, Misses' & Juniors' Coats & Suits, Aprons, House Dresses, Uniforms, Robes.
MARJORIE SHEMWELL—Women's, Misses' & Juniors' Dresses.
DAVID MacINTOSH—Sportswear, Blouses, Skirts, Knit Apparel.
CLARA LICHTENSTEIN—Girls', Children's & Infants' Wear.
MARTIN LOWENBERG—Furs.
HERBERT SAMUEL—Millinery.
ALBERTA RICHARDSON—Hosiery, Underwear, Neckwear, Handkerchiefs, Corsets, Brassieres, Negligees, Handbags, Small Leather Goods, Umbrellas.
EARLE MILLER—Women's Shoes.
SHELDON MANN—Men's Clothing, Furnishings.
VIVIAN GRAY—Boys' Clothing, Furnishings, Hats, Caps.
WM. BALLMAN—Piece Goods, Domestics, Linens, Towels, Laces, Ribbons, Trimmings, Art Needlework, Bedding.
SARA KING—Notions, Costume Jewelry.
GRACE MILLER—Toiletries, Drug Sundries.
RALPH BUCKLEY—Silverware, Clocks, Housewares, Gifts, Luggage.
DELTON FREDERICK—Fine Jewelry, Watches.
BIRDIEDEAN DUKES—Stationery, Candy.
ED. KARL—Curtains, Draperies, Upholstery, Pictures, Mirrors, Lamps, Shades.
MICHAEL KURZER—Toys.

BASEMENT DEPARTMENTS

HENRY FAGAN—Merchandise Manager, Buyer for Ready-to-Wear.
MIRIAM ROSENBERG—Sportswear, Accessories, Underwear.
ROSEMARY MAURO—Hosiery, Domestics.
LEONARD HOFFMAN—Shoes.
VERA LUKEY—Corsets, Brassieres.
ALMIRA FISHER—Infants' & Children's Wear.
KENNETH ROUTSON—Men's & Boys' Wear, Work Clothing.

Paul J. Kennett & Son, 740 Watervliet Ave. — Dayton 10, — 1

Telephone: MAdison 5658

PAUL D. KENNETT—Owner.
LESTER GASTON—Display Equipment Buyer & Display Director.
LOUISE KENNETT—Women's & Juniors' Dresses, House Dresses.
MRS. M. TIDWELL—Sportswear, Hosiery, Underwear, All Accessories, Girls', Boys', Children's & Infants' Wear.
WM. BENSON—Men's Clothing, Furnishings, Hats, Caps.
MIRIAM BARTLEY—Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions, Stationery, Housewares, Bedding, Curtains, Draperies, Pictures, Mirrors, Lamps & Shades, Toys, Luggage.

The Leonards Co., 4th & Main Sts. — Dayton 2, — 1

Telephone: ADams 4225
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Operates: RAY'S.

PHILIP SOKOL—President, General Manager.
BORIS F. SOKOL—Treasurer, General Merchandise Manager.
MRS. E. ROOF—Manager of Supply Department, Store Equipment Buyer.
B. MICHELSON—Display Equipment Buyer, Display Director.
GENE LEONARD—Advertising Manager.

(Continued)

OHIO (Cont'd.)

Units

The Leonards Co. (Continued)

MRS. T. KIEFER—Women's, Misses' & Juniors' Coats & Suits.
MISS R. RADIN—Women's, Misses' & Juniors' Dresses.
MISS L. WEBB—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Corsets, Brassieres, Negligees, Robes, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas, Luggage.
MRS. M. WHYTE—Girls', Children's & Infants' Wear, Toys.
M. SHAPIRO—Furs.
J. LITTMAN—Men's Clothing.
I. FOGEL—Men's Furnishings, Hats, Caps.
S. DENEAU—Boys' Clothing, Furnishings, Hats, Caps, Linens, Towels, Domestics, Curtains, Draperies.
M. LEVIN—Fine Jewelry, Silverware.
S. ALBERT—Clocks, Watches, Cameras.
E. WEISSBLATT—Bedding, Major Appliances, Pictures, Mirrors, Floor Coverings, Furniture, Upholstery, Lamps, Shades, Radios, Phonographs.

The Rike-Kumler Co., 2nd & Main Sts. Dayton 1, 1

Telephone: MIchigan 9411
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing.)

DAVID L. RIKE—President, Treasurer & General Manager.
KENYON L. STARLING—Senior Vice President in Charge of Merchandising & Publicity.
T. C. WASMUTH—Vice President in Charge of Operations, Personnel & Control.
WHITMAN BOYNTON—Chief Engineer.
J. T. COUGHLIN—Manager of Building & Maintenance Departments, Store Equipment Buyer.
JAMES E. WHALEN—Manager of Supply Department.
JOE VENT—Display Equipment Buyer & Display Director.
C. I. BURTANGER—Public Relations Director.
MRS. VIRGINIA DIFFENDAL—Advertising Manager for Fashions.
KEVIN DWYER—Advertising Manager for Men's Wear & Home Furnishings.
D. W. COUGHNOUR—Personnel Manager.
E. W. NASH—Merchandise Manager for Ready-to-Wear.
R. EBERHARD—Merchandise Manager for Ladies' Accessories, Men's & Boys' Wear, Laces, Ribbons, Notions, Smallwares, etc.
A. M. PAULY—Merchandise Manager for Piece Goods, Domestics, Home Furnishings, Housewares.
T. PROUDFOOT—Women's Coats & Suits.
MISS MAMULY—Women's Dresses.
MISS EICHEL—Misses' Coats & Suits.
MISS FLICK—Misses' Dresses.
MISS WITTE—Juniors' Coats, Suits, Knit Apparel.
MISS WRIGHT—Juniors' Dresses.
MISS STEGNER—Blouses, Neckwear, Handkerchiefs.
MISS AMOS—Sportswear, Skirts.
MISS SAMMONS—Teens' Wear.
MRS. SMITH—Girls' Wear (7-14).
G. R. PHILLIPS—Aprons, House Dresses & Uniforms.
MISS G. RASNICK—Furs.
MISS C. STICH—Millinery.
MISS R. ROGERS—Hosiery.
MISS B. LEEDY—Underwear.
MISS N. SNIDER—Gloves.
J. FITZHARRIS—Women's Shoes.
MRS. R. REASOR—Corsets.
MISS A. LUDWIG—Brassieres.
MISS M. WEBB—Negligees, Robes.
MISS ESPEY—Children's Wear.
A. GOODMAN—Children's Shoes.
MISS J. HOOD—Infants' Wear.
G. SCHENCK—Handbags, Small Leather Goods, Umbrellas.
J. ANDREWS—Men's Clothing.
R. BELT—Men's Furnishings.
G. COE—Men's Hats, Caps, Shoes.

(Continued)

OHIO (Cont'd.)

Units

The Rike-Kumler Co. (Continued)

L. ATTISANO—Boys' Clothing, Furnishings, Hats & Caps.
MISS H. SMITH—Piece Goods.
J. MURCH—Linens, Towels, Domestics.
MISS K. HALL—Laces, Trimmings, Ribbons.
MISS I. DREVES—Notions.
MISS M. HOWER—Toiletries.
J. SASSENBERG—Drug Sundries.
R. RAYMOND—Fine Jewelry, Clocks, Watches.
MISS C. CARR—Costume Jewelry.
J. VOLLBRECHT—Silverware, Luggage.
MISS V. PRESTON—Art Needlework.
MISS R. WISE—Books, Magazines.
MISS B. SALTZ—Stationery.
S. ZEPP—Bedding.
M. FRANK—Curtains, Draperies.
J. TEHAN—Major Appliances.
MISS R. WILSON—Pictures & Mirrors.
R. WHITE—Furniture.
L. GLANDER—Floor Coverings.
R. FISHER—Lamps & Shades.
R. WORMAN—Radios & Phonographs.
MISS R. WILSON—Gift Shop.
T. ROTTERMAN—Housewares.
D. VANDENBERG—China, Glassware.
H. WHITMAN—Cameras.
MISS M. WALLACE—Candy.
T. HEMPLEMAN—Delicacies.

BASEMENT DEPARTMENTS

J. J. O'DONNELL—Merchandise Manager.
MISS V. REYNOLDS—Women's & Misses' Coats & Suits.
MISS M. SCHAFER—Women's & Misses' Dresses.
R. BARR—Juniors' Coats, Suits.
MISS J. BODEM—Juniors' Dresses.
J. BOUCHER—Sportswear, Blouses, Skirts.
J. KAEHLER—Aprons, House Dresses, Uniforms.
MISS G. POAGUE—Millinery.
MISS M. BRELSFORD—Hosiery, Accessories.
MRS. F. STEWART—Lingerie.
MRS. F. MOORE—Girls' Wear.
MISS A. ARDEN—Infants' & Children's Wear.
A. WRIGHT—Women's & Children's Shoes.
MRS. STINGLEY—Corsets & Brassieres.
R. RICHESON—Men's Clothing.
C. SCHAFER—Men's Furnishings.
D. STILES—Boys' Wear.
TOM JOHNSON—Men's, Boys' Shoes.
MISS R. CRAIG—Piece Goods.
W. BAYLEY, JR.—Domestics.
G. ENGELKA—Home Furnishings.
W. SMITH—Floor Coverings.

Rubensstein's, Inc., 1144 W. 3rd St. Dayton 7, 1

Telephone: FUlton 4133
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
J. D. RUBENSTEIN—President & General Buyer.

The Boston Store, 43 N. Sandusky St. Delaware 2

Telephone: DElaware 2-3841
Resident Buyer: Fernfield Associates, 505 8th Ave.
Branch Store Operated: THE FAIR in Columbus, Ohio.
ALBERT KOHN—Owner & Buyer for all Departments.

Klein's Dept. Store, 55 N. Sandusky St. Delaware 1

Telephone: DElaware 2-1971
OSCAR KLEIN—Owner & General Buyer.

OHIO (Cont'd.)

Units

D. M. Ogilvie & Co., 5th & Washington Sts. East Liverpool 1

Telephone: MAin 14
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
W. D. OGILVIE—President & General Merchandise Manager.
DON M. OGILVIE—Vice President.
W. O. BLOOR—Manager of Building & Maintenance Departments.
THOMAS W. PHILLIPS—Personnel Manager, Buyer Store Equipment & Candy.
EARL GIBSON—Display Equipment Buyer.
MRS. E. SUTHERIN—Women's, Misses' & Juniors' Coats & Suits, Furs.
MRS. O. GIBSON—Women's, Misses' & Juniors' Dresses.
MRS. K. BALDWIN—Blouses, Underwear, Gloves, Neckwear, Negligees, Umbrellas.
MRS. M. WILLIAMS—Sportswear, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Robes.
MISS R. BROOKES—Girls', Children's & Infants' Wear.
MRS. H. HAYES—Handkerchiefs, Linens, Towels.
MRS. H. MOORE—Corsets, Brassieres.
MRS. A. KELSO—Handbags, Small Leather Goods, Costume Jewelry.
MRS. D. EVANS—Hosiery, Silverware, China, Glassware, Pictures, Mirrors, Lamps, Shades, Gift Shop.
W. MacLEAN—Men's & Boys' Clothing, Furnishings, Hats, Caps, Luggage.
MRS. B. HEADLEY—Piece Goods, Ribbons, Notions.
MRS. W. BEVINGTON—Comforters, Blankets, Curtains.
MISS P. HENDERSON—Muslins, Sheetings, Spreads, Laces, Trimmings.
MRS. A. TITTLE—Toiletries, Drug Sundries.
MRS. S. CUNNINGHAM—Art Needlework, Draperies.
MISS B. AZDELL—Books.
MRS. V. ROBERTS—Stationery.
DON WORKMAN—Major Appliances, Radios, Phonographs, Housewares, Toys.

A. J. Olsen Co. 122 E. 5th St. East Liverpool 3

Telephone: MAin 251
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch Stores Operated in Bradford, Pa. (See Listing) & in Logansport, Ind.
G. L. REINACHER—President.
FRANK NUDI—General Merchandise Manager.
MISS H. GRAHAM—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS J. HOPPER—Sportswear, Separates, Accessories.
MISS E. McDONALD—Aprons, House Dresses, Underwear, Negligees.
MISS D. FARNSWORTH—Millinery.
MRS. V. STOVER—Corsets & Brassieres.
MISS A. VANICH—Girls', Children's & Infants' Wear, Toys.
MISS M. FRANKLIN—Piece Goods, Domestics, Linens, Towels, Curtains, Draperies, Housewares, Floor Coverings, Luggage.

C. H. Merthe Co., 425 Broad St. Elyria 1

Telephone: ELyria 3237
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
C. H. MERTHE—President.
W. D. TAYLOR—Treasurer, General Merchandise Manager, General Manager & Buyer Ready-to-Wear, Sportswear.
BEA ROBERTSON—Advertising, Display & Personnel Manager.
P. J. HARDY—Ladies' Hosiery, Accessories, Piece Goods, Domestics, Linens, Notions, Smallwares, Bedding.
R. URBANAC—Ladies' Intimate Apparel, Infants' & Children's Wear, Housewares, Curtains, Draperies, Upholstery, Appliances, Furniture, Floor Coverings, Pictures, Mirrors, Lamps, China, Glassware, Toys.

Boston Dept. Store, 237 S. Main St. Findlay 2

Telephone: FIndlay 2880
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated in Ottawa, Ohio
N. M. MARCUS—Owner & General Buyer.

Pattersons, 418 S. Main St. Findlay 1

Telephone: FIndlay 1155
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
A. D. PATTERSON—General Manager.
A. L. WHISLER—General Merchandise Manager.

(Continued)

OHIO (Cont'd.)

Units

Pattersons (Continued)

MRS. DORIS LYTLE—Advertising & Personnel Manager.
FRED KOONERSMAN—Controller.
MRS. L. STEWART—Ladies' Ready-to-Wear, Sportswear.
MRS. F. HAMILTON—Ladies' Intimate Apparel.
W. S. ADAIR—Ladies' Hosiery, Accessories, Piece Goods, Domestics, Smallwares, Notions.
MISS A. HALL—Infants' & Children's Wear.
FRED REMLEY—Home Furnishings, Housewares, Hardware, Toys.

The Ahlenius Co., 116 N. Main St. — Fostoria — 4

Telephone: FOstoria 6601
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
(3) Stores Operated in Ohio & (1) in Hollywood, Fla.
Operates: GAIR'S in Hollywood, Fla. (Women's Apparel)
S. B. GAIR—General Merchandise Manager, General Manager & Buyer for Sportswear, Separates, Aprons, House Dresses, Uniforms, Girls' Wear, Toys.
MRS. E. VOLKNER—Manager of Supply, Alteration & Repair Depts.
G. GAIR—Manager & Buyer for Hollywood, Fla. Store.
H. GAIR—Advertising Manager & Buyer for Men's Wear, Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions, Bedding.
MRS. M. BARLITT—Ready-to-Wear, Furs.
MRS. E. SUBER—Millinery.
MRS. K. EWERS—Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry, Silverware, Clocks, Watches, Art Needlework, Stationery, Gifts.
J. BURGER—Shoes.
MRS. C. LANE—Corsets, Brassieres, Negligees, Robes, Infants' & Children's Wear.
MRS. C. DENNIS—Curtains, Draperies, Floor Coverings, Housewares, China & Glassware.
E. TOWNSEND—Furniture, Lamps & Shades.

Thirkield's Dept. Store, 350 S. Main St. — Franklin — 1

Telephone: FRanklin 6-6457
ALLEN & D. D. THIRKIELD—Owners & Buyers.

Altman's Dept. Store, 330 - 2nd Ave — Gallipolis — 2

Telephone: GAllipolis 218
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Operates: THE STYLE CENTER (Women's Wear) in Gallipolis, Ohio.
MAX ALTMAN—Owner & General Buyer.

Palace Dept. Store Co., 537 Broadway — Greenville — 1

Telephone: GReenville 500
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
E. L. WALTERS—President, General Merchandise Manager & Buyer for Ladies' Accessories, Men's & Boys' Wear, Dry Goods, Domestics.
INEZ HART—Ladies' & Children's Hosiery.
MRS. E. HARRIS—Notions.
MRS. GRIBLER—Silverware, China, Glassware, Art Needlework.
MRS. SCHRADER—Curtains, Draperies, Upholstery.
C. KREIDER—Home Furnishings, Housewares, Toys.

Robinson-Schwenn Co., High St. & Journal Square — Hamilton

Telephone: HAmilton 5-5675
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Operated by: DENTON'S, INC., Springfield, Ohio (See Listing)
J. S. BUTLER—Store Manager, General Merchandise Manager & Buyer for Ladies' Coats, Suits, Dresses, Junior Wear, Sportswear.
MRS. DOROTHY WELCH—Advertising Manager.
PAUL DORSETT—Display Manager.
MISS MARIE IUTZI—Lingerie, Girls', Boys', Children's & Infants' Wear.
JAMES YONALLY—Hosiery, Neckwear, Gloves, Handkerchiefs, Handbags, Small Leather Goods, Men's Furnishings, Ribbons, Notions, Jewelry.
MISS CLARA BERGEDICK—Corsets & Brassieres.
CHARLES BALES—Patterns, Silks, Linens, Domestics.
MISS DOROTHY GRIESER—Toilet Goods, Stationery.
JOSEPH HAMMERELE—Curtains, Draperies, House Furnishings, Toys.

OHIO (Cont'd.)

Units

Wilmurs, Inc., 2nd & High Sts. — Hamilton — 1

Telephone: HAmilton 3-6171
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

WILLIAM MURSTEIN—President & General Manager.
SANFORD EAFFY—Merchandise Manager for Ladies' Accessories, Hosiery, Lingerie, Men's & Boys' Wear, Store Equipment Buyer.
EDWARD DAVIS—Merchandise Manager for Ready-to-Wear, Sportswear, Infants' & Children's Wear, Piece Goods, Domestics, Notions, Curtains, Draperies, Bedding, Floor Coverings.
K. BROWN—Manager of Building & Maintenance Departments.
R. HUEY—Display Equipment Buyer & Display Director.
ROBERT CHAIT—Advertising Manager.
R. LERNER—Women's, Misses' & Juniors' Coats, Suits, Dresses, Aprons, House Dresses, Uniforms, Robes, Furs.
MRS. D. BARNES—Sportswear, Blouses, Skirts, Knit Apparel, Luggage.
MRS. L. TAPE—Hosiery, Underwear, All Accessories, Negligees.
I. BIER—Girls' Wear.
R. KEMPLIN—Corsets & Brassieres.
MRS. B. CORTELYOU—Infants' Wear.
H. GUDGELL—Men's Furnishings.
I. MARKS—Men's Clothing, Hats, Caps.
R. KOLODZIK—Boys' Clothing, Furnishings, Hats, Caps.
J. BROWN—Piece Goods, Domestics, Laces, Trimmings, Ribbons, Art Needlework, Notions, Bedding, Curtains, Draperies, Floor Coverings, Toys.

Stiffler Stores, Inc., 211 Broadway — Jackson — 10

Telephone: JAckson 26
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
All Stores Operated in Ohio.

JOHN F. STIFFLER—President, Buyer for Store Equipment, Hosiery, Men's Wear, Toiletries, Stationery, Lamps, Glasswares, Luggage, Toys, Sporting Goods, Candy.
G. ROBERT STIFFLER—Ladies' Ready-to-Wear, Accessories, Millinery, Intimate Apparel, Infants' & Children's Wear.
WILLIAM BROOKS—Yard Goods, Domestics, Towels, Patterns, Notions.
WILLIAM E. DAVIES—All Shoes.
R. A. WILLIAMS—Hardware, Paints, Brushes.

The Hickle Co., 138-140 Main St. — Lancaster — 1

Telephone: LAncaster 620
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

METTA J. BENSON—President, Buyer for Women's, Misses' & Juniors' Dresses.
F. S. BENSON, JR.—Vice Pesident, Treasurer, General Merchandise Manager & Buyer for Store Equipment & Furs.
GEORGE DUBLER—Manager of Building & Maintenance Departments.
G. H. EHRLER—Manager of Supply Department, Buyer for Display Equipment, Hosiery, Towels, Muslins, Sheetings, Laces, Ribbons, Silverware, Trimmings, Notions, Art Needlework, Bedding, Gifts.
M. L. ABEL—Advertising & Display Manager.
M. E. SEARS—Personnel Manager.
HOPE KOST—Women's, Misses' & Juniors' Coats & Suits, Sportswear, Blouses, Skirts, Knitwear, Aprons, House Dresses, Uniforms, Negligees & Robes.
NAOMI DUMM—Millinery.
MRS. M. PICKERING—Underwear, Linens.
MISS E. FREISNER—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Jewelry, Umbrellas.
DARREL HATMAKER—Shoes.
MRS. B. GEER—Corsets, Brassieres.
LAURA NEISER—Girls', Boys', Children's & Infants' Wear.
MRS. PALMER—Piece Goods.
MRS. D. ALWOOD—Comforters, Blankets, Spreads, Curtains, Draperies, Upholstery, Pictures, Mirrors, Housewares, Furniture, Floor Coverings, Lamps, Shades, Radios, Phonographs.

Chas. P. Wiseman Co., 123 W. Main St. — Lancaster — 1

Telephone: LAncaster 5200
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

(Continued)

OHIO (Cont'd.)

Units

Chas. P. Wiseman Co. (Continued)

THOMAS W. WISEMAN—President.
JACK SCHEEL—General Merchandise Manager.
KENNETH RIDER—Public Relations Director.
AL SHORE—Women's, Misses' & Juniors' Coats, Suits, Dresses, Aprons, House Dresses, Uniforms, Furs.
MARG RIDER—Sportswear, Blouses, Skirts, Knit Apparel.
BEA SCHORR—Girls', Children's & Infants' Wear.
DORIS SCHWARZ—Millinery.
HELEN POWERS—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Candy, Toiletries, Jewelry, Smallwares, etc.
M. DEELEY—Underwear, Corsets, Brassieres, Negligees, Robes.
ROBERT CARTER—All Shoes.
JOE HYDE—Men's & Boys' Clothing & Furnishings, Piece Goods, Linens, Domestics.
MARY KIENER—Silverware, Gift Shop.
CARL JOHNSON—Bedding, Curtains, Draperies, Upholstery, Furniture, Floor Coverings, Lamps, Shades, China, Glassware, Housewares, Toys & Luggage.

Blattner's Dept. Store, 221 N. Main St. — Lima — 1

Telephone: LIma 4-2650
Resident Buyer: George W. Cohen, Inc., 450 7th Ave.

SIMON J., BERNARD & JEROME BLATTNER—Partners.
ANN BLATTENBERG—Advertising Manager.
LUCILLE DYPERT—Display Director.
EVELYN SHAFFER—Ready-to-Wear, Sportswear, Underwear, Accessories, Negligees & Robes.
MRS. M. HOWARD—Hosiery.
JOSEPH WOHL—Ladies' & Children's Shoes.
MRS. FRAZIER—Corsets & Brassieres.
MILDRED FITZPATRICK—Infants' & Children's Wear.
BERNARD BLATTNER—Men's Clothing, Major Appliances.
FREDA LEHR—Men's Furnishings.
MARIE KEITH—Men's & Boys' Shoes.
SIMON J. BLATTNER—Furniture.

Gregg's, Inc., 214 N. Main St. — Lima — 1

Telephone: LIma 4-7010
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

ROY B. GREGG—President & General Merchandise Manager, Personnel Mgr.
TOM GREGG—Executive Vice President & Buyer Ready-to-Wear, Furs.
MRS. D. HICKEY—Advertising Manager.
WILLIAM SHRIGLEY—Display Equipment Buyer, Display Director.
BYRON KERR—Sportswear, Blouses, Skirts, Knitwear, Uniforms, Intimate Apparel, Girls', Boys', Children's & Infants' Wear.
MAX FALK—Men's Clothing & Furnishings, Luggage.
ROBERT HARTER—Piece Goods.
HARVEY HOEPER—Store Equipment, Domestics, Linens, Laces, Ribbons, Trimmings, Notions, Bedding.
I. MUMAUGH—Toiletries.
FRANK LOVE—Ladies' Accessories, Candy.
MARVIN MYERS—Silverware, Clocks, Watches, Housewares, Gift Shop.
D. W. BROWN—Curtains, Draperies, Upholstery, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades, Toys.
ROY McCARTY—Major Appliances, Radios & Phonographs.

Leader Dept. Store, 141 N. Main St. — Lima — 1

Telephone: LIma 3-0610
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

Operated by: HOLSTINE DRY GOODS CO.
SYLVAN HOLSTINE—President, General Merchandise Manager & Buyer Corsets & Brassieres.
GLENN GRAVES—Ladies' Ready-to-Wear, Sportswear, Underwear.
MRS. S. MANHART—Millinery.
B. J. RUBENS—Ladies' Hosiery, Accessories, Toiletries, Stationery, Smallwares.

(Continued)

OHIO (Cont'd.)

Units

Leader Dept. Store (Continued)

MRS. M. NICHOLS—Infants', Children's & Girls' Wear.
C. STECHSCHULTE—Men's Clothing.
M. A. LOTZOFF—Men's Furnishings.
F. HARRIS—Boys' Wear.
O. D. DAGUE—Shoes.
J. J. CULHANE—Piece Goods, Domestics.
D. BOWERSOCK—Curtains, Draperies, Upholstery, Furniture, Floor Coverings, Lamps, Shades, Pictures, Mirrors.
W. BROWN—Housewares, China, Glassware, Toys, Luggage.
C. NIEMEYER—Major Appliances, Radios & Phonographs.

Elberfeld Co., Inc., 79 W. Main St. — Logan — 1

Telephone: LOgan 5-3524
Resident Buyer: Kirby Block & Co., Inc., 128 W. 31st St.
ALFRED ELBERFELD—President & General Merchandise Manager.
MRS. H. WILLIGE—Ready-to-Wear, Sportswear, Millinery.
EARL ELBERFELD—Ladies' Fashion Accessories, Hosiery, Intimate Apparel, Piece Goods, Domestics, Notions, Smallwares.
B. BRYAN—Housewares, Hardware, Appliances, Toys.
HAROLD BRYAN—Furniture, Floor Coverings, Pictures, Mirrors, Lamps & Shades, Gifts.

Ballenger's Dept. Store, 22 S. Main St. — London — 1

Telephone: LOndon 461
RAY BALLENGER—Owner & General Buyer.

Smith & Gerhart, Inc., 520 Broadway — Lorain — 1

Telephone: LOrain 69-341
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
DAN C. SMITH—President & Treasurer.
DANIEL S. CONNELLY—Vice President.
JOHN H. SHIELDS—General Merchandise Manager.
MRS. CLEGG—Ladies' Ready-to-Wear, Furs.
MRS. SMITH—Sportswear, Aprons, House Dresses.
MRS. LAUCAITIS—Hosiery, Toiletries, Cosmetics.
MRS. BUNKER—Ladies' Intimate Apparel.
MISS LAUX—Ladies' Accessories, Men's Wear, Notions, Smallwares.
MRS. LONG—Girls' & Children's Wear.
MRS. PETERSON—Infants' Wear.
MRS. ZEH—Boys' Wear.
MRS. WEBER—Domestics, Bedding, Housewares, Hardware, Toys.
MRS. MAHLA—Curtains, Draperies, Upholstery, Furniture, Floor Coverings.

R. B. Maxwell Co., 35 N. Main St. — Mansfield — 2

Telephone: MAnsfield 4184-6
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operates: UHLER-PHILLIPS CO., Marion, Ohio (See Listing)
M. E. BURKE—President & Buyer for Ready-to-Wear (at Marion, Ohio).
M. L. BARNETT—Executive Vice President, General Merchandise Mgr. & Buyer for Aprons, House Dresses, Underwear, Accessories, Men's & Boys' Wear, Dry Goods, Silverware, China, Glassware, Smallwares.
C. L. REDDING—Advertising Manager.
MRS. BOESCH—Girls', Children's & Infants' Wear.
MRS. SHERWOOD—Corsets & Brassieres.
P. KNACHEL—Shoes.
R. BOESCH—Home Furnishings, Housewares.

H. L. Reed Co., 28 N. Main St. — Mansfield — 1

Telephone: MAnsfield 4189-6
JOHN W. COOK—General Merchandise Manager.
GRACE KAUFMAN—Buyer Ladies' Coats, Suits, Dresses.
IRENE LUDWIG—Buyer Sportswear, Blouses, Underwear.
MARION CLAYPOOL—Lingerie, Bathrobes.
ROBERT M. VARNEY—Hosiery, Handbags, Jewelry, Toilet Goods.
HARLENA GRAVES—Notions, Ribbons, Patterns.
G. H. WILLIAMSON—Domestics, Piece Goods, Linens.
MRS. R. G. SNYDER—Corsets, Brassieres.
ED J. WILKINSON—Toys, Home Furnishings, Electrical Goods.

OHIO (Cont'd.)

Units

Scattergood's, 43 N. Main St. — Mansfield — 1

Telephone: MAnsfield 3332-6

WILBUR O. LOOMIS—President.
FREDERICK HEINEKING—General Merchandise Manager.
O. R. HARTMAN—Mdse. Mgr. & Buyer Men's & Boys' Depts.
MRS. S. M. SCOTT—Mdse. Mgr. & Buyer Ladies', Children's Wear, Gifts, Lamps, Shades, Furniture, Toys.
MRS. IRENE FRIDDELL—Domestics, Notions.
EMMA GRUBER—Hosiery, Gloves, Handbags, Neckwear.

Bonham's, Inc., 206 Putnam St. — Marietta — 1

Telephone: MArietta 2660
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

J. P. BONHAM—President, Treasurer.
ROBERT S. EDWARDS—Executive Vice President, General Merchandise Manager, Personnel Manager, Buyer Sportswear, Blouses, Skirts.
WALTER BEST—Advertising & Display Manager, Merchandise Manager for Ready-to-Wear, Buyer Equipment, Luggage.
STELLA SMITHBERGER—Women's, Misses' & Juniors' Coats, Suits & Dresses, Knitwear, House Dresses, Furs, Negligees, Robes.
VELMA FREESE—Girls', Children's & Infants' Wear.
GENE LANCASTER—Aprons, Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions.
FLORENCE TAYLOR—Uniforms, Underwear, Corsets, Brassieres.
MILDRED McPHERSON—Millinery.
WILLIAM TOLLER—Hosiery, Gloves, Neckwear, Handbags, Small Leather Goods, Men's & Boys' Clothing & Furnishings, Toiletries, Costume Jewelry, Umbrellas.
LORETTA STOEHR—Clocks, Watches.
DONALD CLARK—Silverware, Housewares, Bedding, Curtains, Draperies, Appliances, Furniture, Floor Coverings, Pictures, Mirrors, Lamps, Shades, Gift Shop.

Otto Bros., Inc., 118 Putnam St. — Marietta — 1

Telephone: MArietta 1048
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.

CHARLES J. OTTO—President, General Merchandise Manager & Buyer for Men's & Boys' Wear, Dry Goods, Domestics.
CHARLES W. OTTO—Ladies' Ready-to-Wear, House Dresses, Uniforms, Negligees, Robes, Girls', Children's & Infants' Wear.
R. WILSON—Ladies' Intimate Apparel, Hosiery, Accessories, Notions, Smallwares, Housewares, Hardware, Toys.
HARRY OTTO—Piece Goods.
P. E. PETTY—Curtains, Draperies, Upholstery, Appliances.

Frank Bros. Co., 165 W. Center St. — Marion — 1

Telephone: MArion 2-0142
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

JOHN J. RYAN—Store Manager & General Merchandise Manager & Buyer.

Uhler-Phillips Co., 162 W. Center St. — Marion

Telephone: MArion 2-1178
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operated by: R. E. MAXWELL CO., Mansfield, Ohio. (See Listing)

M. E. BURKE—President & General Buyer.

Weiss Brothers, Main St. — Marysville — 1

Telephone: MArysville 221

NELSON WEISS—Owner & General Buyer.

The Ideal Co., 55 Lincoln Way E. — Massillon — 1

Telephone: MAssillon 2-7433
Resident Buyer: Kirby Block & Co., Inc., 128 W. 31st St.

JOSEPH J. GERHART—President & General Merchandise Manager.
OLAS D. MILLER—Vice President.
C. M. MILLS—Treasurer, Comptroller, Personnel Director.
AUSTIN W. O'TOOLE—Secretary.
E. A. O'SHEA—Women's, Misses' & Juniors' Coats & Suits.

(Continued)

OHIO (Cont'd.)

Units

The Ideal Co. (Continued)

MRS. G. SUMNER—Women's, Misses' & Juniors' Dresses, Furs, Negligees.
MRS. D. SHEPLER—Sportswear, Separates.
MRS. R. HALL—Girls', Children's & Infants' Wear.
MRS. O. VEZMER—Aprons, House Dresses, Uniforms.
MRS. GRIESHEIMER—Hosiery.
MRS. M. BOWER—Underwear.
MRS. D. HORNER—Gloves, Notions, Umbrellas.
MARGARET NOW—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Ribbons, Laces, Costume Jewelry.
MISS L. MARSHALL—Corsets, Brassieres.
MRS. V. CLARK—Men's Furnishings.
F. ALLMAN—Boys' Wear.
MISS EISENBREI—Piece Goods.
MRS. SHANKLIN—Domestics, Linens.
MRS. KOEHNLEIN—Toiletries, Cosmetics.
MRS. M. MORGAN—Art Needlework, Stationery, Gifts, Luggage.
MRS. A. FARRIS—Housewares, Curtains, Draperies.
KARL SPUHLER—Upholstery, Floor Coverings, Pictures, Mirrors, Lamps & Shades.
C. M. FERRELL—Major Appliances, Radios & Phonographs.

Central Store, Inc., Central Ave. & Verity Parkway — Middletown — 1

Telephone: MIddletown 2-5493
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

BEN BENDER—President.
ROBERT BENDER—Treasurer, Buyer Men's & Boys' Wear, Luggage.
SIDNEY ERSLER—Advertising Manager.
HENRY FAGAN—Merchandise Manager & Buyer Ready-to-Wear, Furs.
MRS. Z. DUNN—Sportswear, Separates.
MRS. TREADWAY—Ladies' Hosiery & Fashion Accessories.
MRS. W. TUDOR—Corsets & Brassieres.
MRS. APKING—Infants', Children's & Girls' Wear.
STANLEY LIST—Piece Goods, Domestics, Notions, Ribbons, Curtains, Draperies, Upholstery, Gifts, Toys.

The John Ross Store, Central Ave. & Broad St. — Middletown

Telephone: MIddletown 2-6321
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Operated by: DENTON'S, INC., Springfield, Ohio (See Listing)

J. HOWARD SMITH—Store Manager & General Merchandise Manager.
MRS. FRANCES OLDFIELD—Advertising Manager.
WILLIAM WERTZ—Display Manager.
GARTH K. WOLTER—Ladies' Coats, Suits, Dresses, Junior Wear, Sportswear.
FRANK STRATEMEYER—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Men's Furnishings, Boys' Wear, Ribbons, Notions, Costume Jewelry, Silverware, Luggage.
MRS. R. E. THORNTON—Lingerie, Corsets, Infants' Wear.
LAURA ALDRIGE—Piece Goods, Domestics, Linens, Patterns, Curtains, Draperies, Housewares, Appliances, Lamps, Shades, Toys, Luggage.

J. S. Ringwalt Co., 7 S. Main St. — Mount Vernon — 1

Telephone: MOunt Vernon 2-0715
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

M. CURTIS KINNEY—President, Treasurer, General Merchandise Mgr.
MARK KINNEY—Vice President, Buyer Sportswear, Separates, Men's Wear, Toiletries, Jewelry, Stationery.
C. J. LESTER—Secretary.
E. H. ZOLMAN—Comptroller.
MARK KINNEY, JR.—Advertising & Personnel Manager, Purchasing Agent.
MRS. F. McCANN—Women's, Misses' & Juniors' Coats, Suits, Dresses, Furs.
MRS. GEORGE—Millinery, All Accessories, Luggage.
MISS O. BERGER—Lingerie, Underwear, Corsets & Brassieres.
MISS W. CORCORAN—Ladies' & Children's Hosiery.
N. SLAUGHTER—Piece Goods, Domestics, Linens, Towels, Notions.
MRS. G. WOLFE—Girls', Children's & Infants' Wear, Boys' Clothing & Furnishings.
R. McDONALD—Home Furnishings, Housewares, Gift Shop, Toys.

OHIO (Cont'd.)

Units

The Rudin Co., 211 S. Main St. — Mount Vernon — 1

Telephone: MOunt Vernon 2-3715
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
J. W. RUDIN—President, Treasurer, General Merchandise Manager & Buyer for Ladies' Hosiery, Accessories, Men's Wear, Laces, Ribbons, Notions, Costume Jewelry, Silverwaree, Luggage.
W. M. RUDIN—Vice President.
J. W. RUDIN—Secretary & Buyer Ready-to-Wear, Girls', Children's & Infants' Wear.
GRACE ANDERSON—Controller.
MISS M. KAUFMANN—Ladies' Intimate Apparel.
FORREST EAGLE—Aprons, House Dresses, Uniforms, Basement Lines.
G. KUHN—Boys' Wear, Dry Goods, Domestics.
MRS. FOSTER—Toiletries, Cosmetics.
R. CUSHMAN—Curtains, Draperies, Upholstery, Floor Coverings.
HARRY FOSTER—Home Furnishings.

The Charles Co., Inc., 729 N. Perry St. — Napoleon — 12

Telephone: NApoleon 5501
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
All Stores Operated in Ohio.
ED. S. CHARLES—President & General Merchandise Manager.
G. E. CHARLES—Vice President.
O. F. HURST—Treasurer & Buyer Men's & Boys' Clothing, Furnishings, Hats, Caps, Shoes, Luggage, Sporting Goods.
KEN COTTER—Manager of Supply Department, Store & Display Equipment Buyer, Display Director.
FRANK HOHENBRINK—Warehouse Manager, Buyer Floor Coverings.
E. MANN—Advertising Manager.
JANE BERNEKE—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Knitwear, Girls' Wear, Millinery.
M. BOCKLEMAN—Aprons, House Dresses, Uniforms, Negligees, Robes.
M. GREISER—Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Corsets, Brassieres, Infants' Wear, Handbags, Small Leather Goods.
R. HASSELSWERTS—Ladies' & Children's Shoes.
MEL KING—Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions, Art Needlework, Curtains, Draperies, Bedding, Upholstery.
H. SCHUETTE—Silverware, Clocks, Housewares, Pictures, Mirrors, Furniture, Lamps, Shades, Gift Shop, Toys.

Davis Fair Stores, W. Columbus St. — Nelsonville — 2

Telephone: NElsonville 806
Branch Store Operated in Athens, Ohio.
JACK DAVIS—Owner & Buyer for all Departments.

J. J. Carroll Store, 60 Hudson Ave. — Newark — 1

Telephone: FAirfax 6-2881
JAMES T. ELLIOT—President.
ROSS DAVIDSON—General Merchandise Manager.
JACK F. PRIOR—Advertising Manager.
W. H. DODSON—Ladies' Ready-to-Wear, Furs, Aprons, House Dresses, Sportswear.
MISS MATILDA STOLL—Ladies' Hosiery, Accessories, Ribbons, Notions, Toiletries, Jewelry, Stationery, Art Needlework, Small Housewares.
MRS. F. SIEGLE—Underwear, Lingerie.
MRS. WISENER—Girls', Children's & Infants' Wear, Toys.
MRS. H. PARRISH—Corsets, Brassieres.
FRANK A. BELMAR—Piece Goods, Domestics, Linens, Towels, Bedding.
J. McGONAGLE—Curtains, Draperies, Upholstery.
R. MILLER—Floor Coverings.
R. A. LEE—Major & Small Appliances, Radios, TV, Phonographs, Lamps & Shades.

King's Dept. Store, 15 N. 3rd St. — Newark — 1

Telephone: FAirfax 2-7561
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
WILLIAM RIVITZ—President & General Merchandise Manager.

(Continued)

OHIO (Cont'd.)

Units

King's Dept. Store (Continued)

ROBERT PEARSON—Advertising & Display Manager, Store & Display Equipment Buyer.
ROBERT G. ROSENBERG—Ready-to-Wear, Sportswear, Blouses, Furs.
MAE COOPERIDER—Girls', Children's & Infants' Wear, Boys' Wear.
MADGE SMITH—Aprons, House Dresses, Basement Budget Coats, House Dresses, Lingerie, Foundations, Children's Wear, Toys.
LUELLA FLEITZ—Uniforms, Corsets, Brassieres, Negligees, Robes.
VIRGINIA THOMPSON—Underwear, All Accessories, Men's Furnishings, Ribbons, Notions, Toiletries, Jewelry, Silverware, Smallwares, etc.
J. CLEMMINGS—Piece Goods, Domestics, Linens, Bedding.
ROBERT GARRISON—Curtains, Draperies.

Neidhart's Dept. Stores, 38 W. Broad St. — Newton Falls — 2

Telephone: NEwton Falls 3181
Branch Store Operated in Canfield, Ohio.
JAMES L. NEIDHART—Owner & Buyer.

Ideal Dept. Store, 25 S. Main St. — Niles — 1

Telephone: OLympic 2-2814
MICHAEL PLEVYAK—Owner & General Buyer.

Sanger's Dept. Store, 39 E. Main St. — Norwalk — 1

Telephone: NOrwalk 3-2401
F. A. & W. B. SANGER—Partners & Buyers.

Carlisle-Allen Co., 60 S. Park Place — Painesville

Telephone: ELmwood 7-7553
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch of CARLISLE-ALLEN CO., Ashtabula, Ohio (See Listing)
CHARLES WINER—Store Manager & Merchandise Manager for Ready-to-Wear, Corsets, Brassieres, Infants' & Children's Wear.
OLIVER BROWN—Merchandise Manager for Millinery, Hosiery, Underwear, Accessories, Buyer Gloves, Neckwear, Handkerchiefs.
GEORGE HASKELL—Store Manager & Merchandise Manager for Men's & Boys' Wear, Piece Goods, Domestics, Notions, Home Furnishings, Housewares, Smallwares, Toys, Luggage.
JAMES BILLINGTON—Manager of Building & Maintenance Departments.
ROBERT GARDNER—Display Equipment Buyer, Display Director.
WM. VOIGE—Advertising Manager.
CHAS. PORTER—Women's, Misses' & Juniors' Coats, Suits, Dresses, Furs.
DIANE THURSTON—Sportswear, Blouses, Skirts, Knit Apparel.
NANCY UHER—Girls', Children's & Infants' Wear.
JEANNE CRYSLER—Millinery, Robes, Toiletries, Drug Sundries.
MATILDA FAIGHT—Hosiery.
RUTH SLOCOMB—Underwear, Negligees, Handbags, Small Leather Goods, Watches, Jewelry.
EDYTHE CORNELL—Corsets, Brassieres.
JAMES HALLIBURTON—Men's & Boys' Clothing, Furnishings, Hats, Caps, Luggage.
DORIS LINGAFELTER—Piece Goods, Domestics, Linens, Towels, Notions, Umbrellas, Bedding.
ROGER ADAMS—Silverware, Clocks, Housewares, Lamps, Shades, Gifts, Toys.
PAULINE MARUSCHAK—Stationery, Books, Candy, Delicacies.
MABEL JELLISON—Curtains, Draperies, Upholstery.
WILBUR McGRATH—Major Appliances, Radios, Phonographs.
IVAN BURCH—Summer Furniture, Floor Coverings.

Gail G. Grant Co., 165-9 Main St. — Painesville

Telephone: ELmwood 2-1131
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
GAIL G. GRANT—President, General Manager, Public Relations Dir.
H. J. KRESTENSEN—Treasurer, Store Equipment Buyer.
JOSEPH PANDY—Manager of Building, Maintenance & Supply Departments.
WALTER SMITH—Display Equipment Buyer, Display Director.
FRANK BASIL—Warehouse Manager.
JAMES SCHALL—Advertising Manager.
PAULINE M. WELLS—Personnel Manager.

(Continued)

OHIO (Cont'd.)

Units

Gail G. Grant Co. (Continued)

DOROTHY WILLIAMS—Merchandise Manager for Ladies' Ready-to-Wear & Accessories.
MAYNARD MORRELL—Merchandise Manager for All Other Lines & Basement.
MRS. ESCH—Women's & Misses' Coats, Suits & Dresses, Knitwear, Aprons, House Dresses, Uniforms, Furs, Negligees, Robes.
MRS. TIDBALL—Juniors' Coats, Suits, Dresses, Infants' & Children's Wear.
MRS. MORRIS—Sportswear, Blouses, Skirts, Knitwear.
MISS CRAFT—Millinery.
MRS. WATERMAN—Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Brassieres, Negligees, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry, Umbrellas.
MRS. HANKS—Shoes.
MRS. TAYLOR—Corsets, Brassieres.
M. LEYDE—Men's Clothing, Hats, Caps, Shoes.
WM. STANTON—Men's Furnishings.
MRS. KING—Boys' Clothing, Furnishings, Hats, Caps, Shoes.
MRS. HELEN TRIBBY—Piece Goods, Domestics, Linens, Laces, Ribbons, Trimmings, Notions, Art Needlework, Stationery, Bedding, Candy.
MRS. STACKHOUSE—Silverware, Clocks, Watches, Housewares, Gifts.
PAUL SCHAFER—Curtains, Draperies, Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades.
MRS. KAISER—Toys, Luggage, Children's Books.
MAYNARD MORRELL—Basement Merchandise.

Geo. Benkert & Co., Main St. — Piqua — 1

Telephone: PIqua 356
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

EDWARD BENKERT—Owner.
DON S. STRICKLAND—General Merchandise Manager, Store Manager & Buyer Boys' Wear, Toys, Luggage, Candy, All Basement Lines.
BARBARA NEVILLE—Women's, Misses' & Juniors' Coats, Suits, Dresses, Knit Apparel, Robes.
CONNIE HACKLEY—Sportswear, Blouses, Skirts.
MARGARET CONDON—Girls', Children's & Infants' Wear.
HARRIET HART—Aprons, House Dresses, Uniforms.
ELEANOR CALLAND—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry, Umbrellas.
GARNETT PENNY—Underwear, Corsets, Brassieres.
PAUL KISLING—Shoes.
ANNETTE BROWN—Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions, Curtains, Draperies, Bedding.

Bragdon Dry Goods Co., 409 Chillicothe St. — Portsmouth — 1

Telephone: POrtsmouth 3-5031
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.

R. B. LEICHNER—President, General Manager.
C. N. LEICHNER—Vice President, Advertising & Display Manager, Buyer Display Equipment, All Ready-to-Wear, Sportswear.
W. E. SHARP—Treasurer, Personnel Manager.
T. B. LEWIS—General Merchandise Manager, Buyer Ladies' Hosiery, Underwear, Millinery, All Accessories, Men's & Boys' Wear, Piece Goods, Domestics, Laces, Ribbons, Smallwares, etc.
L. P. WHITE—Manager of Building & Maintenance Departments, Buyer Store Equipment, All Home Furnishings & Housewares.
WM. MYERS—Toys.

[illegible] Hibbitts & Sons, 212-214 Harding St. — Portsmouth — 2

[illegible]phone: SCiotoville 36-G
[illegible]oth Stores Operated in Ohio.

JOHN R. HIBBITTS—Owner & Buyer for all Departments.

The Marting Bros. Co., 515 Chillicothe St. — Portsmouth — 1

Telephone: POrtsmouth 2-1211
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

H. GL[illegible]N DUIS—President, General Merchandise Manager.

(Continued)

OHIO (Cont'd.)

Units

The Marting Bros. Co. (Continued)

RICHARD D. MARTING—Vice President, Treasurer & Merchandise Manager for Piece Goods, Domestics, Smallwares, Bedding.
JAMES M. SAMUELL—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer, Personnel Manager.
DAVID CRULL—Display Equipment Buyer, Display Director.
ROBERT APPEL—Public Relations Director, Buyer Women's, Misses' & Juniors' Coats, Suits, Dresses, House Dresses, Furs.
ERNEST EYNON—Advertising Manager.
MRS. HELEN MONROE—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, Uniforms, Underwear, Corsets, Brassieres, Negligees, Robes.
MISS GERTRUDE KEMP—Girls', Children's & Infants' Wear.
MISS ROWENA WELCH—Hosiery.
MRS. IRENE AHREND—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Costume Jewelry, Watches, Umbrellas.
EVERETT CRANSTON—Men's Furnishings, Caps, Sporting Goods.
EVERETT THUMA—Boys' Clothing, Furnishings, Hats, Caps, Toys.
MRS. THELMA SHOPE—Piece Goods.
MRS. FRANCES FRANK—Linens, Towels.
RICHARD D. MARTING—Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding.
MRS. HELEN WILSON—Toiletries, Drug Sundries.
RAYMOND MAGAW—Silverware, Clocks, Furniture, Housewares, Luggage.
MRS. JOANNE FAIN—Art Needlework, Pictures, Mirrors, Lamps, Shades, Gift Shop.
MRS. MAURINE GILLEY—Stationery, Books, Magazines, Candy, Delicacies.
MISS ALMA HAFFNER—Curtains, Draperies, Upholstery.
ROBERT SWITALSKI—Major Appliances, Radios & Phonographs.
JOHN TITUS—Floor Coverings.
EVERETT THUMA—Basement Ready-to-Wear, Sportswear, Underwear.

Skorman's Dept. Stores, 250 W. Main St. — Ravenna — 3

Telephone: AXminster 7-7624
Branch Stores Operated in Kent & Akron, Ohio.
Operates: THE MIRACLE MART in Akron, Ohio.
SIMON SKORMAN—President & General Buyer.
MILTON SKORMAN—Vice President.
TED SKORMAN—Secretary.
ALBERT SKORMAN—Treasurer.

R. S. McCulloch Co., Inc., 567 E. State St. — Salem — 1

Telephone: EDgewood 2-4637
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
R. S. McCULLOCH—President, Personnel Manager.
R. S. McCULLOCH, JR.—Vice President, Buyer Furniture, Floor Coverings, Housewares, Toys.
WALTER B. NULL—Treasurer, General Merchandise Manager, Buyer Men's Furnishings, Boys' Clothing & Furnishings.
MISS C. STIRLING—Women's, Misses' & Juniors' Coats, Suits, Dresses, Furs, Millinery.
MRS. M. SMITH—Sportswear, Blouses, Skirts, Knit Apparel.
E. SICKLE—Girls' Wear.
A. SHIELDS—Aprons, House Dresses, Uniforms, Robes.
MRS. M. PAULIN—Hosiery, Neckwear, Handkerchiefs, Umbrellas.
L. KONNERTH—Underwear, Negligees.
J. SWARTZ—Gloves, Handbags, Small Leather Goods, Costume Jewelry.
D. WINDER—Corsets, Brassieres.
J. MOHLEMAN—Infants' & Children's Wear.
H. H. HARMAN—Piece Goods, Linens, Towels.
M. JACKSON—Domestics, Bedding.
M. BENNET—Notions.
M. MILLER—Toiletries.
E. CLAY—Curtains, Draperies.
L. CAPERALLI—Lamps, Shades, Luggage.

OHIO (Cont'd.)

Units

Strouss Hirshberg Co., 139 S. Broadway — Salem

Telephone: EDgewood 7-3458
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
Branch of STROUSS HIRSHBERG CO., Youngstown, Ohio. (See Listing)
DAVID KELLER—Store Manager.

MERCHANDISE MANAGERS

DAVID KELLER—Ready-to-Wear, Sportswear, Daytime Dresses, Robes, Housecoats, Appliances, TV.
D. WALPORT—Millinery, Accessories, Hosiery, Intimate Apparel.
SOL METZ—Girls', Boys' & Babywear, Shoes, Men's Furnishings.
SANFORD FINER—Dry Goods, Notions, Housewares, Home Furnishings, Toys.

BUYERS

E. RODIS—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Daytime Dresses, Housecoats, Robes.
E. WEAVER—Millinery, Neckwear, Handkerchiefs.
A. HERRON—Hosiery, Gloves, Umbrellas.
D. COSTLOW—Uuderwear, Uniforms.
SOL METZ—Shoes, Men's Furnishings, Boys' Wear, Greeting Cards.
D. BUCHANAN—Girls', Children's & Babywear.
G. McNEELAN—Corsets & Brassieres.
M. BAILEY—Handbags, Toiletries.
M. GRISSINGER—Yard Goods, Trimmings, Buttons, Patterns, Linens, Notions, Bedding, Curtains, Slipcovers, Shades, Awnings.
GLEN WHITE—Housewares, China, Glass, Silver, Lamps, Gifts, Toys, Luggage.
WILLIAM TALBOT—Appliances, TV.

Kaufman's Dept. Store, 116 W. Poplar St. — Sidney — 1

Telephone: SIdney 2-1896
MORRIS KAUFMAN—Owner & General Buyer.

Denton's, Inc., 14 E. Main St. — Springfield — 3

Telephone: SPringfield 3-6411
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Operates: EDWARD WREN STORE, Springfield, Ohio.
ROBINSON-SCHWENN CO., Hamilton, Ohio. (See Listing)
THE JOHN ROSS STORE, Middletown, Ohio. (See Listing)
W. E. McCORMICK—President.
JAMES H. HALL—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer.
MRS. RACHEL K. McCALL—Advertising Manager.
LAWRENCE W. KITE—Display Director.
FREDERICK T. FINIGAN—Personnel Manager.
MISS MARY KENNY—Juniors' Coats, Suits & Dresses.
SAM I. GOETTMAN—Women's, Misses' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Knitwear, Aprons, House Dresses, Uniforms.
PAULINE GARMAN—Girls', Children's & Infants' Wear.
MARTHA BARE—Furs.
IRVING LEEDS—Millinery.
D. DAILY—Hosiery, Gloves, Trimmings, Ribbons, Notions, Toiletries, Umbrellas, Stationery.
H. R. TONEY—All Shoes.
ETHEL SOUTH—Underwear, Corsets, Brassieres, Negligees, Robes.
W. D. KADEL—Men's Clothing, Hats, Caps.
P. R. GARRITY—Men's Furnishings, Boys' Wear, Luggage.
T. J. STOCKARD—Piece Goods, Domestics, Linens, Towels.
MRS. A. WARDLOW—Jewelry, Neckwear, Handbags, Small Leather Goods, Silverware, Clocks.
WM. TRAVIS—Watches.
M. WOOD—Art Needlework, Lamps, Shades, Gifts.
H. ADAMS—Bedding, Furniture, Pictures, Mirrors.
JAMES KARASON—Curtains, Draperies.
C. ADAMS—Major Appliances.
H. GARMAN—Floor Coverings.
ALICE STANTON—Housewares, Hardware, Toys.
KAYE MELCHI—Candy.
MELVIN ROTH—Basement Ready-to-Wear, Children's Wear.

OHIO (Cont'd.)

Units

The Hub, 435 Market St. — Steubenville — 1

Telephone: ATlantic 2-6211
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operated by: ANATHAN BROS.
MONE ANATHAN, JR.—Partner & General Merchandise Manager.
ROBERT P. ANATHAN—Partner, General Manager & Merchandise Manager for Ladies' Hosiery, Underwear, Accessories, Infants' Wear.
MARTIN BAYERSDORFER, JR.—Partner.
WM. EDGAR—Manager of Building, Maintenance & Supply Departments.
P. J. WESTLAND—Display Equipment Buyer & Display Director.
PAUL HAPP—Advertising Manager.
WM. J. LEWIS—Merchandise Manager for Ready-to-Wear, Sportswear.
JAMES M. ANATHAN—Merchandise Manager for Men's & Boys' Wear.
ETHEL DAILY—Women's, Misses' & Juniors' Coats, Suits & Dresses.
LEO J. D'ANNIBALLE—Sportswear, Blouses, Skirts, Knit Apparel, Girls' Wear, Aprons, House Dresses, Uniforms, Negligees, Robes.
B. JOSEPH GREEN—Millinery.
ERNEST LEWIS—Hosiery, Stationery.
DOLORES SIMPSON—Underwear, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Umbrellas.
GLADYS GLOVER—Corsets, Brassieres.
LLOYD ESCALADA—Infants' & Children's Wear.
JAS. O'DONNELL—Men's Clothing.
WM. CAMPBELL—Men's Furnishings, Hats, Caps, Luggage, Sporting Goods, Cameras.
HELEN GRABOWSKI—Boys' Furnishings, Hats, Caps.
LEONARD LEWIS—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions, Art Needlework.
E. LETCHER—Radios, Phonographs.
TOM STUART—Gift Shop, Toys.
GERTRUDE LEE—Candy.

Reiner's Inc., 514 Market St. — Steubenville — 1

Telephone: ATlantic 2-5303
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
ARTHUR J. KOBACKER—President, General Manager.
SARA J. KOBACKER—Treasurer.
ARTHUR GUINN—Advertising & Sales Promotion Manager.
FORREST J. LIGHT—Controller, Store Superintendent, Personnel Mgr.
LESTER GLICKMAN—General Merchandise Manager, Basement Merchandise Manager.
HERMAN SCHWARTZ—Merchandise Manager & Buyer Ready-to-Wear, Sportswear.
SOL B. GOODE—Merchandise Manager & Buyer Intimate Apparel, All Accessories, Hosiery, Infants' & Children's Wear.
MISS ANN WASHEL—Millinery.
A. BURKE—All Shoes.
J.HOWARD SIEWERT—Men's & Boys' Wear.
J. W. BAUER—Piece Goods, Domestics, Notions, Curtains, Draperies, Upholstery, Bedding, Toys, Luggage.

The Garver Bros. Co., Inc., 134 N. Wooster Ave. — Strasburg — 1

Resident Buyer: J. C. Pritchett, 47 W. 34th St.
JOHN B. GARVER—President, Buyer Piece Goods, Domestics, Linens, Towels, Books, Magazines.
JOHN A. PFAEFFLI—Executive Vice President.
PAUL M. GARVER—Treasurer, Advertising & Display Manager, Buyer Display Equipment, Pictures, Mirrors, Furniture, Floor Coverings, Lamps & Shades.
H. C. MILLER—General Merchandise Manager, General Manager, Store Equipment Buyer, Manager of Building & Maintenance Departments.
MARGARET J. BAKER—Manager of Supply Department.
JOHN LINGLER—Warehouse Manager.
LUCILLE AILING—Ready-to-Wear, Separates, Girls' Wear, Aprons, House Dresses, Uniforms, Furs, Corsets, Brassieres, Millinery.
IVA FOSTER—Hosiery, Underwear, Accessories, Negligees, Robes, Infants' & Children's Wear, Laces, Trimmings, Ribbons, Art Needlework, Curtains, Draperies, Upholstery.

(Continued)

OHIO (Cont'd.)

Units

The Garver Bros. Co. (Continued)

ROBERT STANBARGER—All Shoes, Men's & Boys'Wear, Fine Jewelry, Silverware, Clocks, Watches, Luggage.
RUTH MARGO—Notions, Stationery.
RUTH MENNOM—Toiletries, Drug Sundries, Cameras, Candy.
RUTH STONEMAN—Major Appliances.
PETE DILLON—Radios & Phonographs.
CARL BECKETT—Housewares, Gift Shop, Toys.
HAROLD MENNOM—Groceries, Delicacies.
DALE SHUTT—Sporting Goods.

N. Danziger Sons & Co., 154 S. Washington St. Tiffin 2

Telephone: TIffin 2244
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Operates: HAROLD'S DEPT. STORE in Tiffin & JOSEPH'S DEPT. STORE in Fremont, Ohio.

H. B. DANZIGER—President, Merchandise Manager and with
MRS. H. KOPP—Ready-to-Wear, Dry Goods, Soft Goods Lines.
D. BLY—Housewares, Home Furnishings, Toys, Hard Lines.

Goldner's Dept. Store, 2052 Front St. Toledo 5, 1

Telephone: TAylor 9913

M. GOLDNER—Owner & General Buyer.

Kline's Dept. Store, 1102 Adams St. Toledo 2, 1

Telephone: MAin 0311

AARON WEINSTEIN—Owner & General Buyer.

Lamson Bros. Co., 600 Jefferson Ave. Toledo 2, 3

Telephone: FAirfax 6511
Resident Buyer: Mercantile Stores Co., 128 W. 31st St. (See Listing).
Branch Stores Operated in Maumee & Toledo, Ohio.

FERN L. KETTER—President.
E. G. SEIFERT—V. P. & Store Supt., Fixture Equipment Buyer.
R. E. WAITE—General Merchandise Manager.
ROBERT JOHNSON—Merchandise Manager, Ready-to-Wear.
MICHAEL KRAWCHUK—Personnel Director.
MRS. L. SNYDER—Women's & Misses' Coats & Suits.
MISS T. CUSIC—Women's & Misses' Dresses.
MRS. M. LaVALLEE—Bridal Wear.
MISS D. McKAY—Maternity Wear.
MRS. F. COUGHLIN—Juniors' Coats, Suits, Dresses.
MRS. E. REITER—Ladies' Sportswear, Skirts, Blouses.
MRS. M. BOYER—Teens', Girls' & Children's Wear.
MRS. J. DARNELL—Daytime Dresses, Aprons, Underwear, Lingerie.
MISS A. KURETH—Furs.
MRS. E. MOWE—Millinery.
R. MOORE—Hosiery, Gloves.
MRS. M. STEVENSON—Neckwear, Handkerchiefs.
MRS. L. REED—Handbags, Small Leather Goods, Stationery, Cameras.
MRS. M. YOUNG—Corsets, Brassieres.
MRS. V. HOFFMAN—Infants' Wear, Juvenile Furniture.
R. MILLER—Men's Clothing, Boys' Wear.
O. SEITZ—Men's Furnishings.
H. WAGNER—Men's Sportswear.
G. OSBON—Piece Goods, Patterns, Domestics, Laces, Ribbons, Trimmings.
MRS. A. ERICKSON—Notions, Umbrellas.
MRS. ROSEMARY GRAY—Toilet Goods.
MRS. L. MEYERS—Silverware, Hardware.
CHALMER FRAKER—Art Needlework, Floor Coverings.
MILO SPENCER, SR.—House Furnishings, Radios, Furniture, Television.
ROBERT WARREN—Curtains, Draperies.
R. G. FISHER—Pictures, Mirrors, Lamps & Shades.
MRS. J. PIKE—China, Glassware, Gifts.
MRS. M. TANN—Toys, Adult Games.

(Continued)

OHIO (Cont'd.)

Units

Lamson Bros. Co. (Continued)

BASEMENT DEPARTMENTS

W. MOUNT—Ready-to-Wear, Furs, Millinery.
MRS. I. IRVING—Sportswear, Hosiery, Accessories.
MISS A. LOAR—Intimate Apparel.
MRS. N. BLAIR—Girls', Children's & Infants' Wear.

The LaSalle & Koch Co., 513 Adams St. Toledo 3, 4

Telephone: ADams 8811
Resident Buyer: Macy Corporate Buying Division, 1314 Broadway (See Listing).
Division of R. H. MACY & CO., INC., New York, N. Y. (See Listing)
Branch Stores Operated in Bowling Green, Sandusky & Tiffin, Ohio.

MICHAEL YAMIN—President & General Manager.
PHILIP deJOURNO—Senior Vice President & General Merchandise Mgr.
CHARLES W. GARRISON—Vice President & Store Superintendent.
JACK HANSON—Treasurer & Controller.
COLIN CAMPBELL—Publicity Director.
M. A. SMILEY—Personnel Director.
MISS ELIZABETH BATTY—Advertising Manager.
HAROLD MORAIS—Display Manager.
EDWARD SNIDER—Purchasing Agent, Manager of Supply Department.
FRANK DYMAR—Warehouse Manager.
IRVIN WARE—Branch Store Administrator.
GEORGE EDMAN—Manager of Bowling Green Store.
WILLIAM A. BYRON—Manager of Sandusky Store.
REID HAYHOW—Manager of Tiffin Store.
MILTON NAPPEN—Divisional Merchandise Manager.
  HAROLD MAZUR—Women's Coats & Suits.
  MAX LAMPERT—Budget Coats & Suits.
  AL ANDERS—Women's & Misses' Dresses.
  HARRY MANN—Budget Dresses.
  ROY GINSBERG—Junior Coats, Suits, Dresses & Sportswear.
  MRS. ANNE RETTEW—Better Blouses, Sweaters, Beach Shop, Sportswear.
  MORRIS CRAMER—Main Floor Blouses, Budget Sportswear.
  JAMES McSWEYN—Daytime Dresses, Uniforms.
  EDWARD HAMM—Furs.
  MISS DOROTHY GOODRIDGE—Little Shop, Fashion Coordinator.
  FRANK GRANETO—Women's & Children's Shoes.
  RAYMOND HALLOCK—Piece Goods, Patterns.
DANIEL J. LOESER—Divisional Merchandise Manager.
  MISS ALICE HINDS—Hosiery.
  MISS LOIS McGEE—Gloves, Handkerchiefs, Umbrellas.
  MRS. GRAYCE PIERCE—Neckwear, Jewelry.
  MRS. RACHEL FORD—Lingerie, Negligees, Knit Underwear.
  MRS. EILEEN MYERS—Corsets, Brassieres.
  MRS. CAROLYN KURETH—Girls' Apparel.
  MRS. MARIE HANNA—Infants' Wear.
  DAVID RUHMKORFF—Leather Goods.
MATTHEW A. PICOZZI—Divisional Merchandise Manager.
  EDWARD ACKERMAN—Men's Clothing, Furnishings, Hats, Caps, Shoes.
  ED McEWEN—Boys' Wear, Boy Scouts.
  IVAN KATZ—Notions.
  DONALD AKER—Toilet Goods, Drugs, Candy.
  MRS. MARGARET LITTLETON—Stationery, Cameras, Typewriters.
  MISS MARY LOU KEEGAN—Toys, Records.
  CHARLES SHIPMAN—Luggage, Sporting Goods.
HERMAN FRIEDMAN—Divisional Merchandise Manager.
  JOHN F. MALANEY—Housewares, Kitchen Furniture.
  JOHN ROTHERMEL—China, Glassware, Silverware, Gift Shop.
  JAMES LOEFFLER—Major Appliances, Radios, TV & Air Conditioning.
  RALPH JOHNSON—Floor Coverings.
  MRS. THELMA HILL—Interior Decorating.
  MRS. DOROTHEA DAVIS—Home Furnishings Consultant.
  LEONARD LEWIS—Linens, Blankets, Bedspreads, Sheets, Pillow Cases.
  JOHN KIMBLE—Curtains, Draperies.
  MRS. CLARA BURNS—Pictures, Lamps.
  THEODORE F. LEMM—Furniture.

(Continued)

OHIO (Cont'd.)

Units

The LaSalle & Koch Co. (Continued)

BASEMENT DEPARTMENTS

ROBERT NEUSCHATZ—Divisional Merchandise Manager.
RICHARD TRAGLER—Women's & Misses' Coats, Suits & Dresses.
MISS EVELYN POGANITSCH—Sportswear, Hosiery, Accessories.
MRS. MILDRED COOK—Lingerie, Corsets, House Dresses.
MRS. CLARA MARTIN—Infants' & Children's Wear.
NICHOLAS DOYLE—Men's & Boys' Clothing, Men's Furnishings, Work Clothing.
WARREN COBLITZ—Curtains, Draperies, Domestics, Floor Coverings.

Leader Dept. Stores, 3342 Monroe St. — Toledo 6, — 3

Telephone: FAirfax 6143
Branch Stores Operated as MONROE DEPT. STORE & GRAND STORE, Toledo.
SIMON KARP—Owner & General Buyer.

The Lion Dry Goods Co., Summit & St. Clair Sts. — Toledo 4, — 3

Telephone: MAin 3171
Resident Buyer: Mercantile Stores Co., 128 W. 31st St. (See Listing).
Branch Store Operated in Bowling Green & Fremont, Ohio.

O. DAVIDSON & E. JONES—Co-General Merchandise Managers.
GEORGE JOHNS—Merchandise Manager for Accessories.
W. B. WERNER—Display Manager.
L. STATES—Women's, Misses' & Juniors' Coats & Suits.
MRS. H. NEWMAN—Women's, Misses' & Juniors' Dresses.
B. CUNNINGHAM—Sportswear, Sportswear.
MISS B. AGARD—Teens' Wear.
MRS. F. FARRIS—Girls' Wear.
MRS. V. HOUSEN—Buyer House Dresses, Aprons.
G. KORNGUT—Furs.
J. WALSH—Millinery.
MRS. H. HENSEL—Hosiery, Gloves, Neckwear, Handkerchiefs, Costume Jewelry, Umbrellas.
MRS. GORMY—Lingerie, Underwear, Negligees, Robes.
B. TERMAN—Women's Shoes.
MRS. H. HAHN—Corsets, Brassieres.
R. FARBER—Infants' & Children's Wear.
MRS. H. BROWN—Handbags, Small Leather Goods, Stationery.
H. SLABAUGH—Buyer for Men's Furnishings.
W. CONNOLLY—Boys' Wear.
R. CARSON—Men's Shoes.
MRS. REMLINGER—Children's Shoes.
M. DEL PRIORE—Piece Goods.
F. DAVIS—Buyer Dry Goods, Domestics.
MRS. I. FOX—Buyer for Notions, Ribbons.
MISS F. STONER—Buyer for Toilet Goods, Luggage.
R. SCHNUR—Curtains, Draperies.
M. McQUIRE—Buyer Appliances, Radios.
E. P. BOWMAN—Buyer for House Furnishings, Hardware, Toys, Cutlery.
L. JOHNSON—Furniture.
R. BERNARD—Floor Coverings.
MISS L. ARQUETTE—Pictures, Mirrors, Lamps, Shades, China, Glassware, Gifts.
J. TYNAN—Basement Merchandise.

Tiedtke's, 408 Summit St. — Toledo 4,

Telephone: MAin 4151
Resident Buyer: Kobacker Stores, Inc., 101 W. 31st St.
Division of KOBACKER STORES, INC., New York, N. Y. (See Listing)

MARVIN S. KOBACKER—President.
ALFRED GOLDBERG—Treasurer.
JACK REZNEK—General Merchandise Manager, Public Relations Director.
C. ELKES—Assistant General Merchandise Manager.
ROY BACON—Manager of Building & Maintenance Departments.
L. BOLDT—Manager of Supply Department, Store Equipment Buyer.
AL HENZLER—Display Equipment Buyer & Display Director.
N. BEEMER—Warehouse Manager.

(Continued)

OHIO (Cont'd.)

Units

Tiedtke's (Continued)

MRS. VIOLA COLEMAN—Advertising Manager.
MRS. HAZEL WENDEL—Copy Director.
KEN STROWGER—Art Director.
GEORGE GLENNON—Executive Personnel Manager.
MRS. P. ZIELINSKI—Staff Personnel Manager.
M. LeBOIS—Women's, Misses' & Juniors' Coats, Suits, Dresses, Furs.
MRS. V. WILUSZ—Sportswear, Blouses, Skirts, Knit Apparel.
J. KREINBERG—Girls' Wear, Aprons, House Dresses, Uniforms, Negligees, Robes.
J. POWELL—Millinery.
MRS. M. DIBLING—Hosiery.
MRS. H. CARNES—Underwear, Corsets, Brassieres.
MISS E. ANDO—Gloves, Neckwear, Handkerchiefs.
W. HAHN—All Shoes.
S. FELDSTEIN—Infants' & Children's Wear.
MRS. A. HIRSCH—Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
A. DeMARS—Men's Clothing, Furnishings, Hats & Caps.
H. WATTENMAKER—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions, Art Needlework.
L. MAJIEWSKI—Toiletries, Drug Sundries, Clocks, Watches, Cameras.
G. OUTLAND—Stationery, Books, Magazines.
W. GERVAIS—Bedding, Furniture.
A. GROSSMAN—Curtains, Draperies, Upholstery.
C. E. SCHWARZ—Major Appliances, Radios & Phonographs.
A. HORWITZ—Floor Coverings.
HERBERT M. LONDON—Lamps, Shades, Mirrors, China, Gifts.
A. SELKOWITZ—Housewares.
O. SCHWEN—Toys.
C. KEEZER—Luggage, Sporting Goods.
J. TOTH—Groceries.
E. SOX—Candy.
P. GOLDEN—Delicacies.

Steil's, Inc., Public Square — Troy — 1

Telephone: TRoy 6096
Resident Buyer: Kirby Block & Co., 130 W. 31st St.
JACK DAVIDSON—President, Treasurer, General Mdse. Manager, Buyer Ladies' Coats, Suits, Dresses.
MRS. IRENE REEDER—Buyer Mens', Childrens' & Infants' Wear.
MISS E. HINES—Buyer Domestics, Piece Goods, Notions, Dry Goods.
MISS H. BROWN—Buyer Blouses, Sportswear.
MISS MARY NOONAN—Buyer Hosiery, Underwear, Lingerie.
MRS. T. DUDLEY—Buyer Toilet Goods, Toys, Handbags, Jewelry.
DAN GARFIELD—Shoe Buyer.

John Earl, Inc., 108 W. Main St. — Van Wert — 3

Telephone: VAn Wert 2677
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Stores Operated in Bryan & Defiance, Ohio.
EARL GROTH—President.
MERLE F. BRADY—General Manager, Merchandise Manager.
MISS E. GEHRES—Ready-to-Wear.
MRS. J. MILLER—Hosiery, Underwear, Toilet Goods.
MRS. M. HAMMONS—Soft Goods, Notions.
MRS. A. PANCAKE—Housewares.
MISS B. PANCAKE—Lingerie, Sportswear, Blouses.

Fisher's Dept. Store, 412 Division St. — Vermillion — 1

Telephone: VErmillion 4231
JAMES M. FISHER—Owner & General Buyer.

Carlisle-Allen Co., 142 E. Market St. — Warren

Telephone: WArren 4213-8
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch of CARLISLE-ALLEN CO., Ashtabula, Ohio (See Listing)
CHARLES E. FYE—General Merchandise Manager, General Manager.

(Continued)

OHIO (Cont'd.)

Units

Carlisle-Allen Co. (Continued)

IRIS McGOUGH—Display Equipment Buyer, Display Director.
EDISON GREINER—Advertising Manager, Buyer Ready-to-Wear.
HELEN DAUGHERTY—Sportswear, Blouses, Skirts, Knit Apparel.
RUTH KEIBER—Hosiery, Underwear, Negligees, Robes.
IDA E. MAFFITT—Corsets, Brassieres, Piece Goods.
MARTHA HAHN—Linens, Towels.
FLORENCE FREDERICK—Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding.
CLARISSA BOYER—Laces, Notions.
GEORGIA MELONI—Costume Jewelry.
RONALD ADAMS—Curtains, Draperies, Upholstery, Venetian Blinds, Drapery Hardware.
HARLAN LEWIS—Floor Coverings.

The Rappold Co., Inc., 206 High St. NE — Warren — 1

Telephone: WArren 3112-3
Resident Buyer: Johnson-Kay, Inc., 130 W. 42nd St.
ORVILLE S. RAPPOLD—President, General Merchandise Manager.
LILLIAN SMITH—Buyer Coats & Suits, Furs.
LORENE WINDSOR—Buyer Dresses, Sportswear, Blouses.
OLIVE LEE—Buyer Toilet Goods, Handbags, Jewelry, Neckwear.
MAUDE CASEY—Buyer Hosiery, Lingerie, Underwear.
MARY EARLI—Childrens' & Infants' Wear, Toys, Home Furnishings.

Strouss Hirshberg Co., 103 W. Market St. — Warren

Telephone: WArren 2213-1
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
Branch of STROUSS HIRSHBERG CO., Youngstown, Ohio (See Listing)
LOUIS ROSENBLUM—Store Manager & Merchandise Manager for Girls', Boys,' Children's & Infants' Wear, Millinery, Shoes, Intimate Apparel.
MARY POREA—Merchandise Manager for Ready-to-Wear, Sportswear, Furs, Buyer Women's, Misses' & Juniors' Coats & Suits, Furs, Daytime Dresses, Robes, Housecoats.
LAURA McKINNEY—Merchandise Manager & Buyer for Ladies' Hosiery, Accessories, Men's Furnishings.
HELEN BRADLEY—Women's, Misses' & Juniors' Dresses.
JANET SHINKO—Sportswear.
RUTH SMITH—Girls' Wear.
GRACE RUSSELL—Millinery.
MARY DeSANTIS—Underwear, Uniforms.
MARY BERNARD—Shoes.
HARRIET H. BLAKE—Corsets, Brassieres.
REITA W. KLINGER—Infants' & Boys' Wear.
MARION GLONTZ—Toilet Goods.
EVELYN THAYER—Jewelry.

Strouss Hirshberg's Griswold Store, 144 S. Park Ave. — Warren

Telephone: WArren 2213-1
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
Branch of STROUSS HIRSHBERG CO., Youngstown, Ohio (See Listing)
JOHN O. HUSTON—Store Manager & Merchandise Manager for Men's Furnishings, Appliances, Furniture, Floor Coverings, Housewares, Hardware, Toys, Sporting Goods, Luggage.
FRANK BASSETT, JR.—Merchandise Manager for All Ladies', Girls', Boys', Children's & Infants' Wear, All Shoes, Accessories, Men's Clothing & Sportswear, Stationery, Toilet Goods.
RONALD E. WISEMAN—Merchandise Manager for Yard Goods, Domestics, Linens, Notions, Art Needlework, Curtains, Draperies, Bedding, China, Glassware, Silverware.
RUTH EXLINE—Coats, Suits.
ANN ZAMARELLI—Dresses, Sportswear, Wash Dresses, Robes, Millinery.
LENORE RACCO—Girls', Children's & Infants' Wear.
BESS MURRAY—Hosiery.
DuWAYNE BEYTH—Lingerie, Girdles, Brassieres.
MARGARET SUTO—Gloves, Neckwear, Handkerchiefs, Handbags, Toilet Goods, Jewelry, Umbrellas.
JOSEPH PRUNESKI—All Shoes.

(Continued)

OHIO (Cont'd.)

Units

Strouss Hirshberg's Griswold Store (Continued)

JOSEPH LaCERVA—Men's Clothing.
CHARLES PROUGH—Men's Furnishings, Sportswear.
CARL DILLON—Men's Work Clothes.
HARRY KRASNOFF—Boys' Wear.
VERNA JAMES—Yard Goods, Trimmings, Buttons, Patterns.
VIOLA NOLFI—Notions, Art Needlework.
LILLIAN WIDDOWSON—Stationery.
JAMES BARTLETT—Linens, Bedding, Curtains, Draperies, Slipcovers, Curtains & Drapery Yard Goods, Window Shades, Awnings, Porch Accessories.
GLENN BURKETT—Floor Coverings.
A. G. MELMOOD—Furniture.
P. K. DAUGHERTY—Appliances, Hoover Sweepers, Radios.
WM. STEWART—Housewares, Hardware.
JEAN MARTZ—China, Glassware, Silverware.
E. DAVIS—Sewing Machines.
H. McINTOSH—Lamps, Religious Goods, Gifts.
MARIE WOLF—Paint, Wallpaper.
LEROY BYERS—Toys, Luggage, Sporting Goods.

Warner Co. Dept. Store, 152 N. Park Ave. — Warren — 1

Telephone: WArren 4113-8
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. B. STROUP—President & General Merchandise Manager.
MRS. H. BLOUNT—Ladies' Ready-to-Wear, Sportswear, Furs.
MRS. B. THOMSON—Aprons, House Dresses, Girls', Children's & Infants' Wear, Basement Lines.
FRED DUNGAN—Ladies' Hosiery, Gloves, Men's Furnishings, Piece Goods, Domestics, Linens.
MRS. BOYD—Millinery & Ladies' Intimate Apparel.
MRS. PERRY—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Ribbons, Notions, Stationery, Luggage, Smallwares, etc.
HOWARD MOWERY—Housewares, Floor Coverings.
J. CHILDERS—Curtains, Draperies, Upholstery, Major Appliances, Furniture, Lamps & Shades, Toys.
MRS. LIAS—Pictures, Mirrors, China, Glassware, Silverware.

Craig Bros. Co., Inc., 131 E. Court St. — Washington Court House — 1

Telephone: WAshington Court House 2544
ROBERT & EDGAR CRAIG—Owners & Buyers for all Departments.

Steen Dry Goods Co., 115 S. Main St. — Washington Court House — 1

Telephone: WAshington Court House 3-3621
GEORGE A. STEEN—Owner & Buyer for all Departments.

E. E. Chambers Co., Inc., Pennsylvania Ave. — Wellston — 1

Telephone: WEllston 140
Resident Buyer: Leif & Leif, 200 W. 34th St.
E. E. CHAMBERS—President & Buyer for all Departments.

Foster's Dept. Stores, Main St. — Williamsburg — 2

Telephone: WIlliamsburg 248
Branch Store Operated in Batavia, Ohio.
JOHN W. FOSTER—General Manager.
CARL FOSTER—Merchandise Manager.

Kaufman's Syndicate Stores, 63 N. South St. — Wilmington — 2

Telephone: WIlmington 2112
Branch Store Operated in Wapakoneta, Ohio.
MRS. IDA KAUFMAN—Owner & General Buyer.

Thorne Dept. Stores, 36 N. South St. — Wilmington — 2

Telephone: WIlmington 2181
Branch Store Operated in New Vienna, Ohio.
H. H. THORNE—Owner, General Merchandise Manager & Buyer Stationery, Appliances, Radios, TV, Toys.
MRS. MARIE SIMKINS—Ladies' & Children's Wear, Millinery, Yard Goods, Domestics.
IRENE GRAY—Ladies' Accessories, Hosiery, Infants' Wear, Cosmetics.
MRS. MERLE DAVIS—Underwear, Lingerie, Handbags, Leather Goods, Patterns, Notions.

OHIO (Cont'd.)

Units

Wm. Annat Co., Public Square Wooster 1
Telephone: WOoster 2-5015
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
HAROLD MAKINSON—President & General Buyer.

H. Freedlander Co., W. Liberty St. Wooster 1
Telephone: WOoster 2-4010
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
HERMAN & HAROLD FREEDLANDER—Partners & Merchandise Manager.
E. H. STYPE—Manager of Building & Maintenance Departments.
L. C. CRITES—Advertising & Display Manager.
H. MILLER—Merchandise Manager for Ladies' Accessories, Intimate Apparel, Piece Goods, Domestics, Ribbons, Notions, Smallwares, etc.
M. WALMER—Women's, Misses' & Juniors' Coats, Suits & Dresses.
L. GIMBEL—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
O. M. YODER—Girls', Children's & Infants' Wear.
B. KRIEGER—Millinery.
M. PEARSON—Hosiery, Gloves, Handkerchiefs, Neckwear, Handbags, Small Leather Goods, Laces, Trimmings, Ribbons, Notions, Drug Sundries, Toiletries, Costume Jewelry, Umbrellas, Stationery, Books, Art Needlework.
H. WITTEK—Corsets, Brassieres.
A. L. BURGER—Men's & Boys' Clothing, Furnishings, Hats, Caps, Watches, Luggage, Sporting Goods.
H. MYERS—Piece Goods, Domestics, Linens, Towels.
R. SNYDER—Silverware, Clocks, Housewares, Curtains, Draperies, Pictures, Mirrors, Floor Coverings, Lamps & Shades, Radios, Phonographs.
H. SMITH—Gift Shop.
H. MILLER—Candy.
F. BELL—Basement Merchandise.

G. M. McKelvey Co., 210 W. Federal St. Youngstown 3, 1
Telephone: RIverside 7-0711
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
CHARLES G. NICHOLS—President & General Merchandise Manager.
E. ARKELL—Women's, Misses' & Juniors' Coats, Suits, Furs.
MISS V. HAZELTINE—Women's, Misses' & Juniors' Dresses.
MRS. M. TURNBULL—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. C. DALBY—Girls', Children's & Infants' Wear.
MISS D. LOVAS—Aprons, House Dresses, Uniforms.
MISS S. GRANCHIE—Underwear, Lingerie, Negligees, Robes.
JACK WITHEROW—Ladies' Hosiery, Handbags, Accessorories.
K. S. SUTHERIN—Shoes.
MRS. O. REES—Neckwear, Handkerchiefs, Gloves.
MRS. S. MINK—Corsets, Brassieres, Watches.
ED SOVIC—Men's Clothing, Boys' Wear.
J. DOUGHERTY—Men's Furnishings.
KAI LASSEN—Piece Goods, Domestics, Linens, Towels, Lamps, Shades, Toys.
R. PRESTON—Notions, Laces, Ribbons, Stationery, Cameras.
MISS A. BONSER—Silverware, China, Glassware, Pictures, Mirrors, Gifts.
E. NIXON—Curtains, Draperies, Upholstery.
M. NYGREN—Bedding, Furniture, Floor Coverings.
T. ROBERTS—Major Appliances.
HARRY McGUIGAN—Luggage, Sporting Goods.

BASEMENT DEPARTMENTS

F. TULLY—Ready-to-Wear, Furs, Infants' & Children's Wear.
MRS. E. EPSTEIN—Hosiery, Accessories, Intimate Apparel.
C. COCHRAN—Shoes.
C. CLARK—Men's & Boys' Wear.
P. KIMMELL—Pitce Goods, Domestics, Linens, Curtains, Draperies.

Strouss Hirshberg Co., 20 W. Federal St. Youngstown 3, 5
Telephone: RIverside 7-2011
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
(2) Branch Stores Operated in Warren, Ohio, (1) in Salem, Ohio & (1) in New Castle, Pa. (See Listings of each).
JEROLD S. MEYER—General Manager, General Merchandise Manager.

(Continued)

OHIO (Cont'd.)

Units

Strouss Hirshberg Co. (Continued)

R. BURTON KERR—General Superintendent.
EDWIN T. SONNA—Controller.
MARTHA WEYER—Advertising Manager.
EARL PRATT—Display Manager.
JOHN KECK—Purchasing Agent.
G. GLEN ANDERSON—Personnel Director.

DIVISIONAL MERCHANDISE MANAGER

CLARK HAMMITT—Women's, Misses' & Junior Ready-to-Wear.
HARRY POLONSKY—House Dresses, Intimate Apparel, Infants' & Children's Wear, Millinery, Shoes, Yard Goods, Toys.
LEON J. WARMS—Accessories, Smallwares.
DAVID GOLDSTEIN—Men's Wear.
JEROLD S. MEYER—Home Furnishings, Hard Lines.
LEONARD SARSFIELD—Home Furnishings, Decorative Lines.

BUYERS

L. WISSINGER—Women's & Misses' Coats & Suits.
IRENE RAIS—Better Dresses.
HELEN JENKINS—Little Money Dresses, Maternity Shop.
ANNE LIGUORE—Costume Salon.
PAULINE SMITH—Bridal Salon, Formal Shop.
MARGARET PICCIONE—Junior Coats, Suits & Dresses.
JOSEPHINE WAGNER—Sportswear.
STELLA MAIKRANZ—Junior Sportswear.
ELEANOR ALEXOFF—Girls' Wear, Teen Shop.
LURLINE CUNNINGHAM—Uniforms, House Dresses, Robes.
PAUL SCHWARTZ—Furs.
SAM KALSER—Millinery.
VALERIE TUMBAS—Hosiery.
MARY STRICKO—Lingerie.
MARENA BAKER—Gloves, Umbrellas, Rainwear.
W. H. DONOHOW—Women's Shoes, Slippers.
GENEVIEVE VITULLO—Neckwear, Blouses.
MARY JACKSON—Foundations, Brassieres.
MARY CANFIELD—Handkerchiefs, Belts, Flowers.
LUCY JAMES—Babywear.
ANITA ANGELILLI—Handbags, Small Leather Goods.
BERTHA HANDLER—Children's Shoes.
C. W. FRY—Men's Suits & Coats.
DAVID GOLDSTEIN—Men's Furnishings, Sportswear.
ELMER ANDERSON—Men's Hats.
CECIL SWEENEY—Men's & Boys' Shoes.
JOSEPH RUDGE—Boys' Wear.
CHARLES HOFFMAN—Yard Goods, Buttons, Ribbons, Laces, Trimmings, Patterns.
SYLVIA DATES—Linens, Bedding.
MARY HOFFER—Notions, Trimmings.
MILDRED GEIDNER—Pharmacy, Cosmetics.
BEATRICE LANE—Fine Jewelry.
CECILIA BRINKMAN—Costume Jewelry.
KATHERINE LUCAS—Silverware.
EVELYN SENICH—Art Needlework.
ALICE LAMBERT—Stationery, Books.
JOHN McCARTY—Curtains, Draperies, Window Shades.
FRANK STIRITZ—Major Appliances, Radios & TV.
STANLEY STROUSS—Small Electrical Appliances.
W. E. FORNEY—Furniture.
LEO B. HAYE—Floor Coverings.
JAMES EDWARDS—Housewares.
CLEMENTINE MEDLEY—China, Glassware, Gifts.
FRANK DORNSTETTER—Wallpaper, Paints.
P. R. McDOWELL—Toys, Games.
M. A. WEINBERGER—Luggage, Sporting Goods.
THERESA SIMONS—Records.
CHARLES WISEMAN—Cameras, Photo Supplies, Hobbies.
MARVIN FRANKLE—Candy.

(Continued)

OHIO (Cont'd.)

Units

Strouss Hirshberg Co. (Continued)

BASEMENT DEPARTMENTS

SAM ROSENTHAL—Merchandise Manager.
ROBERT HERMAN—Coats, Suits, Dresses, Uniforms, House Dresses.
MONROE DEUTSCH—Sportswear, Accessories.
EDNA SMEDLEY—Millinery.
ARTHUR HANDLER—Hosiery & Shoes.
DOROTHY DUBLINO—Lingerie.
ANN BUTCH—Corsets & Brassieres.
MARION TRUESDALE—Girls' Apparel.
JEAN DORNAN—Infants' Wear.
WALTER BLUMENTHAL—Men's & Boys' Clothing.
CHARLES TAYLOR—Yard Goods, Linens, Domestics.
CHARLES McLAUGHLIN—Curtains, Draperies.
FRED GOTZLINGER—Floor Coverings.

Bintz Bros., Inc., 301 Main St. — Zanesville — 1

Telephone: ZAnesville 2-8461
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

A. L. BINTZ, JR.—President, General Merchandise Manager.
J. G. BINTZ—Executive Vice President & Buyer Bedding, Pictures & Mirrors, Furniture, Toys, Housewares.
T. J. NUNN—Treasurer.
HARRY GASKILL—Manager of Building & Maintenance Departments.
E. CARR—Manager of Supply Department.
HERBERT KROFT—Display Equipment Buyer & Display Director.
C. C. TURNER—Public Relations & Personnel Director, Buyer Piece Goods, Domestics, Linens, Towels, Upholstery, Floor Coverings.
MRS. M. LAPP—Advertising Manager.
MRS. M. VanSICKLE—Women's, Misses' & Juniors' Coats, Suits, Dresses, Furs.
MRS. L. ERWIN—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. P. DAVIS—Girls' Wear.
MRS. E. SMITH—Aprons, House Dresses, Uniforms.
J. DALLY—Hosiery, Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons, Notions, Costume Jewelry, Silverware, Clocks, Watches, Art Needlework, Stationery, Books, Gifts, Luggage, Candy.
MRS. J. CARPENTER—Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. H. SMITH—Infants' & Children's Wear.
MRS. B. BASH—Handbags, Small Leather Goods, Umbrellas.
K. RILEY—Men's & Boys' Clothing & Furnishings.
MRS. M. MERCER—Toiletries, Drug Sundries.
MRS. N. STOTTSBERRY—Curtains, Draperies, Lamps & Shades.

A. J. Nader & Sons, 60 N. 5th St. — Zanesville — 1

Telephone: ZAnesville 2-4559
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.

AZAR J. NADER—Partner in Charge of Operations.
MANSOUR NADER, ALBERT NADER & PHILIP NADER—Partners.

Nader's on Main, 616 Main St. — Zanesville — 1

Telephone: ZAnesville 2-7770

THOMAS NADER, JOHN NADER & JOSEPH NADER—Partners.

H. Weber Sons & Co., 421 Main St. — Zanesville — 1

Telephone: ZAnesville 2-5411
Resident Buyer: William Loweth Co., Inc., 101 W. 31st St.

R. E. WEBER—President & General Buyer.

OKLAHOMA

Scott's Dept. Store, 108 E. Main St. — Ada — 1

Telephone: ADa 1228

CHARLES C. SCOTT—Owner & General Buyer.

OKLAHOMA (Cont'd)

Units

Scott-Livingston, 102 S. Main St. — **Afton** — 3

Telephone: ALpine 7-4233
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
Branch Stores Operated in Picher & Vinita, Okla.
LYNDON SCOTT—Partner.
LEO C. SCOTT—Partner, Ladies' Ready-to-Wear, Hosiery, Underwear, Lingerie, Yard Goods, Towels, Domestics, Glassware, Luggage, Toys, Games, Wheel Goods.
MISS LUCY CADE—Children's Wear, Infants' Wear, Accessories, Notions, Toilet Goods, Stationery.
THOMAS E. MITTS—Men's Wear.
G. FUNKHOUSER—Groceries, Candy.

Russell's Dept. Store, 121 N. Hudson St. — **Altus** — 1

Telephone: ALtus 500
JACK H. RUSSELL—Store Manager, Personnel Manager & Buyer Men's & Boys' Clothing & Furnishings, Hats, Caps, Shoes, Luggage.
JOHN GOLDWATER—Advertising & Display Manager.
MRS. BUNYARD—Ready-to-Wear, Sportswear, Blouses, Corsets, Brassieres, Negligees, Robes.
MISS LIPPOLDT—Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Infants' & Children's Wear.
MRS. ROBERTS—Women's & Children's Shoes.
LESLIE POTTER—Piece Goods, Domestics, Linens, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Bedding, Curtains, Draperies.

Daube's Dept. Store, 107 E. Main St. — **Ardmore** — 1

Telephone: ARdmore 2500
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
LEON DAUBE—Owner.
PINK TEMERLIN—General Merchandise Manager & Buyer Ladies' Accessories, Notions, Smallwares.
MRS. R. MARTIN—Ladies' Ready-to-Wear, Sportswear, Infants' & Children's Wear, China, Glassware, Toys, Gifts.
C. BECHTEL—Men's & Boys' Clothing & Furnishings.
SOL GLENN—Dry Goods, Piece Goods, Curtains, Draperies, Upholstery, Floor Coverings.

Wood Bros., 124 N. High St. — **Antlers** — 2

Telephone: ANtlers 125
Branch Store Operated in Atoka, Okla.
O. C. WOOD—Owner & Buyer for all Departments.

Hellman's Dept. Store, 909 Manvel St. — **Chandler** — 1

Telephone: CHandler 69
DAVID G. HELLMAN—Partner & Buyer.
VICTOR D. HELLMAN—Partner & Buyer.

Sharpe Dry Goods Co., Box 155 — **Checotah** — 11

All Stores Operated in Oklahoma.
LOUIS K. SHARPE—Owner & Buyer for all Departments.

Baker's Dept. Store, 122 S. Grand St. — **Cherokee** — 1

Telephone: CHerokee 200
CHARLES H. BAKER—Owner & General Buyer.

Levine & Miller (Dixie Stores) 415 Chickasha Street — **Chickasha** — 5

Telephone: CHickasha 648
Resident Buyer: William Van Buren, 1457 Broadway
All Stores Operated in Oklahoma.
CHAS. I. MILLER—General Manager & Buyer for all Departments.

Simon's Dept. Stores, 612 Frisco St. — **Clinton** — 2

Telephone: CLinton 672
Branch Store Operated in Memphis, Texas.
SAMMIE SIMON—Owner & Buyer for all Departments.

Hudson's Big Country Store — **Coalgate** — 1

Telephone: COalgate 5-3301
Resident Buyer: Wiener Buying Corp., 505 8th Ave.
C. A. & W. H. HUDSON—Owners & Buyers for all Departments.

OKLAHOMA (Cont'd.)

Units

Bayouth's Dept. Stores — Collinsville — 5
All Stores Operated in Oklahoma.
SOL H. BAYOUTH—Owner & Buyer for all Departments.

Keller Co., 211 E. Broadway — Cushing — 3
Telephone: CUshing 1640
All Stores Operated in Oklahoma.
H. M. HIGGINS—President.
J. T. HOBDY—Merchandise Manager, Buyer for all Departments.

Boggs Dept. Stores, 811 Main St. — Duncan — 2
Telephone: DUncan 2020
Branch Store Operated in Marlow, Okla.
E. L. BOGGS—Owner & Buyer for all Departments.

Brown's Dept. Store, 307 W. Main St. — Durant — 2
Telephone: DUrant 1366
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
Branch Store Operated in Bonham, Texas
G. M. BROWN—Owner & Buyer for all Departments.

Browne Dry Goods Co., 103 S. Broadway — Edmond — 4
Telephone: EDmond 65
All Stores Operated in Oklahoma.
W. C. BROWNE—Owner.
R. L. BROWNE—Buyer for all Departments.

Kelso Dept. Store, Inc., 106 S. Rock Island St. — El Reno — 1
Telephone: EL Reno 257
EMERSON R. KELSO—President.
M. W. STOCK—Vice President & General Merchandise Manager.
MRS. CANON—General Buyer.

C. C. Boles Dry Goods Co., 107 S. Grand St. — Enid — 5
Telephone: ENid 1022
Resident Buyer: J. C. Pritchett, 47 W. 34th St.
All Stores Operated in Oklahoma.
C. C. BOLES—President, General Merchandise Manager & Buyer for
All Ladies', Girls' & Children's Wear, Underwear, Accessories, etc.
ROBERT HOWSE—Executive Vice President.
DEAN BOLES—Treasurer & Buyer Men's & Boys' Clothing & Furnishings.
RALPH BOGART—Advertising & Display Manager.
MRS. VERNA ARVIN—Piece Goods, Domestics, Home Furnishings, Housewares.

Herzberg's Dept. Stores, 105 N. Grand St. — Enid — 2
Telephone: ENid 2500
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Both Stores Operated in Oklahoma.
HERBERT & BEATRICE BARNETT—Partners & Merchandise Managers.
MRS. J. ANDERSON—Ladies' Ready-to-Wear, Sportswear.
MRS. L. HANEY—Girls', Children's & Infants' Wear.
MRS. E. HOISINGTON—Ladies' Hosiery, Neckwear, Gloves, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry.
MRS. DUNCAN—Lingerie, Underwear, Negligees, Robes.
MRS. M. OSBORN—Corsets & Brassieres.
R. RUPARD—Piece Goods, Laces, Ribbons, Notions, Smallwares, etc.
MISS R. ARNOLD—Toiletries, Cosmetics.
MRS. CLEVELAND—Housewares, Home Furnishings.

Newman Mercantile Co., 116 S. Independence St. — Enid
Telephone: ENid 1100
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch of NEWMAN MERCANTILE CO., Joplin, Mo. (See Listing)
W. S. SCHWAB, JR.—General Manager.
C. E. BATCHELOR—Display Manager, Display & Store Equipment Buyer.
KEN PADDOCK—Advertising Manager.
MRS. BETTY VICARS—All Ready-to-Wear.
W. GUMSER—Accessories, Intimate Apparel, Piece Goods, Domestics, Linens, Towels, Notions, Ribbons, Stationery, Smallwares, etc.
LOWELL BOND—Men's & Boys' Wear.
MRS. H. DaSILVA—Home Furnishings, Housewares.

OKLAHOMA (Cont'd)

Units

Lintz Dept. Store, 119 W. Oklahoma St. — Guthrie
Telephone: GUthrie 304
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Branch of LINTZ DEPT. STORES, Dallas, Tex. (See Listing)
ROSS J. ARCHER—Store Manager, General Merchandise Manager & Buyer.

Hamrick's Dept. Store, 410 W. Main St. — Healdton — 1
Telephone: HEaldton 474
MARSHALL HAMRICK—Owner & General Buyer.

Ginsberg's Dept. Store, 306 W. Main St. — Henryetta — 1
Telephone: HEnryetta 936
LEON GINSBERG—Owner & General Buyer.

Dixie Store, 327 S. Main St. — Hobart — 1
Telephone: HObart 173
JACK SLANER—Owner & Buyer for all Departments.

Ewing's Dept. Store, 100 Plaza — Madill — 1
Telephone: MAdill 152
I. E. EWING—Owner & General Buyer.

G. & G. Dept. Store, 217 W. Main St. — Marietta — 1
Telephone: MArietta 14
FELIX GILCREASE & CLINT GAY—Partners.

Goldberg's Dept. Stores, 104 E. Choctaw Ave. — McAlester — 2
Telephone: McAlester 61
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated in Wilburton, Okla.
LEO GOLDBERG—Owner & Buyer for all Departments.

Hunt's, Inc., 123 E. Choctaw St. — McAlester — 1
Telephone: McAlester 998
Resident Buyers: Clifford Gay Co., 105 W. 40th St.
Buying & Research Syndicate, Inc., 991 6th Ave.
R. W. GREGG—President.
J. T. DAVIS—Executive Vice President, General Merchandise Manager & Buyer Boys' Clothing & Furnishings, Piece Goods, Domestics, Home Furnishings.
C. F. TURNBO—Advertising & Display Manager.
MISS THELMA SMITH—Ready-to-Wear.
MISS MARIE MACCHI—Sportswear, Blouses, Skirts, Underwear.
MRS. L. MARSHALL—Girls' & Children's Wear.
MISS A. EVANS—Hosiery, Laces, Trimmings, Ribbons, Notions.
MISS F. VOLOCK—Gloves, Neckwear.
J. WHEELER—All Shoes.
P. BRISTOW—Men's Clothing, Furnishings, Hats & Caps.
MRS. H. McPHAIL—Toiletries, Costume Jewelry.

Millner-Berkey, Inc., 19 N. Main St. — Miami — 1
Telephone: KImball 2-8471
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
H. A. BERKEY—President.
H. FERGUS—General Merchandise Manager.
MRS. N. HOPKINS—Ready-to-Wear, Millinery.
MRS. BREWER—Sportswear, Hosiery, Intimate Apparel.
MRS. G. STRIPLING—Girls', Children's & Infants' Wear.
MRS. LEA—Ladies' Accessories, Cosmetics, Toiletries.
J. HAPPY—All Shoes.
M. E. DRAPER—Men's Wear.
MRS. ARNETT—Boys' Wear, Luggage.
MRS. H. BERKEY—Piece Goods, Linens, Towels, Domestics, Notions.
VIRGINIA WEISINGER—Curtains, Draperies.
J. ZODROW—Furniture, Floor Coverings, Lamps, Shades, Pictures, Mirrors, Housewares.
LONNIE SUTTON—Major Appliances.
MISS M. GILCHRIST—China, Glassware, Toys, Gift Shop.

OKLAHOMA (Cont'd.)

Units

Louis Price Dept. Stores, 11 S. Main St. Miami 3
Telephone: KImball 2-3835
Stores Operated in Kansas & Oklahoma.
EDWARD PRICE—Mens' Wear, Boys' Wear, Shoes.
JACK PRICE—Ladies' Wear, Household Goods.

Calhoun Dry Goods Co., 201 W. Broadway Muskogee 1
Telephone: MUrray 7-6331
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
B. H. STEWART—President, General Merchandise Manager & Buyer Toys & Sporting Goods.
MISS C. SCHAEBER—Ready-to-Wear, Sportswear, Furs, Intimate Apparel.
MISS H. PERKINS—Ladies' Hosiery, Gloves.
MRS. LANE—Neckwear, Handkerchiefs, Ribbons, Notions.
MISS L. WEAST—Handbags, Small Leather Goods, Toiletries, Costume Jewelry, Stationery.
MRS. WILLIAMSON—Girls', Children's & Infants' Wear.
R. D. WELLS—Men's & Boys' Furnishings, Piece Goods, Domestics.
MRS. LAMMERS—Art Needlework.
P. MARSH—Home Furnishings, Housewares, Hardware, Toys.
MRS. PARRIS—Basement Lines.

Durnil Dry Goods Co., 401 W. Broadway Muskogee 1
Telephone: MUrray 7-5411
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
WILLIAM M. DURNIL—Vice President & General Merchandise Manager, Buyer Men's Wear.
S. WILLIAMS—Advertising Manager.
MRS. F. NOEVER—Ready-to-Wear, Sportswear, Furs.
MRS. WATTS—Girls', Children's & Infants' Wear.
W. PARKS—Ladies' Intimate Apparel, Accessories, Piece Goods, Domestics, Linens, Curtains, Draperies.
MRS. J. MORAN—Notions, Smallwares.
MISS S. MOORE—Toiletries, Cosmetics.
MRS. B. NEWBERRY—Stationery, Books.
MRS. V. McDONALD—Housewares.

Arwood's Dept. Store, 218 E. Main St. Norman 1
Telephone: NOrman 3634
MACK NORMAN—Partner, General Manager & Buyer.
B. S. NORMAN—Partner & General Buyer.

Hale's Dept. Stores, 126 E. Main St. Norman 2
Telephone: NOrman 299
Branch Store Operated in Hobart, Okla.
SAM G. HALE—Owner & Buyer for all Departments.

C. R. Anthony Co., 701 N. Broadway Oklahoma City 2, 156
Telephone: REgent 6-0533
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Stores Operated in Arkansas, California, Kansas, Mississippi, Nebraska, New Mexico, Oklahoma & Texas.
C. R. ANTHONY—President
L. D. WEBBER—Vice President, Work Clothing, Outerwear. Men's Hats.
B. W. ENGLISH—Vice President, Women's Ready-to-Wear.
H. C. DAVIS—Vice President, Piece Goods, Domestics, Curtains.
GUY M. ANTHONY—Secretary, Personnel Manager.
RAY T. ANTHONY—Treasurer, Office Manager, Traffic, Warehouse Supplies.
FRED ZAHN—Director Real Estate, Leases, Fixtures & Equipment.
T. S. ALDRIDGE—Director, Lingerie, Women's Accessories, Toys, Infants' Wear.
M. B. GALLOWAY—Director, Men's Furnishings, Clothing, Luggage, Boys' Wear.
D. G. MEANS—Men's, Women's & Children's Shoes.
D. A. CORNWELL—Sportswear, Millinery, Sportswear.
R. CLAY CARROLL—Advertising & Sales Manager.

OKLAHOMA (Cont'd.)

Units

John A. Brown Co., Inc., 213 W. Main St. Oklahoma City 2, 2

Telephone: CEntral 2-1231
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Store Operated in Oklahoma City, Okla.

D. D. BROWN—President & General Merchandise Manager.
MISS L. AMBROSE—Controller.
MRS. M. SWANDT—Ladies' Ready-to-Wear, Furs.
MISS T. FARMER—Ladies' Better Dresses, Bridal Wear.
MISS E. KINCAID—Junior Wear.
A. COOPER LYON—Blouses, Sportswear, Sweaters.
MRS. ABLINGER—Girls', Children's & Infants' Wear.
MRS. S. WEBB—House Dresses.
J. LAY—Hosiery, Gloves, Main Floor Underwear, Neckwear.
MISS M. SMITH—Lingerie, Knit Underwear, Negligees, Robes.
MRS. M. DICKINSON—Corsets, Brassieres.
MRS. S. BERRY—Handbags, Small Leather Goods.
EARL KITCHEN—Men's Clothing & Furnishings.
G. CRONK—Boy's Clothing, Furnishings.
H. HOUGH—Piece Goods, Patterns.
MRS. WALLACE—Domestics, Wash Goods.
W. R. TRACEWELL—Notions, Ribbons, Handkerchiefs, Luggage.
MISS C. KENT—Cosmetics, Drug Sundries.
R. SAIDOW—Fine Jewelry.
MRS. RUSHING—Costume Jewelry.
MISS A. GRAM—Silverware.
MRS. O. VAN HOOSER—Paper Goods, Stationery.
MISS E. KRATKY—Art Needlework.
H. HOLCOMB—Housewares, Hardware, Toys, Sporting Goods, China, Glassware.
MRS. FLAKE—Pictures, Mirrors, Lamps, Shades, Gifts.
M. ELLIOTT—Furniture.
A. A. CORCORAN—Floor Coverings, Curtains.
JACK R. HODGE—Major Appliances, Television, Radio.
MRS. M. WHITE—Basement Ready-to-Wear.
MISS S. THOMSON—Basement Girls', Children's & Infants' Wear.
E. BROWN—Basement Piece Goods.

Halliburton's, 327 W. Main St. Oklahoma City 2, 1

Telephone: CEntral 2-3251
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).

ALLEN E. NEIL—President & Merchandise Manager for Ladies' Accessories, Men's Furnishings, Boys' Wear, Stationery, Toiletries.
WILLIAM D. JOHNSON—Controller.
MRS. DOROTHY GUTSCHE—Advertising Manager.
GENE NOWELL—Display Manager.
HARRY BUSH—Building Engineer.
CHARLES B. TRAPP—Personnel Director.
W. E. SAVAGE—Merchandise Manager for Ready-to-Wear, Sportswear, Furs, Intimate Apparel, Shoes, Infants', Children's & Girls' Wear.
J. L. WILLIAMS—Merchandise Manager for Piece Goods, Domestics, Home Furnishings, Housewares, Hardware, Toys.
MISS M. EDWARDS—Coats & Suits.
MRS. M. CHAMBLESS—Budget Coats, Southwest Sports Shop.
P. S. PIATOFF—Budget Suits, Dresses, Sportswear.
MRS. M. HAMILTON—Camellia Room, Moderate & Budget Price Dresses.
MISS M. ROBERTSON—Girls' & Teen Age Wear, Children's Accessories.
EARLE K. MOORE—Daytime Dresses, Stationery.
ERNEST WHITE—Furs.
MRS. DORIS SHOUP—Underwear, Loungewear, Sleepwear.
E. L. WHYTLAW—Women's & Children's Shoes.
MRS. CAROL RETTIG—Corsets & Brassieres.
MISS R. KIMMELMAN—Hosiery, Blouses, Jewelry.
MRS. FLOSSIE WOOD—Gloves.
MRS. LUCILLE HANNUM—Infants' & Children's Wear, Infants' Furniture.
ERWIN POOL—Men's Furnishings.
H. TAYLOR—Boys' Apparel.
J. L. WILLIAMS—Piece Goods, Notions.
BILL R. CHURCH—Domestics, Linens, Towels.

(Continued)

OKLAHOMA (Cont'd.)

Units

Halliburton's (Continued)

MRS. F. ROGERS—Toiletries.
MRS. EDNA CARTER—Art Needlework.
R. OWENS—Floor Coverings, Lamps & Shades.
E. V. BLUM—Housewares, Small Appliances, China, Glassware, Gifts, Vacuum Cleaners.
G. HARMS—Toys.

Kerr's, Inc., 312 W. Main St. Oklahoma City 1, 2

Telephone: FOrest 5-2421
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Both Stores Operated in Oklahoma City, Okla.

JEROME M. NEY—President.
D. O. GARRETT—Vice President & General Merchandise Manager.
D. L. VALENTINE—Treasurer.
LEO M. RODGERS, JR.—Operations Manager, Store Equipment Buyer.
RALPH BARTON—Display Equipment Buyer & Display Director.
MRS. GRACE VAWTER—Public Relations Director, Advertising Manager.
MISS BENITA K. LOCKE—Personnel Manager & Training Director.
MRS. ORA COLLINS—Manager of Branch Store.
RICHARD GENZER—Merchandise Manager for Boys' Wear, Piece Goods, Domestics, Laces, Notions, Smallwares, Home Furnishings, Toys.
MRS. MAGGIE MEE—Better Suits, Coats, Dresses, Furs.
MISS SALLY—Women's, Misses' & Juniors' Coats & Suits, Juniors' Dresses.
MRS. M. ALEXANDER—Women's & Misses' Dresses.
MRS. M. PESCHL—Blouses.
MRS. RUTH MEYERS—Sportswear, Skirts, Knit Apparel.
FRANK SIMONIN—Aprons, Hosiery, Notions, Toiletries, Stationery, Candy, Delicacies.
MRS. GLADYS MATTIS—Girls', Children's & Infants' Wear.
KARL WOLFSTEIN—Millinery.
MRS. LUCILLE HILL—Underwear, Negligees, Robes.
MRS. REBA RIGGLE—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
LEE SVENDSON—Women's Shoes.
MRS. JENNIE PROVINE—Corsets, Brassieres.
GEO. Y. ALLEN—Men's Clothing, Furnishings, Hats & Caps.
R. KRUIS—Men's Shoes.
JACK MISELES—Boys' Clothing, Furnishings, Hats, Caps, Toys, Luggage.
MRS. MILDRED HANNUM—Piece Goods, Muslins, Laces, Trimmings.
JOHN R. CECIL—Domestics, Linens, Towels, Bedding.
HENRY STUHR—Fine Jewelry, Silverware, Watches.
MRS. JEWELL WILLSON—Books.
JOE CARIKER—Curtains, Draperies, Upholstery.
MRS. MARIE GEORGE—Housewares, Pictures, Mirrors, Lamps, Gift Shop.
GEORGE BARWIN—Basement Ready-to-Wear, Coats, Suits, Domestics, Lingerie, Hosiery, Corsets, Infants' Wear, Men's & Boys' Wear.

Langston Co., 25 W. Reno St. Oklahoma City 2, 4

Telephone: FOrest 5-8302
All Stores Operated in Oklahoma City, Okla.

ROBERT M. BARBER—President, General Merchandise Manager, Buyer Men's & Boys' Wear.
H. L. BROACH—Treasurer.
DEE HILL—Ready-to-Wear, Intimate Apparel, All Accessories, Smallwares.
F. H. BURNHAM—Shoes, Slippers.
E. L. CARROLL—Buyer for Hardware, Paints, Electrical Goods. House Furnishings, Toys, China, Glassware.

Paul's Dept. Stores, 1314 S. Agnew St. Oklahoma City 8, 2

Telephone: REgent 9-9313
Branch Store Operated in Maysville, Okla.

PAUL BYERS—Owner & General Buyer.

Ramsay Dry Goods Co., 312 W. 6th St. Okmulgee

Telephone: OKmulgee 2801
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of RAMSAY DRY GOODS CO., Joplin, Mo. (See Listing)

MRS. R. DIENST—Store Manager & General Buyer.

OKLAHOMA (Cont'd.)

Units

Holder's Dept. Store, 122 E. Cherokee St. — Salisaw — 1
Telephone: SPring 5-4606
ROY HOLDER—Owner & General Buyer.

Sheffel Stores, 124 E. Dewey St. — Sapulpa — 1
Telephone: SApulpa 1967
SAM SHEFFEL—Owner.
MORTON SHEFFEL—Ladies' Ready-to-Wear, Men's Wear, Children's Wear, Infants' Wear, Hosiery, Ladies' Accessories, Cosmetics, Drug Sundries, Paper Goods, Stationery.
FRANK GOETLING—Underwear, Lingerie, Yard Goods, Domestics, Towels, Patterns, Sewing Accessories, Notions.
FRANK BURDICK—Hardware, House Furnishings, Electrical Goods, Major Appliances, Television, Radio.

Peyton Glass & Son, 806 S. Main St. — Stillwater — 1
Telephone: STillwater 814
PEYTON GLASS SR.—President.
PEYTON GLASS, JR.—General Manager & Buyer.

Katz Department Store, 707 S. Main St. — Stillwater — 1
Telephone: STillwater 225
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
J. KATZ—Owner & Buyer for all Departments.
A. BOSWELL—Assistant Buyer.

Hinds Mercantile Co. — Tahlequah — 2
Telephone: TAhlequah 183
Branch Store Operated in Wagoner, Okla.
HERBERT I. HINDS—Owner & Buyer for all Departments.

Brown-Dunkin Co., 401-411 S. Main St. — Tulsa 2, — 1
Telephone: TUlsa 2-7101
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
D. D. BROWN—President, Treasurer.
JOHN H. DUNKIN—Executive Vice President, General Manager.
J. LAWRENCE—Manager of Building & Maintenance Departments.
A. W. RABBITT—Display Equipment Buyer, Display Director.
R. DAUBERMAN—Advertising Manager.
H. FERGUS—Personnel Manager.
H. COHN—Merchandise Manager, Ready-to-Wear, Sportswear, Furs.
W. A. PARKER—Merchandise Manager, Ready-to-Wear Accessories.
C. CROFT—Women's & Misses' Coats & Suits.
M. GILLESPIE—Women's & Misses' Dresses.
M. CLOVER—Juniors' Coats, Suits & Dresses.
D. FREEMAN—Sportswear, Blouses, Skirts, Knit Apparel.
J. CHESCHEIR—Aprons, House Dresses, Uniforms.
H. TISCHLER—Furs.
H. COURTAWAY—Hosiery.
B. DEGEN—Underwear, Corsets, Brassieres, Negligees, Robes.
L. ALLEN—Gloves.
R. PUCKETT—Neckwear, Handkerchiefs.
E. L. NEAL—Infants' & Children's Wear, Boys' & Girls' Wear.
A. McCAFFERTY—Handbags, Small Leather Goods.
P. COCKRELL—Men's Clothing, Furnishings, Hats, Caps.
E. CLINE—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons.
V. SAGERS—Notions, Umbrellas, Books, Stationery, Magazines.
R. NICHOLS—Toiletries, Drug Sundries.
L. PEARCY—Costume Jewelry.
H. WILLIAMS—Art Needlework.
J. MASON—Bedding, Furniture, Lamps, Shades.
G. SPANN—Curtains, Draperies, Upholstery, Floor Coverings.
T. W. McKAY—Major Appliances, Radios, Phonographs.
W. A. PARKER—Pictures, Mirrors, Gifts, Candy.
L. SPEER—Housewares, Hardware, Silverware, Clocks, Toys.
M. GILLIS—Luggage.

(Continued)

OKLAHOMA (Cont'd.)

Units

Brown-Dunkin Co. (Continued)

BASEMENT DEPARTMENTS

B. L. DICKEHUT—Merchandise Manager.
A. SHOCKLEY—Ready-to-Wear.
M. BACON—Girls' & Infants' Wear.
D. SMITH—Hosiery, Lingerie.
N. RHODES—Men's & Boys' Wear, Domestics, Curtains.

Ellington-Gellino Dry Goods Co., 1708 S. Quanah St. Tulsa 7, 4

Telephone: TUlsa 3-5338
Branch Stores Operated in Tulsa & Sand Springs, Okla.
J. A. GELINO—President & Buyer for all Departments.

The Froug Co., Inc., 316 S. Main St. Tulsa 3, 1

Telephone: TUlsa 4-2453
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
M. E. FROUG—President & Co-Buyer for Men's Clothing, Furnishings & Hats.
MRS. LAURA PICKENS—Treasurer, Buyer Women's Coats, Suits, Dresses, Sportswear, Co-Buyer Misses' & Juniors' Coats, Suits, Dresses, Blouses, Skirts & Knit Apparel.
M. E. OLSON—General Merchandise Manager.
O. SMULIAN—General Manager.
FOSTER HARNESS—Chief Engineer, Manager of Building & Maintenance Departments.
T. W. LOTTENVILLE—Advertising Manager.
GUY HACKLER—Display Director.
MRS. EVALYN OWEN—Personnel Manager.
BESSIE DAVIS—Co-Buyer Misses' & Juniors' Coats, Suits & Dresses, Buyer Girls', Children's & Infants' Wear.
NADINE PARKER—Co-Buyer Blouses, Skirts, Knit Apparel.
RETHA LIVINGSTON—Aprons, Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Umbrellas, Luggage, Smallwares.
ALLIE KERLEY—Underwear, Negligees, Robes.
VIOLA RICHARDS—Corsets, Brassieres.
MAURICE SCHWARTZ—Co-Buyer Men's Clothing & Furnishings.
W. W. HUTCHINSON—Piece Goods, Domestics, Linens, Towels, Bedding, Curtains & Draperies.
MRS. RUBY FOX—Toiletries, Candy.
W. W. HUTCHINSON—Basement Piece Goods, Towels, Curtains, etc.
WILLIAM FROUG—Basement Ladies' Ready-to-Wear, Lingerie.
RALPH MAY—Basement Men's & Boys' Wear.

Vandever Dry Goods Co., 14 E. 5th St. Tulsa 5, 1

Telephone: TUlsa 3-4151
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
GARY Y. VANDEVER—President, General Manager.
VERN N. VANDEVER—Executive Vice President.
V. VINCENT VANDEVER—Treasurer.
J. W. BENTON—Manager of Building & Maintenance Departments.
ARNOLD J. HARRIS—Manager of Supply Department.
WM. F. FISHER—Store Equipment Buyer, Personnel Manager.
RICHARD S. STAINES—Display Equipment Buyer, Display Director.
TRUMAN S. HARPER—Warehouse Manager.
ROBERT L. SCHONHOFF—Advertising Manager.
WM. G. VANDEVER—Merchandise Manager, Ready-to-Wear.
W. M. HADAWAY—Merchandise Manager, Ready-to-Wear Accessories.
C. J. CLINE—Merchandise Manager, Men's Wear, Buyer Men's Clothing, Hats, Caps, Shoes.
D. N. DUKE—Merchandise Manager, Piece Goods, Domestics, Linens.
PHIL G. GANS—Merchandise Manager, Home Furnishings, Housewares.
INDIAMAE ALBRO—Women's, Misses' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Knit Apparel.
THELMA R. PETTYJOHN—Juniors' Coats, Suits, Dresses, Sportswear, House Dresses.
RUTH HEMPHILL—Girls', Boys', Children's & Infants' Wear, Aprons, Uniforms, Toys.
NAT HYMAN—Furs.

(Continued)

OKLAHOMA (Cont'd.)

Units

Vandever Dry Goods Co. (Continued)

K. GETTEMY—Hosiery, Neckwear, Handkerchiefs, Jewelry, Watches.
LILLIAN MYERS—Underwear, Negligees, Robes.
OPAL MOCK—Gloves, Handbags, Small Leather Goods.
LOIS AUBREY—Corsets, Brassieres.
CARL E. BRAKEY—Men's Furnishings, Luggage.
INEZ DILOCKER—Piece Goods, Muslins, Laces, Trimmings, Ribbons.
CLYDE MAGGARD—Domestics, Linens, Towels, Bedding.
THELMA SMITH—Notions, Umbrellas.
LEONE VILLINES—Toiletries, Drug Sundries.
MARY KERR—Silverware.
HATTIE CHAPPLE—Art Needlework.
E. TEEGARDEN—Books.
LESLIE HANDY—Stationery.
OLESTA FRANKLIN—Magazines.
HERB HOWELL—Curtains, Draperies, Upholstery, Floor Coverings.
AL C. MILLER—Major Appliances, Radios, Phonographs.
EVELYN BATSON—Housewares, Pictures, Mirrors, Lamps, Shades, Clocks, Gifts, China, Glassware.
CARL LEDBETTER—Furniture.
PHIL CLUTTER—Toys.

BASEMENT DEPARTMENTS

EDWARD WILLIAMS—Merchandise Manager.
NOVELLA GRANT—Sportswear, Hosiery, Underwear, Corsets, Brassieres, Pajamas, Gowns, Infants' Wear.
PHIL CLUTTER—Piece Goods, Domestics, Towels, Curtains, Draperies, Toys.

Kraker Bros. Dept. Stores — Wagoner — 2
Branch Store Operated in Drumright, Okla.
N. & J. KRAKER—Partners & Buyers for all Departments.

Mayberry's Store, N. Commercial Ave. — Wynnewood — 2
Telephone: MOhawk 5-4434
Branch Store Operated in Davis, Okla.
D. B. & C. B. MAYBERRY—Partners & Buyers for all Departments.

OREGON

Park View Dept. Store, 5 N. Main St. — Ashland — 1
Telephone: AShland 4251
JOHN H. YAPLE—Partner & General Buyer.

The Golden Rule Store — Bandon — 1
Telephone: BAndon 241
ROBERT G. NORTON—Owner & General Buyer.

Wetle's Dept. Store, 869 Wall St. — Bend — 1
Telephone: BEnd 520
JACK L. WETLE—Owner & General Manager, Buyer.

The Hub, Inc., Broadway & Central St. — Coos Bay — 1
Telephone: COngress 7-3116
A. H. KOHLER—President & General Buyer.

A. M. Williams & Co., 106 S. 3rd St. — Corvallis
Telephone: PLaza 3-5812
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch of A. M. WILLIAMS & CO., The Dallas, Ore. (See Listing)
W. CLAUSSEN—Store Manager & Buyer.

Crider's Dept. Stores, 314 Main St. — Dallas — 4
Telephone: MAyfair 3-2312
All Stores Operated in Oregon.
CHAUNCEY CRIDER—Owner & Buyer for all Departments.

OREGON (Cont'd.)

Units

The Bon March, 175 W. Broadway — Eugene

Telephone: EUgene 5-0111
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of THE BON MARCHE, Seattle, Wash. (See Listing)

A. C. WILLEMSEN—Managing Director.
J. D. SHEA—Controller, Store Equipment Buyer.
JOHN CALKINS—Manager of Building & Maintenance Departments.
BILLY R. MATTESON—Advertising Manager, Display Equipment Buyer.
MELINA NEAL—Display Director.
R. C. WILLIAMS—Personnel Manager.
MATILDA ZELNIK—All Ready-to-Wear, Sportswear, Furs.
DORIS HORTON—Millinery.
PAUL NOBLE—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Luggage, Small Leather Goods, Ribbons, Notions, Toiletries, Smallwares.
MARIE PAYNE—Underwear, Corsets, Brassieres, Negligees, Robes, Infants' & Children's Wear.
RICHARD WEBB—All Shoes.
MERVIN EDSON—Men's & Boys' Clothing, Furnishings, Hats, Caps, Sporting Goods.
RALPH ROBINSON—Piece Goods, Domestics, Linens, Towels, Art Needlework.
MARGARET JOHNSEN—Books, Magazines.
DEAN BONE—Bedding, Curtains, Draperies, Upholstery, Furniture, Floor Coverings, Lamps, Shades.
CAL JOHNSON—Major Appliances, Radios, Phonographs.
ROBERT MONAHAN—Housewares, Pictures, Mirrors, Gifts, Toys, Candy.

The Broadway Dept. Store, 30 E. Broadway — Eugene — 1

Telephone: EUgene 5-3012

ROY E. MORSE—President, Buyer Piece Goods, Domestics, Linens, Towels, Bedding.
ROY M. MORSE—Executive Vice President, General Manager, Advertising & Display Manager.
HERMAN MARICLE—Store Superintendent, Store Equipment Buyer.
JOHN H. JAUCHEN—Store Manager.
MRS. L. SAVAGE—Sportswear, Blouses, Skirts, Knit Apparel, Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
MRS. E. OAKES—Girls', Boys', Children's & Infants' Wear, Toys.
MRS. M. MOBLEY—Uniforms, Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. E. McDONALD—Laces, Trimmings, Ribbons, Art Needlework, Notions.
O. CHATT—Curtains, Draperies, Upholstery.

Russell's, Inc., 64 E. Broadway — Eugene — 1

Telephone: EUgene 5-3314
Resident Buyer: William Van Buren, 1457 Broadway

WILLIAM N. RUSSELL—President, General Merchandise Manager.
R. D. BLICKENSTAFF—Executive Vice President.
J. H. RUSSELL—Treasurer.
J. LINCOLN—Display Director.
C. FRAME—Women's, Misses' & Juniors' Coats, Suits & Dresses, Knit Apparel, Negligees, Robes.
M. VERRAN—Sportswear, Blouses, Skirts.
K. BALFOUR—Girls', Children's & Infants' Wear.
C. STONER—Aprons, Towels, Domestics.
E. HEPBLUM—Millinery.
T. WATSON—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry.
E. M. KITCHEN—Underwear, Corsets, Brassieres.
N. S. NELSON—Shoes.
K. HOLZGANG—Boys' Clothing, Furnishings, Hats & Caps.
C. HART—Linens.
M. BOISEK—Toiletries.
L. ULLRICH—Stationery, Books, Magazines.
G. ELIOT—Housewares, Pictures, Mirrors, Furniture, Floor Coverings, Curtains, Lamps, Shades, Gifts.

OREGON (Cont'd.)

Units

A. M. Williams & Co., 1015 Willamette St. — Eugene

Telephone: EUgene 5-3421
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch of A. M. WILLIAMS & CO., The Dalles, Ore. (See Listing)
MRS. JEAN LaPRAY—Ready-to-Wear, Sportswear, All Accessories.
MRS. V.TOYCEN—Girls', Boys', Children's & Infants' Wear, Toys.
PHIL ROWLEY—Men's Clothing & Furnishings, Luggage.

E. L. Knox Co., 101 E. Main St. — John Day — 2

Telephone: JOhn Day 41
Branch Store Operated in Dayville, Ore.
E. L. KNOX—Owner.
HENRY GOHRING—Buyer for all Departments.

Mann's Dept. Store, 14 N. Central St. — Medford — 1

Telephone: MEdford 2-6133
JOHN P. MOFFAT—President, General Merchandise Manager & General Manager.
KENNETH V. HOWARD—Treasurer.
MILDRED McCARTY—All Ready-to-Wear.
ELSIE NARREGAN—Ladies' Intimate Apparel, Hosiery, Accessories.
JACK CRAWFORD—Men's & Boys' Clothing & Furnishings.
LEWIS WAYBURN—Piece Goods, Domestics, Linens, Towels.
ALTO PRUITT—Laces, Ribbons, Notions, All Smallwares.

Howells' Dept. Store, 108 SW Coast Highway — Newport — 2

Telephone: NEwport 285
Branch Store Operated in Ocean Lake, Ore.
H. W. HOWELLS—Owner & Buyer for all Departments.

Wilson Bros., 118 Main St. — Nyssa — 1

Telephone NYssa 2721
ERNEST C. WILSON & ROBERT WILSON—Partners & General Buyers.

Lipman Wolfe & Co., 521 S. W. 5th Ave. — Portland 4, — 2

Telephone: ATwater 8111
Resident Buyer: National Dept. Stores, 112 W. 38th St.
Branch Store Operated in Salem, Ore.
HAROLD F. WENDEL—President.
J. B. RINKER—Secretary & Treasurer.
J. HARGROVE—Store Superintendent.
JOHN ADLON—Branch Store Manager.
P. HAWLEY—Branch Store Merchandise Manager.
C. McKINNON—Advertising & Sales Promotion Manager.
D. NORTON—Display Manager.
J. FEUERSTEIN—Main Floor Manager.
MRS. G. HEIMS—Merchandise Manager, Ready-to-Wear.
M. FRIEND—Merchandise Manager, Ladies' Accessories, Hosiery, Men's, Boys' & Infants' Wear, Yard Goods, Notions, Stationery, Smallwares.
C. CORNWELL—Merchandise Manager, Home Furnishings.
MISS V. McKEE—Personnel Director.
ED FINN—Women's Coats & Suits.
MRS. F. LONDER—Gown Shop (Better Dresses).
MISS I. MIKE—Waverly Shop (Budget Dresses).
MRS. A. KAHN—Caliente Shop (Sportswear).
MRS. E. FREEDMAN—Teens' & Girls' Wear.
R. MEIER—Hosiery & Gloves.
MRS. E. LYON—Lingerie & Foundations.
MRS. R. CARTER—Neckwear.
MISS K. BAUER—Handbags, Small Leather Goods, Jewelry.
MISS E. LAKE—Handkerchiefs, Silverware, Umbrellas.
MRS. S. CARPENTER—Infants' & Children's Wear.
MRS. P. WEED—Children's Shoes.
H. GERWEIN—Men's Clothing & Shoes.
T. NOVAK—Men's Furnishings.
A. McCALL—Boys' Wear.

(Continued)

OREGON (Cont'd.)

Units

Lipman Wolfe & Co. (Continued)

R. CARTER—Yard Goods, Sewing Notions.
MRS. A. JIROCH—Notions.
MRS. B. KASNER—Cosmetics.
MRS. R. KLEIN—Art Needlework.
D. VANZYL—Stationery.
MR. BARRETT & MR. LANDAUER—Curtains, Draperies, Floor Coverings.
MISS V. BURRILL—Pictures & Mirrors.
F. BUSH—Furniture.
A. MAIN—Housewares.
ROBERT KNOWLAND—China, Glassware, Lamps, Shades.
C. OAKDEN—Radios & Television.
MRS. RAE GROSS—Phonograph Records.
MISS M. O'LEARY—Toys.
D. WEISER—Sporting Goods.
MRS. E. SERVER—Candy.

BASEMENT DEPARTMENTS

G. SCHAFER—Merchandise Manager.
MRS. A. MARINELLI—Women's Coats, Suits & Dresses.
G. SCHAFER—Sportswear.
MRS. H. MEIER—Lingerie, Children's Wear.
W. BARR—Men's & Boys' Wear.
J. MAYER—Domestics.
MRS. M. SCHLEGEL—Tea Room Cafeteria.

Meier & Frank Co., 621 S. W. 5th Ave. Portland 4, I

Telephone: BRoadway 4411
Resident Buyer: Herman Greenberg, 71 W. 35th St.

AARON M. FRANK—President.
EDMUND P. PLATT—Vice President.
JACK L. MEIER—Secretary.
RICHARD FRANK—Treasurer.
J. COHEN—Advertising Manager.
L. WALSH—Ladies' Coats, Suits.
MISS LANG—Ladies' Dresses.
MRS. E. PETERSON—Sportswear, Blouses, Skirts, Knit Apparel.
MISS L. COMINI—Teens', Girls', Children's Wear.
MRS. A. ROBINS—Aprons, House Dresses, Uniforms.
A. MANN—Furs.
H. HUNT—Hosiery, Knit Knit Underwear, Neckwear, Handkerchiefs.
MISS BLAUFUS—Silk Underwear, Negligees, Robes.
P. DOWD—Women's & Children's Shoes.
MISS M. BUSSE—Ladies' Gloves.
MISS E. BENZ—Corsets, Brassieres.
MISS H. HAUSMANN—Infants' Wear.
MRS. J. ROBINSON—Handbags, Small Leather Goods.
N. SCHWARTZ—Men's Clothing, Boys' Wear.
F. BILLINGTON—Men's Furnishings.
D. McALLISTER—Men's & Boys' Shoes.
I. TURNER—Piece Goods, Laces, Trimmings, Ribbons.
B. FRANZ—Domestics, Linens, Towels.
B. AVILA—Notions.
C. J. HENNIGER—Toiletries, Drug Sundries.
MISS WEINSTEIN—Jewelry, Clocks, Watches.
MISS M. SPINK—Silverware.
MISS M. ARMSTRONG—Art Needlework.
H. SAMUELSEN—Stationery.
JOHN McAULIFFE—Bedding, Furniture.
DALE HOVERSON—Curtains, Draperies, Upholstery, Floor Coverings.
MISS E. COWEN—Pictures, Mirrors, Lamps, Shades, Gifts.
CHARLES CALDWELL—China, Glassware.
A. HENDRICKSON—Housewares, Hardware.
C. CHRISTY—Appliances.
W. HODECKER—Radios, Phonographs, TV, Toys.
M. CARTER—Luggage.
R. FRANK—Sporting Goods.

(Continued)

OREGON (Cont'd)

Units

Meier & Frank Co. (Continued)

BASEMENT DEPARTMENTS

JACK LOEHR—Merchandise Manager.
MISS L. JOHNSON—Ready-to-Wear.
H. BASIL—Hosiery, Accessories.
MISS K. ZEHRFELD—Intimate Apparel.
G. WALKER—All Shoes.
MISS ANDERSEN—Infants' & Children's Wear.
M. COHN—Men's Clothing, Boys' Wear.
H. BIDWELL—Men's Furnishings.
M. GOODELL—Floor Coverings.

Olds & King, 921 S. W. Morrison St. Portland 5,

Telephone: BRoadway 7771
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operated by: Western Dept. Stores, Oakland, Calif. (See Listing)

JOHN J. REILLY—President.
JACK REILLY—Executive Vice President.
R. L. CHILDS—Treasurer.
G. F. RYAN—General Manager.
O. E. MILLIS—General Superintendent.
JOHN F. MOWER—Advertising Manager.
ROBERT SANCHEZ—Display Director.
MISS M. CAMERON—Personnel Manager.
ED L. BROWN—Merchandise Manager for Ready-to-Wear.
LEO G. REASE—Merchandise Manager for Men's & Boys' Clothing & Furnishings, Piece Goods, Domestics, Linens, Towels.
MISS LEE MacFARLANE—Women's & Misses' Coats & Suits.
MISS G. SIEGEL—Women's & Misses' Dresses.
MISS INGA NEWMAN—Juniors' Coats, Suits & Dresses.
MISS LUCILLE BRYANT—Sportswear, Blouses, Skirts, Knit Apparel.
MISS MARIE LAMB—Aprons, House Dresses & Uniforms.
MRS. MAUDE KATRIS—Furs.
M. APPLEBAUM—Millinery.
MISS LENORE WINSLOW—Hosiery, Underwear, Gloves.
R. L. GEORGE—Women's Shoes.
MISS S. FREDRICKS—Neckwear, Handkerchiefs, Laces, Ribbons, Umbrellas.
MISS ELIA LEIBOLD—Corsets, Brassieres, Negligees, Robes.
MISS V. GIEBELHOUSE—Infants' & Children's Wear.
MISS MARY CRYSTAL—Handbags, Small Leather Goods, Costume Jewelry.
HILL TEMLETON—Men's Clothing, Furnishings, Hats & Caps.
A. NYGAARD—Boys' Wear, Hats, Caps, Men's & Boys' Shoes, Luggage.
K. F. McCALLUM—Piece Goods, Domestics, Linens, Towels, Silverware, Bedding.
MISS M. RICHMOND—Notions.
MISS LUCILLE RANKIN—Toiletries, Drug Sundries.
JOE GILRAY—Fine Jewelry, Clocks, Watches.
MISS EDNA SOMMERS—Books, Magazines.
MISS LAVELLE FLANNERY—Stationery.
MISS MARGARET FLEMING—Art Needlework, Pictures, Mirrors, Lamps, Shades, Gift Shop.
RALPH WATSON, JR.—Curtains, Draperies, Upholstery.
J. WOOLINGTON—Major Appliances.
ROBERT GOTTSCHALK—Furniture.
BRUCE PETERSON—Floor Coverings.
H. MACKIN—Radios & Phonographs.
R. CHASTAIN—Housewares & Hardware.
D. CARTER—Toys.
VERNE JOHNSON—Sporting Goods.
OWEN MELEY—Cameras.
RUTH GAVIN—Candy.

BASEMENT DEPARTMENTS

M. S. BARRETT—Merchandise Manager.
MISS G. CURRIER—Coats, Suits, Dresses, House Dresses.
MISS JUDY BAKER—Sportswear.
MISS H. PIELOW—Accessories, Lingerie, Foundations.
MISS R. GILE—Girls' & Infants' Wear.
H. BETHMAN—Men's & Boys' Clothing, Domestics.

OREGON (Cont'd.)

Units

Pacific Dept. Store, SW 3rd Ave. & Yamhill St. Portland 3, 1
Telephone: EAst 3181
HARRY PEDERSEN—President & General Buyer.

Roberts Bros., SW 3rd & Morrison Sts. Portland 4, 4
Telephone: CApitol 5592
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Stores Operated in Eugene & Salem, Ore.
Also Operates NOLAN'S in Corvallis, Ore.
W. E. ROBERTS—President & Buyer Toys.
R. H. ROBERTS—Executive Vice President, General Merchandise Manager & Buyer Women's & Misses' Coats & Suits, Misses' Dresses.
GEORGE E. A. WALKER—Treasurer.
GEORGE GUINS—Chief Architect.
MIKE BRUNO—Chief Engineer, Manager of Building & Maintenance Departments.
JIM BREMMER—Display Equipment Buyer & Display Director
ED HENDERSON—Warehouse Manager.
DONALD O. POARCH—Advertising Manager.
MILTON DAVIS—Personnel Manager.
HOWARD BEACH—Manager of Eugene Store.
LEN KREMEN—Manager of Salem Store
GLENN JOHNSON—Manager of NOLAN'S in Corvallis, Ore.
HAZEL MAHAN—Women's Dresses.
MRS. B. VANDER GRIEND—Juniors' Coats, Suits, Dresses, Aprons, House Dresses, Uniforms, Robes.
ALPHA BROWN—Sportswear, Blouses, Skirts, Knit Apparel.
MARIE McCUAIG—Girls', Children's & Infants' Wear.
RUTH MONDA—Millinery.
NINA NALLEY—Hosiery, Underwear, Negligees.
ALICE THORSON—Gloves, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Toiletries, Umbrellas.
WILLIAM GAUSTAD—All Shoes, Luggage.
BEDFORD BROWN—Neckwear, Men's Furnishings.
JANET HOWELL—Corsets, Brassieres.
A. D. HARVEY—Men's Clothing, Hats, Caps.
WM. HAHN—Boys' Clothing, Furnishings, Hats, Caps.
WALTER BLOCK—Piece Goods.
WAYNE LEWIS—Domestics, Linens, Towels, Laces.
WM. GABELMAN—Trimmings, Ribbons, Notions, Art Needlework, Stationery.
L. T. MOFFARTT—Silverware, Housewares, Pictures, Mirrors, Lamps & Shades, Basement Housewares.
H. L. ARTHUR—Bedding, Furniture, Basement Furniture.
ROBERT WILLIAMS—Curtains, Draperies.
J. DOOLIN—Major Appliances, Basement Large & Small Appliances.
FLOYD BARTON—Floor Coverings, Basement Carpets.
LON HOSS—Radios & Phonographs.

Teeny's Dept. Stores, 5440 SE 82nd St. Portland 6, 8
Telephone: LIncoln 3282
All Stores Operated in Portland, Oregon.
FRED TEENY—President.
BILL TEENY—Buyer for all Departments.

Erickson's Dept. Store, 120 W. 3rd St. Prineville 1
Telephone: PRineville 6201
W. R. ROMINE—Owner & General Buyer.

Miller Mercantile Co., Court & Liberty Sts. Salem 15
Telephone: SAlem 2-2431
Stores Operated in Oregon & Washington.
Executive Offices: 19 NW 5th Ave., Portland 9, Ore.
F. E. MILLER—President. (at Portland, Ore.)
W. F. MILLER—Executive Vice President. (at Portland, Ore.)
EDMUND A. ATTEBURY—General Merchandise Manager & General Manager.
R. S. LYTLE—Store Equipment Buyer, Personnel Manager.

(Continued)

OREGON (Cont'd.)

Units

Miller Mercantile Co. (Continued)

GILBERT ALLEN—Display Equipment Buyer & Display Director.
S. E. KEITH—Advertising Manager.
LEONA FALKNER—Women's, Misses' & Juniors' Coats, Suits & Dresses, House Dresses, Uniforms.
MARY McKAY—Sportswear, Blouses, Skirts.
G. BJORKMAN—Girls', Children's & Infants' Wear.
GRACE GEORGE—Aprons, Laces, Trimmings, Ribbons, Notions.
MIKE WASSERMAN—Furs.
MARIE BAKER—Millinery.
MRS. L. GILMER—Hosiery, Knitwear.
ETHEL GIBBONS—Underwear, Negligees, Robes.
RUTH HEIL—Gloves, Handbags & Small Leather Goods, Umbrellas.
HENRY TURNER—Women's & Children's Shoes.
AMANDA SCHWABBAUER—Neckwear, Handkerchiefs, Piece Goods, Muslins, Sheetings.
MRS. G. WITTWER—Corsets, Brassieres.
JOE McKAY—Men's & Boys' Clothing & Furnishings, Luggage.
ETHEL PARR—Linens, Towels, Comforters, Blankets, Spreads, Bedding, Curtains & Draperies.
CLEO CATON—Toiletries, Drug Sundries.
EVELYN BROOKS—Jewelry, Silverware.
JOHN ROCKENFELLER—Clocks, Housewares, Hardware, Toys.
TRESSA GOHEEN—Art Needlework
IDA M. WEST—Stationery, Gift Shop.
HENRY MEYER—Pictures, Mirrors, Upholstery, Furniture, Floor Coverings, Lamps & Shades.
MARY BINGENHEIMER—Candy.

Alexander's Dept. Store, 538 Main St. — Springfield — 1

Telephone: SPringfield 6-1678
Resident Buyer: O'Shaughnessy, Dewes & Klein, Inc., 132 W. 43rd St.

SPENCER W. ALEXANDER—President & General Manager.
WILLIAM S. FORT—Vice President, General Merchandise Manager, Buyer.

A. M. Williams & Co., 306 E. 2nd St. — The Dalles — 3

Telephone: The Dalles 2133
Branch Stores Operated in Corvallis & Eugene, Ore. (See Listings)
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

C. P. WILLIAMS—President.
RICHARD RODMAN—Executive Vice President, General Merchandise Manager, General Manager, Display Equipment Buyer.
K. D. McRAE—Store Equipment Buyer.
GLENDA LINDELL—Advertising Manager.
HARRIETT SMITH—Display Director.
MRS. C. MONROE—Ready-to-Wear, Sportswear, Blouses, Skirts, Knit Apparel, House Dresses, Negligees & Robes.
MRS. V. SIM—Girls' Wear, Uniforms, Corsets, Brassieres, Art Needlework.
MRS. N. TOOMEY—Aprons, Gloves, Laces, Trimmings, Ribbons, Notions, Umbrellas.
MRS. I. SMITH—Hosiery, Underwear, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Piece Goods, Costume Jewelry.
GEORGE LOWRY—All Shoes.
MRS. P. HAY—Infants' & Children's Wear, Boys' Clothing & Furnishings, Linens, Towels, Domestics, Toys, Gifts.
CHARLES HARMON—Men's Clothing, Furnishings, Hats, Caps, Luggage.

PENNSYLVANIA

Pittsburgh Mercantile Co., Franklin Ave. — Aliquippa

Telephone: ESsex 5-6611
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch of PITTSBURGH MERCANTILE CO., Pittsburgh, Pa. (See Listing)
The Aliquippa Store Buys for Stores in Charleroi & California, Pa.

ALBERT LEWIS—Store Manager.
S. SLESINGER—Display Manager.

(Continued)

PENNSYLVANIA (Cont'd)

Units

Pittsburgh Mercantile Co. (Continued)

B. HUUD—Personnel Manager.
E. EHEMAN—Ready-to-Wear.
H. WHITE—Sportswear, Blouses, Skirts, Knit Apparel.
W. MUSCOVICH—Girls', Children's & Infants' Wear.
A. SWAN—Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
V. VANGA—Millinery.
P. HUGHES—All Shoes.
I. WEBER—All Accessories, Notions, Smallwares. (At Pittsburgh)
F. ADAMS—Corsets, Brassieres.
M. MORAN—Men's Furnishings.
T. HALLISEY—Boys' Clothing, Furnishings, Hats, Caps.
M. McCHESNEY—Toiletries, Drug Sundries.
J. LAING—Bedding, Furniture, Pictures, Mirrors, Lamps, Shades, Floor Coverings.
M. COOPER—Curtains, Draperies, Upholstery.
D. SMITH—Major Appliances, Radios, Phonographs.
K. HARE—Housewares, Toys, Luggage, Sporting Goods.
T. KERNS—Groceries.

Hess Brothers, Inc., 9th & Hamilton Sts. — Allentown — 1

Telephone: HEmlock 5-8411
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

MAX HESS, JR.—President.
M. KAUFFMAN—General Merchandise Manager.
HOWARD M. WILLIAMS—Mdse. Mgr. Women's & Children's Depts. & Basement Store.
R. HERTZ—Ladies' Coats & Suits.
MISS V. SEACREST—Ladies' Better Dresses.
R. SAINBERG—Ladies' Moderate Priced Dresses.
W. BODERMAN—Ladies' Inexpensive Dresses, Sportswear.
MISS L. ROWLAND—Bridal Wear.
MISS A. WYATT—Juniors' Coats & Suits.
MISS V. DIENER—Junior Dresses, Junior Sportswear.
MISS C. BITTENBENDER—Main Floor Sportswear, Blouses.
MISS E. KNAPP—Blouses, Sweaters, Skirts.
MRS. A. FLECKSTEINER—Girls' & Teens' Wear.
MRS. A. BLACK—Aprons, House Dresses, Uniforms.
W. VILLA—Furs.
S. SKLAR—Millinery.
MISS F. HULL—Hosiery.
MISS C. SCHMIDT—Gloves.
MISS E. RAUBER & MISS L. PACKER—Lingerie.
MISS M. CASSELL—Neckwear, Handkerchiefs.
J. M. PICCIANO—Ladies' Shoes.
MISS J. WALLIN—Corsets, Brassieres.
MRS. P. BELTZ—Negligees, Robes.
MISS E. MALLOY—Infants' & Children's Wear.
MRS. C. SCHAEFFER—Handbags, Small Leather Goods.
S. KUSHNER—Men's Clothing.
S. MORRISSEY—Men's Furnishings.
S. MOYER—Men's Underwear, Pajamas.
M. PETERS—Men's Sportswear.
P. PETERS—Men's Shirts, Neckwear.
A. WEILL—Men's Hats & Caps.
P. SELL—Boys' Clothing & Furnishings.
R. COHEN—Men's & Boys' Shoes.
MRS. E. STOLTZ—Piece Goods.
G. MANDELL—Domestics, Linens, Towels.
MISS P. BOWMAN—Laces, Trimmings, Ribbons, Notions.
MISS J. KEELER—Toiletries, Drug Sundries.
MISS D. BANKHARD—Jewelry.
MRS. S. DIAZ—Silverware.
MISS E. TERPOCK—Umbrellas.
MISS B. HIXON—Art Needlework.
MRS. L. SKELLY—Stationery.
D. GOTTLIEB—Bedding, Furniture.
T. P. GATENS—Major Appliances, Radios & Phonographs.

(Continued)

PENNSYLVANIA (Cont'd)

Units

Hess Brothers, Inc. (Continued)

MISS H. MOYER—Small Electrical Appliances.
MRS. MARGUERITE WOODROFFE—Pictures, Mirrors, Lamps, Shades.
EDWIN YEAGER, JR.—Housewares, Hardware.
R. SEWELL—China, Glassware.
M. NICHOLAS—Kitchen & Unpainted Furniture.
S. SNYDER—Floor Coverings.
G. SCHAFFER—Toys.
L. GOLDBERG—Sporting Goods.

BASEMENT DEPARTMENTS

RICHARD MULLER—Merchandise Manager.
I. ROTH—Ready-to-Wear.
MISS J. REICHARD—Sportswear.
MRS. DANKELL—Millinery.
MISS E. PLESSEL—Ladies' Hosiery, Accessories.
MISS P. BELTZ—Underwear.
MRS. R. FENSTERMAKER—Corsets, Brassieres.
C. SPRANDEL—Shoes.
MRS. SCOGGIN—Infants' & Children's Wear.
L. SCHEIDY—Men's & Boys' Wear.
M. KATZ—Domestics, Linens, Curtains, Draperies, Lamps, Shades.

H. Leh & Co., 626 Hamilton St. — Allentown — 1

Telephone: HEmlock 4-5181
Resident Buyer: Kirby Block & Co., Inc., 130 W. 31st St.

HENRY T. KOCH—Partner, Manager of Building, Maintenance, Supply, Alteration & Repair Depts., Store Equipment Buyer.
HENRY W. LEH—Partner & General Manager.
G. EDWARD LEH—Partner, Advertising & Public Relations Director & Executive Personnel Manager.
JOHN H. LEH—Partner, Merchandise Manager Miscellaneous Items & Smallwares.
JOHN LEH, II—Partner & Basement Merchandise Manager.
T. THOMAS KOCH, JR.—Partner & Merchandise Manager Men's & Boys' Clothing & Furnishings.
JAMES PEACOCK—Display Director & Display Equipment Buyer.
GEORGE SVABY—Women's, Misses' & Juniors' Coats & Suits.
MRS. FREIDA BYSHER—Women's, Misses' & Juniors' Dresses.
MISS JOANNE O'BRIEN—Blouses.
RAYMOND McELLROY, JR.—Sportswear, Skirts & Knit Apparel.
JACK SILFIES—Aprons, House Dresses, Uniforms, Robes.
W. J. NEILL—Furs.
MRS. HELEN COX—Millinery.
MISS MABEL RUPP—Hosiery.
MISS LILLIE STUART—Underwear, Lingerie, Negligees.
MISS SARAH McCLOSKEY—Gloves.
MISS LILLIAN SNYDER—Neckwear, Scarfs, Handkerchiefs.
MISS LILLIAN ROBERTS—Corsets & Brassieres.
MRS. FLORENCE GREASON—Girls', Infants' & Children's Wear.
MRS. RUTH GAUMER—Handbags & Small Leather Goods.
C. H. REINHARD—Men's Furnishings, Umbrellas.
CONARD WILLIAMS—Boys' Clothing & Furnishings, Toys, Games, Gift Shop, Art Needlework, Sporting Goods.
ANTHONY SCHIFFER—Piece Goods.
C. D. STROCK—Linens, Towels, Domestics, Blankets, Spreads, etc.
MISS DORA LACY—Laces, Trimmings, Ribbons & Notions.
WALTER J. RICHARDSON—Toiletries & Drug Sundries.
MRS. RUTH RAMER—Costume Jewelry.
DONALD PETERS—Watches.
MRS. GLADYS KELLER—Books.
STANLEY LATTIMORE—Stationery & Magazines, Cameras.
DAVID SNYDER—Bedding, Draperies, Curtains, Upholstery, Floor Coverings, Furniture, Lamps, Shades, Pictures, Mirrors.
WALTER PETERS—Silverware, China, Glassware, Housewares, Clocks, Radios, Phonographs, Major Electrical Appliances, Luggage.
MRS. EDITH WOLFERTZ—Grocery, Candy & Delicacies.
ROBERT KISHBAUGH—Basement Buyer for Women's & Children's Lower Priced Merchandise.

PENNSYLVANIA (Cont'd.)

Units

Zollinger Harned Co., 611 Hamilton St. Allentown 1

Telephone: HEmlock 4-6281
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

CHARLES E. FOLWELL, SR.—President.
ALLAN T. VOLLMER—Executive Vice President, General Manager.
CHARLES E. FOLWELL, JR.—Treasurer.
FRED DAGG—General Merchandise Manager.
HENRY LENIGER—Manager of Building, Maintenance & Supply Depts.
RUSSELL MOORE—Advertising & Display Manager, Equipment Buyer.
WM. STANLEY—Ready-to-Wear, Sportswear, Furs, House Dresses.
SIDNEY HEYMAN—Hosiery, Intimate Apparel, Accessories, Trimmings, Ribbons, Laces, Toiletries, Jewelry, Silverware.
ROBERT SAINBURG—Infants' & Children's Wear.
JAMES C. CAPEHART—Men's & Boys' Clothing, Furnishings, Hats, Caps.
RICHARD BRESLIN—Piece Goods, Domestics, Linens, Towels.
DOUGLAS SHERRY—Notions, Gifts.
CAROLINE STITTLER—Stationery, Books, Magazines.
LLOYD LOVELL—Bedding, Curtains, Draperies, Upholstery, Floor Coverings.
HENRY KAMPER—Pictures, Mirrors, Lamps, Shades, Basement China, Glassware, Housewares, Lamps, Toys.
TILLIE RUBARKY—Candy.
OSCAR WURSTER—Groceries.

Bergman & Monarch Bon-Ton Dept. Store, 1305 11th Ave. Altoona 1

Telephone: ALtoona 6136
Resident Buyer: Kirby Block & Co., Inc., 128 W. 31st St.

MAX MONARCH—President & General Merchandise Manager, Buyer Coats, Suits & Furs.
MRS. A. COLBUS—Dresses.
BEN FISHKIN—Blouses, Sportswear & Separates, Hosiery, Gloves, Handbags, Ready-to-Wear Accessories, Underwear, Jewelry, Notions.
MISS GOODFELLOW—Foundation Garments.
JAMES SCHWAB—Infants' & Children's Wear & Furnishings, Linens, Towels, Domestics, Bedding, Curtains, Draperies, Aprons.
SAM GREENBAUM—Men's Clothing, Boys' Clothing & Furnishings.
L. MILLER—Men's Hats & Furnishings.

The William F. Gable Co., 1318 11th Ave. Altoona 1

Telephone: ALtoona 3-6121
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

GEORGE P. GABLE—President & General Manager.
W. STANLEY TRUBY—Executive Vice President, General Merchandise Manager & Store Equipment Buyer.
E. C. CALLAWAY—Treasurer, Manager of Building & Maintenance Depts.
JACK MITCHELL—Sales Promotion Manager & Public Relations Director.
HERBERT L. GREENE—Display Director & Display Equipment Buyer.
SAMUEL W. PATTON—Advertising Manager.
MRS. ELEANOR GEESEY—Executive Personnel Manager.

DIVISIONAL MERCHANDISE MANAGERS

LESTER McCRACKEN—Ready-to-Wear.
J. WALLACE FLECK—Ready-to-Wear Accessories, Smallwares & all First Floor Merchandise, Men's & Boys' Clothing & Furnishings.
W. STANLEY TRUBY—Piece Goods, Domestics & Home Furnishings.

BUYERS

MRS. ELEANOR BAILEY—Women's & Misses' Coats & Suits.
MRS. DOROTHY BRANTLINGER—Women's & Misses' Better Dresses.
MISS MARY BEHE—Popular Priced Dresses.
MRS. RUTH HAGERTY—Juniors' Coats, Suits & Dresses.
MISS AGNES SPARKS—Blouses, Sportswear, Skirts, Knit Apparel, Corsets & Brassieres.
MISS HELEN SHARE—Aprons, House Dresses & Uniforms.
MISS JOSEPHINE WEISE—Girls' Wear & Furnishings.
MISS GLADYS EBERSOLE—Hosiery.
MRS. MARGARET EICHELBERGER—Knit Underwear.
MISS HELEN HALLEY—Lingerie, Negligees, Robes.
MRS. MARTHA MOORE—Gloves.

(Continued)

PENNSYLVANIA (Cont'd.)

Unit

The William F. Gable Co. (Continued)

JOSEPH WAYNE—Ladies' Shoes.
MISS MARIE HAAS—Neckwear, Scarfs, Handkerchiefs, Umbrellas, Laces, Trimmings & Ribbons.
MRS. MARY SUTTON—Infants' & Children's Wear.
MRS. META MOORE—Handbags, Small Leather Goods, Notions, Luggage.
HERBERT L. KETTL—Men's Clothing.
MILES THOMPSON—Men's Furnishings.
CHARLES WOLFE—Men's Hats & Caps.
RAYMOND BEERS—Boys' Clothing & Furnishings.
MRS. JOAN KLEVAN—Piece Goods.
LESTER L. CALDERWOOD—Linens, Towels, Comforters, Muslins, Sheetings, Blankets & Spreads.
MISS IDA LaVINE—Toiletries & Drug Sundries.
MRS. EDNA SESSLER—Costume Jewelry.
MRS. NELLIE HAUK—Silverware, Clocks.
MISS GRACE MILTON—Art Needlework.
ROBERT N. HALL—Stationery.
MERRILL M. DORAN—Bedding & Furniture.
MISS MARY DORAN—Curtains, Upholstery & Draperies.
FRED BEASOM—Major Electrical Appliances.
MISS MAXINE COLLINS—Pictures, Mirrors & Gifts.
FRED STIER—Floor Coverings.
MRS. JANET KYLER—China, Glassware, Lamps & Shades.
DAVID L. CONSTANCE—Radios, Phonographs & Television.
JACK LAMBERT—Toys.
MRS. PAULINE LONDON—Candy.
P. MOORELAND—Cutlery, Hardware & Small Home Furnishings.

BASEMEN T DEPARTMENTS

CARL W. HALLER—Basement Merchandise Manager.
HARRY SPARKS—Coats & Suits, Dresses.
MISS AGNES MATHES—Infants' & Children's Wear.
MRS. IRENE FIGARD—Sportswear, House Dresses, Separates.
MRS. MARIE FAGAN—Hosiery, Gloves, Handbags, Accessories, Intimate Apparel, Jewelry.
CLAE COLYER—Men's & Boys' Furnishings.
PAUL WARING—Housewares & Furniture.

Batdorf's Dept. Store, 105 W. Main St. — Annville — 1

Telephone: ANnville 7-5011
JOHN P. BATDORF—Owner & General Buyer.

Harrison's Dept. Stores, 25 W. Lancaster Ave. — Ardmore — 2

Telephone: MIdway 2-0242
Resident Buyer: George E. Pitzer Co., 450 7th Ave.
Branch Store Operated in Wayne, Pa.
JACOB L. LEVY—President, General Manager and Buyer for Mens' Furnishings, Fixtures, etc.
MISS E. LEVY—Buyer for Dry Goods, Ready-to-Wear, Childrens' & Infants' Wear, Millinery.
MRS. GARRICK—Buyer for Notions, Ribbons, Handkerchiefs, Neckwear, Gloves, Handbags, Underwear, Hosiery, Corsets.

Vindex Stores, Inc. — Beaverdale — 2

Telephone: BEaverdale 2361
Branch Store Operated in Portage, Pennsylvania.
G. S. LEATHERMAN—Superintendent of Stores.
C. W. WALKER—Store Manager at Portage, Pennsylvania.

Benson's Dept. Store, 1127 7th Ave. — Beaver Falls — 1

Telephone: BEaver Falls 850
H. S. FORBES—President & Buyer Linens, Towels, Domestics, Bedding, Art Needlework & Gifts.
LEWIS PARRISH—General Merchandise Manager & Buyer Men's & Boys' Clothing & Furnishings, Draperies, Curtains, Floor Coverings.
MISS L. HARRIS—Ladies' Ready-to-Wear, Sportswear, Separates, Furs, Girls' & Children's Wear.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Benson's Dept. Store (Continued)

MISS DALRIMPLE—Millinery.
MRS. EATON—Hosiery, Lingerie, Underwear.
MRS. R. ERNHARDT—Gloves, Handbags, Handkerchiefs, Piece Goods, Lamps, Shades, Pictures, Mirrors, Home Furnishings, Luggage.
MRS. CUSTER—Ready-to-Wear Accessories, Costume Jewelry, Cutlery, Silverware, China, Glassware, Housewares.
MRS. GARTNER—Foundation Garments, Negligees, Robes.
MRS. B. WINDEN—Infants' Wear & Furnishings.
MRS. D. KALISH—Trimmings, Notions & Toiletries

Bush & Bull Corp. 559 Main St. — Bethlehem — 1

Telephone: UNiversity 7-7541
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
F. ROYCE BUSH—President.
ALFRED D. MOYER—Executive Vice President & General Merchandise Manager, Buyer Men's Furnishings.
MRS. F. PEARCE—Treasurer & Controller.
MRS. JOHN MORBER—Executive Personnel Manager.
HENRI A. BODDER—Advertising Manager, Sales Promotion Manager & Buyer Boys' Clothing & Furnishings.
MISS M. KLINE—Hosiery & Gloves.
MRS. J. KELLEY—Lingerie, Negligees.
MRS. E. SMITH—Knit Underwear, Robes, House Dresses.
MRS. DRESBACH—Foundation Garments.
MISS E. CLAUSER—Handkerchiefs, Laces, Trimmings, Ribbons.
MRS. M. TITUS—Scarfs, Neckwear, Notions, Umbrellas & Accessories.
MRS. SCHMETZLE—Infants' & Children's Wear & Furnishings.
MISS M. BOATRIGHT—Piece Goods & Linings.
MR. VOUGHT—Linens, Towels & Domestics.
MRS. M. BACHMAN—Sheetings, Spreads, Blankets & Bedding.
MRS. M. JONES—Toiletries & Drug Sundries.
MISS FATZINGER—Art Needlework.
MISS I. GIEGER—China, Glassware, Silverware, Lamps, Shades,Gifts.
FRANK K. MARSTELLER—Curtains, Draperies, Upholstery.
HARVEY E. STECKER—Floor Coverings, Toys.
MISS I. HAVENER—Hardware, Cutlery, Paints, Housewares, Small Electrical Appliances & Home Furnishings.

Travis Dept. Store, 109 E. Market St. — Blairsville — 1

Telephone: BLairsville 133
ROBERT R. TRAVIS—Owner & General Buyer.

LeFevre Bros., Inc., 131 E. Philadelphia Ave. — Boyertown — 1

Telephone: BOyertown 7-2480
AARON K. LeFEVRE—Partner & General Manager.
WALTER R. LeFEVRE—Partner & General Buyer.

The Famous, Braddock & Library — Braddock

Telephone: BRandywine 1-1450
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Owned & Operated by PITTSBURGH MERCANTILE CO., Pittsburgh, Pa. (See Listing).
FRANK YOUNG—Branch Store Coordinator.
DOMENIC MONARDO—Manager of Building & Maintenance Depts., Warehouse Manager.
F. DOLAN—Advertising Manager & Display Director.
DUSHAN KUKIC—Display Equipment Buyer.
JEROME K. KATZ—Women's, Misses' & Juniors' Coats, Suits, Dresses. Blouses, Skirts, Sportswear, Knit Apparel, Furs, Girls' Wear.
MILTON SIMS—Millinery, Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Men's & Boys' Furnishings, Watches, Umbrellas & Sporting Goods.
ALLEN WILKOFF—Men's, Women's & Children's Shoes.
MRS. KATHRYN CALLAHAN—House Dresses, Uniforms, Corsets, Brassieres, Negligees & Robes, Infants' & Children's Wear & Furnishings.
MISS GERTRUDE ELKIN—Handbags, Small Leather Goods, Fine & Costume Jewelry, Toiletries & Drug Sundries.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

The Famous (Continued)

EDWARD FOSTER—Men's & Boys' Clothing, Luggage.
MRS. EMMA REID—Piece Goods, Linens, Towels, Domestics, Blankets & Bedding.
MISS MARY CONROY—Laces, Trimmings, Ribbons, Notions, Aprons & Art Needlework, Gift Shop.
ROBERT SPIVAK—China, Glassware, Silverware, Cutlery, Housewares, Hardware.
MACIL HEFFERAN—Clocks, Books, Stationery, Magazines, Candy, Lamps, Shades & Major Appliances.
JAMES HEALEY—Bedding, Draperies, Upholstery, Curtains, Furniture, Floor Coverings & Toys.
A. PORADO—Pictures & Mirrors.

A. J. Olsen Co., 118 Main St. — Bradford

Telephone: BRadford 3533
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch of A. J. OLSEN CO. in East Liverpool, Ohio. (See Listing)
J. H. MARCHETTE—Store Manager & General Merchandise Manager.
MRS. L. SPINDLER—Ladies' Ready-to-Wear.
MRS. C. FRONTINO—Blouses, Sportswear, Separates, Handkerchiefs.
MRS. M. CAMAS—Millinery.
MISS B. GUIDO—Aprons, House Dresses, Underwear, Lingerie, Bedroom Wear, Negligees & Robes.
MRS. M. BUTTS—Knit Apparel, Swim Suits, Beachwear, Neckwear.
MISS HEALEY—Hosiery.
MISS ANSELL—Gloves, Handbags, Jewelry, Ready-to-Wear Accessories, Laces, Trimmings, Ribons, Notions, Toiletries, Stationery.
MISS L. BROWN—Foundation Garments.
MRS. B. HOLLERAN—Children's & Girls' Wear & Furnishings.
R. DERKIS—Boys' Clothing & Furnishings, Infants' Wear.
HAROLD L. WIGHTMAN—Piece Goods, Curtains, Draperies, Floor. Coverings, Small Home Furnishings.
MRS. R. CANNON—Linens, Towels, Domestics, Bedding.

Sidler's Dept. Store, 25 Market St. — Brownsville — 1

Telephone: BRownsville 290
MRS. F. L. SIDLER—Owner & General Buyer.

Sacks Dept. Store, Main St. — Burgettstown — 1

Telephone: BUrgettstown 2231
ISADORE SACKS—Owner & General Buyer.

A. E. Troutman Co., 200 S. Main St. — Butler

Telephone: BUtler 74-756
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of A. E. TROUTMAN CO., Greensburg, Pennsylvania. (See Listing)
FLOYD S. ALLEN—Managing Director, General Merchandise Manager & Buyer.
MISS RACHEL A. WICK—Advertising Manager.
GEORGE W. KRADEL—Display Manager.

Hied's Dept. Store, 252 S. Main St. — Cambridge Springs — 1

Telephone: 4704
LLOYD P. HIED—Owner & General Buyer.

Celento's Dept. Store, 6 N. Central Ave. — Canonsburg — 1

Telephone: SHerwood 5-7310
JOSEPH C. CELENTO—Owner & General Buyer.

Levin's Dept. Store, 175 E. Pike St. — Canonsburg — 1

Telephone: SHerwood 5-5950
JACK LEVIN & MORRIS WEISMANN—Partners.

Bowman & Co., 12 S. Hanover St. — Carlisle — 1

Telephone: CArlisle 280
ALBERT WATSON—Owner & General Buyer.

PENNSYLVANIA (Cont'd.)

Units

Workmen's Supply Co. Centralia 8
Telephone: CEntralia 172
All Stores Operated in Pennsylvania.
PHILIP LIPPMAN—Owner, Equipment, Men's Wear, Hosiery, Ladies' Accessories, Toys, Games, Sporting Goods.
D. PAUL—Store Planning, Children's & Infants' Wear.
C. CODDINGTON—Ladies' Ready-to-Wear, Yard Goods, Towels, Domestics, Sewing Accessories, Patterns, Toilet Goods.
W. LIPPMAN—Warehousing Supervisor, Underwear, Lingerie, Leather Goods, Stationery, Luggage, Hardware, Housewares, Home Furnishings, Furniture, Kitchenware.

Nathan's Dept. Store, 50 S. Main St. Chambersburg 1
Telephone: CHambersburg 174
HENRY SLUTZKER—Owner & General Buyer.

Rach's Dept. Store, 426 Fallowfield Ave. Charleroi 2
Telephone: HUdson 3-5578
Both Stores Operated in Pennsylvania.
Stores Operated by THOMAS P. TWEED CO.
F. G. RACH—President, Merchandise Manager & Buyer Lamps, Shades, Appliances, Home Furnishings & Gifts.
LEO RACH—Store & Display Equipment Buyer, Display Director.
F. C. RACH, JR.—Advertising Manager.
MISS MURRAY—Ladies' Ready-to-Wear, Sportswear, Separates, Aprons, Robes, Negligees, Corsets, Brassieres, Infants' & Children's Wear.
MRS. RACH—Millinery, Hosiery, Gloves, Handbags, Ready-to-Wear Accessories, Toiletries, Jewelry, Silverware, Clocks, China, Glassware, Housewares, Toys, Luggage.
MRS. CARSON—Piece Goods, Linens, Muslins, Sheetings, Laces, Trimmings, Ribbons, Notions.
MRS. MAY—Towels, Comforters, Blankets, Spreads, Art Needlework, Bedding, Draperies, Curtains, Upholstery, Floor Coverings.

Mailman's Dept. Store, 1528 W. 3rd St. Chester 1
Telephone: CHester 3-8012
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
SAM ROSE & HERBERT ABRAMS—Partners.

Speare Bros., 7th & Edgmont Ave. Chester 1
Telephone: CHester 3-9144
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
MRS. R. M. SPEARE—President, General Manager, Mdse. Mgr.
MRS. F. OSTROFF—Buyer Ladies' Coats, Suits.
MRS. J. VANE—Dress Buyer.
MRS. KATHERINE CASTLE—Bathing Suits, Rainwear.
BOB MARGERUM—Underwear, Hosiery, Toilet Goods, Toys.
VIVIAN HARRIS—Sportswear, Blouses, Skirts, Sweaters, Millinery.
MRS. P. LOUGHEAD—Children's Wear.
CLARA SNELL—Infants' Wear.
RUTH MANDELL—Corsets, Brassieres.
MRS. E. HIBBERT—Notions, Hair Goods, Umbrellas.
DOROTHY CAMPBELL—Handbags, Neckwear, Jewelry.
HARRY ELFMAN—Men's Wear, Furnishings.
LOUIS LEVINSON—Boys' Wear, Furnishings.
GEORGE LEVY—Domestics, Home Furnishings.

Stotter's Dept. Store, 3rd & Market Sts. Chester 1
Telephone: CHester 3-9269
EDWIN M. FRIED—President, Advertising Manager, Buyer Equipment, Dry Goods, Notions, Smallwares, Home Furnishings, Housewares, Toys, Luggage.
FRANK WEBER—Display Director.
THELMA DONOVAN—Personnel Director.
I. M. BURT—All Ready-to-Wear, Accessories, Infants' & Children's Wear, Intimate Apparel, etc.
JOE LANDINO—Men's & Boys' Wear.

PENNSYLVANIA (Cont'd.)

Units

Wein Bros., 622 Main St. — Clarion — 2
Telephone: CLarion 217
Branch Store Operated in Brookville, Pa.
A. WEIN—Owner & Buyer for all Departments.

Leitzinger Bros., 234 E. Market St. — Clearfield — 1
Telephone: CLearfield 5-9631
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
WILLIAM LEITZINGER—President.
J. F. LEITZINGER—General Merchandise Manager & Buyer Linens, Towels, Domestics, White Goods.
MISS McHENRY—Women's, Misses' & Juniors' Wear, Sportswear, Blouses, Separates, Furs, Aprons, House Dresses, Uniforms, Robes, Negligees.
MRS. W. WESTCOTT—Millinery.
MRS. M. CHAPPELL—Hosiery & Gloves, Laces, Trimmings & Ribbons.
MRS. WEAVER—Underwear, Lingerie, Infants' & Children's Wear.
MISS D. S. THOMPSON—Scarfs, Handkerchiefs, Handbags, Accessories, Jewelry, Toiletries & Notions.
MRS. P. CALLAHAN—Foundation Garments.
F. KRAGLE—Men's Furnishings, Luggage, All Shoes.
MRS. A. BILGER—Piece Goods, Patterns, Draperies & Curtains.
MRS. REED—Art Needlework & Stationery, Umbrellas.
FREDERICK U. LEITZINGER—Silverware, China, Glassware, Housewares, Cutlery, Hardware, Radios, Phonographs & Appliances, Toys & Infants' Furniture.
JOHN BAIRD—Floor Coverings & Home Furnishings.
MR. TURNER—Furniture, Lamps, Shades, Pictures & Mirrors.

Clearfield Supply Co., Box 248 — Clymer — 3
Telephone: CLymer 4-4388
All Stores Operated in Pennsylvania.
FRANK JOSEPH—General Manager & Buyer for all Departments.

Moore's Dept. Stores — Cochranton — 2
Branch Store Operated in Linesville, Pa.
HUGH MOORE—Owner & Buyer for all Departments.

Heineman's Dept. Store, 247 Locust St. — Columbia — 1
Telephone: COlumbia 4-2165
Operated by: S. COHEN & CO., INC.
SAM HEINEMAN—President & General Buyer.

The Troutman Co., W. Crawford Ave. — Connellsville
Telephone: COnnellsville 2500
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of A. E. TROUTMAN CO., Greensburg, Pennsylvania.
ALBERT D. FULMER—Managing Director, General Merchandise Manager & Buyer.
WILLIAM KARWOTSKY—Display Manager.

Abe Feinberg & Sons Co., 864 Main St. — Darby — 5
Telephone: FArragut 9-7500
All Stores Operated in Pennsylvania.
Operates: WELLWORTH DEPT. STORE.
HARRY FEINBERG—General Manager, Women's Ready-to-Wear, Accessories.
PAUL FEINBERG—General Mdse. Manager, Linens, Curtains, Men's, Boys' Girls' & Infants' Wear.
LEON BLANK—Fixtures, Supplies.
ANNA LUNDQUIST—Girl's, Teens' & Infants' Wear.
ALBERT GOLD—House Furnishings, Lamps, Rugs, Toys, Juvenile Furniture.
MAURICE HASSETT—Men's & Boys' Wear.

Troutman's Dept. Store, 26 N. Brady St. — DuBois
Telephone: DUBois 1300
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of A. E. TROUTMAN CO., Greensburg, Pennsylvania.
ROBERT C. RITNER—Managing Director, General Merchandise Manager & Buyer.
MISS THOMASINE L. LOVE—Sales Promotion & Display Manager.

PENNSYLVANIA (Cont'd.)

Units

Lee R. Snavely Stores, 11 S. Market St. Duncannon 3
Telephone: DUncannon 153
All Stores Operated in Pennsylvania.
LEE R. SNAVELY—Owner & Buyer for all Departments.

Colonial Stores, 421 Northampton St. Easton 2
Telephone: EAston 2-5521
Branch Store Operated in Allentown, Pa.
JOSEPH CHOPER—Owner & Buyer for all Departments.

William Laubach & Sons, 322 Northampton St. Easton 1
Telephone: EAston 4241
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
HARRY J. SCHWARTZ—President & Managing Director.
JACK C. NEWHARD—Display Manager.

DIVISIONAL MERCHANDISE MANAGERS

A. JAMES JAFFEE—Ladies' Ready-to-Wear, Intimate Apparel, Main Floor Accessories.
WALTER CLINE—Men's Furnishings, Boys' Wear, Luggage.
RAYMOND MECHAK—Cosmetics, Books & Stationery.
JOHN A. SMITH—China, Glassware, Lamps, Gifts, Pictures, Mirrors, Floor Coverings & Home Furnishings.
PETER R. WAGNER—Furniture, Bedding, Major Appliances, Curtains & Draperies.

BUYERS

MISS HELEN GREENFIELD—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. MAE H. YOUNGKIN—Sportswear, Blouses, Separates, Junior Sportswear.
MRS. MARGUERITE M. HELLER—House Dresses, Negligees, Robes, House Coats, Woven Underwear.
MRS. ARLEAN B. PRICE—Knit Underwear, Neckwear.
MISS IRMA HARRIS—Hosiery.
MRS. ELIZABETH B. MUTCHLER—Gloves.
BENJAMIN A. DeSANTIS—Women's & Children's Shoes.
BURTON R. EVANIER—Girls' Wear, Foundation Garments.
MISS GRACE HARTUNG—Infants' & Children's Wear.
WALTER CLINE—Men's Furnishings, Boys' Furnishings, Luggage.
ANTHONY VISCOMI—Wash Goods, Silks, Woolens, Patterns, Linens, Domestics, Blankets, Trimmings, Art Needlework.
ROY SHARKEY—Toiletries, Books, Stationery, Engraving.
MISS MYRTLE E. SCHOUDT—Notions.
A. JAMES JAFFEE—Jewelry.
JOHN J. CIAMBRONE—China, Glassware, Silverware, Gifts, Lamps, Shades, Pictures & Mirrors.
PETER R. WAGNER—Furniture, Beds, Bedding, Curtains, Draperies & Major Appliances.
JOHN A. SMITH—Rugs & Floor Coverings.
JOHN J. POLIVKA—Housewares & Toys.

BASEMENT DEPARTMENTS

L. MELVIN KATZ—Basement Merchandise Manager.
MRS. ETHEL HAMLIN—Ladies' Intimate Apparel.
PETER R. WAGNER—Domestics & Curtains.

Orr's Dept. Store, Inc., 310 Northampton St. Easton 1
Telephone: EAston 3-201
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
E. STANLEY BIXLER—President.
S. FORDHAM BIXLER—Vice President & General Manager, Co-General Merchandise Manager.
MERRITT D. BIXLER—Treasurer.
FRED B. NEWELL—Advertising Manager.
R. C. POTTEIGER—Controller.
HENRY C. ALEXANDER, JR.—Store Superintendent & Personnel Manager.
DAVID CROTHERS—Co-General Merchandise Manager & Sales Promotion Manager.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Orr's Dept. Store, Inc. (Continued)

LEONARD P. KELLY—Display Manager.
MRS. D. AMY—Ladies' Ready-t-oWear, Furs.
MISS M. KANIPER—Sportswear, Blouses, Skirts.
MRS. M. KEITH—Teens' & Girls' Wear.
MISS E. SIMONS—Aprons, House Dresses, Uniforms, Lamps & Shades.
MISS F. LIMBERG—Millinery.
MRS. L. VAN NORMAN—Underwear, Negligees & Robes.
MISS McDERMOTT—Ladies' Gloves, Costume Jewelry.
MRS. I. LYMAN—Hosiery.
O. WHITEMAN—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Cosmetics, Stationery.
MISS S. WALKER—Corsets & Brassieres.
MRS. C. RUSH—Infants' & Children's Wear.
C. TROXELL—Men's & Boys' Wear.
T. BRODERICK—Men's Furnishings.
K. BONSTEIN—Piece Goods, Domestics, Linens, Towels, Bedding.
W. ILLICK—Toys.
R. MILLER—Housewares, Home Furnishings.
MURTON C. KOCH—Notions.

Harris Stores, 25 E. Main St. — Ephrata — 5

Telephone: EPhrata 3-2374
All Stores Operated in Pennsylvania.

JOSEPH S. HARRIS—Owner.
ROSE T. HARRIS—Ladies', Children's & Infants' Wear, Accessories, Hosiery, Underwear, Lingerie, Millinery.
PRESTON C. KREBS—Men's Wear, Sewing Accessories, Toys, Luggage.
SIGMUND B. FRANK—Yard Goods, Domestics, Patterns, Stationery.
ROLAND H. GARVER, JR.—Notions, Hardware, Housewares, China, Glassware, Lamps & Shades.

Erie Dry Goods Co., 718 State St. — Erie — 1

Telephone: ERie 5-5411
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Operates as BOSTON STORE.

T. SUTHERLAND—President, General Manager.
ROY A. SOMMERHOF—Executive Vice President & General Merchandise Manager.
L. SCHLEICHER—Chief Architect, Manager of Building, Maintenance & Supply Departments, Store Equipment Buyer.
M. KIMMELMAN—Display Equipment Buyer & Display Director.
E. FAUSTINE—Warehouse Manager.
J. FRIES—Public Relations Director, Executive Personnel Manager.
H. MILLER—Advertising Manager.
D. CARDOZE—Staff Personnel Manager.
B. GOODRICH—Employee Relations Manager.

MERCHANDISE MANAGERS

D. MURPHY—Ready-to-Wear, Sportswear.
R. WELLMON—Hosiery, Intimate Apparel, Accessories, Piece Goods Domestics, Laces, Ribbons, Trimmings, Notions, Smallwares, etc.
ROY A. SOMMERHOF—Men's & Boys' Wear.
A. BEARD—Home Furnishings, Housewares, Toys.

BUYERS

MRS. V. SCHACHT—Women's & Misses' Coats & Suits, Furs.
MISS V. WACHOWIAK—Women's & Misses' Dresses.
MRS. R. SHADIX—Juniors' Coats & Suits, Girls' Wear.
MISS M. WIDMANN—Juniors' Dresses, Skirts.
MISS J. WOZNIAK—Sportswear, Blouses, Knit Apparel.
R. SALCHLI—Aprons, House Dresses & Uniforms, Robes.
B. HURRELBRINK—Millinery.
MRS. A. KESTEL—Hosiery, Umbrellas.
MRS. C. DARLING—Underwear, Negligees.
J. SOBIESKI—Gloves.
A. KOSCHIK—All Shoes.
MISS M. SAWDY—Neckwear, Scarfs, Laces, Ribbons, Trimmings.

(Continued)

PENNSYLVANIA (Cont'd)

Units

Erie Dry Goods Co. (Continued)

R. WELLMON—Handkerchiefs.
MISS G. RICHTOR—Corsets, Brassieres.
MRS. A. EGER—Infants' & Children's Wear.
MRS. R. PRYDE—Handbags, Small Leather Goods, Jewelry, Silverware, Clocks, Watches.
E. WIGGINS—Men's Furnishings.
L. WRIGHT—Boys' Clothing, Hats & Caps.
R. A. CURRIE—Piece Goods.
MISS R. FLEUGER—Linens, Towels.
F. W. SHELDON, JR.—Domestics.
MISS L. DASH—Notions.
R. DYOTT—Toiletries, Drug Sundries, Stationery.
MISS D. KALINOWSKI—Art Needlework, Pictures & Mirrors.
R. CHENEY—Books & Magazines.
G. KNOLL—Bedding, Furniture.
D. DiPLACIDO—Curtains, Draperies, Upholstery.
A. STRAUB—Major Appliances, Radios & Phonographs, Housewares.
H. FARGO—Floor Coverings.
G. LAWN—Lamps & Shades, China, Glassware.
E. KRATZKE—Gift Shop.
B. SPEAR—Toys, Luggage, Sporting Goods.
K. FOSCO—Cameras.
MRS. M. HUMMEL—Candy, Delicacies.

BASEMENT DEPARTMENTS

F. D. SHELDON & MR. SETTLE—Merchandise Managers.
MRS. BLACK—Coats, Suits & Dresses.
MRS. BARNETT—Sportswear.
MRS. S. STUBBE—Aprons, House Dresses, Uniforms, Underwear, Corsets.
MRS. E. SOWERS—Hosiery & Accessories.
MRS. O. McMICHAEL—Girls' & Infants' Wear, Infants' Furniture.

The Halle Brothers Co., 122 W. 10th St. — Erie

Telephone: ERie 2-6451
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
Branch of THE HALLE BROTHERS CO., Cleveland, Ohio (See Listing).
The Erie Store also buys for a Branch Store in Erie, Pa.

H. MacADAMS—Store Manager, Buyer Men's Furnishings, Boys' Wear.
LLOYD J. HAIDET—Manager of Branch Store.
SHIRLEY APEREYD—Advertising Manager.
ALBERT KREHBIEL—Display Director.
ELIZABETH AMENTA—Personnel Manager.
WM. L. WALLING—Women's & Misses' Coats & Suits.
GRACE DANIELS—Women's & Misses' Dresses, Aprons, House Dresses
CONSTANCE CALVERT—Juniors' Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Knit Apparel.
JANE BROWN—Girls', Children's & Infants' Wear, Toys.
HAZEL MACHOGAN—Millinery.
MARTHA FULTON—Hosiery, Gloves, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Umbrellas, Luggage.
CHARLOTTE YATES—Underwear, Negligees, Robes, Toiletries.
L. J. HAIDET—Shoes.
SHIRLEY GOETZ—Corsets, Brassieres.
REGINA NOWAK—Linens, Towels, Domestics, Bedding, Pictures, Mirrors, Lamps, Shades, Gift Shop

Trask, Prescott & Richardson Co., 9th & State Sts. — Erie — 2

Telephone: ERie 2-6911
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operates Branch Home Furnishings Store in Erie.

JAMES R. McBRIER—President, Store Equipment Buyer.
WARREN C. SPEARE—Treasurer, Controller.
HENRY R. KUHN—General Merchandise Manager.
A. W. VOLLMER—Manager of Building, Maintenance & Supply Departments, Warehouse Manager.
FRED CARLSON—Display Equipment Buyer & Display Director.

(Continued)

PENNSYLVANIA (Cont'd.)

Unit

Trask, Prescott & Richardson Co. (Continued)

CLYDE MOHLER—Advertising, Sales Promotion Manager.
MRS. D. AHLBERG—Personnel Manager.
EDWARD LOWG—Manager of Branch Store.
ROBERT DOLE—Buyer for Branch Store.
MISS JULIA GOLDEN—Women's & Misses' Coats & Suits, Furs.
MISS ADA COZADD—Women's & Misses' Dresses.
MRS. ANNE HOOVER—Juniors' Coats, Suits & Dresses, Sportswear.
MISS BERTHA SCHAFFNER—Aprons, House Dresses & Uniforms, Corsets, Brassieres.
MRS. IDELL HIBBERT—Millinery.
JOHN HASSLER—Hosiery, Luggage, Men's Furnishings.
MRS. RUTH FIELD—Underwear, Negligees, Robes.
ALFRED BROOKS—Women's & Children's Shoes.
MISS NELLIE GURRA—Neckwear, Scarfs.
MRS. L. PECK—Handkerchiefs, Ribbons.
MISS ANN PIANTA—Infants', Children's & Girls' Wear.
MRS. GEORGIA SOWERS—Hnadbags, Small Leather Goods, Costume Jewelry, Clocks, Watches.
MRS. AGNES BLILEY—Boys' Clothing, Furnishings, Hats & Caps.
CHARLES SANNER—Piece Goods, Domestics, Linens, Towels, Bedding, Laces & Trimmings.
MISS LAVINA DOERRLER—Notions, Stationery.
MRS. GEORGIA SOWERS—Handbags, Small Leather Goods, Costume
MISS LILLIAN SULLIVAN—Silverware, Lamps, Shades, China, Glassware.
CHARLES ROBINSON—Curtains, Draperies.
ROBERT DOLE—Major Appliances, Pictures, Mirrors.
J. KAISER—Housewares, Hardware.
C. E. LONG—Furniture, Floor Coverings.
MRS. MARGARET BURGER—Toys, Sporting Goods.

N. Wolff & Co., 1228 Parade St. — Erie — 2

Telephone: ERie 5-7533
Branch Store Operated in the Highway Shopping Center, Erie, Pa.
MAX A. WOLFF—Partner & General Buyer.
HERMAN A. WOLFF—Partner & General Buyer.

Freed's Dept. Store, 400 Idaho St. — Farrell — 1

Telephone: FArrell 6190
MORRIS FREED—Owner & General Buyer.

Thos. Flynn Co., Inc. — Ford City — 1

Resident Buyer: S. Norman, 225 W. 34th St.
L. C. GREGORY—President, General Merchandise Manager, Buyer for Men's & Boys' Wear, Domestics, Housewares, Floor Coverings, Furniture, Luggage.
MISS HOMENDA—Ready-to-Wear, Millinery, Corsets, Brassieres, Piece Goods, Art Needlework, Curtains, Draperies.
MRS. HUTCHINSON—Hosiery, Girls', Children's & Infants' Wear.
MISS BOWER—Sportswear, Blouses, Skirts, All Accessories, Robes, Negligees, Lingerie, Notions.
MRS. WINSLOW—Silverware, China & Glassware.
J. WEAVER—Appliances, Pictures, Mirrors, Lamps, Shades, Toys.

J. T. Campbell & Son, 1282 Liberty St. — Franklin — 1

Telephone: IDlewild 2-3131
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
J. T. CAMPBELL—Owner.
R. W. WHITMER—General Merchandise Manager, Buyer Floor Coverings.
MRS. F. NEELEY—Ready-to-Wear, Millinery.
MRS. C. KAPP—Sportswear, Intimate Apparel.
MRS. HUSTON—Girls', Children's & Infants' Wear.
MRS. H. O'NEIL—Ladies' Hosiery, Accessories.
MRS. CRANFORD—Shoes.
MRS. C. STRICKENBURG—Piece Goods, Domestics, Curtains, Draperies.
MRS. O'LEARY—Housewares, Gifts.
A. McFADDEN—Appliances, Home Furnishings, Toys.

PENNSYLVANIA (Cont'd.)

Units

Strassman's Dept. Store, Main St. — Forest City — 1
Telephone: FOrest City 63-1
MORRIS STRASSMAN—Owner & General Buyer.

Mosch's, Inc., 93 Main St. — Galeton — 1
Telephone GAleton 58
OTTO C. MOSCH—Owner & General Buyer.

Pollock Dept. Store, 600 Main St. — Gallitzin — 1
Telephone: GAllitzin 411
Resident Buyer: Samuel Hoffman, 101 W. 31st St.
MELVIN M. POLLOCK—Owner, General Manager, General Buyer.
MARJORIE WRIGHT—General Ladies' Buyer, Notions, Accessories.
JOHN J. HMEL—Men's Buyer, House Furnishings, Floor Coverings, Toys.

Chapman-Burrous, Inc. — Genesee — 1
Telephone: GEnesee 2301
FRED CHAPMAN & C. M. BURROUS—Partners.

E. L. M. Dept. Store, Centre Square — Greencastle — 1
Telephone: GReencastle 275
NORMAN H. MARTIN—Owner & Buyer for all Departments.

Bon Ton Dept. Store, 140 S. Main St. — Greensburg — 1
Telephone: GReensburg 2800
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operated by: S. W. ROSE & SON, INC.
LOUIS B. ROSE—President, General Merchandise Manager, General Manager, Advertising & Personnel Manager, Buyer Women's Coats.
EMMA B. ROSE—Executive Vice President.
M. M. ROZMUS—Treasurer.
C. K. CARNAHAN—Manager of Building, Maintenance & Supply Depts., Public Relations Director.
M. GOOD—Store & Display Equipment Buyer, Display Director.
ANNA BELL—Women's Suits & Dresses.
G. EMAS—Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
L. MILLER—Girls', Children's & Infants' Wear.
M. CODDINGTON—Furs.
V. STURM—Millinery.
N. PATRICK—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Silverware, Clocks, Watches, Umbrellas.
S. NULL—Corsets, Brassieres.
A. M. CRAIG—Men's Clothing & Furnishings, Hats & Caps.
A. BORENSTEIN—Boys' Clothing, Furnishings, Hats, Caps.
B. BUNGARD—Domestics, Linens, Towels, Bedding, Curtains, Draperies, Gift Shop.
D. EISAMAN—Toiletries, Drug Sundries.
B. TEPPER—Toys, Luggage.

Hannastown Supply Co., 116 N. Main St. — Greensburg — 2
Telephone: GReensburg 1980
Stores Operated in West Virginia.
W. B. HESTON—General Manager.
J. E. MEASSON—Purchasing Agent.

A. E. Troutman & Co., 200 S. Main St. — Greensburg — 8
Telephone: GReensburg 3000
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Stores Operated in Butler, Connellsville, DuBois & Indiana, Pa.
(See Listings of each Store)
Also Operates S. P. REED CO. in Latrobe, Pa. (See Listing)
JOSEPH L. COTE, JR.—President.
EDWIN S. LAUFFER—Vice President, Managing Director & General Merchandise Manager.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

A. E. Troutman & Co. (Continued)

EDWARD E. BLANCHARD,JR.—Secretary, Treasurer & Controller.
JOHN W. GODFREY—Assistant General Merchandise Manager.
JAMES E. HOLLAND—Display Manager.
D. ARTHUR GODFREY—Supply Buyer.

MERCHANDISE MANAGERS

JAMES ROBERT McKEE—Ready-to-Wear, Sportswear.
JOHN W. GODFREY—Ladies' Accessories, Hosiery, Notions, Stationery, Smallwares, Men's Wear & Basement Merchandise.
JOSEPH L. COTE, 3rd—Girls', Boys', Children's & Infants' Wear, Piece Goods, Domestics, Linens, Blankets, Bedding.
ROBERT V. HEVERLEY—Housewares, China, Glasswares, Curtains, Draperies, Art Needlework, Lamps, Gifts.

BUYERS

JAMES R. McKEE—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses & Tailored Shirts.
MRS. ADA B. DICK—Girls', Children's & Infants' Wear.
MARVIN C. HUFFORD—Aprons, Cotton Dresses, Uniforms, Shoes, Negligees.
MRS. MARION RUFFNER—Buyer for Millinery.
RAYMOND T. PIERSON—Hosiery, Notions, Toiletries, Drug Sundries, Umbrellas, Stationery, Books, Magazines, Candy, Nuts, Cigarettes, Preserves, Greeting Cards.
DOROTHY VOGT—Neckwear, Scarfs, Flowers, Ribbons, Laces, Handkerchiefs, Embroideries.
BEATRICE M. LUDWIG—Gloves, Handbags, Belts, Jewelry, Silverware.
MISS ANNA C. PATTERSON—Corsets, Brassieres, Sanitary Goods, Knit & Woven Underwear.
R. A. HAWK—Buyer for Mens' Furnishings, Clothing.
JOSEPH L. COTE, 3rd—Boys' Clothing & Furnishings.
MRS. M. BYERS—Buyer Piece Goods, Domestics.
MRS. MARIE D. O'NEILL—Fancy Linens, Linen Cloths, Linen & Turkish Towels, Blankets, Comforts, Bedspreads, Pillows.
FRED A. HENSEL—Furniture, Bed Springs, Mattresses, Floor Coverings, Luggage.
MARGARET M. FREEMAN—Art Needlework.
RICHARD F. SINDORF—Curtains, Draperies, Upholstery.
ROBERT S. BUTLER—Major & Small Appliances, TV, Records
ROBERT V. HEVERLEY—Pictures, Mirrors, Lamps, Shades, Novelties, Gifts, Birds & Bird Supplies.
M. A. DONOGHUE—Buyer China, Glassware, House Furnishings.
CLYDE I. COTTON—Toys.
IRVIN KATZ—Basement Ready-to-Wear, Sportswear, Underwear, Hosiery, Corsets, Accessories, House Dresses, Uniforms, Furs.
JAMES C. SIMMONS—Basement Infants', Children's, Men's & Boys' Wear, All Work Clothes.

Bowman's Dept. Store, Inc., 314 Market St. — Harrisburg — 3

Telephone: HArrisburg 2-4181
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Stores: BOWMAN'S-EAST, Harrisburg, Pa. (SAM BASHORE—Mgr.) and BOWMAN'S-WEST, Lemoyne, Pa. (FRANK ALLISON—Mgr.)

MRS. G. M. BOWMAN—President, General Merchandise Manager.
MISS V. MARTIN—Ladies' Coats, Suits.
MISS S. HOFFMAN—Ladies Dresses.
MISS C. McCARTHY—Ladies' Budget Dresses.
MRS. C. WAGNER—Juniors' Coats, Suits, Dresses.
MRS. L. YEMM—Sportswear, Blouses, Skirts, Knit Apparel.
MISS M. DOUGHERTY—Bridal Wear.
MRS. M. DORNER—Maternity Wear.
MISS E. SHUP—Teens' & Girls' Wear.
MRS. L. WATSON—Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
MRS. M. HAPPLE—Furs.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Bowman's Dept. Store, Inc. (Continued)

MISS E. CONRAD—Millinery.
MISS M. KAPP—Hosiery.
MISS K. KEIPER—Gloves.
WALTER DEISSLER—Shoes.
MRS. B. BURTON—Neckwear, Handkerchiefs, Ribbons.
MRS. M. SHANER—Corsets, Brassieres.
MRS. HOGENTOGLER—Infants' & Children's Wear.
MRS. M. RAYSER—Handbags, Small Leather Goods.
MISS E. WILLIAMS—Piece Goods, Laces, Trimmings, Notions.
A. MILLER—Domestics, Linens, Towels.
W. GIVEN—Men's Furnishings.
J. ALLISON—Boys' Wear.
G. SHERMAN—Jewelry.
MISS M. SHUEY—Art Needlework.
O. SEYLER—Stationery, China, Glassware, Gifts, Cameras.
S. WATT—Bedding, Furniture, Pictures, Mirrors.
E. BROWN—Housewares, Hardware, Toys, Sporting Goods, Luggage.
L. KESSLER—Major Appliances, Radios, Phonographs.
K. BEANE—Floor Coverings.
MRS. HENRIETTA PARKER—Lamps, Shades.

Greenberg's Stores, Inc., 500 Market St. Harrisburg 5

Telephone: HArrisburg 2-3984
All Stores Operated in Pennsylvania.
Operate: THE BOSTON STORE.
ISIDORE GREENBERG—General Manager.
ALBERT GREENBERG—General Buyer.
HAROLD GREENBERG—District Manager.
SARAH KADES—Ladies' Ready-to-Wear, Children's Wear, Infants' Wear, Hosiery, Accessories, Handbags, Lingerie, Toys, Games.

Pomeroy's, Inc., 4th & Market Sts. Harrisburg

Telephone: HArrisburg 8-1661
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of POMEROY'S, INC., Reading, Pa. (See Listing)
HAROLD S. BUCHTER—Managing Director.
MOREY E. WOLLIN—General Merchandise Manager.
EDWARD J. BAIR—Display Manager.
AVERY R. DAUGHERTY—Warehouse Supervisor.
FREDERICK J. FLESHMAN—Merchandise Manager, Ready-to-Wear, Intimate Apparel, Corsets, Infants' & Girls' Wear.
W. SAMSON BABAIAN—Merchandise Manager, Men's & Boys' Wear.
EDWARD W. OBERHUBER—Merchandise Manager, Piece Goods, Domestics, Linens, Housewares, China, Glassware, Toys, Paints, Gifts.
ERICH B. WIESENER—Women's & Misses' Coats & Suits, Furs.
MRS. LOUISE F. RENSEL—Dresses, House Dresses, Aprons, Uniforms.
MRS. MARION SPERLING BLUMBERG—Sportswear, Blouses.
MISS JUNE A. FREY—Juniors' Coats, Suits & Dresses.
MAURICE M. KLEIN—Hosiery, Gloves, Umbrellas.
MISS ELEANOR A. BROWN—Silk & Muslin Underwear, Corsets, Brassieres, Negligees, Robes.
ALBERT R. SCHWARTZ—All Shoes.
DONALD H. MOLL—Neckwear, Handkerchiefs, Main Floor Blouses.
W. SAMSON BABAIAN—Men's Clothing.
LAWRENCE A. MILLER—Men's Furnishings.
MARION G. FITZGERALD—Men's Sportswear.
ROBERT H. LANDIS—Boys' Clothing & Furnishings.
LESTER Z. LINGLE—Silks, Velvets, Woolen & Cotton Goods, Patterns.
J. HOWARD WATKINS—Domestics, Linens, Blankets, Comforters.
MISS NELL M. MYERS—Notions, Sanitary Goods, Laces, Trimmings.
JULES F. LICHTER—Costume Jewelry, Small Leather Goods.
WILLIAM H. POUST—Stationery, Greeting Cards, Toiletries, Sundries.
MRS. MARY M. JACOBS—Art Embroideries.
MISS LILLIAN A. JACKSON—Books & Magazines.
JEROME D. GOLDING—Curtains, Draperies.

(Continued)

PENNSYLVANIA (Cont'd)

Units

Pomeroy's, Inc. (Continued)

RICHARD N. CRAIN—Furniture, Beds, Bedding.
CHARLES BLUMBERG—Lamps, Luggage.
JACK SEIDNER—Floor Coverings.
ROBERT F. ESSIG—Housewares.
JACK PARKER—Major Appliances, TV, Radios.

BASEMENT DEPARTMENTS

A. DOUGLAS O'HANDLEY—Merchandise Manager.
HARRY G. WIEDER—Ready-to-Wear, Aprons, House Dresses, Furs.
DONALD H. ROSS—Sportswear, Hosiery, Accessories.
MRS. SARAH A. PETERS—Underwear, Corsets, Brassieres.
MARSHALL S. GORDON—Infants', Girls' & Teens' Wear.
CHARLES R. GRUNDON—Men's Furnishings, Work Clothing, Boys' Clothing & Furnishings.
ARTHUR PANAGORE—Domestics, Linens, Curtains, Floor Coverings, Home Furnishings.

Bon Ton Dept. Store, 134 W. Broad St. — Hazleton — 1

Telephone: GLadstone 5-1571
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

JULIUS BRANN—President.
FRANK BRUCE—Treasurer.
JOHN ROMAN—Display Equipment Buyer, Display Director.
CARL ROMANELLI—Advertising Manager.
SAMUEL W. POLLOCK—General Merchandise Manager, General Manager, Buyer Store Equipment, Laces, Trimmings, Ribbons, Notions, Art Needlework.
DOLORES ZUKOWSKI—Women's, Misses' & Juniors' Coats, Suits, Dresses.
VICKI HERCHAK—Sportswear, Blouses, Skirts, Knit Apparel.
VERNA SKEBA—Girls', Children's & Infants' Wear.
FRANCES SNYDER—Aprons, House Dresses, Uniforms, Robes.
JEAN CASSARELL—Hosiery.
JOHN CHABALKO—Underwear, Negligees, Men's Furnishings, Caps, Boys' Clothing, Furnishings, Hats, Caps, Stationery, Books, Magazines, Luggage, Candy.
ANN KOWALICK—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry, Watches, Umbrellas.
MARY RYMSZA—Corsets, Brassieres.
A. A. GRIGGS—Piece Goods, Domestics, Linens, Towels, Bedding, Curtains & Draperies.
BETTY SPEIDEL—Basement Coats, Suits, Dresses, Lingerie, Corsets, Brassieres, Sportswear, Hosiery, Boys', Girls' & Children's Wear.

P. Deisroth's Dept. Stores, 102 W. Broad St. — Hazleton — 3

Telephone: GLadstone 5-3661
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operates Branch Appliance Store in Hazelton & Branch Department Store in Bloomsburg, Pa.

F. W. DEISROTH—President, General Manager.
P. M. DEISROTH—General Merchandise Manager.
DONALD E. WOODS—Manager of Building & Maintenance Departments.
A. Y. DEISROTH—Advertising Manager.
CHARLOTTE KLEIN—Personnel Manager.
WM. DEISROTH—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS M. KULLA—Sportswear, Blouses, Skirts.
MRS. B. BURNS—Girls', Children's & Infants' Wear.
MRS. V. KOWALSKI—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Costume Jewelry, Umbrellas, Stationery.
MRS. E. HATFIELD—Underwear, Negligees, Robes.
M. SMITH—Corsets, Brassieres.
D. PALANK—Men's Clothing & Furnishings.
M. BERGER—Art Needlework, Lamps, Shades, Gift Shop.
E. ZIERDT—Bedding, Pictures, Mirrors, Furniture, Floor Coverings.
T. D. WILLIAMS—Curtains, Draperies.
E. MURPHY—Major Appliances, Radios & Phonographs.
C. SCHNERING—Manager of Bloomsburg Store.

PENNSYLVANIA (Cont'd.)

The Leader Store, 41 W. Broad St. — Hazleton — Units 2

Telephone: GLadstone 4-8771
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operates Branch Appliance Store in Hazleton, Pa.

HARRY ROMAN—President, General Merchandise Manager.
DONALD MASON—Controller, Merchandise Manager for Home Furnishings, Housewares, Toys & Buyer for Major Appliances.
ALVIN CORRA—Store Superintendent.
RICHARD RYBARCZYK—Advertising Manager.
JULES MASON—Personnel Manager, Merchandise Manager & Buyer for Ready-to-Wear, Sportswear, Separates, Furs.
SIDNEY BERGER—Merchandise Manager for Ladies' Accessories, Smallwares, Men's Wear, Basement Lines, Buyer Corsets, Brassieres, Toiletries, Costume Jewelry, Umbrellas.
MISS T. LOCKWOOD—Millinery.
J. NARROW—Hosiery, Underwear, Gloves, Neckwear, Accessories, etc.
L. B. MARGOLIS—Shoes.
D. CLEARFIELD—Girls', Children's & Infants' Wear.
H. DEVERS—Men's Furnishings, Notions.
E. MANN—Boys' Clothing & Furnishings.
B. WEAR—Piece Goods, Domestics, Linens, Towels.
B. DAVIS—Curtains, Draperies.
A. McHALE—Home Furnishings, Housewares, Toys, Hardware.

Hershey Dept. Store — Hershey — 1

Telephone: HErshey 230
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

ALLAN F. LONG—General Merchandise Manager, General Manager.
VICTOR TINNEY—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer,Warehouse Manager, Buyer for Candy.
MICHAEL DAI—Advertising Manager, Display Equipment Buyer.
FRANK EDRIS—Display Director.
MRS. A. BOHNER—Personnel Manager.
MRS. A. BEISTLINE—Women's, Misses' & Juniors' Coats, Suits & Dresses, Aprons, House Dresses, Uniforms, Furs, Shoes, Girls', Children's & Infants' Wear.
MISS N. RENTSCHLER—Sportswear, Blouses, Skirts, Millinery, Corsets, Brassieres, Negligees, Robes.
MISS E. DEAVEN—Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings, Jewelry, Silverware, Clocks, Watches, Stationery, Books, Magazines.
G. SHIFFLET—Men's Clothing, Shoes, Boys' Clothing, Furnishings, Hats, Caps, Shoes.
R. SCOTT—Men's Furnishings, Hats, Caps.
MISS V. FEES—Piece Goods, Linens, Ribbons, Notions, Toiletries, Drug Sundries, Umbrellas, Art Needlework.
J. YEAGER—Towels, Domestics, Curtains, Draperies, Housewares.
R. KEIBLER—Bedding, Pictures, Mirrors, Upholstery, Furniture.
M. BALSBAUGH—Major Appliances, Floor Coverings, Radios, Phonographs.
F. S. ALEXANDER—China, Glassware, Lamps, Shades, Gifts, Toys, Luggage, Sporting Goods, Cameras.

G. W. Williams, Inc., 220 Allegheny St. — Hollidaysburg — 1

Telephone: HOllidaysburg 5-9824

GEORGE W. WILLIAMS JR.—General Manager & Buyer.

Katz Bros., Inc., 633 Main St. — Honesdale — 1

Telephone: HOnesdale 124
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.

LEON D. KATZ—President.
ISADORE ROOS—Executive Vice President, Treasurer.
NATHAN LEWIS—Display Director, Buyer Display Equipment, Bedding, Blankets, Curtains, Draperies, Upholstery, Floor Coverings, Housewares, Lamps, Shades, Gifts, Luggage.
WILLIAM J. ROOS—Advertising Manager, Buyer Girls', Boys', Children's & Infants' Wear, Toiletries, Drug Sundries, Toys, Cameras.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Katz Bros., Inc. (Continued)

GRACE TERREL—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Robes.
MARJORIE ESTABROOK—Millinery.
MARY McGINNIS—Hosiery, Umbrellas.
TERESA GUMPPER—Underwear, Negligees.
AMIE WEAVER—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Linens.
BEATRICE BLAUVELT—Corsets, Brassieres.
HOMER SMITH—Men's Furnishings, Caps, Piece Goods, Towels, Muslins, Sheetings, Stationery.
CHARLES MARKLE—Comforters, Spreads.
LOLA FASSHAUER—Laces, Trimmings, Ribbons, Notions, Art Needlework.

Poser's Dept. Store, 600 Washington St. — Huntingdon — 1

Telephone: HUntingdon 1859
MRS. T. R. POSER—Owner & General Buyer.

Brody Bros., Philadelphia & 7th Sts. — Indiana — 2

Telephone: INdiana 5-5666
Operates: PARISH MEN'S SHOP in Kittanning, Pa.
B. L. BRODY—General Merchandise Manager and Buyer.
D. BRODY—Ready-to-Wear, Children's Wear.
MISS W. CRAWFORD—Buyer for Smallwares, Lingerie, Underwear.
M. BRODY—Toys, Housewares, etc.

Mahoning Stores, Inc., 33 S. Carpenter Ave. — Indiana — 10

Telephone: INdiana 5-5577
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
All Stores Operated in Pennsylvania.
HYMAN J. LEVINSON—President, General Merchandise Manager, Display & Advertising Manager, Buyer All Ladies' & Children's Wear, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Jewelry, Umbrellas, Art Needlework, Stationery, Books, Magazines, Cameras.
ISABEL LEVINSON—Treasurer.
RALPH SMITH—Notions, Toiletries, Drug Sundries, Groceries, Candy, Delicacies.
E. N. BREIT—Men's & Boys' Wear, Silverware, Clocks, Watches, All Home Furnishings, Housewares, Toys, Luggage, Sporting Goods.

Troutman Co., Philadelphia St. — Indiana

Telephone: INdiana 5-5688
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of TROUTMAN CO., Greensburg, Pa. (See Listing)
NEVIN C. WOLFE, JR.—Managing Director, Merchandising Director & Buyer.
HARRY R. BAKER—Display Manager.

M. A. Gillespie Co., Clay & 5th Sts. — Jeannette — 1

Telephone: LAfayette 3-5561
W. U. GILLESPIE, JR.—President & General Merchandise Manager.
MISS BRADLEY—Ready-to-Wear, Sportswear.
C. BUTLER—Girls', Children's & Infants' Wear, Aprons, House Dresses.
MISS BOYD—Millinery.
P. GILLESPIE—Hosiery, Toiletries, Cosmetics, Curtains, Draperies, Electrical Appliances, Luggage.
MISS WIEGOLD—Underwear, Negligees, Robes.
MISS MANSFIELD—Gloves, Linens, Towels.
E. GILLESPIE—Shoes.
MRS. MURPHY—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Stationery, Housewares, Gift Shop, Toys.
MISS CIOCCHI—Corsets, Brassieres.
E. WOLF—Men's & Boys' Clothing, Boys' Furnishings.
N. CLEMENS—Men's Furnishings.
MISS DeMICHELA—Piece Goods, Notions, Art Needlework.

PENNSYLVANIA (Cont'd)

Units

Bushell's, Inc., Franklin St. Johnstown 2
Telephone: JOhnstown 7-3551
Branch Store Operated as GLOSSER'S in Scranton, Pa.
FRANK GLOSSER—President & General Manager.
HYMAN MERSON—Merchandise Manager & General Buyer.

Foster's Dept. Store, 550 Main St. Johnstown 1
Telephone: JOhnstown 9-7100
JAMES M. FOSTER—President, Merchandise Manager & Buyer.

Glosser Bros., Inc., Franklin & Locust Sts. Johnstown 1
Telephone: JOhnstown 5-1211
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
DAVID GLOSSER—President.
SAM GLOSSER—Executive Vice President, Manager of Building & Maintenance Departments.
SYDNEY OSSIP—Treasurer.
I. N. STRUMP—General Merchandise Manager.
GERALD GLOSSER—General Manager.
REUBEN ZETTLE—Chief Engineer.
W. J. WENCKE—Manager of Supply Department, Store Equipment Buyer.
RAY PLUMMER—Display Equipment Buyer & Display Director.
ALFRED WEAVER—Warehouse Manager.
G. W. NEILSON—Advertising Manager.
MRS. FLORENCE MARTIN—Personnel Manager.
PHIL BENNIS—Women's, Misses' & Juniors' Coats & Suits, Furs.
MARGARET FERNOUS—Women's, Misses' & Juniors' Dresses.
LEONARD J. BLACK—Sportswear, Blouses, Skirts, Knit Apparel.
ROBERT BALTUCH—Girls' Wear.
HARRY RADIN—Aprons, House Dresses, Uniforms.
MURRAY MELTZER—Millinery.
HAROLD WILSON—Hosiery.
MEYER SILBERSTEIN—Underwear, Corsets, Brassieres, Negligees, Robes.
MAX NUSSBAUM—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Silverware, Clocks, Watches, Umbrellas.
JOE ROVIDA—Women's Shoes.
FRED GLOSSER—Infants' & Children's Wear.
PETE MILJEN—Men's Clothing.
ALVIN GLOSSER—Men's Furnishings, Hats.
BEN ISAACSON—Men's Caps.
ISADORE SUCHMAN—Men's & Boys' Shoes.
JACK POGAL—Boys' Clothing, Furnishings, Hats & Caps.
HERBERT SINBERG—Piece Goods, Domestics, Linens, Towels, Laces, Curtains, Draperies.
DON GIANNELLA—Trimmings, Ribbons, Notions, Art Needlework, Books, Stationery, Magazines.
RAY ISAACSON—Toiletries, Drug Sundries, Cameras.
ISADORE GLOSSER—Pictures, Mirrors, Radios, Phonographs, Gifts, Sporting Goods.
FRANK C. MEYER—Housewares, Toys.
GEORGE SCHWARTZ—Groceries.
MARY LOU SUCH—Candy.
WILLIE GREENBERG—Delicacies.

Penn Traffic Co., Washington St. Johnstown 1
Telephone: JOhnstown 7-4411
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
S. H. HECKMAN—President.
PHILIP H. WALTERS—Executive Vice President.
G. FESLER EDWARDS—Treasurer.
E. L. HOFFMAN, SR.—General Merchandise Manager.
K. V. ECKEL—General Manager, Executive Personnel Manager.
R. E. HAMMETT—Manager of Building, Maintenance & Supply Depts., Store & Display Equipment Buyer.
MISS M. REYNOLDS—Advertising Manager, Display Director.

(Continued)

PENNSYLVANIA (Cont'd.)

Unit

Penn Traffic Co. (Continued)

E. D. GODDARD—Staff Personnel Manager.
H. B. SMITH—Merchandise Manager for Ready-to-Wear, Buyer Women's & Misses' Coats & Suits, Furs.
MISS T. SENF—Women's & Misses' Dresses.
MISS M. WARREN—Juniors' Coats, Suits & Dresses.
MISS O. KATTER—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. S. BUNCH—Girls' Wear.
MISS E. HICKS—Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
E. L. HOFFMAN, JR.—Hosiery, Neckwear, Gloves, Handkerchiefs, Handbags & Small Leather Goods, Umbrellas.
L. BAMBAUGH—Women's Shoes.
MISS J. OPAL—Corsets & Brassieres.
MRS. B. COLE—Infants' & Children's Wear.
H. RIDDEL—Men's Clothing.
M. LANPHEAR—Men's Furnishings, Hats, Caps, Luggage, Sporting Goods.
C. MILLER—Men's & Boys' Shoes.
T. FIGGE—Boys' Clothing, Furnishings, Hats & Caps.
MISS E. BLAIR—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Bedding.
A. R. HARTMAN—Ribbons, Notions, Toiletries, Drug Sundries.
N. BLIGHT—Jewelry, Silverware, Watches, Clocks.
MISS B. LECKEY—Art Needlework, Pictures, Mirrors, China, Glassware, Gifts.
R. GILBERT—Stationery, Books, Magazines, Cameras.
R. C. HUNT—Curtains, Draperies, Upholstery, Floor Coverings.
H. CRITCHFIELD—Major Appliances.
G. W. SHUMAN—Furniture, Lamps, Shades, Radios, Phonographs.
GEORGE SUCCOP—Housewares, Hardware.
LEE RENZ—Toys, Housewares.
K. MILLER—Groceries, Delicacies.
M. WOLFE—Candy.

BASEMENT DEPARTMENTS

W. J. GOLLER—Merchandise Manager.
A. C. WILLOUGHBY—Ready-to-Wear.
C. FURLONG—Infants' & Children's Wear.
H. ROSEN—Men's & Boys' Wear.
R. L. CORBIN—Piece Goods, etc.

Broadbent-Stiteler Co., 59-61 Fraley St. — Kane — 1

Telephone: KAne 760

L. D. STITELER—President, General Merchandise Manager, Buyer Store Equipment, Men's & Boys' Clothing & Furnishings, Toys, Housewares.
A. H. BROADBENT—Executive Vice President.
MRS. MARY STITELER—Treasurer.
ROBERT SMART—Advertising & Display Manager, Display Equipment Buyer.
ARLENE MOORE—All Ladies', Children's & Infants' Wear, Sportswear, Millinery, Corsets, Brassieres, Robes.
MISS MAE BENNETT—Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Negligees, Handbags, Small Leather Goods, Ribbons, Notions, Toiletries, Drug Sundries, Costume Jewelry, Clocks, Silverware, Stationery, Luggage.
MISS ETHEL SWANSON—Piece Goods, Linens, Towels, Muslins, Sheetings, Spreads, Laces, Trimmings, Art Needlework.
MRS. LILLIAN ULSH—Comforters, Blankets, Bedding, Curtains, Gifts, Draperies, Major Appliances, Pictures, Mirrors, Upholstery, Lamps, Shades, China, Glassware.

PENNSYLVANIA (Cont'd.)

Units

A. W. Lugg & Co., 32 Main St. Knoxville 2
Telephone: KNoxville 37
Resident Buyer: Jack Hartblay, Inc., 505-8th Ave.
Affiliated with LUGG & EDMONDS, Tyrone, Pa. (See Listing)
R. H. LUGG—General Merchandise Manager and Buyer for Ready-to-Wear, Dry Goods, Notions, House Furnishings, Drug Sundries, Toiletries, Confectionery, Food Products, Store Equipment, General
H. W. EDMONDS (at Tyrone, Pa.)—Buyer for Toys, Gift Goods, Electrical Goods, Appliances.

M. T. Garvin & Co., Inc., 31 E. King St. Lancaster 1
Telephone: LAncaster 8286
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
L. H. HOPF—President, General Merchandise Manager, General Mgr.
RICHARD H. HOPF—Executive Vice President, Merchandise Manager, Home Furnishings, Display Equipment Buyer.
J. D. BRENNER—Manager of Building & Maintenance Departments, Warehouse Manager, Store Equipment Buyer.
WILLIAM E. LOGAN—Advertising Manager.
RUSSEL C. SNYDER—Display Director.
ELIZABETH L. DUNLAP—Personnel Manager.
H. C. MULL—Ready-to-Wear, Sportswear, Blouses, Skirts, Knit Apparel, Girls' Wear, Aprons, House Dresses, Uniforms.
EVA SINGLETON—Hosiery, Underwear, Neckwear, Laces, Trimmings, Ribbons.
MIRIAM HARNDEN—Gloves, Handkerchiefs.
PHILIP VEITH—Women's & Children's Shoes.
BERTHA HERR—Corsets, Brassieres, Negligees, Robes.
EVA BISHOP—Infants' & Children's Wear.
FLORENCE REIDENBACH—Handbags, Small Leather Goods, Jewelry.
MERVIN KING—Men's Clothing, Furnishings, Umbrellas.
FLOYD MYERS—Boy's Clothing, Furnishings, Men's & Boys' Hats & Caps.
PAUL HAEFNER—Piece Goods, Domestics, Linens, Towels.
VIVIAN WARFEL—Notions.
CATHERINE RUTH—Toiletries, Drug Sundries, Candy.
J. D. BRENNER—Clocks, Watches.
BERTHA CHANDLER—Art Needlework, Gifts.
DAVID OWENS—Curtains, Draperies, Upholstery, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades, Luggage.
FRANK SHOPF—Major Appliances, Radios, Phonographs.
RUSSELL BECHTOLD—Toys, Housewares, Basement Housewares.
FRANK HORST—Groceries.
LILLIAN WAGNER—Luncheonette.

Hager & Bro., Inc., 25 W. King St. Lancaster 1
Telephone: LAncaster 6111
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
E. T. HAGER—President, General Manager.
WILLIAM H. HAGER,JR.—Executive Vice President, General Merchandise Manager.
JOHN C. HAGER—Treasurer, Store Equipment Buyer, Merchandise Manager for Men's & Boys' Wear, Buyer Men's Furnishings, Umbrellas.
W. W. PARKER—Manager of Building & Maintenance Departments.
FRED W. WELLS—Display Equipment Buyer, Display Director.
W. S. TAGGART—Warehouse Manager.
NATHANIEL E. HAGER—Public Relations Director, Advertising Manager.
MRS. M. JANE DOWD—Personnel Manager.
R. C. HAGER—Merchandise Manager for Ready-to-Wear.
MRS. MAUDE SHAUB—Women's, Misses' & Juniors' Coats, Suits, Dresses.
MISS ERMA KAUFFMAN—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses & Uniforms.
MISS MAUDE FRYE—Girls', Children's & Infants' Wear.
P. B. CLARK—Furs.
MISS ISOBEL LOFTUS—Millinery.
MRS. REBECCA STAUFFER—Hosiery.
MRS. TERESA McGOVERN—Underwear, Negligees, Robes.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Hager & Bro., Inc. (Continued)

FRANK PAINTER—Women's & Children's Shoes.
WM. H. HAGER III—Gloves, Neckwear, Handkerchiefs, Laces, Ribbons, Trimmings, Notions, Toiletries, Drug Sundries, Luggage.
MRS. L. MEISKEY—Corsets, Brassieres.
MRS. MAE SODERBERG—Handbags,Small Leather Goods, Costume Jewelry, Silverware, Clocks, Watches.
RAY FRANK—Men's Clothing.
MRS. LUCY B. HARDY—Boys' Clothing, Furnishings, Hats & Caps.
MRS. LILLIAN EBERSOLE—Piece Goods.
I. K. CHARLES—Domestics, Linens, Towels.
MRS. E. HERSHEY—Art Needlework, Stationery, Pictures, Gift Shop, Candy.
S. J. CAMPBELL—Bedding, Curtains, Draperies, Upholstery, Lamps & Shades.
L. SCHAUM—Major Appliances, Radios & Phonographs.
C. FULMER—Housewares, China, Glassware, Mirrors, Toys.
ROBERT MATEER—Soft Floor Coverings.
HARRY RAHN—Hard Floor Coverings.

Watt & Shand, 2 E. King St. — Lancaster — 1

Telephone: LAncaster 5221
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
CHARLES G. WATT—President & General Merchandise Manager.
WILLIAM SHAND—Executive Vice President.
JAMES SHAND—Treasurer.
THOMAS SHAND—General Manager, Manager of Building & Maintenance Departments, Store Equipment Buyer, Warehouse Manager.
PERCIVAL GENSEMER—Chief Engineer.
PORTER STOUT—Manager of Supply Department.
ELMER KIPPHORN—Display Equipment Buyer, Display Director.
WM. WILFONG—Public Relations Director, Personnel Manager.
THOMAS MEKEEL—Advertising Manager.
JOHN SULLIVAN—Women's & Misses' Coats, Suits, Dresses, Furs.
MRS. M. WALL—Juniors' Coats, Suits & Dresses.
MISS L. WARFEL—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. L. TILLMAN—Girls', Children's & Infants' Wear.
MRS. E. AUMENT—Aprons, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Umbrellas.
MRS. A. BROOKMYER—House Dresses, Uniforms.
DAVID S. WATT—Hosiery, Toiletries, Drug Sundries, Jewelry, Silverware, Watches.
MRS. E. GEIST—Underwear.
A. CAMPBELL—All Shoes.
MRS. M. SMITH—Corsets, Brassieres.
MRS. E. STEPHENS—Negligees, Robes.
THOMAS TRAVIS—Men's Clothing.
WM. WESTON—Men's Furnishings.
MAURICE BRACKBILL—Men's Hats, Caps.
GUY NACE—Boys' Clothing, Furnishings, Hats.
PETER WATT—Piece Goods, Linens, Towels, Comforters, Blankets, Spreads.
DAVID F. WATT—Muslins, Sheetings, Bedding.
MRS. H. DENNISON—Laces, Trimmings, Notions.
EDGAR E. FREY—Clocks, Housewares, Lamps, Shades, Toys, Luggage, Basement Housewares, China, Glassware, Lamps, Shades, Luggage, Toys, Hoover Sweepers.
MRS. E. DIEM—Ribbons, Art Needlework.
MRS. E. HERR—Books, Magazines.
MRS. E. McCONNELL—Stationery.
CHARLES ROWNEY—Curtains, Draperies, Upholstery.
IRVIN McCLOSKEY—Major Appliances, Radios & Phonographs.
FRANK BUCKS—Pictures, Mirrors, Furniture.
CALVIN R. KELLAS—Floor Coverings.

Beinbacker's Dept. Store, W. Main St. — Lansdale — 1

Telephone: LAndsdale 3233
HENRY BEINBACKER—Owner & General Buyer.

PENNSYLVANIA (Cont'd.)

Bright Stores, Inc., 28 W. Ridge St. — Lansford — Units 2

Telephone: LAnsford 700
Branch Store Operated in Lehighton, Pa.
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
R. D. EDWARDS—President, General Manager.
GEORGE BRIGHT—Executive Vice President, Manager of Lehighton Store.
RODMAN MORGAN—Treasurer, Merchandise Manager, Ready-to-Wear.
PAUL PAVLICK—General Merchandise Manager.
DOT GRAVER—Women's, Misses' & Juniors' Coats & Suits, Millinery.
ANN GALLAGHER—Women's, Misses' & Juniors' Dresses.
LORRAINE STACHINA—Sportswear, Blouses, Skirts, Knit Apparel.
MARY CHUCKRAN—Girls', Children's & Infants' Wear.
ALBERTA McMICHAEL—Aprons, House Dresses, Uniforms.
EVELYN MORGAN—Hosiery.
EDNA MILLARD—Underwear, Negligees, Robes.
MARY MAJOR—Gloves, Neckwear, Handkerchiefs, Handbags, Notions, Costume Jewelry, Umbrellas, Stationery.
GEORGE DeLONG—Women's Shoes.
MARGARET GILMORE—Corsets, Brassieres.
JOE McDERMOTT—Men's Clothing, Furnishings, Hats, Caps, Luggage, Small Leather Goods.
ALFRED BALDWIN—Boys' Clothing, Furnishings, Hats, Caps.
ANNA VALUCK—Piece Goods, Domestics, Linens, Towels, Curtains, Draperies.
ANN PASLOW—Toiletries, Drug Sundries.
MIKE CHOVANES—Fine Jewelry, Silverware, Clocks, Watches, Cameras.
ANNA SMITH—Bedding, Floor Coverings.
MILDRED AMOS—Housewares, China, Glassware, Small Appliances, Lamps, Shades, Gifts, Candy, Toys.

S. P. Reed Co., 909 Ligonier St. — Latrobe

Telephone: LAtrobe 2000
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of A. E. TROUTMAN CO., Greensburg, Pa. (See Listing)
H. P. REED—Managing Director, General Merchandise Manager & Buyer.
C. HOWARD STULL—Assistant Manager & Main Floor Merchandise Mgr.
MISS HELEN J. NOVAK—Divisional Merchandise Manager & Buyer Sportswear, Underwear, Cotton Dresses.
HOWARD A. PETERMAN—Divisional Merchandise Manager & Buyer for Basement Lines.
MISS HELEN J. THOMAS—Display Manager.

Bon Ton Dept. Store, 830-840 Cumberland St. — Lebanon — 1

Telephone: LEbanon 2-5656
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Operated by: LOUIS SAMLER, INC.
HARRY KOHN—Managing Director.
STANLEY BLASZCZAK—Treasurer, Manager of Building, Maintenance & Supply Departments.
EDWARD SHORT—Display Equipment Buyer.
ARTHUR DUNDORE—Warehouse Manager.
DAVID K. SEES—Advertising Manager, Display Director.
EARL B. FREY—Personnel Manager.
ANTHONY KUTCHEVER—Merchandise Manager for Ready-to-Wear, Sportswear, Accessories, Stationery.
OSCAR W. BEHNEY—Merchandise Manager for Hosiery, Toiletries, Men's Wear, Candy, Buyer Men's Clothing & Furnishings.
FRANK KEISER—Merchandise Manager for Boys' Wear, Buyer Stationery, Books & Magazines, Cameras.
SAL R. DeMAURO—Merchandise Manager for Piece Goods, Domestics, Notions, Curtains, Draperies, Upholstery, Buyer Curtains, Draperies, Upholstery.
EARL RHINE—Merchandise Manager for Home Furnishings, Housewares, Toys, Buyer Bedding, Furniture, Floor Coverings, Luggage.
CONSTANCE HAUCK—Women's, Misses' & Juniors' Coats, Suits, Dresses.
BESSIE EVANS—Sportswear, Blouses, Skirts.
VIOLET SMITH—Knit Apparel.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Bon Ton Dept. Store (Continued)

DOROTHY GRUVER—Girls' Wear.
ALMA GORDON—Aprons, House Dresses, Uniforms.
RHODA PLANTZ—Hosiery.
ESTER LAUDERMILCH—Woven Underwear, Negligees, Robes.
LUCILLE MOYER—Gloves.
MARTHA McKINNEY—Neckwear, Handkerchiefs.
MARY KRUMBINE—Corsets, Brassieres.
REGINA WALTER—Infants' & Children's Wear.
ALDEENE HARDENSTINE—Handbags, Small Leather Goods, Umbrellas.
CATHERINE HUGHES—Boys' Clothing, Furnishings.
GERTRUDE SEPULVEDA—Piece Goods, Laces.
ROBERT BETZLER—Domestics, Linens, Towels.
NAOMI EBERLY—Notions, Ribbons, Art Needlework.
FLORENCE BROWN—Toiletries.
DORIS KOFLER—Costume Jewelry, Clocks.
HAROLD FRASER—Major Appliances, Radios & Phonographs.
KATHRYN DARKES—Housewares, Lamps, Shades, China, Glassware, Toys, Gift Shop.
ADELINE RHOADES—Candy.

Haak Brothers, 737 Cumberland St. — Lebanon — 1

Telephone: LEbanon 3-2676

WILLIAM E. HAAK—Partner, Buyer Ready-to-Wear, Millinery, Intimate Apparel, Home Furnishings, Toys.
MISS D. LASCH—Sportswear, Blouses, Skirts, Knit Apparel.
FRANK S. HAAK—Partner, Buyer Girls', Children's Wear, Housewares, Electrical Appliances.
RUSSELL HAAK—Partner, Buyer Shoes, Trimmings, Ribbons, Toiletries.
RICHARD HAAK—Partner, Buyer Men's Clothing & Furnishings.
MRS. I. MILLER—Hosiery.
MISS E. PARRY—Gloves, Handkerchiefs, Neckwear, Notions.
MISS M. HARTZ—Corsets, Brassieres, Art Needlework.
MRS. F. MEISER—Piece Goods.
C. COX—Curtains, Draperies, Upholstery.

Danks & Co., 152 E. Market St. — Lewistown — 5

Telephone: LEwistown 6794
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operates Stores in Bellefonte, Huntington & State College, Pa. and a Branch Men's Store in Lewistown, Pa.

H. A. ROBINSON—President, Treasurer, General Manager, Buyer Store Fixtures & Equipment.
DONALD KNORR—Advertising & Display Manager, Display Equipment Buyer.
R. S. CONKLIN—Personnel Manager, Buyer Luggage.
HELENE RHODES—Women's, Misses' & Juniors' Coats, Suits, Dresses.
STELLA SHIVERY—Sportswear, Blouses, Skirts, Knit Apparel, Furs.
ALMA McDONALD—Girls', Children's & Infants' Wear.
MISS P. PACINNI—Aprons, Notions.
MISS MILDRED ETKA—House Dresses, Uniforms, Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. JUDY DeFOE—Millinery.
MRS. KATHRYN PORT—Hosiery, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Umbrellas.
MRS. LEONORA FRANZON—Buyer Gloves.
CHAS. MILLER—Men's & Boys' Clothing, Furnishings, Hats & Caps, Shoes.
MISS M. LEONARD—Piece Goods, Laces, Trimmings, Ribbons.
PAULINE MITCHELL—Linens, China, Glassware, Electrical Goods, Lamps, Shades, Gifts.
S. F. LEWIS—Domestics, Towels, Bedding, Curtains, Draperies, Basement Domestics.

E. E. McMeen Co., 111-127 E. Market St. — Lewistown — 1

Telephone: LEwistown 7858
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.

ELMER E. McMEEN—President, General Manager, Store Equipment Buyer, Personnel Manager, Public Relations Director.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

E. E. McMeen Co. (Continued)

MRS. A. RALPH McMEEN—Vice President.
ALBERT R. McMEEN, JR.—Treasurer, General Merchandise Manager, Buyer Umbrellas, Stationery, Books, Magazines.
HENRY E. RODKEY—Display Equipment Buyer, Display Director.
HUGH S. McMEEN—Advertising Manager.
MISS CARRIE STETTLER—Women's, Misses' & Juniors' Coats, Suits, Dresses, Millinery, Robes, Sportswear, Blouses, Skirts, etc.
MISS HEIDER—Hosiery, Underwear, Corsets, Brassieres, Negligees.
MRS. MUMMAH—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry.
MRS. BEARLEY—Infants' & Children's Wear.
F. R. QUIGLEY—Men's & Boys' Clothing & Furnishings.
MRS. STIMELY—Piece Goods, Domestics, Linens, Towels, Laces, Ribbons, Trimmings, Notions, Art Needlework.
MISS MONSELLE—Silverware, Clocks, Watches, Housewares, Hardware, China, Glassware, Gift Shop.
FRED B. FIIGON—Bedding, Curtains, Draperies, Upholstery, Floor Coverings, Furniture, Appliances, Pictures, Mirrors, Lamps, Shades, Toys, Luggage.

Smith & Winter, Inc., 137-145 E. Main St. — Lock Haven — 1

Telephone: LOck Haven 6741
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
W. E. DAVIDSON—President, Buyer Toys & Sporting Goods.
PAULINE GRADEN—General Merchandise Manager, Advertising Manager.
RALPH JEIRLES—Manager of Building & Maintenance Departments, Warehouse Manager.
HELEN STEVENSON—Display Equipment Buyer.
DOROTHY THOMPSON—Women's & Misses' Coats, Suits & Dresses, House Dresses, Uniforms, Negligees, Robes.
ELIZ. McCLOSKEY—Juniors' Coats, Suits, Dresses, Girls' Wear, Infants' & Children's Wear, Boys' Clothing & Furnishings.
SHIRLEY HENDERSON—Sportswear, Blouses, Skirts.
DOROTHY MILLER—Aprons, Corsets, Brassieres.
SPRAY GERMAN—Millinery, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry.
BETTY RINEHART—Hosiery, Underwear, Gloves.
DOROTHY LOWE—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions, Bedding.
CARMETTA RATHGEBER—Toiletries.
HELEN STEVENSON—Umbrellas, Books, Stationery, Luggage.
RUTH LICCIONE—Curtains, Draperies.
EFFIE KNARR—Housewares, Pictures, Mirrors, Floor Coverings, Lamps, Shades, China, Glassware, Gifts.
MRS. FRANCIS—Basement Lingerie, Hosiery, Children's & Boys' Wear, Ties, Domestics, Records.

Globe Dept. Store, 116 Main St. — Luzerne — 1

Telephone: BUtler 7-1241
R. L. ISCOVITZ—Owner & General Buyer.

R. Guinan & Co., 201 W. Centre St. — Mahanoy City

Telephone: MAhanoy City 103
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
Branch of R. GUINAN & CO., Mt. Carmel, Pa. (See Listing)
LARRY GUINAN—Store Manager & General Buyer.

Alpert's Dept. Store, 51 Market Square — Manheim — 1

Telephone: MAnheim 5-2142
HARRY ALPERT—Owner & General Buyer.

Hanna's Dept. Store, 210 S. Main St. — Masontown — 1

Telephone: JUstice 3-5231
SAM & ANDY HANNA—Partners & General Buyers.

The Famous, 5th & Market Sts. — Mc Keesport

Telephone: COraopolis 4-2940
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Owned & Operated by: PITTSBURGH MERCANTILE CO., Pittsburgh, Pa. (See Listing).

(Continued)

PENNSYLVANIA (Cont'd.)

Units

The Famous (Continued)

FRANK YOUNG—Branch Store Coordinator.
W. KUHNS—General Merchandise Manager.
J. GOLDSMITH—Ready-to-Wear, Sportswear, Furs.
MISS F. DeREMER—Aprons, House Dresses, Uniforms, Intimate Apparel.
MRS. P. WEISKIRCHER—Millinery.
E. ROSSELL—Hosiery, Handkerchiefs.
L. STEIN—Shoes.
MISS HENDERSON—Neckwear, Handbags, Small Leather Goods, Jewelry.
MRS. M. KARR—Infants' & Children's Wear.
G. LEE—Men's & Boys' Wear, Luggage.
MISS SUSAN FABRY—Piece Goods, Domestics, Linens, Towels, Bedding.
MISS WILSON—Notions, Toiletries, Gifts.
D. FROUBOUCK—Appliances.
W. ROSENTHAL—Curtains, Draperies, Upholstery, Furniture, Floor Coverings.
MILO KLIPA—Housewares, Hardware, Toys.

Helmstadter Bros., 519 Fifth Ave. — McKeesport — 2

Telephone: MCkeesport 4-9111
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
Branch Store Operated in Clairton, Pa.

JOHN M. HELMSTADTER, SR.—Partner, Co-General Merchandise Manager, Buyer Men's & Boys' Wear, Piece Goods, Domestics, Linens, Towels, Laces, Ribbons, Trimmings, Notions.
RICHARD J. HELMSTADTER—Partner, Co-General Merchandise Manager, Buyer Bedding, Draperies, Upholstery, Floor Coverings.
JOHN M. HELMSTADTER, JR.—Partner, Advertising Manager, Buyer Shoes, Housewares, Silverware, Pictures, Mirrors, China, Glassware, Toys, Gifts.
J. C. HELMSTADTER—Store & Display Equipment Buyer, Display Director.
LOUISE TROSTLE—Buyer for Ladies' & Children's Ready-to-Wear, Underwear, Millinery.
LUCY PIPER—Sportswear, Blouses, Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Clocks, Watches, Umbrellas, Stationery, Books.
EDITH HOHENBERGER—Corsets & Brassieres.
E. CARTER—Art Needlework.
HELEN RICE—Magazines.
ELIZABETH WETZLER—Curtains, Luggage.
MARY HOHENBERGER—Lamps & Shades.

The Crawford Store, Inc., 210 Chestnut St. — Meadville — 1

Telephone: MEadville 41-241
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

A. O. RIEMANN—President, General Merchandise Manager.
C. FAHR—Vice President.
W. C. ARTHUR—Treasurer.
MRS. LOECHER—Advertising Manager.
K. E. STEELE—Assistant General Merchandise Manager, Buyer Curtains, Draperies, Upholstery.
MRS. A. O'LAUGHLIN—Women's, Misses' & Juniors' Coats & Suits.
MRS. STAINBROOK—Women's, Misses' & Juniors' Dresses, Negligees & Robes.
MISS G. RIEMANN—Sportswear, Separates, Knit Apparel.
MISS K. KELLY—Hosiery.
MRS. E. NEWELL—Underwear.
MISS L. HANKA—Neckwear, Gloves, Handkerchiefs, Umbrellas.
MISS G. COON—Corsets, Brassieres.
MRS. E. MAIETTA—Teens' Wear.
MISS C. COLE—Infants', Children's & Girls' Wear.
MRS. MONBACHER—Handbags & Small Leather Goods.
P. CLARK—Men's Clothing.
B. F. SHOPE—Men's & Boys' Furnishings, Boys' Clothing.
MISS C. MILLER—Piece Goods, Ribbons, Laces.
MRS. COULTER—Domestics, Linens, Towels, Bedding.
MRS. DEAN—Notions.
MRS. H. J. LEEK—Toiletries, Cosmetics, Costume Jewelry.
MRS. WERLEY—Stationery, Silverware, China, Glassware, Lamps, Shades, Gift Shop.

PENNSYLVANIA (Cont'd.)

Units

Langdon's Dept. Store, 129 N. Diamond St. — Mercer — 1
Telephone: MErcer 143
BUDD F. LANGDON—Partner & General Manager.
C. R. LANGDON—Partner & General Buyer.

Famous Dept. Store, 62 S. Front St. — Milton — 1
Telephone: MIlton 38
PAUL M. LEVITAN—Owner & General Buyer.

R. Guinan & Co., 125 S. Oak St. — Mt. Carmel — 4
Telephone: MOunt Carmel 423
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
Branch Stores Operated in Berwick, Mahanoy City & Shamokin, Pa.
See Listing of Mahanoy City Store.
RICHARD GUINAN—President, Buyer Furniture, Floor Coverings.
JAMES MORRISON—Advertising Manager, Buyer for Shoes.
ART BRENNAN—Manager of Berwick Store.
LARRY GUINAN—Manager of Mahanoy City Store.
ED FORD—Manager of Shamokin Store.
NORMAN HECHT—Ready-to-Wear, Accessories, Men's & Boy's Wear, Dry Goods, Domestics.
LEO KELSER—Major Appliances, Radios, Phonographs.
LENA MENAFACE—Lamps, Shades.
RITA YURKIEWICZ—Housewares, Toys.

Saxe Dept. Stores, 12 N. Jefferson St. — Mount Union — 4
Telephone: MOunt Union 238-J
Stores Operated in Pennsylvania & West Virginia.
DAVE SAXE—Owner.
MISS RORER—Ladies' Ready-to-Wear, Hosiery, Accessories, Millinery, Underwear.
MISS MELLOTT—Infants' & Children's Wear, Yard Goods, Domestics, Notions, Smallwares.
R. SAXE—Toys, Luggage, Sporting Goods.

Levinson's Dept. Store, Shoemaker St. — Nanty Glo — 1
Telephone: NAnty Glo 4801
JULIUS LEVINSON—Owner & General Buyer.

Fisher Bros. Dry Goods Co., 103 S. Mill St. — New Castle — 17
Telephone: OLiver 8-6671
New York Office: 421 7th Ave. (See Listing)
Stores Operated in Ohio & Pennsylvania.
DAN FISHER—President and General Merchandise Manager.
EDWARD I. FISHER—Vice President, Store Fixtures & Equipment.
L. B. CALVIN—Treasurer, Work Clothes & Shoes.
MISS MARY QUIRK—Ladies & Girls' Wear.
CHARLES A. WOOD & BEN BLOOM—Buyers for all Lines.

New Castle Dry Goods Co., 253 E. Washington St. — New Castle — 1
Telephone: OLiver 8-7771
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
WILLIAM BERKSTRESSER—Managing Director & General Merchandise Mgr.
MISS GRACE KELLY—Advertising Manager.
FRANK L. PERRY—Display Manager.
HARRY CULLIFORD—Building Superintendent, Buyer Supplies, Housewares.
WILLIAM C. BILGER—Merchandise Manager & Buyer Ready-to-Wear, Sportswear, Girls' & Infants' Wear, House Dresses, Uniforms, Millinery, Lingerie, Corsets & Brassieres.
HAROLD L. HESS—Merchandise Manager & Buyer Hosiery, Gloves, Neckwear, Handkerchiefs, Men's & Boys' Wear, Yard Goods, Domestics, Linens, Notions, Cosmetics, Art Goods, Umbrellas, Jewelry, Stationery, Bedding, Candy.
BLAKE H. WALDO—Merchandise Manager & Buyer Curtains, Draperies, Furniture, Appliances, Rugs, Linoleum, Toys, Luggage.

PENNSYLVANIA (Cont'd.)

Units

Strouss Hirshberg Co., 35 N. Mill St. — New Castle

Telephone: OLiver 4-5521
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
Branch of STROUSS HIRSHBERG CO., Youngstown, Ohio. (See Listing)

GERALD R. MORRIS—Store Manager.

MERCHANDISE MANAGERS

EDWARD KURSEL—Ready-to-Wear, Sportswear, Furs.
SARAH McGOUN—Ladies' Accessories, Hosiery, Men's Furnishings.
GERALD R. MORRIS—Girls', Children's, Boys' & Infants' Wear, Intimate Apparel, Millinery, Shoes, Floor Coverings, Housewares, Appliances, Radios, TV, Toys.
SIDNEY ROSENBLUM—Yard Goods, Domestics, Linens, Bedding, Notions, Curtains, Draperies, China, Glassware, Silverware, Lamps, Shades, Gifts, Luggage.

BUYERS

EDWARD KURSEL—Women's, Misses' & Juniors' Coats & Suits, Furs.
MARY HARVARD—Women's & Misses' Dresses.
BERTHA JINKS—Juniors' Dresses, Daytime Dresses, Robes, Housecoats.
MYRTLE FLANSBURG—Sportswear.
MARY GREEN—Girls' Wear.
LOIS MURPHY—Millinery.
SARAH McGOUN—Hosiery.
FLORENCE CARNEY—Underwear, Uniforms.
MARTHA MARGRAF—Gloves, Neckwear, Handkerchiefs, Scarfs, Belts, Handbags, Leather Goods, Hearing Aid Batteries.
ANN JONES—Corsets, Brassieres.
MARY FULKERSON—Infants' & Children's Wear.
GERTRUDE FERREE—Men's Furnishings, Jewelry.
GRACE WILSON—Boys' Wear.
ELIZABETH LAYTON—Yard Goods, Trimmings, Buttons, Patterns, Notions.
NORMA HARTER—Domestics, Bedding, Linens.
MARTIN SCHWARTZ—Shoes.
HESTER BENNINGHOFF—Toilet Goods.
SHIRLEY ROSENBERG—Stationery, Candy.
VIOLA ALLISON—Curtains, Draperies, Curtains & Drapery Yardage.
EMMA McILVANEY—China, Glassware, Silverware.
O. E. FLORA—Housewares.
V. LAZAR—Appliances, Hoover Sweepers, Radios, TV.
H. E. BROTEMARKLE—Floor Coverings.
PEARL LUKENS—Lamps, Shades, Gifts, Luggage.
MERLE TILTON—Toys.

Silverman's Dept. Store, Inc., 4th Ave. & 9th St. — New Kensington — 1

Telephone: EDison 7-3555
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

SIDNEY SILVERMAN—President, Buyer Active Sportswear, Toys & Sporting Goods.
OSCAR SILVERMAN—General Merchandise Manager, Buyer for Juniors', Teens' & Girls' Wear.
J. GOLDEN—Ready-to-Wear, Furs.
MISS A. RIPPER—Ladies' Hosiery, Underwear, Accessories, All Smallwares, etc.
MRS. R. MONTGOMERY—Corsets, Brassieres.

Flum's Dept. Store, State & Center Sts. — Newtown — 1

Telephone: NEwtown 2133

JOE FLUM—Owner & General Buyer.

Fred Williamson's Store, 10 E. Neshannock Ave. — New Wilmington — 1

Telephone 2411

FRED WILLIAMSON—Owner & General Buyer.

B. E. Block & Bros., Inc., 11-21 W. Main St. — Norristown — 2

Telephone: NOrristown 5-8700
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store Operated in Pottstown, Pa.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

B. E. Block & Bros., Inc. (Continued)

JOSEPH B. LIEBMAN—President.
MORTON LIEBMAN—Executive Vice President, General Merchandise Mgr., General Manager, Buyer Bedding, Upholstery, Floor Coverings.
THEODORE C. PHILLIPS—Treasurer.
CHARLES REICHLEY—Chief Engineer.
EDWARD D. DOTTS—Manager of Building, Maintenance & Supply Depts.
MRS. RUTH SHARROW—Display Equipment Buyer.
H. ARTHUR REIGER—Advertising Manager, Public Relations Director.
MRS. BERTHA CORSON—Ladies', Children's & Infants' Wear, Sportswear, Underwear, Hosiery, All Accessories, etc.
JOHN MATTIS—Men's & Boys' Clothing & Furnishings.
ELMER NEIL—Piece Goods, Domestics, Linens, Towels, Luggage, Curtains, Draperies.
WILLIAM RAY—Laces, Trimmings, Ribbons, Notions, Silverware, Art Needlework, Smallwares, Housewares, Jewelry, Cameras.
C. REICHLEY—Major Appliances.
C. H. BARCLAY—Furniture, Lamps & Shades.
J. NICHOLSON—Buyer Toys, China, Juvenile Furniture.

Chatlin's Dept. Store, Inc., Main & Mill Sts. — Norristown — 1

Telephone: NOrristown 5-2000
Resident Buyers: Arkwright, Inc., 128 W. 31st St.
Interstate Stores, 111 8th Ave. (See Listing in NYC)
MORRIS CHATLIN—President.
LEWIS H. NAVAL—Treasurer.
S. SOCKET—General Merchandise Manager.
H. CONARD—Manager of Building & Maintenance Departments.
T. BROWNBACK—Manager of Supply Department, Store Equipment Buyer.
MR. LOBOSCO—Advertising Manager.
MR. ROMANELLI—Display Director.
R. ROSENBERGER—Personnel Manager.
H. EGGLESTON—Ready-to-Wear, Furs.
E. FREDERICK—Sportswear, Blouses, Skirts, Knit Apparel, Millinery, Neckwear, Corsets, Brassieres.
E. FISHER—Girls', Children's & Infants' Wear.
E. WINKELMAN—Hosiery, Underwear, Gloves, Handkerchiefs, Negligees, Robes, Handbags, Small Leather Goods, Jewelry, Umbrellas, Luggage.
F. TIGHE—All Shoes.
T. REISS—Men's Furnishings, Hats & Caps.
W. LAWLER—Boys' Clothing, Furnishings, Hats & Caps.
M. SCHMELTZER—Piece Goods, Domestics, Linens, Towels, Laces, Art Needlework, Ribbons, Trimmings, Notions, Curtains, Draperies.
L. ADELMAN—Major Appliances, Floor Coverings, Radios & Phonographs.
A. MILLER—Housewares, Pictures, Mirrors, Lamps, Shades, Gifts, Toys, Sporting Goods, Cameras.

D. M. Yost Co., Main & DeKalb Sts. — Norristown — 1

Telephone: NOrristown 8-3800
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
JACOB RABOFF—Owner & Buyer for all Departments.

Lerner's Dept. Store, Inc., 1816 Main St. — Northampton — 1

Telephone: COlonial 2-5645
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
GEORGE LERNER—President, General Merchandise Manager.
MIKE LERNER—Treasurer.
ALFRED J. LUISSER—Store Equipment Buyer.
LESLIE LERNER—Advertising Manager, Merchandise Manager for Ready-to-Wear, Buyer Display Equipment, Men's Wear, Toiletries, Jewelry.
KENNETH SCHECKLER—Warehouse Manager.
FRED BEUHLER—Display Director.
J. ARNOLD KAUFFMAN—Personnel Manager, Buyer Housewares, Hardware, Toys, Luggage, Floor Coverings.
KITTY JONES—Ready-to-Wear, Sportswear, Millinery.
MARGARET REENOCH—Hosiery, Handbags, Small Leather Goods.
STEVE YARE—Underwear, Corsets, Brassieres, Negligees, Robes.

(Continued)

PENNSYLVANIA (Cont'd)

Units

Lerner's Dept. Store, Inc. (Continued)

EZRA NICHOLAS—All Shoes.
ETHEL DANNER—Infants' & Children's Wear.
WALTER RICE—Boys' Clothing, Furnishings.
DAISY ERNST—Piece Goods, Domestics, Linens, Curtains, Draperies.
JENNIE NICHOLAS—Laces, Trimmings, Ribbons, Notions, Smallwares.
MIKE LERNER—Appliances.

Armstrong-Collier, Inc. Oil City 2

Telephone: OIl City 6-1227
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Store Operated in Brookville, Pa.

H. F. ARMSTRONG—President, Treasurer.
E. J. COLLIER—Executive Vice President, General Mdse. Mgr, General Mgr.
DON BIERY—Manager of Building & Maintenance Departments.
VIC PARDIECK—Manager of Supply Department, Store Equipment Buyer.
ART DONNAN—Manager of Branch Store.
KEITH ALLEBAUGH—Display Equipment Buyer, Display Director.
D. F. ARMSTRONG—Advertising Manager, Buyer Men's Furnishings, Hats, Caps, Piece Goods, Domestics, Laces, Ribbons, Trimmings, Notions, Silverware, Clocks, Art Needlework, Stationery, Books, Bedding, Gifts, Sporting Goods, Candy.
LOIS GLASS—Ready-to-Wear, Sportswear, Blouses, Skirts, Knitwear.
MARIE MORKIN—Girls', Children's & Infants' Wear, Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
MARY BRANNON—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Watches, Umbrellas.
ROSE GANT—Shoes, Luggage.
DOROTHY LAWSON—Corsets, Brassieres.
MRS. LOU ESTABROOK—Toiletries.
R. A. COLLIER—Curtains, Draperies, Upholstery, Furniture, Floor Coverings, Lamps, Shades, Housewares, Toys.
DON REESE—Major Appliances, Pictures, Mirrors, Radios, Phonographs.

Eagle's Dept. Stores, 3rd & Market Sts. Oxford 2

Telephone: OXford 239
Both Stores Operated in Oxford, Pa.

T. M. SAVITCH—President, Equipment, General Buyer.
DONALD SAVITCH—General Manager, Ready-to-Wear, Hosiery, Underwear, Soft Goods, Notions, Housewares.

Hevener & Shelly, 4th Ave. & Main St. Pennsburg 1

Telephone: PEnnsburg 526

FRANK HEVENER—Partner & General Buyer.

George Allen, Inc., Chelten Ave. & Greene St. Philadelphia 44, 2

Telephone: GErmantown 8-7000
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
Branch Store Operated in Ardmore, Pa.

C. D. LATHLAEN—President, General Merchandise Manager, Treasurer.
R. D. GRAHAM—Vice President, Merchandise Manager, Ladies' Hosiery, Underwear, Accessories, etc.
W. CAYA—Chief Engineer, Store Fixtures & Equipment.
JOHN CANAVAN—Display Equipment Buyer, Display Director.
MISS P. STRAMARA—Advertising Manager.
A. JONES—Personnel Manager.
MRS. GERTRUDE MAUL—Manager of Branch Store.
T. J. SINCLAIR—Merchandise Manager, Ready-to-Wear.
MISS MARGARET SEEBER—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS K. KURTZ—Buyer Sportswear.
MISS K. JAMES—Underwear, Corsets, Brassieres, Negligees, Robes.
MISS E. CHRISTIE—Buyer for Hosiery.
MISS HOPE LATTA—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Notions, Toiletries, Costume Jewelry, Clocks, Umbrellas, Luggage.
MISS ESTELLA WILLIS—Infants', Children's & Girls' Wear.
L. FINNEGAN—Dry Goods, Domestics.
BERT DARE—Gifts, Lamps, Stationery, Curtains, Upholstery, Occasional Furniture.
A. C. SMITH—Buyer Housewares, Electrical Goods, Toys.

PENNSYLVANIA (Cont'd)

The Fair, 4077 Lancaster Ave. Philadelphia 4, Units 2
Telephone: BAring 2-1819
Branch Store Operated in Coatesville, Pa.
IRVING B. WEINROTH—Owner & General Buyer.

Gimbel Brothers, 9th & Market Sts. Philadelphia 7, 2
Telephone: WAlnut 2-3300
Resident Buyer: Gimbel Brothers Central Buying Office, 116 W. 32nd St.
Branch Store Operated in Cheltenham, Pa. (C. E. Keiser—Mgr.)
ARTHUR C. KAUFMAN—Executive Head.
PERCY CHURCHILL—Assistant to Executive Head.
BERNARD L. GROSS—General Merchandise Manager.
RAYMOND A. FILSKE—General Manager.
DAVID ARONS—Sales Promotion Director.
WILLIAM F. BURNS—Store Manager.
BERNARD S. WEISS—Controller.
WALTER SPIRO—Advertising Manager.
ADOLF VAN HOLLANDER—Display Director.

MERCHANDISE MANAGERS

JEROME T. WAINESS—Ready-to-Wear.
HARVEY FEIR—Intimate Apparel.
MAXWELL B. WINSTON—Children's Division.
GUSTAVAUS A. GIDLEY—Millinery, Women's Shoes, Men's Division, Sporting Goods, Cameras.
SIDNEY EICHWALD—Street Floor Group, Costume Jewelry, Umbrellas, Dress Trimmings.
SAMUEL MOSS—Home Furnishings Group, Art Needlework, Gift Shop, Linens, Blankets, Spreads, Domestics, Piece Goods, Upholstery, China, Glassware.
CLARENCE CASHMAN—Furniture, Beds, Bedding, Summer Furniture, Office Furniture.
STANLEY FRAZEE—Major Appliances, Card Tables, Bridge Furniture, Lamps, Pictures, Frames, Mirrors.

BUYERS

ANTHONY ZGALICH—Women's Coats & Suits.
DOROTHY BURGIN—Better Dresses.
EMMA NURENBERG—Women's & Misses' Moderate Priced Dresses.
HAROLD WEISS—Misses' Coats.
JOHN SELARNICK—Misses' Suits, Raincoats.
MARVIN GOLDBERG—Juniors Coats & Raincoats, Suits.
KENNETH BLUM—Junior Dresses.
ELEANOR BRADLEY—Bridal Shop.
A. STEWART LaDOW—Mourning Shop, Misses' & Women's Inexpensive Drseses, Maternity Dresses.
RAE TABLEMAN—Women's Sportswear.
THELMA LAWRENCE—Junior Sportswear.
RUTH BROWN—Spectator Sportswear.
EMMA CARR—Sweaters, Skirts, Beach & Active Sportswear, Riding Clothes.
HARRIET JAMES—Girls' Wear.
DOROTHY SIMON—House & Town Dresses, House Dresses, Aprons, Uniforms.
GEORGE SMERK—Furs.
FREDA FLEER—Hosiery, Knit Underwear.
MABLE MURRAY—Ladies' Underwear.
NATHAN BAER—Gloves, Luggage, Trunks.
MARY DAY WARREN—Women's Neckwear, Scarfs, Blouses, Sweaters, Skirts, Handkerchiefs.
PHILIP SELZER—Women's Shoes, Red Cross Shoes.
IRVING SCHACTER—Ladies' Shoes & Slippers.
EILEEN McKAY—Corsets, Brassieres, Bandeaux.
IRENE LaDOW—Negligees, Robes.
BURTON WIRTSCHAFTER—Handbags, Small Leather Goods, Costume Jewelry.
DOROTHY KATZ—Teens' Wear, Children's Underwear, Girls' Accessories.
HARRIET STURGIS—Infants', Girls' Tots, Boys' Tots Wear.
AGUSTA CHAIKEN—Infants' Furniture.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Gimbel Brothers (Continued)

RAYMOND DONOFF—Children's & Junior Misses' Shoes.
JAMES FORTUNATO—Men's Clothing & Overcoats, Raincoats, Slacks & Sport Coats.
PAUL LIESER—Men's Sportswear.
COLVIN BOYD—Men's Furnishings.
THOMAS FAIRHUST—Men's Robes & Hats.
HARRY BROWN—Men's Underwear & Hosiery.
ALFRED SESSO—Men's Shoes.
MARTIN SELZER—Boys' Clothing.
BERNARD GARRETT—Boys' Furnishings.
WOODFORD L. HALL—Piece Goods & Patterns.
JOHN QUINN—Linens.
JAMES CONNOLLY—Domestics, Blankets, Bed Spreads, Art Needlework.
MARY BLANK—Ribbons, Dress Trimmings, Umbrellas.
JOSEPH FITZGERALD—Notions.
JOHN BANNISTER—Toilet Goods.
SHIRLEY ROSS—Silverware, Clocks.
EDWARD D. WALKER—Stationery, Typewriters.
JOHN J. HAGEDORN—Books.
BERNARD HALL—Curtains.
BERNARD F. GINSBERG—Drapes, Upholstery.
LEONARD RUBER—Beds, Bedding.
JOHN MILES—Upholstered, Bedroom, Summer & Dining Room Furniture.
ALICE O'NEILL—Beacon Hill Furniture, Decorators' Accessories.
JOHN NICHOLS—Modern Furniture.
CHAPMAN BURROUGHS—Office Furniture.
DONALD WEBB—Maple Furniture.
PETER A. SCIROTTO—Pictures, Frames.
MILTON KABCENEL—Rugs & Linoleums.
MAX LITTMAN—Major Appliances.
THEODORE GOLDBERG—Housewares.
ROBERT KELLY—Housewares.
ROBERT KIESSLING—Hardware, Building Materials, Unpainted Furniture, Nu Hue Paints
IRVING SEGAL—Card Tables, Bridge Furniture, Lamps, Shades.
GEORGE STEINBERG—Pianos, Musical Instruments.
BERNARD RICHMAN—Radios, Phonographs, TV, Records & Cabinets.
JOSEPH URBAN—Toys.
ROBERT MUEHLEIB—Sporting Goods.
HOWARD C. EAGIN, JR.—Cameras.

SUBWAY STORE

ISADORE SEGAL—Merchandise Manager.
JEROME K. STERNE—Assistant to Mr. Segal.
STANLEY L. EHRLICH—Assistant to Mr. Segal.
BENJAMIN KOHN—Women's & Misses' Coats, Furs.
MRS. MOORE—Women's, Misses' & Juniors' Suits, Raincoats.
CELIA FRANKEL—Women's & Misses' Dresses.
RUTH VERBIT—Juniors' Coats, Dresses.
JEAN CHESS—Sportswear.
SANFORD RUTTENBERG—Aprons, House Dresses, Uniforms, Robes.
LEONARD TAUB—Girls' Dresses & Coats, Girls' Accessories.
MILTON PLAPINGER—Hosiery, Gloves, Accessories.
SOL SCHWARTZ—Women's Underwear.
JULIUS DORNZWEIG—Women's Shoes.
MARGARET GALLAGHER—Corsets, Brassieres.
SAMUEL SPRINCES—Infants' & Tots' Outerwear.
BENJAMIN COHN—Men's Clothing, Sport Clothes.
HENRY GOLDBERG—Men's Furnishings, Underwear, Hosiery.
ISADORE KRAMER—Boys' Clothing & Furnishings.
HERMAN SCHWARTZ—Piece Goods, Linens.
MARTIN OLIN—Muslins, Sheetings, Blankets, Bed Spreads.
THOMAS McCLOSKEY—Beds, Bedding, Furniture.
EDWARD STONE—Floor Coverings.
ROBERT LAPPER—Curtains, Upholstery.
HENRY SALADA—Housewares, Summer Furniture, Smallwares.
NATHANIEL HANDLER—Lamps, China, Mirrors.

PENNSYLVANIA (Cont'd.)

James Jones & Co., Inc., 5401 Germantown Ave. Philadelphia 44, Units 1
Telephone: VIctor 8-0900
A. H. JONES, 3rd—General Merchandise Manager, Buyer Sportswear, Blouses, Skirts, House Dresses, Hosiery, Lingerie.
MRS. COYLE—Ready-to-Wear.
MISS RICH—Ladies' Ready-to-Wear Accessories, Notions.
MRS. FLEMING—Girls', Children's & Infants' Wear.
MRS. SPILLER—Corsets, Brassieres.
H. RUDOLPH—Men's & Boys' Wear, Toiletries, Drug Sundries.
W. WALL—Piece Goods.
J. FISHER—Domestics, Linens, Towels, Housewares, Hardware.
T. JONES—Curtains, Draperies, Pictures, Mirrors, Lamps, Shades, Gifts.

Lit Brothers, 8th & Market Sts. Philadelphia 5, 4
Telephone: WAlnut 2-6300
Resident Buyer: City Stores Mercantile Co., 128 W. 31st St. (See Listing.)
Branch Stores Operated in Philadelphia & Upper Darby, Pa. & the LIT-SWERN STORE in Trenton, N. J.
MAX ROBB—President.
JOSEPH J. THURSH—Vice President & Treasurer in Charge of Store Operations & Controls.
BERNARD LITVAK—Vice President & General Merchandise Manager.
RICHARD WASSERMAN—General Superintendent of All Stores.
THOMAS J. GOLDRICK—Assistant Vice President & Director of Personnel & Labor Relations.
CLIFFORD OVERCASH—Assistant Store Superintendent of All Stores.
JEROME GREEN—Assistant Vice President & Sales Promotion Manager.
ALFRED D. EGENDORF—Merchandise Administrator of Home & House Furnishings.
R. F. JENISTA—Store Fixtures & Equipment.
FRED OXMAN—Warehousing Supervisor.
W. E. SCULL—Store Planning.

MERCHANDISE MANAGERS

CHARLES GOLDSTONE—Ready-to-Wear.
E. STOMEL—Ladies' Hosiery, Underwear, Accessories, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Smallwares.
ABRAHAM L. ROSENBERG—Intimate Apparel & Children's Wear.
MILTON ROSENFIELD—Men's & Boys' Clothing & Furnishings.
JULES RASH—Housewares, Toys.
ALEX SATLER—China, Glassware, Lamps & Shades.
SAM PITOCK—Floor Coverings.

BUYERS

CATHERINE FERRY—Women's & Misses' Coats.
IRWIN HIRSCH—Women's & Misses' Suits.
MISS R. A. SPALONE—Budget Coats & Suits, Rainwear.
MRS. M. WINOCUR—Women's & Misses' Dresses.
MRS. S. McDERMOTT—Women's Budget Dresses.
MISS B. WEINSTEIN—Misses' Budget Dresses.
MRS. L. VANEVERN—Bridal Wear.
MISS R. JENCKES—Maternity Wear.
H. KAY—Juniors' Coats & Suits.
EMILY FURLONG—Juniors' Dresses.
MICKEY COHAN—Sportswear, Skirts.
RUTH LITTLE—Blouses, Neckwear, Scarfs.
BERNARD KUTCHER—Street Floor Blouses & Sweaters.
E. PREP—Knit Apparel, Underwear.
STANLEY GOTTLIEB—Girls' Wear.
MISS R. BERK—Teens' Wear.
BERNICE S. LEVIN—Teens' Underwear.
OLGA CRANGLE—Aprons, House Dresses, Uniforms, Negligees, Robes.
HERMAN EISEN—Furs.
EDWIN BLUMENTHAL—Millinery.
HAROLD KIMMELMAN—Hosiery.
MRS. R. BRAZILIAN—Buyer Handkerchiefs, Gloves.
JOSEPH ALESI—Ladies' Shoes
MISS L. TAYLOR—Buyer Corsets, Brassieres.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Lit Brothers (Continued)

MISS C. WHELAN—Buyer Infants' Wear.
HAROLD BERG—Children's Underwear.
L. LOWENSTEIN—Buyer Handbags, Umbrellas, Leather Goods.
ANTHONY SGRO—Men's Clothing.
S. LEVENE—Men's Sportswear.
ROBERT BRESLAUER—Men's Furnishings, Hats & Caps.
P. LARKIN—Men's & Boys' Shoes.
DAVID TRACHTENBERG—Boys' Clothing.
SEYMOUR SILVERBERG—Boys' Furnishings.
DAVE GORDON—Piece Goods.
J. STAADECKER—Linens.
M. SEIDERMAN—Towels, Domestics.
STELLA BUCKALEW—Laces, Trimmings, Ribbons, Notions.
A. LICHTER—Buyer Toilet Goods.
ANNA GELB—Jewelry, Silverware, Clocks, Watches.
NORINE POWER—Art Needlework, Pictures, Mirrors.
HAROLD MARCUS—Books, Magazines.
ELIZABETH LYNCH—Stationery.
RICHARD GURIAN—Head Buyer for Bedding & Furniture.
SAM FRANK—Bedding.
ROSE SCHREIBER—Furniture.
ALLEN SARNER—Curtains, Draperies, Upholstery.
HERMAN BLASBAND—Ready-Made Slip Covers, Venetian Blinds.
B. GRAFFMAN—Appliances.
MISS J. STEVENS—Buyer Housewares, Cutlery, Small Electrics.
HILDA ARENA—Lamps, Shades.
ALEX M. SATLER—China, Glassware, Gift Shop.
R. SCHWARTZ—Toys.
MITCHELL PETERS—Luggage, Sporting Goods.
W. F. McCLATCHEY—Fountain Buyer.
J. KIMMEL—Grocery Dept.

BASEMENT DEPARTMENTS

HAROLD NATKIN—Merchandise Manager.
H. KAPLAN—Ladies' Coats.
J. CHAZEN—Ladies' Dresses.
IRVING WEINER—Sportswear.
M. KRAK—Girls' & Teens' Wear.
FRED DeOREO—Daytime Dresses.
MAX ABRAMS—Millinery.
CLAIRE JOY—Infants' Wear.
RAYMOND PERKINS—Piece Goods & Domestics.
M. GREENSPAN—Men's Clothing.
M. KOLBER—Men's Furnishings.
N. WEXLER—Boys' Wear.
SOL FITCH—Shoes.

M. Silverman & Son, 6th & South Sts. — Philadelphia 6, — 1

Telephone: LOmbard 3-5700
New York Office: 128 W. 31st St.

M. SILVERMAN—President.
S. KOFFLER—General Merchandise Manager.
A. ERNSNER—Ready-to-Wear.
R. KOFFLER—Sportswear, Aprons, House Dresses, Corsets, Brassieres, Negligees, Robes, Notions, Ribbons, Toys.
V. SILBERSTEIN—Ladies' Hosiery, Accessories, Lingerie, Men's & Boy's Wear.
S. SILVERMAN—Domestics, Curtains, Draperies.

Snellenburgs, 12th & Market Sts. — Philadelphia 5, — 2

Telephone: RIttenhouse 6-4000
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Store Operated in Willow Grove, Pa. (CARL NEU—Manager).

ALFRED BLASBAND—Executive Head.
ANTHONY MORALES—Assistant Executive Head.
WILLIAM J. WINSBERG—General Merchandise Manager.
NORMAN RICHMAN—Store Manager.
OSCAR FALLAN—Manager of Building & Maintenance Departments

(Continued)

PENNSYLVANIA (Cont'd.)

Snellenburgs (Continued) Units

WM. BLUMENTHAL—Manager of Supply, Alteration & Repair Depts.
EARL CAMPBELL—Warehouse Manager.
CHARLES LLOYD—Sales Promotion Manager.
CARL LIEBERMAN—Advertising Manager.
ERIC WUCHERER—Display Director.
MADELINE MOODY—Personnel Director.

MERCHANDISE MANAGERS

MAURICE ARON—Ready-to-Wear.
GEORGE FOOS—Ready-to-Wear Accessories, Piece Goods, Laces, Ribbons, Notions, Smallwares, etc.
BARNET COHEN—Men's & Boys' Clothing & Furnishings.
EDWARD MOOS—Domestics, Home Furnishings, Housewares.

BUYERS

KARL KAUFMANN—Women's & Misses' Coats & Suits.
THERESA LENGE—Women's Dresses.
SIDNEY WEISS—Misses' Dresses.
SOPHIE COOPER—Juniors' Coats, Suits & Dresses.
MORRIS GOLDSTEIN—Sportswear, Blouses, Skirts, Knit Apparel.
ALICE MARK—Girls' Wear.
MILTON WYMAN—Aprons, House Dresses, Uniforms, Negligees, Robes.
SIDNEY HEYMAN—Hosiery, Gloves, Handkerchiefs, Laces, Trimmings, Ribbons.
ELEANOR MILLER—Underwear.
MURRAY SNYDER—Women's Shoes.
PEARL LERNER—Neckwear.
BETTY MARKELL—Corsets, Brassieres.
MORRIS MEYER—Infants' & Children's Wear.
ROBERT SNELLENBURG—Handbags, Small Leather Goods, Luggage, Umbrellas.
HARRY CHERNICOFF—Men's Clothing, Hats, Caps.
MURRAY SHURE—Men's Furnishings.
CLARENCE WEED—Men's & Boys' Shoes.
MURRAY COHEN—Boys' Clothing, Furnishings, Hats, Caps.
BERNARD GROSS—Piece Goods.
ROBERT HOELCHER—Domestics, Linens, Towels.
ALBERT KADEN—Notions.
ROBERT BAILEY—Toiletries, Drug Sundries.
CATHERINE FISCHELIS—Costume Jewelry, Silverware.
IRENE WHITE—Art Needlework, Gift Shop.
HILDEGARDE SCHEFFLER—Books, Magazines.
CLAIRE TETI—Stationery.
LEONARD COOPER—Bedding, Furniture.
WALTER HENRY—Curtains, Draperies, Upholstery.
NATHANIEL BRODO—Pictures, Mirrors, China, Glassware.
JOHN LOW—Floor Coverings.
S. FISHER—Housewares, Hardware.
LOUIS HYTOWITZ—Lamps & Shades.
JOEL SILVERMAN—Toys.
JOSEPH FRATANTONI—Groceries.
PHILIP GOLDSTEIN—Sporting Goods, Cameras.
NICHOLAS DEVEREUX—Candy.

BASEMENT DEPARTMENTS

LUDWIG MEYER—Merchandise Manager.
JEROME LOEBL—Coats & Suits.
BERNARD OSTROW—Dresses.
JEAN JOYNER—Sportswear.
ROSLYN PERELMAN—Lingerie, Infants' Wear.
MARY PARRY—Handbags, Children's Coats & Dresses, Luggage.
MAXWELL HAUS—Shoes.
JULIA HAEFFNER—Corsets, Brassieres.
SOL LOWENTHAL—Men's & Boys' Clothing.
DANIEL BONELLI—Men's Furnishings.
EDWARD LEVIN—Linens, Blankets.
JACK SCHAPIRO—Curtains, Drapes, Wash Goods.
JOSEPH PULLO—Bedding, Rugs.
AARON PANOFF—Housewares.

PENNSYLVANIA (Cont'd.)

Units

Stern & Co., 712 Market St. Philadelphia 5, 12

Telephone: LOmbard 3-9800
Resident Buyer: Kirby, Block & Co. 130 W. 31st St.
Stores Operated in New Jersey, Pennsylvania & Delaware.
Operates: (3) WHITEHILL'S STORES (Home Furnishings Stores).

HARRY I. STERN—President, General Merchandise Manager.
MAURICE M. FIERMAN—Vice President & Treasurer.
LEONARD BRECHER—Secretary.
JOHN B. FISCHER—Controller.
JOSEPH SHANIS—Store Fixtures & Equipment.
EUGENE WHITE—Warehousing Supervisor.
J. MILZEINER—Buyer for Ladies' Coats & Suits.
MRS. M. WATTS—Women's Dresses.
MRS. C. HARK—Junior & Daytime Dresses.
MISS HORN—Sportswear, Blouses, Skirts.
MISS BESSIE BRALOW—Hosiery, Handbags, Gloves, Small Leather Goods, Toiletries, Costume, Jewelry.
MISS JEANNETTE UMAN—Underwear, Lingerie.
R. TAUB—All Shoes.
E. KAHN—Men's Furnishings.
MRS. S. REYNOLDS—Boys' Clothing & Furnishings.
M. S. MILTON—Buyer for Domestics, Dry Goods, Draperies.
M. LEOPOLD—Fine Jewelry, Silverware, Clocks, Watches.
R. REGAN—Buyer for Furniture, Bedding.
M. FIERMAN—Bedding.
J. FINLEY—Floor Coverings.
S. SCHNEIDER—Kitchen Furniture, Occasional Furniture.
LOUIS APFELBAUM—Appliances, Television, Radio.
CHARLES LO MAGRO—Housewares, China, Electrical Goods.
DAVID BLANK—Leather Goods, Luggage, Toys, Sporting Goods.

Strawbridge & Clothier, 8th & Market Sts. Philadelphia 5, 4

Telephone: WAlnut 2-7100
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Branch Stores Operated in Ardmore & Jenkintown, Pa. & Wilmington, Dela.

DWIGHT G. PERKINS—Chairman of the Board.
G. STOCKTON STRAWBRIDGE—President & General Manager.
DONALD C. MILLS—Treasurer.
J. A. WATERFIELD—Associate General Merchandise Manager.
E. M. CONDON—Associate General Merchandise Mangaer.
S. J. WHITE—Associate General Merchandise Manager.
E. J. DODDS—Chief Architect, Chief Engineer, Manager of Building & Maintenance Departments.
J. FITZGERALD—Manager of Supply Department, Store Equipment Buyer.
E. J. TAYLOR—Display Equipment Buyer, Display Director.
V. KOVACIC—Warehouse Manager.
MRS. ELLA WATERS—Public Relations Director.
MARK FISHER—Advertising Manager.
J. F. SIMONS—Personnel Manager.
E. HANNOCK—Manager of Ardmore Store.
M. SAUNDERS—Manager of Jenkintown Store.
W. JENKS & J. TICE—Managers of Wilmington, Del. Store.

MERCHANDISE MANAGERS

H. V. ELDER—Ready-to-Wear, Ready-to-Wear Accessories, Men's & Boys' Wear, Dry Goods.
K. L. MARCH—Ready-to-Wear.
M. C. MAXWELL—Ready-to-Wear.
S. J. CASTALDI—Ready-to-Wear Accessories, Smallwares.
MISS THERESA MURRAY—Lingerie.
R. C. BECHTEL—Men's & Boys' Wear.
F. A. MACKLIN—Dry Goods, Smallwares.
P. H. WILSON—Dry Goods, Home Furnishings.
T. E. McNAMARA—Home Furnishings.

BUYERS

O. GARRISON—Women's Coats.
S. YABLIN—Women's Suits, Misses' Coats & Suits.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Strawbridge & Clothier (Continued)

MISS E. SLOCUM—Women's & Misses' Better Dresses.
MRS. L. CORBY—Women's Moderate Priced Dresses.
MRS. G. WOLFF—Misses' Moderate Priced Dresses.
J. GRAHAM—Women's & Misses' Inexpensive Dresses.
L. BELL—Juniors' Coats & Suits.
MRS. M. KENYON—Juniors' Dresses.
MRS. H. PORTER—Bridal Wear.
MISS E. MESSICK—Maternity Wear.
MISS C. SCHAEFFER—Blouses.
MISS C. CHAMBERS—Women's Sportswear.
MISS B. MITCHELL—Misses' Sportswear.
L. ANASTASI—Juniors' Sportswear.
MISS R. DOUGHERTY—Girls' & Teens' Wear.
MRS. M. TARBOTTON—Aprons, House Dresses, Uniforms.
J. DURNIN—Furs.
MRS. A. CWIK—Millinery.
MISS M. KINKAIDE—Ladies' Hosiery.
MISS F. HIRL—Knit Underwear.
MISS THERESA MURRAY—Silk Underwear, Negligees, Robes.
MISS M. HEETER—Gloves, Umbrellas.
C. FLYNN—Ladies' Shoes.
MISS C. VOORHIS—Neckwear, Handkerchiefs.
MISS M. GAUGHAN—Corsets, Brassieres.
MISS F. DORNHOFER—Infants' Wear.
MRS. E. FREZEL—Children's Wear.
MISS L. HASLAM—Children's Hosiery, Furnishings.
MISS K. OMINSKY—Handbags, Small Leather Goods.
R. WALKER—Men's Clothing.
S. COACHER—Men's Shirts, Pajamas, Underwear, Sportswear.
A. DeMAIO—Gloves, Hosiery & All Other Furnishings.
H. SMITH—Men's, Boys' & Children's Shoes.
W. FOGARTY—Boys' Clothing, Furnishings, Hats & Caps.
G. S. DAY—Piece Goods.
H. LEAHY—Linens, Towels, Muslins, Sheetings.
L. HIGGS—Comforters, Blankets, Spreads.
MISS H. THOMPSON—Laces, Trimmings, Ribbons.
MISS M. WILBEE—Notions.
MISS SCHOENHUT—Toiletries.
W. HESTON—Drug Sundries.
MRS. E. WORTHINGTON—Jewelry.
J. DALLAS—Silverware, Watches, Clocks.
MISS A. McELROY—Art Needlework.
MRS. R. CROMIE—Books, Magazines.
W. BUTTERWORTH—Stationery.
RAYMOND H. BONNER—Bedding.
D. MURNANE—Curtains, Draperies, Upholstery.
S. GOLDIN—Major Appliances, Radios & Phonographs.
M. LEE—Pictures & Mirrors.
K. CAMPBELL—China, Glassware.
R. E. ELDRIDGE—Dining Room & Bedroom Furniture.
K. BROWNELL—Living Room & Modern Furniture, Desks.
L. A. KLINE—Floor Coverings.
JOHN E. ZIMMERMAN—Small Housewares, Electrics, Open House Mdse.
JOHN I. KREEMER—Bulk Housewares, Bath Shop.
R. FERRY—Lamps & Shades.
MRS. G. SICKLER—Gift Goods.
A. HUGHES—Toys.
L. SPANO—Luggage.
P. KREBS—Cameras.
MRS. L. ROMIG—Candy, Delicacies.

BASEMENT DEPARTMENTS

S. J. WHITE—Merchandise Manager.
MRS. H. McGINNIS—Women's & Misses' Suits.
MRS. J. DAVIS—Women's & Misses' Coats, Furs.
MISS R. DiNUBILE—Women's Dresses.

(Continued)

PENNSYLVANIA (Cont'd)

Units

Strawbridge & Clothier (Continued)

MRS. H. WAGNER—Misses' & Juniors' Dresses.
R. WOLFF—Sportswear, Separates.
MRS. M. O'BRIEN—Girls' & Teens' Wear.
J. MORALES—Aprons, House Dresses.
H. BRYANT—Millinery.
MISS H. BRANSON—Hosiery.
MISS M. TRIMBLE—Gloves, Handkerchiefs, Neckwear, Handbags, Small Leather Goods.
MISS S. YABLONSKY—Intimate Apparel.
W. MAGEE—Shoes.
MRS. MOHAN—Infants' & Children's Wear.
H. NAHM—Men's Clothing.
F. APPEL—Men's Furnishings.
MRS. WHITEHEAD—Boys' Wear.
C. SMITH—Piece Goods.
J. TAGGART—Domestics, Bedding.
T. HURLEY—Curtains, Draperies.
W. PRESS—Lamps, Shades, Umbrellas, Luggage.
W. ROOT—Floor Coverings.

John Wanamaker, 1300 Market St. Philadelphia 1, 4

Telephone: RIttenhouse 6-1000
Branch Stores Operated in Wilmington, Dela., Cross County Shopping Center, Yonkers, N. Y. & Wynnewood, Pa.

JOHN E. RAASCH—Chairman of the Board.
RICHARD C. BOND—President & General Merchandise Manager.
RODMAN BARKER—Vice President.
CHARLES H. HOWE—Vice President.
JOHN R. WANAMAKER—Vice President.
THOMAS L. PRENDERGAST—Vice President & Treasurer.
WALTER N. BERRY—Secretary.
C. CARROLL WYATT—Advertising Manager.
DAVID McMULLIN—Personnel Director.
WILLIAM P. CONKLIN—Manager of Wilmington Store.
VICTOR HAGERSTROM—Manager of Cross County Store.
MISS MARION E. WEBB—Manager of Wynnewood Store.

BUYERS

J. McMAHON—Better Coats & Suits.
MRS. E. BENT—Coats, Suits, Raincoats.
MRS. L. JOSEPHSON—Dresses.
MISS H. EASTMAN—Misses' Dresses, Maternities.
MISS L. LAMBERT—Bridal Salon.
MISS G. GUGGENHEIM—Junior Coats, Suits, Dresses.
MISS F. SCRIBNER—Blouses, Sweaters, Skirts.
MISS L. MASHMAN—Sportswear, Bathing Suits.
MISS W. DONALDSON—Main Floor Sportswear & Accessories.
MISS M. CONNELLY—Junior Sportswear.
MRS. V. BECK—Teens' & Girls' Wear.
D. SANDOLI—Furs.
MRS. E. EVANS—Aprons, House Dresses, Uniforms.
MISS J. SMITH—Millinery.
MRS. C. SCHENKEL—Hat Bar.
MRS. M. MAGEE—Women's Hosiery.
MISS M. CRONIN—French Lingerie, Underwear.
MRS. H. WAGNER—Gloves, Handkerchiefs, Umbrellas.
MRS. G. BAUCHNER—Neckwear, Handkerchiefs.
P. CAIRNS—Women's, Misses' & Children's Shoes.
MRS. K. SCHWARZ—Corsets, Brassieres.
MRS. C. THOMPSON—Negligees, Robes.
MISS H. KELLER—Infants' & Children's Wear.
MISS K. McELHINEY—Children's Wear (2-6), Children's Hosiery, Underwear.
MISS M. JENSEN—Handbags, Small Leather Goods.
T. HEISLER—Men's Clothing.
H. REED & J. GEARY—Men's Furnishings.
J. HOOK—Men's Hats & Caps, Cameras.
C. KLINE—Men's Shoes.

(Continued)

PENNSYLVANIA (Cont'd)

Units

John Wanamaker (Continued)

A. KLASH—Boys' Clothing & Furnishings.
F. BISTANY—Piece Goods, Patterns.
W. PRICE—Domestics, Linens, Towels.
MRS. E. ROCKWELL—Laces, Trimmings, Notions.
T. JENSEN—Toiletries, Drug Sundries.
G. SIPE—Fine Jewelry, Silverware, Clocks, Watches.
MRS. K. FISCHELIS—Costume Jewelry.
MISS M. KOZOLE—Art Needlework, Gift Shop.
MISS M. STEELMAN—Stationery.
J. McCLEARY—Books, Magazines.
R. THISTLE—Curtains, Draperies, Upholstery.
V. DODD—Bedding, Furniture.
A. SMITH—Electrical Appliances, Bath Shop.
P. BLOOMFIELD—Housewares, Hardware.
MISS M. SCHULTHEIS—Pictures, Mirrors.
C. NELSON—China, Glassware.
D. EVANS—Floor Coverings.
A. GABRIELLE—Lamps, Shades.
K. STEWART—Radios, Phonographs, TV.
W. LEAHY—Toys.
N. CARTMELL—Luggage.

BASEMENT DEPARTMENTS

I. TENNER—Coats, Suits, Furs.
MISS C. GARDNER—Dresses.
G. BLESSING—Sportswear, Blouses, Skirts, Bathing Suits.
R. RIGBY—Girls' Wear.
O. JAMISON—Aprons, House Dresses, Uniforms.
B. DONAHUE—Millinery.
J. BOZZEL—Underwear, Negligees.
MRS. B. ROSEN—Hosiery, Gloves, Umbrellas.
P. McCARTHY—Ladies' & Children's Gloves.
I. SHAIN—Neckwear, Handkerchiefs, Toiletries, Art Needlework, Gifts.
MRS. A. CALLAWAY—Infants' Wear.
MISS A. MULVEY—Handbags, Small Leather Goods, Luggage.
MRS. E. POTEAT—Negligees, Corsets, Brassieres.
D. THOMPSON—Men's Furnishings.
M. STEIN—Boys' Clothing & Furnishings.
W. LANG—Men's & Boys' Shoes.
M. GLAZER—Domestics, Linens, Towels.
WILLIAM DREISIGACKER—Furniture, Floor Coverings.

Weiss Dept. Store, 2117 Ridge Ave. — Philadelphia 21, — 1

Telephone: STevenson 2-5065
ISADORE WEISS—Owner & General Buyer.

Adelman & Ratowsky, Inc., Front St. — Philipsburg — 1

Telephone: PHilipsburg 397
A. B. ADELMAN—Operating Partner & General Buyer.

Boggs & Buhl, Inc., 501 Federal St. — Pittsburgh 47, — 1

Telephone: FAirfax 1-2600
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
J. F. SPRANKLE, JR.—President.
HENRY KROEGER—Treasurer.
J. G. FRAZIER, JR.—Secretary.
HAROLD RAYDEN—General Merchandise Manager.
GAYLORD W. DAVIS—Merchandise Manager, Men's & Boys' Wear, Buyer Men's Clothing.
MISS N. LINDSEY—Ladies' Coats & Suits.
MISS A. SIMPSON—Ladies' Dresses.
MISS E. VAN NEWKIRK—Juniors' Coats, Suits, Dresses.
MISS A. PETERS—Sportswear, Blouses, Skirts, Knit Apparel.
MISS M. McGRATH—Girls', Children's & Infants' Wear.
MISS A. JONES—Aprons, House Dresses, Uniforms.
F. D'ASCENZO—Furs.
MISS J. WARSCHAK—Lingerie, Corsets, Brassieres, Negligees, Robes.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Boggs & Buhl, Inc. (Continued)

MISS A. THOMPSON—Hosiery, Gloves, Handbags, Small Leather Goods, Costume Jewelry.
MISS S. CONLON—Neckwear, Handkerchiefs.
L. ISRAEL—Women's & Children's Shoes.
A. DANZUSO—Men's Furnishings.
R. WATKINS—Boys' Clothing & Furnishings.
G. SHANNON—Men's & Boys' Shoes, Luggage.
K. CARLSON—Piece Goods.
W. SHUSSETT—Domestics, Linens, Towels.
MRS. L. THOMAS—Ribbons, Notions, Art Needlework.
MISS SEAMAN—Toiletries, Drug Sundries.
MISS R. PETERS—Stationery, Books.
VICTOR BIANCHI—Merchandise Manager, Home Furnishings, Buyer Furniture.
J. SULLIVAN—Floor Coverings.
E. COX—Toys, Sporting Goods.

Champion Stores, Inc., 100 Wood St. Pittsburgh 22, 36

Telephone: ATlantic 1-2564
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Stores Operated in Kentucky, Pennsylvania & West Virginia.

J. S. REPLOGLE—President.
J. M. WEEKLY—Vice President, Operating Manager.
W. K. GRAY—Secretary, Treasurer.
D. I. SISLER—Merchandise Manager.
A. W. WILLETT—Ready-to-Wear, Childrens' Infants' Wear, Underwear, Hosiery, Blouses, Neckwear, Gloves, Handbags.
W. C. THOMA—Mens' Furnishings, Mens' Underwear & Hosiery, Dry Goods, Handkerchiefs, Umbrellas, Shoes, Notions.
A. W. NELSON—Housewares, China, Glassware, Toys, Cutlery, Electrical Goods, Hardware, Paints.
J. H. HARTZELL—Furniture, Appliances, Stationery.
J. CASSELL—Toilet Goods, Drug Sundries, Confectionery Food Products.

Frank & Seder, 5th Ave. & Smithfield St. Pittsburgh 22 1

Telephone: ATlantic 1-2100
Resident Buyer: National Dept. Stores, 112 W. 38th St. (See Listing).

JEROME SEDER—President.
HAROLD M. SEDER—Treasurer.
GEORGE B. FIZPATRICK—Controller.
BERNARD PINCUS—General Merchandise Manager.
ROBERT H. DUFFY—Store Manager.
MISS ALICE MANSKI—Advertising Manager.
EVERETT STURGEON—Display Manager.
ROBERT LEHMANN—Building Superintendent.
MISS LORRAINE SIMPSON—Personnel Director.
WILLIAM DESCHON—Furniture Warehouse Head.
MATHIAS WUERL—Warehouse Head.

MERCHANDISE MANAGERS

BERNARD PINCUS—Ready-to-Wear, Sportswear, Furs.
SAUL MARKEY—Girls', Children's & Infants' Wear, Intimate Apparel, All Shoes, Millinery, Men's Furnishings.
ABE LEVENTON—Hosiery, Accessories, Notions.
MEYER LERMAN—Men's & Boys' Wear.
MATTHEW GRANT—Piece Goods, Domestics, Draperies.
HAROLD SEDER—Home Furnishings, Housewares, Toys.

BUYERS

MRS. A. WEBER—Coats & Suits.
MARY CORTESE—Better Dresses.
RUTH SAWIN—Budget Dresses, Junior Dresses.
DOROTHEA MacKRELL—Sportswear.
DORA MANDELL—Girls' Wear.
CATHERINE ROSOL—House Dresses, Robes.

(Continued)

PENNSYLVANIA (Cont'd.)

Frank & Seder (Continued) Units

DAVID GOLDSTEIN—Furs.
FANNIE MANN—Millinery.
ANN PEARLMAN—Hosiery, Gloves.
HAZEL MAURHOFF—Blouses, Neckwear, Handkerchiefs.
EVELYN MARKLEY—Lingerie.
STANLEY MARX—All Shoes & Slippers.
MARY CONNELLY—Infants' & Children's Wear.
GLORIA PETERLE—Handbags & Small Leather Goods.
MRS. F. KELLER—Corsets & Brassieres.
MEYER LERMAN—Men's Clothing, Sportswear.
P. ANDERSON—Men's Furnishings.
SIDNEY LODER—Boys' Wear.
OSCAR LEVY—Men's Hats, Luggage.
HAROLD POSNER—Piece Goods.
VIOLA SHINGLEDECKER—Notions.
MISS M. BANKERT—Toiletries.
STELLA TUCCI—Jewelry.
HARRY SEGAL—Floor Coverings.
RALPH AUSTIN—Appliances, Radios, TV.
CARLIN TERREY—Housewares, China, Glassware, Toys.
WALTER JOHANSON—Curtains, Draperies.
D. WILLIAMS THOMAS—Lamps, Shades, Pictures.

BASEMENT DEPARTMENTS

SAMUEL KARDON—Merchandise Manager.
ALFRED SEDER—Coats & Suits.
MAX LEVY—Dresses.
SAUL DRUCKER—Sportswear, House Dresses, Lingerie, Corsets, Brassieres, Infants' & Children's Wear.
RALPH LIPSON—Girls' & Boys' Wear.
MARIE NUNGE—Millinery.
CHARLES FINEMAN—Hosiery, Accesssories, All Shoes.
MAURICE COHEN—All Men's Wear.
MATTHEW GRANT—Domestics.
HARRY SEGAL—Draperies, Floor Coverings.

Gimbel Brothers, 6th Ave. & Smithfield St. Pittsburgh 22, 1

Telephone: ATlantic 1-4400
Resident Buyer: Gimbel Brothers Central Buying Office, 116 W. 32nd St.

H. J. GRINSFELDER—Executive Director.
D. W. MACK—Store Manager.
HARRY L. MARGILES—Controller.
VIOLET SYMONS—Publicity Director.
H. E. ROTHENBERG—General Merchandise Manager.
M. S. KRAMER—Assistant to Executive Director.
JOSEPH BOXER—Advertising Manager.

MERCHANDISE MANAGERS

JOSEPH BARDIN—Ready-to-Wear, Shoes.
WILLIAM STONE—Children's Ready-to-Wear, Millinery.
RUSSELL A. McELWEE—Ladies' Hosiery, Accessories, Notions, Drugs, Sundries, Cosmetics, Jewelry, Smoke Shop, Stationery, Umbrellas.
LEW RUBENSTEIN—Men's Clothing.
SOL SHMOOKLER—Intimate Apparel, Piece Goods.
JAMES S. FOLINO—Home Furnishings, Toys, Gifts.
HARRY HELIOFF—Furniture, Upholstery, Draperies, Radios, Phonographs, TV.

BUYERS

P.WRIGHT—Women's & Misses' Coats.
S. BLOOM—Women's & Misses' Suits, Rainwear.
SARA SCHOLL—Women's Dresses, Maternity Shop.
EMILY GRAHAM—Women's & Misses' Budget Dresses.
DAVID PEARLMAN—Misses' Dresses, Specialty Shop, Bridal Shop.
ROBERT JOHNSON—Junior Coats & Suits.
MARIE SPELAR—Junior Miss Dresses.
ALVIN ROMANOFF—Sportswear.
MARY RODICH—Junior Sportswear.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Gimbel Brothers (Continued)

D. SYLVESTER—Beachwear, Blouses, Sweaters, Skirts.
HAZEL FALKIN—Teens' Wear, Tots' Wear, Girls' Apparel.
HELEN KELLY—Daytime Dresses, Uniforms, House Dresses, Aprons.
GEORGE FRIEDMAN—Furs.
JOE COHEN—Millinery.
MIRIAM HATZ—Hosiery, Gloves.
JANET BRUSH—Women's Knit Underwear.
NANCY MURRAY—Women's Muslin & Silk Underwear.
LEO DRAPKIN—Women's Shoes.
VALERIE WILKISH—Neckwear, Handkerchiefs.
RUTH VEDDER—Foundation Garments.
DORIS LIENER—Negligees, Robes.
MARY TEUFEL—Infants' Wear.
ERNESTINEN PEDRONI—Infants' Furniture.
GERALDINE DeCONNA—Children's Underwear, Bathrobes, Boys' Furnishings, Hats, Children's Accessories.
CHARLES POWDERMAKER—Children's Shoes.
MILTON MATTHEWS—Handbags, Small Leather Goods.
LOUIS BREMAN—Men's Clothing & Overcoats.
MAURICE GORDON—Men's Furnishings, Underwear, Hosiery.
CHESTER JAMES—Men's Sport Clothes, Hats.
BERNARD STETZ—Men's Knitwear.
SAMPSON COHEN—Men's Uniforms.
GEORGE CAULEY—Men's Shoes.
ELLIOTT STONE—Boys' Clothing.
HARVEY MOSS—Piece Goods.
LEONARD WILLNER—Linens, Blankets, Bed Spreads.
SADIE SCHOLLAERT—Notions, Yarns, Needlework.
JAMES KIRKBAUM—Drug & Sundries, Cosmetics.
DOROTHY HERBERT—Jewelry, Umbrellas.
SHIRLEY OSHRY—Silverware, Clocks.
GEORGE LINK—Books, Magazines.
ROBERT BECK—Stationery.
ALAN M. KAUFMAN—Sofa Beds.
HERBERT HARRIS—Curtains, Draperies, Upholstery.
ANTHONY CARVELLI—Major Appliances.
ERNEST PINKUS & B. SOLOMON—Furniture.
MILTON STEIN—Rugs, Linoleum.
DANIEL G. MINICK—Housewares.
FRANK W. RIGG—China, Glassware.
ROBERT SECHSER—Pictures, Mirrors, Lamps & Shades.
H. A. SCHROEDER—Pianos.
GEORGE LIVINGSTON—Wallpaper.
EARL WICHMAN—Radios, Phonographs, TV, Records, Accessories.
JULIETTE SCANGA—Gifts.
EARL HUFFAKER—Toys.
JOHN MacEWAN—Sporting Goods, Cameras, Photographic & Art Supplies.
JACK BERMAN—Luggage, Smoke Shop

BASEMENT STORE

MORRIS MARKS—General Merchandise Manager.
DORE COHEN—Merchandise Manager, Ready-to-Wear.
LAWRENCE NELSON—Women's & Misses' Coats, Suits, Furs.
IRVING DEITCH—Dresses.
FRED WEINSTEIN—Sportswear.
ALICE MATAMINAS—Junior Wear.
MARCELLA MARKEY—Teens', Girls' & Children's Wear.
HILDA SILVERMAN—Underwear, Foundation Garments.
HERBERT RUDICK—Shoes.
WILLIAM VANDERSLICE—House Dresses, Negligees.
MARTHA HARTUNG—Infants' Wear.
KENNETH PERESMAN—Men's Clothing.
MILTON GLAZER—Men's Furnishings, Work Clothes.
STANLEY BAER—Boys' Clothing & Furnishings.
MILTON LEDERSTEIN—Piece Goods.
ANN HUNTER—Draperies.
THOMAS MOORE—Floor Coverings.

PENNSYLVANIA (Cont'd.)

Units

Harris Stores Co., 624-30 Liberty Ave. Pittsburgh 22, 1

Telephone: GRant 1-7300
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
H. H. SMIT—President, General Merchandise Manager.
P. C. HODILL—Vice President.
J. A. WHITE—Vice President.
M. PRASS—Treasurer, Manager of Building, Maintenance & Supply Departments, Store & Display Equipment Buyer.
M. P. ROSENTHAL—Advertising Manager.
GENE MALT—Display Director.
M. COLLINS—Ready-to-Wear, House Dresses, Uniforms, Furs.
B. FRANCISCO—Sportswear, Blouses, Skirts, Knit Apparel, Neckwear.
M. MURDOCK—Girls', Children's & Infants' Wear.
K. CRAWFORD—Hosiery, Underwear, Gloves, Handkerchiefs, Corsets, Brassieres, Negligees, Robes, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
L. T. WALKER—All Shoes.
M. MILLER—Men's & Boys' Clothing, Furnishings, Hats & Caps.
S. FRANKLIN—Domestics, Linens, Towels, Curtains, Draperies, Upholstery, Floor Coverings.

Joseph Horne Co., Pennsylvania Ave. & Stanwix St. (P. O. Box 55) Pittsburgh 22, 3

Telephone: COurt 1-3000
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Branch Stores Operated in Mt. Lebanon & Brentwood-Whitehall, Pittsburgh, Pa.
A. H. BURCHFIELD—President, General Manager.
B. S. HORNE—Vice President & Treasurer.
M. BROSTOFF—Vice President & General Merchandise Manager.
H. M. JORGENSEN—General Superintendent.
R. J. BASSETT—Branch Store Managing Director.
HOWARD F. BURRELL—Chief Engineer.
W. H. FRIESELL, JR.—Manager of Building & Maintenance Departments.
F. J. KRESS—Manager of Supply Department.
JAMES M. LAVINE—Manager of Alteration & Repair Department.
IRA W. TRUXELL—Store Equipment Buyer.
E. L. VOLLMER—Display Equipment Buyer, Display Director.
JOSEPH MARLO—Warehouse Manager.
J. MOORE—Publicity Director.
W. EBECK—Advertising Manager.
G. PALMER—Executive Personnel Manager.

MERCHANDISE MANAGERS

R. D. WAGNER—Ready-to-Wear.
H. WOOD—Ladies' Accessories, Laces, Ribbons, Notions, Jewelry, etc.
S. HOEHL—Intimate Apparel.
P. BAUGH—Men's Wear.
H. WALKER—Boys' Wear.
W. LYNCH—Piece Goods, Domestics, Linens, Towels, Art Needlework.
J. McCONNAUGHY—Home Furnishings, Housewares.

BUYERS

MISS MARION KOLB—Women's & Misses' Coats.
RALPH THOMPSON—Women's & Misses' Suits.
MISS STELLA POTOCZNY—Women's Dresses.
MISS MARY O'CONNOR—Misses' Dresses.
A. AGRAS—Juniors' Coats & Suits.
MISS ANNE MELVIN—Juniors' Dresses.
MISS ANNA M. BROWN—Blouses.
MISS JANET GOODING—Active Sportswear, Skirts.
MRS. MILDRED SMITH—Sportswear, Sport Dresses, Knit Apparel.
MRS. DOROTHY ANDERSON—Girls' Wear.
MARTIN AUSTIN—Aprons, House Dresses, Uniforms.
JOSEPH KNIGHT—Furs.
R. J. O'DONNELL—Millinery.
F. FLEISCHAUER—Hosiery, Small Leather Goods.
MRS. RACHEL FORD—Underwear.
MISS EVELYN TENNYSON—Gloves.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Joseph Horne Co. (Continued)

E. BINGHAM—Better Shoes.
V. FINOLI—Budget Shoes.
MISS JANE DARRAGH—Neckwear, Handkerchiefs.
MISS MARIE WALSH—Corsets, Brassieres.
MISS GERTRUDE CROUCH—Negligees, Robes.
MRS. ANNE CHAMBERS—Children's Wear.
MISS ANABEL PARKER—Infants' Wear.
MISS VERA KOMER—Handbags.
S. EWART—Men's Clothing.
A. LIEBLER—Men's Furnishings.
W. RAAB—Men's Hats, Caps.
A. HALPERT—Men's, Boys' & Children's Shoes.
G. LITT—Boys' Clothing, Furnishings, Hats, Caps.
J. LLOYD—Piece Goods, Muslins.
W. LAFFEY—Linens, Towels, Domestics, Bedding.
J. GILES—Laces, Trimmings, Ribbons, Notions.
J. HOLLIDAY—Toiletries, Drug Sundries.
MISS EILEEN MULVEHILL—Jewelry, Watches.
MRS. JEAN WILLIAMS—Silverware, Clocks.
MISS E. TENNYSON—Umbrellas.
J. McLAUGHLIN—Art Needlework.
MISS MARGARET SAWDERS—Books, Magazines.
MISS KATHERINE GAULT—Stationery.
LEON MOHN—Curtains, Draperies, Upholstery Fabrics.
G. FEZELL—Major Appliances, Radios & Phonographs.
R. WESTON—Pictures & Mirrors.
A. STATELER—Furniture.
W. LYNCH—Floor Coverings.
J. HEATH—Lamps & Shades.
MRS. JEAN WILLIAMS—Gift Shop.
H. CLARKE—Toys.
R. SENDA—Luggage.
J. BOYER—Sporting Goods.
J. GETZ—Cameras.
MRS. M. OSBORNE—Candy.
G. WHALEY—Delicacies.

BASEMENT DEPARTMENTS

M. ROSEN—Merchandise Manager.
A. HERRIOTT—Women's & Misses' Coats & Suits.
MISS JANE HANNA—Better Dresses.
H. FRAZIER—Budget Dresses.
S. RUBIN—Sportswear.
MISS BETTY WASSON—Girls' Apparel & Accessories.
R. CUMMINS—Wash Dresses, Negligees.
MISS FLORENCE MATTERN—Millinery, Hosiery.
MISS REBECCA HOWELLS—Underwear.
R. MORGAN—All Shoes.
MISS ELLA COLEMAN—Infants' & Children's Wear.
MRS. MARGARET DAVIS—Corsets & Brassieres.
G. COLLINS—Linens, Curtains.
MISS MARCIA OLDS—Smallwares.
A. DeCAROLIS—Men's Furnishings, Work Clothing.
G. PROFFIT, JR.—Boys' Clothing.
J. OWENS—Floor Coverings.

Kaufmann's, 5th Ave. & Smithfield St. Pittsburgh 22, 1

Telephone: ATlantic 1-1000
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
IRWIN D. WOLF—President & General Manager.
S. J. SUGERMAN—Executive Vice President & General Merchandise Manager.
OLIVER M. KAUFMANN—Vice President & Store Operations Manager.
JAMES C. RITCHIE—Secretary, Treasurer, Controller.
J. C. KELLY—Store Manager.
A. A. WELLS—Publicity Director.
R. M. OLIVER—Maintenance Manager.
RAYMOND F. HUNT—Purchasing Agent.

(Continued)

PENNSYLVANIA (Cont'd.)

Kaufmann's (Continued) Units

HARVEY F. NARIGAN—Superintendent of Warehouse.
ALFRED VITARO—Architect.
M. N. COHEN—Advertising Manager.
KENNETH DUNCAN—Display Director.
MISS ISABEL BOYLES—Personnel Director.

DIVISIONAL MERCHANDISE MANAGERS

EDGAR L. HIRSH—Ready-to-Wear, Sportswear, Millinery, Furs.
FRANK FRIEDMAN—Hosiery, Accessories, Notions, Smallwares, etc.
M. J. SCHWARTZ—Intimate Apparel, Piece Goods, Domestics, Linens, Art Needlework, Laces, Embroideries.
MICHAEL BARISH—Teens', Girls', Children's & Infants' Wear, Toys.
S. J. SUGERMAN—Men's & Women's Shoes, Boys' Wear, Restaurant, Tea Room.
JOHN M. WOLF—Men's Clothing, Furnishings, Luggage, Sporting Goods.
J. A. WAGNER—Home Furnishings, Housewares.
BERTRAM W. ROTH & I. D. WOLF, JR.—Assistant Merchandise Managers for Home Furnishings.

BUYERS

MISS BETTY DILLON—Ladies' Coats.
MRS. E. HAMILTON—Ladies' Suits.
MRS. LYDIA COCHRAN—Misses' Coats.
MRS. G. JOHNSTONE—Ladies' & Misses' Forecast Dresses, Bridal Shop.
MRS. H. D. LEVY—Adoria Misses' Dresses, Maternity Shop.
MISS SARABELLE STAMAN—Women's Adoria Dresses.
MISS J. COCKLEY—Babette Dresses.
MISS EDITH STEINBERG—Babette Women's Dresses.
O. M. KAURFMANN—Babette Coats & Suits.
ALVIN LEBOWITZ—Junior Misses' Coats & Suits.
MISS SALLY ESLER—Junior Misses' Dresses.
MRS. M. DIEBOLD—Sportswear.
MISS HELEN MILLER—Active Sportswear.
MISS H. STAMNO—Babette Sportswear.
MISS B. SCHULBERG—Junior Misses' Sportswear.
MISS ANN E. MARSHALL—Ladies' Blouses.
E. TUZAK—Inexpensive Blouses.
ELIZABETH WINTERS—Teen Shop.
MISS M. KIMELMAN—Girls' Wear.
VERA M. BUMLER—House Dresses.
CYRIL J. KUNKEL—Furs.
RICHARD ZUG—Millinery.
MISS H. GIBSON—Ladies' Hosiery.
MRS. HANNAH KELLY—Ladies' Gloves, Belts.
MISS J. SHANNON—Neckwear.
MISS JOANNE McSTEEN—Handkerchiefs.
MRS. FLORENCE B. HILL—Corsets, Brassieres.
MRS. IDWONA C. SARON—Silk & Muslin Undergarments.
MISS RHODA WILSON—Knit Underwear.
MRS. M. C. BORLAND—Negligees.
HARRY ESKOWITZ—Ladies' Shoes.
N. DeBONIS—Young Idea Shoe Shop.
MRS. GERTRUDE VAN TRUMP—Children's Hosiery, Gloves, Accessories.
LUDWIG KAHN—Children's Shoes.
MISS CLARE M. WEBER—Infants' Wear, Children's Underwear.
MRS. CECILIA HESS—Tots' Wear (3-6).
MRS. SALLY GREENEBAUM—Vendome Ready-to-Wear, Accessories.
MISS S. FRIEDKEN—Handbags.
MISS S. LIPPMAN—Small Leather Goods.
JAMES F. LUCAS—Men's Suits & Overcoats, Raincoats, Prep Shop.
H. J. HAAS—Men's Pants.
LEONARD P. SNYDER—Men's Work Clothes, Uniforms.
E. E. SMITH & KENNETH NEUHAUSEN—Men's Furnishings.
MICHAEL SERDY—Men's Robes, Sweaters.
EMIL TAKACH—Men's Hats.
JOHN A. BERESH—Men's Shoes.
L. M. FELDSTEIN—Boys' Clothing, Furnishings, Hats.
MILTON STEIN—Piece Goods, Laces, Embroideries, Patterns.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Kaufmann's (Continued)

R. W. ATWELL—Domestics, Blankets, Comforts.
MRS. H. D. SCHLOSSER—Linens.
RICHARD FEMAN—Ribbons, Notions.
ROBERT R. McMILLEN—Toilet Goods, Pharmacy.
MRS. ELLA KIMMICH—Adoria Toilet Goods.
MRS. MONA THOMPSON—Vendome Toiletries.
CARL A. BUSE—Jewelry, Diamonds.
HOWARD KRELL—Silverware, Watches, Clocks.
MRS. G. KELLERMAN—Umbrellas.
MRS. JEAN T. LUTZ—Art Needlework, Yarns.
A. BERGHOLZ—Books, Magazines.
MISS A. GOTTLIEB—Stationery.
RAMON F. MAGUIRE—Bedding, Furniture.
GEORGE JONES—Curtains, Draperies, Slip Covers, Bedroom Ensembles.
JAMES B. KUKLA—Drapery Fabrics.
A. A. HINCHCLIFF—Major Appliances.
HOWARD RICHARDS—Pictures, Mirrors, Framing.
W. R. McWILLIAMS—Rugs, Carpets, Linoleum.
RUSSELL WALKER—Oriental Rugs.
I. D. WOLF, JR.—Electrical Goods.
MAURICE H. RILEY—Glassware, Artware, China.
M. MICHAELY—Steuben Glassware.
JAMES WEIXEL—Unfinished Furniture, Household Sundries, Hardware, Kitchen Furniture, Paint Aluminum Doors & Windows, Garden Supplies.
A. N. AUCHTERLONIE—House Furnishings.
JAMES R. STAFFNEY—Wall Paper.
MRS. S. K. DeBENEDICTIS—Lamps & Shades.
JOHN R. SAUL—Radios & TV, Air Conditioning.
C. J. AYRES—Sewing Machines.
JAMES C. CAMPBELL—Toys.
LAWRENCE B. CAIN—Trunks, Luggage.
DAVID GROSSMAN—Sporting Goods, Auto Accessories.
WILLIAM F. WAGNER—Candy, Cigars, Cigarettes.
MARY VINCENT—Restaurant, Tea Room.

Albert J. Mansmann Co., Inc., 5911 Penn Ave. — Pittsburgh 23, — 1

Telephone: HIghland 1-5800
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

MRS. AGNES G. MANSMANN—President.
HERBERT C. MANSMANN—Vice President, Treasurer, General Merchandise Manager, General Manager, Buyer Hosiery, Gloves, Handbags, Small Leather Goods, Stationery.
JOHN L. BUERKLE, JR.—Advertising Manager.
EDWARD J. FISCHER—Controller, Personnel Manager.
WILLIAM M. WEBER—Store Superintendent.
MISS E. GRUNDMAN—Ready-to-Wear, Sportswear, Aprons, House Dresses, Lingerie.
MISS C. LYONS—Neckwear, Handkerchiefs, Toiletries, Jewelry.
MRS. PHILLIPS—Corsets, Brassieres.
W. WEBER—Ribbons, Notions.
J. MANSMANN—Piece Goods, Domestics, Linens, Towels, Curtains, Draperies, Upholstery, Bedding, Major Appliances.
H. DUNCAN—Men's & Boys' Wear.
L. FRABELL—Housewares, Hardware, Toys.

Peerless Dept. Store, 4701 Liberty Ave. — Pittsburgh 24, — 1

Telephone: MUseum 1-2407

BEN V. FREEDMAN—Owner & General Buyer.
BERNIE HALPERN—Buyer.

Pittsburgh Mercantile Co., 2600 Carson St. — Pittsburgh 3, — 13

Telephone: HEmlock 1-3500
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
All Stores Operated in Pennsylvania.

See Listings of PITTSBURGH MERCANTILE CO., in Aliquippa, Pa.
THE FAMOUS in Braddock, Pa.
THE FAMOUS in McKeesport, Pa.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Pittsburgh Mercantile Co. (Continued)

B. N. UPHAM—President.
E. G. ALBRIGHT—Executive Vice President, General Merchandise Manager, General Manager.
F. A. EGMORE—Treasurer.
H. SPICKNELL—Chief Engineer, Manager of Building & Maintenance Depts.
R. H. GILMORE—Store Fixtures & Equipment.
W. DEUCKER—Display Equipment Buyer, Display Director.
HENRY BERGER—Warehouse Manager.
JEAN TABLER—Advertising Manager.
H. McCONNELL—Personnel Manager.
J. J. GRILL—Merchandise Manager for Ready-to-Wear, Millinery, Intimate Apparel, Buyer Furs.
W. K. COOK—Merchandise Manager for Ladies' Accessories, Men's & Boys' Wear, Notions, Smallwares, etc.
A. QUEEN—Ready-to-Wear.
TONI KALINOWSKI—Buyer Sportswear.
MISS B. O'MALLEY—Girls', Children's & Infants' Wear.
ANN ROSELLA—Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
MARY GEGIC—Buyer Women's Hosiery.
MISS I. WEBER—Umbrellas, Stationery, Jewelry, Needlework, Gloves, Handbags, Ribbons, Laces, Trimmings, Notions, Handkerchiefs, Leather Goods.
MISS NELLIE BOYLE—Buyer for Corsets, Brassieres.
H. GEYER—Men's Clothing.
H. COLEMAN—Men's Furnishings, Hats, Caps, Boys' Clothing, Furnishings, Hats, Caps.
DOROTHY BAXENDALL—Piece Goods, Domestics, Linens, Towels.
MARY MARKO—Toilet Goods, Drug Sundries.
T. COX—Bedding, Pictures, Mirrors, Furniture, Floor Coverings, Lamps, Shades.
C. STENGER—Curtains, Draperies, Upholstery.
A. J. SCHEIDL—Major Appliances, Radios, Phonographs.
GILBERT LACKNER—Housewares, Hardware, Electrical Goods, Toys, Luggage, Sporting Goods.
MRS. LYDIA SANDS—Paints.
M. HOFFMAN—Groceries.
GEORGE KLEIN—Buyer for Confectionery.

Rosenbaum Co., Pennsylvania Ave. & 6th St. Pittsburgh 22, 1

Telephone: ATlantic 1-4500
Resident Buyer: National Dept. Stores, 112 W. 38th St. (See Listing).

RUSSELL RATIGAN—President.
T. L. EVANS—Secretary, Treasurer.
J. CALLAHAN—Store Superintendent.
H. COX—Maintenance Superintendent.
J. LORD—General Merchandise Manager.
W. LINDER—Warehouse Superintendent.
J. L. KIMBERLY, JR.—Sales Promotion Manager.
G. SHERMAN—Advertising Manager.
F. SCHMID—Display Manager.

MERCHANDISE MANAGERS

J. HASSETT—Ready-to-Wear, Sportswear, Furs.
W. DEMALINE—Ladies' Accessories, Notions, Stationery, Candy.
D. KOHN—Teens', Girls', Children's & Infants' Wear, House Dresses, Intimate Apparel.
L. BEHR—Men's & Boys' Wear.
J. FISCHER—All Shoes.
B. KLEIMAN—Piece Goods, Domestics, Linens, Art Needlework.
C. LINDER—Home Furnishings, Housewares, Toys.
T. SUTTER—Curtains, Draperies, Floor Coverings.
SAM McCUTCHEN—Main Floor.

BUYERS

M. SCHIFF—Women's & Misses' Coats, All Suits.
E. LAMONT—Junior Miss Coats & Dresses.
L. STRAKEY—Women's & Misses' Dresses.
E. JOHNSON—Bridal Wear.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Rosenbaum Co. (Continued)

S. TUCKER—Sportswear.
S. LAMPL—Teens', Girls', Children's & Infants' Wear.
L. COLLINS—House Dresses, Negligees, Uniforms.
O. COHEN—Furs.
M. GARRETT—Millinery
L. ZIMMER—Hosiery, Gloves, Children's Accessories.
R. KLEIN—Underwear.
J. FISCHER—Women's & Children's Shoes.
B. SNYDER—Neckwear, Handkerchiefs.
O. LLOYD—Corsets, Brassieres.
E. COOK—Handbags, Leather Goods, Jewelry, Umbrellas.
I. CROPPER—Men's Clothing.
H. THOMPSON—Men's Furnishings.
L. SCHLERNITZAUER—Men's Hats.
R. BROWN—Men's Shoes.
R. MYERS—Boys' Clothing & Furnishings.
B. KLEIMAN—Domestics, Linens.
M. ULRICH—Notions, Stationery, Candy.
M. KETTMER—Toiletries.
M. HALLIGAN—Art Needlework.
J. BUNTING—Housewares.
JACK PERLMAN—Bedding, Furniture.
H. BUCH—Electrical Appliances, Radios & TV.
WILLIAM J. PORTER—Curtains, Draperies.
T. SUTTER—Floor Coverings.
F. SCHMANDT—Sewing Machines.
M. KLINKENSTEIN—Lamps, China, Pictures.
L. CLINTON—Toys.
A. WEINERMAN—Sporting Goods.

BASEMENT DEPARTMENTS

A. MURPHY—Coats, Suits, Dresses, House Dresses.
L. MENDELSON—Hosiery, Underwear, Corsets.
H. ABRAMS—All Shoes.
I. JOHNSTON—Infants' & Children's Wear.
G. STEIN—Men's & Boys' Wear, Overalls.

Union Supply Co., 1509 Muriel St. — Pittsburgh 3, — 105

Telephone: HEmlock 1-5900
Stores Operated in Alabama, Kentucky, Pennsylvania, Utah & West Virginia.
Subsidiary of United States Steel Corporation.
F. R. WALTON—President.
DAVID H. BOYD—Executive Vice President, General Merchandise Manager & Purchasing Agent.
J. C. HOWARD—Vice President in Charge of Operations.
G. T. MOSES—Vice President, Industrial Relations.
MISS P. G. TWEED—Buyer Women's & Children's Style Apparel & Accessories.
H. A. REICHENBACH—Men's & Boys' Furnishings, Domestics.
W. M. PARK—Shoes.
W. M. TAYLOR—Handkerchiefs, Patterns, Ribbons, Umbrellas, Leather Goods, Jewelry, Notions, Toys.
R. F. WEHNER—Drugs.
L. C. BISH—Stationery.
E. W. YOURISON—Paper Products.
W. H. BEEBE—Floor Coverings, Furniture, China, Glassware, Photographic Supplies.
O. H. DOBBINS—Housewares, Cutlery, Hardware.
W. S. DINGFELDER—Electrical Goods.
H. J. VAUGHAN—Auto Supplies.
G. V. SHEKELL—Food Products.
W. T. ADAMS—Beverages & Fountain Supplies.

Washington Supply Co., 1904 Grant Bldg. — Pittsburgh 19, — 8

Telephone: ATlantic 1-2620
All Stores Operated in Pennsylvania.
G. B. WATSON—President and Store Equipment Buyer.
C. R. GRAHAM—Vice President, Merchandise Manager & Buyer.

PENNSYLVANIA (Cont'd.)

Units

Klein's Dept. Store, Penn & Main Sts. Point Marion 1
Telephone: RAymond 5-5266
ABE & HAROLD KLEIN—Partners & Buyers.

Horoff's Dept. Store, 600 Main St. Portage 1
Telephone: POrtage 2001
HARRY HOROFF—Owner & General Buyer.

Schoenfeld's Dept. Stores, 902 Main St. Portage 3
Telephone: POrtage 2121
Branch Stores Operated in Nanty Glo & Portage, Pa.
SIGMUND SCHOENFELD—Owner & Buyer for all Departments.

Ellis Mills of Pottstown, Inc., 223 High St. Pottstown 1
Telephone: POttstown 500
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
MRS. ROBERTA MILLS—President.
H. F. ARMSTRONG—Executive Vice President.
MISS M. KECK—Treasurer.
W. F. DeLONG—General Merchandise Manager, General Manager, Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer.
L. SHULTZ—Advertising & Display Manager, Display Equipment Buyer.
MISS V. JEFFERSON—Sportswear, Blouses, Skirts, Knit Apparel, Girls' Wear, Negligees, Robes, House Dresses, Uniforms.
MISS M. BOYER—Aprons, Notions, Art Needlework.
MISS H. WITMYER—Hosiery.
MRS. L. CHERRUB—Underwear.
MISS E. MARQUET—Gloves, Handbags, Small Leather Goods.
MISS C. K. MERTZ—Neckwear, Handkerchiefs, Jewelry.
MRS. G. HIPPLE—Corsets, Brassieres.
MISS J. GARNER—Infants' & Children's Wear, Boys' Furnishings.
MRS. K. WHITBY—Men's Furnishings, Luggage.
W. G. LAWRENCE—Piece Goods, Domestics, Laces, Trimmings, Ribbons, Bedding, Curtains, Draperies, Housewares, Gifts, Lamps, Shades, Toys.
MRS. K. KUTSCH—Toiletries, Drug Sundries, Stationery.

New York Store, 244 High St. Pottstown 1
Telephone: POrtstown 4290
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
J. HOFFMAN—President & General Mdse. Mgr.
B. C. KOZAK—Ready-to-Wear.
MRS. M. MILLER—Aprons, House Dresses, Uniforms.
M. HOFFMAN—Girl's, Childrens' & Infants Wear.
HARRY HOFFMAN—Ladies' Intimate Apparel, Ready-to-Wear Accessories.
R. BERKOWITZ—Men's Furnishings.
A. BENDER—Boys' Wear.
PAUL HOFFMAN—Notions, Ribbons, Piece Goods, Domestics, Linens, Towels, Art Needlework, Curtains, Draperies, Upholstery, Floor Coverings.
I. HERBST—Housewares, Hardware, Toys, Gifts, Sporting Goods.

Pomeroy's, Inc., 100 S. Centre St. Pottsville
Telephone: POttsville 3180
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of POMEROY'S, INC., Reading, Pa. (See Listing)
ROBERT B. GABLE—Managing Director.
LEE R. LEFFLER & EDWARD C. KAISER, JR.—Merchandise Managers.
CHARLES P. ELVIN—Display Manager.
MRS. L. BAILEY—Ready-to-Wear, Furs.
J. WILSON—Sportswear.
LLOYD K. SHUPP—Neckwear, Handkerchiefs, Handbags, Leather Goods, Hosiery, Toilet Goods, Jewelry, Silverware.
PAUL S. THOMAS—Men's Furnishings, Umbrellas, Luggage.
DONALD A. MENGLE—Domestics, Linens, Silks, Art Needlework, Notions, Curtains & Draperies.
GEORGE C. ARBOGAST—Gloves, Candy.
EDWARD F. REES—Furniture, Rugs, Appliances, Lamps.
JAMES D. KLINE—China, Glassware, Housewares, Toys.
HARRY H. STRIMBAN—Basement Merchandise Manager & Buyer.

PENNSYLVANIA (Cont'd.)

Units

S. S. Weiss Estate, 15 N. Centre St. Pottsville 1

Telephone: POttsville 2
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.
SOL WEISS—Managing Head & General Merchandise Manager, Ladies' Wear.
SOL PRINCE—Mdse. Mgr. & Buyer Mens' & Boys' Depts.
I. W. PRINCE—Mdse. Mgr. & Buyer Home Furnishings, Toys, etc.
WILLIAM I. WEISS—Mdse. Mgr. & Buyer General Mdse., Domestics, etc.

Pomeroy's, Inc., 600 Penn St. Reading 5

Telephone: REading 5-6111
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch Stores Operated in Harrisburg, Pottsville & Wilkes Barre, Pa.
(See Listings of each)
Operate another Branch Store in Levittown, Pa.
MAX HELLER—General Merchandise Manager, & Managing Director.
JOHN J. FATZINGER, JR.—Merchandise Manager Ready-to-Wear, Sportswear, Furs, Intimate Apparel, Shoes.
T. F. DALY—Merchandise Manager Handkerchiefs, Neckwear, Candy, Notions, Toilet Goods, Stationery, Books, Greeting Cards, Gloves, Hosiery, Small Leather Goods, Handbags.
EDWIN C. CORKINS—Merchandise Manager Men's Clothing, Furnishings, Sportswear, Boys' Wear.
JOHN S. RICHARDSON, JR.—Advertising Manager.
WALTER LEESE—Display Manager.
GERALD SCHAFFER—Women's & Misses' Coats & Suits, Furs.
MRS. ELIZABETH MORAN—Dresses.
MISS GENEVA SILBER—Junior Misses' Coats, Dresses.
MISS HELEN MICHLINSKY—Buyer Sportswear, Blouses.
ROBERT FRANZ—Girls' & Teens' Wear.
MISS TERESA B. PIETZ—Aprons, House Dresses, Underwear, Negligees & Robes.
CHARLES CROUNSE—Buyer for Hosiery, Gloves.
MISS R. HIPP—Buyer for Corsets, Brassieres.
T. F. DALY—Handbags, Small Leather Goods, Jewelry, Umbrellas.
MRS. K. WRIGHT—Buyer Children's & Infants' Wear.
RAYMOND KALBACH—Buyer Men's Clothing.
JAMES BROWN, JR.—Buyer for Men's Furnishings, Sportswear.
ROBERT DeLONG—Boys' Clothing & Furnishings.
H. WARNER—Buyer for Dry Goods, Domestics, Patterns, Art Needlework.
MISS E. EISENBISE—Buyer Notions, Neckwear, Handkerchiefs.
WILLIAM MOSKO—Stationery, Books, Greeting Cards.
GEORGE O'SHEA—Toilet Articles, Candy.
THEODORE KOWASKI—Curtains, Draperies.
JOHN J. McCOURT—Buyer Furniture, Bedding, Floor Coverings.
R. KOPPELMAN—Buyer for Housewares, China, Glassware, Toys, Electrical Goods, Radio, Television, Appliances, Hardware, Paints, Lamps, Garden Supplies, Luggage, Sporting Goods, Adult Games.
VIRGINIA SHOEMAKER—Lamps, China, Glassware, Gifts.

BASEMENT DEPARTMENTS

DONALD B. MOULD—Merchandise Manager.
R. GORDON SCARLETT—Coats, Dresses, Furs.
MISS ALICE J. BUCKS—Sportswear, House Dresses, Underwear.
MISS GLADYS I. KEFFER—Hosiery, Accessories.
MRS. CATHERINE F. BELMONT—Corsets, Brassieres.
MRS. ROSE WILLS PETTIT—Infants' & Children's Wear, Girls' Underwear.
HARRY BROSEY—Men's Clothing, Furnishings, Work Clothes, Boys' Clothing.
CARL NEY—Domestics, Curtains, Draperies, Floor Coverings.

C. K. Whitner Co., Inc., 438 Penn St. Reading 1

Telephone: REading 4-8321
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
WHITNER RICK—President.
JAMES B. MERCER, JR.—Executive Vice President.
F. W. COBURN, JR.—Treasurer, Controller, Merchandise Manager for Dry Goods.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

C. K. Whitner Co., Inc. (Continued)

JOHN STOUDT—Manager of Building, Maintenance & Supply Depts.
MRS. JEANNE WILLIAMS—Advertising Manager.
G. DANIEL ROHRBACH—Store & Display Equipment Buyer.
L. D. HENSHALL—Women's, Misses' & Juniors' Coats & Suits, Furs.
MRS. WILLIAMS—Women's, Misses' & Juniors' Dresses.
MRS. BETTY PEARSON—Blouses.
MRS. ESTHER MENDEZ—Sportswear, Skirts, Knit Apparel.
MRS. PANGBORN—Millinery.
FRANCES DIEHL—Hosiery, Gloves, Handbags, Small Leather Goods, Toiletries, Drug Sundries.
MRS. SELL—Underwear, Neckwear, Scarfs, Handkerchiefs.
MISS IRENE WENGER—Corsets, Brassieres.
MRS. VIOLA PEIFER—Negligees.
MISS MARGARET BROWN—Robes, Infants' & Children's Wear.
WILLIAM BOTTONARI—Ladies' Shoes.
RALPH MOYER—Men's Furnishings.
C. K. WHITNER—Boys' Clothing & Furnishings, Luggage, Housewares, Hardware.
WILLIAM DOUGHERTY—Piece Goods, Domestics, Linens, Towels, Umbrellas.
MRS. SHELLHAMMER—Girls' Wear, Aprons, House Dresses, Uniforms, Laces, Trimmings, Ribbons, Notions.
JUDY FREED—Costume Jewelry, Silverware, Clocks, Watches.
DOROTHY WARNER—Art Needlework, Lamps, Shades, Gifts.
EDITH THOMAS—Books.
CATHERINE RIBBLE—Stationery.
VERNON DETTERLINE—Bedding, Furniture, Floor Coverings.
WILLIAM WAGNER—Curtains, Draperies.
F. B. HUCK—Major Appliances, Radios, Phonographs, Toys.
MRS. MARGUERITE SHENK—Candy.

Smith Bros. Co., Main St. — Ridgway — 1

Telephone: RIdgway 3-3104
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.

WALTER S. SYKES—President, General Manager, Personnel Manager.
P. R. SMITH II—Executive Vice President.
RAY B. SYKES—Treasurer, General Merchandise Manager, Advertising Manager, Store Equipment Buyer.
GEORGE BENNETT—Display Equipment Buyer, Display Director.
BETTY DRAKE—Ready-to-Wear, Sportswear, Aprons, House Dresses, Uniforms, Furs, Millinery, Corsets, Brassieres, Negligees, Robes.
MRS. FRIZZELL—Girls', Children's & Infants' Wear, Toys.
MRS. CUTHBERT—Hosiery, Underwear, Gloves, Handkerchiefs.
MRS. LUKEHART—All Shoes, Luggage.
MRS. LESSER—Neckwear, Piece Goods, Domestics, Linens, Towels.
MRS. SHOLLENBERGER—Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry, Silverware, Clocks, Watches, Art Needlework, Umbrellas, Stationery, Books.
E. C. COLLINS—Men's & Boys' Clothing, Furnishings, Hats, Caps.
MRS. WHITAKER—Laces, Trimmings, Ribbons, Notions.
MR. WHITTALL—Bedding, Pictures, Mirrors, Furniture, Lamps, Shades, Housewares.
MRS. SHREFFLER—Curtains, Draperies, Upholstery.
MR. LEWIS—Major Appliances, Radios & Phonographs.
MR. ZAWACKI—Floor Coverings.
E. D. SMITH—Buyer China, Glassware.
RAY B. SYKES—Gifts.
MR. SNYDER—Sporting Goods, Cameras.

Central Trading Corp. — St. Benedict — 5

Telephone: ST. Benedict 220
All Stores Operated in Pennsylvania.

CHARLES F. SWAB—President & General Buyer.

Miller's Dept. Store, Pittsburgh St. — Scottdale — 1

Telephone: SCottdale 305

ARTHUR & ALLAN MILLER—Partners & General Buyers.

PENNSYLVANIA (Cont'd.)

Units

Cleland-Simpson Co., 121 Wyoming Ave. **Scranton** 1

Telephone: DIamond 4-7271

Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).

J. A. NOBLE—President.
FRANCIS A. COY—General Merchandise Manager.
G. E. MAJOR—Controller.
RALPH E. WARD—General Store Superintendent.
WM. BUCK—Purchasing Agent.
W. W. DAVIS—Advertising & Publicity Manager.
J. HINES—Display Manager.
MRS. CHRISTIE BEGHOLD—Personnel Manager.

MERCHANDISE MANAGERS

JACK MONTANYE—Ready-to-Wear.
F. A. COY—Men's Wear, Shoes.
B. E. ADAMY—Aprons, House Dresses, Uniforms, Knit Underwear, Accessories, Notions, Stationery, Laces, Trimmings, Candy.
A. M. BERGER—Boys' Clothing & Furnishings.
R. BARNES—Piece Goods, Domestics, Linens, Patterns.
A. WILLIAMS—Home Furnishings, Housewares, Toys, Luggage.

BUYERS

MRS. K. HINES—Women's & Misses' Coats & Suits.
MRS. C. BEGHOLD—Women's & Misses' Dresses, Maternity & Bridal Wear.
MRS. C. CARLUCCI—Women's & Misses' Budget Dresses.
MISS A. CARROLL—Juniors' Coats, Suits & Dresses, Sportswear.
MISS I. FLYNN—Sportswear, Blouses, Skirts.
MISS G. ZEIDLER—Girls' Wear (10-14).
MISS G. CARBINE—Aprons, House Dresses & Uniforms.
MISS B. ELTRINGHAM—Furs.
MISS M. KNISELY—Millinery.
MISS M. JONES—Women's & Children's Hosiery.
MRS. B. BROCK—Knit Underwear, Neckwear, Handkerchiefs, Laces, Trimmings.
MRS. L. KEEGAN—Silk & Cotton Underwear, Negligees & Robes.
MRS. M. TERRERY—Gloves.
R. LEONARD—Women's & Children's Shoes.
MRS. V. RORAR—Corsets & Brassieres.
MISS M. STONE—Girls' & Teens' Underwear & Robes.
MRS. M. McNULTY—Infants' & Children's Wear.
MISS J. WOZNIAK—Handbags, Small Leather Goods.
A. M. BERGER—Men's Clothing.
P. GRADY—Men's Furnishings, Umbrellas.
T. LONSKI—Men's Hats & Caps, Men's & Boys' Shoes.
L. CIMINO—Boys' Clothing, Furnishings, Hats & Caps.
R. BARNES—Piece Goods, Domestics, Linens, Patterns, Art Needlework.
W. HEEN—Ribbons, Notions, Cameras, Luggage.
MISS A. SIMONS—Toiletries, Drugs.
J. RUDDY—Better Jewelry.
MISS M. McANDREW—Costume Jewelry.
MISS E. WATSON—Silverware.
MISS M. DEITZER—Stationery, Books.
L. ROSENGRANT—Beds & Bedding.
J. MORGAN—Curtains, Draperies, Upholstery.
H. LUGG—Major Appliances.
D. SEVENSKY—Pictures, Mirrors, Lamps & Shades.
A. WILLIAMS—Furniture.
G. HOGAN—Floor Coverings.
MISS A. JEFFRIES—China, Glassware.
W. SMITH—General House Furnishings, Small Appliances, Toys.
MISS E. PEDICK—Radios & Phonographs.
MRS. I. DUFFY—Art Gifts, Bric A Brac.
MISS M. MURPHY—Restaurant, Soda Fountain.

BASEMENT DEPARTMENTS

G. PARRY—Merchandise Manager.
N. BARRETT—Coats.
MISS P. SCHOLLA—Women's, Misses' & Juniors' Dresses.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Cleland Simpson Co. (Continued)

MISS L. MALONE—Sportswear.
MRS. M. FREAR—Girls', Children's & Infants' Wear, Aprons, House Dresses, Hosiery, Intimate Apparel.
MISS J. BUSCH—Millinery.
C. TALLO—Piece Goods, Linens, Domestics, Floor Coverings.
A. BERGER—Men's Clothing.
T. MEARS—Men's Furnishings, Boys' Clothing & Furnishings.

Scranton Dry Goods Co., Lackawanna & Wyoming Aves. — Scranton — 1

Telephone: DIamond 2-3281
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
MRS. I. E. OPPENHEIM—President
ELLIS OPPENHEIM—Vice President, General Merchandise Manager.
RICHARD OPPENHEIM—Treasurer, Merchandise Manager for Home Furnishings, Buyer Furs, Men's Clothing, Pictures, Mirrors, Lamps, Shades.
HARRY EHRLICH—Merchandise Manager for Ready-to-Wear, Buyer Aprons, House Dresses, Uniforms, Boys' Wear.
HARRY MAUER—Merchandise Manager & Buyer for Piece Goods, Domestics, Linens, Towels.
RALPH MENDEL—Merchandise Manager & Buyer for Smallwares, Notions.
LOUIS GOLDSMITH—Merchandise Manager & Buyer for Housewares, Hardware, Luggage, Sporting Goods.
MRS. M. GRIP—Ready-to-Wear.
MISS T. LAYO—Sportswear, Blouses, Skirts, Knit Apparel.
MISS O. GOWKA—Teen's & Girls' Wear.
J. NOWAK—Millinery.
MISS WILLIAMSON—Hosiery.
MRS. E. HEFFRON—Underwear, Lingerie.
MISS M. SWEENEY—Gloves.
W. BOGAN—All Shoes.
MISS L. ROSE—Corsets, Brassieres.
MRS. M. JEFFERS—Negligees, Robes.
MISS J. UNGER—Children's Wear.
MISS M. GILGALLON—Infants' Wear.
MISS M. BUTLER—Handbags, Small Leather Goods, Jewelry.
MISS A. HARRINGTON—Neckwear.
J. HOULETTE—Men's Furnishings.
MISS S. GROSSMAN—Laces, Ribbons, Art Needlework.
S. NUDELMAN—Curtains, Draperies, Upholstery, Floor Coverings.
MISS STEWART—China, Glassware.
F. FLANNERY—Appliances, Radios, Phonographs.
R. BOWEN—Toys.

BASEMENT DEPARTMENTS

ROBERT WILLIAMS—Merchandise Manager, Buyer for Ready-to-Wear.
MISS SPELLMAN—Girls', Children's & Infants' Wear.
P. LEVIN—Shoes.
T. HOLMES—Men's & Boys' Wear.
S. FEIBUS—Piece Goods.

Boston Store of Sharon, 57 W. State St. — Sharon — 1

Telephone: SHaron 5665
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
NATE DUNN—Managing Partner in charge of Operations.
JACK McCARTHY—Partner in charge of Purchases.

The Sharon Store, 32-40 W. State St. — Sharon — 1

Telephone: SHaron 6531
Resident Buyer: May Dept. Stores Co., 1440 Broadway (See Listing).
L. R. KEOUGH—President, General Merchandise Manager.
E. W. PRICE—Advertising Manager.
MISS C. BURKE—Display Director.
C. D. BEARD—Personnel Manager.
J. W. DAMSKER—Merchandise Manager, Ready-to-Wear.
J. J. McCARTHY—Merchandise Manager, Ready-to-Wear Accessories, Men's Wear.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

The Sharon Store (Continued)

F. E. SEIDEL—Merchandise Manager & Buyer Piece Goods, Domestics, Linens, Towels, Silverware, Art Needlework, Bedding.
C. W. BLACK—Merchandise Manager Home Furnishings, Buyer Pictures, Mirrors, Furniture, Toys, Luggage, Housewares.
MRS. M. STEWART—Women's, Misses' & Juniors' Coats, Suits, Furs.
MRS. M. MOORE—Women's, Misses' & Juniors' Dresses.
MRS. D. LARRY—Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Negligees, Robes.
MRS. N. TAYLOR—Girls', Children's & Infants' Wear.
MISS M. DILLON—Teen Shop.
MRS. J. HUGHES—Hosiery, Gloves, Stationery, Books.
MISS L. GARGANO—Underwear.
E. C. RUMMEL—Shoes.
MRS. E. UNDERWOOD—Neckwear, Handkerchiefs, Ribbons, Toiletries, Drug Sundries, Umbrellas.
MRS. F. DEETH—Corsets, Brassieres.
MRS. I. DAVIS—Handbags, Small Leather Goods, Jewelry, Clocks.
C. FICKES—Men's Clothing, Furnishings.
MRS. E. NAGY—Notions.
T. HIED—Curtains, Draperies, Lamps, Shades.

BASEMENT DEPARTMENTS

E. P. WINBURN—Merchandise Manager, Buyer Sportswear, Blouses.
MISS M. GELFAND—Ready-to-Wear, House Dresses.
MRS. M. GRIFFITH—Girls' & Infants' Wear.
MRS. A. BOWMAN—Hosiery, Underwear, Corsets, Brassieres.
H. C. SCOTT—Men's & Boys' Wear.
D. O'NEIL—Home Furnishings.

Whitmer-Smith, Inc., 117 E. State St. — Sharon — 1

Telephone: SHaron 4165
Resident Buyer: I. C. Krewson Corp., 225 W. 34th St.

RALPH W. WHITMER—President.
EDWIN E. GRAY—General Manager, Merchandise Manager.
MRS. M. J. BRIGHAM—Buyer Ladies' Coats, Suits, Dresses.
MRS. M. MOYER—Buyer Childrens' & Infants' Wear.
MRS. TERRY FAZZALORE—Buyer Underwear, Lingerie, Corsets.
MISS LOUISE WHITE—Buyer Sportswear, Blouses, Accessories, Handbags, Toilet Goods, Hosiery, Jewelry, Neckwear, etc.

Solomon's Dept. Store, 343 S. Front St. — Steelton — 1

Telephone: WEbster 9-2110

ALEX SOLOMON—Owner & General Buyer.

A. B. Wyckoff, Inc., 564 Main St. — Stroudsburg — 1

Telephone: STroudsburg 400
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

ERNEST H. WYCKOFF—President.
E. HOLT WYCKOFF—General Merchandise Manager.
J. L. KERLIN—General Manager.
J. H. LaBAR—Manager of Building & Maintenance Departments.
G. FRANCIS MEREDITH—Display Equipment Buyer, Display Director.
ARTHUR A. WIDMER—Advertising Manager.
MADALYN H. MALONEY—Personnel Manager.
WM. WELLS—Merchandise Manager, Ready-to-Wear.
CARRIE RUSK—Women's Coats & Suits, Sportswear, Blouses, Skirts.
MARDEE WYCKOFF—Women's Dresses.
HELEN LEVY—Misses' & Juniors' Coats, Suits & Dresses, Girls' Wear.
AMY EILENBERGER—Aprons, Ribbons, Notions, Art Needlework.
CORA ALBERTSON—House Dresses, Uniforms, Underwear, Negligees, Robes.
MAUDE WALTON—Millinery.
LAURA FABEL—Hosiery, Gloves.
CARL ROHRBACH—All Shoes.
BEATRICE GORGY—Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Laces, Trimmings.
MAY COFFMAN—Corsets, Brassieres.
H. E. ALTEMUS—Men's Clothing, Furnishings, Hats & Caps.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

A. B. Wyckoff, Inc. (Continued)

THELMA GORDON—Infants' & Children's Wear, Boys' Clothing, Furnishings, Hats & Caps.
HATTIE WALTERS—Piece Goods, Domestics, Linens, Towels, Bedding.
PEARL WALTER—Toiletries, Drug Sundries.
JOSEPH BARNES—Fine Jewelry, Watches.
EDNA HARMON—Costume Jewelry, Silverware, Clocks.
DOLLIE ERDMAN—Umbrellas, Luggage.
MARGARET LaBAR—Curtains, Draperies.
HAROLD ALBERT—Major Appliances.
MARION LEEDOM—Pictures, Gift Shop.
MARY HITESMAN—Housewares, Mirrors, China, Glassware, Lamps, Shades.
WALTER WYCKOFF—Floor Coverings.
ANNA HALLER—Toys.
ELSIE MILLER—Groceries, Candy, Delicacies.
FLORENCE PREDMORE—Cameras.
PETER WYCKOFF—Merchandise Manager for Toys.

Scheid's Dept. Store, 24 W. Broad St. — Tamaqua — 1

Telephone: TAmaqua 95
J. DANIEL KISTLER—Owner & General Buyer.

Swanson's Dept. Store, 103 W. Spring St. — Titusville — 1

Telephone: TItusville 3-3161
EVAN G. SWANSON—Owner & General Buyer.

Lugg & Edmonds, Logan & 10th Sts. — Tyrone

Telephone: TYrone 189
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
Affiliated with A. W. LUGG CO., Knoxville, Pa. (See Listing)
R. H. LUGG—Partner (at Knoxville, Pa.).
H. W. EDMONDS—Partner, General Manager & Buyer Men's Clothing, Furnishings, Hats, Caps, Luggage, Shoes.
H. ELDER—Advertising Manager & Buyer Major Appliances, Pictures, Mirrors, Upholstery, Furniture, Floor Coverings, Housewares, Toys.
MRS. CAROLYN PATTON—Display Director.
MRS. H. HOUSER—Women's, Misses' & Juniors' Coats & Suits, Furs.
MRS. R. ELDER—Women's, Misses' & Juniors' Dresses, Aprons, House Dresses.
MISS R. GRIFFEN—Millinery.
MRS. R. ADAMS—Hosiery, Gloves, Neckwear, Handkerchiefs, Jewelry, Umbrellas.
MRS. M. READER—Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. J. WARRENDER—Women's & Children's Shoes.
MRS. I. TONKAY—Infants' & Children's Wear.
MRS. M. LEWIS—Handbags, Small Leather Goods.
MRS. H. LUCAS—Boys' Clothing, Furnishings, Hats, Caps, Shoes.
MRS. CHAS. HOUSER—Piece Goods, Domestics, Linens, Towels.
MRS. O. STONEBREAKER—Spreads, Curtains, Draperies.
MRS. O. PARKER—Laces, Trimmings, Ribbons, Notions, Toiletries, Art Needlework.
MRS. P. MERKEL—Silverware, Clocks.

N. Kaufman's, Inc., 18 W. Main St. — Uniontown — 1

Telephone: GEneva 8-3571
Resident Buyer: Jack Hartblay, Inc., 505 8th Ave.
NATHAN KAUFMAN—President, Treasurer.
SAM LEFF—Executive Vice President.
O. J. HART & BAILY GREENWALD—Co-General Merchandise Managers.
BAILY GREENBERGER—Manager of Building, Maintenance & Supply Depts., Equipment Buyer.
VINCENT NEILER—Advertising & Display Manager.
MRS. D. PENROD—Women's & Misses' Coats, Suits & Dresses, Juniors' Coats & Suits.
MISS PAT PETTY—Juniors' Dresses, Sportswear, Blouses, Skirts.
MRS. EVELYN HEYSER—Girls' Wear, Boys' Clothing & Furnishings.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

N. Kaufmann's, Inc. (Continued)

MISS ROSE TELEGDY—Aprons, Uniforms, Underwear, Corsets, Brassieres, Negligees, Robes.
WM. KAUFMAN—House Dresses, Basement Men's, Women's & Children's Wear.
O. J. HART—Furs.
MRS. S. M. BLACKFORD—Millinery.
MRS. RUTH C. GREEN—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Piece Goods, Domestics, Laces, Ribbons, Notions, Toiletries, Umbrellas, Stationery, Candy, Art Needlework.
JOHN LEDWON—All Shoes.
MRS. MILDRED RANKIN—Infants' & Children's Wear.
NICK SILVER—Men's Clothing.
H. G. WALTERS—Men's Furnishings, Hats & Caps.
TED BROWN—Comforters, Blankets, Spreads, Housewares, Curtains, Draperies, Floor Coverings, Upholstery, Pictures, Mirrors, Lamps & Shades.
ED. B. AMBER—Jewelry, Silverware, Clocks, Watches, Cameras.
B. GREENWALD—Toys, Luggage.

Metzler's Dept. Store, 22 E. Main St. — Uniontown — 1

Telephone: GEneva 8-5591
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
WILLIAM J. METZLER—President.
M. M. McDONALD—Vice President.
D. W. McDONALD, JR.—Secretary, Treasurer.
W. E. GURNEY—Personnel Director.
EDGAR SLOANE—Ready-to-Wear, Intimate Apparel, Sportswear, Girls', Children's & Infants' Wear.
J. HUGHES—Ladies' Hosiery, Accessories, Notions, Stationery, Piece Goods, Linens, Towels, Domestics, Bedding.
MRS. CONN—Women's & Children's Shoes.
J. COX—Men's Clothing, Shoes, Luggage.
F. TUNING—Men's Furnishings, Boys' Wear.
R. READ—Curtains, Draperies, Upholstery, Furniture, Floor Coverings, Lamps, Shades.
W. MOSER—Major Appliances, Radios, Phonographs.
R. CRAFT—Housewares, Hardware, Toys.

Metzger-Wright Co., 2nd & Liberty Sts. — Warren — 1

Telephone: WArren 1320
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
VERN W. ZELLEFROW—Managing Director, General Merchandise Manager & Buyer.
ALBERT A. SWANSON—Assistant Manager & Buyer.
MRS. MILDRED A. CARTER—Display Manager.

The Caldwell Store, Inc., 26 S. Main St. — Washington — 1

Telephone: WAshington 3700
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
WILLIAM J. METZLER—President.
W. J. KAUTH—General Merchandise Manager, General Manager, Store Equipment Buyer.
WILLIAM WELSH—Display Equipment Buyer.
PAULINE RAFFAELI—Ready-to-Wear, Sportswear.
MRS. JERRY McKEE—Hosiery, Underwear, All Accessories, Piece Goods, Domestics, Ribbons, Notions, Stationery, Smallwares, etc.
MRS. LEONA HUGHES—Corsets, Brassieres, Negligees, Robes.
ROBERT BROWN—Men's & Boys' Clothing, Furnishings, Hats, Caps.
LUTHER GODDARD—Home Furnishings, Housewares.
MRS. HOPE BERRY—Toys, Basement Housewares, China, Giftware.

Leiter Brothers, Center Square — Waynesboro

Telephone: WAynesboro 358
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch of LEITER BROTHERS, Hagerstown, Md. (See Listing)
H. BITTNER—Store Manager & General Buyer.

PENNSYLVANIA (Cont'd.)

Units

Long & Co., 63 E. High St. Waynesburg 1
Telephone: WAynesburg 17
MRS. M. L. McMULLEN—President.
J. D. LONG—Vice President, General Manager & Buyer.

Mosteller's, Inc., 19 N. Church St. West Chester 2
Telephone: WEst Chester 0582
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store Operated in Coatesville, Pa.
J. B. MOSTELLER—President, General Merchandise Manager.
J. DeWEES MOSTELLER—Ready-to-Wear, Boys' Wear.
MRS. R. MULLIN—Ladies' Dresses.
MRS. M. MEYER—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. R. HICKS—Aprons, House Dresses, Uniforms, Underwear, Lingerie, Negligees, Robes.
MISS L. DOYLE—Millinery.
MRS. D. BOYER—Hosiery, Toiletries, Cosmetics.
MRS. B. BUSCH—Shoes.
MISS WOODWARD—Gloves, Neckwear, Handkerchiefs, Handbags, etc.
MRS. M. BANNON—Corsets, Brassieres.
MISS J. DOWDALL—Infants' & Children's Wear.
E. COTTER—Men's Clothing.
H. McNAMEE—Men's Furnishings.
J. P. MOSTELLER—Piece Goods, Domestics, Linens, Towels, Luggage, Curtains, Draperies, Upholstery, Toys.
MRS. M. KELLY—Stationery, Books.
MISS H. TOMLINSON—Notions, Ribbons, Art Needlework.
MRS. DUNN—Pictures, Mirrors, Lamps, Shades, China, Glassware, Gifts, Silverware.
J. JOHNSON—Men's & Boys' Shoes.
W. STARR—Housewares, Hardware.

Bergman's Dept. Store, 38 S. Main St. Wilkes Barre 1
Telephone: VAlley 2-6161
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
J. BERGMAN, SR., J. BERGMAN, JR., C. PFIFFERLING, SR., C. PFIFFERLING, JR. & S. A. DIMOND—Partners.
C. PFIFFERLING, SR.—Co-General Merchandise Manager, Store Equipment
S. A. DIMOND—Co-General Merchandise Manager, Buyer Underwear.
DALE MERICLE—Display Equipment Buyer, Display Director.
MRS. LORRAINE SKRINAK—Advertising Manager.
RUTH TYLER—Women's, Misses' & Juniors' Coats & Suits, Furs.
D. A. RITZ—Women's, Misses' & Juniors' Dresses.
FAY HUBERMAN—Girls', Children's & Infants' Wear.
HELEN CANNON—Sportswear, Blouses, Skirts, Knit Apparel, Negligees, Robes.
BETTY CUSIK—Aprons, House Dresses, Uniforms.
I. R. STREN—Millinery.
C. PFIFFERLING, JR.—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods.
JAMES LYONS—Shoes.
EDNA RALSTON—Corsets, Brassieres.
J. BERGMAN, JR.—Men's Clothing, Furnishings, Toiletries, Costume Jewelry, Umbrellas.
SID RUBIN—Boys' Clothing & Furnishings.
V. JABLONSKI—Piece Goods, Trimmings, Notions.
A. E. GREENWOOD—Domestics, Linens, Towels.
ROGER KASEFANG—Curtains, Draperies, Lamps & Shades.
BETTY CUSIK—Basement Coats, Dresses, Aprons, Uniforms, Girls' & Boys' Wear.

Fowler, Dick & Walker, Inc., 15 S. Main St. Wilkes Barre 1
Telephone: VAlley 3-4141
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
FRANK BURNSIDE—President, General Merchandise Manager.
W. LOGAN—Ready-to-Wear, Sportswear, Blouses, Skirts, Knitwear, Aprons, House Dresses, Negligees, Robes, Lingerie.
FRED BUTTS—Hosiery, Accessories, Ribbons, Notions, Art Needlework.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Fowler, Dick & Walker, Inc. (Continued)

A. RUNSTALL—All Shoes.
J. BUCHANAN—Handkerchiefs, Umbrellas, Stationery.
D. SPICER—Corsets, Brassieres.
MISS J. ROBERTS—Infants' & Children's Wear.
E. JENKINS—Men's & Boys' Wear.
E. DONNELLY—Piece Goods.
DAVID MEREDITH—Domestics, Bedding.
J. RICHMOND—Linens, Towels.
J. GREEN—Curtains, Draperies, Upholstery, Luggage.
HERBERT SCHAU—Furniture, Home Furnishings, Housewares, Hardware, Toys, Gifts.

BASEMENT DEPARTMENTS

T. J. SCHMALTZ—Ready-to-Wear.
MISS L. BARTELS—Sportswear, Blouses, Skirts, Knit Apparel.
MISS M. MUSSELMAN—Aprons, House Dresses.
MISS McCADDEN—Lingerie, Underwear.
MISS M. DOBRANSKI—Hosiery.
MISS E. VAN NORMAN—Infants' & Children's Wear.
MISS J. BOGART—Corsets, Brassieres.
L. MARTIN—Boys' Wear.
MISS M. SMITH—Domestics.
MISS L. FOXALL—Curtains, Draperies.

The Lazarus Store Co., 57 S. Main St. — Wilkes Barre — 4

Telephone: VAlley 7171
Resident Buyer: Mercantile Stores Co., 128 W. 31st St. (See Listing).
Branch Stores Operated in Nanticoke, Pittston & Shamokin, Pa.

HARRY POWELL—President & General Merchandise Manager.
MRS. G. BERIS—Women's & Misses' Coats, Suits, Furs.
F. CANNY—Women's, Misses' & Juniors' Dresses.
T. DAVENPORT—Juniors' Coats, Suits.
MRS. A. BARNER—Buyer for Sportswear, Skirts, Blouses.
MRS. BALBERCHAK—Teens' & Girls' Wear.
MISS E. KIEVER—Aprons, House Dresses, Uniforms.
MRS. BLEWITT—Millinery.
MISS M. MAXWELL—Buyer for Hosiery.
MRS. I. MAHONEY—Silk Underwear, Negligees, Robes.
MISS E. THOMAS—Knit Underwear.
MISS R. GORHAM—Ladies' Gloves, Small Leather Goods.
P. PETROSKI—Ladies' Shoes.
MISS L. STRELLO—Handkerchiefs.
MISS L. GRIVNER—Corsets, Brassieres.
MISS HAZSLIP—Infants' Wear.
MRS. J. REDILLA—Children's Wear.
MRS. SOBOL—Ladies' Handbags.
J. WORTH—Men's Clothing, Furnishings.
W. ISAAC—Boys' Clothing, Furnishings.
E. ROWELT—Men's & Boys' Shoes.
P. JOHNSON—Piece Goods.
W. MONTAGUE—Domestics, Linens, Towels.
MISS B. LYNN—Laces, Trimmings, Gifts.
MISS M. NAGLE—Notions.
MISS S. CURTIN—Toiletries, Cosmetics.
MRS. A. CIMIL—Jewelry.
R. SCHWALL—Silverware, China, Glassware, Lamps, Shades.
MISS P. ZEEDOCK—Art Needlework.
MISS HELLER—Stationery.
WM. MONTAGUE—Bedding, Furniture, Appliances.
F. REILLEY—Buyer for Floor Coverings, Upholstery.
R. CARPENTER—Curtains, Draperies.
H. PAUL—Housewares, Hardware, Toys.
J. R. MAINWARING—Luggage.

Isaac Long Store, 25 Public Square — Wilkes Barre — 1

Telephone: VAlley 3-5121

JULIUS S. LONG—Owner & General Buyer.

PENNSYLVANIA (Cont'd.)

Units

Pomeroy's, Inc., 2 Public Square Wilkes Barre

Telephone: VAlley 3-5101
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of POMEROY'S, INC., Reading, Pa. (See Listing)

N. L. FOREMAN—Managing Director.
A. EISENPREIS—Assistant Managing Director.
J. M. PISANO—Controller.
J. ENDLER—Manager of Building & Maintenance Departments.
MISS G. WINTLE—Manager of Supply Department.
DALE LOTHRIDGE—Display Manager.
S. KEMMERER—Warehouse Manager.
LEO SACHS—Sales Promotion Manager.
R. FOX—Advertising Manager.
MISS S. CHANOWSKI—Personnel Director.

MERCHANDISE MANAGERS

J. B. SINGER—Ready-to-Wear, House Dresses, Uniforms, Furs.
MRS. H. MATZER—Sportswear, Blouses, Knit & Woven Underwear, Loungewear, Toilet Goods.
ROBERT BLOCK—Neckwear, Handkerchiefs, Gloves, Jewelry, Handbags.
MISS IRENE HORVATH—Girls' & Infants' Wear, Corsets, Brassieres.
D. STEINBERGH—Women's & Children's Shoes, Boys' & Men's Wear.
J. M. PISANO—Piece Goods, Linens, Domestics, Patterns, Blankets, Comforters, Art Needlework.
JOHN BALOGA—Notions, Stationery, Greeting Cards.
HAROLD E. POTTER—Housewares, Gifts, Toys, China, Glassware, Bicycles.
A. EISENPREIS—Major Appliances.
O. FALCIONE—Furniture, Bedding, Curtains, Draperies, Rugs, Pictures, Mirrors, Luggage.

BUYERS

J. B. SINGER—Women's & Misses' Coats & Suits, Furs.
MISS MARY ELKO—Women's & Misses' Dresses, Aprons, House Dresses, Uniforms.
MISS ROSEMARY BRICE—Juniors' Coats, Suits & Dresses.
MRS. H. MATZER—Sportswear, Blouses, Skirts.
LOUISE CEPPA—Knit Apparel.
ROSALIE POLKOWSKI—Girls' Wear.
MRS. J. AMOS—Underwear, Negligees, Robes.
NED MUNLEY—Gloves, Neckwear, Handkerchiefs.
D. STEINBERGH—Women's & Children's Shoes.
MISS IRENE HORVATH—Corsets, Brassieres.
MISS CEOLA DAVIS—Infants' & Children's Wear.
MISS EVELYN TOWER—Handbags, Small Leather Goods, Jewelry, Umbrellas.
P. B. PIDGEON—Men's Clothing & Furnishings.
PAT MEOLA—Boys' Clothing, Furnishings, Caps.
MISS JEAN DONOHUE—Piece Goods, Art Needlework.
JOE PIGA—Domestics, Linens, Towels.
JOHN BALOGA—Laces, Trimmings, Ribbons, Notions.
MISS M. SHIPULA—Toiletries, Drug Sundries.
F. KWIATEK—Silverware, Clocks.
JOE KNISH—Stationery.
O. FALCIONE—Bedding, Pictures, Mirrors, Lamps, Shades, Furniture.
PAT LENAHAN—Curtains, Draperies, Upholstery.
A. EISENPREIS—Major Appliances, Radios & Phonographs.
STANLEY NASTERNAK—Floor Coverings, Luggage.
E. KEMMERER—Gift Shop.
DON EVANS—Toys, Sporting Goods.

BASEMENT DEPARTMENTS

ANTHONY GRIBB—Merchandise Manager.
MONA AMES—Coats, Dresses, House Dresses, Negligees.
MRS. JEAN HODGDON—Sportswear, Corsets.
MISS JOSEPHINE GUARNIERI—Girls' & Infants' Wear.
MISS CHARLOTTE CASTELLISO—Hosiery & Accessories.
PAULINE WALIZER—Lingerie.
MRS. EMILY MYERS—Men's Furnishings, Work Clothing.
JOE DeFALCO—Boys' Furnishings.
JOEL LEWIS—Domestics, Linens, Blankets, Curtains, Draperies.

PENNSYLVANIA (Cont'd.)

Units

L. L. Stearns & Sons, Pine, W. 3rd & Laurel Sts. Williamsport 1

Telephone: WIlliamsport 5111

Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

GEORGE L. STEARNS, 2nd—President & General Manager.
THOMAS L. STEARNS—Vice President.
THOMAS H. MANSEL—Treasurer.
CLAUDE BRINK—Manager of Building, Maintenance & Supply Depts.
CHARLES S. STOEVER—Store Equipment Buyer.
MRS. MARGARET HOBBS—Display Equipment Buyer, Display Director.
CARL SANDERS—Warehouse Manager.
McCLELLAN R. DENIUS—Advertising Manager.
GEORGE A. LYON—Personnel Manager.

MERCHANDISE MANAGERS

JOSEPH KRISTAL—Ready-to-Wear, Millinery, Intimate Apparel, Girls', Children's & Infants' Wear.
MARSHALL GORDON—Hosiery, Accessories, Men's & Boys' Wear, Laces, Ribbons, Notions, Toiletries, Costume Jewelry, Stationery.
LAYTON S. LYON, JR.—Piece Goods, Domestics, Home Furnishings, Housewares.

BUYERS

MISS KATHARINE CREAMER—Women's, Misses' & Juniors' Coats & Suits, Better Dresses, Girls' Wear.
MRS. ELOISE BERGEN—Inexpensive Dresses, Sportswear, Blouses, Skirts.
MRS. HAZEL STERLING—Aprons, House Dresses, Uniforms.
MISS LILLIAN DONALDSON—Furs.
MRS. VERDA CAMP—Millinery.
MISS MARTHA McMAHON—Hosiery.
MISS MILDRED BARGER—Underwear, Negligees & Robes.
MRS. GLADYS MUNRO—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Laces, Ribbons, Umbrellas.
ROBERT FRANK—Women's & Children's Shoes.
MRS. MILDRED KEITER—Corsets, Brassieres.
MISS DOROTHY BEGLIN—Infants' & Children's Wear.
EBERT FOYE—Men's Furnishings, Boys' Clothing & Furnishings.
CARL AXEMAN—Piece Goods, Domestics, Linens, Towels.
MRS. ARLENE BLANCHARD—Notions.
MRS. MARY WILLIAMS—Toiletries.
MISS MARION CONFER—Costume Jewelry.
FRANK BRINK—Silverware, Clocks, Housewares, Gifts, Toys.
JOHN LAEDLEIN—Art Needlework, Curtains, Draperies, Upholstery, Pictures, Mirrors.
EARL GOODBROD—Bedding, Furniture, Floor Coverings, Lamps & Shades.
JOSEPH HESEN—Major Appliances, Radios & Phonographs.

Eureka Stores, 15th & Somerset Ave. Windber 26

Telephone: WIndber 490

Operated by: NEW RIVER & POCAHONTAS CO. of Philadelphia, Pa.

Stores Opearted in Pennsylvania & West Virginia.

H. H. STEWART—General Merchandise Manager.
Send Communications to:—Attention Department (Letter or Number)
Dept. 20—Ready-to-Wear, Children's Wear, Lingerie, Blouses.
Dept. S—Underwear, Hosiery, Accessories, Handkerchiefs.
Dept. 6—Neckwear, Gloves, Dry Goods, Patterns, Ribbons, Notions.
Dept. 7—Shoes, Slippers.
Dept. 3—Umbrellas, Leather Goods, Novelty Jewelry, Silverware, Stationery
Dept. 9—House Furnishings, Toys.
Dept. 16—Appliances, Electrical Goods, Auto Supplies, Hdwe., Cutlery, Paints.
Dept. R—Drugs, Toilet Goods, Foods, Confectionery, Fountain.

Charles H. Bear & Co., Inc., 1-7 W. Market St. York 1

Telephone: YOrk 82-301

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

MRS. CHARLES H. BEAR—President.
MRS. CHARLOTTE BEAR STOCK—Treasurer.
JOHN S. BOYER—General Manager.
EDWARD BAKER—Manager of Building & Maintenance Departments.
CURTIS DUNLAP—Display Equipment Buyer, Display Director.

(Continued)

PENNSYLVANIA (Cont'd.)

Units

Charles H. Bear & Co., Inc. (Continued)

WILLIAM B. STOCK—Public Relations Director.
MRS. MABEL BUTTORFF—Advertising Manager.
MISS LILLIAN SWARTZ—Personnel Manager.
FRANK BRUNNER—Merchandise Manager, Ready-to-Wear.
GEORGE W. REBERT—Merchandise Manager, Accessories, Corsets, Hosiery, Infants' Wear, Cosmetics, Men's & Boys' Wear, Curtains, Draperies, Lamps, Shades, Gifts.
MRS. H. O. SMITH—Women's & Misses' Coats, Suits & Dresses.
MRS. E. BRILLINGER—Juniors' Coats, Suits & Dresses.
MISS ANN HUGHES—Sportswear, Blouses, Skirts, Knit Apparel.
MISS MARY LINTHURST—Girls' Wear.
MRS. MARY BRANDT—Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
MISS MARY ALTLAND—Millinery.
MRS. EDNA WAGAMAN—Hosiery.
R. S. MURDOUGH—Women's Shoes.
MRS. MARION FRYMYER—Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons, Notions, Costume Jewelry, Candy.
MRS. MIRIAM STAUFFER—Corsets, Brassieres.
MRS. HELEN WANTZ—Infants' & Children's Wear.
MISS JANET SUTCLIFFE—Handbags.
HOWARD REBERT—Ladies' Gloves, Men's & Boys' Furnishings, Umbrellas, Small Leather Goods, Luggage.
RUSSELL BENNER—Men's & Boys' Shoes.
WM. J. WOODS—Piece Goods, Linens, Muslins, Blankets.
MISS FRANCES BUCK—Toiletries.
EARL KEENER—Art Needlework, Curtains, Draperies, Lamps, Gifts, Toys.

S. Grumbacher & Son, Inc., Market & Beaver Sts. — York — 3

Telephone: YOrk 82-846
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Stores Operated in York & Hanover, Pa.
Operates: BON TON DEPT. STORES.
MRS. DAISY A. GRUMBACHER—President.
NEIL ATKINSON—General Merchandise Manager.
WALTER HAARSGAARD—Merchandise Manager Home Furnishings.
MISS E. SMITH—Women's & Misses' Coats & Suits.
MRS. M. BRIGHTNER—Women's & Misses' Dresses.
M. DRESHER—Juniors' Coats & Suits.
MISS P. FREY—Juniors' Dresses.
MISS M. DIFFENDARFER—Sportswear, Blouses, Skirts, Knit Apparel.
MISS E. DODSON—Blouses.
MRS. B. NESS—Aprons, House Dresses, Uniforms, Negligees, Robes.
MISS CUNNINGHAM—Hosiery.
MRS. E. SCHENBERGER—Lingerie, Underwear.
MRS. B. HALL—Ladies' Gloves, Costume Jewelry.
MRS. M. SHARREY—Buyer for Neckwear, Handkerchiefs.
MRS. A. KRESS—Buyer for Corsets, Brassieres.
MISS SMALL—Infants' Wear.
MRS. E. POTE—Children's Wear.
MISS M. CHURCH—Handbags, Small Leather Goods.
R. BAKER—Men's Clothing, Furnishings.
MRS. BROWN—Boys' Wear.
MRS. C. SHAMBAUGH—Piece Goods.
K. KAUFFMANN—Domestics, Linens, Towels.
MRS. R. E. GULDEN—Laces, Ribbons, Notions.
MISS N. SHAEFFER—Buyer Toilet Goods.
MISS M. THOMSON—Art Needlework.
MISS L. BOLGER—Stationery, Books.
MR. R. GALLAGHER—Curtains, Draperies, Upholstery.
MRS. SMITH—Pictures, Mirrors, Gifts.
E. BENTZEL—Major Appliances, Radios, Phonographs, Luggage.
MISS A. WITMER—China, Glassware.
L. MALHORN—Housewares, Hardware, Toys.
STANTON BONNEM—Furniture.
KINGSLEY KADEY—Floor Coverings.
A. LIST—Basement Merchandise.

PENNSYLVANIA (Cont'd.)

Units

Herbert's Dept. Store, 31 E. Market St. York 1
Telephone: YOrk 7367
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
ABE VATZ—Partner, Buyer Ladies Wear.
IRVIN VATZ—Partner, Buyer Mens' & Boys' Wear, Childrens' & Infants' Wear, House Furnishings, Shoes, Toys, Dry Goods.

P. Wiest's Sons, Inc., 14 W. Market St. York 1
Telephone: YOrk 82-344
Resident Buyer: Kirby Block & Co., 33 W. 34th St.
JAMES M. RODGERS—Chairman of the Board & President.
ALBERT HYDEMAN—Vice President, Buyer Furs.
EDWIN M. HYDEMAN—Vice President.
E. A. RODGERS—Secretary & Treasurer.
EDWARD N. WORRALL—General Mdse. Mgr., Buyer Major Appliances.
J. LAWRENCE WEBB—Comptroller.
MRS. FLORENCE ERNST—Advertising Manager.
JERRY A. BUPP—Purchasing Agent.
ALBERT HYDEMAN, JR.—Ladies' Ready-to-Wear.
MISS S. O. DUTKIN—Sportswear, Blouses, Skirts, Knit Apparel.
R. BAUM—Girls' & Teens' Wear.
MRS. E. MEHRING—Aprons, House Dresses, Uniforms, Negligees, Robes.
MISS R. LEEPER—Millinery.
M. L. PARSONS—Ladies' Hosiery, Luggage.
MRS. P. ALLISON—Lingerie, Underwear.
MISS L. EVANS—Gloves, Umbrellas.
H. GREENFIELD—Shoes.
MRS. B. KOONS—Neckwear, Handkerchiefs, Stationery.
MISS H. GARNER—Corsets, Brassieres.
MISS L. MILLER—Infants' & Children's Wear.
MISS M. HILDEBRAND—Handbags, Small Leather Goods.
P. MAUL—Men's & Boys' Wear.
EDWARD LIETMAN—Piece Goods, Domestics, Linens, Towels, Bedding.
MISS S. HOCKBERGER—Notions, Ribbons, Laces.
MISS J. SWARTZ—Toiletries, Cosmetics.
MISS J. BORTNER—Jewelry.
MISS S. FULTON—Art Needlework, Luggage.
S. BROWN—Curtains, Draperies, Pictures, Mirrors, Upholstery, Lamps & Shades.
H. G. LOOKINGBILL—Furniture, Floor Coverings.
P. INGRAM—Housewares, Hardware, Radios, Phonographs, Toys, Gifts.

RHODE ISLAND

Jamiel's Dept. Stores, 55 State St. Bristol 2
Telephone: BRistol 1-0872
Branch Store Operated in Fall River, Mass.
MICHAEL G. JAMIEL—Owner & Buyer for all Departments.

Salk's Stores, 799 West Shore Drive Conimicut 2
Telephone: REgent 7-8700
Branch Store Operated in Oakland Beach, R. I.
LOUIS SALK—Owner & Buyer for all Departments.

King-McLeod Co., Inc., 225 Thames St. Newport 1
Telephone: NEwport 2300
Resident Buyer: I. C. Krewson Corp., 225 W. 34th St.
Operates as THE BOSTON STORE.
PETER KING—President, General Mdse. Mgr. & Buyer Linens & Towels.
MRS. H. LEWIS—Ladies' Ready-to-Wear, Sportswear, Blouses, Skirts, Separates, Aprons, House Dresses, Uniforms, Furs, Infants' & Children's Wear.
MISS ERIKSON—Millinery & Foundation Garments.
ROBERT MILLER—Ladies' Hosiery, Men's Furnishings.
MRS. MORRONE—Underwear, Lingerie, Negligees & Robes.
HERBERT NEEDEL—Shoes.
PHILLIP DRING—Gloves, Handbags, Ready-to-Wear Accessories, Toiletries.
MRS. MILLBURN—Domestics & Bedding.
MRS. F. RIDDER—Notions & Stationery.
J. TAYLOR—Curtains & Home Furnishings.

RHODE ISLAND (Cont'd.)

Units

Leys' Century Store, 135 Thames St. Newport 1

Telephone: NEwport 2100

WILLIAM A. LEYS—President, General Merchandise Manager & Buyer Domestics & Bedding, Radios, Phonographs & Electrical Appliances.
LAUDERDALE LEYS—Ladies' Ready-to-Wear, Sportswear, Separates.
DAVID P. LEYS—Ladies' Hosiery, Men's Furnishings.
MRS. FLORENCE BONE—Gloves, Ready-to-Wear Accessories, Laces.
MRS. GROFF—Ladies' Intimate Apparel, Aprons & House Dresses.
MRS. JOHNSON—Girls', Boys', Infants' & Children's Wear.
MRS. F. GIACOBBE—Handbags, Small Leather Goods, Toiletries, Drug Sundries, Costume Jewelry.
MRS. J. ENWRIGHT—Notions & Art Needlework.
MISS EVELYN HONEYWELL—Silverware, China, Glassware, Cutlery, Housewares, Stationery, Lamps, Shades, Pictures, Mirrors, Home Furnishings, Gifts & Toys.
BRADFORD H. LEYS—Draperies, Curtains, Upholstery, Floor Coverings & Furniture.

Shartenberg's, Inc., 260 Main St. Pawtucket 1

Telephone: PAwtucket 2-5000
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

HENRY M. SHARTENBERG—President, Treasurer.
CHARLES SHARTENBERG—Executive Vice President & General Merchandise Manager.
JOHN SHARTENBERG—Secretary.
MISS DORIS JONES—Advertising Manager.
THOMAS O'KEEFE—Store Manager.
ROBERT L. BRYCE—Controller.
MISS KAY SWANSON—Buyer for Sportswear, Knitwear, Skirts, Blouses, Gloves.
MISS T. MARS—Teens' & Girls' Wear, Aprons, House Dresses, Uniforms, Negligees, Robes.
MISS N. E. MACALLUM—Buyer for Hosiery, Underwear.
R. VALIQUETTE—Buyer for Leather Goods, Handbags, Handkerchiefs, Ribbons, Neckwear.
MRS. E. QUIGLEY—Corsets, Brassieres.
MRS. M. DUNBAR—Buyer for Children's & Infants' Wear.
G. McNAMARA—Men's & Boys' Wear.
S. RANTZ—Piece Goods, Domestics, Linens, Towels, Art Needlework, Bedding, Gifts.
MRS. R. TETU—Buyer for Notions, Trimmings, Toilet Goods.
R. COTE—Furniture, Lamps, Shades.
S. GAY—Floor Coverings.
MRS. HACKING—Curtains, Draperies, Upholstery, Luggage.
L. R. MARCANTONIO—Housewares, Hardware, Appliances, Toys.

Callender, McAuslan & Troup Co., 239 Westminster St. Providence 3, 2

Telephone: GAspeel 1-4900
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Operates: THE BOSTON STORE.
Branch Store Operated in West Warwick, Rhode Island.

C. A. BLAKE—President.
C. R. BLAKE—Executive Vice President, Treasurer & General Manager.
E. R. MORRISSEY—General Merchandise Manager.
W. BROWN—Chief Engineer & Manager of Building & Maintenance Depts.
J. MCELROY—Manager of Supply, Alteration & Repair Depts.
D. S. BLACKWOOD—Executive Personnel Manager, Public Relations Director & Store Equipment Buyer.
MR. CONDON—Display Director & Display Equipment Buyer.
MISS K. CARROLL—Advertising Manager & Art Director.
M. BARLOW—Copy Director.
MRS. D. McLEAN—Staff Personnel Manager.
W. C. SMITH—Store Manager at West Warwick.
R. CALLAHAN—Women's Coats & Suits, Misses' Coats, Suits & Dresses.
MISS B. GAVITT—Women's Dresses, Aprons, House Dresses & Uniforms.
MISS E. HAYES—Juniors' Coats, Suits & Dresses, Infants' Wear.
MISS K. KALTERMAN—Blouses, Sportswear, Skirts, Knit Apparel, Girls' Wear.
MR. FORMAN—Furs.
O. FULTON—Millinery.
MRS. B. BISHOP—Buyer for Ladies' Underwear, Gloves, Hosiery.

RHODE ISLAND (Cont'd.)

Units

Callender, McAuslan & Troup Co. (Continued)

J. HAMILTON—Neckwear, Scarfs, Handkerchiefs, Umbrellas, Trimmings, Laces & Ribbons.
MISS E. COSTELLO—Corsets, Brassieres, Negligees & Robes.
W. KENDRICK—Handbags, Small Leather Goods, Silverware, Clocks, Watches, Fine & Costume Jewelry, Cameras.
P. FRIED—Ladies' & Children's Shoes.
W. C. SMITH—Men's Clothing.
L. V. MURRAY—Men's Furnishings.
B. BUTLER—Men's Shoes.
J. D.'ATTILLIO—Boys' Clothing & Furnishings.
T. FOGARTY—Buyer for Dress Goods, Patterns, Towels, Wash Goods.
F. MACKENZIE—Comforters, Muslins, Sheetings, Blankets & Spreads.
MISS M. COLGAN—Notions.
H. FERRANTE—Toiletries & Drug Sundries.
MISS K. BANNISTER—Books, Stationery & Magazines.
W. HOBBIE—Bedding, Draperies, Upholstery & Curtains.
V. TUSA—Pictures & Mirrors.
A. FERRO—Major Appliances.
J. J. BARRETT—Furniture Buyer.
T. FLANAGAN—Floor Coverings.
F. STOREY—Lamps, Shades, Glassware, Kitchenware, Housewares, Gifts, Hardware, Electrics, Luggage.
MR. BERNSTEIN—Toys & Games.
K. WHITCHER—Paints & Brushes.
MISS G. TOMMASSO—Candy.
MR. AERONS—Groceries.
J. WILLIAMS—All Basement Merchandise.

Gladding's, Inc., 291 Westminster St. — Providence 3, — 1

Telephone: JAckson 1-9800
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.

FREDERICK W. ALDRED—Chairman of the Board, President & Treasurer.
JOSEPH J. BODELL, JR.—Executive Vice President.
STOWELL F. JOHNSON—Vice President.
LEONARD E. JOHNSON—Vice President.
SAMUEL EINSTEIN—General Merchandise Manager.
C. HARRINGTON—Ladies' Coats & Suits.
MRS. H. McCALL—Ladies' Dresses.
MRS. O'DONNELL—Sportswear & Separates.
MISS N. INGALIS—Popular Priced Ready-to-Wear & Maternity Wear.
MISS A. SHERMAN—Junior Misses' Coats, Suits & Dresses.
MISS SAN ANTONIO—Junior Misses' Sportswear & High School Wear.
P. J. SCOTT—Furs.
MRS. JOHNSON—Millinery.
MRS. MURPHY—Hosiery.
MISS GUDZIEN—Knit Underwear.
MRS. STREETER—Lingerie, Negligees & Robes.
MISS MACKELROY—Gloves, Scarfs, Neckwear & Ready-to-Wear Accessories.
PHILIP SHERIDAN—Ladies' Shoes.
E. F. FISSETTE—Handbags, Small Leather Goods, Jewelry.
MRS. FRANKLIN—Foundation Garments.
MISS A. HODGE—Girls' Wear & Furnishings, Children's Shoes.
MISS A. HAYDEN—Infants' & Children's Wear, Furniture.
CHARLES HEINIG—Men's Furnishings.
MISS A. CLARKE—Boys' Wear & Furnishings.
MRS. BLANCHARD—Piece Goods, Patterns, Draperies & Curtains.
PHILIP A. MAGALDI—Linens, Towels, Domestics & Bedding.
MRS. KASMANIAN—Toiletries & Drug Sundries.
J. POWERS—Home Furnishings.

The Outlet Co., 176 Weybosset St. — Providence 3, — 1

Telephone: ELmhurst 1-3800
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.

MORTIMER L. BURBANK—Chairman of the Board.
ALFRED E. DARBY—President.
GEORGE O. GRIFFITH—Executive Vice President & Treasurer.

(Continued)

RHODE ISLAND (Cont'd.)

Units

The Outlet Co. (Continued)

ALBERT E. DARBY—General Merchandise Manager.
ALVIN E. ANDERSON—Store Manager & Executive Personnel Manager.
DANIEL H. MORRISSEY—Secretary.
C. M. BRISSETTE—Chief Architect & Manager of Building, Maintenance, Supply, Alteration & Repair Depts.
J. McKEOWN—Chief Engineer.
WILLIAM STEINER—Store Equipment Buyer.
FRANK MULVEY—Display Director & Display Equipment Buyer.
WILLIAM WILD—Warehouse Manager.
CYRIL A. RYDING—Advertising Manager & Public Relations Director.
SIMON SHALLEN—Copy Director.
MISS JEAN MacINTOSH—Art Director.
WILLIAM KELLY—Staff Personnel Manager.
MRS. DOROTHY WALL—Employee Relations Manager.
A. GIROUARD—Women's, Misses' & Juniors' Coats & Suits, Furs.
L. LIPKIN—Women's, Misses' & Juniors' Dresses.
MISS M. SEIDEN—Blouses, Sportswear, Skirts, Knit Apparel, Neckwear
MRS. B. YOUNG—Girls' Wear.
MRS. L. JACOBS—Aprons, House Dresses, Uniforms, Underwear, Robes & Negligees.
MISS J. HENNESSY—Millinery.
MISS C. BRODESKY—Hosiery, Umbrellas.
MRS. R. BERGER—Gloves, Handkerchiefs, & Small Leather Goods, Handbags.
M. PARKER—Family Shoes.
MISS J. LUBOSKY—Corsets & Brassieres.
MISS M. ZAPORETSKY—Infants' & Children's Wear.
R. DONOVAN—Men's Clothing.
B. TRINKEL—Men's Furnishings, Luggage.
W. RAPHAEL—Men's Hats & Caps.
H. UFFER—Boys' Clothing, Hats, Caps & Furnishings.
R. REILLY—Piece Goods, Linens, Towels, Domestics, Blankets, Spreads, Bedding, Laces & Patterns, Art Needlework.
W. FUNK—Trimmings, Ribbons, Notions, Toiletries & Drug Sundries.
MISS ENGLAND—Fine & Costume Jewelry, Watches & Clocks.
MISS C. HORTON—Lamps & Shades.
C. HOLDSWORTH—Silverware, China, Glassware, Pictures, Mirrors, Gifts.
A. SYDNEY—Books, Stationery & Magazines, Cameras.
G. ADKIN—Draperies, Upholstery & Curtains.
A. NADEAU—Furniture.
H. WILBER—Floor Coverings.
SAUL LEIB—Radios, Phonographs, Major Electrical Appliances, Small Appliances, Housewares.
LEO LANDESBERG—Toys & Sporting Goods.
MISS M. JOY—Candy, Groceries, Delicacies.
JAMES G. WINSPER—Basement Merchandise Manager.

J. O. San Souci Co., Olneyville Square — Providence — 1

Telephone: ELmhurst 1-4000

J. O. SAN SOUCI—President, General Merchandise Manager.
MRS. HAIGH—Ready-to-Wear, Intimate Apparel, Accessories, Girls', Infants' & Children's Wear, etc.
J. O. SAN SOUCI III—Men's & Boys' Clothing & Furnishings, Shoes.
M. HENNESSEY—Piece Goods, Domestics, Linens, Towels, Curtains, Draperies, Floor Coverings.
MISS COOGAN—Notions.
E. McGUIRE—Home Furnishings, Housewares, Hardware, Toys.

The Shepard Co., 259 Westminster St. — Providence 2, — 1

Telephone: DExter 1-7500
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

ROBERT F. SHEPARD—President.
WILLIAM J. HAMILTON—Executive Vice President, Treasurer.
WILLIAM T. O'HALLORAN—General Merchandise Manager.
ROBERT F. ABELL—Vice President & Store Manager, Store Equipment Buyer.
GEORGE JAKOBI—Publicity Director, Display Equipment Buyer.
DANIEL TAYLOR—Chief Engineer.

(Continued)

RHODE ISLAND (Cont'd.)

Units

The Shepard Co. (Continued)

FRED FREEDLUND—Manager of Supply Department.
GEORGE HULING—Warehouse Manager.
MISS HILDUR JOHNSON—Advertising Manager.
J. SORENSEN—Display Director.
DOROTHY LOWNEY—Personnel Manager.
MISS JOAN SHARKIN—Women's, Misses' & Juniors' Coats.
MRS. C. FERRY—Women's, Misses' & Juniors' Suits, Sportswear, Skirts, Knit Apparel.
MISS G. PETRONELLA—Women's & Misses' Dresses.
MISS A. MAHER—Juniors' Dresses.
MRS. S. CRANKSHAW—Blouses, Neckwear.
MISS M. BUTLER—Girls' Wear.
MRS. M. CLARK—Aprons, House Dresses, Uniforms.
J. BERTLING—Millinery.
MRS. H. CONTE—Hosiery.
MISS B. BARRY—Knit Underwear.
MRS. M. SULLIVAN—Silk Underwear, Negligees, Robes.
MISS M. CARCIERI—Gloves, Laces, Trimmings, Ribbons.
MISS A. CARR—Handkerchiefs.
MISS E. MOORE—Corsets, Brassieres.
J. SHEPARD—Infants' & Children's Wear.
MISS C. BARRETT—Handbags, Small Leather Goods.
G. LEWIS & A. WHITLEY—Men's Clothing, Hats, Caps.
A. WHITLEY—Men's Furnishings.
H. CONGDON—Boys' Clothing, Furnishings, Hats, Caps.
C. RISLEY—Piece Goods, Domestics, Linens, Towels, Bedding.
MRS. B. LUNDEN—Notions, Art Needlework.
MISS M. A. DARCEY—Toiletries, Drug Sundries.
MISS F. DITMARS—Jewelry, Silverware, Clocks, Watches.
MISS M. HORTON—Stationery, Books, Magazines, Cameras.
W. B. KAY—Curtains, Draperies, Upholstery.
G. MORSE—Major Appliances, Pictures, Mirrors, Lamps, Shades, Radios, Phonographs.
D. SCOTTI—Housewares, Hardware, Small Appliances.
J. S. HILL—Furniture.
S. M. BAKER—Floor Coverings.
H. P. FINLAY—Toys, Luggage, Basement Toys & Luggage.
MRS. F. COUSINEAU—Groceries, Candy, Delicacies.

O. P. Kenyon Co., Inc., — Wakefield — 1

Telephone: WAkefield 3-7301
ORRIN P. KENYON—Owner & General Buyer.

McCormick's, Inc., 12 Broad St. — Westerly — 1

Telephone: WEsterly 4030
Resident Buyer: Kirby Block & Co., 128 W. 31st St.
J. McCORMICK—President & General Merchandise Manager.
MRS. TURANO—Ladies' Ready-to-Wear, Milinery.
MISS CRISPINO—Sportswear, Blouses, Skirts, Knit Apparel.
MISS SPOSATO—Aprons, House Dresses, Curtains, Draperies, Upholstery.
MISS ROBINSON—Lingerie, Negligees, Robes.
MISS M. HUGHES—Hosiery.
W. WELLS—Shoes.
MISS MOCHETTI—Ladies' Ready-to-Wear Accessories.
MISS ROONEY—Men's Furnishings.
MISS GUILIANO—Boys' Wear.
MISS KEAST—Piece Goods.
MISS MURRAY—Ribbons, Notions, Art Needlework.

McCarthy Dry Goods Co., 191 Main St. — Woonsocket — 1

Telephone: WOonsocket 7500
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
CHARLES McCARTHY—President & General Merchandise Manager.
G. MENARD—Women's, Misses' & Juniors' Coats, Suits, Dresses.
MISS E. SHARKEY—Sportswear, Blouses, Skirts, Millinery.
MRS. K. SAUNDERS—Daytime Dresses, Aprons, Uniform

(Continued)

RHODE ISLAND (Cont'd.)

Units

McCarthy Dry Goods Co. (Continued)

H. NOLAN—Girls', Children's & Infants' Wear.
MISS GRAY—Ladies' Hosiery, Underwear & All Accesories.
MRS. DROUIN—Corsets, Brassieres.
MICHAEL ORLOWSKY—Men's Furnishings, Luggage.
M. CLOSBY—Boys' Wear.
H. PETRILLO—Piece Goods, Domestics, Linens, Towels, Bedding.
W. J. McGOEY—Major Appliances, Furniture, Floor Coverings, Radios, Phonographs, Toys, Curtains, Draperies, Upholstery.

Sadwin's, Inc., 4 Court St. — Woonsocket — 1

Telephone: WOonsocket 378
SHERWOOD SADWIN—Operating Partner, General Merchandise Mgr.
HAROLD SADWIN—Partner, General Buyer.

SOUTH CAROLINA

Wengrow's Dept. Stores — Allendale — 2

Telephone: ALlendale 2372
Branch Store Operated in Fairfax, S. C.
SAM WENGROW—Owner & Buyer for all Departments.

Gene Anderson, Inc., 214 S. Main St. — Anderson — 3

Telephone: ANderson 315
Branch Stores Operated in Clinton & Greenville, S. C.
E. F. ANDERSON—Owner & Buyer for all Departments.

Garber's, Inc. — Batesburg — 3

Telephone: BAtesburg 6372
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Stores Operated in Allendale & Denmark, S. C.
JULIUS E. GARBER—President & Buyer Ladies' Ready-to-Wear, Piece Goods, Domestics, Draperies & Curtains.
LEON GARBER—Vice President & Buyer Men's & Boys' Clothing & Furnishings, Shoes.
MRS. COOPER—Millinery.
MRS. D. STONE—Ladies' Intimate Apparel.
MRS. M. SHEALY—Hosiery, Gloves, Handbags, Laces, Trimmings, Notions.
MRS. T. COOK—Ready-to-Wear Accessories, Toiletries, Stationery, Gifts.
MRS. D. E. COUCH—Small Home Furnishings.

Eichel's Dept. Store, 1001 Broad St. — Camden — 1

Telephone: HEmlock 2-3262
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
JULIAN H. EICHEL—Owner & General Buyer.

Jason F. Condon & Sons, 431 King St. — Charleston 12, — 1

Telephone: CHarleston 5741
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
W. F. CONDON, SR.—President.
MATTHEW A. CONDON, SR.—Executive Vice President.
M. A. CONDON, JR.—Treasurer.
J. J. CONDON, JR.—General Merchandise Manager & Buyer Ladies' Ready-to-Wear, Sportswear, Furs.
W. F. CONDON, JR.—Secretary & Buyer Draperies, Upholstery, Floor Coverings, Electrical Appliances & Home Furnishings.
HENRY F. GARVIN, JR.—Advertising Manager.
MRS. L. KELLEY—Knit Apparel & Separates.
FRANCIS E. CONDON—Gloves, Handbags, Ready-to-Wear Accessories, Notions, Jewelry, Toiletries, Drug Sundries, Luggage, Toys.
MRS. CUDWORTH—Foundation Garments.
MRS. L. JEFCOAT—Lingerie, Underwear, Negligees, Robes, Cotton Dresses, Aprons, Uniforms.
MRS. MEHRTENS—Infants' & Children's Wear & Furnishings.
JAMES F. CONDON—Shoes.
P. J. RILEY—Men's & Boys' Clothing & Furnishings.
E. CONDON—Piece Goods, Hosiery, Laces, Trimmings, Ribbons.
JOHN C. LEWIS—Linens, Towels, Domestics, Blankets, Bedding.

SOUTH CAROLINA (Cont'd.)

Units

Kerrison's Dept. Store, 260 King St. Charleston 7, 1

Telephone: CHarleston 2-4011
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
EDWIN H. POUINOT—President.
EDWIN H. POUINOT, JR.—General Merchandise Manager.
LOUIS S. POUINOT—Ladies' Coats, Suits, Dresses, Furs.
MRS. L. WOOLEY—Ladies' Blouses, Skirts, Separates, Sportswear.
MRS. BILLINGS—Hosiery.
MISS M. SMITH—Lingerie, Underwear, Negligees.
MRS. MOSLEY—Gloves, Ready-to-Wear Accessories, Laces, Ribbons.
MRS. D. E. MURRILL—Handbags, Small Leather Goods, Costume Jewelry.
MRS. A. ALTMAN—Corsets & Brassieres.
MRS. VERA RACE—Infants' & Children's Wear & Furnishings.
MRS. A. RABENS—Men's & Boys' Clothing & Furnishings.
MRS. E. MUCKENFUSS—Piece Goods, Linings, Patterns.
J. V. BISHOP—Linens, Towels, Domestics, Blankets, Spreads, Bedding.
MISS E. MOUZON—Notions, Trimmings & Art Needlework.
MRS. STEVENDER—Toiletries & Drug Sundries.
MISS MABEL NELSON—Silverware, Clocks, Watches, China, Glassware, Radios, Small Appliances, Toys, Gift Shop.
J. F. BRITTON—Lamps, Shades, Pictures, Mirrors, Furniture, Floor Coverings, Draperies, Upholstery, Home Furnishings, Major Appliances, Luggage & Sporting Goods.

Regal Dept. Stores, 501 King St. Charleston 12, 3

Telephone: CHarleston 3-3966
All Stores Operated in and around Charleston, S. C.
AARON SOLOMON—President, Toy Buyer.
JOSEPH STILLMAN—Vice President, Ladies' Wear & Accessories.
MELVIN SOLOMON—General Merchandise Manager & Buyer Men's & Boys' Wear, Piece Goods, Domestics, Small Home Furnishings.

Warlick's Dept. Store, 19 N. Main St. Clover 1

Telephone: CLover 2261
JOHN T. WARLICK, JR.—Owner & General Buyer.

B. & B. Dry Goods Co., 1416 Assembly St. Columbia 2

Telephone: COlumbia 4-7214
Resident Buyer: Jack Braunstein, Inc., 225 W. 34th St.
Operates B. BERRY'S DEPT. STORE & BERRY'S ON MAIN
JOE B. BERRY—President & General Merchandise Manager, Buyer for Coats, Suits, Furs.
MRS. JOHNNIE WILDER—Buyer all Ladies Accessories, Handbags, Hosiery, Gloves, Toilet Goods, Jewelry, Underwear, Lingerie.
MRS. N. E. LINK—Sportswear, Skirts, Blouses, Knitwear Buyer.
CLAUDE BOUKNIGHT—Shoe Buyer.

Faust Dept. Stores, 1423 Assembly St. Columbia 3

Telephone: COlumbia 6-7180
Operates: BARN DEPT. STORE and another branch, all in Columbia, S. C.
L. H. FAUST—General Manager & Buyer.

James L. Tapp Co., 1644 Main St. Columbia 1

Telephone: 3-8361
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
ALVA L. TAPP—Chairman of the Board.
JAMES L. TAPP—President & General Merchandise Manager.
WILLIAM F. TAPP—Executive Vice President.
N. B. FULMER—Secretary & Treasurer.
NEBRASKA E. BROWN—Sales Promotion Manager.
R. L. CAIN—Chief Engineer.
H. E. VINCENT, JR.—Personnel Manager.
MRS. G. HORTON—Women's, Misses' & Juniors' Coats, Suits, Dresses Furs.
GEORGE B. WILLIAMS—Popular Priced Ready-to-Wear.
MRS. MILDRED McMILLAN—Blouses, Sportswear & Separates.
MISS L. DURHAM—Girls' Wear & Furnishings.
MRS. L. McLAIN—Hosiery & Gloves.

(Continued)

SOUTH CAROLINA (Cont'd.)

Units

James L. Tapp Co. (Continued)

MRS. A. CLARK—Handbags, Small Leather Goods, Scarfs, Neckwear, Handkerchiefs, Laces, Ribbons, Trimmings.
MISS E. METZE—Ladies' Intimate Apparel.
MRS. WRIGHT—Infants' & Children's Wear.
A. B. STOKES—Men's Furnishings.
MRS. E. RAILEY—Boys' Clothing & Furnishings.
WILLIAM B. BANKS—Piece Goods, Domestics, Bedding, Notions.
MRS. H. WHITMIRE—Toiletries & Drug Sundries.
MRS. D. ANDERSON—Costume Jewelry, Stationery, Clocks.
JOHN C. RILEY—Fine Jewelry & Watches.
WILLIAM F. DIBBLE—Silverware, China, Glassware, Housewares, Kitchenwares, Gift Shop, Luggage & Leather Goods.
MRS. MORRELL—Draperies, Curtains & Upholstery.
R. O. PRATT—Lamps, Shades, Pictures, Mirrors, Home Furnishings, Furniture, Floor Coverings, Radios, Phonographs, Major Electrical Appliances, Hardware & Paints.

Abrams' Dept. Stores — Conway — 3

Resident Buyer: Wiener Buying Corp., 505 Eighth Ave.
All Stores Operated in South Carolina.
SIDNEY D. ABRAMS—Owner & Buyer for all Departments.

Jerry Cox Co., Inc. — Conway — 1

Resident Buyer: I. C. Krewson Corp., 225 W. 34th St.
J. C. BURROUGHS—President & General Merchandise Manager.
MRS. R. SALMON—Ladies' Ready-to-Wear, Sportswear, Intimate Apparel, Millinery, Infants' & Children's Wear, Silverware, China Glassware, Gift Shop, Furniture, Floor Coverings, Home Furnishings
MRS. F. WARD—Ready-to-Wear Accessories, Toiletries.
W. COX—Men's & Boys' Clothing, Furnishings, Family Shoes, Piece Goods, Domestics, Bedding, Notions, Art Needlework.
T. LUDAM—Luggage & Sporting Goods.

Kornbluth's Dept. Stores — Dillon — 2

Telephone: DIllon 60
Branch Store Operated in Latta, S. C.
LEON KORNBLUTH—Owner & Buyer for all Departments.

Fedder's Stores, 103 E. Main St. — Easley — 2

Telephone: EAsley 5381
Branch Store Operated in Liberty, S. C.
THOMAS FEDDER—Owner & Buyer for all Departments.

McCown-Smith Co., 109 E. Evans St. — Florence — 1

Telephone: FLorence 6276
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
SAM J. DEWITT—Operating Executive, General Buyer.
MRS. LUCILE DEWITT—Buyer All Ladies', Children's & Infants' Wear, Toilet Goods.
MRS. L. TALLON—Corsets & Brassieres.
WILMOT McKOWN—Men's & Boys' Wear, Furnishings.

Tomlinson Stores, Inc., 150 N. McQueen St. — Florence — 6

Telephone: FLorence 7124
All Stores Operated in South Carolina.
U. C. TOMLINSON—Owner & Buyer for all Departments.

Brock's Dept. Store, 406 N. Limestone St. — Gaffney — 1

Telephone: GAffney 3641
M. F. BROCK—Owner & General Buyer.

Brandon Stores, Inc., Cooper St. — Greenville — 4

Telephone: GReenville 3-8383
All Stores Operated in South Carolina.
JAMES F. HOWARD—President, Treasurer, Merchandise Manager.
T. W. RIDDLE—General Manager, Grocery Buyer.
MRS. C. SCHOFIELD—Ladies' & Children's Wear.
MRS. MARY FLEMING—Piece Goods, Notions, Toilet Goods.

SOUTH CAROLINA (Cont'd.)

Units

Ivey-Keith Co., 200 N. Main St. — Greenville

Telephone: GReenville 5-2521
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
Operated by: J. B. IVEY & CO., Charlotte, N. Car. (See Listing)
PAUL A. GUTHRIE—Head of Store, General Merchandise Manager.
L. T. LINDSAY—General Store Superintendent, Purchasing Agent.
MISS F. HUNNICUTT—Controller.
JOHN R. WILLIAMS—Advertising & Publicity Manager.
E. A. WICKLIFFE—Display Manager.
E. FARMER—Women's & Misses' Coats, Suits & Dresses, Bridal & Maternity Wear, Furs, House Dresses.
MRS. W. HAMMOND—Junior Misses' Coats, Suits, Dresses & All Sportswear.
MRS. I. DRAKE—Girls', Children's & Infants' Wear.
MRS. P. WHITE—Millinery.
MRS. A. MILLER—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry.
MISS M. LUPO—Underwear, Negligees, Robes, Art Needlework.
MISS L. CALLAHAN—Corsets, Brassieres.
J. NORMAN BLACK, JR.—Men's & Boys' Clothing & Furnishings.
C. KEATING—Women's & Children's Shoes, Basement Shoes.
MRS. C. KEELER—Laces, Trimmings, Ribbons, Notions, Stationery, Candy.
MRS. L. GRADDICK—Toilet Articles, Drugs.
DAVID RIDGEWAY—Domestics, Linens, Towels, Bedding, Furniture, Floor Coverings, Curtains, Draperies, Upholstery, Pictures, Mirrors, Lamps, Shades, Gifts, Luggage.
MRS. G. DODSON—Toys, Basement Ready-to-Wear, Sportswear, Accessories, Intimate Apparel.

Meyers-Arnold Co., 111 N. Main St. — Greenville — 1

Telephone: GReenville 2-6411
Resident Buyer: Kirby Block & Co., Inc., 130 W. 31st St.
NOLAND MEYERS—President.
BEN WEINSTEIN—Vice President & General Merchandise Manager.
MRS. LILLIE MEYERS—Treasurer.
MISS MARGIE GUEST—Advertising Manager.
ALVIN BROTHERS—Display Director & Display Equipment Buyer.
MRS. DORA DAVIS—Executive Personnel Manager.
MRS. KATHERINE ARMSTRONG—Staff Personnel Manager.
MRS. JESSIE CHRISTOPHER—Women's & Misses' Coats & Suits.
MRS. EVELYN NASH—Women's & Misses' Dresses, Furs.
MRS. EARLINE RUTLEDGE—Juniors' Coats, Suits & Dresses.
MISS MARY SHULL—Blouses, Sportswear, Skirts & Knit Apparel.
ALEX MEYERS—House Dresses & Uniforms.
CHRIS ARTLIP—Millinery.
MISS NELL NORRIS—Hosiery, Neckwear, Scarfs, Handkerchiefs, Small Leather Goods, Handbags, Gloves.
MRS. LILLIAN GARRETT—Underwear & Lingerie.
MRS. LOUISE SPARKS—Corsets, Brassieres, Negligees, Robes.
MRS. FRANCES THRUSTON—Girls', Infants', Children's & Boys' Wear & Furnishings, Toys.
JACK CROSBY—Ladies' Better Shoes.
DAVID LOYD—Ladies' Budget Shoes, Children's Shoes.
M. T. MOORE—Men's Clothing, Furnishings, Caps.
H. E. EVANS—Piece Goods, Linens, Towels, Domestics, Blankets, Spreads, Bedding, Laces, Trimmings, Ribbons, Draperies & Curtains.
MRS. ETONIA HENDERSON—Aprons, Notions, Books, Stationery, Candy, Luggage.
MISS HAZEL ALTOM—Toiletries, Fine & Costume Jewelry, Umbrellas.
MRS. BETTY EVANS—Silverware, China, Glassware, Clocks, Lamps, Shades, Pictures, Mirrors, Gift Shop. Cutlery & Housewares.

J. L. Coker & Co., 1255 Carolina Ave. — Hartsville — 1

Telephone: HArtsville 900
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
ROBERT COKER—President.
E. H. LAWTON—Vice President.
FRED L. POWELL—Secretary.

(Continued)

SOUTH CAROLINA (Cont'd.)

Units

J. L. Coker & Co. (Continued)

J. B. REDFEARN—Treasurer & General Manager.
F. A. ROGERS, JR.—General Merchandise Manager.
L. L. CAMPBELL—Manager of Building & Maintenance Departments.
LEO MIXON—Advertising & Display Manager.
MRS. W. C. DAVIS—Ready-to-Wear, Sportswear, Millinery, Neckwear, Corsets, Brassieres, Negligees, Robes.
MRS. CLAUDIA GARRISON—Hosiery, Handbags, Small Leather Goods.
G. W. GOUDELOCK—Underwear, Gloves, Handkerchiefs, Piece Goods, Domestics, Linens, Towels, Notions, Stationery, Smallwares, etc.
MRS. CRAWFORD—Infants' & Children's Wear & Furnishings.
C. M. BLACKMON—Family Shoes.
BOYCE BEASLEY—Men's Clothing & Furnishings.
MRS. M. PROCTOR—Boys' Clothing & Furnishings.
A. K. WELDON, JR.—Fine Jewelry, Silverware, Cameras, Sporting Goods, Gifts.
CARL W. NEWSOME, JR.—China, Glassware, Housewares, Furniture, Floor Coverings, Upholstery, Lamps, Shades, Pictures, Mirrors, Radios, Electrical Appliances, Home Furnishings, Luggage.
FRED ROGERS—Toys.
H. E. GIBSON—Groceries, Candy, Delicacies.
MRS. MATTIE JORDAN—Basement Merchandise.

Sarlin's Dept. Stores — Liberty — 2

Telephone: LIberty 3121
Branch Store Operated in Easley, S. C.
RUEBEN SARLIN—President, General Manager, Merchandise Manager, General Buyer.
RALPH SARLIN—General Manager, Soft Goods Lines.
ELLA SARLIN—Ready-to-Wear.

E. L. Davis & Brother — Norway — 2

Branch Store Operated in Springfield, S. C.
E. L. DAVIS—Owner & Buyer for all Departments.

Tomlinson Brothers — Olanta — 3

Branch Store Operated in Kingstree & Lake City, S. C.
E. I. TOMLINSON—Hardware, Electrical Goods, Home Furnishings, Appliances, Television, Radio, Furniture, Luggage, Toys, Sporting Goods, Lamps, Glassware.
J. T. WATES—Men's Wear, Children's & Infants' Wear, Hosiery, Underwear, Lingerie, Yard Goods, Domestics, Notions, Toilet Goods.
PEARLE STEELE—Ladies' Ready-to-Wear, Accessories, Millinery, Paper Goods, Stationery, Gift Wrappings.
WAYNE FLOYD—Candy, Gum, Groceries.
J. T. WATERS—Stores Fixtures & Equipment, Candy, Gum, Groceries.

Benjamin's Dept. Stores, 155 Russell St. NE — Orangeburg — 11

Telephone: ORangeburg 2655
All Stores Operated in South Carolina.
HERMAN BENJAMIN—Owner, Equipment Buyer.
IRVING BENJAMIN—General Manager, Mdse. Mgr. & Buyer.
WILLIAM S. THOMPSON—General Buyer.

Piedmont Economy Stores — Piedmont — 4

Telephone: PIedmont 3181
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
All Stores Operated in South Carolina.
R. M. THOMASON—Owner & Buyer for all Departments.

Friedheim's Dept. Store, 115 E. Main St. — Rock Hill — 1

Telephone: ROck Hill 2441
Resident Buyer: Yahr-Dohnen Corp., 225 W. 34th St.
ALBERT FRIEDHEIM—Managing Partner, General Buyer.

Simpsonville Dept. Stores — Simpsonville — 4

All Stores Operated in South Carolina.
Operates: THE LEADER—THE GLOBE
JOSEPH J. VIGODSKY—Owner & Buyer for all Departments.

SOUTH CAROLINA (Cont'd.)

Units

Bell's Dept. Store, Main St. — Seneca — 4
Telephone: SEneca 793
All Stores Operated in South Carolina.
Operates: SMITH'S DEPT. STORES—LOWERY'S STORE
LLOYD BELL—General Manager.
D. G. HYDER & MRS. LLOYD BELL—Buyers all Departments.

The John Graham Stores, 143 E. Main St. — Spartanburg — 8
Telephone: SPartanburg 6716
Stores Operated in North Carolina & South Carolina.
Operates: THE BARGAIN CENTERS—GRAHAM CASH CO.—CAROLINA CASH CO.
JOHN GRAHAM—Owner.
L. H. TINSLEY—General Manager, Dry Goods, Men's Hose & Shoes.
ERVIN CALDWELL—Ready-to-Wear, Lingerie, Children's Wear.

The Aug. W. Smith Co., 174 E. Main St. — Spartanburg — 1
Telephone: SPartanburg 3-1401
Resident Buyer: Kirby Block & Co., Inc., 130 W. 31st St.
TOM Q. McGEE—President, Treasurer & General Manager.
L. PERRIN SMITH—Executive Vice President.
J. E. BUCHANAN—Display Director & Display Equipment Buyer.
HARRY SMILEY—Advertising Manager & Buyer Men's Furnishings, Toys, Luggage & Candy.
M. R. RASH—Merchandise Manager Ready-to-Wear.
GROVER B. EAKER—Merchandise Manager Ready-to-Wear Accessories, Piece Goods, Domestics, Smallwares & Buyer Sheetings & Bedding.
MRS. ORA ELLIS—Women's & Misses' Coats, Suits, Dresses, Furs.
MRS. LOLA SLATEN—Juniors' Coats, Suits & Dresses, Ladies' Blouses, Sportswear, Skirts, Knit Apparel, Uniforms.
MRS. MARY THORNTON—Girls', Boys', Infants' & Children's Wear.
MRS. MORGAN—Millinery.
MISS NAN SIZEMORE—Hosiery, Neckwear & Scarfs, Ribbons.
MISS GLADYS EZELL—Gloves & Handkerchiefs.
MISS STELLA BALLENGER—Ladies' Intimate Apparel, Negligees & Robes.
MRS. NATALIE WATSON—Handbags & Small Leather Goods, Costume Jewelry.
MRS. MAE FRANKS—Piece Goods, Laces, Trimmings, Umbrellas.
MRS. THELMA PARRIS—Linens, Towels & Domestics.
MISS LILLIAN CHAPMAN—Comforters, Blankets & Spreads.
MISS HILDA COTHRAN—Notions.
MRS. MILDRED BYRD—Toiletries.
MRS. ALTA PARHAM—Silverware, China, Glassware, Clocks, Stationery, Housewares & Gifts.
RUFUS SMITH—Draperies, Upholstery, Curtains, Lamps, Shades, Pictures, Mirrors, Home Furnishings, Major Electrical Appliances.

Levine's Dept Stores — Summerton — 2
Telephone: SUmmerton 4055
Branch Store Operated in Elloree, S. C.
NATHAN LEVINE—Owner & Buyer for all Departments.

Brody Bros. Dry Goods Co., 10 S. Main St. — Sumter — 4
Telephone: SPruce 3-9371
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
All Stores Operated in South Carolina.
Operates: CAPITOL DEPT. STORE
R. BRODY—Partner & Buyer Ladies' Ready-to-Wear, Children's Wear.
A. BRODY—Partner & Buyer Men's & Boys' Wear, Shoes.
J. BRODY—Partner & Buyer Piece Goods, Work Clothes, House Furnishings.

The Hub Dept. Store, 30 N. Main St. — Sumter — 1
Telephone: SPruce 3-8813
ABE MAZURSKY—Owner & General Buyer.

The Arthur Stores, Inc., Main St. — Union — 6
Telephone: UNion 17
All Stores Operated in South Carolina.
H. M. ARTHUR—President.
A. A. ARTHUR—General Manager and Buyer

SOUTH CAROLINA (Cont'd.)

Units

Wilburn Dry Goods Co., 113 E. Main St. — Union — 1
Telephone: UNion 172
GUY H. WILBURN & D. N. WILBURN—Owners & Buyers for all Departments.

C. G. Jaynes Co., S. Broad St. — Walhalla — 3
Telephone: WAlhalla 2331
Branch Stores Operated in Seneca & Westminster, S. C.
MISS MINNIE BARKER—Owner & Buyer.

SOUTH DAKOTA

Olwin-Angell Store, 321 S. Main St. — Aberdeen — 1
Telephone: ABerdeen 4525
Resident Buyer: Apparel Alliance, Inc., 450 7th Ave.
OLWIN F. ACKLEY—President, General Merchandise Manager, Personnel Director.
MRS. F. C. ACKLEY—Executive Vice President & Buyer Infants' & Children's Wear.
MRS. ISABEL ACKLEY—Treasurer & Buyer Women's, Misses' & Juniors' Ready-to-Wear, Sportswear, Separates, Cotton Dresses, Uniforms, Furs.
MARTIN MOTTENBIEN—Chief Engineer, Manager of Building, Maintenance, Supply, Alteration & Repair Depts., Store Equipment Buyer.
GORDON HAUG—Display Director & Display Equipment Buyer.
MORGAN DRAKE—Advertising Manager & Buyer Men's & Boys' Clothing & Furnishings, Luggage.
MRS. HOFFMAN—Hosiery.
MRS. GRAM—Ladies' Underwear & Lingerie.
MRS. L. ANDERSON—Gloves, Toiletries & Drug Sundries.
GORDON KLEEMAN—Family Shoes.
MISS E. WALKER—Neckwear, Scarfs, Handkerchiefs, Handbags, Laces, Trimmings, Ribbons, Notions, Jewelry, Stationery, Candy.
MRS. KIRKGASLER—Corsets & Brassieres.
MISS INGA DeGREE—Piece Goods.
MRS. M. HARTMAN—Linens, Towels, Domestics, Blankets, Bedding.
MRS. HUMPHREY—Draperies, Upholstery, Curtains.
MRS. GROSS—China, Glassware, Lamps, Shades, Pictures, Mirrors, Home Furnishings, Appliances, Gifts.
G. CARLETON—Floor Coverings.

Cole's Dept. Store — Brookings — 1
FRED & RUSSELL COLE—Partners.
MRS. R. COLE—Ladies' Ready-to-Wear, Sportswear, Intimate Apparel, Millinery, Toiletries.
MRS. ELKUND—Ladies' Hosiery, Accessories, Piece Goods, Domestics, Bedding, Trimmings & Notions.
MISS HORT—Infants' & Children's Wear & Furnishings, Toys.
E. STEWART—Shoes, Luggage, Draperies, Floor Coverings, Home Furnishings & Hard Lines.

The Peoples Stores — Lennox — 2
Branch Store Operated in Centerville, S. D.
SOLOMON BAILIN—Owner & Buyer for all Departments.

Galloway's Dept Store, 115 N. Egan St. — Madison — 1
Telephone: MAdison 5701
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
P. W. GALLOWAY—President.
C. M. GALLOWAY—General Merchandise Manager, Advertising Manager & Personnel Director, Buyer House Dresses, Uniforms, Girls', Infants' & Children's Wear, Comforters, Spreads, Basement Merchandise.
MRS. L. STRUTZ—Ladies' Coats, Suits, Dresses, Skirts, Knit Wear, Millinery, Negligees & Robes.
MRS. NELLIE THOMAS—Blouses, Sportswear, Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Foundations, Handbags, Small Leather Goods, Costume Jewelry, Stationery.

(Continued)

SOUTH DAKOTA (Cont'd.)

Units

Galloway's Dept. Store (Continued)

MISS RUTH HANSON—Aprons, Scarfs, Piece Goods, Linens, Towels, Blankets, Sheetings, Laces, Trimmings, Ribbons, Notions, Toiletries.
WALLY KLEIN—Men's, Women's & Children's Shoes.
JERRY JOHNSON—Men's Clothing, Boys' Clothing.
R. W. GALLOWAY—Men's Hats, Caps, Furnishings, Boys' Furnishings, Luggage.

Baron Bros. Co., 300 N. Main St. — Mitchell — 2

Telephone: MItchell 3365
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated in Rapid City, S. D.

FRANK WINNER—President & General Mdse. Mgr., Buyer Store Equipment.
MRS. VERA DORTLAND—Ladies' Ready-to-Wear, Furs.
MRS. AUGUSTA NELSON—Blouses, Sportswear, Infants' & Children's Wear, Dry Goods, Towels, Domestics, Lamps, Mirrors, China, Gift Goods, Home Furnishings, Stationery, House Dresses.
HARRY GOLDBLATT—Hosiery, Gloves, Handbags, Accessories, Costume Jewelry, Umbrellas, Bathing Suits, Toiletries, Cosmetics, Luggage.
MISS GERALDINE GRAVES—Millinery.
MRS. ESTELLA BUCK—Underwear, Lingerie, Corsets, Brassieres, Robes

G. F. Buche Co., 401 N. Main St. — Mitchell — 5

Telephone: MItchell 4761
All Stores Operated in South Dakota.

G. F. BUCHE—President and with
FRED KING & R. F. BUCHE—Buyers for all Departments.

A. E. Lucas Co., 347 S. Pierre St. — Pierre — 1

Telephone: PIerre 680

C. P. THEIM—President, General Merchandise Manager & Buyer Men's & Boys' Furnishings, Piece Goods, Linens, Towels, Domestics, Spreads, Blankets, Bedding, Draperies & Curtains.
R. H. LUCAS—Treasurer & Advertising Manager
MRS. SCHLIESSMANN—Coats, Suits, Dresses, Blouses, Sportswear, Knit Apparel, House Dresses, Uniforms, Underwear, Robes, Negligees, Millinery.
MRS. KEITH—Hosiery, Girls', Infants' & Children's Wear.
MRS. FREEBERG—Aprons, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Costume Jewelry, Laces, Trimmings, Ribbons, Notions.
MRS. HANSON—Foundation Garments.

Dayton's Sioux Falls, 100 S. Main St. — Sioux Falls

Telephone: SIoux Falls 4-6941
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Operated By: THE DAYTON CO., Minneapolis, Minn. (See Listing.)

WM. B. GLEESON—Managing Director.
R. S. BARKLEY—Executive Vice President, General Manager & General Merchandise Manager.
HARRY JACKSON—Controller.
MISS MAXINE YOUNG—Advertising Manager, Sales Promotion Manager.
GEORGE LUNDBERG—Manager of Building & Maintenance Depts.
MR. EASLEY—Display Director & Display Equipment Buyer.
MRS. FLORENCE GIRTON—Personnel Manager.
HOWARD O. HAGEN—Merchandise Manager Ready-to-Wear, Buyer Boys' Clothing & Furnishings.
MRS. LUCILLE WOOTEN—Staff Personnel Manager.
MISS JULIA IVERSON—Women's, Misses', Juniors' Coats, Suits, Dresses.
MRS. LEE GOODALE—Blouses, Sportswear, Skirts, Knit Apparel, Girls' Wear.
MRS. BETTY BEGANSKY—Hosiery, Gloves, Handbags, Umbrellas.
MISS ANN McCALL—Underwear, Neckwear, Scarfs, Handkerchiefs, Small Leather Goods, Fine & Costume Jewelry, Stationery, Candy.
L. L. DRAVIS—All Shoes.
MISS ELINORE JOHNSON—House Dresses, Corsets, Brassieres, Negligees, Robes, Infants' & Children's Wear.
MRS. LUCY S. MURPHY—Piece Goods, Laces, Trimmings, Ribbons, Notions.
MISS AGNES HJORT—Linens, Towels, Domestics, Bedding, Sheetings.
MRS. EMMA BUESEN—Toiletries & Drug Sundries.
ZACH DAUGHTRY—Art Needlework, Draperies, Upholstery, Curtains, Floor Coverings, Lamps, Shades, Pictures, Mirrors, Gift Shop, Luggage.

SOUTH DAKOTA (Cont'd.)

Units

Shriver Johnson Co., 232 S. Phillips St. — Sioux Falls — 1

Telephone: SIoux Falls 4-7511

A. FRED GREENWOOD—General Merchandise Manager.
E. C. GUESSFORD—Chief Engineer, Manager of Building, Maintenance, Supply, Alteration & Repair Depts., Store Equipment Buyer, Executive Personnel Manager.
MRS. SHIRLEY TURNER—Advertising Manager.
E. C. CARLSON—Display Director & Display Equipment Buyer.
MRS. M. COLLINS—Ladies' Coats, Suits, Dresses, Blouses, Sportswear, Separates, Underwear, Negligees, Robes, Infants' & Children's Wear.
MRS. KAY YOUNG—Hosiery, Gloves, Neckwear, Handbags, Ready-to-Wear Accessories, Boys' Clothing & Furnishings.
MISS M. WALSH—Corsets & Brassieres.
JACK CAMPBELL—Men's Clothing & Furnishings.
M. OKERSTROM—Piece Goods, Comforters, Muslins, Sheetings, Spreads, Blankets, Art Needlework, Toys & Luggage.
M. JEFFERIES—Linens, Towels & Domestics.
E. MEDEMA—Laces, Trimmings, Ribbons, Notions, Stationery.
D. SMITH—Toiletries & Drug Sundries.
MR. SPRINGER—Fine & Costume Jewelry.
F. GUENTHNER—Silverware, Clocks, China, Glassware, Housewares, Gifts.
G. HULSE—Beds, Bedding, Furniture, Floor Coverings, Radios, Major Electrical Appliances, Lamps, Shades, Pictures, Mirrors.
F. BODEN—Draperies, Curtains & Upholstery.
MRS. RUTH MILLER—Basement Ready-to-Wear, Sportswear, Lingerie, Hosiery, House Dresses.

Chase Dept. Store, 1032 Main St. — Sturgis — 1

Telephone: STurgis 6

FREEMAN CHASE—Partner & General Buyer.

Herberger's, Inc., 19 S. Maple St. — Watertown

Telephone: WAtertown 763
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch of HERBERGER'S, INC. in St. Cloud, Minnesota.

J. F. CHRISTENSEN—General Merchandise Manager & Executive Personnel Director.
KEN MERCER—Advertising & Display Manager, Display Equipment Buyer.
JACK RENWICK—Ladies' Ready-to-Wear, Sportswear, Separates, Aprons & House Dresses, Uniforms, Girls', Infants' & Children's Wear.
MRS. ANN MARTENS—Hosiery, Underwear & Ready-to-Wear Accessories.
MISS HAZEL CROTTY—Corsets & Brassieres.
MRS. MARGE BUSCH—Men's & Boys' Clothing & Furnishings, Toys, Luggage, Housewares, Basement Ready-to-Wear, Lingerie, Domestics, Gifts.
MRS. EVA WHITTEMORE—Piece Goods, Laces, Trimmings, Ribbons, Notions.
MRS. LUCY JOHNSON—Linens, Towels, Domestics, Blankets, Spreads.
FRANCIS HESS—Beds, Bedding, Major Appliances, Furniture, Floor Coverings, Lamps, Shades, Pictures, Mirrors, Home Furnishings.
MRS. OMA WATSON—Curtains & Draperies.

Fantle Bros. Co., 121 W. 3rd St. — Yankton — 6

Telephone: YAnkton 461
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Branch Stores Operated in Fort Dodge, Iowa, Marshalltown, Iowa, Sioux City, Iowa, Austin, Minnesota & La Crosse, Wisconsin.
See Listing of FANTLE BROS. CO. in La Crosse, Wisconsin.

HAROLD W. LEVINGER—Partner, Managing Director, General Mdse. Mgr., Buyer Ladies' Coats, Suits.
WILLARD E. FANTLE—Partner, Buyer Ladies' Dresses, Sportswear, etc.
HAROLD NYBERG—Controller.
WILLIAM LEVINGER—Girls', Infants' & Children's Wear, Toys, Smallwares.
H. SORENSON—Hosiery, Negligees, Robes.
D. PERRY—Buyer for Corsets, Brassieres, Lingerie, Knitwear.
C. BENSON—Buyer for Shoes, Slippers.
A. KAIFETZ—Underwear, Gloves, Neckwear, Scarfs, Handbags, Ready-to-Wear Accessories, Costume Jewelry.
FRED VAUGHN—Piece Goods, Domestics, Sheetings, Blankets, Spreads.

TENNESSEE

Units

Williams & Co., Main St. — Athens — 2
Telephone: AThens 1547-J
Operates: TELLICO BARGAIN STORE in Tellico, Tennessee.
FRED C. WILLIAMS—Owner & Buyer for all Departments.

George Ragon Co., 101 W. Market St. — Bolivar — 2
Telephone: BOlivar 4261
Branch Store Operated in Whiteville, Tenn.
GEORGE RAGON—Owner & Buyer for all Departments.

H. P. King Co., 624 State St. — Bristol — 1
Telephone: SOuth 3820
Resident Buyer: Kirby Block & Co., W. 31st St.
ARMIN R. KING—President & General Manager.
HENRY P. KING, JR.—Executive Vice President & Buyer Men's & Boys' Clothing & Furnishings, Men's & Boys' Shoes.
M. MAC KING—Treasurer, Controller, Public Relations Director & Executive Personnel Director.
M. FRAZER KING—Secretary & General Merchandise Manager.
JOHN H. KING—Manager Building, Maintenance, Supply, Alteration & Repair Depts., Store & Display Equipment Buyer.
SIDNEY B. COFER—Advertising Manager.
JAMES HAMILTON—Display Director.
DONALD S. KING—Basement Merchandise Manager & Buyer.
W. W. HICKS—Merchandise Manager Ladies' Ready-to-Wear, Buyer Furs.
MRS. SUE BUNTING—Women's & Misses' Coats, Suits & Dresses.
H. P. KING, III—Juniors' Coats, Suits, Dresses, Ladies' Blouses, Sportswear, Skirts & Knit Apparel.
MRS. ANNA HUNT—Girls', Children's & Infants' Wear.
H. GODSEY—Children's Shoes.
MISS MAUDE HARR—Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MRS. LEONA LINCOLN—Hosiery, Gloves, Neckwear, Scarfs, Handbags, Handkerchiefs, Small Leather Goods, Fine & Costume Jewelry, Watches, Umbrellas, Stationery & Cameras.
J. H. WILLIAMSON—Ladies' Shoes.
MRS. MAY GOODMAN—Corsets & Brassieres.
MRS. BETTY DUNCAN—Piece Goods.
R. F. HARRISON—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Laces, Trimmings, Ribbons, Notions, Art Needlework, Toys, Candy & Delicacies.
MRS. MYRTLE LINDSEY—Toiletries & Drug Sundries.
MRS. VIRGINIA MILLARD—Silverware, China, Glassware, Clocks, Gift Shop.
PAUL A. CHAPMAN—Bedding, Curtains, Draperies, Upholstery, Lamps, Shades, Pictures, Mirrors, Furniture, Floor Coverings, Luggage.
D. P. SENEKER—Radios, Phonographs & Major Electrical Appliances.

Baddour's Dept. Stores, N. Washington St. — Brownsville — 3
Telephone: BRownsville 649
Branch Stores Operated in Ripley & Millington, Tenn.
MITCHELL BADDOUR—Owner & Buyer for all Departments.

Felsenthal's Dept. Store, 102 N. Court St. — Brownsville — 2
Telephone: BRownsville 99
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch Store Operated in Milan, Tennessee.
HENRY FELSENTHAL—President, General Manager, General Merchandise Manager & Buyer Shoes, Piece Goods, Linens, Towels, Domestics, Blankets, Sheetings, Bedding, Draperies, Curtains & Luggage
ROBERT FELSENTHAL—Advertising Manager, Basement Merchandise Manager & Buyer House Dresses, Toys & all Basement Merchandise.
MRS. MARIE HUNTER—Storee Manager at Milan, Tennessee.
MRS. H. FELSENTHAL—Misses', Women's & Juniors' Ready-to-Wear, Blouses, Sportswear, Separates, Girls', Infants' & Children's Wear, Neckwear, Scarfs, Handkerchiefs, Negligees, Robes, Handbags & Costume Jewelry.
MRS. M. CURRIE—Hosiery, Gloves, Laces, Trimmings, Ribbons & Notions.
MRS. M. HUNTER—Underwear & Lingerie.
MRS. E. TURNER—Foundation Garments.

TENNESSEE (Cont'd)

Units

Martin's Dept. Stores, 107 N. Lafayette St. — Brownsville — 7
Telephone: BRownsville 55
All Stores Operated in Tennessee.
ROBERT D. MARTIN, JR.—Owner & Buyer for all Departments.

W. D. Buttrey & Son — Burns — 4
All Stores Operated in Tennessee.
L. E. BUTTREY—Owner and with
M. S. STUART—Buyers for all Departments.

Hire & Jent Dept. Stores, Main St. — Carthage — 5
Telephone: CArthage 61
All Stores Operated in Tennessee.
Operates: LIVINGSTON DRY GOODS CO.—LAFAYETTE DRY GOODS CO.
F. R. HIRE—General Manager & Buyer for all Departments.

Waggoner's Dept. Store, Main St. — Carthage — 1
Telephone: CArthage 288
JAMES C. WAGGONER—Owner & General Buyer.

Peeler Dry Goods Co., 305 N. Public Square — Centerville — 1
Telephone: CEnterville 3586
CHESTER W. PEELER—Owner & General Buyer.

Effron's, 607 Market St. — Chattanooga 2, — 1
Telephone: CHattanooga 7-0451
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
ABE EFFRON—President & General Merchandise Manager.
RAYMOND EFFRON—Ladies' Ready-to-Wear, Sportswear, Separates, Furs & Millinery.
MRS. D. McGEE—Infants' & Children's Wear & Furnishings.
H. SIEGAL—Hosiery, Gloves, Ready-to-Wear Accessories, Intimate Apparel, Men's & Boys' Clothing & Furnishings, Luggage.
SYDNEY EFFRON—Piece Goods, Domestics, Bedding & Small Home Furnishings, Toys.

Loveman's, Inc., 800 Market St. — Chattanooga — 4
Telephone: CHattanooga 5-3511
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Stores Operated in East Ridge, Kingsport & Oak Ridge, Tennessee.
See Listing of LOVEMAN'S, INC. in Oak Ridge, Tennessee.
RICHARD L. MOORE, JR.—President & Merchandise Manager Piece Goods & Domestics.
JAMES L. MOORE—Executive Vice President & General Merchandise Manager.
ROBERT S. PORTER—Treasurer, Secretary & Controller.
JOSEPH LOWE—Manager of Building, Maintenance, Supply, Alteration & Repair Depts., Store Equipment Buyer & Executive Personnel Manager.
C. H. BARTON—Display Director & Display Equipment Buyer.
MRS. M. P. BARRY—Public Relations Director & Advertising Manager.
MISS JOSEPHENE MAY—Employee Relations Manager.
WILLIAM THOMPSON—Manager & Buyer for East Ridge, Tennessee Store.
JAMES J. NEVINS—Merchandise Manager for Ladies' Ready-to-Wear.
CARL McAFEE—Merchandise Manager for Ladies' Intimate Apparel & Ready-to-Wear Accessories, Buyer Leather Goods & Luggage.
RICHARD FRENCH—Merchandise Manager for Men's & Boys' Clothing & Furnishings, Buyer Boys' Clothing & Furnishings.
HORTON WOOD—Merchandise Manager Home Furnishings & Buyer Piece Goods, Patterns, Muslins, Laces, Trimmings, Ribbons, Draperies, Upholstery, Curtains & Floor coverings.
MRS. LAURA YOUNG—Women's & Misses' Coats, Dresses & Furs.
MRS. E. FRAZIER—Juniors' Coats, Suits & Dresses.
MRS. MARY WRIGHT—Blouses, Sportswear, Skirts, Knit Apparel, Aprons & Uniforms.
MISS RUTH SANDERS—Girls', Children's & Infants' Wear & Furnishings.
MRS. M. ANG7LEA—House Dresses.
MRS. JANE SPEARS—Underwear, Lingerie, Negligees & Robes.
MRS. L. COFFEY—Hosiery, Fine & Costume Jewelry, Watches.

(Continued)

TENNESSEE (Cont'd.)

Loveman's, Inc. (Continued)

MRS. R. VENABLE—Ladies' Accessories.
MRS. T. WEATHERFORD—Corsets & Brassieres.
L. D. FARRAR—Men's Clothing, Hats & Caps.
W. N. TAGGART—Men's Furnishings.
WILLIAM SMITH—Linens, Towels, Comforters, Sheetings, Blankets, Spreads, Bedding, Art Needlework.
MRS. M. MITCHELL—Notions, Umbrellas, Sewing Accessories & Sanitary Goods.
MRS. RUBYE STEIN—Toiletries.
MRS. DELLA WILLIAMS—Stationery & Christmas Decorations.
CHARLES RAINWATER—Hardware, Electrical Goods, Kitchenware, Appliances, Television, Radio.
MRS. B. SHARP—China, Glassware, Silverware, Clocks, Lamps, Shades, Pictures, Mirrors, Gifts, Toys & Games.
BILLY ROSS—Soda Fountain & Luncheonette.

Miller Bros., 629 Market St. Chattanooga 2,

Telephone: CHattanooga 7-1251
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
Branch Stores Operated in Brainerd, Chattanooga, Tennessee & Rome, Georgia.
See Listing of MILLER BROS. in Rome, Georgia.

FELIX MILLER, SR.—President.
G. B. SMITH—Executive Vice President.
I. C. SIEVING, SR.—General Merchandise Manager.
W. W. LYONS—Controller.
A. B. HOGE—Store Superintendent, Personnel Director & Purchasing Agent.
ROBERT SIMS—Advertising Manager.
T. L. THEDFORD—Publicity Manager & Display Director.

MERCHANDISE MANAGERS

I. C. SIEVING—Ladies' Ready-to-Wear Accessories, Intimate Apparel, Notions, Toiletries, Stationery, Silverware, China, Glassware, General Home Furnishings, Small Electrical Appliances, Toys, Gifts.
E. SCHLESINGER—Shoes.
F. W. PAYNE—Men's & Boys' Clothing & Furnishings.
F. RUTEMEYER—Piece Goods, Patterns, Linens, Domestics, Blankets, Trimmings & Buttons.
J. W. JOHNSON—Beds, Bedding, Furniture, Floor Coverings, Draperies & Upholstery.
H. J. SULLIVAN—Radios, Phonographs & Major Electrical Appliances.
S. A. SIMMONS—Basement Merchandise Manager.

BUYERS

MRS. B. ALLISON—Women's & Misses' Better Coats & Suits, Women's & Misses' Better Dresses ($49.95 & Up).
A. HOGE, JR.—Women's & Misses' Moderate Priced Coats & Suits, Juniors' Coats & Suits.
MISS B. NARRAMORE—Women's Dresses Up to $49.95, Half Size Dresses.
MRS. O. ROBINSON—Bridal Shop.
W. L. BENNETT—Women's & Misses' Moderate Priced Dresses, Popular Priced Dresses, Maternity Wear, Aprons, House Dresses, Uniforms, Bathrobes & Negligees.
MISS E. HUNT—Junior Miss Dresses, Girls' Apparel (7-16), Underwear & Robes.
MRS. M. BARNES—Sportswear, Blouses, Skirts, Sweaters, Jackets, Junior Miss Sportswear.
MRS. S. JERNIGAN—Hosiery, Gloves, Handbags & Umbrellas.
MRS. M. COLLETT—Buyer Ladies' Underwear.
MISS MARY HITT—Neckwear, Scarfs, Handkerchiefs, Ribbons, Blouses.
MRS. V. WELKER—Corsets & Brassieres.
MRS. G. DARLING—Infants' & Children's Wear (2-6), Children's Underwear & Robes.
E. SCHLESINGER—Family Shoes.
MRS. V. WEBB—Children's Shoes.
W. H. BASS—Men's Clothing.
F. W. PAYNE—Men's Hats & Furnishings.
MISS F. BUSH—Boys' Clothing & Furnishings.

(Continued)

TENNESSEE (Cont'd.)

Units

Miller Bros. (Continued)

F. RUTEMEYER—Piece Goods, Linings, Linens, Blankets & Spreads.
MISS E. DAVIS—Patterns.
G. LERCH—Domestics.
MRS. E. ELDER—Laces, Trimmings, Buttons, Artificial Flowers.
MRS. G. BINGHAM—Notions.
MRS. R. EDWARDS—Toiletries & Drugs.
MRS. J. DENT—Jewelry.
MRS. M. ACHESON—Art Needlework.
MRS. LAURA THURMAN—Stationery.
MRS. W. WALTON—Silverware.
T. D. HENDERSON—Clocks, China, Glassware, Clocks, Gifts, Luggage.
L. AUSTIN—Pictures, Mirrors & Gifts.
MRS. P. BROWNE—Lamps & Shades.
J. JOHNSON—Beds & Bedding.
J. W. JOHNSON—Furniture & Floor Coverings.
H. C. RAMSEY—Curtains, Draperies, Upholstery.
H. B. SULLIVAN—Major Appliances, Radio.
MISS M. R. ELMORE—General Home Furnishings & Small Electrical Appliances.
MRS. G. MATHERLY—Toys.
C. SELMAN—Cameras.
S. A. SIMMONS—Buyer for all Basement Departments.

Winer Dept. Stores, 26 E. Main St. Chattanooga 8, 4

Telephone: CHattanooga 6-0850
Stores Operated in Georgia & Tennessee.
MYER H. & HARRY WINER—Partners & Buyers for all Depts.

McNeal & Edwards Co., 204 Franklin St. Clarksville 1

Telephone: CLarksville 7521
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
G. A. Dunlap Co., 47 W. 34th St.
Home Furnishings Department Located at 409 Madison St., Clarksville, Tenn.
FRANK R. EDWARDS—President, General Manager, Manager of Supply, Alteration, Repair, Building & Maintenance Depts., Store & Display Equipment Buyer & Merchandise Manager Ladies' Ready-to-Wear.
A. G. OLSON—Executive Vice President, General Merchandise Manager, Advertising & Public Relations Director & Executive Personnel Manager.
WALTON P. JARRATT—Treasurer, Buyer Draperies, Curtains, Upholstery, Lamps, Shades, Pictures, Mirrors, Furniture, Floor Coverings & Major Electrical Appliances.
WILLIAM GALLIVAN—Display, Copy & Art Director.
MRS. RUBY EDMONDSON—Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses, Sportswear, Skirts, Knit Apparel, House Dresses & Robes.
MRS. FRANK EDWARDS—Aprons, Uniforms, Furs, Girls', Small Boys', Infants' & Children's Wear & Furnishings, Toys.
MISS REBECCA SOUTHALL—Hosiery & Gloves.
MRS. GRACE EDWARDS—Underwear & Negligees.
MRS. W. A. BALDWIN—Neckwear, Scarfs, Handkerchiefs.
MRS. A. L. GOODE—Foundation Garments.
JACK MYRICK—Handbags, Small Leather Goods, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding, Gifts & Luggage.
MISS V. MONROE—Woolens, Silk & Rayon Goods.
MRS. LUTHER MORRISON—Cotton Goods.
MRS. GRACE WESTENBERGER—Linens.
MISS MARY MOORE—Laces, Trimmings, Ribbons & Notions.
MRS. THELMA HUIE—Toiletries, Drug Sundries, Costume Jewelry.
MISS ELEANOR ABERNATHY—Umbrellas.
MRS. J. E. VICK—Art Needlework.

Anderson Bros. & Foster, 125 W. 7th St. Columbia

Telephone: COlumbia 3880
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Operated by NATIONAL STORES CORP., Nashville, Tennessee. (See Listing)
Branch Stores Operated in Glasgow, Kentucky & Pulaski, Tennessee.
C. W. CLARK—Store Manager & General Merchandise Manager.

(Continued)

TENNESSEE (Cont'd.)

Unit

Anderson Bros. & Foster (Continued)

MRS. H. TURNER—Ladies' Ready-to-Wear & Furs, Aprons, House Dresses, Uniforms & Bathrobes.
MISS M. PRIEST—Sportswear & Separates.
MRS. FERN McMINN—Millinery.
MRS. U. FRASIER—Hosiery.
MRS. A. BRYANT—Gloves, Handbags, Costume Jewelry, Ladies' Ready-to-Wear Accessories, Toiletries.
MRS. GRIFFIN—Intimate Apparel.
MISS H. GREEN—Infants', Children's & High School Wear.
MRS. KIRBY—Men's Furnishings.
FRED W. PAYNE—Shoes & Luggage.
EARL E. NOTGRASS—Piece Goods.
MRS. HOUSER—Linens, Towels & Domestics.
MRS. P. MOHAN—Laces, Trimmings, Ribbons & Notions.
MRS. L. MOSELEY—Silverware, China, Glassware, Draperies, Upholstery, Curtains, Lamps, Shades, Pictures, Mirrors, General Home Furnishings, Gifts & Toys.
MISS L. TAYLOR—Floor Coverings.
LATTIE M. JONES—Furniture, Radios, Phonographs, Major Electrical Appliances, Cameras & Sporting Goods.

Jenkins & Darwin Bros., Box 521 — Cookeville — 21

Telephone: COokeville 357
Resident Buyer: Bernstein & Wolff, 421 7th Ave.
Stores Operated in Kentucky & Tennessee.
J. C. DARWIN, JR.—Partner & Buyer Ready-to-Wear, Millinery, Piece Goods & General Merchandise.
W. J. ERWIN—Hosiery, Shoes & all Men's Wear.

Guttman's Dept. Stores, 100 N. Side Square — Covington — 3

Telephone: COvington 9687
All Stores Operated in Tennessee.
JACK GUTTMAN—Owner & Buyer for all Departments.

D. C. Sherrell Co. — Dellrose — 2

Telephone: DEllrose 10
Operates: HARWELL-STONE & CO., Pulaski, Tennessee.
H. M. SHERRELL—General Manager & Buyer.
J. W. HARWELL—Manager & Buyer for Pulaski Store.

Unaka Stores, Inc. — Erwin — 3

Stores Operated in North Carolina, Tennessee & Virginia.
FRANK D. HANNAH—President.
MAE NELSON—Buyer Ready-to-Wear.
H. H. HANNAH—Buyer Shoes.
MARTHA HARRELL—Buyer Infants Wear.
C. D. HILLMAN—Buyer Men's Wear.
C. TONEY—Grocery Buyer.

Johnson's Dept. Stores, 814 Tennessee Ave. — Etowah — 2

Telephone: ETowah 588
Branch Store Operated in Madisonville, Tenn.
EDGAR B. JOHNSON—Owner & Buyer for all Departments.

Woodbine Dry Goods Stores, Public Square — Franklin — 5

Telephone: FRanklin 91
All Stores Operated in Tennessee.
FRANK BEASLEY—Partner & Buyer for all Departments.

Chandler's Bargain Stores — Gallatin — 5

Telephone: GAllatin 219
All Stores Operated in Tennessee.
W. T. CHANDLER—Owner & Buyer for all Departments.

Miller & Brewer Co. — Harriman — 9

Telephone: HArriman 556
All Stores Operated in Tennessee.
J. B. BREWER—Partner.
M. C. MILLER—Buyer for all Departments.

TENNESSEE (Cont'd.)

Units

Holland's Dept. Store, 201 E. Lafayette St. Jackson 1

Telephone: JAckson 7-3348
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
WILLIAM HOLLAND, JR.—President & General Merchandise Manager.
MRS. C. BOON—Ladies' Ready-to-Wear, Sportswear & Separates, Furs.
MRS. J. BOULTON—House Dresses & Uniforms, Infants' Wear.
MRS. A. WILKINSON—Gloves, Handbags & Ready-to-Wear Accessories.
MISS I. DEASON—Hosiery & Intimate Apparel.
FRAD A. MILLER—Men's & Boys' Clothing & Furnishings, Luggage.
CARL BOON—Piece Goods, Linens, Towels, Domestics, Blankets, Bedding, Draperies & Curtains.
J. HOLLAND—Jewelry, Cosmetics & Smallwares.

Kisber's Dept. Store, 312 E. Lafayette St. Jackson 1

Telephone: JAckson 7-4424
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
JONAS KISBER—President.
J. B. ALBANESE—General Merchandise Manager.
MRS. G. KISBER—Ladies' Ready-to-Wear & Furs.
MRS. CUMMINGS—Blouses, Skirts, Sweaters, Millinery, Hosiery, Robes, Negligees, Lingerie, Underwear, Gloves, Handbags, Jewelry & Ready-to-Wear Accessories, Infants' & Children's Wear & Furnishings, Toiletries & Cosmetics.
DAVID S. CRANE—Men's, Women's & Children's Shoes.
MRS. C. HELFEY—Foundation Garments.
BERT COLE, JR.—Men's Hats & Furnishings, Luggage.
MRS. L. JOHNS—Notions, Trimmings, Patterns, Sewing Accessories, Art Needlework, Curtains & Draperies, Toys.

A. S. Lindy Sons & Co., 105 N. Market St. Jackson 4

Telephone: JAckson 7-4478
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Operates: GRAND LEADER STORE, Jackson, Tennessee.
NEW YORK, Jackson, Tennessee.
SALE STORE, Jackson, Tennessee.
STRASBERG'S, Humboldt, Tennessee.
HERMAN LINDY—Partner, Manager of Building, Maintenance, Supply, Alteration & Repair Depts., Store Equipment Buyer, Public Relations Director & Buyer Shoes, Toys, Luggage, Home Furnishings & Housewares.
JULIUS LINDY—Partner, Advertising Manager, Merchandise Manager Ready-to-Wear & Buyer Piece Goods, Linens, Towels, Domestics, Blankets, Sheetings, Draperies, Curtains, Ribbons & Trimmings.
A. P. FOWLKS—Display Equipment Buyer & Basement Manager.
MRS. RUTH TOWNSEND—Employee Relations Manager.
TOM SHEPERD—Store Manager & Buyer for STRASBERG'S at Humboldt, Tenn.
L. BARKER—Store Manager for NEW YORK STORE.
D. F. PARRISH—Basement Merchandise Manager & Buyer Men's & Boys' Clothing & Furnishings.
M. K. LINDY—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. GLADYS LINDY—Blouses, Skirts, Sportswear, Knit Apparel, Aprons, House Dresses, Uniforms, Furs, Girls', Infants' & Children's Wear.
MISS IRENE McRONEY—Millinery, Hosiery, Gloves, Handbags, Intimate Apparel, Ready-to-Wear Accessories.

Tuchfeld's, 211 N. Market St. Jackson 1

Telephone: JAckson 7-1696
Resident Buyer: Ben F. Levis, Inc., 218 W. 40th St.
SOL TUCHFELD—Owner, General Mdse. Mgr. & Buyer.

Dosser's Dept. Store, 228 E. Main St. Johnson City 1

Telephone: JOhnson City 3260
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
R. N. DOSSER—President, General Merchandise Manager & Merchandise Manager Ready-to-Wear.
MRS. E. MacIVER—Ladies' Ready-to-Wear, Blouses, Sportswear & Separates.
C. T. OTTENFIELD—Hosiery, Gloves, Handbags, Accessories, Lingerie, Underwear, Piece Goods, Linens, Towels, Domestics, Bedding, Notions, Trimmings, Draperies, Curtains, Lamps, Shades, Home Furnishings, Upholstery, China, Glassware, Silverware, Gifts, Luggage & Toys.

(Continued)

TENNESSEE (Cont'd.)

Units

Dosser's Dept. Store (Continued)

MRS. C. DUNN—Foundation Garments.
MISS L. HENDERSON—Infants' & Children's Wear & Furnishings.
MRS. HAMILTON—Toiletries & Cosmetics.
MRS. E. WHITE—Watches, Jewelry, Art Needlework & Gifts.

King's, Inc., 300 E. Main St. — Johnson City — 1

Telephone: JOhnson City 3580
Resident Buyer: Kirby Block & Co., 130 W. 31st St.
W. P. THACH—President, Merchandise Manager Ready-to-Wear & Buyer Coats, Suits, Furs & Sportswear.
C. H. PISTON—General Merchandise Manager.
MISS W. PRICE—Women's, Misses' & Juniors' Dresses.
MRS. J. HOWREN—Daytime Dresses, Aprons & Uniforms.
MISS M. CORRELL—Blouses, Lingerie, Underwear & Foundations.
W. R. MONK—Hosiery, Gloves, Handbags, Jewelry, Accessories, Piece Goods, Domestics, Bedding, Notions, Trimmings, Silverware, China, Glassware, Stationery, Books, Home Furnishings, Housewares, Gifts, Appliances & Luggage.
MRS. RUPE—Girls', Boys', Infants' & Children's Wear & Furnishings, Children's Shoes.
JOE B. JAYNES—Men's Shoes, Clothing & Furnishings.
J. DUNCAN—Toiletries, Cosmetics, Sanitary Goods.
J. R. WOLFF—Draperies, Curtains, Lamps, Shades, Pictures, Mirrors, Furniture, Floor Coverings, Upholstery.
H. MORGAN—Basement Merchandise Manager & Buyer.

J. Fred Johnson & Co., Inc., 146 Broad St. — Kingsport — 1

Telephone: CIrcle 5-4121
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
S. H. ANDERSON—President & General Merchandise Manager.
MISS ZOE WEAVER—Ladies' Ready-to-Wear, Sportswear, Blouses, Skirts.
MRS. MARION—Millinery.
MRS. S. FISHER—Hosiery, Gloves, Handbags, Accessories, Jewelry, Silverware, China, Glassware, Cutlery, Housewares, Stationery, Radios, Phonographs & Major Electrical Appliances.
MRS. M. BRUCE—Ladies' Intimate Apparel.
CHARLES B. MATHIESON—Ladies' Shoes.
MRS. ROSE KINKEAD—Infants' & Children's Wear.
ROBERT W. GOTT—Men's & Boys' Shoes, Clothing & Furnishings, Luggage.
MISS BLANCHE JOHNSON—Piece Goods, Linens, Towels, Domestics, Laces, Trimmings, Notions, Draperies, Curtains, Upholstery, Floor Coverings, Lamps, Shades, Home Furnishings & Gifts.
MRS. H. McCAFREY—Toiletries & Drug Sundries.

Blue Diamond Coal Co., Hamilton Bank Bldg. — Knoxville 2, — 12

Telephone: KNoxville 2-8171
Stores Operated in Kentucky, Tennessee & Virginia.
L. M. RAYBURN—Purchasing Agent & Director of Stores.

Bower's, Inc., 320 Wall St. — Knoxville 2, — 1

Telephone: KNoxville 3-9191
BEN A. BOWER—President & General Buyer.
J. R. KIDD—Merchandise Manager & Buyer.

Deitch Brothers, 18-20 Market Square — Knoxville 2, — 1

Telephone: KNoxille 3-0113
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
BEN B. DEITCH—Partner & Buyer all Ready-to-Wear, Negligees & Robes.
GUSTAVE E. DEITCH—Partner & Buyer Hosiery, Underwear, Gloves, Toys, Neckwear, Handbags, Accessories, Costume Jewelry, Piece Goods, Linens, Bedding, Domestics, Curtains, Men's & Boys' Clothing & Furnishings.
MISS E. FRENCH—Millinery.
MRS. R. RASAR—Girls', Infants' & Children's Wear & Furnishings.

S. H. George & Sons Co., 321 Gay St. SW — Knoxville 2,

Telephone: KNoxville 3-6161
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Branch of RICH'S, INC., Atlanta, Georgia. (See Listing)

(Continued)

TENNESSEE (Cont'd)

Units

S. H. George & Sons Co. (Continued)

FRED BROWN—Store Manager.
For Divisional Merchandise Managers, See RICH'S in Atlanta, Georgia.
MRS. A. HENRY—Coats & Suits.
MISS M. ZEIGE—Dresses.
M. CHANANIA—Budget Dresses.
MISS A. LEE GRIFFIN—Bridal Shop.
MISS M. SATTERFIELD—Sportswear & Separates.
MRS. E. IRON—Daytime Dresses, Uniforms & Aprons.
MRS. F. HOOD—Millinery.
MISS E. DUPES—Hosiery.
MISS A. BRICKER—Gloves, Handbags, Umbrellas, Fine & Costume Jewelry, Silverware.
MRS. S. PARROTT—Blouses, Handkerchiefs & Neckwear.
MISS L. MILWEE—Lingerie & Underwear.
MRS. F. TIPTON—Infants', Girls' & Teens' Wear.
D. PARKER—Children's Shoes, Ladies' Shoes.
MRS. E. COLLINSWORTH—Corsets & Brassieres.
J. L. STOUT—Men's Clothing.
C. FRANCIS—Men's Hats & Furnishings.
C. STEFFEY—Men's Shoes.
MISS I. BROWN—Boys' Wear.
E. OGG—Piece Goods, Linens, Domestics, Bedding, Laces & Yarns.
MISS C. EUBANKS—Notions.
MISS R. PRINCE—Cosmetics & Drugs.
MISS N. LaRUE—Books & Stationery.
MRS. M. SCHRADER—Draperies & Curtains.
R. DEAN—Furniture & Floor Coverings.
MRS. I. STALEY—Lamps, Shades & Pictures, Cutlery, etc.
U. G. REESE—Housewares.
MRS. B. WOLFE—China, Glassware, Silverware & Gifts.
MRS. MAXEY—Luggage.
MRS. M. WILDER—Candy.

Miller's, Inc., 433 S. Gay St. — Knoxville 2, — 5

Telephone: KNoxville 4-2911
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
Stores Operated in Georgia & Tennessee.

LEE H. PETREE—President.
GUSTAVE M. HANDLY—Executive Vice President, Sales Manager & General Store Superintendent.
JAMES LEE CLARKE, JR.—Vice President, Secretary & Personnel Manager.
SAMUEL W. ANDERSON—Vice President & Public Relations Director.
R. L. BRUNER—General Merchandise Manager.
J. V. ROSE—Store Controller.
Z. V. NICELY—Purchasing Agent.
A. J. FURIAN—Publicity Manager.
MRS. EVELYN CROWELL—Advertising Manager.
JAMES LOVE—Display Director.

DIVISIONAL MERCHANDISE MANAGERS

M. J. MILSTEAD—Women's, Misses' & Juniors' Ready-to-Wear, Teens' Wear, Sportswear, Furs, House Dresses, Negligees, Foundations.
D. CAMERON—Gloves, Hosiery, Underwear, Accessories, Infants' & Children's Wear, Toiletries, Stationery, Silverware, China, Glassware, Pictures, Electrical Appliances, Home Furnishings, Gifts, Toys.
MISS E. LOVETT—Millinery.
W. R. MABRY—All Shoes.
R. B. POWERS—Men's Clothing, Hats, Furnishings, Men's Gifts.
A. MARSHALL—Piece Goods, Domestics, Bedding, Laces, Trimmings, Notions, Patterns, Art Needlework.
R. W. McCLELLAN—Furniture, Beds, Rugs, Floor Coverings, Draperies, Upholstery, Mirrors.
F. BRISCOE—Restaurant & Soda Fountain.

BUYERS

C. GRIFFITH—Women's & Misses' & Junior Misses' Coats & Suits.
MRS. M. ZOGRAFOS—French Room Better Coats, Suits & Dresses.

(Continued)

TENNESSEE (Cont'd.)

Units

Miller's, Inc. (Continued)

MRS. H. BARNETT—Bridal Shop.
MISS L. PETERS—Moderate Priced Dresses, Junior Misses' Dresses.
MISS V. SNYDER—Popular Priced Dresses, Maternity Wear, Aprons, House Dresses, Uniforms, Robes, Negligees.
MRS. E. ELDER—Teen-Age Coats, Suits, Dresses, Sportswear & Furnishings.
MRS. M. PETERSON—Women's, Misses' & Junior Misses' Blouses, Sportswear, Skirts & Knit Apparel.
J. C. VANCE—Furs.
MISS E. LOVETT—Millinery.
MRS. G. RAUSIN—Hosiery.
MRS. C. DAVIS—Ladies' Underwear & Lingerie.
MRS. V. CARL—Gloves & Umbrellas.
MRS. C. FOWLER—Neckwear, Scarfs, Handkerchiefs, etc.
MRS. M. TYLER—Handbags & Small Leather Goods.
E. CLARKE—1st Floor Ladies' Shoes.
J. MARTIN—2nd Floor Ladies' Shoes.
MISS L. KEENER—Corsets & Brassieres.
MRS. E. FERGUSON—Girls' (7-14) Wear, Hosiery & Furnishings.
MRS. L. M. SCOTT—Infants' (2-6) Wear & Furnishings.
J. COLTHARP—Children's Shoes.
U. S. CATE—Men's Clothing.
MRS. N. RUDDER—Men's Furnishings.
C. TEMPLIN—Men's Hats, Canes & Umbrellas.
W. SNYDER—Men's & Boys' Shoes.
W. WINCHELL—Boys' Clothing & Furnishings.
A. R. MARSHALL—Piece Goods, Dress Goods, Linings, Patterns, Domestics, Blankets, Spreads, Bedding.
MRS C. SKAGGS—Linens, Trimmings, Laces, Art Needlework.
MISS M. OWENS—Ribbons, Notions & Buttons.
MRS. E. HILL—Toiletries & Drug Sundries.
MRS. P. BAKER—Silver & Jewelry.
W. FRANKS—Clocks.
MRS. K. JELLICOURS—Silverware.
MISS E. BELL—China, Glassware, Art Gifts, Bric A Brac.
MISS A. HARRISON—Books, Magazines & Religious Goods.
MRS. O. RIDINGS—Stationery.
MRS. R. FRANSE—Draperies, Curtains & Upholstery.
H. JONES—Furniture, Beds, Rugs, Floor Coverings, Mirrors.
MRS. J. McCOOK—Lamps, Shades, Fixtures, Pictures.
W. G. FRANKS—General Home Furnishings, Housewares, Luggage.
F. L. THOMAS—Radios, Phonographs & Major Electrical Appliances.
MRS. B. MOORE—Gifts.
C. TEMPLETON—Toys, Sporting Goods, Cameras.
F. BRISCOE—Restaurant & Soda Fountain.

BASEMENT DEPARTMENTS

E. A. CURTIS—Basement Merchandise Manager & Buyer Men's Clothing & Furnishings.
MRS. V. RAY—Ladies' Ready-to-Wear & Sportswear, House Dresses.
MRS. N. J. CAGLEY—Underwear, Robes, Negligees, Corsets & Brassieres.
MRS. M. A. WHITT—Ladies' Hosiery, Ready-to-Wear Accessories.
E. H. CRISP—Women's Shoes.
MRS. O. MYNATT—Children's Shoes.
MRS. G. TALONE—Girls', Children's & Infants' Wear & Furnishings.
MRS. D. MATHERLY—Boys' Clothing & Furnishings.

Snyder's Dept. Stores, 15 Market Square Knoxville 10, 2
Telephone: KNoxville 3-8306
Branch Store Operated in Maryville, Tenn.
RALPH N. SNYDER—Owner & Buyer for all Departments.

Ira A. Watson Co., 316 LaRue Ave. Knoxville 8, 22
Telephone: KNoxville 5-0482
Resident Buyer: O'Shaughnessy, Dewes & Klein, Inc., 132 W. 31st St.
Stores Operated in Alabama, Kentucky, Tennessee, Virginia & West Virginia.
FORREST F. WATSON—President.

(Continued)

TENNESSEE (Cont'd.)

Units

Ira A. Watson Co. (Continued)

FRED H. FAIN—Vice President, General Merchandise Manager & Buyer Coats, Suits, Sportswear, Skirts, Sweaters, Intimate Apparel, Gloves, Hosiery, Handbags, Accessories.
D. I. BYRD—Ladies' Dresses, House Dresses, Aprons, Uniforms, Blouses, Infants' & Children's Wear.
HENRY N. CARMICHAEL, JR.—Secretary & Personnel Manager.
J. K. WILLIAMS—Equipment, Fixtures, Real Estate, Store Locations.
J. S. WARD—Store Supplies.
M. W. ZENTMEYER—Men's & Boys' Wear, Shoes, Overalls, Luggage.
H. C. LOFTON—Notions, Patterns, Housewares, China, Glassware, Rugs, Ribbons, Floor Coverings, Paints, Piece Goods, Domestics, Bedding, Draperies, Curtains, Pictures & Small Home Furnishings.
W. W. NICHOLS—Toys.

Balloff's Stores, 101 E. Central Ave. — LaFollette — 2
Telephone: LA Follette 282
Both Stores Operated in LaFollette, Tennessee.
LOUIS BALLOFF—Owner & Buyer for all Departments.

Idol's Dept. Stores, 206 E. Central St. — LaFollette — 2
Telephone: LA Follette 200
Branch Store Operated in Jacksboro, Tenn.
L. C. IDOL—Owner & General Buyer.
MRS. L. C. IDOL—Ready-to-Wear, Hosiery, Underwear, Soft Goods Lines, Housewares.

Wender's Dept. Stores, 217 E. Central Ave. — LaFollette — 10
Telephone: LA Follette 258
All Stores Operated in Tennessee.
JOHN J. WENDER—Owner & Buyer for all Departments.

Gallaher Stores, Public Square — Lawrenceburg — 19
Telephone: LAwrenceburg 3623
Stores Operated in Alabama & Tennessee.
W. M. GALLAHER—Owner.
MURRAY R. GALLAHER—Buyer for all Departments.

Cowan's Stores, 102 E. Main St. — Lebanon — 3
Telephone: LEbanon 581
Stores Operated in Kentucky & Tennessee.
E. T. COWAN—Owner & Buyer for all Departments.

Draper & Darwin Stores, E. Main St. — Lebanon — 18
Telephone: LEbanon 116
Stores Operated in Kentucky & Tennessee.
O. F. DARWIN—General Manager & Buyer for all Departments.

Kornman's Dept. Store, Gallatin Rd. — Madison — 1
Telephone: MAdison 7-6493
MORRIS KORNMAN—Owner & General Buyer.

Taylor's Bargain Store, College St. — Madisonville — 1
Telephone: MAdisonville 2213
BENTON M. WORLEY—Partner & General Buyer.

Bandy's Dept. Stores — McMinnville — 3
Telephone: MC Minnville 249-R
All Stores Operated in Tennessee.
C. R. BANDY—Owner & Buyer for all Departments.

King's Dept. Stores, E. Main St. — McMinnville — 2
Telephone: MC Minnville 28
Branch Store Operated in Sparta, Tenn.
HARRY KING—Owner & Buyer Men's & Boys' Clothing & Furnishings, Luggage, Sporting Goods & General Merchandise, Shoes.
MRS. KING—All Ready-to-Wear & Sportswear, Infants' & Children's Wear, Millinery.
MRS. HENESSEE—Ladies' Accessories, Hosiery, Piece Goods & Home Furnishings.

TENNESSEE (Cont'd.)

Units

McArthur's Dept. Store, 116 E. Broadway — Maryville — 1

Telephone: MAryville 2354
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
D. I. McARTHUR—President.
WALTER I. ANDERSON—General Merchandise Manager.
MRS. M. CARINGER—Ladies' Ready-to-Wear, Sportswear, Millinery, Infants' & Children's Wear & Furnishings.
MRS. BROOME—Hosiery, Intimate Apparel, Costume Jewelry, Gifts, Toiletries, Cosmetics, Stationery.
MISS COSTNER—Gloves, Handbags, Accessories, Piece Goods, Linens, Towels, Domestics, Bedding, Laces, Trimmings, Ribbons, Notions, Art Needlework, Draperies & Curtains.
J. H. MISER, JR.—Men's & Boys' Clothing, Shoes & Furnishings, Luggage & Small Leather Goods.
CARL M. STOREY—Ladies' & Children's Shoes, Toys & all Basement Merchandise.

Proffitt's Dept. Stores, 101 E. Broadway — Maryville — 5

Telephone: Maryville 4500
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
All Stores Operated in Tennessee.
D. W. PROFFITT—President.
JACK W. PROFFITT—General Merchandise Manager.
J. W. KING—Secretary.
HARRY W. McDANIEL—Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses, Sportswear, Separates, Furs, Millinery, Intimate Apparel, Children's & Infants' Wear & Furnishings.
E. A. STOREY—Treasurer & Buyer Hosiery, Handbags, Accessories, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Draperies, Curtains & Upholstery, Piece Goods.
HARWELL B. PARK—Men's Clothing, Sportswear & Furnishings, Hats, Sporting Goods.
CARL H. WAGNER—Family Shoes.
MRS. C. LEWELLIN—Silverware, China, Glassware, Stationery, Books, Magazines, Stationery, Luggage & Gift Shop.
CHARLES E. STAPP—Lamps, Shades, Pictures, Mirrors, Furniture & Home Furnishings.
NED T. SHERER—Radios, Phonographs & Major Electrical Appliances.
MRS. B. LONG—Housewares, Kitchenwares, Cutlery & all Basement Merchandise.

Bargain Center Stores, 808 Vance Ave. — Memphis 5, — 3

Telephone: MEmphis 37-9638
Branch Stores Operated in Como & Robinsonville, Miss.
STANLEY FINK—Owner & Buyer for all Departments.

Bry's Dept. Store, 89 N. Main St. — Memphis 3, — 1

Telephone: MEmphis 5-2531
Resident Buyer: National Dept. Stores, 112 W. 38th St. (See Listing).
Operated by BRY-BLOCK MERCANTILE CORP.
BERNARD PINCUS—President & General Merchandise Manager.
HARRY I. SPIEGEL—Vice President, Secretary, Treasurer & General Manager, Store Equipment Buyer.
J. F. LARY—Manager of Building & Maintenance Depts.
L. J. RUSSO—Store Superintendent & Employee Relations Manager.
WAYNE FOSTER—Display Equipment Buyer, Display Manager.
A. H. NELSON—Warehouse Manager.
LOUIS FOPPIANO—Purchasing Agent.
ROBERT K. BROWN—Merchandise Manager Boys' Wear, Piece Goods, Domestics, Stationery, Notions & Art Needlework, Laces & Trimmings, & Buyer Girls', Infants' & Children's Wear.
R. C. ROZELLE—Merchandise Manager Major Appliances, Housewares, China & Glassware, Luggage, Sporting Goods, Buyer Glasswares, China, Housewares, Toys, Main Floor Gifts.
IRVING RINGLER—Women's, Misses' & Juniors' Coats, Suits & Furs.
MRS. MARY JOHNSON—Dresses, Aprons, House Dresses & Uniforms.
MRS. A. GOINGS—Blouses, Sportswear, Skirts & Knit Apparel.
MRS. H. DeMONBRUN—Millinery.

(Continued)

TENNESSEE (Cont'd.)

Units

Bry's Dept. Store (Continued)

MRS. EFFIE M. TURPIN—Hosiery, Gloves, Neckwear, Scarfs, Handbags, Small Leather Goods, Handkerchiefs, Toiletries, Costume Jewelry, Drug Sundries, Umbrellas.
MRS. IRIS JOWERS—Underwear, Negligees & Robes.
T. J. HERRING—Family Shoes.
MRS. BLANCHE MEYERS—Corsets & Brassieres.
MILTON ROSENBLATT—Men's Clothing, Hats & Furnishings.
MACEY SIMON—Boys' Clothing & Furnishings.
MARTIN WEINER—Piece Goods, Linens, Towels, Domestics, Blankets, Muslins, Sheetings & Spreads.
MISS MARY WEAVER—Laces, Trimmings, Ribbons, Notions, Art Needlework, Books, Stationery, Magazines & 2nd Floor Gifts.
MISS DOROTHY LEFTWICH—Fine & Costume Jewelry, Clocks & Watches.
J. P. BROWN—Beds, Bedding & Furniture.
GORDON HUMPHREYS—Draperies, Curtains & Floor Coverings.
JACK PODUSKA—Radios, Phonographs & Major Electrical Appliances.
MRS. ALMA ANDERSON—Lamps, Shades, Pictures & Mirrors.
J. H. MEYER—Luggage & Sporting Goods.

BASEMENT DEPARTMENTS

SOL M. COHEN—Basement Merchandise Manager & Buyer Men's & Boys' Clothing & Furnishings.
LOUIS RABIN—Ladies' Coats, Suits & Dresses.
MRS. IONE RICE—House Dresses, Hosiery, Underwear, Children's Wear.
RAY B. POWELL—Shoes.
O. L. DURHAM—Piece Goods, Linens, Draperies & Floor Coverings.

Dattel's Dept. Store, 216 McLemore Ave. Memphis 6, 1

Telephone: WHitehall 2-5081
DAVE GRAEBER—Owner & General Buyer.

The John Gerber Co., 25 N. Main St. Memphis 3, 1

Telephone: MEmphis 5-3331
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. L. SMITH—Managing Director.
P. A. McPHILLIPS—1st Vice President.
E. C. McGRAW—General Store Superintendent.
E. A. BIZOT—Vice President in charge of Merchandise.
MRS. L. GOLDSTEIN—Ladies' Ready-to-Wear, Furs.
MISS L. JONES—Blouses, Skirts, Sportswear, Knit Apparel, Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MRS. DAWN—Bridal Shop.
MRS. D. DICKEY—Junior Wear, Sportswear & Furnishings.
MISS G. DAVIS—Girls' Wear, High School Shop.
MRS. K. KUROP & MISS H. MILLER—Millinery.
MISS M. CASTELVECCHI—Hosiery.
ALVAN F. TATE—Gloves.
MRS. M. CROSBEY—Scarfs, Handkerchiefs & Neckwear.
MRS. JORDAN—Handbags & Small Leather Goods.
W. A. JACKSON—Ladies' & Small Leather Goods.
MRS. M. WRIGHT—Foundation Garments.
MRS. M. WOODS—Children's & Infants' Wear & Furnishings.
GARLAND WAGGONER—Men's Clothing, Sportswear & Shoes.
E. C. McGRAW—Men's Furnishings.
H. WALKER—Boys' Clothing & Furnishings.
MISS I. POWELL—Piece Goods & Patterns, Linings, Linens, Domestics.
MRS. C. BARCLEY—Narrow Laces, Trimmings, Ribbons, Notions.
MRS. C. HOOPER—Toiletries & Drug Sundries.
MRS. MISS J. WHITLEY—Fine & Costume Jewelry.
MRS. H. STRICKLIN—Art Needlework.
FRED BIZOT—Silverware, China, Glassware & Gifts.
MRS. SMITH—Books, Stationery & Magazines.
MRS. B. KEENER—Lamps, Shades, Pictures, Mirrors & Small Home Furnishings, Furniture.
J. P. BRIGHAM—Pillows, Sheetings & Bedding.
WILLIAM F. GREGG—Draperies, Curtains, Upholstery, Mats & Floor Coverings, Luggage.
HENRY HOLDER—Radios, Phonographs & Major Electrical Appliances.
JAMES W. REEDER—Cutlery, Housewares, Hardware, Paints, Toys,

TENNESSEE (Cont'd.)

Unit

J. Goldsmith & Sons Co., 123 S. Main St. Memphis 3,

Telephone: MEmphis 8-6644

Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).

ELIAS J. GOLDSMITH, SR.—President.
JACK L. GOLDSMITH—General Manager.
ROBERT T. GOLDSMITH—General Merchandise Manager.
E. M. MARKS—Controller.
JOSEPH A. GRONAUER—General Store Superintendent.
MRS. THELMA P. SEYMOUR—Personnel Director.
W. A. LANGHART—Purchasing Agent.
FRED GOLDSMITH, JR.—Publicity Director.
JOHN W. DAVIES—Advertising Manager.
GEORGE HETTINGER—Display Manager.

DIVISIONAL MERCHANDISE MANAGERS

A. BRUNN—Women's, Misses' & Juniors' Ready-to-Wear, Sportswear, Furs, Aprons, House Dresses, Uniforms, Negligees & Robes.
R. GOLDSMITH—Millinery, Hosiery, Ladies' Ready-to-Wear Accessories, Notions, Toiletries, Drugs, Art Needlework, Stationery, Cameras, Candy, Paints & Wallpaper.
P. MURPHY—Ladies' Intimate Apparel.
MRS. R. TURNER—Infants' & Children's Wear & Furnishings.
A. B. THOMAS—Women's, Children's, Men's & Boys' Shoes.
S. COLEMAN—Men's & Boys' Clothing, Sportswear & Furnishings.
A. BERNATSKY—Piece Goods, Dress Goods, Linings, Laces, Trimmings & Embroideries.
R. S. CHRISTIE—Patterns, Linens, Domestics, Blankets, Spreads, Ribbons.
M. WEISS—Draperies, Curtains, Upholstery, Floor Coverings & Luggage.
E. M. MARKS—Furniture, Beds & Bedding.
WILLIAM RYAN—Silverware, China, Glassware, Lamps, Shades, Mirrors, Pictures, General Home Furnishings, Small Electrical Appliances, Gifts, Toys, Records & Sporting Goods.
F. GOLDSMITH—Cafeteria.

BUYERS

MISS J. GILMOUR—Women's & Misses' Coats & Suits.
A. SACKS—Women's & Misses' Better Dresses, Special Sizes.
MISS M. SMART—Bridal Shop.
MISS L. EILBOTT—Popular Priced & Budget Dresses, Maternity Wear.
MISS H. WITTEN—Junior Misses' Coats, Suits, Dresses & Sportswear.
MRS. T. BROWNING—Sportswear, Blouses, Skirts, Jackets, Sweaters, Bathing Suits.
MRS. R. SPEAKER—Aprons, House Dresses, Uniforms, Robes, Negligees.
MRS. B. SMYTHE—Furs.
MRS. S. STINNETT—Girls' & Teens' Wear.
MRS. L. TARVER—Hosiery & Gloves.
MRS. E. GOFF—Ladies' Knit Underwear.
MRS. H. WHITBY—Ladies' Silk & Cotton Underwear.
MISS E. LOWRY—Neckwear, Scarfs, Veilings, Blouses, Belts.
MISS M. HOOBERRY—Handkerchiefs, Costume Jewelry, Clocks.
MRS. N. RICHARDSON—Handbags, Small Leather Goods, Umbrellas.
J. TUCKER—Ladies' Shoes.
MISS M. GOW—Ladies' Slippers.
MRS. M. O'CONNER—Children's Shoes.
MRS. M. DAVIS—Corsets & Brassieres.
MISS L. SMITH—Ribbons & Small Accessories.
MRS. R. TURNER—Girls' & Teens' Underwear & Robes, Infants' Wear.
J. STROUD—Men's Clothing & Sportswear.
C. C. WOODY—Men's Furnishings.
L. SCHLESSINGER—Men's Hats & Caps.
E. JACOBS—Men's & Boys' Shoes.
A. M. HARMEL—Boys' Clothing & Furnishings.
A. BERNATSKY—Piece Goods, Linings, Dress Goods, Patterns, Laces & Trimmings.
V. MONTAGUE—Linens, Towels, Domestics, Blankets, Spreads.
L. P. JAMES—Notions, Buttons, Toiletries, Drugs, Art Needlework, Embroideries, Stationery & Cameras.

(Continued)

TENNESSEE (Cont'd.)

Units

J. Goldsmith & Sons Co. (Continued)

MRS. E. WALZ—Silverware.
M. WEISS—Draperies & Curtains.
O. ARMSTRONG—Furniture, Beds, Springs, Mattresses.
J. BEDI—Carpets, Rugs, Linoleum & Luggage.
MISS V. BECKLEY—Lamps, Shades, Pictures, Mirrors, China, Glassware, Gifts.
P. WARD—General Home Furnishings, Small Electrical Appliances.
F. W. PAUL—Wallpaper & Paints.
MRS. F. WEATHERY—Toys & Sporting Goods.
MRS. E. BARBARO—Records.
H. ANDERSON—Cafeteria.

BASEMENT DEPARTMENTS

E. HUNVALD—Merchandise Manager.
H. SUMMERFIELD—Ladies' Ready-to-Wear.
MRS. E. STRASSNER—Sportswear, Separates, House Dresses, Uniforms, Cotton Dresses, Negligees, Robes, Corsets & Brassieres.
MRS. E. TOBEY—Ladies' Hosiery, Underwear & Ready-to-Wear Accessories.
MRS. L. PHILLIPI—Girls', Children's & Infants' Wear.
H. MANIS—Men's & Boys' Clothing & Furnishings.
H. FERRELL—Piece Goods, Domestics, Draperies, Floor Coverings.

Graber's Stores, 59 S. 2nd St. Memphis 3, 12

Telephone: MEmphis 37-6531
Stores Operated in Arkansas, Missouri & Tennessee.
Operated by: THE GRAY MERCANTILE CO.
LOUIS GRABER—General Manager & Buyer Piece Goods, Linens, Towels, Domestics, Household Items, Toys & Sporting Goods.
EWING FRIEDMAN—Supervisor Store Fixtures, Equipment & Real Estate.
SAM GRABER—Ladies' Wear, Accessories, Millinery.
JOE GRABER—Knitwear & Children's Items, Luggage.
DAVE GRABER—Buyer for Men's & Boys' Wear.
MEYER GRABER—Buyer Shoes.

Wm. H. Harris & Co., 132 S. 2nd St. Memphis 3, 8

Telephone: MEmphis 5-4264
Stores Operated in Arkansas & Tennessee.
Operates: PEOPLES BARGAIN STORES
GREENER'S DEPT. STORES
W. H. HARRIS—Owner & General Buyer.
S. M. LEE—Buyer Notions, Hardware.

B. Lowenstein & Bros., Inc., 27 S. Main St. Memphis 3, 2

Telephone: CHattanooga 8-7711
Resident Buyer: City Stores Mercantile Co., 128 W. 31st St. (See Listing).
Branch Store Operated in Memphis, Tenn.
AARON SCHARFF—President.
E. F. ROBINSON—Executive Vice President, General Merchandise Mgr.
MERRELL A. DUKES—Treasurer.
MARARET MOONEY—Advertising Manager.
C. F. FERRELL—Display Director.
ALTA BENNETT—Personnel Manager.
WALTER A. SMITH—Manager of Branch Store.
LOU KLINE—Merchandise Manager for Ready-to-Wear, Piece Goods, Domestics, Linens, Towels.
W. R. ROYAL—Merchandise Manager for Ready-to-Wear Accessories, Laces, Trimmings, Ribbons, Notions, Smallwares, etc.
J. L. LEVY—Merchandise Manager for Home Furnishings, Housewares, Toys, Buyer Toys.
LILLIAN VAN CLEAVE—Women's & Misses' Coats & Suits, Furs.
ELIZABETH KNOX—Women's & Misses' Better Dresses.
E. LITTON—Women's & Misses' Inexpensive Dresses.
JEWEL MYERS—Juniors' Coats, Suits, Dresses.
LILLIAN STANEK—Sportswear, Skirts.
VIVIAN HARGROVE—Knit Apparel.
MISS NANCY GORDON—Girls' Wear.
L. BAILEY—Aprons, House Dresses, Uniforms, Negligees, Robes.

(Continued)

TENNESSEE (Cont'd.)

Units

B. Lowenstein & Bros., Inc.(Continued)

K. TALBERT—Millinery.
FANNIE MAE DIXON—Hosiery.
MARY JACOBI—Blouses, Neckwear, Small Leather Goods.
K. DUNLOP—Underwear, Handbags.
W. R. ROYAL—Handkerchiefs, Umbrellas.
H. McLAURINE—Corsets, Brassieres.
MRS. T. K. EDWARDS—Infants' Wear.
CLAUDE PACE—Men's Clothing, Hats & Caps.
STANLEY BAYERSDORFER—Men's Furnishings.
G. MUELLER—Ladies' Shoes.
C. HOLLIFIELD—Men's Shoes.
E. COHEN—Boys' Clothing & Furnishings.
HELEN SMITH—Piece Goods.
JULIUS KAPLAN—Domestics, Linens, Towels.
LUCILLE LYNCH—Laces, Trimmings, Ribbons, Notions.
THERESA WEAVER—Toiletries.
EVELYN McADAMS—Jewelry.
JULIA CRENSHAW—Silverware, Watches, Pictures, Mirrors, Lamps, Shades, Gifts.
L. LUTHER—Art Needlework.
VIRGINIA BLAISDELL—Books, Magazines.
ALICE TURRI—Stationery.
L. STRICKLAND—Bedding, Floor Coverings.
TOM KELLY—Major Appliances, Radios, Phonographs, Luggage.
M. KELLY—Furniture.
C. SUMRALL—Housewares, Hardware.

BASEMENT DEPARTMENTS

HARRY STREET—Merchandise Manager.
MISS GLENDA MUETH—Ready-to-Wear.
MISS HELEN SIMPSON—Sportswear, Infants' & Girls' Wear.
MISS ANN ROSS—Accessories.
C. V. MEYERS—Men's & Boys' Clothing.
A. LECHNER—Piece Goods & Domestics.

Harry D. Scheinberg & Sons, 1203 McLemore Ave. Memphis 6, 2

Telephone: MEmphis 9-1717
Branch Store Operated in Whitehaven, Tenn.
HARRY D. SCHEINBERG—Senior Partner, Buyer for 8 Affiliated Stores.
MANNIE SCHEINBERG—Merchandise Manager.
MRS. H. D. SCHEINBERG—Ready-to-Wear, Hosiery, Underwear, Soft Goods Lines.
PHILIP SMOLENSKY—Shoes & Haberdashery.

Sam Shainberg Dry Goods Co., 285 Union Ave. Memphis 1, 25

Telephone: MEmphis 37-5373
Resident Buyer: O'Shaughnessy, Dewes & Klein, Inc., 132 W. 31st St.
Stores Operated in Arkansas, Mississippi & Tennessee.
Operates: BLACK & WHITE DEPT. STORES
HEINEMANN'S, INC.
NATHAN SHAINBERG—President, Store Locations, Real Estate.
HERBERT SHAINBERG—Vice President, General Merchandise Manager.
BEN GOLDSTEIN—Vice President, Store Fixtures, Equipment, Ladies Ready-to-Wear, Coats, Suits, Sportswear.
EUGENE SEBULSKY—Secretary, Treasurer, Supplies.
BEN LEACH—Ladies & Children's Hosiery, Lingerie, Infants' & Girls' Wear.
LARRY FINE—Buyer Dry Goods, Domestics, Notions, Draperies.
MICHAEL HYRKA—Buyer Shoes.
AXEL ROBINS—Home Furnishings, Smallwares, Variety Goods, Gift Items, Toys.
IRVIN EISENBERG—Buyer Men's & Boys' Clothing, Sweaters, Work Clothes, Men's Furnishings.

Thomas Gilt-Edge Dept. Store, 1241 Thomas St. Memphis 7, 1

Telephone: 5-2205
NATHAN THOMAS—Owner & General Buyer.

TENNESSEE (Cont'd.)

Units

Cain-Sloan Co., 209 5th Ave. N. Nashville 3, 1

Telephone: NAshville 5-4661
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).

JOHN SLOAN—President & General Manager.
JOHN DUBUISSON—General Merchandise Manager & General Store Superintendent.
ROBERT CAIN, JR.—Controller.
MISS NITA GROTH—Personnel Director.
CARL BEADLES—Purchasing Agent.
PAUL L. SLOAN—Publicity Director.
MRS. M. AUSTIN—Advertising Manager.
W. R. MURRAY—Display Director.

DIVISIONAL MERCHANDISE MANAGERS

W. C. TINSLEY—Women's, Misses' & Juniors' Ready-to-Wear, Furs.
M. BEASLEY—Sportswear, Separates, Girls', Boys' & Infants' Wear & Furnishings, Aprons, House Dresses, Uniforms, Ladies' Intimate Apparel, Silverware, China, Glassware, Gifts.
J. E. CAIN—Ladies' Hosiery, Neckwear & Ready-to-Wear Accessories, Costume Jewelry, Notions, Ribbons, Toiletries, Stationery, Piece Goods, Domestics, Art Needlework, Beds, Bedding, Major Appliances.
JOHN DUBUISSON—Ladies' Millinery, Women's & Children's Shoes, Men's Sportswear, Hats & Furnishings.
J. BEVINGTON—Floor Coverings, Draperies & Upholstery.

BUYERS

R. TAYLOR—Women's & Misses' Coats, Suits, Dresses, Juniors Misses' Coats & Suits.
MRS. S. HIBBETT—Bridal Shop.
MRS. M. FREEMAN—Junior Misses' Dresses.
MRS. D. SMITH—Blouses, Skirts, Sportswear, Jackets, Sweaters.
M. E. ALLEN—Furs.
MRS. A. DORRIS—Aprons, House Dresses & Uniforms.
G. KITTRELL—Millinery.
MRS. J. JENKINS—Hosiery.
MRS. E. STEVENS—Ladies' Underwear, Negligees, Robes.
MRS. D. BRODIE—Neckwear, Scarfs, Blouses, Gloves, Handkerchiefs.
MRS. F. GREENSPAN—Handbags, Small Leather Goods, Costume Jewelry, Toiletries & Drugs.
MRS. S. HOOD—Corsets & Brassieres.
C. SMITH—Women's & Children's Shoes.
MRS. M. LeSUERUR—Girls', Teens' & Infants' Wear & Furnishings, Toys.
E. HERRELL—Men's Sportswear, Hats & Furnishings.
MISS P. NOTGRASS—Boys' Clothing & Furnishings.
F. HUGHES—Piece Goods, Linings, Linens, Domestics, Blankets, Beds, Bedding, etc.
F. J. McCABE—Patterns.
MRS. AMMIE HAMILTON—Laces & Trimmings, Ribbons.
MISS E. NEWCOMB—Notions & Buttons.
MRS. M. GRAHAM—Art Needlework.
MRS. L. REAGIN—Stationery & Umbrellas.
MRS. J. CALDWELL—Silverware, China, Glassware, Gifts.
J. BEINGTON—Floor Coverings, Draperies & Upholstery.
C. CARTER—Radios, Phonographs, Small & Major Electrical Appliances.

The Castner, Knott Dry Goods Co., 618 Church St. Nashville 1, 2

Telephone: NAshville 42-6411
Resident Buyer: Mercantile Stores Co., 128 W. 31st St. (See Listing).
Branch Store Operated in Shelbyville, Tenn.

DONALD ROSS—President.
CHARLES SCRUGGS—Divisional Merchandise Manager, Ready-to-Wear.
DONALD CHABOT—Divisional Merchandise Manager, Main Floor Merchandise.
J. T. GARRETT—Divisional Merchandise Manager, Furniture, Bedding, Rugs, Draperies, Gifts, Lamps.
MISS F. McALISTER—Junior Coats & Suits, Women's & Misses' Coats, Women's & Misses' Suits.

(Continued)

TENNESSEE (Cont'd.)

Units

The Castner, Knott Dry Goods Co. (Continued)

MRS. T. HOLZAPHFEL—Women's & Misses' Dresses, Maternity Dresses, Low Priced Dresses.
MRS. G. BAILEY—Misses' Dresses.
MRS. S. MAYNARD—Juniors' Dresses.
MISS E. BROWER—Evening Dresses & Wraps.
MISS M. PHILLIPS—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. M. RILEY—Girls' Clothing.
MRS. B. NELSON—House Dresses, Aprons, Negligees.
CHARLES SCRUGGS—Furs.
MRS. H. SHYER—Millinery.
MISS T. DILLON—Hosiery.
MRS. V. BURGESS—Lingerie, Negligees, Robes.
MRS. R. WARREN—Knit Underwear.
MRS. F. JUSTICE—Gloves, Umbrellas.
P. DOUGLAS—Women's Shoes.
MRS. F. NEELY—Neckwear, Handkerchiefs.
MRS. C. EARHART—Corsets, Brassieres.
MRS. F. PAUL—Infants' Wear.
MRS. L. McBRIDE—Children's Shoes.
MRS. M. CARMEN—Handbags, Small Leather Goods.
W. McMAHON—Men's Clothing, Hats & Caps.
ROBERT KOEHM—Men's Furnishings.
S. HIRSCH—Men's & Boys' Shoes.
ROBERT GOWEN—Boys' Clothing, Furnishings, Luggage.
A. H. STARNES—Silk & Wool Dress Goods, Wash Goods, Laces, Trimmings, Patterns.
DONALD HESTER—Sheets, Pillow Cases, Domestics, Linens, Blankets, Comforters, Spreads.
W. T. MAGRUDER—Notions, Stationery.
MRS. W. HILLER—Toilet Goods.
MRS. V. ALLEN—Jewelry.
MRS. B. CLINE—Silverware, Clocks.
FRANK HUGHES—Draperies, Curtains, Art Goods, Needlework.
J. C. POLLOCK—Furniture, Beds, Springs, Mattresses.
C. H. LEHNING—Rugs, Carpets.
J. DAILY—Radios, Records, Electrical Appliances.
J. LAMBERT—Lamps, Shades, China, Glassware.
TOM PARKES—Housewares, Hardware, Toys.
A. C. DAVIS—Wallpaper & Paint.

Ceigler's Dept. Stores, 601 N. 1st St. Nashville 8, 2

Telephone: NAshville 6-1215
Branch Store Operated in Madison, Tenn.
ALFRED CEIGLER—Owner & Buyer for all Departments.

Dobson & Company, 110—2nd Ave. N. Nashville 3, 17

Telephone: NAshville 4-0516
Stores Operated in Alabama, California, Tennessee, Texas & Virginia.
M. H. DOBSON, JR.—General Manager.
MATT H. DOBSON IV—General Merchandise Manager.
JAMES A. WEBB, JR.—Buyer for all Departments.

H. J. Grimes Co., Inc., 215 Public Square Nashville 3, 1

Telephone: NAshville 5-5791
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
JAMES B. GRIMES—President, General Merchandise Manager & Buyer Men's Furnishings, Boys' Clothing & Furnishings, Piece Goods, Linens, Domestics, Blankets, Sheetings, Laces, Trimmings, Notions.
R. H. HETHMON—Ladies' Coats, Suits, Dresses, Sportswear, Blouses, Separates, Infants' & Children's Wear, Millinery, Ladies' Intimate Apparel.
J. HIGGENS—Hosiery, Gloves, Handbags, Ready-to-Wear Accessories, Toiletries, Stationery, Silverware, China, Glassware, Costume Jewelry, Gifts, Toys.
MISS D. NEAL—Draperies, Upholstery & Curtains.
C. L. ENGLISH—Lamps, Shades, Pictures, Mirrors, Home Furnishings & Floor Coverings.

TENNESSEE (Cont'd.)

Units

The Harvey Co., 518 Church St. Nashville 3, 1

Telephone: NAshville 4-9511
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
FRED HARVEY—Chairman of the Board & President.
EDWARD J. MILLER—Executive Vice President & General Merchandise Manager.
GREENFIELD PITTS—Treasurer.
J. M. TODD—Secretary, Store Superintendent, Store Equipment Buyer.
RAY CAREY—Display Equipment Buyer, Display Director.
ARTHUR DEALY—Public Relations Director, Personnel Manager.
MYRTLE WHARTON—Advertising Manager.
OLIN ADCOCK—Merchandise Manager, Ready-to-Wear.
DON MAINE—Merchandise Manager, Raedy-to-Wear Accessories.
MATT GORHAM—Merchandise Manager, Men's & Boys' Wear.
J. WITT IRION—Merchandise Manager, Piece Goods, Domestics, Home Furnishings, Housewares.
PAUL HODGES—Coats, Suits & Dresses.
HAZEL ROSDEUTSCHER—Sportswear, Blouses, Skirts, Knit Apparel.
ALICE HARRIS—Girls' Wear.
LUCY DAVIS—Aprons, House Dresses, Uniforms.
DAVID FELDMAN—Furs.
RUBY HACKNEY—Hosiery.
CLAUDIA RAY—Underwear.
ANN KENNEDY—Gloves, Umbrellas, Handkerchiefs.
DOTTIE ANGLEA—Neckwear, Handbags, Small Leather Goods, Costume Jewelry, Watches.
LOVIE POWELL—Corsets, Brassieres, Negligees, Robes.
FRANCES LANDIS—Infants' & Children's Wear.
BILL HASSLOCK—Men's Clothing, Hats & Caps.
HOLLIS BUSSELL—Men's Furnishings.
JOHN McQUISTON—Boys' Clothing, Furnishings, Hats & Caps.
EUGENE OSBARTH—Piece Goods, Linens, Towels, Comforters.
WARD DEVLIN—Muslins, Sheetings, Blankets, Spreads.
ANN HAGAR—Notions, Luggage, Cameras.
LUCY WINN—Toiletries.
MARJORIE L. MEADORS—Silverware, Stationery.
FRANCES BUTLER—Art Needlework.
JIMMIE TYREE—Bedding, Major Appliances, Radios, Phonographs.
WM. LYNN, JR.—Curtains, Draperies, Floor Coverings.
HATTIE ALSOP—Pictures, Mirrors, China, Glassware, Lamps, Shades.
MORTON TYREE—Housewares, Clocks, Toys.
MISS STANFILL—Candy.
ALBERT COLLINS—Basement Ready-to-Wear, Men's Furnishings, Work Clothes, Boys' Wear.
JOYCE NICHOLSON—Basement Cotton Dresses, Sportswear, Lingerie, Infants' Wear.

Herman's Dept. Store, 5006 Charlotte Ave. Nashville 9, 1

Telephone: 97-9188
HERMAN ROSENBLUM—Owner & General Buyer

Katz Dept. Stores, 4910 Charlotte Ave. Nashville 9, 2

Telephone: NAshville 97-3811
Branch Store Oerated in Shelbyville, Tenn.
JOE KATZ—Owner.
MILTON MINTZ—General Manager & Buyer.

McClure's, Inc., 1801 - 21st Ave. S. Nashville 1, 6

Telephone: NAshville 7-6200
All Stores Operated in Tennessee.
LUKE M. HENSHAW—President & General Manager.
GLENN GARRETT—Operations Executive, Store Equipment.
MRS. DORA SWIFT—Merchandise Manager & Buyer Ladies Wear, Domestics, Notions.
MRS. L. ABERNATHY—Accessories, Jewelry, Toilet Goods, Handbags, Gloves.
BRUCE GIPSON—Mens Wear, Furnishings.
MRS. P. B. KINNIE—Childrens' & Infants' Wear.
KENNETH PINKERTON—Housewares, Toys, Curtains, Floor Coverings.

TENNESSEE (Cont'd.)

Units

National Stores Corp., 419 2nd Ave. N. — Nashville 3, — 46

Telephone: NAshville 4-0521
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Stores Operated in Kentucky & Tennessee.
Operates: NATIONAL STORES
FAIR STORES, INC.
RANDOLPH HOUSE & CO.
ANDERSON BROS. & FOSTER
See Listing of ANDERSON BROS. & FOSTER in Columbia, Tennessee.
F. L. SMITH—President, Real Estate, Equipment.
B. W. POTTS—Vice President, Merchandise Manager.
R. L. WHITE—Secretary, Treasurer.
MRS. EVELYN HAGER—Buyer for Ready-to-Wear.
W. F. MALONE—Price Goods, Linens, Beddings.
W. D. MATTINGLY—Buyer for Men's & Boys' Wear.
W. T. SHERROD—Shoes.
DAN ROBERTS—Housewares, Toys.

Polly's Dept. Store, 3314 Nolensville Rd. — Nashville 11, — 1

Telephone: 6-2867
POLLY GOODMAN—Owner & General Buyer.

Rosenblum's Dept. Store, 1536 Charlotte Ave. — Nashville 4, — 1

Telephone: 5-9196
IKE ROSENBLUM—Owner & General Buyer.

Loveman's, Inc., 101-109 Broadway — Oak Ridge

Telephone: OAk Ridge 5-8441
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch of LOVEMAN'S, INC. in Chattanooga, Tennessee. (See Listing)
THOMAS D. CLINES—Vice President & General Merchandise Manager.
JACK SHERROD—Store Equipment Buyer.
MRS. B. GRAHAM—Display Director & Display Equipment Buyer.
MRS. B. RATLIFF—Advertising Manager.
MRS. O. BOWMAN—Personnel Manager.
MISS L. MONROE—Ready-to-Wear.
MRS. W. BRADLEY—Blouses, Skirts, Sportswear, Knit Apparel.
MRS. M. MATTHEWS—Girls', Boys', Infants' & Children's Wear.
MRS. G. SOLMAN—Aprons, House Dresses, Uniforms, Underwear, Robes, Negligees, Corsets & Brassieres.
MRS. L. HARPER—Millinery.
MRS. S. McCULLOUGH—Hosiery.
CHARLES BEARD—Handbags, Small Leather Goods, Fine & Costume Jewelry, Ready-to-Wear Accessories.
MISS H. CIPOLLONI—Neckwear, Scarfs, Handkerchiefs.
HARBIN CARR—Men's, Women's & Children's Shoes.
ROGER JOHNSON—Men's Clothing & Furnishings.
MRS. E. SMEDBERG—Piece Goods, Draperies & Curtains.
MISS E. MEADE—Linens, Towels, Domestics, Blankets, Spreads,
MISS E. PAYNE—Toiletries & Drug Sundries.
Bedding, Laces, Trimmings, Ribbons, Notions.
MRS. K. BROWN—Silverware, China, Glassware, Lamps, Shades, Mirrors, Pictures, Gifts, Luggage.
MRS. E. COX—Watches.
MISS G. DAVIS—Stationery & Umbrellas.
MISS E. KEYS—Books.
MRS. E. BEAVERS—Furniture & Home Furnishings, Toys.
R. FOSTER—Sporting Goods.
MISS G. MONKS—Candy.

Wender's Dept. Store, Wender Shopping Center — Oak Ridge — 1

Telephone: OAk Ridge 5-6477
Also Operates Cradle & Teen Shop & J Jay's Mens Shop in Oak Ridge.
A. E. WENDER—Owner & General Buyer.

Morris Dept. Store, 806 Hadley Blvd. — Old Hickory — 1

Telephone: 8-3431
AARON MORRIS—Owner & General Buyer.

TENNESSEE (Cont'd.)

Units

Sullivan's Dept. Stores, Donelson Ave. — Old Hickory — 2
Telephone: OLd Hickory 8-2362
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
Branch Store Operated as THE FAIR in Puryear, Tenn.
BARNEY W. POTTS—President.
FRANK L. SMITH—Vice President & General Manager.
J. R. SMITH—Merchandise Manager & Buyer.

Rod Armstrong & Co., 121 E. Main St. — Rogersville — 1
Telephone: ROgersville 2911
RHEA ARMSTRONG—Partner, General Manager.
DON & PIERCE ARMSTRONG—Partners, General Buyers.

Wade's Dept. Store, 134 Court Avenue — Sevierville — 1
Telephone: SEvierville 2941
DWIGHT R. WADE—Owner & General Buyer.

W. V. Roberts & Son — Sharon — 2
Branch Store Operated in Fulton, Ky.
M. M. ROBERTS—Owner & Buyer for all Departments.

McKee's Dept. Store, 206 Depot St. — Shelbyville — 1
Telephone: SHelbyville 900
H. F. McKEE—Owner & General Buyer.

The Bargain Stores, 238 Cedar Ave. — South Pittsburg — 2
Telephone: SOuth Pittsburg 5521
Branch Stores Operated in Bridgeport, Alabama.
A. C. McCUISTON—Owner & Buyer for all Departments.

Ehrenwald's, Inc., 508 Main St. — Springfield — 5
Telephone: SPringfield 236
Stores Operated in Kentucky & Tennessee.
ALFRED EHRENWALD—Owner & Buyer for all Departments.

McKinney's Dept. Stores, 309 N. Main St. — Sweetwater — 2
Telephone: SWeetwater 5161
Branch Store Operated in Harriman, Tenn.
D. L. McKINNEY—Owner & General Buyer.
MRS. R. S. WHITE—Ready-to-Wear. Hosiery, Underwear, Soft Goods Lines, Notions.
HUGH REED—Men's Wear.

Thomas-Hill Dept. Stores, 211 N. Main St. — Sweetwater — 5
Telephone: SWeetwater 4252
Resident Buyer: Apparel Alliance, Inc., 450 7th Ave.
All Stores Operated in Tennessee.
E. H. THOMAS—Owner & Buyer for all Departments.

Shatz Bros. Stores, 220 S. 1st St. — Union City — 6
Telephone: UNion City 48
Stores Operated in Kentucky & Tennessee.
Operates: NEW YORK STORES
W. C. HUTCHERSON & CO.
D. M. SHATZ—Store Fixtures & Equipment, Merchandise Manager and Buyer for Ready-to-Wear, Hosiery, Dry Goods, Domestics, Underwear, Knit Goods, Umbrellas, Draperies.
N. H. LANNON—Buyer for Notions, Toilet Goods.
S. H. BYER—Men's Furnishings.
MRS. ROSE ALEXANDER—Ladies' Ready-to-Wear.
M. MILLER—Buyer for Childrens' & Infants' Wear, Corsets.
JOHN B. PRATHER—Buyer for Shoes, Leather Goods.

Rushton Dry Goods Co., 101 N. Court Square — Waverly — 3
Telephone: WAverly 3971
Branch Stores Operated in Martin & Paris, Tenn.
EWELL RUSHTON—Owner & General Buyer.

TENNESSEE (Cont'd.)

Unit

Cohn's Stores, Main St. — **Whiteville**

Telephone: WHiteville 2201

Branch Stores Operated in Keiser & Osceola, Ark.

EUGENE COHN—Owner & Buyer China, Glassware, Home Furnishings, Floor Coverings, Furniture, Electrical Appliances, Hardware, Housewares, Bedding, Luggage, Toys, Gifts, Hard Lines.

E. C. BRASHER—Buyer Store Fixtures & Equipment & Buyer Ladies' Ready-to-Wear, Sportswear, Hosiery, Gloves, Jewelry, Intimate Apparel, Men's & Boys' Wear, Toiletries, Notions, Stationery, Domestics.

MRS. ROGERS—Millinery, Ready-to-Wear Accessories, Piece Goods, Laces, Trimmings, Ribbons, Art Needlework, Curtains, Draperies, Infants' & Children's Wear.

TEXAS

Ernest Grissom's, 220 Cypress St. — **Abilene** 1

Telephone: ABilene 3-2531

Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

ED. GRISSOM—President & General Merchandise Manager.

MRS. J. PRUITT—Ladies' Ready-to-Wear, Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Furs.

MRS. RAY—Infants' & Children's Wear & Furnishings, Toys.

MRS. L. CUTHBIRTH—Hosiery, Gloves, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Jewelry & Accessories.

MISS M. BOYD—Lingerie, Underwear, Negligees & Robes.

MRS. J. LOWE—Foundation Garments.

M. E. GILLILAND—Men's & Boys' Clothing & Furnishings, Sporting Goods, Luggage.

MRS. H. ELLIOT—Piece Goods, Linens, Towels, Domestics, Blankets, Laces, Trimmingn, Ribbons, Notions, Draperies, Curtains, Upholstery, Floor Coverings.

MRS. R. SCHOOK—Toiletries & Drug Sundries.

MRS. HILL—Silverware, China, Glasswares, Housewares, Stationery, Lamps, Shades, Pictures, Mirrors, Home Furnishings, Gifts.

Harvey Dry Goods Co., 125 Pine St. — **Abilene** 1

Telephone: ABilene 4-5522

LON H. HARVEY—Owner & General Buyer.

Minter Dry Goods Co., 244 Pine St. — **Abilene** 1

Telephone: ABilene 4-5232

Resident Buyer: Apparel Brokers, 450 7th Ave.

WILL D. MINTER—President & General Merchandise Manager.

MRS. L. COX—Women's & Misses' Coats, Suits, Dresses, Furs.

MRS. N. THOMPSON—Juniors' Wear, Skirts, Blouses, Sportswear, Knit Apparel, Underwear, Negligees, Robes, Infants' & Children's Wear, Stationery, Lamps, Shades, General Home Furnishings, Gifts.

MRS. ELLIS—Aprons, House Dresses, Uniforms.

MRS. L. REISS—Hosiery.

MRS. M BURDETT—Gloves, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Umbrellas & Accessories.

MRS. J. STEPHENS—Foundation Garments.

GEORGE L. MINTER, JR.—Men's & Boys' Clothing & Furnishings, Luggage, Tobacco Shop.

FLOYD BOGAR—Piece Goods, Domestics, Spreads, Blankets, Laces, Trimmings, Ribbons, Notions, Draperies & Curtains.

MISS WHITE—Art Needlework.

Popular Dept. Store, 242 Cypress St. — **Abilene** 1

Telephone: ABilene 4-7263

EDWARD B. & JACK H. GRISSOM—Partners & General Buyers.

J. V. HUDSON—Partner & General Manager.

Thornton's Dept. Store, 4th & Oak Sts. — **Abilene** 4

Telephone: ABilene 3-2521

All Stores Operated in Abilene, Texas.

D. C. THORNTON—General Merchandise Manager.

(Continued)

TEXAS (Cont'd.)

Units

Thornton's Dept. Store (Continued)

MISS F. JONES—Ladies' Ready-to-Wear, Sportswear, Separates, Millinery, Children's Wear, Luggage.
J. GARNER—Shoes.
MISS M. MORRIS—Hosiery, Intimate Apparel, Gloves, Scarfs, Handbags, Handkerchiefs, Accessories, Jewelry, Infants' Wear & Furnishings, Piece Goods, Linens, Towels, Domestics, Blankets, Spreads, Bedding, Laces, Trimmings, Ribbons, Notions, Art Needlework, Patterns, Gifts.
C. SAVAGE—Men's Clothing & Furnishings.
JACK T. BATTS—Boys' Clothing & Furnishings.
MRS. Z. EWING—Toiletries & Drug Sundries.
S. THORNTON—Silverware, China, Glassware, Housewares.
J. P. WOODS—Paper Goods, Stationery, Gift Wrappings.
R. DAY—Electrical Goods.
B. F. HOLMES—Furniture.
GEORGE E. QUINN—Floor Coverings.
J. HANCOCK—Draperies, Curtains.
B. THORNTON—Toys.

Forchheimer's Dept. Store, 113 W. Holland St. — Alpine — 1

Telephone: ALpine 2244
PAUL FORCHHEIMER—Owner & General Buyer.

Bowman's Dept. Stores, 610 Sealy St. — Alvin — 2

Telephone: ALvin 385
Branch Store Operated in Angleton, Texas.
C. BOWMAN—General Manager & Buyer for all Departments.

Blackburn Bros., 812 Polk St. — Amarillo — 1

Telephone: AMarillo 6-6291
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
STANLEY BLACKBURN—President.
J. E. EKELUND—General Merchandise Manager.
MRS. O. TALLY—Ladies' Ready-to-Wear, Sportswear, Skirts, Blouses, Sweaters.
MISS L. STINSON—Junior Wear.
MRS. HUTCHEON—Millinery.
MISS A. HURLOCK—Hosiery, Gloves, Handbags, Small Leather Goods, Scarfs, Jewelry, Umbrellas, Accessories, Toiletries & Drug Sundries.
MRS. B. OLIPHANT—Intimate Apparel.
H. STUART BARLOW—Boys', Girls', Children's & Infants' Wear.
IVAL V. COVEY—Ladies' & Children's Shoes.
WALTER C. PARR—Men's Clothing.
CLARENCE P. SIGMAN—Men's Furnishings, Luggage.
A. CANON—Men's Shoes.
MRS. P. WILLIAMSON—Stationery.
MARK A. CULLEN—Silverware, China, Glassware, Lamps, Shades, Home Furnishings, Gift Shop.

White & Kirk, 518 Polk St. — Amarillo — 1

Telephone: AMarillo 6-8241
Resident Buyers: William Van Buren, 1475 Broadway.
Buying & Research Syndicate, 991 6th Ave.
D. W. WHITE—President & General Merchandising Manager.
MRS. J. SPINNING—Ladies' Ready-to-Wear, Sportswear, Blouses, Skirts,
G. CAMPBELL—Aprons, House Dresses, Uniforms, Infants' & Children's Wear, Toys.
MRS. S. DEER—Millinery.
MRS. W. WARD—Hosiery, Gloves, Knit Underwear.
GEORGE H. CAULFIELD, JR.—Handbags, Small Leather Goods, Jewelry.
MRS. CLARK—Scarfs, Handkerchiefs, Accessories, Stationery.
MRS. R. JACOBS—Lingerie, Negligees, Robes.
MRS. W. McCROAN—Foundation Garments.
A. R. STROM—All Shoes.
L. L. JACOBS—Men's Furnishings, Luggage.
PAUL G. SAGEN—Piece Goods, Patterns, Laces, Trimmings, Ribbons, Notions, Draperies, Curtains, Floor Coverings, Lamps, Shades & Home Furnishings.
MRS. J H. McDONALD—Silverware, China, Glassware, Gifts.
MRS. SKINNER—Toiletries & Drug Sundries.

TEXAS (Cont'd)

Units

Heidenheimer's Stores — Anson — 6
Telephone: ANson 2611
All Stores Operated in Texas.
JIM HEIDENHEIMER—General Manager & Buyer for all Depts.

Kaufman's Dept. Stores — Aransas Pass — 2
Telephone: ARansas Pass 311
Branch Store Operated in Rockport, Texas.
SAM KAUFMAN—Owner & Buyer for all Departments.

Kamen Bros. Dept. Stores, 121 Prairieville St. — Athens — 2
Telephone: AThens 3042
Branch Store Operated in Corsicana, Texas.
DAVE KAMEN—Owner & Buyer for all Departments.

Grogan Supply Co., N. East St. — Atlanta — 4
Telephone: ATlanta 380
All Stores Operated in Texas.
C. M. GROGAN—President, Store Fixtures & Equipment.
P. J. GROGAN—Vice President.
J. B. PARKER—Secretary, Treasurer.
H. E. ALEXANDER—General Manager, Advertising, Soft Goods.
MRS. ESTALENA JOHNSON—Ready-to-Wear.
MRS. NOAH CARTER—Piece Goods, Lingerie.
MRS. BELTON SMITH—Shoes.
JEWEL McDUFF—Men's Wear.
H. H. HILL—Hardware, Housewares, Toys.
G. P. BRANCH—Appliances, Electrical Goods.
C. E. HOUSE—Plumbing, Heating, Floor Coverings.
RACHEL CHAPMAN—Furniture.
O. E. HALL—Groceries.

Meyers Stores, N. East St. — Atlanta — 2
Telephone: ATlanta 477
Branch Store Operated in Hubbard, Texas.
JAKE I. MEYERS—Owner & Buyer for all Departments.

Bohn Bros., 517 Congress Ave. — Austin — 1
Telephone: AUstin 2-6231
WALTER BOHN—General Merchandise Manager & Buyer Piece Goods, Linens, Towels, Domestics, Sheeting, Blankets, Bedding, Draperies, Upholstery, Curtains, Personnel Manager.
HERBERT BOHN—Manager of Supply, Alteration & Repair Depts., Store & Display Equipment Buyer, Buyer Boys' Clothing & Furnishings.
C. T. WIDEN—Public Relations Director.
MRS. G. PARRY—Women's, Misses' & Juniors' Coats, Suits, Dresses, Millinery.
MRS. R. KIRKPATRICK—Blouses, Sportswear & Skirts.
MRS. L. KILLIAN—Knit Apparel, Girls', Children's & Infants' Wear.
MRS. E. SANDSTROM—Hosiery & Gloves.
MRS. GROSS—Underwear, Negligees & Robes.
MISS E. TIRROFF—Scarfs, Neckwear, Handkerchiefs, Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries, Fine & Costume Jewelry.
MRS. MEYERS—Corsets & Brassieres.
MRS. LEE—Handbags & Small Leather Goods.
WILLIAM BOHN—Men's, Women's, Children's Shoes, Men's Clothing & Furnishings, Luggage.

Gellman's, 201 E. 6th St. — Austin 1, — 3
Telephone: AUstin 2-2652
Branch Stores Operated in Taylor & Temple, Texas.
DAVID GELLMAN—Owner & Buyer Household Goods, Novelties.
S. M. GELLMAN—Buyer Men's Goods, Shoes.
H. SCHMIDT—Buyer Ladies' Goods, Piece Goods.

TEXAS (Cont'd.)

Units

E. M. Scarbrough & Sons., 512 Congress St. Austin 1

Telephone: AUstin 6-8331
Resident Buyer: Kirby Block & Co., Inc., 130 W. 31st St.

J. W. SCARBROUGH—President.
J. R. ALLEN—Executive Vice President.
J. W. SCARBROUGH, JR.—General Merchandise Manager.
MISS M. J. REYNOLDS—Advertising Manager.
T. J. NICHOLS—Display Director & Display Equipment Buyer.
ROBERT BREWER—Personnel Manager.
MISS E. NAGLE—Merchandise Manager Aprons, House Dresses, Uniforms, Underwear, Infants' & Children's Wear.
J. D. JONES—Merchandise Manager Gloves, Scarfs, Handkerchiefs, Laces, Trimmings, Ribbons, Toiletries, Jewelry, Stationery.
C. L. COX—Merchandise Manager Men's & Boys' Clothing & Furnishings, All Shoes.

BUYERS

MRS. RILEY—Women's, Misses' & Juniors' Coats, Suits, Dresses, Furs.
MISS M. A. SCHUMANN—Blouses, Sportswear, Skirts, Knit Apparel.
MRS. D. TIDRONEBERRY—Girls' Wear.
MRS. IVY WADE—Aprons & House Dresses.
MRS. E. GILLESPIE—Uniforms, Underwear, Negligees.
MISS G. CHUNN—Hosiery, Notions, Candy.
MRS. J. NICHOLS—Gloves, Neckwear, Scarfs, Costume Jewelry, Umbrellas.
MRS. E. WYATT—Handkerchiefs, Laces, Trimmings, Ribbons.
J. C. HOLCOMB—Ladies' Shoes.
MISS JO SHELDON—Corsets, Brassieres, Robes.
MRS. C. BARBER—Infants' Wear.
MRS. G. JONES—Handbags & Small Leather Goods.
R. APPLIN—Men's Clothing, Luggage, Sporting Goods.
J. O. CULLEN—Men's Hats & Furnishings.
H. EKLUND—Men's Shoes.
T. MOSELY—Boys' Clothing & Furnishings.
MISS H. COOK—Piece Goods, Linens, Towels, Domestics, Blankets, Sheetings, Bedding.
MRS. N. B. ANDERSON—Toiletries, Drug Sundries.
MRS. D. GLASSCOCK—Silverware, China, Glassware.
MISS M. D. SCHMITZ—Art Needlework, Lamps, Shades, Pictures, Mirrors, Gifts.
MRS. D. CRADDOCK—Books & Stationery.
E. DAVIS—Draperies, Curtains, Upholstery & Floor Coverings.
H. THOMPSON—Radios, Phonographs & Major Electrical Appliances, Toys.

BASEMENT DEPARTMENTS

R. MOREY—Basement Merchandise Manager.
R. MOREY—Ladies' Ready-to-Wear & Accessories.
MRS. H. PETRI—Ladies' Sportswear & Underwear.
MRS. G. BEST—Children's Wear, Piece Goods.
H. THOMPSON—Shoes.
C. HOUSER—Men's & Boys' Clothing & Furnishings.

Yarings, 506 Congress Ave. Austin 1

Telephone: AUstin 8-2565
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.

LEON SCHMIDT—President, General Mdse. Mgr., Buyer Ladies' Coats, Suits, Dresses, Sportswear, Blouses, Notions, Dry Goods.
JOEL SIMON—Vice President, Mdse. Mgr. & Buyer Mens' & Boys' Clothing, Furnishings, Childrens' & Infants' Wear, Toys.
JACOB SCHMIDT—Buyer Domestics, Linens.
LEONARD FRANK—Buyer Hosiery, Underwear, Corsets, Lingerie, Handbags, Gloves, Jewelry, Neckwear.

The Fair, Inc., 600 Orleans St. Beaumont 5

Telephone: BEaumont 4-3321
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Also Operates Stores in Lake Charles, La., Lufkin, Texas, Orange, Texas, Port Arthur, Texas.
Operates: GREEN DEPT. STORES

(Continued)

TEXAS (Cont'd.)

Units

The Fair, Inc. (Continued)

BEN GREENBERG—President.
SIGMUND S. GREENBERG—Executive Vice President, General Manager, Manager of Building, Supply, Alteration & Repair Depts. & Buyer of Store & Display Equipment.
SHELDON GREENBERG—Treasurer.
ALBERT KLEIN—General Merchandise Manager, Executive Personnel Manager & Buyer Drug Sundries, Radios, Phonographs & Major Electrical Appliances, Pictures, Mirrors, Furniture, Gifts, Sporting Goods, Cameras, Candy & Delicacies, Furs.
JOE HADIEK—Advertising Manager.
DON LaBRUZZE—Display Director.
SHELDON ROSENTHAL—Store Manager THE FAIR, INC., Lake Charles, La.
BRYCE ROBERTSON—Store Manager THE FAIR, INC., Port Arthur, Texas
BURT HAUVER—Store Manager GREEN'S, Orange, Texas
KENNETHFULLEN—Store Manager GREEN'S, Lufkin, Texas.
ABE MILLER—Ladies' Ready-to-Wear, Knit Apparel, House Dresses, Uniforms, Corsets, Brassieres, Negligees & Robes, Underwear.
MRS. DORA BOYD—Blouses, Sportswear, Skirts.
PAUL FURGATCH—Girls', Boys', Infants' & Children's Wear, Toys.
H. E. PETSCH—Aprons, Piece Goods, Bedding, Draperies, Curtains, Floor Coverings, Lamps & Shades.
JAMES FENTON—Millinery.
MISS LOIS DUCKWORTH—Hosiery, Gloves, Neckwear, Scarfs, Handbags, Small Leather Goods, Handkerchiefs, Costume Jewelry, Silverware, China, Glassware, Clocks, Watches, Umbrellas, Books, Stationery & Magazines.
FRANK KUHN—Men's Clothing & Furnishings, Luggage.
THURMAN JONES—Men's, Ladies' & Children's Shoes.
JOE LOZANE—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads & Upholstery.
MISS PAULINE YOUNG—Laces, Trimmings, Ribbons, Notions, Toiletries, Art Needlework.

White House D. G. Co., 700 Orleans St. — Beaumont — 1

Telephone: BEaumont 2-7711
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

JEROME M. NEY—President.
C. H. HOPP—General Merchandise Manager.
W. E. GRAHAM—Women's, Misses' Coats & Suits, Furs.
MRS. M. McGEE—Women's & Misses' Dresses.
MRS. G. WARE—Junior Wear.
MRS. BENTON—Blouses, Skirts, Sportswear, Knit Apparel, Uniforms.
MRS. N. HALL—Aprons & House Dresses.
MRS. I. STEEL—Millinery.
MISS SMITH—Hosiery, Gloves, Scarfs, Jewelry.
MRS. SHOEMAKER—Underwear, Lingerie, Negligees, Robes.
MRS. F. MORGAN—Corsets & Brassieres.
MRS. H. CRAWLY—Girls', Infants' & Children's Wear, Furnishings.
D. HOLT—Shoes.
MRS. M. ROBINSON—Handbags, Small Leather Goods, Handkerchiefs.
PAUL CLARK—Men's Clothing.
C. OWENS—Men's Furnishings, Sporting Goods.
OTIS A. ROBERTSON—Boys' Wear & Furnishings.
MRS. R. KINGSTON—Piece Goods, Towels, Linens, Domestics, Blankets, Bedding, Patterns, Laces, Trimmings & Ribbons.
MRS. BROWNING—Notions.
MRS. COVINGTON—Toiletries & Drug Sundries.
MISS C. LEWIS—Silverware, Stationery.
MISS E. KING—Art Needlework, Lamps, Shades, Pictures, Mirrors, Gifts.
MR. McCREW—Draperies, Curtains, Upholstery, Floor Coverings.
MISS KING—Furniture.
SAM PARIGI—China, Glassware, Home Furnishings, Outdoor Furnishings, Housewares, Radios, Phonographs & Appliances.
MRS. SCROGINS—Luggage, Toys.

TEXAS (Cont'd)

Units

Williams, Inc., 307 N. Washington St. — Beeville — 1

Telephone: BEeville 90
FRED WILLIAMS—President.
O. K. RUMBEL—General Merchandise Manager, Buyer.
PAUL BAUER—Buyer.

Hemphill-Wells Co., 214 Main St. — Big Spring

Telephone: BIg Spring 4-8284
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of HEMPHILL-WELLS CO., Lubbock, Texas. (See listing)
LEWIS H. PRICE—General Merchandise Manager for Store.
MRS. LOLA KNOWLES—Advertising Manager & Store & Display Equipment Buyer.
MRS. AUDA STANFORD—Ladies' Ready-to-Wear, Blouses, Separates, Sportswear, House Dresses, Aprons, Uniforms, Furs, Girls' Wear, Underwear, Robes.
MRS. IOWN PHILLIPS—Hosiery, Gloves, Scarfs, Handkerchiefs, Handbags, Accessories, Piece Goods, Domestics, Bedding, Trimmings, Ribbons, Laces, Notions, Toiletries, Jewelry, Silverware, Art Needlework, Books, Stationery, Draperies, Curtains, Lamps, Shades, Gifts.
DURWARD LUCE—Al Shoes.
MISS MARY HAMMOND—Corsets, Brassieres, Negligees.
MRS. LOIS HILL—Infants' & Children's Wear & Furnishings, Toys.
GILBERT GIBBS—Men's & Boys' Clothing & Furnishings, Luggage.

Hunt Dry Goods Co., S. Side Square — Bonham

Telephone: BOnham 59-C
Resident Buyer: Buying & Research Syndicate, Inc., 991 6th Ave.
Branch of HUNT DRY GOODS CO., Fort Smith, Ark. (See Listing)
R. F. GRUNERT—Millinery, Shoes, Men's & Boys' Wear, Basement Merchandise.
R. P. GRUNERT—Millinery, Shoes, Men's & Boys' Wear, Basement Merchandise.
MISS WADE—Ladies' Accessories, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Umbrellas, Art Needlework, Home Furnishings, Housewares, Luggage.
MISS ANN HUNT—Ready-to-Wear, Hosiery, Intimate Apparel.

Dean's Dept. Store, 426 N. Main St. — Borger — 3

Telephone: BOrger 591
Branch Stores Operated in Perryton & Lockney, Texas.
HERMAN DEAN—Owner & Buyer for all Departments.

Russell's Dept. Store, 16 Mason St. — Bowie — 1

Telephone: BOwie 235
CARL H. RUSSELL—Owner & General Buyer.

Grand Leader, 101 E. Alamo St. — Brenham — 2

Telephone: BRenham 2712
Branch Store Operated in Navasota, Texas.
IRVING ZLOTNICK—Owner & Buyer for all Departments.

H. F. Hohlt Co., 102 E. Main St. — Brenham — 1

Telephone: BRenham 2461
EDWIN HOHLT—Partner & General Merchandise Manager.
HERBERT HOHLT—Partner & Buyer Mens' & Boys' Clothing, Furnishings.
WILLIAM F. NIEBUHR—Domestics & Dry Goods Buyer.
BETTY TAYLOR—Buyer Ladies Ready-to-Wear.
DORIS FRANKE—Hosiery, Underwear, Handbags, Accessories Buyer.
EDITH MUELLER—Notions, Toilet Goods, Stationery Buyer.

Marsh Dept. Stores, Inc., 300 E. Main St. — Brenham — 3

Telephone: BRenham 2026
Branch Stores Operated in Caldwell & Cameron, Texas.
A. MARSH—President & Buyer for all Departments.

TEXAS (Cont'd)

		Units
New York Stores, 107 S. Baylor St.	**Brenham**	**5**

Telephone: BRenham 2281
All Stores Operated in Texas.
S. H. & HASKELL TOUBIN—Partners & Buyers for all Depts.

Bettis & Gibbs	**Brownwood**	**6**

Telephone: BRownwood 8339
All Stores Operated in Texas.
HENRY H. GIBBS—General Manager & Buyer for all Departments.

Valentin's Dept. Store, 543 E. 11th St.	**Brownsville**	**1**

Telephone: LIncoln 2-7721
F. V. VALENTIN—Owner & General Buyer.

The Famous Dept. Stores, 217 E. 3rd St.	**Burkburnett**	**2**

Telephone: BUrkburnett 91
Both Stores Operated in Burkburnett, Texas.
D. C. DODSON—Owner & Buyer for all Departments.

Manuel's Dry Goods Stores, 123 W. Buck St.	**Caldwell**	**2**

Telephone: CAldwell 236
Branch Store Operated in Rockdale, Texas.
M. FEIGENBAUM—Owner & Buyer for all Departments.

W. T. Carter & Bro.	**Camden**	**2**

Branch Store Operated in Camp Ruby, Houston, Texas.
A. L. CARTER—President.
J. D. McCARDELL—General Merchandise Manager.
L. M. PHELIPS—Buyer Store Equipment & Buyer Housewares, Hardware, Appliances, Candy.
MRS. W. HOVIS—Ready-toWear, Hosiery, Underwear, Soft Goods & Notions.
MISS IRIS GRISWALD—Variety Merchandise.
E. A. BECK—Stationery, Toiletries, Toys, Novelties, Luncheonette.

Irving's Dept. Stores, 111 N. Houston St.	**Cameron**	**2**

Telephone: CAmeron 143
Branch Store Operated in Rosebud, Texas.
IRVING BORNFIELD—Owner & Buyer for all Departments.

Saied's Dept. Stores, 142 Main St.	**Childress**	**3**

Telephone: WEbster 7-2852
Branch Stores Operated in Memphis & Paducah, Texas.
BEN SAIED—Owner & Buyer for all Departments.

W. E. Howell Stores, 110 S. Main St.	**Cleburne**	**2**

Telephone: CLeburne 5-2483
Branch Store Operated in Breckenridge, Texas.
MRS. W. E. HOWELL, JR.—Buyer for all Departments.

Grammer's Dept. Stores, 106 Commercial Ave.	**Coleman**	**2**

Telephone: COleman 2241
Branch Store Operated in Santa Anna, Texas.
JOHN C. GRAMMER—Owner & Buyer for all Departments.

Higginbotham Bros. & Co.	**Comanche**	**15**

All Stores Operated in Texas.
T. J. WILLIAMS—President, General Manager.
TOM BEENE—Store Fixtures & Equipment Buyer.
NICK HIGGINBOTHAM—Piece Goods, Novelties, Men's Wear, Ladies Ready-to-Wear.
JOHN E. WILLIAMS—Shoes.
R. C. ALLEN—Hardware, Appliances, Steel Goods.
H. E. WILLIAMS—Furniture.
G. H. HORTON—Groceries.

TEXAS (Cont'd.)

Units

Consolidated Dry Goods Stores, 717 S. Port Ave. Corpus Christi 3

Telephone: COrpus Christi 4-7371
Branch Stores Operated in Corpus Christi & Arkansas Pass, Texas.
Operates: FAMOUS DEPT. STORES.

SIMON GROSSMAN—Owner & Buyer Equipment, Toys, Novelties, Variety Merchandise.
GEORGE J. BATTAGLIA—Mdse. Mgr. & Buyer Ready to Wear, Soft Goods, Notions.

Lichtenstein's, 401 N. Chaparral St. Corpus Christi 1

Telephone: COrpus Christi 4-2871
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

MORRIS L. LICHTENSTEIN, SR.—President.
A. ALBERT LICHTENSTEIN—Vice President.
M. S. LICHTENSTEIN—Treasurer & Controller.
FRANKLIN G. MOORE—General Merchandise Manager & Sales Promotion Manager.
RAYMOND FINKE—Chief Engineer.
RALPH L. MARTIN—Manager of Building & Maintenance Depts., Store Equipmnet Buyer, Warehouse Manager.
JACK MUTTON—Manager of Supply, Alteration & Repair Depts.
CHARLES G. GALLAGHER—Display Director & Display Equipment Buyer.
L. GORDON MOORE—Advertising Manager.
MILLARD S. SNELL—Executive Personnel Manager.

MERCHANDISE MANAGERS

MRS. J. BRADLEY—Women's, Misses' & Juniors' Ready-to-Wear, Infants' & Children's Wear.
FRANKLIN G. MOORE—Ready-to-Wear Accessories, Jewelry, Toiletries.
C. H. DAVIS—Men's & Boys' Clothing & Furnishings.
MISS DORIS PORTER—Piece Goods, Domestics, Bedding, Smallwares.
RALPH A. MANGE—Home Furnishings.

BUYERS

MRS. SALLY WELLS—Women's & Misses' Coats & Dresses, House Dresses.
MRS. S. HOUSE—Women's & Misses' Suits.
MRS. JANE McNAMEE—Juniors' Coats, Suits & Dresses.
MISS MARTHA WHITE—Blouses, Sportswear, Skirts.
MRS. BIRDIE ETHRIDGE—Knit Apparel, Aprons, Uniforms, Negligees, Robes.
MRS. MARIE LOLLAR—Girls', Infants' & Children's Wear & Furnishings.
S. JULIAN—Furs.
MEL LENTIN—Millinery.
HOWARD HUNT—Hosiery, Toiletries & Drug Sundries.
MRS. OVEDA CURRIER—Underwear.
MISS MARY McKEW—Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Umbrellas.
RICHARD SHANTEAU—Ladies' Shoes.
MISS MAY SCOTT—Corsets & Brassieres.
J. E. FitzSIMMONS—Men's Clothing.
GEORGE ROSENFIELD—Men's Furnishings.
J. KREKOS—Men's Shoes.
M. L. LICHTENSTEIN, JR.—Boys' Clothing & Furnishings, Toys.
MRS. SOPHIE HILL—Piece Goods, Laces, Trimmings, Ribbons, Notions.
PAT BATIS—Linens, Towels, Comforters, Domestics, Blankets, Spreads, Bedding, Draperies, Curtains, Upholstery, Floor Coverings.
HARRY VALIN—Fine Jewelry, Silverware, Clocks, Watches.
MISS MARY RANKIN—Art Needlework.
MRS. JOSEPHINE RUSK—Books, Stationery & Magazines.
HARRY SHEIDLER—Radios, Phonographs & Major Electrical Appliances.
MRS. DOROTHY CAMERON—China, Glassware, Pictures, Mirrors, Lamps, Shades, Home Furnishings, Gifts.
JOHN GOVE—Cutlery, Kitchenwares, Housewares.
MISS DORIS PORTER—Luggage.
D. COOK—Sporting Goods.
MISS ANNE WERNER—Cameras.
ROBERT FARR—Candy & Delicacies.

TEXAS (Cont'd)

Unit

J. M. Dyer Co., 124 W. Collin St. Corsicana 2

Telephone: COrsicana 4-4736
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Store Operated in Temple, Texas. (See listing)

J. M. DYER—President & Buyer Coats, Suits, Dresses, Sportswear, Separates, Aprons, House Dresses, Uniforms, Furs.
J. M. DYER, JR.—General Merchandise Manager.
T. J. McELROY—Store Equipment Buyer, Executive Personnel Manager & Luggage Buyer.
MISS RUTH SPENCER—Advertising Manager & Display Equipment Buyer.
MRS. W. J. LEIZEER—Assistant to MR. DYER as Ready-to-Wear Buyer.
MRS. INA CRUSE—Blouses, Millinery, Robes, Girls' & Children's Wear.
MISS NELLIE McBRIDE—Hosiery, Gloves, Scarfs, Handkerchiefs, Small Leather Goods, Handbags, Umbrellas & Accessories.
BURLEIGH BUTLER—Ladies', Men's & Children's Shoes.
MRS. AVIS OWEN—Underwear, Corsets, Brassieres & Negligees.
MISS WILMA CLEM—Infants' Wear, Toys.
PARKS CHRISTIAN—Men's Clothing & Furnishings.
MISS BERTHA McBRIDE—Piece Goods & Laces.
MRS. C. BROWN—Linens, Towels, Domestics, Muslins & Sheetings.
MISS RUTH SPENCER—Blankets, Spreads & Bedding.
MRS. C. JENKINS—Trimmings, Ribbons & Notions.
MRS. A. MIMS—Toiletries, Costume Jewelry.
MRS. EULA COULSON—China, Glassware, Silverware, Lamps, Shades, Pictures, Mirrors, Draperies, Curtains, Upholstery, Gifts.
MRS. M. LEMON—Stationery.
W. ZELLMAN—Radios, Phonographs, Major Electrical Appliances, Cutlery, Housewares, Home Furnishings, Outdoor Furnishings, Sporting Goods.

MacRay Dept. Stores, 112 E. 5th Ave. Corsicana 5

Telephone: COrsicana 4-6211
All Stores Operated in Texas.
Operates: R. & M. BARGAIN STORE.

W. GOLDMAN & MAC BRUSTEIN—Owners & Buyers for all Departments.

K. Wolens Dept. Stores, 220 S. Main St. Corsicana 23

Telephone: COrsicana 3-3761
Resident Buyer: Sol Cohen, 450 7th Ave.
All Stores Operated in Texas.

MARVIN ROSE—Buyer Ready-to-Wear.
H. L. SILVERBERG—Assistant Buyer Ready-to-Wear.
E. PITTS—Buyer Millinery.
J. M. WOLENS—Underwear, Handbags, Gloves, Handkerchiefs, Scarfs, Accessories, Notions, Infants' Wear.
DEAN MILKES—Store Equipment Buyer, Buyer Sportswear, Ladies' & Children's Hosiery, Toiletries.
MAX ROSENBLOOM—Buyer for Ladies' & Childrens' Shoes.
LOUIS WOLENS—Buyer for Mens' & Boys' Wear.
MAX WOLENS—Buyer for Dry Goods, Piece Goods.
JAY A. SILVERBERG—Buyer for China, Glassware, Toys, Silverware & Jewelry.
P. GILLIAM—Buyer Household Furnishings.

Garner-Alvis Co., 106 S. Ervay St. Dallas 1, 3

Telephone: RAndolph 6934
Stores Operated in Brownwood, Gatesville & Hamilton, Texas.

JOHN H. GARNER—General Manager.
C. E. ALVIS (at Gatesville, Texas)—Buyer all Departments.

W. A. Green Co., 1616 Elm St. Dallas 1, 1

Telephone: RAndolph 3251
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

DONALD J. TOBIN—President.
HOLMES GREEN, JR.—Treasurer & General Merchandise Manager.
JAMES A. PHILLIPS—General Manager, Manager of Supply, Alteration & Repair Depts., Store Equipment Buyer.
G. A. MINSHEW—Advertising Manager, Display Director & Display Equipment Buyer.

(Continued)

TEXAS (Cont'd.)

Units

W. A. Green Co. (Continued)

MRS. EDNA C. SMITH—Executive Personnel Manager.
MRS. ALVARIETTA BARON—Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses, Sportswear, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Furs, Underwear, Foundations, Negligees, Robes.
MRS. LOIS GRIGSBY—Girls', Boys', Infants' & Children's Wear, Toys.
J. W. FORBES—Hosiery, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Men's Clothing & Furnishings, Toys, Toiletries, Umbrellas, Stationery.
CHARLES F. WATSON—Ladies' & Children's Shoes.
MRS. ADA EDELMAN—Piece Goods.
LARRY DAVIS—Linens, Towels, Domestics, Blankets, Bedding & Co-Buyer Draperies, Curtains, Upholstery, Floor Coverings, Pictures, Mirrors, Lamps, Shades, Furniture & Gifts.
MRS. LaRUE KILE—Laces, Trimmings, Ribbons.
ED B. WEST—Housewares, Hardware, Outdoor Furnishings & With LARRY DAVIS Co-Buyer Draperies, Curtains, Upholstery, Floor Coverings, Pictures, Mirrors, Lamps, Shades, Furniture & Gifts.
K. V. HERRMANN—Radios, Phonographs & Major Electrical Appliances.

A. Harris & Co., Main & Akard Sts. — Dallas 1, — 1

Telephone: RIverside 3755
Resident Buyer: Fred Atkins, Inc., 11 W. 42nd St.
ARTHUR L. KRAMER, JR.—President.
RUDOLPH HAAS—Vice President & Treasurer.
LEON A. HARRIS, JR.—Vice President & General Merchandise Manager.
GRADY BURLEW—Controller.
FRED C. MARTH—Secretary.
MRS. M. McPHERSON—Women's & Misses' Coats & Suits.
MRS. JANE SMITH—Women's & Misses' Better Dresses.
MRS. STORRIN—Popular Priced Dresses, Budget Dresses, Aprons, House Dresses, Uniforms.
MRS. B. DODSON—Bridal Shop.
M. SHERMAN—Blouses, Skirts, Sportswear, Knit Apparel, Swim Suits.
ALEXANDER ZELENKA—Furs.
MRS. V. CLARK—Junior Wear, High School Shop.
MRS. M. NORMAN—Hosiery.
MISS A. CORBIN—Ladies' Underwear, Lingerie, Negligees, Robes.
MRS. F. SKILES—Gloves, Handkerchiefs, Art Needlework, Stationery.
MRS. JAEGERS—Neckwear, Collars, Scarfs & Jewelry.
MRS. D. TOWNSEND—Foundation Garments.
MRS. JACQUES—Handbags, Small Leather Goods, Umbrellas & Luggage.
LEWIS ANGELO—Ladies' & Children's Shoes.
MISS C. JOHNSON—Children's & Infants' Wear & Furnishings.
J. JONES—Men's Clothing.
BEN E. COLVIN—Men's Furnishings.
MRS. E. HICKS—Boys' Clothing & Furnishings.
ROBERT CROUCH—Fabrics, Patterns, Laces, Trimmings, Ribbons, Linens, Towels, Domestics, Blankets & Bedding.
MISS GULLIDGE—Notions.
MURRILL BAXLEY—Cosmetics, Toiletries & Drug Sundries.
MRS. M. YOUNG—Silverware, China, Crystal & Glassware, Gifts.
MRS. PHILLIPS—Draperies, Curtains, Upholstery, Floor Coverings & Furniture.
L. LEE WOODHAM—Home Furnishings, Lamps, Shades, Housewares, Cutlery, Appliances, Hardware, Radios & Major Electrical Appliances.
MRS. R. YOUNG—Music Shop, Phonographs.

BASEMENT DEPARTMENTS

H. CHAMNESS—Basement Merchandise Manager.
MISS BROWN—Ladies' Ready-to-Wear.
F. SHINE—Men's & Boys' Clothing & Furnishings, Work Clothing.

Joseph's Dept. Stores, 1008 Elm St. — Dallas 2, — 3

Telephone: PRospect 2871
Branch Stores Operated in Alice & Junction, Texas.
LOUIS M. JOSEPH—Owner & General Buyer.

TEXAS (Cont'd)

Unit

Hunt's Dept. Stores, 1208 Elm St. Dallas 2, 1

Telephone: PRospect 8966
All Stores Operated in Texas.
R. T. HUNT, JR.—General Merchandise Manager, Buyer Store Fixtures & Equipment, General Buyer.
LANHAM DEAL—Ladies' Ready-to-Wear.
W. R. FOWLER—Hosiery, Handbags, Underwear, Lingerie, Notions, Patterns, Toilet Goods, Stationery.
JOSEPHINE NUNN—Infants' & Children's Wear.
BUD CANTWELL—Men's Wear.
G. C. HARRELL, JR.—Boys' Wear & Furnishings, Floor Coverings.

Levine's, Inc., 2211 Commerce St. Dallas 1, 23

Telephone: RAndolph 8117
Resident Buyer: Murray-Martin Co., 370 7th Ave.
All Stores Operated in Texas & New Mexico.
Operates: Levine's Dept. Stores & Solo Dept. Stores.
MORRIS LEVINE—General Merchandise Manager & Buyer.
WILLIAM LEVINE—Store Fixtures & Equipment.

Lintz Dept. Stores, Inc., 524 Wholesale Merchants Bldg. Dallas 2, 7

Telephone: STerling 4539
Resident Buyer: O'Shaughnessy, Dewes & Klein, Inc., 132 W. 31st St.
Stores Operated in Oklahoma & Texas.
Also See Listing in Guthrie, Okla.
Operates: CARPERS, INC.
FRED W. LINTZ—President.
J. E. CHASTAIN—V. P., General Manager and Buyer Dry Goods.
C. E. PARSONS—Buyer for Ready-to-Wear.
JOHN C. ALLEN, JR.—Buyer for Children's & Infant's Wear, Toilet Goods, Lingerie, Jewelry, Ladies' Accessories.
H. B. SCHUSTER—Buyer for Shoes.
DAVID ARCHER—Buyer for all Men's Wear & Furnishings.

The Morris Stores, 1201 Patterson St. Dallas 2, 7

Telephone: RAndolph 8079
All Stores Operated in Dallas, Texas.
M. M. COHEN—President.
D. C. KILLIAN—Vice President, General Merchandise Manager.
MRS. S. COHEN—Buyer Ladies' Wear, Sportswear.
VICTOR RUBIN—Buyer Men's & Boys' Wear.
MISS N. BURG—Buyer Infants' & Children's Wear, Underwear, Notions, Dry Goods.

Neiman-Marcus, Inc., Main & Ervay Sts. Dallas 1, 2

Telephone: RIverside 6911
New York Office: 1457 Broadway
Branch Store Operated in Preston Center, Dallas, Tex.
STANLEY MARCUS—President.
EDWARD MARCUS—Executive Vice President.
LAWRENCE MARCUS—Vice President & Secretary.
NICHOLAS H. PARKER—Vice President.
NORMAN BRAMLEY—Treasurer, Controller.
PAUL B. MAHONEY, JR.—Superintendent.
JANE TRAHEY—Advertising Manager.
G. H. MALLOY—Display Manager.
MARY LLOYD—Personnel Director.

MERCHANDISE MANAGERS

NICHOLAS H. PARKER—Main Floor Depts.
MARCUS LAWRENCE—Women's Shop, Sportswear.
MARCUS LAWRENCE—Sportswear.
BERT D. LEYSEN—Millinery.
JACK GOREN—Younger Set.
AGNES BUTTERFIELD—Children's Shop.
IRVING SHAMPAIN—Men's Wear.
BENJAMIN EISNER—Bedroom Shop, Gifts.

(Continued)

TEXAS (Cont'd.)

Units

Neiman-Marcus, Inc. (Continued)

BUYERS

EVELYN BERGER—Coats & Suits.
LAURA G. LUCAS—Dresses.
ELEANOR KELLOW—Zodiac Room.
MARGARET LEACH—Sportswear.
MARJORIE SPINNEY—Separates.
BENITA DOWNING—Sports Coats, Suits & Dresses.
GEORGE LIEBES—Furs.
MRS. B. DeWINTER—Millinery.
BETTY CURTIS—Bridal Shop.
PAULINE SKELLEY—Blouses, Underwear.
VIRGINIA MACE—Teens' Wear.
ELIZABETH BIGGIO—Girls' Wear (7-14).
ELIZABETH SIMS—Junior Dresses.
EILEEN STAMPER—Junior Sportswear.
MARJORIE WIEBOLDT—Gloves, Handkerchiefs.
NELVA KINGSBURY—Hosiery.
IMOGENE SULLIVAN—Lingerie.
ROBERT ALEXANDER—Women's Shoes.
JOE RITTER—Younger Set Shoes.
MARJORIE CONNER—Scarfs, Flowers.
MARJORIE WIEGAND—Foundations.
MARY HAIRSTON—Infants' & Toddlers' Wear.
HARVEY BUSH—Children's Shoes.
MARGARET BOOTS—Handbags.
JACK FRANKLIN—Men's Clothing.
ARTHUR FEKETY—Men's Furnishings.
TYLER ROGERS—Men's Shoes.
SYBIL WILKINS—Domestics, Bedding.
ALVIN PLANT—Toiletries.
LYLLA W. ARANT—Costume Jewelry.
CHARLES WRIGHT—Silverware.
DUDLEY RAMSDEN—Fine Jewelry.
CHARLOTTE HAFTER—Stationery.
BARBARA LEE BOYD—Glassware.
JOHN GREENLEE LUTEN—Gifts.
BILL RIVERS—Toys.
WORTH BRACKEN—Luggage.
GRACE RANDLETT—Candy.

J. C. Penney Co., Inc., Gibraltor Lief Bldg. — Dallas 1,

Telephone: RAndolph 2258
Branch Office of J. C. PENNEY CO., INC., New York, N. Y. (See Listing)
RAY JANSS—Manager of Dallas Office.
I. R. GENTRY & J. A. McCONVILLE—Buyers.

Perkins Bros. Co., 706 Jackson St. — Dallas 2, — 12

Telephone: RAndolph 5471
Stores Operated in Oklahoma & Texas.
W. A. BALLARD—General Manager.
E. W. WALBERG—Merchandise Manager.
H. P. PERKINS—Buyer for Ready-to-Wear.
W. B. THOMPSON—Buyer for Men's & Boys' Wear.
H. B. HICKS—Buyer for Dry Goods, Notions, Stationery, House Furnishings, Toiletries, Hosiery, Gloves.
O. C. ATWOOD, JR.—Buyer for Piece Goods, Patterns.
FRANK CAUGHRAL—Buyer for Shoes.

Sanger Bros. Dept. Store, Main & Lamar Sts. — Dallas 2, — 3

Telephone: STerling 3611
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Operates: SANGER'S CHILDREN'S STORE & HIGHLAND PARK VILLAGE SHOP in Dallas, Texas.
H. X. SALZBERGER—President.
S. T. CHANDLER, JR.—Vice President & General Superintendent.
C. W. SCHWETTMANN—Vice President & Treasurer.

(Continued)

TEXAS (Cont'd.)

Sanger Bros. Dept. Store (Continued)

ROBERT D. STECKER—Vice President in charge of Merchandise.
ANCEL S. LEAK—Vice President in charge of Basement Merchandise.
FRED JOHNSON—Sales Promotion Manager.
PAUL E. BAKER—Controller.
FRED ZIMMERLI—Display Manager.
HUBERT PARRETT—Building Superintendent.
A. BAIN—Chief Engineer.
JERRY DOYLE—Supply Manager.
CHRIS T. KELLEY—Personnel Director.

DIVISIONAL MERCHANDISE MANAGERS

PAUL HENKEL—Blouses, Neckwear, Hosiery, Gloves, Bags, Belts, Jewelry, Notions, Toiletries, Stationery, Books, Drugs, Art Needlework, Cameras, Candy, Main Floor Merchandise.
ALFRED ROTHSCHILD—Aprons, House Dresses, Uniforms, Lingerie, Corsets, Infants' & Children's Wear.
RAYMOND DRESSLER—Men's & Boys' Wear & Furnishings.
J. F. CHARTKOFF—China, Glassware, Appliances, Housewares & Home Furnishings.

BUYERS

MRS. FAY CHAMBERS—Women's & Misses' Coats & Suits.
MRS. CORA SELLERS—Better Coats & Suits, Misses' Better & Moderate Priced Dresses.
MRS. ODESSA CHAPMAN—Women's Better & Moderate Priced Dresses.
MISS M. MERRILL—Women's Budget Dresses, Bridal Shop.
MRS. DOROTHY WYNN—Maternity Apparel.
MRS. BILLIE NUTLEY—Junior Coats, Suits, Dresses, Sportswear, Pre-Teen & Teen-Age Apparel.
MISS O. DECKSHOT—Sportswear.
MISS M. HANSON—Aprons, House Dresses, Robes, Uniforms, Negligees.
WERNER STEINBERG—Furs.
JOHN HEATHINGTON—Millinery.
MISS VIVIAN McNIEL—Hosiery.
MRS. S. AMYETT—Sleepwear & Underwear.
MISS KATHERINE McGUYER—Blouses, Gloves, Neckwear, Handkerchiefs.
JOHN HUDAK—Women's Shoes.
MRS. ELAINE DEIS—Corsets & Brassieres.
DONALD E. WOODS—Handbags, Belts & Small Leather Goods.
MRS. A. SOUTHERN—Infants' Wear, Layettes, Furniture.
MRS. M. REECE—Toddlers' & Children's Wear (1-6), Girls' Wear (7-12).
MISS V. NOWLIN—Children's Shoes.
JOE MAMOLA—Men's Clothing, Slacks & Jackets.
G. U. LANDRUM—Men's Furnishings.
A. ISAACSON—Men's Sportswear.
C. HOUSEWRIGHT—Men's Hats & Caps.
AUSTIN B. VAIL—Men's & Boys' Shoes.
ALLAN JACOBI—Boys' Clothing & Furnishings.
HARRY AIELLO—Piece Goods, Patterns, Laces, Trimmings, Ribbons, Veilings.
J. D. SULLIVAN—Linens, Towels, Domestics, Pillows, Blankets, Bedding.
L. SHORT—Notions, Art Needlework.
MRS. ELMA PARKER—Toiletries.
MRS. GLADYS HAM—Drugs.
MRS. OPAL GRAY—Costume Jewelry, Watches.
JOHN KELSER—Books & Magazines.
J. C. McWATTERS—Stationery, Cameras.
ROY MINTON—Curtains, Draperies, Blinds.
OTTO HUEBNER—China & Glassware.
ARNO ZWILLENBERG—Silverware, Gifts.
JOHN B. CHEATHAM—Lamps, Shades, Pictures, Mirrors.
JERRY PADULA—Floor Coverings.
R. E. BYRNE—Furniture, Beds, Bedding.
HENRY DRINKWATER—Housewares & Small Electrical Appliances.
EDWARD HAMILTON—Major Appliances.
EDWARD HILLENDAHL—Radios, Phonographs, TV.

(Continued)

TEXAS (Cont'd.)

Units

Sanger Bros. Dept. Store (Continued)

R. L. SHELTON—Paints, Kitchen Furnishings, Fireplace Equipment, Heaters.
J. C. HUFFMAN—Sewing Machines.
JOHN KELSER—Phonograph Records.
JACK STARK—Toys.
RAY A. BUTLER—Hobby Shop.
J. F. MARCUS—Sporting Goods.
LEON ROSENBERG—Luggage.
W. H. RENAKER—Candy.

BASEMENT DEPARTMENTS

MRS. DORIS WHELESS—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS MARILYN INMON—Sportswear, Blouses, Separates.
MISS RAY BURNSTEIN—Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
JOHN HEATHINGTON—Millinery.
MRS. G. REYNOLDS—Hosiery.
MRS. ESTELLE NATHAN—Gloves, Handbags, Belts, Jewelry, Handkerchiefs, Umbrellas.
MRS. A. BUHARIN—Girls', Infants' & Children's Wear.
V. L. SCHUMPERT—All Shoes.
MRS. K. CAMPBELL—Corsets & Brassieres.
B. J. HOOPINGARNER—Men's Clothing & Furnishings, Work Clothing, Boys' Clothing & Furnishings.
HARRY AIELLO—Fabrics & Blankets.
WILLIAM FERDINHAND—Comforters, Spreads, Sheets, Curtains & Draperies.

Titche-Goettinger Co., Main, Elm & St. Paul Sts. Dallas 1, 1

Telephone: STerling 4811
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).

WILLIAM J. BROWN—President, Managing Director & General Merchandise Manager.
PETER J. VENTURINE—Vice President, Secretary, Treasurer & Controller.
GEORGE S. MADDEN—Advertising Manager.
ALFRED R. PIEROTTI—Display Manager.

DIVISIONAL MERCHANDISE MANAGERS

MARK A. TROY—Ready-to-Wear, Sportswear, Accessories.
DONALD S. KING—Infants' & Children's Wear
NORMAN FREEMAN—Foundation Garments, Women's Shoes, Bedding, Linens & Home Furnishings.
WILLIAM A. LEE—Main Floor Men's Wear.
LAWRENCE L. HATCHER—Men's & Boys' Wear, Piece Goods, Domestics, Floor Coverings, Curtains, Draperies, Blankets.

BUYERS

JAMES E. GROSE—Women's & Misses' Coats & Suits.
MRS. MIKI FISHER—Women's & Misses' Dresses, Bridal Shop.
MRS. MARGARET M. ROLLINS—Junior Coats & Suits, Dresses, Sportswear.
MRS. LILLIE L. STEINHORN—Active Sportswear, Blouses, Sweaters.
MRS. EDNA STEPHEN—Uniforms & Budget Dresses.
MISS ANN EINHORN—Girls' Wear, Teen Shop, School Uniforms.
CHARLES L. YORK—Furs.
WALKER Y. POOLE—Millinery.
HYMAN H. KAPLAN—Women's Hosiery & Anklets.
MISS CLARA W. McLAIN—Negligees, Women's Underwear (Upstairs).
MISS WILMA A. HUGHES—Knit Underwear (Main Floor).
MRS. BEULAH B. PITTMAN—Gloves.
HARRY W. BERNSTEIN—All Shoes.
MRS. ALICE M. SCHEPLER—Neckwear, Blouses.
MISS ALMA C. REYNOLDS—Handkerchiefs.
MRS. EUNICE E. YANCEY—Handbags & Jewelry.
MISS MARGARET G. PARGEN—Corsets, Brassieres, Girdles.
MRS. JO CROWDER—Infants' & Children's Wear.
CHARLES J. NOLEN—Men's Clothing, Hats, Robes, Luggage.
RALPH P. GLASSER—Men's Furnishings, Sportswear.

(Continued)

TEXAS (Cont'd.)

Unit

Titche-Goettinger Co. (Continued)

SANFORD A. ZAFT—Boys' Clothing & Furnishings.
MISS INA WALTON—Piece Goods, Silks, Velvets, Patterns.
MRS. MARTHA B. HOGAN—Linens, Towels, Sheets, Domestics, Blankets, Electrical Blankets, Bedding.
MRS. ELIZABETH M. HIBBS—Laces, Trimmings, Ribbons, Art Needlework.
MISS ELIZABETH C. HUGHES—Notions.
RICHARD M. SMITH—Toiletries.
MRS. WOODIE L. HIEATT—Silverware & Clocks.
MISS FLEDDA B. MATHEWS—Umbrellas, Stationery, Books, Greeting Cards.
ROBERT D. KIMBERLIN—China, Glassware, Earthenware.
CHARLES D. FOSTER—Housewares, Electrical Appliances, Fine Foods.
JAMES C. DAVIS—Curtains, Draperies.
MRS. GERALDINE B. WHITESELL—Pictures, Mirrors, Lamps, Shades, Gifts.
ROBERT W. HUDGINS—Carpets, Linoleums, Rugs.
FORBES J. MUNSON—Furniture, Bedding.
ALBERT C. AECHTERNACHT—Television & Major Electrical Appliances.
GEORGE D. ATHEY—Toys.
MARION A. MILBURN—Sporting Goods.
ROBERT S. DUCKWORTH—Cameras.

BASEMENT DEPARTMENTS

HENRY M. KAUFMAN—Basement General Merchandise Manager.
WILLIAM S. SVIDLOW—Ladies' Coats, Suits, Dresses, Millinery.
IRVING GREEN—Accessories, Sportswear, Corsets, Brassieres, House Dresses, Underwear.
MRS. MABEL L. SPINNER—Hosiery.
MRS. NINA W. BREEDING—Infants' & Girls' Wear.
ERVIN D. COHEN—Shoes.
LAWRENCE L. HATCHER—Men's & Boys' Clothing & Furnishings, Men's Work Clothing.
ARNOLD BECKMAN—Cotton Piece Goods, Silks, Linens, Towels, Spreads, Blankets, Domestics, Bedding, Draperies, Curtains, Rugs.

Guarantee Dept. Store, 704 S. Main St. — Del Rio — 1

Telephone: DEl Rio 5-4622
MAX & WM. M. STOOL—Owner & General Buyers.

Roach's, Inc., 801 Main St. — Del Rio — 1

Telephone: DEl Rio 5-3561
JULIUS SADOWSKY, JR.—General Mdse. Manager.
MRS. R. RAMSEY—Ladies' Ready-to-Wear, Intimate Apparel, Infants' & Children's Wear, Millinery, Draperies, Curtains & Floor Coverings.
MISS SERAFINE—Ready-to-Wear Accessories, Piece Goods, Domestics, Toiletries & Notions.
WILLIAM KELLETT—Men's Clothing & Furnishings, Luggage.
ELWOOD McGEE—Silverware, China, Glassware, Housewares, Home Furnishings, Electrical Appliances, Toys.

Lilley-Ayres, Inc., 306 W. Main St. — Denison — 1

Telephone: DEnison 212
ERNEST J. LILLEY—President & General Manager.
HOWARD LINN—Merchandise Manager & Buyer.

Boston Store, N. E. Corner Square — Denton — 1

Telephone: DEnton C-4721
MARTIN KORNBLATT—Owner & General Buyer.

H. M. Russell & Sons Co., S. W. Corner Square — Denton — 1

Telephone: DEnton C-4121
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. W. WILKS—General Merchandise Manager.
MRS. E. COBB—Ladies' Ready-to-Wear, Sportswear, Separates, House Dresses, Aprons, Uniforms, Robes, Negligees, Furs.
MISS L. GRANT—Hosiery.
MRS. C. McCOMB—Gloves, Handbags, Small Leather Goods, Stationery.
MRS. D. GERBER—Scarfs, Neckwear, Handkerchiefs, Jewelry, Accessories, Toiletries.

(Continued)

TEXAS (Cont'd.)

Units

H. M. Russell & Sons Co. (Continued)

MRS. RATLIFF—Intimate Apparel.
MRS. KILBER—Infants' & Children's Wear & Furnishings, Silverware, China, Glassware, Housewares & Gifts.
LEO SELZ—Men's & Boys' Clothing & Furnishings.
J. HOLFORD RUSSELL—Piece Goods, Domestics & Bedding.
MISS S. LUSK—Laces, Trimmings, Ribbons & Notions.
MRS. C. HUTCHINSON—Draperies, Curtains & Upholstery.
MRS. CROCKETT—Floor Coverings.

The Williams Store, E. Side Square — Denton — 1

Telephone: DEnton C-2556
WILL & ALEX WILLIAMS—Owners & General Buyers.

D. A. Puryear's Stores, 123 S. 5th Street — Donna — 1

Telephone: DOnna 26
Also Operates 2 Shoe Stores in Harlingen & McAllen, Texas.
D. A. PURYEAR—Owner & Buyer for all Departments.
G. A. WOOD—General Manager & Buyer.

Baxter's Place, 120 S. Patrick St. — Dublin — 2

Telephone: DUblin 155
Branch Store Operated in Comanche, Texas.
C. C., C. B. & TROY BAXTER—Owners & Buyers for all Depts.

Eidson's Dept. Store, 195 Main St. — Eagle Pass — 1

Telephone: EAgle Pass 68
A. D. EIDSON—Owner & General Buyer.

Longoria Dept. Store, 210 Commercial St. — Eagle Pass — 2

Telephone: EAgle Pass 697
Branch Store Operated in Crystal City, Texas.
L. G. LONGORIA—Owner & Buyer for all Departments.

M. Riskind, Inc., 364 Main St. — Eagle Pass — 1

Telephone: EAgle Pass 290
MORRIS RISKIND—Owner & General Buyer.

Zlotnik's Dept. Stores, 107 N. Mechanic St. — El Campo — 3

Telephone: EL Campo 1490
Branch Stores Operated in Bay City & Edna, Texas.
PHIL ZLOTNIK—Managing Partner and with
GERALD ZLOTNIK—Buyers for all Departments.

Meyer's Dept. Stores, 102 N. Main St. — Elgin — 2

Telephone: ELgin 242
Branch Store Operated in Bastrop, Texas.
M. L. SIMON—Owner & Buyer for all Departments.

Felix Brunschwig & Co., Inc., Pioneer Plaza — El Paso — 1

Telephone: El Paso 2-1411
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operates: THE WHITE HOUSE DEPARTMENT STORE
JAKE MILLER—President.
RICHARD MILLER—Executive Vice President, General Manager.
F. L. ADKINS—Treasurer.
D. E. SANDERS—General Merchandise Manager.
A. ALVARADO—Manager of Building & Maintenance Departments.
F. FEUILLE—Manager of Supply Department, Store Equipment Buyer, Warehouse Manager.
J. MELTON—Store Equipment Buyer.
M. ZABRISKI—Advertising & Display Manager, Display Equipment Buyer.
BOB MILLER—Merchandise Manager for Ready-to-Wear, Men's & Boys' Clothing & Furnishings.
B. CRAVENS—Women's Coats & Suits.
C. TINNON—Women's Dresses, Misses' Coats, Suits & Dresses, Knit Apparel.
A. MERRILL—Juniors' Coats, Suits, Dresses.
W. GRIFFIN—Sportswear, Blouses, Skirts.
R. SAENZ—Girls', Children's & Infants' Wear.
J. ELLIOTT—Aprons, Handkerchiefs, Notions, Candy, Delicacies.

(Continued)

TEXAS (Cont'd.)

Units

Felix Brunschwig & Co., Inc. (Continued)

C. JACOBS—House Dresses, Uniforms.
RUFUS ARCIENEGA—Furs.
O. HOYT—Millinery.
W. GRIFFIN—Hosiery, Underwear.
I. BARCENA—Gloves.
LOU BASKIND—Ladies' Shoes.
B. MEEK—Neckwear, Handbags, Small Leather Goods, Umbrellas, Jewelry.
J. SCHROEDER—Corsets, Brassieres.
B. ITSEY—Negligees, Robes.
G. DORITY—Men's Clothing.
O. L. MOLINA—Men's Furnishings, Hats, Caps.
T. JAMES—Men's Shoes.
D. HORNE—Boys' Clothing, Furnishings, Hats, Caps, Shoes.
C. HARTH—Piece Goods, Laces, Trimmings, Ribbons, Muslins.
C. STEHLING—Linens, Towels, Domestics, Bedding.
M. WALTERS—Toiletries, Drug Sundries, Clocks, Housewares, Luggage.
D. GREY—Stationery.
E. BURR—Books.
L. REICHARDT—Curtains, Draperies, Upholstery, Floor Coverings.
F. L. ADKINS—Major Appliances, Radios, Phonographs.
L. FITZGERALD—Pictures, Mirrors, Lamps, Shades, Gifts.
T. ARENAS—Toys.
C. JACOBS & M. MONTES—Basement Lines.

Herbert's Dept. Store, 319 Morgan Ave. — El Paso — 1

Telephone: PRospect 8-0502

HERBERT SCHWARTZ—President & General Manager.
CHARLES H. LEAVELL—Merchandise Manager, Buyer Ladies Wear.
DAN R. PONDER—Merchandise Manager, Mens' & Boys Wear, Housewares.

Popular Dry Goods Co., San Antonio, Mesa & Texas Sts. — El Paso — 1

Telephone: El Paso 2-7755
Resident Buyer: Kirby Block & Co., 128 W. 31st St.

MANUEL SCHWARTZ—President, General Merchandise Manager.
ERVIN H. SCHWARTZ—Executive Vice President.
ALBERT J. SCHWARTZ—Treasurer, Merchandise Manager for Ready-to-Wear.
FRED WHITE—Chief Engineer.
HERBERT M. SCHWARTZ—Manager of Building & Maintenance Departments.
F. V. HERNANDEZ—Display Equipment Buyer, Display Director.
R. E. FINNEY—Advertising Manager.
MISS E. BATES—Women's & Misses' Coats & Suits, Furs.
MRS. M. BALL—Women's & Misses' Dresses.
L. F. STRELITZ—Juniors' Coats, Suits & Dresses, Girls', Children's & Infants' Wear, Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
EDWARD F. SCHWARTZ—Spotswear, Blouses, Skirts, Knit Apparel.
MRS. E. WEILLER—Millinery.
E. R. HARDAGE—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Jewelry, Silverware, Clocks, Watches, Umbrellas.
B. H. SAAR—Hosiery, Notions, Stationery, Books, Magazines, Cameras, Candy, Delicacies, Pantry Shop.
MAX ZWEIFACH—Ladies' & Children's Shoes.
MRS. G. WRIGHT—Corsets, Brassieres.
IRVING SCHWARTZ—Men's Clothing, Sporting Goods.
SIDNEY STERN—Men's Furnishings, Hats, Caps.
J. P. DORRIS—Men's & Boys' Shoes, Luggage.
W. A. SMALLBERG—Boys' Clothing, Furnishings, Hats, Caps.
A. H. VALKENAAR—Piece Goods, Domestics, Linens, Towels, Bedding.
W. R. DORRIS—Laces, Trimmings, Ribbons, Art Needlework.
L. F. PETERSEN—Curtains, Draperies, Upholstery, Floor Coverings.
R. FINGER—Major Appliances, Radios, Phonographs.
B. MERKIN—Pictures, Mirrors, Lamps, Shades, Gifts.
F. H. NIEHAUS—Housewares, Hardware, Toys.
JOE M. AMSTATER—Basement Ready-to-Wear, Furs, Ladies' Shoes, Accessories, Infants' Wear, Piece Goods.
C. I. BEHRMAN—Basement Men's Clothing & Furnishings.

TEXAS (Cont'd.)

Units

The United, Inc., 311 S. Santa Fe St. — El Paso — 11

Telephone: EL Paso 2-7411
Stores Operated in Arizona, New Mexico & Texas.
Operates: THE H. B. CO.
SUPERIOR DRY GOODS CO.
TEXAS DEPT. STORES
ABE HORWITZ—President & Shoe Buyer.
OSKAR ROSEN—Vice President, Buyer all Departments.

Hagood Dept. Stores, 200 S. Main St. — Floydada — 3

Telephone: FLoydada 304
Branch Stores Operated in Ralls & Dumas, Texas.
CECIL HAGOOD—Owner & General Manager.
GEORGE BICKLEY—Buyer for all Departments.

N. Winkler & Sons — Fort Stockton — 3

Telephone: FOrt Stockton 112
Branch Stores Operated in Kermit & Odessa, Texas.
NATHAN WINKLER—Owner & Buyer for all Departments.

Bruner's Dept. Store, 2407 N. Main St. — Fort Worth 6, — 1

Telephone: MArket 1149
JULIUS C. BRUNER—Owner & General Buyer.

R. E. Cox Dept. Stores, 300 W. 7th St. — Fort Worth 1, — 6

Telephone: FAnnin 8301
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Operates 2 Branch Stores in Fortworth and Stores in Marlin, Stephenville & Waco, Texas.
Also See Listing of R. E. COX DEPT. STORE in Waco, Texas.
R. E. COX—Chairman of the Board.
R. E. COX, JR.—President.
PAT FOLEY—General Merchandise Manager.
MISS VERA SHEETS—Public Relations Director.
STEPHEN D. THORPE—Advertising Manager.
MRS. KAY LATSON—Women's & Misses' Coats, Suits & Dresses.
MRS. MINNIE ROBERTS—Juniors' Coats, Suits & Dresses.
MRS. MARY WORKMAN—Blouses, Sportswear, Skirts & Knit Apparel, Uniforms, Budget Ready-to-Wear.
MRS. EVELYN ENLOE—Girls', Infants' & Children's Wear.
MRS. VENITA TAYLOR—House Dresses, Underwear, Negligees & Robes.
ROBERT ROBSON—Furs.
MRS. CORA CRENSHAW—Millinery.
MRS. IMOGENE PRINCE—Hosiery & Gloves.
Y. B. LARY—Ladies' Shoes.
JOHN TAYLOR—Boys', Girls' & Children's Shoes.
MRS. BETTY PENNY—Neckwear, Scarfs, Handkerchiefs, Handbags, Ladies' Small Leather Goods, Costume Jewelry.
MRS. PATRICIA LAWSON—Corsets & Brassieres.
CLYDE C. KIRK—Men's Clothing.
TOM PRYOR—Men's Hats & Furnishings.
ART FABIAN—Men's Shoes.
ODIN BRONSTAD—Boys' Clothing & Furnishings.
C. S. BULLINGTON—Piece Goods, Linens, Towels, Domestics, Bedding. Blankets, Spreads & Art Needlework.
MRS. RUBY STOKES—Aprons, Laces, Trimmings, Notions, Umbrellas.
MISS DIXIE SMITH—Silverware, China, Glassware, Housewares, Lamps, Shades, Pictures, Mirrors, Gifts.
MRS. IRENE BONNER—Clocks & Stationery, Candy.
MRS. LOEL HOPKINS—Books.
MRS. VERA LARY—Draperies & Curtains.
JOE SOUTH—Toys & Luggage.

Everybody's, Inc., 111 N. Houston St. — Fort Worth 2, — 1

Telephone: FOrtune 0391
JOHN M. LEONARD—President.
OBIE P. LEONARD—Vice President.
E. J. HENDERSON—General Manager.

TEXAS (Cont'd.)

Units

The Fair Dept. Stores, 808 Throckmorton St. Fort Worth 2, 4

Telephone: FOrtune 8311
Resident Buyer: William M. Van Buren, 1457 Broadway.
All Stores Operated in Fort Worth.
Operated by: SCHERMERHORN CO.

LIONEL W. BEVAN, SR.—President, General Manager.
LIONEL W. BEVAN, JR.—Executive Vice President & General Merchandise Manager.
JANET W. STRAITON—Treasurer.
LOUIS R. SARAZAN—Secretary.
ROBERT E. GLAZE—Controller.
ELGIN HILSCHER—Chief Engineer.
MACK PEGUES—Manager of Building & Maintenance Depts.
F. E. DORSEY—Store Equipment Buyer.
J. M. COOK—Display Manager & Display Equipment Buyer.
ESTELLE LANCASTER—Executive Personnel Manager.
JAMES CROSS—Advertising Manager.
L. W. MENDENHALL—Manager of FAIR EAST STORE.
A. A. LILLY—Manager of FAIR OAKS STORE.
G. W. BUSCHBAUM—Manager of FAIR RIDGLEA STORE.
ROY FICKE—Merchandise Manager Ready-to-Wear.
FRANK L. PERRY—Merchandise Manager Ready-to-Wear Accessories.
ACHILLES CORCANGES—Merchandise Manager Men's & Boys' Clothing & Furnishings, Piece Goods, Domestics & Bedding.
MRS. FAY HOUSE—Women's Coats & Suits.
MISS ALINE DURHAM—Dresses $39.95 down.
MRS. E. FICKE—Better Dresses.
MRS. ORA BALDRIDGE—Junior Department.
MRS. EVELYN GALLIMORE—Blouses, Sportswear, Skirts, Sweaters.
H. P. RICHARDSON—House Dresses, Uniforms, Budget Department.
JOSEPH KRAFT—Furs.
MRS. ALTA MANNING—Millinery.
MRS. GAYLE QUALLS—Hosiery.
MRS. COUNTESS STARR—Knit & Woven Underwear.
MRS. LENA GARDNER—Gloves, Umbrellas.
MISS ERNESTINE KIRK—Neckwear, Scarfs, Handkerchiefs, Handbags.
MRS. HAZEL SPEARMAN—Corsets, Brassieres, Negligees & Robes.
MISS PATRICIA LAYTON—Main Floor Accessories.
MRS. LUCILLE ORN—Infants' & Children's Wear.
THOMAS J. SMITH—Men's Clothing & Furnishings.
WINSON HENLEY—Boys' Clothing & Furnishings.
J. KEITH—Piece Goods, Laces & Trimmings.
J. E. BRATTEN—Linens, Towels, Comforters, Blankets, Domestics, Bedding, Draperies & Curtains, Women's Aprons.
MRS. EVELYN MILLS—Ribbons, Notions, Sewing Accessories.
MISS EDNA DARWIN—Cosmetics, Toiletries & Drug Sundries.
MRS. VENA HEREFORD—Costume Jewelry.
MRS. NAOMI FAWVER—Art Needlework.
LUTHER JAY—Gift Wrappings.
HOOVER JONES—Radios, Phonographs & Major Electrical Appliances.
E. G. SURGEON—Pictures.
MRS. MYLDRED MENZING—China, Glassware Lamps & Shades, Gifts.
ROBERT W. CHAMNESS—Furniture.
CECIL RAY—Leather Goods, Luggage, Toys, Games.

Leonard's Dept. Store, 200 Houston St. Fort Worth 1, 1

Telephone: FOrtune 7121
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

J. M. LEONARD—President.
O. P. LEONARD—Executive Vice President.
B. HABERER—Treasurer.
E. J. HENDERSON—General Manager, Personnel Manager.
FRANK THOMPSON—Manager of Building & Maintenance Departments.
JOHN JAMES—Display Equipment Buyer, Display Director.
MERLE STEWART—Warehouse Manager.
CHARLES RINGER—Public Relations Director.

(Continued)

TEXAS (Cont'd.)

Units

Leonard's Dept. Store (Continued)

VIC BALES—Advertising Manager.
PAUL LEONARD—Merchandise Manager for Ready-to-Wear.
ROYSE SMITH—Merchandise Manager for Ready-to-Wear Accessories, Notions, Stationery, Smallwares, etc.
A. H. HALL—Merchandise Manager for Piece Goods & Domestics.
HARRY ROOKE—Merchandise Manager for Home Furnishings, Housewares.
ZELMA BYRNES—Women's, Misses' & Juniors' Dresses.
MAUDE TAYLOR—Women's, Misses' & Juniors' Dresses.
HELEN LOVE—Sportswear, Blouses, Skirts, Knit Apparel.
A. L. JOHNSON—Girls', Children's & Infants' Wear, Corsets, Brassieres, Robes.
PEARL HOUSTON—Aprons, House Dresses, Uniforms, Robes.
LOUISE BRAZZIL—Hosiery.
W. R. SAMPLEY—Underwear, Laces, Trimmings, Ribbons, Notions, Art Needlework.
MARY WRIGHT—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Umbrellas.
DICK WOOTEN—Men's Clothing.
WAYNE BOCKMON—Men's Furnishings.
FLOYD JOHNSTON—Men's & Boys' Shoes.
WOODROW GRAHAM—Boys' Clothing, Furnishings, Hats & Caps, Luggage.
BILL PHARIS—Piece Goods.
CLAUDE BOULWARE—Domestics, Linens, Towels.
ARMOUR HANN—Toiletries, Drug Sundries, Stationery, Books, Magazines.
L. B. WEAVER—Fine Jewelry, Silverware, Clocks, Watches.
EDITH McDOWELL—Costume Jewelry.
ROBERT JOHNSON—Bedding, Pictures, Mirrors, Furniture, Lamps, Shades.
JAKE YEARY—Curtains, Draperies, Upholstery.
BOB WATERS—Major Appliances.
STATEN COATES—Floor Coverings.
TROY HENRY—Radios, Phonographs.
O. D. McMULLIN—Gifts, Toys.
HARRY ROOKE—Housewares.

Meacham's, 515 Houston St. — Fort Worth 2, — 1

Telephone: EDison 9531
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
MILTON B. AMSTATER—President.
SEYMOUR J. AMSTATER—General Merchandise Manager.
MRS. J. LELAND—Women's, Misses' Coats, Suits & Dresses.
A. DAVIDSON—Budget Ready-to-Wear, House Dresses & Uniforms.
MRS. H. CYR—Blouses, Sportswear, Separates, Junior Wear.
MRS. CHANDLER—Millinery.
MRS. NEWBERRY—Hosiery.
MRS. D. SNOW—Gloves, Handbags & Small Leather Goods.
MRS. GARDENSHIRE—Scarfs, Handkerchiefs & Accessories.
MRS. F. SPARROW—Gnit & Woven Underwear, Neglies.
MRS. L. MOORE—Foundation Garments.
JACK WINNICK—Ladies' & Children's Shoes.
MRS. L. COHEN—Infants' & Children's Wear & Furnishings.
B. H. OWENS—Piece Goods.
MRS. CHAMBERS—China, Glassware, Silverware, Gifts.
MISS COFMANN—Jewelry.

Monnig's, 500 Houston St. — Fort Worth 1, — 2

Telephone: FAnnin 5181
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Store: MONNIG'S, Waco, Texas. (See Listing.)
OTTO W. MONNIG—President.
OSCAR E. MONNIG—Executive Vice President.
WILLIAM MONNIG, III—Treasurer & General Merchandise Manager.
CHARLES MILLER—Chief Engineer.
B. E. CHESTER—Manager of Building, Maintenance, Supply, Alteration & Repair Depts., Store Equipment Buyer.
JACK CROWDER—Display Director, Display Equipment Buyer.

(Continued)

TEXAS (Cont'd.)

Units

Monnig's (Continued)

C. R. STALL—Advertising Manager.
E. C. JORDAN—Executive Personnel Manager.
L. M. MUELLER—Merchandise Manager Men's & Boys' Wear & Furnishings, Buyer Luggage.
C. A. MILLER—Women's Coats & Suits, Misses' & Juniors' Coats, Suits & Dresses, Furs.
MRS. JUNE NIX—Women's Dresses.
MRS. NEVA CARTWRIGHT—Sportswear, Blouses, House Dresses, Uniforms.
MISS MILDRED MANCILL—Ladies' Hosiery.
MRS. M. REGISTER—Ladies' Lingerie, Robes, Handbags, Leather Goods, Novelty Jewelry.
MRS. IRENE McMANUS—Gloves, Umbrellas.
MRS. ALICE GRAVES—Handkerchiefs, First Floor Neckwear, Blouses, Notions, Trimmings, Stationery.
MISS MADELEINE TADLOCK—Corsets, Brassieres, Better Robes & Negligees.
MRS. IDA McCAW—Children's & Infants' Wear.
GEORGE ARMSTRONG—Men's Clothing.
B. M. NABORS—Men's Furnishings.
WILLIAM BELZ—Boys' Clothing & Furnishings.
ERNEST WHITE—Men's Hats, Men's & Boys' Shoes.
R. L. MIMS—Wash Goods, Domestics, Linens, Bedding.
GENE E. MILLER—Toiletries & Drug Sundries.
R. E. FRANK—Silverware, Clocks, China, Glassware, Art Needlework, Silks, Woolens, Draperies, Curtains, Upholstery, Floor Coverings, Furniture, Lamps, Shades, Pictures, Mirrors, Gifts.
C. M. HARRIS, JR.—Housewares, Electrical Goods, Appliances, Toys.
C. W. CAUTHRON—Groceries, Candy, Delicacies.

W. C. Stripling Co., 209 Houston St. — Fort Worth 2, — 1

Telephone: FOrtune 2461
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

WILL K. STRIPLING, SR.—President.
W. K. STRIPLING, JR.—Treasurer, Co-General Merchandise Manager & General Manager.
W. C. STRIPLING, JR.—Co-General Merchandise Manager.
W. E. MARSHALL—Secretary, Controller.
E. W. GRAY—Chief, Store Equipment & Display Buyer.
MISS MARGARET THORN—Advertising Manager.
W. C. MEYER—Public Relations Director.
MRS. FAY HUBBARD—Executive Personnel Manager.
L. D. DAIL—Divisional Merchandise Manager Ready-to-Wear.
J. D. O'KANE—Women's, Misses' & Juniors' Coats, Suits, Dresses, Aprons, House Dresses, Uniforms.
W. H. MULVANEY—Blouses, Sportswear, Skirts, Knit Apparel, Furs.
MISS RUTH TAYLOR—Girls', Children's & Infants' Wear, Furnishings.
MRS. ELINOR CHANDLER—Millinery.
MRS. FREDA JONES—Hosiery, Gloves, Handbags, Umbrellas, Costume Jewelry, Silverware.
MISS EFFIE TERRY—Underwear, Negligees & Robes.
SNEED LARY—Ladies' Shoes.
MISS HELEN DENTON—Neckwear, Scarfs, Handkerchiefs, Small Leather Goods, Toiletries, Drug Sundries, Ribbons & Notions.
MRS. LOUISE GRIFFIN—Corsets & Brassieres.
JOHN C. RYAN—Men's Clothing.
JOE E. HARDESTY—Men's Furnishings.
CARL GRAVES—Men's Hats, Boys' Clothing & Furnishings.
LEON COOPER—Men's & Boys' Shoes.
SAM RANEY—Piece Goods, Linens, Towels, Domestics, Blankets, Spreads, Bedding, Laces & Trimmings.
J. R. JONES—Fine Jewelry, Clocks & Watches.
MRS. MYRTLE BELL—Art Needlework, Pictures & Mirrors.
MRS. HELEN CLENDENING—Books, Stationery & Magazines.
FRANK GIBBS—Draperies, Curtains, Upholstery & Floor Coverings.
GENE MORGAN—Radios, Phonographs & Major Electrical Appliances.
BERL DRISKILL—Furniture.

(Continued)

TEXAS (Cont'd.)

Units

W. C. Stripling Co. (Continued)

JOHN N. SHOTTON—Lamps, Shades & Gifts, China, Glassware, Housewares, Cutlery, Hardware & Paints.
ED BEARDEN—Toys & Sporting Goods.
HOWARD W. LUKE—Luggage, Cameras.
ASA MADDOX—Candy.

BASEMENT DEPARTMENTS

MRS. MARGARET MASON—Ladies' Ready-to-Wear & Sportswear.
MRS. ELINOR CHANDLER—Millinery.
EDDIE CLAER—Shoes.
NED B. McCULLEY—Ladies' Underwear, Children's Wear, Men's & Boys' Wear & Furnishings, Work Clothing, Piece Goods, Bedding.

Robt. I. Cohen, Inc., 2121 Market St. — Galveston — 3

Telephone: GAlveston 2-8651
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operates 2 Branch Stores in Galveston, Texas.

ROBERT I. COHEN III—President.
HARRY A. LEVINE—General Merchandise Manager.
C. L. ROESCH—Store Fixtures & Equipment.
R. BARKER—Warehousing Supervisor.
J. A. DAVIS—Coats, Suits & Dresses.
MRS. V. N. FORESTER—Lingerie, Uniforms, Sportswear, Sweaters.
M. PERUGINI—Hosiery, Ladies' Accessories.
MRS. M. MILLICAN—Corsets & Brassieres.
MRS. M. BLUM—Children's & Infants' Wear.
A. MASSIN—Men's & Boys' Clothing & Furnishings.
H. HAGOOD—Piece Goods, Linens, Towels, Domestics, Draperies, Curtains & Luggage.
MRS. E. BAKER—Toiletries & Cosmetics.
F. ZANDER—Leather Goods, Notions.
R. ECKERT—Major Appliances, House Furnishings, Gifts.
B. CROWLEY—Radios & Phonographs.
F. LOSSOW—Candy.

Eiband's Dept. Store, 2201 Postoffice St. — Galveston — 1

Telephone: GAlveston 5-6613
Resident Buying & Research Syndicate, Inc., 991 6th Ave.

JOE G. EIBAND—President & General Merchandise Manager.
MRS. K. BODEKER—Daytime Dresses, Aprons, Uniforms, Negligees & Robes.
MRS. B. GRIFFITH—Hosiery, Gloves, Handbags, Costume Jewelry & Ready-to-Wear Accessories.
MRS. ELGUND—Foundation Garments.
MRS. G. DAVIS—Infants' & Children's Wear & Furnishings.
ANDREW MONSOUR—Ladies' & Children's Shoes.
A. M. RINGEL—Men's & Boys' Furnishings.
A. L. JANOSKY—Piece Goods, Towels & Sheetings, Bedding.
MRS. GRIFFIN—Domestics.
MRS. M. DUFFY—Dress Trimmings.
MRS. HARRINGTON—Notions, Sewing Accessories.
MRS. N. HOOD—Toiletries & Cosmetics.
H. C. WILCHUSEN—Silverware, China, Glassware, Cutlery, Housewares, Lamps, Shades, Floor Coverings, Draperies, Curtains, Furniture, Gifts, Luggage & Toys.

Gold's Dept. Store, 105 W. 7th St. — Georgetown — 1

Telephone: GEorgetown 167

HARRY L. GOLD—Owner & General Buyer.

Neuman's Dept. Stores, 718 Austin St. — Georgetown — 2

Telephone: GEorgetown 84
Branch Store Operated in Belton, Texas.

BEN NEUMAN—Owner & Buyer for all Departments.

TEXAS (Cont'd.)

Units

The Morrison Co., 519 E. 4th St. — **Graham** — **2**

Telephone: GRaham 604
Operates: THE BARGAIN STORE, Graham, Texas.
R. L. MORRISON—President, General Merchandise Manager & Buyer Store Fixtures & Equipment.
MRS. W. J. GRUBY—Ladies' Ready-to-Wear, Children's & Infants' Wear, Intimate Apparel, Millinery.
MRS. O. MILLER—Buyer Dry Goods, Piece Goods, Patterns, Notions, Toilet Goods, Ribbons, Stationery, Leather Goods, Gloves, Handbags, Neckwear, Handkerchiefs, Novelty Jewelry.
C. B. JONES—Shoes.
O. E. MILLER—Men's Clothing, Furnishings, Hats, Work Clothing.
Z. A. HUDSON—Luggage & Umbrellas.
GARLAND L. WILKINS—Manager of THE BARGAIN STORE.

Hudson's Dept. Stores, 105 E. Main St. — **Grand Prairie** — **5**

Telephone: ANdrew 2-5555
All Stores Operated in Texas.
Operates: THE ECONOMY DEPT. STORE.
A. F. HUDSON—President, Store Fixtures & Equipment Buyer.
HOLLIS B. LANDRUM—Executive Vice President, Advertising Manager, Buyer Men's & Boys' Clothing & Furnishings.
MRS. A. E. HUDSON—Buyer for Ready-to-Wear.
MRS. VERA DAMRON—Hosiery.
MRS. RUBY STANSELL—Sportswear & Lingerie.
MRS. HILDA HOLLAND—Children's Wear.
MRS. ONA DUFFEY—Piece Goods & Domestics.
LEROY SOSSAMON—Shoes, Home Furnishings.

Watson Bros., 314 E. Main St. — **Grand Prairie** — **1**

Telephone: ANdrew 2-1406
HENRY & JAMES WATSON—Partners.
WILLIAM HUDDLESTON—Partner & Buyer.

Darby's Dept. Stores, 116 N. Main St. — **Grand Saline** — **2**

Telephone: GRand Saline 2
Branch Store in Edgewood, Texas.
CLYDE G. DARBY—Owner & Buyer.

Sam Swartz Dept. Store, S. Side Square — **Greenville** — **1**

Telephone: GReenville 355
SAM SWARTZ—Owner & General Buyer.

Haskell Harelik's Stores, 108 E. Henry St. — **Hamilton** — **3**

Telephone: HAmilton 280
Branch Stores Operated in Comanche & Waco, Texas.
MILTON J. HARELIK—Partner & Buyer for all Departments.

Fair Dry Goods Stores, 208—4th St. — **Hearne** — **3**

Telephone: HEarne 44
Branch Stores Operated in Bremond & Franklin, Texas.
CHARLES FERRARA—Owner & Buyer for all Departments.

J. B. Smith Co., — **Hempstead** — **1**

Telephone: HEmpstead 71
JAMES B. SMITH—Owner & General Buyer.

Texas Dry Goods Co., 110 E. Elm St. — **Hillsboro** — **5**

Telephone: HIllsboro 2-3591
All Stores Operated in Texas.
BERNARD LENOWITZ—General Manager.
MRS. M. LAVES—Women's & Misses' Coats & Suits, Teen Age Wear.
MRS. M. CRAIN—Dresses, Sportswear, Separates, House Dresses, Robes, Millinery, Hosiery, Intimate Apparel, Gloves, Handbags, Jewelry, Accessories, Laces, Trimmings, Toiletries & Gifts, Piece Goods.
MRS. AKINS—Infants' & Children's Wear.
JOHN R. WOOTEN—Shoes, Men's & Boys' Clothing & Furnishings, Luggage.
M. LAVES—Linens, Towels, Domestics & Bedding.

TEXAS (Cont'd.)

Units

Danburg's Stores, 33 Artesian St. Houston 2, 12

Telephone: CHarter 7621
All Stores Operated in Houston, Texas.
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

JOE DANBURG—President.
STANLEY DANBURG—Executive Vice President.
DONALD J. LEWIS—Treasurer.
FRANK BALAJKA—General Manager, General Merchandise Manager, Buyer Silverware, Clocks, Watches & Gifts.
PAUL E. CATON—Executive Personnel Manager, Store Equipment & Display Equipment Buyer.
R. J. MIKELAJCZAK—Advertising Manager.
R. E. SWARTZBERG—Ladies' Ready-to-Wear, Sportswear, Separates, Aprons, House Dresses, Uniforms, Robes, Furs.
MRS. FLO PEVEHOUSE—Girls', Infants' & Children's Wear, Books, Stationery, Toys, Hardware.
MRS. BENNIE BRUNS—Millinery, Hosiery, Gloves, Scarfs, Handbags, Accessories, Luggage, Candy.
MRS. MARIE DAVENPORT—Intimate Apparel.
JOE CONNOR—Shoes.
J. THORPE—Men's & Boys' Clothing & Furnishings.
MRS. ROSE SCHAEFER—Piece Goods & Muslins.
B. E. ROSS—Linens, Towels, Domestics, Blankets, Spreads, Sheetings.
MISS NANCY COWART—Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries, Art Needlework.
BOB SKELTON—Sporting Goods.

Foley Bros. Dry Goods Co., 1110 Main St. Houston 2, 1

Telephone: ATwood 3311
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).

GEORGE S. COHEN—Chairman of the Board.
MAX LEVINE—President & General Manager.
MAURICE LAZARUS—1st Vice President.
ROBERT W. DUNDAS—Vice President & Publicity Director.
FRANK J. MATZINGER—Treasurer.
WILLIAM SHIFFICK—General Manager of Operations & Control.
CHARLES F. LUFT—General Merchandise Manager & Divisional Merchandise Manager Appliances & Toys.
L. J. DEWALD—Executive Personnel Director.
MISS RUTH SORRELLS—Advertising Manager.
H. H. BEELS—Basement Advertising Manager.
THOMAS J. CURTIS—Display Director.
M. J. TIMMONS—Controller.
JAMES M. CONLIN—Store Purchasing Agent.
THOMAS B. STEPHENSON—Building Superintendent.

DIVISIONAL MERCHANDISE MANAGERS

BURTON COHN—Ready-to-Wear Fashion Shop.
ORREN J. BRADLEY—Popular Priced Ready-to-Wear.
MRS. HELEN V. ORFAN—Fashion Accessories.
HOWARD L. SILVER—Children's Wear & Intimate Apparel.
SAM FRIEDMAN—Men's & Boys' Wear & Furnishings.
R. H. KAIM—Piece Goods & Home Furnishings.
HENRY A. BRAWN—Domestics, Notions & Smallwares.

BUYERS

JAMES H. ELDRIDGE—Women's & Misses' Coats & Suits.
MRS. MILDRED BURNETT—Women's Dresses & Sportswear.
MRS. ANITA WILLIAMS—Misses' Dresses.
MISS BARBARA PERRY—Junior Coats, Suits & Dresses.
H. JACK BARTON—Women's & Misses' Crystal Room Apparel & Accessories.
MRS. BETTY BARTON—Briday Shop.
MRS. MARIE BOATNER—Maternity Apparel.
MISS HARRIET McDONALD—Women's & Misses' Thrift Dresses.
NORMAN GLICKMAN—Casual Dresses.
JAY FOSS—Misses' Sportswear.
MISS MARY ANN GILL—Junior Sportswear.

(Continued)

TEXAS (Cont'd.)

Units

Foley Bros. Dry Goods Co. (Continued)

MISS MILDRED MIK—Thrift Sportswear.
MISS BETTY VIAU—Tex-Teen Shop, High School Wear.
ROBERT S. SIDES—Daytime Dresses, Uniforms, Smocks, Cotton Dresses.
JAMES FURLAN—Furs.
IRWIN CAPLAN—Millinery.
M. T. SIMON—Hosiery, Gloves, Rainwear.
MISS OLIVE DIEHL—Lingerie.
MRS. LEONA BUTCHER—Knit Underwear.
C. W. BRISCOE, JR.—Women's Shoes.
MRS. PAULINE S. HUFFINES—Neckwear.
MISS FRANCES GOLDSTEIN—Handkerchiefs, Artificial Flowers.
MRS. CATHERINE LAUBSCHER—Corsets & Brassieres.
MISS PHEBE HARPER—Robes, Negligees.
MRS. ESTELLE ZUBER—Infants' Wear.
MRS. ALICE M. CLARKE—Infants' Furniture.
MRS. FLORENCE LOEB—Girls' Wear (1-6).
MISS DOLORES MANN—Boys' Wear (1-6).
MRS. CLARICE ROSENFELD—Girls' Wear (7-14).
MRS. DELPHA GEBHARDT—Children's Underwear & Accessories.
MISS MARY RUTH BONEY—Handbags & Small Leather Goods.
HENRY SHAW—Men's Clothing, Sportswear.
DONALD F. BADDOCK—Men's Furnishings.
DAYTON C. WOOD—Men's Hats.
CLYDE D. TINKLE—Men's Shoes.
WILLIAM KAPLAN—Boys' Wear.
MRS. GERTRUDE GEORGE—Piece Goods, Patterns.
CARL M. HESS—Linens, Domestics, Blankets, Spreads.
ROBERT L. SPREEN—Trimmings, Ribbons, Sewing Notions, Buttons.
LADDIE LULJAK—Notions.
JAMES E. LEAVELL—Cosmetics, Drugs.
L. C. McCULLEY—Fine Jewelry & Watches.
JOSEPH A. STERNBERG—Costume Jewelry.
RICHARD A. HILL—Silverware.
STANLEY G. BLUM, JR.—China, Glassware, Decorative Accessories, Bridal Gift Service.
ALAN GUGENHEIM—Housewares, Garden Shop.
MISS VIRGINIA MEYER—Art Needlework.
WILLIAM E. ADAMS—Stationery.
HAROLD F. ESCHENBURG—Bedding & Furniture.
JOHN W. JOSEPH—Draperies, Curtains, Upholstery.
E. J. ZIMMERMAN—Interior Decorating.
STEPHEN P. HOFMAYER—Floor Coverings.
RUDY E. TAKACS—Lamps, Shades, Pictures, Mirrors, Card Tables.
WALTER O. CUEVAS—Major Electrical Appliances.
LESLIE J. SWIFT—Village Store.
ARTHUR RAINER—Radios & Television.
MILTON DIAMOND—Records.
ANTHONY J. SCARDINO—Small Electrical Appliances, Household Furniture.
HUGH McCONNELL—Toys.
WILLIAM POLIFKA—Luggage.
PHILIP P. KMIECIK—Sporting Goods.
PHILIP BOZZO—Cameras.
MISS MARIAN E. SNYDER—Candy.
ANDREW CIPRIANI—Manager of Food & Restaurant Departments.

BASEMENT DEPARTMENTS

ROBERT L. MILIUS—Basement Merchandise Manager, Divisional Merchandise Manager Ready-to-Wear, Men's Wear, Intimate Apparel, Accessories, Draperies.
KENNETH B. CHAPMAN—Divisional Merchandise Manager Infants' & Children's Wear, Piece Goods, Domestics.
MISS HELEN BEYS—Women's & Misses' Coats & Suits.
DONALD STONE—Dresses.
MRS. DAPHNE S. KOFMAN—Junior Coats, Suits, Dresses.
MRS. JEANNE CLAYTON—Sportswear.

(Continued)

TEXAS (Cont'd)

Units

Foley Bros. Dry Goods Co. (Continued)

ALFRED SOLOMON—House Dresses, Robes.
MISS MARGARET BELL—Millinery.
MRS. VIRGINIA WISDOM—Hosiery & Underwear.
MRS. FRANCES S. DAVIS—Accessories.
MRS. AMANDA G. MARSHALL—Corsets & Brassieres.
MRS. ERNA KOEHLER—Infants' & Layette Wear.
MRS. RUTH COLLIER—Children's Wear (1-6).
EDWARD T. KEENAN—Boys' Wear.
MISS BETTIE JOHNSON—Girls' Wear (7-14).
MISS MARY NAYLOR—Children's Underwear & Hosiery.
JAMES B. WILSON—Men's Clothing, Furnishings, Work Clothing, Luggage.
CLYDE C. KING—Men's Shoes.
S. P. ROSENFELD—Piece Goods, Small Rugs.
MARVIN A. ROSENFELD—Linens & Domestics.
MISS MARY ANN GREEN—Draperies.

Joske's Of Houston, 407 Main St. — Houston 2,

Telephone: ATwood 4471
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Branch of JOSKE BROS. CO., INC., San Antonio, Texas (See listing).

JAMES H. GEENAN—Vice President & General Manager.
ERNEST E. HAMPY—Linens, Domestics, Blankets, Curtains, Draperies.
JAMES R. SANDERS—Silverware, China, Glassware, Lamps, Gifts.
EUGENE G. BAGGOTT—Floor Coverings.
STEPHEN P. WALKER—Bedding, Furniture, Juvenile Furniture.
ROGER J. PROBERT—Major Appliances.
HARRY T. GAYLOR—Pictures, Mirrors, Luggage.
MRS. NORMA D. WOOD—Records, Record Players, Books.
ALBERT M. STEWART, JR.—Housewares, Paints, Toys, Small Electrical Appliances, Garden Shop.

Leonard's Dept. Stores, 706 Preston St. — Houston 2, — 7

Telephone: BLackstone 0147
All Stores Operated in and around Houston, Texas.

ABE I. WEINER—Owner & General Manager.
PETE C. FLORES—Store Fixtures & Equipment.
BEN KRANDER—Ladies' Ready-to-Wear, Children's & Infants' Wear, Hosiery, Underwear, Lingerie, Handbags.
O. F. CRAIN—Shoes, Boys' & Men's Wear, Accessories.
MRS. MABLE BURFORD—Yard Goods, Towels, Domestics, Notions.

Levy Bros. Dry Goods Co., 902 Main St. — Houston 2, — 1

Telephone: FAirfax 7151
Resident Buyer: National Dept. Stores, 112 W. 38th St. (See Listing).

M. L. BERLINGER—President & General Merchandise Manager.
HARRY YOUNG—Secretary, Treasurer & Controller.
PAUL KONEN—Advertising Manager.
SAL LUXARDO—Display Manager.
FRED WORRELL—Superintendent.
DONALD RANDALL—Engineer.
BERNARD NEWING—Purchasing Agent.
RUDOLPH HAGELMAN—Personnel Manager.
L. SIGERMAN—Ladies' Coats & Suits.
MRS. MARY McELHANNON—Ladies' Dresses.
MRS. REGINA GARNER—Ladies' Sportswear & Separates.
H. GRADY BRYANT—Budget Ready-to-Wear, Aprons, House Dresses.
MRS. BETTY ELWOOD—Lingerie, Underwear, Negligees, Robes, Uniforms.
WILLIAM G. SCHMIDT—Hosiery, Gloves, Handbags, Ladies' Accessories, Jewelry, Men's Furnishings, Stationery & Art Goods.
MISS LOIS REINHART—Knit Lingerie & Toiletries.
MRS. CARMEN OREAR—Corsets & Brassieres.
MRS. RUTH BACHARACK—Girls', Infants' & Children's Wear, Boys' Shop.
A. L. BURNSIDE—Piece Goods, Curtains, Draperies.
LLOYD HILL—Linens & Domestics.
MRS. LILLIAN CRABB—Notions.
MISS EDITH BRAMBLETT—Silverware, Lamps & Gifts.

TEXAS (Cont'd.)

Units

Meyer Bros., Inc., 1511 Preston Ave. Houston 2, 11
Telephone: ATwood 6301
Resident Buyer: Kirby Block & Co., 130 W. 31st St.
Operates 9 Stores in Houston and branches in Baytown & Texas City, Texas.
LEOPOLD L. MEYER—President.
ARTHUR M. MEYER—Vice President & Merchandise Manager.
MRS. A. PURRING—Ladies' Ready-to-Wear, Furs.
MRS. M. McDONNELL—Sportswear, Blouses, Separates.
MISS SCHAEFFER—Millinery.
MRS. A. ELDER—Intimate Apparel.
JACK K. SWANZY—Hosiery.
MRS. J. SCIPIO—Gloves, Handkerchiefs, Handbags & Small Leather Goods.
MRS. MARTIN—Ladies' Accessories, Laces, Trimmings, Ribbons, Notions, Stationery & Art Needlework.
MRS. B. WESLEY—Infants' & Children's Wear & Furnishings.
M. MARKS—Men's Furnishings.
JAKE DREYFUS—Men's Work Clothing.
J. CHAMBER—Boys' Clothing & Furnishings.
JOSEPH SIEGMANN—Piece Goods, Patterns, Linens, Towels, Domestics, Blankets, Spreads, Draperies & Curtains.

R. B. Dept. Stores, 1225 Broadway Houston 12, 3
Telephone: VIctor 9411
All Stores Operated in Houston, Texas.
LEON ROBINOWITZ & ARTHUR ZEISMAN—Buyers.

J. B. Smith Co., 1019 Commerce St. Houston 2, 11
Telephone PReston 6825
All Stores Operated in Texas.
LOUIS SILVER—President and with
IVAN E. ERWIN—Buyers for all General Merchandise.

Wayside Dept. Stores, 1352 Federal Rd. Houston 15, 3
Telephone: GLendale 3-1041
All Stores Operated in Houston, Texas.
MAX ROSENBAUM—Owner & Buyer for all Departments.

Weiner's Stores, 2610 McKinney Ave. Houston 3, 11
Telephone: CEntral 9416
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
All Stores Operated in Houston, Texas.
I. WEINER—Partner.
LEON WEINER—Partner, Piece Goods, Notions, Patterns.
SOL WEINER—Partner, Men's & Boys' Ready-to-Wear.
NEIL BANTA—Supervisor, Equipment & Real Estate.
A. J. GINSBERG—General Manager.
FRED LOWRY—Comptroller, Buyer Office Fixtures.
MRS. LOIS FERGUSON—Infants' & Children's Wear, Household Furnishings.
MRS. DELL HUNTER—Lingerie & Sportswear.
MRS. AUDREY REESE—Ladies' Ready-to-Wear, Coats & Suits.

McAdams Co., 1215 Ave. L Huntsville 5
Telephone: HUntsville 288
All Stores Operated in Texas.
Operates: HOUSE OF BARGAINS.
W. D. McADAMS—President & Buyer Domestics, Piece Goods, Dry Goods.
BILLEY COLEY—Men's Furnishings, Shoes, Work Clothes.
MRS. H. P. KITTLEBAND—Buyer Ready-to-Wear, Infants' Wear, Accessories, Millinery.
MRS. JORDAN—Buyer Notions, Lingerie, Hosiery.

3 Beall Brothers 3 Jacksonville 26
Telephone: JAcksonville LD 14
All Stores Operated in Texas.
ROBBIE BEALL—Chairman of the Board.
R. G. BEALL—President General Manager & Buyer Ready-to-Wear, Infants' & Children's Wear.

(Continued)

TEXAS (Cont'd.)

Units

3 Beall Brothers 3 (Continued)

E. W. SHANK—Vice President.
J. T. MURPHY—Real Estate, Store Fixtures, Equipment.
J. T. HICKS—Gloves, Hosiery, Piece Goods, Domestics, Home Furnishings, Notions.
R. W. BEALL—Ladies' & Children's Lingerie, Neckwear, Shoes.
T. D. STEVENS—Buyer Men's & Boys' Wear, Furnishings.

El Nuevo Mundo, 305-7 E. Kleberg Ave. — Kingsville — 3

Telephone: KIngsville 2-3121
Branch Stores Operated in Bishop Hebbronville, Texas.
LUIS FUENTES—Owner & Buyer for all Departments.

Ragland Mercantile Co., 6th & Kleburg Sts. — Kingsville — 1

Telephone: KIngsville 2-2617
ROBERT J. KLEBURG—President.
JIM CLEMENT—General Merchandise Manager & Buyer.

A. J. Jennings Stores — Kosse — 5

All Stores Operated in Texas.
S. G. JENNINGS—General Merchandise Manager & Buyer Lamps, Glassware, Housewares, Home Furnishings, Furniture, Electrical Appliances, Paints, Hardware, Radios, Television, Luggage, Toys.
MRS. JENNINGS—Ladies' Ready-to-Wear, Men's, Children's & Infants' Wear, Hosiery, Intimate Apparel, Ladies' Accessories.
MRS. PARRISH—Millinery, Handbags, Stationery, Toiletries, Notions.
BRYAN JENNINGS—Manager & Buyer of Food Department.

McKellar Mercantile Co. — Laird Hill — 3

Telephone: KIlgore 3483
Operates J. M. McKELLAR DEPT. STORES in Daingerfield, Texas & Evangeline, La.
JOE MORRIS McKELLAR—Owner & Buyer for All Departments.

Baldwin's Stores, 501 S. 1st St. — Lamesa — 3

Telephone: LAmesa 2776
Branch Stores Operated in Lamesa, Texas & Artesia, N. M.
CHARLES BALDWIN—Owner & Buyer for all Departments.

Collins Dry Goods Co., 102 Austin St. — Lamesa — 2

Telephone: LAmesa 3646
Branch Store Operated in Brownfield, Texas.
W. H. COLLINS—Owner & Buyer for all Departments.

The Fair Dept. Stores, Inc., 117 E. Main St. — Lamesa — 10

Telephone: LAmesa 3664
Stores Operated in New Mexico & Texas.
R. N. KAYAL—Owner & Buyer for all Departments.

Chastain-Miller, Box 749 — Lampasas — 2

Telephone: LAmpasas 406
Branch Store Operated in Bastrop, Texas.
A. BOONE CHASTAIN—Store Fixtures, Equipment, Real Estate.
RUSSELL V. MILLER—Buyer for all Departments.

Hachar's Dept. Store, 1119 Farragut St. — Laredo — 1

Telephone: LAredo 3-9141
NICHOLAS HACHAR—Owner & General Buyer.

Richter's Dept. Store, 1016 Iturbide St. — Laredo — 1

Telephone: LAredo 3-6371
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
CARLOS RICHTER—President.
JAMES RICHTER—General Merchandise Manager.
MRS. D. BREWER—Ladies' Ready-to-Wear, Sportswear, Separates, Furs, Notions, Stationery, Silverware, China, Glassware, Lamps, Shades, Pictures, Mirrors, Gifts.
MRS. T. GUZEMAN—Hosiery, Gloves, Ladies' Accessories, Handbags.
MISS JAIME—Lingerie, Underwear, Negligees, Robes.

(Continued)

TEXAS (Cont'd.)

Units

Richter's Dept. Store (Continued)

MRS. J. BRADLEY—Foundation Garments.
MISS L. AGUIRRE—Infants' & Children's Wear & Furnishings.
D. A. RICHTER—Men's & Boys' Clothing & Furnishings, Luggage.
E. W. CAMPBELL—Piece Goods, Draperies, Curtains & Floor Coverings.
H. E. WATSON—Linens, Towels, Domestics, Blankets & Sheetings, Toys.
MRS. GARZA—Laces, Trimmings, Ribbons, Art Needlework.
MISS BOCANEGRA—Jewelry & Smallwares.

The Grand Leader Stores, 424 Main St. — Liberty — 2

Telephone: LIberty 15
Branch Store Operated in Dayton, Texas.
MILTON H. KAY—General Manager & Buyer for all Departments.

Cobb's Dept. Stores, 615 Myrick Bldg. — Lubbock — 14

Telephone: POrter 3-1917
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Stores Operated in Arizona, New Mexico & Texas.
TOM COBB—President & General Manager.
BOB COBB—Vice President & Merchandise Manager.

The Dunlap Co., 1301 Broadway — Lubbock — 28

Telephone: POrter 5-7711
Resident Buyers: Kirby Block & Co., 128 W. 31st St.
William Loweth Co., 101 W. 31st St.
Stores Operated in New Mexico, Oklahoma & Texas.
See Listing of THE DUNLAP CO. in Victoria, Texas.
RETHA R. MARTIN—President.
RUEL C. MARTIN—Executive Vice President.
J. B. HOSKINS—General Manager.
BILL ISOM—Manager of Building & Maintenance Departments.
B. WATKINS—Manager of Supply Department, Store Equipment Buyer.
BILL CHILDERS—Display Equipment Buyer, Display Director.
MR. HOOD—Warehouse Manager.
FRANK GRANT—Advertising Manager.
CLYDE MONCRIEF—Merchandise Manager for Ready-to-Wear, Buyer Women's Coats & Suits, Furs.
MURRIEL WOFFORD—Women's Dresses.
MAURINE DALMASSO—Misses' & Juniors' Coats, Suits & Dresses, Sportswear, Blouses, Skirts, Knit Apparel.
REBA LOWRY—Girls', Children's & Infants' Wear, Toys.
MRS. TRIX WOOD—Millinery.
LORENE WHALEY—Hosiery.
MRS. WILLIE JONES—Underwear.
FERN RODECKER—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry.
W. K. HODGE—Women's & Children's Shoes.
MATTIE SIMS—Corsets, Brassieres.
FRANK REED—Men's Clothing, Furnishings, Hats & Caps.
GERTRUDE WARDROUP—Boys' Clothing, Furnishings, Hats & Caps.
L. Y. LIVELY—Men's & Boys' Shoes.
R. M. VERBIE POTTS—Laces, Trimmings, Ribbons, Notions.
MARY LEE ROLAND—Toiletries.
W. O. FITZGERALD—Bedding, Curtains, Draperies, Pictures, Mirrors, Housewares, Silverware, Clocks, Furniture, Floor Coverings, Lamps & Shades.
R. L. VanNORMAN—Electrical Goods, Appliances.
GEORGE WALTON—Groceries, Candy, Delicacies.

Hemphill-Wells Co., 1212 Ave. J. — Lubbock — 3

Telephone: POrter 3-3411
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch Stores Operated in Big Spring & San Angelo, Texas. (See listings)
S. A. WELLS—President.
J. D. HASSELL, JR.—Executive Vice President, General Manager & General Merchandise Manager.
B. E. RUSHING, JR.—Treasurer.

(Continued)

TEXAS (Cont'd.)

Units

Hemphill-Wells Co. (Continued)

D. T. WALKER—Chief Engineer, Manager of Building & Maintenance Departments.
W. L. PHILLIPS—Manager of Supply, Alteration & Repair Departments, Store Equipment Buyer.
N. B. WIGGINS—Display Director & Display Equipment Buyer.
J. C. HILL—Advertising Manager.
LOUIS GRIFFIN—Executive Personnel Director.
B. E. COLLINS—Merchandise Manager Ladies' Ready-to-Wear & Furnishings.
MRS. VERA MAXEY—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Furs.
MISS JETTIE PURYEAR—Girls' Wear.
MRS. NAOMI OWEN—Hosiery.
MRS. RUTH WRIGHT—Lingerie, Underwear, Negligees & Robes.
MISS LOIS McWILLIAMS—Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry.
RALPH WYATT—Ladies' Shoes.
MRS. FRANCES DAUM—Corsets & Brassieres.
C. B. BARR—Infants' Wear & Furnishings.
C. E. WIGINTON—Men's Clothing & Furnishings, Luggage.
KENNETH LESLIE—Men's Shoes.
MRS. CETHA BLACKBURN—Boys' Clothing & Furnishings.
WAYNE JANSSEN—Children's Shoes.
GENE K. PERRY—Piece Goods, Linens, Towels, Domestics, Spreads, Blankets, Sheetings, Laces, Trimmings, Ribbons, Notions, Curtains, Draperies & Upholstery.
MRS. T. SPARKS—Toiletries.
E. M. HENNERSDORF—Silverware, Watches, Cutlery, Housewares, Lamps, Shades, Pictures, Mirrors, Home Furnishings.
MISS MILDRED HILL—Books.
MRS. MELBA AUSTIN—Stationery.
B. B. BAYLESS—Radios, Phonographs & Major Electrical Appliances.
LA JUANA ALLEN—Groceries.
MELVIN YOUNG—Candy.

Skibell's, 1116 Broadway — Lubbock — 5

Telephone: POrter 2-0169
Stores Operated in Arkansas & Texas.
Operates: ALBERT'S DEPT. STORE
ECONOMY DEPT. STORE
ARCHIE SKIBELL—Owner & Buyer for all Departments.

Ormand's Dry Goods Store, 105 S. Main St. — Madisonville — 2

Telephone: MAdisonville 239
Branch Store Operated in Groveton, Texas.
R. S. ORMAND—Owner & Buyer for all Departments.

Handelman Bros. — Marlin — 4

Telephone: MArlin 6-2962
All Stores Operated in Texas.
FRANK HANDELMAN—Owner & Buyer for all Departments.

Joe Weisman & Co., 211 N. Washington St. — Marshall — 1

Telephone: MArshall 5-6731
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
JOE HIRSCH—President, General Merchandise Manager & Buyer Ladies' Ready-to-Wear Accessories, Infants' & Children's Wear, Stationery, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Drug Sundries, Toiletries, Toys.
MARTIN HIRSCH—Ladies' Ready-to-Wear, Sportswear, Blouses, Skirts, Knit Apparel, Hosiery.
J. HIRSCH, JR.—Intimate Apparel.
E. GOLDBERG—Men's Clothing & Furnishings, Luggage.
MRS. MORGAN—Draperies, Upholstery, Curtains, Floor Coverings & Home Furnishings.

TEXAS (Cont'd.)

Units

E. de la Rosa Dept. Stores, 13 S. Main St. McAllen 4
Telephone: MCAllen 6-6322
All Stores Operated in Texas.
EUGENIO de la ROSA—Owner, General Merchandise Manager & Buyer Men's Shoes & Furnishings, Boys' Clothing & Furnishings, Furniture, Floor Coverings, Bedding, Draperies, Curtains, Upholstery, Lamps, Shades, Pictures, Mirrors, Electrical Appliances, Home Furnishings.
EDWARDO de la ROSA—Advertising Manager & Buyer Toys, Luggage, Sporting Goods, Cameras, Groceries & Candy.
A. SANCHEZ—Store & Display Equipment Buyer.
A. PENA—Ladies' Ready-to-Wear, Sportswear, Separates, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Silverware, China, Glassware, Watches, Art Needlework, Stationery & Gifts.
A. BULNES—Millinery, Hosiery, Gloves, Handbags, Ladies' Accessories, Intimate Apparel.
E. SANCHEZ—Men's Clothing.
O. de La ROSA—Piece Goods, Linens, Towels, Domestics, Blankets, Spreads, Muslins & Sheetings.

Terry Farris Stores, Inc., 117 S. Broadway McAllen 16
Telephone: MCAllen 6-7456
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
All Stores Operated in Texas.
O. A. TERRY—President, Real Estate, Fixtures, Piece Goods, Linens, Towels, Domestics, Blankets, Bedding, Laces, Trimmings, Ribbons, Notions, Costume Jewelry, Silverware, China, Glassware, Housewares, Home Furnishings, Furniture, Floor Coverings, Draperies, Curtains, Major Appliances, Lamps, Shades, Pictures, Mirrors.
CARLTON FARRIS—Executive Vice President, Personnel Manager & Buyer Men's & Boys' Furnishings, Work Clothing.
ROSS GARMAN—Sales & Advertising Manager, Display Equipment.
RAY TURNER—Ladies' Ready-to-Wear, Sportswear, Separates, Uniforms.
W. G. MEYER—Women's, Infants' & Children's Accessories, Men's & Boys' Clothing, Slacks, Sport Coats.
HARRY CRAWFORD—Men's, Women's & Children's Shoes, Hosiery.

Skelton's, 120 S. Johnson St. Mineola 3
Telephone: MIneola 148
Branch Stores Operated in Canton & Lindale, Texas.
GRADY SKELTON—Owner & Buyer for all Departments.

Hoffman's Dept. Store, 116 S. Oak St. Mineral Wells 1
Telephone: 141
MAX HOFFMAN—Owner & General Buyer.

The Fair Dept. Stores, 112 W. Sealy St. Monahans 2
Telephone: MOnahans 248
Branch Store Operated in Crane, Texas
R. N. KAYAL—Partner, General Manager.
ED SUMMER—Partner, Buyer for all Departments.

B. Williams & Sons, 104 S. Minor St. Monahans 3
Telephone: MOnahans 735
Branch Stores Operated in Andrews & Seminole, Texas.
C. A. WILLIAMS—Partner & Buyer.

Marshall's Dry Goods Co., 118 W. 2nd St. Mt. Pleasant 4
Telephone: MOunt Pleasant 4-4781
Branch Stores Operated in Longview, Gilmer & Pittsburg, Texas.
F. H. MARSHALL—Partner & Buyer.

Eiband & Fischer, Inc., 263 Main Plaza New Braunfels 1
Telephone: NEw Braunfels 664
MISS C. EIBAND—Merchandise Manager & Buyer for all Depts.

Mendlovitz, 214 W. San Antonio St. New Braunfels 1
Telephone: NEw Braunfels 232
LEO MENDLOVITZ—Owner & General Buyer.

TEXAS (Cont'd.)

Units

J. Mendlovitz Dept. Store, 265 W. San Antonio St. New Braunfels 1
Telephone: NEw Braunfels 315
JACOB MENDLOVITZ—Owner & General Buyer.

The Grand Leader, 217 W. Oak St. Palestine 1
Telephone: PAlestine 2178
E. P. MYERS & H. I. MYERS—Owners & Buyers for all Departments.

Ayres, Inc., 20 N. Plaza St. Paris 1
Telephone: PAris 4-4346
W. HENRY AYRES—President & General Buyer all Merchandise.
HENRY SERUR—Ready to Wear Buyer, Shoes.

Pasadena Dry Goods Co., 106 E. Sterling St. Pasadena 2
Telephone: GRand 2-0621
Branch Store Operated in La Porte, Texas.
ED L. HOGAN—Owner & Buyer for all Departments.

Wall's Dept. Stores, 218 W. Main St. Pharr 2
Telephone: PHarr 7-1332
Branch Store Operated in McAllen, Texas.
CHARLES WALL, JR.—Owner & Buyer for all Departments.

Martin's Dept. Stores, 725 Broadway Plainview 3
Telephone: PLainview 4-7583
Branch Stores Operated in LaMesa & Littlefield, Texas.
W. L. MARTIN—Owner & General Buyer.

Bluestein's, 601 Proctor St. Port Arthur 1
Telephone: POrt Arthur 3-6621
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
FRANK BLUESTEIN—President, General Manager.
LEON BLUESTEIN—Executive Vice President, Advertising Manager.
MAURICE H. BORN—Treasurer, General Merchandise Manager, Buyer Furs.
H. E. DuBOIS—Store Equipment Buyer, Personnel Manager.
BRUCE PHENIX—Display Equipment Buyer, Display Director.
SALLY OVERTON—Women's, Misses' & Juniors' Coats, Suits & Dresses.
R. DEXTER—Sportswear, Blouses, Skirts, Knit Apparel.
L. DEBES—Girls', Children's & Infants' Wear.
P. NIEWOEHNER—Aprons, House Dresses, Uniforms, Negligees, Robes.
L. BIGELOW—Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Costume Jewelry, Umbrellas.
T. THOMPSON—Corsets, Brassieres.
POWELL BICKLEY—Men's Clothing, Furnishings, Hats, Caps, Luggage.
C. E. BIGELOW—Boys' Clothing, Furnishings, Hats & Caps.
E. NELSON—Piece Goods, Domestics, Linens, Towels.
M. BREWSTER—Laces, Trimmings, Ribbons, Notions.

Leader Dept. Stores, 116 Main St. Quanah 2
Telephone: QUanah 517
Branch Store Operated in Hollis, Okla.
FLOYD TAYLOR—Owner & Buyer for all Departments.

Watkins, Inc., 112 Main St. Quanah 3
Telephone: QUanah 24
Branch Stores Operated in Childress, Texas & Altus, Okla.
C. T. WATKINS—President & Buyer for all Departments.

E. L. Martin & Sons, 202 Main St. Ranger 4
Telephone: RAnger 79
All Stores Operated in Texas.
E. L. MARTIN—Owner & Buyer for all Departments.

Lieberman's Dry Goods Stores, 400 E. Main St. Robstown 2
Telephone: RObstown 2771
Branch Store Operated in Taft, Texas
PHILIP LIEBERMAN—Owner & Buyer Store Fixtures & Equipment.
JOE B. JESSEL—General Manager & with MRS. LIEBERMAN Buyer for all Departments.

TEXAS (Cont'd.)

Units

Oshman Dry Goods Co., 925—3rd St. Rosenberg 3
Telephone: ROsenberg 154
Branch Stores Operated in Richmond & Houston, Texas.
ROBERT GOLDSTEIN—General Manager & Buyer for all Departments.

Robinowitz Bros., 1928 Ave. H Rosenberg 12
Telephone: ROsenberg 15
All Stores Operated in Texas.
Operates: R. B. DEPT. STORES.
ABE ROBINOWITZ—Buyer for all Soft Lines, Notions.
CECIL ROBINOWITZ—Buyer for Hardware, Toys, Housewares, etc.

H. L. Davis & Co., 214 W. Snyder St. Rotan 6
Telephone: ROtan 343
All Stores Operated in Texas.
Operates: D. & H. DEPT. STORES—D. & D. DRY GOODS CO.
H. L. DAVIS—Owner & Buyer for all Departments.

Cox-Rushing-Greer Co., 215 S. Chadbourne St. San Angelo 1
Telephone: SAn Angelo 4131
Resident Buyer: Kirby, Block & Co, 130 W. 31st St.
EMMETT D. COX—President, General Manager in charge of Operations.
CARSON C. MILES—Vice President, Merchandise Manager, Buyer of Mens' & Boys' Clothing, Furnishings, Luggage, Toys, House Furnishings.
ADDIE RUNYON—Ladies Buyer, Dresses, Underwear, Sportswear, Blouses.
W. L. KUYKENDALL—Childrens' & Infants' Wear.
MRS. A. COCREHAM—Corsets, Brassieres.
LUCY WILSON—Hosiery Buyer.
MADISON SPINNING—Handbags, Jewelry, Gloves, Neckwear.
PAUL WORDEN—Notions, Curtains, Domestics, Floor Coverings, Dry Goods.
RAY KING—Shoes.

Hemphill-Wells Co., Bear & Irving Sts. San Angelo
Telephone: SAn Angelo 3176
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of HEMPHILL-WELLS CO., Lubbock, Texas. (See listing).
F. G. MITCHAM—General Merchandise Manager for Store.
MRS. V. REILEY—Ladies' Ready-to-Wear, Sportswear, Blouses, Skirts, Knit Apparel, Furs, Girls', Infants' & Children's Wear.
MISS M. FARMER—Budget & Basement Ready-to-Wear, Aprons, House Dresses & Uniforms.
MRS. C. LITTLE—Hosiery, Gloves, Handbags, Handkerchiefs, Ladies' Accessories, Piece Goods, Laces, Trimmings, Ribbons, Notions, Art Needlework, Toiletries, Gifts.
MRS. JOHNSON—Ladies' Intimate Apparel.
W. FLAKE YOUNG—Shoes.
W. F. RHODEN—Men's & Boys' Clothing & Furnishings, Luggage.
WILLIAM W. RUSSELL—Linens, Towels, Spreads, Blankets, Domestics, Silverware, China, Glassware, Housewares, Draperies, Curtains, Floor Coverings, Lamps, Shades, Pictures, Mirrors, Home Furnishings.

Bruner's, Inc., 2126 Fredericksburg Road San Antonio 1, 5
Telephone: PErshing 4-4246
All Stores Operated in San Antonio, Texas.
PAUL BRUNER—Advertising, Shoes, Store Supplies.
CARL BRUNER—Men's & Boys' Wear.
MRS. LUCILLE TOLLE—Hard Lines.
MRS. KAY TOWNLEY—Ready-to-Wear, Sportswear, Accessories.

Frost Bros., 217 E. Houston St. San Antonio 5, 1
Telephone: CApitol 6-7131
Resident Buyer: William Van Buren, 1457 Broadway.
GILBERT LANG—President.
PEARL C. FROST—Vice President.
SYLVAN LANG—Secretary.
LESLIE BYRD—Treasurer.
EDWARD I. MARTIN—General Manager.

(Continued)

TEXAS (Cont'd)

Units

Frost Bros. (Continued)

BOB HEROD—Chief Engineer.
SETH HEPPEL—Manager of Building, Supply, Alteration & Repair Depts., Store Equipment Buyer.
HUGH McWILLIAMS—Display Director & Display Equipment Buyer.
MRS. L. E. CULMER—Advertising Manager & Public Relations Director.
RICHARD J. ROCHE—Merchandise Manager Better Ready-to-Wear, Girls' Wear, Buyer Furs.
MURRAY BERKOWITZ—Merchandise Manager Budget Ready-to-Wear, Blouses, Sportswear, & Ladies' Accessories, Buyer Candy.
IRVING MATHEWS—Women's & Misses' Coats & Suits.
MISS LULA CARLISLE—Better Dresses.
MRS. JOY GOODWIN—Budget Dresses.
MRS. ALICIA CHAPA—Juniors' Coats, Suits & Dresses.
MRS. HELEN MONTGOMERY—Blouses, Sportswear, Skirts, Knit Apparel.
MISS YVONNE DALE—Girls', Infants' & Children's Wear & Furnishings, Toys.
MRS. ELLA ECHOLS—Aprons, Neckwear, Scarfs, Handkerchiefs, Watches, Handbags, Costume Jewelry, Handbags.
MRS. MARGUERITE PATTERSON—Millinery.
MRS. ESTELLA BLACK—Hosiery & Gloves, Umbrellas.
MRS. SOPHIE SEGALL—Underwear, Negligees & Robes.
MRS. EMILY WILLIAMS—Corsets & Brassieres.
J. W. COKER—Men's Clothing & Furnishings.
MISS GRACE STEEN—Linens, Towels, Comforters, Blankets, Spreads, Silverware, Clocks, Stationery, Bedding, Draperies, Curtains, Lamps, Shades, Pictures, Mirrors, Furniture, Gifts.
MISS VERA KATES—Toiletries.

Joske Bros., Alamo Plaza San Antonio 5, 5

Telephone: CApitol 7-4343
Resident Buyer: Allied Purchasing Corp., 401 5th Ave. (See Listing).
Operates 3 Appliance & Television Stores in San Antonio, Texas.
Also See Listing of JOSKE'S OF HOUSTON, Houston, Texas.

JAMES H. CALVERT—President & Group Manager.
EDWARD C. SULLIVAN—Vice President & General Manager.
JOHN H. MORSE, JR.—Vice President & General Manager.
Sales Promotion Manager for Upstairs Store.
ARTHUR B. HIGGINS—Vice President in charge of All Merchandising & Sales Promotion for Basement.
MRS. CAROLINE M. SHELTON—Advertising Director.
WENDELL H. POTTER—Display Manager.
W. ROCK—Warehouse Superintendent.

DIVISIONAL MERCHANDISE MANAGERS

BURTON S. RANDOL—Ready-to-Wear, Sportswear, Junior Wear, Millinery, Infants', Children's & Girls' Wear, Intimate Apparel, House Dresses & Uniforms.
FRANK J. SLOTEN—Main Floor Dresses, Sportswear, Blouses, Ship & Shore Knit & Woven Underwear, Van Raalte Underwear, Hosiery, Belts, Handbags, Jewelry, Gloves, Handkerchiefs, Neckwear, Piece Goods, Patterns, Ribbons & Laces.
ROBERT L. DUNN—Men's & Boys' Wear, Toiletries, Drugs, Notions, Stationery, Books, Silverware, Luggage, Sporting Goods, Corral Shop, Art Supplies, Hardware, Auto Accessories, Records, Candy, Foods.
JAMES K. RICHARDS—Linens, Sheets, Pillowcases, Blankets, Home Furnishings, Art Needlework, China, Glassware, Gifts, Toys, Paints.
RICHARD B. SPELSHOUSE—Draperies, Curtains, Floor Coverings, Lamps, Shades, Bedding, Furniture, Pianos.
EVAN R. MOON—All Major Appliances.

BUYERS

E. DWIGHT THOMAS—Women's & Misses' Better Coats & Suits, Furs.
MISS FLORENCE HUGHES—Women's & Misses' Better Dresses, Coutoure Better Dresses, Town & Country Shop, Popular Priced Dresses.
MISS GERALDINE FAAR—Women's & Misses' Inexpensive Coats, Suits, Dresses, Maternity Dresses, L'Aiglon Dresses.

(Continued)

TEXAS (Cont'd.)

Units

Joske Bros. (Continued)

MRS. DOROTHY H. BROWN—Bridal Dept.
JOHN P. BENNETT, JR.—Junior Coats, Suits, Dresses, Sportswear.
MRS. GLORIA N. MILLER—Main Floor Dresses, Sportswear, Ship & Shore, Blouses, Rainwear, Neckwear.
MRS. WILMA C. GOSSETT—Girls' Wear.
PETER LEBOUTILLIER—House Dresses & Uniforms.
MRS. MABEL TAINTER—Millinery, Inexpensive Millinery.
MRS. NORMA M. FUNK—Ladies' Hosiery, Anklets, Jewelry.
MISS ADELAIDE COMBS—Gloves & Handkerchiefs.
MRS. ELLA GOISENBACHER—Underwear & Negligees.
MISS LENORE A. THOMPSON—Knit Underwear, Van Raalte Underwear.
MISS LYNN DAVIS—Handbags, Belts & Small Leather Goods.
MRS. MARGARET G. LEGGE—Infants' & Children's Wear & Furnishings, Children's Underwear, Layettes.
MISS SHIRLEY T. SHAKER—Corsets & Brassieres.
FREDERICK W. EVERTS—Men's Clothing & Sportswear, Custom Made Shop.
MARK X. STARK—Men's Hats.
JOHN R. SALLING—Men's Shirts, Underwear & Furnishings.
GEORGE M. GRAY—Boys' Clothing & Furnishings.
LUDWIG E. LANGHOLZ—Piece Goods, Patterns, Laces & Ribbons.
CHARLES D. LORING, JR.—Linens, Sheets, Cases, Blankets, Domestics.
RAYMOND HAGEN—Notions.
MORTON B. NOVAK—Toiletries & Drugs.
MRS. RUBY W. HOOVER—Silverware.
MISS VIRGINIA TROY—China & Glassware, Gifts.
MRS. MILDRED B. MILLER—Art Needlework.
ERIC HAAS—Stationery & Greeting Cards.
MRS. PEGGY P. TOOKEY—Social Stationery.
MRS. RUBY L. EVERS—Books, Magazines, Art Supplies.
GEORGE D. CROFTON—Draperies, Hardware, Shades, Curtains.
GEORGE M. SMITH—Carpets, Rugs, Linoleum.
JAMES W. TRIMBLE, JR.—Bedding & Furniture.
WILLIAM Q. MILLER—Inexpensive Furniture.
DON FRITZ—Housewares.
MRS. BESSIE BROWN—Lamps, Picture Gallery, Wrought Iron, Mirrors.
EVAN R. MOON—All Major Appliances.
MRS. DRUSILLA SPECIA—Records.
JOHN M. GLOVE—Toys.
RALPH C. SCHOEFELD—Luggage.
THOMAS V. BOOG—Sporting Goods, Corral Shop.
RAYMOND GRIERSON—Candy, Foods.

BASEMENT DEPARTMENTS

MRS. EDELINE B. OFFERLE—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. EDNA H. WHITNEY—Sportswear, Cotton Dresses, Robes & Uniforms.
MISS VIRGINIA HINOJOSA—Hosiery & Accessories.
MRS. PATRICIA M. DIBBLE—Underwear & Corsets.
MRS. HELEN E. MURPHY—Infants' & Girls' Wear.
MORRIS LAIBOVITZ—Men's & Boys' Clothing & Furnishings, Sportswear, Work Clothing.
MRS. MOLLIE C. GITTINGER—Piece Goods & Patterns.
MILO P. SPENCER—Sheets, Cases, Blankets, Spreads, Housewares, Curtains & Draperies.
DEMPSEY L. HOLT—Hardware, Pumps & Plumbing.
LUMAN R. STEPHENSON—Auo Accessories, Tires & Tubes.

Kaufman's, Inc., 100 S. Flores St. San Antonio 5, 1

Telephone: CApitol 7-1453
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.

ABE KAUFMAN—President, General Manager, General Mdse. Mgr.
LOUIS KAUFMAN—Vice President, Mdse Mgr & Buyer all Ladies', Childrens' & Infants' Wear, Underwear, Hosiery, Accessories.
NATHAN KAUFMAN—Buyer House Furnishings, Housewares.
RICHARD KAUFMAN—Buyer Men's & Boys' Wear, Sporting Goods, Toys, Appliances, Luggage.

TEXAS (Cont'd.)

Units

La Feria Dept. Store, 802 W. Commerce St. San Antonio 7, 2
Telephone: CApitol 6-2193
Branch Store Operated in San Antonio, Texas, as LEEDS STORE.
LOUIS EASTMAN—Owner.
HENRY EASTMAN—Store Fixtures & Equipment, Yard Goods, Appliances, Toys, Games, Sporting Goods.
MARCUS EASTMAN—Gift Wrappings, Stationery.
OSCAR SCHWARTZ—Ladies' Ready-to-Wear.

Pullen's Dept. Stores, 6101 S. Flores St. San Antonio 4, 3
Telephone: WAlnut 2-0871
Branch Stores Operated in San Antonio & Carrizo Springs, Texas.
ABE PULLEN—Owner & Buyer for all Departments.
MRS. ROSEMARY D'OLNE—Women's & Children's Wear.

N. Sinkin Dry Goods Co., 419 S. St. Marys St. San Antonio 5, 5
Telephone: CApitol 8-6321
Operates: NATIONAL DEPT. STORES, all in San Antonio, Texas.
BILL SINKIN—Owner & Buyer for all Departments.

Solo Serve Co., 118 Soledad St. San Antonio 7, 1
Telephone: CApitol 3-1261
Resident Buyer: 421—7th Ave.
M. C. BRENNER—President, General Manager, Mdse. Manager.
MRS. M. J. MINOIA—Buyer Ladies Ready-to-Wear.
SEBASTIAN DeLEON—Hosiery, Underwear, Childrens' Wear.
ROBERT HUGLEY—Infants' Wear, Nursery Furniture, Notions, Gloves.
DAVID WINFIELD—Domestics & Dy Goods.
L. F. PETERSON—Mens' & Boys' Wear.
J. V. LEE—Shoes, Rubber Footwear.
ERNIE VALDEZ—House Furnishings, Appliances, Housewares, Toys.

Wolff & Marx Co., 210 W. Houston St. San Antonio 5, 1
Telephone: CApitol 6-4621
Resident Buyer: National Dept. Stores, 112 W. 38th St. (See Listing).
NORMAN C. NETTER—President.
MILTON E. BEISSNER—Controller.
MARCUS H. COHEN—General Merchandise Manager.
EDWARD M. BOLDING—Superintendent.
BRUCE EDWARDS—Display Manager.
MRS. RUTH CAVENDER—Personnel Manager.
RICHARD GEISLER—Engineer.
LUTHER MIDDLETON—Warehouse Manager.
CHARLES N. DUTTON—Ladies' Coats, Suits & Dresses.
MRS. ROSE CHANDLER—Sportswear & Separates.
MRS. IRENE CAVANAUGH—House Dresses, Infants' & Children's Wear.
MISS MARY LANDRUM—Uniforms, Lingerie, Robes, Corsets & Brassieres.
TOM B. JOHNSON—Hosiery, Gloves, Handbags, Scarfs, Handkerchiefs, Jewelry, Umbrellas, Ladies' Accessories.
ROBERT G. KING—Piece Goods, Linens, Towels, Domestics & Bedding.
MISS MARIAM MOREAU—Toiletries & Cosmetics.
MRS. HAZEL FINKS—Laces, Trimmings, Art Needlework.
SIRIO PROFILI—Silverware, Stationery, Notions.
MISS LEA MUSGROVE—Books & Magazines.
HURLEY BROWN—Draperies, Curtains, Rugs & Linoleum.
CHARLES L. MacNEAL—Housewares & Appliances.
FLOYD L. GABLE—Home Furnishings, China, Glassware, Toys.
MURRAY HORWIN—Basement Merchandise Manager.

Klein's Reliable Stores Schulenberg 7
Telephone: SChulenburg 40
All Stores Operated in Texas.
MYKE KLEIN—Owner & Buyer for all Departments.

Levine Bros. Sealy 2
Telephone: TUrner 5-2205
Branch Store Operated in Tahoka, Texas.
ABE LEVINE—Partner & Buyer for all Departments.
M. LEVINE—Buyer for Confectionery, Foods.

TEXAS (Cont'd.)

Units

Arnold Schmidt Dept. Stores, 208 S. Austin St. — **Seguin** — 3
Telephone: SEguin 1500
Branch Stores Operated in Seguin & San Marcos, Texas.
ARNOLD SCHMIDT—Owner & Buyer for all Departments.

Singleton's Dept. Store, 124 S. Main St. — **Seminole** — 2
Telephone: SEminole 3711
Branch Store Operated in Andrews, Texas.
C. V. SINGLETON—Owner & Buyer for all Departments.

Taylor-Vaughan Store, Travis & Jackson Sts. — **Sherman** — 1
Telephone: SHerman 290
W. K. TAYLOR, JR. & JOHN VAUGHAN—Partners & Buyers.

Gabriel's Dept. Stores, 327 N. Burlington St. — **Spur** — 2
Telephone: SPur 45
Branch Store Operated in Matador, Texas.
GEORGE GABRIEL—Owner & Buyer for all Departments.

Hassen's Dry Goods, 108 S. Swenson St. — **Stamford** — 2
Telephone: STamford 1222
Branch Store Operated in LaMesa, Texas.
D. HASSEN—Owner & Buyer for all Departments.

Levy Bros. Dept. Store, 100 E. Broadway — **Sweetwater** — 1
Telephone: SWeetwater 4646
Resident Buyer: Carr Buying Office, 1440 Broadway.
A. LEVY—President.
IRVING A. LOEB—General Manager, General Merchandise Manager & Buyer Lamps, Shades, Appliances, Small Home Furnishings, Housewares, Radios, Phonographs, Hardware, Sporting Goods, Toys.
MRS. J. RUSH—Women's & Misses' Coats, Suits, Dresses, Blouses.
MRS. A. LEVY—Sportswear, Separates, Aprons, House Dresses, Robes, Negligees, Handbags, Small Leather Goods, Art Needlework, Gifts.
MRS. R. T. JOLLY—Girls', Boys', Infants' & Children's Wear, Ladies' Uniforms, Millinery, Foundation Garments.
MRS. MANROE—Hosiery, Dress Goods, Linens, Towels, Domestics, Laces, Trimmings, Bedding, Notions, Silverware, China, Glassware, Cutlery, Curtains, Draperies & Gifts.
MRS. A. McGUIRE—Lingerie, Underwear, Ready-to-Wear Accessories, Toiletries.
R. T. JOLLY—Family Shoes.
JOHN PERRY—Men's Clothing & Furnishings, Luggage.

Russell's Dept. Store, 212 Locust St. — **Sweetwater** — 1
Telephone: SWeetwater 2142
WILLIAM G. RUSSELL—Owner & General Buyer

Rutherford & Co., 1543 Sweet J. St. — **Tahoka** — 1
Telephone: TAhoka 297
R. W. RUTHERFORD & A. D. HOWELL—Partners.

J. M. Dyer Co., 15 E. Central St. — **Temple**
Telephone: PRospect 8-8668
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of J. M. DYER CO., Corsicana, Texas. (See listing)
TOM D. BAILEY—Executive Vice President, General Manager & Buyer Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Piece Goods, Linens, Towels, Muslins, Sheetings, Spreads, Costume Jewelry, Watches, Umbrellas, Store Equipment Buyer.
W. E. HARMON—Manager of Building, Maintenance, Supply, Alteration & Repair Depts., Buyer Men's & Boys' Clothing & Furnishings, Luggage.
MRS. RUTH SPENCER—Advertising Manager, Display Director & Display Equipment Buyer, Buyer Comforters, Blankets & Bedding.
IKE MILLER—Warehouse Manager.
MRS. MECCIA LEIZEAR—Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses, Sportswear, Skirts, Sweaters, Girls' Wear, Aprons, House Dresses, Uniforms, Furs.

(Continued)

TEXAS (Cont'd.)

Units

J. M. Dyer Co. (Continued)

MRS. B. CRUSE—Millinery.
CECIL MORAN—Family Shoes.
MRS. HALLIE MILLER—Corsets, Brassieres, Negligees, Robes.
MRS. B. ALLEN—Infants' Wear & Furnishings, Toys.
MRS. LUCILLE TAYLOR—Small Leather Goods, Toiletries & Drug Sundries.
MISS ALLIE HARMON—Laces, Trimmings, Ribbons, Notions.
MRS. DAY EMORY—Silverware, China, Glassware, Pictures, Mirrors, Lamps, Shades, Curtains, Draperies, Gifts.

J-Lee Dept. Store, 105 S. Austin St. — Tulia — 3

Telephone: TUlia 5-3357
Branch Stores Operated in Wheeler & Clarendon, Texas.
HERMAN WHITWORTH—General Manager & Buyer for all Departments.

Mayer & Schmidt, 205 W. Ferguson St. — Tyler — 1

Telephone: TYler 4-8441
Resident Buyer: Kirby Block & Co., Inc., 130 W. 31st St.
LEONARD BRUCK—President.
MERRITT BEAL—Executive Vice President.
A. S. McBRIDE—Vice President, Secretary, General Merchandise Manager & Buyer Hosiery, Gloves, Handbags, Ladies' Accessories, Toiletries, Piece Goods, Laces, Trimmings, Notions, Curtains & Draperies, Toys.
JACK AYCOCK—Vice President, Treasurer & Buyer Men's & Boys Clothing & Furnishings.
MISS K. E. KIBBEN—Ladies' Ready-to-Wear.
MRS. B. IRWIN—Skirts, Blouses, Sportswear, Sweaters.
MRS. FRAZER—Girls', Infants' & Children's Wear & Furnishings.

Russell's Dept. Store, 1820 Pease St. — Vernon — 1

Telephone: VErnon 2-4142
C. FRED RUSSELL—Owner, General Merchandise Manager, Buyer Store & Display Equipment & Buyer Men's Clothing & Furnishings, Luggage, Sporting Goods.
MRS. H. C. THOMPSON—Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses, Sportswear, Separates, Aprons, House Dresses, Uniforms, Furs, Girls', Infants' & Children's Wear, Millinery & Intimate Apparel.
MRS. EMMA PENDELTON—Hosiery, Gloves, Handbags, Small Leather Goods, Piece Goods, Linens, Towels, Domestics, Bedding, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Silverware, Clocks, Watches, Umbrellas, Art Needlework, Books, Stationery, Magazines, Draperies, Curtains, Upholstery.
P. F. DILLON—Neckwear, Scarfs, Handkerchiefs, Boys' Clothing & Furnishings.
J. W. CARRINGTON—Ladies', Men's & Children's Shoes.

The Dunlap Co., 102 N. Main St. — Victoria

Telephone: HIllcrest 3-3289
Resident Buyers: Kirby Block & Co., 128 W. 31st St.
William Loweth Co., 101 W. 31st St.
Branch of THE DUNLAP CO., Lubbock, Tex. (See Listing)
JOHN SMOCK—Store Manager.
MRS. ZETA SMOCK—Store Equipment Buyer.
MRS. KATHLEEN SHINER—Display Equipment Buyer, Display Director.
MRS. B. MUNDRICK—Ready-to-Wear, House Dresses, Uniforms, Robes.
MRS. E. JONES—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. B. VESS—Girls', Children's & Infants' Wear.
MISS A. SMYTHE—Hosiery, Gloves, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Stationery.
MISS F. MEYER—Underwear, Negligees.
LAYTON HOLT—Women's & Children's Shoes.
MRS. A. SANDHOP—Corsets, Brassieres.
C. L. SMITH—Men's Clothing, Furnishings, Luggage.
ED WAGNER—Men's Hats, Caps.
MRS. P. WILBORN—Boys' Clothing, Furnishings, Hats, Caps.
B. SKOTNICK—Men's Shoes.
MISS L. WINFIELD—Piece Goods, Laces, Trimmings, Ribbons, Notions.
MRS. B. HAMMACK—Domestics, Linens, Towels, Bedding, Curtains, Draperies.
K. ZUCKER—Costume Jewelry, Umbrellas
MRS. E. KITE—Lamps & Shades.

TEXAS (Cont'd.)

Unit

R. E. Cox Dept. Store, 625 Austin St. — Waco

Telephone: WAco 2-1641
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of R. E. COX DEPT. STORES, Fort Worth, Texas. (See listing)

V. M. COX—General Manager.
RUSSELL A. COX—General Merchandise Manager.
MRS. H. JONES—Women's & Misses' Ready-to-Wear, Maternity & Bridal Shops, Furs.
MRS. WILLIS—Blouses, Skirts, Sportswear, Knit Apparel, Robes, Negligees, Uniforms & House Dresses, Knit & Woven Underwear.
MISS M. BUTLER—Junior, Young Girls', Children's & Infants' Wear & Furnishings, Toys, Layettes.
V. M. COX, JR.—Hosiery, Gloves, Handbags & Accessories.
MRS. APPLEGATE—Foundation Garments.
MR. LINDLY—All Shoes.
C. DEAL—Men's Clothing & Furnishings, Luggage.
J. PORTERFIELD—Boys' Wear.
W. CLYDE CHEEK—Piece Goods, Domestics, Draperies, Curtains, Floor Coverings, Upholstery, Home Furnishings.
MISS E. HARDING—Trimmings, Notions, Art Needlework, Housewares.
MRS. CHRISTIAN—Toiletries & Cosmetics.
MRS. L. DANIEL—Stationery & Greeting Cards.
MRS. R. JENSEN—Silverware, China, Glassware, Lamps, Shades, Mirrors, Pictures, Radios, Phonographs, Major Electrical Appliances, Furniture.

Goldstein-Migel Co., 521 Austin Ave. — Waco

Telephone: WAco 2-3431
Resident Buyer: Kirby Block & Co., Inc., 130 W. 31st St.

AARON M. GOLDSTEIN—President, General Manager & General Merchandise Manager.
MONTE E. LAWRENCE—Vice President, Secretary, Treasurer, Sales Manager & Merchandise Manager Soft Lines.
PAT HARDIN—Controller, Purchasing Agent, Warehouse & Traffic Manager.
L. M. COYNE—Advertising Manager.
BOB GRAVES—Display Director & Display Equipment Buyer.
R. C. FAIN—Women's Coats & Furs.
S. A. GOLDSTEIN—Women's Suits & Dresses, Misses' & Juniors' Coats, Suits, Dresses, Ladies' Sportswear, Skirts, Knit Apparel, Girls' Wear.
MRS. JUNE K. DUKE—Blouses, Aprons, House Dresses, Uniforms, Robes, Negligees & Underwear.
MISS CORA LEE ELLIS—Millinery.
MISS VERMA WHEELER—Hosiery, Gloves, Scarfs, Neckwear, Handkerchiefs
ROY M. LANE—Ladies' Shoes.
MRS. G. CHUNN—Corsets & Brassieres.
MRS. N. HOLWERK—Infants' & Children's Wear.
MISS K. SCHWINN—Handbags, Small Leather Goods, Jewelry, Watches.
ABBYE FREED—Men's Clothing & Furnishings.
HUNTER MANN—Men's Hats & Caps.
HAM JONES—Boys' Clothing, Hats & Furnishings.
S. SMITH—Men's & Boys' Shoes.
M. AMARAL—Piece Goods, Linens, Towels, Domestics, Blankets, Spreads, Sheetings, Muslins, Laces & Trimmings.
MRS. G. SORROWS—Ribbons & Notions, Candy, Delicacies.
MISS E. SMITH—Toiletries & Drug Sundries.
J. BIVONA—Silverware, Clocks, China, Glassware, Cutlery, Housewares, Hardware, Lamps, Shades, Toys, Gifts.
MRS. GLADYS RASH—Art Needlework.
MRS. F. JOHANSEN—Books & Magazines.
MISS MARY ROBERTS—Stationery.
E. C. DEMING—Draperies, Pictures, Mirrors, Curtains, Floor Coverings, Furniture & Home Furnishings.
SIDNEY STRAUSS—Luggage.

Monnig's 604 Austin St. (Box 147) — Waco

Telephone: WAco 3-2471
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Branch of MONNIG'S, Fort Worth, Texas. (See listing)

(Continued)

TEXAS (Cont'd.)

Units

Monnig's (Continued)

GEORGE W. MONNIG—General Manager & General Merchandise Manager, Store Equipment Buyer & Manager Supply, Alteration & Repair Depts.
EDWARD MONNIG—Controller, Buyer Men's Clothing, Hats & Caps, Clocks, Silverware, China, Glassware, Lamps, Shades, Pictures, Mirrors, Home Furnishings & Gifts, Books.
WILLIAM HIRSCH—Advertising Manager, Display Director & Display Equipment Buyer.
MRS. K. ALEXANDER—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Separates, Girls' Wear, Aprons, House Dresses, Uniforms, Robes, Furs.
MRS. TRAVIS SPIVEY—Hosiery, Underwear, Negligees, Umbrellas, Laces, Trimmings, Ribbons, Notions, Art Needlework.
MRS. GRACE PAYNE—Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Infants' & Children's Wear & Furnishings, Fine & Costume Jewelry.
MRS. CHARLES RAMSEY—Corsets & Brassieres.
RICHARD MONNIG—Men's Furnishings, Boys' Clothing & Furnishings.
E. ADAMS—Men's & Boys' Shoes.
MRS. VELMA COLLINS—Piece Goods, Linens, Towels, Domestics, Spreads, Blankets, Bedding, Draperies, Curtains & Upholstery.
MRS. LILLIAN CHUMNEY—Toiletries & Drug Sundries.

I. Lauterstein & Sons — Weimar — 3

Operates as the BOSTON BARGAIN STORE.
Branch Stores Operated in Columbus & Schulenberg, Texas.
EMANUEL LAUTERSTEIN—Owner & General Buyer.

The Fair Stores — Wellington — 2

Telephone: WEllington 88
Branch Store Operated in Memphis, Texas.
GEORGE SHAHID—Owner & Buyer for all Departmetns.

Joe Schwartz, 106 W. Milam — Wharton — 1

Telephone: WHarton 545
Resident Buyer: O'Shaughnessey, Dewes & Klein, 132 W. 31st St.
MORRIS B. ZEIDMAN—President & with MRS. BEATRICE ZEIDMAN Buyer for all Departments.

McClurkan's Dept. Store, 900 Scott St. — Wichita Falls — 1

Telephone: WIchita Falls 2-3186
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
MARVIN SMITH—President & General Merchandise Manager.
MRS. RILEY—Ladies' Ready-to-Wear & Sportswear.
MRS. C. YOUNG—Ladies' Intimate Apprale, Cotton Dresses, Aprons, Sweaters, Negligees, Infants' & Children's Wear.
MISS L. DOTTSON—Hosiery, Gloves, Handbags, Scarfs, Ready-to-Wear Accessories, Jewelry, Laces, Trimmings, Ribbons, Notions, Gifts, Stationery & Small Home Furnishings.
W. B. SWINT—Men's & Boys' Clothing & Furnishings, Luggage.
MRS. STEVENSON—Piece Goods & Patterns.
MRS. R. COLEMAN—Linens, Towels, Muslins, Sheetings, Blankets, Spreads, Bedding, Draperies, Curtains, Floor Coverings, Toys.
HARL H. THOMAS—Toiletries & Drug Sundries.

Perkins-Timberlake Co., 900 Indiana Avenue — Wichita Falls — 9

Telephone: WIchita Falls 3-4343
Resident Buyer: William Van Buren, 1457 Broadway
Stores Operated in Oklahoma & Texas.
J. J. PERKINS—President. (Inactive)
R. M. TITTLE—General Merchandise Manager.
MRS. R. CAMPER—Ladies' Ready-to-Wear, Furs & Sportswear.
MRS. C. MEYER—Aprons, Uniforms, Sweaters & Intimate Apparel.
J. H. HUGHEY—Buyer for Notions, Laces, Ribbons, Neckwear, Handbags, Handkerchiefs, Gloves, Embroideries, Novelty Jewelry, Hosiery, Stationery, Toiletries, Leather Goods.
MRS. G. AYERS—Infants' & Children's Wear & Furnishings.

(Continued)

TEXAS (Cont'd.)

Units

Perkins-Timberlake Co. (Continued)

B. C. SMITH—Inexpensive Shoes.
GEORGE C. KELLER—Men's & Boys' Clothing & Furnishings, Sporting Goods.
EDWARD A. EITER—Piece Goods, Linens, Domestics, Bedding, Draperies, Curtains, Upholstery, Floor Coverings, Home Furnishings & Luggage.
MRS. HAMMERSLEY—China, Glassware, Silverware, Cutlery, Lamps, Shades, Pictures, Mirrors, Gifts, Toys.
L. S. McDOWELL—Buyer for Hardware, Paints.

Cannon Dry Goods Co., 112 N. 4th St. — Wills Point — 2

Telephone: WIlls Point 84
Branch Store Operated in Garland, Texas.
J. W. CANNON—Owner & Buyer for all Departments.

UTAH

Stevens & Co., Inc., 75 N. Main St. — Cedar City — 1

Telephone: CEdar City 65
RAY STEVENS—Owner & General Buyer.

Clearfield Dept. Store, Inc., 139 S. State St. — Clearfield — 2

Telephone: CLearfield 5-3131
Branch Store Roy Dept. Store in Roy, Utah.
M. HODGE—General Manager & Buyer for all Departments.

Wing Mercantile Co. — Fort Duchesne — 2

Branch Store Operated in Vernal, Utah.
W. C. WING—Owner & Buyer for all Departments.

Pratt Mercantile Co. — Nephi — 2

Telephone: NEphi—18
Branch Store Operated in Mt. Pleasant, Utah.
WILFORD PRATT—Owner & Buyer for all Departments.

The Emporium, 2431 Washington Blvd. — Ogden — 1

Telephone: OGden—7724
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
FOUNT J. LANGFORD—President, General Merchandise Manager & Buyer Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Jewelry, Men's & Boys' Furnishings, Toiletries, Drug Sundries, Furniture & Major Electrical Appliances, Auto Supplies.
L. WRIGHT—Ladies' Ready-to-Wear, Sportswear, Blouses, Skirts, Knit Apparel, House Dresses, Aprons, Uniforms, Negligees, Robes, Juniors', Infants' & Children's Wear, Furs, Foundation Garments.
MRS. BEACRAFT—Hosiery, Underwear, Lingerie, Gloves.
MRS. J. HERRICK—Millinery.
MISS CASTLEMAN—Piece Goods & Domestics.
MISS SALMON—Laces, Trimmings, Ribbons, Notions.
MRS. REED—Art Needlework, Draperies, Curtains, Upholstery, Floor Coverings & Home Furnishings.
MISS D. COFMANN—Stationery.
GEORGE F. THORSTENSON—Silverware, China, Glassware, Lamps, Shades, Pictures, Mirrors, Cutlery, Housewares, Hardware, Outdoor Furnishings, Radios, Major Electrical Appliances, Gifts, Toys, Sporting Goods, Luggage.

Christensen's Dept. Stores, 26 S. Main St. — Payson — 10

Telephone: PAyson—55-R
All Stores Operated in Utah.
GEO. CHRISTENSEN—Merchandise Manager.

E. D. Firmage Co., 143 W. Center St. — Provo — 1

Telephone: PRovo—4050
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
EDWIN R. FIRMAGE—Partner, General Manager, Executive Personnel Manager, General Merchandise Manager & Buyer Small Leather Goods, Toys, Luggage & General Basement Items.

(Continued)

UTAH (Cont'd)

Units

E. D. Firmage Co. (Continued)

WILLIAM R. FIRMAGE—Partner, Advertising Manager, Display Equipment Buyer & Buyer Shoes, Men's & Boys' Clothing & Furnishings.
LEO ERICKSEN—Manager of Building & Maintenance Depts.
S. H. HEAL—Manager of Supply, Alteration & Repair Depts., Store Equipment Buyer.
MRS. DONNA JOHNSON—Warehouse Manager.
MRS. NORMA TAYLOR—Women's, Misses' & Juniors' Ready-to-Wear, Sportswear, Separates, Aprons, House Dresses, Uniforms, Girls', Infants' & Children's Wear, Robes, Corsets, Brassieres, Furs.
MRS. MARJORIE M. RODERICK—Hosiery, Underwear, Gloves, Negligees, Accessories, Handbags, Piece Goods, Linens, Muslins, Sheetings, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Silverware, China, Glassware, Clocks, Watches, Art Needlework, Stationery, Gifts.
MRS. HANNA A. HARRIS—Towels, Comforters, Blankets, Spreads, Bedding, Curtains, Lamps, Shades & Home Furnishings.

Taylor Bros. Company, 109 N. 4th West — Provo — 1

Telephone: PRovo—4100
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

T. STERLING TAYLOR—President & General Merchandise Manager.
H. REX TAYLOR—Vice President, Advertising Manager & Sales Promotion Manager.
ROBERT V. KUNDSON—Treasurer & Controller.
MRS. E. ROBERTSON—Ladies' Ready-to-Wear, Rainwear, Aprons, House Dresses, Uniforms, Negligees, Robes.
MRS. DAVIS—Blouses, Skirts, Sportswear, Knit Apparel.
MORONI B. WALLACE—Ladies' Ready-to-Wear Accessories, Hosiery, Gloves, Handbags, Intimate Apparel, Infants' & Children's Wear, Piece Goods, Domestics, Bedding, Laces, Trimmings, Ribbons, Notions, Patterns, Art Needlework, Gifts, Stationery.
R. TAYLOR—Men's & Boys' Clothing & Furnishings, Luggage.
MISS A. JEPPSON—Toiletries & Drug Sundries.
GEORGE STEWART—Draperies, Curtains, Upholstery, Floor Coverings.
A. K. STEEDMAN—Silverware, China, Glassware, Cutlery, Housewares, Lamps, Shades, Pictures, Mirrors, Home Furnishings, Furniture.

Auerbach Company, State St. & Broadway — Salt Lake City 1, — 1

Telephone: SAlt Lake City 5-6688
Resident Buyer: Cavendish Trading Co., 1412 Broadway (See Listing.)

ALBERT A. McCARTY—President.
GEORGE KOHLERT—General Merchandise Manager.
G. WAYNE CLARK—Controller, Purchasing Agent.
MISS MARGARET DINWOODEY—Store Superintendent.
MRS. FLORENCE SCHOMBURG—Personnel Director.
MRS. AGNES STEWART—Publicity Manager.
MRS. ELSIE DALY—Advertising Manager.
MRS. L. BRIGGS—Display Manager.
MRS. V. McDANIEL—Women's & Misses' Better Coats & Suits.
MRS. A. WARBURTON—Women's & Misses' Budget Coats & Suits, Women's & Misses' Popular Priced Dresses.
MRS. R. COLLIPRIEST—Women's & Misses' Better Dresses, Special Sizes, Bridal Wear, Women's & Misses' Moderate Priced Dresses.
MRS. D. COVINGTON—Maternity.
MRS. V. HARPER—Junior Misses' Coats, Suits & Dresses.
MRS. S. GREEN—Skirts, Sportswear, Knit Apparel, Jackets.
MISS D. JONES—Blouses.
S. CARLY—Furs.
MRS. V. FETCH—Girls' Wear & Furnishings.
MRS. N. GILLESPIE—Aprons, House Dresses, Uniforms.
MRS. N. ROSEVEAR—Hosiery, Underwear, Negligees, Robes.
MRS. J. LARSON—Gloves, Handbags, Small Leather Goods, Umbrellas.
MISS E. CLYDE—Neckwear, Scarfs, Handkerchiefs, Jewelry.
E. SCHLESINGER—Ladies' Shoes.
MRS. E. BEESLEY—Corsets & Brassieres.
MRS. M. GRANT—Infants' & Children's Clothing & Furnishings.
W. RODEN—Children's Shoes.

(Continued)

UTAH (Cont'd.)

Unit

Auerbach Company (Continued)

K. HUMPHREY—Men's Clothing, Sportswear, Hats & Furnishings.
J. STILLITO—Men's Shoes.
K. NIELSEN—Boys' Clothing & Furnishings.
MRS. I. ANDERSON—Piece Goods, Linings, Towels, Patterns.
MRS. K. WOODWARD—Linens, Towels, Domestics, Blankets, Spreads, Sheetings, Art Needlework, Floor Coverings.
MRS. H. UREN—Laces, Trimmings, Ribbons, Notions.
MRS. M. SHEPHARD—Toiletries & Drug Sundries.
MRS. O. PHILLIPS—Silverware, China, Glassware, Housewares, Gifts.
A. DeWITT—Stationery, Candy, Cameras.
MRS. M. BAILEY—Books, Magazines & Religious Goods.
MRS. N. DONALDSON—Draperies, Curtains, Upholstery, Lamps, Shades, Pictures, Mirrors.
L. JOHNSON—Clocks, Small Electrical Appliances, General Home Furnishings.
MRS. A. EPPERSON—Radios, Phonographs, Records.
N. MANN—Toys.
E. KIMBALL—Sporting Goods.

BASEMENT BUYERS

MRS. M. CASHMAN—Ladies' Ready-to-Wear, Sportswear, Boys', Girls', Children's & Infants' Wear, Aprons, House Dresses, Uniforms, Robes, Hosiery, Intimate Apparel, Ready-to-Wear Accessories, Men's Hats & Furnishings.
J. McIVER—Shoes.
MRS. K. WOODWARD—Domestics.
MRS. N. DONALDSON—Draperies, Upholstery & Floor Coverings.

Keith O'Brien, Inc., 56 E. Broadway — Salt Lake City 1, 2

Telephone: SAlt Lake City 4-1801
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
Operatse: KEITH O'BRIEN SUGARHOUSE, SALT LAKE CITY, UTAH.

W. P. DUNN—President & General Manager.
D. J. ELLISON—Vice President, General Merchandise Manager & Merchandise Manager Children's Wear, Underwear.
EUGENE JUHLIN—Advertising Manager, Personnel Manager & Sales Promotion Manager.
H. R. BRITTAIN—Controller & Store Superintendent.
L L. HALVERSON—General Manager KEITH O'BRIEN SUGARHOUSE.
W. E. RINSHED—Women's & Misses' Coats, Suits, Dresses, Furs.
MISS ANN McCALL—Blouses, Skirts, Sportswear, Knit Apparel, Scarfs, Handkerchiefs, Gloves, Handbags, Accessories, Jewelry, Umbrellas, Toiletries & Drug Sundries.
MRS. B. CALDERWOOD—Aprons, House Dresses, Uniforms, Hosiery, Underwear, Negligees, Robes, Corsets, Brassieres, Juniors', Infants', & Children's Wear.
MISS HERRICK—Millinery.
ROBERT F. SCHEFTLER—Shoes.
L. M. TAYLOR—Men's Furnishings, Boys' Clothing & Furnishings.
M. L. BAIRD—Piece Goods, Linens, Towels, Blankets, Domestics, Bedding, Patterns, Laces, Trimmings, Ribbons, Notions, Draperies, Curtains, Upholstery.
MRS. KEDINGTON—Art Needlework.
MRS. EDITH SNARR—Silverware, China, Glassware, Cutlery, Housewares, Lamps, Shades, Pictures, Mirrors, Home Furnishings, Gifts.
W. CROWTON—Radios, Phonographs & Major Electrical Appliances.

The Paris Co., 28 E. Broadway — Salt Lake City 1, 1

Telephone: SAlt Lake City 5-3481
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

JULES S. DREYFOUS—President.
L. O. CAMPBELL—Vice President.
MISS A. G. WILTON—Treasurer.
ALFRED E. F. COPP—General Merchandise Manager.
CARL LINDSTROM—Manager of Building, Maintenance & Repair Depts., Store Equipment Buyer.

(Continued)

UTAH (Cont'd.)

Units

The Paris Co. (Continued)

ORSON BLAINE, JR.—Display Director & Display Equipment Buyer.
LANCE TURNER—Advertising Manager.
MISS VIRGINIA PORTER—Personnel Manager.
MISS SARAH GILES—Women's, Misses' & Juniors' Ready-to-Wear.
MRS. BILLIE BERGMAN—Blouses, Sportswear, Skirts, Knit Apparel.
MRS. E. GALAGHER—Furs.
MRS. ROSE SNARR—Girls', Infants' & Children's Wear, Furnishings.
MISS ART HART—Aprons, House Dresses, Uniforms, Underwear, Robes, Negligees.
W. W. LeCAVALIER—Millinery.
MISS ANNE NEUMANN—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Costume Jewelry, Umbrellas.
S. M. SOLOMAN—Ladies', Men's & Children's Shoes.
MRS. MARGARET WALKER—Corsets & Brassieres.
EARL RICH—Men's Clothing & Furnishings, Toys.
F. O. HUTTEMAN—Piece Goods, Linens, Towels, Domestics, Blankets, Spreads, Bedding, Draperies & Curtains.
MISS JUNE BLACKHAM—Laces, Ribbons, Notions, Gifts, Stationery.
F. G. LOBB—Major Appliances, Radios, Phonographs, Housewares.

C. A. West Co., Ness Bldg. Salt Lake City 1 2

Telephone: SAlt Lake City 4-2254
Branch Store Operated in Rock Springs, Wyo.
C. A. WEST—President and Buyer.

Z C M I Dept. Store, 15 S. Main St. Salt Lake City 10, 1

Telephone: SAlt Lake City 3-1575
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Operated by: ZION'S CO-OPERATIVE MERCANTILE INSTITUTION.
DAVID O. McKAY—President.
HAROLD H. BENNETT—Executive Vice President & General Manager.
DEAN R. WILLIAMS—Secretary & Controller.
ORVAL W. ADAMS—Treasurer.
HARRY NELSON—General Merchandise Manager.
SIER VUYK—Chief Engineer.
GERALD G. SMITH—Operations Superintendent.
JOHN B. CANNON—Manager of Building & Maintenance Depts.
WAYNE BECK—Manager of Supply, Alteration & Repair Depts.
GLEN YOUNGBERG—Purchasing Agent.
WILLIAM HANSEN—Display Director & Display Equipment Buyer.
TED BUSHMAN—Sales Promotion Manager.
MRS. FRANCES PETERSON—Advertising Manager.
WENDELL E. ADAMS—Personnel Manager.

MERCHANDISE MANAGERS

RICHARD CHILD—Ready-to-Wear Accessories, Men's & Boys' Clothing & Furnishings.
TED DANSIE—Piece Goods, Domestics, Bedding, Smallwares & Home Furnishings.
CLAUDE ASHTON—Basement Merchandise Manager.

BUYERS

MISS BARBARA STONE—Women's & Misses' Coats & Suits.
MRS. MAYBELLE B. HARKINS—Women's & Misses' Dresses, Special Sizes.
MRS. LOUIS HEAD—Juniors' Coats, Suits, Dresses, Girls', Children's & Infants' Wear & Furnishings.
MISS MARALYN BALLIF—Blouses, Sportswear, Skirts, Knit Apparel.
MRS. ROXIE DAVIS—Aprons, House Dresses, Uniforms, Underwear, Robes & Negligees.
MRS. ALIDA V. ARNOLD—Maternity Wear, Corsets & Brassieres.
MRS. MILDRED CASSITY—Ladies' Hosiery.
MRS. JEAN ANDREWS—Gloves, Neckwear & Scarfs.
ALBERT CLAYTON—Ladies', Men's & Children's Shoes.
MRS. DELIA SNYDER—Handkerchiefs.
MARVELL MILLS—Handbags, Small Leather Goods, Fine & Costume Jewelry, Clocks & Watches.

(Continued)

UTAH (Cont'd.)

Units

Z C M I Dept. Store (Continued)

SHERMAN TAYLOR—Men's Clothing.
KEITH SHIPLEY—Men's Jewelry, Ties, Gloves, Shirts & Underwear.
WILLIAM WIRTHLIN—Men's Hats, Sox, Pajamas & Robes, Boys' Clothing & Furnishings.
FRANK VACULIN—Piece Goods, Yardage Sheetings, Wide Laces, Art Needlework.
MRS. MARJORIE TURNER—Linens, Towels, Domestics, Muslins, Spreads, Blankets, Bedding, Gifts.
CALVIN LAMBERT—Narrow Laces, Trimmings, Ribbons, Notions, Books, Stationery, Magazines, Umbrellas.
MRS. PEARL TUCKER—Toiletries & Drug Sundries.
P. J. TADJE—Prescriptions.
RICHARD VAN TONGEL—Silverware, China, Glassware, Lamps & Shades.
DAVID MacKAY—Draperies, Upholstery, Curtains, Pictures.
FRANK CHRISTENSEN—Furniture & Mirrors.
GEORGE HANSEN—Luggage, Sporting Goods, Cameras.
MISS LOIS CHISHOLM—Toys.
ALTA KEDDINGTON—Candy.
ROBERT CHRISTENSEN—Grocery & Delicacies.

BASEMENT DEPARTMENTS

MRS. LOUISA TOPHAM—Ladies' Ready-to-Wear, Infants' & Children's Wear.
MRS. ERMA BILLS—Aprons, House Dresses, Sportswear, Accessories.
HENRY KOPLIN—Men's Furnishings, Work Clothing.
JOE ANDERSON—Piece Goods & Domestics.
GLEN JOHNSON—Housewares, Hardware, Paints, Outdoor Furnishings.

VERMONT

Pearl's Dept. Stores, Inc. — Alburg — 11

Telephone: ALberg 74-3
All Stores Operated in New York & Vermont.
E. H. PEARL—Gen. Mdse. Mgr., Buyer Shoes, Notions, Toys.
PAUL I. PEARL—Store Fixtures & Equipment, Ready-to-Wear, Hosiery, Underwear, Domestics.

Homer Fitts Co., 166 N. Main St. — Barre — 1

Telephone: BArre 1700
H. WENDELL FITTS—President, General Merchandise Manager.

E. S. Whitcomb, Inc., 32 Square — Bellows Falls — 1

Telephone: BEllows Falls 24
ALBERT J. TIDD—General Manager in Charge of Operations, Buyer House Furnishings, Luggage, Toys, Domestics, Floor Coverings, Infants' Wear, Hosiery, Jewelry, Accessories.
KATHERINE SULLIVAN—Notions, Handbags, Dry Goods, Gift Ware.
MAE HARTNETT—Underwear, Lingerie, Toilet Goods.
ANN BRICKLEY—Coats, Suits, Dresses, Sportswear, Blouses.

A. Drysdale & Son, 113 South St. — Bennington — 1

Telephone: BEnnington 6022
ALEXANDER DRYSDALE—Owner & General Buyer.
MRS. MARY H. DRYSDALE—Buyer.

E. L. Nichols Dept. Store, 457 Main St. — Bennington — 1

Telephone: BEnnington 2031
LESTER H. NICHOLS—Co-owner & Ready-to-Wear Buyer, Home Furnishings.
LUCIEN E. LOOMIS—Co-owner & Buyer Domestics, Dy Goods, Notions, Toys.

David Shapiro Dept. Store, 18 Park St. — Brandon — 1

Telephone: BRandon 337-J
DAVID SHAPIRO—Owner & General Buyer.

Goodnow, Pearson & Hunt, Inc., 65 Main St. — Brattleboro — 1

Telephone: ALpine 4-4558
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
ELLA H. HUNT—President, Buyer Women's & Misses' Dresses, Blouses, Knit Apparel.

(Continued)

VERMONT (Cont'd.)

Units

Goodnow, Pearson & Hunt, Inc. (Continued)

P. N. SPENCER—Executive Vice President, Controller, Purchasing Agent, Advertising Manager, General Merchandise Manager & Buyer Store Equipment, Buyer Piece Goods, Linens, Muslins, Sheetings, Blankets, Bedding, Draperies, Curtains, Upholstery, Floor Coverings, Watches & Basement Women's Ready-to-Wear, Accessories, Men's Clothing & Furnishings, Luggage, Home Furnishings.
W. L. HUNT—Secretary, Treasurer & General Manager.
E. L. THAYER—Display Director & Display Equipment Buyer.
MRS. L. YOUNG—Women's & Misses' Coats & Suits, Junior Wear, Skirts, Sportswear, Furs, Robes.
B. S. SPENCER—Girls', Boys', Infants' & Children's Wear.
L. KELSEY—Aprons, House Dresses, Uniforms.
MRS. I. SUGDEN—Millinery, Gloves, Neckwear, Handkerchiefs, Handbags, Toiletries, Jewelry & Accessories.
MRS. M. BENJAMIN—Hosiery, Underwear, Corsets, Brassieres, Negligees.
F. REYNOLDS—Men's Clothing & Furnishings, Sporting Goods.
F. YOUNG—Towels, Comforters, Spreads, Domestics.

Houghton & Simonds, 143 Main St. — Brattleboro — 1

Telephone: ALpine 4-5611
Resident Buyer: Kirby Block & Co., 130 W. 31st St.
ROBERT V. SIMONDS—Partner & General Manager.
ARTHUR P. SIMONDS—Partner & Buyer Handkerchiefs, Jewelry, Laces, Trimmings, Ribbons, Neckwear, Small Leather Goods.
ARTHUR B. WHITNEY—Partner & Buyer Comforters, Sheetings, Blankets, Spreads, Domestics, Bedding, Draperies, Curtains & Home Furnishings.
MRS. CAMPBELL—Ready-to-Wear, Blouses, Knit Apparel, Sportswear, Skirts, House Dresses, Negligees, Millinery.
MRS. GROVER—Hosiery, Handbags, Art Needlework, Gifts.
MRS. R. THAYER—Intimate Apparel.
MRS. J. SAUNDERS—Gloves, Notions.
MRS. O'DONNELL—Buyer for Children's & Infants' Wear.
R. L. HEALD—Men's Furnishings, Piece Goods, Patterns, Towels, Stationery, Umbrellas, Luggage.

J. E. Mann Co., 108 Main St. — Brattleboro — 1

Telephone: ALpine 4-5765
JOHN R. MANN—President, General Merchandise Manager & Buyer Home Furnishings, Appliances, Housewares.
MRS. RUTH STEBBINS—Dress Buyer, Underwear, Lingerie, Millinery.
PAULA RHODES—Sportswear, Blouses, Sweaters.
MRS. R. N. BANCROFT—Corsets, Brassieres.
HENRY GATES—Domestics, Dry Goods, Floor Coverings, Toys.
FRANCES CHAMBERLAIN—Hosiery, Handbags, Gloves, Jewelry.
AGNES HAYES—Notions, Toilet Goods.

Abernethy-Clarkson-Wright, Inc., 2 Church St. — Burlington — 1

Telephone: BUrlington 4-5701
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
THOMAS B. WRIGHT—President.
WILLIAM L. WRIGHT—Executive Vice President, Executive Personnel Director & General Merchandise Manager.
MRS. ALICE W. DAVIS—Treasurer.
HOWARD AMES—Manager of Building & Maintenance Dept.
GUY JARVIS—Manager of Supply, Alteration & Repair Depts. & Store Equipment Buyer.
GERALD GROW—Display Director & Display Equipment Buyer.
MISS BEVERLY THORPE—Advertising Manager.
MRS. PATRICIA WRIGHT—Coats, Suits, Dresses, Blouses, Sportswear, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms.
JULES LEOPOLD—Furs.
MRS. MARY SPENCER—Girls' Wear.
MRS. JESSICA DAVIS—Millinery.
MRS. JANE McGEE—Hosiery.
MISS HILDA HUARD—Underwear, Negligees, Robes.

(Continued)

VERMONT (Cont'd.)

Units

Abernethy-Clarkson-Wright, Inc. (Continued)

MRS. HAZEL SUDDABY—Corsets & Brassieres.
MRS. POLLY FINDLAY—Gloves, Neckwear, Scarfs, Handkerchiefs, Notions, Costume Jewelry, Watches, Stationery.
MRS. ELIZABETH BACON—Handbags, Small Leather Goods, Umbrellas.
MISS S. McNULTY—Infants' & Children's Wear.
EDWARD BECHTEL—Men's, Women's & Children's Shoes.
EUGENE BEAUCHMAN—Men's Clothing.
ROD FARROLL—Men's Hats & Furnishings, Luggage.
ED RUNGE—Boys' Clothing & Furnishings.
MRS. HELEN SUSSLIN—Piece Goods, Linens, Towels, Domestics.
MRS. RUTH BEAUREGARD—Toiletries & Drug Sundries.
WILLIAM LAUGHTON—Silverware, China, Glassware, Lamps, Shades, Housewares, Draperies, Curtains, Upholstery, Home Furnishings, Toys.
MRS. LILLIAN ROWLAND—Patterns & Art Needlework.
CLEMENT DELBECK—Major Appliances.
JOHN MORKER—Radios, Phonographs & Musical Supplies.

Frank's Economy Store, Inc., 183 North St. — Burlington — 1

Telephone: BUrlington 4-6251
HARRY WASSER—President.
MORRIS COOPER—General Manager & Buyer for all Depts.

Mazel's Dept. Store, 194 North St. — Burlington — 1

Telephone: BUrlington 4-5795
LOUIS R. MAZEL—Owner & General Buyer.

Hill's Dept. Stores, 82 Hungerford Terrace — Burlington — 3

Telephone: BUrlington 3-3949
Stores Operated in Randolph, Barton & Lyndonville, Vt.
I. B. KROPSKY—President.
H. B. KROPSKY—Merchandise Manager and with
SALLY GERSHEN—Buyers for all Departments.

The Old Bee Hive, 91 Church St. — Burlington — 1

Telephone: BUrlington 4-7488
RUTH C. SUTTON—Executive Vice President.
EBEN SUTTON—Treasurer, General Merchandise Manager & Buyer Ready-to-Wear, Sportswear, Separates, Aprons, House Dresses, Uniforms, Furs.
E. SUTTON, JR.—Manager of Supply, Alteration & Repair Depts., Store Equipment & Display Buyer China, Glassware, Lamps, Shades, Pictures, Mirrors, Housewares, Draperies, Curtains, Upholstery, Floor Coverings, Home Furnishings, Radios, Phonographs & Major Electrical Appliances, Gifts.
PAUL SUTTON—Advertising Manager, Executive Personnel Manager & Buyer Infants' & Children's Wear.
ED HANBRIDGE—Hosiery, Underwear, Gloves, Scarfs, Ready-to-Wear Accessories, Handbags, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Umbrellas, Luggage.

Caswell & O'Rourke Store Co., Main St. — Derby Line — 2

Telephone: TRinity 3-3030
Branch Store Operated in Rock Island, Quebec, Canada.
BERT E. LEWIS & CYRIL R. DARBY—Owners & Buyers.

Gray's Dept. Store, 75 Main St. — Montpelier — 1

Telephone: MOntpelier 117
PAUL R. LINCOLN—Owner & General Buyer.

Combination Dry Goods Co., 19 Center St. — Rutland — 1

Telephone: PRospect 3-6363
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.
HOWARD H. MANLEY—Partner and Buyer all Ready-to-Wear, Dy Goods, Accessories, Notions, Toilet Goods, Underwear, Hosiery, etc.
LEWIS A. SALANDER—Partner and Buyer all Home Furnishings, Floor Coverings, Domestics, Toys, Housewares.

VERMONT (Cont'd.)

Units

Furman's Dept. Store, 41 Main St. — Springfield — 1
Telephone: SPringfield 4101
ALDAN W. FURMAN—Owner & General Buyer.

William Doolin & Co., 24 N. Main St. — St. Albans — 1
Telephone: ST. Albans 141
RALPH G. HERRIN—Owner & Buyer Ladies' Ready-to-Wear, Sportswear.
STEPHEN H. BARNES—General Buyer.

VIRGINIA

Nathan's Dept. Store — Bassett — 1
Telephone: BAssett 603
NATHAN WEINSTEIN—Owner & General Buyer.

Coiner's Dept. Store, 24 E. Main St. — Berryville — 1
Telephone: BErryville 148
E. G. COINER—Owner & General Buyer.

Mike's Dept. Stores, Wood Ave. — Big Stone Gap — 3
Telephone: BIg Stone Gap 100
Branch Stores Operated in Appalachia & Jonesville, Va.
MIKE & MARY SOLAITA—Owners & Buyers for all Depts.

Seay-Bagley Co., Inc. — Blackstone
Telephone: BLackstone
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
LEE BEVILLE—Operating Executive, General Buyer.

R. P. Harmon & Co., 538 Virginia St. — Bluefield — 1
Telephone: BLuefield 4703
JESS S. GILLESPIE—Owner & General Buyer.

Valley Store, Inc. — Buena Vista
Telephone: BUena Vista
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. H. YOUNG—Operating Executive, General Buyer.

C. H. Williams & Co., 212 E. Main St. — Charlottesville — 1
Telephone: CHarlottesville 2-5151
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
C. H. WILLIAMS—President.
HARVEY L. WILLIAMS—General Merchandise Manager.
MRS. V. SHISLER—Ladies' Ready-to-Wear.
MISS H. STUTZER—Blouses, Skirts, Sportswear, Sweaters & Intimate Apparel.
MRS. RINKER—Junior Wear.
MRS. RUSH—Millinery.
MRS. A. BRANHAM—Hosiery, Gloves, Handbags, Belts, Small Leather Goods, Umbrellas.
MRS. B. CASH—Handkerchiefs, Scarfs, Jewelry,Silverware, China, Glassware, Gifts, Lamps, Shades, Pictures, Mirrors, Home Furnishings.
MRS. L. HILDERBRAND—Infants' & Children's Wear.
A. R. McMULLEN—Ladies' & Children's Shoes, Luggage.
MRS. L. SCOTT—Men's & Boys' Clothing & Furnishings.
MRS. C. CRENNSHAW—Piece Goods, Linens, Towels, Domestics, Bedding, Draperies, Curtains & Upholstery.
MR. KING—Trimmings, Ribbons & Notions.
MRS. S. DUNN—Art Needlework.
MRS. E. MAWYER—Toiletries & Drug Sundries.
N. SHIFFLETT—Radios, Phonographs & Major Electrical Appliances.
C. WILLIAMS—Toys.

Walter's Dept. Store, 205 W. Main St. — Charlottesville — 1
Telephone: CHarlottesville 2-2540
ISAAC WALTERS—Owner & General Buyer.

VIRGINIA (Cont'd.)

Units

Wiley-Tilman, Inc., 410 E. Main St. — Charlottesville — 1
Telephone: CHarlottesville 2-6164
GORDON E. WILEY—President, General Manager.
BRADFORD K. WILEY—Merchandise Manager.
GORDON E. WILEY, JR.—General Buyer.

Pruden's, Inc., 215 N. Main St. — Chase City
Telephone: DRake 2-4521
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: MCGreevey, Werring & Howell, 225 W. 34th St.
A. P. JACKSON—Operating Executive, General Buyer.

Covington Dept. Store, Inc., 315 W. Main St. — Covington
Telephone: COvington 4101
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
D. V. SHANNON—Operating Executive & General Mdse. Manager.
MRS. EVA MASTERS—Buyer All Ladies' Ready-to-Wear.
MRS. LAURA PERDUE—Sportswear, Blouses, Knitwear.
MRS. PAULINE SNYDER—Hosiery, Underwear, Gloves, Handbags, Jewelry, Toilet Goods.
MRS. GERTRUDE DRESSLER—Infants Wear, Corsets, Brassieres.
GENE BYERS—Mens' & Boys Clothing, Furnishings.
MRS. LILLIAN PERRY—Domestics, Dry Goods, Notions, Trimmings.
MRS. PAULINE HARRISON—Housewares, Home Furnishings, Appliances, Toys.
MRS. FLINT—Shoes.

Lerner's Dept. Store, 129 E. Davis St. — Culpepper — 1
Telephone: CUlpepper 8481
ALLAN ROSENTHAL—Owner & General Buyer.

Clinchfield Coal Co. — Dante — 5
Telephone: DAnte 2311
All Stores Operated in Virginia.
JACK L. UBIL—Purchasing Agent.

Harnsberger's Dept. Store, Inc. 315 Main St. — Danville — 1
Telephone: DAnville 621
EMANUEL G. CARTON—President (107 Hopkins Place, Baltimore, Md.)
FRED M. ROSENBERG—General Merchandise Manager & Buyer Men's Clothing & Furnishings, Piece Goods, Linens, Towels, Domestics, Bedding, Laces, Trimmings, Ribbons, Notions, Toiletries, Jewelry, Silverware, Stationery, Smallwares, Draperies, Curtains, Floor Coverings, Home Furnishings.
MRS. H. T. AREHART—Ladies' Ready-to-Wear, Sportswear, Blouses, Millinery, House Dresses, Uniforms, Handbags, Infants' & Children's Wear.
MRS. R. J. DODSON—Hosiery, Underwear, Gloves, Handkerchiefs, Ready-to-Wear Accessories, Corsets & Brassieres.
MRS. D. J. BOOTHE—Boys' Clothing & Furnishings.
J. P. WHEDBEE—All Shoes.

Johnson's Dept. Store, Inc., 416 Main St. — Danville
Telephone: DAnville 3155
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
E. W. AARON—Operating Executive, General Mdse. Manager.
JOHN ROZEWICZ—Display Director.
MRS. D. WHITE—All Ladies' Ready-to-Wear, Blouses, Sportswear.
MRS. V. REYNOLDS—Girls Wear, Aprons, House Dresses, Infants Wear.
A. F. ROBINETTE—Underwear, Gloves, Handkerchiefs, Handbags, Notions, Domestics, Dry Goods, Trimmings, Toilet Goods, Jewelry, Umbrellas.
MISS E. CHANDLER—Hosiery, Negligees, Robes.
MISS OLA BURTON—Corsets, Brassieres.
MR. SNEAD—Mens & Boys Wear, Furnishings.
MISS E. RICE—Piece Goods, Linens.
R. DALTON—Home Furnishings, Housewares, Appliances, Radio, Toys, Luggage.

VIRGINIA (Cont'd)

Units

Dillwyn Dept. Store — Dillwyn
Telephone: Dillwyn Operator
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
C. C. ROSEN—Operating Executive, General Buyer.

Bryant Bros. & Co. — Dry Fork — 4
All Stores Operated in Virginia.
J. W. BRYANT, JR.—Merchandise Manager & Buyer.

Davidson's, Inc. — Farmville
Telephone: Farmville Operator
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. H. YOUNG—Operating Executive, General Buyer.

Economy Shop, Inc., 305 E. Main St. — Front Royal
Telephone: FRont Royal 348
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
S. R. ELLISON—Operating Executive, General Buyer.

Royal Quality Stores, 131 E. Main St. — Front Royal — 3
Telephone: FRont Royal 16
Branch Stores Operated in Roanoke, Va. & Acosta, Pa.
Operates: WARREN QUALITY SHOP.
GEORGE SILEK—Owner & Buyer for All Departments.

Weaver's, Inc., 205 E. Main St. — Front Royal
Telephone: FRont Royal 62
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
WILLIAM D. BLANTON—Operating Executive, General Buyer.

Newton's Dept. Stores, Main St. — Galax — 3
Telephone: GAlax 2161
Stores Operated in North Carolina & Virginia.
WM. K. NEWTON—Owner.
T. S. JENRETTE—General Manager & Buyer for all Depts.

W. H. Bowling Dept. Store, — Gate City — 1
Telephone: FUlton 6-3284
W. H. BOWLING, JR.—Owner & General Buyer.

Krislee's Dept. Store — Gate City — 1
Telephone: FUlton 6-3561
S. M. LEVINE—Owner & General Buyer.

S. & S. Dept. Stores — Grundy — 2
Telephone: GRundy 5511
Branch Store Operated in Iager, W. Va.
A. S. SAYER & MIKE SHADY—Owners & Buyers for all Depts.

Exchange Stores — Halifax — 4
All Stores Operated in Halifax & Scottsburg, Va.
JOHN A. MITCHELL—Owner & Buyer for all Departments.

Halifax Dept. Store, Inc., — Halifax
Telephone: HAlifax 2601
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
G. A. MATZNER—Operating Executive, General Buyer.

Kanter's Dept. Store, 8 W. Queen St. — Hampton — 1
Telephone: HAmpton 3-3841
MAX J. KANTER—Owner & General Buyer.

B. Ney & Sons, 105 N. Main St. — Harrisonburg — 1
Telephone: HArrisonburg 4-6741
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

(Continued)

VIRGINIA (Cont'd)

Units

B. Ney & Sons (Continued)

EUGENE P. BERNEY—President & General Merchandise Manager, Buyer Luggage, Raincoats, Leather Apparel.
MRS. MANNING—Ladies' Ready-to-Wear, Sportswear, Infants' & Children's Wear, Millinery.
MRS. EUGENE P. BERNEY—Hosiery, Intimate Apparel, Gloves, Scarfs, Ready-to-Wear Accessories, Handbags, Piece Goods, Bedding, Domestics, Notions, Toiletries, Jewelry, China, Glassware, Silverware, Gifts, Draperies, Curtains, Lamps, Shades & Home Furnishings.
J. VANCE—All Shoes.
DAVID E. STEPHENS—Men's Furnishings, Sporting Goods, Cutlery.

Joseph Ney's, 2 Court Square — Harrisonburg — 1

Telephone: HArrisburg 4-4451
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.
A. L. SONN—Executive Vice President, General Manager & Mdse. Mgr.
IRVING NEY—Vice President, Buyer Ladies Coats, Suits.
DAVID ROBINSON—Buyer Domestics, Piece Goods, Dry Goods, Notions.
MRS. HENRY KNICK—Dress Buyer, Sportswear, Blouses, Sweaters.
NORMA DOVEL—Buyer Hosiery, Handbags, Neckwear, Jewelry.
MARY LOEWNER—Underwear, Corsets, Brassieres.
HELEN RHODES—Childrens' & Infants' Wear.
ED TAYLOR—Shoes, Luggage, Leather Goods.

Rockingham Co-op. Farm Bureau, Grace Street — Harrisonburg — 5

Telephone: HArrisonburg 4-3856
All Stores Operated in Virginia.
C. V. SMITH—Secretary, Treasurer.
E. B. KAYLOR—General Manager.
LOUISA BRYAN—Buyer for Hosiery, Neckwear, Gloves, Notions, Dry Goods, Handkerchiefs, Toys, Toilet Goods, Drug Sundries.
CHARLES SMITH—Buyer for Men's Furnishings, Housewares, Paper Goods, Stationery
WELDON HOOVER—Buyer Paint, Wallpaper, Floor Coverings.
C. B. FRANK—Buyer for Cutlery, Electrical Goods, Auto Supplies.

Merchants Supply Co. — Haysi — 4

Stores Operated in Kentucky & Virginia.
ARTHUR D. TILLER—General Manager.
ROBERT W. POBST—Merchandise Manager.

Rakes' Dept. Store — Haysi — 1

Telephone: HAysi 2341
SOL RAKES—Owner & General Buyer.

Cook's, Inc., Broadway & Main St. — Hopewell

Telephone HOpewell 5672
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
P. R. WOOTON—Operating Executive, General Buyer.

Lester Stores — Hurley — 2

Branch Store Operated in Home Creek, Va.
MRS. EDNA LESTER—Owner & Buyer.

Sullivan's, Inc. — Kilmarnock

Telephone: Kilmarnock Operator
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
M. D. AYCOCK—Operating Executive, General Buyer.

Clarke's Dept. Store, 209 Main St. — Lawrenceville — 1

Telephone: LAwrenceville 2214
L. E. CLARKE—Owner & General Buyer.

W. S. Peebles & Co., Inc., 205 Main St. — Lawrenceville — 14

Telephone: LAwrenceville 2515
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Stores Operated in North Carolina, South Carolina & Viginia.

(Continued)

VIRGINIA (Cont'd.)

Units

W. S. Peebles & Co., Inc. (Continued)

C. W. PEEBLES—President.
W. S. PEEBLES, JR.—General Manager and Buyer for Neckwear, Hosiery, Gloves, Handbags, Dry Goods, Handkerchiefs, Ribbons, Umbrellas, Leather Goods, Notions, Stationery, Drug Sundries, Shoes, Slippers, Store Equipment.
HUGH YELVERTON, JR.—Buyer Ladies' Ready-to-Wear.
MRS. HUBBARD—Budget Dresses.
MISS A. PEARSON—Intimate Apparel.
ESCAR D. BRADY, JR.—Ladies' & Children's Shoes.
M. W. PEEBLES—Buyer for Mens' Furnishings.
W. T. LUNDY—Boys' Clothing & Furnishings.
MRS. L. ABERNATHY—Buyer for Jewelry & Silverware.
MRS. A. BROWDER—Art Needlework.
A. S. CARPENTER—Buyer for Novelty Jewelry, Housewares, China, Glassware, Cutlery, Electrical Goods, Toys, Paper Goods.

Jenks & Mast Dept. Store, Main St. — Lebanon — 1

Telephone: LEbanon 51
JOHN P. MAST—Operating Partner, General Buyer.

White's Dept. Store, 321 King St. — Leesburg — 2

Telephone: LEesburg 179
Branch Store Operated in Alexandria, Va.
MILTON MYERS—General Manager & Buyer for all Depts.

Adair-Hutton, Inc., Main St. — Lexington

Telephone: LExington Operator
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
OPIE R. THARPE—Operating Executive, General Mdse. Mgr. & Buyer Men's & Boys' Depts., Toys.
MRS. O. R. THARPE—Handbags, Jewelry, Gloves, Stationery, Toilet Goods.
MRS. M. ROBERTS—Ladies Ready-to-Wear, Sportswear, Blouses, Hosiery, Underwear, Childrens & Infants' Wear, Corsets, Brassieres.
MISS M. GILLESPIE—Domestics, Dry Goods, Notions, Trimmings.
MRS. M. McCORMICK—Housewares, Home Furnishings, Floor Coverings.

R. A. Baldwin's Sons, 812 Main St. — Lynchburg — 4

Telephone: LYnchburg 2-4524
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Stores Operated in North Carolina & Virginia.
MONROE BALDWIN—Vice President & General Merchandise Manager.
B. C. BALDWIN—Buyer Store Equipment, Supplies.
MRS. G. McLAUGHLIN—Ladies' Coats, Suits, Dresses, Furs.
MISS D. HOGAN—Misses' & Juniors' Ready-to-Wear.
MISS A. McCRAW—Budget & Basement Coats, Suits, Dresses, Sportswear, House Dresses, Sweaters.
MRS. P. WHITLAW—Ladies' Sportswear, Blouses, Uniforms, Corsets & Brassieres.
MRS. L. READ—Millinery.
GORDON P. GOLDENBERG—Hosiery, Gloves, Handbags, Main Floor Ready-to-Wear Accessories, Jewelry, Men's Furnishings, Ladies' Robes & Intimate Apparel.
MRS. M. TWINSDALE—Girls', Infants' & Children's Apparel, Boys' Wear.
C. F. COX—Buyer for Shoes.
MISS M. DORAN—Toiletries & Cosmetics.
MRS. C. F. APPERSON—Towels, Blankets, Domestics, Curtains, Lamps, Shades, Pictures, Mirrors, Household Items, Floor Coverings, Toys.

Guggenheimer's, 700 Main St. — Lynchburg — 1

Telephone: LYnchburg 3-1311
Resident Buyer: Allied Stores Corp., 1440 Broadway (See listing)
STACY L. PECK—President & Managing Director, Merchandise Manager Ladies' Ready-to-Wear, Men's Wear, Infants' & Children's Wear.
HOWARD D. NICHOLS—Merchandise Manager Fashion Accessories, Underwear, Corsets, Brassieres, Stationery & Home Furnishings, & Buyer Hosiery, Notions, Art Needlework, Stationery, Pictures, Mirrors.

(Continued)

VIRGINIA (Cont'd)

Unit

Guggenheimer's (Continued)

MRS. GRETCHEN A. SCALES—Advertising Manager.
MISS M. WALKER—Ladies' Coats, Suits, Rainwear, Furs.
MISS M. REED—Dresses, House Dresses, Uniforms.
F. HUTTMAN—Blouses, Skirts, Sportswear, Knit Apparel.
MRS. MORGAN—Millinery.
MISS I. SCOTT—Gloves, Handbags, Small Leather Goods, Fashion Accessories, Umbrellas, Jewelry, Silverware.
MRS. H. KIRBEY—Lingerie, Underwear, Corsets, Brassieres, Negligees.
MRS. M. SMITH—Infants' & Children's Wear.
MISS IDA CONVERSO—Men's & Boys' Clothing & Furnishings, Luggage.
ROBERT H. WALSH—All Shoes.
MRS. L. WILLIS—Yard Goods, Towels, Linens, Domestics, Blankets, Sheetings, Bedding, Draperies, Curtains & Upholstery.
MRS. M. McKENON—Toiletries & Drug Sundries.
A. E. McCONVILLE—China, Glassware, Lamps, Shades, Furniture, Floor Coverings, Home Furnishings, Gifts & Toys.
FRANK GODSEY—Radios, Phonographs & Major Electrical Appliances.

J. R. Millner Co., Inc., 800 Main St. — Lynchburg — 1

Telephone: LYnchburg 2-1211
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

GENTRY R. PLUNKETT, SR.—President, General Merchandise Manager.
JOHN J. WRANEK—Vice President.
HERBERT J. STORK—Vice President.
LANDON D. MORRISSETT—Treasurer.
HAROLD H. HAWKINS—Store & Display Equipment Buyer.
JOSEPH A. MOFFIT—Advertising Manager.
MRS. ELIZABETH H. CATLETT—Personnel Manager.
MISS ELIZABETH THORNHILL—Women's, Misses' & Juniors' Coats & Suits, Furs.
MRS. ELIZABEH BARNARD—Women's, Misses' & Juniors' Dresses, Aprons, House Dresses, Uniforms, Knit Apparel.
J. H. MONTAGUE—Sportswear, Blouses, Skirts, Girls' Wear, Underwear, Corsets, Brassieres, Negligees, Robes.
MRS. N. J. YOUNG—Millinery.
H. J. STORK—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Toiletries, Costume Jewelry, Umbrellas.
D. W. EVANS—Ladies' Shoes.
MRS. ANNIE R. SCOTT—Infants' & Children's Wear.
G. R. PLUNKETT, JR.—Men's & Boys' Clothing & Furnishings.
T. C. FLOWERS—Piece Goods, Domestics, Linens, Towels, Laces, Trimmings, Ribbons, Notions.
J. R. DIETZ—Fine Jewelry, Clocks, Watches.
T. P. WALLACE—Silverware.
J. J. WRANEK—Stationery, Pictures, Mirrors, Gifts, Luggage, Candy.
W. B. CANTIERI—Bedding, Curtains, Draperies, Upholstery, Floor Coverings, Housewares, Furniture.
R. S. TERRY—Major Appliances, Radios & Phonographs.
MRS. LEWIS F. HUDSON—Basement Housewares.

Ralco Stores, Inc., Allied Arts Bldg. — Lynchburg — 4

Telephone: LYnchburg 2-2343
All Stores Operated in Virginia.

WILLIAM H. BURRUSS—General Manager & Buyer.

Snyder & Berman, Inc., 914 Main St. — Lynchburg — 1

Telephone: LYnchburg 6-2631
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

HARRY BERMAN—President & General Merchandise Manager & Buyer Women's, Misses' & Juniors' Coats, Suits, Dresses & Furs.
FRED BERMAN—Executive Vice President & Personnel Manager.
MRS. ADARIA GARRETT—Treasurer & Controller.
GUS BERMAN—General Manager & Buyer Hosiery, Gloves, Handbags, Scarfs, Accessories, Ribbons, Notions, Toiletries, Drug Sundries, Fine & Costume Jewelry, Silverware, Clocks, Watches, Books, Magazines, Stationery, Gifts.

(Continued)

VIRGINIA (Cont'd.)

Units

Snyder & Berman, Inc. (Continued)

ALVIN H. GREIF—Blouses, Skirts, Sportswear, Knit Apparel, Girls' Wear, Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MRS. JANET BOOTH—Millinery, Luggage.
MRS. BLANCHE MORRISON—Corsets & Brassieres.
MRS. J. B. STATON—Infants' & Children's Wear & Furnishings.
F. H. MORTZ, JR.—Men's & Boys' Clothing & Furnishings.
R. C. WARE—Piece Goods, Comforters, Muslins, Blankets, Laces, Trimmings, Bedding, Draperies, Upholstery, Curtains, Pictures, Mirrors, Lamps, Shades, Home Furnishings, Furniture, Floor Coverings, Radios, Phonographs, Major Electrical Appliances, Sporting Goods & Cameras, Toys.
MISS INEZ BURFORD—Linens, Towels, Sheetings, Spreads, Umbrellas & Art Needlework.

Collins Bros. Dept. Store, Marion 1

Telephone: MArion 3-4641
GEORGE A. COLLINS—Owner & General Buyer.

Globman's Stores, Inc., 115 E. Church St. Martinsville 3

Telephone: MArtinsville 3404
Branch Stores Operated in Galax, Va. & Leakesville, N. C.
A. GLOBMAN—President.
LEON GLOBMAN—Store Equipment Buyer & Buyer Men's Wear, Toys & Sporting Goods.
MRS. A. GLOBMAN—Ladies' Ready-to-Wear.
MRS. CLAIRE GREENE—Infants' & Children's Wear.
D. A. GREENE—Hosiery, Ladies' Accessories, Handbags, Gloves, Hair Goods, Sanitary Goods, Cosmetics, Drug Sundries, Stationery, Books, Magazines, Lamps, Shades, China, Glassware, Silverware, Housewares, Appliances, Hardware, Paints, Luggage, Candy & Food Dept.
MRS. G. CARTER—Lingerie, Underwear, Foundations.
MRS. VERGIE BYRD—Yard Goods, Sewing Accessories, Patterns.
MRS. MARY EARLES—Towels, Domestics & Home Furnishings.

C. W. Holt Co., 3 E. Church St. Martinsville 1

Telephone: MArtinsville 3486
Resident Buyer: Leo Levitan, 450 7th Ave.
C. W. HOLT—President & General Merchandise Manager.
MRS. C. BOULDIN—Ladies' Ready-to-Wear, Millinery, Sportswear, Hosiery, Underwear, Robes, Handkerchiefs, Jewelry, Towels, Linens, Domestics, Blankets, Spreads, Bedding.
MRS. H. ROACH—Gloves, Handbags, Ready-to-Wear Accessories, Umbrellas, Toiletries, Drug Sundries, Curtains & Draperies.
MISS R. STONE—Corsets & Brassieres.
EWELL HOLT—Men's & Boys' Clothing & Furnishings, Luggage.
A. HARRIS—Men's & Boys' Shoes, Sporting Goods.

Coburn's Dept. Store Narrows

Telephone: NArrows 2321
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
FLOYD MADDOX—Operating Executive, General Buyer.

Romanus Dept. Stores, Main St. Narrows 2

Telephone: NArrows 2365
Branch Store Operated in Pearisburg, Va.
H. J. ROMANUS—Owner & Buyer for all Departments.

Beskin's Dept. Store, Inc., 2400 Jefferson Ave. Newport News 1

Telephone: NEwport News 3-1388
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
THEODORE H. BESKIN—President & General Merchandise Manager, Buyer Men's & Boys' Clothing & Furnishings, Luggage, Toys.
MRS. E. BESKIN—Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Blouses, Skirts, Sweaters, Knit Apparel, Furs, Rainwear, Infants' & Children's Wear.
MRS. H. BLAND—Intimate Apparel.

(Continued)

VIRGINIA (Cont'd.)

Units

Beskin's Dept. Store, Inc. (Continued)

O. H. HIGHBERGER—Hosiery, Gloves, Handbags, Neckwear, Accessories, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Gifts, Umbrellas, Costume Jewelry, Stationery, China, Glassware, Home Furnishings, Floor Coverings, Lamps, Shades, Pictures, Mirrors, Draperies, Curtains & Upholstery.
MRS. CARTER—Toiletries & Drug Sundries.
J. K. AACH—All Shoes.

Broadway Dept. Stores, Inc., 3007 Washington Ave. Newport News

Telephone: NEwport News 4-1761
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
H. F. MOORE—Operating Executive, General Mdse. Manager.
MRS. KEECH—Ladies Ready-to-Wear, Aprons, House Dresses.
MARGARET BOHLKEN—Underwear, Hosiery, Handbags, Jewelry, Toilet Goods.
MRS. THOMAS—Domestics, Dry Goods, Notions, Trimmings.
M. S. WARD—Mens' & Boys Wear, Furnishings.
MISS ROGERS—Blouses, Sportswear, Knitwear.
MRS. BALSON—Childrens' & Infants' Wear.
MRS. B. STANLEY—Corsets, Brassieres.
J. CLEMMONS—Housewares, Home Furnishings, Appliances, Toys.

Nachman's Dept. Store, Inc., 3201 Washington Ave. Newport News 1

Telephone: NEwport News 6-1341
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
MR. NACHMAN—President.
CHARLES KATES—General Merchandise Manager.
MRS. BECKER & MRS. DANIELS—Co-Buyers Coats & Suits.
MISS HARPER—Dresses, House Dresses, Uniforms.
MRS. M. SCHWARTZ—Sportswear.
MRS. B. M. BECKER—Junior Wear, Girls' & Teen-Age Wear.
MRS. HEARN—Millinery.
MRS. L. ENTMINGER—Hosiery.
MRS. B. COPELAND—Lingerie, Negligees, Robes, Knit Underwear.
MRS. E. CHALKEY—Gloves.
B. M. BECKER—Shoes & Handbags.
MRS. M. SPENCER—Scarfs, Handkerchiefs, Accessories, Laces, Ribbons.
MRS. L. WATSON—Corsets & Brassieres.
ISADORE E. NACHMAN—Infants' & Children's Wear, Furnishings, Toys & Furniture.
R. E. MOBERG—Men's Clothing & Sportswear.
FRANK A. RUCKERT—Men's Furnishings, Sporting Goods.
MORRIS SCHWARTZ—Men's Work Clothes.
SIDNEY E. GOLDMEIER—Piece Goods, Linens, Towels, Domestics, Spreads, Blankets & Bedding.
MRS. C. GIDDINGS—Patterns.
MRS. MORRIS—Trimmings & Notions.
MRS. R. MOSSIMANN—Art Needlework, Stationery, Books, Stationery, Umbrellas, Gifts, China, Glassware, Cutlery, Housewares.
JACK SCHEEL—Toiletries & Main Floor Items.
MRS. M. WINSLOW—Jewelry.
JAMES E. BUFFINGTON—Draperies, Curtains, Upholstery, Lamps, Shades, Floor Coverings, Furniture, Home Furnishings.
A. J. BACHMANN—Radios, Phonograhs, Major Electrical Appliances.
A. H. NACHMAN—Luggage.

BASEMENT DEPARTMENTS

WILLIAM LANE—Budget Coats, Dresses, Sportswear, Housewares.
MRS. HERN—Millinery.
B. M. BECKER—Basement Shoes.
MORRIS SCHWARTZ—Ladies' Hosiery, Underwear, Children's Wear, Men's Clothing & Furnishings.
MRS. BRANTLEY—Boys' Wear.
SIDNEY E. GOLDMEIER—Dress Goods, Linens, Towels, Bedding.

Stein-Bell Dept. Store, 2313 Jefferson Ave. Newport News 1

Telephone: NEwport News 2-4893
WILLIAM D. BELL—Owner & General Buyer.

VIRGINIA (Cont'd.)

Units

Altschul's Dept. Store, 317 Church St. Norfolk 10, 1

Telephone: NOrfolk 2-2317
Resident Buyer: Kirby Block & Co., 130 W. 31st St.
SYLVAN ALTSCHUL—President, Buyer Hosiery, Gloves, Swim Suits, Toys.
HERBERT ALTSCHUL—General Merchandise Manager, Buyer Infants' & Children's Wear & Furnishings.
MISS IDA GEFFEN—Misses', Women's & Juniors' Coats, Suits, Dresses.
M. BARKER—Blouses, Skirts, Sportswear, Sweaters, Knit Apparel, Underwear & Lingerie.
HARRY L. BROIDA—Aprons, House Dresses, Uniforms, Robes.
MISS E. STEIN—Millinery.
MRS. HOWERN—Handbags, Scarfs, Handkerchiefs, Laces, Trimmings, Ribbons, Ready-to-Wear, Accessories, Notions, Jewelry, Art Needlework, Toiletries, Cosmetics, Lamps, Shades, China, Glassware, Pictures, Mirrors, Luggage & Gifts.
MRS. F. BRIDGER—Foundation Garments.
J. DYSON—Men's & Boys' Wear & Furnishings.
MORRIS LEARMAN—Piece Goods, Linens, Towels, Domestics, Bedding, Draperies, Curtains, Upholstery, Floor Coverings, Home Furnishings.

Ames & Brownley, Inc., 415 Granby St. Norfolk 10, 1

Telephone: NOrfolk 5-5321
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
D. BAKER AMES—President.
GEORGE P. MONAHAN—General Merchandise Manager.
MRS. A. ELLIS—Ladies' Better Coats, Suits & Dresses.
MRS. E. SKINNER—Popular Priced Coats, Suits & Dresses, House Dresses, Uniforms.
MISS B. WILLIAMS—Skirts, Sweaters, Sportswear.
FRANK M. SLATTERY—Furs.
MRS. H. COGGSDALE—Blouses, Scarfs, Neckwear & Handbags.
MRS. M. WILSON—Hosiery, Raincoats, Umbrellas.
MISS BERTHA L. SNOW—Gloves, Handkerchiefs, Lingerie, Underwear, Negligees.
D. LONG—Ladies' & Children's Shoes.
MRS. E. COAL—Corsets & Brassieres.
MRS. HOFFLER—Infants', Children's & Teen-Age Wear, Toys.
W. BRACEY—Men's & Boys' Clothing & Furnishings.
J. KELLEY—Piece Goods, Linens, Towels, Domestics, Bedding, Trimmings, Notions, Patterns, Silverware, China, Glassware, Housewares, Cutlery, Gift Shop.
MRS. I. BOYD—Toiletries, Drug Sundries, Jewelry.
MRS. R. PRESSON—Stationery & Greeting Cards.
JAMES R. LAMBDEN—Draperies, Curtains, Upholstery.
EARNEST G. WILLIAMS—Lamps, Shades, Pictures, Mirrors, Furniture, Floor Coverings, Home Furnishings.

Max Stores Co., 329 Church St. Norfolk 10, 3

Telephone: NOrfolk 4-1252
Branch Stores Operated in Chase City, Va. & Warrenton, N. C.
JACK MAX—Buyer for all General Merchandise.
RALPH MAX—Buyer for Shoes.
E. HARRIS—Buyer for Ready-to-Wear, Accessories.

The Paul H. Rose Corp., 718 W. 21st St. Norfolk 10, 2

Telephone: NOrfolk 5-7431
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Branch Store Operated in Norfolk.
Operates: (17) PHR CRADLE SHOPS.
(2) CENTER SHOPS.
SMITH FURNITURE STORE, NORFOLK, VA.
PAUL H. ROSE—President.
L. H. HARVIN, JR.—Executive Vice President.
J. R. BALLARD—Treasurer.
W. J. VAUGHAN—Secretary.
W. S. HAYDEN—General Merchandise Manager.
JOHN R. BROWNING—Advertising Manager.

(Continued)

VIRGINIA (Cont'd.)

Units

The Paul H. Rose Corp. (Continued)

MISS ANN PAUL—Executive Personnel Manager.
O. S. STONE—Manager of Branch Store.
RICHARD PARK—Display Director & Display Equipment Buyer.
W. J. VAUGHAN—Manager Children's Shop Division.
ALEX FERRIS—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. MINNIE HUNT—Blouses, Aprons, House Dresses, Uniforms, Hosiery, Intimate Apparel, Negligees, Neckwear, Scarfs, Gloves, Handbags, Umbrellas & Accessories.
MRS. DORIS GUINN—Sportswear, Skirts, Knit Apparel, Swim Suits, Toiletries, Costume Jewelry, Watches.
MRS. ELEANOR FLORIE—Juvenile Furniture, Boys' Wear, Children's Notions.
MRS. MARIE GUINN—Infants', Children's & Girls' Wear.
L. E. COLLIER—Men's Clothing, Hats & Furnishings.
WALTER CAMPBELL—Piece Goods, Linens, Towels, Domestics, Sheetings, Blankets, Spreads, Laces, Trimmings, Ribbons, Notions, Art Needlework, Draperies, Curtains, Luggage.
T. G. BAIN, JR.—Silverware, China, Glassware, Pictures, Mirrors, Lamps, Shades, Gifts, Stationery, Candy.
JOHN R. JOHNSON—Clocks, Sanitary Goods, Toys, Sporting Goods, Cameras, Hardware, Paints, Tinware, Kitchenware, Housewares, Small Appliances, Xmas Decorations.
J. W. ROMM—Beds, Bedding, Furniture, Floor Coverings.
EURELL WEST—Radios, Phonographs & Major Electrical Appliances.

Smith & Welton, Inc., 300 Granby St. Norfolk 10, 3

Telephone: NOrfolk 4-7741
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
All Stores Operated in Norfolk, Va.

R. F. WELTON, JR.—President.
R. F. WELTON III—Assistant to President, Sales Manager & General Merchandise Manager.
ROBERT H. WELTON—Vice President.
CHARLES R. EASON—Secretary, Treasurer, Purchasing Agent, & Buyer Store Fixtures & Equipment.
MISS M. B. GIBBS—Coats, Suits & Furs.
MRS. L. WILSON—Popular Priced Coats, Suits, Dresses, House Dresses, Uniforms.
MRS. M. CAREY—Better Dresses.
MRS. E. MILLER—Blouses, Skirts, Sportswear, Sweaters, Knit Apparel, Rainwear.
MRS. M. KYLE—Millinery.
MRS. M. AYERS—Hosiery, Underwear, Robes, Negligees, Umbrellas, Gloves, Handkerchiefs.
MRS. A. MEADER—Scarfs, Handbags, Belts, Small Leather Goods.
MISS B. SHIPP—Corsets & Brassieres.
MRS. H. McCABE—Infants' & Children's Wear & Furnishings, Infants' Furniture, Children's Shoes.
G. JONES—Ladies' Shoes.
A. CULPEPPER—Men's Clothing & Furnishings.
B. A. LETICH—Piece Goods, Domestics, Bedding, Patterns, Laces, Trimmings, Housewares, Electrical Goods, Hardware, Toys.
MRS. M. L. BUNCH—Notions, China, Glassware, Silverware, Lamps, Shades, Pictures, Mirrors, Gifts.
A. H. CULPEPPER—Stationery, Candy, Toilet Goods, Luggage.
L. B. WORRELL—Draperies, Curtains, Upholstery, Floor Coverings & Home Furnishings.
MRS. M. L. NICHOLS—Fountain-Luncheonette.

L. Snyder's Dept. Store, 151 Church St. Norfolk 10, 1

Telephone: NOrfolk 4-5451
Resident Buyer: Felix Lilienthal & Co., Inc., 33 W. 34th St.

SOL H. SNYDER—President & General Merchandise Manager, Buyer Girls' & Children's Wear.
CARL H. FRANKLIN—Coats, Suits, Dresses, Furs.
MRS. L. GLICK—Blouses, Skirts, Sportswear, Sweaters, Blouses.
WILLIAM GROSS—Aprons, House Dresses, Uniforms, Rainwear.

(Continued)

VIRGINIA (Cont'd.)

Units

L. Snyder's Dept. Store (Continued)

MISS P. MASON—Millinery.
MRS. PARIS—Hosiery, Gloves, Scarfs, Handkerchiefs & Ready-to-Wear Accessories.
MRS. E. TOBIN—Handbags, Small Leather Goods, Jewelry, Toiletries, Cosmetics, Gifts, Umbrellas & Intimate Apparel.
MRS. O. HUNLEY—Infants' Wear, Furnishings & Furniture.
HAROLD M. METRO—Men's & Boys' Clothing & Furnishings.
D. HARRIS—Piece Goods, Domestics, Bedding, Laces, Trimmings, Notions, China, Glassware, Draperies, Curtains, Upholstery, Floor Coverings, Home Furnishings, Outdoor Furnishings.
S. JACOBS—Toys.

W. G. Swartz Co., Inc., Bank & Plume Sts. — Norfolk 10, — 1

Telephone: NOrfolk 5-1456
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

W. G. SWARTZ—President.
J. A. WATTS III—Vice President & Treasurer.
WILLIAM BUSCH—General Merchandise Manager.
J. A. PHELPS—Advertising Manager & Sales Promotion Manager.
T. W. DERRY—Store Superintendent.
MRS. MILDRED BRAGG—Personnel Manager.
MRS. M. HOWELL—Ladies' Ready-to-Wear, Sportswear, Skirts, Blouses, Sweaters, House Dresses, Aprons, Uniforms, Furs.
MRS. M. McNEIL—Millinery, Scarfs, Handkerchiefs, Laces, Trimmings, Ribbons, Jewelry.
MISS M. TRETOLA—Hosiery & Gloves.
MRS. GRAY—Underwear, Robes, House Coats, Negligees.
MRS. R. SMITH—Foundation Garments.
MRS. L. BELLANGIA—Handbags, Small Leather Goods, Toiletries & Drug Sundries.
MRS. E. WADE—Infants' & Children's Wear.
J. G. STARR—Men's Furnishings, Luggage.
RICHMOND S. PEARSON—Piece Goods, Linens, Towels, Domestics, Blankets, Sheetings, Bedding, Patterns.
HOWARD T. McCOY—Notions, Toys, Sporting Goods.
MRS. R. CAPPS—Silverware, China, Glassware, Clocks, Lamps, Shades, Cutlery, Housewares, Gifts.
MRS. D. WILLIAMS—Stationery, Pictures, Mirrors, Art Needlework.
W. H. WILLIAMS—Radios, Phonographs, Major Electrical Appliances, Home Furnishings, Outdoor Furnishings.
D. EVANS—Draperies, Curtains, Upholstery, Furniture & Floor Coverings.

Ellin's Dept. Store, Park Ave. — Norton — 1

Telephone: NOrton 211

A. H. LIPSHIN—Owner & General Buyer.

Glick & Sons Dept. Stores — Onancock — 2

Telephone: ONacock 200
Branch Store Operated in Exmore, Va.

SAUL GLICK—Owner & Buyer for all Departments.

A. Greenberg Co., Market St. — Onancock — 1

Telephone: ONancock 364

JACK KIMMEL—Owner & General Buyer.

Lerner Bros, Inc., 111 E. Main St. — Orange — 2

Telephone: ORange 2001
Branch Store Operated in Warrenton, Va.

LOUIS LERNER—President & Co-Buyer for Orange Store.
MRS. LOUIS LERNER—Co-Buyer for Orange Store.
THEODORE PARTNOY—Manager & Co-Buyer for Warrenton Store.
MRS. THEODORE PARTNOY—Co-Buyer for Warrenton Store.

May-Rudasill Co., 100 W. Main St. — Orange

Telephone: ORange 7351
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

(Continued)

VIRGINIA (Cont'd.)

Units

May-Rudasill Co. (Continued)

J. J. BURROUGHS—Operating Executive, General Mdse. Manager.
MRS. A. LLOYD—Ladies, Childrens & Infants Wear.
IRENE MASON—Hosiery, Underwear, Handbags, Toilet Goods, Lingerie.
J. TALBOTT—Mens' & Boys Wear, Furnishings.
MRS. M. SHEFFIELD—Domestics, Notions, Trimmings.
MRS. A. WATTS—Housewares, Home Furnishings, Toys.

Rucker-Rosenstock, Inc., 132 N. Sycamore St. — Petersburg

Telephone: REgent 2-8111
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).

A. H. KNIGHT—Operating Executive, General Mdse. Manager.
MRS. D. MASTERS—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. STOTT—Aprons, House Dresses, Uniforms, Robes, Negligees, Intimate Apparel.
GILBERT H. PARKER—Ladies' Hosiery, Gloves, Umbrellas, Boys' Wear & Furnishings, Toys.
MRS. M. SANFORD—Scarfs, Handkerchiefs, Handbags, Accessories, Jewelry.
MRS. M. SCARBOUGH—Infants' & Children's Wear & Furnishings.
R. WICKS—Men's Hats & Furnishings.
MRS. TAYLOR—Piece Goods, Laces, Trimmings, Ribbons, Notions, Art Needlework.
MISS D. BUTLER—Towels, Linens & Domestics.
MRS. V. SAPPS—Toileries, Cosmetics & Drug Sundries.
MRS. E. LOCKET—Stationery.
MRS. WILSON—Draperies, Curtains.
B. L. SIMPSON—Silverware, China, Glassware, Cutlery, Housewares, Lamps, Shades, Home Furnishings, Upholstery, Floor Coverings, Hardware
GEORGE F. DRAUGHAN—Radios, Phonographs & Major Electrical Appliances.
FRED C. MAYS—Buyer for all Basement Departments.

Pocahontas Fuel Co., Inc. — Pocahontas — 13

Telephone: POcahontas 907
Stores Operated in Virginia & West Virginia.

A. O. BISHOP—Manager of Stores—Buyer all Depts.
J. C. TUELL—Warehousing Supervisor.

Blumberg's Dept. Store, 733 High St. — Portsmouth — 1

Telephone:POrtsmouth 7-1201
Resident Buyer: Kirby Block & Co., 130 W. 31st St.

LEO PINCKNEY—President.
H. W. FEICK—General Merchandise Manager.
ESTER FALK—Ladies' Ready-to-Wear, Rainwear, Furs.
MRS. DELK—Blouses, Skirts, Sportswear, Knit Apparel, Hosiery, Scarfs, Handkerchiefs, Gloves, Handbags, Accessories, Jewelry, Silverware, Toiletries & Cosmetics.
MRS. A. LASH—Corsets & Brassieres.
MRS. A. PHELLPS—Infants' & Children's Wear.
MORRIS ROTH—Men's & Boys' Clothing & Furnishings.
RAY PONTIFEX—Piece Goods, Linens, Draperies, Curtains & Room Decorations.
EDWARD T. O'SULLIVAN—Towels, Domestics, Bedding, Patterns, Laces, Trimmings, Ribbons, Art Needlework.
J. M. LEVINE—Notions & Stationery.
R. SHOTT—Lamps, Shades, China, Glassware, Housewares, Home Furnishings, Gifts & Toys.

Pilzer's Dept. Store, 832 High St. — Portsmouth — 1

Telephone: POrtsmouth 7-2841
Resident Buyer: I. C. Krewson Corp., 225 W. 34th St.
Operated by JACK & JILL SHOP, INC., PORTSMOUTH, VA.

H. A. PILZER—President.
S. J. PILZER—Executive Vice President, General Merchandise Manager & Buyer Ladies' Ready-to-Wear, Sportswear, Aprons, House Dresses, Uniforms, Furs, Millinery, Hosiery, Intimate Apparel, Ready-to-Wear Accessories.
W. J. BERMAN—Shoes.

(Continued)

VIRGINIA (Cont'd.)

Units

Pilzer's Dept. Store (Continued)

B. Y. GOLDBERG—Infants', Children's & Boys' Wear.
H. P. PILZER—Men's Clothing & Furnishings, Piece Goods, Bedding, Domestics, Laces, Trimmings, Notions, Art Needlework, Toiletries, Silverware, China, Glassware, Housewares, Stationery, Draperies, Curtains, Upholstery, Room Decorations, Lamps, Pictures, Home Furnishings, Floor Coverings, All Electrical Appliances, Luggage, Toys.

Felix Dept. Stores, 57 E. Main St. — Pulaski — 5

Telephone: PUlaski 4-1212
All Stores Operated in Virginia.
I. LEPCHITZ—Partner & Store Equipment Buyer.
L. JONAS—Merchandise Manager & Buyer for all Departments.

Guy Whitaker Stores, 32 Valley St. — Pulaski — 3

Telephone: PUlaski 2-4901
Branch Stores Operated in Pulaski & Pocahontas, Va.
GUY WHITAKER, SR.—Owner
GUY WHITAKER, JR.—General Manager, Soft Goods, Toys & Novelties.
MRS. GUY WHITAKER—Ready-to-Wear.
EDWARD PEARSON—Notions, Variety Mdse., Stationery, Toilet Goods,
DOUG EVERSOLE—Candy.

Liming's Dept. Store, 319 Potomac Ave. — Quantico — 1

Telephone: QUantico 1-3501
MRS. RUBY DAVIDSON—Owner & General Buyer.

Cury's Dept. Store, — Richlands — 1

Telephone: RIchlands 273
A. B. CURY—Owner & General Buyer.

H. V. Baldwin & Co., Inc., 1209 Hull St. — Richmond 24, — 1

Telephone: RIchmond 82-6746
Resident Buyer: Kirby Block & Co., 130 W 31st St.
WADE G. McCARGO—President, General Merchandise Manager & Buyer Millinery, Piece Goods & Domestics, Home Furnishings.
C. L. MARTIN—Ladies' Coats & Suits.
MRS. A. SHIELD—Dresses, House Dresses, Uniforms.
MRS. M. SHIELDS—Intimate Apparel, Scarfs, Handkerchiefs, Ready-to-Wear Accessories, Patterns, Laces, Trimmings, Ribbons, Notions.
MRS. COBB—Skirts, Blouses, Sportswear, Foundation Garments, Curtains, Draperies, Infants' & Children's Wear.
MISS HEY—Hosiery, Gloves, Handbags, Small Leather Goods, Toiletries.
JOHN W. WOOD—Men's & Boys' Clothing & Furnishings.
MR. HAKWORTH—Shoes.

D. D. FitzGerald, Inc., 15 S. 5th St. — Richmond 19, — 25

Telephone: RIchmond 3-2753
RAILWAY COMMISSARY STORES Operated in Alabama, Kentucky, North Carolina, Florida, Tennessee, Virginia & West Virginia.
FRANK O. BROWN—General Manager.
H. J. COBERLY—Merchandise Manager, General Buyer.
P. W. UNDERWOOD—General Supervisor.

Hutzler & Co., Inc., 1201 Hull St. — Richmond 24, — 1

Telephone: RIchmond 82-6722
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
MAURICE L. HUTZLER—President, Executive Personnel Manager, General Merchandise Manager, Buyer Store & Display Equipment & Buyer Hosiery, Gloves, Handbags, Shoes, Accessories, Piece Goods, Linens, Towels, Domestics, Muslins, Sheetings, Spreads, Bedding, Laces, Trimmings, Ribbons, Notions, Toiletries, Costume Jewelry, Clocks, Umbrellas, Stationery, Gifts, Toys.
HAROLD I. HUTZLER—Executive Vice President & Buyer Ladies' Ready-to-Wear, Blouses, Skirts, Sportswear, Aprons, House Dresses, Uniforms, Furs, Infants' & Children's Wear, Millinery, Underwear, Corsets, Brassieres, Negligees, Blankets, Draperies, Curtains, Floor Coverings, Luggage.
LEROY HUTZLER, JR.—Treasurer.
S. L. FRIEDMAN—Men's & Boys' Clothing & Furnishings.

VIRGINIA (Cont'd.)

Units

Kennedy's Dept. Store, 1100 W. Cary St. Richmond 20, 1
Telephone: RIchmond 6-9875
SIDNEY SILVERMAN—Owner & General Buyer.

Lavine's Dept. Store, 1553 E. Main St. Richmond 19, 1
Telephone: RIchmond 2-8535
HARRY LAVINE—Owner & General Buyer.

Miller & Rhoads, Inc., 517 E. Broad St. Richmond 19, 1
Telephone: RIchmond 2-3111
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
WEBSTER S. RHOADS, JR.—Chairman of the Board.
EDWIN HYDE—President.
ALFRED C. THOMPSON—Vice President & General Manager.
R. M. MUNSCH—Vice President in Charge of Operating Division.
W. P. TALIAFERRO, JR.—Treasurer.
GORDON L. MALLONEE—General Merchandise Manager.
GURNEY GRANT—Manager of Supply Department, Store Equipment Buyer.
STUART JETT—Manager of Alteration & Repair Depts., Warehouse Mgr.
WILLIAM ELLYSON, JR.—Public Relations Director.
VERNON DUNCAN—Advertising Manager.
C. P. MONTAGUE—Interior Display.
JOHN BOULWARE—Window Display.
MISS EFFIE SHAW—Copy Director.
GORDON GARDNER—Personnel Director.

MERCHANDISE MANAGERS

WM. FRITZ—Ready-to-Wear.
T. A. HALL—Ready-to-Wear Accessories, Piece Goods, Notions, Toiletries, Drug Sundries, Art Needlework.
L. W. TREVVETT—Men's & Boys' Wear, Luggage, Cameras.
RALPH MARTIN—Stationery, Books, Magazines, Toys, Groceries, Sporting Goods, Candy, Delicacies.
R. G. MacPHERSON—Home Furnishings, Housewares.

BUYERS

MRS. BLANCHE FULLER—Women's & Misses' Coats & Suits.
MRS. MARTHA PATTON—Women's Dresses.
MRS. GLADYS JETT—Misses' Dresses.
MRS. BEULAH ROBERTSON—Juniors' Coats, Suits & Dresses.
MRS. JACQUELIN PHIPPS—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. ELIZABETH VAN CLEEF—Sports Suits & Dresses.
MRS. ELIZABETH BOTT—Girls' Wear.
MRS. MARION RHODES—Aprons, House Dresses, Uniforms.
ROBERT FISCHBACH—Furs.
MRS. AILEEN FLYNN—Millinery.
MISS LUCILLE KILLINGSWORTH—Hosiery, Gloves.
MRS. HAZEL McMULLIN—Underwear, Negligees, Robes.
MRS. SALLIE MATTHEWS, JR.—Lingerie, First Floor Underwear.
CARL LANGLEY—Ladies' & Children's Shoes.
MRS. ELIZ. BOEHLING—Neckwear, Handkerchiefs.
MRS. MARGUERITE HOLLOWAY—Corsets, Brassieres.
MRS. CAROLYN COLLINS—Infants' & Children's Wear.
MRS. MARY VAUGHAN—Handbags.
H. E. KING—Small Leather Goods, Luggage, Cameras.
S. G. WRIGHT—Men's Clothing.
M. K. MacPHERSON—Men's Furnishings.
R. W. NEWCOMB—Men's Hats & Caps.
T. O. ATWILL—Men's Shoes.
E. J. HEREFORD—Student Shop & Boys' Shop.
WALTER SPAIN—Piece Goods.
J. R. BLACKBURN—Domestics, Linens, Towels, Domestics.
MRS. HAZEL HUTCHERSON—Laces, Trimmings, Ribbons, Art Needlework.
MRS. MARY GAULDING—Notions, Umbrellas.
MISS MARIE HUTCHER—Toiletries.
MISS JEANNE KELLEHER—Drug Sundries.
MRS. EULA BLANK—Costume Jewelry.
MISS ELIZ. O'NEILL—Books, Magazines.

(Continued)

VIRGINIA (Cont'd.)

Units

Miller & Rhoads, Inc. (Continued)

MRS. CLARA CHARPE—Stationery.
ROY COLLINS—Curtains, Draperies, Upholstery.
J. R. TILLER—Major Appliances.
W. R. JOHNSON—Pictures, Mirrors, Lamps & Shades.
J. F. O'BRION—Furniture.
CHARLES ARMSTRONG—Floor Coverings.
ROBERT MORAN—Radios & Phonographs.
J. FRANK O'BRIEN—Housewares, Hardware.
JOHN LAWSON—Toys, Sporting Goods.
A. J. WASKEY—Groceries, Candy, Delicacies.

BASEMENT DEPARTMENTS

CHARLES NENZEL—Merchandise Manager.
MRS. PATRICIA STILLMAN—Coats, Suits, Dresses.
MRS. JULIA CARNES—Sportswear, Cotton Dresses.
MRS. JANET CALLANS—Underwear, Foundations.
MRS. FRANCES D'AMATO—Hosiery, Accessories.
MRS. KATHERINE LOWRY—Millinery.
E. C. TAYLOR—Men's Furnishings, Clothing, Boys' Furnishings.
MRS. JENNIE McMULLIN—Infants' & Children's Wear.
JONH GREGGS—Women's & Children's Shoes.
EUGENE BUCHANAN—Rugs, Domestics.

Southern Dept. Stores, Inc., 11 S. 7th St. — Richmond 19, — 30

Telephone: RIchmond 3-8371
Wholly Owned Subsidiary of the RICHMOND DRY GOODS CO.
Operating the following Stores (see listings of each):

Harvey Dept. Store, Kinston, N. C.
Anchor, Inc., Winston Salem, N. C.
McCown-Smith Co., Florence, S. C.
Seay-Bagley Co., Blackstone, Va.
Valley Store, Inc., Buena Vista, Va.
Pruden's, Inc., Chase City, Va.
Johnson's Dept. Store, Danville, Va.
Dillwyn Dept. Store, Dillwyn, Va.
Davidson's, Inc., Farmville, Va.
Economy Shop, Inc., Front Royal, Va.
Weaver's, Inc., Front Royal, Va.
Halifax, Dept. Store, Halifax, Va.
Cook's, Inc., Hopewell, Va.
Sullivan's, Inc., Kilmarnock, Va.
Adair-Hutton, Inc., Lexington, Va.
Coburn's, Inc., Narrows, Va.
Broadway Dept. Store, Newport News, Va.
May-Rudasill, Inc., Orange, Va.
Rucker-Rosenstock, Inc., Petersburg, Va.
Bett's, Inc., Smithfield, Va.
Boston Dept. Store, South Boston, Va.
Timberlake's, Inc., Staunton, Va.
Anderton's, Inc., Tappahannock, Va.
Grayson's, Inc., Warrenton, Va.
Broadway-Warwick Store, Warwick, Va.
White's Dept. Store, Waynesboro, Va.
Value Shop, West Point, Va.
Casey's, Inc., Williamsburg, Va.
Williamsburg Shop, Williamsburg, Va.
Covington Dept. Store, Covington, Va.

J. ALFRED RUCKER—Chairman of the Board.
EUGENE B. SYDNOR, JR.—President.
G. CLEVELAND COOK—Vice President in charge of all Buying.
H. F. MOORE—General Merchandise Manager.
TOM BAKER—General Buyer of all Ready-to-Wear
BUD FRIEDMAN—General Buyer Home Furnishings, Dry Goods, Notions, Housewares, Toys, General Lines.

Thalhimer Bros., Inc., 613 E. Broad St. — Richmond 19, — 3

Telephone: RIchmond 3-4211
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See Listing).
Branch Stores Operated in Winston Salem, N. Car, & Danville, Va.

WILLIAM B. THALHIMER, JR.—President, General Manager.
CHARLES THALHIMER—Vice President & General Merchandise Mgr.
GETTY LEBO—Vice President.
DANIEL SCHILLER—Treasurer.
MR. HAMLET—Manager of Building & Maintenance Departments.
HAROLD CAMPBELL—Manager of Supply Department, Store Equipment Buyer.
ROBERT McIVER—Warehouse Manager.
RALPH BECK—Advertising Manager.
KIP KEPHART—Display Director.
BENJAMIN E. AMES—Personnel Manager.

(Continued)

VIRGINIA (Cont'd.)

Units

Thalhimer Bros., Inc. (Continued)

MERCHANDISE MANAGERS

ROLAND MAXWELL—Ready-to-Wear.
MRS. D. BARKER—Ready-to-Wear Accessories.
ANDREW ROTH—Men's & Boys' Wear.
S. POWERS—Piece Goods, Domestics, Home Furnishings.
MRS. E. GOTTLIEB—Smallwares.

BUYERS

EDITH HART—Women's & Misses' Better Coats & Suits.
MRS. LONGDON—Women's & Misses' Better Dresses.
GLADYS FORBES—Women's & Misses' Budget Coats & Suits.
PEG WILKERSON—Women's & Misses' Budget Dresses.
MORTY SCHATZBERG—Juniors' Coats, Suits & Dresses.
MRS. E. DUVAL—Bridal Wear.
MRS. E. ELLIOTT—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. ANN WOODS—Girls' & Children's Wear.
S. MICHAEL—Aprons, House Dresses, Uniforms.
MR. ZUKOR—Furs.
MRS. B. BURTON—Hosiery.
MRS. G. FLEER—Underwear, Negligees, Robes.
MRS. H. HALLETT—Gloves, Handbags, Small Leather Goods.
BEN BERKOWITZ—Ladies' Shoes.
MRS. H. PILLEY—Neckwear, Handkerchiefs, Umbrellas.
MRS. L. PANOSSIAN—Corsets, Brassieres.
ELVA OSBORNE—Infants' Wear.
LEVIS BENDALL—Men's Clothing.
CLIFF BULNETTE—Men's Furnishings, Hats, Caps.
JOHN DEKLE—Boys' Clothing, Furnishings, Hats & Caps.
J. GOLD—Piece Goods, Luggage.
JOSEPH GOODSTEIN—Domestics, Linens, Towels, Bedding.
MARTHA OSBORNE—Laces, Trimmings, Ribbons, Notions, Art Needlework.
MRS. K. KEW—Toiletries, Drug Sundries.
MRS. A. HOSE—Jewelry.
GEORGE BROTHERS—Silverware, Clocks, Watches.
ANITA HEFFNER—Books, Magazines.
MR. ROBINSON—Stationery.
ALLIE HAILE—China, Glassware, Gifts.
ROGER WATSON—Floor Coverings.
MISS C. BARNHOT—Lamps & Shades.
JOHN CHRISTIAN—Toys.
JOHN SPARKS—Cameras.
G. LEBO—Groceries.
JANE SCHMITZ—Candy.
J. H. HIGHFILL—Delicacies.

BASEMENT DEPARTMENTS

B. PERLIN & HOWARD KLUGMAN—Merchandise Managers.
LEE SISISKY—Coats & Suits.
W. THORNTON—Dresses.
MRS. H. HUFFER—Sportswear.
EDITH DAVIS—Teens' & Infants' Wear.
J. WATERS—Accessories.
HAZEL BRUCE—Hosiery.
J. WEINBERGER—Lingerie.
MISS C. CRUMBLEY—Corsets, Brassieres.
ROBERT GREEN—Men's Wear.
BERT BRENT—Men's Furnishings, Boys' Wear.

Thompson's Dept. Store, 1533 E. Main St. — Richmond 19, — 1

Telephone: RIchmond 3-0874
A. A. THOMPSON, JR.—Owner & General Buyer.

S. H. Heironimus Co., Inc., 34 W. Campbell Ave. — Roanoke — 1

Telephone: ROanoke 4-1492
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
ROBERT L. LYNN—President, Treasurer, General Manager.
KIRK LUNSFORD—Executive Vice President, Public Relations & Personnel Director.

(Continued)

VIRGINIA (Cont'd.)

Units

S. H. Heironimus Co., Inc. (Continued)

ROGER E. FROME—General Merchandise Manager.
RALPH K. BAKER—Manager of Building, Maintenance & Supply Depts., Store Equipment Buyer.
FRANK E. VEST—Display Equipment Buyer, Display Director.
GEORGE W. TYREE—Warehouse Manager.
JOHN W. CREASY—Advertising Manager.
J. W. HATCHER—Merchandise Manager for Hosiery, Accessories, Laces, Trimmings, Ribbons, Notions, Smallwares, etc.
ERNEST CHARLEBOIS—Merchandise Manager for Home Furnishings.
MRS. POLLY BERRY—Women's & Misses' Coats & Suits, Better Dresses, Furs.
MRS. ELSIE WAY—Women's & Misses' Inexpensive Dresses.
MRS. HELEN RILEY—Juniors' Coats, Suits & Dresses.
MRS. ABIGALE STEWART—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. MARY FISHER—Girls' Wear.
MRS. LERA BROWN—Aprons, Uniforms, Art Needlework.
MRS. VIRGINIA ANDERSON—House Dresses.
MISS PEARL SPARKS—Millinery.
MRS. MARTHA GARRISON—Hosiery, Gloves, Handkerchiefs, Costume Jewelry, Clocks, Watches, Umbrellas.
MRS. MARGARET SMITH—Underwear, Negligees, Robes.
GEORGE DAVIS—Ladies' Shoes.
MRS. AGNES SPRENGER—Neckwear, Piece Goods, Laces, Trimmings, Ribbons.
MRS. ALMA OFFENBACKER—Corsets, Brassieres.
MRS. ORA PITTMAN—Handbags, Small Leather Goods.
W. J. KESLER—Men's Furnishings, Boys' Clothing & Furnishings, Toys.
MISS THELMA LONG—Domestics, Linens, Towels.
MRS. EDITH WAID—Notions.
MRS. PENCIE FLORA—Toiletries.
MRS. HELEN HORTON—Silverware.
MRS. POLLY LEFFEL—Stationery.
MISS HATTIE CROWDER—Curtains, Draperies.
ERNEST CHARLEBOIS—Bedding, Furniture, Floor Coverings.
MARSHALL SMITH—Major Appliances, Radios, Phonographs.
MRS. MARGARET MACY—Pictures, Mirrors, Lamps, Shades.
KENNETH DUNAGAN—Housewares, China, Glassware, Gifts.
C. C. PILLOW—Luggage.

N. W. Pugh Co., Inc., 35 Campbell Ave. SW — Roanoke — 1

Telephone: ROanoke 4-9211
Resident Buyer: Arkwright, Inc., 128 W. 31st St.

NICHOLAS W. PUGH—Chairman of the Board.
NICHOLAS W. PUGH, JR.—President, General Merchandise Manager & Merchandise Manager All Ready-to-Wear, Shoes, Sportswear, Bridals, Millinery, Lingerie, Foundations, Junior Wear, Furs, Executive Personnel Director & Buyer Women's Shoes.
ROBERT B. PUGH—Executive Vice President & Treasurer.
MISS RACHEL PENDLETON—Promotion Director.
C. GUY HANCOCK—Display Director & Display Equipment Buyer.
M. P. BREEDEN—Advertising Manager.
MISS R. P. PENDLETON—Women's, Misses' & Juniors' Ready-to-Wear, Blouses, Sportswear, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Underwear, Negligees, Robes.
MRS. FLORA ROYSTER—Girls', Infants' & Children's Wear, Children's Shoes.
B. S. GERBER—Furs.
MRS. NILA TESTERMAN—Millinery.
JOHN M. GUZI—Hosiery, Gloves, Neckwear, Scarfs, Handbags, Accessories, Trimmings, Ribbons, Toiletries, Costume Jewelry, Umbrellas, Books, Stationery, Magazines, Candy, Silverware.
MRS. LAURA GUNTER—Corsets & Brassieres.
S. T. WOMACK—Men's Clothing & Furnishings.
R. B. BARKER—Boys' Clothing & Furnishings, Piece Goods, Linens, Towels, Domestics, Blankets, Sheetings, Spreads, Toys.
MISS MAMIE DUFFY—Notions.
MRS. JESSIE ROBERTSON—Art Needlework.
HENRY SEAY—All Home Furnishings & Housewares, Gifts, Toys, Luggage.

VIRGINIA (Cont'd.)

Unit

M. Rosenberg & Son, 112 S. Jefferson St. — **Roanoke**
Telephone: ROanoke 8837
LAKE L. ROSENBERG—President.
HARRY & SOL ROSENBERG—General Buyers.

Mathieson Stores — **Saltville**
Telephone: SAltville 3211
All Stores Operated in Virginia.
H. L. CRAFT—General Manager.
J. D. WIMMER—Buyer for Men's Wear, Shoes.
J. A. GILLENWATER—Buyer for House Furnishings, Hardware.
MRS. P. JOHNSON—Buyer for Dry Goods.
MISS J. SMITH—Buyer for Notions.

Park Place Mercantile Co. — **Schoolfield**
Telephone: SChoolfield 75
Both Stores Operated in Schoolfield.
C. E. LEWIS—Merchandise Manager.
MRS. M. H. McBRIDE—Buyer for Dry Goods, Notions, Stationery, Ready-to-Wear, Childrens' & Infants' Wear, Hosiery.
E. B. MOORE—Buyer for Housewares, Hardware, Furniture.
E. G. HAWKINS—Buyer for Men's Wear, Luggage, Toys.
A. B. MOTLEY, JR.—Buyer for Toilet Goods, Candy.

Bett's, Inc., Main St. — **Smithfield**
Telephone: SMithfield Operator
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
L. L. KNICK—Operating Executive, General Buyer.

Boston Dept. Store, Inc., Main St. — **South Boston**
Telephone: SOuth Boston 2-1375
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
J. M. HALL—Operating Executive, General Buyer.

Oakley & Averett Dept. Stores — **South Hill**
Also Operates Stores in Carrboro, North Carolina, Crewe, Va., Emporia, Va. & Kenbridge, Va.
J. C. OAKLEY—Manager & Buyer for OAKLEY & AVERETT STORE, SOUTH HILL, VA.
W. C. AVERETT—Manager & Buyer for OAKLEY & AVERETT STORE, CREWE, VA.
B. A. WHITEFIELD—Manager & Buyer for WHITE-OAKES STORE, CARRBORO, NORTH CAROLINA.
M. M. HICKS—Manager & Buyer for HICKS' DEPT. STORE, EMPORIA, VA.
R. D. LEE—Manager & Buyer for OAKLEY & LEE STORE, KENBRIDGE, VA.

Timberlake's, Inc., 7 E. Beverley St. — **Staunton**
Telephone: STaunton 5-4461
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
S. G. DUNSMORE—Operating Executive, General Buyer.
MRS. GRACE WILSON—Ready-to-Wear Buyer.

Ballard & Smith, Inc., 138 W. Washington St. — **Suffolk** 1
Telephone: SUffolk 9956
OTIS S. SMITH—President, General Manager, Buyer Home Furnishings, Domestics, Electrical Goods, Appliances, Notions.
J. CARR HILL—Vice President, Merchandise Manager.
MRS. W. R. EASON—Buyer Ready-to-Wear, Underwear, Sportswear, Corsets.
LILA BURTON—Buyer Lingerie.
MRS. M. C. JAKEMAN—Buyer Hosiery, Gloves, Handbags, Neckwear.
MRS. R. SPEIGHT—Buyer Childrens' & Inants' Wear.
ESTELLE ALLISON—Cosmetics Buyer, Toilet Goods.
ARTIE HERRICK—Shoe Buyer.

The Hub Dept. Store, 111 E. Washington St. — **Suffolk** 1
Telephone: SUffolk 3701
GEORGE S. STEIN—Owner & General Buyer.

VIRGINIA (Cont'd.)

Units

B. D. Laderberg & Son, 179 E. Washington St. — Suffolk — 1
Telephone: SUffolk 5101
FRANK LADERBERG—Owner & General Buyer.

Anderton's Dept. Store — Tappahannock
Telephone: Tappahannock Operator
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
J. A. COGHILL—Operating Executive, General Buyer.

Jewell Ridge Coal Corp. — Tazewell — 3
Telephone: TAzewell 314
All Stores Operated in Virginia.
C. M. REYNOLDS—Supervisor and Buyer for all Merchandise.

Cornblatt's Dept. Store, 141 Main St. — Warrenton — 1
Telephone: WArrenton 3
HERMAN CORNBLATT—Owner & General Buyer.

Grayson's, Inc., 109 Main St. — Warrenton
Telephone: WArrenton 87
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
R. A. WEATHERMAN—Operating Executive, General Buyer.

Broadway-Warwick Store, 9614 Warwick Road — Warwick
Telephone: WArwick 8-1575
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of SOUTHERN DEPT. STORES, INC. Richmond, Va. (See Listing).
JOHN GRAY—Operating Executive, General Buyer.

White's Dept. Store, Main St. — Waynesboro
Telephone: Waynesboro Operator
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
S. G. WHITE—Operating Executive, General Buyer.

The Value Shop, Main St. — West Point
Telephone: WEst Point 174
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
VERNON S. YOW—Operating Executive, General Buyer.

Casey's, Inc., Duke of Gloucester St. — Williamsburg
Telephone: Williamsburg Operator
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
J. B. HICKMAN—Operating Executive, General Buyer.

Williamsburg Shop, Inc., Duke of Gloucester St. — Williamsburg
Telephone: Williamsburg Operator
Branch of SOUTHERN DEPT. STORES, INC., Richmond, Va. (See Listing).
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
C. W. FRAZIER—Operating Executive, General Buyer.

Wender's Dept. Stores — Woodstock — 2
Telephone: WOodstock 119
Branch Store Operated in Mt. Jackson, Va.
MRS. MINNIE WENDER—Owner.
MRS. D. MYERBERG—Ladies' Ready-to-Wear, Hats, Underwear.
SIMON WENDER—Men's & Boys' Clothing & Furnishings, Shoes, Hosiery, Handbags, Luggage.
MRS. C. WIGHTMAN—Infants' & Children's Clothing, Undrewear.
DAVID MYERBERG—Furniture & Appliances.

WASHINGTON

Hammer's Dept. Stores — Arlington — 4
All Stores Operated in Washington.
J. H. HAMMER—Owner & Buyer for all Departments.

WASHINGTON (Cont'd)

Units

The Golden Rule, 1315 Commercial St. — Bellingham — 1
Telephone: BEllingham 895
HOWARD E. WASLEY JR.—Owner, General Buyer.

Horn's, Inc., 1307 Cornwall Ave. — Bellingham — 6
Telephone: BEllingham 2800
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Stores Operated in Oregon & Washington.
THOMAS HORN—President and with
I. GABRIELSON—Buyers for all Departments.

Wahl's, Inc., 125 W. Holly St. — Bellingham — 1
Telephone: BEllingham 5100
MR. WAHL—President.
MRS. F. THOMPSON—General Merchandise Manager.
MISS LA VEILLE—Ladies' Ready-to-Wear, Blouses, Rainwear.
MRS. J. FRANZKE—Sweaters, Skirts, Sportswear, Knit Apparel.
MRS. A. SIMONS—Aprons, House Dresses, Uniforms.
MRS. TROTTO—Hosiery, Gloves, Handbags, Accessories, Jewelry.
MRS. M. GANNON—Intimate Apparel.
MRS. M. MICHAEL—Infants' & Children's Clothing & Furnishings, Toys.
MRS G. THORSEN—Yard Goods, Domestics, Bedding, Draperies, Curtains, Notions.
MISS BETTY WAHL—Toiletries & Drug Sundries.
MRS. M. VAN AGNEW—Art Needlework & Gift Shop.

Kimball's Stores, 2nd & Main Sts. — Bothell — 4
All Stores Operated in Washington.
ARTHUR E. KIMBALL & ALICE A. KIMBALL—Owners & Buyers for all Departments.

Bremer's Dept. Store, Burwell & Pacific Aves. — Bremerton — 1
Telephone: BRemerton 7-3831
JOHN E. BREMER—President & General Manager.
MRS. M. DAVIS—Ladies' Coats, Suits, Dresses, Furs, Millinery.
MISS W. PALMETOR—Sportswear, Skirts, Sweaters, Knit Apparel, Swim Suits, Rainwear, Foundation Garments.
MRS. CARSON—Blouses, Lingerie, Underwear, Handbags, Small Leather Goods, Umbrellas.
MISS K. SMOCK—Infants' & Children's Wear.
MRS. N. ANDERSON—Hosiery, Gloves, Ready-to-Wear Accessories, Jewelry, Toiletries, Cosmetics, Stationery, Silverware.
RICHARD PLAISANCE—Men's & Boy's Wear.
MRS. M. HAINES—Piece Goods, Domestics, Bedding, Laces, Trimmings, Ribbons, Patterns, Notions, Draperies, Upholstery, Curtains, Lamps, Shades, Floor Coverings, Home Furnishings, Furniture.
MISS VINSON—Pictures & Mirrors.
MRS. B. MEYERS—China, Glassware, Outdoor Furnishings.
E. ZINGLER—Radios, Phonographs, Major Electrical Appliances.
MRS. M. GARINGER—Toys.

Proffitt's, Inc., 221 N. Tower St. — Centralia — 4
Telephone: CEntralia 6-5141
Resident Buyer: Wiener Buying Corp., 505 8th Ave.
Branch Stores Operated in Chehalis, Longview & Olympia, Washington.
L. M. PROFFITT—Partner, General Merchandise Manager & Buyer for Home Furnishings, Lamps, Shades, Pictures, Mirrors, Floor Coverings.
DEAN A. PROFFITT—Partner & Merchandise Manager Ladies', Men's & Boys' Ready-to-Wear, Manager of Olympia Store.
ART POPE—Manager Longview Store.
OTTO SAWALISH—Manager Chehalis Store.
CLARENCE BELLES—Manager of Building & Maintenance Depts.
E. E. COPLEY—Store Equipment Buyer.
TRAVIS WILLS—Advertising Manager & Display Equipment Buyer.
MISS CLAUDIA NORMAN—Ladies' Ready-to-Wear, Millinery.
MRS. MINNIE EDISSON—Blouses, Skirts, Sportswear, Knit Apparel, Robes.
MRS. E. COPLEY—Girls', Infants' & Children's Wear, Corsets, Brassieres.

(Continued)

WASHINGTON (Cont'd)

Units

Proffitt's, Inc. (Continued)

MRS. GENETTE MILLER—Hosiery, Underwear, Gloves, Handbags, Costume Jewelry & Ready-to-Wear Accessories, Stationery.
CHALMER WELLS—Ladies' & Children's Shoes.
MRS. ETHEL LUND—Men's & Boys' Clothing & Furnishings, Linens & Domestics.
MRS. MARY TEGLAND—Piece Goods, Towels, Bedding, Curtains & Draperies.
MRS. VIOLET WARTER—Toiletries, Drug Sundries, Notions, Art Needlework, Gifts.
LYLE ANDERSON—Radios, Phonographs, Television, Major Electrical Appliances, Toys.

Cheney Dept. Store, 415 1st St. — Cheney — 2

Telephone: CHeney 1201
Branch Store Operated in Coulee City, Wash.
E. H. WAGONER—Owner & Buyer for all Departments.

Barman's Dept. Store, 170 Main St. — Colville — 1

Telephone: COlville 456
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.
LOUIS STRAUSS—Partner, General Merchandise Manager.
ROBERT STRAUSS—Partner, General Buyer.

Appelo Stores — Deep River — 3

All Stores Operated in Washington.
ARTHUR C. APPELO & CARLTON E. APPELO—Owners & Buyers for all Departments.

Ross' Stores, 14 B St. SW — Ephrata — 2

Telephone: EPhrata 4-2532
Branch Store Operated in Quincy, Wash.
W. ROBERT ROSS—Owner.
MARY & MERL ROSS—Buyers for all Departments.

T. & E. Dept. Stores, 102 B St. NW — Ephrata — 2

Telephone: EPhrata 4-3431
Branch Store Operated in Grandview, Wash.
L. E. TIPPETTS & H. W. EMMEL—Owners & Buyers.

Miller's Dept. Store, 1520 Hewitt St. — Everett

Telephone: BAyview 4122
Branch of MILLER MERCANTILE CO. Portland, Ore. (See Listing).
F. A. LUND—General Merchandise Manager & Executive Personnel Manager, Luggage Buyer.
MARSHALL HUDSON—Advertising Manager & Display Equipment Buyer.
MISS ZELLA VAN ROOY—Coats, Suits, Dresses, House Dresses, Uniforms, Furs, Robes.
MRS. GRACE LeDENT—Blouses, Skirts, Sportswear, Knit Apparel.
MRS. MARGARET HELVEY—Infants' & Girls' Wear.
MRS. BEVERLY CRUISE—Aprons, Ribbons, Notions, Art Needlework.
MRS. MABEL ROGERS—Millinery.
MRS. LOUISE BEEDE—Hosiery.
MISS PAULA COPLEN—Underwear, Negligees, Gloves, Small Leather Goods, Umbrellas, Toiletries, Drug Sundries.
MRS. HARRIET EMMONS—Neckwear, Scarfs, Handkerchiefs, Handbags, Laces & Trimmings.
MRS. ASENITH COBB—Corsets & Brassieres.
ARTHUR BAER—Ladies' & Children's Shoes.
MRS. MAY LLOYD—Piece Goods, Muslins & Sheetings.
MISS PEGGY HOWELL—Linens, Towels, Domestics, Blankets & Bedding, Draperies, Curtains.
MRS. VIVIAN PETERS—Fine & Costume Jewelry.
MRS. ELSIE MITCHELL—Clocks, Pictures, Mirrors, Gifts, Stationery.
MISS IRENE WRIGHT—Lamps, Shades, Housewares, Electrical Appliances.
MRS. ELLA SAXHAUG—Dishes, China, Glassware.

WASHINGTON (Cont'd)

Unit

The Bon Marche, Broadway & Commerce St. — **Longview**

Telephone: LOngview 1200
Resident Buyer: Allied Stores Corp., 401 5th Ave. (See Listing).
Branch of THE BON MARCHE, SEATTLE, WASH. (See listing)

JOHN A. MERCIER—Managing Director.
MRS. ETHEL D. BROWN—Ladies' Ready-to-Wear, Sportswear, House Dresses.
MRS. CARRIE L. DUNLAP—Hosiery & Jewelry.
MRS. SHIRLEY M. ROONEY—Gloves, Handbags, Umbrellas & Luggage.
MRS. ALICE E. STEELE—Lingerie & Knit Underwear.
MRS. NELLIE B. RIDLING—Corsets & Brassieres.
MRS. FRANCES JONES—Infants' & Children's Wear.
VIRGIL L. MALOTT—All Shoes.
ERNEST E. ROUSSEAU—Men's Wear, Furnishings, Sportswear, Work Clothing, Hats.
LAURENCE L. KRAWSKY—Boys' Wear.
MRS. CECIL LITTLE—Piece Goods, Linens, Domestics, Art Needlework, Notions, Patterns.
MRS. PHYLLIS J. OVERHEU—Cosmetics.
MISS A. ELIZABETH HOUSE—Stationery & Magazines.
MRS. M. OLSON—Draperies, Upholstery & Curtains.
MRS. LOUISE M. CLARK—China, Glassware, Housewares & Home Furnishings.
GEORGE R. COOK—Lamps, Shades, Pictures, Mirrors, Furniture.

Lynden Dept. Stores, Inc., 418 Front St. — **Lynden** — 2

Telephone: LYnden 1801
Branch Store Operated in Sumas, Washington.

W. H. WAPLES—President, General Manager, Equipment Buyer.
MARIE ISOM—Ready-to-Wear Buyer.
E. E. EASTER—Buyer for Ladies' Underwear, Hosiery, Dry Goods, Leather Goods, Infants' Wear, Handbags, Novelty Jewelry.
ARIE NOTEBOOM—Buyer for Men's Wear, Shoes, Furnishings.
JEAN KUIPERS—Buyer for Notions, Housewares, Glassware, Toys.
T. M. BODE—Buyer for Cutlery, Electrical Goods, Hardware.
WILLIAM NYLAND—Manager of SUMAS MERCANTILE CO., Sumas, Wash.

Miller's Dept. Store, 520 S. Capitol Way — **Olympia**

Telephone: OLympia 2-7662
Branch of MILLER MERCANTILE CO. PORTLAND, OREGON (See listing)

P. A. WACK—General Merchandise Manager.
MRS. E. HARBOUGH—Coats, Suits, Dresses, Rainwear, House Dresses.
MISS C. REDER—Blouses, Skirts, Sportswear, Sweaters, Knit Wear, Robes, Underwear, Lingerie.
MRS. M. DOCKERTY—Millinery.
MRS. HILL—Gloves, Handbags, Umbrellas.
MISS E. BEAUDREAU—Scarfs, Handkerchiefs, Small Leather Goods, Laces, Trimmings, Ribbons, Notions.
MRS. STEWART—Corsets & Brassieres.
MISS WILLIAMSON—Infants' & Children's Wear.
DENNIS W. SHAY—Men's & Boys' Clothing & Furnishings, Luggage.
MRS. E. FREDERICK—Piece Goods, Linens, Patterns.
MISS DICKESER—Towels, Domestics, Blankets, Bedding, Draperies, Curtains, Upholstery.
MRS. REITDORFF—Toiletries & Drug Sundries.
MRS. G. TROTTER—Art Needlework.
MRS E. FULLER—Stationery & Gift Shop.
EDWARD C. DORN—Radios, Phonographs, Electrical Appliances, Lamps, Shades, Housewares.

Blanchard's Dept. Store, 802 Bay St. — **Port Orchard** — 1

Telephone: POrt Orchard 6961

BERNARD M. ROSS & E. A. GROSS—Partners.

Elvins Dept. Store, 109 Meridian St. — **Puyallup** — 1

Telephone: PUyallup 5-7357
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 43rd St.

LAWRENCE O. ELVINS—President, General Merchandise Manager and Buyer for all Lines.
VIVIAN SHERMAN—Assistant and Buyer all Ladies, Childrens' & Infants Wear.

WASHINGTON (Cont'd.)

Units

The Bon Marche, 4th & Pine Sts. Seattle 1, 18

Telephone: SEneca 1234
Resident Buyer: Allied Stores Corp., 401 5th Ave. (See Listing).
Stores Operated in Colorado, Idaho, Oregon, Utah, & Washington.
Also See Listings in LONGVIEW, WASH., SPOKANE, WASH., WALLA WALLA, WASH., & YAKIMA, WASH.
Operates: C. C ANDERSON STORES, BOISE, IDAHO (See Listing)

LAURENCE E. LEAN—Managing Director.
GEORGE GOUDIE—Vice President & Merchandise Manager Soft Lines.
IRVING R. STANISLAW—Vice President & Merchandise Manager Hard Lines.
DOROTHY HANSEN—Advertising Manager.
HAROLD McLAREN—Display Manager.
CHESTER RYDINSKI—Purchasing Agent.

DIVISIONAL MERCHANDISE MANAGERS

B. JAN GROSS—Ready-to-Wear, Sportswear, Blouses.
GORDON E. MAGNUSON—Infants', Girls' & Teen Age Wear, House Dresses, Uniforms, Knit, Muslin & Silk Underwear, Negligees, Bathrobes, Corsets, & Brassieres.
GLENN R. CRAMER—Handkerchiefs, Neckwear, Women's & Children's Hosiery, Umbrellas, Canes, Gloves, Leather Goods, Jewelry, Trimmings, Notions, Toiletries, Sundries, Stationery, Books, Cameras.
FRANK E. SULLIVAN—All Shoes.
MERRILL W. SCOTT—Men's & Boys' Clothing & Furnishings, Men's Hats, Sporting Goods.
WILLIAM DONAHUE—Beds, Bedding, Curtains, Draperies, Floor Coverings, Furniture.
ROY R. McLAIN—China, Glassware, Housewares, Lamps, Shades, Pictures, Mirrors, Radios, Records, Major Electrical Appliances, Gifts, Toys.
HOMER H. HARPIN—Fountain, Coffee Shop, Tea Room, Frozen Food Store.
EDWARD F. WILLIAMS—All Basement Departments.

BUYERS

NORRIS F. FISKE—Women's & Misses' Coats & Suits.
MRS. VIRGINIA C. POEHLER—Better Dresses (Northwest Room), Casual Coats & Suits.
MISS JUANITA H. MORIN—Moderate Priced Dresses (Specialty Shop) & Budget Dresses (Rendezvous Shop).
MRS. ROSALYN LOCKRIDGE—Daytime Dresses.
MRS. MELE D. SMITH—Junior Ready-to-Wear & Sportswear.
MRS. RETA FITZPATRICK—Skirts & Sportswear.
MRS. LILLIAN G. MARBLE—Blouses.
ARTHUR J. JOHNSON—Furs.
MISS EMILY Y. STRAND—Girls' Wear, Teen Age Shop, Children's Underwear.
ARTHUR C. MADDEN—Better Millinery, Ingenue Hat Shop (Inexpensive).
WILLIAM J. FREES—Women's & Children's Hosiery.
MRS. MARILYN D. JURICH—Gloves, Handbags, Leather Goods, Canes.
MRS. IRENE E. HANCOCK—Handkerchiefs, Neckwear, Costume Jewelry.
MISS MARTHA S. SPENCE—Underwear.
MRS. CECILIA J. FROST—Negligees, Robes.
MISS LOUISE KEENER—Corsets, Brassieres.
FRANK E. SULLIVAN—Women's Shoes.
MISS MABEL MILES—Infants' Layettes, Furnishings, Ready-to-Wear.
JAMES DETWILLER—Children's Shoes.
ALBERT L. WEBBER—Men's Clothing.
GEORGE A. SMITH—Men's Furnishings.
WALLACE N. KALINA—Men's Sportswear.
WILLIAM G. BURNSIDE—Men's Hats.
ALEXANDER B. TIDBALL—Boys' Clothing & Furnishings.
BERNARD L. GASTWIRTH—Men's & Boys' Shoes.
LOUIS R. DIXON—Woolens, Silks, Velvets, Linings, Wash Goods.
MRS. LILLIAN M. GRENSTAD—Patterns.
WILLIAM T. KEHOE—Linens, Domestics, Blankets & Comforters.
MRS. EVA VAN NORTWICK—Trimmings, Buttons, Notions.
RICHARD P. HARRIS—Toiletries & Drug Sundries.
CHARLES E. HYMEN—Fine Jewelry, Clocks & Watches.
MRS. IRENE McLEANS—Silverware.

(Continued)

WASHINGTON (Cont'd)

Unit

The Bon Marche (Continued)

MRS. LOIS PRIDEAUX—Art Needlework.
MISS VIRGINIA G. PEARCE—Books, Periodicals, Literary Guild.
ELMER D. RYDEEN—Stationery, Greeting Cards, Wrappings.
GEORGE LEMAIRE—Draperies, Curtains, Upholstery.
ALBERT C. MARSHALL—All Major Appliances.
ROGER PATTERSON—Lamps, Shades, Pictures, Mirrors, Toys.
MARSHALL C. PUMPHREY, JR.—Furniture, Beds, Mattresses.
ELMER W. CARLSON—Rugs, Carpets, Linoleum.
WINSLOW W. WRIGHT—China & Glassware.
FRED C. EHRENBERG—Housewares.
MISS FRANCES A. McGOWAN—Gifts.
HUGH M. CHALFANT—Luggage, Sporting Goods.
CHARLES J. MILLER—Cameras, Film Rental Library.
MISS INEZ JACOBSON—Records.
MERRILL R. WARDELL—Watch Repair.
MRS. LYDIA GUERIN—Candy, Bakery.
MRS. MABEL L. PICKRELL—Balcony Fountain, Snack Bar, Soda Grill.
MRS. DORIS M. KINKEAD—Crystal Tea Room.

BASEMENT DEPARTMENTS

MISS MARGIE J. MAGEE—Coats & Suits.
MRS. PAMELA J. MEYERS—Women's, Misses' & Juniors' Dresses.
MISS LORRAINE LENZI—Sportswear.
MRS. LOIS V. MAYCUMBER—House Dresses, Uniforms, Corsets.
MRS. B. FRANCES DeVRY—Girls' & Infants' Wear.
KENNETH R. VANDERHOEFF—Women's & Children's Hosiery, Boys' Clothing & Furnishings, Men's Furnishings.
ROBERT H. SMITH—Lingerie.
GEORGE FAHR—Ready-to-Wear Accessories.
LLOYD SHOUGH—Shoes.
ROBERT O. HUMPHREY—Men's Clothing, Work Clothes.
REX HARBIT—Fabrics, Patterns, Linens, Domestics, Curtains, Draperies, Miscellaneous Home Furnishings.

Frederick & Nelson 5th & Pine Sts. Seattle 11, 2

Telephone: MUtual 5500
Resident Buyer: Marshall Field & Co., 200 Madison Ave. (See Listing).
Operated by MARSHALL FIELD & CO., INC., CHICAGO, ILL. (See listing)
Branch Store Operated in Bellevue, Washington.

WILLIAM S. STREET—President & General Manager.
C. J. BYRNE—Executive Vice President & General Merchandise Manager.
JASPER UTZ—Sales Promotion Manager.
E. L. McDONALD—Manager of Building & Maintenance Depts.
FRANK O'BRIEN—Manager of Supply & Alteration Depts., Store Equipment Buyer.
JOE SPIRSEN—Display Manager & Display Equipment Buyer.
LEX McATEC—Advertising Manager.
R. S. LEIGHTON—Executive Personnel Manager.
LIDA COALE—Store Manager of Branch in Bellevue, Washington.

MERCHANDISE MANAGERS

MRS. B. CAVERLY—Ready-to-Wear, Sportswear, Furs, House Dresses.
WENDELL HURLBUT—Ready-to-Wear Accessories, Shoes, Notios, Drug Sundries, Toiletries, Jewelry, Smallwares, Underwear, Corsets.
THOMAS LUKANOVIC—Men's Clothing & Furnishings, Shoes.
MRS. RUTH SLATER—Infants' & Children's Wear & Furnishings.
W. H. SPAULDING—Piece Goods, Laces, Trimmings, Ribbons.
FRANK GILBERT—Domestics, Bedding, Appliances, Home Furnishings.
E. C. ARNOLD—Basement Merchandise Manager.

BUYERS

JOHN SHAPTON—Women's Coats, Suits & Better Dresses, Furs.
MRS. FRANCES SCARP—Budget Dresses.
MRS. LILLIAN WALSTON—Misses' Coats & Suits.
MISS HELEN ELZEY—Misses' Dresses.
MISS C. GORE—Bridal Shop.
MRS. LOUISE EGGLESTON—Juniors' Coats, Suits, Dresses.

(Continued)

WASHINGTON (Cont'd)

Units

Frederick & Nelson (Continued)

MRS. DOROTHY McKAY—Blouses.
MRS. LILLIAN CARPENTIER—Sportswear, Skirts, Knit Apparel.
MRS. D. CLAIRE BRODINE—Rainwear.
MRS. JANET MOORE—Girls' & Teen Age Wear.
JAMES SLAYDEN—Aprons, House Dresses, Uniforms.
MRS. MARGARET WYCKOFF—Millinery.
SYDNEY JENNER—Hosiery.
MRS. ANN McCONNELL—Underwear.
MISS MARGARET PRY—Gloves.
JOHN DEL VALLE—Ladies' Shoes.
MISS MAXINE ROBINSON—Neckwear, Scarfs, Handkerchiefs.
MISS CORINNE BROOKES—Corsets & Brassieres.
MRS. VIOLETTE PELTIER—Negligees & Robes.
MISS M. SENESCU—Children's Wear.
MRS. R. MARKOW—Children's Shoes.
MISS ERMA SCHWARTZ—Infants' Wear, Juvenile Furniture.
CECIL ROBBINS—Handbags, Small Leather Goods, Umbrellas.
THOMAS LUKANOVIC—Men's Clothing, Hats.
ALBERT CAMPBELL—Men's Furnishings.
DOUGLAS CARR—Men's Shoes.
LLOYD ANDERSON—Boys' Clothing & Furnishings.
LLOYD HILL—Piece Goods.
MRS. A. PEARSON—Patterns.
ROBERT PHINNEY—Linens, Towels, Domestics, Sheetings, Blankets, Bedding.
MISS MARY KEARNEY—Laces, Trimmings, Ribbons.
HANS SCHWEITZER—Notions.
MRS. THELMA REDICK—Toiletries & Drug Sundries.
MISS C. MUNSON—Hair Goods.
BERNARD FLEMING—Fine Jewelry, Watches.
MISS MARTHA DAMUS—Costume Jewelry.
EARL ANDERSON—Silverware, Clocks.
MRS. BESSIE ILTON—Art Needlework.
EARL CALKINS—Books & Magazines.
MRS. ARLINE BETTS—Stationery & Adult Games.
G. J. RILEY—Draperies, Curtains, Upholstery.
DAVID PIPER—Major Appliances.
FLOYD GILES—Radios, Phonographs, TV.
GEORGE GUNN—Pictures, Mirrors, Lamps, Shades, Gifts.
DWIGHT PANCHOT—Furniture.
JOE LUNDBERG—Floor Coverings.
W. E. SUVA—China & Glassware.
R. WALTERS—Housewares, Cutlery, Hardware, Paints, Appliances, Outdoor Furnishings.
J. C. QUICK—Luggage.
HENRY ALLEN—Sporting Goods.
DON PEDDICORD—Cameras.
ALLEN FRANK—Toys.
MRS. ANNA BETZ—Candy.
MRS. MARIAN MARSH—Delicacy Shop.

BASEMENT DEPARTMENTS

MRS. RUTH HILL—Ladies' Coats & Suits.
MRS. ORPHA McELROY—Dresses.
MISS MIRIAM JACOBS—Sportswear.
DONALD I. FOSTER—Daytime Dresses, Robes.
W. LANTIS—House Dresses.
NESTAR LAPEYROUSE—Fashion Accessories, Hosiery, Jewelry.
MISS KATHERINE CHRISTENSEN—Millinery.
MRS. M. RENNER—Underwear.
MRS. O. LAMBERT—Girls' Wear.
MISS A. CARLSON—Infants' & Children's Wear.
MRS. TAYLOR—Corsets & Brassieres.
ROBERT HOWARD—Shoes.
WILLARD REINTZER—Men's Clothing.
CLYDE LA CASSE—Men's Furnishings.
B. HILL—Boys' Clothing & Furnishings.
CHARLES SCHULTZ—Piece Goods, Linens, Domestics, Draperies, Curtains.

WASHINGTON (Cont'd.)

Units

MacDougall & Southwick Co., 2nd & Pike Sts. Seattle 1, 11

Telephone: ELliot 7700
Resident Buyer: Mercantile Stores Co., Inc., 128 W. 31st St. (See listing)
All Stores Operated in Washington.

G. G. WOOLDRIDGE—President & General Merchandise Manager, Merchandise Manager Piece Goods & Domestics.
C. B. MOEN—Manager of Building, Maintenance & Supply Depts. & Buyer Store Equipment.
MR. PERRY—Display Equipment Buyer.
MRS. MARION MARTIN—Advertising Manager.
W. C. HARDMAN—Mdse. Mgr. Ready-to-Wear, Intimate Apparel, Infants' Wear.
L. MOCHKATEL—Mdse. Mgr. Dresses.
J. E. WOODS—Ready-to-Wear Accessories, Men's & Boys' Clothing & Furnishings, Smallwares & Home Furnishings.
MISS MARIE DeVINK—Women's Coats & Suits.
MRS. L. HENDRICKSON—Women's Dresses.
MRS. D. NASH—Misses' & Juniors' Coats, Suits & Dresses.
MRS. M. SMITH—Blouses, Skirts, Sportswear, Knit Apparel.
MRS. J. NORDQUIST—Girls' Wear, Lamps & Shades, Pictures, Mirrors, Gifts.
MRS. E. LAURINE—Aprons, House Dresses, Uniforms, Negligees, Robes.
FRED SYMON—Furs, Bridal Shop.
MISS A. OLSHESKI—Hosiery, Notions.
MRS. O. OTTERSON—Buyer for Ladies' Underwear.
MRS C. RASMUSSEN—Gloves, Handbags, Small Leather Goods.
CHESTER GREER—Ladies' & Children's Shoes.
MRS. L. WATERS—Buyer for Corsets, Brassieres.
MISS P. GORE—Infants' & Children's Wear, Juvenile Furniture, Dolls.
C. ELLINGER—Men's Clothing, Shoes.
D. WISE—Men's Furnishings, Luggage, Stationery.
E. JORGENSON—Boys' Clothing & Furnishings.
J. B. PROCK—Dress Goods, Piece Goods, Patterns, Laces, Trimmings. Ribbons, Art Needlework, Linings.
W. LOOS—Buyer for Domestics, Linens,
MRS. W. KLAMFOTH—Toilet Goods, Hdkfs., Umbrellas,. Neckwear.
MRS. U. WALKER—Costume Jewelry, Watches.
L. B. JENKINS—Bedding, Draperies, Upholstery, Curtains, Floor Coverings.
B. SCHAEFERS—Radios, Phonographs, Major Electrical Appliances.
C. LONGRIE—Silverware, China, Glassware, Cutlery, Housewares, Hardware.
PAUL SHERBERG—Buyer Toys.

Northern Commercial Co., 419 Colman Bldg. Seattle 4, 20

Telephone: MUtual 2300
All Stores Operated in Alaska & Yukon Territory.

VOLNEY RICHMOND, JR.—President & General Manager.
JOHN F. HERMSEN—General Manager of Alaska Mercantile Division.
E. D. ERSKINE—Buyer for Store Equipment, Hardware, Sporting Goods, all Hard Lines.
C. E. SMITH—Buyer for Clothing, Shoes, Dry Goods, Notions.
ALFRED REUTER—Buyer for Foods, Candy, Meats.

Rhodes of Seattle, 2nd Ave. & Union St. Seattle 1, 1

Telephone: MAin 8000
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

CARL B. WILLIAMS—President.
GEORGE J. HOLCOMB—Vice President & General Merchandise Manager.
PHILIP C. MEYER—Treasurer.
HARRY G. PHIPPS—Secretary & Controller.
MRS. E. GULBERG—Women's & Misses' Coats, Suits, Furs, Rainwear.
MISS SMITH—Dresses.
MRS. L. ROMANO—Budget Coats, Suits, Dresses, Blouses, Basement Coats, Suits, Dresses, Blouses.
MISS P. JOHNSON—Skirts, Sweaters, Sportswear, Swim Suits, Knit Apparel.
MRS. A. LONSBURY—High School, Young Girls', Children's & Infants' Wear & Furnishings.
MRS. V. MURRAY—Juniors' Ready-to-Wear, Aprons, House Dresses,
MRS. H. ROBINSON—Hosiery, Gloves, Handbags, Umbrellas, Costume Jewelry, Ready-to-Wear Accessories.

(Continued)

WASHINGTON (Cont'd.)

Units

Rhodes of Seattle (Continued)

MRS. B. HAWKINS—Robes, Foundations & Intimate Apparel.
G. PROVO—Basement Buyer for Underwear, Lingerie & Children's Wear.
R. L. NOURSE—Men's Wear & Furnishings.
J. OSCAR ERLANDSON—Boys' Wear, Luggage.
DON CALL—Piece Goods, Domestics, Linens, Towels, Bedding, Toys.
MISS A. HANNAN—Cosmetics, Toiletries, Drug Sundries.
J. W. DEVOS—Stationery, Greeting Cards, Cameras.
MRS R. SOLDERBERG—Art Needlework, China, Glassware, Gift Shop.
MRS. FUDGE—Notions, Laces, Trimmings, Ribbons.
MRS. E. HOCK—Draperies, Uholstery, Curtains, Floor Coverings.
OLIN C. CROWSON—Housewares, Hardware.
E. OKE—Pictures, Mirrors, Lamps, Shades, Home Furnishings, Furniture.

Wigwam Dept. Stores, 9870 E. Marginal Way Seattle 8, 4

Telephone: LAnder 6920
All Stores Operated in Seattle.
L. D. ADLER, H. G. POWELL, D. E. ORTMAN & M. C. SHELBY—Owners & Buyers.
LILLIAN TITEL—Women's & Children's Wear.

The Bon Marche Palace, Main & Howard Sts. Spokane 1,

Telephone: RIverside 5111
Resident Buyer: Allied Stores Corp., 401 5th Ave. (See Listing).
Branch of THE BON MARCHE, SEATTLE, WASH. (See listing)
H. ROBERT ZOLBERT—Managing Director.
JEROME W. GRENLEY—Ready-to-Wear, Furs, Shoes, 3rd Floor Fashions.
ROBERT C. NELSON, JR.—Ready-to-Wear Accessories, Lingerie, Hosiery, Notions, Toiletries, Stationery.
MRS. PAULINE I. JOHNSON—Infants', Children's, Girls', Teens' Wear, Intimate Apparel.
RICHARD B. FRANKEL—Men's & Boys' Wear, Luggage.
ROBERT J. POLWARTH—Silverware, China, Glassware, Housewares, Small Appliances, Housewares, Gifts, Paints, Hardware, Wall Paper.
JACK M. NELSON—Home Furnishings, Furniture, Floor Coveings.
HUBERT S. DURHAM—Major Appliances.

Spokane D. G. Co., 710 W. Riverside Ave. Spokane 1, 1

Telephone: MAdison 2341
Resident Buyer: Frederick Atkins, Inc., 11 W. 42nd St.
Operates as THE CRESCENT.
ROBERT A. PATERSON—President.
WILLIAM B. KERR—Vice President & Treasurer, Store Equipment Buyer.
E. A. PATTISON—Secretary & Manager of Building & Maintenance Depts., Executive Personnel Manager.
H. P. MORGAN—General Merchandise Manager, Merchandise Manager Ready-to-Wear Accessories, Piece Goods & Smallwares.
ELMER R. HIX—Controller.
MISS D. IRVINE—Public Relations Director.
D. SCHUH—Advertising Manager.
R. L. PATERSON—Merchandise Manager Ready-to-Wear.
O. F. ALLEN—Merchandise Manager Home Furnishings.

BUYERS

R. E. HARDY—Women's Coats, Suits, Dresses, Misses' Coats & Suits.
MRS. L. MARCH—Misses' Dresses, Aprons, House Dresses, Uniforms.
MISS G. LEE—Juniors' Coats, Suits, Dresses, High School Wear.
MRS. E BROKAW—Budget Dresses, Negligees, Robes.
MRS. H. RANSON—Blouses, Sportswear, Skirts, Knit Apparel.
MISS L. KELLY—Girls', Infants' & Children's Wear & Furnishings.
J. PENGELLY—Furs.
MRS. G. McGLENN—Hosiery & Knit Underwear.
MISS M. STEINBERG—Woven Underwear.
MRS. L. CHARLTON—Gloves, Scarfs, Handkerchiefs, Neckwear, Laces, Trimmings, Ribbons.
R. BREEDEN—Ladies' & Children's Shoes.
MISS G. SIMM—Corsets & Brassieres.
MRS. V. SCOTT—Handbags & Small Leather Goods.

(Continued)

WASHINGTON (Cont'd.)

Units

Gardner & Co., W. Main & N. 3rd Sts. — Walla Walla — 1
Telephone: WAlla Walla 800
WARD GARDNER—President & General Merchandise Manager.
MRS. M. KOEPKE—Ladies' Ready-to-Wear, Sportswear, Underwear, Intimate Apparel, Millinery, Children's & Infants' Wear, Hosiery.
C. BRADLEY—Gloves, Handbags, Small Leather Goods, Jewelry, Drug Sundries, Toiletries, Piece Goods, Domestics, Bedding, Laces, Trimmings, Ribbons, Notions, Draperies, Curtains, Upholstery, Floor Coverings, Home Furnishings, Umbrellas, Luggage & Gifts.
WILLARD B. KENT—Ladies' & Children's Shoes.
ROBERT WHITNEY—Men's Clothing & Furnishings, Hats, Shoes, Sportswear, Rainwear, Toys & All Basement Departments.

Bitar's Dept. Stores — Winlock — 5
Telephone: SUnset 5-3441
All Stores Operated in Washington.
T. G. BITAR—Owner & Buyer for Stores in Toledo & Winlock, Wash.
A. A. BITAR—Owner & Buyer for Aberdeen, Wash. Store
G. A. BITAR—Owner & Buyer for Raymond, Wash. Store
C. A. BITAR—Owner & Buyer for Hoquiam, Wash. Store

The Bon Marche, N. 3rd St. — Yakima
Telephone: YAkima 3-4711
Resident Buyer: Allied Stores Corp., 401 5th Ave. (See Listing).
Branch of THE BON MARCHE, SEATTLE, WASH. (See listing)
OWEN L. BAUER—Ladies' Ready-to-Wear, Hosiery, Gloves, Handbags & Accessories, Infants', Girls' & Boys' Wear, Men's Clothing & Furnishings, Jewelry, Cosmetics, Stationery & Luggage.
LEROY S. ARMENT—Silverware, China, Glassware, Housewares, Pictures, Mirrors, Lamps, Shades, Furniture, Floor Coverings, Appliances & Toys.

WEST VIRGINIA

Guyan Eagle Coal Co. and Affiliates — Amherstdale — 7
All Stores Operated in West Virginia.
R. C. EISEL—General Manager and Buyer for all Departments.

Lillybrook Coal Co., Bank of Raleigh Bldg. — Beckley — 12
Telephone: BEckley 3311
All Stores Operated in West Virginia.
O. O. COOK—Manager of Stores.

E. M. Payne Co., 122 Main St. — Beckley — 1
Telephone: BEckley 3335
Resident Buyer: Apparel Alliance, Inc., 450 7th Ave.
E. M. PAYNE—President.
E. M. PAYNE JR.—General Merchandise Manager, Buyer.

Ammar Bros. Dept. Stores, 100 Princeton Ave. — Bluefield — 12
Telephone: BLuefield 9197
Stores Operated in Kentucky, Virginia & West Virginia.
K. A. AMMAR & N. A. AMMAR—Buyers for all Departments.

Hawley Merchandise Co., 701 Bland St. — Bluefield — 1
Telephone: BLuefield 5171
Resident Buyer: I. C. Krewson Corp., 225 W. 34th St.
L. A. JACKSON—President, General Merchandise Manager & Buyer Ladies' Accessories, Hosiery, Men's Furnishings, Piece Goods, Domestics, Bedding, Draperies, Floor Coverings, Home Furnishings, Furniture, Notions, Stationery, Jewelry & Luggage.
MRS. R. GISH—Ladies', Children's & Infants' Ready-to-Wear, Millinery & Intimate Apparel.

The Thornton Co., Federal & Raleigh Sts. — Bluefield — 1
Telephone: BLuefield 7154
MRS. R. STALER—Ready-to-Wear, Sportswear, Rainwear, Knit Apparel.
MRS. F. LONG—Gloves, Scarfs, Handbags & Small Leather Goods.

(Continued)

WEST VIRGINIA (Cont'd.)

Units

The Thornton Co. (Continued)

MRS. NEFF—Handkerchiefs, Jewelry, Notions, Cosmetics & Toiletries.
MISS M. HENDERSON—Millinery.
MRS. M. PETERMANN—Intimate Apparel, Children's & Infants' Wear.
H. GARBER—Men's Clothing & Furnishings, Luggage.
EDWARD PATTERSON—Boys' Clothing & Furnishings.

Jones & Spry Dept. Stores — Bradshaw — 2

Telephone: BRadshaw 3591
Branch Store Operated in Kimball, W. Va.
BERNIE JONES—General Manager and Buyer.

Vickers Stores — Chapmanville — 2

Branch Store Operated in Gilbert, W. Va.
J. H. VICKERS—Owner & Buyer for all Departments.

Carbon Fuel Co., Kanawha Valley Bldg. — Charleston — 5

Telephone: CHarleston 2-2134
All Stores Operated in West Virginia.
CHARLES A. CABELL—General Manager & Merchandise Buyer.

A. W. Cox Dept. Stores, 222 Capitol St. — Charleston 24, — 12

Telephone: CHarleston 2-7137
Resident Buyer: Independent Retailers Syndicate,
Stores Operated in Kentucky & West Virginia.
A. S. THOMAS, JR.—General Merchandise Manager & Buyer Men's Clothing & Furnishings, Dry Goods, Towels, Domestics, Bedding, Toys.
W. W. GEORGE—Ladies' Ready-to-Wear, Children's & Infants' Wear, Millinery, Underwear & Foundations.
E. DAVIS—Ladies' Accessories, Jewelry, Handbags, Small Leather Goods, Laces, Trimmings, Notions, Toiletries, Stationery, China, Glassware, Lamps, Shades, Luggage & Gift Shop.
F. ROBERTS—Home Furnishings, Floor Coverings, Electrical Appliances, Sporting Goods & All Shoes.

J. & E. Cox Co., 309 Washington St. W. — Charleston 2, — 2

Telephone: CHarleston 3-7100
Branch Store Operated in South Charleston, W. Va.
E. E. COX—Partner & Buyer.

Coyle & Richardson, Inc., Lee & Dickinson Sts. — Charleston 1, — 1

Telephone: CHarleston 6-0461
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
GEORGE L. COYLE—President.
GEORGE L. COYLE, JR.—Executive Vice President.
W. L. McCARTY—Treasurer.
W. MYRON EBERLY—General Merchandise Manager.
W. P. WYNNS—Store Equipment Buyer.
F. H. BOYD—Advertising Manager & Display Equipment Buyer.
T. C. COYLE—Women's, Misses' & Juniors' Coats & Suits, Blouses, Sportswear, Skirts, Knit Apparel & Furs.
MRS. BERNICE EBERLY—Women's, Misses' & Juniors' Dresses.
MRS. HILDA YEAGO—Girls' & Infants' Wear.
MRS. ELIZABETH CHILDRESS—House Dresses & Uniforms.
MRS. MOLLIE TRAINER—Millinery.
J. W. CONNER—Hosiery, Men's Furnishings, Toiletries, Drug Sundries, Costume Jewelry & Candy.
MRS. THELMA KESSEL—Ladies' Underwear, Corsets, Brassieres, Robes
MISS STELLA COX—Gloves, Handbags, Accessories, Laces, Trimmings, Ribbons, Notions, Umbrellas.
HAROLD JOHNSON—Ladies' Shoes.
DEXTER AULDRIDGE—Piece Goods, Linens, Towels, Domestics, Bedding, Draperies, Curtains, Floor Coverings, Lamps & Shades, Luggage.
R. L. SULLIVAN—Fine Jewelry, Silverware, Clocks, Watches.
MISS ANNA RARICK—Art Needlework.
MISS MARY JO BUMPUS—Stationery & Magazines.
L. W. ROBINSON—Radios, Phonographs, Major Electrical Appliances, Gifts & Toys.
H. H. BORN—Pictures, Mirrors, Furniture & Home Furnishings.

WEST VIRGINIA (Cont'd.)

Units

The Diamond Dept. Store, 310 Capitol St. Charleston 1, 1

Telephone: CHarleston 6-0911
Resident Buyer: Arkwright, Inc., 128 W. 31st St.
W. B. GEARY—President.
A. W. COX—Vice President, Sales Promotion Manager & General Merchandise Manager.
M. K. HEARNE—Controller.
MISS ELOISE WELLS—Advertising Manager.
MRS. E. KINDU—Personnel Manager.
THOMAS E. LYNN—Ladies' Coats, Suits, Dresses, Furs.
MISS I. WINEMILLER—Blouses & Sportswear.
MRS. V. BOURN—Aprons, House Dresses, Uniforms.
MRS. A. ADAMS—Millinery.
R. A. JIMISON—Sweaters, Hosiery, Underwear, Negligees, Gloves, Handbags & Accessories, Toiletries.
JOHN R. GILLIGAN—Ladies' Shoes.
MRS. A. MOLES—Foundation Garments.
MIKE MICHAELSON—Infants' & Children's Apparel, Juvenile Furniture.
W. E. HALL—Men's Clothing & Furnishings.
M. CROSS—Boys' Wear & Furnishings.
E. A. CONWAY—Men's Shoes.
P. THOMAS—Yard Goods, Towels, Domestics, Blankets, Bedding.
MISS PARKS—Patterns.
MRS. H. LONG—Notions, Writing Accessories, Stationery.
E. L. MURRAY—China, Glassware, Silverware, Housewares, Radios, Phonograhs, Major Electrical Appliances, Gifts.
E. A. MEYER—Draperies, Curtains, Upholstery, Floor Coverings & Home Furnishings.
R. S. GOODE—Lamps, Shades, Pictures, Mirrors, Furniture & Luggage.
H. C. RILEY—Basement Merchandise Manager & Buyer Hardware, Paints & Toys.

Elkana Co., Inc., 900 Virginia St. E. Charleston 4, 6

Telephone: CHarleston 2-1838
Stores Operated in Kentucky, Ohio & West Virginia.
C. A. JARVIS—General Manager & Buyer for all Departments.

Levin Bros. Dept. Store, Inc., 602 Kanawha Blvd. E. Charleston 1, 2

Telephone: CHarleston 3-9518
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Branch Store Operated as Levin's West Side, Charleston, W. Va.
MYER LEVIN—President & General Merchandise Manager, Buyer.

O. J. Morrison Dept. Stores, 231 Capitol St. Charleston 26, 9

Telephone: CHarleston 68-2671
All Stores Operated in West Virginia.
C. R. MORRISON—General Merchandise Manager & Buyer Ladies' & Children's Wear.
MRS. B. HOFFMANN—Ladies' Accessories, Notions, Jewelry, Toiletries.
D. E. RAY—Shoes.
H. R. MEARNS—Men's Clothing & Furnishings, Piece Goods, Domestics, Bedding, Linens.
L. SLAUGHTER—Home Furnishings.

Stone & Thomas, Inc., Lee & Dickinson Sts. Charleston 1,

Telephone: CHarleston 6-0981
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Operate: THE PEOPLES STORE
Branch of STONE & THOMAS, INC., Wheeling, West Virginia. (See listing)
R. G. CUTER—General Merchandise Manager.
M. BLISS—Ladies' Coats, Suits, Rainwear, Furs.
MRS. D. SILVERWOOD—Ladies' Dresses, Blouses, Skirts, Sportswear, Knit Apparel.
MRS. V. KUNDRACK—Aprons, House Dresses, Uniforms.
MRS. D. VANCE—Children's & Junior Wear.
MISS M. DUNIGAN—Millinery.
MRS. G. SMITH—Underwear, Lingerie, Negligees.

(Continued)

WEST VIRGINIA (Cont'd.)

Units

Stone & Thomas, Inc. (Continued)

C. K. JOHNSON—Gloves, Handbags, Hosiery, Accessories, Jewelry, Men's Clothing & Furnishings.
MRS. E. PITMANN—Foundation Garments.
MISS G. PEDERSON—Infants' Apparel.
V. E. KNAPP & MISS B. BRUBAKER—Boys' Clothing & Furnishings.
JAMES R. BARTON—All Shoes, Laces, Trimmings, Ribbons, Notions.
MRS. F. STEPHENSON—Yard Goods, Patterns, Art Needlework.
MRS. GERLACKER—Domestics & Bedding.
MRS. H. EDENS—Cosmetics, Toiletries, Drug Sundries.
MISS A. GAW—Silverware, China, Glassware.
MRS. N. HICKLIN—Luggage, Leather Goods, Umbrellas.
MISS D. LOVE & MISS G. PRUITT—Stationery.
MRS. A. ROGER—Draperies, Curtains, Upholstery, Floor Coverings.
MISS A. CARDER—Lamps & Shades.
MRS. E. LAX—Pictures, Mirrors, Gifts.
J. DOUGLAS—Home Furnishings.
MRS. L. CUMMINS—Furniture.
LEE G. JACKSON—Toys.

Winding Gulf Collieries, Kanawha Valley Bldg. Charleston 1, 5

Telephone: CHarleston 2-7131
All Stores Operated in West Virginia.
GEORGE R. COLLINS—President.
E. E. JONES—General Manager & Merchandise Buyer.

Young's Dept. Store, 1613 Washington St. W. Charleston 2, 1

Telephone: CHarleston 3-1011
H. E. RUPE—Owner & General Buyer.

Fineman's Dept. Store, 506 Carolina St. Chester 1

Telephone: EVergreen 7-1485
MORRIS FINEMAN—Owner & General Buyer.

The Parson-Souders Co., 222 W. Main St. Clarksburg 1

Telephone: CLarksburg 4-7471
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
GEORGE W. STONER—President & General Merchandise Manager.
L. R. SOUDERS—Executive Vice President.
W. L. SINSEL—Vice President & Merchandise Manager Ready-to-Wear.
H. P. REIP—Treasurer.
E. LOSER—Store Equipment Buyer.
GEORGE BENGEL—Advertising Manager & Display Equipment Buyer.
MRS. MARY HARNISH—Women's & Misses' Coats, Suits, Dresses, Juniors' Coats & Suits, Furs, Negligees.
MRS. ALBINA KLYZA—Juniors' Dresses, Blouses, Skirts, Knit Apparel, Sportswear.
RUTH BRINKLEY—Girls' Wear.
MRS. AGNES CLIFFORD—Aprons, House Dresses, Uniforms, Robes, Basement Ready-to-Wear.
MRS. VIRGINIA DOUGLAS—Hosiery.
MRS. RUTH DOUGLAS—Handbags & Small Leather Goods.
MISS IDA WARD—Handkerchiefs, Neckwear & Accessories.
MRS. B. KENNEDY—Underwear.
VAUGHN HUDKINS—Corsets & Brassieres.
M. BROWN—Ladies' & Children's Shoes.
MRS. BETTY MARTIN—Children's Merchandise Manager.
HARTE ANGLIN—Infants' Wear.
W. SHINN—Men's Clothing.
JAMES MARTIN—Men's Hats & Furnishings, Luggage.
D. RILEY—Men's Shoes, Sporting Goods.
MISS MABEL MILLER—Boys' Clothing & Furnishings.
MRS. PRESSEAU—Cotton & Woolen Yard Goods.
M. COX—Rayon Yard Goods, Laces, Trimmings & Ribbons.
MRS. MARY McCRAY—Linens, Towels & Domestics.
GLEN SMITH—Comforters, Blankets, Spreads, Bedding, Draperies, Curtains, Upholstery.

(Continued)

WEST VIRGINIA (Cont'd.)

Units

The Parson-Souders Co. (Continued)

D. HENRY—Muslins, Sheeting, Radios, Phonographs, Major Electrical Appliances, Candy.
MISS L. McGINNIS—Notions.
MRS. LENA FOX—Toiletries & Drug Sundries.
M. SIERS—Fine Jewelry, Silverware, Clocks, Watches & Gift Shop.
MISS RUTH McCALL—Costume Jewelry.
MRS. KAY SIGLEY—Umbrellas.
M. MAYER—Stationery.
L. MORGAN—Pictures, Mirrors, Furniture.
D. McCARTY—Floor Coverings.
MISS SYLVIA DAVIS—Lamps & Shades.
B. CARTER—China, Glassware, Housewares, Hardware.

Stanard Supply Co., 128 S. 3rd St. — Clarksburg — 12

Telephone: CLarksburg 4-6711
All Stores Operated in West Virginia.
G. L. PETTREY, JR.—President.

Watts-Sartor-Lear Co., 220 W. Main St. — Clarksburg — 2

Telephone: CLarksburg 4-7541
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Store in Elkins, W. Va.
THOMAS J. RICKARDS—President & Controller.
O. R. SARTOR—Treasurer, Secretary, General Merchandise Manager, & Buyer Toys & Novelties, Millinery.
E. M. THOMPSON—Buyer Store Equipment.
E. BANE—Ladies' Ready-to-Wear, Rainwear, Furs, Sportswear, Blouses, Negligees.
MRS. A. TURNER—Hosiery, Underwear, Gloves, Handbags, Accessories, Jewelry, Silverware, Laces, Trimmings, Stationery, Men's Wear & Furnishings, Notions.
MRS. E. NEELEY—Children's & Infants' Apparel.
A. J. KLYZA—Piece Goods, Domestics, Bedding, Draperies, Curtains, Upholstery, China, Glassware, Pictures, Mirrors, Floor Coverings, Furniture, Luggage, Art Needlework & Gifts.
MISS E. RITTER—Toiletries & Drug Sundries.
A. JOLLIFFE—Housewares, Home Furnishings, Radios, Phonographs, Major Electrical Appliances & Ladies' Shoes.

Robertson-Parris Co., 4th St. — Clendenin — 1

Telephone: CLendenin Operator
GUY M. ROBERTSON—President & General Manager.
BEN K. GIVEN—General Merchandise Manager, Buyer.

Sloan's Dept. Stores, Inc., 12th & Dunbar Ave. — Dunbar — 1

Telephone: POplar 8-1201
WALTER I. SLOAN—Owner & General Buyer.

Elk River Coal & Lumber Co. — Dundon — 4

All Stores Operated in West Virginia.
HARRY L. GANDY—Assistant to the President.
D. F. SHOMO—Purchasing Agent, Supervisor Retail Stores.

Durbin Mercantile Company — Durbin — 2

Branch Store: Barstow, West Virginia.
H. N. WIDNEY—President.
F. A. PRITCHARD—Merchandise Manager & General Buyer.
MRS. ANN P. HARRIS—Soft Goods, Notions & Toiletries.
B. J. SNYDER—Manager & Buyer for all Lines at BARSTOW Store.

Alvis Bros., Inc. — East Rainelle — 3

All Stores Operated in West Virginia.
J. A. ALVIS—President & General Manager.
J. F. ALVIS—Manager & Buyer EAST RAINELLE Store.
M. G. ALVIS—Manager & Buyer BELLBURN Store.
SIDNEY ALVIS—Manager & Buyer RICHWOOD Store.

WEST VIRGINIA (Cont'd.)

Units

Goldberg's Dept. Store, 3rd St. — Elkins — 1

Telephone ELkins 383
Resident Buyer: Apparel Alliance, Inc., 450—7th Ave.
ALEX & VICTOR GOLDBERG—Partners.

J. M. Hartley & Son Co., 111 Adams St. — Fairmont — 1

Telephone: FAirmont 2010
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
JOSEPH W. GREER—President.
HARRISON S. ANDERSON—Vice President & General Merchandise Manager.
BERTRAM COUSINS—Secretary & Treasurer, & Co-Buyer Ready-to-Wear.
MRS. E. STRAIGHT—Ladies' Coats, Suits, Rainwear.
MISS M. SWADLEY—Dresses.
MRS. J. LE MASTER—Millinery, Blouses, Skirts, Sportswear.
MRS. KINKAD—Hosiery, Gloves, Handkerchiefs & Accessories.
MISS R. BYRNE—Lingerie, Underwear, Negligees, Robes.
MRS. HOUGH—Foundation Garments.
MISS M. BYRNES—Handbags, Small Leather Goods, Scarfs, Ribbons, Trimmings, Notions, Cosmetics, Drug Sundries, Jewelry.
MRS. R. CARROLL—Juniors' & Children's Wear.
H. C. WADE—Ladies' & Children's Shoes.
MARCUS MORAN—Men's Wear, Luggage.
HARRY BYER—Men's Furnishings, Sporting Goods.
J. NEPTUNE—Men's Shoes.
R. ROUSH—Boys' Apparel & Furnishings.
J. A. MATHIAS—Yard Goods, Domestics, Bedding & Art Needlework.
MRS. C. HOOVER—Stationery, Umbrellas, Tobacco Shop, Gifts.
HARRY M. WILSON—Draperies, Upholstery, Curtains.
HARRY R. WILLIAMSON—Floor Coverings.
E. PAUL MICHAEL—Lamps, Shades, Furniture.
LUTHER B. COLLINS—Silverware, China, Glassware, Housewares, Home Furnishings, Appliances, Hardware, Paints.
C. W. HALL—Radios, Phonographs & Major Electrical Appliances.

Jones, Inc., 205 Adam St. — Fairmont — 2

Telephone: FAirmont 3400
Resident Buyer: Apparel Alliance, 450 7th Ave.
Branch Store Operated in MORGANTOWN, W. VA.
EDWARD C. JONES—President, General Merchandise Manager, Store Equipment Buyer & Buyer Furs & Cameras.
HUGH E. JONES—Vice President.
D. WALTER DILLON, JR.—Secretary & Controller.
JOHN P. JONES—Treasurer.
J. W. BISSETT—Buyer Display Equipment.
LYSBETH B. HUSTER—Advertising Manager.
MISS RHODA LASHLEY—Store Manager MORGANTOWN, W. VA. Store.
EDWARD FAUROTE—Women's, Misses' & Juniors' Coats & Suits.
MRS. DOROTHY MOLLNOW—Dresses.
MRS. MARTHA PIGGOTT—Blouses, Sportswear, Skirts, Knit Apparel, Neckwear, Handkerchiefs & Scarfs.
MRS. ALICE WEGMAN—Aprons, House Dresses, Uniforms, Negligees, Robes, Infants' & Children's Wear & Furnishings, Toys.
MRS. CHARLOTTE MARBURGER—Millinery.
MRS. MARGARET SCHRADER—Hosiery, Underwear, Gloves, Handbags, Small Leather Goods, Toiletries, Drug Sundries, Costume Jewelry, Magazines, Stationery, Umbrellas & Candy.
J. D. DILLON—Ladies' Shoes.
MRS. ANNA EDDY—Corsets, Brassieres.
H. E. TROXELL—Linens, Towels, Domestics, Sheetings, Blankets, Bedding, Silverware, Clocks, Luggage.
MISS FRANCES MORRIS—Draperies, Curtains, Lamps, Shades, Home Furnishings, Gift Shop.

Frazee Stores, Elk St. — Gassaway — 2

Telephone: GAssaway 2941
Branch Store Operated in Sutton, W. Va.
JAMES T. FRAZEE—Owner & Buyer for all Departments.

WEST VIRGINIA (Cont'd.)

Units

Cook Dept. Stores — Fayetteville — 3

Telephone: FAyetteville 290
All Stores Operated in West Virginia.
LETCHER COOK—Partner & Buyer for all Departments.
PAUL COOK—Partner & Buyer for SUMMERSVILLE Store.
SAM M. HALL—Partner & Buyer RICHWOOD Store.

Island Creek Stores Co. — Holden — 31

All Stores Operated in West Virginia.
Operate: 22 Island Creek Stores.
9 Pond Creek Pocahontas Co. Stores.
R. S. FLINT—General Manager.
K. G. McALLISTER—Stores Supervisor.
H. F. MOATE—Stores Supervisor.
H. V. MULLINS—Buyer Groceries, Meats, Candy, Toilet Goods.
C. A. ASCOUGH—Ready-to-Wear, Shoes, Notions, Toys.
L. A. WARE—Furniture, Appliances, Hardware.
E. W. MILLER—Assistant Buyer.

The Anderson-Newcomb Co., 931 3rd Ave. — Huntington 7, — 1

Telephone: HUntington 7101
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
WILLIAM B. ANDERSON—President, General Merchandise Manager & Buyer Hosiery, Piece Goods.
JOHN W. LONG—Vice President, Treasurer & Store Equipment Buyer.
JOHN L. ANDERSON—Vice President & Buyer Silverware, China, Glassware, Hardware, Housewares, Luggage, Gift Shop.
WILLIAM B. NEWCOMB—Secretary, & Buyer Girls', Boys' & Infants', Toys, Juvenile Furniture.
H. K. STEVENSON—Chief Architect.
R. S. KILGORE—Chief Engineer.
J. W. OSBURN—Manager of Building, Maintenance, Supply & Repair Depts.
MISS HARRIET CASTO—Advertising Manager.
MISS ELOISE McGINNIS—Executive Personnel Manager
ROBERT V. SHEPHERD—Display Equipment Buyer, Display Director.
HARRY T. APPLE—Coats, Suits, Dresses, Better Blouses, Skirts, Sportswear, Knit Apparel, Furs, Lingerie, Foundation Garments, Negligees, Robes.
MRS. SHIRLEY A. SHULTZ—Blouses, Knit Apparel, Aprons, Underwear, Gloves, Handbags, Small Leather Goods, Accessories, Linens, Towels, Domestics, Comforters, Muslins, Sheetings, Blankets, Spreads, Laces, Trimmings, Ribbons Costume Jewelry, Watches & Umbrellas.
CHARLES A. BAILEY—House Dresses, Uniforms, Basement Ready-to-Wear, Sportswear, Underwear, Hosiery, Corsets, Brassieres, Men's Furnishings, Work Clothes, Infants' Wear.
MISS V. McRAE—Millinery.
B. T. BARKER—Ladies' & Children's Shoes.
B. W. ANDERSON—Men's Furnishings, Notions, Toiletries, Drug Sundries, Books, Stationery, Magazines, Candy.
HARRY WOLFE—Clocks, Art Needlework, Bedding, Draperies, Curtains, Upholstery, Pictures, Mirrors, Home Furnishings, Furniture, Floor Coverings, Radios, Phonographs & Major Electrical Appliances.

The Bradshaw-Diehl Co., 1001 3rd Ave. (P. O. Box 1857) — Huntington 1, — 1

Telephone: HUntington 3-8444
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
DANIEL VAN DYK—Chairman of the Board.
R. J. PAYOR—President & General Merchandise Manager.
V. N. DIEHL—Executive Vice President, Treasurer & Executive Personnel Manager.
MRS. ENID LEWIS—Advertising Manager & Buyer Neckwear, Scarfs & Handkerchiefs, Stationery.
WARNER W. MORRISON—Display Director.
MRS. BEATRICE BURGESS—Women's, Misses' & Juniors' Coats, Suits & Dresses, Furs.
MRS. GLADYS CURTIS—Blouses, Sportswear, Skirts & Knit Apparel.
MRS. SUE BROUGHMAN—Girls' & Infants' Wear.
MRS. EVA McCOY—Hosiery & Gloves.

(Continued)

WEST VIRGINIA (Cont'd.)

Units

The Bradshaw-Diehl Co. (Continued)

R. M. HAEBERLE—Aprons, House Dresses, Uniforms, Men's Clothing & Furnishings, Silverware, Clocks, China, Glassware, Housewares, Cutlery, Luggage, Gift Shop & Toys.
T. A. JOHNSON—Merchandise Manager Ready-to-Wear Accessories, Piece Goods, Domestics, Smallwares & Buyer Fine & Costume Jewelry Watches & Umbrellas, Laces, Trimmings & Ribbons.
MRS. GLENDEAN BRAMMER—Underwear.
MRS. VIRGINIA MOORE—Corsets, Brassieres, Negligees, Robes.
MISS ANNYCE TOLER—Handbags & Small Leather Goods.
LUKE PETERS—Ladies' & Children's Shoes.
MRS. RUTH STATEN—Boys' Clothing & Furnishings.
MRS. LILLIAN WATTS—Piece Goods, Muslins & Sheetings.
MRS. GLADYS LINTON—Linens, Towels, Comforters, Blankets & Spreads.
MRS. AUDREY ELKINS—Notions.
MRS. HAZEL GERLACH—Toiletries & Cosmetics.
MRS. MINNIE EASTBURN—Art Needlework.
FRANK COFFMAN—Merchandise Manager Home Furnishings & Buyer Bedding, Draperies, Curtains, Furniture, Floor Coverings, Lamps, Shades & Home Furnishings.
MRS. RUBY BOWEN—Radios, Phonographs & Major Electrical Appliances.

General Dept. Stores, 611 7th Ave. Huntington 1, 26

Telephone: HUntington 2-8223
Stores Operated in Pennsylvania & West Virginia.
Division of EASTERN GAS & FUEL ASSOCIATES.
HALFDAN LEE—President. (at 250 Stuart St., Boston, Mass.)
PAUL R. UMBERGER—Vice President & General Manager.
PAUL C. JAMIESON—General Merchandise Manager.
W. R. GRIFFITH—Store Fixture & Equipment.
PAUL C. McMILLAN—Ladies' Ready-to-Wear &Accessories, Men's Wear & Furnishings, Shoes, Dry Goods, Children's & Infants' Wear.
W. GRADY WHITMAN—Furniture, Appliances, Home Furnishings.
J. P. NECESSARY—Sales Promotion Manager & Buyer Hardware & Housewares.
ELLIOT R. DAVIES—Meats, Produce & Groceries.

Mayhew's Dept. Store, Iager 1

Telephone: IAger 5701
JOHN & LUTHER MAYHEW—Owners & Buyers.

Truax-Tracer Coal Co. Kayford 8

All Stores Operated in West Virginia.
H. B. JARRETT—Manager of Stores & Purchasing Agent.

Woodrow Taylor Stores, Inc., 207 W. Washington St. Lewisburg 1

Telephone: LEwisburg 266
WOODY TAYLOR—Owner & General Buyer.

Bell Dept. Stores, 123 Stratton St. Logan 2

Telephone: LOgan 159
Branch Store Operated in Man, W. Va.
BERNARD L. MILLER—Owner & Buyer for all Departments.

Logan Mercantile Co., 300 Main St. Logan 1

Telephone: LOgan 150
Resident Buyer: Kirby Block & Co., 130 W. 31st St.
R. E. HARRIS—President & General Merchandise Manager.
MRS. M. ABBOTT—Coats, Suits, Dresses, Rainwear, Blouses, Sportswear, Skirts, Furs.
MISS ADAMS—Aprons, House Dresses, Uniforms, Robes, Corsets, Brassieres.
MRS. E. FINK—Millinery, Handbags, Gloves, Accessories, Toiletries, Jewelry, Umbrellas, Stationery, Gift Shop.
MRS. R. SUTTLER—Hosiery, Underwear, Knit Apparel, Negligees, Scarfs, Handkerchiefs.
MRS. E. AGGEE—Girls', Children's & Infants' Apparel.
R. DINGESS—Ladies' & Children's Shoes.

(Continued)

WEST VIRGINIA (Cont'd.)

Unit

Logan Mercantile Co. (Continued)

LOUDEN DERRICK—Men's & Boys' Wear & Furnishings, Men's Shoes.
MRS. JACKSON—Yard Goods, Linens, Towels, Domestics, Bedding, Spreads, Draperies, Curtains, Upholstery, Laces, Trimmings, Ribbons, Notions.
CHARLES W. CLEGG—Silverware, China, Glassware, Pictures, Mirrors, Floor Coverings, Home Furnishings, Furniture, Radios, Phonographs, Major Electrical Appliances, Housewares, Luggage, Sporting Goods, Toys.

The Peoples Store, 129 Stratton St. — Logan — 3

Telephone: LOgan 120
Branch Stores Operated in Logan & Man, W. Va.
HAROLD M. & RAYMOND KOHN—Partners & Buyers for all Departments.

Sayer Bros., 208 Dingess St. — Logan — 7

Telephone: LOgan 413
Stores Operated in Virginia & West Virginia.
ALEX F. & DAVID F. SAYER—Buyers for all Departments.

Amherst Coal Company — Lundale — 8

All Stores Operated in West Virginia.
FRED McLAIN—Manager of Stores, Purchasing Agent.

American Coal of Alleghany County — McComas — 5

All Stores Operated in West Virginia.
Operates: CRANE CREEK STORE—PINNACLE STORE.
PIEDMONT STORE—COVEL STORE.
DEERFIELD STORE.
HARRY W. PAYNE—General Manager.
C. C. BIRD—Store Manager & Buyer for CRANE CREEK STORE.
DOUGLAS L. SHORT—Store Manager & Buyer for PINNACLE STORE.
J. L. DAVIS—Store Manager & Buyer for PIEDMONT STORE.
S. M. KLINE—Store Manager & Buyer for COVEL STORE.
F. A. HANKINS—Store Manager & Buyer for DEERFIELD STORE.

Ellis Dept. Stores — Madison — 4

Resident Buyer: Apparel Alliance, Inc., 450 7th Ave.
All Stores Operated in West Virginia.
T. T. ELLIS—General Manager, Store & Display Equipment Buyer & Buyer Toiletries, Drug Sundries, Jewelry, Silverware, China, Glassware, Clocks, Bedding, Draperies, Upholstery, Curtains, Pictures, Mirrors, Home Furnishings, Floor Coverings, Furniture, Radios, Phonograhs, Electrical Appliances, Books, Stationery, Magazines, Gifts, Toys, Sporting Goods, Cameras.
L. W. ELLIS—General Merchandise Manager, Executive Personnel Manager & Buyer Ready-to-Wear, Sportswear, Furs, Aprons, House Dresses, Uniforms, Girls' Wear, Piece Goods, Linens, Domestics, Blankets, Sheetings, Spreads & Co-Buyer Shoes, Men's Clothing & Furnishings.
E. L. ROSS—Advertising Manager.
MRS. M. HILL—Millinery, Hosiery, Gloves Handbags, Ready-to-Wear Accessories, Underwear, Corsets, Brassieres, Negligees, Robes, Infants' Wear.
S. W. ELLIS—Luggage & Co-Buyer Shoes, Men's & Boys' Clothing & Furnishings.

Haddad & Co., Main St. — Madison — 4

All Stores Operated in West Virginia.
NATHAN & FRED HADDAD—Owners & Buyers for all Departments.

Sam Shdeed Bros. Co. — Mammoth — 3

All Stores Operated in West Virginia.
SAM FARHA—General Manager & Buyer for all Depts.

King's Dept. Store, Main St. — Man — 1

Telephone: MAn 4531
ERNEST KING—Owner & General Buyer.

Frank S. Emmert & Son, 108 N. Queen St. — Martinsburg — 1

Telephone: MArtinsburg 3355
Resident Buyer: Jack Anstendig & Son, 450 7th Ave.
ALLEN R. EMMERT—Owner & Merchandise Manager Ladies' Ready-to-Wear Accessories.

(Continued)

WEST VIRGINIA (Cont'd.)

Units

Frank S. Emmert & Son (Continued)

JOHN D. KERN—General Merchandise Manager.
A. R. EMMERT, JR.—Advertising Manager & Buyer Gifts & Luggage.
S. R. KELLER—Store & Display Equipment Buyer & Buyer Bedding & Floor Coverings.
MISS M. WYNDHAM—Coats, Suits, Dresses, Knit Apparel, Furs, Robes.
MRS. S. CICCONE—Blouses, Skirts, Sportswear.
MRS. R. LINDSAY—Boys', Girls', Children's & Infants' Wear.
MRS. COULTER—House Dresses, Uniforms, Gloves, Handkerchiefs, Costume Jewelry.
MISS RENSHAW—Millinery & Neckwear.
MRS. DECKER—Hosiery, Piece Goods.
MISS MILES—Underwear & Negligees.
MISS JACKSON—Corsets & Brassieres.
MRS. S. THOMPSON—Handbags & Small Leather Goods, Umbrellas, Toiletries.
MRS. V. MILLER—Linens, Towels & Domestics.
MISS R. WEST—Muslins, Comforters, Sheetings, Blankets, Spreads, Draperies, Curtains, Upholstery.
MRS. M. LIGHT—Laces, Trimmings & Notions.

George Katz & Son, 201 N. Queen St. — Martinsburg — 1

Telephone: MArtinsburg 3121
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
ALLEN B. KATZ—President & Buyer Blouses, Skirts, Sportswear, Knit Apparel, Rainwear, Intimate Apparel, Gloves, Handbags, Accessories, Millinery, Hosiery, House Dresses, Piece Goods, Domestics, Bedding, Toiletries, Drug Sundries, Gifts, Umbrellas, Luggage.
N. KATZ—General Merchandise Manager.
MRS. N. ADAMS—Women's, Misses' & Juniors' Coats, Suits & Dresses.
JAMES LICKLIDER—Silverware, China, Glassware, Lamps, Shades, Home Furnishings, Furniture, Floor Coverings, Cutlery, Housewares, Radios, Phonographs, Major Electrical Appliances, Hardware, Toys.
HERMAN KATZ—Sporting Goods.

Richard Co., Inc. — Matoaka — 3

Telephone: MAtoaka 37
Branch Stores Operated in Kimball & Princeton, W. Va.
R. M. MOSRIE—Owner & Buyer for all Departments.

The Home Stores — Middlebourne — 2

Telephone: MIddlebourne 25
Branch Store Operated in Alma, W. Va.
E. OTTO WILCOX—Owner & Buyer for all Departments.

J. F. White & Son, 408 Ferry St. — Montgomery — 1

Telephone: HIllside 2-9161
WILLIAM B. WHITE—President & General Buyer.

S. M. Whiteside & Co., 356 High St. — Morgantown — 1

Telephone: MOrgantown 6914
MRS. K. W. McCARTNEY—President.
JOHN L. WILDMAN—General Merchandise Manager, Buyer Store & Display Equipment, Advertising Manager.
MISS MARIE JOSEPH—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. WILLA NEELY—Blouses, Sportswear, Skirts, Knit Apparel, Swim Suits.
MRS. RUTH RILEY—Girls', Boys', Infants' & Children's Wear & Furnishings.
K. HARNER—Aprons, House Dresses, Uniforms, Towels, Domestics, Bedding, Draperies & Curtains.
MISS BETTY RYAN—Millinery.
MISS MADGE BOYER—Hosiery, Handbags & Small Leather Goods.
MISS GOLDIE PRICE—Lingerie, Underwear, Negligees, Robes.
MRS. MARY ANDY—Gloves, Toiletries.
MRS. BLANCH GIBSON—Neckwear, Scarfs, Handkerchiefs, Umbrellas.
MRS. BEA McCROBY—Corsets & Brassieres.
BILL WALLS—Men's Clothing & Furnishings.
MRS. ALMA DAVIS—Piece Goods & Linens.
MRS. BEATRICE SMITH—Laces, Trimmings, Ribbons, Notions, Art Needlework.
C. RAEDER—Gift Shop.

WEST VIRGINIA (Cont'd.)

Units

Aide's Dept. Store, Mount Hope 1
Telephone: 340
MRS. ANDREW AIDE—Owner & General Buyer.

The New River Co., 409 Main St. Mount Hope 15
Telephone: MOunt Hope 341
All Stores Operated in West Virginia.
W. C. BISHOP—General Manager and Merchandise Buyer.

Thomas Dept. Stores, 201 Howard Ave. Mullens 2
Telephone: MUllens 166
Branch Store Operated in Oceana, W. Va.
MICHAEL THOMAS—Owner & Buyer.

The Hub Store Oak Hill 2
Telephone: OAk Hill 129
Branch Store Operated in Huntington, W. Va.
GEORGE A. & EDWARD G. THABET—Owners & Buyers.

Junior Mercantile Stores Omar 7
All Stores Operated in West Virginia.
Division of WEST VIRGINIA COAL & COKE CORPORATION
W. P. JENNINGS—General Manager.
PAUL JORDAN—Merchandise Manager.
C. E. REED—Buyer for all Departments.

Dils Bros. & Co., 521 Market St. Parkersburg 1
Telephone: PArkersburg 2-3521
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
SAM M. DILS—President.
HENRY H. DILS, JR.—Executive Vice President, General Manager & Merchandise Manager Ready-to-Wear Accessories.
EDWIN DILS—Treasurer.
SAM S. DILS—General Merchandise Manager & Buyer Piece Goods, Linens, Towels, Domestics, Laces, Trimmings, Ribbons, Notions, Art Needlework.
FLOYD RADCLIFFE—Chief Architect, Manager of Supply, Alteration & Repair Depts. & Display Equipment Buyer.
ARTHUR MORRIS—Chief Engineer & Manager of Building & Maintenance Depts., Buyer Store Equipment.
MRS. RUBY GUINN—Advertising Manager.
P. C. HOBLITZELL, JR.—Executive Personnel Manager & Buyer Luggage & Candy.
McREE SMITH—Women's & Misses' Coats & Suits, Dresses.
MRS. EVA HUFF—Juniors' Coats, Suits, Dresses.
MISS MILDRED ANDERSON—Blouses, Skirts, Sportswear, Knit Apparel.
MRS. RUTH PROFFETT—Girls' & Infants' Wear.
MRS. MARIE THOMPSON—Aprons, House Dresses, Uniforms, Robes.
MISS FREDA PIERCE—Hosiery.
MRS. LAURA LYTTON—Underwear, Corsets, Brassieres, Negligees.
MRS. GERRY LANTZ—Gloves, Handkerchiefs, Handbags, Small Leather Goods, Fine Jewelry, Costume Jewelry, Watches.
MRS. EDNA DOAK—Scarfs, Neckwear, Belts, Umbrellas.
PAUL WRIGHT—Men's & Boys' Clothing & Furnishings.
MRS. ZELLA FORTNEY—Toiletries & Drug Sundries.
MRS. EFFIE MENDENHALL—Silverware, China, Glassware, Clocks, Gifts.
MISS JANE BUCHANNON—Stationery.
WILLIAM PLANKEY—Comforters, Bedding, Floor Coverings, Toys.
MRS. HELEN CAMBELL—Draperies, Upholstery, Curtains.
C. F. ALBRIGHT—Pictures, Mirrors, Lamps, Shades, Beds, Furniture.
R. G. KNAPP—Radios, Phonographs, Major Electrical Appliances.

Surprise Store Co., 527 Market St. Parkersburg 1
Telephone: PArkersburg 7-6591
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
LYNN KELSO—President.
R. GRANT—General Merchandise Manager & Buyer Men's & Boys' Clothing, Furnishings, Luggage.

(Continued)

WEST VIRGINIA (Cont'd.)

Units

Surprise Store Co. (Continued)

MRS. B. WHITNEY—Women's, Misses' & Juniors' Ready-to-Wear, Sportswear, Skirts, Blouses, Knit Apparel.
MRS. M. HUTCHINSON—Millinery.
MRS. J. GIVEN—Hosiery, Jewelry, Belts.
MISS C. KENDELL—Gloves, Handbags, Accessories.
MRS. M. CARSON—Underwear, Lingerie, Corsets, Brassieres, Negligees.
MRS. I. COBURN—Infants' & Children's Apparel, Furnishings, Toys.
MRS I. BAKER—Piece Goods, Draperies, Upholstery, Curtains, Spreads.
MRS. E. BERREY—Domestics & Bedding.
MRS. M. DELANEY—Housewares, Gift Shop.

Heflin's Dept. Store, Main St. — Pennsboro — 1

Telephone: PEnnsboro 248
E. F. HEFLIN—Owner & General Buyer.

S. G. Dixon Clothing Co., Ashfield St. — Piedmont — 2

Telephone: PIedmont 7921
Branch Store Operated in Westernport, Md.
HARLEY DIXON—Owner & Buyer for all Depts.

Fisher's Dept. Stores, 409 Main St. — Point Pleasant — 3

Telephone: POint Pleasant 645
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.
Stores Operated in Ohio & West Virginia.
JAMES T. FISHER—Owner & Buyer for all Departments.

Rainelle Dept. Store — Rainelle — 3

Telephone: RAinelle 4841
All Stores Operated in West Virginia.
CLAUDE JARRETT—President & Store Equipment Buyer.
WILLIAM JOHNSON—General Merchandise Manager & Buyer Bedding, Curtains, Upholstery, Floor Coverings, Pictures, Mirrors, Home Furnishings, Radios, Phonographs, All Electrical Appliances, Grocery.
MISS GUTHRIE—All Ready-to-Wear, Sportswear, Accessories, Intimate Apparel, Piece Goods, Domestics, Laces, Trimmings, Notions, Jewelry, Toiletries.
JAY SMITH—Men's & Boys' Clothing & Furnishings, Luggage, Sporting Goods, Cameras, Toys, Candy.
MRS. RUTH GEARHART—Silverware, China, Glassware, Clocks, Art Needlework, Umbrellas, Stationery, Housewares.

Red Jacket Coal Corp. — Red Jacket — 9

Stores Operated in Virginia & West Virginia.
HERBERT E. SLATE—Supervisor of Stores.
J. V. ELLIOT—Store Manager & Buyer for MITCHELL BRANCH STORE, Red Jacket, W. Va.
HOWARD FLETCHER—Store Manager & Buyer for STORE NO. 5, Red Jacket, W. Va.
STEVE SULIC—Store Manager & Buyer for STORE NO. 6, Red Jacket, W. Va.
ARTHUR MULKEY—Store Manager & Buyer for JUNIOR STORE, Red Jacket, W. Va.
B. L. MYERS—Store Manager & Buyer for STORE NO. 1, Wyoming, W. Va.
H. L. GREEAR—Store Manager & Buyer for STORE NO. 2, Wyoming, W. Va.
F. M. ADKINS—Store Manager & Buyer for COAL MOUNTAIN, W. Va. Store.
P. J. JOHNSON—Store Manager & Buyer for KEEN MOUNTAIN, Va. Store.
H. E. MALCOLM—Store Manager & Buyer for OAKWOOD, Va. Store.

Deitz-Spencer & Co., 9 E. Main St. — Richwood — 1

Telephone: RIchwood 4061
A. G. SPENCER—President & General Merchandise Manager.
MISS A. DOBSON—Ready-to-Wear, Sportswear, Millinery.
MISS G. SPENCER—Hosiery, Jewelry, Accessories, Intimate Apparel, Infants' & Children's Wear, Piece Goods, Domestics, Bedding, Laces, Trimmings, Notions, Toiletries, Luggage, Toys.
R. D. SPENCER—Men's & Boys' Clothing & Furnishings.
HOWARD DEITZ—Shoes, Handbags, Small Leather Goods.

WEST VIRGINIA (Cont'd.)

		Units
Shear's Dept. Store	Romney	2

Branch Store Operated in Keyser, W. Va.
DAVID SHEAR—General Manager.
MRS. ADA SHEAR—Merchandise Manager.

Spurgeon MacQueen Co.	Ronceverte	1

Telephone: ROnceverte 590
DAVID S. MacQUEEN—Owner & General Buyer.

Geo. S. Bassett & Son, 346 Main St.	St. Albans	1

Telephone: PArkway 7-4701
A. E. BASSETT & HASSIB BASSETT—Partners & Buyers.

Kelly Dyer Dept. Store, Inc., 414 Main St.	St. Albans	1

Telephone: PArkway 7-3501
K. M. DYER—Owner & General Buyer.

Solomon's Dept. Store, 616 Wells St.	Sistersville	1

Telephone: SIstersville 6521
GEORGE SOLOMON—Owner & General Buyer.

Aaron's Dept. Store, 227—7th Ave.	South Charleston	1

Telephone: RIverside 4-5345
HERBERT AARON—Owner & General Buyer.

McClung & Morgan Stores Co., 617 D. St.	South Charleston	2

Telephone: RIverside 4-3456
Branch Store: Marmet, West Virginia.
C. A. McCLUNG—President & General Merchandise Manager.
W. H. PETTUS—Vice President.
W. N. MORGAN—Secretary & Treasurer.
C. W. McCLUNG—Ladies', Children's & Infants' Depts., Yard Goods, Domestics, Bedding, Trimmings, Notions, Stationery, Jewelry, Gifts.
C. E. McCLUNG—Men's & Boys' Clothing & Furnishings, Luggage.
J. G. BRYANT—China, Glassware, Lamps, Shades, Home Furnishings, Floor Coverings, Furniture, Radios, Phonographs, Major Electrical Appliances.

The Valley Camp Stores	Triadelphia	9

Telephone: TRiadelphia 2210
All Stores Operated in West Virginia.
THOMAS N. BRADFORD—President.
WAYNE J. AKERS, JR.—Vice President.

Bear's Dept. Store, 1630 Main St.	Weirton	1

Telephone: WEirton 312
MEYER RABINOVITZ—Owner & Buyer.

Marantz Dept. Store, 1848 Main St.	Weirton	1

Telephone: WEirton 434
BEN MARANTZ—President & General Merchandise Manager.
ROBERT MARANTZ—Vice President, General Buyer.

Adler's Dept. Store, 137 Main Ave.	Weston	1

Telephone: WEston 363
Resident Buyer: Steinberg, Kass & Co., 225 W. 34th St.
M. WILLIAM ADLER—President & General Buyer.

Hub Dept. Store, 143 Main Ave.	Weston	1

Telephone: WEston 164
Resident Buyer: Blumberg Bros. Syndicate, 225 W. 34th St.
HENRY BLUMBERG—President & General Buyer.

L. S. Good & Co., 1141 Market St.	Wheeling	1

Telephone: WHeeling 4800
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
SAM L. GOOD—Chairman of the Board & President.
SIDNEY S. GOOD, JR.—Vice President & General Merchandise Manager, Buyer Furniture & Major Electrical Appliances.
LEE S. GOOD—Secretary, Treasurer & Sales Manager.

(Continued)

WEST VIRGINIA (Cont'd.)

Units

L. S. Good & Co. (Continued)

RALPH ULMAN—Controller.
ELMER W. LONG—Women's, Misses' & Juniors' Coats, Suits, Furs, Juniors' Dresses & Sportswear.
MRS. W. SUPLER—Ladies' Dresses.
MRS. T. HOLUBACK—Blouses, Sportswear, Knit Apparel, Neckwear, Millinery.
MISS MORGAN—House Dresses, Robes, Rainwear.
SAM E. HANAUER—Infants', Children's & High School Wear, Furnishings.
MISS A. McGEE—Hosiery.
MISS K. MUHLMAN—Underwear, Lingerie, Negligees, Kimonos.
MRS. A. MILLER—Knit Underwear & Foundation Garments.
CHARLES H. MEYER—Gloves, Handbags, Accessories, Jewelry, Toiletries.
ROY E. GREENLEE—Men's Clothing & Furnishings, Boys' Wear.
ARTHUR HEHR—Piece Goods, Linens, Towels, Domestics, Bedding, Laces, Ribbons, Trimmings, Notions, Art Needlework, Umbrellas.
MRS. A HARTMAN—Stationery.
MRS. M. SCHIFFLER—Draperies, Upholstery, Curtains, Lamps, Shades, Pictures, Mirrors, Shower Curtains, Bath Mats.
H. GOSS—Floor Coverings, Home Furnishings, Toys.
MISS M. HALL—Radios, Phonographs, Records.

The Hub, 14th & Market Sts. — Wheeling — 1

Telephone: WHeeling 6900
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
HERBERT M. SONNEBORN, SR.—President.
MORTON SONNEBORN—Executive Vice President, & General Manager.
J. RICHARD SONNEBORN—Treasurer, Advertising Manager & Executive Personnel Manager.
HERBERT M. SONNEBORN, JR.—Secretary & General Merchandise Manager.
WILLIAM E. KNOWLES—Controller.
WILLIAM WEISGERBER—Chief Engineer.
CURTIS LAMPHEAR—Store Equipment Buyer.
FRANCIS HAMM—Display Equipment Buyer.
MRS. HELEN G. QUAY—Women's, Misses' & Juniors' Coats, Suits, Furs, Dresses, Blouses, Skirts, Sportswear, Knit Apparel.
MRS. MARGARET COCHRANE—Boys', Girls', Infants' & Children's Wear.
MRS. MABEL COLEMAN—Aprons, House Dresses, Uniforms, Corsets & Brassieres.
BERT JOHNSON—Millinery.
ROBERT G. HODGE—Hosiery, Underwear, Gloves, Handbags, Accessories, Negligees, Robes, Umbrellas, Costume Jewelry, Toiletries.
LOREN STAFFORD—Ladies' & Children's Shoes.
WILLIAM E. LOWMILLER—Men's Clothing.
E. J. BURKLE—Men's Hats, Furnishings, Luggage, Sporting Goods.
JOHN MILLER—Men's Shoes.
MRS. ESTHER DOUGLAS—Linens, Towels, Domestics, Bedding, Draperies, Curtains, Books, Stationery, Floor Coverings, China, Glassware, Home Furnishings, Radios, Phonographs & Major Electrical Appliances, Gifts.
MRS. PORTIA J. CROCK—Pictures, Mirrors, Lamps, Shades, Furniture.

George E. Stifel Co., 1156 Main St. — Wheeling — 1

Telephone: WHeeling 5044
Resident Buyer: National Dept. Stores, 112 W. 38th St. (See Listing).
JAMES C. ROBINSON—President.
MARGARET B. YOST—Treasurer & Controller.
J. L. GREEN—General Merchandise Manager.
MISS SARA WEST & RUSSELL NICKESON—Coats, Suits, Dresses, Furs.
MISS GRACE YOHO—Blouses, Skirts, Sportswear, Aprons, House Dresses, Underwear, Negligees, Art Goods, Corsets, Brassieres.
MISS NINA BUECHLER—Infants' & Girls' Wear, Luggage.
MRS. GRACE GOULD—Hosiery, Gloves, Handbags, Small Leather Goods, Accessories, Notions, Jewelry & Silverware, Umbrellas.
J. A. MacLAY—Ladies' & Children's Shoes.
WILLIAM WALSH—Men's & Boys' Clothing & Furnishings.
MISS KOSIENSKI—Piece Goods, Patterns, Linens, Domestics, Blankets, Comforters, Bedding.
MISS GRACE MARY—Laces, Trimmings & Notions.

(Continued)

WEST VIRGINIA (Cont'd.)

Units

George E. Stifel Co. (Continued)

MRS. ALMA BARBER—Toiletries & Drug Sundries.
MRS. STELLA COWSER—Stationery & Candy.
WILLIAM GWENNAP—Draperies, Curtains, Lamps, Shades, Pictures, Mirrors, Floor Coverings, Furniture, Home Furnishings, Housewares.
CHARLES PACKER—Electrical Appliances.
ED SACHER—Wallpaper, Paints, Outdoor Furnishings, Toys.

Stone & Thomas, Inc., 1030 Main St. — Wheeling — 3

Telephone: WHeeling 6000
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Operate: THE PEOPLES STORE
Branch Stores: Charleston, W. Va. (See listing) & Weirton, W. Va.

WILBUR S. JONES—President.
HENRY COHEN—Vice President & General Merchandise Manager.
RICHARD GUTER—Vice President.
CLARA L. HODGSON—Secretary.
DAVID S. GOLDBERG—Treasurer.
HARRY J. ROBBIN—Controller.
M. A. BLISS—Ladies' Coats, Suits, Rainwear.
MISS F. FAGAN—French Room Dresses.
MISS HOLT—Dresses.
MISS M. WEAVER—Sportswear, Blouses, Skirts, Knit Apparel.
MRS. G. SMITH—House Dresses, Uniforms, Robes, Lingerie, Ladies' Underwear.
MRS. M. PETTICORD—High School & Young Girls' Wear.
MRS. C. GIBBS—Millinery.
GREER PRUITT—Hosiery, Neckwear, Handkerchiefs, Notions, Toiletries, Jewelry.
MRS. WALDORFF—Corsets & Brassieres.
J. A. O'CONNOR—Buyer for Luggage, Leather Goods, Shoes, Handbags, Gloves.
MRS. E. COURY—Infants' & Children's Wear.
R. MESSIG—Men's & Boys' Wear.
H. WISE—Men's Furnishings.
ROBERT J. BURNS—Work Clothes.
MRS. A. GERLACHER—Piece Goods, Domestics, Bedding.
A. E. JUNKINS—Laces, Ribbons, Trimmings, Patterns.
MISS D. LOVE—Stationery.
C. A. McPHERSON—Art Needlework, Draperies, Upholstery, Lamps & Shades.
G. ROBERTS—Furniture & Floor Coverings.
F. HOGAN—Major Electrical Appliances, Radios, Phonographs.
J. M. BURNS—Buyer for House Furnishings, Hardware, Electrical Goods.
E. KLAPRATH—Toys.

BASEMENT DEPARTMENTS

S. NORTON—General Merchandise Manager for Basement.
MISS M. MOOSE—Millinery, Underwear, Foundation Garments, Muslins.
MRS. STARKEY—Hosiery.
ROBERT J. BURNS—Men's & Boys' Clothing & Furnishings.
J. A. O'CONNER—Ladies' & Children's Shoes.
MRS. M. MASCOLA—Budget Draperies & Curtains.

George R. Taylor Co., 1155 Market St. — Wheeling — 1

Telephone: WHeeling 933
Resident Buyer: National Dept. Stores, 112 W. 38th St.

J. C. ROBINSON—President & General Merchandise Manager.
G. B. EDMUNDS—Vice President & Superintendent.
M. B. YOST—Treasurer & Controller.
MRS. HELEN WISE—Women's & Misses' Coats & Suits.
MISS BESS NICHOLL—Dresses.
MRS. MABEL FISCHER—Juniors' Coats, Suits, Dresses.
MISS ROSE BENDER—Blouses, Sweaters, Sportswear, Toiletries.
RUSSELL NICKESON—Furs.
MISS ROSE DUNNING—Hosiery.
W. DIERINGER—Gloves, Handkerchiefs, Scarfs & Accessories.
MISS EDNA MAGER—Underwear, Lingerie, Negligees.
MISS ETTA BARBER—Corsets & Brassieres.
MISS AMY RAY—Handbags, Small Leather Goods, Jewelry.
J. A. MacLAY—Shoes.
MRS. ROBERTA BRINDLEY—Basement Women's & Misses' Ready-to-Wear,

WEST VIRGINIA (Cont'd.)

Units

Kannon Dept. Store, Whitesville 1
Telephone: WHitesville 2041
RUFUS D. KANNON—Owner & General Buyer.

WISCONSIN

Katch's Dept. Store, 521—4th St. Algoma 1
Telephone: HUnter 7-5544
HARRY KATCH—Owner & General Buyer.

Glowen's, Inc., 535 Superior St. Antigo 1
Telephone: ANtigo 3-3480
Resident Buyer: Charles Weill, Inc., 101 W. 31st St
GERARD F. GLOWEN—President, General Merchandise Manager & Buyer Piece Goods, Domestics, Laces, Ribbons, Notions, Art Needlework, Curtains & Draperies.
MISS DOROTHY RAY—Women's, Misses' & Juniors' Coats, Suits & Dresses, Sportswear.
MISS PAULINE GLOWEN—Hosiery, Underwear, Accessories, Corsets & Brassieres.
MISS ELANOR CRAWFORD—Infants', Children's & Girls' Wear.

Geenen Dry Goods Co., 122 E. College Ave. Appleton 1
Telephone: APpleton 3-7321
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
CHRIS E. MULLEN—President, General Manager & Buyer Toys.
PAUL GEENEN—Executive Vice President.
HILDA GLUECKSTEIN—Treasurer.
HENRY WILLIAMSON—Buyer Display Equipment, Women's Coats & Suits, Furs.
MRS. NELL BOLDA—Women's Dresses.
MISS NELLIE GARVEY—Misses' & Juniors' Coats, Suits & Dresses, Infants', Children's & Boys' Wear.
MISS A. BARTMAN—Blouses, Sportswear, Girls' Wear, Aprons, House Dresses & Uniforms.
MISS ELLEN MALONE—Millinery.
MISS ANNA BAST—Hosiery, Underwear, Neckwear, Handkerchiefs, Laces, Trimmings & Ribbons.
MISS MARIE BLICK—Gloves, Shoes, Handbags, Leather Goods, Toiletries, Jewelry, Silverware, Clocks, Watches, Umbrellas, Stationery & Gifts.
MISS FLORENCE GIPP—Corsets, Brassieres, Negligees & Robes.
LEROY BREITENBACH—Children's & Boys' Shoes.
OREN H. WORMWOOD—Piece Goods, Domestics, Notions & Bedding.
ETHEL SHORT—Art Needlework.
MISS GENEVIEVE DIDERRICH—Draperies, Curtains & Upholstery, Lamps & Shades.
AL LEWANDOSKI—Major Appliances, Radios & Phonographs.
MISS LOTTIE LISON—Pictures, Mirrors, China, Glassware & Housewares.
FRED DuPREY—Floor Coverings.

Gloudemans & Gage, Inc., 430 W. College Ave. Appleton 1
Telephone: APpleton 4-2621
R. J. GLOUDEMANS—President & General Merchandise Manager.
ANDREW M. GLOUDEMANS—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses & Sportswear.
MISS MARIE BIESE—Underwear, Corsets, Brassieres, Negligees, Robes, Aprons, House Dresses, Uniforms & Junior & Infants' Wear.
MRS. P. HENDRICKS—Children's Wear, Draperies, Upholstery, Curtains, Bedding & Domestics.
MRS. G. DITTMER—Hosiery, Gloves, Neckwear, Handkerchiefs, Handbags, Leather Goods, Jewelry, Drug Sundries, Toiletries, Gifts, Stationery & Notions.
L. R. FISCHER—Men's Clothing & Furnishings.
ALVIN G. GLOUDEMANS—Boys' Clothing & Furnishings.
MISS L. KUETHER—Piece Goods, Towels, Laces, Ribbons & Trimmings.
MRS. L. CYRTMUS—Luggage, China, Glassware.
HENRY W. OTTO—Floor Coverings, Silverware, Mirrors, Pictures, House Furnishings & Electrical Appliances.

WISCONSIN (Cont'd.)

Units

Campbell Stores, 214 W. College Ave. — Appleton — 8

Telephone: APpleton 4-3969
Resident Buyer: Kirby, Block & Co., 130 W. 31st St.
E. ROBERT BOEN—Partner in charge of Operations.
W. D. KAULUM—Partner, General Merchandise Manager.
MRS. B. MALINSKY—Buyer Ladies' Coats, Suits, Dresses, Sportswear.
MRS. MARIE CAESAR—Buyer Hosiery, Underwear, Handbags, Accessories.
C. BRITTNACHER—Buyer Domestics, Notions, Childrens' Wear.
LOUISE KRUEGER—Toys, Infants' Wear, Juvenile Furniture.

H. C. Prange Co., 126 W. College Ave. — Appleton

Telephone: APpleton 3-5511
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch of H. C. PRANGE CO., Sheboygan, Wisconsin (See listing)
WILLIAM H. PIFER—General Merchandise Manager.
MRS. R. VOELKER—Women's, Misses' & Juniors' Coats & Suits.
MISS L. SCHERNICK—Women's & Misses' Better Dresses.
MRS. E. JAEGER—Women's & Misses Budget Dresses.
R. BLEIER—Skirts, Knit Apparel & Sportswear.
MRS. R. KALZER—Underwear, Negligees & Robes.
MRS. A. MARX—Corsets & Brassieres.
MRS. B. BENZ—Millinery.
MRS. B. LUDWIG—Blouses, Neckwear, Scarfs & Ribbons.
MISS MARIE HORN—Handbags, Leather Goods, Gloves & Handkerchiefs.
MRS. H. WAHL—Aprons, House Dresses & Uniforms.
JAMES B. CHAPIN—Ladies' Shoes.
MRS. E. MORY—Hosiery & Jewelry.
MRS. V. SCHWALBACH—Girls' Wear.
FRANKLIN A. HARDT—Men's & Boys' Wear & Furnishings.
F. OURADA—Piece Goods, Beddings, Domestics, Patterns & Art Needlework.
MISS L. SCHUELLER—Linens.
MRS. L. SCHULTZ—Toiletries & Drug Sundries.
MRS. C. HOPFENSPERGER—Umbrellas, Trimmings, Buttons & Notions.
D. PRINK—Luggage, Trunks, Bags & Stationery.
KEN ABRAHAM—Draperies, Upholstery, Curtains.
C. SCHROEDER—Floor Coverings.
H. HOFFMANN—China, Glassware, Silverware, Cutlery, Radios, Major Electrical Appliances, House Furnishings & Toys.
MRS. F. STUTZ—Mirrors, Pictures, Lamps & Gifts.

Stanley's Dept. Store, 607—2nd St. E. — Ashland — 2

Telephone: AShland 27
Both Stores Operated in Ashland, Wisconsin.
STANLEY MALISZEWSKI—Owner & Buyer for all Departments.

Saxe's Dept. Store, 216—2nd St. — Ashland — 1

Telephone: AShland 999
MRS. ROSE SAXE—Owner & General Buyer.

Newton & Wenz Co., 128 Front St. — Beaver Dam — 2

Telephone: TUrner 5-5594
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Operate: J. F. BOHLING, Randolph, Wisconsin.
C. H. HELMS—Merchandise Manager.
MRS. C. MANZER—Buyer for Ladies' Ready-to-Wear, Bath Robes.
MISS M. KLAWITTER—Hosiery, Gloves & Cosmetics.
MRS. L. LEE—Underwear & Lingerie.
MISS F. PABST—Ladies' Accessories, Stationery.
MISS M. WILLKOM—Corsets & Brassieres.
MRS. G. BENDER—Infants' & Children's Wear.
A. F. GOEGGERLE—Men's Wear & Luggage.
MRS. FLORENCE DOCHNAHL—Piece Goods, Laces & Embroideries.
MRS. B. SCHWANTES—Notions, Ribbons & Patterns.
MRS. H. PLATTETER—Domestics, China, Glassware, Lamps & Housewares.
MISS H. WEGNER—Curtains & Draperies.

WISCONSIN (Cont'd.)

Units

E. L. Chester Co., 136 W. Grand Ave. Beloit 1

Telephone: EMerson 5-3355

ERVAN E. CHESTER—President, General Merchandise Manager & Buyer Hosiery, Gloves, Infants' & Children's Wear, Leather Goods, Domestics, Laces, Trimmings, Ribbons, Notions & Jewelry, Pictures, Mirrors, China, Glassware & Toys.
E. J. COOK—Women's, Misses' & Juniors' Coats, Suits & Dresses, Sportswear.
MRS. G. THOREN—Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.
MRS. R. EICHER—Corsets & Brassieres.
MISS P. MEYERS—Handbags.
MRS. E. FRANK—Raincoats.
M. NATHINSON—Men's Furnishings, Luggage & Umbrellas.
HENRY B. CHESTER—Piece Goods.
MISS M. COLLINS—Toiletries & Drug Sundries.
OSCAR H. LaBUNDY—Draperies, Curtains, Upholstery, Floor Coverings, Lamps & Home Furnishings.

McNeany's, Inc., 360 E. Grand Ave. Beloit 1

Telephone: EMerson 5-6621
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

A. F. REESEMAN—President.
E. D. SMITH—General Merchandise Manager.
MISS M. KLINE—Women's, Misses' & Juniors' Coats, Suits & Furs.
MRS. P. GUILKEY—Better Dresses.
MRS. F. O'NEIL—Budget Dresses, Aprons, House Dresses, Uniforms & Robes.
MRS. H. MAXDON—Blouses & Sportswear.
MISS G. TALMADGE—Hosiery.
MISS BALDWIN—Underwear & Lingerie.
MRS. A. PUNZEL—Gloves, Neckwear, Handkerchiefs, Handbags, Leather Goods & Jewelry.
MRS. F. TREDER—Corsets & Brassieres.
D. TABER—Men's & Boys' Clothing & Furnishings.
MRS. B. DORR—Piece Goods & Patterns.
MRS. M. WOLF—Towels, Domestics, Bedding & Art Needlework.
MRS. M. BREESE—Laces, Trimmings, Ribbons, Notions & Raincoats.
MISS R. FOWLER—Toiletries & Drug Sundries.
MRS. F. DURLAN—Stationery.
MRS. C. VAN KIRK—Draperies, Upholstery, Curtains & Home Furnishings.
O. STEPHENS—Floor Coverings.
J. SMITH—China, Glassware, Lamps, Shades, Gifts & Toys.
JOHN PURCELL—Radios, Phonographs & Major Electrical Appliances.

Farmer's Store Co., 1303 Main St. Bloomer 20

Telephone: BLoomer 90
All Stores Operated in Minnesota & Wisconsin.

J. EDW. ERICKSON—President.
FRED A. R. SCRITSMIER—Vice President.
F. VAN VALKENBERG—Store Manager.
THE FOLLOWING ARE LOCATED AT (102 Maxon St., Eau Claire, Wisc.)
E. R. VOLKMAN—General Manager, Equipment Buyer.
VERNON C. HOLMES—Housewares, Toys, Greeting Cards, Hosiery, Underwear, Dry Goods, Ready-to-Wear.
EDWARD HANSON—Hardware, Electrical Goods, House Furnishings, Appliances, Luggage, Furniture, Glassware.

The Waterman Co., 123 N. Bridge St. Chippewa Falls 1

Telephone: CHippewa Falls 4471
Resident Buyer: Hiram Mincer, 1440 Broadway

A. D. FLETCHER—President, General Merchandise Manager & Buyer Clocks, Stationery, Curtains, Lamps, Shades & Luggage.
BERT W. MINAHAN—Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses & Sportswear, Furs.
MRS. F. GILBERTSON—Girls' & Children's Wear, Uniforms, Patterns.
MRS. D. HENDRY—Millinery.

WISCONSIN (Cont'd.)

Unit

The Waterman Co. (Continued)

MRS. A. D. FLETCHER—Knit Apparel & Hosiery.
MRS. VIETS—Underwear & Lingerie.
MRS. E. FLETCHER—Gloves, Handkerchiefs, Corsets, Brassieres, Infants' Wear, Stationery & Gifts.
MRS. A. OTTO—Neckwear, Handbags & Small Leather Goods, Jewelry.
C. T. CATLIN—Ladies' & Children's Shoes.
MRS. M. YNDESTAD—Piece Goods, Linens, Towels, Blankets, Beddings, Laces, Trimmings, Ribbons & Notions.
MISS J. ROTH—Toiletries & Drug Sundries.

Dretzka's Dept. Store, 4746 S. Packard Ave. — Cudahy

Telephone: SHeridan 4-8060

AL W. DRETZKA—President, General Merchandise Manager & Buyer Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses, Sportswear
MRS. C. CADON—Millinery, Hosiery, Underwear, Gloves, Neckwear, Handkerchiefs, Corsets, Brassieres, Handbags & Small Leather Goods, Piece Goods, Towels, Laces, Ribbons, Notions, Trimmings & Jewelry.
H. LANCOT—Infants' Wear, Toiletries, Curtains, Draperies, Toiletries, Cosmetics, Drug Sundries & Gifts.
L. THOMPSON—Men's & Boys' Clothing & Furnishings.
H. VOSS—Beddings, Domestics, Furniture, Lamps, Shades, Luggage, Household & Electrical Appliances, Toys.
K. DRETZKA—Upholstery, Floor Coverings, China, Glassware, Home Furnishings, Stationery.

Darlington Dry Goods Co., 242 S. Main St. — Darlington — 2

Telephone: DArlington 2116
Branch Store Operated in Mineral Point, Wisc.

O. N. BENEDICT—Owner & Buyer for all Departments.

W. W. Bradley & Co., 222 Walworth Ave. — Delavan — 1

Telephone: DElavan 160

L. F. SEAVER—President, General Merchandise Manager & Buyer Furs, Towels, Blankets, Spreads, Domestics, Lamps, Shades, Stationery & Gifts.
MRS. L. ERICKSON—Women's, Misses' & Juniors' Ready-to-Wear, Blouses, Skirts, Sportswear, Aprons & House Dresses.
MRS. B. DUBOIS—Millinery.
MISS M. McPHAIL—Underwear & Negligees.
MRS. H. DAVIS—Hosiery, Corsets & Brassieres.
MAJOR L. BURCH—Ladies' & Children's Shoes.
MRS. A. HUGHES—Gloves, Handbags, Accessories, Infants' & Children's Wear, Laces, Trimmings, Notions & Toiletries, Jewelry.
MISS M. TEETER—Piece Goods.
O. ELISON—Curtains, Draperies, Upholstery, Floor Coverings & Home Furnishings.

Lee Store, 124 N. Broadway — De Pere — 1

Telephone: EDison 6-4227

LEO J. LEE—Owner & General Manager.
MISS VAN SLYCKE—Ladies Coats, Suits, Dresses, Childrens Wear.
ED HENDRICKS—Mens & Boys Wear, Shoes.
DOROTHY JANSSEN—Hosiery, Underwear, Toilet Goods, Handbags, etc.
CONNIE McCARTHY—Notions, Domestics, Dry Goods.
CARL KIEFFER—Housewares, Home Furnishings, Luggage.
RICHARD FALCK—Sporting Goods, Toys.

Wm. Samuelson Dry Goods Co., Inc., 5 S. Barstow St. — Eau Claire — 1

Telephone: EAu Claire 6161
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.

ARCHIBALD H. PYPER—Chairman of Board & President.
WAYNE A. SYKES—Executive Vice President.
CHESTER A. CHRISTENSEN—Secretary & Treasurer.
MISS ELAINE CHRISTENSEN—General Merchandise Manager, Buyer for House Dresses.
K. P. ZURCHER—General Manager, Advertising Manager, Manager of Supply Department, Merchandise Manager for Dry Goods & Home Furnishings, Buyer Store & Dislay Equipment, Toys.

(Continued)

WISCONSIN (Cont'd.)

Units

Wm. Samuelson Dry Goods Co., Inc. (Continued)

CLARENCE ELLIOT—Display Director.
MRS. E. GRACE—Ready-to-Wear, Knit Apparel.
MRS. C. BAIR—Sportswear, Blouses, Skirts.
MRS. D. FORCIER—Girls', Boys', Children's & Infants' Wear, Uniforms.
MISS G. ANDERSON—Aprons, Linens, Towels, Spreads.
MISS JEAN POMPLIN—Hosiery, Umbrellas.
MISS L. DREKE—Underwear, Negligees, Robes.
MISS F. BAKER—Gloves, Neckwear, Handkerchiefs, Handbags, Small Leather Goods, Jewelry.
C. WOLF—Women's & Children's Shoes.
MRS. M. BAKER—Men's Furnishings.
MRS. A. HUGHES—Piece Goods, Laces, Trimmings, Ribbons.
MRS. HEVER—Notions.
MRS. W. LOKEN—Toiletries.
MRS. FLORENCE WENDT—Clocks, Housewares.
MRS. B. YOUNG—Art Needlework, Books, Stationery, Pictures, Mirrors, Gifts.
C. BUSH—Major Appliances, Radios, Phonographs.
VERLIN FORCIER—Floor Coverings.
MRS. MARIE OTT—Comforters, Blankets, Bedding, Curtains, Draperies, Lamps & Shades.

The O'Brien Co., 122 S. Main St. — Fond Du Lac — 1

Telephone: FOnd Du Lac 1401
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.

WILLIAM A. O'BRIEN, JR.—President & Buyer Piece Goods & Linings.
GERALD N. BISENIUS—General Merchandise Manager.
MISS F. ABENDROTH—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MISS A. BRAXMIER—Blouses, Skirts, Sports Apparel, Sweaters, Aprons, House Dresses, Infants' & Children's Apparel.
MRS. M. JOHNSON—Ladies' Accessories, Underwear, Hosiery, Towels, Bedding, Domestics, Laces, Ribbons, Trimmings, Notions, Art Needlework & Jewelry.
MRS. F. LUTZ—Foundation Garments & Uniforms.

Neipert's, Inc., 97-99 S. Main St. — Fort Atkinson — 1

Telephone: FOrt Atkinson 50
Resident Buyer: Irving C. Krewson Corp., 225 W. 34th St.

H. D. CARMANY—Owner, Treasurer & General Merchandise Manager.
MRS. L. SCHILLING—Buyer Display Equipment, Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses, Sportswear, Skirts, Knit Wear, Girls' Wear, Aprons, House Dresses, Uniforms & Furs.
MRS. B. KAUFMAN—Millinery, Hosiery, Ladies' Accessories & Intimate Apparel, Piece Goods, Towels, Linens, Domestics, Bedding & Home Furnishings, Draperies, Curtains & Gifts, Infants' Wear.
MRS. E. BEEBE—Laces, Trimmings, Ribbons, Notions, Toiletries, Costume Jewelry, Umbrellas & Art Needlework.

Baum's Corner, 527 Main St. — Green Bay — 1

Telephone: HEmlock 7-3201
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

DANIEL B. SPRANG—President, General Merchandise Manager & Buyer Piece Goods, Towels, Spreads, Linens, Bedding, Jewelry & Silverware.
GLADYS L. SPRANG—Executive Vice President.
FRED SCHUETTE—Treasurer.
ELWOOD VANDEN BUSH—Manager Supply & Repair Dept., & Buyer Laces & Trimmings.
WILLIAM AERTS—Advertising Manager & Display Equipment Buyer.
MRS. RUTH MILLER—Women's, Misses' & Juniors' Ready-to-Wear.
BOB REIS—Blouses, Sportswear, Aprons, House Dresses, Uniforms, Furs, Hosiery, Women's Accessories, Crosets, Brassieres, Underwear, Robes, Rainwear, Toiletries, Notions & Stationery.
GLENN C. KVALEY—Men's & Boys' Clothing & Furnishings, Sporting Goods & Small Leather Goods.
JIM HUXFORD—Draperies, Curtains, Upholstery, China, Glassware, Home Furnishings, Floor Coverings, Electrical Appliances, Luggage & Toys.
BERNARD DES JARDINS—Furniture, Lamps, Shades, Pictures & Mirrors.

WISCONSIN (Cont'd.)

Units

Cohen's Dept. Store, 329 Main St. — **Green Bay** — 1

Telephone: HEmlock 5-5371

HARRY L. KANTER—President, General Merchandise Manager & Buyer Hosiery & Ladies' Accessories.
MRS. C. CRAVILLON—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Negligees, Foundation Garments, Rainwear, Infants' & Children's Wear, Handkerchiefs & Jewelry.
MISS M. ALBERTS—Lingerie & Underwear.
S. COHEN—Men's & Boys' Wear.
MRS. J. HOYKENS—Men's & Boys' Furnishings.
MRS. D. HUERTH—Piece Goods, Laces, Trimmings, Ribbons, Notions & Art Needlework.
MISS E. DeWITT—Draperies, Upholstery, Curtains, Beddings, Domestics, Towels & Linens.

Nau's, Inc., 105 N. Washington St. — **Green Bay** — 1

Telephone: HEmlock 7-4331
Resident Buyer: Littman-Subow, Inc., 101 W. 37th St.

GEORGE NAU BURRIDGE—President.
HOWARD W. CRAIG—General Merchandise Manager, in charge of Operations.
MISS M. HAGEN—Ladies Ready-to-Wear, Sportswear, Accessories.
ELIZABETH RAHR—Childrens & Infants Wear, Toys, House Dresses.
MRS. E. HABERMAN—Hosiery, Underwear, Gloves, Handbags.
HARRY BOETTGE—Shoe Buyer.

H. C. Prange Co., 303 N. Washington St. — **Green Bay**

Telephone: HEmlock 5-6611
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch of H. C. PRANGE CO., Sheboygan, Wisconsin (See listing)

ELLSWORTH W. NELSON—General Merchandise Manager.
JERRY ATKINSON—General Manager.
CARL JOHNSON—Chief Engineer.
MISS ROSEMARY MICHALEC—Advertising Manager.
GEORGE HANRAHAN—Display Director.
HERBERT STIENBLOCK—Executive Personnel Manager.
ARTHUR SELTZER—Ready-to-Wear Merchandise Manager.
DON MINSTER—Women's & Misses' Coats & Suits, Furs.
MRS. VALDA GRIBBLE—Women's & Misses' Dresses.
MRS. MAE RENIER—Juniors' Coats, Suits & Dresses, Children's Wear.
MISS PAT COUGHLIN—Blouses, Sportswear, Skirts & Knit Apparel.
MISS BETTY RAHLS—Girls' Wear.
MRS. JEAN MORRISON—Aprons, House Dresses, Uniforms, Robes.
MRS. HELEN STELTER—Millinery.
MISS ANNA JANSEN—Hosiery.
B. J. CIBULA—Underwear & Negligees.
MISS MILDRED LAPPIN—Gloves, Neckwear, Scarfs & Handkerchiefs.
JAMES SPEAKER—Shoes.
MAYBELLE WOOD—Corsets & Brassieres.
MISS MARGUERITE LAMBEAU—Infants' Wear.
RUPERT CORNELIUS—Handbags, Stationery & Cameras.
FRED NORMAND—Men's Clothing & Furnishings.
CLETUS ECHTNER—Men's & Boys' Shoes, Luggage.
GERALD PETERSON—Boys' Clothing & Furnishings.
CLAYTON CALLAHAN—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets & Spreads, Art Needlework.
ROBERT DOCKERY—Laces, Trimmings, Ribbons, Notions, Umbrellas & Candy.
EDNA MARTIN—Toiletries & Drug Sundries.
MRS. DOROTHY VAN FRACHEM—Costume Jewelry & Silverware, Clocks.
MISS MARIE COUGHLIN—Books & Magazines.
E. McCLURE—Bedding & Furniture.
CURTIS MOORE—Major Appliances.
MISS MARGARET LEE—Pictures, Mirrors, Lamps, Shades & Gift Shop.
CLEM SIMONET—Floor Coverings.
CLARENCE E. SCHMITT—Radios & Phonographs.
BOYD COLEMAN—Toys.
JERRY GLAESEN—Basement Merchandise Manager.

WISCONSIN (Cont'd.)

Units

Schain's Dept. Store, 1259 Main St. — Green Bay — 1
Telephone: HEmlock 5-5130
ALBERT SCHAIN—Owner & General Buyer.

The White Store, 610 S. Broadway — Green Bay — 1
Telephone: HEmlock 5-4461
OSCAR BIEFELDT—President & General Merchandise Manager.
MISS V. ROY—Women's, Misses' & Juniors' Ready-to-Wear.
MRS. M. VAN LANAN—Knit Apparel, Aprons, House Dresses, Children's & Infants' Clothing, Ladies' Accessories, Hosiery, Underwear, & Intimate Apparel, Leather Goods, Umbrellas, Toiletries & Stationery.
GEORGE A. SEILER—Shoes.
DANIEL BIEFELDT—Men's & Boys' Apparel & Furnishings.
MISS L. HANSON—Piece Goods, Towels, Bedding & Domestics.
MRS. L. BLAHNICK—Draperies, Upholstery & Curtains.
GEORGE BIEFELDT—Home Furnishings & Floor Coverings.
WARREN I. PLOTT—Cutlery, Radios, Phonographs & Majjor Electrical Appliances.

Erickson Bros. Dept. Stores, 509—2nd Ave. — Hudson — 3
Telephone: HUdson 742
Branch Stores Operated in Baldwin & Colfax, Wisc.
HERMAN G. ERICKSON—Owner & Buyer for all Departments.

J. M. Bostwick & Sons, 20 S. Main St. — Janesville
Telephone: JAnesville 7731
Resident Buyer: Kirby Block & Co., 130 W. 31st St.
Branch of SALKIN & LINOFF, Minneapolis, Minnesota.
WALTER STROMVIG—General Merchandise Manager.
MRS. A. GARDNER—Ladies' Coats, Suits, Dresses, Furs & House Dresses.
MRS. R. FREDERICKS—Blouses, Skirts, Sportswear, Uniforms & Robes.
MRS. H. DAWSON—Children's Wear, Girls', Boys' & Infants' Apparel.
MISS J. RILEY—Millinery.
MRS. F. JERG—Hosiery, Ladies' Accessories, Jewelry.
MRS. MURPHY—Underwear, Corsets, Brassieres, Negligees & Lingerie.
R. GAYLORD—Women's Shoes.
W. BULLIS—Men's Clothing & Furnishings, Luggage & Floor Coverings.
MISS V. PLUMM—Piece Goods, Towels, Blankets, Spreads, Beddings, Linens, Laces, Trimmings, Notions & Stationery.
J. TRIESCHELL—Men's & Children's Shoes.
MRS. H. CARLSON—Cosmetics, Toiletries & Drug Sundries.
MRS. M. MOTHERWELL—Draperies, Upholstery & Curtains.
MISS M. SMITH—Pictures, Mirrors, Lamps, Shades & Home Furnishings, & Gifts.
J. LaBERGE—Toys.

Golden Eagle, Inc., 8 S. Main St. — Janesville — 1
Telephone: PLeasant 4-3381
DAVID M. RICE—President, Merchandise Manager, Buyer Ladies Wear.
MRS. M. FLAHERTY—Underwear, Lingerie, Negligees.
MRS. A. FORD—Hosiery, Toilet Goods.
IRENE MERRICK—Handbags, Gloves, Neckwear, Jewelry, Accessories.
MRS. E. DABSON—Corsets, Brassieres.
CHRIS JORDAN—Mens & Boys Clothing, Furnishings.
J. A. BAHLMAN—Shoes.

The Barden Store, 622-58th St. — Kenosha — 1
Telephone: OLympic 7-3121
HENRY C. HYSLOP—President, Treasurer & Buyer Lamps, Shades, China, Glassware, Electrical Appliances & Gift Shop.
E. L. KOZAKOWSKI—Merchandise Manager & Buyer Men's & Boys' Furnishings, Laces, Trimmings & Ribbons.
WILLIAM A. CHRISTENSON—Advertising Manager.
ARTHUR J. LOVALD—Display Director.
MRS. MARGARET HOLMES—Women's, Misses' & Juniors' Coats, Suits & Dresses.
MRS. CATHERINE McGILL—Blouses, Sportswear, Skirts, Knit Apparel, Aprons, House Dresses, Uniforms, Underwear, Negligees & Robes.

(Continued)

WISCONSIN (Cont'd.)

Unit

The Barden Store (Continued)

MRS. O. HICKOK—Hosiery.
MRS. M. WITAMYER—Gloves, Handbags & Small Leather Goods.
MRS. JEAN RACZYKOWSKI—Girls' & Infants' Wear.
MRS. E. JONES—Corsets & Brassieres.
FRANK RIZZO—Shoes.
MRS. W. CARROLL—Neckwear, Scarfs, Handkerchiefs, Jewelry & Umbrellas.
JOSEPH BREY—Piece Goods.
MRS. S. DILDA—Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads & Housewares.
MRS. R. DOUGLAS—Toiletries & Drug Sundries.
MRS. R. LUNDBERG—Notions.
MISS G. KAMINSKI—Stationery.

E. R. Barron Co., 426 Main St. — La Crosse — 1

Telephone: LA Crosse 4-4035

BEN F. FOX—President, General Merchandise Manager & Buyer Ladies' Accessories, Intimate Apparel, Small Leather Goods, Children's Wear, Jewelry, Ribbons, Trimmings & Notions.
MRS. G. PENDERSON—Women's, Misses' & Juniors' Coats, Suits, Dresses, Blouses & Furs.
MRS. M. DEVORAK—Sweaters, Skirts, Knit Apparel, House Dresses & Robes.
EARL C. KRAUSE—Hosiery, Piece Goods, Beddings, Domestics, China, Glassware, Lamps, Shades, Luggage, Umbrellas & Toys.
GEORGE W. MERTLIK—Draperies, Curtains, Upholstery, Floor Coverings, & Home Furnishings.

Doerflinger's Dept. Store, 402 Main St. — La Crosse — 1

Telephone: LA Crosse 2-8130
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

MRS. VIOLA FELLOWS—President.
L. REGNIER—General Merchandise Manager.
MARTIN ROTH—Ladies' Ready-to-Wear & Furnishings.
MRS. J. MELBY—Sweaters & Knit Apparel.
MRS. M. JOHNSON—Girls', Children's & Infants' Apparel.
WILLIAM F. DUNN—Handbags, Neckwear, Handkerchiefs, Foundation Garments, Piece Goods, Towels, Blankets, Spreads, Domestics, Laces, Ribbons, Trimmings, Art Needlework, Notions, Toiletries, Jewelry, Silverware, Umbrellas & Stationery.
MRS. C. VONDRASHAK—Gloves & Hosiery.
C. PETERSON—Shoes.
C. WAGNER—Draperies, Upholstery, Curtains, Lamps, Shades &Furniture.
C. D. BYERS—China, Glassware, Cutlery, Home Furnishings, Radios, Phonographs, Major Electrical Appliances & Toys.
MRS. E. FRISSBEE—Basement Ladies' Apparel.

Fantle Bros. Co., 201 5th Ave. S. — La Crosse

Telephone: LA Crosse 2-3613
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
Branch of FANTLE BROS. CO., Yankton, South Dakota. (See listing)

W. E. FANTLE, JR.—General Merchandise Manager & Buyer Handkerchiefs.
MRS. KIFFE—Women's & Misses' Ready-to-Wear, Furs.
MISS VINGARS—Blouses, Skirts, Sportswear & Rainwear.
VICTOR SAMB—House Dresses, Aprons, Infants', Children's & Junior Apparel, Notions.
MRS. WILMARTH—Hosiery, Sweaters, Swim Suits, Gloves, Handbags, Negligees, Corsets, Brassieres & Robes.
MISS H. FISHER—Underwear, Piece Goods, Bedding & Domestics.
C. BENSON—Ladies' & Children's Footwear.
MISS CARLSON—Jewelry.
MRS. FISHER—Upholstery, Draperies, Curtains, Floor Coverings & Home Furnishings.

Levin's Dept. Store, 132 E. Maple St. — Lancaster — 1

Telephone: LAncaster 304

BEN J. LEVIN—Owner & General Buyer.

WISCONSIN (Cont'd.)

Units

Baron Bros., 14 W. Mifflin St. Madison 1

Telephone: MAdison 5-5151
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

JOE ROTHCHILD—President.
W. W. MORSE—General Merchandise Manager.
M. E. WEED—Women's, Misses' & Juniors' Coats, Suits, Dresses & Furs.
MRS. F. KITTSON—Blouses, Skirts, Sportswear, Knit Apparel & Rainwear.
HERB SHROUT—Main Floor Merchandise Manager & Buyer Hosiery, Gloves, Handbags, Small Leather Goods, Ladies' Accessories, Underwear, Bedding, Domestics, Towels, Linens, Laces, Ribbons, Trimmings, Art Needlework, Notions, Men's & Boys' Furnishings, Jewelry, Toiletries, Drug Sundries & Stationery.
MISS E. BROWN—Lingerie & Negligees.
MISS B. KING—Foundation Garments.
MRS. B. ATKINSON—Infants' & Children's Apparel.
MRS. D. WILSON—Millinery.
MISS M. WILLIAMS—Piece Goods.
MRS. STEPHENSON—Draperies, Upholstery & Curtains.
MISS A. VANGE—Lamps, Shades & Gifts.
MRS. E. BEYLER—China, Glassware, Home Furnishings, Radios, Phonographs & Electrical Appliances.

Burdick & Murray Co., 2312 University Ave. Madison 1

Telephone: ALpine 6-0211

H. P. STOLL—Executive Vice President, General Merchandise Manager and Buyer Toys, Mens' & Boys' Wear, Infants' & Childrens' Wear.
MRS. IRENE STOLL—Notions, Handbags, Womens Ready-to-Wear.
MARY HURD—Domestics, Floor Coverings, House Furnishings.

The Emporium Co., 15 N. Pinckney St. Madison 1

Telephone: MAdison 5-8855
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.

J. JESSE HYMAN, SR.—President, General Merchandise Manager & Buyer Ladies' Hosiery, Underwear & Gloves.
MISS G. PATRIDGE—Women's, Misses' & Juniors' Ready-to-Wear.
J. JESSE HYMAN, JR.—Blouses, Skirts, Sweaters & Sportswear.
ALAN R. HYMAN—Aprons, House Dresses, Uniforms, Rainwear & Negligees.
MRS. E. MILIFF—Corsets, Brassieres, Infants' & Children's Apparel.
WALTER W. GUMSER—Merchandise Manager & Buyer Leather Goods, Piece Goods, Blankets, Sheetings, Spreads, Domestics, Laces, Trimmings, Ribbons, Art Needlework, Notions, Jewelry, Handbags, Umbrellas, Cosmetics, Toiletries, Drug Sundries, Drug Sundries, Books & Stationery.
HARRY EPSTEIN—Gift Shop.

Harry S. Manchester, Inc., 2 E. Mifflin St. Madison 2

Telephone: MAdison 6-2611
Resident Buyer: Fredrick Atkins, 11 W. 42nd St.
Both Stores Operated in Madison, Wisconsin.

MORTON E. MANCHESTER—President & Chairman of the Board.
GILMAN C. PAGE—Executive Vice President & General Merchandise Manager.
JESSIE E. MANCHESTER—Vice President.
ETHEL R. McCANN—Treasurer & Personnel Director.
CLIFFORD G. MATHYS—Secretary.
MRS. H. CUSICK—Ladies' Coats & Suits, Rainwear, Basement Coats, Suits & Dresses.
MRS. J. McCORMACK—Ladies' Dresses.
MISS F. PARKER—Budget Dresses.
MRS. J. HOGAN—Blouses, Skirts, Knit Apparel & Sportswear.
MRS. H. BUTERFIELD—Aprons, House Dresses, Uniforms, Robes, Petticoats, Budget Sportswear, Underwear.
MRS. J. BLECKWENN—Junior Apparel.
MRS. VAN SKIKE—Teens' Apparel.
MRS. V. BRUMM—Hosiery.
MISS I. MASON—Underwear.

(Continued)

WISCONSIN (Cont'd.)

Units

Harry S. Manchester, Inc. (Continued)

MRS. C. O'BRIEN—Gloves, Neckwear, Scarfs, Handkerchiefs, Umbrellas.
MISS I. FIELD—Lingerie, Negligees & Silk Underwear.
MRS. R. SCHLEGAL—Corsets & Brassieres.
MRS. E. JUDKIN—Handbags, Small Leather Goods & Jewelry.
MRS. K. McCANN—Children's Apparel.
MRS. F. STERNBERGER—Infants' Clothing & Furniture.
ROY R. FEENEY—Men's & Boys' Apparel & Furnishings.
C. GROTH—Piece Goods, Laces, Ribbons, Trimmings.
F. LINK—Towels, Linens, Sheetings, Blankets, Spreads & Domestics.
MISS C. SWAINE—Notions.
MRS. P. CLARDEY—Toiletries & Drug Sundries.
MRS. M. DAWSON—Silverware, Pictures, Mirrors, Gifts, Tobacco & Smokers' Accessories.
MRS. L. MEALING—Art Needlework & Ladies' Fancy Accessories.
H. HALE—Books & Stationery.
DONALD USTAD—Draperies, Upholstery, Curtains & Floor Coverings.
C. D. WHITMORE—China, Glassware, Cutlery, Housewares, Lamps, Shades, Electrical Appliances, Home Furnishings, Clocks & Luggage.

Yost's-Kessenich's, Inc., 201 State St. — Madison — 3

Telephone: MAdison 7-2545
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
Stores Operated in Janesville & Madison, Wisconsin.

JOHN R. YOST—President & General Merchandise Manager.
FRANK YOST—Women's Coats, Suits, Rainwear, Hosiery, Gloves, Laces, Handbags, Ladies' Accessories & Umbrellas.
JOHN K. YOST—Merchandise Manager & Buyer Dresses, Aprons, House Dresses & Uniforms.
HARRY A. YOST—Blouses, Skirts, Knit Apparel, Sportswear, Swim Suits, Misses' Coats, Suits & Dresses.
MRS. M. O'NEILL—Lingerie, Negligees, Underwear & Robes.
H. KESSENICH—Piece Goods, Towels, Linens, Bedding, Domestics, Ribbons, Trimmings, Notions & Gifts.
MISS A. STEPHENS—Cosmetics, Toiletries & Drug Sundries.
MRS. S. NEILSON—Jewelry.

Schuette Bros. Co., 804 Jay St. — Manitowoc — 1

Telephone: MAnitowoc 5521
Resident Buyer: Kirby Block & Co., 130 W. 31st St.

WALTER W. SCHUETTE—President & General Merchandise Manager.
FRED L. ALTER—Vice President.
LORRAINE SCHUETTE—Secretary.
AUGUST J. SCHUTTE—Treasurer, Public Relations Director & Buyer Store Equipment.
M. R. KRUCK—Advertising Manager & Buyer Display Equipment.
R. G. VETTING—Executive Personnel Manager, Manager Supply Dept.
MRS. I. SPACKMAN—Women's, Misses' & Juniors' Coats, Suits & Dresses, Blouses, Skirts, Sportswear, Knit Apparel, Girls' Wear, Aprons, House Dresses, Uniforms & Furs, Robes.
MISS E. FRITSCH—Hosiery, Underwear, Gloves, Shoes, Scarfs, Neckwear, Handkerchiefs, Negligees, Handbags, Small Leather Goods, Notions, Toiletries, Drug Sundries, Fine Jewelry, Costume Jewelry, Watches & Umbrellas.
MISS V. EICHORST—Corsets, Brassieres, Infants' Wear, Art Needlework.
M. H. DeWEIN—Men's Clothing, Boys' Clothing & Furnishings.
O. KOLLATH—Men's Hats & Furnishings, Luggage.
L. SCHUMACHER—Men's & Boys' Shoes.
MRS. C. U. EGAN—Piece Goods, Linens, Towels, Comforters, Muslins, Sheetings, Blankets, Spreads, Bedding, Laces, Trimmings & Ribbons.
MISS M. BARRINGER—Silverware, Stationery, Pictures, Mirrors, Lamps, Shades, Gifts.
MRS. I. ABEL—Clocks, Cutlery & Hardware, Housewares.
MRS. E. PICK—Curtains, Draperies & Upholstery.
H. RABENHORST—Major Appliances.
F. KRAVLOVEC—Floor Coverings & Home Furnishings.
L. VOELKER—Grocery.

WISCONSIN (Cont'd.)

Units

Lauerman Brothers Co., Dunlap Square — Marinette — 6

Telephone: MArinette 2-3311
Resident Buyer: J. G. Hartje Co., 450 7th Ave.
Stores Operated in Michigan & Wisconsin.

FRANK J. LAUERMAN—Chairman of the Board.
FRANK J. LAUERMAN, JR.—President.
R. M. LAUERMAN—Vice President & Buyer for Ready-to-Wear, Sportswear, Millinery, Robes.
HENRY J. LAUERMAN—Treasurer, Store Equipment Buyer, Real Estate.
JESSE H. LEGAULT—Comptroller.
CHARLES NEUMIER—Display Equipment Buyer, Display Director.
JOHN BURKE—Advertising Manager.
MR. J. MURPHY—Buyer for Infants Wear, Lingerie, Hosiery, Knit Underwear, Negligees & Swim Suits.
JOSEPH KOPETSKY—Handkerchiefs, Gloves, Neckwear, Scarfs, Belts, Foundation Garments, Dry Goods, Laces, Trimmings, Ribbons, Patterns, Notions, Art Needlework, Blankets, Towels & Linens.
CARL V. WIDEN—Shoes, Trunks, Luggage, Bags.
LAURA PARENT—Buyer for Handbags, Watches, Silverware, Jewelry.
ART PFEIFFER—Men's & Boys' Wear.
FRANCIS LANGRILL—Toiletries, Drug Sundries.
F. X. LEANNAH—Buyer for Stationery, Glassware, China, Toys, Cameras, Film, Pictures, Gift Items.
MRS. E. JOHNSON—Curtains.
DAN ALTHOUSE—Bedding, Draperies, Pictures, Mirrors, Upholstery, Furniture, Lamps & Shades.
LESTER LaFOUNTAIN—Floor Coverings.
AL BURBY—Radios, TV, Phonographs.
ED DORAN—Hardware, Kitchenware, Sporting Goods.
THEODORE SODERBERG—Buyer for Auto Accessories, Electrical Goods, Refrigertors, Stoves, Washing Machines, Dryers, Plumbing Goods.
JOE KIEFER—Paints, Brushes.
ROBERT CLEARY—Groceries, Candy.

Consumers Store Co., 169 N. Central Ave. — Marshfield — 1

Telephone: MArshfield 116

BEN LANG—President.
ED KAUFMAN—General Merchandise Manager.
MELVIN M. BERG—General Buyer.

McCain - Johnson Co. — Marshfield — 2

Telephone: MArshfield 110
Resident Buyer: Charles Weill, Inc., 101 W. 31st St.
Branch Store Operated in Neillsville, Wisc.

GEORGE R. MANTHEI JR.—President, General Merchandise Manager & Buyer Store Fixtures, Equipment & Home Furnishings.
WILBER B. JOHNSON—Vice President & Office Manager.
MISS ANN WINKLER—Ladies' Ready-to-Wear, Rainwear.
MISS N. SAVAGE—Blouses, Skirts, Sweaters & Sportswear.
MRS. LAURA ANDERSON—Hosiery, Gloves, Handbags, Ladies' Accessories, Lingerie, Underwear, Corsets, Brassieres, Jewelry, Art Needlework & Gifts.
MRS. G. E. BLODGETT—Girls', Infants' & Children's Wear.
MRS. MARJEAN COATY—Millinery & Bridal Shop.
C. TERRHAAR—Shoes.
MISS ANN NUNIER—Yard Goods, Towels, Domestics, Laces, Ribbons, Trimmings, Notions, Patterns & Sanitary Goods.

Chas. Rudebusch Co., 119 S. Main St. — Mayville — 1

Telephone: MAyville 24

CARL RUDEBUSCH—Partner & Buyer.
KURT C. RUDEBUSCH—Partner & Buyer.

Livingston's Dept. Store, 1012 E. Main St. — Merrill — 2

Telephone: MErrill 31
Branch Store Operated in Wausau, Wisc.

C. R. LIVINGSTON—Owner & Buyer for all Departments.

WISCONSIN (Cont'd.)

Unit

Peterman Bros., Inc., 920 E. Main St. **Merrill**

Telephone: MErrill 67

MOSE & R. J. PETERMAN—Partners & Buyers.

T. A. Chapman Co., 407 E. Wisconsin Ave. **Milwaukee 2,** 1

Telephone: BRoadway 2-5041

Resident Buyer: Fredrick Atkins, Inc., 11 W. 42nd St.

WILLIAM M. CHESTER—President.
NORMAN CHESTER—Executive Vice President.
EDWIN E. SEVERNS—General Merchandise Manager.
MRS. G. RUSSELL—Women's & Misses' Coats & Suits, Rainwear.
MRS. O. McKINLEY—Expensive Dresses & Millinery, Fashion Apparel.
MISS C. SCHMITT—Budget Dresses.
MRS. ROCHE—Teens' Apparel.
RAY FEHRER—Furs.
MISS E. RICHTER—House Dresses, Uniforms, Knit Underwear, Corsets, Brassieres, Negligees, Silk Underwear & Robes.
MRS. C. BUSSE—Hosiery.
MARTIN KOSCHMANN—Gloves, Handbags & Small Leather Goods.
MRS. S. ANDERSON—Blouses, Skirts, Sportswear, Accessories.
W. HEINN—Ladies' & Children's Shoes.
MRS. R. WESTERMAN—Handkerchiefs & Art Needlework.
MRS. R. KLINGOR—Infants' Wear, Juvenile Furniture & Toys.
MISS E. KLUCK—Children's Clothing & Accessories.
RICHARD B. OWENS—Men's & Boys' Apparel, Luggage, Men's Shoes.
GEORGE E. DONAHUE—Men's Furnishings.
W. STEWART BARBOUR—Piece Goods, Bedding, Domestics, Furniture.
MRS. F. MARCHNER—Laces, Trimmings, Ribbons, Notions, Stationery.
MISS R. PETERSON—Jewelry.
MRS. C. CALLAN—Cosmetics, Toiletries, Drug Sundries.
MRS. V. STEVENS—Books & Magazines.
MISS L. GRELL—Draperies, Upholstery, Curtains, Lamps, Pictures, Mirrors.
MRS. N. BRENANN—China, Glassware, Gift Shop.
R. BARBER—Floor Coverings.
W. WOLTER—Basement Ready-to-Wear.
MRS. C. FOQUET—Basement Millinery.

Gimbel Brothers, 101 W. Wisconsin Ave. **Milwaukee 3,** 2

Telephone: BRoadway 6-7000

Resident Buyer: Gimbel Brothers Central Buying Office, 116 W. 32nd St.

Branch Store Operated in Southgate Shopping Center, Milwaukee, Wisc.

CHARLES ZADOK—Executive Head.
MAURICE W. BERGER—General Merchandise Manager.
HOWARD E. KAUFMAN—Asst. General Merchandise Manager.
A. A. DIAMOND—Basement General Merchandise Manager.
L. C. HOBERT—Comptroller.
MARGARET MULLEN—Publicity Director.
E. R. PRINCE—Manager of Southgate Shopping Center, Milwaukee, Wisc.
PAUL KUNIKOFF—Ready-to-Wear Merchandise Manager.
RALPH W. FRANK—Merchandise Manager Hosiery, Gloves, Neckwear, Accessories, Handbags, Leather Goods, Knit Wear, Notions, Drugs, Cosmetics, Silverware, Cutlery, Clocks, Jewelry, Canes, Umbrellas, Books, Stationery, Cameras, Photo Supplies, Luggage, Trunks, Smoke Shop, Groceries.
LESTER GOLDSHMIDT—Merchandise Manager Piece Goods, Linens, Sheets, Blankets, Spreads, Infants' & Children's Wear, Boys' Wear.
BEN MENDELSOHN—Basement Merchandise Manager.
GEORGE SCHWARTZ—Merchandise Manager for Southgate Store.
MRS. ALICE HOLDEN—Better Dresses, Coats, Suits.
MELVIN OBERSTEIN—Women's Coats, Suits & Furs.
ERMA SNOW—Women's Dresses, Bridal Shop.
MARY SORGI—Inexpensive Dresses.
LORETTA EULGEN—Budget Ladies' Ready-to-Wear.
EDITH COMPTON—Misses' Dresses, Casual Shop.
MARY STEELE—Misses' Sportswear.
RITA MIRR—Junior Wear.
GWEN LANE—Blouses, Neckwear, Handkerchiefs, Gloves.

(Continued)

WISCONSIN (Cont'd.)

Units

Gimbel Brothers (Continued)

KARLEEN WEIL—Children's Wear.
FLORENCE HAMILTON—House Dresses, Aprons, Uniforms, Smocks.
MARTHA SCHUESSLER—Hosiery, Knit Underwear.
EMILY BETTES—Handbags, Jewelry.
JOAN MAYHEW—Corsets.
MARY JANE HAYES—Lingerie, Negligees, Robes.
LOUIS DEMETRAL—Women's Shoes.
ARTHUR EMMA—Fifth Avenue Shoes.
DOROTHY ALEXANDER—Infants' Wear, Furniture.
ROBERT CARLIN—Men's Clothing, Sportswear, Hats.
ARTHUR LANE—Men's Furnishings.
ELMER M. McBRIDE—Boys' Clothing & Furnishings.
RICHARD HOLTZ—Men's & Children's Shoes.
JEROME POLLACK—Piece Goods.
JOHN B. JORDAN—Towels, Linens, Muslins, Sheetings, Blankets & Spreads.
RAE KLEIN—Notions, Umbrellas.
MELVIN O. WARNS—Toilet Articles & Drugs.
MRS. MARY JORDAN—Silverware, Cutlery, Clocks.
GERTRUDE VON SPACH—Yarns, Art Needlework, Lamps & Shades.
VICTOR ROSE—China, Glassware & Gift Shop.
MARGERY HART—Stationery, Books, Typewriters.
AL WILLIS—Bedding, Beds, Furniture.
ROBERT SLOAN—Draperies, Upholstery.
ROBERT WILSON—Carpets, Linoleums, Rugs.
EUGENE R. SHERMAN—Housewares, Major Appliances.
ROBERT BOAK—Toys, Infants' Carriages, Sporting Goods.

BASEMENT DEPARTMENTS

ROSLYN DORSEN—Ladies' Sportswear, Corsets.
EDWIN MEYROWITZ—Juniorwear.
ADDEY HAFEMEISTER—Children's & Infants' Wear.
R. J. SCHWEIGER—Shoes.
ISADORE ABRAMS—Men's & Boys' Furnishings, Sportswear, Work Clothing.
BEN ROZRAN—Yard Goods.
JOSEPH KLEIBER—Linens & Domestics.
GEORGE SCHNEIDER—Draperies.
ROBERT DEKU—Floor Coverings.
WILLIAM REISING—Housewares, China, Lamps.

A. Goldmann & Sons, 930 W. Mitchell St. Milwaukee 4, 1

Telephone: MItchell 5-4840
Resident Buyer: Kirby Block & Co., 130 W. 31st St.

JOHN A. KINDERMAN—General Merchandise Manager.
RAY BOERGER—Buyer Store Equipment & Display Equipment.
WALTER BIENKOWSKI—Advertising Manager.
LORRAINE KAGEL—Executive Personnel Manager.
MORRIS WEIL—Co-General Manager & Buyer Millinery, Corsets, Brassieres & Infants' Wear.
ALLEN GOLDMANN—Co-General Manager & Buyer Blouses, Sportswear, Skirts, Knit Apparel, Hosiery, Underwear, Gloves, Neckwear, Scarfs, Handkerchiefs, Handbags, Small Leather Goods, Costume Jewelry, Stationery & Luggage, Watches & Umbrellas.
ROBERT SPERBER—Women's, Misses' & Juniors' Coats, Suits & Dresses, Girls' Wear, Aprons, House Dresses, Uniforms, Negligees & Robes.
JOE COHEN—Men's & Boys' Furnishings.
MOE KREBS—Piece Goods, Towels, Linens, Domestics, Bedding, Laces, Trimmings, Draperies, Upholstery & Curtains.
WERTHAM WEIL—Ribbons, Notions & Art Needlework.
CHARLES MAZUREK—Toiletries & Drug Sundries.
ABE FOGELSON—Floor Coverings.
BERT OETTRINGER—Housewares & Toys.
SIDNEY GOLDMANN—Candy.

Merten's Stores, 1410 S. 11th St. Milwaukee 4, 2

Telephone: ORchard 2-0371
Both Stores Operated in Milwaukee.

WM. R. MERTENS—Owner & Buyer for all Departments.

WISCONSIN (Cont'd.)

Units

Milwaukee Boston Store Co., 331 W. Wisconsin Ave. Milwaukee 3, 3

Telephone: BRoadway 1-5020
Resident Buyer: Associated Merchandising Corp., 1440 Broadway (See listing)
Branch Stores Operated in Manitowoc & Oshkosh, Wisconsin.

PAUL MAHER—President.
RICHARD E. VOGT—Vice President & Treasurer.
JOSEPH A. DEGLMAN—Vice President & Sales Manager.
ELI TASH—Vice President & General Merchandise Manager.
ROBERT O'KEEFE—Controller.
LEROY KELLY—Personnel Director.
ARNOLD KUNTZ—Building Superintendent.
RUBIN FABER—Public Relations Director.
ROBERT REMIKER—Advertising Manager.
EUGENE D. FITZGERALD—Manager Manitowoc Store.
WILLIAM W. PETRIE—Manager Oshkosh Store.

DIVISIONAL MERCHANDISE MANAGERS

L. PEZOR—Women's & Misses' Budget Coats & Dresses, Juniors' Coats, Suits, Dresses, Sportswear, Budget Sportswear, House Dresses, Robes.
JEROME FRIEDMAN—Women's & Misses Coats, Suits, Dresses, Fashion Shop, Bridal Wear, Maternity Apparel, Sportswear, Millinery, Furs, Budget Lingerie, Girdles & Brassieres.
HENRY WOLFGANG—Lingerie, Foundations, Brassieres & Soft Foundations, Infants', Children's, Girls' Wear, Children's Shoes.
LOUIS KEEFER—Men's & Boys' Clothing & Furnishings, Luggage, Shoes, Sporting Goods, Cameras, Fashion Accessories.
EZIO SORGI—Piece Goods, Domestics, Bedding, Trimmings, Art Needlework, Draperies, Upholstery, Home Furnishings, Major Electrical Appliances, Gifts.
WILLIAM BINKELMAN—Housewares, Toys, Notions, Stationery, Candy.
WALTER RICKER—Furniture, Beds, Floor Coverings.

BUYERS

MISS HENRIETTA DAHL—Women's & Misses' Coats.
MISS A. MENDELSON—Women's & Misses' Suits.
MRS. CAMILLE CULLIN—Women's Dresses.
EUGENE MAYER—Misses' Dresses, Maternity Apparel.
MRS. ELLEN JUNG—Colony Room & Wedding Bureau.
MRS. BLANCHE DAVIDSON—Women's & Misses' Budget Coats.
RALPH STEIN—Women's Budget Dresses.
MISS RUTH HOLZMAN—Misses' Budget Dresses.
MISS SELMA HAAS—Juniors' Coats & Suits.
MRS. MARY JANE BARR—Junior Dresses.
MRS. ILSA NEURATH—Casual Coats & Dresses.
MRS. ANNE IRWIN—Women's & Misses' Sportswear.
MRS. LORETTA QUINN—Junior Sportswear.
FRANK GIDJUNIS—Budget Sportswear.
MISS LUCY REGIS—Blouses.
MRS. ELSIE HOLBROOK—Daytime Dresses, House Dresses.
MISS BETTY BELLOWS—Robes, Housecoats.
JAMES MOYNIHAN—Girls' Wear.
PAT KELLEY—Hi-School Shop, Pre-Teens' Wear.
WILLIAM SYDOW—Furs.
MISS JANE CHRISTENSEN—Hat Bar.
MRS. EMILY BRUSHE—Millinery.
CHARLES GREENBLATT—Hosiery, Gloves, Umbrellas.
MISS SARAH SCHEFRIN—Lingerie.
O. LECHMAIER—Budget Lingerie, Girdles, Brassieres.
MISS H. ROSENFELD—Buyer for Handkerchiefs, Ladies' Neckwear.
A. MacADAMS—Ladies' Better Shoes, Leisure Footwear.
L. LAUWASSER—Ladies' Shoes.
MISS AGNES MANTHEY—Foundations.
MRS. ANN BUENGER—Brassieres & Soft Foundations.
MRS. BEATRICE LIEDKE—Leather Goods, Handbags.
MISS ESTHER RIGBY—Layette, Infants' & Toddlers' Apparel.
WALTER KREIL—Infants' Furniture.
MISS ANN WOZINAK—Young Girls' Shop.
JERRY ROLAND—Children's Underwear, Hose & Accessories.

(Continued)

WISCONSIN (Cont'd.)

Units

Milwaukee Boston Store Co. (Continued)

ERVIN BYKOWSKI—Children's Shoes.
EARL VOGT—Men's Clothing, Hats.
WILLIAM FLETCHER—Men's Sportswear.
LEO COHEN—Men's Furnishings, Tobacco Shop.
REGINALD SIMPSON—Men's Shoes, Luggage.
HARRY CHERNER—Boys' Wear.
ROBERT WESTERMAN—Young Boys' Wear.
M. BUCKSBAUM—Buyer for Dress Goods, Patterns, Trimmings.
L. MALETZKE—Linens.
R. PHILLIPSON—Domestics, Bedding.
MISS RUTH STORANDT—Notions.
W. SCHLEICHER—Toiletries, Drugs.
MONROE ZARNE—Fine Jewelry.
BETTY JO ROSS—Costume Jewelry.
MISS VERA TAUSEND—Silverware, Pictures, Mirrors.
DEAN GRAY—Art Needlework.
MRS. SHIRLEY POYNTER—Books & Magazines.
JOHN MORRIS—Stationery.
JOHN WILLIAMS—Draperies, Upholstery, Curtains.
ALVIN AHRENDT—Sewing Machines.
J. SZATKOWSKI—Lamps & Shades.
HAROLD WINTERS—Furniture.
W. WOHLGEMUTH—Buyer for Rugs, Floor Coverings.
JOHN HERZFIELD—Beds, Mattresses, Springs, Sofa Beds.
MISS MINNIE KRAHN—Little Home Furnishings.
FRED WEINMAN—China, Glassware.
WILLIAM BENKELMAN—Housewares.
H. NORTON—Buyer for Major Electrical Appliances.
WILLIAM KUHLMAN—Radios, Phonographs, Television, Records.
L. LARKWORTHY—Wall Paper.
MISS A. BELLEHUMER—Gift Shop.
RICHARD HUGHES—Toys.
HERBERT BRILL—Sporting Goods.
LEONARD TYLENDA—Cameras.
MRS. U. GROSS—Candy.
MAY HERZFIELD—Religious Goods, Novelties.
MONROE MARKS—Liquor.

BASEMENT MERCHANDISE MANAGERS

SPENCER KELLOGG—Coats, Suits, Dresses, Rainwear, Sportswear, House Dresses, Aprons, Accessories.
R. HOFFMAN—Hosiery, Millinery, Underwear, Foundations, Brassieres, Juniors', Infants' & Children's Wear, Men's Furnishings, Men's, Women's & Children's Shoes.
R. MARCUS—Yard Goods, Domestics, Bedding, Men's Clothing, Work Clothes, Draperies & Floor Coverings.

BASEMENT BUYERS

JOHN HILZ—Women's, Misses' & Juniors' Coats & Suits, Rainwear.
MRS. ROGENE RYBERG—Women's, Misses' & Juniors' Dresses.
R. MARKOWSKY—Sportswear.
MRS. EVA YOUNG—Aprons, House Dresses.
MRS. D. GOODWILLIE—Millinery & Accessories.
MRS. ELLA McMAHON—Hosiery, Foundations & Brassieres.
LLOYD SIEKERT—Silk & Knit Underwear.
MRS. E. DIETZEL—Junior Girls' Wear.
MISS MARGARET PAPIN—Infants' Wear.
JAMES HAZEIBAUER—Children's Wear.
WALTER BERGER—Children's Underwear.
ALLAN FOREST—Men's Clothing, Work Clothes.
JACK GREENBERG—Men's Furnishings.
WILLIAM ROSEN—Boys' Wear.
GEORGE HANNA—Men's, Women's & Children's Shoes.
MAX BUCKSBAUM—Silks & Dress Goods.
DON RECHEL—Domestics, Bedding.
EDWARD PITZO—Draperies.
WALTER TREPTOW—Floor Coverings.

WISCONSIN (Cont'd.)

Units

Ed Schuster & Co., Inc., 2153 N. 3rd St. Milwaukee 1, 3

Telephone: COncord 4-2000
Resident Buyer: Cavendish Trading Corp., 1412 Broadway (See Listing).
All Stores Operated in Milwaukee, Wisconsin.

RALPH T. FRIEDMANN—President.
W. EARLE MILLER—Executive Vice President & General Manager.
HUGO KEUCHENMEISTER—Vice President & Treasurer.
LEON E. KAUMHEIMER—Secretary.
E. A. BARTELT—General Merchandise Manager.
H. SCHACTSCHNEIDER—Comptroller.
NORRIS BRISCO—General Store Superintendent.
CHARLES BILLENNESS—Purchasing Agent for Maintenance Dept. & Equipment.
JAMES O'MELIA—Supply Buyer.
ROBERT A. HEINZ—Publicity Manager.
ED. D. STYLES—Advertising Manager.
GEORGE RITTER—Display Manager.
C. B. POTTER—Personnel Director.

MERCHANDISE MANAGERS

M. WELDON—Women's, Misses' & Juniors' Ready-to-Wear, Sportswear, Furs.
E. G. MINSTER—Girls', Infants' & Children's Apparel, Aprons, House Dresses, Silk & Cotton Underwear, Negligees, Robes, Corsets, Brassieres, Shoes, Children's Accessories, Men's & Boys' Shoes, Juvenile Furniture.
E. KIRBY—Women's Knit Underwear, Hosiery, Neckwear, Blouses, Gloves, Handbags, Small Leather Goods, Handkerchiefs, Jewelry, Umbrellas, Notions, Toiletries, Drugs, Stationery, Books, Magazines, Religious Goods, Silverware.
R. FRIEDMANN, JR.—Men's & Boys' Clothing & Furnishings, Luggage.
R. E. RISLEY—Piece Goods, Domestics, Bedding, Laces, Trimmings, Ribbons, Art Needlework, Furniture, Floor Coverings, Lamps, Shades, Draperies, Curtains, Upholstery, Pictures & Mirrors.
C. A. SCHEDER—China, Glassware, Home Furnishings, Major Electrical Appliances, Small Electrical Goods, Musical Instruments, Sporting Goods, Toys, Gifts, Cameras.
J. FELDES—Candy, Soda Fountain & Luncheonette.

BUYERS

R. COHEN—Women's & Misses' Better Coats.
T. CURRAN—Women's & Misses' Budget Coats, Juniors' Coats & Suits.
MISS I. TANK—Women's & Misses' Suits.
MRS. A. KAVENY—Women's Better & Popular Price Dresses, Special Sizes.
MRS. F. FISHMAN—Misses' Dresses & Bridal Shop.
MISS M. CARLSON—Women's & Misses' Budget Dresses.
MISS E. LEONARD—Causal Dresses.
MRS. D. SAWYER—Junior Misses' Dresses & Sportswear.
MISS E. JOHNER—Women's & Misses' Blouses, Skirts, Sportswear.
MISS J. STRYKER—Budget Sportswear.
B. ZIMMERMAN—Furs.
MISS H. ELY—Girls' Apparel.
MISS A. HANSEL—Children's Accessories.
MRS. A. PETONG—Girls' & Teens' Hosiery, Underwear & Robes, Gloves.
MRS. W. HALLORAN—Aprons, House Dresses & Uniforms.
MRS. H. RUSSELL—Hosiery.
C. SCHNEIDER—Buyer for Shoes & Slippers.
MRS. G. HANSEN—Women's Knit Underwear, Lingerie.
MISS D. BERKOWITZ—Silk & Cotton Underwear.
MISS RUTH McCRUM—Buyer for Gloves.
MISS M. MEYER—Negligees & Robes.
MISS N. MOORHEAD—Handkerchiefs, Notions.
MRS. C. SCHEUFLER—Corsets, Brassieres.
MRS. S. LAZEWSKI—Neckwear, Scarfs, Handbags & Small Leather Goods, Blouses.
G. YOUNGBERG—Infants' Wear (1-3).
MISS J. HORVATH—Infants' Wear (3-6).
H. B. COHEN—Men's Clothing, Sportswear, Hats.
C. McDONALD—Men's Furnishings.

(Continued)

WISCONSIN (Cont'd.)

Units

Ed Schuster & Co. (Continued)

H. HOFFMAN—Casual Shop, Sweaters, Jackets, Robes.
D. KAHL—Work Clothing, Sporting Goods.
R. KAESTNER—Boys' Clothing & Furnishings.
R. WHITAKER—Piece Goods, Linings, Laces, Trimmings, Ribbons & Patterns.
M. AINSWORTH—Linens & Domestics.
E. LEONARD—Blankets, Comforters, Auto Robes & Spreads.
T. R. MUNSCH—Buyer for Toilet Goods, Drug Sundries.
MRS. I. OLSON—Jewelry, Clocks, Watches.
T. FRIEDMANN—Silverware, Umbrellas.
B. KAIMANN—Art Needlework, Pictures, Mirrors, Lamps, Shades.
MRS. R. ZETZMAN—Stationery & Religious Goods.
MISS L. COUCHMAN—Books & Magazines.
G. THELEN—Beds, Bedding, Furniture.
L. PALMER—Juvenile Furniture.
P. PARSONESE—Draperies, Curtains, Upholstery.
W. E. PARROT—Floor Coverings.
MRS. B. BISSINGER—Buyer for Housewares.
H. SMALL—China & Glassware.
W. CORNEILLIER—Buyer for Major Appliances, Small Electrics.
J. SIGLER—Radios, Phonographs & TV.
M. KUJAWSKI—Records, Cameras.
W. WARD—Kitchen Furniture, Soap.
H. SCHNEIDER—Hardware & Lighting Fixtures, Pet Shop.
MISS B. DONAHUE—Gifts.
I. CARLSON—Toys.
F. MOLLING—Luggage.
J. BERRALL—Candy.
M. DOUGAN—Bakery.
R. AUELMAN—Delicatessen.
MRS. A. MASSEY & MRS. E. SCHMIDT—Managers Soada Fountain & Luncheonette.

BASEMENT DEPARTMENTS

MISS M. CARLSON—Women's & Misses' Thrift Dresses.
MRS. W. HALLORAN—Thrift Daytime Dresses, Uniforms.
MISS J. STRYKER—Budget Sportswear.
MISS A. HANSEL—Girls' & Children's Ready-to-Wear.
MISS D. BERKOWITZ—Lingerie.
MISS M. MEYER—Robes.
MRS. C. SCHEUFLER—Corsets & Brassieres.
G. YOUNGBERG—Infants' Wear (1-3).
MISS J. HORVATH—Infants' Wear (3-6).

The Jandrey Co., 120 W. Wisconsin Ave. — Neenah — 1

Telephone: NEenah 2-7717
Resident Buyer: Felix Lilienthal & Co., 33 W. 34th St.

MAX W. SCHALK—President & Advertising Manager.
EDWARD E. JANDREY—Vice President, Treasurer, General Merchandise Manager & Buyer Ladies' Ready-to-Wear Accessories.
MRS. VIOLA HUUS—Ladies' Ready-to-Wear.
DALLAS PATTERSON—Men's & Boys' Clothing & Furnishings, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries, Jewelry, Silverware, Art Needlework & Stationery.
F. A. WESTBY—Bedding, Draperies, Floor Coverings, Appliances, Home Furnishings & Gifts.

Christy's Dept. Store, 119 N. Water St. — New London — 1

Telephone: NEw London 93

H. B. CRISTY—Owner & General Buyer.

Vandree's Dept. Store, 207 N. Water St. — New London — 1

Telephone: NEw London 22

G. A. VANDREE—Owner & General Buyer.

Olson Federated Stores — New Richmond — 2

Branch Store in Lindstrom, Minn.

FRANK OLSON—Owner & Buyer for all Departments.

WISCONSIN (Cont'd.)

Leys, 435 E. Mill St. — **Plymouth**

Telephone: PLymouth 3-1711

Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.

MARTIN LEYS—President.

WILLIAM J. LEYS—General Merchandise Manager, Executive Personnel Manager & Buyer Women's, Misses' & Juniors' Coats, Suits, Dresses, Sportswear, Aprons, House Dresses, Furs, Girls' & Infants' Wear.

JOHN M. LEYS—Advertising Manager, Store Equipment Buyer & Buyer Men's & Boys' Clothing & Furnishings.

LYDIA LAUTENBACH—Millinery, Hosiery, Gloves, Handbags, Small Leather Goods, Neckwear, Handkerchiefs, Underwear, Piece Goods, Linens, Towels, Shetings, Laces, Trimmings, Ribbons, Notions, Toiletries, Drugs & Jewelry.

FLORENCE DEICHER—Corsets, Brassieres, Negligees & Robes.

KEN ROHDE—Men's, Women's & Children's Shoes, Luggage.

H. SCHUETTE—Comforters, Blankets, Spreads, Draperies, Curtains, Gifts & Toys.

Marachowsky Stores Co., 137 W. Cook St. — **Portage**

Telephone: POrtage 109

All Stores Operated in Wisconsin.

S. MARACHOWSKY—General Manager and Buyer for Cutlery, House Furnishings, Electrical Goods, Hardware, Paints.

J. WEISS—Buyer for Ready-to-Wear, Dry Goods, Notions, Toys, Gift Goods, Paper Goods, Toiletries, Confectionery.

S. GASSMAN—Buyer for Auto Accessories, Store Equipment.

J. MARACHOWSKY—Buyer for Food Products.

Richman & Melvoin, Inc., 410 Main St. — **Racine**

Telephone: RAcine 2-1688

Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.

WILLIAM S. RICHMAN—President, General Merchandise Manager, Buyer all Home Furnishings Depts., Gifts, Notions, Toys.

SAMUEL MELVOIN—Vice President, Buyer all Apparel, Dry Goods.

Zahns, Inc., 500 Main St. — **Racine**

Telephone: RAcine 2-5151

Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.

C. ELLIS GOLDSTEIN—President, Treasurer, General Manager & Executive Personnel Manager.

M. W. YOUNGS—Executive Vice President & Controller.

J. J. FEIBELMAN—General Mdse. Mgr.

JOSEPH P. RAPKIN—Secretary.

STEVE THRAVALOS—Chief Engineer & Manager of Building & Maintenance

WILLIAM BRIDGEMAN—Display Equipment Buyer & Display Director.

MRS. DORI LARSEN—Advertising & Public Relations Director.

JACK ZELL—Women's, Misses' & Juniors' Coats & Suits, Furs.

MRS. HELEN LUCHT—Women's, Misses' & Juniors' Dresses, House Dresses.

MRS. FLORENCE MELTER—Blouses, Skirts & Sportswear.

MRS. GLENNIE JACOBSEN—Knit Apparel, Aprons, Uniforms, Hosiery, Underwear, Gloves, Foundation Garments, Negligees, Robes, Handbags, Small Leather Goods & Umbrellas.

MRS. MARY BIDWELL—Scarfs, Handkerchiefs & Neckwear.

HERB RANDOLPH—Men's & Boys' Clothing & Furnishings.

ELMER SCHMITT—Piece Goods, Linens, Domestics, Laces, Trimmings, Ribbons, Art Needlework & Bedding, Draperies & Home Furnishings.

MRS. MARTHA HAGMAN—Notions.

MRS. MILDRED BROUGHTON—Toiletries & Drug Sundries.

MARGARET WATKINS—Fine & Costume Jewelry.

TOM FRAZIER—Silverware, Clocks, Stationery, Major Appliances, Gifts, Luggage & Toys.

The Big Store, Inc., 125 N. Walnut St. — **Reedsburg**

Telephone: REedsburg 410

Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.

CLAUDE H. HELMS—President.

EDWARD J. QUINLAN—Executive Vice President Treasurer, General Merchandise Manager, Advertising Manager & Store Equipment Buyer.

(Continued)

WISCONSIN (Cont'd.)

Units

The Big Store, Inc. (Continued)

MELVIN SCHULTZ—Display Equipment Buyer & Buyer Draperies, Curtains, Upholstery, Floor Coverings, Radios & Phonographs, Toys, Spreads.
MISS L. MEYER—Ladies' Ready-to-Wear.
MRS. D. CURTIN—Aprons, Hosiery, Underwear & Ladies' Accessories.
MRS. R. KORTH—Corsets & Brassieres.
MISS R. SIEMENDEL—Children's & Infants' Wear.
GIL MEYER—Men's & Boys' Clothing & Furnishings, Luggage.
MRS. E. ROLL—Piece Goods.
MRS. S. BILL—Domestics.
MRS. LUELLA MEYER—Laces, Trimmings, Ribbons, Notions, Toiletries, Drug Sundries, Art Needlework & Stationery.
PAUL SCHULTZ—Major Appliances, Home Furnishings, Sporting Goods, Hardware & Paints.
MRS. F. TOWERS—Pictures, Mirrors, Lamps, Shades, China, Glassware & Gifts.
G. WINNES—Groceries.

Abramson's Dept. Stores, 22½ N. Main St. — Rice Lake — 6

Telephone: RIce Lake 148
All Stores Operated in Wisconsin.
JOSEPH ABRAMSON—President and Store Equipment Buyer.
V. F. RUNKEL—General Manager and General Buyer.

Chaimson's Dept. Store, 131 S. Main St. — Shawano — 1

Telephone: SHawano 422
OSCAR & SAM CHAIMSON—Partners & General Buyers.

H. C. Prange Co., 727 N. 8th St. — Sheboygan — 4

Telephone: SHeboygan 3611
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
Branch Stores: Appleton, Green Bay & Sturgeon Bay, Wisconsin. (See Listings)
H. CARL PRANGE—President.
E. C. HOYER—Vice President & General Merchandise Manager.
W. H. KOHL—Vice President, Div. Mdse. Mgr. Men's & Boys' Wear.
O. A. HANSOHN—Treasurer & Divisional Merchandise Manager Shoes.
GORDON JASCHOB—Secretary.
W. W. JOHNSON—Operating Superintendent.
W. W. JOHNSON—Buyer for Store Equipment and Supplies.

DIVISIONAL MERCHANDISE MANAGERS

J. GRUENHECK—Ladies' & Children's Ready-to-Wear.
H. M. PALMER—Accessories, Hosiery, Lingerie, Underwear.
J. B. STEIL—Yard Goods, Domestics, Dry Goods.
R. DANIELS—Home Furnishings.
R. G. HESCHKE—Housewares, Appliances, Hardware, Toys.

BUYERS

ARTHUR BASSEWITZ—Ladies' Coats, Suits, Furs.
MISS ANNETTE BAER—Better & Moderate Priced Dresses, Bridals.
G. WOHLFORD—Main Floor Ready-to-Wear.
MISS RUTH SCHAAP—Junior Shop.
MISS M. DUNLAP—Sportswear.
MRS. D. RUSK—Blouses.
MRS. A. TOEBAK—Girls' Wear, Teen Shop.
MISS E. TREICHEL—Buyer House Dresses, Aprons, Robes, Negligees.
MRS. C. LINDERMANN—Millinery.
ROBERT JOST—Hosiery, Handbags & Small Leather Goods.
MISS M. MUEGENBERG—Ladies' Lingerie, Underwear.
MRS. E. SIMMONS—Corsets.
MISS M. HEIDER—Gloves, Belts, Umbrellas & Accessories.
OTIS HANSOHN—Ladies' Shoes.
MISS A. VanDIXHOORN—Infants' & Children's Wear.
EDWARD WESTFALL—Men's & Boys' Clothing.
E. BALLSCHMIDER—Buyer for Men's Furnishings.
MRS. E. BAYENS—Yard Goods, Laces, Trimmings.
OMAR HESSLER—Towels, Bedding, Domestics, Linens & Fancy Goods.
G. SCHARENBROCK—Toiletries, Drug, Stationery, Notions.

(Continued)

WISCONSIN (Cont'd.)

Units

H. C. Prange Co. (Continued)

FRANK MORDHORST—China, Glassware, Silverware.
MISS E. MEISSNER—Art Goods.
WILLIAM DOLL—Curtains, Draperies.
R. C. TROTTER—House Furnishings.
E. RUPPEL—Major Electrical Appliances.
MRS. WILSING—Pictures, Mirrors, Lamps, Shades, Clocks, Gifts.
WILLARD MILLER—Furniture.
W. GLAESER—Buyer for Floor Coverings.
EITEL MEYER—Radios, Television.
MISS S. BLINKE—Records.
HENRY HOLZHAUSEN—Paints.
JOHN GUNTHER—Sporting Goods, Luggage, Hardware.
M. SCHMIDT—Buyer for Toys,
R. J. SCHWINER—Food Buyer.
ROBERT STEFFEN—Basement Shoes.

Segall's Dept. Store, 924 Milwaukee Ave. — South Milwaukee — 1

Telephone: SOuth Milwaukee 2-3252
BERNARD SEGALL—Owner & General Buyer.

Roth Bros. Co., 1325 Tower Ave. — Superior — 1

Telephone: EXport 4-7711
Resident Buyer: Mutual Buying Syndicate, 11 W. 42nd St.
NEIL SMITH—President, General Manager & Store Equipment Buyer.
MRS. T. J. ROTH—Vice President.
ELSA ROTH YOUNG—Treasurer.
FRANCIS B. ROTH—Secretary.
FRANK TIERNEY—Controller.
FRED B. ODELL—General Merchandise Manager.
ALEX KRECHMAN—Manager of Building & Maintenance Depts.
MRS. MARY ERICKSON—Advertising Manager.
JOHN L. BOWER—Executive Personnel Director.
MRS. MARLINE JOHNSON—Display Equipment Buyer.
MRS. IDA HOWATT—Ladies' Coats, Suits, Furs.
MISS MAE YATES—Dresses, House Dresses, Uniforms, Aprons, Negligees.
MRS. ELSIE EVANS—Ladies' Sportswear, Rainwear, Blouses, Knit Wear,
MISS M. STIRMAN—Ladies' Knit Underwear.
MRS. LILLY TIESTE—Silk Underwear, Lingerie, Foundation Garments, Infants' & Children's Wear.
MRS. ROSE ANDERSON—Hosiery.
MISS I. ERICKSON—Budget Blouses & Knit Apparel.
MISS LEONE ZEUHLKE—Gloves, Handbags, Small Leather Goods, Jewelry, Umbrellas, Cosmetics, Drug Sundries.
MISS E. SPRINGER—Handkerchiefs, Neckwear, Scarfs, Art Needlework, Laces, Ribbons, Trimmings.
WALTER QUINN—Shoes.
MISS ELSIE LAVINE—Men's & Boys' Clothing & Furnishings.
JAMES KERR—Cotton Goods, Linens, Towels, Domestics, Bedding, Luggage, Pictures, Mirrors, Lamps & Shades.
MISS H. GUY—Silk & Woolen Goods, Patterns.
MISS ELLA WELDE—Notions.
MRS. HELEN SCHARTE—Books & Stationery, Candy.
WILLIAM SWENSON—Draperies, Curtains, Upholstery, Floor Coverings.
MRS. LORAINE WAGNER—Silverware, China, Glassware, Home Furnishings. Hardware & Appliances, Housewares & Gifts.
T. R. SMITH—Radios, Phonographs & Major Electrical Appliances.
E. ANDERSON—Wall Paper, Paints.
KENNETH STRAUMAN—Toys.

Sasner's Emporium, 1017 Tower Ave. — Superior — 1

Telephone: EXport 4-4602
Resident Buyer: Leif & Leif, 200 W. 34th St.
HARRY N. SASNER—President, Merchandise Manager, Buyer Mens' Clothing, all Shoes.
MRS. L. SASNER—Buyer Underwear, Lingerie, Luggage, Jewelry.
MRS. S. SCHNEIDER—Buyer Hosiery, Childrens' & Infants' Wear.
ANN NELSON—Buyer Sportswear, Blouses, Dresses, Accessories.
ALICE ERICKSON—Buyer Ladies Coats & Suits.

WISCONSIN (Cont'd.)

Units

Stack & Co., Inc., 1309 Tower Ave. — Superior — 1

Telephone: EXport 4-4418
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
R. F. STACK—President & Treasurer.
KATHRYN KILEEN—Executive Vice President.
E. R. BOWERS—General Merchandise Manager & Buyer Women's, Misses' & Juniors' Coats, Suits, Dresses, Rainwear, Furs.
MRS. MARY BLOCK—Blouses, Sportswear, Skirts & Knit Apparel.
MRS. ELSIE HILLE—Girls', Infants' & Children's Wear, Aprons, House Dresses, Uniforms, Corsets, Brassieres, Negligees, Robes, & Juvenile Furniture.
MRS. D. GANNON—Hosiery.
MISS A. WHITE—Handkerchiefs, Neckwear, Jewelry, Cosmetics, Drug Sundries, Toiletries, Gifts.
MRS. BAKER—Underwear, Gloves, Handbags, Small Leather Goods, Umbrellas.
MISS M. BASHAW—Men's & Boys' Dept.
MRS. L. HAUGHEN—Yard Goods.
MRS. R. MACOWSKY—Towels, Linens, Domestics, Blankets & Bedding.
MRS. EMERSON—Laces, Trimmings, Ribbons, Notions & Art Needlework.
CHESTER ARMBUSTER—China, Glassware, Pictures, Mirrors, Lamps, Shades, Silverware, Home Furnishings, Housewares, Hardware, Luggage, Toys & Paints.

Charles Fischer & Sons, 2 Main St. — Watertown — 2

Telephone: WAtertown 580
Branch Store Operated in Lake Mills, Wisc.
E. E. FISCHER—President.
K. FISCHER—Treasurer, General Merchandise Manager, Buyer for Ready-to-Wear, Intimate Apparel.
MRS. H. GRANT—Ready-to-Wear Accessories.
JOE DONAHUE—Men's & Boys' Wear.
MISS E. GUETZLAFF—Piece Goods, Domestics, Linens, Towels, Bedding.
MISS ELLA FRODL—Notions, Trimmings, Ribbons & Gift Shop.
H. LENIUS—Draperies, Curtains, Upholstery, Floor Coverings & Home Furnishings.

McCoy's Dept. Store, 741 N. Grand Ave. — Waukesha — 1

Telephone: WAukesha 7718
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
HOWARD J. KAMPS—President, Treasurer & General Merchandise Manager.
MRS. JANE E. McCOY—Vice President.
MRS. HOWARD J. KAMPS—Secretary.
JAMES G. LAUR—Advertising Manager.
MISS G. REWEY—Ladies' Coats, Suits, Dresses, Rainwear, Sportswear, Aprons, House Dresses & Uniforms.
MRS. E. GRAF—Gloves, Handbags, Small Leather Goods, Luggage & Ladies' Accessories.
MRS. M. FRANK—Hosiery.
MISS G. KELLOGG—Underwear & Lingerie.
MISS I. SCHOCK—Girls' & Infants' Wear.
MRS. E. WILLIAMS—Men's & Boys' Clothing & Furnishings.
MRS. T. PETRIE—Piece Goods, Laces, Ribbons & Trimmings.
MRS. GROTH—Linens, Towels, Bedding & Domestics.
MISS A. MAIL—Notions.
MRS. R. WOLFF—Gift Shop, China, Glassware, Silverware, Lamps, Shades & Home Furnishings.
MISS E. KLATT—Draperies, Curtains & Upholstery.
HARVEY SEELING—Floor Coverings.

Stern's, Inc., 280 W. Main St. — Waukesha — 4

Telephone: WAukesha 3337
Resident Buyer: O'Shaughnessy, Dewes & Klein, 132 W. 31st St.
All Stores Operated in Wisconsin.
MRS. LEOPOLD STERN—President.
HAROLD M. STERN—Vice President, Treasurer & General Buyer.
MRS. J. M. STERN—Underwear, Lingerie & Foundation Garments.
J. OGENS—Millinery & Jewelry.
PHYLLIS L. WALKER—Childrens' & Infants Wear.

WISCONSIN (Cont'd.)

Units

Louis Glover & Sons Co., 114 E. Union St. — **Waupaca** — 2

Telephone: WAupaca 52-W

Branch Store Operated in Weyauwega, Wisc.

KENNETH GLOVER—President, General Merchandise Manager, Store Equipment Buyer & Buyer Hosiery, Underwear, Lingerie, Piece Goods, Linens, Towels, Domestics, Sanitary Goods, Cosmetics, Drug Sundries & Luggage.
CORA GLOVER—Ladies', Children's & Infants' Ready-to-Wear, Millinery, Handbags & Ladies' Accessories.
C. O. BALLARD—Men's Wear, Patterns.
MRS. EDNA CARMODY—Hair Goods & Sewing Accessories.
KEITH GLOVER—Grocery Buyer.

Welch Bros., 314 E. Main St. — **Waupun** — 1

Telephone: WAupun 252

LEE WELCH—Owner & General Buyer.

The Fair Store, 224 3rd St. — **Wausau** — 2

Telephone: WAusau 2-2018

Branch Store Operated as MARSHFIELD FAIR in Marshfield, Wisc.

MRS. R. W. NELSON—President (Inactive).
RONALD OSTRANDER—Vice President & General Manager.
M. W. KRIEGER—Merchandise Manager.
MRS. E. SCHROEDER—Ladies' Ready-to-Wear, Blouses, Sportswear, Knit Apparel, House Dresses & Robes.
MRS. H. WOODWARD—Aprons & Ladies' Accessories.
MRS. KRAUSE—Foundation Garments.
MRS. E. RUSHE—Underwear, Lingerie, Negligees, Uniforms, Infants' Apparel.
MRS. J. KOLLBECK—Hosiery.
MELVIN KAMRATH—All Shoes.
M. S. PARADEIS—Men's Clothing & Furnishings.
MRS. V. DORNBRAK—Piece Goods & Domestics.
MRS. L. BIRD—Laces, Trimmings, Ribbons & Notions.
MRS. B. DURKEE—Draperies, Curtains, Upholstery, Spreads, Blankets, Bedding & Floor Coverings.
MISS F. DONALDSON—China, Glassware, Lamps, Shades, Home Furnishings
V. WETZEL—Radios, Phonographs & Major Electrical Appliances.

Sippl Bros. Dept. Store, 735 S. 3rd Ave. — **Wausau** — 1

Telephone: WAusau 8-8255

JAMES & LAWRENCE SIPPL—Partners & General Buyers.

Heinemann Bros. Co., 511 3rd St. — **Wausau** — 1

Telephone: WAusau 5112

Resident Buyer: Arkwright, Inc., 128 W. 31st St.

HARRY HEINEMANN, SR.—President.
SOL HEINEMANN—Treasurer & General Merchandise Manager.
ROGER F. PICKERING—Controller.
MRS. E. HADELL—Ladies' Ready-to-Wear, Furs.
MRS. GENDRON—Blouses, Skirts & Sportswear.
MISS B. CHRISTOFFERSON—Junior Wear.
MRS. G. GLASSER—Millinery.
HARRY HEINEMANN, JR.—Hosiery, Underwear, Lingerie, Girls', Infants', & Children's Wear, Home Furnishings.
MRS. C. YORK—Handkerchiefs, Neckwear, Belts & Accessories.
MRS. S. SKALITZKY—Handbags, Small Leather Goods, Jewelry.
MISS ROLFF—Gloves.
MISS MABEL BROWN—Piece Goods, Domestics, Toiletries & Drug Sundries.
MRS. VIOLET STRAND—Blankets, Spreads & Bedding.
MRS. D. BAUMANN—Draperies, Curtains, Upholstery & Floor Coverings.

Winkelman's Dept. Store, 300 3rd St. — **Wausau** — 1

Telephone: WAusau 2-1001

Resident Buyer: Kirby Block & Co., 130 W. 31st St.

SAMUEL WINKELMAN—President, Treasurer.
CASSIUS WINKELMAN—Executive Vice President, General Merchandise Manager & Buyer Ready-to-Wear, Sportswear, Negligees, Robes.

(Continued)

WISCONSIN (Cont'd.)

Units

Winkelman's Dept. Store (Continued)

MRS. ERNA CHRISTIAN—Girls', Children's & Infants' Wear.
J. E. MEYER—Hosiery, Underwear, Accessories, Piece Goods, Domestics, Laces, Trimmings, Ribbons, Notions, Art Needlework, Bedding, Curtains, Draperies, Pictures, Mirrors, Floor Coverings, Lamps & Shades, Housewares.
MISS E. VOGT—Corsets, Brassieres.
R. MALZAHN—Men's Furnishings.
MRS. V. BOST—Toiletries, Drug Sundries, Silverware, Gifts, Stationery, China, Glassware.
ALAN S. BARTEL—Toys.

Barty's Dept. Store, 186 W. Main St. — Whitewater — 1

Telephone: WHitewater 580
ALBERT BARTY—Owner & General Buyer.

Johnson Hill's Dept. Store, 320 W. Grand Ave. — Wisconsin Rapids — 1

Telephone: WIsconsin Rapids 396
Resident Buyer: Independent Retailers Syndicate, 33 W. 34th St.
CHESTER O. BELL—President & Treasurer.
IRVING W. MOBERG—Vice President & General Merchandise Manager.
HOWARD J. CAMPS—Secretary.
MISS N. SHERWOOD—Ladies' Ready-to-Wear.
A. R. DOYEL—Hosiery, Underwear, Negligees, Ladies' Accessories, Jewelry, Piece Goods, Linens, Towels, Domestics, Spreads, Sheeting, Bedding, Laces, Ribbons, Trimmings, Notions, Cosmetics, Drug Sundries, Books, Stationery, Art Needlework, Silverware, China, Glassware, & Gift Shop.
MRS. M. GAULKE—Millinery.
MRS. T. WHITINBERG—Foundation Garments, Infants' & Children's Apparel.
OSCAR ADLER—All Shoes.
GORDON SOLIE—Men's Wear, Furnishings, Luggage.
MRS. TAYLOR—Draperies, Curtains, Upholstery & Floor Coverings.
MATT S. MARSHALL—Furniture, Lamps, Shades, Pictures, Mirrors & Home Furnishings, Tobacco Shop.
C. SKIBBA—Radios, Phonographs, Television.
DOUGLAS MARSHALL—Electrical Appliances.
A. KOZLOVSKY—Housewares, Hardware, Paints, Toys.
W. W. KAUTH—Automobile Accessories.

WYOMING

New York Store, 54 S. Main St. — Buffalo — 1

Telephone: BUffalo 2
JAMES F. DILLINGER—Partner & General Buyer.
ROBERT HANCOCK—Partner & General Buyer.

Kassis Dry Goods Co., 137 E. 2nd Street — Casper — 4

Telephone: CAsper 3-6626
All Stores Operated in Wyoming.
JULIA KASSIS—Buyer for all Departments.
MARY KASSIS JOHNSON—Assistant to JULIA KASSIS.

Kline's Golden Rule Stores, 147 E. 2nd St. — Casper — 3

Telephone: CAsper 2-1929
Resident Buyer: Beldner & Landres, 450 7th Ave.
All Stores Operated in Wyoming.
E. A. KLINE—Owner & Buyer for all Departments.

McCracken & Gentle, Inc., 100 N. 3rd St. — Douglas — 2

Telephone: DOuglas 112-J
Branch Store Operated in Wheatland, Wyo.
R. T. GENTLE—Partner & Buyer for all Departments.

Blyth & Fargo Co., 927 Main St. — Evanston — 1

Telephone: EVanston 13
Resident Buyer: Federal Buyers, 450 7th Ave.
JOHN W. RENNIE—President & General Buyer.
ROBERT P. ZEMP—Men's & Boys' Wear.

WYOMING (Cont'd.)

Units

Frontier Supply Co. — Frontier — 3
All Stores Operated in Wyoming.
P. J. JIACOLETTI—General Manager, Merchandise Manager, China, Glassware, Stationery, Food Products, Confectionery.
VIRGINIA POTTER—Ready-to-Wear, Dry Goods, Notions, Drugs, & Toiletries.
SHERMAN T. CLARK—Appliances. (at Kemmerer, Wyo.)
JOE VALANDRO—Hardware & Furniture.
JOE KAYDAS—Groceries.
TED ROBERTS—Meats.

Golden Rule Store, S. Main St. — Lusk — 1
Telephone: LUsk 95
E. W. HEINZ—Owner & General Buyer.

Olbrich & Co. (The Golden Rule) — Powell — 3
Telephone: POwell 70
All Stores Operated in Wyoming.
J. MELVIN EVANS—Owner & General Manager.
JOCK EVANS—Assistant General Manager & Buyer.
DON JAMIESON—Buyer Men's Wear.

Ferguson Mercantile Co., 419 W. Cedar St. — Rawlins — 2
Telephone: RAwlins 85
Both Stores Operated in Wyoming.
LEONARD FERGUSON—President & General Merchandise Manager.

Smyth's Dept. Store — Rawlins — 2
Telephone: RAwlins 17
Both Stores Operated in Wyoming.
ED SMYTH—Owner & General Buyer.

Workingman's Commercial Co., 628 Pilot Butte — Rock Springs — 3
Telephone: ROck Springs 292
All Stores Operated in Wyoming.
G. STURHOLM—General Manager & Buyer for all Depts.

John P. Croff Co., 34 N. Main St. — Sheridan — 8
Telephone: SHeridan 1095
Stores Operated in Idaho, Nebraska & Wyoming.
Resident Buyer: McGreevey, Werring & Howell, 225 W. 34th St.
W. F. VESTAL—General Manager & General Buyer.
R. S. VESTAL—Assistant to W. F. Vestal.

Stevens, Fryberger & Co., Inc., 35 N. Main St. — Sheridan — 1
Telephone: SHeridan 656
Resident Buyer: Apparel Alliance, Inc., 450 7th Ave.
MRS. EMMA S. FRYBERGER—President & Buyer Aprons, House Dresses, Uniforms, Millinery, Underwear, Accessories, Corsets, Brassieres, Infants' & Children's Wear, Laces, Trimmings, Ribbons, Notions, Toiletries, Stationery, Lamps & Shades, Gift Shop.
R. A. STEVENS—Executive Vice President & Buyer Piece Goods, Domestics, Art Needlework, Bedding, Curtains, Draperies, Pictures, Mirrors & Upholstery.
H. D. FRYBERGER—Treasurer, Men's Clothing & Furnishings, Shoes, Luggage.
CARL F. WAKE—General Merchandise Manager & Personnel Manager.
ROGER K. BENT—General Manager.
ELMER C. HALL—Chief Engineer, Advertising Manager & Buyer Store & Display Equipment, Warehouse Manager.
MISS CHRISTINE MacLENNAN—Ladies' & Girls' Ready-to-Wear, Sportswear, Furs, Negligees & Robes.
MRS. HELEN WILMESMEIER—Hosiery.
ARTHUR JACOBSON—Ladies' & Children's Shoes.
JACK BRODERICK—Boys' Clothing & Furnishings & Basement Merchandise

Veta's, 2006 Main St. — Torrington — 3
Telephone: TOrrington 131
Branch Stores Operated in Eaton, Colo. & Bayard, Nebr.
MAURICE VETA—Owner & Buyer for all Departments.

Ray's Dept. Store, 703 Big Horn Ave. — Worland — 1
Telephone: WOrland 812
G. R. COULSON—Owner & General Buyer.

Alphabetical Index of the Department Stores Listed in This Directory.

A

A-A Dept. Store, ... Detroit, Mich.
Aaron's Dept. Store, ... South Charleston, W. Va.
J. Abbott & Sons, Inc. ..... Passaic, N. J.
Abbott-Wimberly ..... Baton Rouge, La.
Abdalla's, Inc. ..... Opelousas, La.
Abelman Co. ..... Bessemer, Mich.
Abelsman Dept. Store, ... Millsboro, Dela.
Abernethy-Clarkson-Wright, Inc. ..... Burlington, Vt.
Sam Abrams Co. ..... Natchez, Miss.
Abraham Bros. Dept. Store, ... Vicksburg, Miss.
Abraham & Straus, ... Brooklyn, N. Y.
Abrams Dept. Stores, Inc. ..... Chicago, Ill.
Abram's Dept. Stores ..... Conway, S. C.
Abrahamson-Bigelow Co. .... Jamestown, N. Y.
Abramson's (See: Hecht's Dept. Store) ..... New York, N. Y.
Abramson's Dept. Stores .... Rice Lake, Wisc.
Abroms Dept. Stores ..... Dermott, Ark.
G. W. Achorn Co. ..... Camden, Me.
Achter's Bargain Store, ... Rochester, N. Y.
Achter's Dept. Store, ... Rochester, N. Y.
Ackemann Bros. ..... Elgin, Ill.
Acme Stores ..... Wilmington, N. C.
Ada's Dept. Stores ..... Chicago, Ill.
Adair-Hutton, Inc., ... Lexington, Va.
J. N. Adam & Co..... Buffalo, N. Y.
Adam, Meldrum & Anderson Co. ..... Buffalo, N. Y.
W. A. Adams Bargain Stores ..... Atlanta, Ga.
D. W. Adams Co. ..... Augusta, Me.
L. B. Adams Stores ..... Gainesville, Ga.
Adelman & Ratowsky, Inc., ... Phillipsburg, Pa.
Leopold Adler Co. ..... Savannah, Ga.
Adler & Co., Inc. ..... Lebanon, Ind.
Adler's Dept. Store, ... Weston, W. Va.
Adler's Dept. Stores ..... Mooresville, Ind.
The Ahlenius Co. ..... Fostoria, Ohio
Aide's Dept. Store, ... Mount Hope, W. Va.
Akra Bros. Dept. Stores ..... Jacksonville, Fla.
Akron Dry Goods Co. Inc. ..... Akron, Ohio
Albert's Dept. Store, ... Napa, Calif.
Albert's Dept. Stores (See: Skibell's) ..... Lubbock, Tex.
Alden's, Inc. ..... Chicago, Ill.
Branch Buying Office .... New York, N. Y.
Alexander's Dept. Store, ... Springfield, Ore.
Alexander's Dept. Stores .... New York, N. Y.
Alford Bros. ..... Lawrenceville, Ga.
Alford Stores ..... Palmento, Ga.
A. S. Allan Dept. Store, ... Fernandina Beach, Fla.
Allan's Dept. Store, ... Trenton, N. J.
Wm. A. Allen Co. ..... Marlboro, Mass.
George Allen, Inc. ..... Philadelphia, Pa.
Allen's, Inc., ... Framingham, Mass.
Allied Purchasing Corp. ..... Miami, Fla.
Allied Purchasing Corp. ..... New York, N. Y.
Branch Buying Office ..... Chicago, Ill.
Almy, Bigelow & Washburn, Inc. ..... Beverly, Mass.
Almy, Bigelow & Washburn, Inc. ..... Salem, Mass.
Max Alperstein ..... Baltimore, Md.
Alpert's Dept. Store, ... Manheim, Pa.
Alsop's, Inc. ..... Oskaloosa, Iowa
B. Altman & Co. ..... New York, N. Y.
Altman Bros. Dept. Store (See: Famous Dry Goods Co.) ..... Mexia, Tex.
Altman's Dept. Store ..... Gallipolis, Ohio
Altschul's Dept. Store ..... Norfolk, Va.
Altman's Dept. Store, ... Athens, Ohio
Alvis Bros., Inc. ..... East Rainette, W. Va.
American Associates, Inc. (See: Berkeley Stores) ..... Providence, R. I.
American Brokerage Co. (See: Emanuel Fuhrer) ..... St. Louis, Mo.
American Coal of Alleghany County ..... McComas, W. Va.
American Dept. Stores (See: J. Singerman Inc.) ..... New Orleans, La.
American Sales Co. Stores (See: H. Reznikoff Inc.) ..... St. Louis, Mo.
Ames & Browley, Inc. ..... Norfolk, Va.
Amherst Coal Co. ..... Lyndale, W. Va.
Ammar Bros. Dept. Stores .... Bluefield, W. Va.
Anawalt-Campbell Mercantile Co ..... Wichita, Kan.
Anathan Bros. (See: The Hub) ..... Steubenville, Ohio
Anchor Co. ..... Winston-Salem, N. C.
Andelson's Dept. Store, ... Chicago, Ill.
Andera's Dept. Store.....Santa Barbara, Calif.
C. C. Anderson Co. ..... Boise, Idaho
C. C. Anderson Co.....Idaho Falls, Idaho
C. C. Anderson Co. ..... Lewiston, Idaho
C. C. Anderson Co.....Twin Falls, Idaho
Gene Anderson, Inc. ..... Anderson, S. C.
S. W. Anderson Co. ..... Owensboro, Ky.
Anderson Bros. & Foster.....Columbia, Tenn.
The Anderson-Newcomb Co. ..... Huntington, W. Va.
Anderson's Dept. Store, ... Tappahannock, Va.
Wm. Annat Co. ..... Wooster, Ohio
Annes Dept. Store, ... Chicago, Ill.
Antell's Stores ..... Bridgeport, Conn.
C. R. Anthony Co. ..... Oklahoma City, Okla.
Appelo Stores ..... Deep River, Wash.
F. N. Arbaugh Co. ..... Lansing, Mich.
Arcade Dept. Store (See: Pollock Stores Co.) ..... Ft. Smith, Ark.
Archer Ave. Big Store, ... Chicago, Ill.
W. S. Argersinger & Sons Gloversville, N. Y.

Armstrong-Collier, Inc. ..... Oil City, Pa.
Rod Armstrong & Co., ... Rogersville, Tenn.
Arnett's Dept. Stores ..... Leitchfield, Ky.
Aron's Dept. Stores ..... South Miami, Fla.
Art's Dept. Stores ..... Canton, Ohio
Arthur Stores, Inc. ..... Union, S. C.
Arthur's Dept. Store, ... Detroit, Mich.
Arwood's Dept. Store, ... Norman, Okla.
Ashland Dry Goods Co., Inc.....Ashland, Ky.
Associated Merchandising Corp. Chicago, Ill.
Associated Merchandising Corp. ..... New York, N. Y.
Atkins Dept. Store, ... Chicago, Ill.
Atlas Dept. Store ..... Evansville, Ind.
Auerbach Co. ..... Salt Lake City, Utah
Auburn Dry Goods Corp.....Auburn, N. Y.
Aycock's Dept. Store ..... Monroe, Ga.
M. D. Ayoob Stores ..... Greenville, Calif.
L. S. Ayres & Co. ..... Indianapolis, Ind.
Ayres, Inc., ... Paris, Tex.

B

B. & B. Dept. Stores, Inc. ..... St. Louis, Mo.
B. & B. Dry Goods Co., ... Columbia, S. C.
B. & B. Stores ..... Middletown, Ind.
B. G. Dept. Stores, ... Santa Paula, Calif.
B. & R. Dept. Stores ..... Greenwood, Miss.
Babbitt Bros. Trading Co. ..... Flagstaff, Ariz.
Bacharach Dept. Store, ... Clarksdale, Miss.
Backs Dept. Store, ... Nashville, Ill.
J. Bacon & Sons ..... Louisville, Ky.
Baddour Wholesale Co. ..... Coldwater, Miss.
Baddour's Dept. Stores .... Brownsville, Tenn.
Baer's Dept. Stores, ... Turrell, Ark.
Bailey & Bailey ..... Winona, Minn.
The Bailey Co. ..... Cleveland, Ohio
Baim's Eagle Stores ..... Pine Bluff, Ark.
Baker & Hickman ..... Madisonville, Ky.
Louis Baker Stores ..... St. Louis, Mo.
Baker's Dept. Store, ... Cherokee, Okla.
Baker's Dept. Stores ..... Whitinsville, Mass.
J. M. Bakyr Mercantile Co. .... Stanberry, Mo.
H. V. Baldwin & Co., Inc. ..... Richmond, Va.
R. L. Baldwin Co., Inc. ..... Durham, N. C.
R. A. Baldwin's Sons ..... Lynchburg, Va.
Baldwin's Stores ..... Lamesa, Tex.
Sam Ball, Inc. ..... Hammond, La.
Ball Stores, Inc. ..... Muncie, Ind.
Ballard & Smith, Inc., ... Suffolk, Va.
Ballenger's Dept. Store, ... London, Ohio
Balloff's Stores ..... Lafollette, Tenn.
Baltazor's Dept. Stores ..... New Orleans, La.
L. Bamberger & Co. ..... Newark, N. J.
Bandy's Dept. Stores ..... McMinnville, Tenn.
Banks Dept. Store, ... Jonesboro, Ark.
The Banner Store ..... Anderson, Ind.
Bannister's, Inc. ..... Chicago, Ill.
The Barden Store ..... Kenosha, Wisc.
Bare's Dept. Stores .... North Wilkesboro, N. C.
The Bargain Center (See: The Fair Stores) ..... Mount Airy, N. C.
The Bargain Centers (See: Baddour Wholesale Co.) ..... Coldwater, Miss.
The Bargain Centers (See: The John Graham Stores) ..... Spartanburg, S. C
Bargain Center Stores ..... Memphis, Tenn
Bargain Circus Dept. Stores (See: Lowell Specialties Co.) ..... Haverhill, Mass.
The Bargain Stores .... South Pittsburg, Tenn
Barman's Dept. Store, ... Colville, Wash
Barnard, Sumner & Putnam Co. ..... Worcester, Mass
Barnett Bros. Dept. Store ..... Batesville, Akr
Barnett's Dept. Store, ... Brooklyn, N. Y.
H. S. Barney Co. ..... Schenectady, N. Y.
Baron Bros. Co. ..... Mitchell, S. D
Baron Bros. ..... Madison, Wisc.
Baron's Dept. Store, ... Sacramento, Calif.
Baron's Dept. Store, ... Monroe, N. C.
E. R. Barrow Co. ..... LaCrosse, Wisc.
Bartel's Hoosier Store (See: Hoosier Merc. Co.) ..... Richmond, Ind.
W. G. Barton & Son, ... New Milford, Conn.
Barton's Dept. Store ..... Selma, Ala.
Bart-Well Co. ..... Baton Rouge, La.
Barty's Dept. Store, ... Whitewater, Wisc.
Bartow Bargain House ..... Bartow, Fla.
Geo. S. Bassett & Son, ... St. Albans, W. Va.
Batdorf's Dept. Store, ... Annville, Pa.
Bateman's (See: Boise Wholesale Dry Goods Co.) ..... Boise, Idaho
Bateman's, Inc, ... Lexington, Mass.
Bath Dept. Store, ... Balboa, Calif.
Baum's Dept. Store ..... Green Bay, Wisc.
Baxter's Place ..... Dublin, Tex.
Bay City Cash Dry Goods Co. ..... Bay City, Mich.
Bayouth's Dept. Stores ..... Collinsville, Okla.
W. F. Beall Corp. ..... Shreveport, La.
3 Beall Brothers 3 ..... Jacksonville, Tex.
Beal's (See: Globe Dept. Stores) ..... Los Angeles, Cal.
Charles H. Bear & Co., Inc. ..... York, Pa.
Bear's Dept. Store, ... Weirton, W. Va.
Becker's Dept. Stores .... Marine City, Mich.
Becker's Stores ..... Brewster, Minn.
Beck's Dept. Store, ... Chicago, Ill.
H. W. Beckwith Co., ... Midland, Mich.
Bedsole Dry Goods Co. ..... Thomasville, Ala.
Bee Hive of Patchogue, Inc., ... Patchogue, N. Y.
Begun's Dept. Stores ..... Cicero, Ill.
Beinbacker's Dept. Store, ... Lansdale, Pa.
Beir Brothers, Inc. ..... Niagara Falls, N. Y.
Belk Bros. Co. ..... New York, N. Y.
Belk Bros. Dept. Stores (See: Balk Stores Buying Service) ..... Charlotte, N. C.
Belk Stores Buying Service .... Charlotte, N. C.
Bell Dept. Stores ..... Logan, W. Va.
Bell Stores, Inc. ..... Santa Fe, N. M.
Bell's Dept. Store ..... Seneca, S. C.
Bell & Whorton Stores ..... Ely, Nevada
Bellamak's Emporium ..... Superior, Ariz.
Belmar Dept. Store, ... Belmar, N. J.
Benesch's Dept. Store, ... Havre de Grace, Md.
Benjamin Co. ..... Salisbury, Md.
Benjamin's Dept. Stores, ... Orangeburg, S. C.
Geo. Benkert & Co ..... Piqua, Ohio

Ben's Dept. Store (See: Grody's Dept. Stores) ..... Baltimore, Md.
John Beno Co. ..... Council Bluffs, Iowa
Benson Dept. Store, ... St. Louis, Mo.
Benson's Dept. Store ..... Beaver Falls, Pa.
Berger's Dept. Store ..... Utica, N. Y.
Bergman & Monarch Bon-Ton Store ..... Altoona, Pa.
Bergman's Dept. Store ..... Wilkes Barre, Pa.
P. A. Bergner & Co., Inc. ..... Chicago, Ill.
P. A. Bergner & Co., Inc. ..... Peoria, Ill.
Berg's Dept. Store (See: Stringer & Michaels ..... New York, N. Y.
Bergmann's Dept. Stores, ... San Jose, Calif.
Berkeley Stores (See: American Associates, Inc.) ..... Framingham, Mass.
Berkman Bros. ..... Russellville, Ky.
Berkowitz Dept. Store, ... Chicago, Ill.
Berlin's, Inc. ..... Jeffersonville, Ind.
Berman's Dept. Store, ... Anniston, Ala.
Bernard's Store (See: Stringer & Michaels) .... New York, N. Y.
Beskin's Dept. Store, Inc. ..... Newport News, Va.
Betor Dept. Store, ... Ballston Spa, N. Y.
Bett's, Inc., ... Smithfield, Va.
Bettis & Gibbs ..... Brownfield, Tex.
BeVier's, Inc. ..... Wellington, Ohio
The Big Store, Inc. ..... Reedsburg, Wisc.
Big Timber Dept. Store ..... Big Timber, Mont.
The Big Stores (See: H. Reznikoff, Inc.) ..... St. Louis, Mo.
Binders Dept. Store ..... Trenton, N. J.
Bintz Bros. Inc. ..... Zanesville, Ohio
R. L. Birnbaum & Sons .... New Britain, Conn.
Bishop's, ... Park Rapids, Minn.
Bishop's Dept. Stores ..... St. James, Mo.
James F. Bisset & Co., ... Chicago, Ill.
Bitar's Dept. Stores, ... Winlock, Wash.
James Black Dry Goods Co. .... Waterloo, Iowa
Black & White Dept. Stores (See: Sam Shainberg Dry Goods Co.) ..... Memphis, Tenn.
Black & White Stores ..... Yazoo City, Mich.
Blackburn Bros. ..... Amarillo, Tex.
Blakely's Dept. Stores ..... LaSalle, Ill.
Blanchard's Dept. Store, ... Port Orchard, Wash.
Blank's Dept. Stores ..... Haverstraw, N. Y.
Gus Blass Co. ..... Little Rock, Ark.
M. E. Blatt Co., Inc. ..... Atlantic City, N. J.
W. E. Blattner & Son ..... Fulton, Miss.
Blattner's Dept. Store ..... Lima, Ohio
Bloch's Dept. Store, ... Chino, Calif.
B. E. Block & Bros., Inc. ..... Norristown, Pa.
Wm. H. Block Co. ..... Indianapolis, Ind.
Block & Kuhl Co. ..... Peoria, Ill.
Block's Dept. Store, ... Vero Beach, Fla.
Block's Dept. Store, ... Laurel, Md.
Vic Bloomfield & Sons ..... Winchester, Ky.
Blue Diamond Coal Co. ..... Knoxville, Tenn.
Bluestein's Dept. Store ..... Rochester, Tex.
Blu-Waters Dept. Store, ... Chicago, Ill.
M. Blum & Co., Inc., ... San Jose, Calif.
Blumberg's Dept. Store ..... Portsmouth, Va.
Blum's, Inc. ..... Baltimore, Md.
Blumenfeld's Dept. Store, ... Richmond, Calif.
Blumenthal's Dept. Store, ... Royston, Ga.
L. M. Blumstein, Inc. ..... New York, N. Y.
Blyth & Fargo Co. ..... Evanston, Wyo.
Bockman's Dept. Store, ... Julesburg, Colo.
Boggs & Buhl, Inc. ..... Pittsburgh, Pa.
Boggs Dept. Stores ..... Duncan, Okla.
Bohn Bros. ..... Austin, Tex.
Bonham's, Inc. ..... Marietta, Ohio
Boise Wholesale Dry Goods Co. .. Boise, Idaho
Bollen Bros. Stores ..... Charleston, Tenn.
C. C. Boles Dry Goods Co. ..... Enid, Okla.
Bolstad & Nordlie ..... New London, Minn.
The Bon Marche ..... Eugene, Ore.
The Bon Marche ..... Longview, Wash.
The Bon Marche ..... Seattle, Wash.
The Bon Marche ..... Walla Walla, Wash.
The Bon Marche ..... Yakima, Wash.
The Bon Marche, Inc. ..... Lowell, Mass.
Bon Marche, Inc. ..... Asheville, N. C.
The Bon Marche Palace ..... Spokane, Wash.
Bon Ton Dept. Store ..... Greensburg, Pa.
Bon Ton Dept. Store ..... Hazelton, Pa.
Bon Ton Dept. Store ..... Labanon, Pa.
Bon-Ton Dept. Stores ..... Quincy, Fla.
Bon Ton Dept. Stores (See: S. Grumbacher & Son, Inc.) ..... York, Pa.
Booth Dept. Store, ... Carleton, Mich.
Borenstein Bros. Dept. Store, ... Silver City, N. M.
Bormaster's Department Stores ..... Joplin, Mo.
Boston Bargain Store (See: S. Eagle & Sons) ..... Selma, Ala.
Boston Dept. Store, ... Findlay, Ohio
Boston Dept. Store, Inc., ... South Boston, Va.
Boston Hub Store, ... Berea, Ohio
Boston Store, ... Denton, Tex.
Boston Store (See: James P. Davidson & Son) ..... Winsted, Conn.
Boston Store (See: William Hahn Co.) ..... Ft. Wayne, Ind.
Boston Store ..... North Adams, Mass.
Boston Store (See: Erie Dry Goods Co.) ..... Erie, Pa.
The Boston Store (See: Tuerke Merc. Co.) ..... Fort Dodge, Iowa
The Boston Store (See: King-McLeod Co., Inc.) ..... Newport, R. I.
Boston Store Co. ..... Columbus, Ohio
Boston Store, D. G. Co. ..... Fort Smith, Ark.
The Boston Stores ..... Picayune, Miss.
The Boston Stores ..... Delaware, Ohio
The Boston Store (See: Greenberg's) ..... Harrisburg, Pa.
Boston Store (See: Callender, McAuslan & Troup Co.) ..... Providence, R. I.
Boston Store of Sharon, ... Sharon, Pa.
The Boston Stores ..... Watseka, Ill.
Boston Stores, Co. .... Colorado Springs, Colo.
Boston Stores Co. (See: M. Levine & Sons) ..... La Porte, Ind.
Boston Stores, Inc. ..... Peru, Ind.
Boston Stores, Inc. ..... Winchester, Ind.
Boswell's Dept. Store, ... Prescott, Ark.
J. M. Bostwick & Sons ..... Janesville, Wisc.
Boustany's Dept. Store, ... Indianapolis, Ind.

The Boulevard Stores (See: First St. Stores Ltd.) ..... Los Angeles, Calif.
C. O. Bowen & Co. ..... Pomona, Calif.
Bower's, Inc. ..... Harlan, Ky.
Bower's Stores, Inc. ..... Asheville, N. C.
W. H. Bowling Dept. Store, ... Gate City, Va.
Bowman & Co. ..... Carlisle, Pa.
Bowman's Dept. Store, Inc. .... Harrisburg, Pa.
Bowman's Dept. Stores ..... Alvin, Tex.
Boyd Stores, Inc. ..... Sandstone, Minn.
Boylan-Pearce, Inc. ..... Raleigh, N. C.
Brach-Thompson, Inc. ..... Hastings, Nebr.
Bracker's Dept. Store, ... Nogales, Ariz.
Bradford Dept. Store, ... Calipatria, Calif.
W. W. Bradley & Co. ..... Delavan, Wisc.
Bradley's ..... Marsyville, Calif.
Bradner's Inc. ..... Olean, N. Y.
The Bradshaw-Diehl Co. .. Huntington, W. Va.
Brady Waxenberg Co. ..... Moline, Ill.
Bragdon Dry Goods Co. .... Portsmouth, Ohio
Brager-Eisenberg, Inc. ..... Baltimore, Md.
Bramble's Dept. Stores ..... Jasonville, Ind.
J. B. Branch & Co. ..... Coldwater, Mich.
J. L. Brandeis & Sons, Inc. ..... Omaha, Nebr.
Brandon Stores ..... Greenville, S. C.
Brandon's Dept. Store, ... Tonawanda, N. Y.
Brandt Dept. Stores, ... Corona Del Mar, Calif.
Braswell's Cash Stores ..... Alachua, Fla.
Breckenridge Stores ..... Louisburg, Kan.
Bremer's Dept. Store ..... Bremerton, Wash.
Bressee's Oneonta Dept. Store ..... Oneonta, N. Y.
Morris Bressler ..... Bogalusa, La.
The John Bressmer Co. ..... Springfield, Ill.
Geo. E. Brett Co. ..... Mankato, Minn.
Brewer's Bargain Stores ..... Checotah, Okla.
Brewster & Church Co. .. Chargrin Falls, Ohio
Bridgeport Leader Dept. Store, ... Chicago, Ill.
Bridgewater Dept. Store .. Bridgewater, Iowa
Bright Stores, Inc. ..... Lansford, Pa.
Brill's, ... Colton, Calif.
A. Brizzard, Inc. ..... Arcata, Calfi.
Broadbent-Stiteler Co. ..... Kane, Pa.
The Broadway Dept. Store ..... Eugene, Ore.
Broadway Dept. Stores, Inc. ..... Los Angeles, Calif.
Broadway Dept. Store, Inc. ..... Newport News, Va.
Broadway-Hale Stores, Inc., ... Los Angeles, Calif.
Broadway-Warwick Store, ... Warwick, Va.
Malcolm Brock Co. ..... Bakersfield, Calif.
Brock's Dept. Store, ... Gaffney, Tex.
Brode's Dept. Stores ..... Inkster, Mich.
Brody Bros. ..... Indiana, Pa.
Brody Bros., ... Kinston, N. C.
Brody Bros. Dry Goods Co. ..... Sumter, S. C.
Brooks Bros., Inc. ..... Louisville, Ky.
John A. Brown Co., Inc., Oklahoma City, Okla.
William G. Brown Co. ..... Gloucester, Mass.
Brown-Dunkin Co. ..... Tulsa, Okla.
Brown, Lynch Scott Co., Inc. .... Monmouth, Ill.
Brown Thomson, Inc. ..... Hartford, Conn.
Brown's Dept. Store ..... Tuscaloosa, Ala.
Brown's Dept. Store ..... Durant, Okla.
Brown's Dept. Store, ... Hollywood, Fla
Brown's Dept. Store, ... Indianapolis, Ind.
Brown's Federated Stores ..... Tracy, Minn
Browne Dry Goods Co. ..... Edmond, Okla
Browning, McReynolds & Co. .. Lewisburg, Ky
Bruner's Dept. Store, ... Ft. Worth, Tex.
Brumfield's Dept. Stores ..... Pasagoula, Miss.
Brunell Dry Goods ..... Alamogordo, N. M.
Brunell's, ... Alamogordo, N. M.
Brunnner's, Inc. ..... San Antonio, Tex.
Felix Brunschwig & Co., Inc. .... El Paso, Tex.
Brunswick Dept. Store, ... Brunswick, Md.
Bry-Block Mercantile Corp. (See: Bry's Dept. Store) ..... Memphis, Tenn.
Bryant Bros. & Co. ..... Dry Fork, Va.
Bryant Dept. Store, ... Deposit, N. Y.
Bryant's Dept. Stores ..... Winnsboro, La.
Bry's Dept. Store ..... Memphis, Tenn.
Buchanan Dept. Store, ... Hillsdale, Mich.
G. F. Buche Co. ..... Mitchell, S. D.
Buck's, Inc. ..... Wichita, Kansas
J. F. Buckman & Sons ..... Washington, N. C.
Buckman's Dept. Store, ... Claremont, Calif.
Bucky's Quality Stores .... Los Angeles. Calif.
Buffum's, Inc. ..... Long Beach, Calif.
Bugbee Corp ..... Putnam, Conn.
Bullock's Dept. Stores ..... Glenwood Springs, Colo.
Bullock's Dept Stores ..... Chadbourn, N. C.
Bullock's, Inc. ..... Los Angeles, Calif.
Bullock's Downtown ..... Los Angeles, Calif.
Bullock's Pasadena ..... Pasadena, Calif.
Bullock's Westwood ..... Los Angeles, Calif.
Bullock's Wilshire ..... Los Angeles, Calif.
James H. Bunce Co. ..... Middletown, Calif.
A. J. Bundschu Co. ..... Independence, Mo.
Burden, Smith & Co. ..... Macon, Ga.
Burdick & Murray Co., ... Madison, Wisc.
Burdine's, Inc ..... Miami, Fla.
Burger-Phillips Co. ..... Birmingham, Ala.
Burgin's Dept. Store, ... Cincinnati, Ohio
M. H. Burke & Co., ... Somerville, N. J.
Burns Dept. Store, ... Taft, Calif.
Burn's Dept. Stores .... Sault Ste. Marie, Mich.
Burrows & Sanborn ..... Lynn, Mass.
Herbert N. Bush, Inc. ..... Flint, Mo.
Bush & Bull Corp. ..... Bethlehem, Pa.
Bushell's, Inc., ... Johnstown, Pa.
Busy Bee Dept. Store, ... St. Louis, Mo.
Busy Bee Dept. Stores ..... Springfield, Mo.
Busy Dept. Stores ..... Little Rock, Ark.
Butler Stores, Inc. ..... Biddeford, Me.
Butler's Dept. Store, Inc. ..... Bangor, Me.
Butler's Dept. Store, ... Lamar, Colo.
Buttner's Inc. ..... Plymouth, Mass.
Buttrey Associates, Inc. .... Great Falls, Mont.
F. A. Buttrey Co. ..... Havre, Mont.
W. D. Buttrey & Son ..... Burns, Tex.
H. F. Byrne Co. ..... Natchez, Miss.
Byron's Dept. Store ..... Miami, Fla.

C

C. C. Company ..... Vancouver, Wash.
C. & H. Co. ..... Talladega, Ala.
Cahill's Dept. Stores ..... Wallingford, Conn.

Cahn's Smith Dept. Stores, Inc. ..... Columbus, Ind.
Cain-Sloan Co. ..... Nashville, Tenn.
The Caldwell Store, Inc. ..... Washington, Pa.
Calhoun Dry Goods Co. ..... Muskogee, Okla.
California Stores ..... Albuquerque, N. M.
Callender, McAuslan & Troup Co. ..... Providence, R. I.
C. R. Calvert Co. ..... Winfield, Kan.
C. G. Calvin, Inc. ..... Transverse City, Mich.
Geo. H. Campbell & Co., Inc. .. Oswego, N. Y.
Campbell Dept. Store, ... Appleton, Wisc.
J. T. Campbell & Son ..... Franklin, Pa.
Campbell-Bell, Inc. ..... Fayetteville, Ark.
Campus-West (See: A. D. Weaver) ..... Lawrence, Kansas
Canal Dept. Store, ... Evansville, Ind.
Cannon Dry Goods Co. ..... Wills Point, Tex.
Capin Mercantile Corp. ..... Nogales, Ariz.
Capital Dollar Stores ..... Merced, Calif.
Captiol Dept. Store ..... Fayetteville, N. C.
Capital Dollar Store (See: Jang Stores, Inc.) ..... Marysville, Calif.
Caplan's Dept. Store, ... Sparrows Point, Md.
H. C. Capwell Co. ..... Oakland, Calif.
Carbon Fuel Co. ..... Charleston, W. Va.
W. R. Carithers & Sons, Inc. ..... Napa, Calif.
W. R. Carithers & Sons, Inc. .. Petaluma, Calif.
W. R. Carithers & Sons, Inc. ..... Santa Rosa, Calif.
W. R. Carithers & Sons, Inc. ..... Vallejo, Calif.
The Carl Co. ..... Schenectady, N. Y.
Carlin's Fair Stores ..... Yuba City, Calif.
Carlisle-Allen Co. ..... Ashtabula, Ohio
Carlisle-Allen Co. ..... Painesville, Ohio
Carolina Dept. Stores ..... Tabor City, N. C.
Carpenter's Dry Goods ..... Winnfield, La.
Carpers, Inc. (See: Lintz Dept. Stores) ..... Dallas, Tex.
Carps, Inc. ..... St. Louis, Mo.
C. L. Carr Co. ..... Batavia, N. Y.
Carrier's Dept. Stores ..... Napoleonville, La.
Carroll Mercantile Co. ..... Rayville, La.
J. J. Carroll Store ..... Newark, Ohio
Carson, Pirie Scott, & Co. ..... Chicago, Ill.
Carstens Bros. Inc. ..... Michigan City, Ind.
Cartan's Dept. Store, ... Matawan, N. J.
L. E. Carter Dept. Stores ..... Warsaw, Ind.
W. T. Carter & Bros. ..... Camden, Tex.
Carter-Heide, Inc. ..... Laurel, Miss.
Carter's Dept. Store, ... Atlanta, Ga.
Louis A. Carville, Inc. ..... Carville, La.
Cary's, Inc. ..... Grand Rapids, Mich.
Casey's, Inc., ... Williamsburg, Va.
The Cash Bazar, Inc. ..... Boise, Idaho
Cash Mercantile Co., ... Carson City, Nev.
Cassady's Dept. Store, ... Rushville, Ind.
The Castner, Knott Dry Goods Co. ..... Nashville, Tenn.
Caswell & O'Rourke Store Co. ..... Derby Line, Vt.
Catir's, Inc. ..... Portland, Ore.
Cavendish Trading Corp. ..... Los Angeles, Calif.
Cavendish Trading Corp. ..... New York, N. Y.
Ceigler's Dept. Stores ..... Nashville, Tenn.
Celento's Dept. Store, ... Canonsburg, Pa.
Central Commercial Co. ..... Kingham, Ariz.
Central Mercantile House ..... St. Louis, Mo.
The Central Store Co. ..... Youngstown, Ohio
Central Store, Inc. ..... Middletown, Ohio
E. E. Chambers Co., Inc. ..... Wellston, Ohio
Central Trading Corp. ..... St. Benedict, Pa.
Chadwick's Dept. Stores ..... Grace, Idaho
Chaffee's, Inc., ... Newark, N. Y.
Chapman-Burrous, Inc., ... Genesee, Pa.
Chambers-Fisher Co., Inc. ..... Bozeman, Mont.
Champion Stores, Inc. ..... Pittsburgh, Pa.
Chandler & Co. ..... Boston, Mass.
Chandler's Bargain Stores ..... Gallatin, Tenn.
Chaney's Dept. Store ..... Hawthorne, Calif.
C. D. Chapman Co. ..... Geneva, Ala.
T. A. Chapman Co. ..... Milwaukee, Wisc.
Chapman & Turner Co. ..... Norwich, N. Y.
Chaimson's Dept. Store, ... Shawano, Wisc.
Chapman's Dept. Store, ... Jackson, Ky.
C. E. Chappel & Sons, Inc. ..... Syracuse, N.Y.
The Charles Co., Inc. ..... Napoleon, Ohio
Charles Dept. Stores ..... Central City, Ky.
Charles Stores Co. ..... New York, N. Y.
Charlestown Dept. Stores ..... Charlestown, Ind.
Chastain-Miller, Inc. ..... Lampasas, Texas
Chatlin's Dept. Store, Inc. ..... Norristown, Pa.
Chase Dept. Store, ... Sturgis, S. D.
Cheney Dept. Store ..... Cheney, Wash.
D. Chertock & Son ..... Pawling, N. Y.
The Chester Co. ..... Sterling, Ill.
E. L. Chester Co. ..... Beloit, Wisc.
Chester Mercantile Co. ..... Chester, Ill.
The Chicago Store, ... Big Rapids, Mich.
Chicago Stores ..... Iron River, Mich.
Chicago's Last Dept. Store, ... Chicago, Ill.
C. Choate & Co. ..... Winona, Minn.
Chrislow's Dept. Store, ... Los Gatos, Calif.
Christensen's Dept. Stores ..... Payson, Utah
D. M. Christian Co. ..... Owosso, Mich.
Christman Dry Goods Co. (See: Macy's Kansas City) ..... Kansas City
Churchwell's ..... Albany, Ga.
Churchwell's Dept. Stores ..... Waycross, Ga.
The Circus Stores ..... New Orleans, La.
City of Paris ..... San Francisco, Calif.
City of Paris Dept. Store (See: Harry Hanush Co.) ..... Oroville, Calif.
City Specialties Stores, Inc. (See: City Stores Merc. Co., ... New York, N. Y.)
City Stores Mercantile Co. ..... New York, N. Y.
Clark's Dept. Store, ... Lawrenceville, Va.
Clarkson Mercantile Co., ... Springdale, Ark.
Clearfield Dept. Store, Inc. ..... Clearfield, Utah
Clearfield Supply Co. ..... Clearfield, Pa.
Cleland-Simpson Co. ..... Scranton, Pa.
G. W. Clement Stores ..... Altheimer, Ark.
Clinchfield Coal Co. ..... Dante, Va.
Cline's Dept. Store, ... Blanchester, Ohio
Coburn's Dept. Store, ... Narrows, Va.
Cobb's Dept. Stores ..... Lubbock, Tex.
Cofer Bros. ..... Tucker, Ga.
The Coffman-Fisher Co. ..... Baltimore, Md.
Cohen Bros. ..... Jacksonville, Fla.
Harry Cohen Co. ..... New York, N. Y.
Cohen's Dept. Store, ... Dothan, Ala.
Cohen's Dept. Store ..... West Point, Ga.

Cohen's Dept. Store ..... Green Bay, Wisc.
Cohen's Dept. Store, Inc. ..... Tifton, Ga.
Cohen's Dept. Stores ..... Gloversville, N. Y.
Cohen's Popular Store, ... Coolidge, Ariz.
Robert I. Cohen, Inc. ..... Galveston, Texas
H. A. Cohen's Sons, ... Washington, N. J.
The M. M. Cohn Co. ..... Little Rock, Ark.
Cohn & Glazer Co. ..... Louisville, Ky.
Cohn's Dept. Store, ... Chicago, Ill.
Cohn's Stores ..... Whiteville, Tenn.
Coiner's Dept. Store, ... Berryville, Va.
Coker Bros. & Co. ..... Osawatomie, Kan.
Cole Bros. Dry Goods Co.
..... Junction City, Kan.
Cole Bros. Dry Goods Co. ..... Nevada, Mo.
D. J. Cole Co., Inc. ..... Billings, Mont.
G. P. Cole Dry Goods Co. ..... Neosho, Mo.
Cole's Dept. Store ..... Brookings, S. D.
Collins Bros. Dept. Store, ... Marion, Va.
H. A. Collins Dept. Stores .... Lumberton, N. C.
Collins Dept. Stores ..... Charlotte, N. C.
Collins Dry Goods Co. ..... Lamesa Tex.
Colonial Dept. Store, Inc. ..... Detroit, Mich.
Colonial Stores ..... Easton, Pa.
The Colorado Supply Division .. Pueblo, Colo.
Columbia Dept. Stores, ... Minneapolis, Minn.
Colwell's Dept. Store ..... Manmouth, Ill.
Combination Dry Goods Co., ... Rutland, Vt.
Jason F. Condon & Sons ..... Charleston, S. C.
Connor-Knight Dept.
Store, ... Decorah, Iowa
Connor's, Inc. ..... Oelwin, Iowa
Consolidated Dry Goods
Co. ..... Springfield, Mass.
Consolidated Dry Goods Stores
..... Corpus Christi, Tex.
Consumers Store Co., ... Marshfield, Wisc.
Cook Dept. Stores ..... Fayetteville, W. Va.
J. L. Cooker & Co. ..... Hartsville, S. C.
Cook's, Inc., ... Hopewell, Va.
Cooper's, Inc. ..... Fresno, Calif.
Warren Cooper's Stores ..... Stover, Mo.
John B. Coppin Co. ..... Covington, Ky.
J. H. Corcoran & Co., Inc. .... Cambridge, Mass.
Coronado Dept. Stores, Inc. .. Coronado, Calif.
Coplon-Smith Co., ... New Bern, N. C.
Cornblatt's Dept. Store, ... Warrenton, Va.
Costin's Dept. Store ..... Port St. Joe, Fla.
Coulter Dry Goods Co. .... Los Angeles, Calif.
Covel Store (See: American Coal of
Alleghany County) ..... McComas, W. Va.
Covington Dept. Store,
Inc., ... Covington, Va.
Cowan's Dept. Store,
Inc. ..... Sault Ste. Marie, Mich.
Cowan's Stores ..... Lebanon, Tenn.
J. & E. Cox Co. ..... Charleston, W. Va.
R. E. Cox Dept. Stores ..... Fort Worth, Tex.
A. W. Cox Dept. Stores .... Charleston, W. Va.
Jerry Cox, Inc. ..... Conway, S. C.
R. W. Cox Dept. Store ..... Waco, Tex.
Cox-Rushing-Greer Co., ... San Angelo, Tex.
Coyle & Richardson, Inc. .. Charleston, W. Va.
Craft Dept. Stores ..... Neon, Ky.
Craig Bros. Co.,
Inc. ..... Washington Court House, Ohio
Cragin Dept. Store, ... Chicago, Ill.
Crane Creek Store (See: American Coal
of Alleghany County) .. McComas, W. V
Crawford Dept. Store, Inc., ... Chicago, I
The Crawford Store, Inc. ..... Meadville, P
Crawford's Dept. Store, ... Graham, N. C
Craycraft Dry Goods Co. .... Noblesville, Inc
Creighton's ..... Moscow, Idah
The Crescent (See: Spokane
D. G. Co.) ..... Spokane, Wash
Crews-Beggs Dry Goods Co. .... Pueblo, Col
Crider's Dept. Store, ... Los Gatos, Cali
Crider's Dept. Stores ..... Dallas, Or
Cristy's Dept. Store, ... New London, Wisc
John P. Croff Co. ..... Sheridan, Wy
Croom's Dept. Stores ..... Russellville, Ar
Crosby Dry Goods Co. (See: Lea Bros.
Dept. Stores) ..... Timpson, Tex
Crosby Bros. Inc. ..... Topeka, Kansa
Crosby & Hill Co. ..... Wilmington, Dela
Cross Dry Goods Co. ..... Utica, Miss
Crowley, Milner & Co. ..... Detroit, Mich
Crown Friedlan's, ... Dover, N. J
Cullum's, Inc. ..... Augusta, Ga
Curlee's, Inc., ... Coral Gables, Fla
Currier & Co. ..... Lebanon, N. H
D. Cury's Dept. Stores ..... Norton, Va
Cury's Dept. Store, ... Richlands, Va
Cuthrell's Dept. Stores ..... Enfield, N. C
Cut Rate Dept. Stores ..... Detroit, Mich
Cyr's Dept. Store, ... Limestone, Me

D

D. & D. Dry Goods Co. (See: H. L. Davis & Co.)
..... Rotan, Tex.
D. & H. Dept. Stores (See: H. L. Davis & Co.)
..... Rotan, Tex.
D. & N. Dept. Store (See: H. L. Davis & Co.)
..... Rotan, Tex.
Dalton Bros. Dept. Stores .... Forest City, N. C.
The Dalton Co., Inc. ..... Baton Rouge, La.
Daly Bros. ..... Eureka, Calif.
Damon's, Inc. ..... Mason City, Iowa
Danburg's Stores ..... Houston, Tex.
Dancer's Dept. Stores ..... Stockbridge, Mich.
Daniels & Fisher Stores
Co. ..... Colorado Springs, Colo.
Daniels & Fisher Stores Co. ..... Denver, Colo.
Danks & Co. ..... Lewiston, Pa.
The Dannenberg Co. ..... Macon, Ga.
N. Danziger Sons & Co. ..... Tiffin, Ohio
Darby's Dept. Stores ..... Grand Saline, Tex.
Darlington Dry Goods Co. .. Darlington, Wisc.
Dattel's ..... Ruleville, Miss.
Dattel's Dept. Store, ... Memphis, Tenn.
Dattel's Dept. Stores ..... Rosedale, Miss.
Daube's Dept. Store ..... Ardmore, Okla.
Daughtrey's Dept. Stores ..Castro Valley, Calif.
David's, Inc. ..... Moscow, Idaho
Davidow's Moderne Stores
..... Independence, Mo.
Davidson Brothers, Inc. ..... Detroit, Mich.
Davidson Brothers, Inc. ..... New York, N. Y.
James P. Davidson & Son ..... Winsted, Conn.
Davidson & Leventhal .... New Britain, Conn.
Davidson's, Inc., ... Farmville, Va.

E. L. Davis & Brother ..... Norway, S. C.
E. A. Davis & Co., ... Wellesley, Mass.
Davis & Co., Inc. ..... Cambridge, Ohio
H. L. Davis & Co. ..... Rotan, Texas
Davis Fair Stores ..... Nelsonville, Ohio
Davis, Inc. ..... Winston-Salem, N. C.
E. G. Davis & Sons Co. ..... Henderson, N. C.
Davis Dept. Store, ... Phoenix, Ariz.
Davison-Paxon Co. ..... Atlanta, Ga.
Dawahare's Dept. Stores .... Whitesburg, Ky.
The Dayton Co. ..... Minneapolis, Minn.
Dayton's Sioux Falls, ... Sioux Falls, S. D.
Dean's Dept. Store ..... Borger, Tex.
Debs Dept. Stores ..... San Francisco, Calif.
Decelle Stores ..... Needham, Mass.
Dee's Dept. Store, ... Bellefontaine, Ohio
DeGroff's Dept. Store ..... McCook, Nebr.
P. Deisroth's Dept. Stores ..... Hazleton, Pa.
Deitch Bros. ..... Knoxville, Tenn.
Deitz-Spencer & Co. ..... Richwood, W. Va.
Delhi Dept. Store, ... Delhi, Calif.
D. J. DeLendrecie Co. Inc. ..... Fargo, N. D.
E. de la Rose Dept. Stores ..... McAllen, Tex.
Delberts Dept. Stores ..... Chula Vista, Calif.
Demery's, Inc. ..... Detroit, Mich.
De Meo's ..... Lakeport, Calif.
Denby's, Inc., ... Troy, N. Y.
Denholm & McKay Co. ..... Worcester, Mass.
Dennis-Medvine Dept. Store, ... Melbourne, Ga.
Denny's Fair Stores ..... Perry, Iowa
Denton's, Inc. ..... Springfield, Ohio
Denver Dry Goods Co. ..... Denver, Colo.
Dexter Dry Goods Co. ..... Dexter, Mo.
Dey Bros. & Co. ..... Syracuse, N. Y.
The Diamond Dept. Store .. Charleston, W. Va.
Diamond Dry Goods Co. ..... Phoenix, Ariz.
C. M. Dicker, Inc., ... Redding, Calif.
Dickson & Ives, Inc. ..... Orlando, Fla.
The Diebel Co. ..... Saginaw, Mich.
Dillard's, Inc. ..... Texarkana, Ark.
Dils Bros. & Co. ..... Parkersburg, W. Va.
Dillwyn Dept. Store, ... Dillwyn, Va.
Dixie Bargain Center ..... Salisbury, Mo.
Dixie Bargain Stores ..... Whitley City, Ky.
Dixie Dept. Stores ..... New Orleans, La.
Dixie Store, ... Hobart, Okla.
Dixie Stores ..... Shreveport, La.
S. G. Dixon Clothing Co. .... Piedmont, W. Va.
Ellis Dobbs ..... Hickman, Ky.
Dobbs Bros. ..... Bardstown, Ky.
Dobbs Dept. Stores ..... Knoxville, Iowa
Dobrin's Dept. Store, ... Los Angeles, Calif.
Dobson & Co. ..... Nashville, Tenn.
Doerflinger's Dept. Store ..... LaCrosse, Wisc.
Dolin's Dept. Stores, ... Waynesboro, Ga.
Don Domingo's Dept. Store (See: Sam Mazer Co.) ..... San Antonio, Tex.
L. S. Donaldson Co. ..... Minneapolis, Minn.
Donnelly Mercantile Co. .... Donnelly, Idaho
William Doolin & Co. ..... St. Albans, Vt.
Dosser's Dept. Store ..... Johnson City, Tenn.
Downey Dept. Store, ... Downey, Calif.
Charles S. Drake Co. ..... Elkhart, Ind.
Draper & Darwin Stores ..... Lebanon, Tenn.
Dretzka's Dept. Store, ... Cudahy, Wisc.
Drew's Stores ..... Manchester, Iowa
A. Drysale & Son, ... Bennington, Vt.
Duke's Dept. Stores ..... Fort Pierce, Fla.
Dukes Dept. Stores ..... Natchez, Miss.
Duluth Glass Block Store Co. .... Duluth, Minn.
Duncan's Dept. Store, Inc. ..... Gadsden, Ala.
S. P. Dunham & Co. ..... Trenton, N. J.
The Dunlap Co. ..... Victoria, Tex.
Dunlap Co. of California .... San Pedro, Calif.
The Dunlap Co. ..... Lubbock, Tex.
Dunnavant's, Inc. ..... Huntsville, Ala.
Dunnellon Dept. Stores ..... Dunnellon, Fla.
Durbin Mercantile Co. ..... Durbin, W. Va.
Durnil Dry Goods Co. ..... Muskogee, Okla.
J. M. Dyer Co. ..... Corsicana, Tex.
J. M. Dyer Co. ..... Temple, Tex.
Kelly Dyer Dept. Store, Inc., ... St. Albans, W. Va.

E

E. L. M. Dept. Store ..... Greencastle, Pa.
Eagle Dept. Store, ... Harvey, Ill.
Eagle Dept. Stores ..... Lake City, Fla.
Eagle Sales Co. ..... Mobile, Ala.
S. Eagle & Sons ..... Selma, Ala.
Eagle's Dept. Stores ..... Oxford, Pa.
A. G. Eaker Co. ..... Denver, Colo.
John Earl, Inc. ..... Van Wert, Ohio
John Earl, Inc. (See: Earl Groth & Co.) ..... Fort Wayne, Ind.
East Dept. Stores, Inc. ..... Asheboro, N. C.
East Haven Dept. Store, ... East Haven, Conn.
Easterling Stores ..... Leaf, Miss.
E. H. Ebbers & Sons, Inc. ..... Oostburg, Wisc.
Eckles Dept. Store, Inc. ..... Dodge City, Iowa
The Economy Dept. Store (See: Hudson's Dept. Stores) ..... Grand Prairie, Tex.
Economy Dept. Store, ... Momence, Ill.
Economy Dept. Store (See Skibell's) ..... Lubbock, Tex.
Economy Dept. Stores ..... Ellicott City, Md.
Economy Dry Goods Co., Inc. ..... Glen Falls, N. Y.
Economy Shop, Inc., ... Front Royal, Va.
Economy Stores Co. ..... Rutland, Vt.
Edmiston Dept. Stores, Inc. ..... Nevada, Mo.
E. W. Edwards & Sons Co. .... Syracuse, N. Y.
Effron's ..... Chattanooga, Tenn.
Efird's Dept. Stores ..... Charlotte, N. C.
Efroymson & Wolf, Inc. ..... Indianapolis, Ind.
Egger's Dept. Store, Inc. ..... Columbus, Miss.
Eggleston's Dept. Stores ..... Oxford, Mich.
Ehrenwald's, Inc. ..... Springfield, Tenn.
Eiband & Fisher, Inc. .... New Braunfels, Tex.
Eiband's Dept. Store ..... Galveston, Tex.
Eicaler Brothers ..... Dixon, Ill.
Eichel's Dept. Store, ... Camden, S. C.
Eidson's Dept. Store, ... Eagle Pass, Tex.
18th St. Leader Dept. Stores ..... Chicago, Ill.
F. C. Eiselein Stores ..... Buffalo Lake, Minn.
Eisen Mercantile Co. ..... Kansas City, Mo.
Elberfeld Co., Inc. ..... Logan, Ohio
Elder & Johnston Co. ..... Dayton, Ohio
El Dorado House, Inc. ..... El Dorado, Ark.
Elkana Co., Inc. ..... Charleston, W. Va.
The Elk Horn Coal Corp. ..... Wayland, Ky.

Elk River Coal & Lumber Co. .. Dundon, W. Va.
The Eller Co. ..... Geneva, Neb.
Ellington-Gelino Dry Goods Co. .. Tulsa, Okla.
Ellin's Dept. Store, ... Norton, Va.
Ellis Braud, Inc., ... Thibodaux, La.
Sam Ellis Dept. Store, ... Calexico, Calif.
Ellis Dept. Store, ... San Diego, Calif.
Ellis Dept. Stores ..... Madison, W. Va.
Ellis Mills of Pottstown, Inc. .... Pottstown, Pa.
Ellis-Stone & Co. ..... Greensboro, N. C.
Ellis Stone & Co. ..... Durham, N. C.
Ellis Stores, Inc. ..... Mountain Grove, Mo.
Ellison's Fair Dept. Store ..... Minot, N. D.
Ellzey's Stores ..... Biloxi, Miss.
Elmhurst Dept. Store, ... Oakland, Calif.
El Nuevo Mundo ..... Kingsville, Tex.
El Paso Store (See: Capin Mercantile Corp.)
..... Nogales, Ariz.
Elvins Dept. Store, ... Puyallup, Wash.
Emery Bird Thayer Co. ..... Kansas City, Mo.
Emery-Brown Co. ..... Waterville, Me.
Frank S. Emmert & Son .. Martinsburg, W. Va.
Harry G. Emmons, Inc. ..... Concord, N. H.
The Emporium ..... San Francisco, Calif.
The Emporium, ... Lewiston, Idaho
The Emporium ..... Jacksonville, Ill.
The Emporium ..... Jackson, Miss.
The Emporium, ... Taos, N. M.
The Emporium ..... Ogden, Utah
The Emporium Co. ..... Madison, Wisc.
The Emporium of St. Paul,
Inc. ..... St. Paul, Minn.
Frank A. Empsall & Co. .... Watertown, N. Y.
William A. Empsall & Co. ..... Malone, N. Y.
Empsall-Clark Co., Inc. .... Ogdensburg, N. Y.
The Enders Co. ..... Benton Harbor, Mich.
England Brothers, Inc. ..... Pittsfield, Mass.
Enterprise Stores, Inc. ..... Boston, Mass.
L. Epstein & Sons ..... Baltimore, Md.
J. Epstein & Sons, Inc. ..... Baltimore, Md.
M. Epstein, Inc., ... Morristown, N. J.
Erickson Brothers ..... Minneapolis, Minn.
Erickson Brothers Dept. Stores .. Hudson, Wisc.
Erickson's Dept. Store, ... Prineville, Ore.
Erie Dry Goods Co. ..... Erie, Pa.
Erlanger Dry Goods Co. ..... Canton, Ohio
Essay Sales Co. (See: Gabardine's Dept.
Stores) ..... Oakland, Calif.
Estes Stores ..... Caney, Kan.
Etheridge-Smith Co., Inc., ... Jackson, Ga.
Eureka Stores ..... Windber, Pa.
Europa Co., ... Santa Monica, Calif.
Samuel Evans Co. ..... Berlin, N. H.
Everybody's, Inc., ... Fort Worth, Tex.
Evans Stores Co. ..... New Albany, Ind.
Everybody's Stores (See: Idaho Det. Store
Co.) ..... Caldwell, Idaho
Ewing Dept. Store, ... Chicago, Ill.
Ewing's Dept. Store, ... Madill, Okla.
Exchange Stores ..... Halifax, Va.
Eyerly's Dept. Store ..... Hagerstown, Md.
Ezell's Dept. Store, ... Leesburg, Fla.

F

The Fahy Store ..... Rome, Ga.
The Fair, ... Prichard, Ala.
The Fair ..... Chicago, I
The Fair, ... Greenville, Mis
The Fair, ... Philadelphia, P
The Fair (See: Sullivan's Dept.
Stores) ..... Old Hickory, Tenn
The Fair Co. ..... Louisville, Mis
The Fair Dept. Store, ... Rockford, Il
The Fair Dept. Store ..... Anderson, Ind
The Fair Dept. Store ..... Valley City, N. D
The Fair Dept. Stores, ... Monahans, Tex
The Fair Dept. Store, Inc. .. New Britain, Conn
The Fair Dept. ..... Fort Worth, Tex
The Fair Dept. Stores, Inc. ..... Lamesa, Tex
Fair Dry Goods ..... Hearne, Tex
The Fair Inc. ..... Beaumont, Tex
The Fair Store ..... New Albany, Ind
The Fair Store ..... Knoxville, Iowa
The Fair Store, ... Eveleth, Minn
The Fair Store, ... Norfolk, Nebr
The Fair Store, ... Norwich, N. Y
The Fair Store ..... Waukesha, Wisc
The Fair Stores ..... Alexander City, Ala
The Fair Stores ..... Jasper, Ala
The Fair Stores ..... Wellington, Tex
The Fair Stores Co. ..... Kankakee, Ill.
The Fair Store, Inc. ..... Escanaba, Mich.
The Fair Stores Corp. ..... Conway, Ark.
Fair Stores, Inc. (See: National Stores
Corp.) ..... Nashville, Tenn.
Fairfield Dept. Store (See: Manasevit
Bros.) ..... Bridgeport, Conn.
Fairlawn Dept. Store (See: Applestein's
Stores) ..... Washington, D. C.
E. J. Faith Co. ..... Millville, N. J.
Falkoff Dept. Store, ... East Prairie, Md.
Famous Dept. Store, ... Milton, Pa.
O. Falk's Dept. Store ..... Tampa, Fla.
Falk's Idaho Dept. Store ..... Boise, Idaho
Falkoff's Dept. Store .....East Prairie, Mo.
Fallis Dept. Store ..... Ontario, Calif.
The Famous (See: Katz &
Goldsmith) ..... Braddock, Pa.
Famous-Barr Co..... St. Louis, Mo.
Famous Cash Store (See: J. Grossman & Sons)
..... Newport, Ark.
The Famous Co. ..... McKeesport, Pa.
Famous Dept. Stores ..... Edwardsville, Ill.
The Famous Dept. Stores .... Burkburnett, Tex.
Famous Dept. Stores (See: Consolidated
Dry Goods Stores) .... Corpus Christi, Tex.
Famous & Price Dept. ..... Natchez, Miss.
Famous Stores ..... Valdosta, Ga.
The Famous Store (See: H. Reznikoff,
Inc.) ..... St. Louis, Mo.
The Fandel Co. ..... St. Cloud, Minn.
Fantle Bros. Co. ..... Ft. Dodge, Iowa.
Fantle Bros. Co. ..... Marshalltown, Iowa
Fantle Bros. Inc. ..... Sioux Falls, S. D.
Faintle Brothers Co. ..... Yankton, S. D.
Fargo Wilson-Wells Co.,
Inc., ... Pocatello, Idaho
Farmer's Co-Op Trading Co. .. Hancock, Mich.
Farmers Store Co. ..... Bloomer, Wisc.
Farmers Union State Exchange .. Omaha, Neb.
Farmersville Dept.
Store, ... Farmersville, Calif.
Farris Dept. Store, ... Wilson, N. C.

L. L. Fassett Dept. Store, ... Monte Vista, Colo.
Faust Dept. Stores, ... Columbia, S. C.
Fear's Dept. Store, ... Belle Glade, Fla.
Fedder's Stores ..... Easley, S. C.
Federal Dept. Stores (See: Davidson Bros., Inc.) ..... Detroit, Mich.
Federated Dept. Stores, Inc. .. Cincinnati, Ohio
Federman Co. ..... Bridgeport, Conn.
Fedway Dept. Stores ..... New York, N. Y.
Abe Feinberg & Sons Co. ..... Darby, Pa.
Feinsod's Dept. Store, ... South Norwalk, Conn.
Feinson's ..... Danbury, Conn.
Feldman's Dept. Store, ... Hibbing, Minn.
Feldman's Dept. Store, ... Lakewood, N. J.
Feldman's Dept. Stores ..... Booneville, Miss.
Feldman's, Inc. ..... Baltimore, Md.
Felix Dept. Store ..... Pulaski, Va.
M. A. Felman Co. ..... Joliet, Ill.
Felsenthal's Dept. Store .... Brownsville, Tenn.
Ferguson's Dept. Store, ... Cocoa, Fla.
Ferguson Dept. Stores ..... Ferguson, Mo.
Ferguson Mercantile Co. ..... Rawlins, Wyo.
Ferran's Dept. Store, ... Eustis, Fla.
L. H. Field Co. ..... Jackson, Mich.
Field's Dept. Store, ... Champaign, Ill.
William Filene's Sons Co. ..... Boston, Mass.
William Filen's Sons Co. .... Worcester, Mass.
Fine Bros.-Matison Co. .... Hattiesburg, Mass.
Fine Brothers-Matison Co. ..... Laurel, Miss.
Fineman's Dept. Store, ... Chester, W. Va.
Fine's Outlet Stores ..... Northampton, Mass.
Finkel's Fair Stores ..... Paducah, Ky.
Fink's Dept. Store, ... Dixon, Calif.
First Street Stores, Ltd. .... Los Angeles, Calif.
First St. Store, Inc. ..... Duluth, Minn.
Fisch Dept. Stores ..... Los Angeles, Calif.
Fischer & Landow Stores .... Philadelphia, Pa.
Charles Fischer & Sons ..... Watertown, Wisc.
Fisch's Dept. Store, ... Asbury Park, N. J.
Fisher Brothers Dry Goods Co. ..... New Castle, Pa.
Branch Buying Office .... New York, N. Y.
Fisher's Dept. Stores .... Point Pleasant, W. Va.
Fisher's Dept. Store, ... Chicago, Ill.
Fisher's Dept. Store, ... Vermillion, Ohio
Homer Fitts Co., ... Barre, Vt.
Fitzgerald Brothers ..... Salamanca, N. Y.
D. D. FitzGerald, Inc., ... Richmond, Va.
Fleishman's Big Store, ... Fayetteville, N. C.
J. H. Fleming's Stores ..... Sidon, Miss.
Fligelman's ..... Helena, Mont.
Flint & Kent ..... Buffalo, N. Y.
Florence Dept. Stores ..... Douglasville, Ga.
Florman's Bee-Hive ..... Osceola, Ark.
Flum's Dept. Store, ... Newtown, Pa.
Foley Bros. Dry Goods Co. ..... Houston, Tex.
Fong Dept. Store ..... Pine Bluff, Ark.
Fontenot & Guidry ..... Church Point, La.
Forbes & Wallace ..... Springfield, Mass.
Forchheimer's Dept. Store, ... Alpine, Tex.
Charles Ford Co., Inc. ..... Watsonville, Calif.
Forest Dept. Store, ... Detroit, Mich.
Foster's Dept. Store, ... Whitehall, N. Y.
Foster's Dept. Store, ... Johnstown, Pa.
Foster's Dept. Stores ..... Louisville, Miss.
Foster's Dept. Stores ..... Williamsburg, Ohio
W. T. Fountain, Inc. ..... Greenwood, Mass.
C. W. Fowler D. G. Co. ..... Sedalia, Mo.
Fowler, Dick & Walker .... Binghamton, N. Y.
Fowler, Dick & Walker, Inc. ..... Scranton, Pa.
Fowler's, Inc. ..... Glens Falls, N. Y.
G. Fox & Co. ..... Hartford, Conn.
Frager's Stores (See: Chester Mercantile Co.) ..... Chester, Ill.
Frank Bros. Co. ..... Marion, Ohio
M. Frank Co., Inc., ... Chicago, Ill.
Frank Dry Goods Co. ..... Ft. Wayne, Ind.
Frank & Seder ..... Pittsburgh, Pa.
Franklin Dept. Stores, ... Syracuse, N. Y.
Franklin Simon Stores (See: City Stores Merc. Co., ... New York, N. Y.
Franklin Shops, Inc. ..... Hempstead, N. Y.
Frank's Dept. Store, Inc. ..... Chicago, Ill.
Frank's Economy Stores, Inc. .. Burlington, Vt.
Frank's Dept. Store ..... Rochester, Tex.
Nathan Frank's Sons, Inc. ..... Ogdensburg, N. Y.
Fraser's, Inc. ..... Brockton, Mass.
Frazee Stores ..... Gassaway, W. Va.
Wm. H. Frear & Co. Inc. ..... Troy, N. Y.
Fredendall's ..... Columbia, Mo.
Fredendall & Wilkins, ... Mexico, Md.
Frederick & Nelson ..... Seattle, Wash.
Fred's Dept. Store, ... Covington, Ga.
H. Freedlander Co. ..... Wooster, Ohio
Freed's Dept. Store, ... Farrell, Pa.
Freel's Dept. Store, ... Nashville, Ark.
Freeman's Cash Stores .... Waynesboro, Miss.
Freese's Dept. Store, Inc. ..... Bangor, Me.
I. Freimuth, Inc. ..... Duluth, Minn.
Fremac's ..... Tampa, Fla.
George B. French Co. ..... Portsmouth, N. H.
Fresno Dry Goods Co. ..... Fresno, Calif.
Wm. F. Freund Co. ..... Muncie, Ind.
Friedlander & Wolfson, Inc. ..... Lake Wales, Fla.
Louis Friedlander & Sons, Inc. .... Moultrie, Ga.
Friedman's Dept. Stores ..... New Orleans, La.
Friedman's Dept. Stores .... Minneapolis, Minn.
Fried's Dept. Store, ... Newton, Mass.
Friedheim's Dept. Store, ... Rock Hill, S. C.
Friedman's Dept. Store, ... Chicago, Ill.
Friendly Dept. Store, ... Wilmington, N. C.
Friend's Dept. Stores ..... Eastman, Ga.
The Friedlander Corp. ..... Moultrie, Ga.
E. D. Frimage Co. ..... Provo, Utah
Fries & Schuele Co., Inc., ... Cleveland, Ohio
Fritchman Dept. Stores ..... Chappell, Neb.
Frohsin's Dept. Stores ..... Alexander City, Ala.
Frontier Supply Co. ..... Frontier, Wyo.
Frost Bros. ..... San Antonio, Tex.
The Froug Co., Inc. ..... Tulsa, Okla.
Furchgott's, Inc. ..... Jacksonville, Fla.
Furman's Dept. Store, ... Springfield, Vt.

G

G. & G. Dept. Store, ... Marietta, Okla.
Gabardine's Dept. Stores ..... Oakland, Calif.

The William F. Gable Co. ..... Altoona, Pa.
Gabriel Bros. Dept. Store, ... San Bernardino, Calif.
Gabriel's Dept. Stores ..... Spur, Tex.
Gagnon Co. ..... Lowell, Mass.
Gallaher Stores ..... Lawrenceburg, Tenn.
Galloway's Dept. Store ..... Madison, S. D.
Gallup Golden Rule Stores .... St. Joseph, Mo.
Gamble-Skogmo, Inc. ..... Minneapolis, Minn.
Gamble-Skogmo, Inc. ..... New York, N. Y.
Garber's, Inc. ..... Batesburg, S. C.
Gardner & Co. ..... Walla Walla, Wash.
Julius Garfinkel & Co. ..... Washington, D. C.
Garner-Alvis Co. ..... Dallas, Tex.
Garnett's Dept. Stores, ... Highland Park, Ill.
Gartenberg's Dept. Store, ... Hot Springs, Ark.
The Garver Brothers Co. .... Strasburg, Ohio
M. T. Garvin & Co., Inc. ..... Lancaster, Pa.
Gaskill's Dept. Stores ..... Limon, Colo.
Gates Dry Goods Co. ..... Ft. Dodge, Iowa
Gateway Stores, Inc. (See: Lerner Dept. Stores) ..... Phoenix, Ariz.
C. J. Gayfer & Co., Inc. ..... Mobile, Ala.
Gazalley's Dept. Store, ... Chateaugay, N. Y.
Geenen Dry Goods Co. ..... Appleton, Wisc.
Geller's Stores Co. ..... Cincinnati, Ohio
Gellman's ..... Austin, Texas
Gellman's Dept. Stores ..... Austin, Tex.
General Bargain Centre ..... Brooklyn, N.Y.
General Dept. Stores ..... Huntington, W. Va.
General Merchandise Co. ..... Topeka, Kan.
Genung's Dept. Stores, Inc. .. Mt. Vernon, N.Y.
The Genz Stores ..... Dubuque, Iowa
S. H. George & Sons Co. ..... Knoxville, Tenn.
The John Gerber Co. ..... Memphis, Tenn.
Gerber's Dept. Stores ..... Tuckerton, N. H.
B. Gertz, Inc. ..... Jamaica, N. Y.
Getz Dept. Store, ... Marquette, Mich.
Giant Tiger Stores (See: L. & L. Brokerage Co. Inc.) ..... Cleveland, Ohio
Gieseke's Dept. Store, ... Arlington Heights, Ill.
M. A. Gillespie Co. ..... Jeanette, Pa.
Gilchrist Co. ..... Boston, Mass.
Gilmore Bros. Inc. ..... Kalamazoo, Mich.
Wm. V. Gilmore & Sons, Inc. .... Oak Park, Ill.
Gimbel-Bond Co., Inc. ..... Vincennes, Ind.
Gimbel Brothers ..... New York, N. Y.
Gimbel Brothers ..... Philadelphia, Pa.
Gimbel Brothers ..... Pittsburgh, Pa.
Gimbel Bros., Inc. ..... Milwaukee, Wisc.
H. J. Gingles Stores ..... Benton, Ark.
Ginsberg's Dept. Store, ... Tupper Lake, N. Y.
Ginsberg's Dept. Store, ... Henryetta, Okla.
Ginsburg's Dept. Store, ... Granville, N. Y.
Gladding's, Inc. ..... Providence, R. I.
M. Gladstein's Stores ..... Scottsburg, Ind.
Peyton Glass & Son, ... Stillwater, Okla.
Glassman's Dept. Store, ... Burlington, N. J.
Glassman's Dept. Stores ..... Mt. Vernon, Ill.
Glazer's Dept. Stores (See: Cohn & Glazer Co.) ..... Louisville, Ky.
Glick & Sons Dept. Stores ..... Onancock, Va.
Glick's Dept. Store, ... Chelsea, Mich.
The Globe (See: Simpsonville Dept. Stores) ..... Simpsonville, S. C.
Globe Dept. Store ..... Los Angeles, Calif.
Globe Dept. Store ..... Waukegan, Ill
Globe Dept. Store, ... Luzerne, Pa
The Globe-Watertown, Inc. ..... Watertown, N. Y
Globman's Storts ..... Martinsville, Va
Glosser Bros., Inc. ..... Johnstown, Pa
Glosser's (See: Bushell's, Inc.) ..... Johnstown, Va
Gloudemans & Gage, Inc. .... Appleton, Wisc
Glougie's Dept. Store, ... Clovis, Calif.
Louis Glover & Sons Co. ..... Waupaca, Wisc.
Glowen's, Inc. ..... Antigo, Wisc.
Godwin's Dept. Stores ..... Selma, N. C.
I. H. Goelman & Brother .... Barbourville, Ky.
Goldberg's Dept. Stores ..... McAlester, Okla.
Goldblatt Brothers, Inc. ..... Chicago, Ill.
Goldblatt Brothers of N. Y., Inc., ... New York, N. Y.
Goddard Brothers ..... Lynn, Mass.
R. J. Goerke Co., Inc. ..... Elizabeth, N. J.
Gold & Co. ..... Lincoln, Nebr.
Goldberg & Lewis, ... Talladega, Ala.
Goldberg's Corp. ..... Trenton, N. J.
Goldberg's Dept. Store, ... New Britain, Conn.
Goldberg's Dept. Store, ... Elkins, W. Va.
Golde's Dept. Store, Inc. ..... Maplewood, Mo.
Golden Eagle, Inc., ... Janesville, Wisc.
Golden Gate Dept. Store, ... Stockton, Calif.
The Golden Rule ..... Harlan, Iowa
The Golden Rule ..... St. Paul, Minn.
The Golden Rule (See: Schmitt-Kloepfer Co.) ..... Logansport, Ind.
The Golden Rule, ... Bellingham, Wash.
Golden Rule Dept. Stores, ... Louisville, Ky.
Golden Rule Store (See: Bullock's Dept. Store) ..... Glenwood Springs, Colo.
The Golden Rule Store, ... Bandon, Ore.
Golden Rule Store, ... Lusk, Wyo.
Golden Rule Stores (See: Idaho Dept. Store Co.) ..... Caldwell, Idaho
Golden Rule Stores ..... Hailey, Idaho
Golden Rule Stores ..... Mountain City, Mo.
Goldenberg & Co. ..... Washington, D. C.
Goldenberg Stores Corp. ..... Baltimore, Md.
Goldman's Dept. Store ..... Thomson, Ga.
A. Goldmann & Sons ..... Milwaukee, Wisc.
Goldner's Dept. Store, ... Toledo, Ohio
Gold's Dept. Store, ... Kansas City, Kansas
Gold's Dept. Store, ... Georgetown, Tex.
J. Goldsmith & Sons Co. ..... Memphis, Tenn.
Goldsmith's, Inc. ..... Cincinnati, Ohio
Goldstein-Migel Co. ..... Waco, Tex.
Goldwater's, Inc. ..... Phoenix, Ariz.
Golman's Stores ..... Festus, Mo.
L. S. Good & Co. ..... Wheeling, W. Va.
Goodman-Jester ..... Shelbyville, Ind.
Goodman's Dept. Store, ... Chicago, Ill.
Goodman's Dept. Store, Inc. ..... Crawfordsville, Ind.
Goodman's Stores, Inc. ..... Bethany, Mo.
W. L. Goodnow Co. ..... Greenfield, Mass.
W. L. Goodnow Co. ..... Keene, N. H.
Goodnow Pearson Co. ..... Gardner, Mass.
Goodnow, Pearson & Hunt, Inc. ..... Brattleboro, Vt.
William Goodyear & Co. .... Ann Arbor, Mich.
H. Gordon & Sons ..... Gary, Ind.

Gordon's Dept. Store, ... Brunswick, Ga.
Gorden's Dept. Stores ..... Baldwyn, Miss.
Gorden's Stores ..... Pontotoc, Miss.
Gordon Stores Co. ..... Denver, Colo.
Gordon's Dept. Stores ..... Cumming, Ga.
Gordon's Dept. Stores, Inc. ..... North Carrollton, Miss.
Gordon's, Inc. ..... Lawrenceburg, Ind.
Gorin's, Inc. ..... Boston, Mass.
Gorman's, Inc. ..... Kansas City, Mo.
Gottfredson's Dept. Stores ..... Caliente, Nev.
Gottleib's Dept. Store, ... Tuskegee, Ala.
E. Gottschalk & Co., Inc. ..... Fresno, Calif.
Goudchaux's, Inc. ..... Baton Rouge, La.
Gould's Dept. Store, ... East Chicago, Ind.
Gover's Dept. Store, ... Oswego, N. Y.
Graber's Stores ..... Memphis, Tenn.
Graden Mercantile Co. ..... Durango, Colo.
Grady 5-10c Store (See: Kaplan Dept. Store) ..... Dublin, Ga.
Graham Dept. Stores ..... Ottumwa, Iowa
The John Graham Stores .... Spartanburg, S. C.
Grammer's Dept. Stores ..... Coleman, Tex.
Grand Leader ..... Brenham, Tex.
The Grand Leader ..... Palestine, Tex.
Grand Leader Stores (See: A. S. Lindy-Sons & Co.) .... Jackson, Tenn.
The Grand Leader Stores ..... Liberty, Tex.
Grand Store (See: Leader Dept. Stores) ..... Toledo, Ohio
Grand Stores Co. ..... San Diego, Calif.
Gail G. Grant Co. ..... Painesville, Ohio
Joseph C. Grant Co. ..... Battle Creek, Mich.
Grant's Dept. Stores ..... Galesburg, Mich.
Gravitt's Dry Goods ..... Hominy, Okla.
Gravlee Stores ..... Fayette, Ala.
Gray Reid Wright Co. .....Greeley, Colo.
Gray & Rosel D. G. Co. ..... Ulysses, Kan.
Gray's Dept. Store, ... Bridgeport, Ill.
Gray's Dept. Store, ... Montpelier, Vt.
Grayson's, Inc., ... Warrenton, Va.
Great M. Stores ..... Jackson, Miss.
Green Dept. Stores (See: The Fair, Inc.) ..... Beaumont, Tex.
W. A. Green Co. ..... Dallas, Tex.
A. Greenberg Co., ... Onancock, Va.
Greenberg Mercantile Co. ..... St. Louis, Mo.
Greenberg's Republic Dept. Stores ..... Essex, Conn.
Greenberg's Stores, Inc. ..... Harrisburg, Pa.
Greener's Dept. Stores (See: Wm. H. Harris & Co.) ..... Memphis, Tenn.
Greene's Dept. Stores, ... Burbank, Calif.
Green's Dept. Store, ... Atlanta, Ga.
Green's Dept. Store, ... Toccoa, Ga.
Greenwich Dept. Store ..... Hempstead, N. Y.
Gregg's, Inc. ..... Lima, Ohio
Grieve Bisset & Holland, Inc. ..... Waterbury, Conn.
Grife's Dept. Store, ... Northampton, Mass.
Griffin's, Inc. ..... Carrollton, Ga.
Griffen's, Inc. ..... Sunnyside, Wash.
R. B. Griffith Co. ..... Grand Forks, N. D.
H. J. Grimes Co. ..... Nashville, Tenn.
Ernest Grissom's ..... Abilene, Tex.
Griswold's Dept. Store, ... Guilford, Conn.
Grody's Dept. Stores ..... Baltimore, Md.
Grogan Supply Co. ..... Atlanta, Tex.
J. Grossman & Sons ..... Newport, Ark.
Grossman's, Inc. ..... Muskogee, Mich.
Earl Groth & Co. ..... Fort Wayne, Ind.
Guarantee Dept. Store, ... Georgetown, Tex.
S. Grumbacher & Son, Inc. ..... York, Pa.
Grumbling's Dept. Stores ..... Tacoma, Wash.
Guggenheimer's ..... Lynchburg, Va.
R. Guinan & Co. ..... Mahancy City, Pa.
R. Guinan & Co. ..... Mount Carmel, Pa.
Gurley's D. G. Storts ..... Rockmart, Ga.
Gumble-Wolf & Son Dept. Store, ... North Vernon, Ind.
Julius Gutman & Co., Inc. ..... Baltimore, Md.
Guttman's Dept. Stores ..... Covington, Tenn.
Guyan Eagle Coal Co. & Affiliates ..... Amherstdale, W. Va.

H

H. B. Co. (See: The United, Inc.) ..... El Paso, Texas
The H-P Stores, Inc., (See: The Half Price Stores) ..... Mountain Lake Park, Md.
Haber & Co. ..... Washington, D. C.
Habicht & Habicht ..... Worthington, Minn.
Hachar's Dept. Store, ... Laredo, Tex.
Hadad's Dept. Stores ..... Trindad, Colo.
Hadaway's Dry Goods Stores .... Thomson, Ga.
Haddad & Co. ..... Madison, W. Va.
Hafer's Dept. Stores ..... Chicago, Ill.
Hagedron & Co. ..... Opelika, Ala.
Hagedorn's Dept. Store, ... West Point, Ga.
Hahne & Co. ..... Newark, N. J.
Hager & Bros. Inc. ..... Lancaster, Pa.
William Hahn Co. ..... Ft. Wayne, Ind.
Halbach Schrueder Corp. ..... Quincy, Ill.
Hale Bros. ..... Sacramento, Calif.
Hale Bros. ..... San Jose, Calif.
Hale Bros. Stores, Inc. .... San Francisco, Calif.
J. W. Hale Corp. ..... Manchester, Conn.
Hale's Dept. Stores ..... Norman, Okla.
The Half Price Stores ..... Mountain Lake Park, Md.
Halifax Dept. Store, ... Halifax, Va.
Hall Mercantile Co. ..... Foley, Minn.
Halle Brothers Co. ..... Canton, Ohio
Halle Brothers Co. ..... Cleveland, Ohio
Halliburton's ..... Oklahoma City, Okla.
Halperin's Dept. Stores ..... Fitzgerald, Ga.
Halpern's Dept. Stores ..... Rock Island, Ill.
L. Hammel Dry Goods Co. ..... Mobile, Ala.
Hamburg's Golden Rule ..... Marysville, Kan.
Hammer's Dept. Stores ..... Guntersville, Ala.
Hammer's Dept. Stores ..... Arlington, Wash.
Hamra's Store Co. ..... Portageville, Mo.
Philip Hamra's Stores .... Caruthersville, Miss.
Hamrick's Dept. Store, ... Healdton, Okla.
Handelman Brothers ..... Marlin, Tex.
Hanewald-Weigum Stores ..... Hazen, N. D.
Hanna's Dept. Store, ... Masontown, Pa.
Hannastown Supply Co. ..... Greensburg, Pa.
Harry Hanush Co. ..... Oroville, Calif.
Hardy-Herpolsheimer Co. .... Muskogee, Mich.
Harelik's Federated Stores .... Hamilton, Tex.
Harllee's, Inc. ..... High Point, N. C.

R. P. Harmon & Co, ... Bluefield, Va.
Harnesberger's Dept. Store, Inc. ..... Danville, Va.
Harold's Dept. Store (See: Pizitz Dept. Stores) ..... Huntsville, Ala.
Harold's Dept. Store (See: N. Danziger Sons & Co.) ..... Tiffin, Ohio
Harper's Dept. Store, ... Jesup, Ga.
Harris Dept. Store, ... Crestview, Fla.
The Harris Co. ..... Redlands, Calif.
The Harris Co. ..... San Bernardino, Calif.
A. Harris & Co. ..... Dallas, Tex.
Wm. H. Harris & Co. ..... Memphis, Tenn.
Louis Harris, Inc. ..... Montclair, N. J.
C. W. Harris & Sons Co. ..... Corona, Calif.
Harris Stores ..... Ephrata, Pa.
Harris Stores Co. ..... Pittsburgh, Pa.
Harrison's Dept. Stores ..... Ardmore, Pa.
Harry's Dept. Stores ..... Detroit, Mich.
Hart-Albin Co. ..... Billings, Mont.
L. Hart & Son Co., Inc. ..... San Jose, Calif.
Hartigan's Dept. Store, ... Troy, N. Y.
J. M. Hartley & Son Co. ..... Fairmont, W. Va.
Hartley's ..... Miami, Fla.
Hartman's Dept. Store, ... St. Paul, Minn.
Hartmann's Dept. Store, ... Huntington, N. Y.
Hart's Dept. Store, ... Harrisburg, Ill.
Harvard Bazar, Inc. ..... Cambridge, Mass.
The Harvey Co. ..... Nashville, Tenn.
Harvey Dry Goods Co., ... Abilene, Tex.
Harvey's Dept. Store, ... Downey, Calif.
Harvey's Dept. Store, ... Kinston, N. C.
Hassell's Dept. Stores ..... Ashland, Ky.
Hassen's Dry Goods ..... Stamford, Tex.
Hatcher Dept. Stores .... Amherstdale, W. Va.
Hawley Merchandise Co. .... Bluefield, W. Va.
Homer Hayden, Inc. ..... Muskegon, Mich.
Haygood Dept. Stores ..... Floydada, Tex.
Haymond's Dept. Stores ..... Sparta, Ky.
Hazelton's Dept. Stores ..... Pasadena, Calif.
D. J. Healy Stores Co. ..... Detroit, Mich.
Hearn Dept. Stores, Inc. ..... New York, N. Y.
Hearne Dry Goods Co., Ltd. .... Shreveport, La.
Hecht Brothers ..... Baltimore, Md.
Hecht's Reliable Store ..... Baltimore, Md.
The Hecht Co. ..... Washington, D. C.
Hedman Bros. Dept. Store, ... St. Paul, Minn.
Heer's, Inc. ..... Springfield, Mo.
Heflin's Dept. Store, ... Pennsboro, W. Va.
Heineman's Dept. Store, ... Columbia, Pa.
Heidenheimer's Stores ..... Anson, Tex.
The Hein Co. ..... Waukegan, Ill.
Heinemann Bros. Co. ..... Wausau, Wisc.
Heinemann's, Inc. (See: Sam Shainberg, Dry Goods Co.) ..... Memphis, Tenn.
S. H. Heironimus Co., Inc. ..... Roanoke, Va.
Hellman's Dept. Store, ... Chandler, Okla.
Helman's Dept. Store, ... Colton, Calif.
Helmstadter Brothers ..... McKeesport, Pa.
Hemphill-Wells Co. ..... Big Spring, Tex.
Hemphill-Wells Co. ..... Lubbock, Tex.
Hemphill-Wells Co. ..... San Angelo, Tex.
Henderson-Black Co. ..... Troy, Ala.
Wm. Hengerer Co. ..... Buffalo, N. Y.
H. C. Henley ..... Lucedale, Miss.
The Hennessy Co. ..... Butte, Mont.
Hens & Kelly, Inc. ..... Buffalo, N. Y.
Henslee Dept. Stores ..... Calhoun, G
Herberger's, Inc. ..... Watertown, S. I
G. R. Herberger's, Inc. ..... Hibbing, Mon
Herbert's Dept. Store, ... York, Pa
Herbert's Dept. Store, ... El Paso, Te
Herbst Dept. Store, Inc. ..... Frigo, N. I
J. B. Hereford & Brothers ..... Odessa, M
L. Herman, Inc. ..... Danville, Va
Herman's Dept. Store, ... Nashville, Tenn
R. F. Herndon & Co. ..... Springfield, Il
Herpolsheimer Co. ..... Grand Rapids, Mich
Herrin Supply Co. ..... Herrin, Il
Herrman's Dept. Store ..... St. Paul, Minn
Hertel-Barnett Co. ..... Pasadena, Calif
Herzberg's Dept. Stores ..... Enid, Okla
Hess Bros. Dept. Stores ..... Crystal City, Mo
Hess Brothers, Inc. ..... Allentown, Pa
Hessville Dept. Store, ... Hammond, Ind
Hevener & Shelly, ... Pennsburg, Pa
Heymann's Dept. Stores ..... Lafayette, La
Hibbard & Co. ..... Colorado Springs, Colo
Hickey Bros., ... Ojai, Calif
Sherman Hibbitts & Sons .... Portsmouth, Ohio
The Hickle Co. ..... Lancaster, Ohio
Hied's Dept. Store, ... Cambridge Springs, Pa.
Higbee Co. ..... Cleveland, Ohio
Higginbotham Brothers & Co. ..... Comanche, Tex.
Griffin S. Hilliker ..... Ossining, N. Y.
J. M. High Co. ..... Atlanta, Ga.
A. A. Hill Co. ..... West Point, Miss.
James W. Hill Co. ..... Manchester, N. H.
Hill's Dept. Stores ..... Burlington, Vt.
Hilliard's Bargain Stores .... Forest City, Ark.
Hinds Mercantile Co. ..... Tahlequah, Okla.
Allen W. Hinkel Dry Goods Co. ..... Allbuquerque, N. M.
Allen W. Hinkel Co. ..... Wichita, Kan.
Hink's Dept. Store ..... Berkeley, Calif.
P. N. Hirsch & Co. ..... St. Louis, Mo.
Hinshaw's Dept. Stores, Inc. .... Whittier, Calif.
Hirsch Bros. Dry Goods Co. .... St. Joseph, Mo.
Wm. B. Hislop & Co. ..... Auburn, N. Y.
Hitchin Bros. Frostburg Dept. Store, ... Frostburg, Md.
Hive & Jent Dept. Stores .... Carthage, Tenn.
Hochschild, Kohn & Co. ..... Baltimore, Md.
Hoffman's Dept. Store, ... Mineral Wells, Tex.
Hogan's Dept. Store, ... Savannah, Ga.
H. F. Hohlt Co., ... Brenham, Tex.
Holden & Stone Co., Inc. ..... Pittsfield, Mass.
Holder's Dept. Store, ... Salisaw, Okla.
Holland's Dept. Store ..... Jackson, Tenn.
Hollberg's Dept. Stores ..... Senoia, Ga.
Holliday's Dept. Stores ..... Minden, La.
Hollycrest Dept. Stores, Inc. ..... Fresno, Calif.
Holman's Dept. Stores ..... Pacific Grove, Calif.
D. H. Holmes Co., Ltd. ..... New Orleans, La.
Holmes & Nelson, Inc. ..... Franklin, N. H.
Gus Holstine Dry Goods Co. (See: Leader Dept. Store) ..... Lima, Ohio
C. W. Holt Co. ..... Martinsville, Va.
A. Holthausen, Inc. ..... Union City, N. J.
The Home Co. ..... Ashland, Ohio
The Home Store (See: Johnston-Shelton Co.) ..... Dayton, Ohio.
Home Store of Roseland, ... Chicago, Ill.

The Home Stores ..... Middlebourne, W. Va.
Hood's Dept. Store, ... Homestead, Fla.
Hooker Dept. Stores ..... Plant City, Fla.
Hooks Dept. Store, ... De Ridder, La.
Hoosier Merc. Co., Inc. ..... Richmond, Ind.
The Hopkins Jobbing Co. ..... Baltimore, Md.
Horoff's Dept. Store, ... Portage, Pa.
Horn Dept. Stores, Inc. ..... Montebello, Calif.
Joseph Horne Co. ..... Pittsburgh, Pa.
Horn's, Inc. ..... Bellingham, Wash.
Hornaday's Dept. Stores ..... Pasadena, Calif.
Horne Stores ..... Madison, Kan.
Houghton & Simonds ..... Claremont, N. H.
Houghton & Simonds ..... Brattleboro, Tex.
House of Bargains (See:
McAdams Co.) ..... Huntsville, Tex.
Howard & Barber Co. ..... Derby, Conn.
W. E. Howell Stores ..... Cleburne, Tex.
Howell's Dept. Stores ..... Newport, Ore.
The Hower Corp. ..... Akron, Ohio
Howland Dry Goods Co. .... Bridgeport, Conn.
Howland-Hughes Co. ..... Waterbury, Conn.
J. K. Hoyt ..... Washington, N. C.
Hrella Brothers ..... East Helena, Mont.
The Hub (See:
Max Shapira & Sons) ..... Louisville, Ky.
The Hub (See: Hecht Bros.)
..... Baltimore, Md.
The Hub ..... Steubenville, Ohio
The Hub ..... Wheeling, W. Va.
Hub Dept. Store, ... Goldsboro, N. C.
The Hub Dept. Store, ... Wilson, N. C.
The Hub Dept. Store, ... Sumter, Pa.
The Hub Dept. Store, ... Suffolk, Va.
Hub Dept. Store, ... Weston, W. Va.
The Hub Dept. Stores ..... Louisville, Ky.
Hub Dry Goods ..... Miami, Fla.
Hub Frankel Co. ..... Danville, Ky.
The Hub, Inc. ..... Coos Bay, Ore.
The Hub Store ..... Oak Hill, W. Va.
Hubbard Dry Goods ..... Los Angeles, Calif.
The J. L. Hudson Co. ..... Detroit, Mich.
Hudson Valley Dept. Store .... Rhinebeck, N. Y.
Hudson's Big Country Store .. Coalgate, Okla.
Hudson's Dept. Stores .... Grand Prairie, Tex.
Hughes Dry Goods Co. ..... Cedar Falls, Iowa
Hunt Dry Goods Co. ..... Fort Smith, Ark.
Hunt Dry Goods Co. ..... Bonham, Tex.
Hunter's Dept. Store, ... St. Albans, N. Y.
Hunt's Dept. Stores ..... Dallas, Tex.
Hunt's Inc. ..... McAlester, Okla.
W. L. Hurley Co. ..... Camden, N. J.
W. C. Hutcherson & Co. (See: Shatz Bros.
Dept. Stores) ..... Union City, Tenn.
A. T. Hutchinson & Co. ..... Norfolk, Nebr.
Hutzler Bros. Co. ..... Baltimore, Md.
Hutzler & Co., Inc. ..... Richmond, Va.
Hyde Co., ... Fairfield, Calif.

I

Idaho Dept. Store ..... Twin Falls, Idaho
Idaho Dept. Store Co. ..... Caldwell, Idaho
Ida's Dept. Store, Inc., ... Washington, D. C.
The Ideal Co. ..... Massillon, Ohio
Ideal Dept. Store, ... Niles, Ohio
Ideal Dry Goods Co. .... Winston-Salem, N. C.
Idol's Dept. Stores ..... Lafollette, Tenn.
Illinois Dept. Store Co. ..... Champaign, Ill.
Imperial Stores Co. ..... Flint, Mich.
Inman's Dept. Stores ..... Carrollton, Ill.
Inman's Dept. Stores ..... Jerseyville, Ill.
George Innes Co. ..... Wichita, Kansas
Interstate Dept. Stores, Inc. .... New York, N. Y.
Irving's Dept. Store (See: Kramer's Dept.
Stores) ..... Jacksonville, Fla.
Irving's Dept. Stores ..... Cameron, Tex.
Irvins Dept. Stores ..... Baltimore, Md.
Island Creek Stores Co. ..... Holden, W. Va.
S. F. Iszard Co., Inc. ..... Elmira, N. Y.
Ivers Dept. Store ..... Los Angeles, Calif.
Ives, Upham & Rand Co. (See: Upham's Dept.
Store) ..... Meriden, Conn.
J. B. Ivey & Co. ..... Charlotte, N. C.
Ivey-Keith Co. ..... Greenville, S. C.
Ivey-Taylor Co. ..... Raleigh, N. C.
Ivey's of Daytona Beach,
Inc. ..... Daytona Beach, Fla.
Ivey's, Inc. ..... Asheville, N. C.
Ivey's of Orlando, Inc. ..... Orlando, Fla.

J

J. & D. Dept. Store (See: Vale Supply Co.)
..... Vale, Ore.
J. & S. Dept. Stores (See: Jones & Spry Stores)
..... Bradshaw, W. Va.
Jack's Bargain Stores ..... Atlanta, Ga.
L. M. Jackson & Son, ... Bethlehem, N. H.
Jackson's Dept. Stores ..... Chadbourn, N. C.
Jacobs Dept. Stores ..... Atlanta, Ga.
Jacobson Dept. Store, ... Sanford, Fla.
Jacobson Stores, Inc. ..... Jackson, Mich.
Jacobson's Dept. Store, ... New Orleans, Fla.
Jacome's Dept. Stores ..... Tucson, Ariz.
Ben P. Jaffe Co. ..... Athens, Ala.
Jamayes Dept. Stores ..... Athens, Tex.
Jamieson's Dept. Store ..... Trinidad, Colo.
Jamiel's Dept. Stores ..... Bristol, R. I.
Louis Janda Co., Inc., ... Stillwater, Minn.
The Jandrey Co. ..... Neenah, Wisc.
Jang's Stores, Inc. ..... Marysville, Calif.
Jay's Dept. Stores (See:—
Abroms Dept. Stores) ..... Dermott, Ark.
C. G. Jaynes Co. ..... Walhalla, S. C.
Jay's Town Shop (See: Jang Stores,
Inc.) ..... Marysville, Calif.
Jean's Dept. Stores (See: Eagle Sales Co.)
..... Mobile, Ala.
Jenkins & Darwin Brothers .... Cookeville, Tenn.
Jenks & Mast Dept. Store, ... Lebanon, Va.
A. J. Jennings Stores ..... Kosse, Tex.
Jenss Brothers, Inc. ..... Niagara Falls, N. Y.
Jerry's Dry Goods Stores ..... St. Louis, Mo.
W. E. Jett Mercantile Co. ..... Pratt, Kan.
Jewell Ridge Coal Corp. ..... Tazewell, Va.
John's Bargain Stores (See:
Harry Cohen Co.) ..... New York, N. Y.
Karl Johnson & Co. ..... Miles City, Mont.
Johnson Dept. Store, ... Hazard, Ky.
The Misses Johnson Dept.
Store ..... Minneapolis, Minn.
Johnson Dry Goods Co. ..... Wrightsville, Ga.

Johnson Neuman Co. ..... Shafter, Calif.
Johnson Hill's Dept. Store ..... Wisconsin Rapids, Wisc.
Johnson Stores Co. ..... Larimore, N. D.
Johnson's ..... El Centro, Calif.
Johnson's, ... Galesburg, Ill.
Johnson's Dept. Store, Inc. ..... Danville, Va.
Johnson's Dept. Stores ..... Wickenberg, Ariz.
Johnson's Dept. Stores ..... Etowah, Tenn.
Johnson's Dept. Store, Inc., ... Danville, Va.
Johnson's Stores ..... Fort Valley, Ga.
Johnston-Shelton Co. ..... Dayton, Ohio
Jolly Dept. Store (See: Johnson Dry Goods Co.) ..... Wrightsville, Ga.
Jolton Stores Co. ..... Lamar, Colo.
James Jones & Co., Inc. ..... Philadelphia, Pa.
Jones Dept. Store (See: Burman's Dept. Storts ..... Los Angeles, Calif.
Jones Dept. Stores ..... Asheboro, N. C.
Jones, Inc. ..... Fairmont, W. Va.
Jones & Spry Stores ..... Bradshaw, W. Va.
The Jones Store Co. ..... Kansas City, Mo.
Jordan Marsh Co. ..... San Diego, Calif.
Jordan Marsh Co. ..... Boston, Mass.
Joseph's Dept. Store, ... Havre de Grace, Md.
Joseph's Dept. Store (See: N. Danziger Sons & Co.) ..... Tiffin, Ohio
Joseph's Dept. Stores, ... Dallas, Tex.
Joske Bros. ..... San Antonio, Tex.
Joske's of Houston ..... Houston, Tex.
The Joslin Dry Goods Co. ..... Denver, Colo
W. V. Joyce Co. ..... Biloxi, Miss.
Joy's, Inc. ..... New Orleans, La.
Junior Mercantile Stores ..... Omar, W. Va.
Jurgens & Holtvluwer .... Grand Rapids, Mich.

K

K. & K. Co. ..... Sioux City, Iowa
K & K Dept. Store, ... Las Vegas, Nev.
K. & M. Dept. Store (See: General Bargain Center) ..... Brooklyn, N. Y.
K & S Dept. Store, Inc. ..... Kokomo, Ind.
James Kahn Dept. Store ..... Kennett, Mo.
Kahn Dept. Stores ..... Pahokee, Fla.
S. Kahn Sons Co., Inc. ..... Washington, D. C.
Kahn's ..... Oakland, Calif.
Kahn's Stores ..... Newton, Ga.
Kalispell Mercantile Co., ... Kalispell, Mont.
Kamen Brothers Dept. Stores ..... Athens, Tex.
Kannon Dept. Store, ... Whitesville, W. Va.
Kanter's Dept. Store, ... Hampton, Va.
Kaplan Dept. Store, ... Indianapolis, Ind.
Sol Kaplan, Inc. ..... Gouverneur, N. Y.
Kaplan's Dept. Store, ... Canton, Miss.
Kaplan's Dry Goods Co. ..... Wrightsville, Ga.
V. Kaplon Co., ... Brunswick, Md.
Kappy's Dept. Store, ... St. Louis, Mo.
Karp's ..... Hartford, Conn.
Kassis Dry Goods Co. ..... Caspar, Wyo.
Katch's Dept. Store, ... Algona, Wisc.
Katten & Marengo, Inc. ..... Santa Rosa, Calif.
Katz Bros., Inc. ..... Honesdale, Pa.
Katz Dept. Store ..... Stillwater, Okla.
Katz Dept. Stores ..... Warsaw, N. C.
Katz Dept. Stores ..... Nashville, Tenn.
George Katz & Son ..... Martinsburg, W. Va.
Katz & Goldsmith ..... Braddock, Pa.
Katzen's Dept. Store, ... Chicago, Ill.
Harry Kaufman, Inc. ..... Washington, D. C.
S. Kaufman & Co., Inc. ..... Cicero, Ill.
Charles A. Kaufman Co., Ltd. ..... New Orleans, La.
Kaufman Straus Co. ..... Louisville, Ky.
Kaufman & Wernet ..... Kearney, Nebr.
Kaufman's, ... San Anselmo, Calif.
Kaufman's Dept. Store ..... Tucson, Ariz.
Kaufman's Dept. Store, ... Sidney, Ohio
Kaufman's Dept. Stores .... Aransas Pass, Tex.
Kaufman's, Inc. ..... Colorado Springs, Colo.
Kaufman's, Inc., ... San Antonio, Tex.
N. Kaufman's, Inc. ..... Uniontown, Pa.
Kaufman's Syndicate Stores, ... Wilmington, Ohio
Kaufmann's ..... Pittsburgh, Pa.
Kavanaugh-Owsley, Inc. ..... Alamosa, Colo.
Kay's Dept. Store, ... Newark, N. J.
Keller Co. ..... Cushing, Okla.
The Keller Co. Stores (See: The Rapp Co.) ..... Lafayette, Ind.
Kellogg Drake & Co. ..... Galesburg, Ill.
Kelso Dept. Store, Inc. ..... El Reno, Okla.
Kemp's, Inc. ..... Frederick, Md.
Kennard, Pyle Co. ..... Wilmington, Dela.
Kennedy-Johnston, Inc. ..... Crowley, La.
Kennedy's Dept. Store, ... Richmond, Va.
A. P. Kennedy & Son ..... Manister, Mich.
Paul J. Kennett & Son ..... Dayton, Ohio
R. E. Kennington Co. ..... Jackson, Miss.
O. P. Kenyon Co., Inc., ... Wakefield, R. I.
Ernst Kern Co. ..... Detroit, Mich.
Kerrick's Dept. Stores ..... Madisonville, Ky.
Kerrison's Dept. Store ..... Charleston, S. C.
Kerr's, Inc. ..... Oklahoma City, Okla.
Kessler's Dept. Store, ... Riverside, N. J.
Ketola Dept. Stores ..... Virginia, Minn.
Killian Co. ..... Cedar Rapids, Iowa
Thomas Kilpatrick & Co., Inc. .... Omaha, Nebr.
Kimball's Stores ..... Bothell, Wash.
H. P. King Co. ..... Bristol, Tenn.
M. O. King Co. ..... El Centro, Calif.
King-McLeod Co., Inc. ..... Newport, R. I.
Fred King & Sons ..... Hamilton, Ala.
Tne King Stores Corp. (See: Bart-Well Co.) ..... Baton Rouge, La.
King's, Inc. ..... Johnson City, Tenn.
King's Dept. Store, ... Shafter, Calif.
King's Dept. Store ..... Newark, Ohio
King's Dept. Store, ... Man, W. Va.
King's Dept. Stores ..... McMinnville, Tex.
King's Dept. Store, Inc., ... Springfield, Mass.
Kinter Co., Inc. ..... Olean, N. Y.
Kirby Dept. Store, ... Detroit, Mich.
J. A. Kirven Co. ..... Columbus, Ga.
Kisber's Dept. Store ..... Jackson, Tenn.
Kistler-Collister & Co. ..... Albuquerque, N. M.
Kitchener Dept. Store, ... Indian Orchard, Mass.
Klau's Dept. Store, Inc. ..... Chicago, Ill.
A. Klaus & Co. ..... Macon, Miss.

Abe Kleiman's Dept. Stores Co. ..... Grand Rapids, Mich.
Klein's Dept. Store, ... Hopkinsville, Md.
Klein's Dept. Store, ... Port Marion, Pa.
Kein's Reliable Stores ..... Schulenberg, Tex.
C. W. Klemm, Inc. ..... Bloomington, Ill.
Kline Brothers Co. ..... New York, N. Y.
Kline's Dept. Store, ... Bridgeville, Dela.
Kline's Dept. Store, ... East Northport, N. Y.
Kline's Dept. Store, ... Delaware, Ohio
Kline's Dept. Store, ... Toledo, Ohio
Kline's Dept. Store, Inc., ... Chicago Heights, Ill.
Kline's Golden Rule Stores ..... Caspar, Wyo.
J. W. Knapp Co. ..... Lansing, Mich.
Knapp's Dept. Store ..... Waverly, N. Y.
W. R. Knepp & Co. ..... Bay City, Mich.
Knight's Dept. Store, ... Lindale, Ga.
Knight's Dept. Store, ... Charleston, Mo.
Geo. H. Knollenberg Co. ..... Richmond, Ind.
E. L. Knox Co. ..... John Day, Ore.
Kobacker Stores, Inc. ..... New York, N. Y.
Koffman's Outlet Stores ..... Iron, Mountain, Mich.
Kohn Brothers ..... Hayti, Mo.
Kolbrener's, Inc. ..... St. Louis, Mo.
Komoto's Dept. Store, ... Fresno, Calif.
Koppel's Dept. Store, ... Baltimore, Md.
Korby's Dept. Store ..... Tucson, Ariz.
Korrick's, Inc. ..... Phoenix, Ariz.
Koritzky's, Inc. ..... Dover-Foxcroft, Me.
Henry Kornblut, Inc. ..... Ansonia, Conn.
Kornbluth's Dept. Stores ..... Dillon, S. C.
Kornman's Dept. Store, ... West Haven, Conn.
Kornman's Dept. Store, ... Madison, S. D.
Kotwicki's Dept. Stores, Inc. .... Alpena, Mich.
Kovel's ..... Chicago, Ill.
Kraker Brothers ..... Wagoner, Okla.
Kramer's, Inc. ..... Lynn, Mass.
Krans Dept. Store ..... Newport, N. H.
Krause's Dept. Store, ... Winslow, Ariz.
Krausmann's, Inc. ..... Niagara Falls, N. Y.
Krauss Co., Ltd. ..... New Orleans, La.
Kresge-Newark, Inc. ..... Newark, N. J.
Krislee's Dept. Store, ... Gate City, Va.
A. J. Krohn Stores ..... Geneva, Ohio
Kuluva's Inc. ..... Kansas City, Kansas
Kullman Brothers ..... Waterproof, La.

L

L. & L. Brokerage Co., Inc. (See: Giant Tiger Stores) ..... Cleveland, Ohio
Labnon's Dept. Stores ..... Berlin, N. H.
J. Labovitz Dept. Stores ..... Baltimore, Md.
B. D. Laderberg & Son, ... Suffolk, Va.
La Clair & Miller ..... Angola, N. Y.
Lafayette D. G. Co. (See: Hire & Jend Dept. Stores) ..... Carthage, Tenn.
La Feria Dept. Store ..... San Antonio, Tex.
The Lampton Co. ..... Columbia, Miss.
Lamson Brothers Co. ..... Toledo, Ohio
Landin's Bargain House ..... Tuccoa, Ga.
Landy's Dept. Stores ..... Cleveland, Ohio
Lane Mercantile Co. ..... Ketchum, Idaho
Langdon's Dept. Store, ... Mercer, Pa.
Langston Co. ..... Oklahoma City, Okla.
Lansburgh's ..... Washington, D. C.
Larry's Dept. Store, ... Hicksville, N. Y.
Larson Kuhn Co. ..... Wayne, Nebr.
Larson's ..... Wayne, Nebr.
The La Salle & Koch Co. ..... Toledo, Ohio
Lasley Mercantile Co. ..... Conway, Ark.
Lasso's (See: Sokol's Dept. Store) ..... Bessemer, Ala.
Latham Dry Goods Co. ..... Brownfield, Tex.
Wm. Laubach & Sons ..... Easton, Pa.
Lauerman Brothers Co. ..... Marinette, Wisc.
La Ville De Paris Dept. Store (See: Capin Mercantile Corp.) ..... Nogales, Ariz.
Lavine's Dept. Store, ... Richmond, Va.
I. Lauterstein & Sons, ... Weimar, Tex.
Lawler's, Inc. ..... Richmond, Ind.
Lawndale Dept. Store, ... Lawndale, Calif.
Lawson's Dry Goods ..... Shelbyville, Ky.
The F. & R. Lazarus Co. ..... Columbus, Ohio
The Lazarus Store Co. ..... Wilkes Barre, Pa.
The Leader (See: Cohn & Glazer Co.) ..... Louisville, Ky.
The Leader ..... Hayti, Mo.
Leader Dept. Store, ... Appleton, Minn.
Leader Dept. Store ..... Lima, Ohio
The Leader Dept. Store (See: Marsh Dept. Stores, Inc. .... Brenham, Tex.
The Leader Dept. Stores ..... Anthony, Kan.
Leader Dept. Stores, ... Toledo, Ohio
Leader Dept. Stores ..... Quanah, Tex.
Leader Dept. Store (See: J. Grossman & Sons) ..... Newport, Ark.
The Leader Store ..... Indianapolis, Ind.
The Leader Store ..... Hazleton, Pa.
The Leader Stores ..... Thomaston, Ga.
The Leader Stores ..... Bethel, Ohio
The Leader Stores (See: J. Barasch & Sons) ..... San Antonio, Tex.
The Leader (See: Simpsonville Dept. Stores) ..... Simpsonville, S. C.
Leask's Dept. Store ..... Santa Cruz, Calif.
Leavitt Co. (See: Federman Co.) ..... Bridgeport, Conn.
The Leavitt Stores Corp. .... Manchester, N. H.
Leder Bros. Dept. Stores .... Whiteville, N. C.
J. Lee Dept. Store ..... Tulia, Tex.
Lee Store, ... De Pere, Wisc.
Lee's Dept. Stores ..... Huntington Park, Calif.
Lee & Thomas Stores ..... Carthage, Miss.
Leeds Store (See: Le Feria Dept. Store) .... San Antonio, Tex.
Leggett's, Inc. ..... Charlotte, N. C.
Leet's Dept. Store, ... Toms River, N. J.
LeFeure Bros. Inc., ... Boyertown, Pa.
H. Leh & Co. ..... Allentown, Pa.
Leibowitz Store, Inc., ... Wilmington, Dela.
Leiter Brothers ..... Waynesboro, Pa.
Leiter Brothers Co. ..... Hagerstown, Md.
Leiter's Dept. Store, ... Marietta, Ga.
Leinwands Dept. Store ..... Reidsville, N. C.
Leitzinger Bros. ..... Clearfield, Pa.
B. Lemann & Bro., Inc. ..... Donaldsville, La.
Lennox Dept. Store, ... Lawndale, Calif.
Leonard Dept. Stores ..... Grand Rapids, Mich.
Leonard's Dept. Stores ..... Glendale, Ariz.
Leonard's Dept. Store ..... Fort Worth, Tex.

Leonard's Dept. Stores ..... Houston, Tex.
The Leonard Co. ..... Dayton, Ohio
Lerman Brothers, Inc. ..... Louisville, Ky.
Lerner Brothers ..... Orange, Va.
Lerner Dept. Stores ..... Phoenix, Ariz.
Lerner's Dept. Stores, Inc. ..... Northampton, Pa.
Lerner's Dept. Store, ... Catskill, N. Y.
Lerner's Dept. Store, ... Culpepper, Va.
R. L. Lesson & Son ..... Elwood, Ind.
Lester Stores ..... Hurley, Va.
Lester's Dept. Stores ..... Bartow, Ga.
Levee's ..... Vallejo, Calif.
Levin Bros. Dept. Store, Inc., ... Charleston, W. Va.
Levine Brothers ..... Sealy, Tex.
Levine Bros., Inc., ... Negaunee, Mich.
Levine & Miller ..... Chickasha, Okla.
M. Levine & Sons ..... La Porte, Ind.
Levine's Dept. Stores ..... Massena, N. Y.
Levine's Dept. Stores ..... Summerton, S. C.
Levine's, Inc. ..... Dallas, Tex.
Levin's Dept. Store, ... Decatur, Mich.
Levin's Dept. Store, ... Port Jervis, N. Y.
Levin's Dept. Store, ... Canonsburg, Pa.
Levin's Dept. Store, ... Lancaster, Wisc.
Levinsky Bros., ... New York, N. Y.
Levinson's Dept. Store, ... Nanty Glo, Pa.
Leventhal's Dept. Store, ... Washington, D. C.
Levy Brothers ..... Elizabeth, N. J.
Levy Brothers Dept. Stores ..... San Mateo, Calif.
Levy Bros. Dry Goods Co. ..... Douglas, Ariz.
Max Levy & Sons Co. ..... Lake Providence, La.
Levy Bros. Dept. Store ..... Sweetwater, Tex.
Levy Bros. Dry Goods Co. ..... Houston, Tex.
Levy's Dept. Store, ... Glassboro, N. J.
Levy's Dept. Stores ..... Tucson, Ariz.
Levy's of Savannah, Inc. ..... Savannah, Ga.
Levitan's, Inc. ..... New Orleans, La.
Lewin's, Inc. ..... East Chicago, Ind.
W. Lewis & Co. ..... Champaign, Ill.
Lewis & Co., Ltd. ..... Ruston, La.
Lewis Dept. Stores ..... Cambridge, Minn.
Lewis New York Stores ..... Provincetown, La.
Ley's ..... Plymouth, Wisc.
Leys' Century Store ..... Newport, R. I.
Lichtenstein's ..... Corpus Christi, Tex.
Lieberg's ..... Pasadena, Calif.
H. Liebes & Co. ..... San Francisco, Calif.
Lieberman's Dry Goods Stores ..... Robstown, Tex.
Lietz & Grometer ..... Aurora, Ill.
Lilley-Ayres, Inc., ... Denison, Tex.
Lillybrook Coal Co. ..... Beckley, W. Va.
Liming's Dept. Store, ... Quantico, Va.
Lincoln Dept. Store, ... Lincoln, Me.
Lincoln Stores (See: Max Shapira & Sons) ..... Louisville, Ky.
Lincoln Stores Co. ..... Quincy, Mass.
Lincoln Stores, Inc. ..... New York, N. Y.
Linda Vista Dept. Store, ... San Diego, Calif.
Lindsay's Dept. Stores ..... Neosho, Mo.
A. S. Lindy-Sons & Co. ..... Jackson, Tenn.
Linn & Scruggs Co. ..... Decatur, Ill.
Lintz Dept. Stores ..... Dallas, Tex.
Lion Dry Goods Co. ..... Toledo, Ohio
Sam Lipman & Sons, Inc. ..... New Bern, N. C.
Lipman Wolfe & Co. ..... Portland, Ore.
Lipsitz Dept. Stores ..... Augusta, Ga.
Lischesky Dry Goods Co. ..... Great Bend, Kan.
Lit Brothers ..... Philadelphia, Pa.
Lit-Swern Store (See: Lit Brothers, ... Philadelphia, Pa.)
Litt Brothers, Inc. ..... Cincinnati, Ohio
Live & Let Live Stores, Inc. ..... Chicago, Ill.
Litwin's Dept. Stores ..... Topeka, Kan.
Livingston's ..... Bloomington, Ill.
Livingston's Dept. Stores ..... Merrill, Wisc.
Livingston D. G. Co., (See: Hire & Jend Dept. Stores) ..... Carthage, Tenn.
Lockwood's, Inc., ... Jamestown, N. Y.
Loeb's, Inc. ..... Lafayette, Ind.
Loewe & Zwierlein ..... San Mateo, Calif.
Lofton's ..... Brookhaven, Miss.
Logan Mercantile Co. ..... Logan, W. Va.
Neal Logue Co. ..... Eufaula, Ala.
London's, Inc. ..... Attleboro, Mass.
Long & Co., ... Waynesburg, Pa.
Isaac Long Store, ... Wilkes Barre, Pa.
Longoria Dept. Store ..... Eagle Pass, Tex.
Long's Dry Goods Stores ..... Brooklyn, N. Y.
Lord & Taylor ..... New York, N. Y.
Lord's, Inc. ..... Evanston, Ill.
Oscar A. Lougee Co. ..... Laconia, N. H.
Louin Cash Stores ..... Louin, Miss.
Loveman, Joseph & Loeb ..... Birmingham, Ala.
Loveman's Inc. ..... Chattanooga, Tenn.
Loveman's, Inc. ..... Oak Ridge, Tenn.
Lowell Specialties Co. ..... Haverhill, Mass.
J. Lowenstine & Son, Inc. ..... Valparaiso, Ind.
Lowenstein's Dept. Stores ..... Memphis, Tenn.
Lownes Dept. Store, ... San Diego, Calif.
Lowry's, Inc. ..... Columbus, Kan.
Lowry's Store (See: Bell's Dept. Stores) ..... Richmond, S. C.
A. W. Lucas Co. ..... Bismarck, N. D.
A. E. Lucas Co. ..... Pierre, S. D.
Luckey, Platt & Co. ..... Poughkeepsie, N. Y.
Luckoff's Mutual Stores, Inc. .. Columbus, Ohio
Lucky Star Dept. Store (See: Stringer & Michaels) ..... New York, N. Y.
A. W. Lugg Co. ..... Knoxville, Pa.
Lugg & Edmonds ..... Tryone, Pa.
Lurie Bros. Dept. Store, ... Chicago, Ill.
M. Lurie & Co. ..... Amsterdam, N. Y.
Lustig's Dept. Store, ... Chicago, Ill.
W. L. Lynch Dept. Stores ..... Pilot Mountain, N. C.
Lynden Dept. Stores ..... Lynden, Wash.

M

The M-A-B Corp. (See: Bart-Well Co.) ..... Baton Rouge, La.
M & S Dept. Store, ... No. Little Rock, Ark.
Maas Brothers ..... St. Petersburg, Fla.
Maas Brothers ..... Tampa, Fla.
MacDougall & Southwick Co. ..... Seattle, Wash.
Macey's Dept. Store, ... Camilla, Ga.
John C. MacInnes Co. ..... Worcester, Mass.
Mack's Dept. Store, ... Rome, Ga.
MacLeod's, Inc. ..... Littleton, N. H.

Spurgeon MacQueen Co., ... Ronceverte, W. Va.
MacRay Dept. Stores ..... Corsicana, Tex.
Mack's Dept. Store ..... Warrenton, Ga.
R. H. Macy & Co. ..... New York, N. Y.
Macy Corporate Buying Division ..... New York, N. Y.
Macy's Dept. Store, ... Louisville, Ky.
Macy's Kansas City ..... Kansas City, Mo.
Macy's New York ..... New York, N. Y.
Macy's San Francisco .... San Francisco, Calif.
T. J. Madden Co. ..... Ottumwa, Iowa
Maddux & Van Sandt ..... Hughson, Calif.
Madigan Bros. ..... Chicago, Ill.
P. B. Magrane Store, Inc. ..... Lynn, Mass.
Mahoning Stores, Inc. ..... Indiana, Pa.
Mailman's Dept. Store, ... Chester, Pa.
Maison Blanche Co. ..... New Orleans, La.
Maier's Dept. Stores ..... Burbank, Calif.
Edward Malley Co. ..... New Haven, Conn.
Maloof's Dept. Store, ... Palm Springs, Calif.
Maloof's Stores ..... Cuthbert, Ga.
Mammoth Dept. Stores ..... Mt. Vernon, Ill.
Manasevit Brothers ..... Bridgeport, Conn.
Harry S. Manchester, Inc. ..... Madison, Wisc.
Mandell Bros. Dept. Stores ..... Chicago, Ill.
Mandell & Harris, Inc. ..... Coolidge, Ariz.
J. E. Mann Co., ... Brattleboro, Vt.
Mann's Dept. Store ..... Medford, Ore.
Manns, Inc. ..... Devils Lake, N. D.
Albert J. Mansmann Co., Inc. ..... Pittsburgh, Pa.
Mansour's Dept. Store, ... Lake Village, Ark.
Manteca Dept. Store (See: Holly Crest Dept. Stores) ..... Fresno, Calif.
Manvel's Dry Goods Store ..... Caldwell, Tex.
Marachowsky Stores Co. ..... Portage, Wisc.
Marantz Dept. Store, ... Weirton, W. Va.
Marble City Dry Goods Co. .... Sylacauga, Ala.
Margulies Dept. Store, ... Columbus, Ohio
Markell's Dept. Store, ... San Bernardino, Calif.
Marin City Dept. Store ..... Marin City, Calif.
Marks Isaacs Co. ..... New Orleans, La.
Marks Rotherberg Co. ..... Meridian, Miss.
Markwell & Jones ..... Lexington, Ky.
Marlow's ..... Manchester, Conn.
Marr's Stores ..... Portageville, Mo.
Mars Brothers, ... Philadelphia, Miss.
Marsh Dept. Stores, Inc. ..... Brenham, Tex.
Marsh-Parsons Co. ..... Nashua, N. H.
Marshall Field & Co. ..... Chicago, Ill.
(Also see: Branch Buying Office, N. Y., N. Y.)
Marshall's Dept. Store, ... Maywood, Ill.
Marsh's, Inc. ..... Hudson, N. Y.
Marshall's Dept. Store ..... Barberton, Ohio
Marshall's Dry Goods Co. .... Mt. Pleasant, Tex.
The Marston Co., ... San Diego, Calif.
E. L. Martin & Sons ..... Ranger, Tex.
T. S. Martin Co. ..... Sioux City, Iowa
Martin Dry Goods Co. .... Cedar Rapids, Iowa
Martin & Naylor Co., Inc. ..... Gloversville, N. Y.
The Marting Bros. Co. ..... Portsmouth, Ohio
Martini Co., Inc. ..... Springdale, Ark.
Martin's Cash Stores ..... Thomasville, Ala.
Martin's Dept. Store, ... Hayward, Calif.
Martin's Dept. Stores ..... Minneapolis, Minn.
Martin's Dept. Stores ..... Brownsville, Tenn.
Martin's Dept. Stores, ... Plainview, Tex.
Martins Dept. Stores ..... Vicco, Ky.
Mass Co-Operative Co. ..... Mass, Michigan
C. F. Massey Co. ..... Rochester, Minn.
T. W. Mather Co., Inc. ..... Pasadena, Calif.
T. W. Mather & Son ..... Westminster, Md.
A. Mathes & Co. ..... St. Louis, Mo.
Mathieson Dept. Store ..... Everett, Wash.
Maurice's Dept. Stores ..... Cumberland, Md.
Max Stores Co. ..... Norfolk, Va.
Maxim Dept. Store (See: Sam Mazer Co.) ..... San Antonio, Tex.
Maximes Stores ..... Pasadena, Calif.
R. B. Maxwell Co. ..... Mansfield, Ohio
Maxwell Stores, ... Augusta, Ga.
Maxwell Stores (See: Lipsitz Dept. Stores) ..... Augusta, Ga.
The May Co. ..... Los Angeles, Calif.
The May Co. ..... Denver, Colo.
The May Co. ..... Baltimore, Md.
The May Co. Dept. Stores .... New York, N. Y.
The May Co. ..... Cleveland, Ohio
May Stores (See: The Olen Co.) ..... Mobile, Ala.
May's Cash Stores ..... Greenville, Miss.
May's Dept. Store, ... New Orleans, La.
Mayberry's Store ..... Wynnewood, Okla.
Mayer Bros., ... Demopolis, Ala.
Mayer & Schmidt ..... Tyler, Tex.
Mayer's, Ltd., ... Mill Valley, Calif.
Mayfair Dept. Store ..... Chillicothe, Mo.
Mayhew's Dept. Store, ... Iager, W. Va.
May-Rudasill Co., ... Orange, Va.
Mazel's Dept. Store, ... Burlington, Vt.
McAdams Co. ..... Huntsville, Tex.
McAllister-Schoen Co., ... LaGrange, Ill.
The McAlpin Co. ..... Cincinnati, Ohio
McArthur's Dept. Store ..... Maryville, Tenn.
McAuslan & Wakelin Co., Inc. ..... Holyoke, Mass.
McBratney's ..... Monrovia, Calif.
McCabe Dry Goods Co. ..... Rock Island, Ill.
McCain—Johnson Co. ..... Marshfield, Wisc.
McCallum's Dept. Store ..... Northampton, Mass.
H. H. McCann Stores ..... Alexandria, La.
McCann's, Inc. ..... Torrington, Conn.
McCarthy Dry Goods Co. ..... Woonsocket, R. I.
McClung & Morgan Stores ..... South Charleston, W. Va.
McClure's Dept. Stores, Inc., ... Nashville, Tenn.
McClure's, Inc. ..... Goodlettsville, Tenn.
McClurkan's Dept. Store ..... Wichita Falls, Tex.
McColm & Co. ..... Muscatine, Iowa
B. W. McCormick & Son Co. ..... Arkadelphia, Ark.
McCormick's Dept. Store ..... Westerly, R. I.
McCown-Smith Co. ..... Florence, S. C.

McCoy's Dept. Store ..... Waukesha, Wisc.
R. B. McCracken Mercantile Co. ..... El Dorado, Ark.
McCracken & Gentle, Inc. ..... Douglas, Wyo.
R. S. McCulloch Co., Inc. ..... Salem, Ohio
McCurdy & Co., Inc. ..... Rochester, N. Y.
J. M. McDonald Co. ..... Hastings, Neb.
McGaughy's, Inc. ..... Tupelo, Miss.
McGrath's, Inc., ... Brookhaven, Miss.
McKee's Dept. Store, ... Shelbyville, Tenn.
McKellar Mercantile Co. ..... Laird Hill, Tex.
G. M. McKelvey Co. ..... Youngstown, Ohio
C. H. McKenzie Co. (See: H. W. Pray Co.) ..... Newburyport, Mass.
McKinney Dept. Store, ... Woodland, Calif.
McKinney's Dept. Stores .... Sweetwater, Tenn.
John McLean, Inc. ..... Danbury, Conn.
McLean's Dept. Stores, Inc. ..... Binghamton, N. Y.
E. E. McMeen Co. ..... Lewistown, Pa.
McNeal & Edwards Co. ..... Clarksville, Tenn.
McNeany's, Inc. ..... Beloit, Wisc.
S. P. McRae Co., Inc., ... Jackson, Miss.
R. A. McWhirr Co. ..... Fall River, Mass.
Meacham's ..... Ft. Worth, Tex.
P. H. Meadors & Co. ..... Scottsville, Ky.
Meier & Frank Co. ..... Portland, Ore.
Mendlovitz, ... New Braunfels, Tex.
J. Mendlovitz Dept. Store, ... New Braunfels, Tex.
Meis Bros. Co. ..... Terre Haute, Ind.
Meis Brothers, Inc. ..... Danville, Ill.
Melany's ..... Olathe, Kansas
Melby Brothers ..... Oklee, Minn.
Mendota Dept. Store ..... Mendota, Calif.
Mercantile Stores Co., Inc. .... New York, N. Y.
Merchants Supply Co. ..... Haysi, Va.
Merits Stores (See: Boise Wholesale Dry Goods Co.) ..... Boise, Ga.
David Merkel, Inc. ..... Plattsburgh, N. Y.
Merlin's Dept. Stores ..... New Orleans, La.
Merten's Stores ..... Milwaukee, Wisc.
C. H. Merthe Co. ..... Elyria, Ohio
W. W. Mertz Co. ..... Torrington, Conn.
Merz Bros. Dept. Store ..... Maysville, Ky.
Meskin's Stores ..... Detroit, Mich.
Metzger-Wright Co. ..... Warren, Pa.
Metzler's Dept. Store ..... Uniontown, Pa.
Meyer Bros., Inc. ..... Paterson, N. J.
Meyer Brothers, Inc. ..... Houston, Tex.
Meyer Dept. Stores ..... Hudson ,Mich.
Jacob Meyer, Inc. ..... Riverhead, N. Y.
Meyers-Arnold Co. ..... Greenville, S. C.
The Meyer's Co. ..... Greensboro, N. C.
Meyer's Dept. Store, ... Los Angeles, Calif.
Meyer's Dept. Stores ..... Marrero, La.
Meyer's Dept. Stores ..... Elgin, Tex.
Meyers Stores, Ltd. ..... Atlanta, Tex.
Meyers Brothers Dept. Stores .... Chicago, Ill.
Mike's Dept. Stores ..... Big Stone Gap, Va.
A. W. Miles & Co. ..... Livingston, Mont.
Miller Bros. Co. ..... Rome, Ga.
Miller Brothers ..... Chattanooga, Tenn.
J. R. Miller Co., Inc. ..... Lynchburg, Va.
Miller Dept. Store, ... Sibley, Iowa
Miller Dry Goods Co., Inc. ..... Oneida, N. Y.
Miller & Brewer Co. ..... Harriman, Tenn.
Miller Mercantile Co. ..... Salem, Ore.
Miller & Paine, Inc. ..... Lincoln, Nebr.
Miller & Peck Co. ..... Waterbury, Conn.
Miller & Rhoads, Inc. ..... Richmond, Va.
Miller's Dept. Store, ... Crystal Falls, Mich.
Miller's Dept. Store, ... Hammonton, N. J.
Miller's Dept. Store, ... Scottdale, Pa.
Miller's Dept. Store ..... Everett, Wash.
Miller's Dept. Store ..... Olympia, Wash.
Miller's Dept. Stores, ... Fullerton, Calif.
Miller's, Inc. ..... Knoxville, Tenn.
J. W. Milliken, Inc. ..... Traverse City, Mich.
Millington Dept. Store, ... Millington, Md.
Millman's Dept. Store, ... Reseda, Calif.
Millner-Berkey, Inc. ..... Miami, Okla.
Milwaukee Boston Store Co. ..... Milwaukee, Wisc.
Edward C. Minas Co. ..... Hammond, Ind.
Minear's, Inc. ..... Greenburg, Ind.
H. Minkovitz & Sons ..... Statesboro, Ga.
Minter Dry Goods Co. ..... Abilene, Tex.
The Miracle Mart (See: Skorman's Dept. Store) ..... Ravenna, Ohio
Mirkin's Dept. Store, ... Coolidge, Ariz.
Missoula Mercantile Co. ..... Missoula, Mont.
Missouri Valley Stores Co. ..... Marshall, Mo.
Mitchell Baker Smith Co., Inc. ..... Lexington, Ky.
Mitchell Stores, ... Superior, Ariz.
Mitchell & Co., Inc. ..... Haverhill, Mass.
The Mode, Ltd. ..... Boise, Idaho
Model Dept. Stores (See: Central Mercantile House) .. St. Louis, Mo.
Moffett's Dept. Stores ..... Port Jefferson Station, N. Y.
H. Mohamed & Sons ..... Belzoni, Miss.
Monnig's ..... Fort Worth, Tex.
Monnig's ..... Waco, Tex.
Monroe Dept. Store (See: Leader Dept. Stores) ..... Toledo, Ohio
Monroe Sales Co. ..... Monroe, La.
Monson's Dept. Stores .... Campbellsville, Ky.
Montgomery-Blunk & Co. ..... Mountain Home, Idaho
Montgomery Fair ..... Montgomery, Ala.
Montgomery-Roberts Co. ..... Bradenton, Fla.
Montgomery, Ward & Co. .... New York, N. Y.
Z. Montz Stores ..... Harahan, La.
Moody's ..... Fargo, N. D.
A. D. Moore & Sons ..... Lilburn, Ga.
B. C. Moore & Sons, Inc. .... Wadesboro, N. C.
Owen Moore & Co. ..... Portland, Me.
Moore's Dept. Store, Inc. ..... Nevada, Mo.
Moore's Dept. Stores ..... Cochranton, Pa.
The Morehouse-Fashion Co. ..... Columbus, Ohio
Moretz & Co. ..... Newton, N. C.
Morfitt Stores, Inc. ..... Wilder, Idaho
Morris Brothers Dept. Stores ..... Miami Beach, Fla.
Morris Dept. Store, ... Delano, Calif.
Morris Dept. Store (See: Scott's Store) ..... Cincinnati, Ohio
Morris Dept. Store, ... Old Hickory, Tenn.
Morris Dept. Stores ..... Miami, Fla.

Morris Dept. Stores ..... Chicago, Ill.
The Morris Stores ..... Dallas, Tex.
Morrisett Co., Inc. ..... Winston-Salem, N. C.
The Morrison Co. ..... Graham, Tex.
O. J. Morrison Dept. Stores ..... Charleston, W. Va.
Morrow's Retail Stores ..... Wallace, Idaho
Morton Dept. Store (See: Shefel Stores) ..... Sapulpa, Okla.
Mosch's, Inc., ... Galeston, Pa.
Moskin's Dept. Store, ... Bellerose, N. Y.
Mosteller's, Inc. ..... West Chester, Pa.
Motchan's Dept. Store, ... Cairo, Ill.
Moyer's Dept. Stores ..... Sumner, Miss.
Muehling's ..... San Diego, Calif.
R. H. Muir, Inc. ..... East Orange, N. J.
Muller Co., Ltd. ..... Lake Charles, La.
H. G. Munger & Co. ..... Herkimer, N. Y.
H. C. Murray Co. ..... Willimantic, Conn.
Murray Dept. Store, ... Center Moriches, N. Y.
Muskatt's Dept. Store, ... Ontanogan, Mich.
Muzzy Bros. Co. ..... Bristol, Conn.
Myers Brothers, Inc. ..... Springfield, Ill.
John G. Myers Co., Inc. ..... Albany, N. Y.
Myers Dept. Store ..... Whittier, Calif.
Myerson Stores, Inc. ..... Tucson, Ariz.

N

The N. B. Dept. Stores .... San Francisco, Calif.
N. T. Dept. Stores ..... Albuquerque, N. M.
Nachman's Dept. Store, Inc. ..... Newport News, Va.
A. J. Nader & Sons, ... Zanesville, Ohio
Namm-Loesers, Inc. ..... Brooklyn, N. Y.
F. C. Nash & Co. ..... Pasadena, Calif.
Nass Federated Stores ..... Poplar, Mont.
Nathan's Dept. Store, ... New Brunswick, N. J.
Nathan's Dept. Store (See: Scott's Stores) ..... Cincinnati, Ohio
Nathan's Dept. Store, ... Basset, Va.
National Dept. Stores ..... New York, N. Y.
National Dept. Stores (See: N. Sinkin Dry Goods Co.) ..... San Antonio, Texas
National Dollar Stores ..... New York, N. Y.
National Dollar Stores, Ltd. ..... San Francisco, Calif.
National Stores Corp. ..... Nashville, Tenn.
Nau's, Inc., ... Green Bay, Wisc.
Neel Brothers ..... Thomasville, Ga.
Negrete's Dept. Store, ... San Fernando, Calif.
Neidhart's Dept. Stores .... Newton Falls, Ohio
J. E. Neilson Co. ..... Oxford, Miss.
Neiman-Marcus Co. ..... Dallas, Tex.
Neipert's, Inc. ..... Fort Atkinson, Wisc.
The Neiperts Store (See: Newton & Wenz Co.) ..Beaver, Dam, Wisc.
Nelson Bros., ... Luverne, Minn.
Nelson's of Jamestown, Inc. ..... Jamestown, N. Y.
Nelson's Dept. Stores ..... Yazoo City, Miss.
Nelson's of Rome, Inc. ..... Rome, N. Y.
Neuman's Dept. Stores ..... Georgetown, Tex.
Neustetter's ..... Denver, Colo.
Nevius-Voorhees ..... Trenton, N. J.
New Bedford Dry Goods Co. ..... New Bedford, Mass.
New Castle Dry Goods Co. .... New Castle, Pa.
The New River Co. ..... Mount Hope, W. Va.
New River & Pocahontes Co. (See: Eureka Stores) ..... Sindber, Pa.
New Star Dept Store ..... Marianna, Ark.
New York Store, ... Buffalo, N. Y.
New York Stores (See: A. S. Lindy-Sons & Co. .... Jackson, Tenn.
New York Stores (See: Shatz Brothers Dept. Stores) ..... Union City, Tenn.
New York Stores ..... Brenham, Tex.
Newark Dept. Stores ..... Newark, Dela.
S. W. Newburger & Co. ..... New Albany, Ind.
Newby's Dept. Store ..... Warrenton, Ga.
Newell's Dept. Store, ... Goshen, Ind.
M. Newfield & Sons ..... Lodi, Calif.
Newman Dry Goods Co. ..... Arkansas City, Kansas
Newman Mercantile Co. ..... Cedar Rapids, Iowa
Newman Merc. Co. ..... Pittsburg, Kansas
Newman Mercantile Co. ..... Enid, Okla.
Newman Mercantile Co. ..... Joplin, Mo.
Newman's Dept. Store, ... Detroit, Mich.
Newman's Dept. Stores ..... Kentwood, La.
Newman's, Inc. ..... Emporia, Kansas
Newton & Wenz Co. ..... Beaver Dam, Wisc.
Newton's Dept. Stores ..... Galax, Va.
New York Store ..... Pottstown, Pa.
B. Ney & Sons ..... Harrisonburg, Va.
Joseph Ney's, ... Harrisburg, Va.
Niblick Co. ..... Decatur, Ind.
Nichols & Co. ..... Biddeford, Me.
E. L. Nichols Dept. Store, ... Bennington, Vt.
Nichol's Dry Goods Co. ..... Many, La.
Nichols & Frost Co., ... Fitchburg, Mass.
Niemeyer's Stores ..... DeWitt, Neb.
Nolan's, (See: Roberts Bros.) .... Portland, Ore.
Norby Dept. Stores ..... Fergus Falls, Minn.
O. A. Norland Co. ..... Burwell, Neb.
North Alabama Dry Goods Co. ..... Birmingham, Ala.
Northern Commercial Co. ..... Seattle, Wash.
Northern Farmers Co-Op Society ..... Cook, Minn.
Norvell's (See: Fred W. Uhlman Co.) ..... Bowling Green, Ohio
Novak's Dept. Stores ..... Nevada City, Calif.
Nuttall's Dept. Stores ..... Phoenix, Ariz.

O

O. B. Dept. Stores ..... Chicago, Ill.
Oakland Toggery ..... Oakland, Calif.
Oakley & Averell Dept. Stores ..... South Hill, Va.
The Obrien Co. ..... Fond Du Lac, Wisc.
Keith O'Brien, Inc. ..... Salt Lake City, Utah
O'Brien Mercantile Co. ..... Austin, Minn.
Ochs Bros. ..... Faribault, Minn.
O'Donnell-Seamans Co. ..... Ironwood, Mich.
Dave Oestreicher ..... Salisbury, N. C.
Ogard Brothers ..... Glenwood, Minn.

D. M. Ogilvie & Co. ..... East Liverpool, Ohio
The Old Bee Hive ..... Burlington, Vt.
Olds & King ..... Portland, Ore.
Olbrich & Co.
(The Golden Rule) ..... Powell, Wyo.
Oldham's Dept. Store, ... Mount Sterling, Ky.
Ollswang's Dept. Store ..... Elmhurst, Ill.
The Olen Co. ..... Mobile, Ala.
A. J. Olsen Co. ..... East Liverpool, Ohio
Olsen's Dept. Store, ... Cobleskill, N. Y.
A. J. Olsen Co. ..... Bradford, Pa.
Olson's Dept. Store, ... St. Paul, Minn.
Olson-Federated Stores, New Richmond, Wisc.
Olwin-Angell Stores ..... Aberdeen, S. D.
O'Meara's of Bemidji, ... Bemidji, Minn.
O'Meara's Dept.
Store, ... Fergus Falls, Minn.
The M. O'Neil Co. ..... Akron, Ohio
O'Neill & Co. ..... Baltimore, Md.
Ontjes-Harrison, Inc. ..... Stafford, Kan.
Oppenheim Collins Stores (See: City Stores
Merc. Co., ... New York, N. Y.)
Ormand's Dry Goods Stores
..... Madisonville, Tex.
Orange Belt Emporium, ... Pomona, Calif.
Orr's Dept. Store, Inc. ..... Easton, Pa.
Oshman Dry Goods Co. ..... Rosenberg, Tex.
M. Oster & Co. ..... Chico, Calif.
Otto Bros. Inc. ..... Marietta, Ohio
The Outlet (See: National Bargain Stores)
..... Laurel, Miss.
The Outlet Co. ..... Providence, R. I.
Oulet Store (See: Burman's
Dept. Stores) ..... Los Angeles, Calif.
Owen's Dept. Stores ..... Hope, Ark.
Owens Dept. Stores ..... St. Paul, Kan.
Owenton Dept. Stores ..... Owenton, Ky.

P

P & D Dept. Store, ... Chicago, Ill.
Pacific Dept. Store, ... Portland, Ore.
Packard Bamberger & Co.,
Inc. ..... Hackensack, N. J.
The Palace, ... Monroe, La.
Palace Dept. Store ..... Greenville, Ohio
The Paris Co. ..... Salt Lake City, Utah
The Paris of Montana, ... Great Falls, Mont.
Parisian, Inc. ..... Birmingham, Ala.
A. B. Park Co. ..... Adrian, Mich.
Park Place Mercantile Co. .... Schoolfield, Va.
Parke Snow, Inc. ..... Waltham, Mass.
Park View Dept. Store, ... Ashland, Ore.
M. L. Parker Co. ..... Davenport, Iowa
Parkinson's Stores ..... Moore Haven, Fla.
Parks-Belk Stores (See: Belk Stores
Buying Service) ..... Charlotte, N. C.
Parks Dept. Stores ..... Columbia, Mo.
W. E. Parrish & Co. .... De Funiak Springs, Fla.
Parson Co. ..... Annapolis, Md.
C. H. Parsons Co. ..... Ashland, Ky.
Parsons & Co. ..... Duluth, Ga.
Parsons Dept.
Store, ... Muskegon Heights, Mich.
The Parsons-Souder Co. .... Clarksburg, W. Va.
Pasadena Dry Goods Co. ..... Pasadena, Tex.
Z. V. Pate, Inc. ..... Laurel Hill, N. C.
Pattersons ..... Findlay, Ohio
Patterson's Stores (See:
Tansil-Grantges, Inc.) ..... La Plata, Mo.
Pattison's Dept.
Store, ... Sun Valley, Calif.
Paul's Dept. Store, ... Bossier City, La.
Paul's Dept.
Stores, ... Oklahoma City, Okla.
E. M. Payne Co., ... Beckley, W. Va.
Pearl's Dept. Stores ..... Chateauguay, N. Y.
Pearl's Dept. Stores, Inc. ..... Alburg, Vt.
Pearl's Dept. Stores, Inc. ..... Potsdam, N. Y.
B. Peck Co. ..... Lewiston, Me.
Peck's of Kansas City ..... Kansas City, Mo.
W. S. Peebles & Co., Inc. .. Lawrenceville, Va.
Peeler Dry Goods
Co., ... Centerville, S. D.
Peerless Dept. Store, ... Cleveland, Ohio
Peerless Dept. Store, ... Pittsburgh, Pa.
Peerless Dept. Stores ..... Oak Park, Ill.
Peggy's Dept. Stores ..... Huntington, N. Y.
Pegues-Wright Dry Goods
Co. ..... Hutchinson, Kansas
Pelletier Stores Co. ..... Topeka, Kansas
Pellett's Dept.
Store, ... Elk Rapids, Mich.
Peltz's Stores ..... Tupelo, Miss.
Penn Traffic Co. ..... Johnstown, Pa.
J. C. Penney Co., Inc. ..... New York, N. Y.
Peoples Bargain Stores (See: Wm. H. Harris
& Co.) ..... Memphis, Tenn.
The Peoples Dept. Store, ... Hudson, N. Y.
People's Dept. Stores ..... Bell, Calif.
Peoples Dept. Store (See:
First St. Stores, Ltd.) .... Los Angeles, Calif.
People's Store ..... Pocatello, Idaho
The Peoples Store ..... Logan, W. Va.
The Peoples Store (See:
Stone & Thomas, Inc.) .. Wheeling, W. Va.
Peoples Store, ... Lambertville, N. J.
Peoples Stores ..... Correctionville, Iowa
People's Store (See: Leader Store)
..... Jackson, Ky.
Peoples Stores Co., Inc. ..... Tacoma, Wash.
The Peoples Store of Roseland .... Chicago, Ill.
Perkins Brothers Co. ..... Dallas, Tex.
Perkins-Timberlake Co. .... Wichita Falls, Tex.
Louis Perling & Sons ..... Sandersville, Ga.
Perling's Dept. Stores ..... Sanderville, Ga.
I. Perlis & Son ..... Cordele, Ga.
Perry's Dept. Stores ..... Silver City, N. C.
Peterman Bros., Inc., ... Merrill, Wisc.
Peters Dry Goods Co. ..... Blanchard, Okla.
Petersen-Harned-Von Maur,
Inc. ..... Davenport, Iowa
Pettit's Dept. Stores, Inc. ..... Ligonier, Ind.
Pfeifers of Arkansas ..... Little Rock, Ark.
Phelps Dodge Mercantile Co. .... Douglas, Ariz.
Philip's Dept. Stores ..... Bartow, Fla.
Philips' Dept. Store ..... Omaha, Nebr.
Piedmont Economy Stores ..... Piedmont, S. C.
Piedmont Store (See: American Coal of
Alleghany County) ..... McComas, W. Va.
Pierce Co., Inc. ..... Hallsboro, N. C.
Pierce, Wyche & Co. (See: Pierce & Co.)
..... Hallsboro, N. C.

Pilzer's Dept. Store ..... Portsmouth, Va.
Pinnacle Store (See: American Coal of Alleghany County) ..... McComas, W. Va.
J. C. Piper Co., Inc. ..... Hazelhurst, Miss.
Piscitelli's Dept. Store, ... Hamden, Conn.
Pittsburgh Mercantile Co. ..... Aliquippa, Pa.
Pittsburgh Mercantile Co. ..... Pittsburgh, Pa.
Pizitz ..... Birmingham, Ala.
Pizitz Dept. Stores ..... Huntsville, Ala.
Pizitz Mercantile Co. ..... Tuscaloosa, Ala.
Plaza Dept. Store, ... New Orleans, La.
Pocahontas Fuel Co., Inc. ..... Pocahontas, Va.
H. & S. Pogue ..... Cincinnati, Ohio
Polewack Stores Co., Inc. .... Sandusky, Mich.
A. G. Pollard Co. ..... Lowell, Mass.
Pollock Dept. Store, ... Gallitzin, Pa.
Pollock Stores Co. ..... Fort Smith, Ark.
Polly's Dept. Store, ... Nashville, Tenn.
A. Polsky Co. ..... Akron, Ohio
Pomeroy's, Inc. ..... Harrisburg, Pa.
Pomeroy's, Inc. ..... Pottsville, Pa.
Pomeroy's Inc. ..... Reading, Pa.
Pomeroy's, Inc. ..... Wilkes Barre, Pa.
Ponder's ..... Cullman, Ala.
J. C. Pool Co. ..... Winder, Ga.
Poole Dry Goods Co. ..... Springfield, Mass.
Poole's, Inc. ..... Federalsburg, Md.
Pope's Stores ..... Waldron, Ind.
Popular Dept. Store, ... Abilene, Tex.
Poser's Dept. Store, ... Huntingdon, Pa.
Porteous, Mitchell & Braun Co. ..... Portland, Me.
Posey's Dept. Stores (See: General Merchandise Co.) .. Topeka, Kan.
Poslosky's Dept. Store, ... St. Louis, Mo.
Potlatch Mercantile Co. ..... Potlach, Idaho
Poulsen's Dept. Store ..... Santa Rosa, Calif.
R. E. Powell & Co. ..... Salisbury, Md.
Power Mercantile Co. ..... Lewistown, Mont.
Powers Dept. Store, ... Albion, Mich.
Power's, Inc. ..... Battle Creek, Mich.
Powers Dry Goods Co., Inc. ..... Minneapolis, Minn.
Powers, Ltd. ..... Clarksdale, Miss.
H. C. Prange Co. ..... Appleton, Wisc.
H. C. Prange Co. ..... Green Bay, Wisc.
H. C. Prange Co. ..... Sheboygan, Wisc.
Pratt Mercantile Co. ..... Nephi, Tex.
H. W. Pray Co. ..... Newburyport, Mass.
Pressman's Dept. Stores ..... Cynthiana, Ky.
Prevo's Dept. Store, ... Greencastle, Ind.
Louis Price Dept. Stores ..... Miami, Okla.
John Priehs Merc. Co., Inc. ..... Mt. Clemens, Mich.
Priest River Dept. Store ..... Priest River, Idaho
Prince Dept. Store ..... Dunn, N. C.
Proffitt's Dept. Stores ..... Maryville, Tex.
Proffitt's, Inc. ..... Centralia, Wash.
Proximity Mercantile Co. .... Greensboro, N. C.
Pruden's, Inc., ... Chase City, Va.
Pryor's Dept. Store, ... West Point, Miss.
Pullen's Dept. Stores ..... San Antonio, Tex.
Purcell Co., Inc. ..... Lexington, Ky.
Purcell's Dep . Stores ..... Rector, Ark.
Puryear Dry Goods Stores ..... Donna, Tex.
Sam Pushin & Co. ..... Bowling Green, Ky.
Pylman Dry Goods Co. .. Grand Rapids, Mich.

Q

Quackenbush Co. ..... Paterson, N. J.
Quality Dry Goods Stores .... Corwith, Iowa
The Quality Stores ..... Birmingham, Ala.
Queen's Dept. Stores ..... Indianapolis, Ind.

R

R. B. Dept. Stores (See: Robinowitz Brothers) ..... Rosenberg, Tex.
R. B. Dept. Stores ..... Houston, Tex.
R. & M. Bargain Store (See: MacRay Dept. Stores) .... Corsicana, Tex.
Raattama's Dept. Stores .... Nashwauk, Minn.
Rach's Dept. Store ..... Charleroi, Pa.
Radine Dept. Store, ... St. Louis, Mo.
Rader's Stores ..... Lockwood, Mo.
Ragland Mercantile Co., ... Kingsville, Tex.
George Ragon Co. ..... Bolivar, Tenn.
Raiff's Dept. Store, ... Canton, N. C.
Rainelle Dept. Store ..... Rainelle, W. Va.
Raines Bargain Stores ..... Williamsburg, Ky.
Raizes Dept. Store, ... Mason City, Iowa
Rakes' Dept. Store, ... Haysi, Va.
Ralco Stores, Inc. ..... Lynchburg, Va.
Ralls Economy Store (See: Lockney Dry Goods Store) ..... Lockney, Texas
Ramsay Dry Goods Co. ..... Pittsburg, Kansas
Ramsay Dry Goods Co. ..... Joplin, Mo.
Ramsay Dry Goods Co. ..... Okmulgee, Okla.
Ramsey-Bowles Co., Inc. .... Statesville, N. C.
Ramsey Bros. Dry Goods Co. ..... Vicksburg, Miss.
Randolph House & Co. (See: National Stores Corp.) .... Nashville, Tenn.
The Rankin Co. ..... Columbia, Miss.
Rankin Dry Goods Co. ..... Santa Ana, Calif.
Raphael's ..... New Britain, Conn.
The Rapp Co. ..... Lafayette, Ind.
The Rappold Co., Inc., ... Warren, Pa.
The Rau Store ..... Chicago Heights, Ill.
Raymon's Dept. Store ..... Tuscaloosa, Ala.
Raymond's, Inc. ..... Boston, Mass.
Ray's (See: The Leonards Co.) ..... Dayton, Ohio
Ray's Dept. Store, ... Worland, Wyo.
Ray's Dept. Stores ..... Pontotoc, Miss.
Raylass Dept. Stores ..... New York, N. Y.
Raymond's, Inc. (See: Bart-Well Co.) ..... Baton Rouge, La.
D. M. Read Co. ..... Bridgeport, Conn.
F. A. Read Co. ..... Freeport, Ill.
H. W. Read's Dept. Store, ... Coffeyville, Kans.
Rechter Brothers, Inc. ..... St. Louis, Mo.
Red Jacket Coal Corp. ..... Red Jacket, W. Va.
Red Robin Stores ..... Stone, Ky.
Redmond Dept. Store (See: Vale Supply Co.) ..... Vale, Ore.
H. L. Reed Co., ... Mansfield, Ohio
R. W. Reed Co. ..... Tupelo, Miss.
S. P. Reed Co. ..... Latrobe, Pa.

Reed's Dept. Stores, ... Detroit, Mich.
Reese' Fair Stores ..... Chappell, Neb.
Regal Dept. Stores, Inc. ..... Charleston, S.C.
The Regal Shop Co., Inc. ..... Baltimore, Md.
Charles O. Reid Co. ..... Riverside, Calif.
Reid & Hughes Co. ..... Norwich, Conn.
Reinhardt's Dept. Store, ... Lawndale, Calif.
Reiner's, Inc. ..... Steubenville, Ohio
Reinie's, Inc. ..... Glendale, Calif.
Reliable Dept. Store, ... Long Beach, Calif.
Reliable Dept. Store (See: Applestein's Stores) .... Washington, D. C.
Reliable Dept. Stores (See: Henry Kornblut, Inc. ..... Ansonia, Conn.
Reliable Dry Goods Co. ..... St. Louis, Mo.
Rentzsch's ..... Celina, Ohio
R. H. Reny, Inc. ..... Damariscotta, Me.
Ed. I. Rephan Chain Stores ..... Hot Springs, Ark.
Henry Repan Co. .... North Little Rock, Ark.
Rephan's Dept. Stores ..... Hot Springs, Ark.
Resnick's Dept. Store, ... Chicago, Ill.
N. Revling Co. ..... Pekin, Ill.
Rex Dept. Stores ..... Elizabeth, N. J.
Reynolds Brothers, Inc. .... Perth Amboy, N. J.
H. Reznikoff, Inc. ..... St. Louis, Mo.
Rheinauer's, Ltd. ..... Ocala, Fla.
Rhodes ..... Sacramento, Calif.
Rhodes Bros. ..... Tacoma, Wash.
Rhodes of Seattle ..... Seattle, Wash.
Richard Co., Inc. ..... Matoaka, W. Va.
Richard's ..... Miami, Fla.
Richards Brothers ..... Mountain Grovt, Mo.
Richard's Dept Store ..... Norco, La.
Richardson's ..... North Los Angeles, Neva.
Richardson's, Inc. ..... High Point, N. C.
Richman & Molvine, Inc., ... Racine, Wisc.
Richmond Dry Goods Corp. ..... Staten Island, N. Y.
Rich's, Inc. ..... Atlanta, Ga.
Richter's Dept. Store ..... Laredo, Tex.
Riff's Dept. Stores ..... Fairmont, N. C.
Rigan's Dept. Stores ..... Chicago, Ill.
The Rike-Kumler Co. ..... Dayton, Ohio
Rines Brothers Co. ..... Portland, Me.
J. S. Ringwalt Co. ..... Mt. Vernon, Ohio
M. Riskind, Inc., ... Eagle Pass, Tex.
Rivera Dept. Store, ... Rivera, Calif.
Roach's, Inc. ..... Del Rio, Tex.
Robb's Dept. Store, ... St. Louis, Mo.
Robert's, Inc., (See: Cohn & Glazer Co.) ..... Louisville, Ky.
Roberts Brothers ..... Portland, Ore.
Roberts Dept. Store (See: Burman's Dept. Stores) ..... Los Angeles, Calif.
Robertson Bros. Dept. Store, Inc. ..... South Bend, Ind.
Robertson-Parris Co., ... Clendenin, W. Va.
W. V. Roberts & Son ..... Sharon, Tenn.
Robeson, Inc. ..... Champaign, Ill.
J. W. Robinson Co. ..... Los Angeles, Calif.
L. W. Robinson Co. ..... Battle Creek, Mich.
Robinson-Schwenn Co. ..... Hamilton, Ohio
Robinson Dept. Stores ..... Sioux City, Iowa
Robinson's ..... Bremen, Ga.
Robinson's ..... Glenburnie, Md.
Robinowitz Brothers ..... Rosenberg, Tex.
Rockingham Co-op Bureau ..... Harrisonburg, Va.
Rockwell Bros. & Co. ..... Wellsville, N. Y.
Rockwell Co., Inc. ..... Corning, N. Y.
Rockwell-Perry Co., Inc. ..... Perry, N. Y.
Rodeo Emporium, ... Rodeo, Calif.
Rody's Cut Price Stores ..... Anderson, Ind.
T. W. Rogers Co. ..... Lynn, Mass.
Rogers Dept. Store ..... Florence, Ala.
Rogers Dept. Store, ... Los Angeles, Calif.
Roger Dept. Stores ..... Springfield, Mass.
D. W. Rogers, Inc., ... Greenwich, Conn.
Roland's of Bloomington, Inc. ..... Bloomington, Ill.
Rollman & Sons Co. ..... Cincinnati, Ohio
Romanus Dept. Stores ..... Narrow, Va.
Ronzone's of Las Vegas, Inc., ... Las Vegas, Nev.
Roobin's, Ltd. ..... Cordele, Ga.
Root Dry Goods Co. ..... Terre Haute, Ind.
A. D. Roper Stores ..... West Plains, Mo.
Rosberg Mercantile Co. ..... Trout Creek, Mich.
Rose Brothers Bargain Stores .... Jackson, Ky.
The Paul H. Rose Corp. ..... Norfolk, Va.
Leo Rose Co., Inc. ..... Cicago, Ill.
S. W. Rose & Son, Inc. (See: Bon Ton Dept. Store) ..... Greensburg, Pa.
Rose & Pratt Stores ..... North Leeds, Me.
Rose's Dept. Store, Inc. ..... Cambridge, Ohio
H. N. Rosen & Sons ..... Hagerstown, Md.
Rosenbaum Bros., Inc. ..... Cumberland, Md.
Rosenbaum Brothers, Inc. ..... Plainfield, N. J.
Rosenbaum Co. ..... Pittsburgh, Pa.
Rosenberg Bros. ..... Albany, Ga.
Rosenberg Brothers Dept. Stores .... Troy, Ala.
Rosenberg & Bush, ... Healdsburg, Calif.
M. Rosenberg & Son, ... Roanoke, Va.
Rosenblatt's ..... Naugatuck, Conn.
Rosenblatt's Dept. Stores ..... Cannelton, Ind.
Rosenbloom-Levy, Inc., ... Rocky Mount, N. C.
Rosenblum's Dept. Store, ... Nashville, Tenn.
Rosenblum's Dept. Stores ..... Hammond, La.
Rosenberg, Inc. ..... Santa Ana, Calif.
Rosenfeld's ..... Baton Rouge, La.
B. Rosenfeld Co. ..... Chicago, Ill.
Seidel Rosenson & Sons, Inc., ... Los Angeles, Calif.
Rosenthal's, Inc. ..... Baltimore, Md.
Rosenstock's Dept. Store, ... Ellicott City, Md.
Rosenzweig's Dept. Store, ... Pine Bluff, Ark.
Roseville Dept. Store, ... Roseville, Mich.
Roshek Bros. Co. ..... Dubuque, Iowa
The John Ross Store ..... Middletown, Ohio
Ross' Stores ..... Ephrate, Wash.
Roth Bros. Co. ..... Superior, Wisc.
Rothschild Brothers ..... Ithaca, N. Y.
Leo Rothschild, Inc. ..... Rock Island, Ill.
Rothstein's Dept. Store, ... Brooklyn, N. Y.
O. E. Rowland Bargain Centers ..... Springfield, Mo.
Rowland Stores ..... Harrison, Ark.

Rowles-Mack Co. ..... Idaho Falls, Idaho
Roxy Dept. Stores ..... Decatur, Ga.
Roxy's Dept. Stores ..... Cornelia, Ga.
Royal Quality Stores ..... Front Royal, Va.
Royal's, Inc. ..... Belle Glade, Fla.
Royce Dept. Store, ... San Rafael, Calif.
Abe Rubel & Co., ... Corinth, Miss.
Rubenstein's, Inc., ... Dayton, Ohio
Ruben's Richmond Dept. Store ..... Augusta, Ga.
Rubenstein Bros., Inc. ..... Shreveport, La.
Rubinstein's Dept. Store, ... Detroit, Mich.
Rubinstein's Dept. Stores ..... Edgefield, S.C.
Rucker-Rosenstock, Inc. ..... Petersburg, Va.
Ruddy's Dept. Store ..... Gainesville, Fla.
Chas. Rudebusch Co., ... Mayville, Wisc.
The Rudin Co. ..... Mt. Vernon, Ohio
Rugen Stores ..... Glenview, Ill.
Rudy's Dept. Store, ... Oakland, Md.
Rushton Dry Goods Co., ... Waverly, Tenn.
H. M. Russell & Sons Co. ..... Denton, Tex.
Russell's Dept. Store ..... Altus, Okla.
Russell's Dept. Store, ... Bowie, Tex.
Russell's Dept. Store, ... Sweetwater, Tex.
Russell's, Inc. ..... Eugene, Ore.
Russell's Stores ..... Russellville, Ark.
Rutherford & Co., ... Tahoka, Tex.
Rutland Bros. Co., Inc. ..... St. Petersburg, Fla.

S

S. & S. Dept. Stores ..... Grundy, Va.
Saab's Dept. Store, ... Canton, Miss.
Saad Dept. Store (See: Rephan's Dept. Store) ..... Hot Springs, Ark.
S. Saba & Son Dept. Stores .... Buckeye, Ariz.
Saba Dept. Stores ..... Chandler, Ariz.
Saba's Dept. Store, ... Avondale, Ariz.
Sabath's Dept. Store, ... Chicago, Ill.
Sablosky's Dept. Stores ..... Indianapolis, Ind.
Sace's Dept. Store ..... Ashland, Wisc.
A. Sackim C. ..... Iron Mountain, Mich.
Sacks Dept. Store, ... Burgettstown, Pa.
Sadwin's, Inc., ... Woonsocket, R. I.
Saffern's Dept. Store, ... St. Louis, Mo.
Sage-Allen & Co. ..... Hartford, Conn.
Saied's Dept. Stores ..... Childress, Tex.
Saieed's, Inc., ... Greenville, N. C.
St. Paul Home Trade Stores (See: Herman's Dept. Store) ..... St. Paul, Minn.
Saks 34th St. ..... New York, N. Y.
Saks 5th Ave. ..... New York, N. Y.
L. Salet & Son Dept. Stores .... Mankato, Minn.
Salkin & Linoff, Inc. ..... Minneapolis, Minn. (See: Branch Buying Office, New York, N. Y.)
Salk's Stores ..... Conimicut, R. I.
Saloom's Dept. Store, ... Enterprise, Ala.
Louis Samler, Inc. (See: Bon Ton Dept. Store) ..... Lebanon, Pa.
Samples ..... El Dorado, Ark.
Sam's, Inc. ..... Detroit, Mich.
Samuelson's Dept. Store ..... Eau Claire, Wisc.
Sanger Bros. Dept. Store ..... Dallas, Tex.
Sanders Dept. Store, Inc., ... Chicago, Ill.
Sanger's Dept. Store, ... Norwalk, Ohio
Sanguinetti Stores Co. ..... Yuma, Ariz.
J. O. San Souci Co. ..... Providence, R. I.
Sapp's Dept. Stores ..... Griffin, Ga.
Sarlin's Dept. Stores ..... Liberty, S. C.
Sasner's Emporium, ... Superior, Wisc.
Sattler's, Inc. ..... Buffalo, N. Y.
Saub Dept. Store, ... Gordon, Nebr.
Saul's Dept. Stores ..... Marietta, Ga.
Savemor Stores, Inc. ..... Marysville, Calif.
Saxe Dept. Stores ..... Mount Union, Pa.
Saxe's Dept. Store, ... Ashland, Wisc.
Sayer Brothers ..... Logan, W. Va.
E. M. Scarbrough & Sons ..... Austin, Tex.
Scattergood's, ... Mansfield, Ohio
Schaab's Dept. Store ..... Auburn, Ind.
M. Schachne & Sons ..... Chilicotte, Ohio
Schaffer's Dept. Stores ..... Alexandria, Minn.
Schain's Dept. Store, ... Green Bay, Wisc.
Schear's Dept. Store ..... Evansville, Ind.
Scheid's Dept. Store ..... Tamaqua, Pa.
Harry Scheinberg & Sons ..... Memphis, Tenn.
Schermerhorn Co. (See: The Fair Dept. Stores) ..... Ft. Worth, Tex.
Arnold Schmidt Dept. Stores .... Seguin, Tex.
Schmidt Dept. Stores ..... Mason, Mich.
Schmitt-Kloepfer Co. ..... Logansport, Ind.
Schneider's Dept. Store ..... Wimona, Miss.
Schoenfeld's Dept. Stores ..... Portage, Pa.
Schofield's Dept. Stores ..... Lebanon, Mo.
Schooler Brothers ..... Fairfax, Mo.
John Schoonmaker & Son .... Newburgh, N. Y.
Schottenstein's ..... Columbus, Ohio
J. S. Schramm Co. ..... Burlington, Iowa
Schuette Bros. Co. ..... Manitowoc, Wisc.
Schuneman's, Inc. ..... St. Paul, Minn.
A. & B. Schuster Co. ..... Holbrook, Ariz.
Ed. Schuster & Co. ..... Milwaukee, Wisc.
Joe Schwartz ..... Wharton, Tex.
Schwartz OK Dept. Stores .. Anaconda, Mont.
Schwartzberg's, Inc. ..... Alexandria, La.
Schweke's, Inc. ..... Reedsburg, Wisc.
Schweser's Dept. Stores ..... Fremont, Neb.
Geo. Schweser's Sons, Inc. ..... Columbus, Nebr.
Geo. Schweser's Dept. Stores .... Fremont, Neb.
Scott, Livingston, Inc. ..... Afton, Okla.
Scott's Dept. Store, ... Ada, Okla.
Scott's Stores, ... Cincinnati, Ohio
Scranton Dry Goods Co. ..... Scranton, Pa.
Scripps-McCarney Co. ..... Canton, Ill.
Scripps-Reno Co. ..... Macomb, Ill.
Scruggs-Vandervoot-Barney, Inc. ..... St. Louis, Mo.
Seaman Stores Co. ..... Fort Smith, Ark.
Sears, Roebuck & Co. ..... Chicago, Ill. ....Branch Buying Office, New York, N. Y.....
Seay-Bagley Co., Inc., ... Blackstone, Va.
Segall's Dept. Store, ... South Milwaukee, Wisc.
Seger's Stores ..... Sturgis, Mich.
John A. Seiler & Son, ... Columbus, Ohio
Seitner Bros. ..... Saginaw, Mich.
Seligman's Stores ..... Bastrop, La.

Sel-Serv Dept.
Stores, ... Los Angeles, Calif.
B. A. Sellars & Sons, Inc. .... Burlington, N. C.
W. H. Sellers Dept. Stores (See:
Bartow Bargain House) ..... Bartow, Fla.
S. S. Sencenbaugh Co. ..... Aurora, Ill.
Senger Dry Goods Co. ..... Peru, Ind.
Senter, Giroux, Canniff & Co. .... Lewiston, Me.
Senter's Dept. Stores ..... Damariscotta, Me.
Senter's, Inc., ... Bath, Me.
Serrano Bros. ..... Chandler, Ariz.
Serrano's Dept. Store, ... Mesa, Ariz.
Seward's Dept. Store, ... Chicago, Ill.
Seward's Dept. Stores ..... Philadelphia, Miss.
Seymour's Dept. Store, ... El Cajon, Calif.
Shaheen's Dept. Store, ... Louisville, Ky.
Sam Shainberg Dry Goods Co.
..... Memphis, Tenn.
Shalloway's Dept. Stores ..... Alma, Ga.
Max Shapira & Sons ..... Louisville, Ky.
David Shapiro Dept. Store, ... Brandon, Vt.
Sharron's Dept. Store,
Inc. ..... Plattsburg, N. Y.
Shartenberg's New Haven,
Inc. ..... New Haven, Conn.
Sharpe Dry Goods Co. ..... Checotah, Okla.
Shartenberg's, Inc. ..... Pawtucket, R. I.
Shatz Brothers Dept. Stores .. Union City, Tenn.
Shear's Dept. Stores ..... Overland, Mo.
Shear's Dept. Store ..... Romney, W. Va.
Sam Shdeed Brothers Co. .... Mammoth, W. Va.
Shea's Dept. Store, ... Adams, Mass.
Sheehan's, Inc. ..... Elmira, N. Y.
Sheffel Stores Stores ..... Sapulpa, Okla.
Sheffield's Dept. Store, ... Mobile, Ala.
Sheffield's Stores ..... Vista, Calif.
The Shepard Co. ..... Providence, R. I.
C. T. Sherer Co. ..... Worcester, Mass.
Sheridan's, Inc., ... Quincy, Mass.
Sherman Brothers D. G. Co. .... St. Louis, Mo.
Sherman Dept. Store, ... Sherman, N. Y.
Sherman Stores Co., Inc. ..... Florence, Ala.
Sherman's ..... Hugo, Okla.
Sherman's of Berkeley, ... Berkeley, Calif.
Sherman's Dept. Store, ... La Salle, Ill.
Sherman's Stores ..... Gonzales, La.
D. C. Sherrell Co. ..... Dellrose, Tenn.
John Shillito Co. ..... Cincinnati, Ohio
Shneider's Dept. Store ..... Gary, Ind.
Shoecraft's ..... Fremont, Mich.
Shriver Johnson Co. ..... Sioux Falls, S. D.
Sidey's, Inc., ... Dunkirk, N. Y.
Sibley, Lindsay & Curr
Co. ..... Rochester, N. Y.
Sidler's Dept. Store, ... Brownsville, Pa.
Sidle's Dept. Stores ..... Glen Burnie, Md.
Sierkese Dept. Store, ... St. Petersburg, Fla.
Silverberg's ..... Pipestone, Minn.
M. Silverman & Son ..... Philadelphia, Pa.
Silverman's Dept. Stores ..... Atlanta, Ga.
Silverman's Dept. Store ..... Louisville, Ky.
Silverman's Dept. Store
Inc. ..... New Kensington, Pa.
Silverman's Dept. Stores (See: The Hopkins
Jobbing Co.) ..... Baltimore, Md.
Simms Bros., Inc., ... Pontiac, Mich.
Simon's Dept. Store, ... Tacoma, Wash.
Morris Simon Stores, Co. ..... Dover, Dela.
Simon's Dept. Stores ..... Albuquerque, N. M.
Simon's Dept. Stores ..... Clinton, Okla.
Simmons Brothers ..... Miles City, Mont.
Simmons Stores ..... New Albany, Miss.
Simpsonville Dept. Stores .. Simpsonville, S. C.
J. Singerman, Inc. ..... New Orleans, La.
Singleton's Dept. Stores ..... Seminole, Tex.
N. Sinkin Dry Goods Co. .... San Antonio, Tex.
Sippl Bros. Dept. Store, ... Wausaw, Wisc.
Sirkin's Dept. Store, ... St. Michaels, Md.
Sisson Brothers Welden
Co. ..... Binghamton, N. Y.
Skelton's ..... Mineola, Tex.
Skibbell's ..... Lubbock, Tex.
Skinner Chamberlain &
Co. ..... Albert Lea, Minn.
Ben Sklar's Storts ..... Ruleville, Miss.
Skorman's Dept. Stores ..... Ravenna, Ohio
Skydel's, Inc. ..... Bridgeport, Conn.
Sloan's Dept. Store,
Inc., ... Dunbar, W. Va.
Slocumb Stores ..... Canton, Miss.
J. Smilkstein & Sons,
Inc., ... Mount Kisco, N. Y.
Smith Brothers Co. ..... Ridgeway, Pa.
The Aug. W. Smith Co. .... Spartanburg, S. C.
J. B. Smith Co., ... Hempstead, Tex.
J. B. Smith Co. ..... Houston, Tex.
Smith Dry Goods Co, ... Texarkana, Ark.
J. V. Smith & Son ..... Greeley, Colo.
Smith & Lang ..... Stockton, Calif.
Smith & Welton, Inc. ..... Norfolk, Va.
Smith & Winter, Inc. ..... Lock Haven, Pa.
Smith's Dept. Store (See:
Bell's Dept. Store) ..... Seneca, S. C.
Smith's Dept. Stores ..... Louisville, Ky.
Smith's Dept. Stores, Inc. .... Terre Haute, Ind.
N. D. Smithey's Stores Co.
..... North Wilkesboro, N. C.
Smyth's Dept. Store ..... Rawlins, Wyo.
Lee R. Snavely Stores ..... Duncannon, Pa.
Snellenburgs ..... Philadelphia, Pa.
P. D. Snipes & Co. ..... Raleigh, N. C.
Ben Snyder, Inc. ..... Lexington, Ky.
Ben Snyder, Inc. ..... Louisville, Ky.
Charles Snyder, Inc. ..... Bastrop, La.
Snyder & Berman, Inc. ..... Lynchburg, Va.
L. Snyder's Dept. Store ..... Norfolk, Va.
Sokolow's Dept. Store, ... Dania, Fla.
Sokol's Dept. Store ..... Bessemer, Ala.
Solo Serve Co., ... San Antonio, Tex.
So-Lo Dept. Stores (See: Levine's,
Inc.) ..... Dallas, Tex.
Solomon's Dept. Store, ... Steelton, Pa.
Solomon's Dept. Store, ... Sistersville, W. Va.
Southern Dept. Stores, Inc., ... Richmond, Va.
Sonnenberg's ..... Hannibal, Mo.
South Bay's Dept. Store ..... Palm City, Calif.
South Center Dept. Store ..... Chicago, Ill.
South Norwalk Dept. Store (See: Manasevit
Bros.) ..... Bridgeport, Conn.
Sowerwine Dept. Store, ... Huntington, Ind.
Spainhour Co. ..... Hickory, N. C.
Spaulding Dept. Store, Inc. ..... Chicago, Ill.

Speake-Warren & Ratliff, ... Decatur, Ala.
Speare Bros., ... Chester, Pa.
Sceva Speare Co. ..... Haverhill, Mass.
Speare Dry Goods Co. ..... Nashua, N. H.
J. B. Sperry Co. ..... Port Huron, Mich.
Joseph C. Spiess Co. ..... Elgin, Ill.
Speer's Dept. Store ..... Los Alamos, N. M.
Spiegel, Inc. ..... Chicago, Ill.
Brand Buying Office, New York, N. Y.
Spiegler's Dept. Store,
Inc., ... Des Plaines, Ill.
Wm. Spitz & Sons ..... Detroit, Mich.
Spohr's, Inc. ..... Buffalo, N. Y.
Spokane D. G. Co. ..... Spokane, Wash.
Sponberg's Dept. Store .... Santa Monica, Calif.
Springfield Dept. Store ..... Springfield, Colo.
Spurgeon Mercantile Co. ..... Chicago, Ill.
Square Deal Stores (See: Boise Wholesale
Dry Goods Co.) ..... Boise, Idaho
Stack & Co., Inc. ..... Superior, Wisc.
J. F. Stampfer Co. ..... Dubuque, Iowa
Standard Supply Co. ..... Clarksburg, W. Va.
Stanley Shops ..... Collingswood, N. J.
Stanley's Dept. Store, ... Greenwood, Miss.
Stanley's Dept. Stores ..... Ashland, Wisc.
Star Dept. Store, ... Chicago, Ill.
The Star Dept. Stores, Inc. .... Beaumont, Tex.
The Star Store (See: Efroymson & Wolf,
Inc.) ..... Indianapolis, Ind.
The Star Store ..... South Bend, Ind.
Star Store (See: New Bedford Dry Goods
Co.) ..... New Bedford, Mass.
E. D. Starbuck & Co.,
Inc. ..... Saratoga Springs, N. Y.
Starks Dept. Stores (See: Erlanger Dry Goods
Co.) ..... Canton, Ohio
Starrett Brothers Dept. Stores .. Sheldon, Iowa
Statewide Stores ..... Boise, Idaho
Staubers Your Home Store ..... Decatur, Ill.
L. L. Stearns & Sons ..... Williamsport, Pa.
R. H. Stearns Co. ..... Boston, Mass.
Stearns Coal & Lumber Co. ..... Stearn, Ky.
Steen Dry Goods
Co. ..... Washington Court House, Ohio
Albert Steiger, Inc. ..... Hartford, Conn.
Albert Steigler, Inc. ..... Holyoke, Mass.
Albert Steiger, Inc. ..... Springfield, Mass.
Steil's, Inc., ... Troy, Ohio
Sam Stein Co. ..... Greenville, Miss.
S. Stein & Co., ... Chicago, Ill.
Steinbach Co. ..... Asbury Park, N. J.
Steinbach's ..... Atlanta, Ga
Stein-Bell Dept.
Store, ... Newport News, Va.
Steinberg's Dept. Store, ... Harvard, Ill.
Steinfeld's ..... Tucson, Ariz.
Paul Stekett & Sons
Co. ..... Grand Rapids, Mich.
C. H. Stephens Co., Inc. ..... Russell, Ky.
Stephen's Dept. Store, ... West Helena, Ark.
Sterman's Dept. Stores, ... Fayette, Ala.
Sterling Stores, Inc. ..... St. Louis, Mo.
Sterling-Linder-Davis Co. .... Cleveland, Ohio
Sterling & Susman, ... Hamden, Conn.
Stern Brothers ..... New York, N. Y.
Stern & Co. ..... Philadelphia, Pa.
B. Stern & Co., Ltd. ..... Amite, La.
Stern's, Inc. ..... Waukesha, Wisc.
Sterns Dept. Stores ..... Waterville, Me.
H. C. Stevens Co. ..... Santa Barbara, Calif.
Stevens & Co., Inc., ... Cedar City, Utah
Stevens, Fryberger & Co.
Inc. ..... Sheridan, Wyo.
Stevenson's ..... Ionia, Mich.
Stevenson's Dept. Store, ... La Jolla, Calif.
D. J. Stewart & Co. ..... Rockford, Ill.
Stewart Dry Goods Co. ..... Decatur, Ill.
Stewart & Co., Inc. ..... Baltimore, Md.
Stewart Dry Goods Co. ..... Louisville, Ky.
Steyerman & Sons ..... Thomasville, Ga.
Stickles Dept. Stores ..... Rochester, N. Y.
Stiefel Stores Co. ..... Salina, Kan.
Stiefelmeyer's ..... Cullman, Ala.
George E. Stifel Co. ..... Wheeling, W. Va.
Stiffler's Stores ..... Jackson, Ohio
Stix, Baer & Fuller Co. ..... St. Louis, Mo.
Stock & Clements, Inc. ..... St. Louis, Mo.
Stockton Dry Goods Co. ..... Stockton, Calif.
Stone & Thomas, Inc. ..... Charleston, W. Va.
Stotter's Dept. Store ..... Chester, Pa.
Harwell Stone & Co. (See: D. C. Sherrell Co.)
..... Dellrose, Tenn.
Stone & Huff Dept. Store, ... Cedartown, Ga.
Stone & Thomas, Inc. ..... Wheeling, W. Va.
Stone's Dept. Store, ... Fort Payne, Ala.
The Store Without A Name
..... Kansas City, Mo.
Stovall Co. ..... Poplar Bluff, Mo.
Strashun-Hasty, Inc. ..... Vicennes, Ind.
Strassman's Dept. Store, ... Forest City, Pa.
Stratford Dept. Store, (See: Manasevitt
Bros.) ..... Bridgeport, Conn.
Strawbridge & Clothier ..... Philadelphia, Pa.
Stringer & Michaels, ... New York, N. Y.
W. C. Stripling Co. ..... Ft. Worth, Tex.
Strouss Hirshberg Co. ..... Salem, Ohio
Strouss Hirschberg Co. ..... Warren, Ohio
Strouss Hirschberg Co. ..... Youngstown, Ohio
Strouss Hirschberg Co. ..... New Castle, Pa.
Strouss Hirschberg's Griswold
Stores ..... Warren, Ohio
Stubbs Stores ..... Louisville, Miss.
Stukenbergs ..... Freeport, Ill.
Sullivan & Auwerda ..... Keokuk, Iowa
Sullivan's Dept. Stores, ... Old Hickory, Tenn.
Sullivan's, Inc., ... Kilmarnock, Va.
Sumter Farm & Stock Co. .... Tuscaloosa, Ala.
Sunshine Dept. Store, ... Tampa, Fla.
Sunshine Dept. Stores ..... Atlanta, Ga.
Superior Dry Goods Co. (See:
The United Inc.) ..... El Paso, Tex.
Surman's Dept. Stores ..... Cambridge, Mass.
Surprise Merchandise Co.,
Inc. ..... Ogdensburg, N. Y.
Surprise Store Co. ..... Parkersburg, W. Va.
A. B. Sutherland Co. ..... Lawrence, Mass.
Sherwood Swan & Co. ..... Oakland, Calif.
Swanson Dept. Store, ... Holtville, Calif.
Swanson's Dept. Store, ... Titusville, Pa.
W. G. Swartz & Co., Inc. ..... Norfolk, Va.
Sam Swartz Dept.
Store, ... Greenville, Tex.
Swatez Dept. Stores ..... Minneapolis, Minn.
Swezey & Nevins, Inc. ..... Patchogue, N. Y.

Sydnor-Spainhour Co. ..... Elkin, N. C.
Joseph Szold & Son, Inc. ..... Peoria, Ill.

T

T. & E. Dept. Stores ..... Ephrata, Wash.
Tamer's Dept. Store, ... Middlesboro, Ky.
Tankel's Stores ..... Clarksdale, Miss.
Tansil-Grantges, Inc. ..... La Plata, Mo.
James L. Tapp Co. ..... Columbia, S. C.
Tarapani's Dept. Store, ... Tarpon Springs, Fla.
Tarolli's Dept. Store, ... Solvay, N. Y.
Tausig-Royal, Inc., ... Chicago, Ill.
Taustine's Dept. Store, ... Louisville, Ky.
Taylor Brothers Co. ..... Provo, Utah
George R. Taylor Co. ..... Wheeling, W. Va.
Wm. Taylor Son & Co. ..... Cleveland, Ohio
Woodrow Taylor Stores, Inc., ... Lewisburg, W. Va.
Taylor-Vaughan Store, ... Sherman, Tex.
Taylor's Bargain Store, ... Madisonville, Tenn.
Taylor's Dept. Store, ... Rocky Mount, N. C.
Teeny's Dept. Stores ..... Portland, Ore.
Tellico Bargain Store (See: Williams & Co.) ..... Athens, Tenn.
Tenafly Dept. Store, ... Tenafly, N. J.
Tepper Brothers ..... Selma, Ala.
Tepper Bros., Inc. ..... Asbury Park, N. J.
Tepper's Dept. Stores ..... Cincinnati, Ohio
Tepper's, Inc. ..... Plainfield, N. J.
Terral's Cash Stores ..... St. Joseph, La.
Terry-Farris Stores, Inc. ..... McAllen, Tex.
Texas Dry Goods Co. ..... Hillsboro, Tex.
Thalhimer Bros., Inc. ..... Richmond, Va.
Thieme's, Inc., ... Lafayette, Ind.
Thirkield's Dept. Store, ... Franklin, Ohio
Thomas Dept. Stores ..... Mullens, W. Va.
Thomas-Hill Dept. Stores .... Sweetwater, Tenn.
Thomas Gilt-Edge Dept. Store, ... Memphis, Tenn.
Thompson's Dept. Store, ... Richmond, Va.
Thorne Dept. Stores ..... Wilmington, Ohio
The Thornton Co. ..... Bluefield, W. Va.
Thorton's Dept. Stores ..... Abilene, Tex.
3 Beall Brothers 3 ..... Jacksonville, Tex.
M. B. Thrasher Co. ..... Ames, Iowa
Three Bears Super Stores .... Cleveland, Ohio
Thrift Dept. Stores ..... Louisville, Ky.
Thriftway Stores (See: Babbitt Bros. Trading Co.) ..... Flagstaff, Ariz.
Thrifty Dept. Store (See: New Dept. Store) ..... Marianna, Ark.
Thrifty Dept. Store, ... Sandersville, Ga.
Thrifty Dept. Stores (See Kaplan Dept. Stores ..... Dublin, Ga.
Thrifty Stores ..... Troy, Ala.
Tiedtke's ..... Toledo, Ohio
Tilden Store Co. ..... Ames, Iowa
Tikalsky Brothers ..... New Prague, Minn.
Timberlake's, Inc., ... Staunton, Va.
Titche-Goettinger Co. ..... Dallas, Tex.
Wm. Tobin & Son ..... Irvington, Ky.
T. H. Todd Co. ..... Northampton, Mass.
Tomlinson Brothers ..... Olanta, S. C.
Tomlinson Stores, Inc. ..... Florence, S. C.
Tompkins Dept. Store ..... Staten Island, N. Y.
Tompkins Dry Goods Co., Inc. ..... Middletown, N. Y.
Toubin's Dry Goods Stort (See: New York Stores) ..... Brenham, Tex.
Townsend & Wall Co. ..... St. Joseph, Mo.
Townsend's Dept. Stores, Inc. (See: Fredendall's) ..... Columbia, Mo.
Trask, Prescott & Richardson Co. ..... Erie, Pa.
Traux-Traer Coal Co. ..... Kayford, W. Va.
Travis Dept. Store, ... Blairsville, Pa.
Tregle Dept. Store, ... New Orleans, La.
Trehearne's Stores ..... Crescent City, Calif.
Trenton Bargain Store, ... Trenton, N. J.
Trenwith's, Inc. ..... Santa Barbara, Calif.
Tressler's Stores ..... Yuba City, Calif.
Trigg Dept. Stores ..... Dermott, Ark.
Tristram & Fuller, Inc. ..... Norwalk, Conn.
Tri-State Distributors ..... Moscow, Idaho
Troglia Dept. Stores ..... Stockton, Calif.
A. Tross & Sons, ... Columbus, Ind.
A. E. Troutman Co. ..... Butler, Pa.
The Troutman Co. ..... Connellsville, Pa.
Troutman's Dept. Store ..... DuBois, Pa.
A. L. Troutman & Co. ..... Greensburg, Pa.
Troutman Co. ..... Indiana, Pa.
Troy Dept. Store, Inc., ... Berwyn, Ill.
Truval Dept. Stores ..... Denham Springs, La.
Tuchfeld's, ... Jackson, Tenn.
Tuerke Merc. Co. ..... Ft. Dodge, Iowa
Tungsten Mercantile Co. (See: Wallace's, Inc.) ..... Imlay, Nevada
J. L. Turner & Son ..... Scottsville, Ky.
W. H. Turner Co., Inc. ..... Kokomo, Ind.
Turner's Dept. Store, ... Melbourne, Fla.
Turner's Dept. Store, ... Portales, N. M.
Turner's, Inc. ..... Marianna, Fla.
Turner's, Inc. ..... Springfield, Mo.
Tuttle & Rockwell Co., Inc. ..... Hornell, N. Y.
Thomas P. Tweed Co. (See: Rach's Dept. Store) ..... Charleroi, Pa.
12th St. Store ..... Chicago, Ill.
Twin-Ton Dept. Store ..... Tonawanda, N. Y.

U

Uhler-Phillips Co. ..... Marion, Ohio
Fred W. Uhlman & Co. .. Bowling Green, Ohio
Unaka Stores, Inc. ..... Erwin, Tenn.
Unger's Dept. Store ..... Benton Harbor, Mich.
Union Store, ... Fort Sumner, N. M.
Union Supply Co. ..... Pittsburgh, Pa.
The United, Inc. ..... El Paso, Tex.
United Dept. Stores Co. ..... St. Poseph, Mo.
United Dept. Stores Co. ..... Cincinnati, Ohio
United Outlet Stores ..... Orangeburg, S. C.
United States Pipe & Foundry Co. ..... Birmingham, Ala.
Upham's Dept. Store ..... Meriden, Conn.
Upton Dry Goods Stores ..... Hinsdale, Ill.

V

Valentine Store ..... Lockport, La.
Valentin's Dept. Store, ... Brownsville, Tex.
Vallejo Dollar Store (See: Oakland Toggery) ..... Oakland, Calif.

The Valley Camp Stores ..... Triadelphia, W. Va.
Valley Dry Goods Co. ..... Vicksburg, Miss.
Valley Store, Inc., ... Buena Vista, Va.
Valli & Crivelli Co., Ltd. (See Valona Emporium) ..... Crockett, Calif.
Valona Emporium ..... Crockett, Calif.
The Value Shop, ... West Point, Va.
J. D. Van Allen & Son, Inc. ..... Clinton, Iowa
Van Atkins Stores ..... Newport, Ark.
Vanderveen's Dept. Stores, ... Grand Rapids, Mich.
Van Engelen Bros. ..... Twin Falls, Idaho
Vandever Dry Goods Co. ..... Tulsa, Okla.
Vandree's Dept. Store, ... New London, Wisc.
C. C. Varnedoe & Co. ..... Valdesto, Ga.
The Vaughn Co. ..... Albion, Mich.
Vaughn & Ragsdale Co. ..... Billings, Mont.
Venberg's Dept. Store, ... Glendora, Calif.
Ventura Dept. Store, ... Ventura, Calif.
Vertin Bros. & Co. ..... Calumet, Mich.
Veta's ..... Torrington, Wyo.
Verda Supply Co. ..... Verda, Ky.
Vermilyea Dept. Store ..... Cottonwood, Minn.
Vickers General Stores ..... Chapmanville, W. Va.
Villani & Sons Dept. Stores ..... Ocean, City, Md.
Vindex Stores, Inc. ..... Beaverdale, Pa.
W. W. Virtue Stores (See: J. M. McDonald Co., ... Hastings, Nebr.)
Vogel's Dept. Store, Inc. ..... Long Branch, N. J.
Vogt's Dept. Store, ... Tinley Park, Calif.

W

W. J. Dept. Stores ..... Floyd, Va.
Wachtel's, Inc., ... Hartford, Conn.
Wade's Dept. Store, ... Sevierville, Tenn.
Waggoner's Dept. Store, ... Carthage, Tenn.
Waddell's Dept. Store ..... Jacksonville, Ill.
Edward F. Wahl Co., Inc., ... Duluth, Minn.
Waite's ..... Pontiac, Mich.
Wahl's Dept. Store, ... San Diego, Calif.
Waldoff's Dept. Store, ... Hattiesburg, Miss.
Waldoff's on Pine, ... Hattiesburg, Miss.
Walker Bros. Dept. Stores ..... Eureka Springs, Ark.
Walker Bros. Dry Goods Co. ..... Wichita, Kansas
Walker-Scott Co. ..... San Diego, Calif.
Walker's Dept. Store ..... Long Beach, Calif.
Walker's, Inc., ... Greenwood, Ind.
Wallace Dept. Stores, ... Frostproof, Fla.
Bob Wallace Mercantile Co. .. Fairmont, Minn.
Wall's Dept. Stores ..... Pharr, Texas
Wall's, Inc. ..... Bellingham, Wash.
Wallace Co. ..... Poughkeepsie, N. Y.
The Wallace Co. ..... Schenectady, N. Y.
Walster's Dept. Store ..... Palo Alto, Calif.
Walter's Dept. Store, ... Winnsboro, La.
Walter's Dept. Store, ... Charlottesville, Va.
Walther's Dept. Store, ... Washington, D. C.
John Wanamaker ..... Philadelphia, Pa.
Montgomery Ward & Co. ..... Chicago, Ill.
H. J. Ward's Stores ..... Orange, Mass.
Warlick's Dept. Store, ... Clover, S. C.
Warner Co. Dept. Store ..... Warren, Ohio
Warren Quality Shop (See: Royal Quality Stores) ..... Front Royal, Va.
Warren's Dept. Stores ..... Culver City, Calif.
The Warrick Co. ..... Ravenna, Nebr.
Washington Dept. Store, ... Los Angeles, Calif.
Washington Supply Co. ..... Pittsburgh, Pa.
Wass Mercantile Co. ..... Roy, Mont.
H. P. Wasson & Co. ..... Indianapolis, Ind.
The Waterman Co. ..... Chippeqa Falls, Wisc.
Waterman's ..... Louisville, Ky.
Waters' Dept. Store, ... Lowell, Ariz.
Watkins Dept. Store, ... Anamosa, Iowa
Watkins, Inc. ..... Paducah, Ky.
Watkins, Inc. ..... Quanah, Tex.
Watson Bros., ... Grand Prairie, Tex.
Watt & Shand ..... Lancaster, Pa.
Watson Brothers Dept. Store ..... Mena, Ark.
Ira A. Watson Co. ..... Knoxville, Tenn.
Watts-Sartor-Lear Co. ..... Clarksburg, W. Va.
Waxman's, Inc. ..... Akron, Colo.
Wayside Dept. Stores ..... Houston, Tex.
Weaver's, Inc., ... Front Royal, Va.
Webber Co., Inc. ..... Montgomery, Ala.
A. D. Weaver ..... Lawrence, Kansas
H. S. Webb & Co. ..... Glendale, Calif.
Webb's City, Inc. ..... St. Petersburg, Fla.
Weiss Brothers, ... Marysville, Ohio
Weiss Dept. Store, ... Philadelphia, Pa.
S. S. Weiss Estate, ... Pottsville, Pa.
Welch Bros., ... Waupun, Wisc.
Wender's Dept. Store, ... Oak Ridge, Tenn.
William G. Webber Co. ..... Salem, Mass.
H. Weber Sons & Co. ..... Zanesville, Ohio
Weiler Bros., Inc. ..... Portland, Ind.
Raphael Weill Co. ..... San Francisco, Calif.
Weill Dept. Stores (See: Bart-Well Co.) ..... Baton Rouge, La.
Weill's, Inc. ..... Bakersfield, Calif.
Weil's, Inc. ..... Goldsboro, N. C.
S. N. Weinberg & Co. ..... West Branch, Mich.
Weinberg's Dept. Stores .... Minneapolis, Minn.
Wein Brothers ..... Clarion, Pa.
Weiner's Dept. Stores ..... Chicago, Ill.
Weiner's Dept. Stores ..... Essex, Md.
Weiner's Stores ..... Houston, Tex.
Weinstein Co., Inc. ..... San Francisco, Calif.
Weinstein's Dept. Stores ..... Jasper, Ala.
Weinstock-Lubin & Co. ..... Sacramento, Calif.
Charles V. Weise Co. ..... Rockford, Ill.
Joe Weisman & Co. ..... Marshall, Tex.
Weiss & Goldring ..... Alexandria, La.
Wellan's ..... Alexandria, La.
J. B. Wells & Son Co., Inc. ..... Utica, N. Y.
Wellworth Dept. Store (See: Abe Feinberg & Sons Co.) ..... Darby, Ohio
Welsch Dept. ..... St. Paul, Minn.
Welsh Co. ..... Ashdown, Ark.
Welt Dept. Stores, Inc. ..... Augusta, Ga.
Wender's Dept. Stores ..... Lafollette, Tenn.
Wender's Dept. Stores ..... Woodstock, Va.
H. G. Wendland Co. ..... Bay City, Mich.

Werner's Dept. Store, ... Detroit, Mich.
Wertheimer Stores Corp. ..... New York, N. Y.
Wertheim's Dept. Store, ... Fort Sumner, N. M.
West Brothers Stores ..... DeRidder, La.
C. A. West Co. ..... Salt Lake City, Utah
West Dept. Stores, ... El Dorado, Ark.
West Dept. Stores, ... De Ridder, La.
West Tampa Dept. Store, ... Tampa, Fla.
Westbrook's Dept. Store, ... New Orleans, La.
Western Dept. Store, ... Los Angeles, Calif.
Western Dept. Stores, Inc. .... Oakland, Calif.
Westmoreland Traning Post (See: Joseph B. Greenberg Co.) ..... Greensburg, Pa.
Westport Men's Shop (See: Manasevit Bros.) ..... Bridgeport, Conn.
Wetle's Dept. Store, ... Bend, Ore.
E. S. Whitcomb, Inc., ... Bellows Falls, Vt.
J. F. White & Son, ... Montgomery, W. Va.
R. H. White Corp. ..... Boston, Mass.
Guy Whitaker Stores ..... Pulaski, Va.
J. B. White & Co. ..... Augusta, Ga.
White & Davis, Inc. ..... Pueblo, Colo.
White House, ... Eureka, Calif.
The White House (See: Raphael Weill Co.) ..... San Francisco, Calif.
The White House (See: S. W. Newburger & Co.) ..... New Albany, Ind.
White House Dept. Store (See: Myerson Stores, Inc.) ..... Tucson, Ariz.
White House D. G. Co. ..... Beaumont, Tex.
The White House Dept. Store (See: Felix Brunschwig & Co., Inc. ..... El Paso, Tex.
White & Kirk ..... Amarillo, Tex.
White Oak Dept. Stores (See: Proximity Mercantile Co.) ..... Greensboro, N. C.
The White Store ..... Green Bay, Wisc.
White's Dept. Store, ... Chicago, Ill.
White's Dept. Store, ... Waynesboro, Va.
Whitmer-Smith, Inc., ... Sharon, Pa.
S. M. Whiteside & Co. ..... Morgantown, W. Va.
White's Dept. Stores ..... Cumming, Ga.
White's Dept Store ..... Leesburg, Va.
C. K. Whitner Co., Inc. ..... Reading, Pa.
W. M. Whitney & Co. ..... Albany, N. Y.
Whitney's Dept. Stores ..... San Diego, Calif.
The Why Stores (See: Wm. F. Freund Co.) ..... Muncie, Ind.
Wicks Co., Inc., ... Bloomington, Ind.
Wieboldt Stores, Inc. ..... Evanston, Ill.
Wm. C. Wiechmann Co. ..... Saginaw, Mich.
Wien's Dept. Store, ... Bloomfield, N. J.
P. Wiest's Sons, Inc. ..... York, Pa.
Wigwam Dept. Stores ..... Seattle, Wash.
Wilbur's Dept. Store, ... Binghamton, N. Y.
Wilburn Dry Goods Co. ..... Union, S. C.
Wiley Dry Goods Co. .... Hutchinson, Kansas
Wiley-Tilman, Inc., ... Charlottesville, Va.
Williams Brothers Co. ..... Araphoe, Neb.
Williams Brothers Co., Inc. .... Lockport, N. Y.
A. M. Williams & Co. ..... Corvallis, Ohio
A. M. Williams & Co. ..... Eugene, Ohio
A. M. Wlliams & Co. ..... The Dallas, Ore.
Williams & Co. ..... Athens, Tenn.
C. H. Williams & Co. ..... Charlottesville, Va.
Williams Dept. Store, ... Antioch, Ill.
Williams Dept. Stores ..... Orlando, Fla.
G. W. Williams, Inc., ... Hollidaysburg, Pa.
Williams, Inc., ... Beeville, Tex.
B. Williams & Sons ..... Monahans, Tex.
The Williams Store, ... Denton, Tex.
Williamsburg Shop, Inc., ... Williamsburg, Va.
Fred Williamson's Store, ... New Wilmington, Pa.
G. C. Willis Co. ..... Champaign, Ill.
Willoughby's Dept. Stort .... Cedar Falls, Iowa
Willson-Chase Co. ..... St. Petersburg, Fla.
Wilmurs, Inc. ..... Hamilton, Ohio
Wilson Bros., ... Nyssa, Ore.
P. W. Wilson Co., Inc., ... Tallahassee, Fla.
Wilson Co., Inc. ..... Marksville, La.
Wilson Dept. Stores, Inc. ..... Gainesville, Fla.
Wilson's, Inc. ..... Greenfield, Mass.
G. H. Wiltsie ..... Cortland, N. Y.
Wimmer's Dept. Stores ..... Siqourney, Iowa
Winding Gulf Collieries .... Charleston, W. Va.
Wineberg's Dept. Stores, ... Trenton, N. J.
Wineman's Dept. Store ..... Huntington Park, Calif.
Winer Dept. Stores ..... Chattanooga, Tenn.
C. F. Wing Co. ..... New Bedford, Mass.
Wing Mercantile Co. ..... Fort Duchesne, Utah
Winkelman's Dept. Store ..... Wausau, Wisc.
N. Winkler & Sons ..... Fort Stockton, Tex.
Winner's Dept. Stores ..... Asheville, N. C.
Winograd's Dept. Store, ... Point Pleasant, N. J.
Chas. P. Wiseman Co. ..... Lancaster, Ohio
L. A. Witherill, Inc. ..... Syracuse, N. Y.
Wohler Dept. Store, ... Sebastopol, Calif.
S. N. Wolbach Sons, Inc. ..... Grand Island, Nebr.
O. M. Wold Co. ..... Laurel, Mont.
K.. Wolens Dept. Stores ..... Corsicana, Tix.
Wolf & Dessauer Co. ..... Ft. Wayne, Ind.
Wolf & Habein Co. ..... Waseca, Minn.
Wolff Brothers ..... Dumas, Ark.
N. Wolff & Co., ... Erie, Pa.
Wolff & Marx Co. ..... San Antonio, Tex.
The Wolff Stores Co. ..... Worthington, Minn.
Wolke & Kotler, ... Chicago, Ill.
Wolke's, Inc., ... Chicago, Ill.
Wolk's Dept. Stores ..... Oakville, Conn.
The Wonder Store, Inc. ..... Jersey City, N. J.
Wongrow's Dept. Stores ..... Allendale, S. C.
Wood Brothers ..... Antlers, Okla.
J. F. Woodall Stores ..... Benson, N. C.
M. H. Woodard Dept. Stores .... Cullman, Ala.
Woodard Mercantile Co. ..... Ringold, La.
Woodbine Dry Goods Stores .... Franklin, Tenn.
Woodman's Stores, ... Louisville, Ky.
Woodward & Lothrop ..... Washington, D. C.
W. G. Woodward Co. ..... St. Louis, Mo.
Workingman's Commercial Co. ..... Rock Springs, Wyo.
Joe Workman's Dept. Stores (See: Joseph B. Greenberg Co.) ..... Greensburg, Pa.
Workmen's Supply Co. ..... Centralia, Pa.
Wormser's Dept. Stores ..... Jeanerette, La.
Worth's Smiling Service .... Waterbury, Conn.
Worth Stores (See: The Olen Co.) ..... Mobile, Ala.

A. V. Wray & 6 Sons ..... Shelby, N. C.
The Edward Wren Store (See: Benton's, Inc.) ..... Springfield, Ohio
Wright Dept. Stores ..... Cleveland, Ohio
Wrubel's, Inc. ..... Middletown, Conn.
Wurzburg Co. ..... Grand Rapids, Mich.
A. B. Wyckoff, Inc. ..... Stroudsburg, Pa.
George Wyman & Co. ..... South Bend, Ind.
Wyne-Deaver ..... Sterling, Ill.

Y

Y & G Dept. Store, ... North Hollywood, Calif.
Yanko's, ... Red Bank, N. J.
Yards, Inc., ... Trenton, N. J.
Yaring's Dept. Store (See: Jacob Schmidt Dept. Stores) ..... Austin, Tex.
Yarlings, ... Austin, Tex.
The Yeager Co. ..... Akron, Ohio
Yearwood's Dept. Stores ..... Shreveport, La.
Yeilding Bros. Co. ..... Birmingham, Ala.
Yellowstone Mercantile Co. ..... Sidney, Mont.
D. M. Yost Co. ..... Norristown, Pa.
Yost's-Kessenich's, Inc. ..... Madison, Wisc.
Young Dept. Stores ..... Mattoon, Ill.
Young Dry Goods Co. ..... Alton, Ill.
P. T. Young Dry Goods Co. ..... New Brunswick, N. J.
Young's Dept. Store, ... Charleston, W. Va.
Young's Dept. Stores ..... Franklin, Ky.
Young's Dept. Stores, Inc. ..... Carlisle, Ark.
Young's Thrift Stores (See: Knickerbocker Dept. Stores) ..... Brooklyn, N. Y.
Younker Bros., Inc. ..... Des Moines, Iowa
Younker-Davidson's ..... Sioux City, Iowa
The Yowell Co. ..... Sanford, Fla.

Z

ZCMI Dept. Store ..... Salt Lake City, Utah
Zahns, Inc. ..... Racine, Wisc.
John Zerr, Inc. ..... Ft. Madison, Iowa
Ziesel Brothers Co. ..... Elkhart, Ind.
Zimman's, Inc. ..... Lynn, Mass.
Zion's Co-operative Mercantile Institution, (See: ZCMI Dept. Store) ..... Salt Lake City, Utah
Zlotnik's Dept. Stores, ... El Campo, Tex.
Zolkower's Dept. Stores ..... Detroit, Mich.
Zollinger-Harned Co. ..... Allentown, Pa.

NOTES